

WE ARE MADE FOR MORE T/A MADE FOR MORE NI TRUSTEES' REPORT

FOR THE YEAR ENDED 31 AUGUST 2022

The trustees present their annual report and financial statements for the year ended 31 August 2022.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's Memorandum and Articles of Association, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2019)

Objectives and activities

Our mission statement is to equip young people with the knowledge and understanding that there is value in their identity and the choices that they make.

The charity's objects are: To advance the education of children and young people in Northern Ireland under the age of 25, with specific focus on their mental health, their self-esteem, the misuse of drugs and the misuse of alcohol. To facilitate their growth to full maturity as individuals and members of society by educational, training, promotional and supportive means.

Made for More aims to inspire and engage a generation of young people in their communities, churches and schools; to educate and equip them with the knowledge needed to value who they are and make positive decisions, for a more purposeful future.

We aim to do this in a number of varying ways:

- Delivering workshops in both primary and secondary schools, in line with the learning for life and work curriculum.
- Speaking at school assemblies.
- Speaking to young people in churches and in other youth organisations to encourage them to understand their worth and value and to encourage them in seeing and growing in their identity in Christ.
- Promoting awareness of mental health and other issues through an active and positive presence on social media.

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake.

Achievements and performance

As we entered into our fourth year at Made For More, we were excited to move on from the Covid Pandemic and continue our growth as an organisation. Through our work across Northern Ireland, it has become very clear that the need of the young people we encounter has increased and the demand for Made For More is higher than ever before.

The table below shows that we did not meet all our targets in Year 4, but in many areas we over achieved and the Made For More team worked hard to reach young people across Northern Ireland in new and innovative ways.

Measure	Year 4 target	Year 4 actual
Talks/Workshops	500	602
People reached in the talks	20,000	20,197
Instagram followers	8,000	7,333
Video views	120,000	45,831
Podcasts	10	14

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Year 4 began with a well-established Made For More team, along with the addition of Rebekah Wilson as a new staff member. The staff team in place for Year 4 was:

Jamie Meaklim - Project Director

James Gregg - Development Manager

Zara Miskimmin - Project Manager

Ryan Karayiannis - Project Manager

Rebekah Wilson - Workshop Facilitator

As we came to the end of Year 4 we said goodbye to our Project Manager Ryan Karayiannis, who moved on to work for a local church as a pastor. We are so thankful for all that Ryan has done during his time at Made For More and for the 3 years that he worked diligently to help the organisation grow and our interns develop. We wish him well in his new position and look forward to working with him in the coming years.

With Ryan moving on and the need across the country continuing to grow we added to our team in late August with the employment of 3 new staff members:

Andy Shields

Beth Heron

Chris Acheson

The staff team was as ever skillfully assisted by our media consultants Calvin Craig and James Balmer, to help us reach more young people.

Building on the success of our school resources in Year 2 & 3 we decided we should continue to create video resources for schools to use in the classroom. This year we focused on the issues young people face as they transitioned from Primary School into Secondary School. The video resource helped young people navigate this difficult process and helped them understand their emotions and feelings. The free resource was shared with schools across the country and it is estimated that it was viewed by over 20,000 year 8 pupils.

A new resource we launched this year was our Mental Health Packs. These packs offered us the opportunity to leave something tangible in schools, churches and hospitals for those young people most in need. These packs include several items of free merchandise and a link to a newly built website and podcast. Here the young people are able to learn more about their mental health, learn key strategies and be signposted to additional help. We are so thankful for how well these packs have been received with over 1,000 packs funded and distributed this year.

This year we saw our merchandise sales increase again for the third year in a row. We successfully moved supplier and created two new collections that we sold throughout the year. These merchandise items were not only sold online via our website but were also sold in a local business in Hillsborough called the Owl and Pussycat. The purpose of our merch continues to be about spreading the message of Made For More and increasing our brand awareness, rather than making big profits.

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Fundraising

This year we launched our new fundraiser - 'Break The Cycle'. The aim was to create an annual event that would encourage and motivate schools, churches and businesses to take part in a static cycle while raising money for the work of Made For More. This was an amazing success as it allowed the Made For More community to come together, have fun, exercise and raise financial support for the organisation. We were amazed to see how many people wanted to take part in the event and show their support for the work which we carry out.

We are very thankful to everyone who took part, all those who gave financially and to the local business 'Icycle' who lent us the static bikes for the event and gave crucial guidance and support throughout.

Collaborations

Collaborating with other organisations is a key part of our strategy to reach more young people and help build on the amazing work that is already being carried out across Northern Ireland.

Year 4 saw key partnerships established with other young organisations such as:

- Dreamscheme
- Youth Initiatives
- Boys Brigade N.I
- Girls Brigade N.I

Our partnership with the Boys Brigade continued to grow throughout Year 4, building on the foundations established during Year 2 & 3, with our team delivering workshops to BB companies across the country and also establishing a key role in their Queens Badge Award. This growing relationship has allowed us to reach thousands of boys and helped them navigate the difficult issues they face every day.

Our relationship with the Education Authority also continued to grow in Year 4 with a strong partnership established with their REACH Team. This partnership saw the EA REACH staff redirect schools with significant needs to Made For More for help and workshops. This partnership opened lots of new doors across the country and showed the huge need faced by schools in Northern Ireland. We look forward to building on this positive relationship next year and continuing to see new schools supported by the work of Made For More.

In the year ended 31 August 2022, we also began to build a new relationship with the Girls Brigade N.I. The Made For More team have enjoyed delivering workshops and training with different GB groups across the country and hope to see this relationship develop further in Year 5.

Our Volunteers

The growth of Made For More has continued thanks to the hard work and dedication of our volunteers. This year we had 7 volunteers commit their time and energy to help us reach more young people than ever before. Their willingness to help us deliver workshops has been a massive help to the organisation and has allowed us to make each workshop fun and interactive.

It has also been amazing to see these volunteers grow in their ability to communicate and plan workshops over the last 12 months. We believe that these new skills will help them in their next stage of life as they continue to grow and develop as young adults and move into full-time work or further education.

Thank-you

We are so thankful for all the support we have received financially, prayerfully and practically as a charity in our fourth year of operation. All those who have supported the work have been key to all that has been achieved this year, and we look forward to celebrating with them in the future.

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Financial review

The Trustees consider the financial results for the year and the financial position of the charity at the year end to be pleasing and encouraging.

The total income for the year was £302,793 (2021 - £265,895) with resources expended of £238,158 (2021 - £167,299), generating a surplus for the year of £64,635 (2021 - £98,596). At 31 August 2022 there are unrestricted reserves of £160,965 (2021 - £140,415).

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

The trustees have a risk management strategy which comprises an annual review of its risk register, the risks the charity faces, the establishment of systems and procedures to mitigate those risks identified and the implementation of procedures designed to minimise any potential impact on the charity.

Plans for the future

In Year 5 we expect to see the need for our services increase across schools and churches in Northern Ireland. In order to prepare for this we have not only been proactive by employing 3 new staff members to help us create and deliver content, but we also moved into a new office space in July 2022. The need for a bigger office was a key issue for the team, as we were already struggling for space in our current office. We are very pleased to be sharing a large and renovated space at Knockbracken Congregational Church, this is an excellent facility and is in a great location. We believe that this new office will not only provide the necessary work space and storage for the team, but it will also allow us to train staff and other outside agencies on site and help grow our reach in new ways.

Finally we are delighted to see our internship and volunteer programme continue to grow next year. This programme is a key aspect of who we are as an organisation and we love to see these future leaders grow and develop as they work alongside us.

Structure, governance and management

The charity is a private company limited by guarantee and registered in Northern Ireland (Company Number NI 655226). It is governed by its Articles of Association, dated 25 September 2018 and is registered as a charity with the Charity Commission Northern Ireland (Charity Number NIC 107419).

The Articles of Association govern all relevant matters relating to Membership; becoming and ceasing to be a Member; the Organisation of General Meetings; the Role and Powers of Directors (including appointment and retirement); Administrative Arrangements; and Directors Indemnity and Insurance.

The directors state that they have fully adhered to all such requirements and provisions during the year in question.

The Board of Directors held regular meetings during the year to review and discuss the operations of the charity and the spending of funds.

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The trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Mrs S A Browne
Mr A G Gibson
Mr S J Haighton
Mr S J Harris
Mrs E J Lindsay
Mrs C J Robinson

None of the trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemptions.

The trustees' report was authorised and approved by the Board of Trustees.


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Mr S J Harris
Trustee

Dated: 22.05.23.