

Cinemagic

Northern Ireland · Charity number 103071

Details

Status	Received
Registered	2015-06-10
Register	View on the Charity Commission for Northern Ireland register

Contact

Address	Cinemagic 49 Botanic Avenue Belfast BT7 1JL BT7 1JL
Phone	028 90 311 900
Email	info@cinemagic.org.uk
Website	www.cinemagic.org.uk

Activities

Purposes: The Charity's objects (the "Objects") are the promotion of such objects as may be considered charitable under the laws of Northern Ireland and (but without limitation) to promote the benefit of the inhabitants of Northern Ireland (the "area of benefit") without distinction of sex, race or political, religious or other opinion by advancing public education in the art and science of film, television, video and multi-media and providing facilities in the interests of social welfare for recreation and other leisure time occupation with the object of improving the conditions of life for the said inhabitants.

What the charity does: The advancement of education, The advancement of the arts, culture, heritage or science, The relief of those in need by reason of youth, age, ill-health, disability, financial hardship or other disadvantage

How the charity works: Arts, Cross-border/cross-community, Cultural, Education/training, Playgroup/after schools, Relief of poverty, Youth development

Who the charity helps: Children (5-13 year olds), Ethnic minorities, General public, Interface communities, Learning disabilities, Parents, Preschool (0-5 year olds), Specific areas of deprivation, Youth (14-25 year olds)

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£612,182	£611,024	£-112,580	6

Trustees

Name	Role	Appointed
Mr Angus O'Neill		
Mr Michael Lennox		
Mr Peter Snodden		
Mrs Kate Smith		
Mrs Michelle Hatfield		
Ms Geralyn Mulqueen		

Accounts

COMPANY REGISTRATION NUMBER: NI033497
CHARITY REGISTRATION NUMBER: XR28542

Cinemagic Limited
Company Limited by Guarantee
Financial Statements
31 March 2025

FEB CHARTERED ACCOUNTANTS
Chartered accountants & statutory auditor
Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

Cinemagic Limited
Company Limited by Guarantee
Financial Statements
Year ended 31 March 2025

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Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 March 2025

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 March 2025.

Reference and administrative details

Registered charity name	Cinemagic Limited
Charity registration number	XR28542
Company registration number	NI033497
Principal office and registered office	c/o FEB Chartered Accountants Linenhall Exchange 26 Linenhall Street Belfast BT2 8BG
The trustees	Ms M Hatfield Mr A O'Neill Ms K Smith Ms G Mulqueen Mr M Lennox Mr P Snodden
Auditor	FEB Chartered Accountants Chartered accountants & statutory auditor Linenhall Exchange 1st Floor, 26 Linenhall Street Belfast Northern Ireland BT2 8BG
Bankers	Bank of Ireland 4-8 High Street Belfast BT1 2BA

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Structure, governance and management

Cinemagic Limited is constituted as a company limited by guarantee and is governed by a Memorandum and Articles of Association.

The Board of Trustees are responsible for the strategic management of the charity. The Board of Trustees and names of principal advisers are set out on page 1.

The Board appoints all new trustees based on selection criteria, which ensures that collectively it maintains a broad range of relevant skills and experience. An induction programme is offered to all new trustees to ensure that they are briefed on the charity's objects, strategy and activities.

The trustees have the overall responsibility for the system of internal control for the charity, which includes ensuring that there are reasonable procedures in place for the prevention and detection of fraud and other irregularities. However, such a system can provide only reasonable, but not absolute, assurance against errors and fraud.

Significant risks are highlighted for consideration and monitored by the Board. These include:

- the risk of cuts in funding beyond 2024-2025 funding agreements; and
- the risk of failing to build sufficient cash reserves;

All major risks to which the charity is exposed, which have been identified by these procedures, have been reviewed. Systems have been implemented to mitigate these risks and are continually developed or enhanced. Risk assessment is carried out on an annual basis. Financial systems for setting, controlling and monitoring budgets have been implemented and are continually monitored.

Summary

Cinemagic is an award-winning Belfast based international success story, which inspires young people through the medium of film and creative technologies. The charity has been a catalyst for creative and cultural enrichment, touching the lives of hundreds of thousands of young people around the world. The organisation maximises the impact and reach of film, television, and digital technologies to educate, motivate, and inspire children and young people.

Now in its 36th year, Cinemagic is currently the largest film event for young people in Northern Ireland, Ireland, and the UK. Every year over 40,000 young people (aged 4-25) participate in Cinemagic events in Belfast, Dublin, and Los Angeles; we have also recently expanded our work into the Middle East - beginning with a successful training programme in Jordan, an initiative that brought Cinemagic to the world stage at the United Nations in March 2023.

The core and Flagship Cinemagic festival is based in Belfast. A City that is now a world leader in Film and TV production. Cinemagic uses the medium of educational and practical workshops, film screenings and industry led masterclasses, to help young people unlock their creativity and ambitions. This in turn plays a crucial role in tackling poverty, providing social and educational opportunities, increasing employment opportunities, and growing the creative industries, all of which are necessary into creating a thriving economy in Northern Ireland.

Three decades of cultural programming, educating audiences, attracting industry professionals and leaders, and showcasing Belfast around the world, clearly demonstrates the organisation's commitment to elevating Belfast within the global creative economy.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Summary *(continued)*

We are immensely proud of our cultural contribution to the diverse communities in which we operate throughout Belfast and look forward to continuing our flourishing relationships. Cultural engagement is vital to addressing issues of social exclusion, health and education, tourism, and the economy.

Our ethos, which remains strong for 2026 and beyond is underpinned by the belief that experiencing film and encouraging filmmaking helps young people become critical thinkers, allows them to examine the world around them and discover cultures beyond their own. Cinemagic programmes are designed to inspire, motivate and educate young people, while contributing to their cultural, creative and personal development.

Our work is inspiring and educational, and it offers a vehicle to enhance the understanding of the lives of others, both at home and across the globe, which is vital in building inclusive communities. Cinemagic's ethos is woven throughout everything we deliver, and audience development is a key focus for us to grow the organisation and work with young people from diverse backgrounds through the unifying force of film. We take pride in showcasing Cinemagic as a global player in the creative industries.

We can proudly say that we have accomplished each goal we have set to positively impact the wellbeing of our society, enabling young people and communities to work together at a grass roots level to fulfil their potential and develop lifelong skills which in turn lead to employment. We believe now, more than ever, that our work is vital, valuable, and in high demand from all our audiences.

We take pride in showcasing Cinemagic as a global player in the creative industries and in the world of cultural diplomacy.

Over the last 36 years we have successfully brought together young people from different communities within Northern Ireland, we have pioneered cross border projects, we have opened the American film industry to our young people in NI and brought Cinemagic's unique skillset and ideals to young people in various parts of the world.

Cinemagic aims to continue to build international cultural and professional strategic partnerships for Belfast and other international cities.

One of our recent challenges was to execute our first programme in the Middle East. We partnered with the Royal Hashemite Kingdom of Jordan, mindful of their fast-emerging film industry as they host thousands of displaced young people who have fled violence and conflict in neighbouring countries.

Cinemagic partnered with Amman based international NGO 'Generations for Peace' and were supported by the Irish Department of Foreign affairs. Our first project - Abia tackled the powerful subject of gender-based violence. The film was screened at the United Nations in New York to mark International Women's Day. Shot and produced in Arabic - Abia won Best British Short Film in a foreign language.

At additional screenings in Los Angeles - Cinemagic was awarded a Certificate of Appreciation on behalf of the City of LA at the Consulate General of Mexico for raising awareness around gender-based violence through the film.

Throughout its 36 years Cinemagic has consistently featured social issues chosen by and important to the young people we train. In the last 22 months alone, Cinemagic has produced 22 short films and behind the scenes documentaries.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Summary *(continued)*

Cinemagic was commissioned by the British Consulate in LA to produce an Environmental Film in 2022. 'Heaven on Earth', was produced by young people living in a challenging district of Los Angeles, and focused on how climate change impacts their lives. 'So What If It Rains' was produced in Belfast to mark the 25th Anniversary of The Good Friday Agreement and was screened in London at a joint event hosted by the UK Foreign Office and the Ireland's London Embassy.

Cinemagic's track record shows that we not only provide practical training for young people - but that our work has gained an important role in global cultural diplomacy and in global peace-making.

During the Cinemagic LA 2023 festival we received Certificates of Recognition from California State Senator Steven Bradford to celebrate the organisation's ability to motivate young people through film and the arts and commended our achievements in creating opportunities through festivals, film production, training, and outreach Programmes.

The above accolades and accomplishments reflect positively on Belfast across global international press and political relationships which the charity is developing.

As well as growing our footprint regionally in Northern Ireland and Ireland, over the next 3 years we aim to build upon relationships and projects in New York, Boston, and Nashville, as well as growing our established festivals and film projects in Los Angeles and the Middle East and Barbados.

Our most recent festival in Belfast was a resounding success with over 200 film events for young people and school children. The festival attracted many worldwide industry professionals and visitors to the city. Please see the link to the promo video <https://youtu.be/GLbNi07qZnE>

Cinemagic Vision: To inspire, educate and motivate young people through the medium of film and television.

Cinemagic Mission: To maximise the impact and reach of film, television, and digital technologies to inspire, educate, and motivate young people under 25, including those from disadvantaged areas and all backgrounds, through the medium of film screenings, film education workshops and industry led masterclasses, the festival nurtures emerging talent, enhances media literacy, and connects global communities. Cinemagic provides young people with a platform to share and tell their stories, create awareness on issues young people are passionate about, and promote action which can inspire change.

Cinemagic Values:

Inspire: Empowering and challenging young people to change and design the lens through which they see life and believe in themselves, fostering creativity, cultural understanding, and opportunities for the next generation of storytellers.

Educate: Harnessing creativity and the medium of film to help young people learn and realise their potential. Empower and

Motivate: Encouraging children and young people to seize creative opportunities for personal growth and career development.

Cinemagic delivers against this mission through a number of ways:

The Cinemagic Belfast Film Festival is the largest film festival for Children, Families and Young People in the UK and Ireland. Now entering its 36th year and typically taking place each October, the festival provides a month-long programme made-up of film screenings, workshops, Q&As, masterclasses, film juries and film education events. The programme is split into three main sections - public film screenings, public workshops & masterclasses (focused on skills development), and education events for schools and colleges. The festival seeks to promote and celebrate a diverse and varied range of international films and film related opportunities, providing young audiences a high quality of film choice and access to new independent world cinema.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Objectives and activities

The annual Cinemagic "On The Pulse" Festival celebrates and showcases short films. Taking place in March and targeted at children, families, schools, young adults and young filmmakers, the programme includes films and film review programmes, masterclasses and Q&A opportunities for aspiring film, television and media creators. A collection of films from the Cinemagic Young Filmmaker Competition are exhibited along with contemporary international short films. Young People have the opportunity to participate in workshops, tutorials and talks covering many aspects of the filmmaking process, illustrating the importance of short filmmaking in the development of practical skills and sustainable careers in the creative industries.

Throughout the year a Key Stage 3 programme is delivered by Cinemagic in up to 10 post-primary schools in Northern Ireland. The aim of the project is to encourage young people to consider Moving Image Art as a GCSE and to provide them with an insight to the careers available post education. Workshops and masterclasses are delivered either face-to-face in schools or online by local screen industry professionals.

A 4-week Scratch animation programme was delivered by Cinemagic to 6 Special Educational Needs Schools in 2024-25. Working alongside a digital artist, workshops will be delivered in schools to young people and coordinated with the school SEN Co-ordinator.

Cinemagic also offers a free access section to the festival programmes to cater for individuals and communities that would not otherwise be able to afford to attend the film. To support local Foodbanks, Cinemagic has dedicated film screenings working in partnership with the Trussell Trust. Instead of paying for a regular ticket to a film screening, audiences are asked to donate an essential item on the day as identified by the Food Bank.

CCEA

Cinemagic have produced resources for CCEA for the last 7 years. Cinemagic produce short films that are reflective of issues that are being taught in the curriculum. This partnership works incredibly well as CCEA have the expertise in the writing the resources and our scripts/ short films bring these to light. Much of our feedback from teachers will refer to how we allow them to bring those more challenging issues into the classroom and discuss them with confidence.

We recently produced resources around Period Dignity and Consent. These are live on the CCEA website and used by teachers alongside educational resources designed by CCEA.

You can view examples of our work on CCEA's website on their Active Citizenship with Drama page

<https://ccea.org.uk/learning-resources/active-citizenship/using-film-and-drama#:~:text=CCEA%20are%20delighted%20to%20provide,teacher%20guidance%20and%20pupil%20booklets.>

SEN Educational Programmes

Cinemagic completed the delivery of 6 Scratch Animation academies throughout 2024-25. The young people learned the following skills:

- Using technology (IPADS)
- New applications
- Confidence Skills
- How to work as a "crew"
- Deadlines

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Objectives and activities *(continued)*

SEN Educational Programmes *(continued)*

- Communication Skills

In 2025-26 we are delivering an ASDAN qualification in Creative Expressive Arts. Using ipads again the young students are learning various apps whilst also gaining an accreditation. Interest in these types of programmes is increasing and our aim is to extend this offering to more schools in 2026-2027.

Cinemagic is managed by a Chief Executive who reports to a Board of Directors and as a charity, Cinemagic's fundraising model includes a combination of public funding, private sponsorship, and self-generated income from event ticket sales. Established in Belfast in 1989, during the 'Troubles', Cinemagic's aim was to bring together young Catholic and Protestant Children in a safe environment, where they could meet each other, learn about their respective cultures and traditions and develop new skills and confidence. Cinemagic believes that film and television provide more inclusive and accessible ways to promote learning, motivation, skills development and stimulating cross-community engagement among young people.

Discussion and interaction between young people from different backgrounds encourages and promotes respect and facilitates shared education and learning and social integration in a positive way between communities. Cinemagic has worked on numerous community filmmaking projects over the last 36 years, with hundreds of schools on cross community peace and reconciliation projects and the production of Northern Ireland's and Ireland's first Christmas feature film 'A Christmas Star' and in 2017, Cinemagic's second feature film Grace and Goliath. The organisation currently develops film training projects and educational outreach films throughout Northern Ireland, Ireland, LA and Middles East, providing skills opportunities and practical experience working on film sets.

Cinemagic has developed a worldwide reputation for excellence in children's programming and in creative and innovative approaches to strengthening and building skills for the future in creative industries. It is currently the largest film event for young people in Ireland and the UK, now attracting over 40,000 people annually. To date Cinemagic is focused on the cultural, social and educational benefits that film can bring to tackling poverty and social exclusion and has focused these values on all of its activities.

Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e., hard hitting issues that young people are dealing with daily, particularly in areas of social and economic disadvantage. The organisation works with hundreds of schools and community groups at grass roots level throughout Northern Ireland, Ireland, and the USA. Building on this work the organisation delivers cross community projects which engage with similar projects on an intercontinental basis to bring young people from across Ireland, and from various backgrounds and abilities, together with international peers to learn and share ideas.

Cinemagic aims to develop the skills and capabilities of the next generation of young people, particularly those from disadvantaged areas and backgrounds, by exposing them to international expertise to help develop skills for the future.

Alongside this the organisation seeks to build powerful international political and corporate networks that can be leveraged to help to grow the creative industries locally, nationally, and internationally and scale up as outstanding creative and innovative approaches to tackle poverty and social exclusion.

Our ethos is underpinned by the belief that experiencing film and encouraging filmmaking helps young people become critical thinkers, allows them to examine the world around them and discover cultures beyond their own. Cinemagic programmes are designed to inspire, motivate, and educate young people, contributing to their cultural, creative and personal development. Cinemagic hosts annual film festivals and programmes in Belfast, Dublin, London, Boston, and Los Angeles.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Objectives and activities *(continued)*

Over the last number of years Cinemagic has been proud to welcome guests such as Brian Cox, Danny Boyle, Sir Alan Parker, Colin Hanks, Mark Kermode, Suranne Jones, Helen Mirren, Ralph Fiennes, Lindy Hemming, Danny Boyle, Stephen Warbeck, The Henson Company, Roy Disney, Hamish Hamilton, Dermot O'Leary, Saoirse Ronan, Liam Neeson and many more industry professionals to the festival where they have given their time to share knowledge and skills with young people.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Cinemagic delivers educational and outreach events throughout the year and with thousands of young people from very marginalised areas. Cinemagic is a vehicle which can bring young people together irrespective of their race, colour or economic background to engage in intercultural dialogue and breakdown barriers in a positive and educational creative environment.

Cinemagic projects not only develops young people's confidence, skills, perspectives but helps how they contribute to their communities and those around them. Cinemagic can facilitate cultural exchange between young people from different communities and countries and provide unique opportunities inspiring and supporting entry into the film and television sectors and the wider creative industries.

Cinemagic focuses on developing personal skills and assisting in finding ways for young people to gain valuable training and assist with closing the skills gaps which currently exist in Northern Ireland. Cinemagic is a model of excellence in using the creative industries to inspire social and economic change.

We believe that Cinemagic has a role to play in helping Northern Ireland build a peaceful, fair and prosperous society, which promotes equal opportunities and tackles social exclusion for young people from areas of extreme disadvantage.

Achievements and performance

Now in its 36th year, Cinemagic is an award-winning international children's charity that inspires, educates and empowers young people through the medium of film and television. We run Europe's largest children's film festival with ambitions to become the largest Children's Film Festival of its kind.

Founded in 1989, Cinemagic has touched the lives of more than 500,000 young people at home and abroad. The majority of young people we work with are from marginalised or disadvantaged backgrounds. We directly touch the lives of more than 40,000 young people around the world each year with plans to increase that figure substantially over the next three years.

The focal point of our cultural outreach is 'Festival' but in recent years we have expanded our core product to include different layers of outreach - social, educational and vocational. This activity is delivered primarily through educational programmes, industry led initiatives and community-based projects.

Cinemagic's impact on the lives and cultural wellbeing of individuals and communities is profound. Our mission statement is to ignite the passion and potential of young people through the magic of moving image and our purpose to create WOW through experience. Our legacy will have been to 'change the lens through which young people see themselves and their surroundings'.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

KEY ACHIEVEMENTS

- o Cinemagic recently won Best Creative Business in the 2019 Belfast Business Awards
- o In March 2019 Cinemagic was Honoured to be selected and visited by The Duke and Duchess of Cambridge to Honour the work of the charity.
- o Cinemagic is recognised for its ability to engage with young people, to stimulate discussion on social issues and to inspire and encourage children and young people to thrive and be fully engaged in the social and economic life of their community. Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e. hard-hitting issues that young people are dealing with on a daily basis, particularly in areas of social and economic disadvantage.
- o All Cinemagic activity such as screenings, workshops, masterclasses and film camps provide complimentary places to young people from areas of social and economic disadvantage. Cinemagic also proactively works with young people with various levels of disability.
- o Cinemagic proactively targets young people aged 4 - 25 who would not normally have an opportunity to access creative initiatives that can build confidence and enhance learning. Cinemagic activities also have a strong Intergenerational Social Inclusion focus.
- o Cinemagic supports equality of opportunity for young people from disadvantaged areas and backgrounds by providing opportunities to learn from leading film and television professionals through the festival education programme. The organisation works with hundreds of schools and community groups at a very grass roots level throughout Northern Ireland.

Financial review

Results for the year ended 31 March 2025 are given in the Statement of Financial Activities on page 16. The assets and liabilities as at 31 March 2025 are given on the Statement of Financial Position on page 17. The financial statements should be read in conjunction with their related notes, which appear on pages 18 to 28.

In summary:

- total incoming resources increased by 0.46% (2024: decrease of 3.31%) to £612,182 (2024: £609,364)
- total resources expended increased by 0.61% (2024: decrease of 0.75%) to £611,024 (2024: £607,293)
- net surplus for the year on restricted funds was £1,158 (2024 £2,071)

The charity's key funders in 2024/25 were Northern Ireland Screen and Belfast City Council currently contribute funding towards its core activities with additional major funders of Department for Justice, Skillset, BFI, Bank of Ireland, Big Lottery, Ignite, Arts Council, Community Art Foundation & Creative Industries & Digital Technologies Fund providing major funding for other specific projects undertaken by Cinemagic Limited.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

DESIGNATED RESERVES

The Board has examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure.

The reserves are needed to meet the working capital requirements of the charity and the Board are confident that at the level agreed they would be able to continue the current activities of the charity in the event of a significant drop in funding.

The present level of reserves available to the charity falls just over the 3 month target level. The strategy is to continue to build reserves through planned operating surpluses.

Plans for future periods

KEY STRATEGIC GOALS

Strategic Targets for 2026:

- Secure minimum of increased 5% funding in 2026, to enable Cinemagic to deliver all projects.
- In 2026, we aim to produce a rich and diverse festival programme; increasing engagement with schools and communities by 5% per year.
- The 2026 Cinemagic Belfast Film and Television festival will include a minimum of 120 events that will provide an even bigger platform for learning and development.
- To develop the Young Consultants programming panel, Cinemagic Film Jury programme, BFI Film Academy and additional outreach programmes and projects, growing audience participation by 5% per year.
- Grow the Young Film Maker Competition, 'On The Pulse' into a standalone event which happens as a separate time of the year to the festival, securing over 650 entries per year. The objective is to grow the event, 'On the Pulse', into an annual cultural and film making competition and festival which attracts hundreds of local and international participants each year.
- To deliver 2 international film making projects per year.
- To develop the Cinemagic Alumni network and a framework for peer-to-peer learning, that supports wider industry talent development.
- To deliver minimum x 5 short films/behind the scenes documentaries per year.

CINEMAGIC AIMS AND OBJECTIVES 2026 – 2028

The aims and objectives of Cinemagic are as follows:

Aim 1 - To be recognized internationally as a leading young people's film festival.

1. To co-design a culturally diverse annual festival programme with and for young people.
2. To develop and maintain strategic partnerships in the UK and Ireland, USA and Middle East, with showcases to highlight the work of the charity.
3. Increase Cinemagic's awareness, participation, and audience figures of 40,000 young people a year to 5% on an annual basis. For the festival month of October, we aim to grow this by 5% per year, so in 2025 to 15,049, 2026 to 15,801, 2027 to 16,591, 2028 to 17,420.
4. To monitor media and marketing activities to evidence the engagement and reach of festival activities.
5. To gather information from festival participants that shows the impact and outcomes that the festival has achieved, including through case studies and festival alumni success stories.
6. Strengthen partnerships with international festivals.
7. Launch Cinemagic Exchange Residencies, enabling young people to collaborate across borders.
8. Curate Country-in-Focus showcases, celebrating global diversity.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

CINEMAGIC AIMS AND OBJECTIVES 2026 – 2028 *(continued)*

Aim 2 - To give young people from all backgrounds an opportunity to access and engage with film.

1. To offer a programme of activities that are accessible to all sections of society, including free to access opportunities.
2. To target outreach activities in areas that have been identified as being socio-economically disadvantaged or that have been harder to reach in the past, including rural areas.
3. To prioritise groups that have been traditionally underrepresented in the screen industries, including young people, women, minority ethnic, disability and those that have not had the opportunity to engage in screen as a part of their learning.
4. To raise awareness amongst young audiences of current societal issues through film, including providing support to local Food Banks.
5. Provide subsidised/free access for disadvantaged communities.
6. Increase representation in programming and guest speakers across gender, race, class, disability.
7. Ensure mental health and wellbeing support for participants.
8. Develop accessibility measures: captioning, sign language, sensory-friendly screenings.

Aim 3 - To utilise film to educate, inspire and motivate young people, informing their career progression.

1. To provide a comprehensive programme of educational workshops, film discussions, and industry masterclasses that will enhance opportunities for young people to experience and learn about film.
2. To develop skills that contribute to future education routes and enhance potential employability prospects.
3. To increase access to hands-on filmmaking training and insights from industry professionals from companies across screen industry sectors.
4. To raise the aspirations of young people as to what they can achieve in their future careers in the screen sectors.
5. To increase awareness of job roles available in the 5 priority screen sectors in NI.

Aim 4 - To produce high-quality festival film programming for young people that celebrates film culture.

1. To organise annual festival programmes that exhibit the cultural aspects of screen, providing opportunities to view diverse and exclusive film content, both international and home grown.
2. To provide opportunities for young people to curate a cultural film programme as Young Consultants.
3. To provide opportunities for young people to view and discuss a wider range of moving image material, including as Young Jury Members.
4. To deliver a Young Film Makers competition each year, screening films made by young people celebrating and nurturing young filmmaking talent.
5. To engage with a range of stakeholders (distributors, exhibition venues, community groups, charities, media, etc.) to develop and deliver a diverse and accessible festival programme.

Aim 5 - To be a financially secure and sustainable organisation with a professional, competent and motivated workforce.

1. To secure funding from both public and private sector sources to ensure Cinemagic remains viable.
2. To increase annual box office by 5%.
3. To provide opportunities for staff development through training in areas such as funding, sponsorship, exhibition, marketing and production.
4. To support staff through the delivery of periodic appraisals.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2025

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

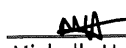
- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 11 December 2025 and signed on behalf of the board of trustees by:


Michelle Hatfield (Dec 23, 2025 15:15:24 GMT)

Ms M Hatfield
Trustee

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited

Year ended 31 March 2025

Opinion

We have audited the financial statements of Cinemagic Limited (the 'charity') for the year ended 31 March 2025 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2025

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2025

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory framework applicable to the Company through enquiry of management, industry research and the application of cumulative audit knowledge. We identified the following principal laws and regulations relevant to the Company - Companies Act 2006 and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

We developed an understanding of the key fraud risks to the entity (including how fraud might occur), the controls in place to help mitigate those risks, and the accounts, balances and disclosures within the financial statements which may be susceptible to management bias. Our understanding was obtained through review of the financial statements for significant accounting estimates, analysis of journal entries, walkthrough of the key control cycles in place and enquiry of management.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2025

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Michael flannigan

Michael flannigan (Dec 23, 2025 15:18:01 GMT)

Mr M Flannigan (Senior Statutory Auditor)

For and on behalf of
FEB Chartered Accountants
Chartered accountants & statutory auditor

Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

11 December 2025

Cinemagic Limited

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 31 March 2025

			2025		2024
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	5	–	562,921	562,921	569,126
Other trading activities	6	49,261	–	49,261	40,238
Total income		<u>49,261</u>	<u>562,921</u>	<u>612,182</u>	<u>609,364</u>
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	7	46,712	558,862	605,573	602,305
Expenditure on charitable activities	8,9	1,130	4,320	5,451	4,988
Total expenditure		<u>47,842</u>	<u>563,182</u>	<u>611,024</u>	<u>607,293</u>
Net income and net movement in funds		<u>1,419</u>	<u>(261)</u>	<u>1,158</u>	<u>2,071</u>
Reconciliation of funds					
Total funds brought forward		87,539	100,727	188,266	186,195
Total funds carried forward		<u>88,958</u>	<u>100,466</u>	<u>189,424</u>	<u>188,266</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 18 to 28 form part of these financial statements.

Cinemagic Limited
Company Limited by Guarantee
Statement of Financial Position
31 March 2025

	Note	2025 £	£	2024 £
Fixed assets				
Tangible fixed assets	14		2,793	3,724
Investments	15		100	100
			<u>2,893</u>	<u>3,824</u>
Current assets				
Debtors	16	207,554		235,559
Cash at bank and in hand		<u>91,557</u>		<u>70,317</u>
		299,111		305,876
Creditors: amounts falling due within one year	17	<u>112,580</u>		<u>121,434</u>
Net current assets			<u>186,531</u>	<u>184,442</u>
Total assets less current liabilities			<u>189,424</u>	<u>188,266</u>
Net assets			<u>189,424</u>	<u>188,266</u>
Funds of the charity				
Restricted funds			100,466	100,727
Unrestricted funds			<u>88,958</u>	<u>87,539</u>
Total charity funds	20		<u>189,424</u>	<u>188,266</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 11 December 2025, and are signed on behalf of the board by:


Michelle Hatfield (Dec 23, 2025 15:15:24 GMT)

Ms M Hatfield
Trustee

The notes on pages 18 to 28 form part of these financial statements.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 31 March 2025

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in Northern Ireland and a registered charity in Northern Ireland. The address of the registered office is c/o FEB Chartered Accountants, Linenhall Exchange, 26 Linenhall Street, Belfast, BT2 8BG.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Funds

Restricted Funds - The restricted funds represent donations received where the donor has imposed restrictions on the use of the funds which are legally binding on the Board of Trustees.

Unrestricted Funds - The unrestricted funds are under the control of the Board of Trustees, to be used in the furtherance of the general charitable objectives of the company.

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainty exists. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Disclosure exemptions

The charity has applied Update Bulletin 1 as published on 2 February 2016 and does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

Consolidation

The entity has taken advantage of the option not to prepare consolidated financial statements contained in Section 398 of the Companies Act 2006 on the basis that the entity and its subsidiary undertakings comprise a small group.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

3. Accounting policies *(continued)*

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

3. Accounting policies *(continued)*

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures & fittings	- 25% reducing balance
Equipment	- 25% straight line

Investments

Unlisted equity investments are initially recorded at cost, and subsequently measured at fair value. If fair value cannot be reliably measured, assets are measured at cost less impairment.

Listed investments are measured at fair value with changes in fair value being recognised in income or expenditure.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

3. Accounting policies *(continued)*

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

3. Accounting policies *(continued)*

Financial instruments *(continued)*

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. Limited by guarantee

Cinemagic Limited was registered on 15 January 1998 as a company limited by guarantee, not having a share capital. The liability of each member is limited to an amount not exceeding £1. It is also a charity registered with HM Revenue & Customs.

5. Donations and legacies

	Restricted Funds £	Total Funds 2025 £	Restricted Funds £	Total Funds 2024 £
Grants				
Grants receivable	562,921	562,921	569,126	569,126

6. Other trading activities

	Unrestricted Funds £	Total Funds 2025 £	Unrestricted Funds £	Total Funds 2024 £
Box office income	<u>49,261</u>	<u>49,261</u>	<u>40,238</u>	<u>40,238</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

7. Costs of raising donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £
Direct cost of activities	—	232,676	232,676
Wages and salaries	—	254,541	254,541
Employer's NIC	—	22,524	22,524
Pension costs	—	5,232	5,232
Rent	—	13,020	13,020
Rates & water	—	383	383
Light & heat	—	3,978	3,978
Repairs & maintenance	360	—	360
Insurance	—	6,269	6,269
Travel costs	—	9,167	9,167
Accountancy fees	15,750	—	15,750
Telephone	14,131	3,363	17,494
Office costs	13,350	3,178	16,527
Depreciation	931	—	931
Sundry expenses	—	4,531	4,531
Cleaning	2,190	—	2,190
	<u>46,712</u>	<u>558,862</u>	<u>605,573</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Direct cost of activities	—	260,848	260,848
Wages and salaries	—	234,694	234,694
Employer's NIC	—	19,693	19,693
Pension costs	—	4,568	4,568
Rent	—	12,720	12,720
Rates & water	—	364	364
Light & heat	—	4,307	4,307
Repairs & maintenance	360	—	360
Insurance	—	6,441	6,441
Travel costs	—	11,738	11,738
Accountancy fees	11,250	—	11,250
Telephone	10,612	3,041	13,653
Office costs	11,388	3,263	14,651
Depreciation	1,287	—	1,287
Sundry expenses	—	3,265	3,265
Cleaning	2,466	—	2,466
	<u>37,363</u>	<u>564,942</u>	<u>602,305</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

8. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £
Support costs	<u>1,130</u>	<u>4,320</u>	<u>5,451</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Support costs	<u>667</u>	<u>4,321</u>	<u>4,988</u>

9. Expenditure on charitable activities by activity type

	Support costs £	Total funds 2025 £	Total fund 2024 £
Governance costs	<u>5,451</u>	<u>5,451</u>	<u>4,988</u>

10. Net income

Net income is stated after charging/(crediting):

	2025 £	2024 £
Depreciation of tangible fixed assets	<u>931</u>	<u>1,287</u>

11. Auditors remuneration

	2025 £	2024 £
Fees payable for the audit of the financial statements	<u>4,320</u>	<u>4,320</u>

12. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2025 £	2024 £
Wages and salaries	254,541	234,694
Social security costs	22,524	19,693
Employer contributions to pension plans	<u>5,232</u>	<u>4,568</u>
	<u>282,297</u>	<u>258,955</u>

The average head count of employees during the year was 6 (2024: 6). The average number of full-time equivalent employees during the year is analysed as follows:

	2025 No.	2024 No.
Number of staff	<u>6</u>	<u>6</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

12. Staff costs *(continued)*

The number of employees whose remuneration for the year fell within the following bands, were:

	2025 No.	2024 No.
£80,000 to £89,999	<u>1</u>	<u>1</u>

13. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

14. Tangible fixed assets

	Fixtures and fittings £	Equipment £	Total £
Cost			
At 1 April 2024 and 31 March 2025	<u>13,837</u>	<u>7,697</u>	<u>21,534</u>
Depreciation			
At 1 April 2024	13,837	3,973	17,810
Charge for the year	<u>—</u>	<u>931</u>	<u>931</u>
At 31 March 2025	<u>13,837</u>	<u>4,904</u>	<u>18,741</u>
Carrying amount			
At 31 March 2025	<u>—</u>	<u>2,793</u>	<u>2,793</u>
At 31 March 2024	<u>—</u>	<u>3,724</u>	<u>3,724</u>

15. Investments

	Shares in group undertaking s £
Cost or valuation	
At 1 April 2024 and 31 March 2025	<u>100</u>
Impairment	
At 1 April 2024 and 31 March 2025	<u>—</u>
Carrying amount	
At 31 March 2025	<u>100</u>
At 31 March 2024	<u>100</u>

All investments shown above are held at valuation.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

16. Debtors

	2025	2024
	£	£
Amounts owed by group and related undertakings	135,137	121,114
Prepayments and accrued income	4,203	24,769
Grants receivable	65,714	87,176
Other debtors	2,500	2,500
	<u>207,554</u>	<u>235,559</u>

17. Creditors: amounts falling due within one year

	2025	2024
	£	£
Bank loans and overdrafts	38	38
Trade creditors	4,280	15,675
Accruals and deferred income	96,628	88,559
Social security and other taxes	6,229	7,895
Other creditors	5,405	9,267
	<u>112,580</u>	<u>121,434</u>

18. Deferred income

	2025	2024
	£	£
At 1 April 2024	57,500	60,838
Amount released to income	(57,500)	(60,838)
Amount deferred in year	80,201	57,500
At 31 March 2025	<u>80,201</u>	<u>57,500</u>

19. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £5,232 (2024: £4,568).

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

20. Analysis of charitable funds

Unrestricted funds

	At 1 April 2024	Income	Expenditure	At 31 March 2025
	£	£	£	£
General funds	<u>87,539</u>	<u>49,261</u>	<u>(47,842)</u>	<u>88,958</u>

	At 1 April 2023	Income	Expenditure	At 31 March 2024
	£	£	£	£
General funds	<u>85,331</u>	<u>40,238</u>	<u>(38,030)</u>	<u>87,539</u>

Fund descriptions

Restricted funds are amounts to be used for specified purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund together with a fair allocation of overhead and support costs. The trustees have no control over these funds other than ensuring they are spent for the purposes intended by the donors and therefore no target level has been set.

Unrestricted funds are freely available to spend on any of the charity's purposes.

Restricted funds

	At 1 April 2024	Income	Expenditure	At 31 March 2025
	£	£	£	£
Restricted Fund	<u>100,727</u>	<u>562,921</u>	<u>(563,182)</u>	<u>100,466</u>

	At 1 April 2023	Income	Expenditure	At 31 March 2024
	£	£	£	£
Restricted Fund	<u>100,864</u>	<u>569,126</u>	<u>(569,263)</u>	<u>100,727</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2025

21. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2025 £
Tangible fixed assets	—	2,793	2,793
Investments	—	100	100
Current assets	88,958	208,143	297,101
Creditors less than 1 year	—	(110,570)	(110,570)
Net assets	<u>88,958</u>	<u>100,466</u>	<u>189,424</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Tangible fixed assets	—	3,724	3,724
Investments	—	100	100
Current assets	87,539	218,337	305,876
Creditors less than 1 year	—	(121,434)	(121,434)
Net assets	<u>87,539</u>	<u>100,727</u>	<u>188,266</u>

Accounts

COMPANY REGISTRATION NUMBER: NI033497
CHARITY REGISTRATION NUMBER: XR28542

Cinemagic Limited
Company Limited by Guarantee
Financial Statements
31 March 2024

FEB CHARTERED ACCOUNTANTS

Chartered accountants & statutory auditor
Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

Cinemagic Limited
Company Limited by Guarantee
Financial Statements
Year ended 31 March 2024

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Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 March 2024

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 March 2024.

Reference and administrative details

Registered charity name	Cinemagic Limited
Charity registration number	XR28542
Company registration number	NI033497
Principal office	49 Botanic Avenue Belfast BT7 1JL
Registered office	c/o FEB Chartered Accountants Linenhall Exchange 26 Linenhall Street Belfast BT2 8BG
The trustees	Ms M Hatfield Mr A O'Neill Ms K Smith Ms G Mulqueen Mr M Lennox Mr P Snodden
Auditor	FEB Chartered Accountants Chartered accountants & statutory auditor Linenhall Exchange 1st Floor, 26 Linenhall Street Belfast Northern Ireland BT2 8BG
Bankers	Bank of Ireland 4-8 High Street Belfast BT1 2BA

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Structure, governance and management

Cinemagic Limited is constituted as a company limited by guarantee and is governed by a Memorandum and Articles of Association.

The Board of Trustees are responsible for the strategic management of the charity. The Board of Trustees and names of principal advisers are set out on page 1.

The Board appoints all new trustees based on selection criteria, which ensures that collectively it maintains a broad range of relevant skills and experience. An induction programme is offered to all new trustees to ensure that they are briefed on the charity's objects, strategy and activities.

The trustees have the overall responsibility for the system of internal control for the charity, which includes ensuring that there are reasonable procedures in place for the prevention and detection of fraud and other irregularities. However, such a system can provide only reasonable, but not absolute, assurance against errors and fraud.

Significant risks are highlighted for consideration and monitored by the Board. These include:

- the risk of cuts in funding beyond 2023-2024 funding agreements; and
- the risk of failing to build sufficient cash reserves;

All major risks to which the charity is exposed, which have been identified by these procedures, have been reviewed. Systems have been implemented to mitigate these risks and are continually developed or enhanced. Risk assessment is carried out on an annual basis. Financial systems for setting, controlling and monitoring budgets have been implemented and are continually monitored.

Objectives and activities

Objectives and activities

Cinemagic is a youth arts organisation that seeks to use film exhibition and production as a vehicle to inspire and engage young people. Its mission statement is to maximise the impact and reach of film, television and digital technologies to educate, motivate and inspire children and young people, with an emphasis on those at disadvantage and from disadvantaged backgrounds, through the medium of film education programmes, film screenings and skills development masterclasses and initiatives.

Cinemagic delivers against this mission through a number of ways:

The Cinemagic Belfast Film Festival is the largest film festival for Children, Families and Young People in the UK and Ireland. Now entering its 35th year and typically taking place each October, the festival provides a month-long programme made-up of film screenings, workshops, Q&As, masterclasses, film juries and film education events. The programme is split into three main sections - public film screenings, public workshops & masterclasses (focused on skills development), and education events for schools and colleges. The festival seeks to promote and celebrate a diverse and varied range of international films and film related opportunities, providing young audiences a high quality of film choice and access to new independent world cinema.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

Objectives and activities *(continued)*

The annual Cinemagic "On The Pulse" Festival celebrates and showcases short films. Taking place in March and targeted at children, families, schools, young adults and young filmmakers, the programme includes films and film review programmes, masterclasses and Q&A opportunities for aspiring film, television and media creators. A collection of films from the Cinemagic Young Filmmaker Competition are exhibited along with contemporary international short films. Young People have the opportunity to participate in workshops, tutorials and talks covering many aspects of the filmmaking process, illustrating the importance of short filmmaking in the development of practical skills and sustainable careers in the creative industries.

Throughout the year a Key Stage 3 programme is delivered by Cinemagic in up to 10 post-primary schools in Northern Ireland. The aim of the project is to encourage young people to consider Moving Image Art as a GCSE and to provide them with an insight to the careers available post education. Workshops and masterclasses are delivered either face-to-face in schools or online by local screen industry professionals.

A 4-week animation programme is delivered by Cinemagic to 6 Special Educational Needs Schools. Working alongside a digital artist, workshops will be delivered in schools to young people and coordinated with the school SEN Co-ordinator.

Cinemagic also offers a free access section to the festival programmes to cater for individuals and communities that would not otherwise be able to afford to attend the film. To support local Foodbanks, Cinemagic has dedicated film screenings working in partnership with the Trussell Trust. Instead of paying for a regular ticket to a film screening, audiences are asked to donate an essential item on the day as identified by the Food Bank.

Cinemagic Aims and Objectives

The aims and objectives of Cinemagic are as follows:

Aim 1 - To be recognized internationally as the leading young people's film festival.

1. To co-design a culturally diverse annual festival programme with and for young people.
2. To develop and maintain strategic partnerships in the UK and Ireland, USA and Middle East, with showcases to highlight the work of the charity.
3. To monitor media and marketing activities to evidence the engagement and reach of festival activities.
4. To gather information from festival participants that shows the impact and outcomes that the festival has achieved, including through case studies and festival alumni success stories.

Aim 2 - To give young people from all backgrounds an opportunity to access and engage with film.

1. To offer a programme of activities that are accessible to all sections of society, including free to access opportunities.
2. To target outreach activities in areas that have been identified as being socio-economically disadvantaged or that have been harder to reach in the past, including rural areas.
3. To prioritise groups that have been traditionally underrepresented in the screen industries, including young people, women, minority ethnic, disability and those that have not had the opportunity to engage in screen as a part of their learning.
4. To raise awareness amongst young audiences of current societal issues through film, including providing support to local Food Banks.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

Cinemagic Aims and Objectives (continued)

Aim 3 - To utilise film to educate, inspire and motivate young people, informing their career progression.

1. To provide a comprehensive programme of educational workshops, film discussions, and industry masterclasses that will enhance opportunities for young people to experience and learn about film.
2. To develop skills that contribute to future education routes and enhance potential employability prospects.
3. To increase access to hands-on filmmaking training and insights from industry professionals from companies across screen industry sectors.
4. To raise the aspirations of young people as to what they can achieve in their future careers in the screen sectors.
5. To increase awareness of job roles available in the 5 priority screen sectors in NI.

Aim 4 - To produce high-quality festival film programming for young people that celebrates film culture.

1. To organise annual festival programmes that exhibit the cultural aspects of screen, providing opportunities to view diverse and exclusive film content, both international and home grown.
2. To provide opportunities for young people to curate a cultural film programme as Young Consultants.
3. To provide opportunities for young people to view and discuss a wider range of moving image material, including as Young Jury Members.
4. To deliver a Young Film Makers competition each year, screening films made by young people celebrating and nurturing young filmmaking talent.
5. To engage with a range of stakeholders (distributors, exhibition venues, community groups, charities, media, etc.) to develop and deliver a diverse and accessible festival programme.

Aim 5 - To be a financially secure and sustainable organisation with a professional, competent and motivated workforce.

1. To secure funding from both public and private sector sources to ensure Cinemagic remains viable.
2. To increase annual box office by 5%.
3. To provide opportunities for staff development through training in areas such as funding, sponsorship, exhibition, marketing and production.
4. To support staff through the delivery of periodic appraisals.

CCEA

Cinemagic have produced resources for CCEA for the last 6 years. We produce short films that are reflective of issues that are being taught in the curriculum. This partnership works incredibly well as CCEA have the expertise in the writing the resources and our scripts/ short films bring these to light. Much of our feedback from teachers will refer to how we allow them to bring those more challenging issues into the classroom and discuss them with confidence.

We recently produced resources around Period Dignity and Consent. These will all go live on the CCEA website in the next few weeks and we be delivering some PR around these educational resources.

You can view examples of our work on CCEA's website on their Active Citizenship with Drama page

<https://ccea.org.uk/learning-resources/active-citizenship/using-film-and-drama#:~:text=CCEA%20are%20delighted%20to%20provide,teacher%20guidance%20and%20pupil%20booklets.>

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

SEN Educational Programmes

Cinemagic completed the delivery of an OCN Level 1 in Creative Digital Practices at Cedar Lodge Special School. Throughout 2023/24 Cinemagic worked with the school to support this achievement using animation as the vehicle to deliver the key components of the accreditation. The young people learned the following skills:

- " Using technology (IPADS)
- " New applications
- " Confidence Skills
- " How to work as a "crew"
- " Deadlines
- " Communication Skills

Following this we continued our work with 6 schools to deliver an animation programme. Over 4 weeks schools across the province had access to a 2-hr weekly workshop where again they learned new animation techniques using ipads.

This academic year we are delivering 6 x 4-week Gaming workshops. Using the app SCRATCH the young people will be create their characters and develop a game. We will also be offering 5 standalone Creative Days for SEN groups.

Cinemagic is managed by a Chief Executive who reports to a Board of Directors and as a charity, Cinemagic's fundraising model includes a combination of public funding, private sponsorship, and self-generated income from event ticket sales. Established in Belfast in 1989, during the 'Troubles', Cinemagic's aim was to bring together young Catholic and Protestant Children in a safe environment, where they could meet each other, learn about their respective cultures and traditions and develop new skills and confidence. Cinemagic believes that film and television provide more inclusive and accessible ways to promote learning, motivation, skills development and stimulating cross-community engagement among young people.

Discussion and interaction between young people from different backgrounds encourages and promotes respect and facilitates shared education and learning and social integration in a positive way between communities. Cinemagic has worked on numerous community filmmaking projects over the last 34 years, with hundreds of schools on cross community peace and reconciliation projects and the production of Northern Ireland's and Ireland's first Christmas feature film 'A Christmas Star' and in 2017, Cinemagic's second feature film Grace and Goliath. The organisation currently develops film training projects and educational outreach films throughout Northern Ireland, Ireland, LA and Middles East, providing skills opportunities and practical experience working on film sets.

Cinemagic has developed a worldwide reputation for excellence in children's programming and in creative and innovative approaches to strengthening and building skills for the future in creative industries. It is currently the largest film event for young people in Ireland and the UK, now attracting over 40,000 people annually. To date Cinemagic is focused on the cultural, social and educational benefits that film can bring to tackling poverty and social exclusion and has focused these values on all of its activities.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e., hard hitting issues that young people are dealing with daily, particularly in areas of social and economic disadvantage. The organisation works with hundreds of schools and community groups at grass roots level throughout Northern Ireland, Ireland, and the USA. Building on this work the organisation delivers cross community projects which engage with similar projects on an intercontinental basis to bring young people from across Ireland, and from various backgrounds and abilities, together with international peers to learn and share ideas.

Cinemagic aims to develop the skills and capabilities of the next generation of young people, particularly those from disadvantaged areas and backgrounds, by exposing them to international expertise to help develop skills for the future.

Alongside this the organisation seeks to build powerful international political and corporate networks that can be leveraged to help to grow the creative industries locally, nationally, and internationally and scale up as outstanding creative and innovative approaches to tackle poverty and social exclusion.

Our ethos is underpinned by the belief that experiencing film and encouraging filmmaking helps young people become critical thinkers, allows them to examine the world around them and discover cultures beyond their own. Cinemagic programmes are designed to inspire, motivate, and educate young people, contributing to their cultural, creative and personal development. Cinemagic hosts annual film festivals and programmes in Belfast, Dublin, London, Boston, and Los Angeles.

Over the last number of years Cinemagic has been proud to welcome guests such as Brian Cox, Danny Boyle, Sir Alan Parker, Colin Hanks, Mark Kermode, Suranne Jones, Helen Mirren, Ralph Fiennes, Lindy Hemming, Danny Boyle, Stephen Warbeck, The Henson Company, Roy Disney, Hamish Hamilton, Dermot O'Leary, Saoirse Ronan, Liam Neeson and many more industry professionals to the festival where they have given their time to share knowledge and skills with young people.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Cinemagic delivers educational and outreach events throughout the year and with thousands of young people from very marginalised areas. Cinemagic is a vehicle which can bring young people together irrespective of their race, colour or economic background to engage in intercultural dialogue and breakdown barriers in a positive and educational creative environment.

Cinemagic projects not only develops young people's confidence, skills, perspectives but helps how they contribute to their communities and those around them. Cinemagic can facilitate cultural exchange between young people from different communities and countries and provide unique opportunities inspiring and supporting entry into the film and television sectors and the wider creative industries.

Cinemagic focuses on developing personal skills and assisting in finding ways for young people to gain valuable training and assist with closing the skills gaps which currently exist in Northern Ireland. Cinemagic is a model of excellence in using the creative industries to inspire social and economic change.

We believe that Cinemagic has a role to play in helping Northern Ireland build a peaceful, fair and prosperous society, which promotes equal opportunities and tackles social exclusion for young people from areas of extreme disadvantage.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Achievements and performance

Now in its 35th year, Cinemagic is an award-winning international children's charity that inspires, educates and empowers young people through the medium of film and television. We run Europe's largest children's film festival with ambitions to become the largest Children's Film Festival of its kind.

Founded in 1989, Cinemagic has touched the lives of more than 500,000 young people at home and abroad. The majority of young people we work with are from marginalised or disadvantaged backgrounds. We directly touch the lives of more than 40,000 young people around the world each year with plans to increase that figure substantially over the next three years.

The focal point of our cultural outreach is 'Festival' but in recent years we have expanded our core product to include different layers of outreach - social, educational and vocational. This activity is delivered primarily through educational programmes, industry led initiatives and community-based projects.

Cinemagic's impact on the lives and cultural wellbeing of individuals and communities is profound. Our mission statement is to ignite the passion and potential of young people through the magic of moving image and our purpose to create 'WOW' through experience. Our legacy will have been to 'change the lens through which young people see themselves and their surroundings'.

KEY ACHIEVEMENTS

- o Cinemagic recently won Best Creative Business in the 2019 Belfast Business Awards
- o In March 2019 Cinemagic was Honoured to be selected and visited by The Duke and Duchess of Cambridge to Honour the work of the charity.
- o Cinemagic is recognised for its ability to engage with young people, to stimulate discussion on social issues and to inspire and encourage children and young people to thrive and be fully engaged in the social and economic life of their community. Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e. hard-hitting issues that young people are dealing with on a daily basis, particularly in areas of social and economic disadvantage.
- o All Cinemagic activity such as screenings, workshops, masterclasses and film camps provide complimentary places to young people from areas of social and economic disadvantage. Cinemagic also proactively works with young people with various levels of disability.
- o Cinemagic proactively targets young people aged 4 - 25 who would not normally have an opportunity to access creative initiatives that can build confidence and enhance learning. Cinemagic activities also have a strong Intergenerational Social Inclusion focus.
- o Cinemagic supports equality of opportunity for young people from disadvantaged areas and backgrounds by providing opportunities to learn from leading film and television professionals through the festival education programme. The organisation works with hundreds of schools and community groups at a very grass roots level throughout Northern Ireland.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Financial review

Results for the year ended 31 March 2024 are given in the Statement of Financial Activities on page 15. The assets and liabilities as at 31 March 2024 are given on the Statement of Financial Position on page 16. The financial statements should be read in conjunction with their related notes, which appear on pages 17 to 27.

In summary:

- total incoming resources decreased by 3.31% (2023: increase of 3.16%) to £609,364 (2023: £630,204)
- total resources expended decreased by 0.75% (2023: increase of 0.22%) to £607,293 (2023: £611,868)
- net surplus for the year on restricted funds was £2,071 (2023 net surplus of £18,336)

The charity's key funders in 2023/24 were Northern Ireland Screen and Belfast City Council currently contribute funding towards its core activities with additional major funders of Department for Justice, CCEA, Skillset, BFI, Bank of Ireland, Big Lottery, Ignite, Arts Council, Community Art Foundation & Creative Industries & Digital Technologies Fund providing major funding for other specific projects undertaken by Cinemagic Limited.

DESIGNATED RESERVES

The Board has examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure.

The reserves are needed to meet the working capital requirements of the charity and the Board are confident that at the level agreed they would be able to continue the current activities of the charity in the event of a significant drop in funding.

The present level of reserves available to the charity falls just over the 3 month target level. The strategy is to continue to build reserves through planned operating surpluses.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Plans for future periods

KEY STRATEGIC GOALS

STRATEGIC TARGETS for 2024-2025.

" Secure funding of £600,000 in 2024, to enable Cinemagic to deliver all projects. In 2024, we aim to produce a rich and diverse festival programme, Increasing engagement with schools and communities by 5% per year.

" The 2024 Cinemagic Belfast Film and Television festival will include a minimum of 216 events that will provide an even bigger platform for learning and development.

" To develop the Young Consultants programming panel, Cinemagic Film Jury programme, BFI Film Academy and additional outreach programmes and projects, growing audience participation by 5% per year.

" Grow the Young Film Maker Competition, 'On the Pulse' into a standalone event which happens as a separate time of the year to the festival, securing over 600 entries per year. The objectives are to grow the event 'On the Pulse' into an annual cultural and film making competition and festival which attracts hundreds of local and international participants each year.

" To deliver 2 international film making projects per year.

" To develop the Cinemagic Alumni network and a framework for peer to peer learning, that supports wider industry talent development. " To grow funding/sponsorship revenues by at least 5% over the next 3 years.

" To deliver minimum x 5 short films/behind the scenes documentaries per year.

International Growth

In March 2022 Cinemagic and The British Consulate in Los Angeles launched a creative and innovative new film production that will stimulate debate and discussion on environmental and climate change issues using film and media as the vehicle. The film will be produced with young people from marginalised areas in LA to raise awareness of the issue and to build skills.

In May 2022 Cinemagic Film Festival delivered a ground-breaking programme in Amman, Jordan, in partnership with Generations for Peace, founded by HRH Prince Faisal Al Hussein of Jordan. The programme supported by the Irish Department of Foreign Affairs and Irish Embassy Jordan, included online film masterclasses delivered by Cinemagic for young people in Amman who have been collaborating to raise awareness of issues they are passionate about. The culmination of the project is a Short Film Academy with 20 Jordanian and Syrian youth including Palestinian and Syrian refugees. In May 2022 the project was endorsed by HRH Princess Rym Ali, Commissioner at the Royal Film Commission Amman, and in September 28 2022: Under the patronage of His Royal Highness (HRH) Prince Faisal Al Hussein, HRH Princess Aisha Bint Feisal, and HRH Princess Sara Bint Feisal, and in the presence of His Excellency the Mayor of Amman, Dr Yousef Al Shawarbeh, Her Excellency the Ambassador of Ireland to Jordan, Marianne Bolger, and CEO of Cinemagic, Joan Burney Keatings MBE, Generations For Peace (GFP) held the first screening of the short film, Abia, at its headquarters in AlHussein Youth City in Amman. Delivering international educational film and training projects of this kind will happen on an annual basis.

The same format was repeated again in May 2023 with the production of Cinemagic's second film production "An Olive Branch" in Amman, Jordan, in partnership with Generations for Peace.

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 31 October 2024 and signed on behalf of the board of trustees by:

Michelle Hatfield
Michelle Hatfield (Dec 19, 2024 14:52 GMT)

Ms M Hatfield
Trustee

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited

Year ended 31 March 2024

Opinion

We have audited the financial statements of Cinemagic Limited (the 'charity') for the year ended 31 March 2024 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2024

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited (continued)

Year ended 31 March 2024

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory framework applicable to the Company through enquiry of management, industry research and the application of cumulative audit knowledge. We identified the following principal laws and regulations relevant to the Company - Companies Act 2006 and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

We developed an understanding of the key fraud risks to the entity (including how fraud might occur), the controls in place to help mitigate those risks, and the accounts, balances and disclosures within the financial statements which may be susceptible to management bias. Our understanding was obtained through review of the financial statements for significant accounting estimates, analysis of journal entries, walkthrough of the key control cycles in place and enquiry of management.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited (continued)

Year ended 31 March 2024

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mr M Flannigan (Senior Statutory Auditor)

For and on behalf of
FEB Chartered Accountants
Chartered accountants & statutory auditor

Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

31 October 2024

Cinemagic Limited
Company Limited by Guarantee
Statement of Financial Activities
(including income and expenditure account)
Year ended 31 March 2024

		Unrestricted funds	2024 Restricted funds	Total funds	2023 Total funds
	Note	£	£	£	£
Income and endowments					
Donations and legacies	5	–	569,126	569,126	600,089
Other trading activities	6	40,238	–	40,238	30,115
Total income		<u>40,238</u>	<u>569,126</u>	<u>609,364</u>	<u>630,204</u>
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	7	37,363	564,942	602,305	606,566
Expenditure on charitable activities	8,9	667	4,321	4,988	5,302
Total expenditure		<u>38,030</u>	<u>569,263</u>	<u>607,293</u>	<u>611,868</u>
Net income and net movement in funds		<u>2,208</u>	<u>(137)</u>	<u>2,071</u>	<u>18,336</u>
Reconciliation of funds					
Total funds brought forward		85,331	100,864	186,195	167,860
Total funds carried forward		<u>87,539</u>	<u>100,727</u>	<u>188,266</u>	<u>186,196</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 17 to 27 form part of these financial statements.

Cinemagic Limited
Company Limited by Guarantee
Statement of Financial Position
31 March 2024

	Note	2024 £	£	2023 £
Fixed assets				
Tangible fixed assets	14		3,724	3,027
Investments	15		100	100
			<u>3,824</u>	<u>3,127</u>
Current assets				
Debtors	16	235,559		217,108
Cash at bank and in hand		<u>70,317</u>		<u>113,952</u>
		305,876		331,060
Creditors: amounts falling due within one year	17	<u>121,434</u>		<u>147,991</u>
Net current assets			<u>184,442</u>	<u>183,069</u>
Total assets less current liabilities			<u>188,266</u>	<u>186,196</u>
Net assets			<u>188,266</u>	<u>186,196</u>
Funds of the charity				
Restricted funds			100,727	100,865
Unrestricted funds			<u>87,539</u>	<u>85,331</u>
Total charity funds	20		<u>188,266</u>	<u>186,196</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 31 October 2024, and are signed on behalf of the board by:

Michelle Hatfield
Michelle Hatfield (Doc 19, 2024 14:57 GMT)

Ms M Hatfield
Trustee

The notes on pages 17 to 27 form part of these financial statements.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 31 March 2024

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in Northern Ireland and a registered charity in Northern Ireland. The address of the registered office is c/o FEB Chartered Accountants, Linenhall Exchange, 26 Linenhall Street, Belfast, BT2 8BG.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Funds

Restricted Funds - The restricted funds represent donations received where the donor has imposed restrictions on the use of the funds which are legally binding on the Board of Trustees.

Unrestricted Funds - The unrestricted funds are under the control of the Board of Trustees, to be used in the furtherance of the general charitable objectives of the company.

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainty exists. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Disclosure exemptions

The charity has applied Update Bulletin 1 as published on 2 February 2016 and does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

Consolidation

The entity has taken advantage of the option not to prepare consolidated financial statements contained in Section 398 of the Companies Act 2006 on the basis that the entity and its subsidiary undertakings comprise a small group.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

3. Accounting policies *(continued)*

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

3. Accounting policies *(continued)*

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures & fittings	- 25% reducing balance
Equipment	- 25% straight line

Investments

Unlisted equity investments are initially recorded at cost, and subsequently measured at fair value. If fair value cannot be reliably measured, assets are measured at cost less impairment.

Listed investments are measured at fair value with changes in fair value being recognised in income or expenditure.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

3. Accounting policies *(continued)*

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

3. Accounting policies *(continued)*

Financial Instruments *(continued)*

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. Limited by guarantee

Cinemagic Limited was registered on 15 January 1998 as a company limited by guarantee, not having a share capital. The liability of each member is limited to an amount not exceeding £1. It is also a charity registered with HM Revenue & Customs.

5. Donations and legacies

	Restricted Funds £	Total Funds 2024 £	Restricted Funds £	Total Funds 2023 £
Grants				
Grants receivable	<u>569,126</u>	<u>569,126</u>	<u>600,089</u>	<u>600,089</u>

6. Other trading activities

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Box office income	<u>40,238</u>	<u>40,238</u>	<u>30,115</u>	<u>30,115</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

7. Costs of raising donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Direct cost of activities	–	264,113	264,113
Wages and salaries	–	234,694	234,694
Employer's NIC	–	19,693	19,693
Pension costs	–	4,568	4,568
Rent	–	12,720	12,720
Rates & water	–	364	364
Light & heat	–	4,307	4,307
Repairs & maintenance	360	–	360
Insurance	–	6,441	6,441
Travel costs	–	11,738	11,738
Accountancy fees	11,250	–	11,250
Telephone	10,612	3,041	13,653
Office costs	11,388	3,263	14,651
Depreciation	1,287	–	1,287
Cleaning	2,466	–	2,466
	<u>37,363</u>	<u>564,942</u>	<u>602,305</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Direct cost of activities	–	258,734	258,734
Wages and salaries	–	236,593	236,593
Employer's NIC	–	22,825	22,825
Pension costs	–	4,870	4,870
Rent	–	12,736	12,736
Rates & water	–	320	320
Light & heat	–	3,373	3,373
Repairs & maintenance	934	–	934
Insurance	–	6,013	6,013
Travel costs	–	11,656	11,656
Accountancy fees	6,323	4,357	10,680
Telephone	–	12,387	12,387
Office costs	–	21,907	21,907
Depreciation	1,338	–	1,338
Cleaning	2,200	–	2,200
	<u>10,795</u>	<u>595,771</u>	<u>606,566</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

8. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Support costs	<u>667</u>	<u>4,321</u>	<u>4,988</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Support costs	<u>984</u>	<u>4,318</u>	<u>5,302</u>

9. Expenditure on charitable activities by activity type

	Support costs £	Total funds 2024 £	Total fund 2023 £
Governance costs	<u>4,988</u>	<u>4,988</u>	<u>5,302</u>

10. Net income

Net income is stated after charging/(crediting):

	2024 £	2023 £
Depreciation of tangible fixed assets	<u>1,287</u>	<u>1,338</u>

11. Auditors remuneration

	2024 £	2023 £
Fees payable for the audit of the financial statements	<u>4,320</u>	<u>4,320</u>

12. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2024 £	2023 £
Wages and salaries	234,694	236,593
Social security costs	19,693	22,825
Employer contributions to pension plans	<u>4,568</u>	<u>4,870</u>
	<u>258,955</u>	<u>264,288</u>

The average head count of employees during the year was 6 (2023: 6). The average number of full-time equivalent employees during the year is analysed as follows:

	2024 No.	2023 No.
Number of staff	<u>6</u>	<u>6</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

12. Staff costs *(continued)*

The number of employees whose remuneration for the year fell within the following bands, were:

	2024	2023
	No.	No.
£70,000 to £79,999	<u>1</u>	<u>1</u>

13. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

14. Tangible fixed assets

	Fixtures and fittings £	Equipment £	Total £
Cost			
At 1 April 2023	13,837	73,699	87,536
Additions	–	1,984	1,984
Disposals	–	(67,986)	(67,986)
At 31 March 2024	<u>13,837</u>	<u>7,697</u>	<u>21,534</u>
Depreciation			
At 1 April 2023	13,837	70,672	84,509
Charge for the year	–	1,287	1,287
Disposals	–	(67,986)	(67,986)
At 31 March 2024	<u>13,837</u>	<u>3,973</u>	<u>17,810</u>
Carrying amount			
At 31 March 2024	<u>–</u>	<u>3,724</u>	<u>3,724</u>
At 31 March 2023	<u>–</u>	<u>3,027</u>	<u>3,027</u>

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2024

15. Investments

	Shares in group undertakings
	£
Cost or valuation	
At 1 April 2023 and 31 March 2024	<u>100</u>
Impairment	
At 1 April 2023 and 31 March 2024	<u>-</u>
Carrying amount	
At 31 March 2024	<u>100</u>
At 31 March 2023	<u>100</u>

All investments shown above are held at valuation.

16. Debtors

	2024	2023
	£	£
Amounts owed by group undertakings	121,114	143,563
Prepayments and accrued income	24,769	5,472
Grants receivable	87,176	65,573
Other debtors	2,500	2,500
	<u>235,559</u>	<u>217,108</u>

17. Creditors: amounts falling due within one year

	2024	2023
	£	£
Bank loans and overdrafts	38	38
Trade creditors	15,675	27,411
Accruals and deferred income	88,559	90,509
Social security and other taxes	7,895	26,098
Credit card	8,480	2,632
Other creditors	787	1,303
	<u>121,434</u>	<u>147,991</u>

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

18. Deferred income

	2024	2023
	£	£
At 1 April 2023	60,837	69,159
Amount released to income	(60,837)	(63,822)
Amount deferred in year	57,500	55,500
At 31 March 2024	57,500	60,837

19. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £4,568 (2023: £4,870).

20. Analysis of charitable funds

Unrestricted funds

	At 1 April 23	Income	Expenditure	At 31 March 24
	£	£	£	£
General funds	85,331	40,238	(38,030)	87,539

	At 1 April 22	Income	Expenditure	At 31 March 23
	£	£	£	£
General funds	66,995	30,115	(11,779)	85,331

Fund descriptions

Restricted funds are amounts to be used for specified purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund together with a fair allocation of overhead and support costs. The trustees have no control over these funds other than ensuring they are spent for the purposes intended by the donors and therefore no target level has been set.

Unrestricted funds are freely available to spend on any of the charity's purposes.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2024

20. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 April 23	Income	Expenditure	At 31 March 24
	£	£	£	£
Restricted Fund	<u>100,864</u>	<u>569,126</u>	<u>(569,263)</u>	<u>100,727</u>

	At 1 April 22	Income	Expenditure	At 31 March 23
	£	£	£	£
Restricted Fund	<u>100,865</u>	<u>600,089</u>	<u>(600,089)</u>	<u>100,865</u>

21. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	2024
Tangible fixed assets	–	3,724	3,724
Investments	–	100	100
Current assets	87,539	218,337	305,876
Creditors less than 1 year	–	(121,434)	(121,434)
Net assets	<u>87,539</u>	<u>100,727</u>	<u>188,266</u>

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	2023
Tangible fixed assets	–	3,027	3,027
Investments	–	100	100
Current assets	85,331	245,729	331,060
Creditors less than 1 year	–	(147,991)	(147,991)
Net assets	<u>85,331</u>	<u>100,865</u>	<u>186,196</u>

Cinemagic

Northern Ireland - Charity number 103071

Annual report

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 March 2024

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 March 2024.

Reference and administrative details

Registered charity name	Cinemagic Limited
Charity registration number	XR28542
Company registration number	NI033497
Principal office	49 Botanic Avenue Belfast BT7 1JL
Registered office	c/o FEB Chartered Accountants Linenhall Exchange 26 Linenhall Street Belfast BT2 8BG
The trustees	Ms M Hatfield Mr A O'Neill Ms K Smith Ms G Mulqueen Mr M Lennox Mr P Snodden
Auditor	FEB Chartered Accountants Chartered accountants & statutory auditor Linenhall Exchange 1st Floor, 26 Linenhall Street Belfast Northern Ireland BT2 8BG
Bankers	Bank of Ireland 4-8 High Street Belfast BT1 2BA

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Structure, governance and management

Cinemagic Limited is constituted as a company limited by guarantee and is governed by a Memorandum and Articles of Association.

The Board of Trustees are responsible for the strategic management of the charity. The Board of Trustees and names of principal advisers are set out on page 1.

The Board appoints all new trustees based on selection criteria, which ensures that collectively it maintains a broad range of relevant skills and experience. An induction programme is offered to all new trustees to ensure that they are briefed on the charity's objects, strategy and activities.

The trustees have the overall responsibility for the system of internal control for the charity, which includes ensuring that there are reasonable procedures in place for the prevention and detection of fraud and other irregularities. However, such a system can provide only reasonable, but not absolute, assurance against errors and fraud.

Significant risks are highlighted for consideration and monitored by the Board. These include:

- the risk of cuts in funding beyond 2023-2024 funding agreements; and
- the risk of failing to build sufficient cash reserves;

All major risks to which the charity is exposed, which have been identified by these procedures, have been reviewed. Systems have been implemented to mitigate these risks and are continually developed or enhanced. Risk assessment is carried out on an annual basis. Financial systems for setting, controlling and monitoring budgets have been implemented and are continually monitored.

Objectives and activities

Objectives and activities

Cinemagic is a youth arts organisation that seeks to use film exhibition and production as a vehicle to inspire and engage young people. Its mission statement is to maximise the impact and reach of film, television and digital technologies to educate, motivate and inspire children and young people, with an emphasis on those at disadvantage and from disadvantaged backgrounds, through the medium of film education programmes, film screenings and skills development masterclasses and initiatives.

Cinemagic delivers against this mission through a number of ways:

The Cinemagic Belfast Film Festival is the largest film festival for Children, Families and Young People in the UK and Ireland. Now entering its 35th year and typically taking place each October, the festival provides a month-long programme made-up of film screenings, workshops, Q&As, masterclasses, film juries and film education events. The programme is split into three main sections - public film screenings, public workshops & masterclasses (focused on skills development), and education events for schools and colleges. The festival seeks to promote and celebrate a diverse and varied range of international films and film related opportunities, providing young audiences a high quality of film choice and access to new independent world cinema.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

Objectives and activities *(continued)*

The annual Cinemagic "On The Pulse" Festival celebrates and showcases short films. Taking place in March and targeted at children, families, schools, young adults and young filmmakers, the programme includes films and film review programmes, masterclasses and Q&A opportunities for aspiring film, television and media creators. A collection of films from the Cinemagic Young Filmmaker Competition are exhibited along with contemporary international short films. Young People have the opportunity to participate in workshops, tutorials and talks covering many aspects of the filmmaking process, illustrating the importance of short filmmaking in the development of practical skills and sustainable careers in the creative industries.

Throughout the year a Key Stage 3 programme is delivered by Cinemagic in up to 10 post-primary schools in Northern Ireland. The aim of the project is to encourage young people to consider Moving Image Art as a GCSE and to provide them with an insight to the careers available post education. Workshops and masterclasses are delivered either face-to-face in schools or online by local screen industry professionals.

A 4-week animation programme is delivered by Cinemagic to 6 Special Educational Needs Schools. Working alongside a digital artist, workshops will be delivered in schools to young people and coordinated with the school SEN Co-ordinator.

Cinemagic also offers a free access section to the festival programmes to cater for individuals and communities that would not otherwise be able to afford to attend the film. To support local Foodbanks, Cinemagic has dedicated film screenings working in partnership with the Trussell Trust. Instead of paying for a regular ticket to a film screening, audiences are asked to donate an essential item on the day as identified by the Food Bank.

Cinemagic Aims and Objectives

The aims and objectives of Cinemagic are as follows:

Aim 1 - To be recognized internationally as the leading young people's film festival.

1. To co-design a culturally diverse annual festival programme with and for young people.
2. To develop and maintain strategic partnerships in the UK and Ireland, USA and Middle East, with showcases to highlight the work of the charity.
3. To monitor media and marketing activities to evidence the engagement and reach of festival activities.
4. To gather information from festival participants that shows the impact and outcomes that the festival has achieved, including through case studies and festival alumni success stories.

Aim 2 - To give young people from all backgrounds an opportunity to access and engage with film.

1. To offer a programme of activities that are accessible to all sections of society, including free to access opportunities.
2. To target outreach activities in areas that have been identified as being socio-economically disadvantaged or that have been harder to reach in the past, including rural areas.
3. To prioritise groups that have been traditionally underrepresented in the screen industries, including young people, women, minority ethnic, disability and those that have not had the opportunity to engage in screen as a part of their learning.
4. To raise awareness amongst young audiences of current societal issues through film, including providing support to local Food Banks.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) (continued)

Year ended 31 March 2024

Objectives and activities (continued)

Cinemagic Aims and Objectives (continued)

Aim 3 - To utilise film to educate, inspire and motivate young people, informing their career progression.

1. To provide a comprehensive programme of educational workshops, film discussions, and industry masterclasses that will enhance opportunities for young people to experience and learn about film.
2. To develop skills that contribute to future education routes and enhance potential employability prospects.
3. To increase access to hands-on filmmaking training and insights from industry professionals from companies across screen industry sectors.
4. To raise the aspirations of young people as to what they can achieve in their future careers in the screen sectors.
5. To increase awareness of job roles available in the 5 priority screen sectors in NI.

Aim 4 - To produce high-quality festival film programming for young people that celebrates film culture.

1. To organise annual festival programmes that exhibit the cultural aspects of screen, providing opportunities to view diverse and exclusive film content, both international and home grown.
2. To provide opportunities for young people to curate a cultural film programme as Young Consultants.
3. To provide opportunities for young people to view and discuss a wider range of moving image material, including as Young Jury Members.
4. To deliver a Young Film Makers competition each year, screening films made by young people celebrating and nurturing young filmmaking talent.
5. To engage with a range of stakeholders (distributors, exhibition venues, community groups, charities, media, etc.) to develop and deliver a diverse and accessible festival programme.

Aim 5 - To be a financially secure and sustainable organisation with a professional, competent and motivated workforce.

1. To secure funding from both public and private sector sources to ensure Cinemagic remains viable.
2. To increase annual box office by 5%.
3. To provide opportunities for staff development through training in areas such as funding, sponsorship, exhibition, marketing and production.
4. To support staff through the delivery of periodic appraisals.

CCEA

Cinemagic have produced resources for CCEA for the last 6 years. We produce short films that are reflective of issues that are being taught in the curriculum. This partnership works incredibly well as CCEA have the expertise in the writing the resources and our scripts/ short films bring these to light. Much of our feedback from teachers will refer to how we allow them to bring those more challenging issues into the classroom and discuss them with confidence.

We recently produced resources around Period Dignity and Consent. These will all go live on the CCEA website in the next few weeks and we be delivering some PR around these educational resources.

You can view examples of our work on CCEA's website on their Active Citizenship with Drama page

<https://ccea.org.uk/learning-resources/active-citizenship/using-film-and-drama#:~:text=CCEA%20are%20delighted%20to%20provide,teacher%20guidance%20and%20pupil%20booklets.>

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

SEN Educational Programmes

Cinemagic completed the delivery of an OCN Level 1 in Creative Digital Practices at Cedar Lodge Special School. Throughout 2023/24 Cinemagic worked with the school to support this achievement using animation as the vehicle to deliver the key components of the accreditation. The young people learned the following skills:

- " Using technology (IPADS)
- " New applications
- " Confidence Skills
- " How to work as a "crew"
- " Deadlines
- " Communication Skills

Following this we continued our work with 6 schools to deliver an animation programme. Over 4 weeks schools across the province had access to a 2-hr weekly workshop where again they learned new animation techniques using Ipad.

This academic year we are delivering 6 x 4-week Gaming workshops. Using the app SCRATCH the young people will be create their characters and develop a game. We will also be offering 5 standalone Creative Days for SEN groups.

Cinemagic is managed by a Chief Executive who reports to a Board of Directors and as a charity, Cinemagic's fundraising model includes a combination of public funding, private sponsorship, and self-generated income from event ticket sales. Established in Belfast in 1989, during the 'Troubles', Cinemagic's aim was to bring together young Catholic and Protestant Children in a safe environment, where they could meet each other, learn about their respective cultures and traditions and develop new skills and confidence. Cinemagic believes that film and television provide more inclusive and accessible ways to promote learning, motivation, skills development and stimulating cross-community engagement among young people.

Discussion and interaction between young people from different backgrounds encourages and promotes respect and facilitates shared education and learning and social integration in a positive way between communities. Cinemagic has worked on numerous community filmmaking projects over the last 34 years, with hundreds of schools on cross community peace and reconciliation projects and the production of Northern Ireland's and Ireland's first Christmas feature film 'A Christmas Star' and in 2017, Cinemagic's second feature film Grace and Goliath. The organisation currently develops film training projects and educational outreach films throughout Northern Ireland, Ireland, LA and Middles East, providing skills opportunities and practical experience working on film sets.

Cinemagic has developed a worldwide reputation for excellence in children's programming and in creative and innovative approaches to strengthening and building skills for the future in creative industries. It is currently the largest film event for young people in Ireland and the UK, now attracting over 40,000 people annually. To date Cinemagic is focused on the cultural, social and educational benefits that film can bring to tackling poverty and social exclusion and has focused these values on all of its activities.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Objectives and activities *(continued)*

Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e., hard hitting issues that young people are dealing with daily, particularly in areas of social and economic disadvantage. The organisation works with hundreds of schools and community groups at grass roots level throughout Northern Ireland, Ireland, and the USA. Building on this work the organisation delivers cross community projects which engage with similar projects on an intercontinental basis to bring young people from across Ireland, and from various backgrounds and abilities, together with international peers to learn and share ideas.

Cinemagic aims to develop the skills and capabilities of the next generation of young people, particularly those from disadvantaged areas and backgrounds, by exposing them to international expertise to help develop skills for the future.

Alongside this the organisation seeks to build powerful international political and corporate networks that can be leveraged to help to grow the creative industries locally, nationally, and internationally and scale up as outstanding creative and innovative approaches to tackle poverty and social exclusion.

Our ethos is underpinned by the belief that experiencing film and encouraging filmmaking helps young people become critical thinkers, allows them to examine the world around them and discover cultures beyond their own. Cinemagic programmes are designed to inspire, motivate, and educate young people, contributing to their cultural, creative and personal development. Cinemagic hosts annual film festivals and programmes in Belfast, Dublin, London, Boston, and Los Angeles.

Over the last number of years Cinemagic has been proud to welcome guests such as Brian Cox, Danny Boyle, Sir Alan Parker, Colin Hanks, Mark Kermode, Suranne Jones, Helen Mirren, Ralph Fiennes, Lindy Hemming, Danny Boyle, Stephen Warbeck, The Henson Company, Roy Disney, Hamish Hamilton, Dermot O'Leary, Saoirse Ronan, Liam Neeson and many more industry professionals to the festival where they have given their time to share knowledge and skills with young people.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Cinemagic delivers educational and outreach events throughout the year and with thousands of young people from very marginalised areas. Cinemagic is a vehicle which can bring young people together irrespective of their race, colour or economic background to engage in intercultural dialogue and breakdown barriers in a positive and educational creative environment.

Cinemagic projects not only develops young people's confidence, skills, perspectives but helps how they contribute to their communities and those around them. Cinemagic can facilitate cultural exchange between young people from different communities and countries and provide unique opportunities inspiring and supporting entry into the film and television sectors and the wider creative industries.

Cinemagic focuses on developing personal skills and assisting in finding ways for young people to gain valuable training and assist with closing the skills gaps which currently exist in Northern Ireland. Cinemagic is a model of excellence in using the creative industries to inspire social and economic change.

We believe that Cinemagic has a role to play in helping Northern Ireland build a peaceful, fair and prosperous society, which promotes equal opportunities and tackles social exclusion for young people from areas of extreme disadvantage.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Achievements and performance

Now in its 35th year, Cinemagic is an award-winning international children's charity that inspires, educates and empowers young people through the medium of film and television. We run Europe's largest children's film festival with ambitions to become the largest Children's Film Festival of its kind.

Founded in 1989, Cinemagic has touched the lives of more than 500,000 young people at home and abroad. The majority of young people we work with are from marginalised or disadvantaged backgrounds. We directly touch the lives of more than 40,000 young people around the world each year with plans to increase that figure substantially over the next three years.

The focal point of our cultural outreach is 'Festival' but in recent years we have expanded our core product to include different layers of outreach - social, educational and vocational. This activity is delivered primarily through educational programmes, industry led initiatives and community-based projects.

Cinemagic's impact on the lives and cultural wellbeing of individuals and communities is profound. Our mission statement is to ignite the passion and potential of young people through the magic of moving image and our purpose to create 'WOW' through experience. Our legacy will have been to 'change the lens through which young people see themselves and their surroundings'.

KEY ACHIEVEMENTS

- o Cinemagic recently won Best Creative Business in the 2019 Belfast Business Awards
- o In March 2019 Cinemagic was Honoured to be selected and visited by The Duke and Duchess of Cambridge to Honour the work of the charity.
- o Cinemagic is recognised for its ability to engage with young people, to stimulate discussion on social issues and to inspire and encourage children and young people to thrive and be fully engaged in the social and economic life of their community. Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e. hard-hitting issues that young people are dealing with on a daily basis, particularly in areas of social and economic disadvantage.
- o All Cinemagic activity such as screenings, workshops, masterclasses and film camps provide complimentary places to young people from areas of social and economic disadvantage. Cinemagic also proactively works with young people with various levels of disability.
- o Cinemagic proactively targets young people aged 4 - 25 who would not normally have an opportunity to access creative initiatives that can build confidence and enhance learning. Cinemagic activities also have a strong Intergenerational Social Inclusion focus.
- o Cinemagic supports equality of opportunity for young people from disadvantaged areas and backgrounds by providing opportunities to learn from leading film and television professionals through the festival education programme. The organisation works with hundreds of schools and community groups at a very grass roots level throughout Northern Ireland.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Financial review

Results for the year ended 31 March 2024 are given in the Statement of Financial Activities on page 15. The assets and liabilities as at 31 March 2024 are given on the Statement of Financial Position on page 16. The financial statements should be read in conjunction with their related notes, which appear on pages 17 to 27.

In summary:

- total incoming resources decreased by 3.31% (2023: increase of 3.16%) to £609,364 (2023: £630,204)
- total resources expended decreased by 0.75% (2023: increase of 0.22%) to £607,293 (2023: £611,868)
- net surplus for the year on restricted funds was £2,071 (2023 net surplus of £18,336)

The charity's key funders in 2023/24 were Northern Ireland Screen and Belfast City Council currently contribute funding towards its core activities with additional major funders of Department for Justice, CCEA, Skillset, BFI, Bank of Ireland, Big Lottery, Ignite, Arts Council, Community Art Foundation & Creative Industries & Digital Technologies Fund providing major funding for other specific projects undertaken by Cinemagic Limited.

DESIGNATED RESERVES

The Board has examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure.

The reserves are needed to meet the working capital requirements of the charity and the Board are confident that at the level agreed they would be able to continue the current activities of the charity in the event of a significant drop in funding.

The present level of reserves available to the charity falls just over the 3 month target level. The strategy is to continue to build reserves through planned operating surpluses.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Plans for future periods

KEY STRATEGIC GOALS

STRATEGIC TARGETS for 2024-2025.

" Secure funding of £600,000 in 2024, to enable Cinemagic to deliver all projects. In 2024, we aim to produce a rich and diverse festival programme, Increasing engagement with schools and communities by 5% per year.

" The 2024 Cinemagic Belfast Film and Television festival will include a minimum of 216 events that will provide an even bigger platform for learning and development.

" To develop the Young Consultants programming panel, Cinemagic Film Jury programme, BFI Film Academy and additional outreach programmes and projects, growing audience participation by 5% per year.

" Grow the Young Film Maker Competition, 'On the Pulse' into a standalone event which happens as a separate time of the year to the festival, securing over 600 entries per year. The objectives are to grow the event 'On the Pulse' into an annual cultural and film making competition and festival which attracts hundreds of local and international participants each year.

" To deliver 2 international film making projects per year.

" To develop the Cinemagic Alumni network and a framework for peer to peer learning, that supports wider industry talent development. " To grow funding/sponsorship revenues by at least 5% over the next 3 years.

" To deliver minimum x 5 short films/behind the scenes documentaries per year.

International Growth

In March 2022 Cinemagic and The British Consulate in Los Angeles launched a creative and innovative new film production that will stimulate debate and discussion on environmental and climate change issues using film and media as the vehicle. The film will be produced with young people from marginalised areas in LA to raise awareness of the issue and to build skills.

In May 2022 Cinemagic Film Festival delivered a ground-breaking programme in Amman, Jordan, in partnership with Generations for Peace, founded by HRH Prince Feisal Al Hussein of Jordan. The programme supported by the Irish Department of Foreign Affairs and Irish Embassy Jordan, included online film masterclasses delivered by Cinemagic for young people in Amman who have been collaborating to raise awareness of issues they are passionate about. The culmination of the project is a Short Film Academy with 20 Jordanian and Syrian youth including Palestinian and Syrian refugees. In May 2022 the project was endorsed by HRH Princess Rym Ali, Commissioner at the Royal Film Commission Amman, and in September 28 2022: Under the patronage of His Royal Highness (HRH) Prince Feisal Al Hussein, HRH Princess Aisha Bint Feisal, and HRH Princess Sara Bint Feisal, and in the presence of His Excellency the Mayor of Amman, Dr Yousef Al Shawarbeh, Her Excellency the Ambassador of Ireland to Jordan, Marianne Bolger, and CEO of Cinemagic, Joan Burney Keatings MBE, Generations For Peace (GFP) held the first screening of the short film, Abia, at its headquarters in AlHussein Youth City in Amman. Delivering international educational film and training projects of this kind will happen on an annual basis.

The same format was repeated again in May 2023 with the production of Cinemagic's second film production "An Olive Branch" in Amman, Jordan, in partnership with Generations for Peace.

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2024

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 31 October 2024 and signed on behalf of the board of trustees by:

Michelle Hatfield
Michelle.Hatfield@cem.org.uk, 2024-10-31 12:52 GMT

Ms M Hatfield
Trustee

Cinemagic

Northern Ireland - Charity number 103071

Annual return

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited

Year ended 31 March 2024

Opinion

We have audited the financial statements of Cinemagic Limited (the 'charity') for the year ended 31 March 2024 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2024

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited (continued)

Year ended 31 March 2024

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory framework applicable to the Company through enquiry of management, industry research and the application of cumulative audit knowledge. We identified the following principal laws and regulations relevant to the Company - Companies Act 2006 and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

We developed an understanding of the key fraud risks to the entity (including how fraud might occur), the controls in place to help mitigate those risks, and the accounts, balances and disclosures within the financial statements which may be susceptible to management bias. Our understanding was obtained through review of the financial statements for significant accounting estimates, analysis of journal entries, walkthrough of the key control cycles in place and enquiry of management.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited (continued)

Year ended 31 March 2024

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mr M Flannigan (Senior Statutory Auditor)

For and on behalf of
FEB Chartered Accountants
Chartered accountants & statutory auditor

Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

31 October 2024

Accounts

COMPANY REGISTRATION NUMBER: NI033497
CHARITY REGISTRATION NUMBER: XR28542

Cinemagic Limited
Company Limited by Guarantee
Financial Statements
31 March 2023

FEB CHARTERED ACCOUNTANTS

Chartered accountants & statutory auditor
Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

Cinemagic Limited
Company Limited by Guarantee
Financial Statements
Year ended 31 March 2023

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Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 March 2023

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 March 2023.

Reference and administrative details

Registered charity name	Cinemagic Limited
Charity registration number	XR28542
Company registration number	NI033497
Principal office	49 Botanic Avenue Belfast BT2 8BG
Registered office	c/o FEB Chartered Accountants Linenhall Exchange 26 Linenhall Street Belfast BT2 8BG
The Trustees	Ms M Hatfield Mr A O'Neill Ms K Smith Ms G Mulqueen Mr M Lennox Mr P Snodden
Auditor	FEB Chartered Accountants Chartered accountants & statutory auditor Linenhall Exchange 1st Floor, 26 Linenhall Street Belfast Northern Ireland BT2 8BG
Bankers	Bank of Ireland 4-8 High Street Belfast BT1 2BA

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Structure, governance and management

Cinemagic Limited is constituted as a company limited by guarantee and is governed by a Memorandum and Articles of Association.

The Board of Trustees are responsible for the strategic management of the charity. The Board of Trustees and names of principal advisers are set out on page 1.

The Board appoints all new trustees based on selection criteria, which ensures that collectively it maintains a broad range of relevant skills and experience. An induction programme is offered to all new trustees to ensure that they are briefed on the charity's objects, strategy and activities.

The trustees have the overall responsibility for the system of internal control for the charity, which includes ensuring that there are reasonable procedures in place for the prevention and detection of fraud and other irregularities. However, such a system can provide only reasonable, but not absolute, assurance against errors and fraud.

Significant risks are highlighted for consideration and monitored by the Board. These include:

- the risk of cuts in funding beyond 2022-2023 funding agreements; and
- the risk of failing to build sufficient cash reserves;

All major risks to which the charity is exposed, which have been identified by these procedures, have been reviewed. Systems have been implemented to mitigate these risks and are continually developed or enhanced. Risk assessment is carried out on an annual basis. Financial systems for setting, controlling and monitoring budgets have been implemented and are continually monitored.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Objectives and activities

Cinemagic is managed by a Chief Executive who reports to a Board of Directors and as a charity, Cinemagic's fundraising model includes a combination of public funding, private sponsorship, and self-generated income from event ticket sales. Established in Belfast in 1989, during the 'Troubles', Cinemagic's aim was to bring together young Catholic and Protestant Children in a safe environment, where they could meet each other, learn about their respective cultures, traditions and develop new skills and confidence. Cinemagic believes that film and television provide more inclusive and accessible ways to promote learning, motivation, skills development and stimulating cross-community engagement among young people.

Discussion and interaction between young people from different backgrounds encourages and promotes respect and facilitates shared education and learning and social integration in a positive way between communities. Cinemagic has worked on numerous community filmmaking projects over the last 33 years, with hundreds of schools on cross community peace and reconciliation projects and the production of Northern Ireland's and Ireland's first Christmas feature film 'A Christmas Star' and in 2017, Cinemagic's second feature film Grace and Goliath. The organisation is currently developing plans to produce our 3rd feature film in 2024 which will involve the same model, training young in the film industry and providing skills opportunities and practical experience working on a film set.

Cinemagic has developed a worldwide reputation for excellence in children's programming and in creative and innovative approaches to strengthening and building skills for the future in creative industries. It is currently the largest film event for young people in Ireland and the UK, now attracting over 40,000 people annually. To date Cinemagic is focused on the cultural, social and educational benefits that film can bring to tackling poverty and social exclusion and has focused these values on all of its activities.

Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e., hard hitting issues that young people are dealing with daily, particularly in areas of social and economic disadvantage. The organisation works with hundreds of schools and community groups at grass roots level throughout Northern Ireland, Ireland, and the USA. Building on this work the organisation delivers cross community projects which engage with similar projects on an intercontinental basis to bring young people from across Ireland, and from various backgrounds and abilities, together with international peers to learn and share ideas.

Cinemagic aims to develop the skills and capabilities of the next generation of young people, particularly those from disadvantaged areas and backgrounds, by exposing them to international expertise to help develop skills for the future.

Alongside this the organisation seeks to build powerful international political and corporate networks that can be leveraged to help to grow the creative industries locally, nationally, and internationally and scale up as outstanding creative and innovative approaches to tackle poverty and social exclusion.

Our ethos is underpinned by the belief that experiencing film and encouraging filmmaking helps young people become critical thinkers, allows them to examine the world around them and discover cultures beyond their own. Cinemagic programmes are designed to inspire, motivate, and educate young people, contributing to their cultural, creative and personal development. Cinemagic hosts annual film festivals and programmes in Belfast, Dublin, London, Boston, and Los Angeles.

Over the last number of years Cinemagic has been proud to welcome guests such as Brian Cox, Danny Boyle, Sir Alan Parker, Colin Hanks, Mark Kermode, Suranne Jones, Helen Mirren, Ralph Fiennes, Lindy Hemming, Stephen Warbeck, The Henson Company, Roy Disney, Hamish Hamilton, Dermot O'Leary, Saoirse Ronan, Liam Neeson and many more industry professionals to the festival where they have given their time to share knowledge and skills with young people.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Cinemagic is the only film festival of its kind for young people in Northern Ireland and Ireland - It is designed for and by young people. The organisation continues to be endorsed by government in the North and South of Ireland for its excellent work in children's film education and its social outreach achievements. In 2019, Cinemagic won Best Creative Business at the 2019 Belfast Business Awards.

STRATEGIC OBJECTIVES

Objective 1 - To be recognized as the leading children's festival in the world.

- Increase Cinemagic's awareness, participation, and audience figures.
- To provide a festival programme of cultural, classic, and new film screenings, educational workshops, film discussions, masterclasses, and workshops.
- To produce a rich and diverse festival film programme offering choice, accessibility for all and an increase in audience participation.
- To monitor and evaluate the festival with target audience and parents, teachers etc.
- To form an international link with other children's film festivals/juries and distributors.
- To expand the Cinemagic film jury programme and Cinemagic Young Film Maker as a significant national competition.
- To further expand the Cinemagic outreach and education programme throughout NI.
- To grow international showcases, film making and training projects in USA and Middle East, expanding and developing new audiences and profile of the charity internationally.

Objective 2 - To give all young people from different backgrounds an opportunity to learn and achieve new skills and gain new experiences.

- To provide opportunities for children to view and discuss a wider range of moving image material such as world cinema and independent/cultural cinema.
- Consult educators to inform programming.
- To annually have several Cinemagic Consultants and jury who input into the festival in programming and delivery.
- To extend the primary and secondary school film education events within the festival including targeting areas of social need.
- Provide masterclasses for young people in filmmaking, and to encourage young people to participate in Cinemagic film making projects and consider careers in the creative industries.
- To encourage and support family and community participation in screenings and events.
- To provide creative opportunities for sections of society who struggle to attend events due to financial and geographical limitations.

Objective 3 - To develop new and innovative and online opportunities that educate, inspire and motivate young people throughout Northern Ireland.

- To provide creative opportunities for ALL young people, with special emphasis on those sections of society who struggle to attend events due to financial and geographical limitations.
- To increase the Cinemagic outreach and education programme throughout Northern Ireland.
- To develop and maintain an annual Young Film Makers Competition as part of the festival each year that screens young people's work and recognises young talent.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Objective 4 - To be a financially secure and sustainable organisation with a professional, competent, and motivated workforce.

- To secure funding from both public and private sector.
- To annually increase box office.

Cinemagic will be focusing on developing more partnerships with the business communities and private sector.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Cinemagic delivers educational and outreach events throughout the year and with thousands of young people from very marginalised areas. Cinemagic is a vehicle which can bring young people together irrespective of their race, colour or economic background to engage in intercultural dialogue and breakdown barriers in a positive and educational creative environment.

Cinemagic projects not only develops young people's confidence, skills, perspectives but helps how they contribute to their communities and those around them. Cinemagic can facilitate cultural exchange between young people from different communities and countries and provide unique opportunities inspiring and supporting entry into the film and television sectors and the wider creative industries.

Cinemagic focuses on developing personal skills and assisting in finding ways for young people to gain valuable training and assist with closing the skills gaps which currently exist in Northern Ireland. Cinemagic is a model of excellence in using the creative industries to inspire social and economic change.

We believe that Cinemagic has a role to play in helping Northern Ireland build a peaceful, fair and prosperous society, which promotes equal opportunities and tackles social exclusion for young people from areas of extreme disadvantage.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Achievements and performance

Now in its 33rd year, Cinemagic is an award winning international children's charity that inspires, educates and empowers young people through the medium of film and television. We run Europe's largest children's film festival with ambitions to become the largest Children's Film Festival of its kind.

Founded in 1989, Cinemagic has touched the lives of more than 500,000 young people at home and abroad. The majority of young people we work with are from marginalised or disadvantaged backgrounds. We directly touch the lives of more than 40,000 young people around the world each year with plans to increase that figure substantially over the next three years.

The focal point of our cultural outreach is 'Festival' but in recent years we have expanded our core product to include different layers of outreach - social, educational and vocational. This activity is delivered primarily through educational programmes, industry led initiatives and community based projects.

Cinemagic's impact on the lives and cultural wellbeing of individuals and communities is profound. Our mission statement is to 'ignite the passion and potential of young people through the magic of moving image and our purpose to create WOW through experience. Our legacy will have been to 'change the lens through which young people see themselves and their surroundings'.

KEY ACHIEVEMENTS

- o Cinemagic recently won Best Creative Business in the 2019 Belfast Business Awards
- o In March 2019 Cinemagic was Honoured to be selected and visited by The Duke and Duchess of Cambridge to Honour the work of the charity.
- o Cinemagic is recognised for its ability to engage with young people, to stimulate discussion on social issues and to inspire and encourage children and young people to thrive and be fully engaged in the social and economic life of their community. Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e. hard hitting issues that young people are dealing with on a daily basis, particularly in areas of social and economic disadvantage.
- o All Cinemagic activity such as screenings, workshops, masterclasses and film camps provides complimentary places to young people from areas of social and economic disadvantage. Cinemagic also proactively works with young people with various levels of disability.
- o Cinemagic proactively targets young people aged 4 - 25 who would not normally have an opportunity to access creative initiatives that can build confidence and enhance learning. Cinemagic activities also have a strong Intergenerational Social Inclusion focus.
- o Cinemagic supports equality of opportunity for young people from disadvantaged areas and backgrounds by providing opportunities to learn from leading film and television professionals through the festival education programme. The organisation works with hundreds of schools and community groups at a very grass roots level throughout Northern Ireland.
- o Cinemagic supports delivery of FILMCLUB in Northern Ireland. This is targeted at the Extended Schools (ES) programme, which involves schools serving areas of the highest social deprivation. Over the last 3 years Cinemagic has engaged with 168 ES schools. The ES programme aims to improve levels of educational achievement and the longer term life chances of disadvantaged children and young people by providing the necessary additional support which can enable those children to reach

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

their full potential. The ES programme provides for a wide range of services or activities outside of the normal school day to help meet the needs of pupils, their families and local communities.

Financial review

Results for the year ended 31 March 2023 are given in the Statement of Financial Activities on page 14. The assets and liabilities as at 31 March 2023 are given on the Statement of Financial Position on page 15. The financial statements should be read in conjunction with their related notes, which appear on pages 16 to 24.

In summary:

- total incoming resources increased by 3.16% (2022: increase of 14.03%) to £630,204 (2022: £610,902)

- total resources expended increased by 0.22% (2022: increase of 36.16%) to £611,868 (2022: £610,555)

- net surplus for the year on restricted funds was £18,336 (2022: net surplus of £347)

The charity's key funders in 2022/23 were Northern Ireland Screen (encompassing After School Film Club) and Belfast City Council currently contribute funding towards its core activities with additional major funders of Skillset, BFI, Big Lottery, Ignite, Arts Council, Harbour Commissioners & Creative Industries & Digital Technologies Fund providing major funding for other specific projects undertaken by Cinemagic Limited.

DESIGNATED RESERVES

The Board has examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure.

The reserves are needed to meet the working capital requirements of the charity and the Board are confident that at the level agreed they would be able to continue the current activities of the charity in the event of a significant drop in funding.

The present level of reserves available to the charity falls over the 3-month target level. The strategy is to continue to build reserves through planned operating surpluses.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Plans for future periods

KEY STRATEGIC GOALS

STRATEGIC TARGETS for 2023

Please note new targets will be set for 2024 and 2025 as the environment/Government legislation starts to evolve.

- Secure funding of £600,000 in 2024, to enable Cinemagic to deliver all projects.

- In 2023, we aim to produce a rich and diverse festival programme; Increasing engagement with schools and communities by 5% per year.

- The 2023 Cinemagic Belfast Film and Television festival will include a minimum of 216 events that will provide an even bigger platform for learning and development.

- To develop the Young Consultants programming panel, Cinemagic Film Jury programme, BFI Film Academy and additional outreach programmes and projects, growing audience participation by 5% per year.

- Grow the Young Film Maker Competition, 'On The Pulse' into a stand alone event which happens as a separate time of the year to the festival, securing over 600 entries per year. The objectives is to grow the event 'On the Pulse' into an annual cultural and film making competition and festival which attracts hundreds of local and international participants each year.

- To deliver 2 international film making projects per year.

- To develop the Cinemagic Alumni network and a framework for peer to peer learning, that supports wider industry talent development.

- To grow funding/sponsorship revenues by at least 5% over the next 3 years

- To deliver minimum x 5 short films/behind the scenes documentaries per year

- To deliver one Feature Film Production between 2023 - 2025

International Growth

Delivering international educational film and training projects of this kind will happen on an annual basis.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 14 December 2023 and signed on behalf of the board of trustees by:


MS-Hatfield 10/04/23 20:33:00 05 CMT

Ms M Hatfield
Trustee

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited

Year ended 31 March 2023

Opinion

We have audited the financial statements of Cinemagic Limited (the 'charity') for the year ended 31 March 2023 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2023

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2023

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory framework applicable to the Company through enquiry of management, industry research and the application of cumulative audit knowledge. We identified the following principal laws and regulations relevant to the Company - Companies Act 2006 and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

We developed an understanding of the key fraud risks to the entity (including how fraud might occur), the controls in place to help mitigate those risks, and the accounts, balances and disclosures within the financial statements which may be susceptible to management bias. Our understanding was obtained through review of the financial statements for significant accounting estimates, analysis of journal entries, walkthrough of the key control cycles in place and enquiry of management.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2023

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mr M Flannigan (Senior Statutory Auditor)

For and on behalf of
FEB Chartered Accountants
Chartered accountants & statutory auditor

Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

14 December 2023

Cinemagic Limited
Company Limited by Guarantee
Statement of Financial Activities
(including income and expenditure account)
Year ended 31 March 2023

			2023		2022
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	5	—	600,089	600,089	587,269
Other trading activities	6	30,115	—	30,115	23,633
Total income		<u>30,115</u>	<u>600,089</u>	<u>630,204</u>	<u>610,902</u>
Expenditure					
Expenditure on raising funds:					
Costs of raising donations and legacies	7	10,795	595,771	606,566	604,881
Expenditure on charitable activities	8,9	984	4,318	5,302	5,674
Total expenditure		<u>11,779</u>	<u>600,089</u>	<u>611,868</u>	<u>610,555</u>
Net income and net movement in funds		<u>18,336</u>	<u>—</u>	<u>18,336</u>	<u>347</u>
Reconciliation of funds					
Total funds brought forward		66,995	100,865	167,860	167,513
Total funds carried forward		<u>85,331</u>	<u>100,865</u>	<u>186,196</u>	<u>167,860</u>

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

The notes on pages 16 to 26 form part of these financial statements.

Cinemagic Limited
Company Limited by Guarantee
Statement of Financial Position
31 March 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible fixed assets	14	3,027	4,365
Investments	15	<u>100</u>	<u>100</u>
		3,127	4,465
 Current assets			
Debtors	16	217,108	157,198
Cash at bank and in hand		<u>113,952</u>	<u>135,115</u>
		331,060	292,313
 Creditors: amounts falling due within one year	17	<u>147,991</u>	<u>128,918</u>
Net current assets		183,069	163,395
Total assets less current liabilities		186,196	167,860
Net assets		186,196	167,860
 Funds of the charity			
Restricted funds		100,865	100,865
Unrestricted funds		<u>85,331</u>	<u>66,995</u>
Total charity funds	20	186,196	167,860

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 14 December 2023, and are signed on behalf of the board by:

M Hatfield
(M Hatfield (190722-2023) 0000000)

Ms M Hatfield
Trustee

The notes on pages 16 to 26 form part of these financial statements.

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements
Year ended 31 March 2023

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in Northern Ireland and a registered charity in Northern Ireland. The address of the registered office is c/o FEB Chartered Accountants, Linenhall Exchange, 26 Linenhall Street, Belfast, BT2 8BG.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Funds

Restricted Funds - The restricted funds represent donations received where the donor has imposed restrictions on the use of the funds which are legally binding on the Board of Trustees.

Unrestricted Funds - The unrestricted funds are under the control of the Board of Trustees, to be used in the furtherance of the general charitable objectives of the company.

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainty exists. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Disclosure exemptions

The charity has applied Update Bulletin 1 as published on 2 February 2016 and does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

Consolidation

The entity has taken advantage of the option not to prepare consolidated financial statements contained in Section 398 of the Companies Act 2006 on the basis that the entity and its subsidiary undertakings comprise a small group.

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

3. Accounting policies *(continued)*

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

3. Accounting policies *(continued)*

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures & fittings	- 25% reducing balance
Equipment	- 25% straight line

Investments

Unlisted equity investments are initially recorded at cost, and subsequently measured at fair value. If fair value cannot be reliably measured, assets are measured at cost less impairment.

Listed investments are measured at fair value with changes in fair value being recognised in income or expenditure.

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

3. Accounting policies *(continued)*

Investments in associates

Investments in associates accounted for in accordance with the cost model are recorded at cost less any accumulated impairment losses.

Investments in associates accounted for in accordance with the fair value model are initially recorded at the transaction price. At each reporting date, the investments are measured at fair value, with changes in fair value taken through income or expenditure. Where it is impracticable to measure fair value reliably without undue cost or effort, the cost model will be adopted.

Dividends and other distributions received from the investment are recognised as income without regard to whether the distributions are from accumulated profits of the associate arising before or after the date of acquisition.

Investments in joint ventures

Investments in jointly controlled entities accounted for in accordance with the cost model are recorded at cost less any accumulated impairment losses.

Investments in jointly controlled entities accounted for in accordance with the fair value model are initially recorded at the transaction price. At each reporting date, the investments are measured at fair value, with changes in fair value taken through income or expenditure. Where it is impracticable to measure fair value reliably without undue cost or effort, the cost model will be adopted.

Dividends and other distributions received from the investment are recognised as income without regard to whether the distributions are from accumulated profits of the joint venture arising before or after the date of acquisition.

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the charity are assigned to those units.

Financial instruments

A financial asset or a financial liability is recognised only when the charity becomes a party to the contractual provisions of the instrument.

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

4. Limited by guarantee

Cinemagic Limited was registered on 15 January 1998 as a company limited by guarantee, not having a share capital. The liability of each member is limited to an amount not exceeding £1. It is also a charity registered with HM Revenue & Customs.

5. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Grants			
Grants receivable	—	600,089	<u>600,089</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Grants			
Grants receivable	28,704	558,565	<u>587,269</u>

6. Other trading activities

	Unrestricted Funds £	Total Funds 2023 £	Unrestricted Funds £	Total Funds 2022 £
Box office income	30,115	<u>30,115</u>	23,633	<u>23,633</u>

7. Costs of raising donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Direct cost of activities	—	258,734	258,734
Wages and salaries	—	236,593	236,593
Employer's NIC	—	22,825	22,825
Pension costs	—	4,870	4,870
Rent	—	12,736	12,736
Rates & water	—	320	320
Light & heat	—	3,373	3,373
Repairs & maintenance	934	—	934
Insurance	—	6,013	6,013
Travel costs	—	11,656	11,656
Accountancy fees	6,323	4,357	10,680
Telephone	—	12,387	12,387
Office costs	—	21,907	21,907
Depreciation	1,338	—	1,338
Cleaning	2,200	—	2,200
	<u>10,795</u>	<u>595,771</u>	<u>606,566</u>

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

3. Accounting policies *(continued)*

Financial Instruments *(continued)*

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Debt instruments are subsequently measured at amortised cost.

Where investments in shares are publicly traded or their fair value can otherwise be measured reliably, the investment is subsequently measured at fair value with changes in fair value recognised in income and expenditure. All other such investments are subsequently measured at cost less impairment.

Other financial instruments, including derivatives, are initially recognised at fair value, unless payment for an asset is deferred beyond normal business terms or financed at a rate of interest that is not a market rate, in which case the asset is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Other financial instruments are subsequently measured at fair value, with any changes recognised in the statement of financial activities, with the exception of hedging instruments in a designated hedging relationship.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised under the appropriate heading in the statement of financial activities in which the initial gain was recognised.

For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics.

Any reversals of impairment are recognised immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements (continued)
Year ended 31 March 2023

7. Costs of raising donations and legacies (continued)

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Direct cost of activities	–	292,301	292,301
Wages and salaries	15,628	205,533	221,161
Employer's NIC	1,325	17,432	18,757
Pension costs	315	4,140	4,455
Rent	–	12,356	12,356
Rates & water	–	302	302
Light & heat	–	3,133	3,133
Repairs & maintenance	856	–	856
Insurance	–	5,158	5,158
Travel costs	–	3,250	3,250
Accountancy fees	11,340	–	11,340
Telephone	–	7,773	7,773
Office costs	17,517	2,968	20,485
Depreciation	1,174	–	1,174
Cleaning	2,380	–	2,380
	<u>50,535</u>	<u>554,346</u>	<u>604,881</u>

8. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Support costs	<u>984</u>	<u>4,318</u>	<u>5,302</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £
Support costs	<u>1,355</u>	<u>4,319</u>	<u>5,674</u>

9. Expenditure on charitable activities by activity type

	Support costs £	Total funds 2023 £	Total fund 2022 £
Governance costs	<u>5,302</u>	<u>5,302</u>	<u>5,674</u>

10. Net income

Net income is stated after charging/(crediting):

	2023 £	2022 £
Depreciation of tangible fixed assets	<u>1,338</u>	<u>1,174</u>

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

11. Auditors remuneration

	2023	2022
	£	£
Fees payable for the audit of the financial statements	<u>4,320</u>	<u>4,320</u>

12. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2023	2022
	£	£
Wages and salaries	236,593	221,161
Social security costs	22,825	18,757
Employer contributions to pension plans	<u>4,870</u>	<u>4,455</u>
	<u>264,288</u>	<u>244,373</u>

The average head count of employees during the year was 6 (2022: 6). The average number of full-time equivalent employees during the year is analysed as follows:

	2023	2022
	No.	No.
Number of staff	<u>6</u>	<u>6</u>

The number of employees whose remuneration for the year fell within the following bands, were:

	2023	2022
	No.	No.
£70,000 to £79,999	<u>1</u>	<u>1</u>

13. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

14. Tangible fixed assets

	Fixtures and fittings £	Equipment £	Total £
Cost			
At 1 April 2022 and 31 March 2023	<u>13,837</u>	<u>73,699</u>	<u>87,536</u>
Depreciation			
At 1 April 2022	13,837	69,334	83,171
Charge for the year	<u>–</u>	<u>1,338</u>	<u>1,338</u>
At 31 March 2023	<u>13,837</u>	<u>70,672</u>	<u>84,509</u>
Carrying amount			
At 31 March 2023	<u>–</u>	<u>3,027</u>	<u>3,027</u>
At 31 March 2022	<u>–</u>	<u>4,365</u>	<u>4,365</u>

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

15. Investments

	Shares in group undertakings
	£
Cost or valuation	
At 1 April 2022 and 31 March 2023	<u>100</u>
Impairment	
At 1 April 2022 and 31 March 2023	<u>—</u>
Carrying amount	
At 31 March 2023	<u>100</u>
At 31 March 2022	<u>100</u>

All investments shown above are held at valuation.

16. Debtors

	2023	2022
	£	£
Amounts owed by group and related undertakings	143,563	62,286
Prepayments and accrued income	5,472	6,674
Grants receivable	65,573	85,738
Other debtors	2,500	2,500
	<u>217,108</u>	<u>157,198</u>

17. Creditors: amounts falling due within one year

	2023	2022
	£	£
Bank loans and overdrafts	38	38
Trade creditors	27,411	20,344
Accruals and deferred income	90,509	92,127
Social security and other taxes	26,098	5,798
Credit card	2,632	9,464
Other creditors	1,303	1,147
	<u>147,991</u>	<u>128,918</u>

Cinemagic Limited
Company Limited by Guarantee
Notes to the Financial Statements *(continued)*
Year ended 31 March 2023

18. Deferred income

	2023	2022
	£	£
At 1 April 2022	69,159	54,954
Amount released to income	(63,822)	(35,183)
Amount deferred in year	55,500	49,388
At 31 March 2023	<u>60,837</u>	<u>69,159</u>

19. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £4,870 (2022: £4,455).

20. Analysis of charitable funds

Unrestricted funds

	At 1 April 2022	Income £	Expenditure £	At 31 March 2023 £
General funds	<u>66,995</u>	<u>30,115</u>	<u>(11,779)</u>	<u>85,331</u>

	At 1 April 2021	Income £	Expenditure £	At 31 March 2022 £
General funds	<u>66,648</u>	<u>52,337</u>	<u>(51,990)</u>	<u>66,995</u>

Fund descriptions

Restricted funds are amounts to be used for specified purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund together with a fair allocation of overhead and support costs. The trustees have no control over these funds other than ensuring they are spent for the purposes intended by the donors and therefore no target level has been set.

Unrestricted funds are freely available to spend on any of the charity's purposes.

Cinemagic Limited

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 March 2023

20. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 April 2022	Income	Expenditure	At 31 March 2023
	£	£	£	£
Restricted Fund	<u>100,865</u>	<u>600,089</u>	<u>(600,089)</u>	<u>100,865</u>

	At 1 April 2021	Income	Expenditure	At 31 March 2022
	£	£	£	£
Restricted Fund	<u>100,865</u>	<u>558,565</u>	<u>(558,565)</u>	<u>100,865</u>

21. Analysis of net assets between funds

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Tangible fixed assets	–	3,027	3,027
Investments	–	100	100
Current assets	85,331	245,729	331,060
Creditors less than 1 year	–	(147,991)	(147,991)
Net assets	<u>85,331</u>	<u>100,865</u>	<u>186,196</u>

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Tangible fixed assets	–	4,365	4,365
Investments	–	100	100
Current assets	66,995	225,318	292,313
Creditors less than 1 year	–	(128,918)	(128,918)
Net assets	<u>66,995</u>	<u>100,865</u>	<u>167,860</u>

Cinemagic

Northern Ireland - Charity number 103071

Annual report

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report)

Year ended 31 March 2023

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 March 2023.

Reference and administrative details

Registered charity name	Cinemagic Limited
Charity registration number	XR28542
Company registration number	NI033497
Principal office	49 Botanic Avenue Belfast BT2 8BG
Registered office	c/o FEB Chartered Accountants Linenhall Exchange 26 Linenhall Street Belfast BT2 8BG
The Trustees	Ms M Hatfield Mr A O'Neill Ms K Smith Ms G Mulqueen Mr M Lennox Mr P Snodden
Auditor	FEB Chartered Accountants Chartered accountants & statutory auditor Linenhall Exchange 1st Floor, 26 Linenhall Street Belfast Northern Ireland BT2 8BG
Bankers	Bank of Ireland 4-8 High Street Belfast BT1 2BA

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Structure, governance and management

Cinemagic Limited is constituted as a company limited by guarantee and is governed by a Memorandum and Articles of Association.

The Board of Trustees are responsible for the strategic management of the charity. The Board of Trustees and names of principal advisers are set out on page 1.

The Board appoints all new trustees based on selection criteria, which ensures that collectively it maintains a broad range of relevant skills and experience. An induction programme is offered to all new trustees to ensure that they are briefed on the charity's objects, strategy and activities.

The trustees have the overall responsibility for the system of internal control for the charity, which includes ensuring that there are reasonable procedures in place for the prevention and detection of fraud and other irregularities. However, such a system can provide only reasonable, but not absolute, assurance against errors and fraud.

Significant risks are highlighted for consideration and monitored by the Board. These include:

- the risk of cuts in funding beyond 2022-2023 funding agreements; and
- the risk of failing to build sufficient cash reserves;

All major risks to which the charity is exposed, which have been identified by these procedures, have been reviewed. Systems have been implemented to mitigate these risks and are continually developed or enhanced. Risk assessment is carried out on an annual basis. Financial systems for setting, controlling and monitoring budgets have been implemented and are continually monitored.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Objectives and activities

Cinemagic is managed by a Chief Executive who reports to a Board of Directors and as a charity, Cinemagic's fundraising model includes a combination of public funding, private sponsorship, and self-generated income from event ticket sales. Established in Belfast in 1989, during the 'Troubles', Cinemagic's aim was to bring together young Catholic and Protestant Children in a safe environment, where they could meet each other, learn about their respective cultures, traditions and develop new skills and confidence. Cinemagic believes that film and television provide more inclusive and accessible ways to promote learning, motivation, skills development and stimulating cross-community engagement among young people.

Discussion and interaction between young people from different backgrounds encourages and promotes respect and facilitates shared education and learning and social integration in a positive way between communities. Cinemagic has worked on numerous community filmmaking projects over the last 33 years, with hundreds of schools on cross community peace and reconciliation projects and the production of Northern Ireland's and Ireland's first Christmas feature film 'A Christmas Star' and in 2017, Cinemagic's second feature film Grace and Goliath. The organisation is currently developing plans to produce our 3rd feature film in 2024 which will involve the same model, training young in the film industry and providing skills opportunities and practical experience working on a film set.

Cinemagic has developed a worldwide reputation for excellence in children's programming and in creative and innovative approaches to strengthening and building skills for the future in creative industries. It is currently the largest film event for young people in Ireland and the UK, now attracting over 40,000 people annually. To date Cinemagic is focused on the cultural, social and educational benefits that film can bring to tackling poverty and social exclusion and has focused these values on all of its activities.

Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e., hard hitting issues that young people are dealing with daily, particularly in areas of social and economic disadvantage. The organisation works with hundreds of schools and community groups at grass roots level throughout Northern Ireland, Ireland, and the USA. Building on this work the organisation delivers cross community projects which engage with similar projects on an intercontinental basis to bring young people from across Ireland, and from various backgrounds and abilities, together with international peers to learn and share ideas.

Cinemagic aims to develop the skills and capabilities of the next generation of young people, particularly those from disadvantaged areas and backgrounds, by exposing them to international expertise to help develop skills for the future.

Alongside this the organisation seeks to build powerful international political and corporate networks that can be leveraged to help to grow the creative industries locally, nationally, and internationally and scale up as outstanding creative and innovative approaches to tackle poverty and social exclusion.

Our ethos is underpinned by the belief that experiencing film and encouraging filmmaking helps young people become critical thinkers, allows them to examine the world around them and discover cultures beyond their own. Cinemagic programmes are designed to inspire, motivate, and educate young people, contributing to their cultural, creative and personal development. Cinemagic hosts annual film festivals and programmes in Belfast, Dublin, London, Boston, and Los Angeles.

Over the last number of years Cinemagic has been proud to welcome guests such as Brian Cox, Danny Boyle, Sir Alan Parker, Colin Hanks, Mark Kermode, Suranne Jones, Helen Mirren, Ralph Fiennes, Lindy Hemming, Stephen Warbeck, The Henson Company, Roy Disney, Hamish Hamilton, Dermot O'Leary, Saoirse Ronan, Liam Neeson and many more industry professionals to the festival where they have given their time to share knowledge and skills with young people.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Cinemagic is the only film festival of its kind for young people in Northern Ireland and Ireland - It is designed for and by young people. The organisation continues to be endorsed by government in the North and South of Ireland for its excellent work in children's film education and its social outreach achievements. In 2019, Cinemagic won Best Creative Business at the 2019 Belfast Business Awards.

STRATEGIC OBJECTIVES

Objective 1 - To be recognized as the leading children's festival in the world.

- Increase Cinemagic's awareness, participation, and audience figures.
- To provide a festival programme of cultural, classic, and new film screenings, educational workshops, film discussions, masterclasses, and workshops.
- To produce a rich and diverse festival film programme offering choice, accessibility for all and an increase in audience participation.
- To monitor and evaluate the festival with target audience and parents, teachers etc.
- To form an international link with other children's film festivals/juries and distributors.
- To expand the Cinemagic film jury programme and Cinemagic Young Film Maker as a significant national competition.
- To further expand the Cinemagic outreach and education programme throughout NI.
- To grow international showcases, film making and training projects in USA and Middle East, expanding and developing new audiences and profile of the charity internationally.

Objective 2 - To give all young people from different backgrounds an opportunity to learn and achieve new skills and gain new experiences.

- To provide opportunities for children to view and discuss a wider range of moving image material such as world cinema and independent/cultural cinema.
- Consult educators to inform programming.
- To annually have several Cinemagic Consultants and jury who input into the festival in programming and delivery.
- To extend the primary and secondary school film education events within the festival including targeting areas of social need.
- Provide masterclasses for young people in filmmaking, and to encourage young people to participate in Cinemagic film making projects and consider careers in the creative industries.
- To encourage and support family and community participation in screenings and events.
- To provide creative opportunities for sections of society who struggle to attend events due to financial and geographical limitations.

Objective 3 - To develop new and innovative and online opportunities that educate, inspire and motivate young people throughout Northern Ireland.

- To provide creative opportunities for ALL young people, with special emphasis on those sections of society who struggle to attend events due to financial and geographical limitations.
- To increase the Cinemagic outreach and education programme throughout Northern Ireland.
- To develop and maintain an annual Young Film Makers Competition as part of the festival each year that screens young people's work and recognises young talent.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Objective 4 - To be a financially secure and sustainable organisation with a professional, competent, and motivated workforce.

- To secure funding from both public and private sector.
- To annually increase box office.

Cinemagic will be focusing on developing more partnerships with the business communities and private sector.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Cinemagic delivers educational and outreach events throughout the year and with thousands of young people from very marginalised areas. Cinemagic is a vehicle which can bring young people together irrespective of their race, colour or economic background to engage in intercultural dialogue and breakdown barriers in a positive and educational creative environment.

Cinemagic projects not only develops young people's confidence, skills, perspectives but helps how they contribute to their communities and those around them. Cinemagic can facilitate cultural exchange between young people from different communities and countries and provide unique opportunities inspiring and supporting entry into the film and television sectors and the wider creative industries.

Cinemagic focuses on developing personal skills and assisting in finding ways for young people to gain valuable training and assist with closing the skills gaps which currently exist in Northern Ireland. Cinemagic is a model of excellence in using the creative industries to inspire social and economic change.

We believe that Cinemagic has a role to play in helping Northern Ireland build a peaceful, fair and prosperous society, which promotes equal opportunities and tackles social exclusion for young people from areas of extreme disadvantage.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Achievements and performance

Now in its 33rd year, Cinemagic is an award winning international children's charity that inspires, educates and empowers young people through the medium of film and television. We run Europe's largest children's film festival with ambitions to become the largest Children's Film Festival of its kind.

Founded in 1989, Cinemagic has touched the lives of more than 500,000 young people at home and abroad. The majority of young people we work with are from marginalised or disadvantaged backgrounds. We directly touch the lives of more than 40,000 young people around the world each year with plans to increase that figure substantially over the next three years.

The focal point of our cultural outreach is 'Festival' but in recent years we have expanded our core product to include different layers of outreach - social, educational and vocational. This activity is delivered primarily through educational programmes, industry led initiatives and community based projects.

Cinemagic's impact on the lives and cultural wellbeing of individuals and communities is profound. Our mission statement is to ignite the passion and potential of young people through the magic of moving image and our purpose to create WOW through experience. Our legacy will have been to 'change the lens through which young people see themselves and their surroundings'.

KEY ACHIEVEMENTS

- o Cinemagic recently won Best Creative Business in the 2019 Belfast Business Awards
- o In March 2019 Cinemagic was Honoured to be selected and visited by The Duke and Duchess of Cambridge to Honour the work of the charity.
- o Cinemagic is recognised for its ability to engage with young people, to stimulate discussion on social issues and to inspire and encourage children and young people to thrive and be fully engaged in the social and economic life of their community. Cinemagic delivers creative programmes which address social exclusion and associated problems of bullying, drugs, other addictions, sectarianism - i.e. hard hitting issues that young people are dealing with on a daily basis, particularly in areas of social and economic disadvantage.
- o All Cinemagic activity such as screenings, workshops, masterclasses and film camps provides complimentary places to young people from areas of social and economic disadvantage. Cinemagic also proactively works with young people with various levels of disability.
- o Cinemagic proactively targets young people aged 4 - 25 who would not normally have an opportunity to access creative initiatives that can build confidence and enhance learning. Cinemagic activities also have a strong Intergenerational Social Inclusion focus.
- o Cinemagic supports equality of opportunity for young people from disadvantaged areas and backgrounds by providing opportunities to learn from leading film and television professionals through the festival education programme. The organisation works with hundreds of schools and community groups at a very grass roots level throughout Northern Ireland.
- o Cinemagic supports delivery of FILMCLUB in Northern Ireland. This is targeted at the Extended Schools (ES) programme, which involves schools serving areas of the highest social deprivation. Over the last 3 years Cinemagic has engaged with 168 ES schools. The ES programme aims to improve levels of educational achievement and the longer term life chances of disadvantaged children and young people by providing the necessary additional support which can enable those children to reach

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

their full potential. The ES programme provides for a wide range of services or activities outside of the normal school day to help meet the needs of pupils, their families and local communities.

Financial review

Results for the year ended 31 March 2023 are given in the Statement of Financial Activities on page 14. The assets and liabilities as at 31 March 2023 are given on the Statement of Financial Position on page 15. The financial statements should be read in conjunction with their related notes, which appear on pages 16 to 24.

In summary:

- total incoming resources increased by 3.16% (2022: increase of 14.03%) to £630,204 (2022: £610,902)

- total resources expended increased by 0.22% (2022: increase of 36.16%) to £611,868 (2022: £610,555)

- net surplus for the year on restricted funds was £18,336 (2022: net surplus of £347)

The charity's key funders in 2022/23 were Northern Ireland Screen (encompassing After School Film Club) and Belfast City Council currently contribute funding towards its core activities with additional major funders of Skillset, BFI, Big Lottery, Ignite, Arts Council, Harbour Commissioners & Creative Industries & Digital Technologies Fund providing major funding for other specific projects undertaken by Cinemagic Limited.

DESIGNATED RESERVES

The Board has examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure.

The reserves are needed to meet the working capital requirements of the charity and the Board are confident that at the level agreed they would be able to continue the current activities of the charity in the event of a significant drop in funding.

The present level of reserves available to the charity falls over the 3-month target level. The strategy is to continue to build reserves through planned operating surpluses.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Plans for future periods

KEY STRATEGIC GOALS

STRATEGIC TARGETS for 2023

Please note new targets will be set for 2024 and 2025 as the environment/Government legislation starts to evolve.

-Secure funding of £600,000 in 2024, to enable Cinemagic to deliver all projects.

-In 2023, we aim to produce a rich and diverse festival programme; Increasing engagement with schools and communities by 5% per year.

-The 2023 Cinemagic Belfast Film and Television festival will include a minimum of 216 events that will provide an even bigger platform for learning and development.

-To develop the Young Consultants programming panel, Cinemagic Film Jury programme, BFI Film Academy and additional outreach programmes and projects, growing audience participation by 5% per year.

-Grow the Young Film Maker Competition, 'On The Pulse' into a stand alone event which happens as a separate time of the year to the festival, securing over 600 entries per year. The objectives is to grow the event 'On the Pulse' into an annual cultural and film making competition and festival which attracts hundreds of local and international participants each year.

-To deliver 2 international film making projects per year.

-To develop the Cinemagic Alumni network and a framework for peer to peer learning, that supports wider industry talent development.

-To grow funding/sponsorship revenues by at least 5% over the next 3 years

-To deliver minimum x 5 short films/behind the scenes documentaries per year

-To deliver one Feature Film Production between 2023 - 2025

International Growth

Delivering international educational film and training projects of this kind will happen on an annual basis.

Cinemagic Limited

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Director's Report) *(continued)*

Year ended 31 March 2023

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

The auditor is deemed to have been re-appointed in accordance with section 487 of the Companies Act 2006.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report was approved on 14 December 2023 and signed on behalf of the board of trustees by:


Ms M Hatfield (20/20/2019 00:05 GMT)

Ms M Hatfield
Trustee

Cinemagic

Northern Ireland - Charity number 103071

Annual return

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited

Year ended 31 March 2023

Opinion

We have audited the financial statements of Cinemagic Limited (the 'charity') for the year ended 31 March 2023 which comprise the statement of financial activities (including income and expenditure account), statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2023

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2023

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory framework applicable to the Company through enquiry of management, industry research and the application of cumulative audit knowledge. We identified the following principal laws and regulations relevant to the Company - Companies Act 2006 and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

We developed an understanding of the key fraud risks to the entity (including how fraud might occur), the controls in place to help mitigate those risks, and the accounts, balances and disclosures within the financial statements which may be susceptible to management bias. Our understanding was obtained through review of the financial statements for significant accounting estimates, analysis of journal entries, walkthrough of the key control cycles in place and enquiry of management.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.

Cinemagic Limited

Company Limited by Guarantee

Independent Auditor's Report to the Members of Cinemagic Limited *(continued)*

Year ended 31 March 2023

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mr M Flannigan (Senior Statutory Auditor)

For and on behalf of
FEB Chartered Accountants
Chartered accountants & statutory auditor

Linenhall Exchange
1st Floor,
26 Linenhall Street
Belfast
Northern Ireland
BT2 8BG

14 December 2023