

# **The Guide Association Greater London West**

## **Report and Financial Statements**

**For the year ended 31 December 2024**

### **The Guide Association Greater London West**

**Charity Registration No. 305817**

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<b>Trustees</b>	Samanth Axbey Anna Garrett Michelle Roberts Christine Donovan Janet Hill Megan Kirkby
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<b>Charity number</b>	305817
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<b>Independent examiner</b>	Derek Holmes 3 Larks Close Ferndown Dorset BH22 9TF
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<b>Banker</b>	Lloyds Bank Plc 49/53 High Street Sutton Surrey SM1 1DT
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## **The Guide Association Greater London West**

The trustees present their report with the financial statements of the charity for the year ended 31 December 2024. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charities Act 2011.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

The Guide Association Greater London West is a registered Charity and is a separately constituted branch of the Guide Association, which is incorporated by Royal Charter.

Governance, leadership, strategic management and control of the Charity is undertaken by the Girlguiding Greater London West County Board, whose members are the Charity Trustees. The board meets at least three times a year. The membership and functions of the board are governed by its constitution. Guiding operations is led by the County Commissioner.

### **OBJECTIVES**

The objectives of the County are those of the Girl Guides Association and can be summarised as:

To enable and encourage girls and young women to fulfil their potential to take an active and responsible role in society;

To have sufficient adult volunteer leaders to enable every girl and young woman to have the opportunity to join us;

To sustain and promote a stimulating and enjoyable programme of activities based on guiding principles;

To ensure that all adult leaders within the County are appropriately trained and fully supported;

To **identify** and make use of all available resources and expertise for the benefit of members;

To act as a communication channel between the Divisions and other units in the County as well as the Region and Guide Association nationally.

### **Aims**

The Guide Association, as part of a world-wide movement, enables girls and young women to fulfil their potential to take an active and responsible role in society through its distinctive, stimulating and enjoyable programme of activities delivered by trained volunteer leaders.

### **Vision**

The vision is to be recognised as the leading organisation for girls and young women and to widen and increase its membership.

### **Statement of public benefit**

The County of Greater London West is a branch of Girlguiding UK, which with its branches forms the United Kingdom's largest voluntary organisation for girls and young women. A report on Girlguiding UK's public benefit activities during the previous year can be found in its latest Annual Report.

The county of Greater London West has continued to provide its own public benefit activities in particular by providing organisational and administrative support and training to subsidiary branches of Girlguiding UK within the County, and organising activities principally for the benefit of those branches, and also promoting more broadly the charitable objectives of Girlguiding UK for the benefit of girls and young women.

### **County of Greater London West**

The purpose of the County is to deliver the above in the County of Greater London West in accordance with the current Guiding Manual. The County consists of just over 3,801 members and covers the area of the four London Boroughs of Kingston, Merton, Richmond and Sutton.

# The Guide Association Greater London West

## ACHIEVEMENTS AND PERFORMANCE

### Qualifications gained and Awards presented during 2024

Adult Leader Qualifications	5
Young Leader Qualifications	16
Jack Petchey awards	103
Rainbow Gold awards	7
Brownie Gold awards	41
Guide Gold awards	44
Queens Guide Awards	2
Girlguiding UK Laurel Award	1
Girlguiding UK Hero Award	1
Girlguiding London and South East Region Diamond Award	1

**International trips:** 4 girls and 1 leader were selected for region internationals: 1 girl to explore Europe, 2 girls and 1 leader to visit Japan.

**Duke of Edinburgh:** GLW continues to provides a significant number of D of E awards in the region of London and South east England (an area comprising 20 counties). At any one time an average of 44 girls were working towards their awards during the year split roughly 50% bronze, and 25% each silver and gold. As in previous years, all of the region's gold and silver award completions came from GLW.

### County Group Trainings:

- 1 x full day face to face Going Away training for Leaders wishing to take girls away on residentials
- 4 x full day face to face 1<sup>st</sup> Response trainings
- 1 x part day face to face 1<sup>st</sup> Response training
- 2 x on line zoom 1<sup>st</sup> Response training
- 1 x full day face to face Young Leader Development Programme training

**Other** 6 young members aged 14 to 18 received financial assistance to attend training run by London and South East region and become Peer Educators

**Heyswood:** In addition to ongoing maintenance work at our County Campsite, Heyswood, the Wardens Cottage was refurbished for small groups of Rangers to use for residentials, the shop was dismantled and replaced with a new one in a more central location, new rubbing plaques were installed around the site, an outdoor pizza oven was built and the log cabin was rewired.

Several events took place there during the year in addition to camps and residentials which are gradually increasing as the disruption from National Highways becomes less intrusive. These included the Guide Gold Award Challenge, the Guide Camp permit assessment weekend and a Family Easter Egg Hunt. The disruption caused by the Highways England road widening project continued to impact on use of the site and consumed a huge amount of volunteers' time. Our special thanks to Christine Donovan, chair of the Heyswood Management Committee, and her team, for another year of their sterling efforts in attending numerous meetings, negotiating with various external bodies and ensuring that the site remained safe and accessible for members during this challenging time. Sage Community days have once again been invaluable in helping with general site maintenance.

Thanks too to the Friends of Heyswood who organise regular fundraising events, such as the quiz night, which enable new facilities to be added to the site. Quiz Night in aid of Heyswood

## **The Guide Association Greater London West**

**General:** During the year four of our divisions restructured: Wimbledon and Mitcham divisions combined to become Merton division, covering all units in the London Borough of Merton and Surbiton and Kingston divisions combined to become Kingston division covering all units in the London Borough of Kingston Upon Thames. Over the year our volunteers have adapted to increased reporting and safeguarding requirements and leaders have continued to provide a huge range of opportunities to over three thousand girls and young women across our County. As well as their unit meetings members have had the chance to participate in residentials, trips, sports activities Gang Shows, Marching Bands, and section specific largescale Girlguiding events such as Converge on Cardiff

Finally, a huge thanks to all those who help in any way to bring Girlguiding to the girls and young women in Greater London West.



**Anna Garrett**

Assistant County Commissioner

7 September 2025

## **The Guide Association Greater London West**

I report to the Trustees on my examination of the accounts on the financial statements of the Charity for the year ended 31 December 2024 which are set out on pages 6 to 10.

### **Responsibilities and basis of report**

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trustee's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145 (5) (b) of the 2011 Act.

### **Independent examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the account do not accord with those records or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.



**Derek Holmes FCA**  
Chartered Accountant

3 Larks Close  
Ferndown  
Dorset  
BH22 9TF

7 September 2025

# The Guide Association Greater London West

## Statement of Financial Activities for the year ended 31 December 2024

	2024			2023		
	Unrestricted funds	Restricted Funds	Net	Unrestricted funds	Restricted Funds	Net
	£	£	£	£	£	£
Income from donations and legacies	42,655		42,655	40,644		40,644
Income from charitable activities	110,367		110,367	88,046		88,046
Restricted income from charitable activities		49,868	49,868		50,061	50,061
Other incoming resources	18,665		18,665	21,016		21,016
Investment income	5,915		5,915	1,841		1,841
Total incoming resources	<b>177,602</b>	<b>49,868</b>	<b>227,470</b>	<b>151,547</b>	<b>50,061</b>	<b>201,608</b>
Expenditure on raising funds	(588)		(588)	(630)		(630)
Expenditure on charitable activities	(90,420)		(90,420)	(120,633)		(120,633)
Restricted expenditure on charitable activities		(51,856)	(51,856)		(48,000)	(48,000)
Other expenditure	(48,006)		(48,006)	(65,074)		(65,074)
Total resources expended	<b>(139,014)</b>	<b>(51,856)</b>	<b>(190,870)</b>	<b>(186,337)</b>	<b>(48,000)</b>	<b>(234,337)</b>
Net movement in funds	38,098	(1,988)	36,110	(34,790)	2,061	(32,729)
Total funds brought forward	528,748	5,949	534,698	563,539	3,888	567,427
Total funds carried forward	<b>567,336</b>	<b>3,961</b>	<b>571,297</b>	<b>528,748</b>	<b>5,949</b>	<b>534,698</b>

# The Guide Association Greater London West

## Balance Sheet as at 31 December 2024

	Note	2024 £	2023 £
<b>Fixed Assets</b>			
Tangible assets	4	193,736	221,760
Total fixed assets		193,736	221,760
<b>Current assets</b>			
Cash at bank and in hand		377,861	313,238
Total current assets		377,861	313,238
Creditors: due within one year	5	(300)	(300)
Net current assets		377,561	312,938
<b>Net assets</b>		<b>571,297</b>	<b>534,698</b>
<b>Funds of the charity</b>		<b>571,297</b>	<b>534,698</b>

Approved by the trustees on 7 September 2025 and signed on their behalf by



**Anna Garrett**  
Assistant County Commissioner

# **The Guide Association Greater London West**

## **Notes to the Financial Statements for the year ended 31 December 2024**

### **1. Accounting policies**

#### **1.1 Charitable status**

As a charity the Guides Association Greater London West is exempt from taxation on its charitable activities.

#### **1.2 Basis of accounting**

The financial statements are prepared on the basis of historical cost in accordance with Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2019) and with applicable accounting standards and with the Charities Act 2011.

There has been no change to the accounting policies (calculation rules and methods of accounting) since last year, and no change has been made to accounts for previous years.

#### **1.3 Incoming resources**

These are included in the Statement of Financial Activities (SofA) when:

- the charity becomes entitled to the resources;
- the trustees are virtually certain they will receive the resources; and
- the monetary value can be measured with sufficient reliability.

Where incoming resources have related expenditure (as with fundraising and other activities) the incoming resources and related expenditure are reported gross in the SofA.

Grants and donations are only included in the SofA when the charity has received or has unconditional entitlement to the resources.

The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.

Investment income is included in the accounts when receivable. Any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year is included in Investment gains and losses.

#### **1.4 Expenditure and liabilities**

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.

Governance costs include costs of the preparation and examination of the Report and Financial Statements and the costs of trustee meetings.

Grants payable are recognised in the accounts when paid or a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

#### **1.5 Assets**

Tangible assets are capitalised if they can be used for more than one year and cost at least £500. They are depreciated so as to write off their cost less estimated residual value over their estimated useful lives. Estimated lives for the principal classes of asset are:

- Buildings: 50 years
- Fencing and outbuildings: 10 years
- Furniture and equipment: 10 years



**The Guide Association Greater London West**  
**Notes to the Financial Statements for the year ended 31 December 2024**

**2. Analysis of incoming and expended resources**

	2024			2023		
	Incoming	Expended	Net	Incoming	Expended	Net
	£	£	£	£	£	£
Census/ Subs.	27,663	(588)	27,075	24,863	(630)	24,233
Legacies and Donations	14,992	-	14,992	15,781	-	15,781
Heyswood*	76,974	(59,380)	17,594	53,479	(87,827)	(34,348)
Badge Sales/Purchases	11,974	(11,292)	682	10,413	(11,293)	(880)
Trading/Other Sales	21,420	(19,748)	1,672	24,153	(21,513)	2,640
Jack Petchey Awards	49,868	(51,856)	(1,988)	50,061	(48,000)	2,061
County income	-	-	-	75	-	75
Events / Activities	753	(2,474)	(1,721)	20,699	(16,484)	4,215
Training	-	(1,257)	(1,257)	-	(1,215)	(1,215)
International	-	(2,745)	(2,745)	-	(5,150)	(5,150)
Administration	17,912	(41,530)	(23,618)	242	(42,224)	(41,982)
Miscellaneous	-	-	-	-	-	-
Bank Interest	5,915	-	5,915	1,841	-	1,841
Net income (outgoing)	227,470	(190,870)	36,600	201,608	(234,337)	(32,729)

\*Heyswood is subsidised by census payments along with specific legacies and donations for it.

**3. Expenditure**

Grants made comprise Jack Petchey awards made to Guide Units totalling £49,868 (2023 £50,061).

Resources expended include the Independent Examiner's fee of £300 (2023 £300).

**The Guide Association Greater London West**  
**Notes to the Financial Statements for the year ended 31 December 2024**

**4. Tangible fixed assets**

	Freehold land and buildings	Fencing and sheds	Fixtures, fittings and equipment	Aeroball	Refurb BP Lodge	Low Ropes Course	Twin Zip Basket Swing	Total
	£	£	£	£	£	£	£	£
<b>Cost</b>								
Balance bfwd	254,868	39,999	63,704	14,500	180,980	20,045	22,392	596,488
Additions	-	-	-	-	-	-	-	-
Balance cfwd	254,868	39,999	63,704	14,500	180,980	20,045	22,392	596,488
<b>Acc depreciation</b>								
Balance bfwd	121,706	39,414	63,704	14,500	114,578	11,870	8,956	374,728
Charge for the year	5,097	585	-	-	18,098	2,005	2,239	28,024
Balance cfwd	126,804	39,999	63,704	14,500	132,676	13,874	11,195	402,752
<b>Net book value</b>								
Brought forward	133,162	585	0	0	66,402	8,176	13,436	221,760
Carried forward	128,064	-	-	-	48,304	6,171	11,197	193,736

**5. Creditors: amounts falling due within one year**

	2024	2023
	£	£
Accruals	<u>300</u>	<u>300</u>

**6. Restricted income funds**

	2024	2023
	£	£
Jack Petchey	<u>2,673</u>	<u>4,661</u>