

Good Morning Project Limited

Scotland · Charity number SC031960

Details

Known as	Good Morning Service
Status	Active
Legal form	Company (the charity is registered with Companies House)
Registered	2001-07-26
Register	View on the OSCR register

Contact

Address	4B Platinum House 23 Eagle Street Glasgow G4 9XA
Website	www.goodmorningservice.co.uk

Activities

Activities: 'It carries out activities or services itself'

Purposes: 'the relief of those in need by reason of age, ill-health, disability, financial hardship or other disadvantage'

What the charity does: We have been providing an emotional, social and safety-net support service 365 days a year since 2000, and we never missed a call throughout the pandemic. Highly skilled, well-trained Telephone Befriending staff call out to vulnerable older people at a set time each day (average 3 times per week) and take time to build knowledge, trust, and a meaningful relationship. The relationships we've developed over 25 years promote good mental health and our safety-net alert service provides reassurance. We alert an emergency contact person or the Police to potential health problems when a Good Morning Call goes unanswered, and refer to Social Work/GP when there's a deterioration in health or circumstance. Our average client is 82 years old and she had insufficient social connections and/or felt vulnerable living alone and lives with age related mobility problems and/or a long-term health condition – her Good Morning Call is her one constant before, during, and after the pandemic.

Beneficiaries: 'Older People', 'People with disabilities or health problems'

Objectives: 4 The company is established for charitable purposes only, in particular the relief of those in need through: 4.1 Providing a telephone befriending service to promote the health, social welfare and safety of people throughout the UK and Ireland (the Operating Area), particularly vulnerable individuals including but not limited to the elderly and those suffering from disabilities and/or mental illness. 4.2 Promoting and encouraging security, the prevention of crime and the reduction in the fear of crime in the interests of social

welfare throughout the Operating Area, with particular emphasis on addressing the specific needs of vulnerable sections of the community. and 4.3 Promoting, establishing, operating and/or supporting other schemes of a charitable nature for the benefit of the community within the Operating Area.

Geography

- **Main operating location:** Glasgow City
- **Geographical spread:** More than one local authority area in Scotland

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£300,698	£290,148	-	13
2024-03-31	£301,748	£263,672	-	13
2023-03-31	£210,974	£246,533	-	17
2022-03-31	£276,819	£263,943	-	18
2021-03-31	£280,328	£284,483	-	18