

BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

England & Wales · Charity number 510842

Details

Status	Registered
Legal form	Charitable company
Company number	01446309
Registered	1980-11-17
Register	View on the Charity Commission register

Contact

Address	Birmingham Hippodrome Theatre Trust Hurst Street Birmingham B5 4TB
Phone	01216893054
Website	www.birminghamhippodrome.com

Activities

Objects: (A) TO EDUCATE THE PUBLIC BY PROMOTING, FOSTERING AND ENCOURAGING THE KNOWLEDGE, UNDERSTANDING, APPRECIATION AND A HIGH STANDARD OF THE ARTS AND IN PARTICULAR DRAMATIC ART IN THE CITY OF BIRMINGHAM AND IN SUCH OTHER PLACES IN ENGLAND, WALES AND SCOTLAND AS THE COMPANY SHALL FROM TIME TO TIME DEEM TO BE THE MOST ADVANTAGEOUS TO THE INTELLECTUAL WEAL OF THE PUBLIC.(B) TO EDUCATE AND TRAIN STUDENTS IN DRAMA, MUSIC AND OTHER SIMILAR ARTS, AND TO PROMOTE THE RECOGNITION AND ENCOURAGEMENT OF EXCEPTIONAL MERIT IN STUDENTS BY THE INSTITUTION AND PRESENTATION OF SCHOLARSHIPS, EXHIBITIONS, GRANTS, MEDALS OR OTHER PRIZES OR BENEFACTIONS.

Activities: The Trust was established to present theatrical productions, encourage the arts and promote education. As one of the world's leading presenting theatres it aims to be world-class in every respect: to present a wide-ranging, high quality, developing programme, to ensure access for all, to develop a growing & diverse audience & to complement this with a range of creative education & outreach events.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services
- **What:** Education/training, Arts/culture/heritage/science
- **Who:** Children/young People, The General Public/mankind

Geography

- Birmingham City

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£39,111,000	£39,220,000	£32,834,000	148
2024-03-31	£36,984,000	£38,073,000	£33,513,000	132
2023-03-31	£28,990,000	£27,563,000	£34,602,000	311
2022-03-31	£13,184,000	£14,367,000	£33,195,000	405
2021-03-31	£7,080,000	£7,369,000	£34,358,000	146

Trustees

Name	Role	Appointed
Catherine Mallyon	Chair	2023-03-31
Andrew Alexander Connors		2019-04-30
Andrew Hammond		2019-11-04
Elizabeth Lawal		2022-03-31
HARJINDER MILLINGTON		2016-10-20
Jacqueline Mary O'Hanlon		2025-01-01
Justin Sinclair Varney-Bennett		2025-01-01
Kathryn Jane Marten		2025-05-20
Ranjit Kaur Dhindsa		2025-01-01
Robert David Valentine		2025-01-01
Tru Powell		2021-07-31

BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

England & Wales - Charity number 510842

Accounts

Birmingham Hippodrome Theatre Trust Limited

ANNUAL REPORT

for the period ended

29 March 2025

Company Registration No. 01446309
Charity No. 510842

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES AND PRINCIPAL ADVISERS

TRUSTEES

Andrew Connors
Ranjit Dhindsa (appointed 1 January 2025)
Andrew Hammond
Vidar Hjordeng MBE
Imandeep Kaur
Elizabeth Lawal
Catherine Mallyon CBE – Chair
Kathryn Marten (appointed 20 May 2025)
Harjinder Millington
Jacqui O’Hanlon (appointed 1 January 2025)
Dr. Truchio Powell
Rob Valentine (appointed 1 January 2025)
Dr. Justin Varney-Bennett (appointed 1 January 2025)

SECRETARY

Chilina Madon (appointed 14 May 2024)

EXECUTIVE TEAM

Artistic Director & Chief Executive - Jon Gilchrist
Chief Operating Officer - Stephen Eames (appointed 28 September 2024)
Creative Director - Chris Sudworth
Director of Operations – Chris Moore (appointed 9 September 2024)
Director of People and Culture – Ruth Power
Executive Director - Chilina Madon

REGISTERED OFFICE

Birmingham Hippodrome Theatre
Hurst Street
Birmingham B5 4TB

BANKERS

Lloyds TSB Bank Plc
125 Colmore Row
Birmingham B3 3SD

SOLICITORS

Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B4 6WR	Shoosmiths LLP 103 Colmore Row Birmingham B3 3AG
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AUDITORS

RSM UK Audit LLP
Chartered Accountants
103 Colmore Row
Birmingham B3 3AG

Birmingham Hippodrome Theatre Trust Limited

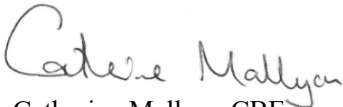
STATEMENT FROM THE CHAIR

Birmingham Hippodrome has always been a place of transformation, from its origins in circus and vaudeville to the vibrant cultural organisation we see today. Change and enjoyment are not just part of our history; they are embedded in our very foundations.

Now, as we look back on our 125th year, I find it so rewarding to reflect upon the progress and impact we've made over the past 12 months. This milestone is not just a celebration of our legacy, but a testament to our continued evolution and commitment to making a difference and to shaping the future of the arts. It has been a year of many successes, both on and off stage, with our mission to provide "that 'goosebumps' feeling through memorable and extraordinary experiences" firmly front of mind. From updating key areas of our building, to staging new musicals and nurturing emerging talent, to welcoming over 600,000 people through our doors and presenting the world's finest touring productions, 2024/25 has been a year of ambition, creativity and connection.

Underpinning everything we do is a talented and passionate team, led by Artistic Director and Chief Executive Officer, Jon Gilchrist. All of us on the Board are extremely proud and full of admiration for the quality of the team's work as well as their dedication to ensuring we always deliver unforgettable experiences for our audiences, participants and community.

I would like to extend my personal thanks to our collaborative and supportive Trustees as well as all the performers, artists, practitioners, producers, volunteers, partners, supporters, donors and members for their incredible support and commitment to the ongoing success of the remarkable Birmingham Hippodrome.



Catherine Mallyon CBE

Chair, Birmingham Hippodrome Theatre Trust

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

The Trustees (who are also the directors for the purposes of company law) submit their annual report including the Strategic Report, the Directors' Report and the audited consolidated financial statements of the charitable company ("the company") and its subsidiary undertakings ("the group") for the period ended 29 March 2025.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Birmingham Hippodrome Theatre Trust Limited was established in July 1979 and its constitution is set out in a Memorandum and Articles of Association. The company is limited by shares and is also a registered charity (number 510842). Birmingham Hippodrome Theatre Trust Limited had three subsidiaries at 29 March 2025:

- Birmingham Hippodrome Limited (Company No. 01545498), which was established in June 1981 and which operates Catering and Conference and Events activities and ancillary sales (programmes, merchandise, ice-creams, confectionery and soft drinks) at Birmingham Hippodrome Theatre.
- Birmingham Hippodrome Productions Ltd (Company No. 15001661) which was incorporated on 13 July 2023 and which was dormant throughout the financial year. The company's name was changed on 20 May 2024 from Birmingham Hippodrome Properties Ltd and its purpose is making theatrical productions.
- Birmingham Festival 2023 CIC' (CIC) (Company No. 14544843) which was registered in December 2022. One trustee of Birmingham Hippodrome Theatre Trust Limited and its former Company Secretary act as directors of the CIC alongside two other directors. The CIC delivered a festival in 2023 on behalf of Birmingham City Council. On 17 June 2025 this company was dissolved at Companies House.

The governing body of the company is a board of non-executive Trustees. During the period, two trustees received travel expenses (2023/24 one trustee received travel expenses). The Trustees of the charitable company during the period were as follows:

Andrew Connors
Ranjit Dhindsa (appointed 1 January 2025)
Andrew Hammond
Vidar Hjordeng MBE
Imandeep Kaur
Elizabeth Lawal
Catherine Mallyon CBE – Chair
Kathryn Marten (appointed 20 May 2025)
Harjinder Millington
Suzanna Norton (resigned 20 May 2025)
Jacqui O'Hanlon (appointed 1 January 2025)
Dr. Truchio Powell
Rob Valentine (appointed 1 January 2025)
Dr. Justin Varney-Bennett (appointed 1 January 2025)

Each Trustee holds one ordinary share in accordance with the qualification required by the company's Articles of Association.

The Trust complies with the Charity Governance Code.

The Trustees, as required by charity law, have paid due regard to the Charity Commission's guidance on providing public benefit while reviewing the Charity's aims and objectives, and while deciding what activities the Charity should undertake.

Trustees are appointed by the Board to serve a three-year term with a maximum of three terms, except in exceptional circumstances where the Board agrees otherwise. Trustees are selected by the Board based on their skills, knowledge and experience.

The responsibilities of the Board in respect of the preparation of the financial statements are set out on page 19.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

New Trustees meet the Executive Team and receive a comprehensive Induction Pack which comprises:

- Company Information - history, organisation chart, mission statement and future programme;
- Governing Documents - Memorandum and Articles of Association;
- Directors' responsibilities – Directors' terms of reference, code of conduct, Charity Commission guidance on the Responsibilities of Charity Trustees, and key Trust policies, including safeguarding and health and safety;
- Committee Terms of Reference – as appropriate; and
- Financial and legal information – latest annual reports/ accounts, Board papers, including management accounts.

The Board meets four times each year and has delegated authority to certain committees which are responsible for certain strategic aspects of management. The Trust's committees comprise:

Capital

The Capital Committee meets as required to oversee capital planning. Members of the Committee are Rob Valentine (Chair), Imandeep Kaur, Catherine Mallyon CBE and Kathryn Marten.

Finance, Audit and Risk

The Finance, Audit and Risk Committee meets at least three times a year. Its responsibilities include monitoring the integrity of the financial statements, including its annual report, interim management statements and annual budget and reporting to the Board on significant financial reporting issues and judgements. The Committee keeps under review the internal financial controls systems and systems to manage financial and other risks, including reviewing the organisational risk register one a year. The Committee oversees appointment arrangements for the Internal and External Auditors and reviews audit findings. Committee members are Andrew Hammond (Chair), Andrew Connors, Catherine Mallyon CBE, Harjinder Millington, Dr. Truchio Powell and Dr. Justin Varney-Bennett.

Nominations

The Nominations Committee meets when necessary to make recommendations on appointment of Board and Committee members, ensuring that the process is in line with best practice, overseeing induction and support for Board and Committee members and succession planning at Board, CEO and senior management level. Committee members are Harjinder Millington (Chair), Vidar Hjordeng MBE, Imandeep Kaur and Catherine Mallyon CBE.

People and Inclusion

The Committee meets four times a year to shape review and approve Equality, Diversity and Inclusion policy across the organisation, in line with best practice, supporting EDI training and awareness at Board level and throughout the organisation and overseeing safeguarding. Committee members are Elizabeth Lawal (Chair), Ranjit Dhindsa, Vidar Hjordeng MBE, Catherine Mallyon CBE, Jacqui O'Hanlon and Dr. Truchio Powell.

Remuneration

The Remuneration Committee meets at least once a year. The responsibilities of the Committee include negotiation and review of the salary of the Chief Executive and Executive Team, recommending and monitoring the remuneration policy for the wider workforce. It is also responsible for approving the design of, and targets for, any performance-related pay schemes and approval of any payments made under such schemes. Committee members are Harjinder Millington (Chair), Andrew Connors, Andrew Hammond, Catherine Mallyon CBE and Dr. Truchio Powell.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Management

The Board is responsible for maintaining a sound system of internal control to safeguard the assets of the company and discharges this responsibility for internal controls and budgets through the Finance Audit and Risk Committee. The Committee is supported by assurance from a programme of internal audits performed by an external consultant. The Finance Department oversees budgetary control and the application of delegated authority levels set by the Board.

The Artistic Director & Chief Executive (Jon Gilchrist) reports to the Board of Trustees which meets four times a year. The Executive Team of the Chief Operating Officer, Creative Director, Director of Operations, Director of People and Culture and Executive Director reports to The Artistic Director & Chief Executive and may attend Board meetings by invitation. The Executive Team manages and operates the company with managers in each department. An annual budget is presented to and approved by the Board in February each year, having been reviewed in advance by the Finance Audit and Risk Committee. Management accounts in which actual results are compared against budgeted figures are presented at Board meetings for review.

The workforce breakdown is shown in the notes to the accounts. Our teams comprise employees, flexible workers and freelancers.

Volunteers work alongside Birmingham Hippodrome staff within the visitor services department to enhance the customer experience and to provide additional cover within the auditorium. There are over 50 volunteers who assist at many performances. In addition, volunteers provide invaluable support across the outdoor arts and archive heritage programme; by acting as ambassadors for the theatre. All volunteers are provided with appropriate training according to the duties required of them. All staff are very grateful for the contribution made by our volunteers.

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE

Birmingham Hippodrome's objectives are split into four areas:

- Hippodrome Unlocked: We will create unprecedented access to all the work on our stages, and reflect the youngest, most diverse city in Europe in everything we do.
- Hippodrome Stages: We will have three world class stages offering a year-round programme, each reflecting the diversity of the region.
- Hippodrome Studios: We will be celebrated for developing and amplifying the creative potential of the region and originating new work which will be seen on our stages and across the world.
- Hippodrome Tomorrow: We will have started a transformational capital project created for and with the people of Birmingham and the West Midlands - the cornerstone of a new era for the theatre and the region.

The four areas are underpinned by a strategic core, a solid base from which the organisation can grow, focusing on developing our workforce, growing our profile and diversifying our income.

Aim 1 Hippodrome Unlocked – We will create unprecedented access to all the work on our stages, and reflect the youngest, most diverse city in Europe in everything we do.

Working With Young People

We worked with 44 partner SEN, Primary and Secondary schools in our Hippodrome Education Network (HEN), connecting over 42,000 young people with theatre in school and at the Hippodrome. We hosted 22 schools performances, and five HEN school festivals. Our dedicated education performance for Hamilton reached 1,600 young people, one fifth of whom had never visited a theatre before.

In January 2025 we launched two new Youth Theatre programmes including a SEN Youth Theatre, with bursary places available across all groups. Youth Theatre classes run weekly engaging with 780 young people per term.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Working With Young People (continued)

Our work with partners and Associates provides learning and performance opportunities for young people. We worked with Frantic Assembly, Birmingham Royal Ballet, Dance Consortium, Motionhouse and with Aakash Odedra. Our Young Community Drop-In sessions hosted workshops with the Hamilton company, High Rise Theatre, Side Eye, Casting at the National Theatre and Dougie Carter. The Teachers Theatre Network has been a success in its pilot year, working closely with teachers in support of UK Theatre's Theatre for Every Child Campaign, ensuring that every child attends the theatre before leaving school.

Skills & Training

We hosted 16 young people for our first SEN Work Experience programme, and welcomed 25 students from across our Secondary Schools for Work Experience. We partnered with National Youth Theatre on their IGNITE programme, an introduction to film and theatre industries. Young people from across our programmes of work took part. Our third Young Advocates cohort of 22 young people helped inform initiatives across the organisation, with five Young Advocates joining paid placements in the run up to Birmingham Weekender, as well as a team employed as Access/Community Hosts and photographers during the festival.

Access & Community

We welcomed almost 30,000 visitors with access requirements and staged 63 individual access performances, at our outdoor festivals, including Access Hubs, hosts, accessible viewing points and quiet spaces. With funding from the Big Give Christmas Challenge, we welcomed students from every SEN school in Birmingham to a Relaxed Performance in 2024/25. Alongside Disney's Aladdin we hosted our first Access Social Drop-In for those with additional access needs to come together and connect. The Access and Inclusion Advocates launched in May 2024. This group are supporting us towards our ambition to be the most accessible venue of our scale in the UK.

Our Community team has continued to build deep relationships with young people's groups from underserved communities, delivering workshops at their bases, welcoming them to performances and workshops and hosting groups at Birmingham Weekender with a dedicated Community Hub.

Aim 2 Hippodrome Stages: We will have three world-class stages offering year-round programme, each reflecting the diversity of the region.

On Stage

In our 125th year we welcomed over 600,000 people through our doors with a strong programme of traditional musicals including Jesus Christ Superstar, Blood Brothers and Sister Act. Welsh National Opera toured Mozart favourite *Così fan tutte* and Britten's *Death in Venice* to packed auditoriums. *Come from Away* gave audiences goosebumps on its first National tour in May and the smash hit, *SIX* returned for a sellout week in June. 125,000 people joined us for our spectacular 10-week summer run of the blockbuster award-winning musical *Hamilton*.

Autumn audiences were treated to a four-week run of Disney's *Aladdin*, *A Chorus Line* starring Adam Cooper as well as Birmingham Royal Ballet's perennial favourite, *The Nutcracker*. The year ended on a high with another hugely successful pantomime, *Peter Pan*, with returning stars Alison Hammond, Matt Slack and Andrew Ryan providing laughter and fun to over 110,000 people.

In 2025, we presented two beautiful dance productions; Matthew Bourne's *Swan Lake* and Birmingham Royal Ballet's *Cinderella*. In March, family favourite *Chitty Chitty Bang Bang* flew in alongside another sold out week of *SIX*, followed by *Calamity Jane* starring Carrie Hope Fletcher. Dance Consortium presented contemporary international dance company, Eun-Me Ahn Company's *Dragons*. We closed the year with sell out comedy nights from Jack Dee and Rob Beckett

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Off-Stage Highlights

B-Side Hip Hop Festival welcomed over 43,000 people over four days across Birmingham Hippodrome, Southside and Bullring & Grand Central. The festival launched with the Hippodrome's Young Advocates' community drop-in, featuring break dance and cypher workshops led by local artists. Hundreds of competitors from all over the world battled it out on Hippodrome Square and the Hippodrome's main stage, culminating in a spectacular grand final at Bullring & Grand Central.

B-SIDE Hip-Hop Festival was produced by Birmingham Hippodrome with Break Mission, Queer-Side, Afroflux and High Vis Festival. The festival was in partnership with Bullring & Grand Central and supported by Red Bull, Zambrero, Southside District, The Arcadian and Street Sounds Radio B-SIDE Official Radio Partner

Birmingham Weekender 2024 was once again produced in partnership with Bullring & Grand Central, bringing over 185,000 people to the city. Birmingham's streets, squares and stations were filled with over 1,000 free colourful performances, installations, exhibitions and experiences from regional, national and international companies. The weekend also saw the first Hippodrome Live! music event, wowing a packed Hippodrome Square with hit after hit from different West End shows including Disney's Aladdin, SIX and Tina, The Tina Turner Musical.

Birmingham Weekender 2024 was produced by Birmingham Hippodrome in partnership with Bullring & Grand Central with funding through HM Government's and West Midlands Combined Authority's Commonwealth Games Legacy Fund and Arts Council England. Birmingham Weekender 2024 was supported by Birmingham City Council, United by 2022, Southside District, The Arcadian, Colmore BID, Central BID, Network Rail and is part of 100 Days of Creativity Global Streets, Without Walls and FABRIC were programme partners.

In February, the city came alive to celebrate the Year of the Snake at the annual Chinese New Year Festival. The event featured lion and dragon processions, pop-up lion dances and street food, funfair rides and a craft market. Crowds gathered on Hippodrome Square to enjoy a packed on-stage programme including traditional performances from local schools, groups and communities, K-Pop dance and a spring roll eating competition. Inside the Hippodrome, visitors joined in free family activities whilst Birmingham-based theatre company, Move Midlands, performed a piece exploring the interconnectedness of our lives in the Patrick Studio. Festivities drew to a spectacular close in Hippodrome Square with a celebratory fireworks finale.

Chinese New Year 2025 was co-produced by Birmingham Chinese Festival Committee and Birmingham Hippodrome. This year's festival was sponsored by Uber Eats and supported by Southside District, The Arcadian, Wing Yip and Brothers Foundation and The Birmingham Chinese School. The Saturday programme was in partnership with Bullring & Grand Central.

Aim 3 Hippodrome Studios: We will be celebrated for developing and amplifying creative potential of the region, and originating new work which will be seen on our stages and across the world.

New Musicals

A year after forming, the New Musicals team staged our first fully produced musical, The Jingleclaw under the banner of My First Musical. Written by Robyn Grant and Tim Gilvin, this seasonal musical for young audiences, was performed 44 times in the Patrick Studio to 7,400 people and attracted 31% new bookers. Four musical numbers were published as an EP on Spotify, gaining 13,872 streams. The Jingleclaw met the Theatre Green Book Basic standard, with over 50% of items sourced for the show from recycled or reused materials. In making the show, we contracted 37 freelancers across creative, technical, design and production teams.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

New Musicals (continued)

The MT Writers Group launched its first cohort in April 2024. Six writing groups were supported in 10 taught sessions led by writer and dramaturg Victoria Saxton and composer and musical director Tim Sutton. Mentorship and bursary support was supplied by the team at Birmingham Hippodrome, along with peer-to-peer learning within the cohort. In March 2025 the six groups presented a showcase of their work to a combined industry and public audience. Several have garnered interest for further development.

New Work & Artist Development

Hippodrome Origins is an 18-month artist development programme for creatives in the West Midlands who make theatre. The eight artists receive mentoring and dramaturgy support, developing skills and experience through masterclasses. The first public sharing of their new work will be in Spring 2026. Of the remaining 120 artists that applied, 30 have had further opportunities through the department. This includes the creation of Craft, a new programme working with 10 writers. Birmingham Hippodrome continues to work with MAIA, Belgrade Theatre and Talawa to nurture a growing cohort of local Black artists to develop craft and support an artistic community through quarterly mini-residencies.

Hippodrome Creatives

Over 1,000 regional artists are now part of the Hippodrome Creatives community, regularly using our open access Artists' Lounge, joining socials, attending productions, connecting with our team and each other and making use of free rehearsal space. We have supported nine local artists and companies with Playspace residencies, offering space to explore new ideas for performances; and hosted four Writer's Block scratch nights, where 12 artists have tested their early ideas with a supportive audience of fellow creatives.

Partners & Associates

Birmingham Hippodrome was proud to co-produce Play On! with Talawa Theatre Company as part of their Black Joy season, along with four other theatre partners. The brand-new production closed its Autumn tour at the Hippodrome in November before a London run in February 2025. The production provided opportunities for emerging and mid-career talent to work on a large-scale production and tour, addressing under-representation in the sector. Most of the creative team and cast were from global majority backgrounds, in line with Talawa's commitment to supporting global majority actors and creatives.

During 2024/25, Hippodrome Associates created three new productions with support from Birmingham Hippodrome. Aakash Odedra Company's Songs of the Bulbul was awarded Best Dance Production at Edinburgh International Festival, and the stunning duet Mehek was performed on our main stage, winning two UK National Dance Awards. Sonia Sabri Company created a tented village at Birmingham Weekender, presenting nine performances of outdoor work Mughal Miniatures. Motionhouse premiered their latest large-scale work Hidden at Warwick Arts Centre, co-commissioned by Birmingham Hippodrome. The production will open the second leg of its tour on our main stage in October 2025.

Aim 4 Hippodrome Tomorrow: we will have started a transformational capital project created for and with the people of Birmingham and the West Midlands - the cornerstone of an extraordinary new era for the theatre and the region.

Sustainability

Teams across the organisation have been working towards Theatre Green Book (TGB) Preliminary Certification with our first new musical production, The Jingleclaw, achieving Basic Certification. We hosted a Green Hub at Birmingham Weekender, working with local partners to inform and inspire visitors on what they can do make a positive difference in the city.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Sustainability (continued)

The Sustainability Champions working group was established in July 2024, with representatives from all teams meeting to discuss our sustainability strategy. Led by our new Environmental and Sustainability Advisor, the group help to shape policy, training and communications, working to embed practical and innovative sustainable approaches to our every day work. We continue to build active partnerships across the industry to share learnings and best practice, working with Sustainable Arts West Midlands and speaking at the Theatre Green Book West Midlands conference in January 2025. In October, we successfully retained our ISO 14001 accreditation, after becoming the first theatre to attain this certification for global standards in Environmental Management in 2010.

Our Building

Our Facilities team have been hard at work across the venue, implementing a programme of decorating works and maintenance. This has included a special focus on our front of house areas and auditorium. A programme of capital works on our front of house lifts and stage house roof are now underway. These works will make significant improvements to our accessibility and sustainability. A full energy audit completed by Midlands Net Zero will also inform our future capital works. A new heritage display in our foyers highlights our history as we celebrate our 125th anniversary year. We relaunched Hippodrome Heritage Behind the Scenes Tours, giving visitors exclusive access to our amazing history and backstage secrets. In spite of this work, there is a need for significant capital investment in the site to replace ageing plant and equipment and lack of availability of funding for this scores highly on the organisational risk register. Future budgets will need to consider how to increase capital funding from our own resources but some form of external funding will remain crucial.

Fundraising & Development

We participated in the Big Give Christmas Challenge and Big Give's Arts for Impact campaign, raising a combined total of over £57,000 in support of our Access for All and youth programmes, helping to provide access to Hippodrome productions for young people who might not otherwise have access to theatre.

The Fundraising team secured funds for our Festivals programme, including our first dedicated grant of almost £90,000 from Arts Council England for B-SIDE Hip-Hop Festival in its 10th anniversary year, as well as record sponsorship and partnership support of over £60,000 for Chinese New Year, 2025.

Arts Council England, the WMCA's Major Event Fund and long-term festival partners Hammersons, collectively provided over £525,000 support for our largest ever Birmingham Weekender Festival.

Founding Supporter of our New Musical Theatre Department, Charles Holloway OBE, invested £125,000 for our 2025 new musical productions, Hot Mess and No Such Thing as Wolves – the largest single investment from an individual.

Regional grant-maker The Eveson Trust supported our lift refurbishment project with an award of £40,000, investing in capital projects to future-proof our venue.

Events & Hospitality

We combined our Visitors Services and Events & Hospitality departments into a new Visitor Experience team, enabling our Front of House, Circle Lounge and events teams to work more closely together and provide the highest level of customer care.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Events & Hospitality (continued)

Over 16,900 people visited our Circle Lounge this year, and our new lunch menu proved popular with audiences. We sold over 30,000 small plates, served 4,781 bowls of chips and witnessed 3 proposals! We hosted 22 show press nights, as well as welcoming corporate events and hires with clients including UK Theatre, Creative UK and BBC Radio WM. In July, we hosted a sold-out fundraising gala dinner alongside Hamilton, sponsored by Black Business Magazine. The evening generated over £10,000 for our youth programme and featured a performance by pupils from HEN partner school Shirelands Collegiate Academy.

Our People

Our People Culture and Talent team have had a successful year of talent recruitment, welcoming over 90 new starters to the organisation.

Learning & Development Our teams completed an impressive 7,000 hours of learning and development, including d/Deaf awareness, Time to Talk About Race, Carbon Literacy and Coaching for Leadership. 31 employees trained and refreshed First Aid qualifications, and six employees trained in Mental Health First Aid. We have welcomed four apprentices and one Young People & Access Intern in the last year. Our technical team are training a trio of apprentices, on an 18-month placement after completing the Creative Venue Technician Bootcamp training course at Solihull College & University Centre. They have worked backstage across many shows and received a visit from Mayor of the West Midlands, Richard Parker.

Engagement

Our staff working groups include Wellbeing, Inclusion & Anti-Racism, Green Team, Sustainability Champions and Hippodrome Reps. The Wellbeing team launched a revamped Wellbeing section on the intranet, offering more support and resources for staff. The Green Team ran a Sustainability Survey, starting conversations on steps we can take to improve our environmental impact at the Hippodrome. During Black History Month, the Inclusion & Anti-Racism working group led an email series celebrating Black-led local events and culture. Our Hippodrome Reps also received new training to develop their skills to further support our employees. We launched a new Employee Assistance Programme in November 2024, offering expanded wellbeing support, self-guided programmes and financial perks.

Growing Our Profile

Artistic Director and CEO Jon Gilchrist continued to be an advocate for the sector in his final year as Joint President of UK Theatre whilst also steering the organisation through the busy general and mayoral election period and forging new relationships with DCMS.

We announced our partnership with Arts Council England, Birmingham City Council, Birmingham City University and West Midlands Combined Authority on a report into the creation of a National Centre for Musical Theatre. The news gained interest across the region and the industry, with The Stage running an exclusive feature on the announcement.

Birmingham Hippodrome went global, with the team speaking at conferences including the international Tessitura Conference 2024 in Washington DC, KAMS musical theatre conference in Korea and the Deutsche Musical Akademie conference in Germany. Our Creative Director and Head of New Musical Theatre took a research trip to the States, meeting with new musical theatre practitioners and producers.

Award Wins include - National Outdoor Events Association Awards, Place Making Award for Birmingham Weekender Festival and the PRCA Dare Awards, In House Team of the Year Award for our Communications Team.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Growing Our Profile (continued)

We were finalists for the West Midlands Tourism Awards, Festival of the Year and Accessible and Inclusive Tourism as well as for the British Chamber of Commerce Award for People and Work. Nominations came in for Birmingham Arts School awards for 'New Partnerships' and 'Outstanding Drama Partnership with a SEN School.

STRATEGIC REPORT

Financial Review

The results for the period are shown in the consolidated statement of financial activities on page 23, and the financial position at year end is shown in the consolidated balance sheet on pages 25 and 26.

During the financial year, we presented 448 live performances (23/24: 567) attended by 610,808 patrons (2023/24: 602,000) and total ticket sales were £28,286,850 (23/24: £27,814,000). Overall paid capacity for the main house was 80.3% (2023/24: 85%).

Sales by art form were as follows:

	Performances		Tickets Sold		Show Contribution	
	2025	2024	2025	2024	2025	2024
Musicals	59%	32%	60%	49%	55%	51%
Pantomime	19%	18%	19%	21%	13%	24%
Ballet	14%	11%	13%	14%	16%	14%
Other	8%	39%	8%	16%	16%	11%

Birmingham Hippodrome's result for the year was an unrestricted surplus of £391,000, compared to a budgeted surplus of £751,000 (2023/24: £1,906,000 surplus compared to a budgeted surplus of £1,100,000).

A deficit of £639,000 (2023/24: surplus of £796,000) has been achieved on unrestricted funds before reserves transfers, and a deficit of £40,000 (2023/24: deficit of £1,885,000) has been achieved on restricted funds in the period before transfers. Total expenditure of £39,220,000 (2023/24: £38,073,000) was incurred in the year.

The results of the trading subsidiaries, Birmingham Hippodrome Limited, Birmingham Festival 2023 CIC and Birmingham Hippodrome Productions Limited are set out in Note 23. The covenanted payment from Birmingham Hippodrome Limited was £1,130,000 (2023/24: £855,000).

Group bank interest in the year was £351,000 (2023/24: £410,000) and rent receivable of £669,000 (2024: £203,000).

Key Performance Indicators

The Executive Team has formulated a range of Key Performance Indicators linked to strategy objectives which are reported on regularly to the Board of Trustees. These cover:

- Hippodrome Stages - ticket sales, ticket prices and festivals attendance.
- Hippodrome Unlocked - measures related to new bookers, memberships, access performance and audience numbers and work with and for young people.
- Hippodrome Studios – engagement with creatives.
- Hippodrome Tomorrow – carbon footprint.
- Other – measures on income, organisational profile, workforce and audience demographics.

Outcomes in these areas are described throughout this Strategic Report.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Gender Pay

All employees at Birmingham Hippodrome in the same role are paid the same. At the snapshot date of 5 April 2024, we had a median gender pay gap of 5.6% (1.5% at 5 April 2023). The reason for the shift is a change in number of flexible workers and employees across the two genders. Due to the nature of our organisation, flexible workers staffing levels can vary considerably throughout the year depending on show requirements and this information is only based on one snapshot date in the year.

The number of employees by gender, across all employees, who earned in the following salary quartiles is:

<u>Quartiles</u>	<u>Male</u>	<u>Female</u>	<u>% Male/Female</u>
Upper	44	47	48%M/52%F
Upper middle	50	41	55%M/45%F
Lower middle	27	64	30%M/70%F
Lower	30	61	33%M/67%F

Fundraising

Our fundraising is managed by a dedicated team of employees, reporting to the Creative Director and supported by the Theatre Trustees. Where relevant, we work with freelance fundraisers from time to time, and these are always subject to references and the relevant contracts being in place.

We are registered with the Fundraising Regulator (<https://www.fundraisingregulator.org.uk>) and are signed up to the Fundraising Code of Practice.

Our Fundraising Complaints policy is published at the following web address and there were no complaints received during the year. <https://www.birminghamhippodrome.com/giveandjoin/fundraising-complaints/>

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Environmental Management

We continued to ensure full compliance with our ISO 14001 Environmental Management standard accreditation.

Our overall daily gas and electricity usage has increased slightly compared to the previous year (7.8% increase in kgCO₂e/kWh compared to 2023/24). The majority of the energy saving actions have now been implemented with major capital expenditure required to achieve further material savings.

In accordance with requirements streamlined Energy & Carbon Reporting (SECT) imposed by the 2018 SECR regulations, we are required to disclose the following energy & carbon information for 2024-2025.

Scope 1 : Emissions from combustion of Gas tCO ₂ e			
2024-2025	536.16	tCO ₂ e	(Energy consumption: Gas 2,930,995 kwh)
2023-2024	498.42	tCO ₂ e	(Energy consumption: Gas 2,724,663 kwh)
2022-2023	513.98	tCO ₂ e	(Energy consumption: Gas 2,809,720 kwh)
Methodology:	tCO ₂ e Calculated from the product of the invoiced gas consumption in KWH during the reporting period & the 2019 UK Government GHG Conversion Factors for Company reporting (Version 1.3) 'Natural gas'		

Scope 2 : Emission from Purchased electricity tCO ₂ e			
2024-2025	428.79	tCO ₂ e	(Energy consumption: Electricity 2,070,715 kwh)
2023-2024	396.54	tCO ₂ e	(Energy consumption: Electricity 1,914,953 kwh)
2022-2023	367.01	tCO ₂ e	(Energy consumption: Electricity 1,772,377 kwh)
Methodology:	tCO ₂ e Calculated from the product of the invoiced electricity consumption in KWH during the reporting period & the 2019 UK Government GHG Conversion Factors for Company reporting (Version 1.3) 'Electricity Generated/Electricity UK'		

Intensity Ratio gross figure based on mandatory fields (tCO ₂ e/m ²):	
2024-2025	0.0519 tCO ₂ e/m ²
2023-2024	0.0481 tCO ₂ e/m ²
2022-2023	0.0474 tCO ₂ e/m ²
Methodology:	Methodology: The intensity ratio stated above has been calculated as tonnes of co ₂ e per total square metres of useful floor area

There are several energy efficiency measures planned from April 2025, including:

- upgrading some of the heating boilers to new more efficient models. These boilers will provide the building resilience while we scope out future works to electrify our heating plant,
- installing more submeters across the building to improve knowledge of how energy is consumed and prioritise capital works to reduce our carbon footprint,
- upgrading fan coil units in a phased approach,
- Surveying fabric and asset conditions and potential efficiencies,
- Replacing remaining halogen lights with LED.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Trustees' duty to promote the success of the Charity - Section 172 Statement

Section 172 of the Companies Act 2006 requires the directors/trustees to act in the way they consider, in good faith, would be most likely to promote the success of the charity to achieve its charitable purposes.

The Companies Act 2006 requires Birmingham Hippodrome Theatre Trust, as a large company, to report on how directors/trustees have complied with Section 172 and other linked matters:

1. **Section 172: Directors/Trustees must promote the charity towards its charitable objectives, considering:**
 - a. **The likely consequence of any decision in the long term**

Trustees developed the Birmingham Hippodrome's strategic objectives as part of a long-term strategy:

- To be renowned for the quality of cultural work we curate and present.
- To be a cultural centre for everyone. Age, ethnicity, income, background, or ability should not be a barrier to having a cultural experience at the Hippodrome, on or off stage.
- To provide all our visitors with a world class experience at each step of the customer journey.
- To be the cultural heart of the city – a creative and cultural destination – playing a leading role in Birmingham's economic and cultural development.
- To ensure our business has an independent and sustainable future.

Trustees routinely review the external landscape, including the political environment, and seek and evaluate feedback from our various stakeholders, in order to ensure that our plans are adapted, as necessary, to meet changing circumstances. Trustees keep under review the charity's principal risks and opportunities, consider emerging risks, and ensure that our plans are adapted in response as appropriate.

b. The interests of the charity's employees

Our staff are crucial to our success. Trustees consider and protect the interests of our staff to support Birmingham Hippodrome's on-going success. Trustees and executive management ensure, through regular staff engagement, that we maintain an understanding of employees' needs to inform our strategy and aims. Our decision-making process considers the impact of potential decisions on our staff.

We regularly meet with the Employee Reps Group, and ensure all employees are represented at these meetings where we consult with them on key aspects of business planning. For example, our annual cost of living employee pay award is agreed in consultation with the Employee Reps.

c. The need to foster the charity's business relationships with suppliers, customers and others

Engagement with our customers: such as our audiences, participants in our learning programmes and teachers, is essential to ensure we understand and meet their needs.

Executive management regularly seeks and evaluates feedback from our audiences through a rolling programme of audience insight gathered through surveying. This takes place for every staged production, and we are able to build a detailed picture of how the theatre's output is received by different audience groups, and to understand motivations for attendance and engagement.

We regularly seek and evaluate feedback from the young people and teachers who engage in our learning programmes; this feedback is fed into the development of these programmes and future activity plans. Examples include regular consultation with teachers which have informed the development of learning resources.

We have developed and maintain strong relationships with the producers responsible for much of the main stage and Patrick Studio production in order to ensure we have a varied and attractive programme to present.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Trustees' duty to promote the success of the Charity - Section 172 Statement (continued)

d. The impact of the charity's operations on the community and the environment

Trustees and executive management recognise our responsibility to care for the environment and aim to minimise the environmental impact of all our activities. We are respectful of our local community and its needs. We are represented on a number of local community groups to ensure effective two-way engagement and, where relevant, we consider the needs of our community in our decision making.

e. The desirability of the charity maintaining a reputation for high standards of business conduct

Our reputation is fundamental to our future success.

Trustees have in place a range of policies that promote corporate responsibility and ethical behaviour. Areas covered include fundraising (our fundraising practices are discussed on page 10 of this report), conflicts of interest, safeguarding, dignity at work, bullying and harassment, and whistleblowing.

We use our organisational values in our recruitment and training for employees and ensure these are understood and maintained. Our ethical policies and procedures ensure that our values are also part of the selection of partners and suppliers.

f. The need to act fairly as between members of the charity

Trustees and Executive Management believe that a successful theatre is a theatre for everyone, where inclusivity and accessibility are paramount: we aim to be a fully inclusive organisation which is relevant and accessible for everyone. We will not unfairly discriminate against anyone.

Our People and Inclusion subcommittee and working group, comprises representatives from ethnically diverse staff at all levels, the Board and senior leadership team, and monitors progress against agreed targets and ensure the organisation maintains best practice within the industry.

Review of Principal Risks and Uncertainties

On an ongoing basis, the Board reviews the major risks to which the Trust is exposed, and systems have been established to manage these risks. Internal risks are minimised by the implementation of procedures for authorisation and monitoring of all transactions, and potential external risks to future income levels and the availability of product are addressed by the Executive Team and the Board of Trustees.

The Trust has a Strategic Business Plan with aims, objectives and key performance indicators which are monitored to ensure the effective delivery of the plan and the management of risk.

Following a high-level review of risk and the assurance framework, the Trustees consider that the major risks facing the Charity are

- Failure of business -critical plant and equipment which is reaching end of life;
- Risk of cyber attack;
- Political uncertainty and council funding challenges in Birmingham; and
- Increasing competition in the sector reducing availability and profitability of touring productions.

During the financial year an audit plan was approved which prioritised assurance requirements based on key risks. Audits planned for the 2025/26 year include a review of HR and payroll and a specialist IT audit.

Financial sustainability continues to be a focus area for the group. A key element in the management of financial risk is via a reviewed reserves policy for the Trust, and retention of sufficient working capital in Birmingham Hippodrome Limited.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Reserves and Reserves Policy

Total funds at 29 March 2025 were £32,834,000 for the Group (2023/24: £33,513,000) and £32,832,000 for the Charity (2023/24: £33,507,000).

Restricted funds largely represent the capital funding received for the refurbishment of the Hippodrome Theatre and reduce annually in line with the net book value of the related assets, which are depreciated each year.

Unrestricted funds at 29 March 2025 were £6,502,000 for the Group (2023/24: £6,111,000) and £6,500,000 for the Charity (2023/24: £6,109,000).

The Board have designated certain funds which are shown at Note 19b. £3,811,000 in total was held in unrestricted, designated, funds at 29 March 2025 (2023/24: £3,811,000).

Unrestricted non-designated funds for the Group were £2,691,000 at 29 March 2025 (2023/24: £2,300,000) which was increased by the unrestricted surplus of £391,000 (2023/24: surplus of £796,000). Movements in this fund are shown at Note 19b.

The charity's policy, updated during the financial year, is to target holding unrestricted and undesignated reserves equivalent to three months of unrestricted operating overhead plus an allowance of 20% of projected annual Southside Building cash rental income. This is to protect the charity from fluctuations in future income and temporary interruptions to operations. The target level of unrestricted and undesignated reserves under this policy is £2,759,000 and the actual level as at 29 March 2025 was £2,691,000. The £68,000 shortfall is expected to be removed by the budgeted surplus for 2025/26, subject to any other movements in the target.

Treasury Policy

The funds available for the Trust to invest are advance box office receipts and the Repairs Reserve balances. To retain flexibility and availability of these funds, the Trust's current account monies are transferred daily to higher rate call accounts, taking account of beneficial interest rates. The Trust also uses short-term fixed interest money market deposit accounts to maximise interest received and these mature on a rolling basis to ensure availability of funds. The Board has approved a policy whereby cash deposits must be held only in major UK clearing banks. Approval of the Board or Finance Committee is required to set up an account with a new institution and in assessing suitability, the Board or Committee considers reputation and credit rating. A minimum Moody's credit rating of A3 is required.

Birmingham Hippodrome Limited

The profit in the trading subsidiary for the period was £1,130,481 (2023/24: £856,613) and the distributable profits are paid across to the parent undertaking each year.

Birmingham Hippodrome Limited comprises the Catering and Visitor Services departments.

Birmingham Festival 2023 CIC

The CIC delivered a nine-day festival on behalf of Birmingham City Council in 2023. Having achieved its purpose and cleared its remaining debtor balance, the directors applied to voluntarily remove the company from the Companies House register and the dissolving was finalised on 17 June 2025.

Fixed Assets

Movements in tangible fixed assets are set out in Note 11 to the financial statements.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Trustee Liability Insurance

Birmingham Hippodrome Theatre Trust Limited holds Trustee liability insurance on behalf of Directors and Officers at a cost of £3,936 (2023/24: £3,514).

Taxation Status

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

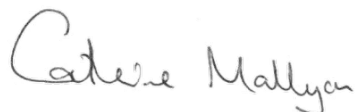
Future Plans

Birmingham Hippodrome is now half-way through the current 5-year strategy. As we move forward, the organisation will be further focused on building financial reserves in order to meet growing capital and sustainability requirements. We will continue our commitment to working with Arts Council England, Birmingham City Council, Birmingham City University / Royal Birmingham Conservatoire and West Midlands Combined Authority on a holistic approach to developing sector-based skills and training, with a particular specialism around new musical theatre.

Statement As To Disclosure Of Information To Auditors

The trustees, who are also the directors for the purpose of company law, who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the trustees have confirmed that they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The Report of the Trustees, incorporating the Strategic Report, is approved by and signed on behalf of the Board by:



Catherine Mallyon CBE – Chair

Date: 25 November 2025

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The trustees (who are also directors of Birmingham Hippodrome Theatre Trust Limited for the purposes of company law) are responsible for preparing the Report of the Trustees (incorporating the strategic report and directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Opinion

We have audited the financial statements of Birmingham Hippodrome Theatre Trust Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the period ended 29 March 2025 which comprise the Consolidated Statement of Financial Activities, the Income and Expenditure Account, the Group and Charity Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 29 March 2025 and of the group's incoming resources and application of resources, including its income and expenditure, for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial period for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 19, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED (CONTINUED)

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the group audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory framework that the group and parent charitable company operates in and how the group and parent charitable company are complying with the legal and regulatory framework;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the parent charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents, inspecting correspondence with local tax authorities and evaluating advice received from internal/external advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to UK General Data Protection Regulation (UK GDPR). We performed audit procedures to inquire of management and those charged with governance whether the group is in compliance with these laws and regulations and inspected correspondence with regulatory authorities.

The group audit engagement team identified the risk of management override of controls and completeness of income as the areas where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business, challenging judgments and estimates and testing of refund transactions.

A further description of our responsibilities for the audit of the financial statements is provided on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anna Spencer-Gray

ANNA SPENCER-GRAY (Senior Statutory Auditor)
For and on behalf of RSM UK AUDIT LLP, Statutory Auditor
Chartered Accountants
103 Colmore Row
Birmingham
B3 3AG

Date 05/12/25

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

for the 52 week period ended 29 March 2025

	Notes	52 week period ended 29 March 2025			52 week period ended 31 March 2024
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
INCOME FROM:					
Donations	2	-	137	137	725
Charitable activities	3	33,056	896	33,952	32,164
Other trading activities	4	4,002	-	4,002	3,482
Investments	5	1,020	-	1,020	613
TOTAL		38,078	1,033	39,111	36,984
EXPENDITURE ON:					
Raising funds	6	2,468	-	2,468	2,221
Charitable activities	6	35,679	1,073	36,752	35,852
TOTAL		38,147	1,073	39,220	38,073
Net losses on investments	12	(570)	-	(570)	-
NET EXPENDITURE	8	(639)	(40)	(679)	(1,089)
Transfers between funds	18, 19	1,030	(1,030)	-	-
NET MOVEMENT IN FUNDS		391	(1,070)	(679)	(1,089)
RECONCILIATION OF FUNDS:					
Fund balances brought forward		6,111	27,402	33,513	34,602
Fund balances carried forward		6,502	26,332	32,834	33,513

Birmingham Hippodrome Theatre Trust Limited

INCOME AND EXPENDITURE ACCOUNT

for the 52 week period ended 29 March 2025

	52 week period ended 29 March 2025 £'000	52 week period ended 31 March 2024 £'000
Gross income of continuing operations	39,111	36,984
Total expenditure of continuing operations	(39,220)	(38,073)
Net losses on investments	(570)	-
Net movement in funds for the period	(679)	(1,089)
Amortisation of capital grants	1,030	1,110
Net income	351	21

- Net income of £351,000 in the period (2023/24: net income of £21,000) comprises £391,000 surplus from unrestricted funds (2023/24: surplus of £1,906,000) and £40,000 deficit from restricted funds (2023/24: deficit of £1,885,000).
- Total income comprises £38,078,000 (2023/24: £36,554,000) from unrestricted funds and £1,033,000 (2023/24: £430,000) from restricted funds. A detailed analysis of income by source is provided in the Consolidated Statement of Financial Activities.
- Income from non-charitable subsidiary trading activities amounted to £3,531,000 (2023/24: £3,068,000). A detailed analysis of the subsidiary's trading results is shown in Note 23.
- Detailed analysis of the expenditure is provided in the Consolidated Statement of Financial Activities and Note 6.
- The summary income and expenditure account is derived from the Consolidated Statement of Financial Activities on page 23 which, together with the notes to the accounts on pages 28 to 51 provides full information on the movements during the period on all the funds of the group.
- All income and expenditure derive from continuing activities.

The above income and expenditure account adds back the £1,030,000 (2023/24: £1,110,000) amortisation of capital grants, as this ordinarily would have been matched with the release of the grant to expend on leasehold improvements in accordance with section 24 of FRS 102, but not permitted under Charity SORP (FRS 102).

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 29 March 2025

Company No: 01446309

	Note	Group		Charity	
		2025 £'000	2024 £'000	2025 £'000	2024 £'000
FIXED ASSETS					
Intangible assets	10	3	4	3	4
Tangible assets	11	28,302	29,020	28,238	28,972
Investments	12	7,600	8,199	7,600	8,199
		<u>35,905</u>	<u>37,223</u>	<u>35,841</u>	<u>37,175</u>
CURRENT ASSETS					
Stock		100	60	-	-
Debtors	13	3,995	3,080	10,813	7,308
Short term deposits		1,088	8,286	1,088	8,286
Cash at bank and in hand		16,503	7,512	9,551	3,154
		<u>21,686</u>	<u>18,938</u>	<u>21,452</u>	<u>18,748</u>
CREDITORS:					
Amounts falling due within one year	14(a)	(20,282)	(18,073)	(19,986)	(17,841)
		<u>1,404</u>	<u>865</u>	<u>1,466</u>	<u>907</u>
NET CURRENT ASSETS					
TOTAL ASSETS LESS CURRENT LIABILITIES					
		<u>37,309</u>	<u>38,088</u>	<u>37,307</u>	<u>38,082</u>
CREDITORS:					
Amounts falling due after more than one year	15	(4,475)	(4,575)	(4,475)	(4,575)
		<u>32,834</u>	<u>33,513</u>	<u>32,832</u>	<u>33,507</u>
NET ASSETS					
REPRESENTED BY					
RESTRICTED FUNDS					
	18	26,332	27,402	26,332	27,398
UNRESTRICTED FUNDS					
Share capital	17	-	-	-	-
Non designated	19a	2,691	2,300	2,689	2,298
Designated	19b	3,811	3,811	3,811	3,811
		<u>6,502</u>	<u>6,111</u>	<u>6,500</u>	<u>6,109</u>
		<u>32,834</u>	<u>33,513</u>	<u>32,832</u>	<u>33,507</u>

Birmingham Hippodrome Theatre Trust Limited

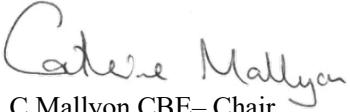
BALANCE SHEETS

As at 29 March 2025

Company No: 01446309

Net movement in funds for the parent charity was net expenditure of £675,000 (2023/24: net income of £901,000).

The financial statements on pages 23 to 52 were approved by the board on 25 November 2025, and authorised for issue on its behalf by:


C Mallyon CBE – Chair

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF CASH FLOWS

For the 52 week period ended 29 March 2025

	Note	52 week period ended 29 March 2025 £'000	52 week period ended 31 March 2024 £'000
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net cash provided by operating activities	21	1,929	1,385
Interest paid		-	(91)
NET CASH PROVIDED BY OPERATING ACTIVITIES		1,929	1,294
CASH FLOWS FROM INVESTING ACTIVITIES:			
Payments to acquire intangible fixed assets		-	(5)
Interest from short term deposits		351	410
Rent from investment property		669	203
Adjustment/(purchase) of investment property		29	(8,199)
Payments to acquire tangible assets		(787)	(837)
NET CASH PROVIDED BY/(USED IN INVESTMENTS)		262	(8,428)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Interest paid on bank loan		(323)	(113)
Proceeds from borrowings		-	4,700
Repayments of borrowings		(75)	(2,192)
NET CASH (USED IN)/ PROVIDED BY FINANCING ACTIVITIES		(398)	2,395
Change in cash and cash equivalents in the reporting period		1,793	(4,739)
Cash and cash equivalents at the beginning of the reporting period		15,798	20,537
CASH AND CASH EQUIVALENTS AT THE END OF THE REPORTING PERIOD		17,591	15,798
		2025 £'000	2024 £'000
Cash at bank		16,503	7,512
Short term deposits		1,088	8,286
TOTAL CASH AND CASH EQUIVALENTS		17,591	15,798

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

GENERAL INFORMATION

Birmingham Hippodrome Theatre Trust Limited is a charitable company limited by shares and incorporated in England. Its main activities are the presentation of theatrical productions.

The address of the Charity's registered office is Birmingham Hippodrome Theatre, Hurst Street, Birmingham, B5 4TB.

BASIS OF ACCOUNTING

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Companies Act 2006.

Birmingham Hippodrome Theatre Trust Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

In accordance with FRS 102, the Charity has taken advantage of the exemption from the disclosure requirements of Section 7 'statement of cashflows' – Presentation of a Statement of Cashflows, in respect of presenting a charity only statement of cash flows.

The Financial Statements are presented in pounds sterling, with figures being rounded to the nearest £'000, except where otherwise stated. Accounts are typically drawn up to the nearest Saturday to 31 March. These accounts have been prepared for a 52 week period to Saturday 29 March 2025 (2023/24 52 week period to Sunday 31 March 2024 in order to capture a performance that took place on the Sunday).

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are set out below:

BASIS OF CONSOLIDATION

The group accounts consolidate the financial statements of the Charity and its trading subsidiary undertakings Birmingham Hippodrome Limited, Birmingham Hippodrome Productions Ltd and Birmingham Festival 2023 CIC. Intra-group transactions are eliminated on consolidation. Surpluses and deficits of organisations entering or leaving the group are included from the date of acquisition or up to the date of disposal. All financial statements have been drawn up to 29 March. The charity has taken advantage of the exemption available under CA06 s408, to omit its profit and loss account from the statutory group accounts.

GOING CONCERN

The theatre is trading profitably and able to generate cash through its activities. A Reserves Policy is in place which allows for emergency fluctuations in activity. The pipeline of main stage programming is healthy, with most of 2025/26 year already identified. The Trustees have reviewed the level of reserves and forecasts for the next 12 months and have a reasonable expectation that the charity and group has adequate resources to continue in operational existence for a period of at least 12 months from the date of signing the financial statements.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

INCOME

Income is represented by gross box office receipts and other income generated in furtherance of the objects stated net of value added tax. The charity's income is derived from continuing operations during the current and the previous period.

Income from theatre admission fees is included in income from charitable activities in the period in which the relevant show takes place. This income includes theatre tickets, booking fees, ticket levy and marketing and box office handling charges.

Other trading activities

Income from other trading activities is included in the period in which the group is entitled to receipt.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in income when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in income until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in income of restricted funds when receivable.

Capital grants in respect of leasehold improvements are amortised in line with the related assets.

GOVERNMENT GRANTS

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions, it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

Interest receivable and rental income

Interest is recognised when receivable.

Rental income is recognised when units at the investment property become available for letting, net of any voids. Service charge income is recognised when service charge expenditure is incurred as this is the point at which the services have been performed.

EXPENDITURE

Expenditure is included in the Consolidated Statement of Financial Activities on an accruals basis, inclusive of any value added tax which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by staff on those activities.

- Expenditure on raising funds are those costs incurred in attracting donations, and those incurred in trading activities that raise funds.
- Charitable activities include expenditure associated with the staging of productions and educational programmes and include both the direct costs and support costs relating to these activities.
- Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements. Governance costs are included within support costs.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

TAXATION

The Trust is exempt from paying corporation tax in relation to its charitable activities as it is a registered charity. Birmingham Hippodrome Limited gift aids its taxable profits to the Theatre on an annual basis.

FUND ACCOUNTING

Restricted funds

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Unrestricted funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes. They may be designated or non-designated.

Designated funds

The trustees may, at their discretion, set aside unrestricted funds for specific purposes. If no longer required, designated funds are reclassified as non-designated, unrestricted funds.

DEBTORS

Trade and other debtors and amount due from subsidiary undertakings, which are receivable within one year are initially recognised at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

SHORT TERM DEPOSITS

Short term deposits include cash on deposit with a maturity of less than one year but greater than three months.

CASH AND BANK BALANCES

Cash and bank balances includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition.

CREDITORS AND LIABILITIES

Trade and other creditors and bank loans are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled.

DEFINED CONTRIBUTION PENSION SCHEME

Pension contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

FINANCIAL INSTRUMENTS

The charity and group only have financial assets and financial liabilities of a kind that qualify as basic financial instruments per Section 11 of FRS 102, and has chosen to follow Sections 11 of FRS 102. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost.

INTANGIBLE ASSETS

Intangible assets purchased other than in a business combination are recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost (which for intangible assets acquired in a business combination is the fair value at acquisition date) and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

INTANGIBLE ASSETS (continued)

Intangible assets are amortised to profit or loss on a straight-line basis over their useful lives, as follows:-

Computer software: 5 years

On disposal, the difference between net disposal proceeds and the carrying amount of the intangible asset is recognised in profit or loss.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses. Assets with a value below £1,000 are not capitalised. Depreciation of fixed assets is charged by equal annual instalments at rates estimated to write off their cost less any residual value over the expected useful lives, which are as follows:

Long lease premium	Over period of the lease of 125 years
Dance Hub	25 years
Hippodrome Theatre long leasehold improvements	10-50 years
Birmingham Royal Ballet long leasehold improvements	50 years
Computer equipment	3 years
Fixtures, fittings, stage equipment & other equipment	10 years
IT and Box Office Infrastructure project	5 years

Assets under the course of construction are depreciated from the date of completion.

INVESTMENTS

Investments in subsidiaries are included at cost less impairment, being the cost of the share capital owned.

Investment property, which is property held to earn rentals and/or for capital appreciation, is initially recognised at cost, which includes the purchase cost and any directly attributable expenditure. Subsequently it is measured at fair value at the reporting end date. Changes in fair value are recognised in the statement of financial activities.

STOCK

Stock of goods for resale have been included at the lower of cost and net realisable value. Cost is computed on a first in first out basis. Net realisable value is based on estimated selling price less further costs expected to be incurred to disposal.

CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGEMENT

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions

The Trust makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Investment properties

The trust values its investment property at fair value, based on an open market value for existing use of the property. The valuations are made by a qualified Chartered Surveyor, using a variety of assumptions to determine the valuation of the investment property. Any changes in these assumptions would impact on the carrying value of the investment property.

The Trustees do not believe there are any critical areas of judgment that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year. At 29 March 2025, the carrying value of the investment property was £7,600k (At 31 March 2024: £8,199k).

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

1 COMPARATIVE INFORMATION – PRIOR YEAR STATEMENT OF FINANCIAL ACTIVITIES

52 week period ended 31 March 2024

	Unrestricted funds £'000	Restricted funds £'000	Total funds £'000
INCOME FROM:			
Donations	668	57	725
Charitable activities	31,791	373	32,164
Other trading activities	3,482	-	3,482
Investments	613	-	613
	<hr/>	<hr/>	<hr/>
TOTAL	36,554	430	36,984
	<hr/>	<hr/>	<hr/>
EXPENDITURE ON:			
Raising funds	2,221	-	2,221
Charitable activities	33,537	2,315	35,852
	<hr/>	<hr/>	<hr/>
TOTAL	35,758	2,315	38,073
	<hr/>	<hr/>	<hr/>
NET INCOME/(EXPENDITURE)	796	(1,885)	(1,089)
Transfers between funds	1,110	(1,110)	-
	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS	1,906	(2,995)	(1,089)
RECONCILIATION OF FUNDS:			
Fund balances brought forward	4,205	30,397	34,602
	<hr/>	<hr/>	<hr/>
Fund balances carried forward	6,111	27,402	33,513
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

2	DONATIONS	52 week period ended 29 March 2025			52 week period ended 31 March 2024
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Creative programme donations	-	137	137	725
		-	137	137	725
		<u>-</u>	<u>137</u>	<u>137</u>	<u>725</u>
		<u><u>-</u></u>	<u><u>137</u></u>	<u><u>137</u></u>	<u><u>725</u></u>
3	CHARITABLE ACTIVITIES	52 week period ended 29 March 2025			52 week period ended 31 March 2024
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Theatre tickets	29,117	-	29,117	28,758
	Booking fee, ticket levy, and marketing and box office handling charges	3,366	-	3,366	2,749
	Friends memberships	122	-	122	112
	Creative programming	259	97	356	-
	Fundraising	145	348	493	359
	Arts Council England funding	-	104	104	-
	Birmingham City Council – Weekender	-	347	347	100
	Birmingham City Council - Festival 2023 CIC	-	-	-	73
	Other income	47	-	47	13
		<u>33,056</u>	<u>896</u>	<u>33,952</u>	<u>32,164</u>
		<u><u>33,056</u></u>	<u><u>896</u></u>	<u><u>33,952</u></u>	<u><u>32,164</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

4	OTHER TRADING ACTIVITIES	52 week period ended 29 March 2025 Unrestricted funds £'000	52 week period ended 31 March 2024 Unrestricted funds £'000
	Catering, Visitor Services, Consultancy and Business development income – subsidiary	3,531	3,068
	Technical services income	154	149
	Sundry income	317	265
		<u>4,002</u>	<u>3,482</u>
		<u><u>4,002</u></u>	<u><u>3,482</u></u>
5	INCOME FROM INVESTMENTS	52 week period ended 29 March 2025 Unrestricted funds £'000	52 week period ended 31 March 2024 Unrestricted funds £'000
	Interest from short term deposits	351	410
	Rent receivable	669	203
		<u>1,020</u>	<u>613</u>
		<u><u>1,020</u></u>	<u><u>613</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

6 EXPENDITURE

	52 week period ended 29 March 2025			52 week period ended 31 March 2024
	Charitable activities £'000	Raising funds £'000	Total £'000	Total £'000
(a) <i>Direct charitable expenditure</i>				
Fees of visiting companies and artistes	22,621	-	22,621	22,244
(b) <i>Other expenditure – management and administration of the charity</i>				
Wages and salaries	5,238	-	5,238	4,485
Marketing, friends, sponsorship & creative programming	2,615	7	2,622	1,862
Customer services & security	291	-	291	237
Technical services	2,215	280	2,495	1,981
Box office and ticketing	443	-	443	323
Financial and administration	659	-	659	292
Depreciation and amortisation of fixed assets	1,505	-	1,505	1,537
Albany house	273	-	273	98
Birmingham Festival CIC	-	-	-	2,069
Catering and conference and events	-	2,118	2,118	1,882
Support costs (See note 6 (c))	892	63	955	1,063
	<u>14,131</u>	<u>2,468</u>	<u>16,599</u>	<u>15,829</u>
TOTAL	<u>36,752</u>	<u>2,468</u>	<u>39,220</u>	<u>38,073</u>
(c) <i>Support costs</i>				
General office costs	289	39	328	171
General financial costs	126	17	143	439
Computer support	54	7	61	144
Governance costs	100	-	100	105
Interest on Coronavirus business interruption loan	-	-	-	91
Interest on bank loan	323	-	323	113
	<u>892</u>	<u>63</u>	<u>955</u>	<u>1,063</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

7 TAXATION

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

8 NET EXPENDITURE BEFORE TRANSFERS	52 week period ended 29 March 2025 £'000	52 week period ended 31 March 2024 £'000
Net expenditure is stated after charging:		
Depreciation of tangible fixed assets		
- owned	1,505	1,525
Amortisation of intangible assets		
- owned	1	12
Auditor's remuneration		
- audit parent undertaking	32	31
- audit subsidiary undertakings	8	14
- accountancy services	12	15
Charity trustees' liability insurance	4	4
Fair value movements on investment property	570	-
	<u> </u>	<u> </u>

9 STAFF COSTS

Birmingham Hippodrome Theatre Trust employs all staff for the group. Staff costs recharged to the trading subsidiary, Birmingham Hippodrome Limited amounted to £710,998 (2023/24: £652,054).

	52 week period ended 29 March 2025 £'000	52 week period ended 31 March 2024 £'000
Wages and salaries	6,173	5,491
Social security costs	519	451
Pension costs	251	186
	<u> </u>	<u> </u>
	<u>6,943</u>	<u>6,128</u>

Pensions costs are allocated to activities in proportion to employee time spent and are wholly charged to unrestricted funds.

None of the trustees received any remuneration from the charity during the period (2023/24: None). Two Trustees (2023/24: One) had their expenses met directly or were reimbursed expenses totalling £788 (2023/24: £530) in respect of travel.

The total compensation including employer's national insurance and pension contributions payable to key management personnel of the group and charity was £708,054 (2023/24: £657,166). Key management comprise the trustees and the executive team.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

9 STAFF COSTS (continued)

AVERAGE NUMBER EMPLOYED	Number 2025		Number 2024	
Average number of staff/ (full time equivalents):				
Administration	38	(36)	33	(32)
Production and selling				
- permanent	110	(103)	99	(92)
- temporary	134	(42)	123	(42)
	<u>282</u>	<u>(181)</u>	<u>255</u>	<u>(166)</u>
NUMBER OF EMPLOYEES WHOSE EMOLUMENTS EXCEEDED £60,000	Number 2025		Number 2024	
£70,001 - £80,000	-		1	
£80,001 - £90,000	2		1	
£90,001 - £100,000	-		1	
£100,01 - £110,000	2		-	
£120,001 - £130,000	-		1	
£170,001 – £180,000	1		1	
	<u>1</u>	<u>2</u>	<u>1</u>	<u>1</u>

Pension costs for the period for higher paid staff totalled £38,427 (2023/24: £31,748).

Visitor Services Volunteers assist with the welcoming of audiences to the theatre. This includes checking audience tickets entering the auditorium, assisting customers where required and assisting with the evacuation of audience if required. The Volunteers are requested to work at least one shift every six weeks and attend an annual training session in which they go through the evacuation procedure. They make no contribution to the pension scheme.

10 INTANGIBLE FIXED ASSETS

GROUP AND CHARITY	Computer Software £'000	Total £'000
COST		
1 April 2024 and 29 March 2025	153	153
	<u>153</u>	<u>153</u>
AMORTISATION		
1 April 2024	149	149
Charge for the period	1	1
	<u>150</u>	<u>150</u>
29 March 2025	150	150
	<u>150</u>	<u>150</u>
NET BOOK VALUE		
29 March 2025	3	3
	<u>3</u>	<u>3</u>
1 April 2024	4	4
	<u>4</u>	<u>4</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS

GROUP	Dance hub £'000	Long lease premium £'000	Hippodrome Theatre long leasehold improvements £'000	Birmingham Royal Ballet long leasehold improvements £'000	Fixtures, Fittings, stage and other equipment £'000	IT infrastructure £'000	Total £'000
COST							
1 April 2024	4,149	5,001	33,441	4,211	6,115	918	53,835
Additions	-	-	186	-	589	12	787
	<u>4,149</u>	<u>5,001</u>	<u>33,627</u>	<u>4,211</u>	<u>6,704</u>	<u>930</u>	<u>54,622</u>
DEPRECIATION							
1 April 2024	788	899	15,759	3,088	3,435	846	24,815
Charge for period	165	39	684	41	551	25	1,505
	<u>953</u>	<u>938</u>	<u>16,443</u>	<u>3,129</u>	<u>3,986</u>	<u>871</u>	<u>26,320</u>
NET BOOK VALUE							
29 March 2025	<u>3,196</u>	<u>4,063</u>	<u>17,184</u>	<u>1,082</u>	<u>2,718</u>	<u>59</u>	<u>28,302</u>
1 April 2024	<u>3,361</u>	<u>4,102</u>	<u>17,682</u>	<u>1,123</u>	<u>2,680</u>	<u>72</u>	<u>29,020</u>

Included in the net book value of Hippodrome Theatre long leasehold improvements of £17,184k (2024: £17,682k), are additions of £186k (2024: £nil), that are under construction and have not been depreciated during the year.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS (continued)

Under the terms of the property lease agreement granted on 1 April 1999, the charity cannot assign, underlet, charge or dispose of the theatre premises or any part thereof, except under specific circumstances detailed in the lease agreement. Furthermore, under the terms of the lease agreement, the company is restricted to using the theatre premises for live stage plays, operas, ballet performances, concerts, other entertainments and necessary ancillary activities. Charges over the charity's leasehold property have been registered as a condition of a £4.35m grant in favour of Birmingham City Council received in 2007 and a £1.35m grant received in 1998.

CHARITY	Dance hub £'000	Long lease premium £'000	Hippodrome Theatre long leasehold improvements £'000	Birmingham Royal Ballet long leasehold improvements £'000	Fixtures, Fittings, stage and other equipment £'000	IT infrastructure £'000	Total £'000
COST							
1 April 2024	4,149	5,001	33,441	4,211	5,570	918	53,290
Additions	-	-	186	-	556	12	754
	<u>4,149</u>	<u>5,001</u>	<u>33,627</u>	<u>4,211</u>	<u>6,126</u>	<u>930</u>	<u>54,044</u>
DEPRECIATION							
1 April 2024	788	899	15,759	3,088	2,937	847	24,318
Charge for period	165	39	684	41	533	26	1,488
	<u>953</u>	<u>938</u>	<u>16,443</u>	<u>3,129</u>	<u>3,470</u>	<u>873</u>	<u>25,806</u>
NET BOOK VALUE							
29 March 2025	<u>3,196</u>	<u>4,063</u>	<u>17,184</u>	<u>1,082</u>	<u>2,656</u>	<u>57</u>	<u>28,238</u>
1 April 2024	<u>3,361</u>	<u>4,102</u>	<u>17,682</u>	<u>1,123</u>	<u>2,633</u>	<u>71</u>	<u>28,972</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

12 INVESTMENTS

GROUP AND CHARITY	Investment property £'000	Total £'000
1 April 2024	8,199	8,199
Adjustments	(29)	(29)
Fair value movement	(570)	(570)
29 March 2025	<u>7,600</u>	<u>7,600</u>

At the period end, the investment property has been valued at its fair value of £7,600,000 in accordance FRS 102 by CBRE Limited, qualified chartered surveyors.

The adjustments are due to the correction of allocations from the prior year and refund of costs from the original acquisition costs.

Subsidiary undertakings

The charity holds two £1 ordinary shares of Birmingham Hippodrome Limited (company registration number: 01545498) at a historic cost of £1 each, which represents the entire allotted share capital of Birmingham Hippodrome Limited, a company which has trading receipts and profits from the Theatre's bars and catering operations and whose profits are covenanted annually to Birmingham Hippodrome Theatre Trust Limited. Birmingham Hippodrome Limited is incorporated in England and its registered address is the same as that of the parent charity given on page 2. Details of the subsidiary's trading results for the period are set out in Note 23.

The charity was the sole member of Birmingham Festival 2023 CIC (company registration number: 14544843). Birmingham Festival 2023 CIC was dissolved on 17 June 2025.

The charity holds one £1 ordinary share in Birmingham Hippodrome Productions Ltd (company registration number: 15001661) which was incorporated on 13 July 2023 and was dormant throughout the financial period.

13 DEBTORS

	Group		Charity	
	2025 £'000	2024 £'000	2025 £'000	2024 £'000
Amounts owed within one year:				
Trade debtors	1,337	1,276	1,217	749
Amounts due from subsidiary undertakings (see note 23)	-	-	6,943	4,765
Other debtors	1,073	280	1,075	278
Prepayments and accrued income	1,585	1,524	1,578	1,516
	<u>3,995</u>	<u>3,080</u>	<u>10,813</u>	<u>7,308</u>

The amounts due from subsidiary undertakings are unsecured, interest free and payable on demand.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

14	CREDITORS	Group		Charity	
		2025 £'000	2024 £'000	2025 £'000	2024 £'000
(a)	AMOUNTS FALLING DUE WITHIN ONE YEAR:				
	Trade creditors	496	996	379	884
	Other taxation and social security	393	209	393	209
	Other creditors	823	944	679	871
	Bank borrowings (note 16)	125	100	125	100
	Accruals	2,101	1,571	2,087	1,545
	Deferred income (note 14(b))	16,344	14,253	16,323	14,232
		<u>20,282</u>	<u>18,073</u>	<u>19,986</u>	<u>17,841</u>

(b)	DEFERRED INCOME		
		Group £'000	Charity £'000
	Balance as at 1 April 2024	14,253	14,232
	Amount released to income	(14,253)	(14,232)
	Amount deferred in period	16,344	16,323
		<u>16,344</u>	<u>16,323</u>
	Balance as at 29 March 2025	<u>16,344</u>	<u>16,323</u>

Deferred income comprises advance box office receipts.

15	CREDITORS: amounts falling due after more than one year	Group		Charity	
		2025 £'000	2024 £'000	2025 £'000	2024 £'000
	Bank borrowings (note 16)	<u>4,475</u>	<u>4,575</u>	<u>4,475</u>	<u>4,575</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

16	BORROWINGS	Group		Charity	
		2025 £'000	2024 £'000	2025 £'000	2024 £'000
	Bank borrowings	4,600	4,675	4,600	4,675
	Payable within one year	125	100	125	100
	Payable after one year	4,475	4,575	4,475	4,575

During the prior year, the company entered in to a loan facility of £5,000,000 with West Midlands Combined Authority and received a drawdown of £4,700,000. The loan is secured with a fixed charge over the investment property. The loan capital is repayable at £25,000 per quarter and interest is payable at 2.0% plus current base rate.

17	SHARE CAPITAL	Group		Charity	
		2025 £	2024 £	2025 £	2024 £
	<i>Allotted, called up and fully paid</i>				
	Ordinary shares of £1 each	8	8	8	8

Eight directors of the company hold 1 ordinary share in accordance with the qualification required by the Articles of Association. No person may hold any share in the capital of the company unless they are a director of the company.

The Articles of Association prevent any dividends being paid on the share capital of the company. Furthermore, the members are not entitled to any distribution on the dissolution or winding up of the company.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY)

The income funds of the group include restricted funds comprising the following unexpended balances of donations and grants held to be applied for specific purposes.

2025	Balance at 1 April 2024 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 29 March 2025 £'000
Lease premium	4,102	-	-	(39)	4,063
Hippodrome Theatre leasehold improvements	17,682	-	-	(683)	16,999
Birmingham Royal Ballet leasehold improvements	1,123	-	-	(41)	1,082
Dance Hub	3,361	-	-	(165)	3,196
Birmingham City Council – Inge street	619	-	-	(102)	517
Creative Programme fundraising & grants	139	582	(569)	-	152
Arts Council England - festivals	-	104	(80)	-	24
Birmingham City Council – Weekender	-	347	(347)	-	-
Arts Council England access and stagehouse	372	-	(73)	-	299
Charity only	<u>27,398</u>	<u>1,033</u>	<u>(1,069)</u>	<u>(1,030)</u>	<u>26,332</u>
Birmingham City Council - Festival 2023 CIC	4	-	(4)	-	-
Group	<u><u>27,402</u></u>	<u><u>1,033</u></u>	<u><u>(1,073)</u></u>	<u><u>(1,030)</u></u>	<u><u>26,332</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY)

The income funds of the group include restricted funds comprising the following unexpended balances of donations and grants held to be applied for specific purposes.

2024	Balance at 2 April 2023 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 31 March 2024 £'000
Lease premium	4,143	-	-	(41)	4,102
Hippodrome Theatre leasehold improvements	18,448	-	-	(766)	17,682
Birmingham Royal Ballet leasehold improvements	1,162	-	-	(39)	1,123
Dance Hub	3,527	-	-	(166)	3,361
Birmingham City Council – Inge street	717	-	-	(98)	619
Creative Programme fundraising & grants	-	157	(18)	-	139
Arts Council England - festivals	-	100	(100)	-	-
Birmingham City Council – Weekender	-	100	(100)	-	-
Arts Council England access and stagehouse	400	-	(28)	-	372
Charity only	<u>28,397</u>	<u>357</u>	<u>(246)</u>	<u>(1,110)</u>	<u>27,398</u>
Birmingham City Council - Festival 2023 CIC	2,000	73	(2,069)	-	4
Group	<u><u>30,397</u></u>	<u><u>430</u></u>	<u><u>(2,315)</u></u>	<u><u>(1,110)</u></u>	<u><u>27,402</u></u>

The Lease premium, Hippodrome Theatre leasehold improvements, Birmingham Royal Ballet leasehold improvements, Dance Hub and Birmingham City Council - Inge Street funds relate to restricted capital funds received in prior financial years. These projects are all complete and the fund balances are being reduced by depreciation charges on the assets.

Creative programming fundraising and grants relate to amounts raised for future artistic programmes, specifically within the education network.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

Birmingham City Council - Festival 2023 CIC relates to funds received to deliver a nine-day festival on behalf of Birmingham City Council.

The Arts Council England access and stagehouse fund is for works now agreed to be on website accessibility, lifts and stagehouse improvements.

Birmingham City Council - Weekender relates to funds received from the local council to put on a 3-day festival.

Arts Council England – festivals relates to funds awarded to help produce two festivals in the city centre. Birmingham Weekender and'B Side hip hop festival.

Transfers to unrestricted funds relate to the depreciation on the related fixed assets of the capital grants within each fund.

19a UNRESTRICTED NON-DESIGNATED FUNDS	Group £'000	Charity £'000
1 April 2024	2,300	2,298
Net expenditure	(639)	(639)
Transfer from restricted funds	1,030	1,030
	<hr/>	<hr/>
29 March 2025	2,691	2,689
	<hr/> <hr/>	<hr/> <hr/>
	Group £'000	Charity £'000
2 April 2023	1,508	1,512
Net income	796	790
Transfer from restricted funds	1,110	1,110
Transfer to designated funds	(1,114)	(1,114)
	<hr/>	<hr/>
31 March 2024	2,300	2,298
	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

19b UNRESTRICTED DESIGNATED FUNDS (GROUP AND CHARITY)

	Balance at 1 April 2024 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 29 March 2025 £'000
Hippodrome Square	250	-	-	-	250
New Musical Theatre Fund	500	-	-	-	500
Hippodrome Tomorrow Strategic Fund	3,061	-	-	-	3,061
	<u>3,811</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>3,811</u>
	<u><u>3,811</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>3,811</u></u>

	Balance at 2 April 2023 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 31 March 2024 £'000
Repairs reserve	2,447	-	-	(2,447)	-
Hippodrome Square	250	-	-	-	250
New Musical Theatre Fund	-	-	-	500	500
Hippodrome Tomorrow Strategic Fund	-	-	-	3,061	3,061
	<u>2,697</u>	<u>-</u>	<u>-</u>	<u>1,114</u>	<u>3,811</u>
	<u><u>2,697</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>1,114</u></u>	<u><u>3,811</u></u>

Hippodrome Square

The Hippodrome Square designated fund (£250,000) is intended to contribute to works on the square outside the theatre and support the rebranding to Hippodrome Square. Timing for the work has yet to be confirmed by Birmingham City Council, but the designated funds are expected to be used in the near future.

New Musical Theatre Fund

To facilitate new musical theatre productions and leverage third party investment. This Fund is intended to be “topped up” from returns. There are plans to invest most of this reserve in the following financial year.

Hippodrome Tomorrow Strategic Fund

Permitted uses:

- Match funding for development of the Hippodrome buildings.

This includes “Phase 1” works to solve immediate issues, enable longer-term development without main theatre closure (examples: seating, auditorium and dressing room works) and to take longer-term plans to RIBA Design Stage 3.

- Other expenditure to deliver strategic aims as proposed by the Artistic Director and CEO and approved by the Board.
- Plans are being developed to invest most of this reserve in capital work from the following financial year.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

20 ANALYSIS OF NET ASSETS BETWEEN FUNDS

		29 March 2025			
GROUP		Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS		25,857	475	-	26,332
UNRESTRICTED FUNDS:					
Share capital		-	-	-	-
Non designated		10,048	17,400	(24,757)	2,691
Designated		-	3,811	-	3,811
		<u>35,905</u>	<u>21,686</u>	<u>(24,757)</u>	<u>32,834</u>
		<u><u>35,905</u></u>	<u><u>21,686</u></u>	<u><u>(24,757)</u></u>	<u><u>32,834</u></u>
		31 March 2024			
		Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS		26,887	515	-	27,402
UNRESTRICTED FUNDS:					
Share capital		-	-	-	-
Non designated		10,336	14,612	(22,648)	2,300
Designated		-	3,811	-	3,811
		<u>37,223</u>	<u>18,938</u>	<u>(22,648)</u>	<u>33,513</u>
		<u><u>37,223</u></u>	<u><u>18,938</u></u>	<u><u>(22,648)</u></u>	<u><u>33,513</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

20 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	29 March 2025			
CHARITY	Fixed assets £'000	Current Assets £'000	Current and non-current Liabilities £'000	Total £'000
RESTRICTED FUNDS	25,857	475	-	26,332
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	9,984	17,166	(24,461)	2,689
Designated	-	3,811	-	3,811
	<u>35,841</u>	<u>21,452</u>	<u>(24,461)</u>	<u>32,832</u>
	31 March 2024			
	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	26,887	511	-	27,398
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	10,288	14,426	(22,416)	2,298
Designated	-	3,811	-	3,811
	<u>37,175</u>	<u>18,748</u>	<u>(22,416)</u>	<u>33,507</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

21 CASH GENERATED FROM OPERATIONS

RECONCILIATION OF NET EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES	52 week period ended 29 March 2025 £'000	52 week period ended 31 March 2024 £'000
Net expenditure for the reporting period	(679)	(1,089)
ADJUSTMENTS FOR:		
Depreciation charges	1,505	1,525
Amortisation charges	1	12
Fair value movements on investments	570	-
Investment income	(1,020)	(613)
Interest paid	323	204
(Increase)/decrease in stock	(40)	2
(Increase)/decrease in debtors	(915)	2,051
Increase/(decrease) in creditors and deferred income	2,184	(707)
NET CASH PROVIDED BY OPERATING ACTIVITIES	1,929	1,385

22 ANALYSIS OF CHANGES IN NET DEBT

GROUP	1 April 2024 £'000	Cashflows £'000	Non-cash changes £'000	29 March 2025 £'000
Cash and cash equivalents	15,798	1,793	-	17,591
Borrowings excluding overdrafts	(4,575)	75	25	(4,475)
Borrowings excluding overdrafts (current)	(100)	-	(25)	(125)
	11,123	1,868	-	12,991

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

23 RELATED PARTY ACTIVITIES

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY UNDERTAKINGS –

BIRMINGHAM HIPPODROME LIMITED (company number: 01545498)

A summary of the Birmingham Hippodrome Limited trading results are shown below. Audited accounts are filed annually with the Registrar of Companies. Its registered office is the same as that of the parent charity, detailed on page 2.

	Period ended 29 March 2025 £'000 Total	Period ended 31 March 2024 £'000 Total
PROFIT AND LOSS ACCOUNT		
Turnover	3,531	3,068
Cost of sales	(1,201)	(1,000)
Administrative expenses	(1,327)	(1,262)
Interest receivable and similar income	127	55
	<hr/>	<hr/>
Profit on ordinary activities before tax	1,130	861
Taxation	-	(6)
	<hr/>	<hr/>
Profit after tax	1,130	855
	<hr/> <hr/>	<hr/> <hr/>

The aggregate amount of the company's assets, liabilities, share capital and reserves was:

	2025 £'000	2024 £'000
Fixed assets	63	47
Current assets	7,178	4,530
Creditors: amounts falling due within one year	(7,241)	(4,577)
	<hr/>	<hr/>
Net assets/(liabilities)	-	-
	<hr/> <hr/>	<hr/> <hr/>
Represented by share capital plus (deficit) on reserves	-	-
	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

23 RELATED PARTY ACTIVITIES (continued)

Transactions between Birmingham Hippodrome Theatre Trust Limited and Birmingham Hippodrome Limited and balances at the year-end date are as follows:

	2025 £'000	2024 £'000
Distribution of profit from trading subsidiary	1,130	855
Staff costs recharged	711	652
Management recharge	390	365
Amounts owed by group undertakings	6,943	4,343
	<u> </u>	<u> </u>

During the period ended 29 March 2025, the charity had incurred £2,462 (2024: £2,068,000) of costs and received £nil (2024: £73,000) of funds on behalf of Birmingham Festival 2023 CIC. The balance outstanding at 29 March 2025 was £1,814 (2024: £422,124 owed). This has been fully provided due to Birmingham Festival 2023 CIC being dissolved on 17 June 2025.

24 PENSION COSTS

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge represents contributions payable by the Group to the fund and amounted to £251,000 (2023/24: £186,000). Contributions totalling £47,000 (2023/24: £38,000) were payable to the fund at the period end and are included in other creditors.

25 CONTINGENT LIABILITIES

Birmingham Hippodrome Theatre Trust Limited is a member of a VAT group with its subsidiary Birmingham Hippodrome Limited. It has entered into a guarantee for all group companies with HMRC. At the year end, this potential liability was £127,000 (2023/24: £83,000).

26 COMMITMENTS UNDER OPERATING LEASES

The Group and Charity as a lessor:

At the year end, the Group had contracted with tenants, under non-cancellable operating leases, for the following future minimum lease payments:

	2025 £'000	2024 £'000
Amounts receivable:		
Less than one year	655	539
Between one and five years	1,410	1,278
After five years	282	414
	<u> </u>	<u> </u>
	2,347	2,231
	<u> </u>	<u> </u>

The operating leases represent leases of one property to third parties. On entering into these leases, the Group received lease deposits of £45,632. The leases are negotiated over terms of 2 years to 99 years (2024: 2 years to 99 years) and rentals are fixed for 2 years to 5 years (2024: 2 years to 5 years). There are no options in place for either party to extend the lease terms.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

26 RESULTS OF PARENT CHARITY

The total income of the parent charity was £36,012,000 (2023/24: £34,650,000).

The net movement in funds of the charity was £675,000 net expenditure (2023/24: £901,000 net income).

The movement in unrestricted funds of the parent charity was £391,000 net income (2023/24: £1,901,000 net income).

BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

England & Wales - Charity number 510842

Accounts

Birmingham Hippodrome Theatre Trust Limited

ANNUAL REPORT

for the period ended

31 March 2024

Company Registration No. 01446309
Charity No. 510842

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES AND PRINCIPAL ADVISERS

TRUSTEES

Andrew Connors
Andrew Hammond
Vidar Hjordeng
Imandeep Kaur
Ranjit Dhindsa (appointed 1 January 2025)
Elizabeth Lawal
Suzanna Norton
Catherine Mallyon CBE – Chair
Kathryn Marten (appointed 24 February 2025)
Harjinder Millington
Jacqui O’Hanlon (appointed 1 January 2025)
Tru Powell
Rob Valentine (appointed 1 January 2025)
Justin Varney-Bennett (appointed 1 January 2025)

SECRETARY

Chilina Madon (appointed 14 May 2024)
Tim Maycock (resigned 19 January 2024)

EXECUTIVE TEAM

Artistic Director & Chief Executive - Jon Gilchrist
Chief Operating Officer - Tim Maycock (resigned 19 January 2024), Stephen Eames (appointed 28 September 2024)
Creative Director - Chris Sudworth
Director of Operations – Chris Moore (appointed 9 September 2024)
Director of People and Culture – Ruth Power
Executive Director - Chilina Madon
Interim Director of Finance, IT and Compliance - Stephen Eames (8 January 2024 to 27 September 2024)

REGISTERED OFFICE

Birmingham Hippodrome Theatre
Hurst Street
Birmingham B5 4TB

BANKERS

Lloyds TSB Bank Plc
125 Colmore Row
Birmingham B3 3SD

SOLICITORS

Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B4 6WR	Shoosmiths LLP 103 Colmore Row Birmingham B3 3AG
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AUDITORS

RSM UK Audit LLP
Chartered Accountants
103 Colmore Row
Birmingham B3 3AG

Birmingham Hippodrome Theatre Trust Limited

STATEMENT FROM THE CHAIR

I had the privilege of becoming Chair of this extraordinary organisation at the end of 2023 and must start with expressing my enormous thanks to former Chair Glenn Howells and Deputy Chair Ann Tonks. Their leadership helped steer the Hippodrome not just to full strength post-pandemic, but to be moving forwards with a dynamic new vision and five-year plan.

The last year has already seen significant development of this ambitious five-year plan.

We have proudly launched two new departments, New Musical Theatre and New Work & Artist Development. We are transforming the Hippodrome into a place artists and creatives have begun to call home, while developing new productions and increasing opportunities for West Midlands artists to create work in the city.

We were also thrilled to launch our new pre-show dining experience The Circle Lounge, working with the hugely talented West Midlands Chef Angelina Adamo on a fresh new menu which has proved to be a real hit with our audiences.

The Hippodrome has had a long-standing commitment to access, inclusion and diversity, with a determination to remove as many barriers as possible to engaging with arts and culture. Birmingham Weekender exemplified this commitment over the August Bank Holiday weekend as our most accessible festival to date, with carefully crafted support for Visually Impaired, D/deaf, Disabled and Neurodiverse audiences and we were delighted to work with communities from under-served groups in economically deprived neighbourhoods.

Our incredible Young Advocates also played an integral role within the festival and were embedded in its planning and delivery, curating a programme for their own stage.

We also supported over 40,000 young people in our Hippodrome Education Network partner schools and launched our Teachers Theatre Network, created for educators of any discipline to connect with the Hippodrome and network with other teachers, artists and creatives.

Our Main Stage and Patrick Studio hosted over 600,000 people, enjoying everything from well-loved musicals, soaring opera, spoken word, comedy podcasts, to ballet world premieres and so much more. Our glittering panto played to audiences of almost 120,000 people alone.

This just scratches the surface of Birmingham Hippodrome's achievements in the last year, made possible by the hard work, dedication and shared focus of our teams on bringing joy to the people of our region. I would like to thank all our employees, my fellow trustees, volunteers, creatives, partners and supporters who have played their part in delivering our new mission of providing "that 'goosebumps' feeling through memorable and extraordinary experiences".

Catherine Mallyon CBE
Chair, Birmingham Hippodrome Theatre Trust

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

The Trustees (who are also the directors for the purposes of company law) submit their annual report including the Strategic Report, the Directors' Report and the audited consolidated financial statements of the charitable company ("the company") and its subsidiary undertakings ("the group") for the period ended 31 March 2024.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Birmingham Hippodrome Theatre Trust Limited was established in July 1979 and its constitution is set out in a Memorandum and Articles of Association. The company is limited by shares and is also a registered charity (number 510842). Birmingham Hippodrome Theatre Trust Limited has three subsidiaries:

- Birmingham Hippodrome Limited (Company No. 01545498), which was established in June 1981 and which operates Catering and Conference and Events activities and ancillary sales (programmes, merchandise, ice-creams, confectionery and soft drinks) at Birmingham Hippodrome Theatre.
- Birmingham Hippodrome Productions Ltd (Company No. 15001661) which was incorporated on 13 July 2023 and which was dormant throughout the financial year. The company's name was changed on 20 May 2024 from Birmingham Hippodrome Properties Ltd and its purpose is making theatrical productions.
- 'Birmingham Festival 2023 CIC' (CIC) (Company No.14544843) which was registered in December 2022. One trustee of Birmingham Hippodrome Theatre Trust Limited and its former Company Secretary act as directors of the CIC alongside two other directors. The CIC delivered a festival in 2023 on behalf of Birmingham City Council. The directors intend to wind up the company when all remaining debtors and creditors have been settled.

The governing body of the charitable company is a board of non-executive Trustees. During the period, one trustee received travel expenses (2022/23 no trustee received travel expenses). The Trustees of the charitable company during the period were as follows:

Andrew Connors
Martin Guest (resigned 26 November 2024)
Andrew Hammond
Vidar Hjordeng
Glenn Howells (resigned 21 November 2023)
Imandeep Kaur
Ranjit Dhindsa (appointed 1 January 2025)
Elizabeth Lawal
Suzanna Norton
Catherine Mallyon CBE (appointed 31 March 2023) - Chair
Kathryn Marten (appointed 24 February 2025)
Harjinder Millington
Jacqui O'Hanlon (appointed 1 January 2025)
Tru Powell
Ann Tonks (resigned 21 November 2023)
Rob Valentine (appointed 1 January 2025)
Justin Varney-Bennett (appointed 1 January 2025)

Eight of the Trustees hold one ordinary share in accordance with the qualification required by the company's Articles of Association.

The Trust is committed to complying with the Charity Governance Code and is in the process of assessing where there may be any areas for improvement.

The Trustees, as required by charity law, have paid due regard to the Charity Commission's guidance on providing public benefit while reviewing the Charity's aims and objectives, and while deciding what activities the Charity should undertake.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Trustees are appointed by the Board to serve a three year term with a maximum of three terms, except in exceptional circumstances where the Board agrees otherwise. Trustees are selected by the Board based on their skills, knowledge and experience.

The responsibilities of the Board in respect of the preparation of the financial statements are set out on page 21.

New Trustees meet the Executive Team and receive a comprehensive Induction Pack which comprises:

- Company Information - history, organisation chart, mission statement and future programme;
- Governing Documents - Memorandum and Articles of Association and the operating agreement between the Hippodrome, Birmingham Royal Ballet, Fabric and One Dance UK, all resident in the Hippodrome building;
- Directors' responsibilities – Directors' job description, terms of reference, code of conduct for Directors, Charity Commission guidance on the Responsibilities of Charity Trustees, a copy of the Charities SORP, risk assessments, safeguarding training and the Trust's health and safety policy;
- Committee Terms of Reference – as appropriate; and
- Financial and legal information – latest annual reports/ accounts, Board papers, including management accounts, list of insurances.

The Board meets four times each year and has delegated authority to certain committees which are responsible for certain strategic aspects of management. The Trust's committees comprise:

Capital

The Capital Committee meets as required to oversee capital planning. Members of the Committee are Catherine Mallyon CBE (Chair), Martin Guest, Glenn Howells, Imandeep Kaur and Suzanna Lawes.

Finance, Audit and Risk

The Finance, Audit and Risk Committee meets at least three times a year. Its responsibilities include monitoring the integrity of the financial statements, including its annual report, interim management statements and annual budget and reporting to the Board on significant financial reporting issues and judgements. The Committee keeps under review the internal financial controls systems and systems to manage financial and other risks, including reviewing the organisational risk register one a year. The Committee oversees appointment arrangements for the Internal and External Auditors and reviews audit findings. Committee members are Andrew Hammond (Chair), Andrew Connors, Catherine Mallyon CBE, Harjinder Millington and Tru Powell.

Nominations

The Nominations Committee meets when necessary to make recommendations on appointment of Board and Committee members, ensuring that the process is in line with best practice, overseeing induction and support for Board and Committee members and succession planning at Board, CEO and senior management level. Committee members are Harjinder Millington (Chair), Martin Guest, Vidar Hjordeng, Imandeep Kaur and Catherine Mallyon CBE.

People and Inclusion

The Committee meets four times a year to shape review and approve Equality, Diversity and Inclusion policy across the organisation, in line with best practice, supporting EDI training and awareness at Board level and throughout the organisation and overseeing safeguarding. Committee members are Elizabeth Lawal (Chair), Vidar Hjordeng, Catherine Mallyon CBE and Tru Powell.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Remuneration

The Remuneration Committee meets at least once a year. The responsibilities of the Committee include negotiation and review of the salary of the Chief Executive and Executive Team, recommending and monitoring the remuneration policy for the wider workforce. It is also responsible for approving the design of, and targets for, any performance-related pay schemes and approval of any payments made under such schemes. Committee members are Harjinder Millington (Chair) Andrew Connors, Catherine Mallyon CBE, and Tru Powell.

Management

The Board is responsible for maintaining a sound system of internal control to safeguard the assets of the company and discharges this responsibility for internal controls and budgets through the Finance Audit and Risk Committee. The Committee is supported by assurance from a programme of internal audits performed by an external consultant. The Finance Department oversees budgetary control and the application of delegated authority levels set by the Board.

The Artistic Director & Chief Executive (Jon Gilchrist) reports to the Board of Trustees which meets four times a year. The Executive Team of the Creative Director, Director of People and Culture, Executive Director and Chief Operating Officer reports to The Artistic Director & Chief Executive and may attend Board meetings by invitation. The Executive Team manages and operates the company with managers in each department. An annual budget is presented to and approved by the Board in February each year, having been reviewed in advance by the Finance, Audit and Risk Committee. Management accounts in which actual results are compared against budgeted figures are presented at Board meetings for review.

We have a workforce of over 250 people across the organisation. Our teams comprise of employees, flexible workers and freelancers.

Volunteers work alongside Birmingham Hippodrome staff within the visitor services department to enhance the customer experience and to provide additional cover within the auditorium. There are over 50 volunteers who assist at many performances. In addition, volunteers provide invaluable support across the outdoor arts and archive heritage programme; by acting as ambassadors for the theatre. All volunteers are provided with appropriate training according to the duties required of them. All staff are very grateful for the contribution made by our volunteers.

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE

In the last year Birmingham Hippodrome launched a new organisational strategy, clearly setting out the parameters for the next five years. The strategy draws on the newly created vision of “A distinctive, world-class Birmingham cultural scene with the Hippodrome at its heart” and a mission to “provide that “goosebumps” feeling through memorable and extraordinary experiences”.

The strategy itself is split into four areas:

- Hippodrome Unlocked: We will create unprecedented access to all the work on our stages, and reflect the youngest, most diverse city in Europe in everything we do.
- Hippodrome Stages: We will have three world class stages offering a year-round programme, each reflecting the diversity of the region.
- Hippodrome Studios: We will be celebrated for developing and amplifying the creative potential of the region, and originating new work which will be seen on our stages and across the world.
- Hippodrome Tomorrow: We will have started a transformational capital project created for and with the people of Birmingham and the West Midlands - the cornerstone of a new era for the theatre and the region.

The four areas are underpinned by a strategic core, a solid base from which the organisation can grow, focusing on developing our workforce, growing our profile and diversifying our income.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

2023/2024 marks the first year of this strategy and one in which much was achieved across all areas of the organisational strategy.

Aim 1 Hippodrome Unlocked – We will create unprecedented access to all the work on our stages, and reflect the youngest, most diverse city in Europe in everything we do.

LEARNING

We worked with 44 partner SEN, Primary and Secondary schools in our Hippodrome Education Network in 2023/24, giving over 40,000 young people the opportunity to connect with theatre both in school and at the Hippodrome.

In January 2024, we launched our Teachers Theatre Network: a forum for teachers to attend productions at the Hippodrome, expand their knowledge of theatre, make new connections and advocate for the power of theatre for young people.

Our work experience and SEN work experience programmes continued to thrive, welcoming more young people than ever before to work with departments across the organisation and learn about careers in the arts.

We hosted 12 schools performances and provided wraparound activities for family shows including *Wicked* and *Dear Santa*.

YOUNG PEOPLE

In January, we worked in partnership with theatre director Fateha Begum and *Unislam* to launch First Steps Poetry. During the 6-week programme, 10 young people aged 14-22 worked with Fateha and spoken word poet Siphon Eric Ndlovu to develop their writing and engage with live poetry, culminating in a performance at *Unislam* in March 2024.

Our Musicals Youth Theatre groups had a busy year, with our senior group performing the new musical *Imaginary* in our Patrick Studio in July to sell out audiences.

Our 2023/24 cohort of 22 Young Advocates, aged between 14 and 22, continued to programme our free Young Community Drop In Sessions. Developed as a creative outlet for young people to relax and connect with others, each session invited some of the leading people currently working in the creative industries to host workshops looking at a range of art forms, skills and careers.

The Young Advocates were also embedded in the planning and delivery of the Birmingham Weekender festival, working with the Hippodrome team to curate a programme for their own stage, as well as our B-Side Hip-Hop festival, kicking off the event with a Young Community takeover.

ACCESS AND COMMUNITY

The Birmingham Weekender 2023 festival was our most accessible festival yet with carefully crafted support for visually impaired, d/Deaf, disabled and neurodiverse audiences. We hosted communities from under-served groups in economically deprived neighbourhoods, working with National Express West Midlands and West Midlands Metro to provide discounted travel for attendees. We also hosted two dedicated access hubs to ensure all visitors to Weekender could easily find information and support from our access hosts. The festival's access provision was recognised as national best practice by Without Walls consortium.

Through a partnership nurtured by our new Community team, we delivered a Young Community Drop In at the Legacy Centre of Excellence in February, boosting youth engagement alongside new show, *Never Grow Old*, written by Birmingham artists Casey Bailey and Corey Weekes.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

In July, we partnered with digital agency Substrakt and leading authority on accessible ticketing Nimbus Disability to transform the online booking experience for our customers with access needs. The online booking journey now includes more information on accessibility including number of steps to seats, aisle and wheelchair positions and a comprehensive view from every seat. We have over 3,000 people registered on the Nimbus Disability scheme so far.

Our Access Forum and Inclusion & Anti-Racism staff working group continued to inform our policy and share best practice with the wider team, including offering Sighted Guide and BSL D/deaf Awareness training

We proudly hosted 71 assisted performances in 2023/24, welcoming over 31,000 people to relaxed, audio described, BSL interpreted and captioned performances.

Aim 2 Hippodrome Stages: We will have three world-class stages offering year-round programme, each reflecting the diversity of the region.

We welcomed over 600,000 people to our 2023/24 season productions, an increase of 100,000 on the previous year. 66,933 of those were new bookers. We hosted 604 performances of 135 productions.

ON STAGE

Main Stage

We proudly welcomed almost 150,000 people to our phenomenal 11-week summer run of *Disney's The Lion King*, 47% of whom were first time bookers.

In the spring we welcomed Rambert's *Peaky Blinders: The Redemption of Thomas Shelby* back to our stage at the end of its first world tour, followed in the summer by the world premiere of Birmingham Royal Ballet's *Black Sabbath the Ballet*. Both sell-out shows demonstrated how Birmingham continues to be synonymous with high-profile dance.

Almost 120,000 people joined us over Christmas for the epic production of *Jack and the Beanstalk*, making it our best attended pantomime since the Hippodrome reopened in 2001. With a truly spectacular beanstalk growing from our auditorium to our roof and with star casting, including Birmingham's own Alison Hammond, the show received five-star reviews and over 400 pieces of media coverage.

Other main stage highlights included the first UK tour of *The Spongebob Musical*, multi-award-winning *Life of Pi* and the stunning return of *Wicked*, which attracted over 70,000 audiences.

Patrick Studio

Our Patrick Studio saw the premier of new musical *The Good Enough Mums Club*, sold-out performances of *Roshni* from Hippodrome Associate Sonia Sabri Company, and festive family offering *Dear Santa*. We also hosted the first workshop performances of our brand-new musical, *This is a Love Story*, welcoming national industry leaders, West Midlands creatives and our audiences to see the show in development.

OFF STAGE

Over 211,000 people attended our festivals across the city in 2023/24.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

B-Side Hip-Hop Festival

Our annual free B-Side festival kicked off with a Young Community takeover day, featuring a host of workshops for young people, including waacking, graffiti, DJing and lyric writing. The Hippodrome takeover continued into the weekend with more workshops and a special screening of *Fight The Power: How Hip-Hop Changed The World* followed by a Q&A hosted by BBC 1Xtra's Rakeem Omar.

Hippodrome Square came to life over the weekend with a Block Party and Afroflux's fluxcon and marketplace. The weekend concluded with the grand finals hosted at our partners Bullring & Grand Central, and a ground-breaking showcase of hip-hop dance theatre from Breakin' Convention.

The week-long festival was attended by over 44,000 people.

Birmingham Weekender

Birmingham Weekender returned to the city, and 125,000 people engaged with a packed programme of installations, interactive experiences and energetic performances across Bullring & Grand Central and the Hippodrome's home district of Southside.

Highlights included a giant swing set on Central Street, a spectacular stage at Rotunda Square curated by our Young Advocates and the Lumini, an inflatable walk-through of wonder. The festival culminated with Weekender Carnival, a vibrant musical celebration and dance extravaganza by Ace Dance and Music featuring a mass procession through the streets of Birmingham.

Lunar New Year

The city's Lunar New Year celebrations brought not only a buzz to Southside but also record-breaking attendance of 38,000 people.

After opening with the much-loved dragon and lion procession in Hippodrome Square, the free festival was packed with performances including traditional music, sword dancing, K-Pop dance and much more, alongside craft markets and food stalls. The activities spilled over into the foyers of the Hippodrome, with free workshops, classes, an art exhibition and performances from British East & South East Asian creatives MOVE Midlands in the Patrick Studio.

Birmingham Hippodrome also supported Festival 2023, providing in-kind organisational structure to house the operational partners as well as back-office functions. Over 800 artists, creatives and performers took part in 153 projects and performances during the 10-day festivals, welcoming audiences of 46,500.

Aim 3 Hippodrome Studios: We will be celebrated for developing and amplifying creative potential of the region, and originating new work which will be seen on our stages and across the world.

In Autumn 2023 we officially welcomed our two new departments: New Work & Artist Development and New Musical Theatre, both attracting a great deal of national industry attention. From November, we engaged with 642 creatives, 350 of whom were based in the West Midlands.

NEW WORK & ARTIST DEVELOPMENT

Our New Work & Artist Development team has been created to make the Hippodrome a vibrant and supportive home for West Midlands creatives with regular activity on weekly, monthly, bi-monthly, seasonal and annual cycles.

We refreshed our Hippodrome Creatives offer, and now have over 1,300 creatives engaged with our regular offer of opportunities and events. 70 artists have used the studio spaces through our provision of last-minute free-to-access rehearsal spaces.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

NEW WORK & ARTIST DEVELOPMENT (continued)

For three days every month, Playspace gives a different artist or team access to space at Birmingham Hippodrome to explore an idea with no pressure to create a final piece of work.

Writer's Block is a regular scratch night for artists to test new ideas with other creatives, run by Head of New Work & Artist Development Sophia Griffin and playwright and dramturg Grace Barrington.

We welcomed 35 local artists for a three-day Gathering Residency of workshops and community building, in partnership with Talawa Theatre Company and the Belgrade Theatre Coventry. Two new pieces of work have been co-commissioned through this collaboration, with another two receiving further development. This will be the first work developed with the New Work & Artist department and will be shared later in 2024 as part of Talawa's Black Joy season.

NEW MUSICAL THEATRE

We kickstarted 2024 by producing workshop performances of *This Is A Love Story*. Telling the story of the relationship between Earth and Humanity with music & lyrics by Jack Godfrey and book & additional lyrics by Ellie Coote, *This Is A Love Story* featured a soundtrack filled with sharp lyrics and songs that speak to the climate crisis and the relationship that each of us have with our planet. The cast and creative team developed the show for 10 days at the Hippodrome before the workshop performances took place in our Patrick Studio to an enthusiastic response in February.

We also commissioned our first festive family show *The Jingleclaw*, by Robyn Grant and Tim Gilvin, which will premiere in the Patrick Studio in December 2024.

We launched the Musical Theatre Writers Group, a key developmental programme focusing on the craft of writing new musical theatre. From over 180 applications, the first Cohort is made up of 6 writing teams featuring 15 creatives from across the UK. Each team will develop a new musical with us over 12 months, to be showcased in March 2025.

NEW SPACES

Alongside the launch of our new departments, we also opened two new spaces for creatives: Studio 4 and the Artists' Lounge.

Studio 4 is a space for rehearsals, workshops and events, improving our facilities and spaces as we continue to grow our produced work. The Artists' Lounge has been developed as a place for creatives to be at home in the Hippodrome amidst a growing community to network, have meetings, work or just pop in for a cup of tea.

ASSOCIATE ARTISTS

Three Associate companies featured in this year's Birmingham Weekender, including Motionhouse's *WILD*, Sonia Sabri Company's *Mughal Miniatures* and the walkabout *Princess and The Peacock*; and Ace Dance & Music opening and closing the Sunday of the festival with the spectacular *Weekender Carnival*.

Our Patrick Studio hosted performances of Sonia Sabri Company's *Roshni* and Musical Theatre Associates *Good Enough Mums Club*. Aakash Odedra presented *Little Murmur* in HEN schools in October 2023.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

PRODUCED PRODUCTIONS

We welcomed the return of *Peaky Blinders – The Redemption of Thomas Shelby* to our stages in May 2023, at the end of its critically-acclaimed world tour. The production was broadcast on the BBC on New Year's Day 2024 and was shortlisted for the Spirit of Raindance Award 2024.

Zoo Nation's *Message in a Bottle*, produced by Sadlers Wells in association with Birmingham Hippodrome and The Lowry, opened in Los Angeles in February 2024 for a 13-week North American tour.

Aim 4 Hippodrome Tomorrow: we will have started a transformational capital project created for and with the people of Birmingham and the West Midlands - the cornerstone of an extraordinary new era for the theatre and the region.

SOUTHSIDE BUILDING

In November 2023, we completed the acquisition of The Southside Building, an 11 storey office block and retail space located next to the Hippodrome, supported by the West Midlands Combined Authority and Frontier Development Capital. CBRE have been appointed as Managing Agent and Facilities Manager, and Carter Jonas are acting as Letting Agents.

CAPITAL DEVELOPMENT WORK

We undertook recommissioning work on the heating and cooling systems in our auditorium to increase cooling capacity and reduce CO₂ levels. Further scoping is underway on redeveloping the main auditorium seating and the stage-house.

In August, we launched our new pre-show dining space, The Circle Lounge, working with Birmingham-based 2G Design and Build design. We also redeveloped our Thorp Street artistic hub, creating a new Studio 4 rehearsal space and our Artist's Lounge. The new daytime Box Office counter in our Thorp Street reception provides an accessible on-site contact point for our audiences.

ENVIRONMENTAL SUSTAINABILITY

In line with new Government legislation in October 2023, we replaced our plastic cups with reusable alternatives in our Front of House and Circle Lounge spaces. The cups are branded with our Green Team logo and a QR code linking to our refreshed Going Green webpage.

The Hippodrome was awarded a Workwear Champions award, after introducing a workwear recycling scheme and moving to a new sustainable uniform supplier.

We introduced a new waste management system to streamline waste and recycling across the site. We saved the equivalent of 184 trees through paper and cardboard recycling, and achieved zero waste to landfill, receiving the Greener Path Landfill Diversion Award for 2023.

We maintained our accreditation at the ISO14001 External Audit which took place in October 2023, covering health and safety and environmental matters.

Birmingham Hippodrome joined Sustainable Arts West Midlands, working with other arts organisations in the region to share learnings and best practice, and are further upskilling our staff through the rollout of Carbon Literacy Training, delivered by the WMCA.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

STRATEGIC CORE

Our People

This year we welcomed the new roles of Head of People and People & Culture Apprentice to support our strategy. We saw investment in a new Human Resources information system to improve the way we manage data and launched employee engagement surveys through Culture Amp. The surveys have been run to better measure our employees' engagement, wellbeing and connection to the organisation, with the results and actions from our first survey shared with all employees at our annual company away day.

Our commitment to offering alternative recruitment pathways into the organisation continued with apprenticeship placements within our Technical and HR teams, partnering with organisations including The Cameron Mackintosh Foundation.

Our teams continue to be supported by our working and employee support groups, to ensure a breadth of voices and perspectives are represented at all levels. These groups are Inclusion & Anti-Racism, Wellbeing, Green Team, Employee Reps and Mental Health First Aiders.

Staff training opportunities included the IOSH Managing Safety course, LimeliteHR's Leadership Course and Data Privacy and Protection training delivered by GDPR consultants Indigo. We also implemented a new Learning Management System to provide up-to-date and accessible training courses.

After launching our Five-Year Organisational Plan 23-28, we introduced quarterly staff briefings. Starting with a successful all staff meeting in summer 2023, these events allowed staff from all departments to spend time together, sharing strategic updates and workshopping specific challenges and opportunities the organisation faces.

In September 2023, a refreshed KPI report was shared with all Board and staff. This report allows us to measure and evaluate the different strands of the Five-Year Organisational Plan at a top-line level.

In October, Catherine Mallyon CBE was announced as the new Chair of the Hippodrome Board of Trustees, and Harj Millington as Deputy Chair. We said a fond farewell to outgoing Chair Glenn Howells and Deputy Chair Ann Tonks, who served 11 and 10 years on the Board respectively.

Growing our Profile

We launched our Five-Year Organisational Plan 2023-28 at an event in our Patrick Studio, hosted by Satnam Rana. Artistic Director & CEO Jon Gilchrist and Chair Glenn Howells were joined by guest speakers Vidar Hjarding, Elizabeth Lawal and Jonathan Church to share our strategic ambitions and plans. The night included performances from our Musical Youth Theatre and *The Drifters Girl's* Ashford Campbell.

We saw a significant increase in media coverage telling the Hippodrome story in 2023. We secured multiple exclusive features and a front cover feature with key industry newspaper The Stage for the launch of our New Musical Theatre Department. Other announcements which gained press attention included the launches of new musical *The Jingleclaw*, our New Work team and the Teachers' Theatre Network.

In October, Fozia Nisar, Deputy Head of HEN school Montgomery Primary Academy, was invited to speak at the launch of UK Theatre's Theatre for Every Child policy.

Our social media profile continued to grow, with over 180,000 combined followers and over 1.8M engagements across our social channels – up 15% from the previous year.

We were nominated for several awards, winning the Birmingham Awards Art & Culture award and the Greater Birmingham Chamber Awards Inclusive People Development award. Our Artistic Director & CEO Jon Gilchrist was listed in The Stage 100 List, and Head of Creative Partnerships Zaylie-Dawn Wilson was named winner of the Creative Arts Culture category and Young Professional of the Year at the Greater Birmingham Young Professional Awards.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Growing our Profile (continued)

Artistic Director & CEO, Jon Gilchrist, remains Joint President of industry body UK Theatre and sits on the board of several other arts organisations. Members of the wider Executive Team and Trustees continued to sit on local and industry boards including the local Southside Business Improvement District. These connections helped ensure that the venue remained well networked across the city and sector.

Former Board Chairman and Special Board Advisor, Sir John Crabtree OBE, was Chairman of the Birmingham 2022 Commonwealth Games and Trustee Harj Millington, sat on the United by 2022 Legacy Charity for the Commonwealth Games.

Diversifying our Income

This year saw a focus on raising funds to support our work for young people, expand our Relaxed performance and festivals programme, and develop our New Musical Theatre Department.

We secured over £30,000 in The Big Give Christmas Challenge, allowing us to expand our programme of relaxed performances and provide tickets to every SEN school in Birmingham. We also raised over £27,000 in The Big Give's Arts of Impact campaign in March.

In April 2023, we launched our Curtain Raiser Circle in support of our young dance talent development programme, raising over £6,000 to provide participants with the opportunity to work alongside professional choreographers in the creation of a performance inspired by a visiting production, which is then performed on our main stage before the show. Our Curtain Raiser programme was further supported by our popular Gala Dinners. Our two sold out Galas at *Disney's The Lion King* and Matthew Bourne's *Edward Scissorhands* raised a combined total of over £25,000.

Major arts philanthropist Charles Holloway became the Founding Supporter of our New Musical Theatre Department with a grant award over three years from The Charles Michael Holloway Charitable Trust, which will support the development of new productions and increase opportunities for musical theatre writers and creatives.

We received significant grant awards from Arts Council England and Birmingham City Council in support of our festivals programme, enabling us to make Birmingham Weekender our most accessible festival yet. We also received first-time grant awards from Hortons Social Purpose Committee and the Sebbie Hall Kindness Foundation. Our Hippodrome Education Network was further supported by a generous grant award from local charity Property for Kids.

The year ended with an auction of original works by Birmingham based Artist Charles Pedone hosted at The Grand Hotel. The event raised over £10,000 to support our youth programme.

We hosted 96 large-scale events for shows and building partners, including press night events, VIP hospitality receptions and artistic project launches and networking events. These events reached more than 5,400 people.

We hosted 178 conferences, hospitality and hires from a wide range of external clients, including Historic England, KMPG, Lloyds Bank and the Kings Volunteer Awards, welcoming over 5,200 delegates to our building.

In August, we launched The Circle Lounge, working with West Midlands based company Tutto Apposto on the new menu for our pre-show dining offer. Headed by Chef Angelina Adamo, the new concept offers small plates and sharing platters, all with a mediterranean influence. Over the 2023/24 season, we served over 7,000 small plates, more than 1,750 afternoon teas and over 4,000 desserts and ice creams.

Our Front of House team also worked to diversify our income among audiences, selling 16,000 tubs of popcorn, 37,000 programmes and 125,000 tubs of ice cream over the year. *The Lion King* merchandise proved particularly popular, with one of our Visitor Services team being awarded the top seller of Disney merchandise in the whole of the UK.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT

Financial Review

The results for the period are shown in the consolidated statement of financial activities on page 25, and the financial position at year end is shown in the consolidated balance sheet on page 27.

During the financial year, we presented 567 live performances (2022/23: 526) attended by 602,000 patrons (2022/23: 525,000) with paid capacity of 85% (2022/23: 77%). Total ticket sales were £27,814,000 (2022/23: £21,056,000).

Sales by art form were as follows:

	Performances		Tickets Sold		Show Contribution	
	2024	2023	2024	2023	2024	2023
Musicals	32%	51%	49%	51%	51%	57%
Pantomime	18%	20%	21%	20%	24%	17%
Ballet	11%	14%	14%	15%	14%	15%
Other	39%	15%	16%	14%	11%	11%

Birmingham Hippodrome's result for the year was an unrestricted surplus of £1,906,000 compared to a budgeted surplus of £1,100,000 (2022/23: £611,000 surplus compared to a budgeted surplus of £275,000).

A surplus of £796,000 (2022/23: deficit of £573,000) has been achieved on unrestricted funds before reserves transfers, and a deficit of £1,885,000 (2022/23: surplus of £2,000,000) has been achieved on restricted funds in the period before transfers. Total expenditure of £38,073,000 (2022/23: £27,563,000) was incurred in the year.

The results of the trading subsidiaries, Birmingham Hippodrome Limited, Birmingham Festival 2023 CIC and Birmingham Hippodrome Productions Limited are set out in Note 23. The covenanted payment from Birmingham Hippodrome Limited was £855,000 (2022/23: £738,000).

Group bank interest in the year was £410,000 (2022/23: £131,000).

In the financial year the charity purchased an investment property, the Southside Building, for £8,199,000. This was funded partly from unrestricted charity reserves and partly by a loan. £4,700,000 in new loan funding was drawn on 1 December 2023, which was used partly to repay an outstanding Coronavirus Business Interruption Loan and partly to fund the Southside Building purchase. Details of the changes in borrowings can be found in Note 16.

Performance Indicators

The Executive Team has formulated a range of Key Performance Indicators linked to strategy objectives which are reported on regularly to the Board of Trustees. These cover:

- Hippodrome Stages - ticket sales, ticket prices and festivals attendance.
- Hippodrome Unlocked - measures related to new bookers, memberships, access performance and audience numbers and work with and for young people.
- Hippodrome Studios – engagement with creatives.
- Hippodrome Tomorrow – carbon footprint.
- Other – measures on income, organisational profile, workforce and audience demographics.

Outcomes in these areas are described throughout this Strategic Report.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Gender Pay

All employees at Birmingham Hippodrome in the same role are paid the same. At the snapshot date of 5 April 2023, we had a median gender pay gap of 1.5% (15.2% at 5 April 2022). The reason for the shift is that the midpoint of salaries has shifted significantly with the mix of male and female employees since last year. This is because this year there are 17% fewer flexible workers on payroll compared to the previous year. Within the casual workforce this year, there are 21% fewer males compared to 13% fewer females.

The number of employees by gender, across all employees, who earned in the following salary quartiles is:

Quartiles	Male	Female	% Male/Female
Upper	39	49	44%M/56%F
Upper middle	41	46	47%M/53%F
Lower middle	38	51	43%M/57%F
Lower	36	54	40%M/60%F

Fundraising

Our fundraising is managed by a dedicated team of employees, reporting to the Creative Director and supported by the Theatre Trustees. Where relevant, we work with freelance fundraisers from time to time, and these are always subject to references and the relevant contracts being in place.

We are registered with the Fundraising Regulator (<https://www.fundraisingregulator.org.uk>) and are signed up to the Fundraising Code of Practice.

Our Fundraising Complaints policy is published at the following web address and there were no complaints received during the year. <https://www.birminghamhippodrome.com/giveandjoin/fundraising-complaints/>

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Environmental Management

We continued to ensure full compliance with our ISO 14001 Environmental Management standard accreditation.

Our overall daily gas and electricity usage has remained similar to the previous year (1.6% increase in kgCO₂e/kWh compared to 2022/23). The majority of the energy saving actions have now been implemented with major capital expenditure required to achieve further material savings.

In accordance with requirements Streamlined Energy & Carbon Reporting (SECR) imposed by the 2018 SECR regulations, we are required to disclose the following energy & carbon information for 2023-2024.

Scope 1 : Emissions from combustion of Gas tCO ₂ e	
2023-2024	498.42 tCO ₂ e (Energy consumption: Gas 2,724,663 kwh)
2022-2023	513.98 tCO ₂ e (Energy consumption: Gas 2,809,720 kwh)
Methodology:	tCO ₂ e Calculated from the product of the invoiced gas consumption in KWH during the reporting period & the 2019 UK Government GHG Conversion Factors for Company reporting (Version 1.3) 'Natural gas'

Scope 2 : Emission from Purchased electricity tCO ₂ e	
2023-2024	396.54 tCO ₂ e (Energy consumption: Electricity 1,914,953 kwh)
2022-2023	367.01 tCO ₂ e (Energy consumption: Electricity 1,772,377 kwh)
Methodology:	tCO ₂ e Calculated from the product of the invoiced electricity consumption in KWH during the reporting period & the 2019 UK Government GHG Conversion Factors for Company reporting (Version 1.3) 'Electricity Generated/Electricity UK'

Intensity Ratio gross figure based on mandatory fields (tCO ₂ e/m ²):	
2023-2024	0.0481 tCO ₂ e/m ²
2022-2023	0.0474 tCO ₂ e/m ²
Methodology:	Methodology: The intensity ratio stated above has been calculated as tonnes of co ₂ e per total square metres of useful floor area

During the financial year, we made significant efforts to further improve our sustainability and achieved a Greener Path Zero to Landfill Diversion Award for sending zero waste to landfill. Examples of initiatives include:

- Introduction of high-quality reusable cups and glasses for our auditoriums;
- Fully recycling employee uniforms with a zero-landfill guarantee and introducing some uniform items made from sustainable & recycled fabrics;
- Joining the Sustainable Arts West Midlands working group;
- Forming our new Risk & Compliance Team, providing dedicated resource on environmental and sustainability matters;
- Undertaking work on our heating and cooling systems in our main auditorium to improve air flow efficiency;
- Running training for all employees on Waste Management, with some also achieving accreditation by the Carbon Literacy Project;
- Sending all egg shells and coffee grounds from our Circle Lounge to compost piles in Perry Barr Allotments;
- Sourcing local and seasonal produce as much as possible for our Circle Lounge meals, including produce from Birmingham markets, carrots grown locally in Moseley, regional cheeses, flour made from local grains from Shipton Mill in the Cotswolds and pumpkins and grapes from local Perry Barr allotments;
- Saving the equivalent of 184 trees by recycling paper and cardboard.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Trustees' duty to promote the success of the Charity - Section 172 Statement

Section 172 of the Companies Act 2006 requires the directors/trustees to act in the way they consider, in good faith, would be most likely to promote the success of the charity to achieve its charitable purposes.

The Companies Act 2006 requires Birmingham Hippodrome Theatre Trust, as a large company, to report on how directors/trustees have complied with Section 172 and other linked matters:

1. **Section 172: Directors/Trustees must promote the charity towards its charitable objectives, considering:**

a. **The likely consequence of any decision in the long term**

Trustees developed the Birmingham Hippodrome's strategic objectives as part of a long-term strategy:

- To be renowned for the quality of cultural work we curate and present.
- To be a cultural centre for everyone. Age, ethnicity, income, background, or ability should not be a barrier to having a cultural experience at the Hippodrome, on or off stage.
- To provide all our visitors with a world class experience at each step of the customer journey.
- To be the cultural heart of the city – a creative and cultural destination – playing a leading role in Birmingham's economic and cultural development.
- To ensure our business has an independent and sustainable future.

Trustees routinely review the external landscape, including the political environment, and seek and evaluate feedback from our various stakeholders, in order to ensure that our plans are adapted, as necessary, to meet changing circumstances. Trustees keep under review the charity's principal risks and opportunities, consider emerging risks, and ensure that our plans are adapted in response as appropriate.

b. **The interests of the charity's employees**

Our staff are crucial to our success. Trustees consider and protect the interests of our staff to support Birmingham Hippodrome's on-going success. Trustees and Executive Management ensure, through regular staff engagement, that we maintain an understanding of employees' needs to inform our strategy and aims. Our decision-making process considers the impact of potential decisions on our staff.

We regularly meet with the Employee Reps Group, and ensure all employees are represented at these meetings where we consult with them on key aspects of business planning. For example, our annual cost of living employee pay award is agreed in consultation with the Employee Reps.

c. **The need to foster the charity's business relationships with suppliers, customers and others**

Engagement with our customers: such as our audiences, participants in our Learning programmes and teachers, is essential to ensure we understand and meet their needs.

Executive Management regularly seeks and evaluates feedback from our audiences through a rolling programme of audience insight gathered through surveying. This takes place for every staged production, and we are able to build a detailed picture of how the theatre's output is received by different audience groups, and to understand motivations for attendance and engagement.

We regularly seek and evaluate feedback from the young people and teachers who engage in our Learning programmes; this feedback is fed into the development of these programmes and future activity plans. Examples include regular consultation with teachers which have informed the development of learning resources.

We have developed and maintain strong relationships with the producers responsible for much of the main stage and Patrick Studio production in order to ensure we have a varied and attractive programme to present.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

d. The impact of the charity's operations on the community and the environment

Trustees and Executive Management recognise our responsibility to care for the environment and aim to minimise the environmental impact of all our activities. We are respectful of our local community and its needs. We are represented on a number of local community groups to ensure effective two-way engagement and, where relevant, we consider the needs of our community in our decision making.

e. The desirability of the charity maintaining a reputation for high standards of business conduct

Our reputation is fundamental to our future success.

Trustees have in place a range of policies that promote corporate responsibility and ethical behavior. Areas covered include fundraising (our fundraising practices are discussed on page 15 of this report), conflicts of interest, safeguarding, dignity at work, bullying and harassment, and whistleblowing.

We use our organisational values in our recruitment and training for employees and ensure these are understood and maintained. Our procurement and ethical policies and procedures ensure that our values are also part of the selection of partners and suppliers.

f. The need to act fairly as between members of the charity

Trustees and Executive Management believe that a successful theatre is a theatre for everyone, where inclusivity and accessibility are paramount: we aim to be a fully inclusive organisation which is relevant and accessible for everyone. We will not unfairly discriminate against anyone.

Our People and Inclusion subcommittee and working group, comprises representatives from ethnically diverse staff at all levels, the Board and senior leadership team, and monitors progress against agreed targets and ensure the organisation maintains best practice within the industry.

Review of Principal Risks and Uncertainties

On an ongoing basis, the Board reviews the major risks to which the Trust is exposed, and systems have been established to manage these risks. Internal risks are minimised by the implementation of procedures for authorisation and monitoring of all transactions, and potential external risks to future income levels and the availability of product are addressed by the Executive Team and the Board of Trustees.

The Trust has a Strategic Business Plan with aims, objectives and key performance indicators which are monitored to ensure the effective delivery of the plan and the management of risk.

Following a high level review of risk and the assurance framework, the Trustees consider that the major risks facing the Charity are:

- IT resilience and cyber security;
- Terrorism and physical security; and
- Macro-economic climate.

During the financial year, an audit plan was approved which prioritised assurance requirements based on key risks. Audits planned for the 2024/25 year include, a review of financial controls, and HR and payroll audit, a box office audit and a specialist IT audit.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Financial sustainability continues to be a focus area for the group. A key element in the management of financial risk is via a reviewed reserves policy for the Trust, and retention of sufficient working capital in Birmingham Hippodrome Limited.

Reserves Policy

Total funds at 31 March 2024 were £33,513,000 for the Group (2022/23: £34,602,000) and £33,507,000 for the Company (2022/23: £32,606,000).

Restricted funds largely represent the capital funding received for the refurbishment of the Hippodrome Theatre and reduce annually in line with the net book value of the related assets, which are depreciated each year.

Unrestricted funds at 31 March 2024 were £6,111,000 for the Group (2022/23: £4,205,000) and £6,109,000 for the Company (2022/23: £4,209,000).

The Board created two new designated funds during the financial year.

The New Musical Theatre Fund was created to facilitate new musical theatre productions and £500,000 was transferred from unrestricted undesignated funds to this reserve.

The Hippodrome Tomorrow Strategic Fund was created to be used for match funding for development of the Hippodrome buildings and other expenditure to deliver strategic aims as proposed by the Artistic Director and CEO and approved by the Board. £614,000 was transferred from unrestricted undesignated funds to this reserve, and £2,447,000 from the former designated Repairs Reserve.

The Board also approved the transfer of the balance in the designated Repairs Reserve of £2,447,000 to the new Hippodrome Tomorrow Strategic Fund.

Unrestricted non-designated funds for the Group were £2,300,000 at 31 March 2024 (1 April 2023: £1,058,000) which was increased by the unrestricted surplus of £796,000 (2022/23: deficit of £573,000) and then was reduced by £1,114,000 (2022/23: £140,000) transferred to designated funds and increased by £1,110,000 (2022/23: £1,184,000) transferred from restricted funds.

The charity's policy, updated during the financial year, is to target holding unrestricted and undesignated reserves equivalent to three months of unrestricted operating expenditure plus an allowance of 20% of projected annual Southside Building cash rental income. This is to protect the charity from fluctuations in future income and temporary interruptions to operations. Operating expenditure excludes costs in relation to promoter settlements. The target level of unrestricted and undesignated reserves under this policy is £2.3m and the actual level as at 31 March 2024 was £2.3m in line with the target.

Treasury Policy

To retain flexibility and availability of cash funds, the Trust's current account monies are transferred daily to higher rate call accounts, taking account of beneficial interest rates. The Trust also uses short-term fixed interest money market deposit accounts to maximise interest received and these mature on a rolling basis to ensure availability of funds. The Board has approved a policy whereby only UK owned banks with a minimum AA credit rating are used and money market deposits are split over a minimum of three different institutions. No other investment vehicle is used.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Birmingham Hippodrome Limited

The profit in the trading subsidiary for the period was £856,613 (2022/23: £753,000) and the distributable profits are paid across to the parent undertaking each year.

Birmingham Hippodrome Limited comprises the Catering and Visitor Services departments.

Birmingham Festival 2023 CIC

During the financial year, the CIC delivered a nine-day festival on behalf of Birmingham City Council expending restricted funds brought forward. At the end of the financial year, assets of £4,336 remained in the CIC. It is the intention of the CIC directors to wind up the company as soon as final debtor balances are cleared.

Fixed Assets

Movements in tangible fixed assets are set out in Note 11 to the financial statements.

Trustee Liability Insurance

Birmingham Hippodrome Theatre Trust Limited holds Trustee liability insurance on behalf of Directors and Officers at a cost of £3,514 (2022/23: £3,781).

Taxation Status

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

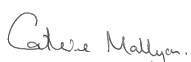
Future Plans

Birmingham Hippodrome is now in year two of the five-year strategy. Having created four new departments in the last year – New Musicals, New Work & Artist Development, The Circle Lounge and Health & Safety, the organisation is now focused on impact, ensuring that all outcomes from across the venue meet with the strategy. Particular focus is being placed on future proofing the physical building as we approach 25 years since the last major redevelopment.

Statement As To Disclosure Of Information To Auditors

The trustees, who are also the directors for the purpose of company law, who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the trustees have confirmed that they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The Report of the Trustees, incorporating the Strategic Report, is approved by and signed on behalf of the Board by:



Catherine Mallyon CBE – Chair

Date: 17/03/25

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The trustees (who are also directors of Birmingham Hippodrome Theatre Trust Limited for the purposes of company law) are responsible for preparing the Report of the Trustees (incorporating the strategic report and directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Opinion

We have audited the financial statements of Birmingham Hippodrome Theatre Trust Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the period ended 31 March 2024 which comprise the Consolidated Statement of Financial Activities, the Income and Expenditure Account, the Group and Charity Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 31 March 2024 and of the group's incoming resources and application of resources, including its income and expenditure, for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial period for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 21, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED (CONTINUED)

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the group audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory framework that the group and parent charitable company operates in and how the group and parent charitable company are complying with the legal and regulatory framework;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the parent charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents, inspecting correspondence with local tax authorities and evaluating advice received from internal/external advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to UK General Data Protection Regulation (UK GDPR). We performed audit procedures to inquire of management and those charged with governance whether the group is in compliance with these law and regulations and inspected correspondence with regulatory authorities.

The group audit engagement team identified the risk of management override of controls and completeness of income as the areas where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business, challenging judgments and estimates and testing of refund transactions.

A further description of our responsibilities for the audit of the financial statements is provided on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anna Spencer-Gray

ANNA SPENCER-GRAY (Senior Statutory Auditor)
For and on behalf of RSM UK AUDIT LLP, Statutory Auditor
Chartered Accountants
103 Colmore Row
Birmingham
B3 3AG

Date 17/03/25

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

for the 52 week period ended 31 March 2024

		52 week period ended 31 March 2024			52 week period ended 1 April 2023
	Notes	Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
INCOME FROM:					
Donations	2	668	57	725	857
Charitable activities	3	31,791	373	32,164	25,378
Other trading activities	4	3,482	-	3,482	2,624
Investments	5	613	-	613	131
		<hr/>	<hr/>	<hr/>	<hr/>
TOTAL		36,554	430	36,984	28,990
EXPENDITURE ON:					
Raising funds	6	2,221	-	2,221	1,654
Charitable activities	6	33,537	2,315	35,852	25,909
		<hr/>	<hr/>	<hr/>	<hr/>
TOTAL		35,758	2,315	38,073	27,563
		<hr/>	<hr/>	<hr/>	<hr/>
NET (EXPENDITURE)/INCOME	8	796	(1,885)	(1,089)	1,427
Transfers between funds	18, 19	1,110	(1,110)	-	-
		<hr/>	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS		1,906	(2,995)	(1,089)	1,427
RECONCILIATION OF FUNDS:					
Fund balances brought forward		4,205	30,397	34,602	33,175
		<hr/>	<hr/>	<hr/>	<hr/>
Fund balances carried forward		6,111	27,402	33,513	34,602
		<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

INCOME AND EXPENDITURE ACCOUNT

for the 52 week period ended 31 March 2024

	52 week period ended 31 March 2024 £'000	52 week period ended 1 April 2023 £'000
Gross income of continuing operations	36,984	28,990
Total expenditure of continuing operations	(38,073)	(27,563)
Net movement in funds for the period	(1,089)	1,427
Amortisation of capital grants	1,110	1,184
Net income	21	2,611

- Net income of £21,000 in the period (2022/23: net income of £2,611,000) comprises £1,906,000 surplus from unrestricted funds (2022/23: surplus of £611,000) and £1,885,000 deficit from restricted funds (2022/23: surplus of £2,000,000).
- Total income comprises £36,554,000 (2022/23: £26,796,000) from unrestricted funds and £430,000 (2022/23: £2,194,000) from restricted funds. A detailed analysis of income by source is provided in the Consolidated Statement of Financial Activities.
- Income from non-charitable subsidiary trading activities amounted to £3,068,000 (2022/23: £2,434,000). A detailed analysis of the subsidiary's trading results is shown in Note 23.
- Detailed analysis of the expenditure is provided in the Consolidated Statement of Financial Activities and Note 6.
- The summary income and expenditure account is derived from the Consolidated Statement of Financial Activities on page 25 which, together with the notes to the accounts on pages 34 to 54 provides full information on the movements during the period on all the funds of the group.
- All income and expenditure derive from continuing activities.

The above income and expenditure account adds back the £1,110,000 (2022/23: £1,184,000) amortisation of capital grants, as this ordinarily would have been matched with the release of the grant to expend on leasehold improvements in accordance with section 24 of FRS 102, but not permitted under Charity SORP (FRS 102).

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 31 March 2024

Company No: 01446309

	Note	Group		Charity	
		2024 £'000	2023 £'000	2024 £'000	2023 £'000
FIXED ASSETS					
Intangible assets	10	4	11	4	11
Tangible assets	11	29,020	29,708	28,972	29,675
Investments	12	8,199	-	8,199	-
		<u>37,223</u>	<u>29,719</u>	<u>37,175</u>	<u>29,686</u>
CURRENT ASSETS					
Stock		60	62	-	-
Debtors	13	3,080	5,131	7,308	5,986
Short term deposits		8,286	10,236	8,286	10,236
Cash at bank and in hand		7,512	10,301	3,154	7,364
		<u>18,938</u>	<u>25,730</u>	<u>18,748</u>	<u>23,586</u>
CREDITORS:					
Amounts falling due within one year	14(a)	(18,073)	(19,180)	(17,841)	(18,999)
		<u>865</u>	<u>6,550</u>	<u>907</u>	<u>4,587</u>
NET CURRENT ASSETS					
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>38,088</u>	<u>36,269</u>	<u>38,082</u>	<u>34,273</u>
CREDITORS:					
Amounts falling due after more than one year	15	(4,575)	(1,667)	(4,575)	(1,667)
NET ASSETS		<u><u>33,513</u></u>	<u><u>34,602</u></u>	<u><u>33,507</u></u>	<u><u>32,606</u></u>
REPRESENTED BY					
RESTRICTED FUNDS					
UNRESTRICTED FUNDS					
Share capital	17	-	-	-	-
Non designated	19a	2,300	1,508	2,298	1,512
Designated	19b	3,811	2,697	3,811	2,697
		<u>6,111</u>	<u>4,205</u>	<u>6,109</u>	<u>4,209</u>
NET ASSETS		<u><u>33,513</u></u>	<u><u>34,602</u></u>	<u><u>33,507</u></u>	<u><u>32,606</u></u>

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 31 March 2024

Company No: 01446309

Net movement in funds for the parent charity was net income of £901,000 (2022/23: net expenditure of £589,000).

The financial statements on pages 25 to 54 were approved by the board on 17/03/25 2024, and authorised for issue on its behalf by:

Catherine Mallyon.

C Mallyon CBE– Chair

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF CASH FLOWS

For the 52 week period ended 31 March 2024

	Note	52 week period ended 31 March 2024 £'000	52 week period ended 1 April 2023 £'000
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net cash provided by operating activities	21	1,385	2,561
Interest paid		(91)	(74)
NET CASH PROVIDED BY OPERATING ACTIVITIES		1,294	2,487
CASH FLOWS FROM INVESTING ACTIVITIES:			
Payments to acquire intangible fixed assets		(5)	-
Interest from short term deposits		410	131
Rent from investment property		203	-
Purchase of investment property		(8,199)	-
Purchase of property, plant and equipment and intangible assets		(837)	(653)
NET CASH USED IN INVESTING ACTIVITIES		(8,428)	(522)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Interest paid on bank loan		(113)	-
Proceeds from borrowings		4,700	-
Repayments of borrowings		(2,192)	(333)
NET CASH PROVIDED BY/(USED IN) FINANCING ACTIVITIES		2,395	(333)
Change in cash and cash equivalents in the reporting period		(4,739)	1,632
Cash and cash equivalents at the beginning of the reporting period		20,537	18,905
CASH AND CASH EQUIVALENTS AT THE END OF THE REPORTING PERIOD		15,798	20,537
		2024 £'000	2023 £'000
Cash at bank		7,512	10,301
Short term deposits		8,286	10,236
TOTAL CASH AND CASH EQUIVALENTS		15,798	20,537

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

GENERAL INFORMATION

Birmingham Hippodrome Theatre Trust Limited is a charitable company limited by shares and incorporated in England. Its main activities are the presentation of theatrical productions.

The address of the Charity's registered office is Birmingham Hippodrome Theatre, Hurst Street, Birmingham, B5 4TB.

BASIS OF ACCOUNTING

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Companies Act 2006.

Birmingham Hippodrome Theatre Trust Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

In accordance with FRS 102, the Charity has taken advantage of the exemption from the disclosure requirements of Section 7 'statement of cashflows' – Presentation of a Statement of Cashflows, in respect of presenting a charity only statement of cash flows.

The Financial Statements are presented in pounds sterling, with figures being rounded to the nearest £'000, except where otherwise stated. Accounts are typically drawn up to the nearest Saturday to 31 March. These accounts have been prepared for a 52 week period to Sunday 31 March in order to capture a performance that took place on Sunday 31 March 2024 (2022/23: 52 week period to 1 April 2023).

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are set out below:

BASIS OF CONSOLIDATION

The group accounts consolidate the financial statements of the Charity and its trading subsidiary undertakings Birmingham Hippodrome Limited, Birmingham Hippodrome Productions Ltd and Birmingham Festival 2023 CIC. Intra-group transactions are eliminated on consolidation. Surpluses and deficits of organisations entering or leaving the group are included from the date of acquisition or up to the date of disposal. All financial statements have been drawn up to 31 March. The charity has taken advantage of the exemption available under CA06 s408, to omit its profit and loss account from the statutory group accounts.

GOING CONCERN

The theatre is trading profitably and able to generate cash through its activities. A Reserves Policy is in place which allows for emergency fluctuations in activity. The pipeline of main stage programming is healthy, with most of 2025/26 year already identified. The Trustees have reviewed the level of reserves and forecasts for the next 12 months and have a reasonable expectation that the charity and group has adequate resources to continue in operational existence for a period of at least 12 months from the date of signing the financial statements.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

INCOME

Income is represented by gross box office receipts and other income generated in furtherance of the objects stated net of value added tax. The charity's income is derived from continuing operations during the current and the previous period.

Income from theatre admission fees is included in income from charitable activities in the period in which the relevant show takes place.

Other trading activities

Income from other trading activities is included in the period in which the group is entitled to receipt.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in income when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in income until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in income of restricted funds when receivable.

Capital grants in respect of leasehold improvements are amortised in line with the related assets.

GOVERNMENT GRANTS

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions, it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

Interest receivable

Interest is recognised when receivable.

EXPENDITURE

Expenditure is included in the Consolidated Statement of Financial Activities on an accruals basis, inclusive of any value added tax which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by staff on those activities.

- Expenditure on raising funds are those costs incurred in attracting donations, and those incurred in trading activities that raise funds.
- Charitable activities include expenditure associated with the staging of productions and educational programmes and include both the direct costs and support costs relating to these activities.
- Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements. Governance costs are included within support costs.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

TAXATION

The Trust is exempt from paying corporation tax in relation to its charitable activities as it is a registered charity. Birmingham Hippodrome Limited gift aids its taxable profits to the Theatre on an annual basis.

FUND ACCOUNTING

Restricted funds

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Unrestricted funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes. They may be designated or non-designated.

Designated funds

The trustees may, at their discretion, set aside unrestricted funds for specific purposes. If no longer required, designated funds are reclassified as non-designated, unrestricted funds.

DEBTORS

Trade and other debtors which are receivable within one year are initially recognised at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

SHORT TERM DEPOSITS

Short term deposits include cash on deposit with a maturity of less than one year but greater than three months.

CASH AND BANK BALANCES

Cash and bank balances includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition.

CREDITORS AND LIABILITIES

Trade and other creditors and bank loans are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled.

DEFINED CONTRIBUTION PENSION SCHEME

Pension contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

FINANCIAL INSTRUMENTS

The charity and group only have financial assets and financial liabilities of a kind that qualify as basic financial instruments per Section 11 of FRS 102, and has chosen to follow Sections 11 of FRS 102. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost.

OPERATING LEASES

The annual operating lease rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

INTANGIBLE ASSETS

Intangible assets purchased other than in a business combination are recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost (which for intangible assets acquired in a business combination is the fair value at acquisition date) and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

INTANGIBLE ASSETS (continued)

Intangible assets are amortised to profit or loss on a straight-line basis over their useful lives, as follows:-

Computer software: 5 years

On disposal, the difference between net disposal proceeds and the carrying amount of the intangible asset is recognised in profit or loss.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses. Assets with a value below £1,000 are not capitalised. Depreciation of fixed assets is charged by equal annual instalments at rates estimated to write off their cost less any residual value over the expected useful lives, which are as follows:

Long lease premium	Over period of the lease of 125 years
Dance Hub	25 years
Hippodrome Theatre long leasehold improvements	10-50 years
Birmingham Royal Ballet long leasehold improvements	50 years
Computer equipment	3 years
Fixtures, fittings & other office equipment	10 years
IT and Box Office Infrastructure project	5 years

Assets under the course of construction are depreciated from the date of completion.

INVESTMENTS

Investments in subsidiaries are included at cost less impairment, being the cost of the share capital owned.

Investment property, which is property held to earn rentals and/or for capital appreciation, is initially recognised at cost, which includes the purchase cost and any directly attributable expenditure. Subsequently it is measured at fair value at the reporting end date. Changes in fair value are recognised in the statement of financial activities.

STOCK

Stock of goods for resale have been included at the lower of cost and net realisable value. Cost is computed on a first in first out basis. Net realisable value is based on estimated selling price less further costs expected to be incurred to disposal.

CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGEMENT

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions

The Trust makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Investment properties

The trust values its investment properties at fair value, based on an open market value for existing use of the properties. The valuations are made by a qualified Chartered Surveyor, using a variety of assumptions to determine the valuation of the investment's properties. Any changes in these assumptions would impact on the carrying value of these investment properties.

The Trustees do not believe there are any critical areas of judgment that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

1 COMPARATIVE INFORMATION – PRIOR YEAR STATEMENT OF FINANCIAL ACTIVITIES

52 week period ended 1 April 2023

	Unrestricted funds £'000	Restricted funds £'000	Total funds £'000
INCOME FROM:			
Donations	785	72	857
Charitable activities	23,256	2,122	25,378
Other trading activities	2,624	-	2,624
Investments	131	-	131
	<hr/>	<hr/>	<hr/>
TOTAL	26,796	2,194	28,990
EXPENDITURE ON:			
Raising funds	1,654	-	1,654
Charitable activities	25,715	194	25,909
	<hr/>	<hr/>	<hr/>
TOTAL	27,369	194	27,563
	<hr/>	<hr/>	<hr/>
NET INCOME/(EXPENDITURE)	(573)	2,000	1,427
Transfers between funds	1,184	(1,184)	-
	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS	611	816	1,427
RECONCILIATION OF FUNDS:			
Fund balances brought forward	3,594	29,581	33,175
	<hr/>	<hr/>	<hr/>
Fund balances carried forward	4,205	30,397	34,602
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

2	DONATIONS	52 week period ended 31 March 2024			52 week period ended
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	1 April 2023
	Creative programme donations	668	57	725	Total funds £'000 857
		<u>668</u>	<u>57</u>	<u>725</u>	<u>857</u>

3	CHARITABLE ACTIVITIES	52 week period ended 31 March 2024			52 week period ended
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	1 April 2023
	Theatre tickets	28,758	-	28,758	Total funds £'000 21,056
	Booking fee, ticket levy and box office handling charges	2,749	-	2,749	1,898
	Friends memberships	112	-	112	87
	Fundraising	159	200	359	310
	Birmingham City Council – Weekender	-	100	100	-
	Birmingham City Council - Festival 2023 CIC	-	73	73	2,000
	Other income	13	-	13	27
		<u>31,791</u>	<u>373</u>	<u>32,164</u>	<u>25,378</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

4	OTHER TRADING ACTIVITIES	52 week period ended 31 March 2024 Unrestricted funds £'000	52 week period ended 1 April 2023 Unrestricted funds £'000
	Catering, Visitor Services, Consultancy and Business development income – subsidiary	3,068	2,434
	Technical services income	149	173
	Sundry income	265	17
		<u>3,482</u>	<u>2,624</u>
		<u><u>3,482</u></u>	<u><u>2,624</u></u>
5	INCOME FROM INVESTMENTS	52 week period ended 31 March 2024 Unrestricted funds £'000	52 week period ended 1 April 2023 Unrestricted funds £'000
	Interest from short term deposits	410	131
	Rent receivable	203	-
		<u>613</u>	<u>131</u>
		<u><u>613</u></u>	<u><u>131</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

6 EXPENDITURE

	52 week period ended 31 March 2024			52 week period ended 1 April 2023
	Charitable activities £'000	Raising funds £'000	Total £'000	Total £'000
(a) <i>Direct charitable expenditure</i>				
Fees of visiting companies and artistes	22,244	-	22,244	15,913
(b) <i>Other expenditure – management and administration of the charity</i>				
Wages and salaries	4,485	-	4,485	4,336
Marketing, friends, sponsorship & creative programming	1,844	18	1,862	1,454
Customer services & security	237	-	237	194
Technical services	1,746	235	1,981	1,928
Box office and ticketing	323	-	323	273
Financial and administration	292	-	292	224
Depreciation and amortisation of fixed assets	1,537	-	1,537	1,314
Albany house	98	-	98	-
Birmingham Festival CIC	2,069	-	2,069	-
Catering and conference and events	-	1,882	1,882	1,336
Support costs (See note 6 (c))	977	86	1,063	591
	<u>13,608</u>	<u>2,221</u>	<u>15,829</u>	<u>11,650</u>
TOTAL	<u><u>35,852</u></u>	<u><u>2,221</u></u>	<u><u>38,073</u></u>	<u><u>27,563</u></u>
(c) <i>Support costs</i>				
General office costs	144	27	171	167
General financial costs	397	42	439	128
Computer support	127	17	144	166
Governance costs	105	-	105	56
Interest on Coronavirus business interruption loan	91	-	91	74
Interest on bank loan	113	-	113	-
	<u>977</u>	<u>86</u>	<u>1,063</u>	<u>591</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

7 TAXATION

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

8 NET (EXPENDITURE)/INCOME BEFORE TRANSFERS	52 week period ended 31 March 2024 £'000	52 week period ended 1 April 2023 £'000
Net (expenditure)/income is stated after charging:		
Depreciation of tangible fixed assets		
- owned	1,525	1,280
Amortisation of intangible assets		
- owned	12	34
Operating lease rentals - equipment and vehicles	22	22
Auditor's remuneration	31	30
- audit parent undertaking	14	5
- audit subsidiary undertakings	15	11
- accountancy services	4	4
Charity trustees' liability insurance	4	4
	<u> </u>	<u> </u>

9 STAFF COSTS

Birmingham Hippodrome Theatre Trust employs all staff for the group. Staff costs recharged to the trading subsidiary, Birmingham Hippodrome Limited amounted to £652,054 (2022/23: £484,273).

	52 week period ended 31 March 2024 £'000	52 week period ended 1 April 2023 £'000
Wages and salaries	5,491	4,965
Social security costs	451	438
Pension costs	186	155
	<u> </u>	<u> </u>
	6,128	5,558
	<u> </u>	<u> </u>

Pensions costs are allocated to activities in proportion to employee time spent and are wholly charged to unrestricted funds.

None of the trustees received any remuneration from the charity during the period (2022/23: None). One Trustee (2022/23: None) was reimbursed travel expenses of £530 (2022/23: £Nil). No trustee was reimbursed general expenses of £Nil (2022/23: £Nil).

The total compensation including employer's national insurance and pension contributions payable to key management personnel of the group and charity was £657,166 (2022/23: £732,311). Key management comprise the trustees and the executive team.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

9 STAFF COSTS (continued)

AVERAGE NUMBER EMPLOYED	Number 2024		Number 2023	
Average number of staff/ (full time equivalents):				
Administration	33	(32)	35	(33)
Production and selling				
- permanent	99	(92)	91	(82)
- temporary	123	(42)	185	(137)
	<u>255 (166)</u>		<u>311 (252)</u>	
NUMBER OF EMPLOYEES WHOSE EMOLUMENTS EXCEEDED £60,000	Number 2024		Number 2023	
£70,001 - £80,000	1		-	
£80,001 - £90,000	1		3	
£90,001 - £100,000	1		-	
£110,001 - £120,000	-		1	
£120,001 - £130,000	1		1	
£170,001 – £180,000	1		-	
	<u>1</u>		<u>5</u>	

Pension costs for the period for higher paid staff totalled £31,748 (2022/23: £25,907).

Visitor Services Volunteers assist with the welcoming of audiences to the theatre. This includes checking audience tickets entering the auditorium, assisting customers where required and assisting with the evacuation of audience if required. The Volunteers are requested to work at least one shift every six weeks and attend an annual training session in which they go through the evacuation procedure. They make no contribution to the pension scheme.

10 INTANGIBLE FIXED ASSETS

GROUP AND CHARITY	Computer Software £'000	Total £'000
COST		
2 April 2023	148	148
Additions	5	5
31 March 2024	<u>153</u>	<u>153</u>
AMORTISATION		
2 April 2023	137	137
Charge for the period	12	12
31 March 2024	<u>149</u>	<u>149</u>
NET BOOK VALUE		
31 March 2024	<u>4</u>	<u>4</u>
1 April 2023	<u>11</u>	<u>11</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS

GROUP	Assets under the course of construction £'000	Dance hub £'000	Long lease premium £'000	Hippodrome Theatre long leasehold improvements £'000	Birmingham Royal Ballet long leasehold improvements £'000	Fixtures, Fittings and equipment £'000	IT infrastructure £'000	Total £'000
COST								
2 April 2023	1,017	4,149	5,001	33,441	4,211	4,278	901	52,998
Additions	-	-	-	-	-	820	17	837
Transfers	(1,017)	-	-	-	-	1,017	-	-
	<u>-</u>	<u>4,149</u>	<u>5,001</u>	<u>33,441</u>	<u>4,211</u>	<u>6,115</u>	<u>918</u>	<u>53,835</u>
31 March 2024	-	4,149	5,001	33,441	4,211	6,115	918	53,835
DEPRECIATION								
2 April 2023	-	622	858	14,993	3,049	2,983	785	23,290
Charge for period	-	166	41	766	39	452	61	1,525
	<u>-</u>	<u>788</u>	<u>899</u>	<u>15,759</u>	<u>3,088</u>	<u>3,435</u>	<u>846</u>	<u>24,815</u>
31 March 2024	-	788	899	15,759	3,088	3,435	846	24,815
NET BOOK VALUE								
31 March 2024	-	3,361	4,102	17,682	1,123	2,680	72	29,020
1 April 2023	1,017	3,527	4,143	18,448	1,162	1,295	116	29,708

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS (continued)

Under the terms of the property lease agreement granted on 1 April 1999, the charity cannot assign, underlet, charge or dispose of the theatre premises or any part thereof, except under specific circumstances detailed in the lease agreement. Furthermore, under the terms of the lease agreement, the company is restricted to using the theatre premises for live stage plays, operas, ballet performances, concerts, other entertainments and necessary ancillary activities. Charges over the charity's leasehold property have been registered as a condition of a £4.35m grant in favour of Birmingham City Council received in 2007 and a £1.35m grant received in 1998.

CHARITY

	Assets under the course of construction £'000	Dance hub £'000	Long lease premium £'000	Hippodrome Theatre long leasehold improvements £'000	Birmingham Royal Ballet long leasehold improvements £'000	Fixtures, fittings and equipment £'000	IT infrastructure £'000	Total £'000
COST								
2 April 2023	1,017	4,149	5,001	33,441	4,211	3,762	901	52,482
Additions	-	-	-	-	-	791	17	808
Transfers	(1,017)	-	-	-	-	1,017	-	-
31 March 2024	-	4,149	5,001	33,441	4,211	5,570	918	53,290
DEPRECIATION								
2 April 2023	-	622	858	14,993	3,049	2,500	785	22,807
Charge for period	-	166	41	766	39	437	62	1,511
31 March 2024	-	788	899	15,759	3,088	2,937	847	24,318
NET BOOK VALUE								
31 March 2024	-	3,361	4,102	17,682	1,123	2,633	71	28,972
1 April 2023	1,017	3,527	4,143	18,448	1,162	1,262	116	29,675

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

12 INVESTMENTS

GROUP AND CHARITY	Investment property £'000	Total £'000
1 April 2023	-	-
Additions	8,199	8,199
31 March 2024	<u>8,199</u>	<u>8,199</u>

The Trustees are of the opinion that the fair value has not materially changed at the balance sheet date.

Subsidiary undertakings

The charity holds two £1 ordinary shares of Birmingham Hippodrome Limited (company registration number: 01545498) at a historic cost of £1 each, which represents the entire allotted share capital of Birmingham Hippodrome Limited, a company which has trading receipts and profits from the Theatre's bars and catering operations and whose profits are covenanted annually to Birmingham Hippodrome Theatre Trust Limited. Birmingham Hippodrome Limited is incorporated in England and its registered address is the same as that of the parent charity given on page 2. Details of the subsidiary's trading results for the period are set out in Note 23.

The charity is also the sole member of Birmingham Festival 2023 CIC (company registration number: 14544843). Birmingham Festival 2023 CIC is incorporated in England and its registered address is the same as that of the parent charity given on page 2. Details of transactions with this subsidiary in the period are set out in Note 23.

The charity holds one £1 ordinary share in Birmingham Hippodrome Productions Ltd (company registration number: 15001661) which was incorporated on 13 July 2023 and was dormant throughout the financial period. The company's name was changed on 20 May 2024 from Birmingham Hippodrome Properties Ltd and its purpose is making theatrical productions.

13 DEBTORS	Group		Charity	
	2024 £'000	2023 £'000	2024 £'000	2023 £'000
Amounts owed within one year:				
Trade debtors	1,276	870	749	778
Amounts due from subsidiary undertakings (see note 23)	-	-	4,765	3,318
Other debtors	280	788	278	788
Prepayments and accrued income	1,524	3,470	1,516	1,102
Corporation tax receivable	-	3	-	-
	<u>3,080</u>	<u>5,131</u>	<u>7,308</u>	<u>5,986</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

14	CREDITORS	Group		Charity	
		2024 £'000	2023 £'000	2024 £'000	2023 £'000
(a)	AMOUNTS FALLING DUE WITHIN ONE YEAR:				
	Trade creditors	996	725	884	663
	Other taxation and social security	209	229	209	229
	Other creditors	944	1,021	871	902
	Bank borrowings (note 16)	100	500	100	500
	Accruals	1,571	1,481	1,545	1,481
	Deferred income (note 14(b))	14,253	15,224	14,232	15,224
		<u>18,073</u>	<u>19,180</u>	<u>17,841</u>	<u>18,999</u>
(b)	DEFERRED INCOME			Group £'000	Charity £'000
	Balance as at 2 April 2023			15,224	15,224
	Amount released to income			(15,224)	(15,224)
	Amount deferred in period			14,253	14,232
				<u>14,253</u>	<u>14,232</u>
	Balance as at 31 March 2024			<u>14,253</u>	<u>14,232</u>
	Deferred income comprises advance box office receipts.				
15	CREDITORS: amounts falling due after more than one year	Group		Charity	
		2024 £'000	2023 £'000	2024 £'000	2023 £'000
	Bank borrowings (note 16)	4,575	1,667	4,575	1,667
		<u>4,575</u>	<u>1,667</u>	<u>4,575</u>	<u>1,667</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

16	BORROWINGS	Group		Charity	
		2024 £'000	2023 £'000	2024 £'000	2023 £'000
	Bank borrowings	4,675	2,167	4,675	2,167
	Payable within one year	100	500	100	500
	Payable after one year	4,575	1,667	4,575	1,667

On 28 April 2021, the company entered into a loan under the Coronavirus Business Interruption Loan Scheme with Lloyds Bank for an amount totalling £2,500,000. The loan is secured over the assets of the charity and carries an interest rate of 2.0% plus base rate. During the year, the loan was fully repaid.

During the year, the company entered in to a loan facility of £5,000,000 with West Midlands Combined Authority and on 1 December received a drawdown of £4,700,000. The loan is secured with a fixed charge over the investment property. The loan capital is repayable at £25,000 per quarter and interest is payable at 2.0% plus current base rate.

17	SHARE CAPITAL	Group		Charity	
		2024 £	2023 £	2024 £	2023 £
	<i>Allotted, called up and fully paid</i>				
	Ordinary shares of £1 each	8	8	8	8

Eight directors of the company hold 1 ordinary share in accordance with the qualification required by the Articles of Association. No person may hold any share in the capital of the company unless they are a director of the company.

The Articles of Association prevent any dividends being paid on the share capital of the company. Furthermore, the members are not entitled to any distribution on the dissolution or winding up of the company.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY)

The income funds of the group include restricted funds comprising the following unexpended balances of donations and grants held to be applied for specific purposes.

2024	Balance at 2 April 2023 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 31 March 2024 £'000
Lease premium Hippodrome Theatre	4,143	-	-	(41)	4,102
leasehold improvements Birmingham Royal Ballet	18,448	-	-	(766)	17,682
leasehold improvements Creative Programme	1,162	-	-	(39)	1,123
fundraising & grants Dance Hub	-	157	(18)	-	139
	3,527	-	-	(166)	3,361
Birmingham City Council – Inge street	717	-	-	(98)	619
Birmingham City Council – Weekender	-	100	(100)	-	-
ACE access and auditorium Arts Council	400	-	(28)	-	372
	-	100	(100)	-	-
Charity only	<u>28,397</u>	<u>357</u>	<u>(246)</u>	<u>(1,110)</u>	<u>27,398</u>
Birmingham City Council - Festival 2023 CIC	2,000	73	(2,069)	-	4
Group	<u><u>30,397</u></u>	<u><u>430</u></u>	<u><u>(2,315)</u></u>	<u><u>(1,110)</u></u>	<u><u>27,402</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

2023	Balance at 3 April 2022 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 1 April 2023 £'000
Lease premium Hippodrome Theatre	4,183	-	-	(40)	4,143
leasehold improvements Birmingham Royal Ballet	19,360	-	-	(912)	18,448
leasehold improvements Creative Programme grants	1,212	-	-	(50)	1,162
Dance Hub	-	72	(72)	-	-
Birmingham City Council – Inge street	3,709	-	-	(182)	3,527
ACE access and auditorium Arts Council	717	-	-	-	717
	400	-	-	-	400
	-	122	(122)	-	-
Charity only	<u>29,581</u>	<u>194</u>	<u>(194)</u>	<u>(1,184)</u>	<u>28,397</u>
Birmingham City Council - Festival 2023 CIC	-	2,000	-	-	2,000
Group	<u><u>29,581</u></u>	<u><u>2,194</u></u>	<u><u>(194)</u></u>	<u><u>(1,184)</u></u>	<u><u>30,397</u></u>

The Lease premium, Hippodrome Theatre leasehold improvements, Birmingham Royal Ballet leasehold improvements, Dance Hub and Birmingham City Council - Inge Street funds relate to restricted capital funds received in prior financial years. These projects are all complete and the fund balances are being reduced by depreciation charges on the assets.

Creative programming fundraising and grants relate to amounts raised for future artistic programmes, specifically within the education network.

Birmingham City Council - Festival 2023 CIC relates to funds received to deliver a nine-day festival on behalf of Birmingham City Council.

The ACE access and auditorium fund relates to a grant awarded in a previous financial year by Arts Council England towards access improvements. £28,000 of this grant had been spent by the end of year ended 31 March 2024.

Birmingham City Council - Weekender relates to funds received from the local council to put on a 3-day festival that spreads across the full city, partnered with the Hippodrome and Grand central.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

Arts Council - this relates to funds awarded to help produce two festivals in the city centre. 'Birmingham Weekender' and 'B Side hip hop festival'.

There are fixed and floating charges over the Birmingham Hippodrome Theatre property, held by Arts Council England and Birmingham City Council resulting from grants for refurbishment.

Transfers to unrestricted funds relate to the depreciation on the related fixed assets of the capital grants within each fund.

19a UNRESTRICTED NON-DESIGNATED FUNDS	Group £'000	Charity £'000
2 April 2023	1,508	1,512
Net income	796	790
Transfer from restricted funds	1,110	1,110
Transfer to designated funds	(1,114)	(1,114)
	<hr/>	<hr/>
31 March 2024	2,300	2,298
	<hr/> <hr/>	<hr/> <hr/>
	Group £'000	Charity £'000
3 April 2022	1,037	1,057
Net expenditure	(573)	(589)
Transfer from restricted funds	1,184	1,184
Transfer to designated funds	(140)	(140)
	<hr/>	<hr/>
1 April 2023	1,508	1,512
	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

19b UNRESTRICTED DESIGNATED FUNDS (GROUP AND CHARITY)

	Balance at 2 April 2023 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 31 March 2024 £'000
Repairs reserve	2,447	-	-	(2,447)	-
Hippodrome Square	250	-	-	-	250
New Musical Theatre Fund	-	-	-	500	500
Hippodrome Tomorrow Strategic Fund	-	-	-	3,061	3,061
	<u>2,697</u>	<u>-</u>	<u>-</u>	<u>1,114</u>	<u>3,811</u>
	<u><u>2,697</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>1,114</u></u>	<u><u>3,811</u></u>
	Balance at 3 April 2022 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 1 April 2023 £'000
Repairs reserve	2,307	-	-	140	2,447
Hippodrome Square	250	-	-	-	250
	<u>2,557</u>	<u>-</u>	<u>-</u>	<u>140</u>	<u>2,697</u>
	<u><u>2,557</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>140</u></u>	<u><u>2,697</u></u>

In the financial year, the Board created two new designated funds: the New Musical Theatre Fund and the Hippodrome Tomorrow Strategic Fund, described below.

New Musical Theatre Fund

To facilitate new musical theatre productions and leverage third party investment. This Fund is intended to be “topped up” from returns.

Hippodrome Tomorrow Strategic Fund

Permitted uses:

- Match funding for development of the Hippodrome buildings.

This includes “Phase 1” works to solve immediate issues, enable longer-term development without main theatre closure (examples: seating, auditorium and dressing room works) and to take longer-term plans to RIBA Design Stage 3.

- Other expenditure to deliver strategic aims as proposed by the Artistic Director and CEO and approved by the Board.

The Board has agreed to transfer the excess in unrestricted non-designated above current reserves policy (£1,114,000) partly to the New Musical Theatre Fund (£500,000) and partly to the Hippodrome Tomorrow Strategic Fund (£614,000). The Board also agreed to move the balance on Repairs Reserve of £2,447,000 to Hippodrome Tomorrow Strategic Fund.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

19b UNRESTRICTED DESIGNATED FUNDS (GROUP AND CHARITY) (continued)

Hippodrome Square

The Hippodrome Square designated fund (£250,000) is intended to contribute to works on the square outside the theatre and support the rebranding to Hippodrome Square. Timing for the work has yet to be confirmed by Birmingham City Council, but the designated funds are expected to be used in the near future.

20 ANALYSIS OF NET ASSETS BETWEEN FUNDS

GROUP	31 March 2024			
	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	26,887	515	-	27,402
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	10,336	14,612	(22,648)	2,300
Designated	-	3,811	-	3,811
	<u>37,223</u>	<u>18,938</u>	<u>(22,648)</u>	<u>33,513</u>
	1 April 2023			
	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	28,025	2,372	-	30,397
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,694	20,661	(20,847)	1,508
Designated	-	2,697	-	2,697
	<u>29,719</u>	<u>25,730</u>	<u>(20,847)</u>	<u>34,602</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

20 ANALYSIS OF NET ASSETS BETWEEN FUNDS

31 March 2024				
CHARITY	Fixed assets £'000	Current Assets £'000	Current and non-current Liabilities £'000	Total £'000
RESTRICTED FUNDS	26,887	511	-	27,398
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	10,288	14,426	(22,416)	2,298
Designated	-	3,811	-	3,811
	<u>37,175</u>	<u>18,748</u>	<u>(22,416)</u>	<u>33,507</u>
	<u><u>37,175</u></u>	<u><u>18,748</u></u>	<u><u>(22,416)</u></u>	<u><u>33,507</u></u>
1 April 2023				
RESTRICTED FUNDS	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	28,025	372	-	28,397
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,661	20,517	(20,666)	1,512
Designated	-	2,697	-	2,697
	<u>29,686</u>	<u>23,586</u>	<u>(20,666)</u>	<u>32,606</u>
	<u><u>29,686</u></u>	<u><u>23,586</u></u>	<u><u>(20,666)</u></u>	<u><u>32,606</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

21 CASH GENERATED FROM OPERATIONS

RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	52 week period ended 31 March 2024 £'000	52 week period ended 1 April 2023 £'000
Net (expenditure)/income for the reporting period	(1,089)	1,427
ADJUSTMENTS FOR:		
Depreciation charges	1,525	1,280
Amortisation charges	12	34
Interest from investments	(613)	(131)
Interest paid	204	74
Decrease/(increase) in stock	2	(26)
Decrease/(increase) in debtors	2,051	(3,488)
(Decrease)/increase in creditors and deferred income	(707)	3,391
NET CASH PROVIDED BY OPERATING ACTIVITIES	1,385	2,561

22 ANALYSIS OF CHANGES IN NET DEBT

GROUP	2 April 2023 £'000	<i>Cashflows</i> £'000	31 March 2024 £'000
Cash and cash equivalents	20,537	(4,739)	15,798
Borrowings excluding overdrafts	(1,667)	(2,908)	(4,575)
Borrowings excluding overdrafts (current)	(500)	400	(100)
	18,370	(7,247)	11,123

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

23 RELATED PARTY ACTIVITIES

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY UNDERTAKINGS –

BIRMINGHAM HIPPODROME LIMITED (company number: 01545498)

A summary of the Birmingham Hippodrome Limited trading results are shown below. Audited accounts are filed annually with the Registrar of Companies. Its registered office is the same as that of the parent charity, detailed on page 2.

	Period ended 31 March 2024 £'000 Total	Period ended 1 April 2023 £'000 Total
PROFIT AND LOSS ACCOUNT		
Turnover	3,068	2,434
Cost of sales	(1,000)	(677)
Administrative expenses	(1,262)	(1,007)
Interest receivable and similar income	55	3
	<hr/>	<hr/>
Profit on ordinary activities before tax	861	753
Taxation	(6)	-
	<hr/>	<hr/>
Profit after tax	855	753
	<hr/> <hr/>	<hr/> <hr/>

The aggregate amount of the company's assets, liabilities, share capital and reserves was:

	2024 £'000	2023 £'000
Fixed assets	47	33
Current assets	4,530	3,094
Creditors: amounts falling due within one year	(4,577)	(3,127)
	<hr/>	<hr/>
Net assets/(liabilities)	-	-
	<hr/> <hr/>	<hr/> <hr/>
Represented by share capital plus (deficit) on reserves	-	-
	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

23 RELATED PARTY ACTIVITIES (continued)

BIRMINGHAM FESTIVAL 2023 CIC (company number: 14544843)

A summary of the Birmingham Festival 2023 CIC trading results are shown below. Audited accounts are filed annually with the Registrar of Companies. Its registered office is the same as that of the parent charity, detailed on page 2.

	Period ended 31 March 2024 £'000
STATEMENT OF INCOME	
Turnover	2,073
Cost of sales	(1,465)
Administrative expenses	(604)
	<hr/>
Profit for the financial period	4
	<hr/> <hr/>
The aggregate amount of the company's assets, liabilities, share capital and reserve was:	
	2024 £'000
Current assets	426
Creditors: amounts falling due within one year	(422)
	<hr/>
Net assets	4
	<hr/> <hr/>

Transactions between Birmingham Hippodrome Theatre Trust Limited and Birmingham Hippodrome Limited and balances at the year-end date are as follows:

	2024 £'000	2023 £'000
Distribution of profit from trading subsidiary	855	738
Staff costs recharged	652	484
Management recharge	365	336
Amounts owed by group undertakings	4,343	2,946
	<hr/>	<hr/>

During the period ended 31 March 2024, the charity had incurred £2,068,000 (2023: £389,776) of costs and received £73,000 (2023: £17,745) of funds on behalf of Birmingham Festival 2023 CIC. The balance outstanding at 31 March 2024 was £422,124 (2023: £372,031).

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

24 PENSION COSTS

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge represents contributions payable by the Group to the fund and amounted to £176,000 (2022/23: £155,000). Contributions totalling £38,000 (2022/23: £1,000) were payable to the fund at the period end and are included in other creditors.

25 CONTINGENT LIABILITIES

Birmingham Hippodrome Theatre Trust Limited is a member of a VAT group with its subsidiary Birmingham Hippodrome Limited. It has entered into a guarantee for all group companies with HMRC. At the year end, this potential liability was £83,000 (2022/23: £127,000).

26 RESULTS OF PARENT CHARITY

The total income of the parent charity was £34,650,000 (2022/23: £25,291,000).

The net movement in funds of the charity was £901,000 net income (2022/23: £589,000 net expenditure).

The movement in unrestricted funds of the parent charity was £1,901,000 net income (2022/23: £595,000 net income).

BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

England & Wales - Charity number 510842

Accounts

Birmingham Hippodrome Theatre Trust Limited

ANNUAL REPORT

for the period ended

1 April 2023

Company Registration No. 01446309
Charity No. 510842

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES AND PRINCIPAL ADVISERS

TRUSTEES

M Guest
V Hjärdeng
G Howells (resigned 21 November 2023)
I Kaur
H Millington
A Tonks
A Connors
S Lawes
A Hammond
T Powell
E Lawal
C Mallyon (appointed 31 March 2023)

EXECUTIVE TEAM

Artistic Director & Chief Executive - Jon Gilchrist
Executive Director - Chilina Madon
Chief Operating Officer - Tim Maycock (resigned 19 January 2024)
Interim Director of IT, Finance and Operations - Stephen Eames (appointed 8 January 2024)
Director of Operations - Mike Bradford (resigned 28 January 2023)
Creative Director - Chris Sudworth
Director of People and Culture – Ruth Power

REGISTERED OFFICE

Hurst Street
Southside
Birmingham B5 4TB

BANKERS

Lloyds TSB Bank Plc
125 Colmore Row
Birmingham B3 3SD

SOLICITORS

Gowling WLG LLP	Anthony Collins Solicitors LLP
Two Snowhill	134 Edmund Street
Birmingham B4 6WR	Birmingham B3 2ES

AUDITORS

RSM UK Audit LLP
Chartered Accountants
103 Colmore Row
Birmingham B3 3AG

Birmingham Hippodrome Theatre Trust Limited

STATEMENT FROM THE CHAIR

Since becoming Chair in 2018, the Hippodrome has been on a journey to broaden its appeal and reach out to even greater numbers of people. Looking back over the last twelve months in particular, it's been terrific to see the organisation return to full strength, building upon our reputation associated with the Birmingham Hippodrome brand across all of our areas of work.

In a year like no other, the spotlight shone on Birmingham for the Commonwealth Games, and the city certainly put on a show. The rich and diverse cultural landscape was at the heart of the celebrations, and the Hippodrome proudly played its part in creating these that were seen globally.

Parks across the West Midlands played host to our co-production of the joyous new musical *To The Streets!* and The Patrick Studio was transformed with the groundbreaking immersive experience *Waswasa: Whispers in Prayer*. On our main stage, we opened our collaboration on *Peaky Blinders: The Redemption of Thomas Shelby* – a landmark creative partnership between Steven Knight and Rambert. Tens of thousands flocked to these world premieres, and the latter was seen by over a billion people around the world as part of the closing ceremony of the Commonwealth Games.

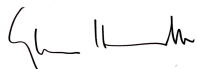
We were delighted to partner once again with the Chinese Festival Committee Birmingham to bring Lunar New Year celebrations back to Southside for the first time in three years, seeing record-breaking attendance over the festival weekend.

Our Learning & Participation work over the last year has seen over 5,000 young people attend a show, the return of work experience opportunities and we have welcomed a new cohort of Young Advocates - a truly inspiring group who are working with us to shape the work we do with and for young people.

For the Hippodrome, like all theatres across the country, it was also a year of rebuilding. It was our first year post-pandemic restrictions, and whilst the theatre had weathered the storm, the impact had been felt.

The Hippodrome's new mission is to provide "that 'goosebumps' feeling through memorable and extraordinary experiences" and I can't imagine a better placed team to deliver this. The Board and I are extremely proud of the endless dedication and commitment the team has shown to ensuring we deliver unforgettable experiences for our audiences, artists and participants.

As I step down later this year as chair, I would like to extend my personal thanks to all our employees, trustees, volunteers, partners and supporters who have worked so tirelessly to bring joy to the region and to say what an honour it has been to be involved with this truly inspiring organisation.



Glenn Howells
Chair, Birmingham Hippodrome Theatre Trust

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

The Trustees (who are also the directors for the purposes of company law) submit their annual report including the Strategic Report, the Directors' Report and the audited consolidated financial statements of the charitable company ("the company") and its subsidiary undertakings ("the group") for the period ended 1 April 2023.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Birmingham Hippodrome Theatre Trust Limited was established in July 1979 and its constitution is set out in a Memorandum and Articles of Association. The company is limited by shares and is also a registered charity (number 510842). Birmingham Hippodrome Theatre Trust Limited has one trading subsidiary: Birmingham Hippodrome Limited, which was established in June 1981 and which operates Catering and Conference and Events activities and ancillary sales (programmes, merchandise, ice-creams, confectionery and soft drinks) at Birmingham Hippodrome Theatre.

During the year, the Trust registered a subsidiary community interest company named 'Birmingham Festival 2023 CIC'. The company secretary and Harj Millington, alongside two others act as directors of the CIC. The new CIC was awarded £2 million of grant income by Birmingham City Council to produce a 9 day festival in a continuation of the 2022 Commonwealth Games cultural festival. The grant is reflected in these accounts and will be fully utilised in the following year.

The governing body of the company is a board of non-executive Trustees. During the period, no trustee received travel expenses (2021/22 no trustee received travel expenses). The Trustees of the charitable company during the period were as follows:

M Guest
V Hjärdeng
G Howells (resigned 21 November 2023)
I Kaur
H Millington
A Tonks
A Connors
S Lawes
A Hammond
T Powell
E Lawal
C Mallyon (appointed 31 March 2023)

Eight of the Trustees hold one ordinary share in accordance with the qualification required by the company's Articles of Association.

The Trust complies with the Charity Commission Code for the Voluntary and Community Sector "Good Governance".

The Trustees, as required by charity law, have paid due regard to the Charity Commission's guidance on providing public benefit while reviewing the Charity's aims and objectives, and while deciding what activities the Charity should undertake.

Trustees are appointed by the Board to serve a three year term with a maximum of three terms, except in exceptional circumstances where the Board agrees otherwise. Trustees are selected by the Board based on their skills, knowledge and experience.

The responsibilities of the Board in respect of the preparation of the financial statements are set out on page 20.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

New Trustees meet with the Executive Team and receive a comprehensive Induction Pack which comprises:

- Company Information - history, organisation chart, mission statement and future programme;
- Governing Documents - Memorandum and Articles of Association and the operating agreement between the Hippodrome, Birmingham Royal Ballet, Fabric and One Dance UK, all resident in the Hippodrome building;
- Directors' responsibilities – Directors' job description, terms of reference, code of conduct for Directors, Charity Commission guidance on the Responsibilities of Charity Trustees, a copy of the Charities SORP, risk assessments, safeguarding training and the Trust's health and safety policy;
- Committee Terms of Reference – as appropriate; and
- Financial and legal information – latest annual reports/ accounts, Board papers, including management accounts, list of insurances.

The Board meets five times each year and has delegated authority to certain committees which are responsible for certain strategic aspects of management. The Trust's committees comprise:

Finance

The finance committee meets at least twice each year and meets annually with the company's auditors to examine the financial statements and recommend approval to the Board. The committee also reviews the scope and results of the statutory audit and reviews internal controls, the annual budget and the effectiveness of systems for the assessment and management of risk, as well as formally reviewing the risk register twice per year. During the year, A Hammond, H Millington, A Connors and T Powell made up the finance committee with A Hammond acting as Chair.

Remuneration

The remuneration committee meets when necessary to review and approve salary amendments recommended. The responsibilities of the committee include negotiation and review of the salary of the Chief Executive and Executive Team and approval on behalf of the Board of the annual pay award and specific pay awards above annual award as recommended by the Chief Executive. H Millington, A Connors and A Hammond make up the remuneration committee with H Millington acting as chair.

Nomination

The nomination committee meets when necessary to identify and nominate, for the approval of the Board, candidates to fill board vacancies as and when they arise. When considering an appointment, the committee will evaluate the skills, knowledge and experience on the Board and, in light of this evaluation, prepare a description of the roles and capabilities required for a particular appointment. The committee will consider candidates from a wide variety of backgrounds and will regularly review the size, structure and diversity of the Board. V Hjadeng, I Kaur, M Guest and A Tonks make up the nomination committee with A Tonks acting as chair.

Hippocampus

The Hippocampus committee meet at least three times per year to provide scrutiny on any significant capital projects undertaken by the Hippodrome, support the Executive through advocacy and lobbying for the continued improvement of the Hippodrome's immediate surrounding environment and to assist in the tender process for any major developments. M Guest, G Howells and A Tonks make up the Hippocampus Committee with M Guest acting as chair.

Festivals

The festivals committee meets at least twice a year to provide scrutiny, guidance, and support to the Executive through a period of ambitious growth for the festival programme. S Lawes and G Howells make up the festival committee with S Lawes acting as chair.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Safeguarding

The safeguarding committee meets three times per year to provide scrutiny, guidance and support on all matters to do with safeguarding. The committee will ensure those with safeguarding responsibilities are fulfilling their duties and working towards best practice, as well as reviewing all policies and receiving reports covering all safeguarding incidents. H Millington and V Hjordeng make up the safeguarding committee with H Millington acting as chair.

Anti-Racism and Inclusion

The Anti-racism and inclusion committee meet six times per year alongside the staff working group to shape, review and approve Equality, Diversity and Inclusion (EDI) policy across the whole organisation. The committee will monitor progress against agreed targets and ensure the organisation maintains best practice within the industry. A Tonks, V Hjordeng, E Lawal and T Powell make up the committee with A Tonks acting as chair.

Accessibility

The Accessibility committee meets four times per year and works to shape, review and approve access and inclusion policy across the whole organisation, maintaining an awareness of best practice in the industry and monitoring progress made against national benchmarks. V Hjordeng makes up the committee and acts as chair.

Management

The Board is responsible for maintaining a sound system of internal control to safeguard the assets of the company and discharges this responsibility for internal controls and budgets through the finance committee. The Finance department constantly reviews the effectiveness of the company's system of internal control and reports regularly to the Board on all aspects including financial, operational and compliance controls. In addition, the rolling programme of internal audits performed by an external consultant provide further assurance to the finance committee.

The Artistic Director & Chief Executive (Jon Gilchrist) reports to the Board of Trustees which meets five times per annum. The Executive Team of the Chief Operating Officer (Tim Maycock), Executive Director (Chilina Madon), Creative Director (Chris Sudworth), Director of People and Culture (Ruth Power) reports to The Artistic Director & Chief Executive and may attend Board meetings by invitation. The Executive Team manages and operates the company with managers in each department. An annual budget is presented to and approved by the Board in February each year, having been reviewed in advance by the finance committee. Management accounts in which actual results are compared against budgeted figures are presented at board meetings for the Board to review.

More than 300 staff worked over several departments: the executive, finance and administration, marketing and sales, visitor services, catering, partnerships and events, technical services, learning and participation, productions and festivals. Staff are generally employed on a permanent full or part-time basis, although flexible workers are employed within information and sales, visitor services and technical services to service the differing requirements of touring productions and varying selling and audience patterns.

Volunteers work alongside Birmingham Hippodrome staff within the visitor services department to enhance the customer experience and to provide additional cover within the auditorium. There are over 50 volunteers who are used at many performances. In addition, volunteers provide invaluable support across the outdoor arts and archive heritage programme; by acting as ambassadors for the theatre. All volunteers are provided with appropriate training as according to the duties required of them. All staff are very grateful for the contribution made by our volunteers.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE

In a year where the city played host to the Commonwealth Games, it was with great pride that Birmingham Hippodrome played its part in staging and showcasing some of the wide ranging artistic talent of our region. Birmingham Hippodrome's vision is for "A distinctive, world-class Birmingham cultural scene with the Hippodrome at its heart" and our aims are:

- To be renowned for the quality of cultural work we curate and present
- To be a cultural centre for everyone. Age, ethnicity, income, background or ability should not be a barrier to having a cultural experience at the Hippodrome, on or off stage
- To provide all our visitors with a world class experience at each step of the customer journey
- To be the cultural heart of the city – a creative and cultural destination – playing a leading role in Birmingham's economic and cultural development
- To ensure our business has an independent and sustainable future

AIM 1 TO BE RENOWNED FOR THE QUALITY OF CULTURAL WORK WE CURATE AND PRESENT.

ON STAGE

2022–23 marked our first full year of programming post Covid and as audience confidence returned so too did our wide array of fantastic productions in both our main house and Patrick Studio.

We started the year with the Andrew Lloyd Webber and Tim Rice classic Joseph and the Amazing Technicolor Dreamcoat and ended with the sublime performance of The Sacrifice from South African choreographer, Dada Masilo.

Throughout the year, audiences were treated to the best in opera, touring musicals, ballet, contemporary dance, spoken word and comedy. Productions rescheduled during our Covid closures, including Mamma Mia!, Les Misérables, We Will Rock You and Sister Act, finally graced our stage to appreciative audiences who had in some cases waited two years to see their chosen show.

Over the festive season, we played to over 145,000 delighted visitors with the return of Sir Peter Wright's lavish Nutcracker from Birmingham Royal Ballet (following their £1M refurbishment), our Christmas panto Dick Whittington and Tales from Acorn Wood in our Patrick Studio.

Amongst other stunning productions, our year ended with five star reviews for the Lincoln Center's award-winning production of My Fair Lady, and sold out performances from Matthew Bourne's Sleeping Beauty, SIX – The Musical and How Not To Drown by award-winning theatre company, ThickSkin.

In total, 525,000 visitors attended one of our 526 performances, with over 53,000 being new bookers.

PRODUCED PRODUCTIONS

To The Streets!

Co-produced with China Plate, To The Streets! was performed as a musical concert in parks in Birmingham, Coventry and Wolverhampton as part of the Birmingham 2022 Festival. The uplifting brand-new musical, inspired by the 1963 Bristol Bus Boycott, was made in Birmingham, and written by Roy Williams with music and lyrics by Tim Sutton. Each site enjoyed pre-show performances from local poets, choirs, music and dance groups. The performing company comprised of 15 professionals and 18 community performers, working with a top-class creative team, including five Midlands-based global majority Associate Artists. 12,000 people were engaged through projects co-created with communities during the development process for the show: On Our Way, We Still Here and Soho Settlers. As part of the Birmingham 2022 Festival, BBC Arts commissioned a short new musical film inspired by To The Streets!, featuring the song Longing to Belong which has been seen by 13,000 people.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

The Color Purple

In autumn 2022, we re-joined forces with Curve (Leicester Theatre Trust) to remount our award-winning co-production of *The Color Purple* for its first tour in England and Wales thanks to support from Arts Council England National Lottery Funding. The show was watched by over 39,000 people with a further 5,000 engaging with it online.

WASWASA – Whispers In Prayer

Our Patrick Studio was transformed into an immersive theatrical experience by Birmingham artist Mohammed Ali of Soul City Arts, which explored the act of Islamic prayer and what it means in a modern, secular society. Audiences exceeding 1,000 were invited to walk through a combination of art installation and live performance and had an opportunity to view a reproduction of Birmingham's world-famous Qur'an.

Peaky Blinders – The Redemption of Thomas Shelby

Following a hugely successful national media launch, we were delighted to produce the world premiere of our dance theatre production of *Peaky Blinders: The Redemption of Thomas Shelby*, in association with Rambert. Written and adapted by Peaky Blinders' creator Steven Knight and choreographed and directed by Rambert's Artistic Director Benoit Swan Pouffer, the epic production played to over 100,000 people in Birmingham and on tour and featured live musicians performing a score written by Roman GianArthur, led by Musical Director Yaron Engler. Following the world premiere in Birmingham, the production toured to eleven venues, before returning to the Hippodrome by popular demand in May 2023.

AIM 2 TO BE A CULTURAL CENTRE FOR EVERYONE. AGE, ETHNICITY, INCOME, BACKGROUND OR ABILITY SHOULD NOT BE A BARRIER TO HAVING A CULTURAL EXPERIENCE AT THE HIPPODROME, ON OR OFF STAGE.

92% of surveyed audiences believe that Birmingham Hippodrome makes them feel welcome and included, with 90% believing that we offer a programme that appeals to a wide range of people.

LEARNING & PARTICIPATION (L&P)

Our Hippodrome Education Network (HEN) delivered creative activities in 44 partner schools every week – 80% of which are in the UK's 10% most deprived communities – with over 40,000 young people taking part over 120,000 times each year. Working with a dedicated L&P Artist, we brought creativity to the curriculum, providing young people with the chance to connect with and experience theatre.

Our HEN showcases returned, giving young people the opportunity to watch a production on our main stage followed by workshops and masterclasses with cast members to develop their own performances. The schools performed their pieces inspired by *SIX the Musical* and *Strictly Ballroom* in our Patrick Studio.

Our Learning & Participation team developed and delivered the national education programme for the tour of *The Color Purple*, including freely available resources written by the team and bespoke training opportunities for teachers and creatives across England and Wales.

YOUNG ADVOCATES

Our Young Advocates programme brings together young people from the West Midlands to shape our work with and for young people. Aged 14–23, our new group of 22 Young Advocates worked closely with the Hippodrome team to programme and produce events for young people over the coming year, including our popular Young Community Drop-In Sessions (attended by 140 people this year). They also received training, mentoring and access to a range of different opportunities within the arts industry.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

WORK EXPERIENCE

We piloted our first onsite Special Educational Needs (SEN) work experience week in April, working with seven pupils from Selly Oak Trust and The Pines School. The work experience was made possible thanks to the generous funding by The Eveson Trust. HEN Work Experience was also offered to all pupils in the network. We hosted 16 young people from across the West Midlands in July, running workshops from different departments across the organisation.

Additional highlights from the last year include our Young Choreographers and Curtain Raiser programmes which gave young people the chance to perform and work with companies including Akram Khan Company, Autin Dance Theatre, Birmingham Royal Ballet, Matthew Bourne's New Adventures, Motionhouse, and StopGAP. Our Learning & Participation Artists also devised a new project called A Beginner's Guide to Dragonology, based around reading to lost and lonely dragons. Every school that participated reported an upswing in reading for fun with their students.

AIM 3 TO PROVIDE ALL OUR VISITORS WITH A WORLD CLASS EXPERIENCE AT EACH STEP OF THE CUSTOMER JOURNEY.

94% of surveyed audiences rated their visit with a good or brilliant rating.

OPERATIONAL IMPROVEMENTS

We reopened our back-stage Green Room to staff, resident and visiting companies providing much needed communal space for backstage teams to meet, eat and drink. In terms of tech, we undertook a major upgrade of our ticketing system to the cloud and installed new cloud-based HR software for staff. Front of house we improved our family-friendly facilities, including adding family cubicles in all our toilets, and we are now accredited as a Breastfeeding Friendly venue. We also completed the installation of our new doors on Inge Street.

Work got underway to re-open the much loved Circle Lounge to customers including a full refit and redecoration of the space and appointment of our catering partner, Tutto Apposto. The Circle Lounge offers pre-show dining for both evening and matinee performances and opened in the summer of 2023.

AIM 4 TO BE THE CULTURAL HEART OF THE CITY – A CREATIVE AND CULTURAL DESTINATION – PLAYING A LEADING ROLE IN BIRMINGHAM'S ECONOMIC AND CULTURAL DEVELOPMENT.

CULTURAL DESTINATION

Birmingham Hippodrome continued to play its part in driving the visitor economy, bringing culture to the heart of Birmingham not only through our on stage productions and involvement in the Commonwealth Games Cultural programme, but also through our off-site festivals programme which attracted over 190,000 attendees.

B-SIDE Hip-Hop Festival

In partnership with Bullring & Grand Central and presented as part of the Birmingham 2022 Festival, B-SIDE launched with a Rap Cypher event in Digbeth and workshops with leading Waacking dancer Princess Lockeroo and Menno van Gorp, one of the most accomplished B-Boys on the Breaking Scene. The Hippodrome was taken over with workshops and performances, DJs, live graffiti and music. Dancers competed in Breakin', Waacking, and all styles Hip-Hop on the Hippodrome main stage, followed by the grand finals at Bullring & Grand Central. Alongside the dance battles and competitions, festival highlights included live graffiti and street artists, outdoor performances and exhibitions.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

It's Carnival

We partnered with Bullring & Grand Central and ACE Dance & Music to bring a colourful large-scale dance and music extravaganza to the heart of the city during the Birmingham Commonwealth Games. Featuring over 400 performers, It's Carnival was a joyous and lively summer celebration.

Birmingham Weekender

Over the August bank holiday, visitors to the city enjoyed over 100 free events. The eclectic programme was packed with dance, film, music, installations and performances, featuring artists from the West Midlands alongside international performers. The centrepiece of the festival was Brum's Big Splash – a 60-metre slip and slide. Our Young Advocates played a leading role in Birmingham Weekender, curating a new music stage with Girl Grind featuring twenty artists across all music genres.

88% of surveyed respondents said that *Birmingham Weekender 2022* gave them a sense of pride in the city, with 89% saying that it improved the public spaces and streets where it took place.

Sharing the Light – Welcome Diwali

We welcomed Diwali with free local South Asian-led and international arts, performances, installations and workshops. A large-scale participatory performance event featuring Dhol drummers, dance performances and Dundu's breath-taking light puppets saw visitors join in a dance routine created by Sonia Sabri Company.

Lunar New Year

The city's Lunar New Year festival returned to Southside for the first time since 2020 for a weekend packed with free performances and activities produced by Birmingham Chinese Festival Committee and the Hippodrome. The festival kicked off with the much-loved lion procession for an afternoon of performances alongside calligraphy and painting workshops. The festivities continued at Hippodrome Square to mark the official New Year's Day. Visitors to Southside enjoyed performances including classical fan dances, lion dances, and face changer performances.

6% of visitors to the Hippodrome used their visit for an overnight stay with 81% of those visitors booking into hotels, B&B's or hostels. 74% of surveyed visitors believed that the organisation leads the way for culture in the region.

REGIONAL ARTIST DEVELOPMENT/ASSOCIATES

Our 9 Associate Artists are Aakash Odedra Company, Break Mission, Burnt Lemon Theatre, Fat Rascal Theatre, Motionhouse, Open Theatre, Sonia Sabri Company, The Good Enough Mums Club, Zonation: The Kate Prince Company.

We presented Aakash Odedra Company's *Samsara* on our main stage in October and Motionhouse's family production *Starchitects* on our main stage in February.

Our Hippodrome Creative Card membership grew to 432 members this year. The membership provides access to free rehearsal spaces, spaces to work and network with regional creatives as well as ticket offers and discounts at our Coffee Bars.

We engaged with 72 artists and freelancers this year.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

REGIONAL AND INDUSTRY LEADERSHIP

Newly appointed Chief Executive Officer and Artistic Director, Jon Gilchrist, is Joint President of industry body UK Theatre and sits on the board of several other arts organisations. Members of the wider Executive Team and Trustees continued to sit on local and industry boards including the local Southside Business Improvement District and the Cultural Leadership Board for West Midlands Combined Authority and Outdoor Arts UK. These connections helped ensure that the venue remained well networked across the city and sector. Former Board Chairman and Special Board Advisor – Sir John Crabtree, OBE was Chairman of the Birmingham 2022 Commonwealth Games and Trustee Harj Millington, sat on the United by 2022 Legacy Charity for the Commonwealth Games.

AIM 5 TO ENSURE OUR BUSINESS HAS AN INDEPENDENT AND SUSTAINABLE FUTURE

BOARD

In light of a number of upcoming changes to Board membership, including the recruitment of a new Chair, our internal auditor, Claire Ashby, completed a Board Skills Review. The audit examined the skills and experience of the Board, to ensure any future recruitment met the requirements of the new five-year strategic plan. Claire also recommended some changes to the subcommittee structure to enable more effective leadership. The audit was approved by the board in February 2023, and the recommendations were implemented alongside plans for a new strategy.

In March 2023, the Hippodrome confirmed the appointment of Catherine Mallyon to the Board of Trustees. Catherine has worked extensively in the arts and has been Executive Director, a Governor and a Board member of the Royal Shakespeare Company since 2012.

APPOINTMENT OF NEW ARTISTIC DIRECTOR & CHIEF EXECUTIVE OFFICER- JON GILCHRIST

In December 2021, Birmingham Hippodrome announced the successful recruitment of Jon Gilchrist to the role of Chief Executive Officer and Artistic Director. Jon had been Executive Director of HOME in Manchester from 2018. Previous to that, he worked as Executive Director of the Bush Theatre as well as working in venues across the North-West, including The Lowry in Salford, the Octagon Theatre Bolton, and the Dukes in Lancaster.

PEOPLE & CULTURE

In 2022/23, the venue developed a new People Strategy. We delivered Inclusion & Anti-Racism training for all employees. We held our first full staff away day. We welcomed six apprentices to create different pathways into the organisation and opened a Multi Faith Prayer and Reflection Room for our employees.

Our teams at Birmingham Hippodrome were supported by working and support groups that help to represent staff at all levels, ensuring representation of a breadth of voices with differing perspectives and lived experience that help inform our strategy and support the wellbeing of our teams. These groups oversee inclusion & anti-racism, wellbeing, environmental sustainability, access, employee representation and mental health.

MISSION, VISION & VALUES

Following meetings with staff and trustees, a new mission, vision and values were set that helped to provide strategic direction for the five-year plan that was in consultation during this period. The mission and vision state our purpose and who we want to be in the future. Our values are all about who we are, what we believe in and what sits at the very heart of a Hippodrome experience.

Mission - “Providing that ‘goosebumps’ feeling through memorable and extraordinary experiences.”

Vision - “A distinctive, world-class Birmingham cultural scene with the Hippodrome at its heart.”

Values – People focused, Inclusive, Inspiring, Progressive and Sustainable.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

ENVIRONMENTAL

This year we reduced our print for marketing purposes to improve wastage. Over 1,200 paper cups have been saved each month by providing all employees and visiting companies with reusable travel mugs. Members of our Green Team supported the Canal and River Trust, in partnership with Coca-Cola Europacific Partners, to help clean three areas of canal in Birmingham, including lock painting and maintenance, litter collection, and clearing of vegetation and paths

Our programmes continued to be printed on FSC certified paper and are fully recyclable.

FUNDRAISING

Our relaxed performance programme made a very welcome return after our closure period thanks to the generous support of HSBC UK. As part of this programme, we also recruited and trained over 50 corporate partner and patron volunteers to welcome our audiences.

We participated once again in the nationwide Big Give Christmas Challenge in support of our Hippodrome Education Network (HEN), raising over £30,000 which gave 5,000 young people access to transformative experiences with the Hippodrome.

A substantial grant from the Arts Council England Capital Investment Programme has enabled us to further develop our website and improve the online booking journey for our customers with access needs.

The return of our fundraising galas helped us to put young dancers centre stage. Money raised has supported our youth dance development programme, which includes giving young people the opportunity to create a Curtain Raiser performance inspired by a visiting production which is performed on our main stage.

Outside of our dance development programme, other projects which have benefitted from fundraising this year include our Young Advocates programme and Young Community Drop In Sessions.

Our membership schemes for individual Patrons and corporate partners continued to attract new members and active participation in the wide-ranging engagement programme including backstage tours, opportunities for trained volunteers alongside our Relaxed Performances and receptions which featured cast appearances and presentations by young beneficiaries who outlined the impact of experiences provided by our creative programmes which left a lasting impression on guests.

PRODUCTION FUNDING

To The Streets! was presented by Birmingham 2022 Festival and was in association with Warwick Arts Centre, City of Wolverhampton Council and DRPG Creative. Generously supported by Arts Council England and The National Lottery Heritage Fund, Birmingham City Council and Blueprint: Without Walls R&D Investment Fund as well as Sir Barry Jackson Trust and Kirsty Chinnock-Davies.

Waswasa – Whispers in Prayer was presented by the Birmingham 2022 Festival, in association with Birmingham Hippodrome, University of Birmingham, University of Warwick and Guildhall Live Events, part of the Guildhall School of Music & Drama.

Rambert Dance in Peaky Blinders: The Redemption of Thomas Shelby, is a Rambert production in association with Birmingham Hippodrome, co-produced with The Lowry, inspired by the television series Peaky Blinders created by Steven Knight, and owned and produced by Caryn Mandabach productions. Peaky Blinders TM © Caryn Mandabach Productions 2022. licensed by Caryn Mandabach Productions.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

FESTIVALS

B-SIDE Hip-Hop Festival was produced by Birmingham Hippodrome and presented as part of the Birmingham 2022 Festival, in partnership with Bullring & Grand Central, co-produced with Break Mission, Afroflux and Hi-Viz Festival.

It's Carnival was co-produced by Birmingham Hippodrome and ACE Dance & Music in partnership with Bullring & Grand Central.

Birmingham Weekender was produced by Birmingham Hippodrome, in partnership with Bullring & Grand Central and supported by Without Walls.

Sharing the Light – Welcome Diwali was produced in partnership with Bullring & Grand Central, co-produced by Sonia Sabri Company and German Puppeteers Dundu – The Giants of Light. Supported by Arts Council England and Global Streets.

Lunar New Year was produced by Birmingham Chinese Festival Committee and Birmingham Hippodrome. The Saturday programme was produced in partnership with Bullring & Grand Central. The Sunday programme was sponsored by Uber Eats, in association with Southside District and supported by The Arcadian. The fireworks finale was sponsored by Ming Moon and the signage sponsor was Hollywood Monster.

STRATEGIC REPORT

Financial Review

The results for the period are shown in the consolidated statement of financial activities on page 24, and the financial position at year end is shown in the consolidated balance sheet on page 26.

During the financial year, we presented 526 live performances (2021/22: 239 after reopening due to COVID on 31 August 2021) attended by 525,000 patrons (total attendance 2021/22: 285,855) with paid capacity of 77% (2021/22: 67%). Total ticket sales were £21,056,000 (2021/22: £8,502,000).

Sales by art form were as follows:

	Performances		Tickets Sold		Show Contribution	
	2023	2022	2023	2022	2023	2022
Musicals	51%	29%	51%	41%	57%	35%
Pantomime	20%	30%	20%	27%	17%	33%
Ballet	14%	20%	15%	21%	15%	21%
Other Dance	8%	6%	7%	4%	6%	3%
Opera	2%	2%	1%	1%	1%	1%
Other events	5%	12%	5%	8%	4%	8%

Birmingham Hippodrome's result for the year was an unrestricted surplus of £611,000 compared to a budgeted surplus of £275,000 (2021/22: £756,000 deficit compared to a budgeted deficit of £740,000).

A deficit of £573,000 (2021/22: deficit of £1,651,000) has been achieved on unrestricted funds, and a surplus of £2,000,000 (2021/22: surplus of £468,000) has been achieved on restricted funds in the period before transfers. Total expenditure of £27,563,000 (2021/22: £14,367,000) was incurred in the year.

The restricted surplus relates to a one-off grant of £2,000,000 awarded to its subsidiary, Birmingham Festival 2023 CIC. The CIC did not incur any costs relating to the period ending 1 April 2023. Transactions between Birmingham Hippodrome and the CIC are disclosed in Note 22. The results of the trading subsidiary, Birmingham Hippodrome Limited are set out in Note 22. The covenanted payment from Birmingham Hippodrome Limited was £738,000 (2021/22: £Nil).

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Group bank interest in the year was £131,000 (2021/22: £50,000).

Key Performance Indicators

During the year, there were 360 individual performances in the main auditorium (2021/22: 235) with capacity achieved of 76% (2021/22: 66%).

Staff Development

The appointment of a dedicated Director of People and Culture during March 2022 who reports to the Artistic Director and Chief Executive, combined with a return to a full staff compliment after the disruption caused by the pandemic, has allowed attention to return to the continued improvement of staff engagement. With a dedicated people strategy now in place, the Director of People and Culture also reports to the Anti Racism and Inclusion and Nomination Committees. The majority of staff, whose role allows, work on a hybrid schedule with no fixed requirement to work from the office.

Gender Pay

All employees at Birmingham Hippodrome in the same role are paid the same and pleasingly the gender pay gap according to the official measure comparing the median male and female employee has decreased to 1.5% (2021/22 15.2%) after the temporary disruption caused by the pandemic.

Birmingham Hippodrome's mean gender pay gap is 7.4% (2021/22: 6.8%).

Hourly earnings fall into the following quartiles:

Salary Quartile	Male	Female
£12.82 per hour or more	44%	56%
£11.68 to £12.82	47%	53%
£9.90 to £11.68	43%	57%
Less than £9.90	46%	54%

Fundraising

- Our fundraising is managed by an expanded team of two dedicated employees, under the Director of Marketing & Sales, supported by the Theatre Trustees. Where relevant, we work with freelance fundraisers from time to time, and these are always subject to references and the relevant contracts being in place.
- During 2022/23, we were registered with the Fundraising Regulator (<https://www.fundraisingregulator.org.uk>) and are signed up to the Fundraising Code of Practice.
- Our Fundraising Complaints policy is published at the following web address and there were no complaints received during the year. <https://www.birminghamhippodrome.com/giveandjoin/fundraising-complaints/>

Environmental Management

We continued to ensure full compliance with our ISO 14001 Environmental Management standard accreditation. An annual review of our Environmental Management System, and our updated policy statement, along with actions for 2022/23, was completed and we passed a further surveillance audit.

Our overall daily gas and electricity usage has increased versus last year, mainly due to the building being mainly shut during 2021/22. The majority of the energy saving actions have now been implemented with major capital expenditure required to achieve further material savings.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Environmental Management (continued)

In accordance with requirements streamlined Energy & Carbon Reporting (SECT) imposed by the 2018 SECR regulations, we are required to disclose the following energy & carbon information for 2022-2023.

Scope 1 : Emissions from combustion of Gas tCO ₂ e	
2022-2023	513.98 tCO ₂ e (Energy consumption: Gas 2,809,720 kwh)
Methodology:	tCO ₂ e Calculated from the product of the invoiced gas consumption in KWH during the reporting period & the 2019 UK Government GHG Conversion Factors for Company reporting (Version 1.3) 'Natural gas'

Scope 2 : Emission from Purchased electricity tCO ₂ e	
2022-2023	367.01 tCO ₂ e (Energy consumption: Electricity 1,772,377 kwh)
Methodology:	tCO ₂ e Calculated from the product of the invoiced electricity consumption in KWH during the reporting period & the 2019 UK Government GHG Conversion Factors for Company reporting (Version 1.3) 'Electricity Generated/Electricity UK'

Intensity Ratio gross figure based on mandatory fields (tCO ₂ e/m ²):	
2022-2023	0.0474 tCO ₂ e/m ²
Methodology:	Methodology: The intensity ratio stated above has been calculated as tonnes of co ₂ e per total square metres of useful floor area

We are currently investing in solar panels & looking at the long-term sustainability & efficiency in heating the auditorium. We will continue & work towards lowering our carbon emissions.

Trustees' duty to promote the success of the Charity - Section 172 Statement

Section 172 of the Companies Act 2006 requires the directors/trustees to act in the way they consider, in good faith, would be most likely to promote the success of the charity to achieve its charitable purposes.

The Companies Act 2006 requires Birmingham Hippodrome Theatre Trust, as a large company, to report on how directors/trustees have complied with Section 172 and other linked matters:

1. **Section 172: Directors/Trustees must promote the charity towards its charitable objectives, considering:**
 - a. **The likely consequence of any decision in the long term**

Trustees developed the Birmingham Hippodrome's strategic objectives as part of a long-term strategy:

- To be renowned for the quality of cultural work we curate and present.
- To be a cultural centre for everyone. Age, ethnicity, income, background, or ability should not be a barrier to having a cultural experience at the Hippodrome, on or off stage.
- To provide all our visitors with a world class experience at each step of the customer journey.
- To be the cultural heart of the city – a creative and cultural destination – playing a leading role in Birmingham's economic and cultural development.
- To ensure our business has an independent and sustainable future.

Trustees routinely review the external landscape, including the political environment, and seek and evaluate feedback from our various stakeholders, in order to ensure that our plans are adapted, as necessary, to meet changing circumstances. Trustees keep under review the charity's principal risks and opportunities, consider emerging risks, and ensure that our plans are adapted in response as appropriate.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

b. The interests of the charity's employees

Our staff are crucial to our success. Trustees consider and protect the interests of our staff to support Birmingham Hippodrome's on-going success. Trustees and Executive Management ensure, through regular staff engagement, that we maintain an understanding of employees' needs to inform our strategy and aims. Our decision-making process considers the impact of potential decisions on our staff.

We regularly meet with the Employee Reps Group, and ensure all employees are represented at these meetings where we consult with them on key aspects of business planning. For example, our annual cost of living employee pay award is agreed in consultation with the Employee Reps.

c. The need to foster the charity's business relationships with suppliers, customers and others

Engagement with our customers: such as our audiences, participants in our Learning programmes and teachers, is essential to ensure we understand and meet their needs.

Executive Management regularly seeks and evaluates feedback from our audiences through a rolling programme of audience insight gathered through surveying. This takes place for every staged production, and we are able to build a detailed picture of how the theatre's output is received by different audience groups, and to understand motivations for attendance and engagement.

We regularly seek and evaluate feedback from the young people and teachers who engage in our Learning programmes; this feedback is fed into the development of these programmes and future activity plans. Examples include regular consultation with teachers which have informed the development of learning resources.

We have developed and maintain strong relationships with the producers responsible for much of the main stage and Patrick Studio production in order to ensure we have a varied and attractive programme to present.

d. The impact of the charity's operations on the community and the environment

Trustees and Executive Management recognise our responsibility to care for the environment and aim to minimise the environmental impact of all our activities. We are respectful of our local community and its needs. We are represented on a number of local community groups to ensure effective two-way engagement and, where relevant, we consider the needs of our community in our decision making.

e. The desirability of the charity maintaining a reputation for high standards of business conduct

Our reputation is fundamental to our future success.

Trustees have in place a range of policies that promote corporate responsibility and ethical behavior. Areas covered include fundraising (our fundraising practices are discussed on page 14 of this report), conflicts of interest, safeguarding, dignity at work, bullying and harassment, and whistleblowing.

We use our organisational values in our recruitment and training for employees and ensure these are understood and maintained. Our procurement and ethical policies and procedures ensure that our values are also part of the selection of partners and suppliers.

f. The need to act fairly as between members of the charity

Trustees and Executive Management believe that a successful theatre is a theatre for everyone, where inclusivity and accessibility are paramount: we aim to be a fully inclusive organisation which is relevant and accessible for everyone. We will not unfairly discriminate against anyone.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Our Anti-Racism and Inclusion subcommittee and working group, comprises representatives from ethnically diverse staff at all levels, the Board and senior leadership team, and monitors progress against agreed targets and ensure the organisation maintains best practice within the industry. Our Accessibility committee works to shape, review and approve access and inclusion policy across the whole organisation, maintaining an awareness of best practice in the industry and monitoring progress made against national benchmarks.

Review of Principal Risks and Uncertainties

On an ongoing basis, the Board reviews the major risks to which the Trust is exposed, and systems have been established to manage these risks. Internal risks are minimised by the implementation of procedures for authorisation and monitoring of all transactions, and potential external risks to future income levels and the availability of product are addressed by the Executive Team and the Board of Trustees.

The Trust has a Strategic Business Plan with aims, objectives and key performance indicators which are monitored to ensure the effective delivery of the plan and the management of risk.

Following a high level review of risk and the assurance framework, the Trustees consider that the major risks facing the Charity are:

- Disruption due to infectious disease;
- IT resilience and cyber security;
- Terrorism and physical security; and
- Macro-economic climate.

The Internal Audit programme has completed the first full cycle of audits, which prioritised assurance requirements based on key risks, carrying out reviews of corporate governance (encompassing decision making arrangements, delegations of authority and risk assessment as well as ensuring clarity and appropriateness of the roles and responsibilities of the Board and its sub-committees), IT resilience and cyber security. A full review of the financial control environment and box office procedures and HR/payroll has also taken place.

All recommendations from these internal audits for improvements have been or are in the course of being implemented.

Financial sustainability continues to be a focus area for the group. A key element in the management of financial risk is via a reviewed reserves policy for the Trust, and retention of sufficient working capital in Birmingham Hippodrome Limited.

Reserves Policy

Total funds at 1 April 2023 were £34,602,000 for the Group (2021/22: £33,175,000) and £32,606,000 for the Company (2021/22: £33,195,000).

Restricted funds largely represent the capital funding received for the refurbishment of the Hippodrome Theatre and reduce annually in line with the net book value of the related assets, which are depreciated each year. Further restricted income of £2,000,000 was received during the year in respect of the Birmingham Festival 2023 CIC and funds were utilised by the CIC during 2023/24.

Unrestricted funds at 1 April 2023 were £4,205,000 for the Group (2021/22: £3,594,000) and £4,209,000 for the Company (2021/22: £3,614,000).

Unrestricted non-designated funds for the Group were £1,037,000 at April 2022 (April 2021: £1,933,000) which was increased by the unrestricted surplus of £611,000 (2021/22: deficit of £756,000) and then was reduced by £140,000 (2021/22: £140,000) transferred to designated funds.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Transfers from designated funds were £Nil (2021/22: £Nil), leaving a balance of £1,508,000 (2021/22: £1,037,000) in unrestricted non-designated funds as at year end.

The Board regularly considers the Repairs & Maintenance liabilities of the Trust in order to ensure that sufficient funds are set aside annually to meet the Trust's repairs & maintenance obligations (over a twenty-five-year period) under the lease with Birmingham City Council, as funds allow. Following an Audit Committee review in November 2012, Trustees approved an ongoing annual allocation of £140,000 per annum as sufficient in current circumstances, which also takes into account non-reclaimable VAT on repairs reserve expenditure.

The Trust's reserves policy requires the Trust to make a surplus over time and the target range of unrestricted non-designated reserves is £1m-£3m to cover working capital fluctuations.

Birmingham Hippodrome Theatre Trust maintains unrestricted reserves to sustain the long-term success of the organisation.

The Trustees appreciate the careful balance required in continuing investment in building maintenance and improvements, whilst protecting against fluctuations in audience demand and the flow of appropriate repertoire from external producers, alongside the challenge of growing artistic opportunities. In addition to the growing investment in staffing for activity providing public benefit, the Trust provides a ring-fenced core budget for Hippodrome Projects which we supplement with fundraising from supporters.

With total weekly overheads of around £175,000, and further investment plans at early stages of development, we confidently believe our reserves will continue to be maintained at an appropriate level for an organisation of our size and type.

Treasury Policy

The funds available for the Trust to invest are advance box office receipts and the Repairs Reserve balances. To retain flexibility and availability of these funds, the Trust's current account monies are transferred daily to higher rate call accounts, taking account of beneficial interest rates. The Trust also uses short-term fixed interest money market deposit accounts to maximise interest received and these mature on a rolling basis to ensure availability of funds. The Board has approved a policy whereby only UK owned banks with a minimum AA credit rating are used and money market deposits are split over a minimum of three different institutions. No other investment vehicle is used.

Birmingham Hippodrome Limited

The profit in the trading subsidiary for the period was £753,000 (2021/22: £152,000) and the distributable profits are paid across to the parent undertaking each year.

Birmingham Hippodrome Limited (BHL) comprises the Catering and Visitor Services departments.

Birmingham Festival 2023 CIC

The new CIC was awarded £2,000,000 (2022: £nil) of grant income by Birmingham City Council to produce a 9 day festival in a continuation of the 2022 Commonwealth Games cultural festival. At 1 April 2023, £372,000 (2022: £nil) of costs had been incurred by Birmingham Hippodrome on behalf of the CIC.

Fixed Assets

Movements in tangible fixed assets are set out in Note 11 to the financial statements.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Trustee Liability Insurance

Birmingham Hippodrome Theatre Trust Limited holds Trustee liability insurance on behalf of Directors and Officers at a cost of £3,781 (2021/22: £3,661).

Taxation Status

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

Future Plans

Hippodrome are driving a new 5-year strategy, consolidating success, in terms of learning & participation & offsite festivals work as well as launching new aspirations to develop innovative work on our stages. Having purchased a new South Side building to increase our Hippo campus, the Hippodrome plans to operate the asset as a commercial property, diversifying our income stream & providing further surplus to increase funds available for public benefit.

Statement As To Disclosure Of Information To Auditors

The trustees, who are also the directors for the purpose of company law, who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the trustees have confirmed that they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The Report of the Trustees, incorporating the Strategic Report, is approved by and signed on behalf of the Board by:

Catherine Mallyon

C Mallyon – Chair

Date: 31/01/24

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The trustees (who are also directors of Birmingham Hippodrome Theatre Trust Limited for the purposes of company law) are responsible for preparing the Report of the Trustees Report (incorporating the strategic report and directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for maintaining proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Opinion

We have audited the financial statements of Birmingham Hippodrome Theatre Trust Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the period ended 1 April 2023 which comprise the Consolidated Statement of Financial Activities, the Income and Expenditure Account, the Group and Charity Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 1 April 2023 and of the group's incoming resources and application of resources, including its income and expenditure, for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial period for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 20, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED (CONTINUED)

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the group audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory framework that the group and parent charitable company operates in and how the group and parent charitable company are complying with the legal and regulatory framework;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the parent charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents, inspecting correspondence with local tax authorities and evaluating advice received from internal/external advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to UK General Data Protection Regulation (UK GDPR). We performed audit procedures to inquire of management and those charged with governance whether the group is in compliance with these law and regulations and inspected correspondence with regulatory authorities.

The group audit engagement team identified the risk of management override of controls and income recognition as the areas where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business, challenging judgments and estimates and testing of income transactions around the period end.

A further description of our responsibilities for the audit of the financial statements is provided on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anna Spencer-Gray

ANNA SPENCER-GRAY (Senior Statutory Auditor)
For and on behalf of RSM UK AUDIT LLP, Statutory Auditor
Chartered Accountants
103 Colmore Row
Birmingham
B3 3AG

Date : 31 January 2024

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

for the 52 week period ended 1 April 2023

		52 week period ended 1 April 2023			53 week period ended 2 April 2022
	Notes	Unrestricted funds 2023 £'000	Restricted funds 2023 £'000	Total funds 2023 £'000	Total funds 2022 £'000
INCOME FROM:					
Donations	2	785	72	857	904
Charitable activities	3	23,256	2,122	25,378	10,790
Other trading activities	4	2,624	-	2,624	1,440
Investments	5	131	-	131	50
		<hr/>	<hr/>	<hr/>	<hr/>
TOTAL		26,796	2,194	28,990	13,184
EXPENDITURE ON:					
Raising funds	6	1,654	-	1,654	1,134
Charitable activities	6	25,715	194	25,909	13,233
		<hr/>	<hr/>	<hr/>	<hr/>
TOTAL		27,369	194	27,563	14,367
		<hr/>	<hr/>	<hr/>	<hr/>
NET INCOME/(EXPENDITURE)	8	(573)	2,000	1,427	(1,183)
Transfers between funds	18, 19	1,184	(1,184)	-	-
		<hr/>	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS		611	816	1,427	(1,183)
RECONCILIATION OF FUNDS:					
Fund balances brought forward		3,594	29,581	33,175	34,358
		<hr/>	<hr/>	<hr/>	<hr/>
Fund balances carried forward		4,205	30,397	34,602	33,175
		<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

INCOME AND EXPENDITURE ACCOUNT

for the 52 week period ended 1 April 2023

	<i>52 week period ended 1 April 2023 £'000</i>	<i>53 week period ended 2 April 2022 £'000</i>
Gross income of continuing operations	28,990	13,184
Total expenditure of continuing operations	27,563	14,367
	<hr/>	<hr/>
Net movement in funds for the period	1,427	(1,183)
Amortisation of capital grants	1,184	895
	<hr/>	<hr/>
Net income/(expenditure)	2,611	(288)
	<hr/> <hr/>	<hr/> <hr/>

- Net income of £2,611,000 in the period (2021/22: net expenditure of £288,000) comprises £611,000 surplus from unrestricted funds (2021/22: deficit of £756,000) and £2,000,000 surplus from restricted funds (2021/22: surplus £468,000).
- The £611,000 unrestricted surplus (2021/22: £756,000 deficit) is net of planned repairs and maintenance with a value £Nil (2021/22: £Nil) funded from reserves set aside for this purpose.
- Total income comprises £26,796,000 (2021/22: £11,758,000) from unrestricted funds and £2,194,000 (2021/22: £1,426,000) from restricted funds. A detailed analysis of income by source is provided in the Consolidated Statement of Financial Activities.
- Income from non-charitable trading activities amounted to £2,434,000 (2021/22: £1,252,000). A detailed analysis of the subsidiary's trading results is shown in Note 22.
- Detailed analysis of the expenditure is provided in the Consolidated Statement of Financial Activities and Note 6.
- The summary income and expenditure account is derived from the Consolidated Statement of Financial Activities on page 24 which, together with the notes to the accounts on pages 33 to 51 provides full information on the movements during the period on all the funds of the group.
- All income and expenditure derive from continuing activities.

The above income and expenditure account adds back the £1,184k amortisation of capital grants, as this ordinarily would have been matched with the release of the grant to expend on leasehold improvements in accordance with section 24 of FRS 102, but not permitted under Charity SORP (FRS 102).

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 1 April 2023

Company No: 01446309

	Note	Group		Charity	
		2023 £'000	2022 £'000	2023 £'000	2022 £'000
FIXED ASSETS					
Intangible assets	10	11	45	11	45
Tangible assets	11	29,708	30,335	29,675	30,294
Investments	12	-	-	-	-
		<u>29,719</u>	<u>30,380</u>	<u>29,686</u>	<u>30,339</u>
CURRENT ASSETS					
Stock		62	36	-	-
Debtors	13	5,131	1,643	5,986	2,682
Short term deposits		10,236	4,211	10,236	4,211
Cash at bank and in hand		10,301	14,694	7,364	13,524
		<u>25,730</u>	<u>20,584</u>	<u>23,586</u>	<u>20,417</u>
CREDITORS:					
Amounts falling due within one year	14(a)	(19,180)	(15,622)	(18,999)	(15,394)
		<u>6,550</u>	<u>4,962</u>	<u>4,587</u>	<u>5,023</u>
NET CURRENT ASSETS					
		<u>36,269</u>	<u>35,342</u>	<u>34,273</u>	<u>35,362</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
CREDITORS:					
Amounts falling due after more than one year	15	(1,667)	(2,167)	(1,667)	(2,167)
NET ASSETS					
		<u><u>34,602</u></u>	<u><u>33,175</u></u>	<u><u>32,606</u></u>	<u><u>33,195</u></u>
REPRESENTED BY					
RESTRICTED FUNDS					
18		30,397	29,581	28,397	29,581
UNRESTRICTED FUNDS					
Share capital	17	-	-	-	-
Non designated	19a	1,508	1,037	1,512	1,057
Designated	19b	2,697	2,557	2,697	2,557
		<u>4,205</u>	<u>3,594</u>	<u>4,209</u>	<u>3,614</u>
		<u><u>34,602</u></u>	<u><u>33,175</u></u>	<u><u>32,606</u></u>	<u><u>33,195</u></u>

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 1 April 2023

Company No: 01446309

Net movement in funds for the parent charity was net expenditure of £589,000 (2021/22: net expenditure of £1,330,000).

The financial statements on pages 24 to 51 were approved by the board on 31/01/24, and authorised for issue on its behalf by:

Catherine Mallyon

C Mallyon – Chair

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF CASH FLOWS

For the 52 week period ended 1 April 2023

	<i>Note</i>	2023 £'000	2022 £'000
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net cash provided by operating activities	20	2,561	6,823
Interest paid		(74)	-
NET CASH PROVIDED BY OPERATING ACTIVITIES		2,487	6,823
CASH FLOWS FROM INVESTING ACTIVITIES:			
Interest from short term deposits		131	50
Purchase of property, plant and equipment and intangible assets		(653)	(667)
NET CASH USED IN INVESTING ACTIVITIES		(522)	(617)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Proceeds from borrowings		-	2,500
Repayments of borrowings		(333)	-
NET CASH (USED IN)/PROVIDED BY FINANCING ACTIVITIES		(333)	2,500
Change in cash and cash equivalents in the reporting period		1,632	8,706
Cash and cash equivalents at the beginning of the reporting period		18,905	10,199
CASH AND CASH EQUIVALENTS AT THE END OF THE REPORTING PERIOD		20,537	18,905
ANALYSIS OF CASH AND CASH EQUIVALENTS			
		2023 £'000	2022 £'000
Cash at bank		10,301	14,694
Short term deposits		10,236	4,211
TOTAL CASH AND CASH EQUIVALENTS		20,537	18,905

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

GENERAL INFORMATION

Birmingham Hippodrome Theatre Trust Limited is a charitable company limited by shares and incorporated in England. Its main activities are the presentation of theatrical productions.

The address of the Charity's registered office is Hurst Street, Southside, Birmingham, B5 4TB.

BASIS OF ACCOUNTING

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Companies Act 2006.

Birmingham Hippodrome Theatre Trust Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

In accordance with FRS 102 the Charity has taken advantage of the exemption from the disclosure requirements of Section 7 'statement of cashflows' – Presentation of a Statement of Cashflows, in respect of presenting a charity only statement of cash flows.

The Financial Statements are presented in pounds sterling, with figures being rounded to the nearest £'000, except where otherwise stated. Accounts are drawn up to the nearest Saturday to 31 March, with these accounts prepared for a 52 week period (2021/22: 53 week period).

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are set out below:

BASIS OF CONSOLIDATION

The group accounts consolidate the financial statements of the Charity and its trading subsidiary undertakings Birmingham Hippodrome Limited and Birmingham Festival 2023 CIC. Intra-group transactions are eliminated on consolidation. Surpluses and deficits of organisations entering or leaving the group are included from the date of acquisition or up to the date of disposal. All financial statements have been drawn up to 1 April. The charity has taken advantage of the exemption available under CA06 s408, to omit its profit and loss account from the statutory group accounts.

GOING CONCERN

The theatre has traded well over this first full year since reopening after the pandemic. Audience numbers and ticket income have rebounded well with a strong pipeline of future shows and healthy levels of forward ticket sales. The Trustees have reviewed the level of reserves and forecasts for the next 12 months and have a reasonable expectation that the charity has adequate resources to continue in operational existence for a period of at least 12 months from the date of signing the financial statements.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

INCOME

Income is represented by gross box office receipts and other income generated in furtherance of the objects stated net of value added tax. The charity's income is derived from continuing operations during the current and the previous period. No operations have been acquired during these two periods.

Income from theatre admission fees is included in income from charitable activities in the period in which the relevant show takes place.

Other trading activities

Income from other trading activities is included in the period in which the group is entitled to receipt.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in income when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in income until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in income of restricted funds when receivable.

Capital grants in respect of leasehold improvements are amortised in line with the related assets.

GOVERNMENT GRANTS

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

Interest receivable

Interest is recognised when receivable.

EXPENDITURE

Expenditure is included in the Consolidated Statement of Financial Activities on an accruals basis, inclusive of any value added tax which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by staff on those activities.

- Expenditure on raising funds are those costs incurred in attracting donations, and those incurred in trading activities that raise funds.
- Charitable activities include expenditure associated with the staging of productions and educational programmes and include both the direct costs and support costs relating to these activities.
- Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements. Governance costs are included within support costs.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

TAXATION

The Trust is exempt from paying corporation tax in relation to its charitable activities as it is a registered charity. Birmingham Hippodrome Limited gift aids its taxable profits to the Theatre on an annual basis.

FUND ACCOUNTING

Restricted funds

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Unrestricted funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes. They may be designated or non-designated.

Designated funds

The trustees may, at their discretion, set aside unrestricted funds for specific purposes. If no longer required, designated funds are reclassified as non-designated, unrestricted funds.

DEBTORS

Trade and other debtors which are receivable within one year are initially recognised at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

SHORT TERM DEPOSITS

Short term deposits include cash on deposit with a maturity of less than one year but greater than three months.

CASH AND BANK BALANCES

Cash and bank balances includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition.

TRADE CREDITORS AND LIABILITIES

Trade creditors and bank loans are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled.

DEFINED CONTRIBUTION PENSION SCHEME

Pension contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

FINANCIAL INSTRUMENTS

The charity and group only have financial assets and financial liabilities of a kind that qualify as basic financial instruments per Section 11 of FRS 102, and has chosen to follow Sections 11 of FRS 102. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost.

OPERATING LEASES

The annual operating lease rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Birmingham Hippodrome Theatre Trust Limited

ACCOUNTING POLICIES

INTANGIBLE ASSETS

Intangible assets purchased other than in a business combination are recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost (which for intangible assets acquired in a business combination is the fair value at acquisition date) and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Intangible assets are amortised to profit or loss on a straight-line basis over their useful lives, as follows:-

Computer software: 5 years

On disposal, the difference between net disposal proceeds and the carrying amount of the intangible asset is recognised in profit or loss.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses. Assets with a value below £1,000 are not capitalised. Depreciation of fixed assets is charged by equal annual instalments at rates estimated to write off their cost less any residual value over the expected useful lives, which are as follows:

Long lease premium	Over period of the lease of 125 years
Dance Hub	25 years
Hippodrome Theatre long leasehold improvements	10-50 years
Birmingham Royal Ballet long leasehold improvements	50 years
Computer equipment	3 years
Fixtures, fittings & other office equipment	10 years
IT and Box Office Infrastructure project	5 years

Assets under the course of construction are depreciated from the date of completion.

INVESTMENTS

Investments in subsidiaries are included at cost less impairment, being the cost of the share capital owned.

STOCK

Stock of goods for resale have been included at the lower of cost and net realisable value. Cost is computed on a first in first out basis. Net realisable value is based on estimated selling price less further costs expected to be incurred to disposal.

CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGEMENT

The Charity and group makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The Trustees do not believe there are any estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

1 COMPARATIVE INFORMATION – PRIOR YEAR STATEMENT OF FINANCIAL ACTIVITIES

53 week period ended 2 April 2022

	<i>Unrestricted funds 2022 £'000</i>	<i>Restricted funds 2022 £'000</i>	<i>Total funds 2022 £'000</i>
INCOME FROM:			
Donations	90	814	904
Charitable activities	10,178	612	10,790
Other trading activities	1,440	-	1,440
Investments	50	-	50
	<hr/>	<hr/>	<hr/>
TOTAL	11,758	1,426	13,184
EXPENDITURE ON:			
Raising funds	1,134	-	1,134
Charitable activities	12,275	958	13,233
	<hr/>	<hr/>	<hr/>
TOTAL	13,409	958	14,367
	<hr/>	<hr/>	<hr/>
NET INCOME/(EXPENDITURE)	(1,651)	468	(1,183)
Transfers between funds	895	(895)	-
	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS	(756)	(427)	(1,183)
RECONCILIATION OF FUNDS:			
Fund balances brought forward	4,350	30,008	34,358
	<hr/>	<hr/>	<hr/>
Fund balances carried forward	3,594	29,581	33,175
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

2	DONATIONS	52 week period ended 1 April 2023			53 week period ended 2 April 2022
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Creative programme donations	785	72	857	904
		<u>785</u>	<u>72</u>	<u>857</u>	<u>904</u>
		<u><u>785</u></u>	<u><u>72</u></u>	<u><u>857</u></u>	<u><u>904</u></u>
3	CHARITABLE ACTIVITIES	52 week period ended 1 April 2023			53 week period ended 2 April 2022
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Theatre tickets	21,056	-	21,056	8,502
	Booking fee, ticket levy and box office handling charges	1,898	-	1,898	1,156
	Friends memberships	87	-	87	63
	Fundraising	188	122	310	55
	Coronavirus job retention scheme	-	-	-	367
	ACE funding	-	-	-	400
	Birmingham City Council	-	-	-	100
	Government grants	-	-	-	35
	Birmingham City Council – Inge Street	-	-	-	112
	Birmingham City Council - Festival 2023 CIC	-	2,000	2,000	-
	Other income	27	-	27	-
		<u>23,256</u>	<u>2,122</u>	<u>25,378</u>	<u>10,790</u>
		<u><u>23,256</u></u>	<u><u>2,122</u></u>	<u><u>25,378</u></u>	<u><u>10,790</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

4	OTHER TRADING ACTIVITIES	52 week period ended 1 April 2023 Unrestricted funds £'000	53 week period ended 2 April 2022 Unrestricted funds £'000
	Catering, Visitor Services, Consultancy and Business		
	Development income – subsidiary	2,434	1,252
	Technical services income	173	89
	Sundry income	17	99
		<u>2,624</u>	<u>1,440</u>
		<u><u>2,624</u></u>	<u><u>1,440</u></u>
5	INCOME FROM INVESTMENTS	52 week period ended 1 April 2023 Unrestricted funds £'000	53 week period ended 2 April 2022 Unrestricted funds £'000
	Interest from short term deposits	131	50
		<u>131</u>	<u>50</u>
		<u><u>131</u></u>	<u><u>50</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

6 EXPENDITURE

	52 week period ended 1 April 2023			53 week period ended 2 April 2022
	Charitable activities £'000	Raising funds £'000	Total £'000	Total £'000
(a) <i>Direct charitable expenditure</i>				
Fees of visiting companies and artistes	15,913	-	15,913	5,188
(b) <i>Other expenditure – management and administration of the charity</i>				
Wages and salaries	4,336	-	4,336	3,100
Marketing, friends, sponsorship & creative programming	1,415	39	1,454	1,715
Customer services & security	194	-	194	126
Technical services	1,698	230	1,928	1,271
Box office and ticketing	273	-	273	188
Financial and administration	224	-	224	122
Depreciation and amortisation of fixed assets	1,314	-	1,314	1,294
Catering and conference and events	-	1,336	1,336	955
Support costs (See note 6 (c))	542	49	591	408
	<u>9,996</u>	<u>1,654</u>	<u>11,650</u>	<u>9,179</u>
TOTAL	<u>25,909</u>	<u>1,654</u>	<u>27,563</u>	<u>14,367</u>
(c) <i>Support costs</i>				
General office costs	144	23	167	159
General financial costs	122	6	128	60
Computer support	146	20	166	109
Governance costs	56	-	56	45
Interest on Coronavirus business interruption loan	74	-	74	35
	<u>542</u>	<u>49</u>	<u>591</u>	<u>408</u>

7 TAXATION

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

8	NET INCOME/(EXPENDITURE) BEFORE TRANSFERS	52 week period ended 1 April 2023 £'000	53 week period ended 2 April 2022 £'000
	Net income/(expenditure) is stated after charging:		
	Depreciation of tangible fixed assets		
	- owned	1,280	1,260
	Amortisation of intangible assets		
	- owned	34	34
	Operating lease rentals - equipment and vehicles	22	22
	Auditor's remuneration - audit parent undertaking	30	24
	- audit subsidiary undertakings	5	6
	- accountancy services	11	9
	Charity trustees' liability insurance	4	4
		<u> </u>	<u> </u>

9 STAFF COSTS

Birmingham Hippodrome Theatre Trust employs all staff for the group. Staff costs recharged to the trading subsidiary, Birmingham Hippodrome Limited amounted to £484,273 (2021/22: £443,663).

	52 week period ended 1 April 2023 £'000	53 week period ended 2 April 2022 £'000
Wages and salaries	4,965	3,785
Social security costs	438	313
Pension costs	155	115
	<u> </u>	<u> </u>
	<u>5,558</u>	<u>4,213</u>

Pensions costs are allocated to activities in proportion to employee time spent and are wholly charged to unrestricted funds.

None of the trustees received any remuneration from the charity during the period (2021/22: None). No Trustee (2021/22: None) was reimbursed travel expenses (2021/22: £Nil). One trustee was reimbursed general expenses of £Nil (2021/22: £40).

The total compensation including employer's national insurance and pension contributions payable to key management personnel of the group and charity was £732,311 (2021/22: £585,866). Key management comprise the trustees and the executive team.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

9 STAFF COSTS (continued)

AVERAGE NUMBER EMPLOYED	Number 2023		Number 2022	
Average number of staff/ (full time equivalents):				
Administration	35	(33)	43	(42)
Production and selling				
- permanent	91	(82)	82	(80)
- temporary	185	(137)	280	(106)
	<u>311</u>	<u>(252)</u>	<u>405</u>	<u>(228)</u>
NUMBER OF EMPLOYEES WHOSE EMOLUMENTS EXCEEDED £60,000	Number 2023		Number 2022	
£60,001 - £70,000	-		2	
£70,001 - £80,000	-		2	
£80,001 - £90,000	3		1	
£90,001 - £100,000	-		1	
£110,001 - £120,000	1		1	
£120,001 - £130,000	1		-	
	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

Pension costs for the period for higher paid staff totalled £25,907 (2021/22: £26,721).

Visitor Services Volunteers assist with the welcoming of audiences to the theatre. This includes checking audience tickets entering the auditorium, assisting customers where required and assisting with the evacuation of audience if required. The Volunteers are requested to work at least one shift every six weeks and attend an annual training session in which they go through the evacuation procedure. They make no contribution to the pension scheme.

10 INTANGIBLE FIXED ASSETS	Computer Software £'000	Total 2023 £'000
GROUP AND CHARITY		
COST		
3 April 2022 and 1 April 2023	148	148
AMORTISATION		
3 April 2022	103	103
Charge for period	34	34
1 April 2023	137	137
NET BOOK VALUE		
1 April 2023	11	11
2 April 2022	45	45

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS

GROUP	<i>Assets under the course of construction</i> £'000	<i>Dance hub</i> £'000	<i>Long lease premium</i> £'000	<i>Hippodrome Theatre long leasehold improvements</i> £'000	<i>Birmingham Royal Ballet long leasehold improvements</i> £'000	<i>Fixtures, Fittings and equipment</i> £'000	<i>IT infrastructure</i> £'000	<i>Total</i> £'000
COST								
3 April 2022	896	4,149	5,001	33,441	4,211	3,757	890	52,345
Additions	121	-	-	-	-	521	11	653
	<u>1,017</u>	<u>4,149</u>	<u>5,001</u>	<u>33,441</u>	<u>4,211</u>	<u>4,278</u>	<u>901</u>	<u>52,998</u>
DEPRECIATION								
3 April 2022	-	456	818	14,223	3,008	2,764	741	22,010
Charge for period	-	166	40	770	41	219	44	1,280
	<u>-</u>	<u>622</u>	<u>858</u>	<u>14,993</u>	<u>3,049</u>	<u>2,983</u>	<u>785</u>	<u>23,290</u>
NET BOOK VALUE								
1 April 2023	<u>1,017</u>	<u>3,527</u>	<u>4,143</u>	<u>18,448</u>	<u>1,162</u>	<u>1,295</u>	<u>116</u>	<u>29,708</u>
2 April 2022	<u>896</u>	<u>3,693</u>	<u>4,183</u>	<u>19,218</u>	<u>1,203</u>	<u>993</u>	<u>149</u>	<u>30,335</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS (continued)

Under the terms of the property lease agreement granted on 1 April 1999, the charity cannot assign, underlet, charge or dispose of the theatre premises or any part thereof, except under specific circumstances detailed in the lease agreement. Furthermore, under the terms of the lease agreement, the company is restricted to using the theatre premises for live stage plays, operas, ballet performances, concerts, other entertainments and necessary ancillary activities. Charges over the charity's leasehold property have been registered as a condition of a £4.35m grant in favour of Birmingham City Council received in 2007 and a £1.35m grant received in 1998.

CHARITY	<i>Assets under the course of construction £'000</i>	<i>Dance hub £'000</i>	<i>Long lease premium £'000</i>	<i>Hippodrome Theatre long leasehold improvements £'000</i>	<i>Birmingham Royal Ballet long leasehold improvements £'000</i>	<i>Fixtures, fittings and equipment £'000</i>	<i>IT infrastructure £'000</i>	<i>Total £'000</i>
COST								
3 April 2022	896	4,149	5,001	33,441	4,211	3,246	890	51,834
Additions	121	-	-	-	-	516	11	648
1 April 2023	1,017	4,149	5,001	33,441	4,211	3,762	901	52,482
DEPRECIATION								
3 April 2022	-	456	818	14,223	3,008	2,296	739	21,540
Charge for period	-	166	40	770	41	204	46	1,267
1 April 2023	-	622	858	14,993	3,049	2,500	785	22,807
NET BOOK VALUE								
1 April 2023	1,017	3,527	4,143	18,448	1,162	1,262	116	29,675
2 April 2022	896	3,693	4,183	19,218	1,203	950	151	30,294

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

12 FIXED ASSET INVESTMENTS

Subsidiary undertakings

The charity holds two £1 ordinary shares of Birmingham Hippodrome Limited (company registration: 01545498) at a historic cost of £1 each, which represents the entire allotted share capital of Birmingham Hippodrome Limited, a company which has trading receipts and profits from the Theatre's bars and catering operations and whose profits are covenanted annually to Birmingham Hippodrome Theatre Trust Limited. Birmingham Hippodrome Limited is incorporated in England and its registered address is the same as that of the parent charity given on page 2. Details of the subsidiary's trading results for the period are set out in Note 22.

The charity is also the sole member of Birmingham Festival 2023 CIC (company registration 14544843). Birmingham Festival 2023 CIC is incorporated in England and its registered address is the same as that of the parent charity given on page 2. Details of transactions with this subsidiary in the period are set out in Note 22. This company was incorporated on 16 December 2022.

13 DEBTORS

	Group		Charity	
	2023	2022	2023	2022
	£'000	£'000	£'000	£'000
Amounts owed within one year:				
Trade debtors	870	652	778	519
Amounts due from subsidiary undertakings (see note 22)	-	-	3,318	1,176
Other debtors	788	140	788	137
Prepayments and accrued income	3,470	851	1,102	850
Corporation tax receivable	3	-	-	-
	<u>5,131</u>	<u>1,643</u>	<u>5,986</u>	<u>2,682</u>

14 CREDITORS

	Group		Charity	
	2023	2022	2023	2022
	£'000	£'000	£'000	£'000
(a) AMOUNTS FALLING DUE WITHIN ONE YEAR:				
Trade creditors	725	1,515	663	1,463
Other taxation and social security	229	517	229	517
Other creditors	1,021	1,438	902	1,264
Bank borrowings (note 16)	500	333	500	333
Accruals	1,481	1,653	1,481	1,651
Deferred income (note 14(b))	15,224	10,166	15,224	10,166
	<u>19,180</u>	<u>15,622</u>	<u>18,999</u>	<u>15,394</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

14	CREDITORS (continued)		
(b)	DEFERRED INCOME		
		Group £'000	Charity £'000
	Balance as at 3 April 2022	10,166	10,166
	Amount released to income	(10,166)	(10,166)
	Amount deferred in period	15,224	15,224
		<u> </u>	<u> </u>
	Balance as at 1 April 2023	15,224	15,224
		<u> </u>	<u> </u>

Deferred income comprises advance box office receipts.

15	CREDITORS: amounts falling due after more than one year	Group		Charity	
		2023	2022	2023	2022
		£'000	£'000	£'000	£'000
	Bank borrowings (note 16)	1,667	2,167	1,667	2,167
		<u> </u>	<u> </u>	<u> </u>	<u> </u>

16	BORROWINGS	Group		Charity	
		2023	2022	2023	2022
		£'000	£'000	£'000	£'000
	Bank borrowings	2,167	2,500	2,167	2,500
		<u> </u>	<u> </u>	<u> </u>	<u> </u>
	Payable within one year	500	333	500	333
	Payable after one year	1,667	2,167	1,667	2,167
		<u> </u>	<u> </u>	<u> </u>	<u> </u>

On 28 April 2021, the company entered into a loan under the Coronavirus Business Interruption Loan Scheme with Lloyds Bank for an amount totalling £2,500,000. The loan is secured over the assets of the charity and carries an interest rate of 2.0% plus base rate. The first repayment instalment was made in August 2022 and the final instalment is due in May 2024.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

17	SHARE CAPITAL	Group		Charity	
		2023	2022	2023	2022
		£	£	£	£
	<i>Allotted, called up and fully paid</i>				
	Ordinary shares of £1 each	8	8	8	8

Eight directors of the company hold 1 ordinary share in accordance with the qualification required by the Articles of Association. No person may hold any share in the capital of the company unless they are a director of the company.

The Articles of Association prevent any dividends being paid on the share capital of the company. Furthermore, the members are not entitled to any distribution on the dissolution or winding up of the company.

18 RESTRICTED FUNDS (GROUP AND CHARITY)

- (a) The income funds of the group include restricted funds comprising the following unexpended balances of donations and grants held to be applied for specific purposes.

2023	Balance at 3 April 2022 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 1 April 2023 £'000
Lease premium Hippodrome Theatre	4,183	-	-	(40)	4,143
leasehold improvements Birmingham Royal Ballet	19,360	-	-	(912)	18,448
leasehold improvements Creative Programme grants	1,212	-	-	(50)	1,162
	-	72	(72)	-	-
Dance Hub	3,709	-	-	(182)	3,527
Birmingham City Council – Inge street	717	-	-	-	717
Birmingham City Council - Festival 2023 CIC	-	2,000	-	-	2,000
ACE funding	400	-	-	-	400
Arts Council	-	122	(122)	-	-
	29,581	2,194	(194)	(1,184)	30,397

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

2022	Balance at 27 March 2021 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 2 April 2022 £'000
Lease premium Hippodrome Theatre	4,223	-	-	(40)	4,183
leasehold improvements Birmingham Royal Ballet	20,008	-	-	(648)	19,360
leasehold improvements First Night	1,253	-	-	(41)	1,212
	8	-	(8)	-	-
Creative Programme grants	-	814	(814)	-	-
Dance Hub	3,875	-	-	(166)	3,709
Birmingham City Council	36	100	(136)	-	-
Birmingham City Council – Inge street	605	112	-	-	717
ACE funding	-	400	-	-	400
	<u>30,008</u>	<u>1,426</u>	<u>(958)</u>	<u>(895)</u>	<u>29,581</u>

The lease premium, Hippodrome Theatre and Birmingham Royal Ballet leasehold improvements funds relate to assets acquired by way of restricted capital grants.

The First Night fund provided discounted tickets for students between the ages of 16 and 23.

Creative Programme grants relate to amounts for specific artistic programmes.

Dance Hub funding has been received to develop a new space providing dance studio facilities to local dance groups and choreographers and office space to house One Dance UK, who have relocated to the Hippodrome.

The Board have entered into an agreement with the Birmingham City Council to receive a grant of £605,000 for a front of house development project (Inge Street) in 2021 and a further grant of £112,000 in 2022. The Board have made a commitment to contribute £300,000 of unrestricted funds in order to receive this grant. Overall, £1,017,000 (2021/22: £896,000) has been spent on the project up to the year end, and is included as assets under the course of construction (see Note 11).

During the prior year, the Company received a grant of £400,000 from the Arts Council of England. None of this grant has been spent by the year end.

There are fixed and floating charges over the Birmingham Hippodrome Theatre property, held by The Arts Council of England and Birmingham City Council resulting from grants for refurbishment.

Transfers to unrestricted funds relate to the depreciation on the related fixed assets of the capital grants within each fund.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

(b) ANALYSIS OF NET ASSETS BETWEEN FUNDS (GROUP)

	1 April 2023			
	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	28,025	2,372	-	30,397
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,694	20,661	(20,847)	1,508
Designated	-	2,697	-	2,697
	<u>29,719</u>	<u>25,730</u>	<u>(20,847)</u>	<u>34,602</u>
	<u><u>29,719</u></u>	<u><u>25,730</u></u>	<u><u>(20,847)</u></u>	<u><u>34,602</u></u>
	2 April 2022			
	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	29,537	44	-	29,581
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	843	17,983	(17,789)	1,037
Designated	-	2,557	-	2,557
	<u>30,380</u>	<u>20,584</u>	<u>(17,789)</u>	<u>33,175</u>
	<u><u>30,380</u></u>	<u><u>20,584</u></u>	<u><u>(17,789)</u></u>	<u><u>33,175</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

(c) ANALYSIS OF NET ASSETS BETWEEN FUNDS (CHARITY)

	1 April 2023			
	Fixed assets £'000	Current Assets £'000	Current and non-current Liabilities £'000	Total £'000
RESTRICTED FUNDS	28,025	372	-	28,397
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,661	20,517	(20,666)	1,512
Designated	-	2,697	-	2,697
	<u>29,686</u>	<u>23,586</u>	<u>(20,666)</u>	<u>32,606</u>
	2 April 2022			
	Fixed assets £'000	Current Assets £'000	Current and non-current liabilities £'000	Total £'000
RESTRICTED FUNDS	29,537	44	-	29,581
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	802	17,816	(17,561)	1,057
Designated	-	2,557	-	2,557
	<u>30,339</u>	<u>20,417</u>	<u>(17,561)</u>	<u>33,195</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

19a UNRESTRICTED NON-DESIGNATED FUNDS	Group £'000	Charity £'000
3 April 2022	1,037	1,057
Net expenditure	(573)	(589)
Transfer from restricted funds	1,184	1,184
Transfer to designated funds	(140)	(140)
	<hr/>	<hr/>
1 April 2023	1,508	1,512
	<hr/> <hr/>	<hr/> <hr/>
	Group £'000	Charity £'000
27 March 2021	1,933	2,100
Net expenditure	(1,651)	(1,798)
Transfer from restricted funds	895	895
Transfer to designated funds	(140)	(140)
	<hr/>	<hr/>
2 April 2022	1,037	1,057
	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

19b UNRESTRICTED DESIGNATED FUNDS (GROUP AND CHARITY)

	<i>Balance at 3 April 2022 £'000</i>	<i>Income £'000</i>	<i>Expenditure £'000</i>	<i>Transfers between funds £'000</i>	<i>Balance at 1 April 2023 £'000</i>
Repairs reserve	2,307	-	-	140	2,447
Hippodrome Square	250	-	-	-	250
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	2,557	-	-	140	2,697
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
	<i>Balance at 27 March 2021 £'000</i>	<i>Income £'000</i>	<i>Expenditure £'000</i>	<i>Transfers between funds £'000</i>	<i>Balance at 2 April 2022 £'000</i>
Repairs reserve	2,167	-	-	140	2,307
Hippodrome Square	250	-	-	-	250
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	2,417	-	-	140	2,557
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

The Board regularly considers the Repairs and Maintenance liabilities of the trust in order to ensure that sufficient funds are set aside annually to meet the Trust's repairs and maintenance obligations (over a twenty five year period) under the lease with Birmingham City Council, as funds allow and will be drawn down over that period. Following an Audit Committee review in November 2012, Trustees approved an ongoing annual allocation of £140,000 according to planned maintenance over a five year period. In 2022/23 £Nil (2021/22: £Nil) was expended on Repairs and Maintenance included in this plan.

The Board have also committed to improving the area outside of Birmingham Hippodrome Theatre Trust to assist the rebrand of Hippodrome Square, as such £250,000 has been designated for this purpose. The work is ongoing, but the designated funds are expected to be used in the near future.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

20 CASH GENERATED FROM OPERATIONS

RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES	52 week period ended 1 April 2023 £'000	53 week period ended 2 April 2022 £'000
Net income/(expenditure) for the reporting period	1,427	(1,183)
ADJUSTMENTS FOR:		
Depreciation charges	1,280	1,260
Amortisation charges	34	34
Interest from short term deposits	(131)	(50)
Interest paid	74	35
Government grant received for CBIL interest paid	-	(35)
(Increase)/decrease in stock	(26)	35
(Increase)/decrease in debtors	(3,488)	401
Increase in creditors and deferred income	3,391	6,326
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>2,561</u>	<u>6,823</u>

21 ANALYSIS OF CHANGES IN NET DEBT

GROUP	3 April 2022 £'000	<i>Cashflows</i> £'000	1 April 2023 £'000
Cash and cash equivalents	18,905	1,632	20,537
Borrowings excluding overdrafts	(2,167)	500	(1,667)
Borrowings excluding overdrafts (current)	(333)	(167)	(500)
	<u>16,405</u>	<u>1,965</u>	<u>18,370</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

22 RELATED PARTY ACTIVITIES

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY UNDERTAKINGS – BIRMINGHAM HIPPODROME LIMITED (company number: 01545498)

A summary of the Birmingham Hippodrome Limited trading results are shown below. Audited accounts are filed annually with the Registrar of Companies. Its registered office is the same as that of the parent charity, detailed on page 2.

	Period ended 1 April 2023 £'000 Total	Period ended 2 April 2022 £'000 Total
PROFIT AND LOSS ACCOUNT		
Turnover	2,434	1,252
Cost of sales	(677)	(343)
Administrative expenses	(1,007)	(757)
Interest receivable and similar income	3	-
	<hr/>	<hr/>
Profit on ordinary activities before tax	753	152
Taxation	-	-
	<hr/>	<hr/>
Profit after tax	753	152
	<hr/> <hr/>	<hr/> <hr/>

The aggregate amount of the company's assets, liabilities, share capital and reserves was:

	2023 £'000	2022 £'000
Fixed assets	33	42
Current assets	3,094	1,343
Creditors: amounts falling due within one year	(3,127)	(1,400)
	<hr/>	<hr/>
Net assets/(liabilities)	-	(15)
	<hr/> <hr/>	<hr/> <hr/>
Represented by share capital plus (deficit) on reserves	-	(15)
	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

22 RELATED PARTY ACTIVITIES (continued)

Transactions between Birmingham Hippodrome Theatre Trust Limited and Birmingham Hippodrome Limited and balances at the year-end date are as follows:

	2023 £'000	2022 £'000
Distribution of profit from trading subsidiary	738	-
Staff costs recharged	484	443
Management recharge	336	182
Amounts owed by group undertakings	2,946	1,176

At 1 April 2023, the charity had incurred £389,776 of costs and received £17,745 of funds on behalf of Birmingham Festival 2023 CIC. The balance outstanding at 1 April 2023 was £372,031.

23 PENSION COSTS

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge represents contributions payable by the Group to the fund and amounted to £155,000 (2021/22: £115,000). Contributions totalling £1,000 (2021/22: £2,000) were payable to the fund at the period end and are included in other creditors.

24 CONTINGENT LIABILITIES

Birmingham Hippodrome Theatre Trust Limited is a member of a VAT group with its subsidiary Birmingham Hippodrome Limited. It has entered into a guarantee for all group companies with HMRC. At the year end, this potential liability was £127,000 (2021/22: £399,000).

25 RESULTS OF PARENT CHARITY

The total income of the parent charity was £25,291,000 (2021/22: £11,932,000).

The net movement in funds of the charity was £589,000 net expenditure (2021/22: £1,330,000 net expenditure).

The movement in unrestricted funds of the parent charity was £595,000 net income (2021/22: £903,000 net income).

26 SUBSEQUENT EVENTS

After the period end, the Birmingham Hippodrome Theatre Trust has purchased the building adjoining the Hippodrome Campus. Named the Southside Building, the acquisition price of £7.8m was part funded on a commercial basis by a £5m loan from the West Midlands Combined Authority and will be operated as a commercial building delivering a return to the Charity.

BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

England & Wales - Charity number 510842

Accounts

Birmingham Hippodrome Theatre Trust Limited

ANNUAL REPORT

for the period ended

2 April 2022

Company Registration No. 01446309
Charity No. 510842

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES AND PRINCIPAL ADVISERS

TRUSTEES

M Guest
V Hjärdeng
G Howells
I Kaur
H Millington
A Tonks
A Connors
S Lawes
A Hammond
T Powell
E Lawal

SECRETARY

Tim Maycock

EXECUTIVE TEAM

Artistic Director & Chief Executive - Jon Gilchrist
Artistic Director & Chief Executive - Fiona Allan (Resigned 5 November 2021)
Director of Finance & Planning - Tim Maycock (Interim CEO from 5 November 2021 to 11 April 2022)
Director of Operations - Mike Bradford
Director of Audiences and Communications - Chilina Madon
Director of Artistic Programme - Chris Sudworth
Director of Festivals - Graham Callister

REGISTERED OFFICE

Hurst Street
Southside
Birmingham B5 4TB

BANKERS

Lloyds TSB Bank Plc
125 Colmore Row
Birmingham B3 2DS

SOLICITORS

Gowling WLG LLP Two Snowhill Birmingham B4 6WR	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES
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AUDITORS

RSM UK Audit LLP
Chartered Accountants
103 Colmore Row
Birmingham B3 3AG

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

Birmingham's motto is "forward" and never did this ring truer for the team at Birmingham Hippodrome than in the year 2021/22. Following 18 months of closure, during the worst of the Covid out-break, the organisation came together to reopen the venue under the most difficult of circumstances, providing much-needed moments of joy for the people of our city region. The emotional reception that we received from our visitors as they returned was overwhelming, demonstrating the special inter-generational relationship that the organisation has with the people of Birmingham.

Throughout the pandemic the Hippodrome remained committed to providing cultural experiences through our extensive Artistic, Learning and Participation programmes of work, not forgetting the spectacular Van Gogh Alive exhibition which had been forced to close prematurely in November 2020.

The reopening of Van Gogh Alive in the Spring of 2021 signalled the start of a new chapter for Birmingham Hippodrome as the venue carefully prepared to safely re-open for staged performance. The programme of events, both on and off stage remained as ambitious as ever, with several shows rescheduled from 2020. Through a time of changing government guidance our teams worked tirelessly to ensure that customers were kept well-informed of social-distanced performances, re-issued tickets, new dates, new Covid protocols and safety information at every step of their journey. New Visitor Service Assistants, technical teams and volunteers were quickly trained up to ensure that guests and visiting companies were provided with the exemplary Hippodrome welcome that we are so well known for.

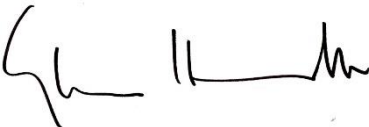
Reopening the venue was a huge challenge in and of itself, yet the Hippodrome, continued to push forward in other areas too: producing Birmingham Weekender with Bullring Grand Central, establishing the Creatives Card, co-producing the Bus Boycott Block Party at Soho House with China Plate and growing our Hippodrome Education Network. Our ambitions became greater and our commitment to the city, its people, artists and creatives became stronger.

When I look back on the full scale of the work delivered across all teams in 2021/22, I cannot help but feel immense pride. I would like to thank former Artistic Director and CEO Fiona Allan for the vision, leadership and inspiration she provided throughout her six-year tenure, she leaves a lasting and formidable legacy. My thanks also to the teams of staff and volunteers whose passion for the venue ensured that Birmingham Hippodrome reopened and continues to thrive despite an ever changing, uncertain landscape. My thanks to the Trustees of the Board who have continued to support me and the venue during this time of change.

I also extend my thanks to the partners and communities that continue to support Birmingham Hippodrome: our donors, members, sponsors, producers, performers and practitioners that all play their part in bringing this phenomenal organisation to life. We are particularly grateful to Arts Council England for awarding us several grants for our festivals programme of work as well as funds from their Capital Investment Programme that will improve accessibility in our building as well as online.

As Birmingham as a city region continues its "forward" trajectory, so too does the Hippodrome under the inspiring leadership of our new Artistic Director and CEO, Jon Gilchrist. He leads a talented, energised and committed team of people that I know will build upon our legacy and continue to enrich lives across the region, driving forward the Hippodrome's ambitious cultural programme as it approaches its 125th year.

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Glenn Howells
Chair
Birmingham Hippodrome Theatre Trust

Date: 14 December 2022

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

The Trustees (who are also the directors for the purposes of company law) submit their annual report including the Strategic Report, the Directors' Report and the audited consolidated financial statements of the charitable company ("the company") and its subsidiary undertakings ("the group") for the period ended 2 April 2022.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Birmingham Hippodrome Theatre Trust Limited was established in July 1979 and its constitution is set out in a Memorandum and Articles of Association. The company is limited by shares and is also a registered charity (number 510842). Birmingham Hippodrome Theatre Trust Limited has one trading subsidiary: Birmingham Hippodrome Limited, which was established in June 1981 and which operates Catering and Conference and Events activities and ancillary sales (programmes, merchandise, ice-creams, confectionery and soft drinks) at Birmingham Hippodrome Theatre.

The governing body of the company is a board of non-executive Trustees. During the period, no trustee received travel expenses (2020/21 no trustee received travel expenses). The Trustees of the charitable company during the period were as follows:

M Guest
V Hjärdeng
G Howells
I Kaur
H Millington
A Tonks
A Connors
S Lawes
A Hammond
T Powell
E Lawal

Eight of the Trustees hold one ordinary share in accordance with the qualification required by the company's Articles of Association.

The Trust complies with the Charity Commission Code for the Voluntary and Community Sector "Good Governance".

The Trustees, as required by charity law, have paid due regard to the Charity Commission's guidance on providing public benefit while reviewing the Charity's aims and objectives, and while deciding what activities the Charity should undertake.

Trustees are appointed by the Board to serve a three year term with a maximum of three terms, except in exceptional circumstances where the Board agrees otherwise. Trustees are selected by the Board based on their skills, knowledge and experience.

The responsibilities of the Board in respect of the preparation of the financial statements are set out on page 18.

New Trustees meet with the Executive Team and receive a comprehensive Induction Pack which comprises:

- Company Information - history, organisation chart, mission statement and future programme;
- Governing Documents - Memorandum and Articles of Association and the operating agreement between the Hippodrome, Birmingham Royal Ballet and DanceXchange, both resident in the Hippodrome building;
- Directors' responsibilities – Directors' job description, terms of reference, code of conduct for Directors, Charity Commission guidance on the Responsibilities of Charity Trustees, a copy of the Charities SORP, risk assessments, safeguarding training and the Trust's health and safety policy;
- Committee Terms of Reference – as appropriate;

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

- Financial and legal information – latest annual reports/ accounts, Board papers, including management accounts, list of insurances.

The Board meets five times each year and has delegated authority to certain committees which are responsible for certain strategic aspects of management. The Trust's committees comprise:

Finance

The finance committee meets at least twice each year and meets annually with the company's auditors to examine the financial statements and recommend approval to the Board. The committee also reviews the scope and results of the statutory audit and reviews internal controls, the annual budget and the effectiveness of systems for the assessment and management of risk, as well as formally reviewing the risk register twice per year. During the year, A Hammond, H Millington, A Connors and T Powell made up the finance committee with A Hammond acting as Chair.

Remuneration

The remuneration committee meets when necessary to review and approve salary amendments recommended. The responsibilities of the committee include negotiation and review of the salary of the Chief Executive and Senior Directors and approval on behalf of the Board of the annual pay award and specific pay awards above annual award as recommended by the Chief Executive. H Millington, A Connors and A Hammond make up the remuneration committee with H Millington acting as chair.

Nomination

The nomination committee meets when necessary to identify and nominate, for the approval of the Board, candidates to fill board vacancies as and when they arise. When considering an appointment, the committee will evaluate the skills, knowledge and experience on the Board and, in the light of this evaluation, prepare a description of the roles and capabilities required for a particular appointment. The committee will consider candidates from a wide variety of backgrounds and will regularly review the size, structure and diversity of the Board. V. Hjordeng, I Kaur, M Guest and A Tonks make up the nomination committee with A Tonks acting as chair.

Hippocampus

The Hippocampus committee meet at least three times per year to provide scrutiny on any significant capital projects undertaken by the Hippodrome, support the Executive through advocacy and lobbying for the continued improvement of the Hippodrome's immediate surrounding environment and to assist in the tender process for any major developments. M Guest, G Howells and A Tonks make up the Hippocampus Committee with M Guest acting as chair.

Festivals

The festivals committee meets at least twice a year to provide scrutiny, guidance, and support to the Executive through a period of ambitious growth for the festival programme. S Lawes and G Howells make up the festival committee with S Lawes acting as chair.

Safeguarding

The safeguarding committee meets three times per year to provide scrutiny, guidance and support on all matters to do with safeguarding. The committee will ensure those with safeguarding responsibilities are fulfilling their duties and working towards best practice, as well as reviewing all policies and receiving reports covering all safeguarding incidents. H Millington and V Hjordeng make up the safeguarding committee with H Millington acting as chair.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Anti-Racism and Inclusion

The Anti-racism and inclusion committee meet six times per year alongside the staff working group to shape, review and approve EDI policy across the whole organisation. The committee will monitor progress against agreed targets and ensure the organisation maintains best practice within the industry. A Tonks, V Hjordeng, E Lawal and T Powell make up the committee with A Tonks acting as chair.

Accessibility

The Accessibility committee meets four times per year and works to shape, review and approve access and inclusion policy across the whole organisation, maintaining an awareness of best practice in the industry and monitoring progress made against national benchmarks. V Hjordeng makes up the committee and acts as chair.

Management

The Board is responsible for maintaining a sound system of internal control to safeguard the assets of the company and discharges this responsibility for internal controls and budgets through the finance committee. The Finance department constantly reviews the effectiveness of the company's system of internal control and reports regularly to the Board on all aspects including financial, operational and compliance controls. In addition, the rolling programme of internal audits performed by an external consultant provide further assurance to the finance committee.

The Artistic Director & Chief Executive (Fiona Allan until 5 November 2021, Tim Maycock from 5 November 2021) reports to the Board of Trustees which meets six times per annum. The Executive Team of Director of Finance & Planning (Tim Maycock), Director of Audiences and Communications (Chilina Madon), Director of Operations (Mike Bradford), Director of Artistic Programme (Chris Sudworth), Director of Festivals (Graham Callister) reports to The Artistic Director & Chief Executive and may attend Board meetings by invitation. The Executive Team manages and operates the company with managers in each department. An annual budget is presented to and approved by the Board in February each year, having been reviewed in advance by the finance committee. Management accounts in which actual results are compared against budgeted figures are presented at board meetings for the Board to review.

More than 200 staff worked over several departments: the executive, finance and administration, marketing and sales, visitor services, catering, partnerships and events, technical services, learning and participation, productions and festivals. Staff are generally employed on a permanent full- or part-time basis, although flexible workers are employed within information and sales, visitor services and technical services to service the differing requirements of touring productions and varying selling and audience patterns.

Volunteers work alongside Birmingham Hippodrome staff within the visitor services department to enhance the customer experience and to provide additional cover within the auditorium. There are over 50 volunteers who are used at many performances. In addition, volunteers provide invaluable support across the outdoor arts and archive heritage programme; by acting as ambassadors for the theatre. All volunteers are provided with appropriate training as according to the duties required of them. All staff are very grateful for the contribution made by our volunteers.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE

Birmingham Hippodrome's vision is to create a world-class cultural scene for our region with the Hippodrome firmly centre stage. As the world emerged from the 2020 lockdowns, so too did the venue, increasing the cultural offering to the city in both our on and off stage programmes of work. Reopening the building during a time of uncertainty and ever-changing policies was a huge undertaking, yet our focus on delivering our charitable objectives remained resolute.

- To be renowned for the quality of cultural work we curate and present
- To be a cultural centre for everyone. Age, ethnicity, income, background or ability should not be a barrier to having a cultural experience at the Hippodrome, on or off stage
- To provide all our visitors with a world class experience at each step of the customer journey
- To be the cultural heart of the city – a creative and cultural destination – playing a leading role in Birmingham's economic and cultural development
- To ensure our business has an independent and sustainable future

AIM 1 TO BE RENOWNED FOR THE QUALITY OF CULTURAL WORK WE CURATE AND PRESENT

Throughout 2021/22 the Hippodrome continued to provide both on and off-stage work, across a wide range of genres, appealing to the varied demographics of the city region.

VAN GOGH ALIVE

In May 2021, we reopened our doors, resuming the Van Gogh Alive interactive exhibition that prematurely closed in November 2020. The exhibition ran for six weeks, attracting over 35,000 people. We were also commissioned to lead on Learning and Access for the exhibition's tours in London and Salford and are now the official Learning and Access Partner for the rest of the Van Gogh Alive tour.

ON-STAGE WORK

In August 2021, having been shut for 543 days, we celebrated our reopening for live performance with the musical *Priscilla Queen of the Desert* and an emotional speech from our Artistic Director and CEO - Fiona Allan. Thereafter, we resumed our main stage programme of activity, with seasons of dance, ballet, opera, new and rescheduled musicals as well as our much-loved pantomime. In total, our main stage and Patrick Studio productions played to over 285,000 people.

OFF-STAGE WORK

Within the building we played host to *Verve Festival* for their annual weekend takeover of the Patrick Studio and Thorp Street, attracting audiences live and online. *UniSlam* returned with over 120 young poets taking part in workshops, heats, semi-finals and a grand final. We hosted an insightful panel event around Black British Ballet in partnership with Birmingham Royal Ballet and Oxygen Arts and displayed *Bangladesh Freedom 50* exhibition with Legacy West Midlands and *The City That Spoke To Me*: a celebration of our city's spoken word scene from local photographer and film-maker Paul Stringer.

Our Festivals team continued to deliver a wide programme of activity including Artist Luke Jerram's work *In Memoriam*, a response to the thousands of deaths during the COVID-19 pandemic, presented in Birmingham with BrumYODO.

We collaborated with our partners Bullring Grand Central on the production of Birmingham Weekender, Chinese New Year, B-Side Hip Hop Festival and *Séance* by sonic artists Darkfield. 15 giant inflatable tentacles were also placed in locations across the city including The Rotunda.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

The team also delivered the final CVX Festival programme, a commission by Coventry UK City of Culture 2021 featuring performances by Guz Khan, Circolombia, Graeae Theatre and national grime/drill artists.

With producing partners China Plate, we delivered a community-based Block Party in the gardens of Soho House Museum offering the first taste of 5 of the songs from the musical in development *To The Streets!* alongside three community-based arts projects.

ASSOCIATE COMPANIES

In our re-opening season we supported Associate companies Rosie Kay Dance Company, ZooNation and Motionhouse to premiere and present new works on our main stage; and Aakash Odedra Company presented a 10th anniversary production in the Patrick Studio. We partnered with Sonia Sabri Company and Open Theatre on community engagement and research activities and continued to collaborate with Break Mission on B-Side Festival.

We partnered with Mayflower Southampton and The Lowry, Salford, to support three emerging musical theatre companies – Fat Rascal, Burnt Lemon and The Good Enough Mums Club – through our respective Associate programmes with two new productions developed, presented and toured.

In total, work with our Associate companies engaged with over 50,000 participants and audiences in 2021/22.

AIM 2 TO BE A CULTURAL CENTRE FOR EVERYONE. AGE, ETHNICITY, INCOME, BACKGROUND OR ABILITY SHOULD NOT BE A BARRIER TO HAVING A CULTURAL EXPERIENCE AT THE HIPPODROME, ON OR OFF STAGE.

INCLUSION & ANTI-RACISM

In 2021 we undertook an HR audit, reviewing our recruitment policies and procedures through the lens of equality and diversity. We now advertise to a wider range of people and apply the Rooney Rule - committing us to interviewing those with protected characteristics if they meet the minimum criteria and now accept video submissions and undertake pre-interview open sessions for specific vacancies.

In September 2021 we circulated the results of a listening exercise conducted for past and present employees to feedback on their experiences of inclusion and diversity at the venue. Consequently, we have created a newly established Inclusion and Anti-Racism staff working group, tasked with leading change within the organisation. This group reports to the Inclusion and Anti-Racism Board Sub-Committee which in turn, reports to the main board. Staff Representative meetings were re-established post Covid and our staff Wellbeing Group instated a range of positive changes including hybrid working policies to help provide a better work/life balance. We established an internal team of Mental Health First Aiders and all Senior Management attended Mental Health Awareness Training.

Our Access Forum – Chaired by Trustee Vidar Hjordeng continued to meet, providing valuable insight and feedback to the teams, with a stronger line into the Board.

Over the year we conducted four Relaxed Performances with three additional training sessions, two for a team of 25 volunteers and two for our Visitor Service Assistants, which included a bespoke session run by the team at Disney for their production of *Beauty and the Beast*.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

OUR WORK WITH YOUNG PEOPLE

In Autumn 2021 we joined forces with Creative Alliance to pilot a scheme with 6 apprentices working in three department, developing opportunities and pathways for people to start a career in the arts.

We launched our Young Advocates programme, made up of 16 young people aged 14-22 who help shape the future of the Hippodrome's work. We also held our first Young Community Drop-In day, welcoming 60 14+ year olds to the venue.

The Hippodrome Education Network programme expanded to 36 schools, employing two additional artists in order to meet demand for weekly in-school provision.

In total the Learning and Participation team worked with over 27,500 individuals with over 73,000 separate interactions.

AIM 3 TO PROVIDE ALL OUR VISITORS WITH A WORLD CLASS EXPERIENCE AT EACH STEP OF THE CUSTOMER JOURNEY.

REOPENING OUR BUILDING

Initially, performances were put on sale as socially distanced, but were quickly opened up to full capacity whilst always keeping customers aware of our changing plans.

At the beginning of December, we announced a change to our Covid policy for visitors, requiring them to demonstrate proof of vaccine, immunity or exemption, reinforcing our policy on mask wearing.

Disney's Beauty and the Beast went on sale in Autumn 2021 encouraging audiences to make their first post-lockdown bookings to the theatre. The production opened in March 2022 to packed out houses, playing to over 50,000 people over a four-week period. We used the opening of this iconic production to re-launch the press nights that we were so well known for pre-Covid.

Rescheduled productions for the period including Birmingham Royal Ballet's *Nutcracker* and *SIX the Musical*, retained the majority of their audiences from the original 2020 dates and over the financial year we welcomed over 285,000 people through our doors for staged events whilst also providing an extensive festival, educational and participatory programme of work. 90% of surveyed audiences agreed or strongly agreed that Birmingham Hippodrome offered a programme with broad appeal.

PANTO RETURNS TO BIRMINGHAM

Goldilocks and the Three Bears brought pantomime back to the city in spectacular fashion, playing to audiences of 88,000. On Christmas Day, leading actor Matt Slack was confirmed Covid positive. The teams worked closely with production company Crossroads to source a replacement, Johnny Mac who opened the show less than 48 hours later to standing ovations and critical acclaim. Whilst Boxing Day performances were cancelled, the venue and production teams worked tirelessly to ensure that customers were well looked after, doing everything possible to minimise the risk of further cancellations.

Despite the last-minute upheaval for customers, 95% rated our customer facing teams as either Good or Brilliant.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

BUILDING WORKS

We completed the project to install a new set of doors on Inge Street, primarily to enable future development of our foyer spaces, supporting accessibility and customer flow. The work was principally funded in 2020 by Greater Birmingham and Solihull Local Enterprise Partnership.

AIM 4 TO BE THE CULTURAL HEART OF THE CITY – A CREATIVE AND CULTURAL DESTINATION – PLAYING A LEADING ROLE IN BIRMINGHAM’S ECONOMIC AND CULTURAL DEVELOPMENT.

COMMONWEALTH INVOLVEMENT OVER 2021/22

During 2021/22 we negotiated and secured positioning and partnerships with Birmingham 2022 Festival, the six-month cultural programme wrapped around the Commonwealth Games. Through building new and expanded partnerships with local independent producers China Plate, Verve Festival and Soul City Arts – as well as aligning our key annual festivals, a broadcast takeover with the BBC and an exciting new relationship with Rambert Dance to co-produce *Peaky Blinders* for the stage - we were able to secure our position as a central thread of the city’s cultural offering in this significant year for the region.

Delivery within this period included: workshop weeks on script and music, the start of three community-based projects, a Block Party for *To The Streets* (with China Plate); project and production design workshops for *Waswasa* (with Soul City Arts); and pre-production, design and launch for *Peaky Blinders*.

CULTURAL DESTINATION

In 2021/22, Birmingham Hippodrome continued to play its part in driving the visitor economy, bringing culture to the heart of Birmingham. 87% of surveyed respondents said that *Birmingham Weekender* produced with Bullring Grand Central gave them a sense of pride in the city and 83% said it improved and enhanced the public spaces and streets where it took place.

5% of visitors to the Hippodrome used their visit for an overnight stay with 77% of those visitors booking into hotels, B&B’s or hostels. 77% of surveyed visitors believed that the organisation leads the way for culture in the region.

REGIONAL ARTIST DEVELOPMENT

Following a thorough consultation period, the Hippodrome Creatives initiative was launched in October, responding to the needs of local and regional artists and creatives seeking to develop their practice. The Creatives Card offers free rehearsal space, support, social events and discounts. It received over 200 sign ups in the first week following its launch.

Programming of local creatives across our stages increased significantly, with over 50% of the work featured in our spring 2022 brochure being made in the Midlands. We provided regular workshop space for two local performer training programmes supporting minoritised creatives and started new partnerships with leading national theatre companies nurturing global majority artists, Talawa, Tamasha and New Earth.

REGIONAL AND INDUSTRY LEADERSHIP

Until her departure in November 2022, Artistic Director and CEO, Fiona Allan was the Chair of the West Midlands Tourism Board, President of industry association - UK Theatre and a Director at West Midlands Growth Company. Members of the Senior Team also continued to sit on local and industry boards including the local Southside Business Improvement District, the Cultural Leadership Board for West Midlands Combined Authority and Outdoor Arts UK. These connections helped ensure that the venue remained well networked across the city and sector. Former Board Chairman and Special Board Advisor– John Crabtree MBE was Chairman of the Birmingham 2022

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Commonwealth Games and Trustee Harj Millington, sat on the United by 2022 Legacy Charity for the Commonwealth Games.

AIM 5 TO ENSURE OUR BUSINESS HAS AN INDEPENDENT AND SUSTAINABLE FUTURE

BOARD

In March 2022 the venue confirmed the appointment of Elizabeth Lawal to the Board of Trustees. Elizabeth has helped diversify the experience and breadth of voices on the board as a firm believer in the power of creativity, tech, innovation, doughnut economics and social good.

RESIGNATION OF ARTISTIC DIRECTOR AND CEO – FIONA ALLAN

In August, we announced the resignation of Artistic Director and Chief Executive, Fiona Allan, who was leaving to undertake the position of Chief Executive Officer at Opera Australia.

Fiona joined Birmingham Hippodrome in 2015, overseeing a significant period of development for the venue. During this time we doubled the number of people we reached through live performance, education programmes, festivals and visual arts to over 1 million annually.

The board appointed firm Saxton Bampfylde to lead a search for Fiona's successor and in December, announced the successful recruitment of Jon Gilchrist to the role of Chief Executive Officer and Artistic Director. Jon started in his post in April 2022.

HR, RECRUITMENT

Reopening the venue required a large-scale recruitment drive with 197 new people joining the teams over the financial year. 32 of those recruited were placed in permanent roles, marking a 16% increase for the venue since closing. We rebuilt our teams to better reflect the demographics of the city, increasing the percentage of global majority staff members from 10% to 19%.

In March 2022 we employed Director of People and Culture – Ruth Power to the Senior Team, recognising the need to develop a long term, consistent people strategy, embedding the principles of inclusion and diversity across all departments.

ENVIRONMENTAL

In November, Birmingham Hippodrome was reaccredited with the ISO14001, demonstrating compliance in environmental management. Our Green Team – made up of staff from within the organisation reconvened post-Covid identifying ways in which we could reduce waste, our carbon footprint as well as energy consumption. We continued to convert our lighting to LED and reduced wastage on printed material by converting to e-tickets and cutting levels of show print in the building.

A review of our building functions resulted in a decision to install solar panels on our roof, due for installation in Autumn 22.

PUBLIC FUNDRAISING, PHILANTHROPY, LEGACIES, MEMBERSHIPS AND EVENTS

On reopening for live performance at the end of August 2021, we adjusted our public campaign from our emergency funding campaign *Help the Show Go On* to *Arts Matter!* Still ongoing, the new campaign emphasises the importance and impact of the arts in everyone's lives. Over the period, funds raised across the two schemes from supporters, audiences and the local business community totalled more than £55,800.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

In December we participated once again in the nationwide Big Give Christmas Challenge in support of our Hippodrome Education Network, attracting charity champion support from The Reed Foundation and exceeding its fundraising target of £25,000.

The venue continued to develop relationships with high-net-worth individuals who are aligned with our ambitions and have a passion for theatre and our wider charitable work. Several made generous donations to support our youth programme and co-productions.

Membership of the 1899 Club monthly individual giving scheme remained stable and generated £3,000 with scope for expansion. The Patron membership scheme overall retained a healthy membership with several upgrades and new members, with a total membership of 78. 680 Friends memberships were retained over the period.

The Name a Seat initiative remained in place to attract donations from theatre fans choosing to commemorate family members or special occasions with a seat plaque.

GRANT AWARDS FROM TRUSTS AND FOUNDATIONS

Birmingham Hippodrome received a substantial grant from the Arts Council England Capital Investment Programme, to improve the accessibility to the venue for those with an access requirement. £150k was also granted to our Festivals programme of work with additional support from Birmingham City Council and Coventry '21 each providing £100k.

Through coordinated approaches with co-producer China Plate, B2022 granted £150k for the development of new musical - *To The Streets*, with an additional £99k received from Arts Council England to the Hippodrome for an accompanying Community Company and funding for Midlands based Associate roles.

Similarly, £400k was granted by Arts Council England through Leicester Curve for the tour of our award-winning co-production of *The Color Purple* which took place in Autumn 2022.

HSBC Community Fund continues to be the major supporter for our Accessible and Relaxed Performances programmes.

We continued to attract support from grant-awarding bodies for a range of our projects, with a number of successful applications to local Trusts and Foundations, principally from W A Cadbury Trust, the Eveson Charitable Trust and the Saintbury Trust in support of Hippodrome Young Advocates and Young Community, our Special Educational Needs work experience programme, d/Deaf awareness training for staff and the Hippodrome Education Network.

CORPORATE

Our Corporate membership scheme welcomed two new businesses, Wilson Brook Consulting and Voice Fostering, upgrades from BE Wedge Group and Lockton. Other long-standing supporters renewed memberships with the scheme generating approximately £70k. As a new initiative the team introduced a programme of corporate volunteering alongside our Relaxed Performances, Festivals and Young Advocates programme which attracted interest from a range of corporate supporters.

The re-launch of the fundraising event programme was announced, achieving an advance sell-out for the first night of new dance theatre work, Rambert Dance in *Peaky Blinders* and we welcomed stakeholders and supporters to receptions at our major Relaxed Performances and alongside *Matthew Bourne's Nutcracker!*

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT

Financial Review

The results for the period are shown in the consolidated statement of financial activities on page 22, and the financial position at year end is shown in the consolidated balance sheet on page 24.

During the financial year on the main stage, we presented 239 live performances after reopening on 31 August 2021 (2020/21: Nil) attended by 285,855 patrons (total attendance (2020/21: 28,073) with paid capacity of 67% (2020/21: 54%).

Total ticket sales were £8,502,000 (2020/21: £168,000).

Sales by art form were as follows:

	Performances		Tickets Sold		Show Contribution	
	2022	2021	2022	2021	2022	2021
Musicals	29%	0%	41%	0%	35%	0%
Pantomime	30%	0%	27%	0%	33%	0%
Ballet	20%	0%	21%	0%	21%	0%
Other Dance	6%	0%	4%	0%	3%	0%
Opera	2%	0%	1%	0%	1%	0%
Other events	12%	100%	8%	100%	8%	100%

Birmingham Hippodrome's result for the year was an unrestricted deficit of £756,000 compared to a budgeted deficit of £740,000 (2020/21: £35,000 compared to a budgeted surplus of £225,000).

A deficit of £1,651,000 (2020/21: deficit of £2,108,000) has been achieved on unrestricted funds, and a surplus of £468,000 (2020/21: surplus of £1,819,000) has been achieved on restricted funds in the period before transfers.

As set out in Note 3 to the financial statements, the majority of the group's and charity's income is derived from the sale of theatre tickets, however in 2020/21 income from the Coronavirus Job Retention Scheme and the Arts Council England's Cultural Recovery Fund were the main sources of income due to the pandemic.

The results of the trading subsidiary, Birmingham Hippodrome Limited are set out in Note 22 to the financial statements. The covenanted payment from Birmingham Hippodrome Limited was £Nil (2020/21: £ Nil).

Group bank interest in the year was £50,000 (2020/21: £47,000).

Key Performance Indicators

During the year there were 235 individual performances in the main auditorium (2020/21: Nil*) with capacity achieved of 66% (2020/21: 54%).

*Van Gogh Alive was a digital art exhibition with no set performance times

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Staff Development

With a reopening date confirmed in early summer 2021 there was a co-ordinated effort to re-recruit the staff needed to return to full operational capacity. With limited time, new staff members were put through an intensive induction programme to ensure the high standards achieved in the past were upheld. Notwithstanding this time of change, there has been continued focus on maintaining the development and ensuring the wellbeing of staff members. A dedicated wellbeing working group, who are tasked with highlighting wellbeing issues among staff, has been active with a number of initiatives implemented over the year. Staff have adapted well to a hybrid model of working, with no fixed expectation of time to be spent in the office. Teams are left to decide when and how often they visit the office, with no loss of productivity noted, and an increase in engagement across the staff body.

Gender Pay

All employees at Birmingham Hippodrome in the same role are paid the same. However, due to the impact of the restructure carried out in response to the pandemic the gender pay gap according to the official measure comparing the median male and female employee has decreased to 15.2% (2020/21 10.9%). This increase is primarily due to the unusual circumstances created by the pandemic meaning we employed many fewer flexible workers over the course of the year, and those that did remain were paid less due to the limited nature of the work we were able to present. We expect the gender pay gap to revert to its previous position over the next 12 months.

Birmingham Hippodrome's mean gender pay gap is 6.8% (2020/21: 6.2%).

Hourly earnings fall into the following quartiles

Salary Quartile	Male	Female
£16.10 per hour or more	44%	56%
£12.88 to £16.09	58%	42%
£9.66 to £12.	56%	44%
Less than £9.66	34%	66%

Fundraising

- Our fundraising is managed by an expanded team of three dedicated employees, under the Director of Marketing & Sales, supported by the Theatre Trustees. Where relevant, we work with freelance fundraisers from time to time, and these are always subject to references and the relevant contracts being in place.
- During 2021/22 we were registered with the Fundraising Regulator (<https://www.fundraisingregulator.org.uk>) and are signed up to the Fundraising Code of Practice.
- Our Fundraising Complaints policy is published at the following web address and there were no complaints received during the year. <https://www.birminghamhippodrome.com/giveandjoin/fundraising-complaints/>

Environmental Management

We continued to ensure full compliance with our ISO 14001 Environmental Management standard accreditation. An annual review of our Environmental Management System, and our updated policy statement, along with actions for 2021/22, was completed and we passed a further surveillance audits.

Our overall daily gas and electricity usage has increased versus last year, mainly due to the building being mainly shut during 2020/21. The majority of the energy saving actions have now been implemented with major capital expenditure required to achieve further material savings.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Environmental Management (continued)

Our total energy usage over the last 14 years, (excluding the period of closure) has continued to drop:

Electricity	- 45.1%
Gas	- 51.8%

Review of Risks

On an ongoing basis the Board reviews the major risks to which the Trust is exposed, and systems have been established to manage these risks. Internal risks are minimised by the implementation of procedures for authorisation and monitoring of all transactions, and potential external risks to future income levels and the availability of product are addressed by the Senior Management and the Board of Trustees.

The Trust has a Strategic Business Plan with aims, objectives and key performance indicators which are monitored to ensure the effective delivery of the plan and the management of risk.

Following a high-level review of risk and the assurance framework, the Trustees consider that the major risks facing the Charity are:

- Continuation of the restrictions due to the Coronavirus pandemic
- IT resilience and cyber security;
- Terrorism and physical security;
- Macro-economic climate.

The Internal Audit programme has completed the first full cycle of audits, which prioritised assurance requirements based on key risks, carrying out reviews of corporate governance (encompassing decision-making arrangements, delegations of authority and risk assessment as well as ensuring clarity and appropriateness of the roles and responsibilities of the Board and its sub-committees), IT resilience and cyber security. A full review of the financial control environment and box office procedures and HR/payroll has also taken place.

All recommendations from these internal audits for improvements have been or are in the course of being implemented.

Financial sustainability continues to be a focus area for the Trust and its subsidiary. A key element in the management of financial risk is via a reviewed reserves policy for the Trust, and retention of sufficient working capital in Birmingham Hippodrome Limited.

Reserves Policy

Restricted funds represent the capital funding received for the refurbishment of the Hippodrome Theatre and reduce annually due to the amortisation of capital grants relating to leasehold improvements.

Unrestricted funds are £3,594,000 for the Group (2020/21: £4,350,000) and £3,614,000 for the Company (2020/21: £4,517,000).

Unrestricted non-designated funds were £1,933,000 at April 2021 (April 2020: £2,108,000) which was decreased by the unrestricted deficit of £756,000 (2020/21: deficit of £35,000) and then was reduced by £140,000 (2020/21: £140,000) transferred to designated funds. Transfers from designated funds were £Nil (2020/21: £Nil), leaving a balance of £1,037,000 (2020/21: £1,933,000) in unrestricted non-designated funds as at year end.

The Board regularly considers the Repairs & Maintenance liabilities of the Trust in order to ensure that sufficient funds are set aside annually to meet the Trust's repairs & maintenance obligations (over a twenty-five-year period) under the lease with Birmingham City Council, as funds allow. Following an Audit Committee review in November

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

2012, Trustees approved an ongoing annual allocation of £140,000 per annum as sufficient in current circumstances, which also takes into account non-reclaimable VAT on repairs reserve expenditure.

The Trust's reserves policy requires the Trust to make a surplus over time and the target range of unrestricted non-designated reserves is £1m-£3m to cover working capital fluctuations.

Birmingham Hippodrome Theatre Trust maintains unrestricted reserves to sustain the long-term success of the organisation.

The Trustees appreciate the careful balance required in continuing investment in building maintenance and improvements, whilst protecting against fluctuations in audience demand and the flow of appropriate repertoire from external producers, alongside the challenge of growing artistic opportunities. In addition to the growing investment in staffing for activity providing public benefit, the Trust provides a ring-fenced core budget for Hippodrome Projects which we supplement with fundraising from supporters.

With total weekly overheads of around £125,000, and further investment plans at early stages of development, we confidently believe our reserves will continue to be maintained at an appropriate level for an organisation of our size and type.

Treasury Policy

The funds available for the Trust to invest are advance box office receipts and the Repairs, Programming and Production Investment Reserve balances. To retain flexibility and availability of these funds, the Trust's current account monies are transferred daily to higher rate call accounts, taking account of beneficial interest rates. The Trust also uses short-term fixed interest money market deposit accounts to maximise interest received and these mature on a rolling basis to ensure availability of funds. The Board has approved a policy whereby only UK owned banks with a minimum AA credit rating are used and money market deposits are split over a minimum of three different institutions. No other investment vehicle is used.

Birmingham Hippodrome Limited

The profit in the trading subsidiary for the period was £152,000 (2020/21: loss £173,000) and the full amount of £Nil (2020/21: £ Nil) was paid under deed of covenant to the parent undertaking.

Birmingham Hippodrome Limited (BHL) restructured in 2016 and comprises the Catering, Business Development, Consultancy and Visitor Services departments.

Fixed Assets

Movements in tangible fixed assets are set out in Note 11 to the financial statements.

Trustee Liability Insurance

Birmingham Hippodrome Theatre Trust Limited holds Trustee liability insurance on behalf of Directors and Officers at a cost of £3,661 (2020/21:£2,469).

Taxation Status

The company is a registered charity, and under the provisions of Section 505 of the Income and Corporation Taxes Act 1988, is exempt from liability to taxation in respect of its charitable activities.

Birmingham Hippodrome Theatre Trust Limited

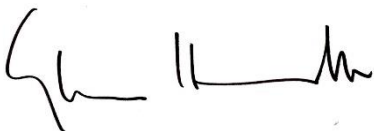
REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Statement As To Disclosure Of Information To Auditors

The trustees, who are also the directors for the purpose of company law, who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the trustees have confirmed that they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The Report of the Trustees, incorporating the Strategic Report, is approved by and signed on behalf of the Board



Glenn Howells – Chair
Date: 14 December 2022

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The trustees (who are also directors of Birmingham Hippodrome Theatre Trust Limited for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

Opinion

We have audited the financial statements of Birmingham Hippodrome Theatre Trust Limited (the 'parent charitable company') and its subsidiary (the 'group') for the period ended 2 April 2022 which comprise the Consolidated Statement of Financial Activities, the Income and Expenditure Account, the Group and Charity Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 2 April 2022 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 18, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED (CONTINUED)

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the group audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory framework that the group and parent charitable company operates in and how the group and parent charitable company are complying with the legal and regulatory framework;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the parent charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents, inspecting correspondence with local tax authorities and evaluating advice received from internal/external advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to UK General Data Protection Regulation (UK GDPR). We performed audit procedures to inquire of management and those charged with governance whether the group is in compliance with these law and regulations and inspected correspondence with regulatory authorities.

The group audit engagement team identified the risk of management override of controls and completeness of income as the areas where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business, challenging judgments and estimates and reviewing income transactions around the year end.

A further description of our responsibilities for the audit of the financial statements is provided on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anna Spencer-Gray

ANNA SPENCER-GRAY (Senior Statutory Auditor)
For and on behalf of RSM UK AUDIT LLP, Statutory Auditor
Chartered Accountants
103 Colmore Row
Birmingham
B3 3AG

Date: 19 December 2022

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

for the 53 week period ended 2 April 2022

		53 week period ended 2 April 2022			52 weeks ended 27 March 2021
	Notes	Unrestricted funds 2022 £'000	Restricted funds 2022 £'000	Total funds 2022 £'000	Total funds 2021 £'000
INCOME FROM:					
Donations	2	90	814	904	623
Charitable activities	3	10,178	612	10,790	6,293
Other trading activities	4	1,440	-	1,440	117
Investments	5	50	-	50	47
TOTAL		11,758	1,426	13,184	7,080
EXPENDITURE ON:					
Raising funds	6	1,134	-	1,134	285
Charitable activities	6	12,275	958	13,233	7,084
TOTAL		13,409	958	14,367	7,369
NET EXPENDITURE	8	(1,651)	468	(1,183)	(289)
Transfers between funds	19	895	(895)	-	-
NET MOVEMENT IN FUNDS		(756)	(427)	(1,183)	(289)
RECONCILIATION OF FUNDS:					
Fund balances brought forward		4,350	30,008	34,358	34,647
Fund balances carried forward		3,594	29,581	33,175	34,358

Birmingham Hippodrome Theatre Trust Limited

INCOME AND EXPENDITURE ACCOUNT

for the 53 week period ended 2 April 2022

	<i>53 week period ended 2 April 2022 £'000</i>	<i>52 week period ended 27 March 2021 £'000</i>
Gross income of continuing operations	13,184	7,080
Total expenditure of continuing operations	(14,367)	(7,369)
Net movement in funds for the period	(1,183)	(289)
Amortisation of capital grants	895	895
Net (expenditure)/income	(288)	606

- Net expenditure of £288,000 in the period (2020/21: net income of £606,000) comprises £756,000 deficit from unrestricted funds (2020/21: deficit of £35,000) and £468,000 surplus from restricted funds (2020/21: surplus £641,000).
- The £756,000 unrestricted deficit (2020/21: £35,000 deficit) is net of planned repairs and maintenance with a value £Nil (2020/21: £Nil) funded from reserves set aside for this purpose.
- Total income comprises £11,758,000 (2020/21: £2,756,000) from unrestricted funds and £1,426,000 (2020/21: £4,324,000) from restricted funds. A detailed analysis of income by source is provided in the Consolidated Statement of Financial Activities.
- Income from non-charitable trading activities amounted to £1,252,000 (2020/21: £49,000). A detailed analysis of the subsidiary's trading results is shown in Note 22.
- Detailed analysis of the expenditure is provided in the Consolidated Statement of Financial Activities and Note 6.
- The summary income and expenditure account is derived from the Consolidated Statement of Financial Activities on page 22 which, together with the notes to the accounts on pages 26 to 46 provides full information on the movements during the period on all the funds of the group.
- All income and expenditure derive from continuing activities.

The above income and expenditure account adds back the £895k amortisation of capital grants, as this ordinarily would have been matched with the release of the grant to expend on leasehold improvements in accordance with section 24 of FRS 102, but not permitted under charity SORP (FRS 102).

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 2 April 2022

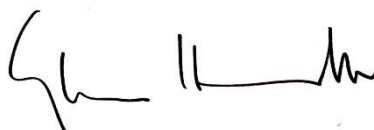
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	Note	Group		Charity	
		2022 £'000	2021 £'000	2022 £'000	2021 £'000
FIXED ASSETS					
Intangible assets	10	45	79	45	79
Tangible assets	11	30,335	30,928	30,294	30,882
Investments	12	-	-	-	-
		<u>30,380</u>	<u>31,007</u>	<u>30,339</u>	<u>30,961</u>
CURRENT ASSETS					
Stock		36	71	-	-
Debtors	13	1,643	2,045	2,682	2,369
Short term deposits		4,211	4,128	4,211	4,128
Cash at bank and in hand		14,694	6,071	13,524	5,914
		<u>20,584</u>	<u>12,315</u>	<u>20,417</u>	<u>12,411</u>
CREDITORS:					
Amounts falling due within one year	14(a)	(15,622)	(8,964)	(15,394)	(8,847)
Amounts falling due over one year	15	(2,167)	-	(2,167)	-
		<u>2,795</u>	<u>3,351</u>	<u>2,856</u>	<u>3,564</u>
NET CURRENT ASSETS					
		<u>33,175</u>	<u>34,358</u>	<u>33,195</u>	<u>34,525</u>
NET ASSETS					
REPRESENTED BY					
RESTRICTED FUNDS					
	18	29,581	30,008	29,581	30,008
UNRESTRICTED FUNDS					
Share capital	17	-	-	-	-
Non designated	19a	1,037	1,933	1,057	2,100
Designated	19b	2,557	2,417	2,557	2,417
		<u>3,594</u>	<u>4,350</u>	<u>3,614</u>	<u>4,517</u>
		<u>33,175</u>	<u>34,358</u>	<u>33,195</u>	<u>34,525</u>

Net movement in funds for the parent charity was expenditure of £1,332,000 (2020/21: expenditure of £122,000).

The financial statements on pages 22 to 46 were approved by the board on 28 November 2022, and authorised for issue on its behalf by:

G Howells– Trustee
Date: 14 December 2022



Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF CASH FLOWS

For the 53 week period ended 2 April 2022

	<i>Note</i>	2022 £'000	2021 £'000
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net cash provided by operating activities	20	<u>6,823</u>	<u>(3,599)</u>
NET CASH USED FROM OPERATING ACTIVITIES		<u>6,823</u>	<u>(3,599)</u>
CASH FLOWS FROM INVESTING ACTIVITIES:			
Interest from short term deposits		50	47
Purchase of property, plant and equipment and intangible assets		<u>(667)</u>	<u>(627)</u>
NET CASH USED FROM INVESTING ACTIVITIES		<u>(617)</u>	<u>(580)</u>
CASH FLOWS FROM FINANCING ACTIVITIES:			
Proceeds from borrowings		<u>2,500</u>	<u>-</u>
NET CASH USED FROM FINANCING ACTIVITIES		<u>2,500</u>	<u>-</u>
Change in cash and cash equivalents in the reporting period		8,706	(4,179)
Cash and cash equivalents at the beginning of the reporting period		<u>10,199</u>	<u>14,378</u>
CASH AND CASH EQUIVALENTS AT THE END OF THE REPORTING PERIOD		<u>18,905</u>	<u>10,199</u>
ANALYSIS OF CASH AND CASH EQUIVALENTS			
		2022 £'000	2021 £'000
Cash at bank		14,694	6,071
Short term deposits		<u>4,211</u>	<u>4,128</u>
TOTAL CASH AND CASH EQUIVALENTS		<u>18,905</u>	<u>10,199</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

GENERAL INFORMATION

Birmingham Hippodrome Theatre Trust Limited is a charitable company limited by shares and incorporated in England. Its main activities are the presentation of theatrical productions.

The address of the Charity's registered office is Hurst Street, Southside, Birmingham, B5 4TB.

BASIS OF ACCOUNTING

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Companies Act 2006.

Birmingham Hippodrome Theatre Trust Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

In accordance with FRS 102 the Charity has taken advantage of the exemption from the disclosure requirements of Section 7 'statement of cashflows' – Presentation of a Statement of Cashflows.

The Financial Statements are presented in pounds sterling, with figures being rounded to the nearest £'000, except where otherwise stated. Accounts are drawn up to the nearest Saturday to 31 March, with these accounts prepared for a 53 week period (2020/21: 52 week period).

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are set out below:

BASIS OF CONSOLIDATION

The group accounts consolidate the financial statements of the Charity and its trading subsidiary undertaking Birmingham Hippodrome Limited. Intra-group transactions are eliminated on consolidation. Surpluses and deficits of organisations entering or leaving the group are included from the date of acquisition or up to the date of disposal. All financial statements have been drawn up to 2 April. The charity has taken advantage of the exemption available under CA06 s408, to omit its profit and loss account from the statutory group accounts.

GOING CONCERN

The theatre opened its doors on the 30 August for live performance and has traded successfully to the date of signing. The Trustees have reviewed the level of reserves and forecasts for the next 12 months in the light of the experience through the pandemic and have a reasonable expectation that the charity has adequate resources to continue in operational existence for a period of at least 12 months from the date of signing the financial statements.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

INCOME

Income is represented by gross box office receipts and other income generated in furtherance of the objects stated net of value added tax. The charity's income is derived from continuing operations during the current and the previous period. No operations have been acquired during these two periods.

Income from theatre admission fees is included in income from charitable activities in the period in which the relevant show takes place.

Other trading activities

Income from other trading activities is included in the period in which the group is entitled to receipt.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in income when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in income until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in income of restricted funds when receivable.

Capital grants in respect of leasehold improvements are amortised in line with the related assets.

GOVERNMENT GRANTS

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

Interest receivable

Interest is recognised when receivable.

EXPENDITURE

Expenditure is included in the Consolidated Statement of Financial Activities on an accruals basis, inclusive of any value added tax which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by staff on those activities.

- Expenditure on raising funds are those costs incurred in attracting donations, and those incurred in trading activities that raise funds.
- Charitable activities include expenditure associated with the staging of productions and educational programmes and include both the direct costs and support costs relating to these activities.
- Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements. Governance costs are included within support costs.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

TAXATION

The Trust is exempt from paying corporation tax in relation to its charitable activities as it is a registered charity. Birmingham Hippodrome Limited gift aids its taxable profits to the Theatre on an annual basis.

FUND ACCOUNTING

Restricted funds

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Unrestricted funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes. They may be designated or non-designated.

Designated funds

The trustees may, at their discretion, set aside unrestricted funds for specific purposes. If no longer required, designated funds are reclassified as non-designated, unrestricted funds.

DEBTORS

Trade and other debtors which are receivable within one year are initially recognised at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

SHORT TERM DEPOSITS

Short term deposits include cash on deposit with a maturity of less than one year but greater than three months.

CASH AND BANK BALANCES

Cash and bank balances includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition.

TRADE CREDITORS AND LIABILITIES

Trade creditors and bank loans are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled.

DEFINED CONTRIBUTION PENSION SCHEME

Pension contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

FINANCIAL INSTRUMENTS

The charity and group only have financial assets and financial liabilities of a kind that qualify as basic financial instruments per Section 11 of FRS 102, and has chosen to follow Sections 11 and 12 of FRS 102. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost.

OPERATING LEASES

The annual operating lease rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

INTANGIBLE ASSETS

Intangible assets purchased other than in a business combination are recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost (which for intangible assets acquired in a business combination is the fair value at acquisition date) and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Intangible assets are amortised to profit or loss on a straight-line basis over their useful lives, as follows:-

Computer software: 5 years

On disposal, the difference between net disposal proceeds and the carrying amount of the intangible asset is recognised in profit or loss.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses. Assets with a value below £1,000 are not capitalised. Depreciation of fixed assets is charged by equal annual instalments at rates estimated to write off their cost less any residual value over the expected useful lives, which are as follows:

Long lease premium	Over period of the lease of 125 years
Dance Hub	25 years
Hippodrome Theatre long leasehold improvements	10-50 years
Birmingham Royal Ballet long leasehold improvements	50 years
Computer equipment	3 years
Fixtures, fittings & other office equipment	10 years
IT and Box Office Infrastructure project	5 years

Assets under the course of construction are depreciated from the date of completion.

INVESTMENTS

Investments in subsidiaries are included at cost less impairment, being the cost of the share capital owned.

STOCK

Stock of goods for resale have been included at the lower of cost and net realisable value. Cost is computed on a first in first out basis. Net realisable value is based on estimated selling price less further costs expected to be incurred to disposal.

CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGEMENT

The Charity and group makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The Trustees do not believe there are any estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

1 COMPARATIVE INFORMATION – PRIOR YEAR STATEMENT OF FINANCIAL ACTIVITIES

52 week period ended 27 March 2021

	<i>Unrestricted funds 2021 £'000</i>	<i>Restricted funds 2021 £'000</i>	<i>Total funds 2021 £'000</i>
INCOME FROM:			
Donations	174	449	623
Charitable activities	2,418	3,875	6,293
Other trading activities	117	-	117
Investments	47	-	47
	<hr/>	<hr/>	<hr/>
TOTAL	2,756	4,324	7,080
EXPENDITURE ON:			
Raising funds	285	-	285
Charitable activities	4,579	2,505	7,084
	<hr/>	<hr/>	<hr/>
TOTAL	4,864	2,505	7,369
	<hr/>	<hr/>	<hr/>
NET EXPENDITURE	(2,108)	1,819	(289)
Transfers between funds	2,073	(2,073)	-
	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS	(35)	(254)	(289)
RECONCILIATION OF FUNDS:			
Fund balances brought forward	4,385	30,262	34,647
	<hr/>	<hr/>	<hr/>
Fund balances carried forward	4,350	30,008	34,358
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

2	DONATIONS	53 week period ended 2 April 2022			52 week period ended 27 March 2021
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Creative programme donations	90	814	904	623
		<u>90</u>	<u>814</u>	<u>904</u>	<u>623</u>
		<u><u>90</u></u>	<u><u>814</u></u>	<u><u>904</u></u>	<u><u>623</u></u>
3	CHARITABLE ACTIVITIES	53 week period ended 2 April 2022			52 week period ended 27 March 2021
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Theatre tickets	8,502	-	8,502	168
	Booking fee, ticket levy and box office handling charges	1,156	-	1,156	58
	Friends memberships	63	-	63	28
	Fundraising	55	-	55	69
	Coronavirus job retention scheme	367	-	367	2,144
	ACE funding	-	400	400	3,185
	Birmingham City Council	-	100	100	36
	Government grants	35	-	35	-
	Birmingham City Council – Inge Street	-	112	112	605
		<u>10,178</u>	<u>612</u>	<u>10,790</u>	<u>6,293</u>
		<u><u>10,178</u></u>	<u><u>612</u></u>	<u><u>10,790</u></u>	<u><u>6,293</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

4	OTHER TRADING ACTIVITIES	53 week period ended 2 April 2022 Unrestricted funds £'000	52 week period ended 27 March 2021 Unrestricted funds £'000
	Catering, Visitor Services, Consultancy and Business		
	Development income – subsidiary	1,252	49
	Technical services income	89	-
	Sundry income	99	68
		<u>1,440</u>	<u>117</u>
		<u><u>1,440</u></u>	<u><u>117</u></u>
5	INCOME FROM INVESTMENTS	53 week period ended 2 April 2022 Unrestricted funds £'000	52 week period ended 27 March 2021 Unrestricted funds £'000
	Interest from short term deposits	50	47
		<u>50</u>	<u>47</u>
		<u><u>50</u></u>	<u><u>47</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

6 EXPENDITURE

	53 week period ended 2 April 2022			52 week period ended 27 March 2021
	Charitable activities £'000	Raising funds £'000	Total £'000	Total £'000
(a) <i>Direct charitable expenditure</i>				
Fees of visiting companies and artistes	5,188	-	5,188	1
(b) <i>Other expenditure – management and administration of the charity</i>				
Wages and salaries	3,100	-	3,100	3,905
Marketing, friends, sponsorship & creative programming	1,711	4	1,715	694
Customer services & security	126	-	126	65
Technical services	1,119	152	1,271	680
Box office and ticketing	188	-	188	93
Financial and administration	122	-	122	168
Depreciation and amortisation of fixed assets	1,294	-	1,294	1,329
Catering and conference and events	-	955	955	180
Support costs (See note 6 (c))	385	23	408	254
	<u>8,045</u>	<u>1,134</u>	<u>9,179</u>	<u>7,368</u>
TOTAL	<u>13,233</u>	<u>1,134</u>	<u>14,367</u>	<u>7,369</u>
(c) <i>Support costs</i>				
General office costs	156	3	159	92
General financial costs	53	7	60	19
Computer support	96	13	109	98
Governance costs	45	-	45	45
Interest on Coronavirus business interruption loan	35	-	35	-
	<u>385</u>	<u>23</u>	<u>408</u>	<u>254</u>

7 TAXATION

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

8	NET EXPENDITURE BEFORE TRANSFERS	53 week period ended 2 April 2022 £'000	52 week period ended 27 March 2021 £'000
	Net expenditure are stated after charging:		
	Depreciation of tangible fixed assets		
	- owned	1,260	1,294
	Amortisation of intangible assets		
	- owned	34	34
	Operating lease rentals - equipment and vehicles	22	15
	Auditor's remuneration - audit parent undertaking	24	21
	- audit subsidiary undertakings	6	5
	- accountancy services	9	9
	Charity trustees' liability insurance	4	2
		<u> </u>	<u> </u>

9 STAFF COSTS

Birmingham Hippodrome Theatre Trust employs all staff for the group. Staff costs recharged to the trading subsidiary, Birmingham Hippodrome Limited amounted to £443,663 (2020/21: £86,725).

	53 week period ended 2 April 2022 £'000	52 week period ended 27 March 2021 £'000
Wages and salaries	3,785	3,649
Social security costs	313	260
Pension costs	115	97
	<u> </u>	<u> </u>
	4,213	4,006
	<u> </u>	<u> </u>

Included within wages and salaries is £Nil of redundancy costs (2021: £150,000).

Pensions costs are allocated to activities in proportion to employee time spent and are wholly charged to unrestricted funds.

None of the directors received any remuneration from the charity during the period (2020/21: none). No Trustee (2020/21: None) was reimbursed travel expenses (2020/21: £Nil). One trustee was reimbursed general expenses of £40 (2020/21: £Nil).

The total compensation including employer's national insurance and pension contributions payable to key management personnel of the group and charity was £585,866 (2020/21: £616,771).

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

9 STAFF COSTS (continued)

AVERAGE NUMBER EMPLOYED	Number 2022		Number 2021	
Average number of staff/ (full time equivalents):				
Administration	43	(42)	35	(34)
Production and selling				
- permanent	82	(80)	57	(54)
- temporary	280	(106)	54	(31)
	<u>405 (228)</u>		<u>146 (119)</u>	
NUMBER OF EMPLOYEES WHOSE EMOLUMENTS EXCEEDED £60,000	Number 2022		Number 2021	
£60,001 - £70,000	2		3	
£70,001 - £80,000	2		-	
£80,001 - £90,000	1		1	
£90,001 - £100,000	1		-	
£100,001 - £110,000	-		1	
£110,001 - £120,000	1		-	
£120,001 - £130,000	-		1	
	<u> </u>		<u> </u>	

Pension costs for the period for higher paid staff totalled £26,721 (2020/21: £22,964).

Visitor Services Volunteers assist with the welcoming of audiences to the theatre. This includes checking audience tickets entering the auditorium, assisting customers where required and assisting with the evacuation of audience if required. The Volunteers are requested to work at least one shift every six weeks and attend an annual training session in which they go through the evacuation procedure. They make no contribution to the pension scheme.

10 INTANGIBLE FIXED ASSETS	Computer Software	Total 2022
GROUP AND CHARITY	£'000	£'000
COST		
27 March 2021 and 2 April 2022	148	148
	<u> </u>	<u> </u>
AMORTISATION		
27 March 2021	69	69
Charge for period	34	34
	<u> </u>	<u> </u>
2 April 2022	103	103
	<u> </u>	<u> </u>
NET BOOK VALUE		
2 April 2022	45	45
	<u> </u>	<u> </u>
27 March 2021	79	79
	<u> </u>	<u> </u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS

GROUP	<i>Assets under the course of construction</i> £'000	<i>Dance hub</i> £'000	<i>Long lease premium</i> £'000	<i>Hippodrome Theatre long leasehold improvements</i> £'000	<i>Birmingham Royal Ballet long leasehold improvements</i> £'000	<i>Fixtures, Fittings and equipment</i> £'000	<i>IT infrastructure</i> £'000	<i>Total</i> £'000
COST								
27 March 2021	412	4,148	5,001	33,441	4,211	3,582	883	51,678
Additions	484	1	-	-	-	175	7	667
2 April 2022	896	4,149	5,001	33,441	4,211	3,757	890	52,345
DEPRECIATION								
27 March 2021	-	290	778	13,453	2,967	2,578	684	20,750
Charge for period	-	166	40	770	41	186	57	1,260
2 April 2022	-	456	818	14,223	3,008	2,764	741	22,010
NET BOOK VALUE								
2 April 2022	896	3,693	4,183	19,218	1,203	993	149	30,335
27 March 2021	412	3,858	4,223	19,988	1,244	1,004	199	30,928

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS (continued)

Under the terms of the property lease agreement granted on 1 April 1999, the charity cannot assign, underlet, charge or dispose of the theatre premises or any part thereof, except under specific circumstances detailed in the lease agreement. Furthermore, under the terms of the lease agreement, the company is restricted to using the theatre premises for live stage plays, operas, ballet performances, concerts, other entertainments and necessary ancillary activities. Charges over the charity's leasehold property have been registered as a condition of a £4.35m grant in favour of Birmingham City Council received in 2007 and a £1.35m grant received in 1998, both expiring on 30 April 2023.

CHARITY

	<i>Assets under the course of construction £'000</i>	<i>Dance hub £'000</i>	<i>Long lease premium £'000</i>	<i>Hippodrome Theatre long leasehold improvements £'000</i>	<i>Birmingham Royal Ballet long leasehold improvements £'000</i>	<i>Fixtures, fittings and equipment £'000</i>	<i>IT infrastructure £'000</i>	<i>Total £'000</i>
COST								
27 March 2021	412	4,148	5,001	33,441	4,211	3,086	883	51,182
Additions	484	1	-	-	-	160	7	652
	<u>896</u>	<u>4,149</u>	<u>5,001</u>	<u>33,441</u>	<u>4,211</u>	<u>3,246</u>	<u>890</u>	<u>51,834</u>
DEPRECIATION								
27 March 2021	-	290	778	13,453	2,967	2,129	683	20,300
Charge for period	-	166	40	770	41	167	56	1,240
	<u>-</u>	<u>456</u>	<u>818</u>	<u>14,223</u>	<u>3,008</u>	<u>2,296</u>	<u>739</u>	<u>21,540</u>
NET BOOK VALUE								
2 April 2022	896	3,693	4,183	19,218	1,203	950	151	30,294
27 March 2021	412	3,858	4,223	19,988	1,244	957	200	30,882

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

12 FIXED ASSET INVESTMENTS

Subsidiary undertakings

The charity holds two £1 ordinary shares of Birmingham Hippodrome Limited (company registration: 01545498) at a historic cost of £1 each, which represents the entire allotted share capital of Birmingham Hippodrome Limited, a company which has trading receipts and profits from the Theatre's bars and catering operations and whose profits are covenanted annually to Birmingham Hippodrome Theatre Trust Limited. Birmingham Hippodrome Limited is incorporated in England and its registered address is the same as that of the parent charity given on page 1. Details of the subsidiary's trading results for the period are set out in Note 22.

13 DEBTORS	Group		Charity	
	2022 £'000	2021 £'000	2022 £'000	2021 £'000
Amounts owed within one year:				
Trade debtors	634	436	519	355
Amounts due from Birmingham Hippodrome Limited (see Note 22)	-	-	1,176	414
Other debtors	140	85	137	85
Amounts due from related parties	18	8	-	-
Prepayments and accrued income	851	1,516	850	1,515
	<u>1,643</u>	<u>2,045</u>	<u>2,682</u>	<u>2,369</u>

14 CREDITORS	Group		Charity	
	2022 £'000	2021 £'000	2022 £'000	2021 £'000
(a) AMOUNTS FALLING DUE WITHIN ONE YEAR:				
Trade creditors	1,515	423	1,463	416
Other taxation and social security	517	138	517	138
Other creditors	1,438	1,777	1,264	1,669
Bank borrowings	333	-	333	-
Accruals	1,653	171	1,651	169
Deferred income (note 14b)	10,166	6,455	10,166	6,455
	<u>15,622</u>	<u>8,964</u>	<u>15,394</u>	<u>8,847</u>

(b) DEFERRED INCOME	Group	Charity
	£'000	£'000
Balance as at 27 March 2021	6,455	6,455
Amount released to income	(6,455)	(6,455)
Amount deferred in period	10,166	10,166
	<u>10,166</u>	<u>10,166</u>
Balance as at 2 April 2022	10,166	10,166

Deferred income comprises advance box office receipts.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

15	CREDITORS: after one year	Group		Charity	
		2022 £'000	2021 £'000	2022 £'000	2021 £'000
	Bank borrowings	2,167	-	2,167	-
16	BORROWINGS				
		Group		Charity	
		2022 £'000	2021 £'000	2022 £'000	2021 £'000
	Bank borrowings	2,500	-	2,500	-
	Payable within one year	333	-	333	-
	Payable after one year	2,167	-	2,167	-

On 28 April 2021, the company entered into a loan under the Coronavirus Business Interruption Loan Scheme with Lloyds Bank for an amount totalling £2,500,000. The loan is secured over the assets of the charity and carries an interest rate of 2.0 % plus base rate . The first repayment instalment was made in August 2022 and the final instalment is due in May 2024.

17	SHARE CAPITAL	Group		Charity	
		2022 £	2021 £	2022 £	2021 £
	<i>Allotted, called up and fully paid</i>				
	Ordinary shares of £1 each	8	8	8	8

Eight directors of the company hold 1 ordinary share in accordance with the qualification required by the Articles of Association. No person may hold any share in the capital of the company unless he is a director of the company.

The Articles of Association prevent any dividends being paid on the share capital of the company. Furthermore, the members are not entitled to any distribution on the dissolution or winding up of the company.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY)

- (a) The income funds of the group include restricted funds comprising the following unexpended balances of donations and grants held to be applied for specific purposes.

2022	Balance at 27 March 2021 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 2 April 2022 £'000
Lease premium Hippodrome Theatre	4,223	-	-	(40)	4,183
leasehold improvements Birmingham Royal Ballet	20,008	-	-	(648)	19,360
leasehold improvements First Night	1,253	-	-	(41)	1,212
Creative Programme	8	-	(8)	-	-
grants	-	814	(814)	-	-
Dance Hub	3,875	-	-	(166)	3,709
Birmingham City Council	36	100	(136)	-	-
Birmingham City Council – Inge street	605	112	-	-	717
ACE funding	-	400	-	-	400
	<u>30,008</u>	<u>1,426</u>	<u>(958)</u>	<u>(895)</u>	<u>29,581</u>
	<u><u>30,008</u></u>	<u><u>1,426</u></u>	<u><u>(958)</u></u>	<u><u>(895)</u></u>	<u><u>29,581</u></u>
2021	Balance at 28 March 2020 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 27 March 2021 £'000
Lease premium Hippodrome Theatre	4,263	-	-	(40)	4,223
leasehold improvements Birmingham Royal Ballet	20,656	-	-	(648)	20,008
leasehold improvements First Night	1,294	-	-	(41)	1,253
Creative Programme	8	-	-	-	8
grants	-	498	(498)	-	-
ACE Culture Recovery Fund	-	3,185	(2,007)	(1,178)	-
Dance Hub	4,041	-	-	(166)	3,875
Birmingham City Council	-	36	-	-	36
Birmingham City Council - Inge Street	-	605	-	-	605
	<u>30,262</u>	<u>4,324</u>	<u>(2,505)</u>	<u>(2,073)</u>	<u>30,008</u>
	<u><u>30,262</u></u>	<u><u>4,324</u></u>	<u><u>(2,505)</u></u>	<u><u>(2,073)</u></u>	<u><u>30,008</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

The lease premium, Hippodrome Theatre and Birmingham Royal Ballet leasehold improvements funds relate to assets acquired by way of restricted capital grants.

The First Night fund provides discounted tickets for students between the ages of 16 and 23.

Creative Programme grants relate to amounts for specific artistic programmes.

Dance Hub funding has been received to develop a new space providing dance studio facilities to local dance groups and choreographers and office space to house One Dance UK, who have relocated to the Hippodrome.

The Board have entered into an agreement with the Birmingham City Council to receive a grant of £605,000 for a front of house development project in 2021 and a further grant of £112,000 in 2022. The Board have made a commitment to continue £300,000 of unrestricted funds in order to receive this grant. Overall, £896,000 (2020/21 £412,000) has been spent on the project up to the year end, and is included as assets under the course of construction (see Note 11).

The ACE Culture Recovery Fund is a rescue package for cultural organisations put in place by the Government in response to the Coronavirus pandemic. Part of the funding agreement allowed for an element of the funding to be used to boost reserves and the transfer to unrestricted reserves represents the satisfaction of the initial restriction.

There are floating debenture and fixed property charges totalling £5m held by the Arts Council of England resulting from grants for refurbishment, expiring 2022 (£4m) and 2024 (£1m).

Transfers to unrestricted funds relate to the amortisation of the capital grants within each fund.

(b) ANALYSIS OF NET ASSETS BETWEEN FUNDS (GROUP)

	2 April 2022			
	Fixed assets	Current Assets	Current and non-current liabilities	Total
	£'000	£'000	£'000	£'000
RESTRICTED FUNDS	29,537	44	-	29,581
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	843	17,983	(17,789)	1,037
Designated	-	2,557	-	2,557
	<u>30,380</u>	<u>20,584</u>	<u>(17,789)</u>	<u>33,175</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

		27 March 2021			
	Fixed assets £'000	Current Assets £'000	Current liabilities £'000	Total £'000	
RESTRICTED FUNDS	29,771	237	-	30,008	
UNRESTRICTED FUNDS:					
Share capital	-	-	-	-	
Non designated	1,236	9,661	(8,964)	1,933	
Designated	-	2,417	-	2,417	
	<u>31,007</u>	<u>12,315</u>	<u>(8,964)</u>	<u>34,358</u>	

(c) ANALYSIS OF NET ASSETS BETWEEN FUNDS (CHARITY)

		2 April 2022			
	Fixed assets £'000	Current Assets £'000	Current and non-current Liabilities £'000	Total £'000	
RESTRICTED FUNDS	29,537	44	-	29,581	
UNRESTRICTED FUNDS:					
Share capital	-	-	-	-	
Non designated	802	17,816	(17,561)	1,057	
Designated	-	2,557	-	2,557	
	<u>30,339</u>	<u>20,417</u>	<u>(17,561)</u>	<u>33,195</u>	

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

		27 March 2021			
		Fixed assets £'000	Current Assets £'000	Current liabilities £'000	Total £'000
	RESTRICTED FUNDS	29,771	237	-	30,008
	UNRESTRICTED FUNDS:				
	Share capital	-	-	-	-
	Non designated	1,190	9,757	(8,847)	2,100
	Designated	-	2,417	-	2,417
		<u>30,961</u>	<u>12,411</u>	<u>(8,847)</u>	<u>34,525</u>

19a UNRESTRICTED NON-DESIGNATED FUNDS		Group £'000	Charity £'000
27 March 2021		1,933	2,100
Net expenditure		(1,651)	(1,798)
Transfer from restricted funds		895	895
Transfer to designated funds		(140)	(140)
		<u>1,037</u>	<u>1,057</u>
2 April 2022		1,037	1,057
		<u>1,037</u>	<u>1,057</u>
		Group £'000	Charity £'000
28 March 2020		2,108	2,108
Net expenditure		(2,108)	(1,941)
Transfer from restricted funds		2,073	2,073
Transfer to designated funds		(140)	(140)
		<u>1,933</u>	<u>2,100</u>
27 March 2021		1,933	2,100
		<u>1,933</u>	<u>2,100</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

19b UNRESTRICTED DESIGNATED FUNDS (GROUP AND CHARITY)

	<i>Balance at 27 March 2021 £'000</i>	<i>Income £'000</i>	<i>Expenditure £'000</i>	<i>Transfers between funds £'000</i>	<i>Balance at 2 April 2022 £'000</i>
Repairs reserve	2,167	-	-	140	2,307
Hippodrome Square	250	-	-	-	250
	<u>2,417</u>	<u>-</u>	<u>-</u>	<u>140</u>	<u>2,557</u>
	<u><u>2,417</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>140</u></u>	<u><u>2,557</u></u>
	<i>Balance at 28 March 2020 £'000</i>	<i>Income £'000</i>	<i>Expenditure £'000</i>	<i>Transfers between funds £'000</i>	<i>Balance at 27 March 2021 £'000</i>
Repairs reserve	2,027	-	-	140	2,167
Hippodrome Square	250	-	-	-	250
	<u>2,277</u>	<u>-</u>	<u>-</u>	<u>140</u>	<u>2,417</u>
	<u><u>2,277</u></u>	<u><u>-</u></u>	<u><u>-</u></u>	<u><u>140</u></u>	<u><u>2,417</u></u>

The Board regularly considers the Repairs and Maintenance liabilities of the trust in order to ensure that sufficient funds are set aside annually to meet the Trust's repairs and maintenance obligations (over a twenty five year period) under the lease with Birmingham City Council, as funds allow and will be drawn down over that period. Following an Audit Committee review in November 2012, Trustees approved an ongoing annual allocation of £140,000 according to planned maintenance over a five year period. In 2021/22 £Nil (2020/21: £Nil) was expended on Repairs and Maintenance included in this plan.

The Board have also committed to improving the area outside of Birmingham Hippodrome Theatre Trust to assist the rebrand of Hippodrome Square, as such £250,000 has been designated for this purpose. The work is ongoing, but the designated funds are expected to be used in the near future.

20 CASH GENERATED/(ABSORBED) FROM OPERATIONS

RECONCILIATION OF NET EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES

Net expenditure for the reporting period	(1,183)	(289)
ADJUSTMENTS FOR:		
Depreciation charges	1,260	1,294
Amortisation charges	34	34
Interest from short term deposits	(50)	(47)
Interest paid	35	-
Government grant received for CBIL interest paid	(35)	-
Decrease/(increase) in stock	35	(30)
Decrease/(increase) in debtors	401	(516)
Increase/(decrease) in creditors and deferred income	6,326	(4,045)
NET CASH PROVIDED BY/(USED IN) OPERATING ACTIVITIES	<u><u>6,823</u></u>	<u><u>(3,599)</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

21 ANALYSIS OF CHANGES IN NET DEBT

GROUP	27 March 2021 £'000	Cashflows £'000	2 April 2022 £'000
Cash and cash equivalents	10,199	8,706	18,905
Borrowings excluding overdrafts	-	(2,167)	(2,167)
Borrowings excluding overdrafts (current)	-	(333)	(333)
	<u>10,199</u>	<u>6,206</u>	<u>16,405</u>

22 RELATED PARTY ACTIVITIES

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY UNDERTAKINGS – BIRMINGHAM HIPPODROME LIMITED (company number: 01545498)

A summary of the Birmingham Hippodrome Limited trading results are shown below. Audited accounts are filed annually with the Registrar of Companies. Its registered office is the same as that of the parent charity, detailed on page 1.

	Period ended 2 April 2022 £'000 Total	Period ended 27 March 2021 £'000 Total
PROFIT AND LOSS ACCOUNT		
Turnover	1,252	49
Cost of sales	(343)	(26)
Administrative expenses	(757)	(196)
Profit/(loss) on ordinary activities before tax	152	(173)
Taxation	-	-
Profit/(loss) after tax	<u>152</u>	<u>(173)</u>

The aggregate amount of the company's assets, liabilities, share capital and reserves was:

	2022 £'000	2021 £'000
Fixed assets	42	46
Current assets	1,343	317
Creditors: amounts falling due within one year	(1,400)	(530)
Net (liabilities)	<u>(15)</u>	<u>(167)</u>
Represented by share capital plus (deficit) on reserves	<u>(15)</u>	<u>(167)</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

22 RELATED PARTY ACTIVITIES (continued)

Transactions between Birmingham Hippodrome Theatre Trust Limited and Birmingham Hippodrome Limited and balances at the year-end date are as follows:

	2022 £'000	2021 £'000
Distribution of profit from trading subsidiary	-	-
Staff costs recharged	443	86
Amounts owed by group undertakings	1,176	414
	<u> </u>	<u> </u>

Transactions between Birmingham Hippodrome Theatre Trust Limited and Dance Consortium Limited and balances at the year-end date are as follows:

Management charge	18	8
Amounts due from related parties	18	8
	<u> </u>	<u> </u>

The balances noted above are unsecured.

23 PENSION COSTS

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge represents contributions payable by the Group to the fund and amounted to £115,000 (2020/21: £97,000). Contributions totalling £2,000 (2020/21: £15,000) were payable to the fund at the period end and are included in other creditors.

24 CONTINGENT LIABILITIES

Birmingham Hippodrome Theatre Trust Limited is a member of a VAT group with its subsidiary Birmingham Hippodrome Limited. It has entered into a guarantee for all group companies with HMRC. At the year end, this potential liability was £399,000 (2020/21: £69,000).

25 RESULTS OF PARENT CHARITY

The total income of the parent charity was £11,932,000 (2020/21: £7,032,000).

The net movement in funds of the charity was £1,332,000 net expenditure (2020/21: £122,000 net expenditure).

The movement in unrestricted funds of the parent charity was £903,000 net income (2020/21: £132,000 net income).

BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

England & Wales - Charity number 510842

Accounts

Birmingham Hippodrome Theatre Trust Limited

ANNUAL REPORT

for the period ended

27 March 2021

Company Registration No. 01446309
Charity No. 510842

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES AND PRINCIPAL ADVISERS

TRUSTEES

M Guest
V Hjärdeng
G Howells
I Kaur
H Millington
A Tonks
A Connors
Prof D Roberts (Resigned 8 December 2020)
S Lawes
A Hammond
T Powell (Appointed 27 April 2021)
E Lawal (Appointed 9 August 2021)

SECRETARY

Tim Maycock

EXECUTIVE TEAM

Artistic Director & Chief Executive - Fiona Allan (Resigned 5 November 2021)
Director of Finance & Planning - Tim Maycock
Director of Operations - Mike Bradford
Director of Marketing and Sales - Chilina Madon
Director of Artistic Programme - Chris Sudworth
Director of Festivals - Graham Callister

REGISTERED OFFICE

Hurst Street
Southside
Birmingham B5 4TB

BANKERS

Lloyds TSB Bank Plc
125 Colmore Row
Birmingham B3 2DS

SOLICITORS

Gowling WLG LLP Two Snowhill Birmingham B4 6WR	Anthony Collins Solicitors LLP 134 Edmund Street Birmingham B3 2ES
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AUDITORS

RSM UK Audit LLP
Chartered Accountants
St Philips Point Temple Row
Birmingham B2 5AF

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

On 16 March 2020, Birmingham Hippodrome closed its doors to the public due to the Covid-19 outbreak, and it would be 534 days until the theatre would be able to reopen for live performance again. The closure followed one of the organisations most successful years following the realisation of our ambitious plans to create one million Hippodrome “moments” per year, both on and off the stage.

The following months had a devastating effect on our independent charity, with annual revenue falling to zero overnight. Plans to redevelop our auditoriums and Front of House spaces were put on hold, our restaurant and catering facilities were closed and in the following months, 56 members of staff were made redundant.

The Hippodrome’s vision is to create a world-class Birmingham cultural scene with the Hippodrome centre stage and whilst the pandemic put an immediate halt on our programme of shows, the venue continued to proudly produce an astonishing amount of work throughout the year. Our ambition remained the same with energy being pushed into providing valuable content for the region’s schools during their closure, moving our festivals on-line, social media live quizzes and the astonishing staging of the social distanced, world-premiere of Van Gogh Alive, visited by 28,000 people throughout October.

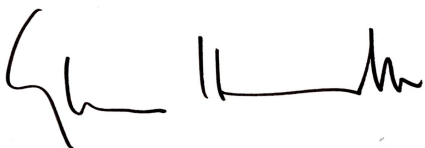
Our Programming, Sales, Marketing and Communications teams worked tirelessly behind the scenes to reschedule productions or cancel where necessary, ensuring a consistently high level of customer service for our valued visitors.

I am particularly proud of the work that we undertook on Inclusion and Anti-Racism, beginning the process of re-examining our working practices and culture through this lens; carrying out our first ever listening exercise and committing to long term change throughout the entire organisation, from board level down.

The teams at Birmingham Hippodrome demonstrated enormous levels of resilience, perseverance and positivity despite the constant uncertainty and changing legislation, and I wish to convey my sincere thanks and admiration to them and to Artistic Director and CEO, Fiona Allan, who recently left the organisation. My thanks must also go to my fellow Board members who have supported me in my role as Chair as well as the organisation.

I also extend my thanks to the partners and communities that continue to support Birmingham Hippodrome: our donors, members, sponsors, producers, performers and practitioners that all play their part in bringing this phenomenal organisation to life. We are particularly grateful to DCMS and ACE for awarding us a significant grant from the Cultural Recovery Fund. This grant underpinned our future ambitions and enabled us to focus on what we do best.

The last twelve months has demonstrated that even under the most extraordinary circumstances, Birmingham Hippodrome continues to remain ambitious, continuing to evolve and change with the times, determined to stay relevant and provide world-class cultural opportunities for the people of our region. I am in no doubt that these attributes will ensure our continued success as we reopen the venue and look to a brighter future.



Glenn Howells on behalf of the Board of Trustees

Date: 17 December 2021

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

The Trustees (who are also the directors for the purposes of company law) submit their annual report including the Strategic Report, the Directors' Report and the audited consolidated financial statements of the charitable company ("the company") and its subsidiary undertakings ("the group") for the period ended 27 March 2021.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Birmingham Hippodrome Theatre Trust Limited was established in July 1979 and its constitution is set out in a Memorandum and Articles of Association. The company is limited by shares and is also a registered charity (number 510842). Birmingham Hippodrome Theatre Trust Limited has one trading subsidiary: Birmingham Hippodrome Limited, which was established in June 1981 and which operates Catering and Conference and Events activities and ancillary sales (programmes, merchandise, ice-creams, confectionery and soft drinks) at Birmingham Hippodrome Theatre.

The governing body of the company is a board of non-executive Trustees. During the period, no trustee received travel expenses (2019/20 no trustee received travel expenses). The Trustees of the charitable company during the period were as follows:

M Guest	
V Hjärdeng	
G Howells	
I Kaur	
H Millington	
Prof D Roberts	(Resigned 8 December 2020)
A Tonks	
A Connors	
S Lawes	
A Hammond	
T Powell	(Appointed 27 April 2021)
E Lawal	(Appointed 9 August 2021)

Eight of the Trustees hold one ordinary share in accordance with the qualification required by the company's Articles of Association.

The Trust complies with the Charity Commission Code for the Voluntary and Community Sector "Good Governance".

The Trustees, as required by charity law, have paid due regard to the Charity Commission's guidance on providing public benefit while reviewing the Charity's aims and objectives, and while deciding what activities the Charity should undertake.

Trustees are appointed by the Board to serve a three year term with a maximum of three terms, except in exceptional circumstances where the Board agrees otherwise. Trustees are selected by the Board based on their skills, knowledge and experience.

The responsibilities of the Board in respect of the preparation of the financial statements are set out on page 18.

New Trustees meet with the Executive Team and receive a comprehensive Induction Pack which comprises:

- Company Information - history, organisation chart, mission statement and future programme;
- Governing Documents - Memorandum and Articles of Association and the operating agreement between the Hippodrome, Birmingham Royal Ballet and DanceXchange, both resident in the Hippodrome building;
- Directors' responsibilities – Directors' job description, terms of reference, code of conduct for Directors, Charity Commission guidance on the Responsibilities of Charity Trustees, a copy of the Charities SORP, risk assessments, safeguarding training and the Trust's health and safety policy;
- Committee Terms of Reference – as appropriate;

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

- Financial and legal information – latest annual reports/ accounts, Board papers, including management accounts, list of insurances.

The Board meets six times each year and has delegated authority to certain committees which are responsible for certain strategic aspects of management. The Trust's five committees comprise:

Finance

The finance committee meets at least twice each year and meets annually with the company's auditors to examine the financial statements and recommend approval to the Board. The committee also reviews the scope and results of the statutory audit and reviews internal controls, the annual budget and the effectiveness of systems for the assessment and management of risk and health and safety, as well as formally reviewing the risk register twice per year. During the year, A Hammond, H Millington, and A Connors made up the finance committee with A Hammond acting as Chair.

Remuneration

The remuneration committee meets when necessary to review and approve salary amendments recommended. The responsibilities of the committee include negotiation and review of the salary of the Chief Executive and Senior Directors and approval on behalf of the Board of the annual pay award and specific pay awards above annual award as recommended by the Chief Executive. A Tonks and H Millington make up the remuneration committee with A Tonks acting as chair.

Nomination

The nomination committee meets when necessary to identify and nominate, for the approval of the Board, candidates to fill board vacancies as and when they arise. When considering an appointment, the committee will evaluate the skills, knowledge and experience on the Board and, in the light of this evaluation, prepare a description of the roles and capabilities required for a particular appointment. The committee will consider candidates from a wide variety of backgrounds and will regularly review the size, structure and diversity of the Board. V. Hjärdeng, I Kaur, M Guest and A Tonks make up the nomination committee with A Tonks acting as chair.

Hippocampus

The Hippocampus committee meet at least three times per year to provide scrutiny on any significant capital projects undertaken by the Hippodrome, support the Executive through advocacy and lobbying for the continued improvement of the Hippodrome's immediate surrounding environment and to assist in the tender process for any major developments. M Guest, G Howells and A Tonks make up the Hippocampus Committee with M Guest acting as chair.

Festivals

The festivals committee meets at least twice a year to provide scrutiny, guidance, and support to the Executive through a period of ambitious growth for the festival programme. S Lawes and G Howells make up the festival committee with S Lawes acting as chair.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Management

The Board is responsible for maintaining a sound system of internal control in order to safeguard the assets of the company and discharges this responsibility for internal controls and budgets through the finance committee. The Finance department constantly reviews the effectiveness of the company's system of internal control and reports regularly to the Board on all aspects including financial, operational and compliance controls. In addition, the rolling programme of internal audits performed by an external consultant provide further assurance to the finance committee.

The Artistic Director & Chief Executive (Fiona Allan) reports to the Board of Trustees which meets six times per annum. The Executive Team of Director of Finance & Planning (Tim Maycock), Director of Marketing & Sales (Chilina Madon), Director of Operations (Mike Bradford), Director of Artistic Programme (Chris Sudworth), Director of Festivals (Graham Callister) and Commercial Director (Peter Evans) reports to The Artistic Director & Chief Executive and may attend Board meetings by invitation. The Executive Team manages and operates the company with managers in each department. An annual budget is presented to and approved by the Board in February each year, having been reviewed in advance by the finance committee. Management accounts in which actual results are compared against budgeted figures are presented at board meetings for the Board to review.

Prior to the pandemic, more than 200 staff worked over several departments: the executive, finance and administration, marketing and sales, visitor services, catering, partnerships and events, technical services, learning and participation, productions and festivals. Staff are generally employed on a permanent full- or part-time basis, although casual staff are employed within information and sales, visitor services, catering and technical services in order to service the differing requirements of touring productions and varying selling and audience patterns.

Volunteers work alongside Birmingham Hippodrome staff within the visitor services department to enhance the customer experience and to provide additional cover within the auditorium. There are over 50 volunteers who are used at many performances. In addition, volunteers provide invaluable support across the outdoor arts and archive heritage programme; by acting as ambassadors for the theatre. All volunteers are provided with appropriate training as according to the duties required of them. All staff are very grateful for the contribution made by our volunteers.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE

Birmingham Hippodrome Theatre Trust Limited was established for the purpose of the presentation of theatrical productions, the encouragement of the arts and the promotion of education. Our vision is of a world class Birmingham cultural scene with the Hippodrome centre stage; and our mission is to enrich the cultural life of the region.

We have the following broad strategic aims which we review regularly. These are as follows:

AIM 1 - TO BE RENOWNED FOR THE QUALITY OF CULTURAL WORK WE CURATE AND PRESENT

Van Gogh Alive

Unable to open for live performances and having been closed for almost seven months, in August 2020 the Hippodrome made the decision host the UK premiere of Van Gogh Alive, a ground-breaking multi-sensory experience, unlike anything seen before in the region. The turnaround time from decision to delivery was just six weeks.

The opportunity to do something completely different in the venue, still providing a high quality and compelling cultural experience came at the right time. The 1,841 seater auditorium was transformed into a tailor made immersive gallery space. More than 700 auditorium seats were removed so the stage could be extended by an incredible 750sqm, and over 33 screens were positioned around the space to facilitate the 360 degree SENSORY4™ technology that bring Van Gogh's masterpieces to life.

Van Gogh Alive ran for almost four-weeks in October 2020, attracting over 28,000 visitors until enforced closure due to a second lockdown.

Global Rainbow

An art installation by international artist Yvette Mattern – Global Rainbow was beamed northwest from the city's iconic Rotunda building on New Year's Eve and New Year's Day, marking a message of hope and peace for 2021, during a time of lockdown where families and communities were unable to be together due to lockdown. The artwork beamed seven rays of laser light representing the colour spectrum of a natural rainbow and was presented by Birmingham Hippodrome as part of Global Streets, a national project funded through Arts Council England National Lottery Project Grants.

A week later, images and footage of the event were shared on social media in a trailer along with a specially commissioned poem "Slice of Sunshine" by Birmingham's Poet Laureate, Casey Bailey. The film was viewed over 37,000 times and the whole Global Rainbow social campaign reached over 3/4million accounts and created 26,833 digital engagements.

Digital Masterclasses

In Spring 2021, Birmingham Hippodrome ran a programme of digital masterclasses, focusing on musical theatre, spoken word and dance. We commissioned our Associate Companies and regional artists to lead on the programme in which 465 young people took part.

Chinese New Year

Unable to celebrate with in-person activity, in Spring 2021 the Hippodrome commissioned filmmaker Craig Bush and Artist Frances Yeung to create a series of short films to welcome Chinese New Year and celebrate The Year of The Ox. The films reflected the cultural celebrations and traditions that take place during Chinese New Year and were shared over a seven-day period, reaching over 100,000 people over social media.

B-SIDE Hip Hop Festival

Our annual B-SIDE Hip Hop Festival went IN-SIDE and online in September 2020 with a host of Covid safe online performances and events. We also unveiled a new large scale mural on the side of the theatre, created by celebrated local graffiti artist Zuke, in partnership with The Southside Building. Social media activity across the festival had a reach of 202.7k and over 6,000 engagements.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Digital Streaming (Color Purple – At Home)

Produced by Leicester Curve in association with Birmingham Hippodrome, the musical was watched by over 15,000 with 2,000 free tickets being provided to NHS workers. The production employed over 150 freelance and local artists, production teams, actors and musicians from the Midlands.

This emphasis on streamed work that speaks to younger and increasingly diverse audiences had been building pre-pandemic and continued with partnership events *UniSlam* (which bringing together over 150 young poets from across the UK) and *TEDxYouth@Brum* during March 2021.

Associate Companies

Throughout the pandemic we continued our support for our Associate Companies in developing and creating new work, including the rehearsals for Rosie Kay Dance Company's *Romeo & Juliet* and *Nobody* for Motionhouse. We supported Sonia Sabri in her digital *Lok Versa* event, taking it online to ensure access for the community as well as global audience through February 2021 half term. We also continued our long-standing relationship with Break Mission, collaborating on the digital staging of B-Side Festival.

Lateral Flow Test Centre

During February and March 2021, the Trust opened its doors to the NHS test and trace programme and became the main lateral flow testing centre in the centre of Birmingham, repurposing our spaces for our local community.

Online Social Media Engagement

With a lack of shows at the venue it became vital that the Communications team provide content beyond information on our cancelled and rescheduled production. The team immediately responded with cultural pick blogs- highlighting digital offerings during lockdown, online quizzes, ask the audience surveys and Facebook lives. The Facebook quiz, hosted by panto star Matt Slack was viewed by 15,000 people.

To mark a year of closure for live performance, a video was made that thanked audiences for their on-going support and showcased all that the team at Birmingham Hippodrome had achieved during closure to continue to bring culture to the region. The video was viewed on YouTube 5,700 times and shared widely on all social media channels.

AIM 2 - TO BE A CULTURAL CENTRE FOR EVERYONE. AGE, ETHNICITY, INCOME, BACKGROUND OR ABILITY SHOULD NOT BE A BARRIER TO HAVING A CULTURAL EXPERIENCE AT THE HIPPODROME, ON OR OFF STAGE.

Inclusion & Anti-Racism

In the wake of the Black Lives Matter movement and the death of George Floyd, Birmingham Hippodrome stepped up its mission to place inclusion and diversity at the heart of everything that we do.

In March we conducted a listening exercise with 40 current and former staff members to hear their experiences of equality, inclusion and diversity at Birmingham Hippodrome (the results of which we published in October). Following the results of this exercise, several measures were immediately taken including the setting up of a working group which included Trustees from the organisation. Recruitment procedures for our board were overhauled with an aim of adding a wider spectrum of voices, skills, ages, protected characteristics and lived experience to the very top of the organisation and we were delighted to bring on new Trustee Tru Powell to our Board in April 2021. We reviewed our use of language, dropping acronyms and generalising terms including "BAME" and "Urban" and began the process of reviewing our entire recruitment strategy for new employees.

In addition to this, Birmingham Hippodrome signed up to several pledges include:

- 7 Principles of Inclusion, providing guidance for the arts in supporting disability inclusion.
- More Than A Moment, ensuring equity, investment and opportunities for Black artists and creatives.
- UK Theatre 10 Principles, encouraging safer and supportive working practices.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Hippodrome Education Network

Throughout the year, the Learning & Participation team continued to deliver activity in 28 HEN schools, at a time when young people most needed positivity and a bit of Hippodrome magic.

Young Advocates

In February 2021, we launched our new Young Advocates pilot programme. Over 300 young people expressed interest and 150 applied to be part of the programme which initially ran for three months. During the pilot, the Young Advocates explored using the arts to increase hope and positivity in Birmingham, presenting their view of Birmingham Hippodrome and how it can ensure relevance to younger generations.

The Young Advocates built on their leadership, organisational, presenting and teamwork skills as part of their personal development in the programme. They also received training in creating content, pitching ideas and hosting events by supporting partners DRPG and TedxYouth@Brum.

This team are now working with us on an ongoing basis, helping shape the future of Birmingham Hippodrome.

Van Gogh Alive - Schools & Access

Over 1,600 young people took part in schools visual arts workshops held both digitally and in person for Van Gogh Alive.

Inspired by the 7 Principles for Inclusion, Birmingham Hippodrome also worked collaboratively with access service providers and disabled customers to develop a bespoke provision for those with accessible needs visiting Van Gogh Alive, including advance information videos, live digital signing and an accessible information guide with additional support to meet a range of specific needs.

Artistic Assistants

As an initiative to support the organisation's commitment to inclusion and diversity, a successful funding application was made to Birmingham City Council's Cultural Diversity programme. Three Artistic Assistants from global majority backgrounds were appointed across the Artistic, Festivals and Learning & Participation teams and spent four months working across the wide portfolio of projects developing further skills, being mentored by relevant Directors. The period of employment for all three Artistic Assistants was extended and two have now gone on to join the Hippodrome's new Apprentice scheme.

DRPG Partnership

In January of 2021, creative technology partners DRPG supported us with the delivery and project management of our Young Advocates scheme, TEDxYouthBrum and UniSlam. DRPG provided technical support, studios and equipment for recording and live streaming with approximately £60k of in-kind support.

AIM 3 - TO PROVIDE ALL OUR VISITORS WITH A WORLD CLASS EXPERIENCE AT EACH STEP OF THE CUSTOMER JOURNEY.

Show Rescheduling and Cancellations

On 16 March, the Prime Minister advised customers to no longer attend theatres due to the spread of Covid-19. Birmingham Hippodrome took the decision to immediately close its run of the Book of Mormon and began the process of cancelling and rescheduling productions.

Over the following 12 months the Programming, Sales, Marketing, IT and Communications teams worked tirelessly on rescheduling 17 different productions (134,000 tickets) and cancelling a further 27 productions, (69,000 tickets). Where shows were rescheduled, customers were automatically moved to new performances and informed of their new dates. Where productions were cancelled, customers refunds were provided with a voucher which could be redeemed against other productions, used to make a donation or a customer could ask for a full cash refund.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Show Rescheduling and Cancellations (continued)

Ensuring regular and transparent communication with our customers at a time when other venues closed their entire sales operation down, meant that Birmingham Hippodrome retained much of our customer credit on gift vouchers, ensuring that the Marketing team had a ready audience to target when the venue reopened for live performance in Summer 2021.

Building Works

The Trust was delighted to be awarded £700k by Greater Birmingham and Solihull Enterprise Partnership to complete the first stage of the wider plan to refurbish the front of house areas. The new entrance created on Inge St will allow for a much smoother exit at the end of a performance and in the long term will enable the development of the main entrance foyer to accommodate a number of different activities.

Van Gogh Alive - Customer Service

In order to socially-distance Van Gogh Alive, and reassure visitors of our safety precautions, Birmingham Hippodrome had to make some major adaptations to the venue, changing staffing working practices, creating one-way journeys through the spaces, adding additional signage and implementing mask wearing and hygiene procedures.

To ensure the safety of visitors, capacities were managed throughout, introducing new ticket scanning technology, with adaptations made to online booking procedures allowing for multiple entry times, ensuring social distancing. Prior to opening, the venue secured Visit England, See It Safely status and produced a Covid-safety video, demonstrating the practices that had been put in place.

AIM 4 - TO BE THE CULTURAL HEART OF THE CITY – A CREATIVE AND CULTURAL DESTINATION – PLAYING A LEADING ROLE IN BIRMINGHAM’S ECONOMIC AND CULTURAL DEVELOPMENT.

Van Gogh Alive – Programming for the city

The programming of a UK -premiere exhibition during the midst of a pandemic demonstrated Birmingham Hippodrome’s ambition to promote the city as a cultural destination. At the time of announcement, there were few social distanced cultural events taking place in Birmingham and the arrival of Van Gogh Alive, was warmly welcomed and supported by our customers as well as by our friends within the leisure and tourism sector. Local dignitaries including the Mayor of the West Midlands and the Leader of Birmingham City Council publicly supported the event, highlighting the importance of driving footfall back into the city.

Regional and Industry Leadership

As the Chair of industry body, UK Theatre, our Chief Executive Officer and Artistic Director, Fiona Allan, was key in highlighting the plight of the entertainment industry during the pandemic. Fiona appeared on television and radio regularly to provide a national as well as a local perspective on the issues facing the arts during lockdown; the lack of and need for funding, the loss of talent and the hardships faced by freelancers.

Members of the Senior Management Team also sat on sector wide sub committees that were put together to help tackle the challenges faced by the industry in the light of Covid; working on initiatives including health and safety regulation, insurance and audience data.

Artist conversations

In March, Birmingham Hippodrome hosted six online sessions with local artists and practitioners to understand what they might need from organisations like ours in order to develop their practice and thrive in the region. Over 100 attended the sessions, mediated by different local creatives over once week, providing valuable feedback that has helped form the Hippodrome’s strategic direction as we reopen post-Covid.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

More Than A Moment

The More Than A movement group was formed in 2020 to take radical, bold and immediate action, to support Black artists, creatives and employees in achieving their potential in the arts and cultural industries.

Birmingham Hippodrome was part of the working group from its inception, meeting weekly for the first four months, contributing to the overall shape of the pledge and the formation of the movement which currently has 90 signed up members.

AIM 5 - TO ENSURE OUR BUSINESS HAS AN INDEPENDENT AND SUSTAINABLE FUTURE

Finances of Cultural Recovery and Furlough

Birmingham Hippodrome was delighted to receive £3m from the Arts Council England's Cultural Recovery Fund. This welcome initiative by the Department for Culture, Media and Sport enabled many of the activities referenced above, without which the Trust would be in a much weaker position and unable to deliver its important cultural programme.

With the full closure of the theatre covering all but one month of the financial year, the trust accessed the Coronavirus Job Retention Scheme to the greatest extent possible in order to limit the drawdown on the organisation's reserves.

Board

During the first months of the pandemic the Board elected to form a smaller Exec Committee tasked with aiding management to navigate through the quickly changing landscape of the Pandemic. This group met weekly and was delegated full authority to take decisions without recourse to the main board to ensure an agile response was possible.

Business Loan Application

In order to further ensure our financial security against an uncertain length of closure and unknown market conditions, once allowed to operate again, the organisation sought a Coronavirus Business Interruption Loan from Lloyds Bank and was grateful to receive £2.5m under the scheme from this long-term trusted partner.

Grant Awards from Trusts and Foundations

In addition to the Cultural Recovery Fund Birmingham Hippodrome received Emergency Funding from Arts Council England and Esmée Fairbairn.

Arts Council England maintained their support with a major grant for our free outdoor Festivals programme.

We continued to attract support from grant-awarding bodies for a range of our projects, notably the Backstage Trust for the Hippodrome Education Network and HSBC Community Fund for our Relaxed Performance programme.

There were also a number of successful applications to local Trusts and Foundations in support of ZooNation Young Company, TEDxYouthBrum and Assisted Performances.

To ensure future financial stability, the organisation has implemented measures that seek to build a more diverse funding strategy, by developing relationships with a wider range of funders.

Public Fundraising, Philanthropy, Legacies and Membership

Birmingham Hippodrome launched our *Help the Show Go On* emergency fundraising campaign at the start of the pandemic and attracted a fantastic response from supporters, audiences and the local business community, raising nearly £100,000 in the first 12 months.

In December 2020 the organisation participated once again in the nationwide Big Give Christmas Challenge in support of our Hippodrome Education Network (HEN), attracting charity champion support from The Reed Foundation, raising a target-smashing £26,000.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

OBJECTIVES, AIMS AND REVIEW OF ACHIEVEMENTS AND PERFORMANCE (continued)

Public Fundraising, Philanthropy, Legacies and Membership (continued)

The venue continues to develop relationships with high net worth individuals who are aligned with our ambitions and have a passion theatre and our wider charitable work. At the start of the pandemic the single largest donation in recent history was secured from a local philanthropist with smaller-scale successes from a number of other generous individuals including confirmation of legacy pledges.

Membership of the 1899 Club monthly individual giving scheme grew by 60% over the 12 months. The Patron membership scheme continues to thrive with minimal churn during the same period, a number of upgrades and a handful of new joiners with a total membership of 80.

The Name a Seat initiative continued to attract donations from theatre fans choosing to commemorate family members or special occasions with a seat plaque.

Pivot to home working

The administrative teams at the Hippodrome transitioned to home working in the first weeks of the the pandemic, thanks to a dedicated IT team who were able to ensure the high levels of cyber security and compliance were maintained while working off site.

In the immediate aftermath of the March lockdown the Hippodrome IT team rolled out home working software and Microsoft Teams, enabling individuals to work remotely whilst connecting into the organisation. The procurement and deployment of laptops and software was undertaken at pace and a remote call centre was created for the ticket sales team to deal with the vast number of show cancellations and rescheduling.

Staff Wellbeing

Employee well-being became more important than ever during closure and although many of the formal routes to improve staff wellbeing were restricted, Birmingham Hippodrome was able to set up a working group focussing on wellbeing, with representation from across the organisation. The aim was to help general communication while teams were separated and identified interventions that might help staff struggling with the imposition of lock down. This included:

- Virtual staff conferences for all employees to get updates from all areas of the organisation
- Regular updates via email and video from the Artistic Director & Chief Executive Officer
- Protected lunch-time hours to allow staff to be able to get out of their homes during darker months
- Meeting free Mondays and Fridays whilst staffing was reduced, to allow those working to be able to reduce hours without pressure of missing meetings

This group continues to meet and will form part of business as usual.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT

Financial Review

The results for the period are shown in the consolidated statement of financial activities on page 22, and the financial position at year end is shown in the consolidated balance sheet on page 24.

During the financial year on the main stage, we presented no live performances due to the pandemic (2019/20: 386) attended by 28,073 patrons (total attendance (2019/20: 530,029) with paid capacity of 54% (2019/20: 76%).

Total ticket sales were £168,000 (2019/20: £20,730,000).

Sales by art form were as follows:

	Performances		Tickets Sold		Show Contribution	
	2021	2020	2021	2020	2021	2020
Musicals	0%	46%	0%	49%	0%	51%
Pantomime	0%	19%	0%	21%	0%	18%
Ballet	0%	17%	0%	15%	0%	19%
Other Dance	0%	6%	0%	6%	0%	5%
Opera	0%	1%	0%	1%	0%	1%
Other events	100%	11%	100%	8%	100%	6%

Birmingham Hippodrome's result for the year was an unrestricted deficit of £35,000 compared to a budgeted surplus of £225,000 (2019/20: £1,013,000 compared to a budgeted surplus of £100,000).

A deficit of £2,108,000 (2019/20: deficit of £1,866,000) has been achieved on unrestricted funds, and a surplus of £1,819,000 (2019/20: surplus of £Nil) has been achieved on restricted funds in the period before transfers.

As set out in Note 3 to the financial statements, the majority of the group's and charity's income is normally derived from the sale of theatre tickets, however in 2020/21 income from the Coronavirus Job Retention Scheme and the Arts Council England's Cultural Recovery Fund were the main sources of income due to the pandemic.

The results of the trading subsidiary, Birmingham Hippodrome Limited are set out in Note 18 to the financial statements. The covenanted payment from Birmingham Hippodrome Limited was £Nil (2019/20: £564,000).

Group bank interest in the year was £47,000 (2019/20: £94,000).

Key Performance Indicators

During the year there were no individual performances in the main auditorium* (2019/20: 386) with capacity achieved of 54% (2019/20: 76%).

*Van Gogh Alive was a digital art exhibition with no set performance times

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Staff Development

Despite the upheaval and disruption suffered by all members of staff due to the pandemic there has been continued focus on maintaining the development and ensuring the wellbeing of staff members. While much of the normal programme of training and development was suspended, and staff members worked almost exclusively remotely, new communications initiatives and a well being working group were set up to ensure staff remained connected to the organisation during this difficult time.

Gender Pay

All employees at Birmingham Hippodrome in the same role are paid the same. However, due to the impact of the restructure carried out in response to the pandemic the gender pay gap according to the official measure comparing the median male and female employee has increased to 10.9% (2019/20 0.8%). This increase is primarily due to the unusual circumstances created by the pandemic meaning we employed many fewer flexible workers over the course of the year, and those that did remain were paid less due to the limited nature of the work we were able to present. We expect the gender pay gap to revert to its previous position over the next 12 months.

Birmingham Hippodrome's mean gender pay gap is 6.2% (2019/20: 5.9%).

Hourly earnings fall into the following quartiles

Salary Quartile	Male	Female
£15.45 per hour or more	51%	49%
£12.36 to £15.44	48%	52%
£9.30 to £12.35	57%	43%
Less than £9.30	33%	67%

Fundraising

- Our fundraising is managed by an expanded team of three dedicated employees, under the Director of Marketing & Sales, supported by the Theatre Trustees. Where relevant, we work with freelance fundraisers from time to time, and these are always subject to references and the relevant contracts being in place.
- During 2020/21 we were registered with the Fundraising Regulator (<https://www.fundraisingregulator.org.uk>) and are signed up to the Fundraising Code of Practice.
- Our Fundraising Complaints policy is published at the following web address and there were no complaints received during the year. <https://www.birminghamhippodrome.com/giveandjoin/fundraising-complaints/>

Environmental Management

We continued to ensure full compliance with our ISO 14001 Environmental Management standard accreditation. An annual review of our Environmental Management System, and our updated policy statement, along with actions for 2020/21, was completed and we passed a further two surveillance audits.

Our overall daily gas and electricity usage has reduced year on year, mainly due to the cooler summer compared to the prior year. The majority of the energy saving actions have now been implemented with major capital expenditure required to achieve further material savings. It should be noted that the building was closed for most of the year and the below figures are not representative of normal trading conditions.

Electricity units	-35.2%
Gas units	-28.6%

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

Our total energy usage over the last 14 years has continued to drop:

Electricity	-44.5%
Gas	-51.6%

Review of Risks

On an ongoing basis the Board reviews the major risks to which the Trust is exposed, and systems have been established to manage these risks. Internal risks are minimised by the implementation of procedures for authorisation and monitoring of all transactions, and potential external risks to future income levels and the availability of product are addressed by the Senior Management and the Board of Trustees.

The Trust has a Strategic Business Plan with aims, objectives and key performance indicators which are monitored to ensure the effective delivery of the plan and the management of risk.

Following a high level review of risk and the assurance framework, the Trustees consider that the major risks facing the Charity are:

- Continuation of the restrictions due to the Coronavirus pandemic
- IT resilience and cyber security;
- Terrorism and physical security;
- Macro-economic climate.

The Internal Audit programme has completed the first full cycle of audits, which prioritised assurance requirements based on key risks, carrying out reviews of corporate governance (encompassing decision making arrangements, delegations of authority and risk assessment as well as ensuring clarity and appropriateness of the roles and responsibilities of the Board and its sub-committees), IT resilience and cyber security. A full review of the financial control environment and box office procedures has also taken place.

All recommendations from these internal audits for improvements have been or are in the course of being implemented.

Financial sustainability continues to be a focus area for the Trust and its subsidiary. A key element in the management of financial risk is via a reviewed reserves policy for the Trust, and retention of sufficient working capital in Birmingham Hippodrome Limited.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Reserves Policy

Restricted funds represent the capital funding received for the refurbishment of the Hippodrome Theatre and reduce annually due to the amortisation of capital grants relating to leasehold improvements.

Unrestricted funds are £4,350,000 for the Group (2019/20: £4,385,000) and £4,517,000 for the Company (2019/20: £4,385,000).

Unrestricted non-designated funds were £2,108,000 at April 2020 (April 2019: £3,261,000) which was decreased by the unrestricted deficit of £35,000 (2019/20: deficit of £1,013,000) and then was reduced by £140,000 (2019/20: £140,000) transferred to designated funds. Transfers from designated funds were £Nil (2019/20: £Nil), leaving a balance of £1,933,000 (2019/20: £2,108,000) in unrestricted non-designated funds as at March 2021.

The Board regularly considers the Repairs & Maintenance liabilities of the Trust in order to ensure that sufficient funds are set aside annually to meet the Trust's repairs & maintenance obligations (over a twenty-five-year period) under the lease with Birmingham City Council, as funds allow. Following an Audit Committee review in November 2012, Trustees approved an ongoing annual allocation of £140,000 per annum as sufficient in current circumstances, which also takes into account non-reclaimable VAT on repairs reserve expenditure.

The Trust's reserves policy requires the Trust to make a surplus over time and the target range of unrestricted non-designated reserves is £1m-£3m to cover working capital fluctuations.

Birmingham Hippodrome Theatre Trust maintains unrestricted reserves to sustain the long-term success of the organisation.

The Trustees appreciate the careful balance required in continuing investment in building maintenance and improvements, whilst protecting against fluctuations in audience demand and the flow of appropriate repertoire from external producers, alongside the challenge of growing artistic opportunities. In addition to the growing investment in staffing for activity providing public benefit, the Trust provides a ring-fenced core budget for Hippodrome Projects which we supplement with fundraising from supporters.

With total weekly overheads of around £125,000, and further investment plans at early stages of development, we confidently believe our reserves will continue to be maintained at an appropriate level for an organisation of our size and type.

Treasury Policy

The funds available for the Trust to invest are advance box office receipts and the Repairs, Programming and Production Investment Reserve balances. To retain flexibility and availability of these funds, the Trust's current account monies are transferred daily to higher rate call accounts, taking account of beneficial interest rates. The Trust also uses short-term fixed interest money market deposit accounts to maximise interest received and these mature on a rolling basis to ensure availability of funds. The Board has approved a policy whereby only UK owned banks with a minimum AA credit rating are used and money market deposits are split over a minimum of three different institutions. No other investment vehicle is used.

Birmingham Hippodrome Theatre Trust Limited

REPORT OF THE TRUSTEES

STRATEGIC REPORT (continued)

Birmingham Hippodrome Limited

The loss in the trading subsidiary for the period was £173,000 (2019/20: profit £564,000) and the full amount of £Nil (2019/20: £564,000) was paid under deed of covenant to the parent undertaking.

Birmingham Hippodrome Limited (BHL) restructured in 2016 and comprises the Catering, Business Development, Consultancy and Visitor Services departments.

Fixed Assets

Movements in tangible fixed assets are set out in Note 11 to the financial statements.

Trustee Liability Insurance

Birmingham Hippodrome Theatre Trust Limited holds Trustee liability insurance on behalf of Directors and Officers at a cost of £2,469 (2019/20: £2,469).

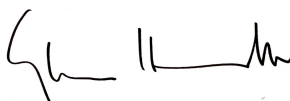
Taxation Status

The company is a registered charity, and under the provisions of Section 505 of the Income and Corporation Taxes Act 1988, is exempt from liability to taxation in respect of its charitable activities.

Statement As To Disclosure Of Information To Auditors

The trustees, who are also the directors for the purpose of company law, who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the trustees have confirmed that they have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor.

The Report of the Trustees, incorporating the Strategic Report, is approved by and signed on behalf of the Board



Glenn Howells – Chair

Date: 17th December 2021

Birmingham Hippodrome Theatre Trust Limited

TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The trustees (who are also directors of Birmingham Hippodrome Theatre Trust Limited for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED

Opinion

We have audited the financial statements of Birmingham Hippodrome Theatre Trust Limited (the 'parent charitable company') and its subsidiary (the 'group') for the period ended 27 March 2021 which comprise the Consolidated Statement of Financial Activities, the Income and Expenditure Account, the Group and Charity Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent charitable company's affairs as at 27 March 2021 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report, which includes the Directors' Report and the Strategic Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report and the Strategic Report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report or the Strategic Report included within the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' responsibilities set out on page 18, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities are instances of non-compliance with laws and regulations. The objectives of our audit are to obtain sufficient appropriate audit evidence regarding compliance with laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements, to perform audit procedures to help identify instances of non-compliance with other laws and regulations that may have a material effect on the financial statements, and to respond appropriately to identified or suspected non-compliance with laws and regulations identified during the audit.

In relation to fraud, the objectives of our audit are to identify and assess the risk of material misstatement of the financial statements due to fraud, to obtain sufficient appropriate audit evidence regarding the assessed risks of material misstatement due to fraud through designing and implementing appropriate responses and to respond appropriately to fraud or suspected fraud identified during the audit.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF BIRMINGHAM HIPPODROME THEATRE TRUST LIMITED (CONTINUED)

However, it is the primary responsibility of management, with the oversight of those charged with governance, to ensure that the entity's operations are conducted in accordance with the provisions of laws and regulations and for the prevention and detection of fraud.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud, the group audit engagement team:

- obtained an understanding of the nature of the sector, including the legal and regulatory framework that the group and parent charitable company operates in and how the group and parent charitable company are complying with the legal and regulatory framework;
- inquired of management, and those charged with governance, about their own identification and assessment of the risks of irregularities, including any known actual, suspected or alleged instances of fraud;
- discussed matters about non-compliance with laws and regulations and how fraud might occur including assessment of how and where the financial statements may be susceptible to fraud.

As a result of these procedures we consider the most significant laws and regulations that have a direct impact on the financial statements are FRS 102, Charities SORP (FRS 102), Companies Act 2006, Charities Act 2011, the parent charitable company's governing document, tax legislation and Charities (Protection and Social Investment) Act 2016. We performed audit procedures to detect non-compliances which may have a material impact on the financial statements which included reviewing the financial statements including the Trustees' Report, remaining alert to new or unusual transactions which may not be in accordance with the governing documents, inspecting correspondence with local tax authorities and evaluating advice received from internal/external advisors.

The most significant laws and regulations that have an indirect impact on the financial statements are those in relation to UK General Data Protection Regulation (UK GDPR). We performed audit procedures to inquire of management and those charged with governance whether the group is in compliance with these law and regulations and inspected correspondence with regulatory authorities.

The group audit engagement team identified the risk of management override of controls as the area where the financial statements were most susceptible to material misstatement due to fraud. Audit procedures performed included but were not limited to testing manual journal entries and other adjustments, evaluating the business rationale in relation to significant, unusual transactions and transactions entered into outside the normal course of business and challenging judgments and estimates.

A further description of our responsibilities for the audit of the financial statements is provided on the Financial Reporting Council's website at <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anna Spencer-Gray

ANNA SPENCER-GRAY (Senior Statutory Auditor)
For and on behalf of RSM UK AUDIT LLP, Statutory Auditor
Chartered Accountants
St Philips Point
Temple Row
Birmingham
B2 5AF

Date: 21 December 2021

Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

for the 52 week period ended 27 March 2021

		52 week period ended 27 March 2021			52 weeks ended 28 March 2020
	Notes	Unrestricted funds 2021 £'000	Restricted funds 2021 £'000	Total funds 2021 £'000	Total funds 2020 £'000
INCOME FROM:					
Donations	2	174	449	623	750
Charitable activities	3	2,418	3,875	6,293	22,308
Other trading activities	4	117	-	117	3,258
Investments	5	47	-	47	94
		<hr/>	<hr/>	<hr/>	<hr/>
TOTAL		2,756	4,324	7,080	26,410
EXPENDITURE ON:					
Raising funds	6	285	-	285	2,638
Charitable activities	6	4,579	2,505	7,084	25,638
		<hr/>	<hr/>	<hr/>	<hr/>
TOTAL		4,864	2,505	7,369	28,276
		<hr/>	<hr/>	<hr/>	<hr/>
NET EXPENDITURE	8	(2,108)	1,819	(289)	(1,866)
Transfers between funds	17	2,073	(2,073)	-	-
		<hr/>	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS		(35)	(254)	(289)	(1,866)
RECONCILIATION OF FUNDS:					
Fund balances brought forward		4,385	30,262	34,647	36,513
		<hr/>	<hr/>	<hr/>	<hr/>
Fund balances carried forward		4,350	30,008	34,358	34,647
		<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

INCOME AND EXPENDITURE ACCOUNT

for the 52 week period ended 27 March 2021

	<i>52 week period ended 27 March 2021 £'000</i>	<i>52 week period ended 28 March 2020 £'000</i>
Gross income of continuing operations	7,080	26,410
Total expenditure of continuing operations	(7,369)	(28,276)
Net movement in funds for the period	(289)	(1,866)
Amortisation of capital grants	895	853
Net income/(expenditure)	606	(1,013)

- Net income of £606,000 in the period (2019/20: net expenditure of £1,013,000) comprises £35,000 deficit from unrestricted funds (2019/20: deficit of £1,013,000) and £641,000 surplus from restricted funds (2019/20: surplus £Nil).
- The £35,000 unrestricted deficit (2019/20: £1,013,000 deficit) is net of planned repairs and maintenance with a value £Nil (2019/20: £Nil) funded from reserves set aside for this purpose.
- Total income comprises £2,756,000 (2019/20: £26,069,000) from unrestricted funds and £4,324,000 (2019/20: £341,000) from restricted funds. A detailed analysis of income by source is provided in the Consolidated Statement of Financial Activities.
- Income from non-charitable trading activities amounted to £49,000 (2019/20: £3,217,000). A detailed analysis of the subsidiary's trading results is shown in Note 18.
- Detailed analysis of the expenditure is provided in the Consolidated Statement of Financial Activities and Note 6.
- The summary income and expenditure account is derived from the Consolidated Statement of Financial Activities on page 22 which, together with the notes to the accounts on pages 26 to 45 provides full information on the movements during the period on all the funds of the group.
- All income and expenditure derive from continuing activities.

The above income and expenditure account adds back the £895k amortisation of capital grants, as this ordinarily would have been matched with the release of the grant to expend on leasehold improvements in accordance with section 24 of FRS 102, but not permitted under charity SORP (FRS 102).

Birmingham Hippodrome Theatre Trust Limited

BALANCE SHEETS

As at 27 March 2021

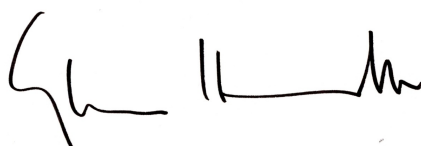
Company No: 01446309

	Note	Group		Charity	
		2021 £'000	2020 £'000	2021 £'000	2020 £'000
FIXED ASSETS					
Intangible assets	10	79	113	79	113
Tangible assets	11	30,928	31,595	30,882	31,507
Investments	12	-	-	-	-
		<u>31,007</u>	<u>31,708</u>	<u>30,961</u>	<u>31,620</u>
CURRENT ASSETS					
Stock		71	41	-	-
Debtors	13	2,045	1,528	2,369	1,461
Short term deposits		4,128	4,122	4,128	4,122
Cash at bank and in hand		6,071	10,256	5,914	10,151
		<u>12,315</u>	<u>15,947</u>	<u>12,411</u>	<u>15,734</u>
CREDITORS:					
Amounts falling due within one year	14(a)	(8,964)	(13,008)	(8,847)	(12,707)
		<u>3,351</u>	<u>2,939</u>	<u>3,564</u>	<u>3,027</u>
NET CURRENT ASSETS					
		<u>34,358</u>	<u>34,647</u>	<u>34,525</u>	<u>34,647</u>
NET ASSETS					
REPRESENTED BY					
RESTRICTED FUNDS					
	16	30,008	30,262	30,008	30,262
UNRESTRICTED FUNDS					
Share capital	15	-	-	-	-
Non designated	17a	1,933	2,108	2,100	2,108
Designated	17b	2,417	2,277	2,417	2,277
		<u>4,350</u>	<u>4,385</u>	<u>4,517</u>	<u>4,385</u>
		<u>34,358</u>	<u>34,647</u>	<u>34,525</u>	<u>34,647</u>

Net movement in funds for the parent charity was expenditure of £122,000 (2019/20: expenditure of £1,866,000).

The financial statements on pages 22 to 45 were approved by the board on 23 November 2021, and authorised for issue on its behalf by:

G Howells– Trustee



Birmingham Hippodrome Theatre Trust Limited

CONSOLIDATED STATEMENT OF CASH FLOWS

For the 52 week period ended 27 March 2021

	2021 £'000	2020 £'000	
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net cash provided by operating activities	(3,599)	846	
CASH FLOWS FROM INVESTING ACTIVITIES:			
Interest from short term deposits	47	94	
Purchase of property, plant and equipment and intangible assets	(627)	(1,374)	
NET CASH USED IN INVESTING ACTIVITIES	(580)	(1,280)	
Change in cash and cash equivalents in the reporting period	(4,179)	(434)	
Cash and cash equivalents at the beginning of the reporting period	14,378	14,812	
CASH AND CASH EQUIVALENTS AT THE END OF THE REPORTING PERIOD	<u>10,199</u>	<u>14,378</u>	
RECONCILIATION OF NET EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES			
Net expenditure for the reporting period	(289)	(1,866)	
ADJUSTMENTS FOR:			
Depreciation charges	1,294	1,236	
Amortisation charges	34	28	
Interest from short term deposits	(47)	(94)	
(Increase)/decrease in stock	(30)	9	
(Increase)/decrease in debtors	(516)	1,543	
Decrease in creditors and deferred income	(4,045)	(10)	
NET CASH (USED IN)/PROVIDED BY OPERATING ACTIVITIES	(3,599)	846	
ANALYSIS OF CASH AND CASH EQUIVALENTS	2021 £'000	2020 £'000	
Cash at bank	6,071	10,256	
Short term deposits	4,128	4,122	
TOTAL CASH AND CASH EQUIVALENTS	<u>10,199</u>	<u>14,378</u>	
ANALYSIS OF CHANGES IN NET DEBT- GROUP	28 March 2020 £'000	<i>Cashflows</i> £'000	27 March 2021 £'000
Cash and cash equivalents	14,378	(4,179)	10,199
	<u>14,378</u>	<u>(4,179)</u>	<u>10,199</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

GENERAL INFORMATION

Birmingham Hippodrome Theatre Trust Limited is a charitable company limited by shares and incorporated in England. Its main activities are the presentation of theatrical productions.

The address of the Charity's registered office is Hurst Street, Southside, Birmingham, B5 4TB.

BASIS OF ACCOUNTING

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), and the Companies Act 2006.

Birmingham Hippodrome Theatre Trust Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

In accordance with FRS 102 the Charity has taken advantage of the exemption from the disclosure requirements of Section 7 'statement of cashflows' – Presentation of a Statement of Cashflows.

The Financial Statements are presented in pounds sterling, with figures being rounded to the nearest £'000, except where otherwise stated. Accounts are drawn up to the nearest Saturday to 31 March, with these accounts prepared for a 52 week period (2019/20: 52 week period).

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are set out below:

BASIS OF CONSOLIDATION

The group accounts consolidate the financial statements of the Charity and its trading subsidiary undertaking Birmingham Hippodrome Limited. Intra-group transactions are eliminated on consolidation. Surpluses and deficits of organisations entering or leaving the group are included from the date of acquisition or up to the date of disposal. All financial statements have been drawn up to 27 March. The charity has taken advantage of the exemption available under CA06 s408, to omit its profit and loss account from the statutory group accounts.

GOING CONCERN

The theatre opened its doors on the 30 August for live performance and has traded successfully to the date of signing. There does however remain a risk of further disruption due to the COVID pandemic. The current free cash reserves are considered more than sufficient to cover a further 15-month period of closure, equating to the most severe view of the future, allowing the Trustees to have a reasonable expectation that the charity has adequate resources to continue in operational existence for a period of at least 12 months from the date of signing the financial statements. The theatre opened its doors on the 30 August for live performance and has traded successfully to the date of signing. There does however remain a risk of further disruption due to the COVID pandemic. The current free cash reserves are considered more than sufficient to cover a further 15-month period of closure, equating to the most severe view of the future, allowing the Trustees to have a reasonable expectation that the charity has adequate resources to continue in operational existence for a period of at least 12 months from the date of signing the financial statements.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

INCOME

Income is represented by gross box office receipts and other income generated in furtherance of the objects stated net of value added tax. The charity's income is derived from continuing operations during the current and the previous period. No operations have been acquired during these two periods.

Income from theatre admission fees is included in income from charitable activities in the period in which the relevant show takes place.

Other trading activities

Income from other trading activities is included in the period in which the group is entitled to receipt.

DONATIONS AND GRANTS

Income from donations and grants, including capital grants, is included in income when these are receivable, except as follows:

- When donors specify that donations and grants given to the charity must be used in future accounting periods, the income is deferred until those periods.
- When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred and not included in income until the pre-conditions for use have been met.

When donors specify that donations and grants, including capital grants, are for particular restricted purposes, which do not amount to pre-conditions regarding entitlement, this income is included in income of restricted funds when receivable.

Capital grants in respect of leasehold improvements are amortised in line with the related assets.

GOVERNMENT GRANTS

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

Interest receivable

Interest is recognised when receivable.

EXPENDITURE

Expenditure is included in the Consolidated Statement of Financial Activities on an accruals basis, inclusive of any value added tax which cannot be recovered.

Certain expenditure is directly attributable to specific activities and has been included in those cost categories. Certain other costs, which are attributable to more than one activity, are apportioned across cost categories on the basis of an estimate of the proportion of time spent by staff on those activities.

- Expenditure on raising funds are those costs incurred in attracting donations, and those incurred in trading activities that raise funds.
- Charitable activities include expenditure associated with the staging of productions and educational programmes and include both the direct costs and support costs relating to these activities.
- Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, e.g. allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.
- Governance costs include those incurred in the governance of the charity and its assets and are primarily associated with constitutional and statutory requirements. Governance costs are included within support costs.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

TAXATION

The Trust is exempt from paying corporation tax in relation to its charitable activities as it is a registered charity. Birmingham Hippodrome Limited gift aids its taxable profits to the Theatre on an annual basis.

FUND ACCOUNTING

Restricted funds

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Unrestricted funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes. They may be designated or non-designated.

Designated funds

The trustees may, at their discretion, set aside unrestricted funds for specific purposes. If no longer required, designated funds are reclassified as non-designated, unrestricted funds.

DEBTORS

Trade and other debtors which are receivable within one year are initially recognised at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled and any impairment losses.

SHORT TERM DEPOSITS

Short term deposits include cash on deposit with a maturity of less than one year but greater than three months.

CASH AND BANK BALANCES

Cash and bank balances includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition.

TRADE CREDITORS AND LIABILITIES

Trade creditors payable within one year are initially measured at the transaction price and subsequently measured at amortised cost, being the transaction price less any amounts settled.

DEFINED CONTRIBUTION PENSION SCHEME

Pension contributions are charged to the Statement of Financial Activities as they become payable in accordance with the rules of the scheme.

FINANCIAL INSTRUMENTS

The charity and group only have financial assets and financial liabilities of a kind that qualify as basic financial instruments per Section 11 of FRS 102, and has chosen to follow Sections 11 and 12 of FRS 102. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost.

OPERATING LEASES

The annual operating lease rentals are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

INTANGIBLE ASSETS

Intangible assets purchased other than in a business combination are recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost (which for intangible assets acquired in a business combination is the fair value at acquisition date) and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Intangible assets are amortised to profit or loss on a straight-line basis over their useful lives, as follows:-

Computer software: 5 years

On disposal, the difference between net disposal proceeds and the carrying amount of the intangible asset is recognised in profit or loss.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are initially measured at cost and subsequently measured at cost, net of depreciation and any impairment losses. Assets with a value below £1,000 are not capitalised. Depreciation of fixed assets is charged by equal annual instalments at rates estimated to write off their cost less any residual value over the expected useful lives, which are as follows:

Long lease premium	Over period of the lease of 125 years
Dance Hub	25 years
Hippodrome Theatre long leasehold improvements	10-50 years
Birmingham Royal Ballet long leasehold improvements	50 years
Computer equipment	3 years
Fixtures, fittings & other office equipment	10 years
IT and Box Office Infrastructure project	5 years

Assets under the course of construction are depreciated from the date of completion.

INVESTMENTS

Investments in subsidiaries are included at cost less impairment, being the cost of the share capital owned.

STOCK

Stock of goods for resale have been included at the lower of cost and net realisable value. Cost is computed on a first in first out basis. Net realisable value is based on estimated selling price less further costs expected to be incurred to disposal.

CRITICAL ACCOUNTING ESTIMATES AND AREAS OF JUDGEMENT

The Charity and group makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The Trustees do not believe there are any estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

1 COMPARATIVE INFORMATION – PRIOR YEAR STATEMENT OF FINANCIAL ACTIVITIES

52 week period ended 28 March 2020

	<i>Unrestricted funds 2020 £'000</i>	<i>Restricted funds 2020 £'000</i>	<i>Total funds 2020 £'000</i>
INCOME FROM:			
Donations	538	212	750
Charitable activities	22,179	129	22,308
Other trading activities	3,258	-	3,258
Investments	94	-	94
	<hr/>	<hr/>	<hr/>
TOTAL	26,069	341	26,410
	<hr/>	<hr/>	<hr/>
EXPENDITURE ON:			
Raising funds	2,638	-	2,638
Charitable activities	25,297	341	25,638
	<hr/>	<hr/>	<hr/>
TOTAL	27,935	341	28,276
	<hr/>	<hr/>	<hr/>
NET EXPENDITURE	(1,866)	-	(1,866)
Transfers between funds	853	(853)	-
	<hr/>	<hr/>	<hr/>
NET MOVEMENT IN FUNDS	(1,013)	(853)	(1,866)
RECONCILIATION OF FUNDS:			
Fund balances brought forward	5,398	31,115	36,513
	<hr/>	<hr/>	<hr/>
Fund balances carried forward	4,385	30,262	34,647
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

2	DONATIONS	52 week period ended 27 March 2021			52 week period ended 28 March 2020
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Creative programme donations	174	449	623	750
		<u>174</u>	<u>449</u>	<u>623</u>	<u>750</u>
		<u><u>174</u></u>	<u><u>449</u></u>	<u><u>623</u></u>	<u><u>750</u></u>
3	CHARITABLE ACTIVITIES	52 week period ended 27 March 2021			52 week period ended 28 March 2020
		Unrestricted funds £'000	Restricted funds £'000	Total funds £'000	Total funds £'000
	Theatre tickets	168	-	168	20,730
	Booking fee, ticket levy and box office handling charges	58	-	58	1,207
	Friends memberships	28	-	28	101
	Creative programming	-	-	-	106
	Fundraising	20	49	69	164
	Coronavirus job retention scheme	2,144	-	2,144	-
	ACE culture recovery fund	-	3,185	3,185	-
	Birmingham City Council	-	36	36	-
	Birmingham City Council – Inge Street	-	605	605	-
		<u>2,418</u>	<u>3,875</u>	<u>6,293</u>	<u>22,308</u>
		<u><u>2,418</u></u>	<u><u>3,875</u></u>	<u><u>6,293</u></u>	<u><u>22,308</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

4	OTHER TRADING ACTIVITIES	52 week period ended 27 March 2021 Unrestricted funds £'000	52 week period ended 28 March 2020 Unrestricted funds £'000
	Catering, Visitor Services, Consultancy and Business		
	Development income – subsidiary	49	3,217
	Technical services income	-	21
	Sundry income	68	20
		<u>117</u>	<u>3,258</u>
		<u><u>117</u></u>	<u><u>3,258</u></u>
5	INCOME FROM INVESTMENTS	52 week period ended 27 March 2021 Unrestricted funds £'000	52 week period ended 28 March 2020 Unrestricted funds £'000
	Interest from short term deposits	47	94
		<u>47</u>	<u>94</u>
		<u><u>47</u></u>	<u><u>94</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

6 EXPENDITURE

	52 week period ended 27 March 2021			52 week period ended 28 March 2020
	Charitable activities £'000	Raising funds £'000	Total £'000	Total £'000
(a) <i>Direct charitable expenditure</i>				
Fees of visiting companies and artistes	1	-	1	15,677
(b) <i>Other expenditure – management and administration of the charity</i>				
Wages and salaries	3,905	-	3,905	3,767
Marketing, friends, sponsorship & creative programming	692	2	694	2,120
Customer services & security	65	-	65	103
Technical services	599	81	680	1,538
Box office and ticketing	93	-	93	284
Financial and administration	168	-	168	390
Depreciation and amortisation of fixed assets	1,329	-	1,329	1,236
Catering and conference and events	-	180	180	2,350
Support costs (See note 6 (c))	232	22	254	811
	<u>7,083</u>	<u>285</u>	<u>7,368</u>	<u>12,599</u>
TOTAL	<u>7,084</u>	<u>285</u>	<u>7,369</u>	<u>28,276</u>
(c) <i>Support costs</i>				
General office costs	85	7	92	530
General financial costs	17	2	19	107
Computer support	85	13	98	97
Governance costs	45	-	45	77
	<u>232</u>	<u>22</u>	<u>254</u>	<u>811</u>

7 TAXATION

The company, which is a registered charity, is entitled to the exemptions afforded by Part XI, CTA 2010 and S256 TCGA 1992, and so is exempt from taxation on its charitable activities.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

8	NET EXPENDITURE BEFORE TRANSFERS	52 week period ended 27 March 2021 £'000	52 week period ended 28 March 2020 £'000
	Net expenditure are stated after charging:		
	Depreciation of tangible fixed assets		
	- owned	1,294	1,236
	Amortisation of intangible assets		
	- owned	34	28
	Operating lease rentals - equipment and vehicles	15	12
	Auditor's remuneration - audit parent undertaking	21	21
	- audit subsidiary undertakings	5	5
	- accountancy services	9	9
	Charity trustees' liability insurance	2	2
		<u> </u>	<u> </u>

9 STAFF COSTS

Birmingham Hippodrome Theatre Trust employs all staff for the group. Staff costs recharged to the trading subsidiary, Birmingham Hippodrome Limited amounted to £86,725 (2019/20: £1,192,921).

	52 week period ended 27 March 2021 £'000	52 week period ended 28 March 2020 £'000
Wages and salaries	3,649	5,018
Social security costs	260	442
Pension costs	97	363
	<u> </u>	<u> </u>
Staff costs recharged to visiting companies	4,006	5,823
	-	(907)
	<u> </u>	<u> </u>
	4,006	4,916
	<u> </u>	<u> </u>

Included within wages and salaries is £150,000 of redundancy costs (2020: £nil).

Pensions costs are allocated to activities in proportion to employee time spent and are wholly charged to unrestricted funds.

None of the directors received any remuneration from the charity during the period (2019/20: none). No Trustee (2019/20: One) was reimbursed travel expenses (2019/20: £243).

The total compensation including employer's national insurance and pension contributions payable to key management personnel of the group and charity was £616,771 (2019/20: £804,314).

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

9 STAFF COSTS (continued)

AVERAGE NUMBER EMPLOYED	Number 2021		Number 2020	
Average number of staff/ (full time equivalents):				
Administration	35	(34)	48	(47)
Production and selling				
- permanent	57	(54)	81	(81)
- temporary	54	(31)	120	(44)
	<u>146</u>	<u>(119)</u>	<u>249</u>	<u>(172)</u>
NUMBER OF EMPLOYEES WHOSE EMOLUMENTS EXCEEDED £60,000	Number 2021		Number 2020	
£60,001 - £70,000	3		2	
£80,001 - £90,000	1		1	
£90,001 - £100,000	-		1	
£100,001 - £110,000	1		-	
£110,001 - £120,000	-		1	
£120,001 - £130,000	1		-	
£140,001 - £150,000	-		1	

Pension costs for the period for higher paid staff totalled £22,964 (2019/20: £42,556).

Visitor Services Volunteers assist with the welcoming of audiences to the theatre. This includes checking audience tickets entering the auditorium, assisting customers where required and assisting with the evacuation of audience if required. The Volunteers are requested to work at least one shift every six weeks and attend an annual training session in which they go through the evacuation procedure. They make no contribution to the pension scheme. During 2021 the Theatre was closed due to COVID-19 restrictions, therefore the reliance on the volunteers reduced.

10 INTANGIBLE FIXED ASSETS	Computer Software £'000	Total 2021 £'000
GROUP AND CHARITY		
COST		
28 March 2020 and 27 March 2021	148	148
AMORTISATION		
28 March 2020	35	35
Charge for period	34	34
27 March 2021	69	69
NET BOOK VALUE		
27 March 2021	79	79
28 March 2020	113	113

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS

GROUP	<i>Assets under the course of construction</i> £'000	<i>Dance hub</i> £'000	<i>Long lease premium</i> £'000	<i>Hippodrome Theatre long leasehold improvements</i> £'000	<i>Birmingham Royal Ballet long leasehold improvements</i> £'000	<i>Fixtures, Fittings and equipment</i> £'000	<i>IT infrastructure</i> £'000	<i>Total</i> £'000
COST								
28 March 2020	-	4,147	5,001	33,439	4,211	3,423	830	51,051
Additions	412	1	-	2	-	159	53	627
27 March 2021	412	4,148	5,001	33,441	4,211	3,582	883	51,678
DEPRECIATION								
28 March 2020	-	124	738	12,683	2,926	2,354	631	19,456
Charge for period	-	166	40	770	41	224	53	1,294
27 March 2021	-	290	778	13,453	2,967	2,578	684	20,750
NET BOOK VALUE								
27 March 2021	412	3,858	4,223	19,988	1,244	1,004	199	30,928
28 March 2020	-	4,023	4,263	20,756	1,285	1,069	199	31,595

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

11 TANGIBLE FIXED ASSETS (continued)

Under the terms of the property lease agreement granted on 1 April 1999, the charity cannot assign, underlet, charge or dispose of the theatre premises or any part thereof, except under specific circumstances detailed in the lease agreement. Furthermore, under the terms of the lease agreement, the company is restricted to using the theatre premises for live stage plays, operas, ballet performances, concerts, other entertainments and necessary ancillary activities. Charges over the charity's leasehold property have been registered as a condition of a £4.35m grant in favour of Birmingham City Council received in 2007 and a £1.35m grant received in 1998, both expiring on 30 April 2023.

CHARITY

	<i>Assets under the course of construction £'000</i>	<i>Dance hub £'000</i>	<i>Long lease premium £'000</i>	<i>Hippodrome Theatre long leasehold improvements £'000</i>	<i>Birmingham Royal Ballet long leasehold improvements £'000</i>	<i>Fixtures, fittings and equipment £'000</i>	<i>IT infrastructure £'000</i>	<i>Total £'000</i>
COST								
28 March 2020	-	4,147	5,001	33,439	4,211	2,927	830	50,555
Additions	412	1	-	2	-	159	53	627
27 March 2021	412	4,148	5,001	33,441	4,211	3,086	883	51,182
DEPRECIATION								
28 March 2020	-	124	738	12,683	2,926	1,946	631	19,048
Charge for period	-	166	40	770	41	183	52	1,252
27 March 2021	-	290	778	13,453	2,967	2,129	683	20,300
NET BOOK VALUE								
27 March 2021	412	3,858	4,223	19,988	1,244	957	200	30,882
28 March 2020	-	4,023	4,263	20,756	1,285	981	199	31,507

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

12 FIXED ASSET INVESTMENTS

Subsidiary undertakings

The charity holds two £1 ordinary shares of Birmingham Hippodrome Limited (company registration: 01545498) at a historic cost of £1 each, which represents the entire allotted share capital of Birmingham Hippodrome Limited, a company which has trading receipts and profits from the Theatre's bars and catering operations and whose profits are covenanted annually to Birmingham Hippodrome Theatre Trust Limited. Birmingham Hippodrome Limited is incorporated in England and its registered address is the same as that of the parent charity given on page 1. Details of the subsidiary's trading results for the period are set out in Note 18.

13 DEBTORS	Group		Charity	
	2021 £'000	2020 £'000	2021 £'000	2020 £'000
Amounts owed within one year:				
Trade debtors	436	580	355	224
Amounts due from Birmingham Hippodrome Limited (see Note 18)	-	-	414	282
Other debtors	85	48	85	55
Amounts due from related parties	8	-	-	-
Prepayments and accrued income	1,516	900	1,515	900
	<u>2,045</u>	<u>1,528</u>	<u>2,369</u>	<u>1,461</u>

14 CREDITORS	Group		Charity	
	2021 £'000	2020 £'000	2021 £'000	2020 £'000
(a) AMOUNTS FALLING DUE WITHIN ONE YEAR:				
Trade creditors	423	596	416	535
Other taxation and social security	138	208	138	218
Other creditors	1,777	740	1,669	490
Accruals	171	883	169	883
Deferred income (note 14b)	6,455	10,581	6,455	10,581
	<u>8,964</u>	<u>13,008</u>	<u>8,847</u>	<u>12,707</u>

(b) DEFERRED INCOME	Group	Charity
	£'000	£'000
Balance as at 28 March 2020	10,581	10,581
Amount released to income or converted to credit vouchers	(4,982)	(4,982)
Amount deferred in period	856	856
	<u>6,455</u>	<u>6,455</u>
Balance as at 27 March 2021	6,455	6,455

Deferred income comprises advance box office receipts.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

15	SHARE CAPITAL	Group		Charity	
		2021	2020	2021	2020
		£	£	£	£
	<i>Allotted, called up and fully paid</i>				
	Ordinary shares of £1 each	8	8	8	8

Eight directors of the company hold 1 ordinary share in accordance with the qualification required by the Articles of Association. No person may hold any share in the capital of the company unless he is a director of the company.

The Articles of Association prevent any dividends being paid on the share capital of the company. Furthermore, the members are not entitled to any distribution on the dissolution or winding up of the company.

16 RESTRICTED FUNDS (GROUP AND CHARITY)

- (a) The income funds of the group include restricted funds comprising the following unexpended balances of donations and grants held to be applied for specific purposes.

2021	Balance at 28 March 2020 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 27 March 2021 £'000
Lease premium Hippodrome Theatre leasehold improvements	4,263	-	-	(40)	4,223
Birmingham Royal Ballet leasehold improvements	20,656	-	-	(648)	20,008
First Night	1,294	-	-	(41)	1,253
Creative Programme grants	8	-	-	-	8
ACE Culture Recovery Fund	-	498	(498)	-	-
Dance Hub	-	3,185	(2,007)	(1,178)	-
Birmingham City Council	4,041	-	-	(166)	3,875
Birmingham City Council – Inge street	-	36	-	-	36
	-	605	-	-	605
	<u>30,262</u>	<u>4,324</u>	<u>(2,505)</u>	<u>(2,073)</u>	<u>30,008</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

16 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

2020	Balance at 28 March 2019 £'000	Income £'000	Expenditure £'000	Transfers between funds £'000	Balance at 28 March 2020 £'000
Lease premium Hippodrome Theatre	4,303	-	-	(40)	4,263
leasehold improvements Birmingham Royal Ballet	21,304	-	-	(648)	20,656
leasehold improvements First Night	1,335	-	-	(41)	1,294
Creative Programme grants	8	-	-	-	8
Dance Hub	-	341	(341)	-	-
	4,165	-	-	(124)	4,041
	<u>31,115</u>	<u>341</u>	<u>(341)</u>	<u>(853)</u>	<u>30,262</u>

The lease premium, Hippodrome Theatre and Birmingham Royal Ballet leasehold improvements funds relate to assets acquired by way of restricted capital grants.

The First Night fund provides discounted tickets for students between the ages of 16 and 23.

Creative Programme grants relate to amounts for specific artistic programmes.

Dance Hub funding has been received to develop a new space providing dance studio facilities to local dance groups and choreographers and office space to house One Dance UK, who have relocated to the Hippodrome.

The Board have entered into an agreement with the Birmingham City Council to receive a grant of £605,000 for a front of house development project. The Board have made a commitment to continue £300,000 of unrestricted funds in order to receive this grant. Overall, £412,000 has been spent on the project up to the year end, and is included as assets under the course of construction (see Note 11).

The ACE Culture Recovery Fund is a rescue package for cultural organisations put in place by the Government in response to the Coronavirus pandemic. Part of the funding agreement allowed for an element of the funding to be used to boost reserves and the transfer to unrestricted reserves represents the satisfaction of the initial restriction.

There are floating debenture and fixed property charges totalling £5m held by the Arts Council of England resulting from grants for refurbishment, expiring 2021 (£4m) and 2024 (£1m).

Transfers to unrestricted funds relate to the amortisation of the capital grants within each fund.

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

16 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

(b) ANALYSIS OF NET ASSETS BETWEEN FUNDS (GROUP)

	27 March 2021			
	Fixed assets £'000	Current Assets £'000	Current liabilities £'000	Total £'000
RESTRICTED FUNDS	29,771	237	-	30,008
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,236	9,661	(8,964)	1,933
Designated	-	2,417	-	2,417
	<u>31,007</u>	<u>12,315</u>	<u>(8,964)</u>	<u>34,358</u>
	<u><u>31,007</u></u>	<u><u>12,315</u></u>	<u><u>(8,964)</u></u>	<u><u>34,358</u></u>
	28 March 2020			
	Fixed assets £'000	Current Assets £'000	Current liabilities £'000	Total £'000
RESTRICTED FUNDS	30,254	8	-	30,262
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,454	13,662	(13,008)	2,108
Designated	-	2,277	-	2,277
	<u>31,708</u>	<u>15,947</u>	<u>(13,008)</u>	<u>34,647</u>
	<u><u>31,708</u></u>	<u><u>15,947</u></u>	<u><u>(13,008)</u></u>	<u><u>34,647</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

16 RESTRICTED FUNDS (GROUP AND CHARITY) (continued)

(c) ANALYSIS OF NET ASSETS BETWEEN FUNDS (CHARITY)

	27 March 2021			
	Fixed assets £'000	Current Assets £'000	Current liabilities £'000	Total £'000
RESTRICTED FUNDS	29,771	237	-	30,008
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,190	9,757	(8,847)	2,100
Designated	-	2,417	-	2,417
	<u>30,961</u>	<u>12,411</u>	<u>(8,847)</u>	<u>34,525</u>
	<u><u>30,961</u></u>	<u><u>12,411</u></u>	<u><u>(8,847)</u></u>	<u><u>34,525</u></u>
	28 March 2020			
	Fixed assets £'000	Current Assets £'000	Current liabilities £'000	Total £'000
RESTRICTED FUNDS	30,254	8	-	30,262
UNRESTRICTED FUNDS:				
Share capital	-	-	-	-
Non designated	1,366	13,449	(12,707)	2,108
Designated	-	2,277	-	2,277
	<u>31,620</u>	<u>15,734</u>	<u>(12,707)</u>	<u>34,647</u>
	<u><u>31,620</u></u>	<u><u>15,734</u></u>	<u><u>(12,707)</u></u>	<u><u>34,647</u></u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

17a UNRESTRICTED NON-DESIGNATED FUNDS				Group £'000	Charity £'000
28 March 2020				2,108	2,108
Net expenditure				(2,108)	(1,941)
Transfer from restricted funds				2,073	2,073
Transfer to designated funds				(140)	(140)
				<u>1,933</u>	<u>2,100</u>
27 March 2021				<u>1,933</u>	<u>2,100</u>
				Group £'000	Charity £'000
30 March 2019				3,261	3,261
Net expenditure				(1,866)	(1,866)
Transfer from restricted funds				853	853
Transfer to designated funds				(140)	(140)
				<u>2,108</u>	<u>2,108</u>
28 March 2020				<u>2,108</u>	<u>2,108</u>
				17b UNRESTRICTED DESIGNATED FUNDS (GROUP AND CHARITY)	
	<i>Balance at 28 March 2020 £'000</i>	<i>Income £'000</i>	<i>Expenditure £'000</i>	<i>Transfers between funds £'000</i>	<i>Balance at 27 March 2021 £'000</i>
Repairs reserve	2,027	-	-	140	2,167
Hippodrome Square	250	-	-	-	250
	<u>2,277</u>	<u>-</u>	<u>-</u>	<u>140</u>	<u>2,417</u>
	<i>Balance at 30 March 2019 £'000</i>	<i>Income £'000</i>	<i>Expenditure £'000</i>	<i>Transfers between funds £'000</i>	<i>Balance at 28 March 2020 £'000</i>
Repairs reserve	1,887	-	-	140	2,027
Hippodrome Square	250	-	-	-	250
	<u>2,137</u>	<u>-</u>	<u>-</u>	<u>140</u>	<u>2,277</u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

17b UNRESTRICTED DESIGNATED FUNDS (continued)

The Board regularly considers the Repairs and Maintenance liabilities of the trust in order to ensure that sufficient funds are set aside annually to meet the Trust's repairs and maintenance obligations (over a twenty five year period) under the lease with Birmingham City Council, as funds allow and will be drawn down over that period. Following an Audit Committee review in November 2012, Trustees approved an ongoing annual allocation of £140,000 according to planned maintenance over a five year period. In 2020/21 £Nil (2019/20: £Nil) was expended on Repairs and Maintenance included in this plan.

The Board have also committed to improving the area outside of Birmingham Hippodrome Theatre Trust to assist the rebrand of Hippodrome Square, as such £250,000 has been designated for this purpose. The work is ongoing, but the designated funds are expected to be used in the near future.

18 RELATED PARTY ACTIVITIES

NET INCOME FROM TRADING ACTIVITIES OF SUBSIDIARY UNDERTAKINGS – BIRMINGHAM HIPPODROME LIMITED (company number: 01545498)

A summary of the Birmingham Hippodrome Limited trading results are shown below. Audited accounts are filed annually with the Registrar of Companies. Its registered office is the same as that of the parent charity, detailed on page 1.

	Period ended 27 March 2021 £'000 Total	Period ended 28 March 2020 £'000 Total
PROFIT AND LOSS ACCOUNT		
Turnover	49	3,218
Cost of sales	(26)	(885)
Administrative expenses	(196)	(1,771)
Interest	-	2
	<u> </u>	<u> </u>
(Loss)/profit on ordinary activities before tax	(173)	564
Taxation	-	-
	<u> </u>	<u> </u>
(Loss)/profit after tax	(173)	564
	<u> </u>	<u> </u>

The aggregate amount of the company's assets, liabilities, share capital and reserves was:

	2021 £'000	2020 £'000
Fixed assets	46	88
Current assets	317	510
Creditors: amounts falling due within one year	(530)	(592)
	<u> </u>	<u> </u>
Net (liabilities)/assets	(167)	6
	<u> </u>	<u> </u>
Represented by share capital plus (deficit)/surplus on reserves	(167)	6
	<u> </u>	<u> </u>

Birmingham Hippodrome Theatre Trust Limited

NOTES TO THE FINANCIAL STATEMENTS

18 RELATED PARTY ACTIVITIES (continued)

Transactions between Birmingham Hippodrome Theatre Trust Limited and Birmingham Hippodrome Limited and balances at the year-end date are as follows:

	2021 £'000	2020 £'000
Distribution of profit from trading subsidiary	-	564
Staff costs recharged	86	1,193
Amounts owed by group undertakings	414	282
	<u> </u>	<u> </u>

Transactions between Birmingham Hippodrome Theatre Trust Limited and Dance Consortium Limited and balances at the year-end date are as follows:

Management charge	8	4
Amounts due from related parties	8	-
	<u> </u>	<u> </u>

The balances noted above are unsecured.

19 PENSION COSTS

The Group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the Group in an independently administered fund. The pension cost charge represents contributions payable by the Group to the fund and amounted to £97,000 (2019/20: £363,000). Contributions totalling £15,000 (2019/20: £34,000) were payable to the fund at the period end and are included in other creditors.

20 CONTINGENT LIABILITIES

Birmingham Hippodrome Theatre Trust Limited is a member of a VAT group with its subsidiary Birmingham Hippodrome Limited. It has entered into a guarantee for all group companies with HMRC. At the year end, this potential liability was £69,000 (2019/20: £74,000).

21 RESULTS OF PARENT CHARITY

The total income of the parent charity was £7,032,000 (2019/20: £23,755,000).

The net movement in funds of the charity was £122,000 net expenditure (2019/20: £1,866,000 net expenditure).

The movement in unrestricted funds of the parent charity was £132,000 net income (2019/20: £1,137,000 net expenditure).

22 POST BALANCE SHEET EVENTS

As outlined in the Trustees Report, the Group has been significantly impacted by the COVID-19 pandemic and the Board continues to take action as necessary. This has included securing a £2.5m Coronavirus Business Interruption Loan in May 2021. As a condition of this loan, fixed and floating charges are in place over the leasehold and freehold property disclosed in note 11.