

# SELSIG MUSICAL THEATRE SOCIETY

England & Wales · Charity number 500942

## Details

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**Other names** SELSIG AMATEUR OPERATIC SOCIETY

**Status** Registered

**Legal form** Other

**Registered** 1972-01-25

**Register** [View on the Charity Commission register](#)

## Contact

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**Website** [www.selsig.net](http://www.selsig.net)

## Activities

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**Objects:** TO EDUCATE THE PUBLIC IN THE ARTS AND SCIENCES AND IN PARTICULAR THE ART AND SCIENCE OF MUSIC BY THE PRESENTATIONS OF OPERA PERFORMANCES AND OTHER ACTIVITIES.

**Activities:** Provision of training and participation in music and musical theatre.

## Classification

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- **How:** Makes Grants To Organisations, Provides Human Resources, Other Charitable Activities
- **What:** General Charitable Purposes, Education/training, Arts/culture/heritage/science
- **Who:** Children/young People, Elderly/old People, People With Disabilities, Other Charities Or Voluntary Bodies, The General Public/mankind

## Geography

- **Area of benefit:** RHONDDA
- Rhondda Cynon Taff

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£35,977	£35,274	-	-
2024-06-30	£39,811	£35,651	-	-
2023-06-30	£71,639	£45,739	-	-
2022-06-30	£1,397	£1,942	-	-
2021-06-30	£631	£410	-	-

## Trustees

Name	Role	Appointed
<b>Matthew Preece</b>	Chair	2021-07-30
Dale Lawrence Evans		2021-07-30
Ellen Saye		2019-07-17
Emily Roberts		2018-09-09
Janice Daniels		2018-09-09
Joanne Huxton		2021-07-30
Maria Gibbs		2019-07-13
Nichola Prentice		2018-09-09
RON EVANS		2021-07-30
Rachel Thomas		2018-09-09
Robert Huxton		2022-07-26
Samantha Rogers		2016-07-17
Seren-Haf MacMillan		2019-07-13
Susan Huxton		2022-07-26

**SELSIG MUSICAL THEATRE SOCIETY**

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# Accounts

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## Selsig Musical Theatre Society – Audit Report 2024-2025

**Auditors - Ffion Jones and Elyn Stephens**

**Treasurer – Robert Huxton**

The 2025 Audit took place on the morning of the 16<sup>th</sup> of August 2025 at Thomastown Community Centre, CF39 8DS.

### **Overview:**

This year has been a positive one for the society, with another excellent production and a RAFT performance which audiences enjoyed. We are pleased to share that the society made a profit last year, however, we feel it is important to note that the amount of profit reduced significantly compared to last year. As we alluded to in our previous report, we were concerned about a drop in the number of performing members and lower ticket sales due to '9to5' being less prominent than the previous productions of 'Grease' and 'Legally Blonde', and this became the reality. And so for the society to still make a profit for the financial year, we should be commended.

Emerging from a successful financial year in 2023-24, the Society has made a further £703.26 profit in 2024-25. In 2023-24, the Society made £4200 profit, 92% emerging from Legally Blonde. 9 to 5 made a loss of £1471.48. To put this into perspective at a £17.50 ticket cost, we would have needed to sell an additional 85 tickets, averaging just over 20 per show to break even. Again, we would like to re-iterate that this was anticipated in last year's audit and by the production team, and for the Society to still make an overall yearly profit is commendable.

In our last audit report, we expressed concerns that the level of fundraising had decreased. It is clear from this year's accounts that a great effort has been made to increase fundraising. We recommended last year that the Society invest in a card machine. This recommendation was implemented and has been successful. More members are contributing to the bonus ball / weekly raffles / cupcake sales / musical theatre squares by paying on the card machine, rather than solely relying on those who carry cash. While much of the money given to fundraising is still from members, designated raffles to Halloween, Christmas and Valentines sold well within the local community. This year, Fundraising, Hoodies and DVDs combined, made the Society £1832.99. We'd like to take this moment to thank everyone who organised and contributed to these fundraising drives.

### **Financial Audit:**

This was the second audit for the current Auditors and the third for our Treasurer. We were once again impressed by the Treasurer's impeccable organisation and bookkeeping of the account. The documents were once again presented in a clear and concise way making it easy to cross reference income and expenditure and ensure the accounts matched payments on the bank statements and invoices.

The treasurer answered any questions raised by us on specific queries regarding expenditure and we were satisfied with responses. We confirmed the money in the bank at the end of the audit period matched that on the accounts. We are pleased to report a clean financial audit for 2024-25 and would like to thank our Treasurer Rob Huxton for making this process run smoothly.

## **Recommendations:**

**Recommendation 1:** Our first recommendation in last year's report was clear guidance and support for any members taking over new roles within the Society. At the time of writing, we as auditors have no knowledge that this recommendation has been implemented.

We again recommend that all committee roles have clear job descriptions and guidance published to the society well in advance of an AGM to encourage more members to feel confident to seek nomination of roles on the committee, giving broader representation.

**Recommendation 2:** It was encouraging to see Selsig asked to perform in the 'Concert of Remembrance' in the Park and Dare and the 'Rhondda Arts Festival' (RAFT), and we were also pleased to note that the cost of membership was reduced following last year's recommendations. We are concerned however, that performing members are not receiving the full benefit of their membership, when it comes to all opportunities in performing for Selsig.

Although we recognise that in some cases, short notice can sometimes impose limitations, we are concerned about how the Remembrance Concert was communicated. Members were informed at only one rehearsal and asked to join in a few group numbers, while individual performers—who appeared to have been seemingly asked in advance—provided the majority of the programme with solos and duets.

For many performing members, the first awareness of the RAFT concert came not from the Society, but from RAFT's own publicity. The lack of communication meant that members were denied the opportunity to participate. While we understand the challenges of scheduling and organisation, we are concerned that this may reflect a recurring pattern. From a financial perspective, it also raises questions about whether all performing members are receiving equal opportunities and benefits in return for their membership fees.

We therefore recommend that, whenever the Society is performing at an external event beyond the usual productions, all members are notified as early as possible. This will ensure fairer participation and a wider range of opportunities for everyone.

**Recommendation 3:** As highlighted by the fundraising drives mentioned earlier in this report, the local community has continued to show strong support for the Society. We recommend that future fundraising initiatives seek to engage the wider community more actively, rather than relying predominantly on members. We firmly believe that additional income generated in this way would not only strengthen the Society's financial position, but also deepen our connection with the public and encourage new membership.

We support the continuation of public raffles and further recommend the establishment of an annual fundraising concert. Such an event would allow members to gain greater value from their performing membership, showcase the full breadth of the Society's talent to the community, and generate additional income for the Society.

## **Audit Conclusion:**

The current Society account is in a healthy position, with funds currently standing at just under £56,500 with the average cost of a production falling between £30,000-£35,000, the Society has a healthy reserve in the bank.

Looking forward to the next production, we should be optimistic that 'Chitty Chitty Bang Bang' could be another big seller, following in the footsteps of 'Grease' and 'Legally Blonde'. We will also welcome new performers by staging a show featuring roles played by children. This not only provides them with valuable experience but also encourages them to become future members of the society once they are old enough to participate in adult productions. However, careful consideration should be given to the presence of young performers on stage, including the need for appropriate chaperones and licensing.

In preparation for this report, we reviewed our previous Audit report. We request that members have an update on the 2023-24 audit report recommendations.

We have another exciting year ahead and want to thank all members for continued support and dedication to the society. We look forward to what will hopefully be another successful production and a successful financial year for the Society.

**SELSIG MUSICAL THEATRE SOCIETY**

England & Wales - Charity number 500942

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# Accounts

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The 2024 Audit took place on the morning of the 11<sup>th</sup> of August 2024 at Thomastown Community Centre, CF39 8DS.

#### Overview:

It has been a great year for the Society all round, with financial success and a successful production. Following on from the previous year the society is going in a positive direction financially, which we hope to continue. Although it seemed this time last year that Legally Blonde was more of a commercial risk following the success and high demand of Grease, the Society surpassed all expectations in terms of ticket sales and packed out audiences every night.

Emerging from a successful financial year in 2022-23, the Society has made a further £4200 profit in 2023-24. 92% coming from Legally Blonde. A huge part of the society's profit comes from ticket sales, so we would like to take this opportunity to thank all members and friends of the Society who have played a part in promoting and advertising the show.

Fundraising is a big part of the Society. It was evident during the audit that this has decreased slightly this year. We understand that this is due to a variety of factors but wanted to bring it to the Society's attention for the committee to consider in financial planning going forward. In addition to this, funds that we may have historically paid into rehearsal fundraisers were diverted to Treherbert Rugby Club in the form of club raffle tickets, but we understand this is in lieu for the hire of the rehearsal space.

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club raffle tickets, but we understand this is in lieu for the hire of the rehearsal space.

Selsig's 75th Anniversary party was an enjoyable night for all who attended, it was lovely to see old and new faces to the Society outside of rehearsals. Although we raised £1760 on ticket sales from members who attended, the event resulted in a £584 loss. We understand this is not a yearly occurrence and a 'one off' event. From a financial point of view, any similar events in the future should aim to lower expenditure and aspire to break even.

#### Financial Audit:

This was the first audit for the current Auditors and the second for our Treasurer. Although this was our first audit the process was made easier for us by the Treasurer's impeccable organisation and bookkeeping of the account. The documents were presented in a clear and concise way making it easy to cross reference income and expenditure and ensure the accounts matched payments on the bank statements, invoices and cheque books.

The treasurer answered any questions raised by us on specific queries regarding expenditure and we were satisfied with responses. We confirmed the money in the bank at the end of the audit period

matched that on the accounts. We are pleased to report a clean financial audit for 2023-24 and would like to thank our Treasurer Rob Huxton for making this process and transition of auditors run smoothly.

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Recommendations:

Recommendation 1: Based on our experience as new auditors, we feel strongly that there should be clear guidance and support for new members taking over any new roles. It was difficult to go into the audit meeting with no prior experience or expectations. We recommend the current auditors create a guidance document to use in handing over to our eventual successors. This would be available to Society to use as auditors continue to change.

Recommendation 2: Further to our point on fundraising in the overview of the report, we recommend that the Selsig owned debit card machine is used regularly in rehearsals by members of the committee with fundraising responsibilities. If unavailable, we ask that those members keep the Selsig bank details to hand in order for members to transfer money for fundraising (bonus ball, cake sales, raffle etc.) We believe this will lead to an increase in fundraising income in rehearsals.

Recommendation 3: We recommend the committee create a standardised reference list/code to be circulated amongst members for bank transfers.

(Friends of Selsig, membership, programme sponsor, dvd's, hoodies etc). Although referencing may sound obvious, there were instances during the audit where poor referencing led to unnecessary confusion. This would reduce any confusion on bank statements especially in light of recommendation 2.

Recommendation 4: With the Society in a positive financial state, we recommend that the committee explores ways in which to alleviate costs to members.

This is for the committee to discuss and decide but we would recommend the exploration of providing costumes or reimbursing the cost of costumes to a set amount.

### **Audit Conclusion**

The current Society account is in a healthy position, with funds currently standing at just under £56,000 with the average cost of a production falling between £30,000-£35,000, the society has a healthy reserve in the bank.

Looking forward to the next production, consideration should be given to the possibility of lower onstage performers and lower ticket sales in the financial planning due to the '9 to 5' being less prominent than its immediate predecessors.

In preparation for this report, we were given access to the previous Auditors report. We request that members have an update on the 2022-23 audit report recommendations.

We have another exciting year ahead and want to thank all members for continued support and dedication to the society. We look forward to what will hopefully be another successful production and a successful financial year for the Society.

**SELSIG MUSICAL THEATRE SOCIETY**

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# Accounts

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## Selsig Musical Theatre Society – Audit Report 2023

**Auditors - Robert Medcraft and Glenn Bowen**

**Treasurer – Robert Huxton**

The 2023 Audit took place on the evening of the 20<sup>th</sup> of July 2023 and 6 Ystrad Street, Grangetown, Cardiff.

### Overview

It has been an amazingly successful year for the Society both financially and artistically. Going back to the Parc and Dare for the first time since Covid was always going to be a risk, would the audience still be there and would they still come out and support us? Thankfully the answer was yes and both. Selsig Comes Home and Grease played to packed houses with Grease being a complete sell out. Thanks and congratulations, as always must go to our brilliant production team, for the blood sweat and tears they put in to all our productions to make them so successful.

The year has been artistically successful but also financially successful. The last time we made a profit anywhere near as significant as this year was 2007. Then we made approximately £16k profit on the back of the Wizard of Oz (Dec 06)) and We Will Rock (April 07), so for the society to make a profit of over £25k is unprecedented and a huge achievement for the Committee, our Chair and for our new Treasurer.

The major element of profit obviously comes from selling tickets, so a huge thank you to members who played their part in selling tickets for both shows. A particular thanks to Megan for leading the charge with publicity and marketing and all those committee members who assisted her.

The other income that we always rely in is fundraising so again thank you to those who have worked hard through the year in continuing to fundraise, from the Bonus Ball, Cake Sales and the new addition this year of the Tuck Shop. We don't want to mention individual names as we are sure to miss somebody out, so a big thank you to all those involved in fundraising.

### Financial Audit

This was the second audit for the current Auditors and the first for our new Treasurer. Both Auditors were very impressed with the quality of the financial information provided. It was presented in a clear and concise way and very easy to understand a big thank you to our new Treasurer Rob for his meticulous book keeping, we know our previous Treasurer would be both impressed and proud to see his good financial management continue with our current Treasurer.

The Auditors were able to question all income and expenditure listed in the accounts and any questions raised were answered by the Treasurer. We confirmed the money in the bank at the end of the audit period matched that on the accounts and we were able to dip sample lines of expenditure to ensure that expenditure in the accounts matched payments on the back statements. We are happy to report a clean financial audit for 2023 with just a few recommendations listed below for the next committee to consider. Again thank you Rob for all your hard work.

### Recommendations

**Recommendation 1** - Complimentary Tickets, as stated earlier our tickets are our main source of income so we must track and be happy with the approval of complimentary tickets. This year approx. 61 complimentary tickets were given out with a value of £1,067.50. Complimentary tickets can be an important tool in our marketing and communications work to sell our shows, particularly when we

have spare capacity, in the form of tickets left unsold. However in Grease we turned people away as there were no tickets left.

In the future we recommend that the committee have a tighter reign of the use of complimentary tickets with final approval remaining with the Treasurer as he can then keep a record of who has been given complimentary tickets and the business case for approving them. This means that a future audit could be given names of people who had received “comps”, and the reason why it was deemed appropriate.

**Recommendation 2** – Friends of Selsig. It was great to see some new people added to the friend list this year so a big well done for starting to refresh this. However some historic friends were not included in the programme for Grease so we need to ensure a definitive list of all Friends is kept and that list is kept up to date. Adopting a filing system in Google Docs should help with this. In the medium term it may be worth investigating software that allows us to collect subscriptions annually at a point in time, this could be used for rolling membership fees and Friends of Selsig. This could take the strain of individual manual collections and data on paid up members would be available at the touch of a button.

**Recommendation 3** – Auditors, as the current auditors have been in place for two years we recommend the Society appoint new individuals to undertake the audit next year. The current auditors would be happy to meet with the new auditors to support them, prior to next years audit.

#### Governance

As the costs of putting on shows are continually rising the financial risk to the Society and its members have increased substantially. It is great that we now have reserves of over £50k but in reality we need to keep a critical cost reserve of at least £35k to underwrite future losses when they occur. To protect members and Trustees financially it may be worth incorporating and registering with the Charity Commission as a Charitable Incorporated Organisation or CIO, this would provide limited liability for members, the committee and Trustees.

Our Society has been ably led by our Chair this year and our Director has delivered two exceptional productions so a big well done to Budji in both roles. Historically the Chair role and the role of the Director have always been undertaken by separate individuals. Having a separation of duties of key roles is always good governance, to reduce the risks associated with any one individual leaving an organisation.

We would ask the committee to continue to consider succession planning for the role of Chair.

#### Final Observations

Selsig are back!! And what a way to return. When we look forward though we need to consider financial planning around the next production. We know that Rob is already thinking about budgeting.

When we look at future financial planning it may well be worth looking at some assumptions in our modelling, these could include: -

Number of members on stage – this could well be less than we had for Grease

Occupancy levels in the theatre – these are likely to be less than for Grease

It may also be worth increasing our marketing budget for Legally Blonde to support sales, this could include ‘Paid For’ Facebook and Instagram advertising.

So a final thank you to all members, elected officials and the production team for an amazing year.  
Here's to the next 75 years.