

STV Appeal

Scotland · Charity number SC042429

Details

Status	Active
Legal form	SCIO (Scottish Charitable Incorporated Organisation)
Registered	2011-07-04
Register	View on the OSCR register

Contact

Address	Pacific Quay Glasgow G51 1PQ
Website	www.stv.tv/appeal

Activities

Activities: 'It makes grants, donations, loans, gifts or pensions to individuals','It makes grants, donations or gifts to organisations'

Purposes: 'the saving of lives','the advancement of citizenship or community development','the relief of those in need by reason of age, ill-health, disability, financial hardship or other disadvantage'

What the charity does: The STV Appeal helps children, young people and families affected by poverty across Scotland. The STV Appeal organises fundraising events, create partnerships and use STV's broadcast and digital platforms ("STV") to raise money and shine a light on the issues impacting families in Scotland. Then we distribute these funds to inspiring charities who work directly with those in need.

Beneficiaries: 'No specific group, or for the benefit of the community','Other charities or voluntary bodies'

Objectives: 4 the SCIO's purposes are: 4.1 to relieve those in need by reason of age, ill-health, disability, financial hardship and/or other disadvantage. 4.2 to alleviate suffering and save lives in the aftermath of natural disasters or other events involving injury, deaths and/or displacement of people from their homes. 4.3 in relation to 4.4.3 below, the promotion of the voluntary sector or effectiveness or efficiency of charities 4.4 and on the understanding that, in furthering those charitable purposes, the primary activities of the SCIO will consist of: 4.4.1 at promoting charitable donations, through on-air and online appeals to the STV broadcasting and multi-platform audience 4.4.2 Distributing the funds raised through each appeal to charities (and other organisations, agencies and authorities) working in the field or geographical area to which that appeal relates. and 4.4.3 Facilitating the distribution of funds and property separate to the said appeals. To charities organisations and others to promote, encourage and facilitate charities and charitable activities in Scotland. 4.5 for the purposes of the Taxes Acts the provisions set out in clauses 4.1 to 4.4 shall be read together to ensure the charitable purposes of the SCIO are compliant with the Taxes Act.

Geography

- **Main operating location:** Glasgow City
- **Geographical spread:** UK and overseas

Finances

Period end	Income	Expenditure	Assets	Employees
2025-12-31	£0	£0	-	4
2024-12-31	£2,433,118	£2,256,802	-	4
2023-12-31	£2,355,187	£2,013,121	-	4
2022-12-31	£3,207,147	£3,472,062	-	4
2021-12-31	£4,469,814	£4,315,376	-	4
2020-12-31	£3,687,052	£3,346,160	-	4