

# Global Forgiveness Initiative

Scottish Charity Number: SC045990

20/05/2025

## Trustees Annual Report & Finances

Trustees' Annual Report Reference date: 17/09/2024

### Structure, governance and management

The GFI (Global Forgiveness Initiative) is governed by our constitution. We have a board of Trustees which oversees the activities of the charity.

### Trustee recruitment and appointment

The board may at any time appoint any person to be a charity trustee - by way of a resolution passed by majority vote at a board meeting.

### Objectives and activities

The charity was set up to help people learn how to forgive and to do so globally. We aim to meet the needs of people who want to learn how to forgive in the modern secular societies which have emerged globally. As more and more people look for alternative approaches to meet their spiritual needs, or eschew formal organised religions, we aim to fill the gap by offering the ability to forgive in ways which are matched to secular needs. However, many religions do not teach a formal and specific forgiveness methods and we are very willing to help such adapt our forgiveness methods to their needs.

Our formal purpose as noted in our constitution: The advancement of human rights, conflict resolution or reconciliation by promoting the benefits and the practice of forgiveness in multiple languages.

### Summary of the main activities in relation to these objects

Ongoing development and promotion of website <http://globalforgivenessinitiative.com>

The creation and translation of an ebook, *Four Steps to Forgiveness*, in over 26 languages. Web site visitors can download the ebook for free on the website above.

### Achievements and performance

Ongoing maintenance and development of the above website. Web activity for the year: over 1.20M visitors to our website and over 161K downloads of the free ebooks on how to forgive: *The Four Steps to Forgiveness*.

The admin of the Google AdGrant Pro Account, for advertising the web pages and creating additional web pages to achieve these results.

**Donated facilities and services (if any)**

We get some free advertising from Google which lets us advertise our forgiveness materials on their search engine.

**Finances**

The charity is technically dormant as we have not done any fundraising and no funds have passed through it. To date, we as Trustees have supported the above charitable activities directly out of our own pockets.

**List of Trustees (all appointed by Board of Trustees):**

William Martin, Chairperson, Treasurer

