

Human Health Project (HHP), A Company limited by Guarantee, Report of the Trustees' (incorporating the Directors Report) for the year ended 30th June 2024 that have been vetted by HHP. Northern Ireland charity number 101323. Company number NI625043. Room 311, Scottish Provident Building, 7 Donegall Square West, Belfast BT1 6JH

## TRUSTEES' REPORT

**Human Health Project** is a Northern Ireland based, holistic health literacy charity founded by Dr. Phil Harrington in 2014, following a 3-year undiagnosed illness. It is affiliated with legally separate, entities in California and the Republic of Ireland. It is primarily volunteer based.

### 1. Our Vision and Mission:

Our mission is **to improve the health of the underserved and vulnerable through holistic information, education and advocacy**. Through the work of our mission, we increase health literacy (the ability to find, understand, and use information and services to make health-related decisions and actions which can lead to better health and longer life) resulting in better outcomes and reduced medical errors. We envision a world where all people affected by health challenges live their healthiest lives supported by a community that cares. Our target demographic is people most at risk of poor outcomes, medical errors and deaths. This includes disadvantaged patients of all ages, and their caregivers, including populations with lower socioeconomic status, rural communities, people with cognitive and physical disabilities, immigrants and people who identify as LGBTQ.

### 2. Our Strategy:

- Raise £80,000 in annual revenue to support programming, operations and organize our significant volunteer base.
- Improve patient experience including offering translations in 3+ languages.
- Expand our programs to include non-communicable diseases and children's health literacy.
- Grow collaborative nonprofit and other business partnerships to expand awareness and reach
- Serve 60,000+ people by 2030

### 3. Our Programs:

#### a) Healthcare Access:

Access to the healthcare system is fundamental to good health. It includes active engagement in understanding and participating in our healthcare decisions. Activities include Patient advocacy workshops, 12 short video Learning Academy courses and peer to peer panels. Our goal is to reach 1,100+ people in 2025.

#### b) Shared Patient Information:

Sharing information about health conditions among patients offers significant benefits including early detection, adopting coping strategies, better health outcomes, and increased peer-to-peer connections with higher levels of empathy and advocacy. We collected SPI for Migraine from 13k people, and for Lupus from 400 with over (1 million)

page views. Next, we will add Type 2 Diabetes. Our goal is to reach 1,200 people in 2025.

**c) Type 2 Diabetes:**

It's a largely preventable epidemic in Northern Ireland. Our program, scheduled to launch in Q2 2025, includes a curriculum of 18 short videos delivered weekly by text or email to support a healthy lifestyle/diabetes prevention education, with monthly patient advocacy workshops. Our goal is to reach 2,600 people in 2025.

**d) Children's Health Literacy:**

Health literacy teaches children to understand and over time, to take control of their health, so that they learn its many benefits and eventually, health literate children can become health literate adults. We will deliver to three age groups, including parents and legal guardians, including short videos delivered by email or text with social media support. Our goal is to reach 430 people in 2025.

**e) Technology**

In association with HHP in the US and the Republic of Ireland, we are building a fully integrated experience with integration and automation of all aspects of our programs and with personalization driven by AI, resulting in better health outcomes. We will launch version 1 of our "Unified Patient Experience" in 2025.

The charity had debts of £373 at the end of June 30<sup>th</sup> 2024.

The accounts were verified by an independent examiner.

There were revenues of £257 and expenditure of £32 in the year to June 30<sup>th</sup> 2024.

The trustees have had regard to the Commission's Public benefit requirement statutory guidance.

The Trustee's report was approved by the Trustees on February 7<sup>th</sup>, 2025

A handwritten signature in dark ink, appearing to be 'PH', followed by a long horizontal line extending to the right.

---

Philip Harrington Chief Executive signed on behalf of the Trustees