

PUBLIC ARTS

England & Wales · Charity number 327415

Details

Other names BEAM

Status Registered

Legal form Charitable company

Company number [02059168](#)

Registered 1987-09-23

Register [View on the Charity Commission register](#)

Contact

Address The Art House
Drury Lane
Wakefield
WF1 2TE

Phone 07718564376

Email contact@beam.uk.net

Website www.beam.uk.net

Activities

Objects: (1) TO ESTABLISH AND PROMOTE AND TO ENCOURAGE THE ESTABLISHMENT AND PROMOTION OF THE COMMISSIONING AND PUBLIC DISPLAY OF ALL FORMS OF ART IN PUBLIC PLACES, AND IN THE ENVIRONMENT AND TO ENTER INTO SUCH COMMISSIONS.(2) TO ENCOURAGE AND PROMOTE THE ADVANCEMENT OF THE EDUCATION, APPRECIATION AND UNDERSTANDING OF THE PUBLIC AT LARGE OF ART IN PUBLIC PLACES AND THE ENVIRONMENT, OF THE ARTIST IN THE SKILLS AND ABILITIES REQUIRED FOR THE PURPOSE OF WORKING IN PUBLIC PLACES, OF THE PUBLIC AT LARGE OF THE VALUE OF A QUALITY ENVIRONMENT AND THE RESPONSIBILITY TO PROTECT AND SUSTAIN THIS ENVIRONMENT FOR THE FUTURE.

Activities: Our mission is to help people make great places to live, work and play in. Beam aims: * To create better understanding about the importance of the arts and good design; * To make stronger connections between professionals and the public; and * To celebrate the arts and good design in places and spaces as a powerful contributor to personal, economic and community wellbeing.

Classification

- **How:** Provides Human Resources, Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Arts/culture/heritage/science, Environment/conservation/heritage, Economic/community Development/employment
- **Who:** The General Public/mankind

Geography

- **Area of benefit:** GREAT BRITAIN AND NORTHERN IRELAND
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£286,690	£267,873	-	-
2024-03-31	£115,697	£146,943	-	-
2023-03-31	£241,899	£243,255	-	-
2022-03-31	£300,473	£294,929	-	-
2021-03-31	£298,553	£275,026	-	-

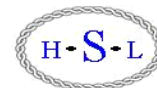
Trustees

Name	Role	Appointed
Abbie Miladinovic		2025-09-11
Andrew Ball		2019-09-18
Dr Claire Robyn Booth-Kurpnieks		2025-09-11
Gordon Watson		2019-09-18
Jessica Richmond		2022-09-14
Professor Rina Arya		2025-09-11
Stuart James Stephenson		2025-09-11
Trudi Entwistle		2020-12-09

PUBLIC ARTS

England & Wales - Charity number 327415

Accounts



Accountancy Solutions

Public Arts (Trading as Beam)

Financial statements for the
year ended 31st March 2025

Charity number: 327415
Registered England and Wales

Company number: 2059168
Company limited by guarantee

Call: 07926 450 250

Email: info@hslaccountancysolutions.co.uk

www.hslaccountancysolutions.co.uk

Public Arts (Trading as Beam)
Contents of the financial statements
for the year ended 31st March 2025

	Page
Administrative Details	1
Directors (Trustees Report)	2 - 7
Examiner's Report	8
Statement of Financial Activities	9
Balance Sheet	10
Notes to the accounts	11 - 13

**Public Arts (Trading as Beam)
Administrative details
for the year ended 31st March 2025**

Registered Charity number	327415
Registered Company number	2059168
Directors (Trustees)	Gordon Watson Andrew Ball Bongani Muchemwa Trudi Entwistle Karmjit Singh Lyal Sanaa Shaikh Jessica Richmond Henri Pearson
Secretary	Andrew Ball
Principle address	The Art House Drury Lane Wakefield WF1 2TE
Bankers	Co-op Bank PO Box 250 Delf House Southway Skelmersdale WN8 6WT
Independent Examiner	Mr Heera Singh FMAAT HSL Accountancy Solutions Enterprise House 61a Carr House Doncaster DN1 2BY

**Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2025**

The trustees are pleased to present their annual directors' report together with the financial statements of the charity for the year ending 31 March 2025, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities.

Exemptions

The trustees have taken advantage of the exemptions available to small companies, including the audit exemption (see statement on balance sheet).

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 26 September 1986 and registered as a charity on 23 September 1987. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up during the period of membership, or within one year afterwards, members are required to contribute an amount not exceeding £1.

Since January 2007 the company has been trading under the name of Beam.

Recruitment and Appointment to Board of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee, sometimes referred to as the Board of Trustees. Members of the Management Committee are elected to serve a term of office of three years after which they are eligible to be re-elected at the next Annual General Meeting.

The board reviews the skills of members regularly. Members of the Management Committee are generally recruited from the areas of our work – the arts, education and the built environment – supplemented by professional skills – legal and finance – as required.

Management Committee Induction and Training

Most members of the Management Committee are already familiar with some aspect of the organisation's work, either as a creative practitioner or having come into contact with the organisation's work in some other way. Prior to appointment they are invited to a meeting with the Chair at which the charitable aims, current position, and future plans of the organisation are discussed. Potential members are then invited to a board meeting as an observer, after which a vote on membership is taken.

New members of the Management Committee receive a pack of information which includes the current business plan together with publicity material relating to recent and future events organised by Beam. Information produced by the Charity Commission is also provided, setting the roles and responsibilities of committee members and including an outline job description.

Organisation

The Management Committee directs the company. The day-to-day work of the company is organised by freelance consultants who co-ordinate the charitable company's activities. Freelance consultants are accountable to the Management Committee for ensuring the company delivers the services set out in its plans and achieving financial and other key performance indicators.

Risk Management

The Management Committee meet quarterly to review major risks, to establish systems and procedures to mitigate the risks and develop procedures for minimising any potential impact on the charitable company should any of the risks materialise. As part of the Business Planning Cycle the Management Committee undertakes a review of the major risks to the Charitable Company, supported by information supplied by freelance consultants, which are regularly reviewed as part of reports presented to the Management Committee.

INTRODUCTION BY GORDON WATSON, CHAIR BEAM TRUSTEES

This has been an exceptionally busy year, with a diverse range of creative projects from our home district of Wakefield to further afield in Chesterfield and Catterick Garrison. A particular highlight was being part of Wakefield's Our Year 2024 delivering a series of mural projects with residents across the district celebrating our sense of place.

We have worked with some amazing artists and local communities who were so enthusiastically involved in our activities.

We've had the opportunity to deliver artist development programmes, UNBOUND and Engage/ Create, supporting the next generation of artists working in the public realm and intend to strengthen and deepen this aspect of our work going forwards.

The next 12 months will see significant commissions come to fruition in Wakefield, North Yorkshire, Barnsley and Chesterfield.

OUR PURPOSES AND ACTIVITIES

Beam is a cultural development organisation working across the North of England.

Our inclusive approach champions, celebrates and engages Artists and Communities to shape and animate thriving places.

Our work supports positive community wellbeing and economic benefit.

We act locally and impact strategically.

Our Vision

Collaborating with Artists to shape inspiring, creative and inclusive public spaces for all, which are owned and loved by their communities

Our Core Values

- Enabling artistic innovation
- Diversity, Equity, Inclusion and Anti-Racism
- Cross-disciplinary and cross sector team working
- Trust, respect and transparency
- Nurture and support
- Environmental responsibility

Our Services

- Creative Producers of public art programmes and commissions, including memorials
- Place-based cultural strategies
- Public art strategies and action plans
- Public art feasibility studies to support regeneration funding bids
- Artist-led community engagement, creative consultation and learning opportunities
- Artist development and mentoring
- Fundraising and bid writing

Our Collaborators, Partners and Audiences

We work with local authorities, public funders, trusts and foundations, artists, arts and heritage organisations, community groups, education settings, protected landscapes, and the voluntary sector.

Business Aims 2022-2026:

1. **INNOVATE & NURTURE:** To be a leader in the field of art in the public realm and support and develop Artists from all backgrounds
2. **CONNECT & COLLABORATE:** Adopt a collaborative approach and increase Beam's connectivity to deliver our business plan objectives.
3. **OUTSTANDING TRANSPARENT ORGANISATION:** Committed to continually reviewing and improving our policies and processes, in order to deliver transparent and excellent work for people, places and planet.
4. **GROWING OUR ORGANISATION:** Expand capacity and knowledge, enabling Beam to increase the efficient delivery of high quality work across the North and beyond.

Charitable Object

- To establish and promote and to encourage the establishment and promotion of the commissioning and public display of all forms of art in public places, and in the environment and to enter into such commissions
- To encourage and promote the advancement of the education, appreciation and understanding of the public at large of art in public places and the environment, of the artist in the skills and abilities required for the purpose of working in public places, of the public art large of the value of a quality environment and the responsibility to protect and sustain this environment for the future.

Beam aim to benefit the public by:

As a registered charity Beam aim to benefit the public through the delivery of work in the following areas:

- Artistic Development: Place creativity at the heart of great place-shaping, creating opportunities for innovative and creative experiences for both artists and the public
- Skills Development: Outstanding experiences and learning opportunities to help people articulate, demand and contribute to change and improved quality of life
- Engagement: Meaningful involvement of individuals and groups in the community, reflecting the diversity of the local neighbourhood and skills, awareness and connections needed to make communities successful and sustainable

Overview of activities

Throughout 2024-25 the team has been busy producing 11 permanent public realm commissions, 7 temporary projects, alongside 2 creative development programmes.

Beam commissioned 18 artists and creative practitioners, engaging approximately 2,500 direct participants (communities & arts/cultural sector partners) through 60 workshops, with a wider audience of over 40,000 people engaging with art in their towns and neighbourhoods.

We are particularly proud to have supported 20 emerging artists on their journey towards working in the public realm.

We were delighted to be part of Wakefield's Our Year 2024. Beam commissioned five artists to create murals in six locations across the district designed in partnership with local communities.

We were also appointed as creative producer for significant arts programmes as part of wider regeneration schemes in Chesterfield, Catterick Garrison, Castleford and Goldthorpe.

A highlight was the unveiling of Hope and Heritage by Luke Perry that celebrates Featherstone's mining heritage and its future. Hundreds of people gathered, the majority local residents, to witness the official unveiling of the sculpture and to honour the late Councillor Graham Isherwood who was a driving force behind the project.

The outcomes of our research into Diversity & Inclusion in the Public Art Sector with researcher Bo Olawoye in 2023, fed through into the development of our processes, particularly in terms of our approaches to recruitment. In October 2024 we were delighted to collaborate with Bo to present the findings of the report as part of the 'Diversity Leaders' Forum' led by Creative UK for sector leaders.

Beam continues to be an active member of the Wakefield Public Art Framework Steering Group drawing on our knowledge and experience to advocate for the inclusion of public art in regeneration schemes and to promote best practice and ambition in how public art is commissioned.

ACHIEVEMENTS AND PERFORMANCE

AIM 1: INNOVATE & NURTURE

Building on developments in 2023-24 we have designed and delivered numerous programmes to progress our aim to deliver Inclusive Support for Artists.

In Wakefield we collaborated with the Yorkshire Visual Arts Network (YVAN) to devise Unbound - Dynamic Artists for Public Spaces Development Programme for Wakefield/ West Yorkshire based Artists. Unbound was developed to address some of the challenges and barriers that exist for artists seeking to deliver their work in public spaces through a 6 month programme of training workshops, and the opportunity to shadow and be mentored by an experienced artist delivering a real time project in a public space. The programme was funded by Wakefield Council, Cultural Development Fund and the West Yorkshire Combined Authority.

AIM 1: INNOVATE & NURTURE

On behalf of Barnsley Council we supported six South Yorkshire artists to take forward six socially engaged live commissions, each matched with experienced mentors. Through Engage/ Create Each artist had the opportunity to develop co-created new artwork, develop their skills in delivering socially engaged arts projects, boosting the capacity of the local creative sector. Funded as part of the Cultural Development Fund Round 2 by the Department for Culture, Media and Sport and Arts Council England.

We continue to Advocate for Arts in Place-Shaping seeking opportunities to embed mentoring and learning within wider programmes. For the Goldthorpe and Castleford public art projects we recommended that additional funds were sought to offer a paid mentoring opportunity for a local artist. This was implemented and has enabled a behind the scenes insight and action based learning with the lead artist.

We have further advanced our aim to be Leaders of Innovation through our recent work with ixia - national public art think tank, to undertake work as one of three public art advisors as part of their 'Public Art Support pilot', with funding from Arts Council England. The pilot supported three Councils developing public art commissioning projects planned as part of Levelling Up or Town's Fund programmes, with Beam being partnered with Darlington Borough Council to act as a critical friend, helping to boost knowledge and understanding of current contemporary public art practice and processes. The pilot resulted in a webinar in November 2024, at which Beam presented.

We continue our relationship with the University of Leeds to support our aim to be Leaders of Innovation. Katie Lee continues her PhD research project in collaboration with Beam and the School of Geography at the University of Leeds after securing ESRC funding for a three year PhD study based on the Beam archive.

AIM 2: CONNECT & COLLABORATE

We have strengthened our connections within the Creative Sector. This includes through our memberships with Academy of Urbanism, Wakefield Civic Society, Sustainable Arts in Leeds, the Wakefield Public Art Framework Steering Group, our partnership with YVAN to deliver Unbound, our work on the ixia 'Public Art Support pilot', and advisory support for The Leap, Bradford to develop the brief and manage the recruitment process for a new sculptural artwork on Leeds Road to be co-produced with the local community.

Communities remain at the heart of our practice embedding opportunities for residents to participate and influence public art programmes including: Animate Chesterfield, Public Art Catterick Garrison, Hope and Heritage, Featherstone, Crossings and Gateways mural programme, City Fields public art commission, Goldthorpe public art commissioning and consultation in Castleford for future regeneration plans.

We continue to work closely with our Clients sharing good practice approaches and advocating for high quality programmes. Clients in the period included: Wakefield Council, Barnsley Council, Hull City Council, Chesterfield Borough Council and North Yorkshire Council. We also produced a professionally designed portfolio of Beam's work which includes information about the benefits of our creative approach for communities and artists.

AIM 3: OUTSTANDING TRANSPARENT ORGANISATION

Equity, Diversity and Inclusion continues to be a key focus for us and we continue to embed good practice principles across our work through commissions and strategies, including the development of an EDI action plan.

People, Transparency and Good Governance - as a Board we retain an up to date risk register which is reviewed every other meeting or when required if urgent risks are identified. We review and update our policies annually. To support our focus on the Climate Emergency we continue to deliver against our Sustainability Policy and action plan.

AIM 4: GROWING OUR ORGANISATION

We continued to Build Capacity through the engagement of additional freelance project managers to support a number of We have been able to Build Capacity through the expansion of our team, engaging Helen Moore as a freelance Creative Producer, working on projects in Wakefield and Barnsley and continuing engagement of Richard King as freelance evaluator for Animate Chesterfield.

Our Board of Trustees oversees the strategic direction of the organisation. The focus of the Beam Board Away Day 2024 facilitate by Elizabeth Hawley-Lingham was to consider:

- What do we wish for, for Beam?
- What business model might Beam need to adopt in order to be able to deliver -
 - current services,
 - an enhanced range of services,
 - greater resilience and growth.

AIM 4: GROWING OUR ORGANISATION

This resulted in a report highlighting a series of recommendations to support our organisational development including:

- Consolidate future vision and develop a Business Plan for 2026 – 2030.
- Consider potential funding options to support remodelling Beam's structure to achieve refreshed vision.
- Review the structure of the team, modelling some different options to include administration, marketing and communications, fundraising and business development, and director roles
- Carry out a skills audit across staff and board to identify gaps, according to expertise needed for future programmes e.g. new technology, and to enable succession planning.
- Review Beam's 40 year 'journey' and plan birthday celebration(s)
- Adopt a creative approach to documentation/ legacy/advocacy tools.
- Carry out an audit of past work/projects to support showreel development and demonstrate Beam's impact/reach.

In January 2025 we shared our annual review for 2024 publically, to support our Identity & Communication. We continue to develop our presence via social media with a particular focus on Instagram and LinkedIn alongside quarterly e-newsletters.

Team members have continued to Build knowledge and awareness through participation in the Create Growth Programme West Yorkshire and have attended numerous regional events to support our business development alongside research into Local Authority priorities and relevant government agendas and funding.

Principal Sources of Income

The principal sources of funding for the charity were by way of consultancy work for Wakefield Council, Chesterfield Council, Barnsley Council, and North Yorkshire Council.

In December 2024, Trustees agreed from April 2025 to implement a 3% increase to Beam's chargeable day rates to clients which are split into three bands to ensure a minimum of 25% surplus is generated to cover the organisation's overheads.

Investment powers and policy

As a not for profit organisation, most of the charitable company's funds are spent in the short term. However, the charitable company has the power to make any Investment, which the Board of Trustees sees fit. Throughout the year Trustees prioritised rebuilding Beam's reserves to support future investment.

Reserves Policy

The Management Committee believes that it needs to hold a level of reserves to protect against the main risks to the organisation. In addition, the Committee wishes to utilise reserves to invest in strategic organisational development in pursuit of our charitable objectives. Therefore, the Directors seek to establish an appropriate equilibrium between types of risk.

As of 27 June 2024 a target to hold reserves was agreed by Trustees that would cover 3 months operational costs and was set at £10,000. This was calculated taking into account the core costs of the organisation for a 3 month period to wind up the organisation including: staff salaries, statutory redundancy costs, and legal fees. It also reflects the current position of the organisation that now has minimal overheads, the majority of which only require 1 month's notice to cancel.

PLANS FOR FUTURE PERIODS

Beam will continue to deliver our vision and services in 2025-26 whilst developing a new business plan for 2026-2030. We will focus on the delivery of the following projects:

- Creative Producers for the Chesterfield & Staveley Public Art Programme - Chesterfield Borough Council (2 year programme) plus additional Heritage Fund project
- Creative Producers for the Catterick Public Art Programme - North Yorkshire Council (partners include Ministry of Defence & Richmondshire District Council) (2 year programme)
- Creative Producers for the First and Last Mile (mural commissions in Castleford) - Wakefield Council
- Creative Producers for City Fields
- Creative Producers for Goldthorpe
- Creative Advisors for the Three Yorkshire Roses, Barnsley
- Creative Consultant for FORGED- public art guidance for the Tees Valley

Beam's new business plan will enhance our business model and structure to build our sustainability and resilience and position the organisation for growth. We will be seeking grant funding to support a step change in the organisation.

Statement of Directors and Trustees' responsibilities

The trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure of the charitable company and the group for that period. In preparing these financial statements, the trustees are required to:

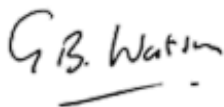
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and of the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions:

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The trustees declare that they have approved the above report. Signed on behalf of the trustees



Signed:

Name and position: Gordon Watson, Director

Date: 13th June 2025

**Examiner's report to the trustees of
Public Arts (Trading as Beam)
for the year ended 31st March 2025**

I report on the accounts of Public Arts (Trading as Beam) for the year ended 31 March 2025 which are set out on pages 9 to 13.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the company and the company's trustees as a body, for my work or for this report.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records;
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.



Mr Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House
Doncaster
DN1 2BY

Date: 16th June 2025

Public Arts (Trading as Beam)
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2025

	Notes	Funds 2025 £	Funds 2024 £
Income from:			
Grants and donations		0	683
Charitable activities	2	286,550	114,582
Investments		139	432
Other		0	0
Total		<u>286,690</u>	<u>115,697</u>
Expenditure on:			
Charitable activities	3	267,873	146,943
Other		0	0
Total		<u>267,873</u>	<u>146,943</u>
Net income/(expenditure)		18,817	-31,246
Balance brought forward at 1st April 2024		18,527	49,773
Balance carried forward at 31st March 2025		<u>37,343</u>	<u>18,527</u>

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

Public Arts (Trading as Beam)
Balance sheet
As at 31st March 2025

		2025	2024
	Notes	£	£
Fixed Assets	4	0	0
Current Assets			
Debtors	5	6,222	13,255
Cash at bank & in hand		<u>106,557</u>	<u>22,334</u>
		112,779	35,589
Liabilities			
Creditors - amounts due within one year	5	-75,435	-17,063
Net current assets		37,343	18,527
Net assets		<u>37,343</u>	<u>18,527</u>
Funds of the company			
Unrestricted Funds		<u>37,343</u>	<u>18,527</u>
Total funds			

For the year 31st March 2025, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

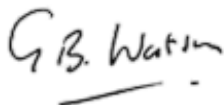
- a) ensuring the company keeps accounting records which comply with section 386; and
- b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the company's directors:



Signed:

Name and position: Gordon Watson, Director

Date: 13th June 2025

The accounting policies and notes on pages 11 to 13 form part of these financial statements.

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102.

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when:

- The company becomes entitled to the resources
- The trustees are virtually certain they will receive the resources; and
- The monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

Public Arts (Trading as Beam)
Notes to the financial statements
for the year ended 31st March 2025

1.6. Stocks

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

1.7. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount. Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from Charitable activities:

	Total 2025	Total 2024
	£	£
Grants		
Programmes & services	0	0
Donations	0	683
Fees		
Programmes & services	286,550	114,582
Sponsorship & other income	0	0
	286,550	114,582
Investment income	139	432
	286,690	115,697

3. Expenditure on Charitable activities:

	Direct costs	Support costs	Governance costs	Total costs
	£	£	£	£
Project costs	239,833	0	0	239,833
Staffing costs	0	19,750	0	19,750
Running costs	0	5,744	0	5,744
Marketing costs	0	1,086	0	1,086
Company costs	0	410	0	410
Governance	0	0	1,050	1,050
Total 2025	239,833	26,990	1,050	267,873
Total 2024	95,123	50,870	950	146,943

4. Fixed assets

The Charity did not own any assets during the period of these accounts.

5. Debtors and creditors

	2025	2024
	£	£
Trade debtors	6,222	13,255

5. Creditors and creditors (continued)

	2025	2024
	£	£
Trade creditors	11,162	5,007
Taxation and social security	12,866	4,043
Project income in advance of expenditure	51,408	8,013
	<u>75,435</u>	<u>62,893</u>

6. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Transfer	Closing Balance
	£	£	£	£	£
Unrestricted funds	18,526	286,690	-267,873	0	37,343

7. Salaries

	2025	2024
	£	£
Salaries and wages	19,750	19,292

No employees received emoluments in excess of £60,000.

8. Analysis of net assets between funds

	General Fund	Restricted Fund	Total Funds
	£	£	£
Fixed assets	0	0	0
Current assets	112,779	0	112,779
Current liabilities	-75,435	0	-75,435
	<u>37,343</u>	<u>0</u>	<u>37,343</u>

9. Company Limited by Guarantee

The charity is a company limited by guarantee and has no share capital. The liability of each member, in the event of a winding up, is limited to £1

10. Directors Remuneration and Related Party Transactions

No remuneration or expenses were paid to any trustee during the period of these accounts. (2024: Nil)

No trustee or other person related to the Charitable Company has any personal interest in any contract or transaction entered into by the Charitable Company during the year (2024: nil)

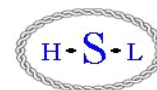
11. Previous period comparison

Where available, the previous period's figures have been included for comparison purposes only.

PUBLIC ARTS

England & Wales - Charity number 327415

Accounts



Accountancy Solutions

Public Arts (Trading as Beam)

Financial statements for the
year ended 31st March 2024

Charity number: 327415
Registered England and Wales

Company number: 2059168
Company limited by guarantee

Call: 07926 450 250

Email: info@hslaccountancysolutions.co.uk

www.hslaccountancysolutions.co.uk

Public Arts (Trading as Beam)
Contents of the financial statements
for the year ended 31st March 2024

	Page
Administrative Details	1
Directors (Trustees Report)	2 - 6
Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9
Notes to the accounts	10 - 12

**Public Arts (Trading as Beam)
Administrative details
for the year ended 31st March 2024**

Registered Charity number	327415
Registered Company number	2059168
Directors (Trustees)	Gordon Watson Andrew Ball Bongani Muchemwa Trudi Entwistle Karmjit Singh Lyal Sanaa Shaikh Jessica Richmond Henri Pearson
Secretary	Andrew Ball
Principle address	The Art House Drury Lane Wakefield WF1 2TE
Bankers	Co-op Bank PO Box 250 Delf House Southway Skelmersdale WN8 6WT
Independent Examiner	Mr Heera Singh FMAAT HSL Accountancy Solutions Enterprise House 61a Carr House Doncaster DN1 2BY

Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2024

The trustees are pleased to present their annual directors' report together with the financial statements of the charity for the year ending 31 March 2024, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities.

Exemptions

The trustees have taken advantage of the exemptions available to small companies, including the audit exemption (see statement on balance sheet).

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 26 September 1986 and registered as a charity on 23 September 1987. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up during the period of membership, or within one year afterwards, members are required to contribute an amount not exceeding £1.

Since January 2007 the company has been trading under the name of Beam.

Recruitment and Appointment to Board of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee, sometimes referred to as the Board of Trustees. Members of the Management Committee are elected to serve a term of office of three years after which they are eligible to be re-elected at the next Annual General Meeting.

The board reviews the skills of members regularly. Members of the Management Committee are generally recruited from the areas of our work – the arts, education and the built environment – supplemented by professional skills – legal and finance – as required.

Management Committee Induction and Training

Most members of the Management Committee are already familiar with some aspect of the organisation's work, either as a creative practitioner or having come into contact with the organisation's work in some other way. Prior to appointment they are invited to a meeting with the Chair at which the charitable aims, current position, and future plans of the organisation are discussed. Potential members are then invited to a board meeting as an observer, after which a vote on membership is taken.

New members of the Management Committee receive a pack of information which includes the current business plan together with publicity material relating to recent and future events organised by Beam. Information produced by the Charity Commission is also provided, setting the roles and responsibilities of committee members and including an outline job description.

Organisation

The Management Committee directs the company. The day-to-day work of the company is organised by freelance consultants who co-ordinate the charitable company's activities. Freelance consultants are accountable to the Management Committee for ensuring the company delivers the services set out in its plans and achieving financial and other key performance indicators.

Risk Management

The Management Committee meet quarterly to review major risks, to establish systems and procedures to mitigate the risks and develop procedures for minimising any potential impact on the charitable company should any of the risks materialise. As part of the Business Planning Cycle the Management Committee undertakes a review of the major risks to the Charitable Company, supported by information supplied by freelance consultants, which are regularly reviewed as part of reports presented to the Management Committee.

INTRODUCTION BY GORDON WATSON, CHAIR BEAM TRUSTEES

During this year we were delighted to deliver a range of projects and strategic developments.

The year saw the completion of Dewsbury Creative Town, which involved a range of temporary and permanent commissions with a very positive legacy through artist menteeships and engagement with college students. Working with Wakefield Council we launched two significant artworks at the City Fields housing development in Wakefield: Ever Glow by Graeme Mitcheson and Living Landscape by Studio Broadbent

We also completed public art strategy, policy and feasibility work in Hull, North East Lincolnshire, Wakefield and Barnsley.

We published 'Building a More Diverse and Inclusive Public Art Sector' by Bo Olawoye, and collaborated with ixia, the national public art think tank, and Contemporary Visual Arts Network to deliver a very well attended online forum event in October to discuss the research, issues raised and development potential.

To increase Beam's resilience we invested in business development and supporting resources such as newly designed portfolio and annual review to enable us to best meet the needs of our local authority and wider client base.

2024-25 promises to be an exciting year as we enter it delivering a range of new projects and strategic work with a number of local authorities and other clients.

OUR PURPOSES AND ACTIVITIES

Beam is a cultural development organisation working across the North of England.

Our inclusive approach champions, celebrates and engages Artists and Communities to shape and animate thriving places.

Our work supports positive community wellbeing and economic benefit.

We act locally and impact strategically.

Our Vision

Collaborating with Artists to shape inspiring, creative and inclusive public spaces for all, which are owned and loved by their communities

Our Core Values

- Enabling artistic innovation
- Diversity, Equity, Inclusion and Anti-Racism
- Cross-disciplinary and cross sector team working
- Trust, respect and transparency
- Nurture and support
- Environmental responsibility

Our Services

- Creative Producers of public art programmes and commissions, including memorials
- Place-based cultural strategies
- Public art strategies and action plans
- Public art feasibility studies to support regeneration funding bids
- Artist-led community engagement, creative consultation and learning opportunities
- Artist development and mentoring
- Fundraising and bid writing

Our Collaborators, Partners and Audiences

We work with local authorities, public funders, trusts and foundations, artists, arts and heritage organisations, community groups, education settings, protected landscapes, and the voluntary sector.

Business Aims 2022-2026:

1. **INNOVATE & NURTURE:** To be a leader in the field of art in the public realm and support and develop Artists from all backgrounds
2. **CONNECT & COLLABORATE:** Adopt a collaborative approach and increase Beam's connectivity to deliver our business plan objectives.

Business Aims 2022-2026:

3. **OUTSTANDING TRANSPARENT ORGANISATION:** Committed to continually reviewing and improving our policies and processes, in order to deliver transparent and excellent work for people, places and planet.
4. **GROWING OUR ORGANISATION:** Expand capacity and knowledge, enabling Beam to increase the efficient delivery of high quality work across the North and beyond.

Charitable Object

- To establish and promote and to encourage the establishment and promotion of the commissioning and public display of all forms of art in public places, and in the environment and to enter into such commissions
- To encourage and promote the advancement of the education, appreciation and understanding of the public at large of art in public places and the environment, of the artist in the skills and abilities required for the purpose of working in public places, of the public art large of the value of a quality environment and the responsibility to protect and sustain this environment for the future.

Beam aim to benefit the public by:

As a registered charity Beam aim to benefit the public through the delivery of work in the following areas:

- **Artistic Development:** Place creativity at the heart of great place-shaping, creating opportunities for innovative and creative experiences for both artists and the public
- **Skills Development:** Outstanding experiences and learning opportunities to help people articulate, demand and contribute to change and improved quality of life
- **Engagement:** Meaningful involvement of individuals and groups in the community, reflecting the diversity of the local neighbourhood and skills, awareness and connections needed to make communities successful and sustainable

ACHIEVEMENTS AND PERFORMANCE

AIM 1: INNOVATE & NURTURE

We continue to make progress under this aim to deliver Inclusive Support for Artists. Beam appointed Bo Olawoye to research and undertake direct engagement with a range of independent artists and organisations to explore the barriers artists from diverse backgrounds encounter when developing a career within the public realm. The outcomes of this work were published in a report 'Building a More Diverse and Inclusive Public Art Sector' and Beam collaborated with ixia, the national public art think tank, and Contemporary Visual Arts Network to deliver an online forum event. Over 120 people booked onto the event, which took place on 2nd October 2023.

The forum followed the launch of new pieces of research by CVAN, ixia and Beam which underline major issues and development potential within the visual arts and public art sectors for: under-represented artists and producers; emerging artists and producers working in the sector; and the provision of up to date sector support and guidance.

This event shared key findings from the research and invited reflections, responses and sharing of experiences, to build our collective knowledge base. The aim of the session was to help test the research, and build evidence of support for further action that can be taken by ixia, Beam and CVAN and also individual actions we can all take within our own practice and areas of work.

Participants fuelled a productive discussion and put forward a number of incisive recommendations for improving diversity and inclusion in the public art sector around: Networking; Pay; Commissioning and procurement; Best practice and guidance; and the Value of public art.

We continue to Advocate for Arts in Place-Shaping and successfully completed the two early career artist mentoring opportunities through the Dewsbury Creative Town Arts Programme. In addition, Beam collaborated with ixia to publish an article highlighting the findings from Bo Olawoye and ixia's research, which was featured in Arts Professional magazine and numerous other websites.

We continue to develop our relationship with the University of Leeds to support our aim to be Leaders of Innovation. Katie Lee enters the final year of her PhD research project in collaboration with Beam and the School of Geography at the University of Leeds after securing ESRC funding for a three year PhD study based on the Beam archive.

AIM 2: CONNECT & COLLABORATE

We continue to develop our connections within the Creative Sector. This includes through our memberships with Academy of Urbanism, Wakefield Civic Society, Sustainable Arts in Leeds, the Wakefield Public Art Framework Steering Group and the Yorkshire Visual Arts Network Equity, Diversity & Inclusion group.

AIM 2: CONNECT & COLLABORATE

Our work within Communities continues to evolve on a project by project basis. Through the Dewsbury Creative Town Arts Programme we commissioned artists Lenny & Whale who worked with people who shop, work and socialise in Dewsbury town centre to capture a series of photographic portraits which became central to the designs produced for the final artwork titled Tapestries.

We work closely with our Clients which in 2023 included Wakefield Council, Kirklees Council, Derbyshire County Council, North East Lincolnshire, Selby and Barnsley Council. We seek to develop further connections in the Yorkshire and Humber region focusing on smaller local authorities with appointments for 2024-25 secured in Chesterfield (Chesterfield Borough Council) and Catterick (North Yorkshire Council). We also produced a professionally designed portfolio of Beam's work which includes information about the benefits of our creative approach for communities and artists.

AIM 3: OUTSTANDING TRANSPARENT ORGANISATION

Equity, Diversity and Inclusion continues to be a key focus for us and we continue to embed good practice principles across our work through commissions and strategies.

People, Transparency and Good Governance - as a Board we retain an up to date risk register which is reviewed every other meeting or when required if urgent risks are identified. We review and update our policies annually. Following our mentoring with SAIL (Sustainable Arts in Leeds) to support our focus on the Climate Emergency we have updated Beam's Sustainability Policy alongside developing an action plan.

AIM 4: GROWING OUR ORGANISATION

We continued to Build Capacity through the engagement of additional freelance project managers to support a number of projects such as Richard King working on the NE Lincs Public Art Approach and Hull Public Art Plan and Emmeline North supporting community consultation in Castleford. Our Board of Trustees oversees the strategic direction of the organisation. The focus of the Beam Board Away Day in May 2023 was to:

- Develop a stronger shared understanding of what Beam is, does and its impact.
- Consider how Trustees can enable Beam to thrive and develop.
- Discuss Beam's USP (Unique Selling Proposition) and Beam's 'elevator pitch'
- Discuss Board advocacy, including tools for talking about Beam, audiences, what we do and how.
- Consider best use of time at Trustee meetings.

Beam now shares an annual review publically, to support our Identity & Communication and in addition we created a professionally designed portfolio which we shared with a list of past, current and potential clients. We continue to grow our presence via social media and issue quarterly newsletters.

We continue to Build knowledge and awareness and have attended numerous regional events to support our business development alongside research into Local Authority priorities and relevant government agendas and funding.

Overview of Activities

A memorable highlight of the year was seeing the completion of the Dewsbury Creative Town Arts programme. Over a 3 year period we had the privilege of commissioning 34 creative practitioners, through 13 commissions, directly engaging an estimated 830 participants, a wider audience of approximately 36,000 people and producing three short films.

Much of Beam's work was focused in 2023 on strategy, feasibility and engagement including developing a Public Art Policy and audit of public art for Hull City Council, enabling us to expand our experience; feasibility for a new arts trail for Barnsley Council; feasibility and site surveys for the implementation of murals across Wakefield district; and creative community consultation in Castleford to feed into the Long Term Plan for Towns funding.

During 2023-24 the Beam team undertook significant Business Development in line with the Business Plan Aims. The purpose of this investment was to position the organisation to be able to grow in 2024-25.

Principal Sources of Income

The principal sources of funding for the charity were by way of consultancy work for Wakefield Council, Hull City Council, Barnsley Council, and North East Lincolnshire.

Due to inflation and the rising cost of living we implemented an increase in Beam's chargeable day rates to clients which are split into three bands to ensure a minimum of 25% surplus is generated to cover the organisation's overheads..

**Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2024**

Investment powers and policy

As a not for profit organisation, most of the charitable company's funds are spent in the short term. However, the charitable company has the power to make any Investment, which the Board of Trustees sees fit. The Board identified a number of investment priorities in 2023 including: partnership development; database to map key clients and priorities; research into relevant regional and national agendas; development and circulation of an annual review and designed portfolio; networking; dissemination of findings through EDI research; evaluation training; development of Environmental action plan and supporting resources; and adding new Beam projects to Art UK database. This investment has positioned Beam to secure a number of multi-year projects that will start from April 2024.

Reserves Policy

The Management Committee believes that it needs to hold a level of reserves to protect against the main risks to the organisation. In addition, the Committee wishes to utilise reserves to invest in strategic organisational development in pursuit of our charitable objectives. Therefore, the Directors seek to establish an appropriate equilibrium between types of risk. The Board of Trustees discussed reducing the reserves policy from £20,000 to £10,000 at the March 2024 Board meeting and a decision will be made at the June 2024 Board meeting. The revised figure takes into account the costs of staff wages for three months, statutory redundancy costs and legal fees. It also reflects the current position of the organisation that now has minimal overheads, the majority of which only require 1 month's notice to cancel.

PLANS FOR FUTURE PERIODS

Beam will continue to deliver our vision and services in 2024. It promises to be a successful and productive year; Beam has recently been appointed for the following projects which will commence in April / May 2024:

- Creative Producers for the Chesterfield & Staveley Public Art Programme - Chesterfield Borough Council (2 year programme)
- Creative Producers for the Catterick Public Art Programme - North Yorkshire Council (partners include Ministry of Defence & Richmondshire District Council) (2 year programme)
- Creative Producers for the First and Last Mile (mural commissions in Castleford) - Wakefield Council
- Public Art Advisor for ixia with funding from Arts Council England to support Darlington Borough Council
- Public Art Advisor for the LEAP in Bradford

We are also reviewing Beam's business model to build sustainability and resilience and position the organisation for growth. We will be seeking grant funding to support a step change in the organisation.

Statement of Directors and Trustees' responsibilities

The trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure of the charitable company and the group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and of the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions:

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The trustees declare that they have approved the above report. Signed on behalf of the trustees

Signed:

Name and position:

Date:

**Examiner's report to the trustees of
Public Arts (Trading as Beam)
for the year ended 31st March 2024**

I report on the accounts of Public Arts (Trading as Beam) for the year ended 31 March 2024 which are set out on pages 8 to 12.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the company and the company's trustees as a body, for my work or for this report.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records:
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.

Mr Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House
Doncaster
DN1 2BY

Date:

Public Arts (Trading as Beam)
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2024

		Unrestricted Funds 2024	Unrestricted Funds 2023
Income from:		£	£
Grants and donations		683	991
Charitable activities	2	114,582	240,745
Investments		432	163
Other		0	0
Total		115,697	241,899
Expenditure on:			
Charitable activities	3	146,943	243,255
Other		0	0
Total		146,943	243,255
Net income/(expenditure)		-31,246	-1,356
Balance brought forward at 1st April 2023		49,773	51,128
Balance carried forward at 31st March 2024		18,527	49,773

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

Public Arts (Trading as Beam)
Balance sheet
As at 31st March 2024

	Notes	2024 £	2023 £
Fixed Assets		0	0
Current Assets			
Debtors	4	13,255	71,193
Cash at bank & in hand		22,334	41,472
		<u>35,589</u>	<u>112,666</u>
Liabilities			
Creditors - amounts due within one year	5	-17,063	-62,893
Net current assets		18,527	49,773
Net assets		<u>18,527</u>	<u>49,773</u>
Funds of the company			
Unrestricted Funds		<u>18,527</u>	<u>49,773</u>
Total funds			

For the year 31st March 2024, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring the company keeps accounting records which comply with section 386; and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the company's directors:

Signed:



Name and position: Chair of Trustees

Date: 27.6.24

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102.

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when:

- The company becomes entitled to the resources
- The trustees are virtually certain they will receive the resources; and
- The monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

Public Arts (Trading as Beam)
Notes to the financial statements
for the year ended 31st March 2024

1.6. Stocks

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

1.7. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount. Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from Charitable activities:

	Total 2024	Total 2023
	£	£
Grants		
Programmes & services	0	0
Donations	683	991
Fees		
Programmes & services	114,582	240,745
Sponsorship & other income	0	0
	114,582	240,745
Investment income	432	163
	115,697	241,899

3. Expenditure on Charitable activities:

	Direct costs	Support costs	Governance costs	Total costs
	£	£	£	£
Project costs	95,123			95,123
Staffing costs		19,292		19,292
Running costs		26,265		26,265
Marketing costs		4,790		4,790
Company costs		522		522
Governance			950	950
	95,123	50,870	950	146,943

4. Fixed assets

The Charity did not own any assets during the period of these accounts.

5. Debtors and creditors

	2024	2023
	£	£
Trade debtors	13,255	71,193

5. Creditors and creditors (continued)

	2024	2023
	£	£
Trade creditors	5,007	3,420
Taxation and social security	4,043	13,026
Project income in advance of expenditure	8,013	46,446
	<u>17,063</u>	<u>62,893</u>

6. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Transfer	Closing Balance
	£	£	£	£	£
Unrestricted funds	<u>49,773</u>	<u>115,697</u>	<u>-146,943</u>	<u>0</u>	<u>18,527</u>

7. Salaries

	2024	2023
	£	£
Salaries and wages	<u>19,292</u>	<u>18,200</u>

No employees received emoluments in excess of £60,000.

8. Analysis of net assets between funds

	General Fund	Restricted Fund	Total Funds
	£	£	£
Fixed assets	0	0	0
Current assets	35,589	0	35,589
Current liabilities	-17,063	0	-17,063
	<u>18,527</u>	<u>0</u>	<u>18,527</u>

9. Company Limited by Guarantee

The charity is a company limited by guarantee and has no share capital. The liability of each member, in the event of a winding up, is limited to £1

10. Directors Remuneration and Related Party Transactions

No remuneration or expenses were paid to any trustee during the period of these accounts. (2023: Nil)

No trustee or other person related to the Charitable Company has any personal interest in any contract or transaction entered into by the Charitable Company during the year (2023: nil)

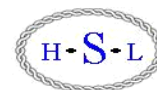
11. Previous period comparison

Where available, the previous period's figures have been included for comparison purposes only.

PUBLIC ARTS

England & Wales - Charity number 327415

Accounts



Accountancy Solutions

Public Arts (Trading as Beam)

Financial statements for the
year ended 31st March 2023

Charity number: 327415
Registered England and Wales

Company number: 2059168
Company limited by guarantee

Call: 07926 450 250

Email: info@hslaccountancysolutions.co.uk

www.hslaccountancysolutions.co.uk

Public Arts (Trading as Beam)
Contents of the financial statements
for the year ended 31st March 2023

	Page
Administrative Details	1
Directors (Trustees Report)	2 - 6
Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9
Notes to the accounts	10 - 12

**Public Arts (Trading as Beam)
Administrative details
for the year ended 31st March 2023**

Registered Charity number	327415
Registered Company number	2059168
Directors (Trustees)	Gordon Watson Andrew Ball Bongani Muchemwa Trudi Entwistle Karmjit Singh Lyal Miss Sanaa Shaikh From 14 September 2022 Ms Jessica Richmond From 14 September 2022 Mr Henri Pearson From 29 June 2022
Secretary	Andrew Ball
Principle address	The Art House Drury Lane Wakefield WF1 2TE
Bankers	Co-op Bank PO Box 250 Delf House Southway Skelmersdale WN8 6WT
Independent Examiner	Mr Heera Singh FMAAT HSL Accountancy Solutions Enterprise House 61a Carr House Doncaster DN1 2BY

Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2023

The trustees are pleased to present their annual directors' report together with the financial statements of the charity for the year ending 31 March 2023, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities.

Exemptions

The trustees have taken advantage of the exemptions available to small companies, including the audit exemption (see statement on balance sheet).

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 26 September 1986 and registered as a charity on 23 September 1987. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up during the period of membership, or within one year afterwards, members are required to contribute an amount not exceeding £1.

Since January 2007 the company has been trading under the name of Beam.

Recruitment and Appointment to Board of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee, sometimes referred to as the Board of Trustees. Members of the Management Committee are elected to serve a term of office of three years after which they are eligible to be re-elected at the next Annual General Meeting.

The board reviews the skills of members regularly. Members of the Management Committee are generally recruited from the areas of our work – the arts, education and the built environment – supplemented by professional skills – legal and finance – as required.

Management Committee Induction and Training

Most members of the Management Committee are already familiar with some aspect of the organisation's work, either as a creative practitioner or having come into contact with the organisation's work in some other way. Prior to appointment they are invited to a meeting with the Chair at which the charitable aims, current position, and future plans of the organisation are discussed. Potential members are then invited to a board meeting as an observer, after which a vote on membership is taken.

New members of the Management Committee receive a pack of information which includes the current business plan together with publicity material relating to recent and future events organised by Beam. Information produced by the Charity Commission is also provided, setting the roles and responsibilities of committee members and including an outline job description.

Organisation

The Management Committee directs the company. The day-to-day work of the company is organised by freelance consultants who co-ordinate the charitable company's activities. Freelance consultants are accountable to the Management Committee for ensuring the company delivers the services set out in its plans and achieving financial and other key performance indicators.

Related Parties

The company enjoys a close working relationship with a number of companies and organisations in promoting its charitable mission, in particular, Wakefield Council and Arts Council England. Beam's main project funder in the period was not the Arts Council England.

Risk Management

The Management Committee meet quarterly to review major risks, to establish systems and procedures to mitigate the risks and develop procedures for minimising any potential impact on the charitable company should any of the risks materialise. As part of the Business Planning Cycle the Management Committee undertakes a review of the major risks to the Charitable Company, supported by information supplied by freelance consultants, which are regularly reviewed as part of reports presented to the Management Committee.

INTRODUCTION BY GORDON WATSON, CHAIR BEAM TRUSTEES

“The year 2022-23 was exciting and productive as we worked with artists, communities and clients to deliver a wider than ever range of projects. These included completing the final phases of the ten-year Walking Together project at Markham Vale and major elements of longer-term programmes such as Dewsbury Creative Town.

The increasing diversity of our work is reflected through the rural programme Tees-Swale Creatively Connected, Snap Time and Fighting From Home with communities in the Wakefield district and Stairfoot Public Art.

The place-based strategies written during the year show the importance of our work in strategic development and regeneration in the region. Strategic development of Beam included growing our Board and, as part of our work on EDI, commissioning field research into barriers faced by artists with protected characteristics working in the public realm. We will publish the report and build on the findings in 2023-24.”

OUR PURPOSES AND ACTIVITIES

Beam is a cultural development organisation working across the North of England.

Our inclusive approach champions, celebrates and engages Artists and Communities to shape and animate thriving places.

Our work supports positive community wellbeing and economic benefit.

We act locally and impact strategically.

Vision:

Collaborating with Artists to shape inspiring, creative and inclusive public spaces for all, which are owned and loved by their communities.

Our Core Values

- Enabling artistic innovation
- Diversity, Equity, Inclusion and Anti-Racism
- Cross-disciplinary and cross sector team working
- Trust, respect and transparency
- Nurture and support
- Environmental responsibility

Our Services

- Producers of public art programmes and commissions
- Place-based cultural strategies
- Public art strategies and action plans
- Community engagement, creative consultation and skills development
- Artist development and mentoring
- Fundraising and bid writing

Our Collaborators, Partners and Audiences

We work with local authorities, public funders, trusts and foundations, artists, arts and heritage organisations, community groups, education settings, protected landscapes, and the voluntary sector.

Business Aims 2022-2026:

INNOVATE & NURTURE: To be a leader in the field of art in the public realm and support and develop Artists from all backgrounds

CONNECT & COLLABORATE: Adopt a collaborative approach and increase Beam’s connectivity to deliver our business plan objectives.

OUTSTANDING TRANSPARENT ORGANISATION: Committed to continually reviewing and improving our policies and processes, in order to deliver transparent and excellent work for people, places and planet.

GROWING OUR ORGANISATION: Expand capacity and knowledge, enabling Beam to increase the efficient delivery of high quality work across the North and beyond.

Charitable Object

- To establish and promote and to encourage the establishment and promotion of the commissioning and public display of all forms of art in public places, and in the environment and to enter into such commissions
- To encourage and promote the advancement of the education, appreciation and understanding of the public at large of art in public places and the environment, of the artist in the skills and abilities required for the purpose of working in public places, of the public art large of the value of a quality environment and the responsibility to protect and sustain this environment for the future.

Beam aim to benefit the public by:

- Artistic Development: Place creativity at the heart of great place-shaping, creating opportunities for innovative and creative experiences for both artists and the public
- Skills Development: Outstanding experiences and learning opportunities to help people articulate, demand and contribute to change and improved quality of life
- Engagement: Meaningful involvement of individuals and groups in the community, reflecting the diversity of the local neighbourhood and skills, awareness and connections needed to make communities successful and sustainable

ACHIEVEMENTS AND PERFORMANCE

AIM 1: INNOVATE & NURTURE

Within this Aim we have made great progress working towards Inclusive Support for Artists. We invested in appointing a Diverse Artist Network Coordinator who undertook research and direct engagement with a range of independent artists and organisations to explore the barriers more diverse artists developing a career within the public realm. This research will be published in 2023 and plans are in place to share learning gained through the work.

We continue to Advocate for Arts in Place-Shaping and successfully sought funding to embed early career artist mentoring opportunities within the Dewsbury Creative Town Arts Programme.

We continue to develop our relationship with the University of Leeds to support our aim to be Leaders of Innovation. Katie Lee continues her PhD research project in collaboration with Beam and the School of Geography at the University of Leeds after securing ESRC funding for a three years of PhD study based on the Beam archive. Katie is exploring how people can be included or excluded in their own community by creative practice and the processes that surround it. Case studies of past Beam projects will offer new critical insights into the role of arts-led placemaking as it relates to wider social and geographical contexts; to identify structural issues and scrutinise the role of public art.

AIM 2: CONNECT & COLLABORATE

Over the past year we have further developed connections within The Creative Sector, through our memberships with Academy of Urbanism, Wakefield Civic Society; and We Are Wakefield. We have accepted the invitation to join the Wakefield Public Art Framework Steering Group and are part of YVAN Equity, Diversity & Inclusion Network.

Our work within Communities continues to evolve on a project by project basis. We maintain good relationships with our Clients including Wakefield Council, Kirklees Council, Derbyshire County Council and Barnsley Council and seek to develop further connections in the Yorkshire and Humber region focusing on smaller local authorities with recent appointments with North East Lincolnshire and Selby.

AIM 3: OUTSTANDING TRANSPARENT ORGANISATION

Equity, Diversity and Inclusion has become a key focus for us following mentoring received with Inc Arts in the previous year and we are passionate about embedding good practice principles across Beam. We have updated our EDI policy and created an action plan to be reviewed annually and are feeding learning into our delivery and strategic work.

Supporting our aim around People, Transparency and Good Governance our EDI work has also fed into updated artists briefs and contracts. As a board we retain an up to date risk register which is reviewed every other meeting or when required if urgent risks are identified and all policies have been updated and on a rota to be reviewed annually. We received mentoring through the Creative England Advance programme with SAIL (Sustainable Arts Leeds) supporting our focus on the Climate Emergency and we will be updating Beam's Sustainability policy alongside an action plan early next year.

AIM 4: GROWING OUR ORGANISATION

To Build Capacity our board has seen some exciting changes in 2022 with the appointment of a new Chair of Trustees, museums and galleries professional Gordon Watson, and new additions of built environment professionals Sanaa Shaikh & Jess Richmond and communications specialist Henri Pearson. In the summer we were very happy to be able to bring the board of trustees together for a physical awayday session hosted in the inspirational surroundings of the new Leeds Beckett University Creative Arts building, to focus our board around our newly launched business plan for 2022-26.

Beam now shares an annual review to support our Identity & Communication and in addition a portfolio has been created and shared with a list of past, current and potential clients. We continue to grow our presence via social media and issue quarterly newsletters.

It is vital that we Build knowledge and awareness and have attended numerous regional events to support our business development alongside research into government funding streams and Arts Council England priority areas.

FINANCIAL REVIEW

2022 continued to be a busy year for Beam. As we emerged from the pandemic we've been delighted to get back to more in person delivery and face to face conversations.

A memorable highlight of the year was seeing the completion of 'Walking Together' a mining memorial trail by artist Stephen Broadbent, at Markham Vale in Derbyshire, which commemorates the 106 miners who died in three separate disasters at the pit. It was a pleasure to collaborate with partners Derbyshire County Council, the Markham Vale Heritage Group and HBD to achieve this vision.

In a regeneration context the three year Dewsbury Creative Town Arts programme saw a number of commissions come to fruition in 2022 and in Barnsley we saw the completion of two major artworks supporting the identity of Stairfoot which were initiated at the start of the pandemic. We continued our relationship with North Pennines AONB to work in the rural landscapes of Teesdale and Swaledale on two pilot socially engaged commissions.

Our delivery focused work has been complemented by strategic work developing place based cultural strategies and public art guidance. In North East Lincolnshire we developed a new Creativity Strategy launched in summer 2022, and are delighted to be continuing our relationship through the upcoming development of a 'Public Art Approach' for the area. Strategic work in Wakefield has included the development of a 'Mural and 2D Art Strategy' for the district on behalf of Wakefield Council.

Principal Sources of Income

The principal sources of funding for the charity were by way of consultancy work for Wakefield Council, Derbyshire County Council, Kirklees Council, Selby District Council, North East Lincolnshire, and Barnsley Council.

Due to inflation and the rising cost of living we undertook a review of staff salaries and freelance consultant day rates alongside Beam chargeable day rates. The Inflation Impact Review was discussed at September 2022 Beam Board meeting and in response to research undertaken a 6% increase for freelance consultant day rates was implemented from 1 January 2023 and a 6% increase for staff salaries to be implemented from 1 April 2023. This has been reflected in Beam's chargeable day rates to clients which are split into 3 bands to ensure a minimum of 25% surplus is generated to cover Beam overheads.

Investment powers and policy

As a not for profit organisation, most of the charitable company's funds are spent in the short term. However, the charitable company has the power to make any Investment, which the Management Committee sees fit.

The following investment priorities (in no particular order of importance) have been identified by the board with detail of proposals to be approved by the board on an annual basis.

- Business development time to support Arts Council England National Lottery Grant application
- Additional Business development time to increase activity
- Implementing the EDI action plan - additional time for external consultant advice
- Implementing a new Sustainability action plan

Reserves Policy

The Management Committee believes that it needs to hold a level of reserves to protect against the main risks to the organisation. In addition, the Committee wishes to utilise reserves to invest in strategic organisational development in pursuit of our charitable objectives. Therefore, the Directors seek to establish an appropriate equilibrium between types of risk.

Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2023

As of the 10th June 2020 a target to hold reserves that would cover 6 months operational costs was set at £20,000. This was calculated taking into account the running costs of the organisation for a 6 month period including: office rent, marketing, web and online costs, IT, administrative costs, staffing, phone, memberships, insurance etc equating to approximately £16,500 plus the allowance of £4,500 to cover any wind up costs that would be incurred if the organisation was to cease operations such as legal fees. This is to be reviewed annually.

PLANS FOR FUTURE PERIODS

A number of current projects will conclude:

- Dewsbury Creative Town Arts Programme - end of a 3 year project will see final commissions completed
- Barnsley Public Art Guide - will be completed and available online
- Featherstone Mining Memorial - once planning permission is granted this artwork will be fabricated and installed in the autumn.
- North East Lincs Public Art Plan - this will be approved and available online

Beam has recently been appointed to develop a Hull Public Art Plan including a city wide audit of existing permanent artworks which commences in May 2023.

Beam is fostering a partnership with the South Pennines Park to submit a Project Grant application to Arts Council England and The Artfund to deliver an 18 month artist development and action based learning programme within the park.

We will also be focusing on business development to generate more projects and opportunities for artists.

Statement of Directors and Trustees' responsibilities

The trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure of the charitable company and the group for that period. In preparing these financial statements, the trustees are required to:

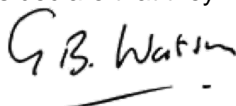
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and of the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions:

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The trustees declare that they have approved the above report. Signed on behalf of the trustees

Signed: 

Name and position: Gordon Watson, Chair of Trustees

Date: 14.6.23

**Examiner's report to the trustees of
Public Arts (Trading as Beam)
for the year ended 31st March 2023**

I report on the accounts of Public Arts (Trading as Beam) for the year ended 31 March 2023 which are set out on pages 8 to 12.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records;
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.

Mr Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House
Doncaster
DN1 2BY

Date:

Public Arts (Trading as Beam)
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2023

		Unrestricted Funds 2023	Unrestricted Funds 2022
Income from:		£	£
Charitable activities	2	241,899	300,473
Investments		0	0
Other		0	0
Total		<u>241,899</u>	<u>300,473</u>
Expenditure on:			
Charitable activities	3	243,255	294,929
Other		0	0
Total		<u>243,255</u>	<u>294,929</u>
Net income/(expenditure)		-1,356	5,544
Balance brought forward at 1st April 2022		51,128	45,584
Balance carried forward at 31st March 2023		<u>49,773</u>	<u>51,128</u>

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

Public Arts (Trading as Beam)
Balance sheet
As at 31st March 2023

	Notes	2023 £	2022 £
Fixed Assets		0	0
Current Assets			
Debtors	4	71,193	8,106
Cash at bank & in hand		41,472	99,878
		<u>112,666</u>	<u>107,984</u>
Liabilities			
Creditors - amounts due within one year	5	-62,893	-56,856
Net current assets		49,773	51,128
Net assets		<u>49,773</u>	<u>51,128</u>
Funds of the company			
Unrestricted Funds		<u>49,773</u>	<u>51,128</u>
Total funds			

For the year 31st March 2023, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring the company keeps accounting records which comply with section 386; and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

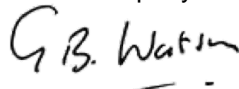
Small company provisions:

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the company's directors:

Signed:



Name and position: Gordon Watson, Chair of Trustees

Date: 14/6/23

The accounting policies and notes on pages 10 to 12 form part of these financial statements.

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102.

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when:

- The company becomes entitled to the resources
- The trustees are virtually certain they will receive the resources; and
- The monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

Public Arts (Trading as Beam)
Notes to the financial statements
for the year ended 31st March 2023

1.6. Stocks

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

1.7. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount. Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from Charitable activities:

	Total	Total
	2023	2022
	£	£
Grants		
Programmes & services	0	27,165
Donations	991	2,028
Fees		
Programmes & services	240,745	271,280
Sponsorship & other income	0	0
	240,745	271,280
Investment income	163	37
	241,899	298,553

3. Expenditure on Charitable activities:

	Direct costs	Support costs	Governance costs	Total costs
	£	£	£	£
Project costs	206,842			206,842
Staffing costs		18,200		18,200
Running costs		14,957		14,957
Marketing costs		1,147		1,147
Company costs		1,159		1,159
Governance			950	950
	206,842	35,463	950	243,255

4. Fixed assets

The Charity did not own any assets during the period of these accounts.

5. Debtors and creditors

	2023	2022
	£	£
Trade debtors	71,193	8,106

5. Creditors and creditors (continued)

	2023	2022
	£	£
Trade creditors	3,420	9,420
Taxation and social security	13,026	6,461
Project income in advance of expenditure	46,446	40,974
	<u>62,893</u>	<u>56,856</u>

6. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Transfer	Closing Balance
	£	£	£	£	£
Unrestricted funds	51,128	241,899	-243,255	0	<u>49,773</u>

7. Salaries

	2023	2022
	£	£
Salaries and wages	<u>18,200</u>	<u>16,683</u>

No employees received emoluments in excess of £60,000.

8. Analysis of net assets between funds

	General Fund	Restricted Fund	Total Funds
	£	£	£
Fixed assets	0	0	0
Current assets	112,666	0	112,666
Current liabilities	-62,893	0	-62,893
	<u>49,773</u>	<u>0</u>	<u>49,773</u>

9. Company Limited by Guarantee

The charity is a company limited by guarantee and has no share capital. The liability of each member, in the event of a winding up, is limited to £1

10. Directors Remuneration and Related Party Transactions

No remuneration or expenses were paid to any trustee during the period of these accounts. (2022: Nil)

No trustee or other person related to the Charitable Company has any personal interest in any contract or transaction entered into by the Charitable Company during the year (2022: nil)

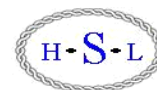
11. Previous period comparison

Where available, the previous period's figures have been included for comparison purposes only.

PUBLIC ARTS

England & Wales - Charity number 327415

Accounts



Accountancy Solutions

Public Arts (Trading as Beam)

Financial statements for the
year ended 31st March 2022

Charity number: 327415
Registered England and Wales

Company number: 2059168
Company limited by guarantee

Call: 07926 450 250

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Public Arts (Trading as Beam)
Contents of the financial statements
for the year ended 31st March 2022

	Page
Administrative Details	1
Directors (Trustees Report)	2 - 7
Examiner's Report	8
Statement of Financial Activities	9
Balance Sheet	10
Notes to the accounts	11 - 13

Public Arts (Trading as Beam)
Administrative details
for the year ended 31st March 2022

Registered Charity number	327415
Registered Company number	2059168
Directors (Trustees)	Sharon Gill Lorraine Green Andrew Ball Gordon Watson Bongani Muchemwa Trudi Entwistle
Secretary	Debbie Mactaggart
Principle address	The Art House Drury Lane Wakefield WF1 2TE
Bankers	Co-op Bank PO Box 250 Delf House Southway Skelmersdale WN8 6WT
Independent Examiner	Mr Heera Singh FMAAT HSL Accountancy Solutions Enterprise House 61a Carr House Doncaster DN1 2BY

**Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2022**

The trustees are pleased to present their annual directors' report together with the financial statements of the charity for the year ending 31 March 2022, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities.

Exemptions

The trustees have taken advantage of the exemptions available to small companies, including the audit exemption (see statement on balance sheet).

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 26 September 1986 and registered as a charity on 23 September 1987. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up during the period of membership, or within one year afterwards, members are required to contribute an amount not exceeding £1.

Since January 2007 the company has been trading under the name of Beam.

Recruitment and Appointment to Board of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee, sometimes referred to as the Board of Trustees. Members of the Management Committee are elected to serve a term of office of three years after which they are eligible to be re-elected at the next Annual General Meeting.

The board reviews the skills of members regularly. Members of the Management Committee are generally recruited from the areas of our work – the arts, education and the built environment – supplemented by professional skills – legal and finance – as required.

Management Committee Induction and Training

Most members of the Management Committee are already familiar with some aspect of the organisation's work, either as a creative practitioner or having come into contact with the organisation's work in some other way. Prior to appointment they are invited to a meeting with the Chair at which the charitable aims, current position, and future plans of the organisation are discussed. Potential members are then invited to a board meeting as an observer, after which a vote on membership is taken.

New members of the Management Committee receive a pack of information which includes the current business plan together with publicity material relating to recent and future events organised by Beam. Information produced by the Charity Commission is also provided, setting the roles and responsibilities of committee members and including an outline job description.

Organisation

The Management Committee directs the company. The day-to-day work of the company is organised by freelance consultants who co-ordinate the charitable company's activities. Freelance consultants are accountable to the Management Committee for ensuring the company delivers the services set out in its plans and achieving financial and other key performance indicators.

Related Parties

The company enjoys a close working relationship with a number of companies and organisations in promoting its charitable mission, in particular, Wakefield Council and Arts Council England. Beam's main project funder in the period was not the Arts Council England.

Risk Management

The Management Committee meet quarterly to review major risks, to establish systems and procedures to mitigate the risks and develop procedures for minimising any potential impact on the charitable company should any of the risks materialise. As part of the Business Planning Cycle the Management Committee undertakes a review of the major risks to the Charitable Company, supported by information supplied by freelance consultants, which are regularly reviewed as part of reports presented to the Management Committee.

INTRODUCTION BY GORDON WATSON, CHAIR BEAM TRUSTEES

This is an important time for Beam as we deliver our new Business Plan and grow our work with artists, communities and key organisations to create inspiring places that are valued and enjoyed by their communities. As we develop, we are prioritising diversity, equity, inclusion and anti-racism and developing our Board to better meet the needs of the organisation.

I want to thank Sharon Gill for all her tremendous hard work as Trustee and Chair of Beam for over five years. She very ably led Beam through a period of change and consolidation. I also want to thank our dedicated team and all the artists and facilitators that we work with who help to make Beam so successful and well respected. The commissions and contracts recorded in this report show the great breadth and value of Beam's work.

OUR PURPOSES AND ACTIVITIES

Beam is a cultural development organisation working across the North of England.

Our inclusive approach champions, celebrates and engages Artists and Communities to shape and animate thriving places.

Our work supports positive community wellbeing and economic benefit.

We act locally and impact strategically.

In shaping our objectives for the year and planning our activities we considered the Charity Commission's guidance on public benefit, including the guidance "public benefit: running a charity (PB2)" at our trustees meetings. The company's objects and principal activities were:

Vision:

Collaborating with Artists to shape inspiring, creative and inclusive public spaces for all, which are owned and loved by their communities.

Our Core Values

- Enabling artistic innovation
- Diversity, Equity, Inclusion and Anti-Racism
- Cross-disciplinary and cross sector team working
- Trust, respect and transparency
- Nurture and support
- Environmental responsibility

Our Services

- Producers of public art programmes and commissions
- Place-based cultural strategies
- Public art strategies and action plans
- Community engagement, creative consultation and skills development
- Artist development and mentoring
- Fundraising and bid writing

Our Collaborators, Partners and Audiences

We work with local authorities, public funders, trusts and foundations, artists, arts and heritage organisations, community groups, education settings, protected landscapes, and the voluntary sector.

Business Aims 2022-2026:

1. **INNOVATE & NURTURE:** To be a leader in the field of art in the public realm and support and develop Artists from all backgrounds
2. **CONNECT & COLLABORATE:** Adopt a collaborative approach and increase Beam's connectivity to deliver our business plan objectives.
3. **OUTSTANDING TRANSPARENT ORGANISATION:** Committed to continually reviewing and improving our policies and processes, in order to deliver transparent and excellent work for people, places and planet.
4. **GROWING OUR ORGANISATION:** Expand capacity and knowledge, enabling Beam to increase the efficient delivery of high quality work across the North and beyond.

Charitable Object

- To establish and promote and to encourage the establishment and promotion of the commissioning and public display of all forms of art in public places, and in the environment and to enter into such commissions
- To encourage and promote the advancement of the education, appreciation and understanding of the public at large of art in public places and the environment, of the artist in the skills and abilities required for the purpose of working in public places, of the public art large of the value of a quality environment and the responsibility to protect and sustain this environment for the future.

Beam aim to benefit the public by:

- Artistic Development: Place creativity at the heart of great place-shaping, creating opportunities for innovative and creative experiences for both artists and the public
- Skills Development: Outstanding experiences and learning opportunities to help people articulate, demand and contribute to change and improved quality of life
- Engagement: Meaningful involvement of individuals and groups in the community, reflecting the diversity of the local neighbourhood and skills, awareness and connections needed to make communities successful and sustainable

ACHIEVEMENTS AND PERFORMANCE

AIM 1: STRENGTHEN & BUILD RELATIONSHIPS

Project work in 2021 has ranged from permanent public art commissions to temporary projects, creative consultation and socially engaged residencies, across urban and rural contexts. We have continued to build and strengthen relationships with Local Authorities, funders, creative practitioners and peer organisations.

We delivered HeART Your Town for Kirklees Council as a direct response to the Covid Pandemic welcoming communities back to the highstreet through creative art interventions. In regeneration contexts the three year Dewsbury Creative Town Arts programme continued to build in 2021 with commissions coming to fruition from Emmeline North and Andrew Warburton and many more instigated. In Wakefield, our longstanding base, we were pleased to continue work developing memorial artworks with communities in Featherstone and Normanton, to begin a new project developing public art works in Castleford and to continue our role delivering artwork at the growing City Fields development.

At Markham Vale we moved one step closer to completing the Walking Together Mining Memorial, conceived by artist Stephen Broadbent, securing funding and sponsorship from a range of corporate, trust and community supporters, bringing the total to 93 figures on site of the 106 figures which will complete the trail (representing the lives of miners who died in the major disasters at the pit in 1937, 1938 and 1973).

We continue to develop our relationship with the University of Leeds supporting a PHD utilising the Beam archive. Katie Lee started her PhD research project in collaboration with Beam and the School of Geography at the University of Leeds after securing ESRC funding for a 1+3 PhD scheme, which funds a one-year MA in Social Research before three years of PhD study. Katie has commenced her research exploring how people can be included or excluded in their own community by creative practice and the processes that surround it.

Case studies of past Beam projects will offer new critical insights into the role of arts-led placemaking as it relates to wider social and geographical contexts; to identify structural issues and scrutinise the role of public art.

AIM 2: DEVELOP NEW MARKETS

The context of the pandemic presented the opportunity for Beam to adapt our engagement methodologies exploring remote engagement. This enabled us to develop new relationships with Selby District Council and the COAST LCEP consortium in Scarborough (linked to Scarborough Borough Council) delivering place-based cultural strategies remotely to support them as we emerged from the Covid 19 pandemic.

In rural contexts we have been delighted to build new relationships with the newly formed South Pennines Park and to work with artists and communities in supporting the launch of the Park in September 2021 through a series of socially engaged artist projects across the area. In the North Pennines AONB and Yorkshire Dales NPA we are excited to pick up our relationship with the team behind the Tees Swale landscape heritage project, building on our earlier work developing a community arts plan and now delivering two R&D socially engaged artist commissions and planning for a longer term programme.

AIM 3: CONSOLIDATE & COMMUNICATE THE BRAND

During this period we have continued to grow Beam's social media presence and ensure the Beam website is regularly updated. In addition, quarterly newsletters have been collated and an annual report that is shared publicly has been a successful tool in raising awareness about Beam. We recognise that marketing and communications is an area in need of further development and is a key priority within the new business plan.

AIM 4: GROW OUR CAPACITY

We developed a new business plan for 2022-2026 that consolidates our work to date and focuses on growing the capacity and impact of our organisation. In May we moved to consolidate our staffing structure by taking on two part time employees on payroll, supported by the expertise of a growing network of self employed consultants within whom we regularly collaborate. Our board has been strengthened by the addition of Artist and Educator Trudi Entwistle and Architect Karmjt Lyal. We were sad to say goodbye to long standing Trustee Lanie Green and thank her for her contribution over the years. In the summer we were very happy to be able to bring the board of trustees together for a physical awayday session held at the Art House, Wakefield after so many meetings held virtually.

Participation in the Creative England mentoring programme with Inc Arts and our staff, consultants and our board has enabled us to explore Equality, Diversity and Inclusion issues and create a roadmap for change. It has also enabled us to start defining what the term diversity means to us which includes all the protected characteristics (age; disability; gender reassignment; marriage or civil partnership status; pregnancy and maternity; race (including ethnic or national origin); religion or belief; sex; or sexual orientation) as well as social class.

In order to be truly inclusive, it is important that we also consider intersectionality and recognise overlapping identities and that everyone has their own unique experiences of marginalisation and oppression. Alongside leading a full review of our processes and policies around EDI, this work has also been instrumental in informing the development of our new Beam Business Plan for 2022-2025 and creating an EDI action plan.

AIM 5: FINANCIAL SECURITY

Changes to our working practices included our move to a 'virtual studio model', hosted and supported by The Art House Wakefield, where we regularly make use of hot desking and meeting room facilities to maintain our close ties to Wakefield. The Beam team now utilises Google Workspace for charities enabling full remote working. This has enabled us to reduce overheads as well as our carbon footprint in relation to travel and printing.

FINANCIAL REVIEW

2021 was a busy year for Beam as we have continued to evolve and respond to the impact of the Covid 19 pandemic and the impact this has had on the communities and artists we work with and on the public spaces we work in. We are delighted to have worked with over 80 artists during the year on projects of a permanent and temporary nature and at scales both large and small. Beam's work continues to diversify with more projects in rural settings underway and development of numerous creativity and cultural strategies.

Changes to our working practices include our move to a 'virtual studio model', hosted and supported by The Art House Wakefield, where we regularly make use of hot desking and meeting room facilities to maintain our close ties to Wakefield. In May of this year we moved to consolidate our staffing structure by taking on two part time employees on payroll, supported by the expertise of a growing network of self employed consultants within whom we regularly collaborate.

Principal Sources of Income

The principal sources of funding for the charity were by way of consultancy work for Wakefield Council, Derbyshire County Council, Kirklees Council, Selby District Council, North East Lincolnshire, COAST Consortium in Scarborough, South Pennines Park and Barnsley Council. Beam has been in receipt of grant funding at arms length, for example Arts Council England and the National Lottery Heritage Fund via the Great Place Schemes whereby Beam was contracted via the Local Authority.

Investment powers and policy

As a not for profit organisation, most of the charitable company's funds are spent in the short term. However, the charitable company has the power to make any Investment, which the Management Committee sees fit. The following investment priorities (in no particular order of importance) have been identified by the board with detail of proposals to be approved by the board on an annual basis.

- Training for Board, employees and potentially freelancers as appropriate to support business plan delivery
- Freelance project and company administration roles as required to support business plan delivery
- Marketing actions to support business plan delivery
- Artists development support to strengthen the sector

Reserves Policy

The Management Committee believes that it needs to hold a level of reserves to protect against the main risks to the organisation. In addition, the Committee wishes to utilise reserves to invest in strategic organisational development in pursuit of our charitable objectives. Therefore, the Directors seek to establish an appropriate equilibrium between types of risk.

Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2022

As of the 10th June 2020 a target to hold reserves that would cover 6 months operational costs was set at £20,000. This was calculated taking into account the running costs of the organisation for a 6 month period including: office rent, marketing, web and online costs, IT, administrative costs, staffing, phone, memberships, insurance etc equating to approximately £16,500 plus the allowance of £4,500 to cover any wind up costs that would be incurred if the organisation was to cease operations such as legal fees.

PLANS FOR FUTURE PERIODS

We have recently approved a new business plan for the next 3 years 2022 - 26. In 2022 we will complete a number of public art projects initiating in previous years including:

- The Stairfoot Public Art programme - a series of new permanent installations supporting the identity of Stairfoot, Barnsley by Lenny 7 Whale and Andrew Small;
- The Normanton Mining Memorial - a new permanent bench and sculpture titled 'Snap Time' by Michael Disley celebrating the comradery of the mining community;
- A WWI memorial in Featherstone dedicated to the on-combat heroes from the town titled 'Fighting From Home' by Luke Perry;
- The 'Walking Together' mining memorial at Markham Vale by Stephen Broadbent celebrating the completion of a 10 year project installing a permanent sculptural figure for each of the 106 miners who died in three major disasters at Markham Colliery;
- The 'Living Landscape' cluster of sculptures by Stephen Broadbent at City Fields, Wakefield shining a light on the unique species that inhabit the area.

We will continue the 3 year Dewsbury Creative Town Arts Programme seeking to form new collaborations to complete the programme in September 2023 leaving a legacy of permanent and temporary artworks interlinked with the regeneration taking place in the town.

We will complete the Tees Swale Naturally Connected programme for the North Pennines AONB seeing two temporary interventions in the landscape generating evidence and learning to support them in applying for future Arts Council funding to deliver a longer term programme across Teesdale and Swaledale. 2022 will also see the completion of a number of place based strategies including:

- A Public Art Plan for the Selby District supported by extensive stakeholder and community consultation;
- North East Lincolnshire 'Creativity Strategy' which will include the creative activation of the plan through a series of artist projects.

We will continue to build on our recent success of delivering a range of services from temporary and permanent arts in the public realm programmes as well as supporting overarching strategies focused on culture and the arts and seek to strengthen rural connections.

A key aim for us is to increase Beam's capacity to support and advocate for a wider diversity of artists working in the public art sector by delivering a research and development project to develop our knowledge and understanding and ultimately increase the diversity of artists working in the sector.

In 2022 Beam will seek to appoint a Diverse Artist Network Coordinator to undertake a piece of research to kickstart a new focus on equity, diversity and inclusion.

- Deliver a series of group and individual listening sessions.
- Develop connections with a wider network of artists + organisations developed.
- Develop a diverse artist database.
- Create a report detailing the research into barriers and support/ change needed to address these.
- Draft funding application to address the outcomes (Arts Council / Trusts and Foundations / other).
- Finalise the EDI action plan - linked to EDI policy

This research and development project will feed into many areas of our work building organisational capacity and growing our knowledge and relationships to better support the development of artists from diverse backgrounds. This builds on the momentum gained around EDI during mentoring work which took place throughout 2021 with Inc Arts, supported by Creative Wakefield & Creative UK. We will continue to support the PhD 'Public Arts for Inclusive Placemaking' through the University of Leeds and explore ways to utilise and share the research to maximise the learning potential of our 30+ year archive.

We are committed to continually reviewing and improving our policies and processes to deliver transparent and excellent work for people, places and the planet. In order to achieve this we will be strengthening our board, staff and freelance pool through training and recruitment and creating an environmental policy and action plan to inform organisational change and potential creative programming. We will also be exploring how we can better communicate Beam's identity, core services and values to strengthen our position in the sector.

**Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2022**

Statement of Directors and Trustees' responsibilities

The trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure of the charitable company and the group for that period. In preparing these financial statements, the trustees are required to:

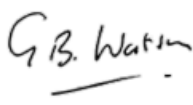
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and of the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions:

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The trustees declare that they have approved the above report. Signed on behalf of the trustees

Signed: 

Name and position: Gordon Watson, Director

Date: 29th June 2022

**Examiner's report to the trustees of
Public Arts (Trading as Beam)
for the year ended 31st March 2022**

I report on the accounts of Public Arts (Trading as Beam) for the year ended 31 March 2022 which are set out on pages 9 to 13.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records;
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.



Mr Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House
Doncaster
DN1 2BY

Date: 5th October 2022

Public Arts (Trading as Beam)
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2022

	Notes	Unrestricted Funds 2022 £	Unrestricted Funds 2021 £
Income from:			
Charitable activities	2	300,473	298,516
Investments		0	37
Other		0	0
Total		300,473	298,553
Expenditure on:			
Charitable activities	3	294,929	275,026
Other		0	0
Total		294,929	275,026
Net income/(expenditure)		5,544	23,527
Balance brought forward at 1st April 2021		45,584	22,057
Balance carried forward at 31st March 2022		51,128	45,584

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

Public Arts (Trading as Beam)
Balance sheet
As at 31st March 2022

		2022	2021
	Notes	£	£
Fixed Assets		0	0
Current Assets			
Debtors	4	8,106	19,866
Cash at bank & in hand		99,878	173,611
		<u>107,984</u>	<u>193,477</u>
Liabilities			
Creditors - amounts due within one year	5	-56,856	-147,893
Net current assets		51,128	45,584
Net assets		<u>51,128</u>	<u>45,584</u>
Funds of the company			
Unrestricted Funds		<u>51,128</u>	<u>45,584</u>
Total funds			

For the year 31st March 2022, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

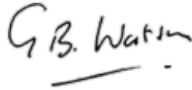
- a) ensuring the company keeps accounting records which comply with section 386; and
- b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the company's directors:

Signed: 

Name and position: Gordon Watson, Director

Date: 29th June 2022

The accounting policies and notes on pages 11 to 13 form part of these financial statements.

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102.

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when:

- The company becomes entitled to the resources
- The trustees are virtually certain they will receive the resources; and
- The monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

Public Arts (Trading as Beam)
Notes to the financial statements
for the year ended 31st March 2022

1.6. Stocks

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

1.7. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount. Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from Charitable activities:

	Total 2021	Total 2021
	£	£
Grants		
Programmes & services	27,165	33,638
Donations	2,028	370
Fees		
Programmes & services	271,280	264,508
Sponsorship & other income	0	0
	271,280	264,508
Investment income	0	37
	300,473	298,553

3. Expenditure on Charitable activities:

	Direct costs	Support costs	Governance costs	Total costs
	£	£	£	£
Project costs	156,308			156,308
Staffing costs	115,167	16,683		131,850
Running costs		4,247		4,247
Marketing costs		937		937
Company costs		57		57
Governance			1,530	1,530
	271,475	21,924	1,530	294,929

4. Fixed assets

The Charity did not own any assets during the period of these accounts.

5. Debtors and creditors

	2022	2021
	£	£
Trade debtors	8,106	19,866

5. Creditors and creditors (continued)

	2022	2021
	£	£
Trade creditors	9,420	19,250
Taxation and social security	6,461	11,593
Project income in advance of expenditure	40,974	117,051
	<u>56,856</u>	<u>147,893</u>

6. Movement of funds

	Opening Balance	Incoming Resources	Resources Expended	Transfer	Closing Balance
	£	£	£	£	£
Unrestricted funds	45,584	300,473	-294,929	0	<u>51,128</u>

7. Salaries

	2022	2021
	£	£
Salaries and wages	<u>16,683</u>	<u>0</u>

No employees received emoluments in excess of £60,000.

8. Analysis of net assets between funds

	General Fund	Restricted Fund	Total Funds
	£	£	£
Fixed assets	0	0	0
Current assets	107,984	0	107,984
Current liabilities	-56,856	0	-56,856
	<u>51,128</u>	<u>0</u>	<u>51,128</u>

9. Company Limited by Guarantee

The charity is a company limited by guarantee and has no share capital. The liability of each member, in the event of a winding up, is limited to £1

10. Directors Remuneration and Related Party Transactions

No remuneration or expenses were paid to any trustee during the period of these accounts. (2021: Nil)

No trustee or other person related to the Charitable Company has any personal interest in any contract or transaction entered into by the Charitable Company during the year (2021: nil)

11. Previous period comparison

Where available, the previous period's figures have been included for comparison purposes only.

PUBLIC ARTS

England & Wales - Charity number 327415

Accounts



Accountancy Solutions

Public Arts (Trading as Beam)

Financial statements for the
year ended 31st March 2021

Charity number: 327415
Registered England and Wales

Company number: 2059168
Company limited by guarantee

Public Arts (Trading as Beam)
Contents of the financial statements
for the year ended 31st March 2021

	Page
Administrative Details	1
Directors (Trustees Report)	2 - 4
Examiner's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the accounts	8 - 10

**Public Arts (Trading as Beam)
Administrative details
for the year ended 31st March 2021**

Registered Charity number	327415
Registered Company number	2059168
Directors (Trustees)	Sharon Gill John Orrell - Until 16 September 2020 Lorraine Green Andrew Ball Gordon Watson Bongani Muchemwa Trudi Entwistle - From 9 December 2020
Secretary	Debbie Mactaggart
Principle address	The Art House Drury Lane Wakefield WF1 2TE
Bankers	Co-op Bank PO Box 250 Delf House Southway Skelmersdale WN8 6WT
Independent Examiner	Mr Heera Singh FMAAT HSL Accountancy Solutions Enterprise House 61a Carr House Doncaster DN1 2BY

Public Arts (Trading as Beam)
The Directors (trustees) present their annual report
for the year ended 31st March 2021

The trustees are pleased to present their annual directors' report together with the financial statements of the charity for the year ending 31 March 2021, which are also prepared to meet the requirements for a directors' report and accounts for Companies Act purposes.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities.

Exemptions

The trustees have taken advantage of the exemptions available to small companies, including the audit exemption (see statement on balance sheet).

Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 26 September 1986 and registered as a charity on 23 September 1987. The company was established under a Memorandum of Association, which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up during the period of membership, or within one year afterwards, members are required to contribute an amount not exceeding £1.

Since January 2007 the company has been trading under the name of Beam.

Recruitment and Appointment to Board of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee, sometimes referred to as the Board of Trustees. Members of the Management Committee are elected to serve a term of office of three years after which they are eligible to be re-elected at the next Annual General Meeting.

The board reviews the skills of members regularly. Members of the Management Committee are generally recruited from the areas of our work – the arts, education and the built environment – supplemented by professional skills – legal and finance – as required.

Management Committee Induction and Training

Most members of the Management Committee are already familiar with some aspect of the organisation's work, either as a creative practitioner or having come into contact with the organisation's work in some other way. Prior to appointment they are invited to a meeting with the Chair at which the charitable aims, current position, and future plans of the organisation are discussed. Potential members are then invited to a board meeting as an observer, after which a vote on membership is taken.

New members of the Management Committee receive a pack of information which includes the current business plan together with publicity material relating to recent and future events organised by Beam. Information produced by the Charity Commission is also provided, setting the roles and responsibilities of committee members and including an outline job description.

Organisation

The Management Committee directs the company. The day-to-day work of the company is organised by freelance consultants who co-ordinate the charitable company's activities. Freelance consultants are accountable to the Management Committee for ensuring the company delivers the services set out in its plans and achieving financial and other key performance indicators.

Related Parties

The company enjoys a close working relationship with a number of companies and organisations in promoting its charitable mission, in particular, Wakefield Council and Arts Council England. Beam's main project funder in the period was not the Arts Council England.

Risk Management

The Management Committee meet quarterly to review major risks, to establish systems and procedures to mitigate the risks and develop procedures for minimising any potential impact on the charitable company should any of the risks materialise. As part of the Business Planning Cycle the Management Committee undertakes a review of the major risks to the Charitable Company, supported by information supplied by freelance consultants, which are regularly reviewed as part of reports presented to the Management Committee.

INTRODUCTION BY SHARON GILL, CHAIR BEAM TRUSTEES

It is a delight to witness the conscientious development of BEAM's working practices with both artists and the communities they serve. We are in an unprecedented situation where we are all planning for the unknown, but one thing we can be sure of is the increasing importance that will be placed on outdoor civic spaces, a world that BEAM specialises in. You will see from the range of contracts and commissions being delivered, the demand for BEAM's expertise is growing, affording the organisation an opportunity to ensure we can reflect the demographics of our region in all aspects of our work, and open the doors to support new talent.

OUR PURPOSES AND ACTIVITIES

Beam is an arts organisation working throughout the Yorkshire region and beyond, with over 35 years' experience of working with artists and communities to help make better places to live, work and play.

Beam is dedicated to the imaginative understanding and improvement of the public realm - our urban and rural streets, buildings, parks, neighbourhoods, and public spaces. We aim to promote the role of the arts and good design; to make stronger connections between professionals and the public; and to celebrate the arts and design in the public realm as powerful contributors to personal, economic and community wellbeing. In shaping our objectives for the year and planning our activities we considered the Charity Commission's guidance on public benefit, including the guidance "public benefit: running a charity (PB2)" at our trustees meetings. The company's objects and principal activities were:

Vision:

Beam promote, commission and deliver transformative arts programmes to inspire communities, and support the development of great places.

To champion artistic excellence in the field of place-making through:

- **Advocacy:** Be a leading advocate for promoting the arts in place-making
- **Innovation:** Support & enable artist innovation in the field of place-making
- **Diversity:** Engage with and support a wide range of emerging and established high quality artists
- **Collaboration:** Promote a cross disciplinary and multisector approach to the arts in place-making including creatives, communities and professionals

Charitable Object

- To establish and promote and to encourage the establishment and promotion of the commissioning and public display of all forms of art in public places, and in the environment and to enter into such commissions
- To encourage and promote the advancement of the education, appreciation and understanding of the public at large of art in public places and the environment, of the artist in the skills and abilities required for the purpose of working in public places, of the public art large of the value of a quality environment and the responsibility to protect and sustain this environment for the future.

Beam aim to benefit the public by:

- **Artistic Development:** Place creativity at the heart of great place-making, creating opportunities for innovative and creative experiences for both artists and the public.
- **Skills Development:** Outstanding experiences and learning opportunities to help people articulate, demand and contribute to change and an improved quality of life.
- **Engagement:** Meaningful involvement of individuals and groups in the community, reflecting the diversity of the local neighbourhood and skill, awareness and connections needed to make communities successful and sustainable.

Beam believes that learning should be infused in all of its activities, and that exceptional opportunities to share ideas will enrich the lives of those it works with. We strongly believe in empowering communities to make positive change in their environments, and this, together with the promotion of the role of artists, has been at the heart of the work we have undertaken in recent years.

ACHIEVEMENTS AND PERFORMANCE

Public art commissioning work in the period included - continued work in Markham Vale, Derbyshire; HeART Your Town in Kirklees to support Covid recovery; a series of permanent commissions in Stairfoot, Barnsley; began a 3 year temporary and permanent public art programme in Dewsbury; work for Wakefield Council managing another permanent commission for City Fields; the final year as Creative Producer for 'Vital Valley' - the Derwent Valley Mills World Heritage Site Great Place Scheme and Wentworth & Elsecar Great Place Scheme in Rotherham - both Great Place Schemes funded by National Heritage Lottery and Arts Council England. Beam also undertook new cultural strategy work developing a Cultural Development Framework for the Selby District and initiating a Cultural Strategy for the Borough of Scarborough. In addition, a grant from The Art Fund enabled us to produce a series of live stream talks, Arts in Place NOW, for the national Arts and Place Consortium that aired following the first lockdown.

ACHIEVEMENTS AND PERFORMANCE (Continued)

We have also secured a new relationship with the University of Leeds to support a PHD utilising the Beam archive. Katie Lee started her PhD research project in collaboration with Beam and the School of Geography at the University of Leeds after securing ESRC funding for a 1+3 PhD scheme, which funds a one-year MA in Social Research before three years of PhD study. Now fully trained in research methods after the MA section, Katie is embarking on the research with support from Beam and two supervisors at University of Leeds, Dr. Martin Zebracki and Prof. Robert Vanderbeck. Katie's research will explore how people can be included or excluded in their own community by creative practice and the processes that surround it. She is interested in exploring the complexities of public-private partnerships and the power that is exchanged within these. Case studies of past Beam projects will offer new critical insights into the role of arts-led placemaking as it relates to wider social and geographical contexts; to identify structural issues and scrutinise the role of public art.

FINANCIAL REVIEW

Beam have continued to seek opportunities to reduce overheads and consider the most appropriate working model for the organisation shifting to a virtual studio at The Art House with hot desking options. Beam's physical archive has now been deposited with the West Yorkshire Archive Service and in April 2020 Beam benefited from a long term photocopier equipment contract coming to an end.

In 2020 we saw the beginning of the Covid 19 pandemic which resulted in a number of projects being put on hold. Beam were able to negotiate contract extensions with additional funds to support changes. Support from the Art House enabled us to access two council and government grants which enabled Beam to continue to support freelance workers and continue to pay rent on the virtual studio and all other ongoing overheads. We were able to quickly adapt to remote working including artist recruitment and community engagement, as well as carrying out covid safe site visits to continue to deliver projects. We channeled this alternative way of working to successfully achieve new contracts focused on remote consultation and strategy development. In addition, we were appointed by Kirklees Council to engage artists to deliver temporary interventions to encourage communities back into their town centres in a covid safe way.

Principal Sources of Income

The principal sources of funding for the charity were by way of consultancy work for Wakefield Council, Derbyshire County Council, Kirklees Council, Selby District Council and Barnsley Council. Beam has been in receipt of grant funding at arms length, for example Arts Council England and the National Lottery Heritage Fund via the Great Place Schemes whereby Beam is contracted via the Local Authority. The only source of direct grant funding has been secured via The Art Fund to support our work with the national Arts and Place Consortium.

Investment powers and policy

As a not for profit organisation, most of the charitable company's funds are spent in the short term. However, the charitable company has the power to make any investment, which the Management Committee sees fit.

Reserves Policy

The Management Committee believes that it needs to hold a level of reserves to protect against the main risks to the organisation. The Committee is also aware that carrying reserves to a level that a commercial organisation might see as prudent, may actually increase the risk of funding organisations and trusts refusing to provide grants for the pursuit of our charitable objectives. Therefore, the Directors seek to establish an appropriate equilibrium between types of risk.

As of the 10th June 2020 a target to hold reserves that would cover 6 months operational costs was set at £20,000. This has been calculated taking into account the running costs of the organisation for a 6 month period including: office rent, marketing, web and online costs, IT, administrative costs, phone, memberships, insurance etc. equating to approximately £16,500 plus the allowance of £4,500 to cover any wind up costs that would be incurred if the organisation was to cease operations such as legal fees.

PLANS FOR FUTURE PERIODS

As an organisation we have taken time to reflect on the Black Lives Matter movement and recognise that we must do more. We have always believed that for art to be successful in the public realm it must be fully representative of the community that it serves, but now we must develop concrete actions to make this a reality.

We have long recognised that we need to take stronger action to promote diversity across our organisation and work – from our procurement processes for Artists, Consultants and Trustees, to the communities we engage in the process of project delivery. As an organisation we know we need to take these positive intentions and turn them into an action plan for delivery now, to ensure our organisation and work is diverse, representative of society and to redress the balance.

PLANS FOR FUTURE PERIODS (continued)

We are committed to educating our organisation and will seek to grow our knowledge to help us make meaningful changes to our processes ensuring that we are enabling opportunities for artists, creatives and communities with protected characteristics both now and into the future. We are currently engaged in Creative England's mentoring programme with Inc Arts acting as our mentor to initiate changes. Beam is committed to embedding equality, diversity and inclusion across the organisation and supporting the sector to increase the diversity of artists working in the public realm. We are due to refresh Beam's business plan for the next 3 years following the next Board Away Day. This will include a review of how Beam's future investments can support equality and diversity and continue to adopt a flexible approach during these uncertain times.

Strategic Aims from business plan 2017-21 (under review)

- **AIM 1: STRENGTHEN & BUILD RELATIONSHIPS**

To ensure efficient and effective working relationships with a range of local and national partners and funders in order to secure our income sources and improve the identification of opportunities.

- **AIM 2: DEVELOP NEW MARKETS**

To successfully identify new markets and opportunities to strengthen and diversify our artistic practice, partnerships and income streams.

- **AIM 3: CONSOLIDATE & COMMUNICATE THE BRAND**

To embed and promote Beam's values, ethos and brand.

- **AIM 4: GROW OUR CAPACITY**

To build our capacity to deliver current projects and services and to take new opportunities through the development of our human resources and collaborations

- **AIM 5: FINANCIAL SECURITY**

Having restructured the organisation, to work towards increased financial security and long-term sustainability, positioning Beam as a resilient organisation with the capacity to innovate and take measured risks as appropriate.

Statement of Directors and Trustees' responsibilities

The trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure of the charitable company and the group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and of the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions:

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The trustees declare that they have approved the above report. Signed on behalf of the trustees

Signed:

Date: 28/05/2021

Name and position: Sharon Gill, Director



**Examiner's report to the trustees of
Public Arts (Trading as Beam)
for the year ended 31st March 2021**

I report on the accounts of Public Arts (Trading as Beam) for the year ended 31 March 2021 which are set out on pages 7 to 11.

Respective responsibilities of trustees and examiner

The charity's trustees (who are also the directors of the Company for the purposes of company law) are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that, in any material respect, the requirements:

- accounting records have not been kept in accordance with section 386 of the Companies Act 2006;
- the accounts do not accord with such records;
- where accounts are prepared on an accruals basis, whether they fail to comply with relevant accounting requirements under section 396 of the Companies Act 2006, or are not consistent with the Charities SORP (FRS102)
- any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the accounts.

Mr Heera Singh FMAAT
HSL Accountancy Solutions Ltd
Enterprise House
61a Carr House
Doncaster
DN1 2BY

Date:

Public Arts (Trading as Beam)
Statement of Financial Activities (Incorporating the Income and Expenditure Account)
for the year ended 31st March 2021

	Notes	Unrestricted Funds 2021 £	Unrestricted Funds 2020 £
Income from:			
Charitable activities	2	298,516	363,874
Investments		37	148
Other		0	0
Total		298,553	364,021
Expenditure on:			
Charitable activities	3	275,026	360,823
Other		0	0
Total		275,026	360,823
Net income/(expenditure)		23,527	3,198
Balance brought forward at 1st April 2020		22,057	18,859
Balance carried forward at 31st March 2021		45,584	22,057

The Statement of Financial Activities includes all gains and losses in the year and therefore a statement of total recognised gains and losses has not been prepared. All the above amounts relate to continuing activities.

Public Arts (Trading as Beam)
Balance sheet
As at 31st March 2021

		2021	2020
	Notes	£	£
Fixed Assets		0	0
Current Assets			
Debtors	4	19,866	14,810
Cash at bank & in hand		<u>173,611</u>	<u>106,258</u>
		193,477	121,067
Liabilities			
Creditors - amounts due within one year	5	-147,893	-99,010
Net current assets		45,584	22,057
Net assets		<u>45,584</u>	<u>22,057</u>
Funds of the company			
Unrestricted Funds		<u>45,584</u>	<u>22,057</u>
Total funds			

For the year 31st March 2021, the company is entitled to the audit exemption under section 477 (2) of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- a) ensuring the company keeps accounting records which comply with section 386; and
- b) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and its profit or loss for the financial year, in accordance with the requirement of the companies Act 2006 relating to accounts, so far as is applicable to the company.

Small company provisions:

These accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

The directors declare that they have approved the accounts above.

Signed on behalf of the company's directors:

Signed:

Date: 28/05/2021

Name and position: Sharon Gill, Director

1. Accounting policies

1.1.1. Basis of preparation

These accounts (financial statements) have been prepared under the historic cost convention, with items recognised at cost or transaction value, unless otherwise stated in the relevant note(s), in accordance with:

- The Charities Act 2011
- The Companies Act 2006
- The Financial Reporting Standard applicable in the UK and the Republic of Ireland: FRS102
- Accounting & Reporting by Charities: Statement of Recommended Practice (Charities SORP FRS102) (effective January 2015)

1.1.2. The charity meets the definition of a public benefit entity as defined by FRS 102.

1.1.3. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

1.1.4. All figures presented in the statements and supporting notes have been rounded to the nearest pound.

1.2. Incoming resources

These are included in the Statement of Financial Activities. Incoming resources are recognised when:

- The company becomes entitled to the resources
- The trustees are virtually certain they will receive the resources; and
- The monetary value can be measured with sufficient reliability

Where incoming resources have related expenditure (as with fund-raising or contract income) the incoming resources and related expenditure are reported gross in the Statement of Financial Activities.

Grants and donations are only included in the Statement of Financial Activities when the company has unconditional entitlement to the resources.

Contractual income is only included in the Statement of Financial Activities once the related goods or performance related services have been delivered.

Investment income is included in the accounts when receivable.

1.3. Expenditure

Expenditure is charged to the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Charitable expenditure comprises those costs incurred in the delivery of the charity's activities and services for its beneficiaries, including both direct and support costs. The expenditure has been analysed but usage.

Professional fees include those costs associated with meeting constitutional and statutory requirements, including Accountancy fees.

1.4. Fund accounting

Restricted funds are funds received from donors which are subject to restrictions on the purposes for which they may be used of which have been raised for a specific project. Unrestricted funds are those where there are no externally imposed restrictions. These include funds freely available to the charity for expenditure or appropriation to reserves for internally designated purposes.

1.5. Assets

Tangible assets are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost, or, if gifted, at the value to the company on receipt.

Public Arts (Trading as Beam)
Notes to the financial statements
for the year ended 31st March 2021

1.6. Stocks

Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.

1.7. Debtors

Debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

1.8. Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are normally recognised at their settlement amount, usually the invoice amount. Accrued charges are normally valued at their settlement amount.

1.9. Taxes

The company is not VAT registered. As a Charity the company is exempt from taxation on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act section 505 of the Taxes Act 1988 or s256 of the Taxation of chargeable gains Act 1992 to the extent that these are applied to its charitable objects.

2. Income from Charitable activities:

	Total 2021	Total 2020
	£	£
Grants		
Programmes & services	33,638	148,699
Donations	370	745
Fees		
Programmes & services	264,508	214,429
Sponsorship & other income	0	0
	264,508	214,429
Investment income	37	148
	298,553	364,021

3. Expenditure on Charitable activities:

	Direct costs	Support costs	Governance costs	Total costs
	£	£	£	£
Project costs	174,315			174,315
Staffing costs	78,294	15,516		93,810
Running costs		3,896		3,896
Marketing costs		484		484
Company costs		1,091		1,091
Governance			1,430	1,430
	252,609	20,988	1,430	275,026

4. Fixed assets

The Charity did not own any assets during the period of these accounts.

5. Debtors and creditors

	2021	2020
	£	£
Trade debtors	19,866	14,810

5. Creditors and creditors (continued)

	2021	2020
	£	£
Trade creditors	19,250	13,120
Taxation and social security	11,593	1,842
Project income in advance of expenditure	117,051	84,048
	<u>147,893</u>	<u>99,010</u>

6. Movement of funds

	Opening	Incoming	Resources		Closing
	Balance	Resources	Expended	Transfer	Balance
	£	£	£	£	£
Unrestricted funds	<u>22,057</u>	<u>298,553</u>	<u>-275,026</u>	<u>0</u>	<u>45,584</u>

7. Salaries

The Charity did not employ any staff during the period of these accounts. When required, the Charity commission services from self-employed contractors.

8. Analysis of net assets between funds

	General	Restricted	Total
	Fund	Fund	Funds
	£	£	£
Fixed assets	0	0	0
Current assets	193,477	0	193,477
Current liabilities	-147,893	0	-147,893
	<u>45,584</u>	<u>0</u>	<u>45,584</u>

9. Company Limited by Guarantee

The charity is a company limited by guarantee and has no share capital. The liability of each member, in the event of a winding up, is limited to £1

10. Directors Remuneration and Related Party Transactions

No remuneration or expenses were paid to any trustee during the period of these accounts. (2020: Nil)

No trustee or other person related to the Charitable Company has any personal interest in any contract or transaction entered into by the Charitable Company during the year (2020: nil)

11. Previous period comparison

Where available, the previous period's figures have been included for comparison purposes only.