

APPENDIX 1

Trustees' Annual Report for the period							
	Period start date				Period end date		
	Day	Month	Year		Day	Month	Year
From	14	6	2024	To	13	6	2025

Office of the Scottish **Charity Regulator**

Reference and administration details

Charity name	Totally Sound - Reel Youth Media
Other names charity is known by	N/A
Registered charity number	SC052623
Charity's principal address	22a Hamilton Park Avenue
	Glasgow
	Lanarkshire
	Postcode G12 8DU

Names of the charity trustees on date of approval of Trustees' Annual Report

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Bryden Stillie	Chairperson		
2	Julian Vaughn	Treasurer		
3	Frances Scott	Secretary		
4	Linda Campbell	Board member		
5	Paul Binning	Board member		
6	Zaki Salahi	Board member		
7	John Sampson	Board member		
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Reference and administration details

Names of all other charity trustees during the period, if any, (for example, those who resigned part way through the financial period)

Name	Dates acted if not for whole year
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Structure, governance and management

Type of governing document

SCVO Model SCIO Constitution (single-tier)

Trustee recruitment and appointment

All Board members during the term of this reporting were active in Edinburgh's local music education and performance scene and are long-time supporters of Youth Music Initiative projects in and around the city of Edinburgh. Each has a deep conviction to support access to music and the arts for underrepresented groups.

Subsequent appointments will follow the guidance set out in our constitution. With the constitution in mind, appointments will be made by:

1. Identifying gaps in existing trustee skills/experience and opportunities for charity growth.
2. Identifying potential candidates who can help develop the charity.
3. Approaching potential candidates to join the Board of Trustees.

No external organisation is entitled to appoint charity trustees.

Charitable purposes

- To advance education through the provision of music education and the delivery of cultural arts learning programmes among young people aged between 12-19 years old residing within the Area of Benefit (the 'beneficiaries');
- The advancement of arts and cultural engagement for beneficiaries through providing a range of music making and creative digital production facilities; including access to; musical instruments, professional tuition, digital sound recording facilities, music rehearsal space, supported performance opportunities, digital video and audio filmmaking and sound recording equipment and training workshops.
- The prevention or relief of poverty of access to cultural learning resources and facilities and ensure that young people within the area of benefit are not prevented from access to cultural learning resources because of their background, ethnicity, location, sexual orientation, gender, disability, or financial circumstances.
- Coordinate young person-centred learning opportunities for beneficiaries to take part in life-enhancing experiences, through access to music, creative arts and digital media production in ways which are meaningful, enjoyable, and shaped by them. Promote positive social interactions and relationships amongst beneficiaries, and provide opportunities for creative learning in safe, supportive environments rooted in local communities.

Summary of the main activities in relation to these objects

We delivered a programme of 30 x 3hr workshops running on Saturday afternoons for young people aged 12 – 19 years old at South Bridge Resource Centre/Edinburgh College Milton Road Campus in collaboration with our partner project Totally Sound Youth Music Project.

Saturday registers record:

- Total of **138** individual participants engaged across the three 10-week terms, who attended 2 or more sessions.
- Term 1 – **80** participants / Term 2 – **91** participants / Term 3 - **102** participants.
- Total number of engagements **1674**
- Average engagement 56 participants per Saturday session with an average attendance of 6 sessions out of a ten-week term per student.

Reel Youth Media activity supports young music makers/bands/performers during Saturday sessions and creates opportunities and manages and coordinates events for young people to engage with wider youth music culture, digital creativity, and live & recorded music production activity.

Reel Youth Media in partnership with Pentland Community Centre delivered a 4-day Summer Sound Summer holiday programme (1st - 5th July) and a two-day February Creative Hub Holiday programme (10th & 11th Feb). Each session delivered music learning & music performing alongside digital media production and creative arts workshops.

30 individual participants signed up for Summer Sound with an average daily attendance of **26** participants.

26 individual participants signed up for February Creative Hub with an average daily attendance of **23** participants.

Reel Youth Media staff and participants were also involved in several additional one of live music events and digital media projects. These included – **2-day** Meadows Festival Futures Stage Event – Make Music Day - Pride Youth Space and 1 Totally Sound End of Term event.

Objectives and activities

Achievements and performance

Summary of the main achievements of the charity during the financial period

We have supported **191** young people to engage in music and screen related learning and activities.

- **138** individuals across 3 x 10-week terms
- **30** Summer Sound participants
- **23** February Holiday Creative Hub

As a result of our ongoing partnership with Pentland Community Centre Association Reel Youth Media were able to enhance our holiday creative hub pathway provision and deliver an additional 2-day February Holiday Creative Hub based at Pentland Community Centre. With the on-going demand for performance opportunities, we offered two days of live stage time at the Meadows Festival Future Stage. In our experience combining the skills and talents of creative practitioners alongside community sector partners in a co-production model of delivery provides additional value to both partners and offers the young beneficiaries opportunities for access to creative learning opportunities that would be inaccessible to them. This approach can be evidenced from a range of supportive feedback comments from parents and participants.

Relocation of Activities - As we were required to find an alternative venue due to the renovations at Southbridge and the decision of the CEC to lease Southbridge to the Edinburgh Fringe Festival Society, we have developed a working partnership with Edinburgh College and the Creative Industries Dept at the Milton Road Campus where we were able to decant our regular Saturday provision. This is an interim arrangement whilst renovations at Southbridge are completed and expected return to Southbridge (or what will become the Fringe Community Hub) in January 2026.

The move to the Milton Road Campus has afforded several benefits to our participants and our provision and has also provided progression opportunities for further partnerships that benefit the youth music learning sector. The facilities at Milton Road are excellent. We have access to several live rehearsal spaces that are fully equipped and numerous other rooms for delivering one to one instrument tuition – a green screen media room – and a digital music making studio classroom with a range of digital music making software's.

The level of the provision has significantly improved the experience for our participants, and we have seen a growing demand for live rehearsal spaces and the growth of collective music making partnerships and bands forming, we believe in part because of the resources available to us. This has resulted in a growing demand on our service and the demand for our provision from young people and families is at an all-time high. We have also been able to offer the Edinburgh College Music Course students a 'community music placement' opportunity. Working closely with Jess Abrams, Module Leader: Engagement in Music Making; Lecturer in community music and music education, we have been able to identify students interested in a placement at our Saturday sessions. This has resulted in Edinburgh College music students over the last two terms coming along on Saturday afternoons and supporting our young music learners. Not only has this benefitted our young participants who have received support from both these placement students, the programme has benefitted in terms of meeting the increasing demand with the addition of these extra placement staff who have brought a great deal of experience, skills, and enthusiasm to the sessions. As young people on a music learning journey these student placements also provide a great role model for our young participants, and they can witness first hand a music progression route through these placement students. This strengthens a possible pathway progression route for our young participants.

There's also the reciprocal benefit for the placement student who is offered the support and guidance from the Reel Youth Media team and who gain experience from operating in a community music setting where they can get first hand experience of supporting music learners and develop music teaching/music learning techniques and understandings.

One of the placement students continues to volunteer on Saturdays.

We hope that we will continue to develop these placement partnerships with Edinburgh College in the terms ahead.

Pride Youth Space - One very successful pieces of partnership working that strengthens access to music making/learning opportunities is our involvement in the Edinburgh Pride Youth Space working alongside LGBT Youth Scotland, Scrان Academy, Police Scotland, Canongate Youth and partner groups within City of Edinburgh Council. This has resulted in a large-scale performance in the car park at South Bridge Resource Centre, an exhibition of studio photography, musicians and young people from various projects making new connections and creating pathways for a number of young LGBT musicians to access our Saturday provision. We continue to work in partnership with LGBT and are currently planning the 2025 Pride Youth Space at Edinburgh University's Futures Institute. Reel Youth Media will support the music stage/open mic provision at the Pride Youth Space event. At the 2024 Pride Youth Space Reel Youth Media supported 14 youth music acts take to the stage and included around 46 young performers.

Meadows Future Stage - Another large-scale performance event we have been involved in is the production of the Totally Sound Futures Stage at The Meadows Festival. 2024 Future Stage was a 2-day event as part of the The Meadow Festival with live acts and performances from various partners across Edinburgh.

Partners included: Tonegarden Studios who provided music equipment for the stage, The Meadows Festival who provided the dry hire costs for the staging and fencing, our extended network of music providers across the City of Edinburgh Council who provided staff to support large ensemble bands like the Firrhill High School Soul Band and Edinburgh Schools' Rock Ensemble, Drake Music and Granton Youth who provided support to their young people who took part in the performance.

Across the two-day event we had 23 different acts perform on the stage and each act was recorded and filmed with the resulting content forming the basis of a live 'Virtual Music Festival' which was broadcast across our YouTube Channel as part of Make Music Day 2024.

<https://www.youtube.com/@ReelYouthMedia/videos>

Financial review

Brief statement of the charity's policy on reserves

Reserves are rolled forward to the following year and are used to support activities and/or buy equipment. This ensures that those accessing the Totally Sound Reel Youth Media services have the best learning opportunities possible and the equipment required to develop their skills.

Details of any deficit

There is no deficit to report.

Donated facilities and services (if any)

N/A

APPENDIX 1

Other optional information

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

*OSCR will accept
digital or typed
signatures*



Full name(s) Bryden Stillie

Position (e.g. Chair) Chair

Date 23/02/2026