

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

Hunters Law LLP  
9 New Square  
Lincoln's Inn  
London  
WC2A 3QN  
LAW.PAC.43020-1

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2023**

**CONTENTS**

---

	<b>Page</b>
Statement of the Trustees' Responsibilities	1
Trustees' Report	2 - 5
Independent Examiner's Report	6
Statement of Financial Activities	7
Balance Sheet	8
Notes to the Accounts	9 -14

## **WILLIAM ARTHUR RUDD MEMORIAL TRUST**

### **STATEMENT OF TRUSTEES' RESPONSIBILITIES IN RESPECT OF THE ACCOUNTS**

#### **FOR THE YEAR ENDED 31 DECEMBER 2023**

---

The trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards. The law applicable to charities in England and Wales requires the trustee(s) to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles of the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**TRUSTEES' REPORT**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

---

**Reference and Administrative Details**

<b>Charity registration number</b>	326495
<b>Principal address</b>	9 New Square Lincoln's Inn London WC2A 3QN
<b>Trustees</b>	Alexandra Ahavni Sarkis David Hamilton Smyth Robert George Maples
<b>Independent Examiners</b>	S Rose Dixon Wilson 22 Chancery Lane London WC2A 1LS
<b>Solicitors</b>	Hunters Law LLP 9 New Square Lincoln's Inn London WC2A 3QN
<b>Bankers</b>	Child & Co 1 Fleet Street London EC4Y 1BD
<b>Investment managers</b>	Investec Wealth & Investment 30 Gresham Street London EC2V 7QN

# **WILLIAM ARTHUR RUDD MEMORIAL TRUST**

## **TRUSTEES' REPORT**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

---

### **Structure Governance and Management**

#### **Governing document**

The William Arthur Rudd Memorial Trust was created by the late Mrs Mary Templeton Rudd, the Settlor, by a trust deed dated 31st December 1983 in memory of her late husband, William Arthur Rudd.

#### **Method of appointment of new trustees**

The power of appointing new trustees is vested in the Trustees.

#### **Organisational structure of the charity**

The Trustees manage the Charity. They meet on an annual basis and liaise regularly to take all necessary decisions jointly with regard to the Charity's activities and achievement of its objectives. Certain day-to-day administrative tasks are delegated to the charity's legal and investment advisers.

#### **Volunteers**

The Charity receives no assistance from volunteers.

#### **Wider Network**

The Charity acts independently and is not part of a wider network.

#### **Donations**

The Charity is not involved in fund-raising or publicity and has never received donations.

#### **Related Parties**

The Charity has no subsidiaries and is not connected with any other Foundation.

#### **Risk policy**

The Trustees have assessed the major risks to which the Charity is exposed, in particular those related to the safeguarding of financial assets of the Charity, and are satisfied that systems are in place to mitigate their exposure to these risks.

# **WILLIAM ARTHUR RUDD MEMORIAL TRUST**

## **TRUSTEES' REPORT**

### **FOR THE YEAR ENDED 31 DECEMBER 2023**

---

#### **Objectives and Activities for the Public Benefit**

##### **Objects and significant activities**

The Charity is a grant making charity and the trust deed provides that income is to be applied in making such donations to charitable organisations and bodies and such other charitable applications or charitable purposes as the Trustees in their discretion think fit. In exercising their discretion the Trustees may have regard to wishes previously expressed by the Settlor. The Trustees normally make their choices annually, towards the end of the financial year.

As the objects of the Charity are not linked to any specific areas of charitable activity, the Trustees receive a large number of applications for donations. They review the applications received during the year at their annual meeting and any wishes previously expressed by the Settlor and make their awards. Due to the high number of applications received, the Trustees are unable to reply or return printed material supplied.

During the year under review they made donations totalling £133,000 to registered charities in the United Kingdom. There have been no material changes in the policies of the Charity since 31st December 2021.

Mrs Mary Rudd, who set up the charity in memory of her late husband, died on 4th January 2019 and in her Will left her residuary estate outside Spain to the Charity.

##### **Public Benefit Statement**

The Trustees consider that the Charity's activities, as set out in its Objectives and Activities detailed above, are for the public benefit, and confirm that they have complied with their duty under s17(5) of the Charities Act 2011 to have due regard to the guidance on public benefit published by the Charity Commission for England and Wales.

#### **Achievements and Performance**

##### **Charitable activities**

During the year to 31st December 2023 the Charity received income from its investments of £223,154 (£125,439 in 2022) and made charitable donations totalling £133,000 (£88,000 in 2022). The largest donation was £48,000 and the smallest was £3,000.

##### **Investment Performance**

The Trust has professional investment advisers who manage the Charity's investments on a discretionary basis, subject to the regular review of the Trustees. After accounting for all investments sold and purchased during the year, the value of the Charity's net assets increased during the year by £242,272 to £7,803,643.

The market value of the Charity's investments increased from £7,370,338 to £7,870,211 during the year.

##### **Calculation of Realised gains and Losses**

The average cost method has been used to calculate realised gains or losses on investment sales.

## **WILLIAM ARTHUR RUDD MEMORIAL TRUST**

### **TRUSTEES' REPORT**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

---

#### **Financial Review**

##### **Reserves policy**

It is the policy of the Trustees to maintain adequate reserves to enable the Charity to maintain the amount given as charitable grants each year and to preserve the income generating capital base.

##### **Principal funding sources**

The Charity's income is derived from its investment portfolio. All investment income is accounted for when received.

##### **Investment policy and objectives**

The Trustees have the authority to invest the funds of the Charity in a wide range of investments for the furtherance of the objects of the Charity, and their policy and objectives are reviewed annually by the Trustees and their professional investment managers.

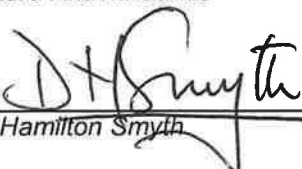
#### **Future developments**


The Trustees hope to be able to continue at approximately the same level of activity in 2024 as in 2023. The Charity will continue to operate solely as a grant-making charity.

We declare that in our capacity as the Trust's Trustees

- we have approved the report above.

  
\_\_\_\_\_  
Alexandra Ahavni Sarkis

  
\_\_\_\_\_  
David Hamilton Smyth

  
\_\_\_\_\_  
Robert George Maples

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**INDEPENDENT EXAMINER'S REPORT**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

---

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WILLIAM ARTHUR RUDD  
MEMORIAL TRUST**

I report on the accounts of the charity for the year ended 31 December 2023, which are set out on pages 7 to 14.

**Responsibilities and basis of report**

As the charity's Trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act'). You are satisfied that an audit is not required for this year under charity law and that an independent examination is needed.

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters than an auditor considers in giving their opinion on the accounts. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently, I express no opinion as to whether the accounts present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

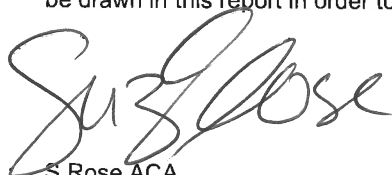
**Independent examiner's statement**

I am qualified to undertake the examination by being a qualified member of the Institute of Chartered Accountants in England and Wales.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



S Rose ACA  
Dixon Wilson  
22 Chancery Lane  
London WC2A 1LS

15 November 2024



**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**STATEMENT OF FINANCIAL ACTIVITIES**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

		Unrestricted Income Fund £	Expendable Endowment Fund £	2023 Total £	2022 Total £
	<b>Notes</b>				
<b>Income and endowments from:</b>					
Investments	7.1	223,154	-	223,154	125,439
Estate of Mrs M T Rudd	7.2	-	-	-	7,010,222
<b>Total incoming resources</b>		<u>223,154</u>	<u>-</u>	<u>223,154</u>	<u>7,135,661</u>
<b>Expenditure on:</b>					
Raising funds	8.1	-	40,543	40,543	39,427
Charitable activities	8.2	193,880	-	193,880	118,198
Other	8.5	26	-	26	-
<b>Total expenditure</b>		<u>193,906</u>	<u>40,543</u>	<u>234,449</u>	<u>157,625</u>
<b>Net gains/ (losses) on investments</b>	3.1	-	253,568	253,568	(452,221)
<b>Net movement in funds</b>		<u>29,248</u>	<u>213,025</u>	<u>242,272</u>	<u>6,525,815</u>
<b>Reconciliation of funds</b>					
Total funds brought forward at 1 January		7,241	7,548,120	7,555,361	1,029,546
Total funds carried forward at 31 December		<u>36,489</u>	<u>7,761,145</u>	<u>7,797,633</u>	<u>7,555,361</u>

**WILLIAM ARTHUR RUDD MEMORIAL TRUST****BALANCE SHEET****AS AT 31 DECEMBER 2023**

		<b>2023</b>	<b>2022</b>
		<b>£</b>	<b>£</b>
	<b>Notes</b>		
<b>Fixed assets</b>			
Investments	<b>3.1</b>	7,870,211	7,370,338
<b>Total fixed assets</b>		<u>7,870,211</u>	<u>7,370,338</u>
<b>Current assets</b>			
Cash at bank	<b>4</b>	99,244	281,853
Money due from Investec		6,628	1,290
<b>Total current assets</b>		<u>105,872</u>	<u>283,143</u>
<b>Creditors: amounts falling due within one year</b>	<b>5</b>	178,450	98,120
<b>Net current assets/ (liabilities)</b>		<u>(72,578)</u>	<u>185,023</u>
<b>Net assets</b>		<u><u>7,797,633</u></u>	<u><u>7,555,361</u></u>
<b>The funds of the charity:</b>			
Unrestricted income fund (Page 7)		36,489	7,241
Expendable endowment funds (Page 7)		7,761,145	7,548,120
<b>Total charity funds</b>		<u><u>7,797,633</u></u>	<u><u>7,555,361</u></u>

# **WILLIAM ARTHUR RUDD MEMORIAL TRUST**

## **NOTES TO THE ACCOUNTS**

### **FOR THE YEAR ENDED 31 DECEMBER 2023**

---

#### **1 Basis of preparation**

##### **1.1 Basis of accounting**

The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The financial statements have been prepared in accordance with Accounting and Reporting by Charities Statement of Recommended Practice: preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) effective 1 January 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

##### **1.2 Change in basis of accounting**

There has been no change to the accounting policies since last year.

#### **2 Accounting policies**

##### **2.1 Incoming resources are included in the Statement of Financial Activities (SoFA) when:**

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability

##### **2.2 Where incoming resources have related expenditure, the incoming resources and related expenditure are reported gross in the SoFA.**

##### **2.3 Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.**

##### **2.4 Incoming resources from tax reclaims are included in the SoFA at the same time as the the income to which they relate.**

##### **2.5 Investment income is included in the accounts when receivable.**

##### **2.6 Investment gains and losses include any gain or loss on the sale of investments and any gain or loss resulting from revaluing the investments to market value at the end of the year.**

##### **2.7 Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.**

##### **2.8 Governance costs include the cost of the preparation and examination of statutory accounts, the cost of trustee meetings and the cost of any legal advice to the trustees on governance or constitutional matters.**

## WILLIAM ARTHUR RUDD MEMORIAL TRUST

### NOTES TO THE ACCOUNTS

#### FOR THE YEAR ENDED 31 DECEMBER 2023

- 2.9 Grants payable are payments made to third parties in the furtherance of the charitable objectives of the trust. The grants are accounted for where either the trustees have agreed to pay the grant without condition and the recipient has a reasonable expectation that they will receive the grant, or any condition attaching to the grant is outside the control of the trust.
- 2.10 Investments quoted on a recognised stock exchange are valued at market value at the year end.
- 2.11 The Charity has an expendable endowment fund created by a gift. The income of this trust is unrestricted. The terms of the endowment allow the capital of the fund to be spent if the Trustees so determine.

Unrestricted income funds comprise those funds which the Trustees are free to use for any purpose in furtherance of the charitable objects. Unrestricted funds include designated funds where the Trustees, at their discretion, have created a fund for a specific purpose.

### 3 Investment assets

	2023	2022
	£	£
3.1 Quoted investments		
Market value brought forward	7,370,338	924,148
Additions	4,021,018	8,797,794
Disposals	(3,774,713)	(1,899,383)
Net realised/unrealised investment gains/ (losses)	253,568	(452,221)
<b>Market value at 31st December 2023</b>	<b>7,870,211</b>	<b>7,370,338</b>
3.2 Investments at market value consists of:	2023	2022
	£	£
Equities	5,844,999	5,993,057
Fixed interest securities	2,025,212	1,377,281
	<b>7,870,211</b>	<b>7,370,338</b>

All investments are carried at their fair value. Investment in equities and fixed interest securities are all traded in quoted public markets, primarily the London Stock Exchange. Holdings in common investment funds, unit trusts and open-ended investment companies are at the bid price. The basis of fair value for quoted investments is equivalent to the market value, using the bid price. Asset sales and purchases are recognised at the date of trade at cost (that is their transaction value).

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

<b>4</b>	<b>Cash account balances</b>	<b>2023</b>	<b>2022</b>
		<b>£</b>	<b>£</b>
	CAF Bank account	8,924	-
	Investec capital account	90,320	185,453
	Hunters client account	-	96,400
		<u>99,244</u>	<u>281,853</u>

<b>5</b>	<b>Creditors: amounts falling due within one year</b>	<b>2023</b>	<b>2022</b>
		<b>£</b>	<b>£</b>
	Trade creditors	34,440	15,120
	Accruals	6,010	-
	Other creditors	138,000	83,000
		<u>178,450</u>	<u>98,120</u>

**6 Transactions with Trustees**

- 6.1 Robert Maples charged a professional Trustee fee of £1,800 (2022 - £1,680). The payment was made under the authority given in the Trust Deed under Clause 9a.
- 6.2 No Trustee has been reimbursed for any out-of-pocket expenses (2022 - NIL).
- 6.3 Alexandra Sarkis is a Trustee of the Charity and a consultant of Hunters Law LLP. For the year to 31st December 2023 Hunters Law LLP charged fees of £52,470 (including VAT) (2022 - £22,878) for legal, secretarial and administration services.

**7 Analysis of incoming resources**

<b>7.1</b>	<b>Investment income</b>	<b>2023</b>	<b>2022</b>
		<b>£</b>	<b>£</b>
	UK bank interest	30	-
	UK interest	21,996	663
	UK unit trust interest	6,351	7,017
	UK gilt interest	9,709	-
	UK dividends	14,274	14,077
	UK property income dividends	4,190	5,391
	Unit trust dividends	51,070	35,534
	Overseas dividends	38,019	25,481
	Overseas interest	75,433	35,367
	Interest on bank deposits	2,083	1,909
		<u>223,154</u>	<u>125,439</u>

Income from investment assets is attributable to the unrestricted fund.

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

	<b>2023</b>	<b>2022</b>
	<b>£</b>	<b>£</b>
<b>7.2 Endowment funds gifted by the estate of Mrs M T Rudd</b>	<b>-</b>	<b>7,010,222</b>

Endowment funds gifted by the estate of Mrs M T Rudd are attributable to the expendable endowment fund.

**8 Analysis of resources expended**

<b>8.1 Investment management costs</b>	<b>2023</b>	<b>2022</b>
	<b>£</b>	<b>£</b>
Investec Wealth & Investment	40,543	39,427

Expenditure on investment management costs is attributable to the expendable endowment fund.

<b>8.2 Charitable activities</b>	<b>2023</b>	<b>2022</b>
	<b>£</b>	<b>£</b>
Governance costs (note 8.3)	60,880	30,198
Charitable donations (note 8.4)	133,000	88,000
	<u>193,880</u>	<u>118,198</u>

Expenditure on charitable activities is attributable to the unrestricted income fund.

<b>8.3 Governance costs</b>	<b>2023</b>	<b>2022</b>
	<b>£</b>	<b>£</b>
Accountancy fee	3,970	3,000
Independent examination fees	2,640	2,640
Legal, secretarial and administration fees	52,470	22,878
Trustee fee	1,800	1,680
	<u>60,880</u>	<u>30,198</u>

# WILLIAM ARTHUR RUDD MEMORIAL TRUST

## NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2023

8.4	Charitable donations	2023 £	2022 £
	Cystic Fibrosis	3,000	3,000
	DEC Ukraine Appeal	-	5,000
	Diocese in Europe	-	5,000
	Guide Dogs for the Blind	4,000	3,000
	Holy Trinity Church Las Palmas	5,000	
	Home-Start Westminster	20,000	2,000
	Kids Space	5,000	-
	Koestler Art Scholarships	48,000	24,000
	MS Trust	-	3,000
	Oxfam	-	3,000
	Parkinson's UK	3,000	2,000
	Providence Row	5,000	5,000
	Ripple Effect	-	5,000
	Royal Trinity Hospice	-	3,000
	Success Life After Cure Ltd	5,000	2,000
	The Respite Association	5,000	-
	The Trussell Trust	10,000	10,000
	The Wallace Collection	10,000	10,000
	UK for UNHCR	5,000	-
	UK Hospice	5,000	
	World Vision	-	3,000
		<u>133,000</u>	<u>88,000</u>

8.5	Other	2023 £	2022 £
	Bank charges	26	-
		<u>26</u>	<u>-</u>

Other expenditure is attributable to the unrestricted income fund.

8.6 The Trust employed no staff during the year ended 31 December 2023 (2022 - none).

## 9 Analysis of funds

### 9.1 Analysis of net assets between funds

	Unrestricted Income Fund £	Expendable Endowment Fund £	2023 Total £
Investments	-	7,870,211	7,870,211
Cash and debtors	214,939	(109,066)	105,872
Creditors	(178,450)	-	(178,450)
	<u>36,489</u>	<u>7,761,145</u>	<u>7,797,633</u>

**WILLIAM ARTHUR RUDD MEMORIAL TRUST**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 31 DECEMBER 2023**

**9.2 Analysis of charitable funds**

	Balance brought forward £	Incoming resources £	Resources expended £	Investment Gains/(losses) £	Balance carried forward £
Unrestricted income fund	7,241	223,154	(193,906)	-	36,489
Expendable endowment fund	7,548,120	-	(40,543)	253,568	7,761,145
	<u>7,555,361</u>	<u>223,154</u>	<u>(234,449)</u>	<u>253,568</u>	<u>7,797,633</u>

**9.3 Prior year - analysis of net assets between funds**

	Unrestricted Income Fund £	Expendable Endowment Fund £	Total £
Investments		7,370,338	7,370,338
Cash and debtors	105,361	177,782	283,143
Creditors	(98,120)	-	(98,120)
	<u>7,241</u>	<u>7,548,120</u>	<u>7,555,361</u>

**9.4 Prior year - analysis of charitable funds**

	Balance brought forward £	Incoming resources £	Resources expended £	Investment gains/(losses) £	Balance carried forward £
Unrestricted income fund	-	125,439	(118,198)	-	7,241
Expendable endowment fund	1,029,546	7,010,222	(39,427)	(452,221)	7,548,120
	<u>1,029,546</u>	<u>7,135,661</u>	<u>(157,625)</u>	<u>(452,221)</u>	<u>7,555,361</u>