



**MEDICINEMA**  
(A COMPANY LIMITED BY GUARANTEE)

Trustees Report and Financial Statements  
For the year ended 31 December 2025



Charity registration no 1058197 (England and Wales)

Charity registration no SC039704 (Scotland)

Company registration no 3210199 (England and Wales)



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## Message from the CEO

Welcome to MediCinema's annual report.

In 2025 the continuation of our growth strategy to reach more patients in more NHS regions continued apace, linked to an ambitious fundraising programme and development of new sites and new NHS Trust partnerships.

The year proved to be exceptional, with close to 22,000 patients, their loved ones and NHS staff experiencing our in-hospital cinemas, nearly 5,000 more than the previous year. This was in part due to the opening of our newest cinema at Alder Hey Children's Hospital in Liverpool at the end of the previous year, and additionally to the spirit of innovation and the close working relationships we enjoy with our partner NHS trusts.

Building on the success of our established inpatient programmes, our MediCinemas are now being used for the benefit of out-patient communities, enabling peer to peer support for those suffering from long term conditions. Further, we are increasing our provision for personal screenings, ensuring wherever possible that those patients either unable to mix because of complex clinical needs, or at a palliative stage of their treatment, can enjoy a film with their loved ones within a safe and caring environment.

At the beginning of the year, we received the incredible news that we were being honoured with the BAFTA for Outstanding British Contribution to Cinema and presented with the award at the ceremony shown live on the BBC. In our 25 years of delivering services inside hospitals, it was a testament to every MediCinema employee, Nurse and volunteer, as well as many from inside and outside of the film and cinema industry whose generous financial support has enabled us to deliver our services. The award also brought MediCinema to the attention of many who had not heard of the charity, and we were so grateful for the numerous messages of support we received, and the resultant boost to our profile.



In March we had confirmation of the build window for the new MediCinema at Birmingham Children's Hospital, a project which has been in planning for some time, and now due to complete and open in the first quarter of 2026. Subsequently, our discussions with Manchester University NHS Foundation Trust reached agreement, with the building of a new cinema at the Trust's Oxford Road Campus well underway at year end 2025. Together these sites mean that we will significantly extend our operational footprint into the Midlands and North of England.

As a direct result of generous and flexible capital grants already made to MediCinema, we are able to be responsive to our partner's needs. For Birmingham, our profound and heartfelt thanks to the Julia Rausing Trust and the Walt Disney Company of UK&I. These funds enable the bespoke fit out of the MediCinema at the Birmingham Children's hospital. Ensuring a safe, high quality immersive experience, with space for patients in beds and wheelchairs, so that all attendees are able to enjoy the magic and escapism of film.

Alongside new build initiatives, MediCinema is proud to work closely with our strategic partner, The Walt Disney Company, on a range of activities which take place either on the ward, or at the bedside, for the benefit of paediatric patients. This year, more than 5500 Beyond the Big Screen experiences were delivered with them, including character and talent visits, Fun in the Foyer activities, our Achievement Programme book for patients, and a delivery of 1500 Christmas bags to hospital patients through our wider hospital network.



This year we were incredibly grateful to have two Nationwide Preview Screening events across the country, very much flagship fundraising events for us, significantly boosting our income and profile. In the first half of the year, our thanks to Warner Bros for A Minecraft Movie and in November, to

Universal Pictures for *Wicked: For Good* with all income from one preview screening in hundreds of cinemas around the country donated to MediCinema.

We extend our heartfelt thanks to our NHS partner charities, the UK cinema industry—notably Vue and Cineworld—along with the studios and film distributors who kindly allow us to screen their films at no cost. We are also deeply grateful to the many individual and organisational donors whose continued generosity and steadfast support make all of our work possible.

With warmest regards to you all

**Colin Lawrence, CEO**





## Message from the Chair 2025

Dear Stakeholders,

**“MediCinema had a huge impact on our family, not only distracting Isabelle from her pain in those difficult moments but giving us all something positive to hold on to.” Isabelle’s mum, Carolyn**

Film has an extraordinary ability to transport us, comfort us, distract us, and bring people together. Bringing that shared big-screen experience into NHS hospitals is not a luxury. It is something that can genuinely transform how people feel at some of the most difficult moments of their lives.

MediCinema is a unique charity that brings the power of cinema and the magic of film to patients and their families through specially created cinema spaces within hospitals. Our screenings provide moments of escape, joy, and connection, helping to enhance patient experience and even aid recovery. As a Board, we remain deeply committed to ensuring that as many patients and families, like Isabelle and her mum Carolyn, can benefit from a MediCinema experience.



Isabelle at the Royal Victoria Infirmary

In 2023, we articulated an ambitious strategy to establish at least one MediCinema in every NHS region. We are now firmly into a new phase of growth and looking ahead with excitement and ambition. That purpose is translating into real momentum.

It was immensely gratifying that, in its first year of operation, our newest MediCinema at Alder Hey Children’s Hospital in Liverpool delivered over 4,000 experiences for patients and their loved ones, continuing to demonstrate the extraordinary benefits which cinema and film can deliver within a public health setting. Our momentum continued in May with the announcement of a new partnership with Birmingham Children’s Hospital and their Charity, with our MediCinema due to open there in March 2026. Construction is also well underway at Manchester Royal Infirmary, envisaged to be in operation in late spring 2026.

Alongside our busy build schedule, 2025 was a year in which we celebrated our 25th birthday. This milestone provided a valuable moment to reflect on the vision of our founder, Christine Hill, whose determination led to the opening of the first MediCinema at St Thomas’ Hospital. Since that time, the charity has reached hundreds of thousands of NHS patients and their families.

We were also honoured to receive the BAFTA for Outstanding British Contribution to Cinema, a deeply meaningful recognition of MediCinema's impact and its place within the wider film community. This recognition has provided a significant boost to the charity's profile, helping to raise awareness of MediCinema's work and the importance of the service we provide within NHS hospitals.

Our approach is grounded in genuine partnership. This has enabled MediCinema to extend the scope of its work with some of the busiest NHS Trusts in the country. Our unique cinema spaces and proven methodologies, alongside the extraordinary contribution of our Cinema Managers, nurses, and volunteer teams, continue to reinforce MediCinema's reputation as a trusted health service charity partner.

Based on this progress, I am proud that MediCinema has been able to benefit over 22,000 people across the year, representing an increase of more than 5,000 year on year.

With sincere thanks, I would like to acknowledge the significant contribution of our partner hospital charities which, together with the generosity and support of our donors, has enabled MediCinema to expand its impact across the year.

As MediCinema continues to grow, the Board remains focused on supporting sustainable development, mindful of the responsibilities that accompany growth, the competitive fundraising environment, and the rising cost pressures facing the charity sector.

2025 has undoubtedly been a defining year for MediCinema. I extend my heartfelt thanks to the leadership team, staff, volunteers, and my fellow Trustees for their dedication, care, and unwavering commitment to the patients and families we serve.

With warm regards

**Kezia Williams, Chair**







## REFERENCE AND ADMINISTRATIVE DETAILS

Charity number (England and Wales)	1058197
Charity number (Scotland)	SC039704
Company number	3210199
Registered Office	Conybeare House, Guy's Hospital, London, SE1 9RT

### ***Our advisors***

Auditors	Sayer Vincent, 110 Golden Lane, London EC1Y 0TG
Bankers	Coutts & Co, 440 Strand, London, WC2R 0QS
Solicitors	Akin Gump Strauss Hauer & Feld LLP, Bishops Square, Spitalfields, London E1 6EG

### ***Directors and trustees***

The directors of the charitable company (the charity) are its trustees for the purpose of charity law. The trustees and officers serving during the year and since the year end were as follows:

Chair	K Williams
Elected Trustees	L Atkinson
	S Bristow
	M Burbidge (Deputy Chair, Treasurer)
	H Charters
	A Lewis
	C Lilly
	L Parkes
	S Morritt
	G Worrell
Secretary	L Bridger

### ***Key management personnel***

Chief Executive	Colin Lawrence
Chief Operating Officer	Paul Giggall
Director of Communications	Lysette Cohen
Director of Development	Jamie Lynch

## REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 December 2025

The trustees present their report and accounts for the year ended 31 December 2025.

The accounts have been prepared in accordance with the accounting policies set out in Note 1 and comply with the charity's memorandum and articles of association, *the Charities Act 2011, the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard application in the UK and Republic of Ireland (FRS 102)*.

### ***Our objectives and activities***

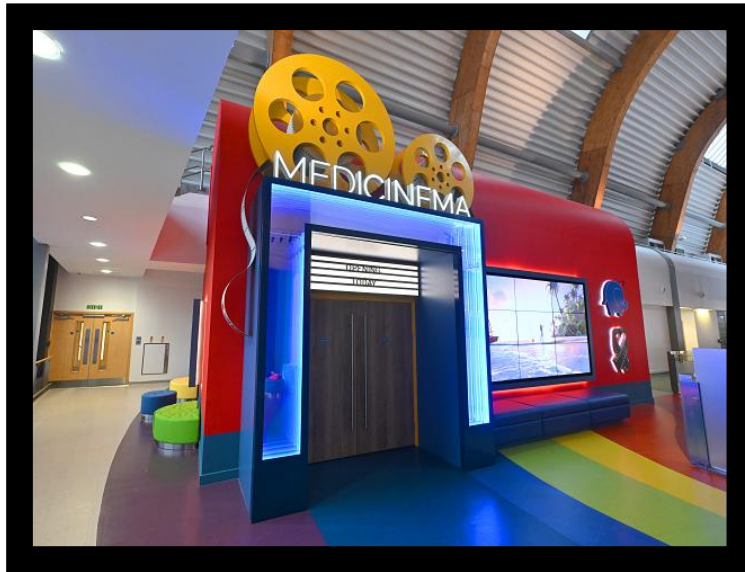
MediCinema's mission is to improve the wellbeing and quality of life of NHS patients and their families through the power of the shared cinema experience and the magic of film.

We achieve this by creating and operating cinemas inside hospitals, specially designed to accommodate beds, wheelchairs and medical equipment and we screen the latest films completely free of charge and at no cost to the NHS.

The charity aims to improve the patient's experience of being in hospital. MediCinema's services demonstrably improve emotional, mental and physical health, reduce feelings of isolation, anxiety and stress, and increase patient resilience.

We currently have seven MediCinemas in the following locations:

- MediCinema at Alder Hey Children's Hospital, Liverpool
- MediCinema at the Royal Victoria Infirmary, Newcastle
- MediCinema at the Serennu Children's Centre, Newport
- The MediCinema at Guy's Hospital, London
- The MediCinema at the Royal Hospital for Children & Queen Elizabeth University Hospital, Glasgow
- CW+ MediCinema at Chelsea and Westminster Hospital, London
- Pop-Up MediCinema at St Thomas' Hospital, London. .



MediCinemas are designed to accommodate wheelchairs and hospital beds to support as many patients as possible. Patients using the MediCinemas include those with drips and on respirators; those recovering from operations; undergoing chemotherapy or dialysis; and many, many more. As well as being looked after by our volunteers and cinema managers, patients receive constant medical care from our nurses who attend screenings throughout. Safeguarding and care are central to MediCinema's offering, and our resourcing arrangements reflect this.

Families and carers are welcome to attend alongside patients, ensuring that the cinema offers an opportunity for patients to escape the isolation of their wards and spend quality time with their loved ones outside of the medical setting, in the 'normal' activity of going to the cinema.

Outside of the MediCinemas' use as cinemas, we work in partnership with the Hospital Trusts and partner organisations to ensure the best usage of the space throughout the year. This can include supporting medical teaching and training, clinical multi-disciplinary meetings, lectures and meetings. Together with our core in-patient screenings we also run Tailored screening programmes for specific out and in patient support groups and continue to run personal screenings.

MediCinema's work benefits all patients signed off by the medical staff as well enough to attend screenings under the care of the dedicated nurses, their families, and carers. In addition, MediCinema has a wider benefit to carers, families, and staff in our sites of operation, as well as to our own staff and volunteers. In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance *Public Benefit: Running a Charity (PB2)*.

The trustees have considered these matters and concluded:

- 1) that the aims of the organisation continue to be charitable;
- 2) that the aims and the work done give identifiable benefits to the charitable sector and both indirectly and directly to individuals in need;
- 3) that the benefits are for the public, are not unreasonably restricted in any way and certainly not by ability to pay; and
- 4) that there is no detriment or harm arising from the aims or activities.

## ***Achievements and Performance***

**21,964 attendees at 1621 MediCinema film screenings**

**24% increase in *attendees* compared to 2024**

**33% increase in *screenings* compared to 2024**

### **of 1621 MediCinema film screenings**

**1148 Regular screenings:          core in-patients**

**275 Tailored screenings:          specific clinical/support patient groups**

**184 Personal screenings:          immunocompromised/palliative/ end of life patients**

**25,628 overall film related experiences delivered incl:**

#### ***Film screenings:***

**Regular, Tailored, Personal**

#### ***Beyond the Big Screen:***

**Fun in the Foyer activities**

**Music and Movement sessions**

**Bedside palliative screenings**

**Actor Q&As**

**Character 'meet and greets'**

**MediCinema resilience building sticker books and journals**



***Supporting patients and their families through the power of film.***



## ***New MediCinemas – building begins***

### **Birmingham Children's Hospital**

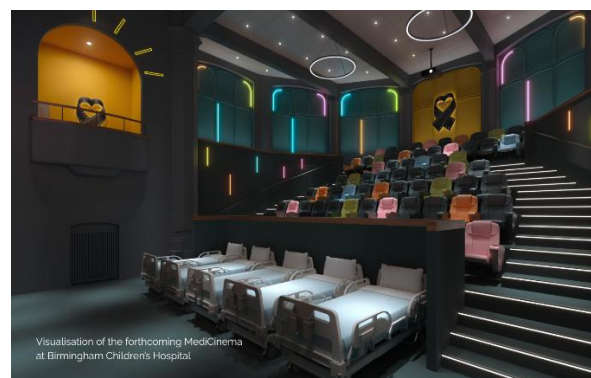
In June we announced the intention to build a MediCinema at Birmingham Children's Hospital in partnership with Birmingham Hospital Children's Charity. This will be the first MediCinema in the Midlands and will also have the largest capacity to date with 84 seats and space for up to four beds.

Every year, this hospital cares for 100,000 of the UK's poorest children. Of its 40,000 annual inpatients, over 7,200 (approx. 20%) stay for up to three consecutive weeks, with just under 700 having to stay even longer.

The MediCinema will be housed in the hospital's current lecture theatre, a non-clinical space which will be converted to become a state-of-the-art cinema during evenings and weekends, while remaining as a place for staff training and education during the day. Building started in October, and the MediCinema will open in the first quarter of 2026.



*Current lecture theatre*



*Visualisation of forthcoming MediCinema*

## **Manchester University NHS Foundation Trust – Oxford Road Campus**

Having announced our intention to convert an existing lecture theatre inside the Manchester Royal Infirmary into a state-of-the-art MediCinema in 2024, building began at the Oxford Road Campus site this year. This build is a partnership with the Manchester University NHS Foundation Trust and their charity, Manchester Foundation Trust Charity

Once operational, the new MediCinema will support patients of all ages cared for throughout the Trust's Oxford Road Campus hospitals, including Royal Manchester Children's Hospital, Saint Mary's Hospital and Manchester Royal Eye Hospital, as well as Manchester Royal Infirmary. The MediCinema will be housed in the hospital's current lecture theatre, a non-clinical space, which will be converted to become a state-of-the-art cinema. It will have 50 seats and space for 3 beds and 5 wheelchairs. When not in use as a cinema, the space will provide an enhanced facility for staff training and education services as a lecture theatre. The MediCinema is due to open in the first half of 2026.



*Current lecture theatre*



*Visualisation of forthcoming MediCinema*

## **MediCinema screenings**

In 2025 we ran on average more than 4 screenings per week across all 7 sites.

### **Tailored Screenings**

We have been trialling Tailored screenings for specific patient support groups for a number of years, and these have now become a core part of our service, being rolled out more extensively at our sites.

By bringing people together in a non-clinical and welcoming space together with the escapism that film can bring, these screenings help patients to open up conversation and build community. We know from feedback that this helps increase their engagement with their treatment and transforms their hospital experience.



Ted attends the Advanced Prostate Cancer Club Tailored screenings at Guy's Hospital with his wife Susie

These screenings are individually co-designed with the patients and the clinical teams and have wrap-around additional experiences on top of the film - therapeutic, educational, or simply social. They are a chance for people to meet others in the same shoes and get peer-to-peer support in a safe space.

*Guy's Hospital, London, Tailored screenings includes:*

- Breast Cancer Support Group
- Advance Prostate Cancer Club
- Paediatric Diabetes Group
- Teens and Young Adults with Cancer
- Head and Neck Cancer Support Group
- Metastatic Breast Cancer Support Group
- Health Inclusion Team
- Tracheostomy Group
- Neurofibromatosis Adults Support Group
- Neurofibromatosis Teens Support Group
- Young Adult Sickle Cell Group

*Royal Victoria Infirmary, Newcastle, Tailored screenings includes:*

- Cardiac Thoracic Transplant Group
- Paediatric Diabetes Transition Group
- Paediatric Dialysis Group
- Teenage Cancer Unit
- Opthamology Unit
- Haematology Ward Group
- Hearing Impaired Group
- Children's Haemogloginothpy Unit
- Hexham Priory School Children's Outpatient Group

*Chelsea and Westminster Hospital, London, Tailored screenings includes:*

- Lavender Walk - Inpatient Adolescent Unit (CAMHS)
- Collingham – Inpatient Paediatric Unit (CAMHS)
- Chelsea Pensioners
- Kobler Clinic Wellbeing Group – Outpatient support group for patients living with HIV
- Trans Joy Group

*Royal Hospital for Children, Glasgow, Tailored screenings includes:*

- Children with Diabetes Group

*Alder Hey Children's Hospital, Liverpool, Tailored screenings includes:*

- Sunflower House – a mental health inpatient unit for children and young people between 8-13
- Youth Forum
- Neuro-Oncology Wellbeing Group
- Orthoptics Group
- Alder Centre Bereavement Group

*St Thomas's Hospital, London, Tailored screenings includes:*

- Paediatric Immunology and Infectious Disease

#### **Orthoptics Group, Tailored screening, Alder Hey Children's Hospital**

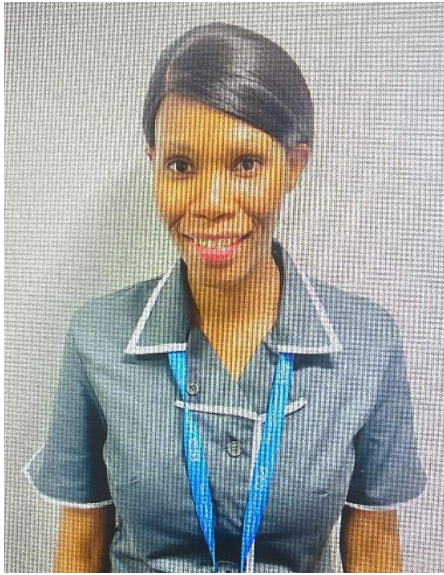


We held a special screening of the Disney Pixar film 'Elio' for children and young people undergoing occlusion therapy (wearing an eye patch over the good eye to improve vision in the weaker eye) as part of their ophthalmology treatment.

The screening was organised as part of the British and Irish Orthoptic Society campaign We Patch, which offers support for children wearing a patch or being treated with eye drops for amblyopia, just like the character Elio in the film.



## Betty, Deputy Paediatric Diabetes Clinical Nurse Specialist at the Evelina London Children's Hospital



"I've worked in the Paediatric Diabetes specialist team for 5 years, supporting patients in clinics, at home, and during hospital stays.

"Being diagnosed with Type 1 Diabetes can turn your world upside down. It's incurable, and many people know little about it, leaving young people feeling overwhelmed and uncertain.

"Diabetes is also invisible, so unless someone has a visible pump or device, you wouldn't know they have it. **The young people I work with can feel like they're the only person in the world with their diagnosis.** At school, they may hide their condition, afraid of being seen as 'different' or judged by their friends. They lock their feelings away, trying to fit in.

"But I've seen MediCinema change that. **For so many of my patients, stepping into the MediCinema can be the first time they start to feel like a person beyond their condition. To be surrounded by other young people with Diabetes – not on a hospital ward, but in a relaxed, social, non-medicalised environment – helps them realise they're not alone.** They see others managing their condition, living life, and having fun and **suddenly, Diabetes feels less overwhelming.**

"Children who were hesitant about trying insulin pumps gain confidence after seeing others use them at MediCinema. **Not because a clinician advised them to, but because they saw someone their age – watching a film, laughing with friends, enjoying something 'normal', out in the real world – managing their Diabetes. Seeing that makes it feel possible and less scary.**"

### Personal Screenings

We work closely with clinical teams to identify and arrange personal screenings for patients who are unable to attend our regular screenings. Whether they are immunocompromised, have specific or complex needs or as part of their palliative care journey, we can provide the opportunity for the patient and their family to spend precious time together.



Following a serious motorway crash in January 2025, Mhairi-Claire spent six months at Glasgow's Queen Elizabeth University Hospital, recovering from life-threatening injuries, including a broken spine and fourteen fractured ribs.

**"Maybe you have never experienced a long hospital stay, but it's easy to become institutionalised. Some people barely leave the ward, and the food and routine are a challenge. When you're in a situation like this, every day is a fight. You need to focus on staying positive, getting through one day at a time**

When I was finally able to go (to the MediCinema), the movie was "Mission: Impossible – The Final Reckoning". **In the hospital, you go nowhere, see no one, and do nothing, but MediCinema gave me something to get excited about. It seems so**

**simple, but the chance to get a change of scenery, and come to see a film, was just what I needed to find the strength to fight another day. The chance to be 'normal' for a while, after such a long hospital stay, was just so incredible**

Because of her rehabilitation schedule in the spinal unit's gym, Mhairi-Claire had very little energy left and was unable to get to any of the regular screenings. **"That's when I was offered the option to see a film in the afternoon instead, for a much-needed boost to my morale.** As I started to feel better, I just wanted to block out the noise of other people. I began to shut my curtains and wear earphones, finding it so challenging for such a long period of time.

**"When a date was set for my personal screening of "Bridget Jones: Mad About the Boy", I couldn't quite believe it. The MediCinema nurse, Graeme, kept me company. He sat beside me, and we laughed all the way through. Seeing these films, gave me much-needed temporary respite from the ward, but on the longer term, helped me to reset my mindset to cope with what lay ahead."**

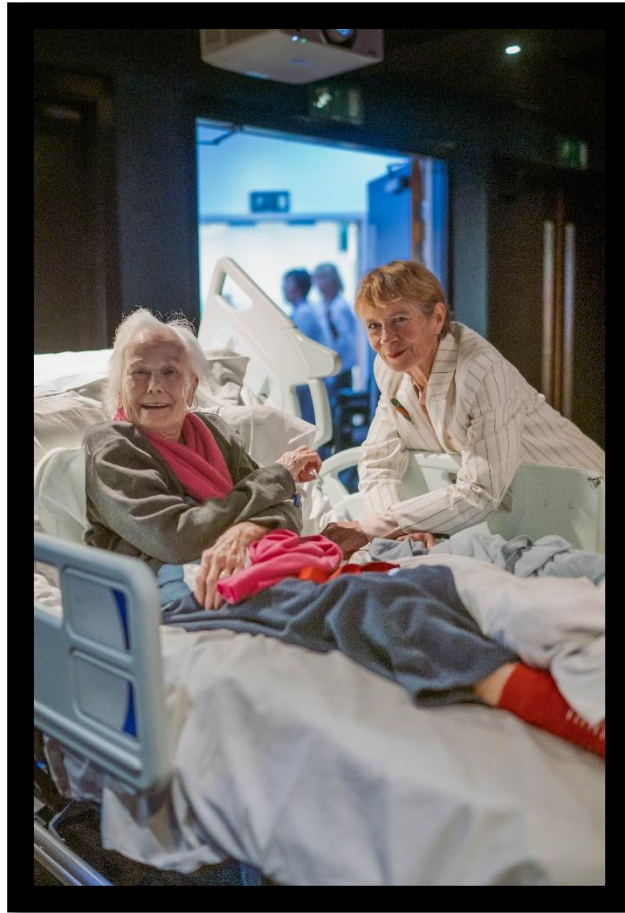
### **Beyond the Big Screen**

The impact of the shared cinema experience for patients can be profound. Our 'Beyond the Big Screen' programme is designed to extend our impact for patients and their families beyond our regular film screening programmes and currently reaches over 65 hospitals across the UK.

Delivered in collaboration with Clinical and Play teams and external partners, 'Beyond the Big Screen' is designed to enrich the lives of patients both inside and outside of our MediCinemas.

Through a wide range of activities from arts & crafts, character meet and greets, bedside palliative screenings, actor Q&As, MediCinema sticker books and journals, all designed to build resilience and

positive memories, these enhancements provide patients with an escape from the challenges of being on the wards.



Celia Imrie takes part in a patient Q&A at CW+ MediCinema for the film *The Thursday Murder Club*



Preston Nyman, voice star of Disney's *Mufasa*, attends a special screening of the film at the St Thomas' Pop up MediCinema



### **Delivering Moments that Matter with Disney**

We are proud to have a long-term strategic hospital partnership with Disney, where together we create 'Moments that Matter' for children as part of our 'Beyond the Big Screen' programme.

From Disney-themed film character visits, specially designed Adventure Packs, Disney+ on wards, 'fun in the foyer' events, and access to the latest Disney releases, 'Moments that Matter' brings the magic of Disney to young patients at challenging times.

This summer, children and their families from seven hospitals, some without a MediCinema, had special invites to visit an enchanted manor with Disney and MediCinema. We were joined by 121 guests, from 30 families, who got to spend time with their favourite Princesses, joined story time with Belle and other much-loved Disney characters including Mickey and Minnie Mouse.



From May-August, in the MediCinema and on wards, paediatric patients and their loved ones enjoyed a range of 'fun in the foyer' activities - including arts & crafts, interactive games, balloon making, face painting and Disney goodies to celebrate the MediCinema & Disney Magic of Movies campaign, featuring Lilo & Stitch, Elio and The Fantastic Four: First Steps.



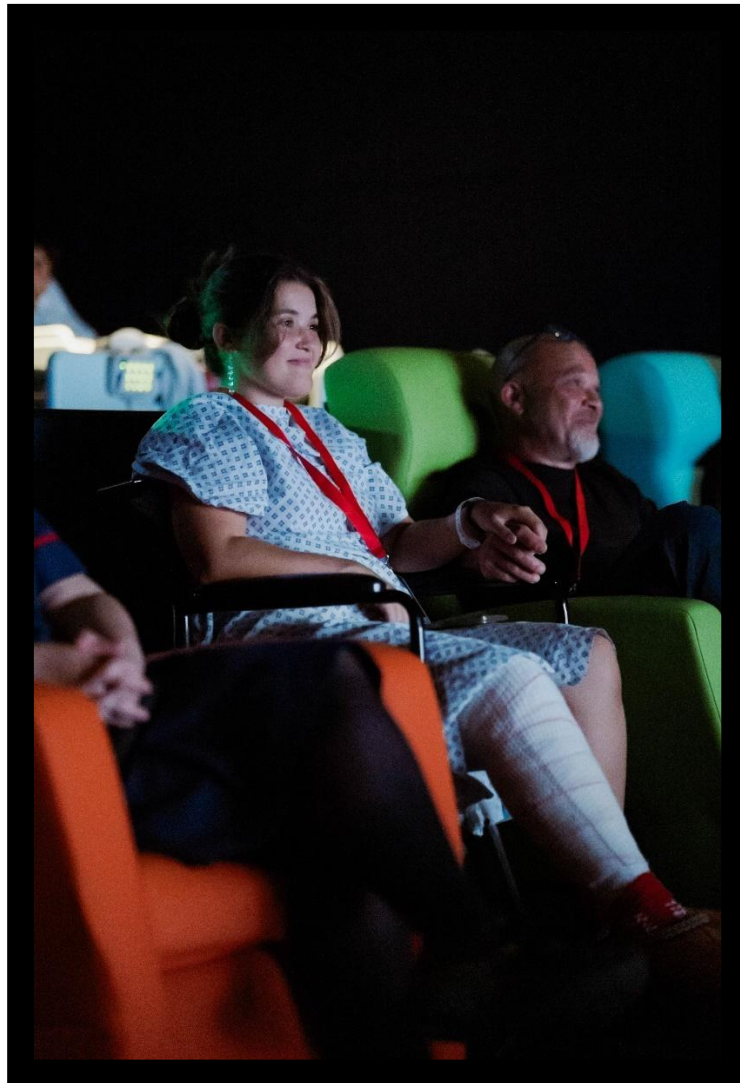


Just before Christmas, more than 360 Disney employees packed more than 1500 gift bags with Disney goodies and festive treats, which we distributed to young patients across the MediCinema hospital network in the UK. Working with our hospital partners and play teams, these gifts were delivered to eight hospitals in time for Christmas.



## ***Impact***

A visit to one of our MediCinemas can be transformative, giving a much-needed opportunity to leave the challenge of the wards and medical environment to enjoy the shared experience of watching a film with others. This might be the only opportunity that patients and their families have to spend time doing something that feels 'normal', and which is focussed away from their medical issues. It is time together that really matters to them and their loved ones.



## **Patient stories**

The most valuable feedback we get is from collecting case studies – the stories our beneficiaries tell us about the difference we have made to them and their families' lives. The following case studies demonstrate the impact our services have on patients. Here are just a few from the many received throughout the year:

## Lola



Lola was born with a bi-lateral cleft lip, meaning she was missing her whole top lip and palette, which has required multiple life-enhancing surgeries as she's grown.

Her mum Paige told us: "Lola's most recent surgery was a routine bone graft from her hip, that sadly her body rejected. We were expecting to go home the day after the operation, but ended up staying for 10 days, due to the complications. Our friends and family were all back at home in Leeds, a three-hour drive away, which made our unexpectedly longer stay, even more difficult and isolating.

"During her recovery Lola was on a morphine driver for post-operative pain, which medical staff felt she could soon stop relying on, but she was too scared to stop the pain relief, not knowing what to expect. **Things turned around for us, when Cinema Manager Marc visited and invited us to the MediCinema. It was just such a lovely ray of light, just when we needed it. Going to see a film, within the safety of the hospital, sounded like the break that we both needed. I can't tell you how much that offer meant to us.**

"It was a big step, but one hour before the MediCinema film began, Lola agreed to have her morphine driver taken out, which did wonders for her confidence. Her reward was a trip to see a brand-new film and mentally escape the hospital environment for a couple of hours. **Sitting in the dark, without anyone looking, was the perfect activity for someone who's had facial surgery, she was a normal teenager again. She loved it so much, she wants to go again. Next time we come for surgery, she knows the MediCinema is waiting for her."**

## Charlotte and Finlay



**"MediCinema has been a game-changer for our family. It's given us a wonderful opportunity that we wouldn't normally be able to access – and it allows both of our children to be themselves."**

Mum Tammy told us: "My son, Finley, is the loudest boy in the world, but he can't cope with loud noises. He's autistic and it takes him time to get to grips with new things and he can't sit still! If Finley is my loud one, my daughter, Charlotte, is my quiet one. She has a rare syndrome that comes with a variety of health complications, but she is patient,

resilient and tolerant of anything that comes her way. Even when she had to have spinal surgery – a traumatic experience with six days in the ICU – she just rolls with it.

**“With Charlotte in a wheelchair and very few places set up with facilities to change a 12-year-old, we are so restricted on where we can take them. It’s not fair that the two of them miss out on so much.”** At the Serennu Children’s Centre the team at Sparkle recommended MediCinema. Before we knew it, me and my husband were biting the bullet and driving to our first cinema screening as a family.

“They both loved it, but it was a couple of screenings later when MediCinema became a game-changer for us. Kieran in the Sparkle team asked whether Charlotte might be more comfortable in a beanbag; they could use a hoist to get her into it from her wheelchair. She can find it uncomfortable sitting in her chair for a long time. From then on, at every screening we’ve been to, Kieran has made sure there is a beanbag available for them both, and it’s the perfect set up.

For the first half an hour of every film, Finley will sit under his blanket with his ear defenders on until slowly, he’ll settle into his beanbag and start to bring the blanket down and take his ear defenders off. He will relax into the environment on his own terms, in his own time. And Charlotte can just relax.

**“There’s lots of things we can’t do as a family, so to be able to access something like this, something a bit ‘normal’ means so much. As parents, we feel we can deal with anything that might crop up because it’s such a relaxed, welcoming and inclusive environment. To be able to whizz out and change Charlotte when we need to, or for Finn to be able to get up and have a wander around if he needs it – that means so much. No-one is baulking or tutting – because everyone is in a similar situation and gets it. “**

### **Annie (no photo)**

**Annie (52) was admitted to the Newcastle Royal Victoria Infirmary over a long weekend to monitor the symptoms of her ulcerative colitis, after a flare up.**

“I have lost quite a bit of confidence due to my recent health struggles; my world has definitely become smaller. I have my heightened anxiety and don’t really like busy overcrowded places, which has stopped me going out. I’m now essentially housebound. When I was invited to see a brand-new film at the MediCinema it was the first social event I’ve even considered attending, for a long time.

**“I didn’t realise that the MediCinema was for adults too, I thought it was only for children. The thought of going was exciting, but I was a bit nervous. When the staff told me that nurses would be present throughout the film, I knew I would be safe, so I signed up. Since then, I’ve been telling everyone I meet about the MediCinema. Keep up the fantastic work!”**

My anxiety levels can make me feel uncomfortable when I’m too close to other people. When I arrived at the cinema, I was allowed to sit three rows up, and five seats away, from other patients. This meant I could focus on the storyline of the film rather than worry about my surroundings. The cinema itself was exactly like the normal ones, I was so surprised to see that. As the film continued, I became increasingly more relaxed and started feeling quite proud of myself.



**When you are ill, or in hospital, you have too much time on your hands to overthink. But coming to see a film, just snaps you out of all those negative thoughts which go round your head in a loop. I left the cinema feeling much more positive, knowing I can stretch myself, and try new things. I really enjoyed the social aspect of it all, which was delivered with the patients' needs in mind, it was a brilliant experience, and I am so grateful for it**

## **Baxter**



13-year-old Baxter manages spina bifida and hydrocephalus, which has left him paralysed from the chest down and suffering debilitating headaches, amongst many other symptoms. His complex health frequently requires emergency treatment, which recently resulted in an 11-week admission to the Royal Hospital for Children in Glasgow.

His mum Ailsa told us: "Baxter was a miracle baby, never predicted to survive his early years. He and I are regular visitors to the Royal

Hospital for Children in Glasgow, where he's had 10 emergency 'blue-light' admissions, and 14 surgeries, in the last 3 years. Throughout everything, the true miracle of Baxter, is that he has never complained".

Baxter has seen upwards of 25 films, a mixture of regular and personal screenings, both in his wheelchair and hospital bed.

**"MediCinema has opened up a whole world to Baxter, that he couldn't really access before, and he's loving it. For a couple of hours, we can escape and not think about the hard stuff. We have something to look forward to, and time to just do something normal, in safe, predictable and accommodating environment. And they have nurses present to make sure everyone is fine. AND....you can watch films in your bed, and it's completely free! Legit the best cinema in the world".**

**"The nurses do their medical checks in advance, and are on hand throughout the film, which allows both Baxter and I to chill, despite his condition. When we are in the MediCinema, I think, 'you've got us'. They even do this reassuring talk before the movie starts, and you get the feeling that you are part of a community, not just a bunch of individuals".**



Ted



Back in 2017, I was diagnosed with prostate cancer. I was told it was a less aggressive form and chose to have my prostate removed.

One of the support groups I joined was the Advanced Prostate Cancer Club at Guy's Hospital. It's an amazing support network. When they started offering visits to the MediCinema, Daniela the co-ordinator encouraged us to go along. Susie and I have been married for 55 years and have

always loved going to the cinema together, so of course we signed up - and we've been going ever since.

**But it's not just about watching a film. You step inside, away from the noise of London and the worry of illness, and suddenly you're somewhere peaceful. You can just escape it all and watch a film. That's what films do: they take you to a different world and take you out of yourself. You're transported.**

After the film we all talk and laugh. People bring biscuits, and we chat. **"We both know how important a simple cup of tea and a chat can be. It cuts through the loneliness. When you first get a diagnosis, it can feel like you're on your own. But when you come here it's pretty clear that you're not – you've got all these people around you in the same boat. You can walk into the MediCinema and be around people who just get it. Life is normal, life is good. And suddenly you're not alone anymore.**

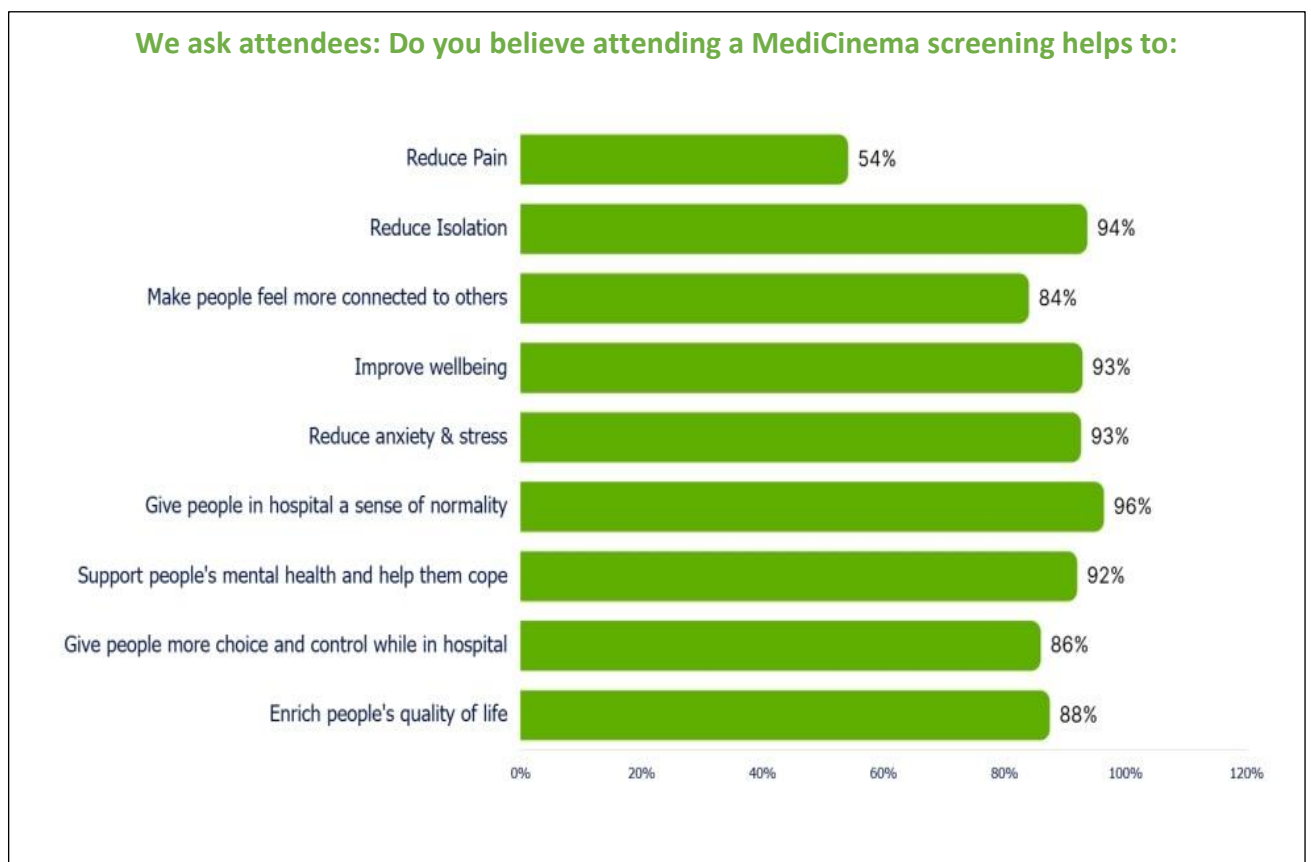
MediCinema screenings are like magic. **For that small amount of time, something changes in everyone. People look forward to getting here, to sitting down and watching the film and to seeing each other. We've become like a family - a band of brothers you're always pleased to see. Building relationships like that is one of the fundamental building blocks of life – it opens the world up again.**

## Gathering and evaluating feedback

### Patient Feedback Surveys

As we continue with our patient feedback surveys, we see consistently positive outcomes on the benefits of the MediCinema. Improving wellbeing is an essential and integral part of a person's care while they are in hospital often facing the most challenging times of their lives.

**Attendees conclusively agree that a MediCinema experience provides a range of impactful benefits:**



### Feedback Cards

Feedback cards for patients are handed out at the end of every screening, giving us the opportunity to ask for comments about the service as well as giving patients a memento to take away and remember their experience at the MediCinema.

**"It meant getting away from the constant stress of bleeps and beeps of machines, of the hospital ward environment and to sit for a while and forget where we were or what our reality actually was."**

**“It was a step out of time from the confinements of a hospital ward and I completely forgot about why I was there. It gave me the extra mental boost I needed to carry on.”**

**“Things were definitely getting to me, between the weird lighting, the 3am blood pressure checks, and my very glamorous hospital socks. But then MediCinema happened, and suddenly I was not just a patient stuck in bed, I was in a real cinema. For those couple of hours, I was not thinking about IV drips or test results; I actually felt a little closer to “normal.”**

**“Being able to attend MediCinema with our son while he was in hospital meant so much to us as a family. It was a beautiful moment of normality and joy during a difficult time. Seeing him smile and enjoy the film made us incredibly happy. We are truly grateful for this experience — thank you for creating such a warm and comforting space.”**

### ***Volunteer Support***

MediCinema continues to benefit from an expansive volunteer network which works alongside our paid staff (cinema managers and nurses at our in-hospital sites and technical assistant at the Serennu Centre) to collect patients from the wards, walk with them or push wheelchairs or beds, bring them to the cinema and then return them to their wards after the film. More importantly, volunteers put patients, who may be very anxious about leaving the ward, at ease and gives them the chance to talk about something completely unrelated to their condition. This social interaction is vital for patients and their families, especially patients who don't get many, if any, visitors

**In 2025, MediCinema Volunteers dedicated:**

**Hours: 13456**

**Shifts: 3364**



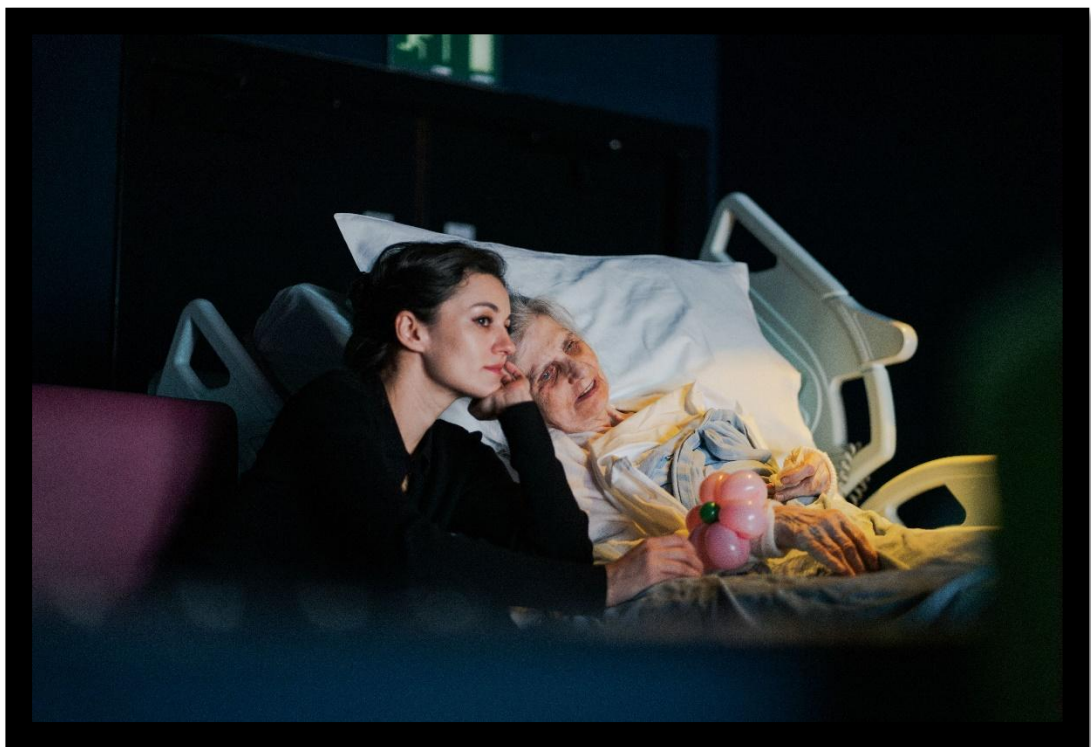
**“We simply could not deliver our impactful services without our incredible team of volunteers. In the last 12 months alone, they have donated a phenomenal 13,456 hours in supporting our patients and we are so incredibly grateful. Every single week of the year, our volunteer teams across the country generously give their time to bring our patients down from the wards, chatting to them, making them feel comfortable, and keeping them safe. The core of our whole service is creating a warm, caring, community space in all our MediCinemas and our volunteers are absolutely central to that. They bring care and human connection when it needed the most, and we cannot thank them enough for all their time, care and dedication”. Paul Giggall, COO MediCinema**



## ***Organisational Development***

The consistency and quality of our service and care of patients remains paramount. Therefore, with the growing number of sites and expansion of our services, we have invested in additional roles, making several new appointments this year:

- Belinda Dee joined the Development Team as Head of High Value Relationships
- Kristy Brown joined the Development Team as Fundraising Coordinator
- Emma Hoy joined the Operations Team as Operation and Finance Coordinator
- Marc Shaw joined as Cinema Manager for the MediCinema at Newcastle's Royal Victoria Infirmary
- Rose Adamson joined as Cinema Manager for the forthcoming MediCinema at Birmingham Children's Hospital
- Paula McGuinness joined as Deputy Cinema Manager (Maternity Cover for Pippa Melody)) for the MediCinema at Liverpool's Alder Hey Children's Hospital
- Eve Wils-Wilson was promoted from Fundraising Assistant Manager to Individual Giving Manager





### ***MediCinema Ireland***

In 2022 MediCinema Ireland completed the process of registering as a charity having been registered as a company in 2020. A MediCinema Ireland Board team has now been established with Trish Long, as Chair. Board Members are Grainne Humphreys, Allen Kiernan, Sarah Williams, Gavin Worrell and Lawrence Atkinson. The Board are supported in their efforts by the Executive Team in London.

During 2025 £6,000 was paid for professional fees in relation to MediCinema Ireland no other transactions were undertaken..

## ***Fundraising***

### **Fundraising Strategy**

During 2025, MediCinema's fundraising strategy focused on strengthening financial resilience and sustainability, building on the strong performance of 2024 while responding to continued economic uncertainty and a challenging fundraising environment.

Corporate partnerships remained a key source of income, with increased emphasis placed on developing a broader pipeline of donors, campaign-led giving and improved relationship management. Nationwide Preview Screening events and targeted corporate campaigns continued to play an important role in generating unrestricted income.

Individual giving became a growing priority, with activity focused on improving digital giving journeys, increasing one-off and regular donations, and strengthening donor stewardship so supporters could clearly see the impact of their support.

To support our growth plans and increased fundraising targets we invested in strengthening internal capacity through the recruitment of a Head of High Value Fundraising and a Fundraising Coordinator and promoting our Fundraising Assistant Manager to Individual Giving Manager.

Alongside the continued support of hospital charity partners, these developments contributed to a more balanced and sustainable income base with total core fundraising increased from £1.41 million in 2024 to £1.76 million in 2025.

### **Capital Projects**

Capital fundraising remained a significant focus, supporting the continued expansion of MediCinema's network of in-hospital cinemas. During the year, funding was secured to progress the development of a new MediCinema in Birmingham, supported by the generous contributions of the Julia Rausing Trust and The Walt Disney Company.

Capital projects form part of MediCinema's longer-term ambition to extend access to high-quality cinema experiences for patients and families in hospitals across the UK, supported by strong partnerships with corporate donors and charitable trusts.

### **The Julia Rausing Trust – Legacy Pledge**

The £5 million legacy pledge made in memory of the late Julia Rausing in 2024 continued to underpin MediCinema's capital strategy. This long-term restricted funding is to support the development of up to seven new MediCinemas outside of London over the next ten years, while also contributing to the sustainable growth of the charity. MediCinema remains deeply grateful for this transformational pledge, which provides a strong foundation for future expansion and impact.

## **The Walt Disney Company**

In 2025, The Walt Disney Company collaborated with MediCinema on *The Magic of Movies*, highlighting the power of storytelling and escapism through film and cinema. The campaign drew attention to the positive emotional benefit of MediCinema for children in hospital and was supported across Disney's online channels and in partnership with Vue Cinemas, helping to raise awareness and engagement with our services. The campaign also included a Prize Draw.

MediCinema remains extremely grateful for Disney's continued partnership.



## **Trusts and Foundations**

MediCinema received funding from a range of Trusts and Foundations during the year, supporting both site-specific activity and central operations for which we are extremely grateful.

Key funders included the Julia Rausing Trust, AKO Foundation, Underwood Trust, Sir Horace Kadoorie International Foundation, Stakis Charitable Foundation, Red Engine Yellow Ball Foundation, Atlas Fund, Hasluck Charitable Trust, and the Marsh Charitable Trust.

Additional support was received from several family and corporate trusts, including Simon and Philip Cohen Charitable Trust, Allied Vehicles Charitable Trust, Carr-Ellison Family Charitable Trust, and from Muckle LLP via the Newcastle Foundation.

The Spurgin Charitable Trust also provided support through the MediCinema Christmas campaign.

## **Corporate Partnerships**

The generosity of our corporate partners enabled MediCinema to finish 2025 with income above our forecast.

Corporate partnerships remain a cornerstone of our fundraising. We are especially grateful to the Walt Disney Company, our longest-standing strategic partner and our largest corporate supporter. In addition to the Magic of Movies project, Disney also support and partner with MediCinema on their



Moments that Matter hospital delivery programme and contributed through sample sales, and challenge funding.

In 2025, Nationwide Preview Screenings (NPS) were held of *the Minecraft Movie*, in partnership with Warner Bros, and *Wicked: For Good* with Universal Pictures, and were highlights of the year. Our NPS campaigns are one off public preview screenings in cinemas around the country for which the distributors and cinemas donate all the income from those screenings to MediCinema. We are very grateful to the studios and the many exhibitors who generously take part to support our work.



Other corporate supporters made important contributions, including Anglo Doorstep Collections, BBFC, Edrington Distillery, XPS plc, and alongside many employee-nominated donations and smaller partnerships that collectively made a real difference.

Adyen Giving had a significant impact on income by doubling our donations collected through cinema partners, Vue WTW Scott and Curzon.

Throughout the year, our corporate partners have also engaged their employees in fundraising activities for MediCinema including riders from Deluxe and Disney cycling from London to Brighton in September.

Our annual Xmas campaign was generously supported by our partners Berry Plants Ltd, Blue Bolt, Warner Bros. Leavesden, the Ritz Cinema in Belper and the UK Cinema Association (UKCA).



## **Hospital Charity Partners**

Support from our hospital charity partners underpins the day-to-day running of each site. Their funding covers the costs of nurses and cinema management, forming the backbone of our service delivery. Beyond financial support, their engagement helps foster the communities of volunteers and staff that provide such a warm welcome to every patient visiting our cinemas.

Our sites in Glasgow, Liverpool, Newport, London, and Newcastle continued to benefit from the generosity of long-standing hospital charity partners: Glasgow Children's Hospital Charity, Alder Hey Children's Charity, Sparkle at the Serennu Children's Centre (Newport), Guy's and St Thomas' Charity, CW+, and Newcastle Hospitals Charity.

## **Cinema Partner Support**

Long-term partners continued to be a vital part of MediCinema's fundraising and reach. Vue remain one of our most valued partners, offering their customers the option to donate when purchasing tickets online and in cinemas, providing a steady source of support and raising awareness of our work.

Cineworld continued to support MediCinema as one of four charity partners, with a successful three-month campaign including on-screen advertising and top-up donations at tills, engaging their customers and helping drive funds for our hospitals.

Other cinema chains, including Curzon and WTW Scott, also made important contributions through similar initiatives, helping MediCinema to expand our reach and bring the cinema experience to patients across the UK.

Everyman teams also took on fundraising challenges over the summer, including climbing Snowdon, cycling from Manchester to Liverpool and back again, and running the Vitality London 10,000 race.

## **Individual Giving & Philanthropy**

Individual donations and community fundraising played an important role in supporting MediCinema's mission. Challenge events, including the London Marathon, Swim Serpentine and Vitality London 10,000, saw strong participation and also included match-funding support from some corporate partners.

Mass giving via the website saw a healthy uplift with both one-off and recurring donations, thanks to a number of key events throughout the year. These included being presented with the BAFTA award for Outstanding British Contribution to Cinema with the ceremony screened live on BBC1, new MediCinema site announcements in Birmingham and Manchester, and cinema advertising. Investment in our CRM and email marketing systems enabled us to learn more about our donors for the purpose of better stewardship and future acquisition. The move to GoCardless Direct Debit and away from recurring payment instructions for regular giving at the end of the year will help us to retain our regular givers.



Community-led fundraising events, including but not limited to those from Aylsham Picture House, Harborough Community Cinema, the James Bond fan club Shaken Not Stirred and Oldham Athletic FC charity partnership helped drive engagement and donations in those communities. Our partnership with Knightsbridge School, a first of its kind for MediCinema, yielded significant donations and support through a mixture of self-lead fundraising activities, silent auctions supported by MediCinema and the sale of premiere tickets.

The Red Carpet Club scheme continued to raise funds through the sale of European, UK, and World movie premiere tickets thanks to generous support from the UK's film and entertainment industry.

The annual Christmas fundraising campaign was a highlight, with contributions from new and existing mass giving audiences, major donors, in memory donors, Sony staff donations and the Deluxe Christmas Raffle, alongside the corporate partner and T&F support featured above. The campaign was focussed on Immy, a young patient with a very rare disease, who has spent her life in and out of hospital with her family and had been to the MediCinema at Chelsea and Westminster Hospital. We expanded our email marketing complexity by introducing segmentation across different supporter groups to encourage first time donations, repeat donations and donations from lapsed supporters.

For the first time we ran an integrated Meta ads campaign, which resulted in a record number of new donors for this campaign. We are extremely grateful to Immy's family for allowing us to share their experience of our service.

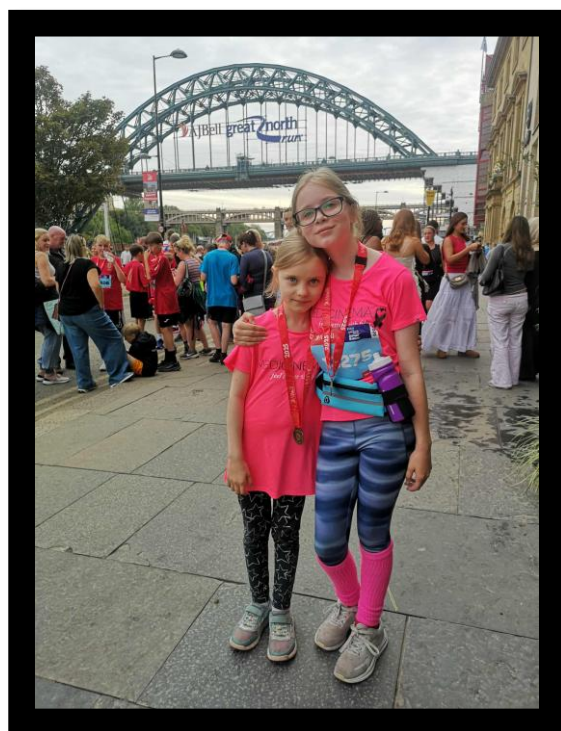


We extend our heartfelt gratitude to all participants who engaged in many challenge events, generously contributing their time and commitment to our mission, including our top fundraiser of the year, Phil Clapp, who cycled from London to Brighton raising over eight thousand pounds. Our fundraisers' dedication has not only raised vital funds for MediCinema but also shared our mission with their extended networks and generated increased levels of match funding from our corporate partners.

In addition, our appreciation extends to all our new and existing individual donors for supporting on a one-off and regular basis.







## **Fundraising Practice and Regulation**

At MediCinema we engage with individual supporters through direct emails, advertising, social media, our website, and opportunities to connect via our cinema partners and wider publicity about our work and impact. We are committed to raising awareness of our services and encouraging people to support us by donating, fundraising, volunteering and taking part in community activities. Our core income streams include corporate support, hospital charity partners, trusts and foundations, individual giving, community and challenge events, in-memoriam giving and legacies.

MediCinema is registered with the Fundraising Regulator and follows its Code of Fundraising Practice, which was revised in late 2025 to reflect changes in how people give and how charities operate. The updated Code keeps the long-standing requirements to be legal, open, honest and respectful, while strengthening protections for donors and people undertaking fundraising, including clearer expectations around convenience giving, unstaffed collections, fundraiser safety and transparency in how digital and platform-based giving works.

We take these standards seriously. All fundraising activity across MediCinema is carried out in line with the Code so that our approaches are respectful and appropriate for all audiences and no one who appears to be vulnerable is asked to commit to giving, and we work closely with partners and third-party fundraisers to ensure they meet the same standards.

We are committed to protecting the personal data of everyone who supports MediCinema and to respecting their wishes about how they hear from us. We only collect the information we need to process donations, run events and fundraising activities, reclaim Gift Aid, maintain our relationships with supporters and improve our services and communications, and we keep this information only for as long as necessary and in line with legal, tax and accounting requirements. We never share supporters' personal data with third parties for their own marketing and only share information where needed to deliver our fundraising, meet legal or regulatory obligations, or prevent fraud and financial crime.

Our approach is guided by the Data Protection Act 2018 and UK GDPR, and by our commitment to use supporters' data in ways they would reasonably expect. We give individuals clear choices about how we contact them, only send electronic fundraising and marketing communications where we have consent, and make it easy to change preferences or withdraw consent. Supporters also have rights to access, correct, restrict or erase the personal data we hold, to object to certain uses, and to request their data in a portable format, with clear information on how to do this set out in our Privacy Policy and supporter communications.

In the reporting period, we received no complaints that were escalated to the Fundraising Regulator. We continue to review our policies, systems and staff training in light of the new Code to remain compliant and to uphold the public's trust in our fundraising activities.

## FINANCIAL REVIEW

	2025	2024
<b>Income</b>	<b>£2,032,457</b>	<b>£3,261,740</b>
<i>Of which, Gifts in kind (head office rental cost, legal advice, license and logistics of films)</i>	<i>£115,116</i>	<i>£89,530</i>
<b>Expenditure</b>	<b>£1,726,763</b>	<b>£1,351,284</b>
<b>Surplus</b>	<b>£384,859</b>	<b>£1,910,456</b>
<b>Total fixed assets</b>	<b>£1,032,045</b> (at 31 December 2025)	<b>£947,441</b> (at 31 December 2024)
<b>Overall assets</b>	<b>£4,268,175</b>	<b>£3,883,316</b>

### ***Investment powers and policy***

Aside from retaining a prudent amount in reserves each year most of the charity's funds are to be spent in the short term so there are few funds for long term investment with the exception of those raised for new MediCinema installations. All funds are remitted to MediCinema head office and held in a Coutts deposit account.

### ***Reserves policy and going concern***

During the year the Trustees reviewed the reserves policy and amended this to hold free reserves to cover the cost of running the cinemas and central office costs for 6 months and to hold a fund to cover emergency technical updates. The total requirement is £1,050,000 (2024: £612,000). At 31 December 2025 free reserves totalled £1,149,763. Whilst reserves are above the set policy, the Trustees are conscious of the expected level of growth over the next few years as a result of the Julia Rausing grant and therefore, believe the reserves are appropriate to support this.

In 2023 the Trustees decided establish a fund to support the refurbishment of the cinema in Newcastle. A total of £75,000 has been allocated.

The trustees have reviewed the circumstances of the charity, its fundraising, financial and cash flow plans, and consider that adequate resources continue to be available to fund the activities of the charity for the foreseeable future. Its cost base has been reviewed and, where possible without affecting service delivery, reduced. The trustees are of the view that the charity is a going concern.

## ***Governance and Management***

### **Governing Document**

The organisation is a charitable company limited by guarantee, incorporated on June 10 1996 and registered as a charity on September 23 1996. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

## **Appointment of trustees**

As an arts-in-health charity whose work focuses on a broad range of people, the directors seek to ensure that the trustee body is representative and includes members with the relevant skills. The Board consists of members from the film industries as well as members of the medical community.

## **Trustee induction and training**

New Trustees are similarly familiarised with MediCinema and its work and also provided with an induction pack including copies of the main charity documents, latest accounts, strategy document outlining future plans and objectives and a copy of the Commission's guide 'The Essential Trustee'.

Trustees, already familiar with the practical work of the charity, are encouraged to attend a screening at a MediCinema.

## **Organisation**

The trustees meet four times a year and are responsible for the strategic direction and policy of the charity, a scheme of delegation is in place and day-to-day management rests with the Chief Executive who is responsible for ensuring that the charity delivers the services specified.

## **Related parties**

None of our trustees receive remuneration or other benefit from their work with the charity.

## **Pay policy for senior staff**

The Directors consider the Board of Directors, who are the charity's trustees, and the senior management team comprise the key management personnel of the charity in charge of directing and controlling, running and operating the charity on a day to day basis. All trustees give their time freely and no trustees received remuneration in the year. No trustees received payment for expenses in the year.

The pay of senior staff is reviewed annually and against responsibilities, duties and performance as well as the financial position of the charity. In view of the nature of the charity, the Directors benchmark against pay levels in other charities of a similar nature, scope, size and ambition. The remuneration benchmark is the mid-point of the range paid for similar roles adjusted for a weighting for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid with the pay maximum no greater than the highest benchmarked salary for a comparable role.

## **Risk management**

The trustees have reviewed the major risks to which the charity is exposed. A risk register has been established which is updated annually. Where appropriate, systems or procedures have been established to mitigate the risks across the key areas of Operations, Fundraising, Infrastructure and Roll-Out and these are periodically reviewed to ensure that they continue to meet the needs of the charity.

The register has identified 3 primary risks:

- Adverse publicity which has increased due to a higher profile
- Employment issues
- Relationships with key funders and partners

The significant growth in MediCinema's profile means adverse publicity remains a key risk. The Comms team have developed crisis procedures to deal with any major incident. Following the publication of latest code by the Fundraising Regulator we are reviewing our complaints policy.

HR processes and procedures are a key priority for 2026.

During 2025 the Development team expanded and are defining roles and responsibilities to ensure our key partners are supported as required.

### ***Trustees' responsibilities in relation to the financial statements***

The charity trustees (who are also the directors of MediCinema for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with application law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application resources. In preparing the financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether application UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and the group and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.



***Statement as to disclosure to our auditors***

In so far as the trustees are aware at the time of approving our trustees' annual report:

- there is no relevant information, being information needed by the auditor in connection with preparing their report, of which the auditor is unaware, and
- the trustees, having made enquiries of fellow directors and the auditor that they ought to have individually taken, have each taken all steps that he/she is obliged to take as a director in order to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

**Auditor**

Sayer Vincent LLP was re-appointed as the charitable company's auditor during the year and has expressed its willingness to continue in that capacity.

The trustees' annual report has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

The trustees' annual report has been approved by the trustees and signed on their behalf by

By order of the board of trustees on  
K Williams  
Chair

Date: 16 April 2026

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF MEDICINEMA

### Opinion

We have audited the financial statements of MediCinema (the 'charitable company') for the year ended 31 December 2025 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended)

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on MediCinema's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

## **Other Information**

The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## **Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report, including the strategic report has been prepared in accordance with applicable legal requirements

## **Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report, including the strategic report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

## **Responsibilities of trustees**

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## **Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

## **Capability of the audit in detecting irregularities**

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, and the Board of Trustees, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
  - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
  - Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
  - The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.

- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## **Use of our report**

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joanna Pittman (Senior statutory auditor)

Date: 23 April 2026

for and on behalf of Sayer Vincent LLP, Statutory Auditor

110 Golden Lane, LONDON, EC1Y 0TG

Sayer Vincent LLP is eligible to act as auditor in terms of section 1212 of the Companies Act 2006



# MediCinema

## Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2025

		Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
	Note						
<b>Income from:</b>							
Donations and legacies	2	990,517	1,041,940	<b>2,032,457</b>	762,328	2,441,266	3,203,594
Charitable activities							
Investments	3	79,165	–	<b>79,165</b>	58,146	–	58,146
<b>Total income</b>		<b>1,069,682</b>	<b>1,041,940</b>	<b>2,111,622</b>	<b>820,474</b>	<b>2,441,266</b>	<b>3,261,740</b>
<b>Expenditure on:</b>							
Raising funds	4	245,895	–	<b>245,895</b>	225,269	–	225,269
Charitable activities							
Operation of Cinemas	4	537,516	943,352	<b>1,480,868</b>	453,874	672,141	1,126,015
<b>Total expenditure</b>		<b>783,411</b>	<b>943,352</b>	<b>1,726,763</b>	<b>679,143</b>	<b>672,141</b>	<b>1,351,284</b>
<b>Net income / (expenditure) for the year</b>	5	286,271	98,588	384,859	141,331	1,769,125	1,910,456
Transfers between funds		(14,033)	14,033	–	(3,106)	3,106	–
<b>Net movement in funds</b>	15	272,238	112,621	<b>384,859</b>	138,225	1,772,231	1,910,456
<b>Reconciliation of funds:</b>							
Total funds brought forward		952,525	2,930,791	<b>3,883,316</b>	814,300	1,158,560	1,972,860
<b>Total funds carried forward</b>		<b>1,224,763</b>	<b>3,043,412</b>	<b>4,268,175</b>	<b>952,525</b>	<b>2,930,791</b>	<b>3,883,316</b>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 15a to the financial statements.

**As at 31 December 2025**

	Note	£	2025 £	£	2024 £
<b>Fixed assets:</b>					
Tangible assets	10		<b>1,032,045</b>		947,441
			<b>1,032,045</b>		947,441
<b>Current assets:</b>					
Debtors	11	<b>344,388</b>		227,388	
Cash at bank and in hand		<b>3,197,949</b>		3,064,746	
			<b>3,542,337</b>	3,292,134	
<b>Liabilities:</b>					
Creditors: amounts falling due within one year	12	<b>(306,207)</b>		(356,259)	
<b>Net current assets</b>			<b>3,236,130</b>		2,935,875
<b>Total net assets</b>			<b>4,268,175</b>		3,883,316
<b>The funds of the charity:</b>					
Restricted income funds	15a		<b>3,043,412</b>		2,930,791
Unrestricted income funds:					
Designated funds		<b>75,000</b>		75,000	
General funds		<b>1,149,763</b>		877,525	
Total unrestricted funds			<b>1,224,763</b>		952,525
<b>Total charity funds</b>			<b>4,268,175</b>		3,883,316

Approved by the trustees on 16 April 2026 and signed on their behalf by

Kezia Williams  
Chair

## Statement of cash flows

For the year ended 31 December 2025

	Note	2025 £	£	2024 £	£
<b>Cash flows from operating activities</b>					
Net income for the reporting period (as per the statement of financial activities)		<b>384,859</b>		1,910,456	
Depreciation charges		<b>80,975</b>		51,679	
Loss on disposal of fixed assets		1,927		–	
Dividends, interest and rent from investments		<b>(79,165)</b>		(58,146)	
(Increase)/decrease in debtors		<b>(117,000)</b>		(92,883)	
Increase/(decrease) in creditors		<b>(50,052)</b>		145,581	
<b>Net cash (used in) / provided by operating activities</b>		<b>221,544</b>		<b>1,956,687</b>	
<b>Cash flows from investing activities:</b>					
Dividends, interest and rents from investments		79,165		58,146	
Purchase of fixed assets		<b>(167,506)</b>		<b>(474,008)</b>	
<b>Net cash used in investing activities</b>		<b>(88,341)</b>		<b>(415,862)</b>	
<b>Change in cash and cash equivalents in the year</b>		<b>133,203</b>		<b>1,540,825</b>	
Cash and cash equivalents at the beginning of the year		<b>3,064,746</b>		<b>1,523,921</b>	
<b>Cash and cash equivalents at the end of the year</b>		<b>3,197,949</b>		<b>3,064,746</b>	

## Analysis of cash and cash equivalents and of net debt

	At 1 January 2025 £	Cash flows £	Other non- cash changes £	At 31 December 2025 £
Cash at bank and in hand	3,064,746	133,203	–	<b>3,197,949</b>
<b>Total cash and cash equivalents</b>	<b>3,064,746</b>	<b>133,203</b>	<b>–</b>	<b>3,197,949</b>

**1 Accounting policies**

**a) Statutory information**

MediCinema is a charitable company limited by guarantee and is incorporated in United Kingdom.

The registered office address is Conybeare House, Guy's Hospital, London, SE1 9RT.

**b) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

In applying the financial reporting framework, the trustees have made a number of subjective judgements, for example in respect of significant accounting estimates. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The nature of the estimation means the actual outcomes could differ from those estimates. Any significant estimates and judgements affecting these financial statements are detailed within the relevant accounting policy below.

On 17th August 2020 MediCinema Ireland was registered as an Irish company and on 28th July 2022 as a registered charity. MediCinema is the sole member for this company. During 2025 £6,000 was paid on behalf of MediCinema Ireland. The transactions are considered immaterial and, therefore, consolidated accounts have not been prepared.

**c) Public benefit entity**

The charity meets the definition of a public benefit entity under FRS 102.

**d) Going concern**

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

**e) Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

**f) Donations of gifts, services and facilities**

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

**1 Accounting policies (continued)**

**g) Interest receivable**

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

**h) Fund accounting**

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

**i) Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds relate to the costs incurred by the charity in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the costs of running the cinemas and their associated support costs
- Other expenditure represents those items not falling into any other heading

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**j) Allocation of support costs**

Resources expended are allocated to the particular activity where the cost relates directly to that activity. However, the cost of overall direction and administration of each activity, comprising the salary and overhead costs of the central function, is apportioned on the following basis which are an estimate, based on staff time, of the amount attributable to each activity.

- |                        |        |
|------------------------|--------|
| • Operation of cinemas | 77.41% |
| • Fundraising          | 20.09% |
| • Governance costs     | 2.49%  |

Support and governance costs are re-allocated to each of the activities on the following basis which is an estimate, based on staff time, of the amount attributable to each activity

- |                        |        |
|------------------------|--------|
| • Operation of cinemas | 79.39% |
| • Fundraising          | 20.61% |

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

**k) Tangible fixed assets**

Items of equipment are capitalised where the purchase price exceeds £500. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities. Assets are reviewed for impairment if circumstances indicate their carrying value may exceed their net realisable value and value in use. Major components are treated as a separate asset where they have significantly different patterns of consumption of economic benefits and are depreciated separately over its useful life.



## Notes to the financial statements

## For the year ended 31 December 2025

## 1 Accounting policies (continued)

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

- Cinema installations 25 years
- Fixtures and fittings 4 or 10 years
- Equipment 5 years

## l) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

## m) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

## n) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

## o) Pensions

Pension contributions are made by the company in respect of employees' individual personal money purchase pension schemes. The assets of the fund are held separately from those of the charitable company which has no liability under the scheme other than for the payment of contributions.

## 2 Income from donations and legacies

	Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
Individual Donations and Gift Aid	520,123	73,715	593,838	382,160	8,686	390,846
Corporate Donations	392,694	43,551	436,245	340,174	1,463,633	1,803,807
Grants	77,700	809,558	887,258	39,994	879,417	919,411
Gifts in kind	–	115,116	115,116	–	89,530	89,530
	<u>990,517</u>	<u>1,041,940</u>	<u>2,032,457</u>	<u>762,328</u>	<u>2,441,266</u>	<u>3,203,594</u>

Gifts in kind represent legal services, office rental and film delivery costs.

## 3 Income from investments

	Unrestricted £	Restricted £	2025 Total £	Unrestricted £	Restricted £	2024 Total £
Interest receivable	79,165	–	79,165	58,146	–	58,146
	<u>79,165</u>	<u>–</u>	<u>79,165</u>	<u>58,146</u>	<u>–</u>	<u>58,146</u>

## 4a Analysis of expenditure (current year)

		Charitable activities				
	Raising funds £	Running cinemas £	Governance costs £	Support costs £	2025 Total £	2024 Total £
Staff costs (Note 6)	158,681	655,380	20,146	122,831	957,038	787,276
Nurses cost	–	191,475	–	–	191,475	152,999
Direct cinema costs	–	210,596	–	–	210,596	113,021
Fundraising costs	40,114	–	–	–	40,114	45,448
Communication costs	–	30,870	–	–	30,870	25,975
Finance	–	–	–	34,990	34,990	29,998
IT	–	–	–	24,856	24,856	24,205
General office	–	–	–	25,806	25,806	19,633
Governance	–	–	13,000	–	13,000	11,520
Depreciation and disposal of assets	–	82,902	–	–	82,902	51,679
Gifts in kind	–	115,116	–	–	115,116	89,530
	198,795	1,286,339	33,146	208,483	1,726,763	1,351,284
Support costs	39,657	163,792	5,034	(208,483)	–	–
Governance costs	7,443	30,737	(38,180)	–	–	–
<b>Total expenditure 2025</b>	<b>245,895</b>	<b>1,480,868</b>	<b>–</b>	<b>–</b>	<b>1,726,763</b>	
Total expenditure 2024	–	–	–	–		1,351,284

## 4b Analysis of expenditure (prior year)

		Charitable activities			
	Raising funds	Running cinemas	Governance costs	Support costs	2024 Total
	£	£	£	£	£
Staff costs (Note 6)	153,588	591,739	19,059	22,890	787,276
Nurses cost	–	152,999	–	–	152,999
Direct cinema costs	–	113,021	–	–	113,021
Fundraising costs	45,448	–	–	–	45,448
Communication costs	–	25,975	–	–	25,975
Finance	–	–	–	29,998	29,998
IT	–	–	–	24,205	24,205
General office	–	–	–	19,633	19,633
Governance	–	–	11,520	–	11,520
Depreciation	–	51,679	–	–	51,679
Gifts in kind	–	115,116	–	–	115,116
	<u>199,036</u>	<u>1,050,529</u>	<u>30,579</u>	<u>96,726</u>	<u>1,376,870</u>
Support costs	19,435	74,879	2,412	(96,726)	–
Governance costs	<u>6,798</u>	<u>26,193</u>	<u>(32,991)</u>	<u>–</u>	<u>–</u>
Total expenditure 2024	<u><u>225,269</u></u>	<u><u>1,151,601</u></u>	<u><u>–</u></u>	<u><u>–</u></u>	<u><u>1,376,870</u></u>

## Notes to the financial statements

## For the year ended 31 December 2025

**5 Net income / (expenditure) for the year**

This is stated after charging / (crediting):

	2025 £	2024 £
Depreciation	80,975	51,679
Auditor's remuneration (excluding VAT): Audit	10,000	9,600

**6 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel**

Staff costs were as follows:

	2025 £	2024 £
Salaries and wages	827,048	688,047
Social security costs	92,134	67,045
Employer pension contributions	37,856	32,184
	<b>957,038</b>	<b>787,276</b>

The following number of employees received employee benefits (excluding employer pension costs and employer's national insurance) during the year between:

	2025 No.	2024 No.
£60,000 – £69,999	2	2
£70,000 – £79,999	1	–
£80,000 – £89,999	1	1

The total employee benefits (including pension contributions and employer's national insurance) of the key management personnel were £335,773 (2024: £317,653).

The charity trustees were neither paid nor received any other benefits from employment with the charity in the year (2024: Nil). No charity trustee received payment for professional or other services supplied to the charity (2024: £Nil).

**7 Staff numbers**

The average number of employees (head count based on number of staff employed) during the year was 23 (2024: 20).

Staff are split across the activities of the charity as follows:

	2025 No.	2024 No.
Raising funds	3.0	3.0
Operation of Cinemas	20.0	17.0
	<b>23.0</b>	<b>20.0</b>

## Notes to the financial statements

## For the year ended 31 December 2025

**8 Related party transactions**

Showcase Cinemas (National Amusements (UK) Limited) participated in the National Preview Screening of Minecraft in April 2025 donating £3,389.69 and Wicked For Good in November 2025 donating £936.10. Crispin Lilly is a director of this company.

There are no other donations from related parties which are outside the normal course of business and no restricted donations from related parties.

**9 Taxation**

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

**10 Tangible fixed assets**

	Cinema installations £	Fixtures and fittings £	Equipment £	Total £
<b>Cost</b>				
At the start of the year	1,073,879	400,050	369,240	<b>1,843,169</b>
Additions in year	75,000	31,666	60,840	<b>167,506</b>
Disposals in year	–	–	(7,935)	<b>(7,935)</b>
At the end of the year	<b>1,148,879</b>	<b>431,716</b>	<b>422,145</b>	<b>2,002,740</b>
<b>Depreciation</b>				
At the start of the year	341,193	290,604	263,931	<b>895,728</b>
Charge for the year	43,511	13,891	23,573	<b>80,975</b>
Disposals in year	–	–	(6,008)	<b>(6,008)</b>
At the end of the year	<b>384,704</b>	<b>304,495</b>	<b>281,496</b>	<b>970,695</b>
<b>Net book value</b>				
<b>At the end of the year</b>	<b>764,175</b>	<b>127,221</b>	<b>140,649</b>	<b>1,032,045</b>
At the start of the year	<b>732,686</b>	<b>109,446</b>	<b>105,309</b>	<b>947,441</b>

All of the above assets are used for charitable purposes.

**11 Debtors**

	2025 £	2024 £
Trade debtors	<b>55,813</b>	18,000
Prepayments and accrued income	<b>288,575</b>	209,388
	<b>344,388</b>	227,388



## Notes to the financial statements

**For the year ended 31 December 2025****12 Creditors: amounts falling due within one year**

	2025 £	2024 £
Trade creditors	68,607	42,860
Taxation and social security	29,767	22,307
Other creditors	8,358	7,559
Accruals and deferred income	199,475	283,533
	<b>306,207</b>	<b>356,259</b>

**13 Deferred income**

Deferred income comprises amounts received in 2025 relating to 2026

	2025 £	2024 £
Balance at the beginning of the year	37,500	39,724
Amount released to income in the year	(37,500)	(39,724)
Amount deferred in the year	37,500	37,500
Balance at the end of the year	<b>37,500</b>	<b>37,500</b>

**14a Analysis of net assets between funds (current year)**

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	–	–	1,032,045	1,032,045
Net current assets	1,149,763	75,000	2,011,367	3,236,130
<b>Net assets at 31 December 2025</b>	<b>1,149,763</b>	<b>75,000</b>	<b>3,043,412</b>	<b>4,268,175</b>

**14b Analysis of net assets between funds (prior year)**

	General unrestricted £	Designated £	Restricted £	Total funds £
Tangible fixed assets	–	–	947,441	947,441
Net current assets	877,525	75,000	1,983,350	2,935,875
<b>Net assets at 31 December 2024</b>	<b>877,525</b>	<b>75,000</b>	<b>2,930,791</b>	<b>3,883,316</b>

## Notes to the financial statements

## For the year ended 31 December 2025

## 15a Movements in funds (current year)

	At 1 January 2025 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2025 £
<b>Restricted funds:</b>					
Royal Victoria Infirmary, Newcastle	16,389	77,431	(93,820)	-	-
Chelsea and Westminster Hospital	-	99,757	(99,757)	-	-
Southern General Hospital Glasgow	4,000	73,824	(77,824)	-	-
Serennu Children's Centre	-	16,015	(16,015)	-	-
St Thomas's Hospital	-	62,365	(62,365)	-	-
Guy's Hospital	-	95,669	(95,669)	-	-
Alder Hey Hospital	-	98,091	(98,091)	-	-
Disney Moments that Matter	134,967	40,000	(25,147)	-	149,820
Disney fundraising pot	20,000	-	-	-	20,000
Kat Mason Fund	-	5,009	-	-	5,009
Julia Rausing Trust	-	89,416	(74,985)	-	14,431
Capital fund	1,807,993	269,247	(101,661)	(153,473)	1,822,106
Gifts in kind	-	115,116	(115,116)	-	-
Fixed Assets	947,442	-	(82,902)	167,506	1,032,046
<b>Total restricted funds</b>	<b>2,930,791</b>	<b>1,041,940</b>	<b>(943,352)</b>	<b>14,033</b>	<b>3,043,412</b>
<b>Designated funds:</b>					
Refurbishment	75,000	-	-	-	75,000
<b>Total designated funds</b>	<b>75,000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>75,000</b>
<b>General funds</b>	<b>877,525</b>	<b>1,069,682</b>	<b>(783,411)</b>	<b>(14,033)</b>	<b>1,149,763</b>
<b>Total unrestricted funds</b>	<b>952,525</b>	<b>1,069,682</b>	<b>(783,411)</b>	<b>(14,033)</b>	<b>1,224,763</b>
<b>Total funds</b>	<b>3,883,316</b>	<b>2,111,622</b>	<b>(1,726,763)</b>	<b>-</b>	<b>4,268,175</b>

The narrative to explain the purpose of each fund is given at the foot of the note below.

## 15b Movements in funds (prior year)

	At 1 January 2024 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2024 £
<b>Restricted funds:</b>					
Royal Victoria Infirmary, Newcastle	10,775	98,191	(92,577)	–	16,389
Chelsea and Westminster Hospital	–	94,502	(94,502)	–	–
Southern General Hospital Glasgow	23,077	68,321	(87,398)	–	4,000
Serennu Children's Centre	–	12,598	(12,598)	–	–
St Thomas's Hospital	–	42,206	(42,206)	–	–
Guy's Hospital	–	93,881	(93,881)	–	–
Alder Hey	–	501,777	(30,874)	(470,903)	–
Disney Moments that Matter	6,879	158,737	(30,649)	–	134,967
Disney fundraising pot	12,000	20,000	(12,000)	–	20,000
Capital fund	580,717	1,261,523	(34,247)	–	1,807,993
Gifts in kind	–	89,530	(89,530)	–	–
Fixed Assets	525,112	–	(51,679)	474,009	947,442
<b>Total restricted funds</b>	<b>1,158,560</b>	<b>2,441,266</b>	<b>(672,141)</b>	<b>3,106</b>	<b>2,930,791</b>
<b>Unrestricted funds:</b>					
Designated funds:					
Refurbishment	75,000	–	–	–	75,000
<b>Total designated funds</b>	<b>75,000</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>75,000</b>
<b>General funds</b>	<b>739,300</b>	<b>820,474</b>	<b>(679,143)</b>	<b>(3,106)</b>	<b>877,525</b>
<b>Total unrestricted funds</b>	<b>814,300</b>	<b>820,474</b>	<b>(679,143)</b>	<b>(3,106)</b>	<b>952,525</b>
<b>Total funds</b>	<b>1,972,860</b>	<b>3,261,740</b>	<b>(1,351,284)</b>	<b>–</b>	<b>3,883,316</b>

**Purposes of restricted funds**

The restricted funds relate to grants and income and expenditure for the operational cost of each MediCinema.

Grants and income received to contribute towards the running costs of the MediCinema at Royal Infirmary Hospital, Newcastle:

	2025 £	2024 £
Hadrian Trust	–	1,000
Muckle LLP	1,000	–
County Durham Community Foundation	–	1,560
The Barbour Foundation	–	2,000
Anglo Doorstep Collections	2,000	22,000
Newcastle Hospitals Charity	74,431	65,558
The Percy Hadley 1990 Charitable Trust	–	1,000
Rothley Trust	–	800
Other small grants and individual donations	–	4,273
	<b>77,431</b>	<b>98,191</b>

**15 Purposes of restricted funds (continued)**

Grants and income received to contribute towards the running costs of the CW+ MediCinema at Chelsea and Westminster Hospital:

	2025 £	2024 £
CW+	99,332	94,322
Other small grants and individual donations	425	180
	<u>99,757</u>	<u>94,502</u>

Grants and income received to contribute towards the running costs of the MediCinema at Southern General, Glasgow:

	2025 £	2024 £
Glasgow Children's Hospital Charity	40,004	55,089
Reo Stakis Charitable Foundation	30,000	–
Hugh Fraser	–	4,000
The Schuh Trust	–	4,000
Allied Vehicles Charitable Trust	1,000	–
Other small grants and individual donations	2,820	5,232
	<u>73,824</u>	<u>68,321</u>

Grants and income received to contribute towards the running costs of the Serennu Childrens' Centre:

	2025 £	2024 £
Sparkle	16,015	12,598
	<u>16,015</u>	<u>12,598</u>

Grants and income received to contribute towards the running costs of the MediCinema at St Thomas's Hospital:

	2025 £	2024 £
Guy's and St Thomas's Charity	62,365	42,206
	<u>62,365</u>	<u>42,206</u>

**15 Purposes of restricted funds (continued)**

Grants and income received to contribute towards the running costs of the MediCinema at Guy's Hospital:

	2025 £	2024 £
Guy's and St Thomas's Charity	95,669	93,881
	<u>95,669</u>	<u>93,881</u>

Grants and income received to contribute towards the running costs and in prior year build and commissioning costs of the MediCinema at Alder Hey Hospital:

	2025 £	2024 £
Julia and Hans Rausing Charitable Foundation	–	389,200
Kentown Wizard Foundation	–	34,689
Alder Hey Charity	98,091	76,514
Lasso	–	1,374
	<u>98,091</u>	<u>501,777</u>

Disney supports the costs of production activity packs to create moment that matter for children in hospital.

Disney donated £Nil (2024: £20,000) during 2025 to support the development of joint fundraising opportunities.

The capital fund is income to fund the development of future MediCinemas.

The Julia Rausing Trust donated £291,652 during the year. £202,236 is recognised in the capital grant restricted fund and will fund the new MediCinema in Birmingham. £89,416 contributes to the central office costs to support the development of the team as the charity grows.

The Kat Mason fund was established in 2025 and will support adult personal screenings in Glasgow.

**Purposes of designated funds**

In 2023 the Trustees established a fund to support the refurbishment of the cinema at Royal Victoria Infirmary, Newcastle. MediCinema is working with the Trust to find a convenient time for this work will to be undertaken.

**16 Legal status of the charity**

The charity is a company limited by guarantee and has no share capital. The liability of each member in the event of winding up is limited to £1.



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