

## Slaley Show Accounts for the 162<sup>nd</sup> Show – 10<sup>th</sup> August 2024



TOTAL FUNDS 20th November 2023 : **£12,169.64**

### 21<sup>st</sup> November 2023 – 18<sup>th</sup> November 2024

Total Income : £38959.55

Total Expenditure : £31896.77

Total Surplus : **£7062.78**

### Current Funds (as of 18<sup>th</sup> November 2024)

Current Account : £2112.18

Deposit Account : £17120.24

**Total: £19232.42**

Difference between Total Funds 20<sup>th</sup> November 2023 and 18<sup>th</sup> November 2024 = **£7062.78**

Debtors : £265

Creditors : £130

Unpresented Cheques – none

**To the best of my knowledge I believe this to be a true and correct record of the accounts of the Slaley Show Society.**

Signed .....

Mr Colin Washington (Treasurer)

Date:

**I have audited the accounts and believe this to be a true and correct record of the accounts of the Slaley Show.**

Signed .....

Mr Brendon Jackson (Auditor)

Date:

## **Slaley Show Treasurer's Statement – 2024**

Total Funds 31 <sup>st</sup> October 2020:	£22,955.30	Show cancelled due to Covid restrictions
Total Funds 31 <sup>st</sup> October 2021:	£19,361.13	Show cancelled due to Covid restrictions
Total Funds 31 <sup>st</sup> October 2022:	£22,833.27	160 <sup>th</sup> show
Total Funds 20 <sup>th</sup> November 2023:	£12,169.64	161 <sup>st</sup> show
Total Funds 18 <sup>th</sup> November 2024:	£19,232.42	162 <sup>nd</sup> show

The 162<sup>nd</sup> show was blessed with fine weather again, albeit a little breezy in the morning!

WiFi on the show field, provided free of charge by B4RN, was appreciated by both our trade & craft customers and visitors alike and facilitated our new point of sale terminals on the gates.

Our new ticketing system enabled advance sales of 341 adult entries.

On the day the new point of sale terminals worked as expected and gave us the most accurate attendance figures ever. 1320 adult entries were sold on the day with a 50:50 split of card vs cash sales.

The ticket price on the day was £10 with advance sales discounted to £8 prior to August 1<sup>st</sup> (56) and £9 prior to August 10<sup>th</sup> (285). Gate takings, net of costs, at £13581 were up on 2022 (£12454) and exceeded the previous high of 2018 (£13,000).

Given last years deficit a strict budget for both income and expenditure was set this year with a view to generating at least a £5000 surplus. I am pleased to report that this target was exceeded as we generated a surplus of £7062.

Most notably Stella Douglas deserves enormous thanks for her tireless grant application efforts achieving £9350.

The pricing structure for T&C was updated this year and we achieved a record £3470.

Net our total income was considerably higher than previous years at £38959.

Marquee and equipment hire costs were higher this year as well as our main attraction which was booked later than ideal and was not our first choice.

We purchased a new fridge for the members tent, to improve the offering, and replaced the old fridge and freezer for the judges/stewards with another new fridge.

All of the compensation cheques (£500) have been cashed this year.

Show related expenses whilst significantly less than last year are still higher than historical average.

On the plus side a further reduction in insurance cost was achieved for the same level of cover.

Net our total expenditure was down on last year but higher than budget at £31896.

Overall we have turned a £10663 deficit last year into a £7062 surplus this year and our current balance is £19232.

A commendable performance, well done to everyone involved in putting on another fabulous show.

Finally, I would like to thank Brendon Jackson who has kindly audited the accounts for us again this year.

Colin Washington  
Treasurer, Slaley Show