

Night Before Christmas Campaign

Scotland · Charity number SC047995

Details

Status	Active
Legal form	SCIO (Scottish Charitable Incorporated Organisation)
Registered	2017-12-11
Register	View on the OSCR register

Contact

Address Annbank Village Hall
Weston Avenue
Annbank
KA6 5EE

Activities

Activities: 'It makes grants, donations, loans, gifts or pensions to individuals','It makes grants, donations or gifts to organisations'

Purposes: 'the prevention or relief of poverty','the relief of those in need by reason of age, ill-health, disability, financial hardship or other disadvantage'

What the charity does: The Night Before Christmas Campaign (NB4CC) is established to bring comfort, kindness, and hope to children, families, and vulnerable individuals who may otherwise go without at Christmas. Our core purpose is simple: to ensure that nobody wakes up on Christmas morning without a gift to open or the feeling that they are cared for. NB4CC was founded on the belief that every child deserves a little magic at Christmas, regardless of circumstances. Our aims are to relieve poverty, reduce social isolation, and promote kindness and community spirit throughout the year, with a particular focus on the festive period when financial and emotional hardship can be most deeply felt. Each year, the charity coordinates a large-scale Christmas appeal, collecting, sorting, and distributing thousands of gifts and essential items across Ayrshire and beyond. During the 2024 campaign, we provided over 7,000 gift bags to children, young people, and adults.

Beneficiaries: 'Children or young people','Older People','People with disabilities or health problems','People with a particular ethnic or racial origin','No specific group, or for the benefit of the community','Other charities or voluntary bodies'

Objectives: The organisation's purposes are: The prevention or relief of poverty through providing shoeboxes containing Christmas gifts to children living in or at risk of poverty and relieving the needs of persons who are homeless through the provision of essential items, where those children or persons are resident in South West Scotland.

Geography

- **Main operating location:** East Ayrshire
- **Geographical spread:** More than one local authority area in Scotland

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£110,511	£108,485	-	0
2023-12-31	£93,501	£85,837	-	0
2022-12-31	£88,482	£93,091	-	0
2021-12-31	£32,522	£26,752	-	0
2020-12-31	£20,970	£13,187	-	0

Night Before Christmas Campaign

Scotland - Charity number SC047995

Accounts

The Night Before Christmas Campaign (SCIO)

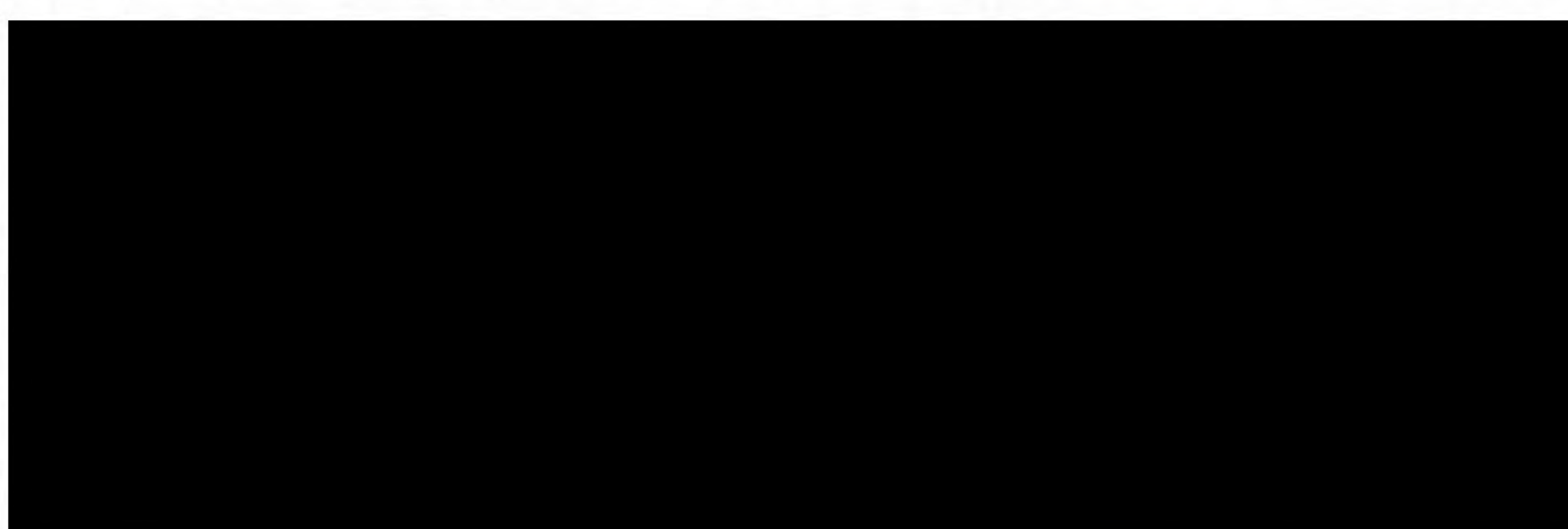
Scottish Charity Number: SC047995

Reporting Period: 1 January 2024 – 31 December 2024

Website: www.nightbeforechristmas.co.uk

1. Reference and Administrative Information

Role	Name
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Charity structure: Scottish Charitable Incorporated Organisation (SCIO)

Principal Office: Annbank Village Hall, Weston Avenue, Annbank, KA65EE

Charitable Purposes: The advancement of community development and the relief of poverty by providing Christmas gifts and essential items to children, families, and vulnerable adults experiencing hardship across Ayrshire and the wider South West of Scotland.

2. Structure, Governance and Management

The charity is governed by a Constitution adopted in accordance with OSCR requirements for a SCIO. The trustees are responsible for the overall strategic direction, decision-making, and financial stewardship of the organisation. Trustees are recruited through personal recommendation and community involvement, with appropriate induction and training provided as needed. The charity operates entirely through volunteer effort, with no paid staff.

Regular meetings are held throughout the year to review progress, allocate resources, and plan fundraising and community activities.

3. Objectives and Activities

The Night Before Christmas Campaign's core mission is to ensure that no child wakes up without a gift on Christmas morning. We collect, package, and distribute Christmas boxes and essential items to families, young people, and vulnerable adults who might otherwise go

without.

In 2024, our activities included:

- Collection and distribution of gifts and care packages across South West Scotland.
- Supporting 8,072 children and vulnerable adults during Christmas 2024.
- Establishing over 70 drop-off points in communities, schools, and businesses.
- Participation in the Kiltwalk, raising funds and awareness for the campaign.
- Collaboration with local organisations, councils, and volunteers to increase outreach.
- Continued partnership with community groups such as schools, churches, and local businesses who acted as referral partners and collection hubs.

All activities were delivered by volunteers, with careful coordination to ensure equitable distribution and compliance with safeguarding and data protection guidelines.

4. Achievements and Performance (2024)

2024 was one of our most impactful years to date.

- Our campaign provided essential Christmas support to more than 8,000 individuals, a record increase from previous years.
- The network of 70+ drop-off points significantly expanded our reach, allowing us to support families from Ayrshire through to Dumfries & Galloway.
- Community engagement grew steadily across social media platforms, particularly through Facebook, helping raise awareness and recruit new volunteers.
- The Kiltwalk and other fundraising activities raised vital funds to purchase gifts, wrapping supplies, and essential care items.
- We strengthened community relationships through collaboration with local councils, community associations, and businesses who offered premises, donations, and logistical help.

The trustees are immensely proud of the dedication of volunteers and supporters who make this work possible each year.

5. Financial Review

Attached

Independent Examiner: [REDACTED]

6. Plans for Future Period (2025)

Looking ahead, The Night Before Christmas Campaign aims to:

- Continue expanding into new communities across South West Scotland.
- Develop more year-round support opportunities, including emergency referrals.
- Strengthen partnerships with schools, local authorities, and community networks.
- Increase volunteer recruitment and training, ensuring sustainability and safety.

- Improve storage and logistics facilities for easier distribution.
- Explore new fundraising methods, including corporate partnerships and digital campaigns.

7. Declaration

The trustees declare that they have approved this report.



Financial Statements

Trustees' Annual Report

The trustees have pleasure in presenting their report together with the financial statements for the year ended 31 December 2024.

Statement of Receipts and Payments for the year ended 31st Dec 2024

	Unrestricted funds	Restricted funds	Total funds current period	Total funds last period
	to nearest £	to nearest £	to nearest £	to nearest £
A1 Receipts				
Donations	49,737		49,737	40,562
Grants			-	-
Receipts from fundraising activities	23,417		23,417	6,346
Gross trading receipts	36,590		36,590	46,594
Gross receipts from other charitable activities	767		767	
A1 Sub total	110,511	-	110,511	93,501
Total receipts	110,511	-	110,511	93,501
A3 Payments				
Expenses for fundraising activities	35,794		35,794	29,099
Gross trading payments	5,816		5,816	4,312
Investment management costs			-	
Payments relating directly to charitable activities	14,539		14,539	11,098
Grants and donations	52,340		52,340	41,327
Governance costs:			-	
Audit / independent examination			-	
Preparation of annual accounts			-	
Legal costs			-	
Other			-	
A3 Sub total	108,488	-	108,488	85,837
Total payments	108,488	-	108,488	85,837
Net receipts / (payments)	2,023	-	2,023	7,665
A5 Transfers to / (from) funds				
Surplus / (deficit) for year	2,023	-	2,023	7,665

B1 Cash funds	Unrestricted funds	Restricted funds	Total current period	Total last period
	to nearest £	to nearest £	to nearest £	to nearest £
Cash and bank balances at start of year	16,753		16,753	9,088
Surplus / (deficit) shown on receipts and payments account	2,023	-	2,023	7,665
Suspense balance	(1,031)		(1,031)	
Cash and bank balances at end of year	17,744	-	17,744	16,753

Notes to the accounts - for the year ended 31 December 2024

Nature and purpose of funds: Our funds are used only to support our campaign (relating directly to charitable activities).

This includes:

- * Transport to deliver donations;
- * Stock of items to fill requests;
- * Storage containers for stock;
- * Uniforms (T-shirts); and
- * Leaflets to provide information on our campaign.

Trustee Remuneration - details: No remuneration was paid during the period to any charity trustee or person connected to a trustee.

Trustee expenses: Mileage expenses were paid to volunteers

Basis of accounting

These accounts have been prepared on the receipts and payments basis in accordance with the charities & trustee investment (Scotland) Act 2005 and the charities accounts (Scotland) Regulations 2006 (as amended)

Independent Examiner Declaration

I have examined all the details of this charity and the transactions made. I am happy to endorse this report as accurate.

