

HEART OF ENGLAND RETIREMENT ORGANISATION (H.E.R.O.)

England & Wales · Charity number 518680

Details

Other names	HEART OF ENGLAND HOME PROJECT
Status	Registered
Legal form	Other
Registered	1987-04-07
Register	View on the Charity Commission register

Contact

Address	163 Main Road Meriden Coventry CV7 7NH
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Website	http://www.balsallcom.com/hero/

Activities

Objects: THE OBJECT OF THE ASSOCIATION SHALL BE TO PROMOTE THE RELIEF OF AGED PERSONS BY THE PROVISION OF SHELTERED ACCOMMODATION AND IN ANY OTHER MANNER THAT MAY BE THOUGHT FIT.

Activities: Providing financial assistance to the elderly in our area of Balsall Common and nearby area

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations
- **What:** General Charitable Purposes
- **Who:** Elderly/old People, Other Charities Or Voluntary Bodies

Geography

- Solihull

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£25,217	£2,046	-	-
2024-03-31	£1,141	£2,344	-	-
2023-03-31	£440	£2,999	-	-
2022-03-31	£21	£1,781	-	-
2021-03-31	£34	£586	-	-

Trustees

Name	Role	Appointed
ANN MARY CROSSLEY		2012-09-16
Joan Russell		2014-08-19
Joe Martin		2014-08-19
Matthew Stephens		2025-09-02
PETER CHARLES LEE		2011-08-31
Rachel Westwood		2024-07-01
Richard Drake		2025-09-02
Terry Biles		2025-09-02

Accounts

Report for AGM HERO, 1 July 2024

Thanks to all Trustees for their support over the year. Especially to Barrie for coping with changing Banks and Joan as Secretary. We have a good team even if we do all wish we were 10 years younger.

I am sorry that Keith decided not to join us but we are fortunate that Rachel has agreed to be a Trustee and I am sure will be of great benefit to the Trust.

We helped Berkswell School financially with their charity events for the elderly and also the Warm Hubs which provide warm places and accommodation. We are also pleased to support The Memories Cafe and you will hear more about these from Treasurer and Sec.

We are building a good relationship with the local Co-op. Thanks to Peter's initiative and are trying to have the same sort of relationship with Solihull Council in providing benches to encourage elderly to be out and about. This is proving to be more difficult but hopefully will happen.

It is still proving difficult to reach those in real need and I know that churches and other charities find the same problem. Rachel has prepared a short report on some new possibilities which we can discuss later. Thanks to Rachel for this initiative.

As in previous years most requests come from established groups and it seems to be particularly difficult for individuals to ask for help. This has been compounded in recent years by DATA protection etc . But certainly this last year we have reached out to a wider area and thanks are due to Peter and Margie for their work in these areas.

Thanks to you all

Canon Claire Laland, Chairman Heart of England Retirement Organisation