



# **London Titans**

## **Annual Report & Accounts For the Year Ended 31/07/2025**



# Annual Report 2024/25

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## Legal & Administrative Information

**Trustees:**

A Adepitan  
M Sealy  
L Sugden  
M Calverley  
J Smith  
T Saunders

**Charity Number:**

299497

**Principal Address:**

4 Broadwater Park  
Maidenhead  
Berkshire  
SL6 2UA

**Independent Examiners:**

Sally Clark  
9 Tithe Barn Close,  
St Albans,  
Herts  
AL1 2QD



## Trustees' Report y/e 31 July 2025

The trustees present their report and accounts for the year ended 31 July 2025.

The accounts have been prepared in accordance with the accounting policies set out in Note 1 to the accounts and comply with the charity constitution, the Charities Act 2011 and the Statement of Recommended Practice, "Accounting and Reporting by Charities", issued in March 2005.

### Structure, governance, and management

The charity was established by a charitable trust deed on 16 July 1987 and the Constitution was adopted on that date.

The trustees who served during the year were:

A Adepitan  
M Sealy  
L Sugden  
M Calverley  
J Smith  
T Saunders

The charity is run by a management committee elected annually at the Annual General Meetings of the charity; from whom the trustees are then drawn by reason of the offices they hold.

The trustees have assessed the major risks to which the charity is exposed and are satisfied that systems are in place to mitigate exposure to major risks.

### Objectives and activities

The objectives of the charity are to provide and encourage able and disabled persons who live in London and the surrounding areas to participate in the sport of wheelchair basketball and to provide and assist in the provision of facilities in the form of equipment and coaching.

The charity is dependent on unpaid work of the management committee, who organise social and fundraising events, together with training and competitive matches but who are not in receipt of other goods or services which are not reflected in the financial statements.

Much of the role of the Trustees at Titans is to ensure that the running of the club is legal, fair and safe. Each Trustee holds a legally binding responsibility to Titans; we all endeavour to do our utmost to ensure that everyone in the club has the best possible experience with us.

As, no doubt it will be said elsewhere, Titans could not run without our fabulous LBW, the committee, and the forces for good that are our coaches, officials, do-ers of stuff and logistics magicians. From the Trustees - we thank every one of you. We know it's tough and we appreciate absolutely everything you do.

As Trustees, we've been working hard over the last 3 years to create a solid pathway within the club, attracting new talent at all levels and forming a safe, supportive environment that welcomes anyone who wants to participate in our sport.

Safeguarding, compliance, succession planning and (occasionally) liaising with BWB come with none of the glorious feelings of a hard fought win (or the scoreboard at Stanmore getting through a match without hooting at a random time). However, these are the foundations that we are building the next few seasons of Titans on. Titans are proud. We're safe. We're welcoming. We want to do well. We are #TitanPride and we believe in our #TitanFamily

Behind the scenes we're financially stable and aware, we take our responsibilities to our members, our sport and the wider disabled community seriously and we're committed to providing the highest levels of safeguarding we possibly can - at all times.

Getting to this point has required some tough conversations and decisions - but without them nothing would happen. It will always be a work in progress but if we don't try, we'll never know!

### **Achievements and performances**

An overview of the 2024/25 season can be found in the 'Season Overview' section of the Annual Report.

We continue to collect annual membership fees, raise funds and receive donations towards the running costs of the club. We are continuing to develop relationships with sponsors and partners who are crucial in enabling the club to develop and grow, details of these sponsors can be found in the 'Sponsorship and Funding' section of the Annual Report.

### **Financial Review**

For the year ended 31st July 2025, the charity generated funds of £64,934 (2024 - £79,326) giving rise to a surplus of £26,191 (2024 - £48,727 surplus).

The charity received one final amount of £22,000 from Pladis as part of the partnership which came to an end in December 2024. Expenditure is higher than last year due to court hire, coach & player expenses being higher. As was the case last year, the largest expenditure for this year were court hire, EuroCup, match expenses (including expenses for all officials) and fundraiser & admin costs.

Partnership income in the accounts related to funds received from Pladis and the club's new partnership with RGK. As part of the deal with RGK the club received 10 wheelchairs valued at £15,000, which have been recognised in partnership income and have been listed as club assets. During the financial year we have also received money from Heathrow partners amounting to £12,600. This funding came about due to the efforts of the players and coaches who attended the Copperbox session with the Heathrow partners in November 2024.

Subscriptions were charged to members for the 2025/26 season on 31st July, in line with previous years. The timing of this charge has made the club debtors appear worse than they are. Of the debtors, £6,160 (2024 - £7,045) are relating to the 2025/26 season, with £500 (2024 - £1,067) being historic debt. Due to a large number of people at the club now paying via GoCardless, a lot of the historic debt is due to the timing differences between when the charge was created on their accounts and when the direct debit was created. The vast number of members are paying or setting up direct debits without a need to be chased, thank you!

The reserves as at the end of the financial year under review amounted to £124,684 (2024 - £98,493).

We have recently changed the club bank account to improve usability and services available while also reducing costs. If you make payments into the CAF account, please be aware that it will be officially closed in the coming months.

To raise the level of professionalism within the club, we are encouraging players and coaches to claim expenses in line with the expenses policy. We are also keen to be able to pay coaches for their time and have applied for funding to enable us to do so. We are also able to cover the cost of courses for club members to train as a coach, table official, referee or statistician. Please let one of the committee members know if this is something you would be interested in.

On behalf of the board of trustees

.....  
J Smith  
**Trustee**

.....  
L Sugden  
**Treasurer**

Dated: 25th September 2025





## Independent Examiners Report

The charity's trustees consider that an audit is not required for this year under section 144 of the Act and that an independent examination is needed. It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the applicable Directions given by the Charity Commission (under section 145(5)(b) of the Act, and
- to state whether particular matters have come to my attention

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: S. Elane

Name: Sally Elizabeth Clark

Dated: 13<sup>th</sup> January 2025

Address: 9, Tithe Barn Close, St. Albans, Herts. AL1 2QD

Relevant professional qualification(s) or body (if any): ACMA (ret'd)



## Financial Report y/e 31 July 2025

### Statement of Financial Activities Including Income & Expenditure Account

		2025		2024	
		Unrestricted	Restricted	Unrestricted	Restricted
	Notes	£	£	£	£
<b><u>Incoming resources from generating funds</u></b>					
Donations & grants	3	1,464	4,360	5,116	-
Subscriptions, sponsorship & event income	3	56,857	-	72,470	-
Other Incoming Resources	3	2,253	-	1,740	-
<b>Total incoming resources</b>		<b>60,574</b>	<b>4,360</b>	<b>79,326</b>	<b>-</b>
<b><u>Resources expended</u></b>					
<b>Charitable activities</b>	4	<b>37,968</b>	<b>775</b>	<b>30,599</b>	<b>-</b>
Governance costs		-	-	-	-
<b>Total resources expended</b>		<b>37,968</b>	<b>775</b>	<b>30,599</b>	<b>-</b>
<b>Net incoming resources / Net movement in funds</b>		<b>22,606</b>	<b>3,585</b>	<b>48,727</b>	<b>-</b>
Total funds b/f		<b>98,493</b>	<b>-</b>	<b>49,766</b>	<b>-</b>
<b>Total funds c/f</b>		<b>121,099</b>	<b>3,585</b>	<b>98,493</b>	<b>-</b>



# Financial Report y/e 31 July 2025 (cont.)

## Balance Sheet as at 31 July 2025

	Notes	2025 £	2024 £
<b>Fixed assets</b>			
Tangible assets	7	14,650	816
<b>Current assets</b>			
Cash at bank and in hand	10	99,608	87,616
Debtors	8	6,660	8,112
<b>Total current assets</b>		<b>120,918</b>	<b>96,544</b>
<b>Creditors: amounts falling due within one year</b>	9	<b>3,766</b>	<b>1,949</b>
<b>Total Assets less current liabilities</b>		<b>124,684</b>	<b>98,493</b>
<b>Income Funds</b>			
Unrestricted funds		121,099	98,493
Restricted funds		3,585	-
<b>Total funds c/f</b>		<b>124,684</b>	<b>98,493</b>

The accounts were approved by the Trustees on 25th September 2025

.....  
M Sealy  
Trustee

.....  
L Sugden  
Treasurer

## Notes to the Accounts

### 1. Basis of preparation

#### 1.1 Basis of accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Charities Act 2011.

#### 1.2 Going concern

These accounts have been prepared on a going concern basis. The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

#### 1.3 Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures, fittings & equipment - 20% on cost

### 2. Accounting policies

#### 2.1 Income

Charity income is recognised in the Statement of Financial Activities (SoFA) when the charity become entitled to the resources; it is more likely than not that the trustees will receive the resources and the monetary value can be measured with sufficient reliability.

#### 2.2 Expenditure and liabilities

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

### 3. Analysis of Income

	2025		2024	
	Unrestricted	Restricted	Unrestricted	Restricted
	£	£	£	£
<b>Donations &amp; grants</b>				
Donations	1,192	-	4,861	-
Grants	-	4,360	-	-
Gift Aid	-	-	-	-
Lottery Income	272	-	255	-
<b>Subscriptions, sponsorship &amp; event income</b>				
Membership subscriptions	6,007	-	7,770	-
Sponsorships & partnerships	49,600	-	63,500	-
Event Income	1,250	-	1,200	-
<b>Other Incoming Resources</b>				
Clothing Sales	-	-	-	-
Interest Income	2,035	-	1,735	-
Other Income	218	-	5	-
<b>Total Incoming Resources</b>	<b>60,574</b>	<b>4,360</b>	<b>79,326</b>	<b>-</b>

### 4. Analysis of Expenditure

	2025		2024	
	Unrestricted	Restricted	Unrestricted	Restricted
	£	£	£	£
<b>Charitable Activities</b>				
Match Expenses	4,786	-	4,649	-
Coaching Expenses	1,733	-	643	-
Court Hire	9,775	54	8,996	-
League Registration Fees	2,730	-	100	-
EuroLeague / Cup & Ireland Expenses	6,182	-	5,285	-
Kit Purchases	1,140	-	3,529	-
Club Merchandise	572	-	-	-
Equipment Purchases	-	526	-	-
Wheelchair Maintenance	241	-	-	-
Fundraising & Admin Expenses	6,328	195	6,129	-
Education Expenses	600	-	(440)	-
Player Expenses	2,013	-	933	-
Club Events	220	-	-	-
Bursary Claims	168	-	-	-
Finance Expenses	148	-	156	-
Depreciation Expense	1,166	-	14	-
Other Expenditure	166	-	605	-
<b>Governance Costs</b>	-	-	-	-
	<b>37,968</b>	<b>775</b>	<b>30,599</b>	<b>-</b>

Governance costs include amounts payable to the Accountants of £0 (2024: £0) for non-audit services.

## 5. Paid Staff

There were no paid staff during the year. We do, however, have a Fundraiser as a contractor. The costs for this are included in 'Fundraiser & Admin Costs'.

## 6. Trustees

None of the-trustees (or any persons connected with them) received remuneration during the year. During y/e 2025 travel expenses were paid to coaches totalling £1,733 (2024: £643). Two coaches are trustees, but any payments are not relating to trustee activities.

## 7. Tangible fixed assets

	Fixtures, fittings & equipment £
<b>Cost</b>	
At 1 August 2024	830
Additions	15,000
At 31 July 2025	15,830
<b>Depreciation</b>	
At 1 August 2024	14
Charge for the year	1,166
At 31 July 2025	1,180
<b>Net Book Value</b>	
At 1 August 2024	816
At 31 July 2025	14,650

#### 8. Debtors

	2025 £	2024 £
<b>Trade Debtors</b>	6,660	8,112

#### 9. Creditors: amounts falling due within one year

	2025 £	2024 £
<b>Trade Creditors</b>	-	-
<b>Accruals</b>	(3,766)	(1,949)
<b>Total Creditors</b>	(3,766)	(1,949)

#### 10. Cash at bank and in hand

2025	2024
------	------

	£	£
<b>CAF Cash Account</b>	<b>6,852</b>	5,720
<b>CAF Gold Account</b>	<b>88,915</b>	81,896
<b>NatWest Current Account</b>	<b>1,721</b>	-
<b>NatWest Savings Account</b>	-	-
<b>PayPal Account</b>	<b>2,120</b>	-
	<hr/> <b>99,608</b> <hr/>	<hr/> 87,616 <hr/>



## Chairman's Report

On behalf of myself and Ade I'd like to thank you all for attending the 2025 London Titans AGM. It's been another extremely busy year with Titans with multiple successes on and off the court. It's mine and Ade's duty to dive in here and thank the many avenues and corners that many of us drive in different ways to make this club achieve so well.

I start my thanks to all of the players, both experienced competitors to the many new faces trying it out for the first time with us. Being able to field a team in every division is no small task, but it's not achievable without the commitment and passion that every player chooses to bring to London Titans. We have so many examples of players that push the boundaries of talent, commitment and team spirit, and those players set the standard in each of our competing divisions. This in turn inspires and drives the next player to say to themselves "I want to get to that level". It's an honour that our Titans club is able to harness and facilitate this full scale journey of wheelchair basketball.

The last year has brought many new faces to try our sport, and it's been a project we as coaches and members of the committee have strived to build since 2020. There are many ways our club have achieved our own paths to player recruitment, and those will be mentioned in turn. The most exciting thing to see out of this are the amount of enquiries we've been able to answer to from people showing an interest to try our sport for the first time, along with experienced players coming from other clubs. This shows that our values, principals, goals and level of community are all appealing and projecting what people want to be a part of.

The next in line to thank are the coaches- Adam, Louise, Rob, Ade O. We have a small but expanding group of coaches that have immense levels of knowledge of the game. We are so lucky to have them on board, giving up their own time to drive each team through the season. Our coaches are always ready to take on multiple challenges at once. From matches to development, coaching high experienced players, to players that are holding a basketball for the first time. I thank every one of you for having each others back and making sure that we always have someone leading the way at any time Titans are on the court. A special thanks to the newly qualified coaches over the last year that are doing their part to share their experience of the game. A number of masterclass sessions were delivered by Sophie, Tyler and Jude over the summer which drew great attendance from our players. Each session displayed different areas of the game and the coaches delivered them with professional experience and knowledge of the top end of the game. We look forward to seeing more of this next year!



I now thank our committee who drive the club effortlessly (at a view from outside). As I said before, it's been no small task! But our committee show passion and determination to consistently find ways to make our ship run as smoothly as possible. From maintaining the club structure, to creating new policies and rules, they work together to share ideas from their own professional knowledge to strive our club to be the best.

The most admirable thing to note is that no committee member focus on one job. They pull their weight in gold to the many areas of task needed to keep our club running.

Louise has done another fantastic job as treasurer. Our club has never been more financially stable and we couldn't ask for anyone better that loves numbers and spreadsheets! She also takes on many other club jobs tirelessly too- fixture cross checking, creating table officiating and coaching schedules, to coaching teams and sessions to name a few.

Thanks to Adam who seems to hold the base of our clubs coaching year after year. He still plays too which comes at no small task! The countless Saturday sessions coached by Adam makes him a vital part of our club to carry both new and experienced players learning the game from him.

We were sad to see Rob finish his last season as coach for London Titans. He was the ultimate players coach, as so many kind words and messages spread through our club community about him. His court knowledge was unmatched, his warm personality was infectious to everyone courtside with him. Rob, we thank you so much for your service and we always have our doors open to you if you want a return.

Onto the Smiths family, and without these guys, we have anarchy! Jenny supplies the wisdom and diplomatic touches needed when our club needs formality. She is a vital committee member that can bring reason and expert advice to any of our committee meetings. Like others she gives up a large amount of personal time to oversee many of our club policies and structure, alongside driving her two around the earth to matches and training!

We also thank Jenny and Alice as our Table officials, alongside Pat, Vicky. Another fantastic group of individuals that lead the way with top tier table officiating.

To our media side on the table- Giles and Louise for stats, you do a great job keeping the numbers straight!

Izem is someone I now thank and congratulate for their efforts in streaming our games last season. We set out to improve our visibility as a club, and they have done this to the Nth degree. From only streaming prem division the previous season, Izem has streamed every home match in every division of ours. An ultimate benchmark of our club, we all Thankyou so much for this.

I welcome our newest members to the committee, Keely and Louise. We look forward to seeing you both working with the club and taking on any of the many roles behind the scenes!

I now move onto thanking the one and only Godmother of our club. There is no one I can think of that drives more passion and love towards our club single-handedly. Lisa has smashed duties above and beyond her official role within the club. We recently as a committee decided to branch out our club email contacts to split the many areas that our club takes in information and enquiries. It's when our committee curated this list of areas to make email titles, that we realise that Lisa has had her hands and brain working on every one of them for the last year.

The areas that stand out to most of you and people from the outside of our club doors, is her excellent eye catching creativity on social media. We thank her efforts for making our club more visible than any other club, possibly across the world! Fixture Fridays, match results, sponsor posts, creating and resharing stories that link to our club. There is no area that is missed.

Lisa's key role in the club being fundraiser continues to be a vital backbone to the future of our future. In the last year alone she has sourced, maintained and initiated multiple key partners that support our club both financial and club growth capacity.

One of the most important group of partnerships Lisa has also developed has now give our club an open route for new players to join our club. Partnerships with RNOH, GOSH, Wheelpower, Parallel, Whizkidz to name a few have resulted in new player enquiries. We look forward to continuing our annual events with them in years to come. I urge more Titans members to get involved when we host these events to spread our name and sport to wider audiences.

An extra special thanks goes to those that helped out at the Guildhall yard demo. The coverage we received from BBC that afternoon reached over a million views!

I will only whisper the other gruelling task of fixtures that Lisa's organised mapping makes does to make sure the teams are ready to go every season. She makes sure that each team avoids clashes with other divisions, allowing our players to play into higher divisions and develop their playing potential. There are many other cogs to list within the fixture planning that are turned single handed by her. We do desperately seek other club members to step in and help in this department of our club in the future, to ensure Lisa can focus more of her time on the job title as fundraiser. Thankyou from the bottom of our hearts for your commitment and time.

Thankyou to RGK for a continued sponsorship deal. The 10 new chairs they provided us are in regular use by players and for try out events. It's very comforting to know our club gets support, chairs and parts from the best supplier in the world of wheelchair basketball equipment!

To finish up my final thanks, I finally thank our match and training venues. Aspire, Bushey, Guru Nanak. The court time facilities our club to success, and the testament of two of our teams reaching the 24/25 season playoffs speaks volumes.

I now timely pass on to the coaches of each division to round up the last year of their teams 24/25 journey.

## Premier Division

Our Premier team endured a challenging season with many ups and downs. With both player and coach absences, one of the biggest challenges in this season was finding consistency in lineups. That being said, the team finished the league strong with 9 wins and 3 losses.

Three of our home wins over our three strongest rivals - Jaguars, Steelers and Revolution proved we had a title winning squad. All three of these wins had different players missing from our squad, but we maintained our strong core defensive values and outstanding offensive scoring to seal the wins. However, the return match losses against these three teams who claimed bigger point margins meant we finished 3rd going into the National League Playoffs.

The season proved to be a learning curve as we started poorly with a first loss to Jaguars, a narrow overtime win against Rockets, and then an away loss to Sheffield. Something we are now rectifying by improving our preseason training.

Our Eurocup 2 qualifiers in March 2025 took us to the familiar Swiss Dragon's home, which is the third time Titans have visited this club for a Euro round! Once again our club was well looked after by our connections at Heathrow Airport ensuring a smooth journey with all our chairs and luggage.

The competition as always gives Titans the opportunity to square up against the professional levels in Europe. Playing in Eurocup two qualifiers means the top two teams from each pool group progress to finals. At minimum we needed 3 wins to secure a finals spot.

Our first game against home rivals Manchester had all of our cards in the right place with a win the previous week at Aspire. But unfortunately Manchester worked us out, along with perhaps a combination of nerves and complacency from us. Revs pulled a reverse comfortable win over us. That evening though, we regrouped and settled with a comfortable win over Dutch team Only friends.

Day two and we faced hosts Dragons who had beaten Manchester the previous day, so our biggest challenge was set with a must win to advance and force a potential 3 way tie. Our defence got to a great start denying inside scoring and jumping their key outside threat. From strength to strength we built our winning performance each quarter and pulled our best win of the weekend.

Into game 4 against the Turkish side who had dominated every other team in their campaign. Unfortunately after the first quarter they proved too strong for us, with Gazisehir securing their 4th win with outstanding team shooting percentages.

Titans finished in third place with no final progression. With thoughts to come away with and the ultimate price to pay in realising that every point matters, the three way tie for second place could have been different had we have narrowed the loss against Manchester?

Back to the National League and 3 games left for Titans before playoffs. Manchester away was our third time meeting them in 3 consecutive weeks. With our hopes of wiping of clean slate and bringing back winning ways, it was unfortunately proven wrong. Manchester pulled yet another convincing win over us with a bigger point margin than our win against them at home. Another example of making every point count, we were in a position to allow a maximum 17 point deficit to claim a higher league finish than them.








Two final away wins over Lothian and Mohawks secured us 3rd place. Big thanks to Ade Orogbemi for stepping in as coach at the Scottish away match, I had a terrible case of food poisoning, grounding me at the airport hotel. Note to self, never eat £5 calamari at an airport hotel restaurant....

To make things even more disrupted, my sudden illness at the end of April took me out from the rest of the season. I apologise profusely for having to leave the team going into playoffs. Hats off to Louise for taking on the job of coaching both Premier and her Division One team. With back to back matches following her main Division One team, A very hard fought match over Jaguars in the semi final could have gone either way. But jaguars narrowly scored during the final 4 possessions taking a 3 point win.

This led Titans to our final showdown with Manchester. Neither two teams expected to meet this way, but with four strong teams in the finals that weekend, it was always hard to call. But so be it, we played for third and fourth place. Another hard match saw some great performances from our players, but it wasn't enough to seal the final chapter.our final loss settled us in fourth place for the 24/25 season.

This match leads me into my humbling thoughts towards this team. Each of them give up a large amount of their lives to be a part of this premier squad, and put in countless hours of personal training every week to build the standard our club believes is as elite as we can be. Without the commitment they all put in, we wouldn't be showcasing the performances this team put out year by year.

Thank you to Bushey Meads school for continued mid week team training, and thank you to the team for another exciting season. I look forward to opening the next chapter in 25/26!

Pos	Name	Played	Won	Lost	Matches +	Matches -	Matches T	Points +	Points -	Points T	Points
1	 Manchester Revolution 1	12	10	2	10	2	8	847	665	182	22
2	 Jaguars 1	12	9	3	9	3	6	893	710	183	21
3	 London Titans 1	12	9	3	9	3	6	789	688	101	21
4	 Sheffield Steelers 1	12	8	4	8	4	4	860	703	157	20
5	 Reading Rockets 1	12	4	8	4	8	-4	798	851	-53	16
6	 Lothian Phoenix	12	1	11	1	11	-10	546	859	-313	13
7	 Mohawks 1	12	1	11	1	11	-10	592	849	-257	13

**Premier Division final league standings**

## Division One South

The division one team once again saw the return of many familiar faces within the squad, including the return of Sophie Paterson after some time away from national league basketball. There were also the welcome additions of Sammy Rehman from CWBA and Joel Clifton from Plymouth Fusion. These additions combined with the already strong squad made for an exciting season ahead.

After an admin error meaning that the team's first match away to Aces didn't go ahead, we finally got started in October with a very comfortable win away to Southern Sharks. It was then another 6 weeks until the next fixture but the team were ready and dominated against the Cardiff Met Archers.








In the last match before the Christmas break we had our first big test. Despite a fantastic team effort and bringing things level at the end of the 3rd quarter, we couldn't get the win against a very strong Aces team.

The teams first match back after the break was also against Aces but multiple players suffering from seasonal illnesses had a massive affect on our performance. The remainder of the season saw the division one team bring home win after win, except for a blip against Plymouth away, and secured their place at the National Championship Finals.

At Finals, we couldn't get the win to get the team into the gold medal match but we did play off against Aces in the bronze match. In an absolutely thrilling match, we finally got the win against Aces that we'd been searching for all season, winning 65-57.

Coaching this team across the 24/25 season is up there as one of my favourite seasons as a coach. Having such a talented group that was so willing to learn and work together was all I could ask for.

Special mention has to be made of Joel Clifton who was not only top point scorer across the season, but also hugely motivational and supportive within the squad. We will miss him in the division one squad as he's promoted to a named Premier Division player for the coming season.

Pos	Name	Played	Won	Lost	Matches +	Matches -	Matches L1	Points +	Points -	Points L1	Points
1	 Aces WBC1	12	11	1	10	1	9	728	449	279	23
2	 London Titans 2	12	9	3	9	3	6	739	547	192	21
3	 Plymouth Fusion	12	9	3	9	3	6	717	543	174	21
4	 Cardiff Met Archers NL1	12	5	7	5	7	-2	668	686	-18	17
5	 Surrey 89ers	12	5	7	5	7	-2	585	705	-120	17
6	 Exeter Otters	12	3	9	4	8	-4	635	736	-101	13
7	 Southern Sharks (NL) 1	12	0	12	0	13	-13	449	855	-406	12

### Division One South Final League Standings

## Division Two South

For the 24/25 season our division two team saw some new additions in Conal & PJ O'Donovan, two young and talented players. It also saw Mo Khan back from injury and Giles Smith taking the step up from division three to become regular members in the squad.








The team began their season in October with a solid win against Reading Rockets, quickly followed by another comprehensive win against Brixton at home.

This impressive winning streak continued well into the new year until the squad came up against a very strong CWBA team at the end of March. The match saw us travel with just 6 players and the lack of rotation made the match incredibly difficult, especially as the opposition pressed for the entirety!

The away match at Cardiff also proved to be a difficult one and despite the team's best efforts, we were unable to secure the win with a 55-50 loss. Unfortunately, one final loss against High Rollers meant that the division two team finished 3rd in the league and therefore didn't secure a place at the National Championship Finals.

Despite the difficult end of the season, the team has a huge amount to be proud of. It's been a pleasure watching the players within the team develop across the season, taking more responsibility and developing their relationships on & off the court. We are sad to see so many players leaving the division two team after the 24/25 season but wish them all well in the future.

Rob Whale was a huge influence on the team and a player who led from the front. His experience helped guide the team to many impressive wins over the course of the season, enabling the team to secure the 3rd place finish.

Pos	Name	Played	Won	Lost	Matches +	Matches =	Matches L	Points +	Points =	Points L	Points
1	 High Rollers 1	12	10	2	10	2	8	697	495	202	22
2	 CWBA 1	12	10	2	10	2	8	698	478	220	22
3	 London Titans 3	12	8	4	8	4	4	646	563	83	20
4	 Aces WBC 2	12	7	5	7	5	2	686	491	195	19
5	 Cardiff Met Archers NL2	12	5	7	5	7	-2	510	623	-113	17
6	 Reading Rockets 2	12	1	11	1	11	-10	446	635	-189	13
7	 Brixton Ballers WBC	12	1	11	1	11	-10	331	729	-398	13

### Division Two South Final League Standings

## Division Three South

The 2024/25 season was all about development and opportunity for Titans 4. Our ethos was to provide valuable game time for newer players, and across twelve fixtures we saw tremendous growth.








Despite a 3–9 record, there were real highlights—most notably every travelling player making the scoresheet against Thames Valley Kings and the way we narrowed the points deficit in reverse fixtures against the league’s stronger sides.

A special shoutout goes to Lauren, whose positive attitude towards new coaching directives and positions at times, combined with her exponential growth from the start of the season was a joy to witness.

We faced some challenges with limited squad depth on away trips and often matched up against taller line-ups, but the commitment, resilience, and willingness to learn from everyone involved was really great to see.

In the 25/26 season, we are excited to see a wealth of new talent coming into the division three team. We hope that, across the season, we will find a balance to enable the experienced players to lead and help develop the new players within the squad. It is a hugely exciting time for the club with so many new players and this is enabling us to enter an Inspire League team for the first time. We hope that this will give our new players more opportunities to play the sport in an environment to help them thrive.

As I wheel away from my coaching role, I want to thank every player I’ve coached and the Titans committee for trusting me with this opportunity. It’s been an honour to contribute to the club’s journey.

Pos	Name	Played	Won	Lost	Matches +	Matches –	Matches T	Points +	Points –	Points T	Points
1	 Folkestone Arrows	12	12	0	16	0	16	776	461	315	24
2	 Southern Sharks (NL) 2	12	9	3	9	8	1	659	597	62	21
3	 Hampshire Harriers 1	12	7	5	7	5	2	554	479	75	19
4	 Surrey 89ers 2	12	6	6	6	6	0	452	409	43	18
5	 Hereward heat	12	3	9	3	9	–6	381	626	–245	15
6	 London Titans 4	12	3	9	3	9	–6	403	514	–111	15
7	 Thames Valley Kings	12	2	10	2	9	–7	329	468	–139	12

### Division Three South final league standing



## Women's League Division One






This season was undoubtedly a tough one for Titans Women, finishing winless at 0–8. However, the record doesn't fully capture the determination and heart shown on court.

The biggest challenge was consistency in the roster through no fault of the players themselves. Every round brought new faces or unavoidable absences, making it difficult to build chemistry or rhythm. Even so, each game featured great individual performances and unwavering effort that reflected the Titans spirit.

Going into the 25/26 season, the team will be playing in division two and this presents an exciting opportunity to build a team that will grow and develop together. We hope this will reduce the inconsistencies within the roster and we are excited about the group of players going forward.

As I leave the club, I want to express my gratitude to every athlete who represented Titans Women. There is serious talent in this group, and I have no doubt future seasons will showcase it even more. Thank you for your effort, resilience, and for representing the club with pride and determination.

The Titans Women's League team has laid a solid foundation for future success. With the lessons learned this season, we look forward to building on our strengths and tackling the next season with renewed energy and determination. Thank you to all players, coaching staff, and supporters for your hard work and commitment. Go Titans!

Pos	Name	Played	Won	Lost	Drawn	Matches +	Matches –	Matches T	Points +	Points –	Points T	Points
1	 Cardiff Met Archers WL	8	8	0	0	8	0	8	352	247	105	16
2	 Mohawks WL 1	8	5	3	0	5	3	2	378	285	93	13
3	 East London Phoenix	8	5	3	0	5	3	2	358	289	69	13
4	 Sparrows Ladies	8	2	6	0	2	6	–4	237	351	–114	10
5	 London Titans WL	8	0	8	0	0	8	–8	195	348	–153	8

### Women's League Division One final league standing

## Juniors Under 18

Our junior team combined forces with Aces this season due to players that aged out of both clubs in the previous 23/24 season. TitanAces were officially formed and ready to take on the new season together! Although this strengthened a mix of experience and newer players, coached by myself and Aces coach Zviko, it's an unfortunate time to see so few clubs entering junior teams across the entire UK.

Our small south division opponents had only Cardiff and Swansea, who we were scheduled to face 3 times each during the season.

Our first home round at Aspire showed a bright start to our newly combined team with a win of 70-25 over Cardiff. With Swansea unable to field a team in this round, we decided to split our team off to play a mixed friendly against Cardiff again. Despite cracks forming in the already small southern division, TitanAces were able to display a broad amount of experienced talent and supporting roles from newer players integrating into lineups.

Round two in early January 2025 was a proposed trip to Swansea. However a repeat lack of players meant Swansea were unable to field a team again, forcing them to forfeit wins to us.

The third and final round thankfully went ahead and we made the final away trip to Cardiff Met Archers Arena. 2 wins for TitanAces, 70-19 against Swansea and 75-13 against Cardiff, meant we finished clearly top of our division going into playoffs. The large win margins gave us hope that we as a team would be ready to face the much tougher opponents from the north division.

Playoffs at the Wildcats Arena in Nottingham saw our team face much more experienced opponents from the north division, including Warwickshire Bears, Lothian Phoenix and Mohawks. The weekend started with a marked minute of silence by every team, staff and spectator in the sports hall to honour and respect the sad and tragic passing of our junior player Thomas Winter Holmes. Thomas was a fiercely competitive player for our Junior team in the 23/24 season. Although relatively new to the game, he showed a great understanding of the game. His chair skills were fast and aggressive with a lot of energy, which inspired the rest of the team to match. He showed great team spirit and followed the coaches instructions the minute he entered the court, with a loud prominent voice that intimidated any of our opponents!




Thomas found his love for basketball alongside fellow teammates Connor and Landen with Southern Sharks. We were honoured when his Mum Melanie and Connor's Mum Toni reached out to us for the three enthusiastic boys to come and play for our junior team. I often think of Tom when I coach our juniors in matches. The vocal energy and physical fight he brought to the team is what I use as a benchmark to inspire the current squad we have to success.

I welcome mum Melanie to stay a part of the future Titans family moving into the future generations of our Junior team, as we hold Tom in our thoughts.

The first playoff match vs Warwickshire Bears was the start of a much trickier weekend of

opponents to what we faced in our season rounds. Two experienced players from Bears forced our team to face bigger challenges in defence with speed, sharp ball movement and great shooting percentages. TitanAces answered with matched scoring from outside range and some cuts to the basket. But where we struggled to find a consistent inside presence, Bears were quick to respond with transition baskets and mismatches. This cost us a tricky point margin to narrow down and a final score of 61-40. Our second and final match of the day to sign off 5th/6th place brought us back up against Cardiff. A repeated comfortable win of 49-24 enabled our team to enjoy fielding everyone from our squad to equal minutes. The day finished on a high with smiles across the team despite not finishing higher.

It's always an honour and privilege to work with the future of our sport. This season I was blessed with a vibrant and talented group of players from two clubs to coach. Working alongside Aces to keep our junior league alive is what it will take in the interim to rebuild. I'm confident that our club's efforts to find new players will pay off in the coming years, and we will strive to develop them into the next stars of our sport.

Pos	Name	Played	Won	Lost	Matches +	Matches -	Matches T	Points +	Points -	Points T	Points
1	 TitanAces	4	4	0	4	0	4	285	76	209	8
2	 Fletchlings	4	2	2	2	2	0	137	175	-38	6
3	 Cardiff Met Archers JL	4	0	4	0	4	-4	73	244	-171	4

### Junior League Division final league standing

## **Sponsorship and Funding**

At London Titans Wheelchair Basketball Club, we firmly believe that sport has the power to transform lives, foster inclusion, and create thriving communities. As we reflect on 2024/25 and eagerly anticipate the opportunities ahead, sponsorship and funding remain at the heart of our ability to deliver excellence both on the court and across the communities we serve. Through strategic partnerships, innovative initiatives, and impactful collaborations, we've built the foundation to sustain and grow our mission for inclusive sportsmanship, adaptability, and connection with a sprinkle of Titan Pride.

Our approach to sponsorship and funding draws on meaningful collaborations with leading organisations who share our values, and recognise the importance of accessible sport, emerging talent, and community engagement.

The following highlights illustrate our commitment to harnessing impactful funding streams and delivering value to all stakeholders involved.

### **Digital and Social Media Engagement**

Our digital transformation has redefined how sports organisations interact with fans and stakeholders. Our club's strategies now include a robust online presence and digital campaigns to engage a broader audience. Sponsors have the opportunity to be featured in digital content, extending their reach beyond traditional media. More content from games, post fixture interviews would be a key area for us to explore in the coming season. Big thanks to everyone who shares, likes and supports when we request content.

### **Multi-tiered Sponsorship Packages**

Recognising diverse sponsor needs, we offer multi-tiered sponsorship packages tailored to different levels of involvement and exposure. This flexibility allows businesses of all sizes to engage with our club at varying levels, maximising the potential for collaboration.

Looking ahead, the London Titans are excited to explore new possibilities and deepen existing partnerships such as Variety, London Marathon, East London Phoenix, Access London. We believe that through collaborative effort and shared values, we can achieve exceptional outcomes. For further inquiries about sponsorship opportunities, or to discuss a tailored package that suits the organisational goals of the company you work for or think might be interested in us, please do not hesitate to contact our sponsorship team.

Our funding focus (in priority order) for 2024/25 was:

- Sports hall hire
- Staff costs
- Club chair maintenance
- Training - more sessions
- Courses - coaching and officials
- Team Merchandise

As we look back on an extraordinary year and forward to the 2025/26 season, our reflections are filled with pride and anticipation. The year has been marked by remarkable achievements, underscored by the vital role of sponsorship and funding—elements central to our mission of fostering inclusion, community, and sportsmanship.

## **SPORT ENGLAND**

In a significant leap forward for community sports, London Titans have proudly secured crucial funding from Sport England's Movement Fund. This esteemed partnership underscores a shared vision for embracing physical activity and fostering inclusive sports environments throughout the nation.

The Movement Fund, which invests over £20 million annually, derived from National Lottery and government funds, is tailored to uplift initiatives that combat inactivity and address deep-rooted inequalities in sports participation. Aligned with Sport England's 'Uniting the Movement' strategy, the fund prioritizes supporting underrepresented groups, including people living with disabilities, those on low incomes, and individuals from diverse cultural communities, amongst others.

The London Titans' successful funding bid enables the securement of our Saturday training sessions. Given that more home games are now set for Sundays, this funding plays a crucial role in providing consistent, quality training opportunities for our dedicated players. This investment holds the promise of enhancing the lives of individuals and propelling community engagement across the board.

Sport England's funding is more than financial support; it's a testament to belief in the power of sport and the London Titans' mission to create a vibrant, active community.

We extend our gratitude to Sport England and look forward to an active and progressive season in 2025/26.

## **RGK**

### **RGK Wheelchairs Partners with London Titans Wheelchair Basketball Club to Enhance Accessibility and Performance**

In an exhilarating partnership designed to foster both athleticism and accessibility, RGK Wheelchairs, a leading manufacturer of made to measure wheelchairs, is thrilled to announce its 3 year collaboration with us. This exciting alliance is set to bring about transformative changes, not only for the players but for the wheelchair basketball community as a whole.

#### **Enhanced Mobility and Innovation**

At the heart of this partnership lies a shared commitment to innovation, mobility, and sportsmanship. RGK's dedication to crafting high-quality, bespoke daily and sports wheelchairs aligns seamlessly with the London Titans' mission to promote inclusivity, athleticism, and competitive excellence.

#### **Exclusive Benefits for Titans Members**

To celebrate this collaboration, a series of exclusive offers have been unveiled for Titans members. If you are not aware of these, do reach out to find your more from our sponsorship team.

#### **Engagement and Support**

Further solidifying this partnership, RGK commits to an active presence in the Titans' journey:

- **Event Participation:** RGK will attend up to two Titans events per year, enhancing engagement and support for the club.
- **Signage at Home Games:** RGK signage will be prominently displayed at all Titans home games, showcasing the partnership to fans and players alike.
- **Monthly Assessments:** RGK will conduct regular visits to the Titans, offering bespoke assessment services to optimise player performance and comfort.
- **Equipment Support:** Demonstrating tangible support, RGK will supply 10 Club Sports for the Titans' use at events, ensuring top-tier equipment is always at hand to broaden the club outreach and community programmes.

#### **A Future Forward**

This partnership represents more than just a collaboration between a company and a sports club; it's a testament to the power of community, innovation, and the relentless pursuit of excellence. Together, RGK Wheelchairs and the London Titans are setting a new standard for athleticism and accessibility in the world of wheelchair basketball.



## HEATHROW AIRPORT AND PARTNERS

Heathrow and Design and Construction Partners Rally Behind London Titans for the 2025-26 Season. London Titans Wheelchair Basketball Club were thrilled to announce back in June, the generous support received from Heathrow and its best-in-class design and construction partners for 2025-26. This collaboration underscores a shared commitment to inclusivity, excellence, and community engagement, enabling the London Titans to continue training throughout the summer and gear up for the exciting new season ahead.



The support from Heathrow, alongside AECOM, Arup, AtkinsRéalis, Costain Group PLC, Ferrovial Construction, Jacobs, Laing O'Rourke, Mace, Mott MacDonald, Turner & Townsend, VolkerFitzpatrick Ltd, Wilson James and WSP in the UK & Ireland plays a crucial role in the London Titans' mission to build on our success across all divisions. This partnership not only enhances our training capabilities but also strengthens our resolve to excel and push the boundaries of achievement in wheelchair basketball.

### A Testament to Community and Partnership

Heathrow's involvement extends beyond financial support; it's a testament to the power of community and partnership in making meaningful impacts.

"Heathrow and its partners are proud to collaborate in this unique support for the London Titans, a club that exemplifies determination, teamwork, and the spirit of overcoming challenges," said Alistair Awcock, Infrastructure Director.

### Elevating the Game

With the backing of our esteemed partners, London Titans are poised to elevate their game, focusing on rigorous training, fostering talent, and nurturing a competitive yet inclusive environment. This support ensures the club's continued growth and its ability to inspire both athletes and fans.

Thank you to everyone who took part in the two CopperBox events in the lead up to this deal, and was instrumental in getting this over the line.



# THANK YOU



## OTHER SUPPORTERS

The club continues to benefit from the support of GLL and the GLL Sport Foundation.

The GLL Sport Foundation is the largest independent athlete support program in the UK and is focused on transforming people's lives, inspiring, and promoting community skills and cohesion through sport and physical activity. Their support enables our players free membership to their facilities and access to other sports services, which for many of our players is invaluable. If you are new to the club and have not taken advantage of this support, do reach out to find out more.

## HOW CAN YOU HELP

### Co-op Community Fund

We are thrilled to announce that London Titans have been selected to be part of the Co-op Community Fund for the year 2024! Starting from the 20th October, this exciting partnership will span an entire year, during which we'll have the incredible opportunity to contribute to our community in meaningful ways. You need to be a Co-Op member and use this link to choose us: <https://membership.coop.co.uk/causes/90055> plus you could also win in 'The Winners Share it All' prize draw. Every month, 10 members are selected at random to receive £500 for themselves and £5,00 for their chosen local community fund cause.

### We need VIPs - Very Important Partners

Does the company or organisation you or a family member work for want to partner with us? Could they be our next sponsor, support costs for coaching and official training, or simply cover the cost of a home game? If you think so, then please get in touch with us [TitansWBC@hotmail.com](mailto:TitansWBC@hotmail.com) to find out more, and we can provide you with a presentation kit that outlines who we are, what we need to fund, and what a funding package could look like for our VIP's.

### **Get your weekly Lottery Ticket**

We have recently joined One Lottery and you are NOW able to buy a weekly ticket for only £1 and could win up to £25,000. Plus, we collect 50% of all ticket sales made. Use this sharable link for all your friends, neighbours, colleagues, and family.

<https://www.onelottery.co.uk/support/london-titans-wheelchair-basketball-club>

### **Shop online and make us your preferred charity**

There are several ways to give whilst you shop online, why not sign up to Give As You Live or Easyfundraising, and make London Titans Wheelchair Basketball Club your preferred charity. It's free and the club gets the benefit of up to 1.5% from your next holiday booking or up to 13% from Just Eat. Or maybe Amazon is your online go-to store, then choose to shop via Amazon Smile and we can get a percentage of the £15 million raised for UK charities.

### **Get sponsored!**

If you are taking part in an organised event, consider making London Titans your charity of choice. The all-important number you need is 299497. Plus, we are now registered for gift aid. For the next 10K, sponsored push or challenge you take on, think Titans.

## IN SUMMARY

London Titans Wheelchair Basketball Club is built on a simple yet powerful belief: **sport has the power to transform lives, foster inclusion, and build thriving communities**. As we reflect on our achievements from the 2024/25 season and prepare to embrace exciting opportunities in the 2025/26 season, sponsorship and funding remain indispensable to our ability to deliver excellence both on and off the court.

Through **strategic partnerships, innovative initiatives, and impactful collaborations**, we've developed a solid foundation to sustain and grow our mission for **inclusive sportsmanship, adaptability, and connection**—always imbued with Titan Pride. Sponsorship and funding enable us to expand our reach, provide accessible opportunities for emerging talent, and enrich the lives of individuals engaging with adaptive sports.

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### Key Approaches to Sponsorship and Funding

Our approach focuses on partnering with organisations that share our values and see the significance of accessible sport and community impact. Here are the highlights of how we harness impactful funding streams and deliver value to our partners and stakeholders:

- **Digital Engagement:** London Titans has undergone a **digital transformation**, leveraging social media to engage wider audiences through game content, fixtures, and post-match interviews. Digital visibility offers sponsors an excellent opportunity for far-reaching exposure beyond traditional media. Moving forward, we aim to further utilise digital platforms, tapping into our supporters' enthusiasm to amplify our presence.
- **Tailored Sponsorship Packages:** Recognising diverse sponsor needs, we provide **multi-tiered sponsorship packages**, enabling businesses of all sizes to align with us and collaborate meaningfully. These packages give partners flexibility in how they engage with the Titans, ensuring mutual benefits.

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### Key Partnerships and Achievements

Our growing roster of partnerships highlights the deep support behind our mission:

#### 1. Sport England Movement Fund:

Securing funding from Sport England's prestigious Movement Fund has been a significant milestone. This investment enables consistent **Saturday training sessions** for our players, while aligning with Sport England's broader mission to foster inclusivity and combat inequalities in sports participation. This funding ensures not just financial security but also confidence in our overarching mission to inspire communities through sport.

#### 2. RGK Wheelchairs Partnership:

RGK Wheelchairs has joined forces with London Titans in a transformative collaboration to enhance athletic performance and accessibility. This three-year partnership provides Titans players with discounts on bespoke wheelchair designs, regular performance assessments,

and invaluable equipment support. RGK's presence at home games and events further amplifies their active engagement in the Titans' community.

### 3. Heathrow Airport and Partners:

Generous support from Heathrow and its leading construction and design collaborators has played a critical role in strengthening our summer training efforts and preparing for the upcoming season. The backing of high-caliber businesses such as AECOM, Arup, and Mace demonstrates the power of collaboration in driving inclusivity and excellence.

### 4. GLL Sport Foundation:

Through support from the UK's largest independent athlete support programme, Titans players gain free access to critical facilities and sporting services, removing barriers to active participation.

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## Looking Forward

Our funding priorities for 2024/25 included crucial areas such as sports hall hire, chair maintenance, coaching courses, and merchandise. As we approach the 2025/26 season, we aim to deepen partnerships with organisations such as Variety, East London Phoenix, and London Marathon to continue delivering transformative outcomes.

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## How You Can Help

Supporting London Titans doesn't just empower our players; it helps strengthen inclusive sports communities across the UK. Here are easy ways to contribute:

- **Co-op Community Fund:** Choose London Titans via Co-op membership to support us directly.
- **One Lottery:** Purchase weekly tickets to support us while standing a chance to win up to £25,000.
- **Shopping Platforms:** Use platforms like Amazon Smile and Give As You Live to make everyday purchases benefit our club.

Finally, for volunteers or businesses ready to take on a sponsorship role, please reach out to our **sponsorship team**. Together, we can drive inclusivity and excellence while expanding the reach and impact of adaptive sports.

Join us as we continue to grow, inspire, and empower the London Titans community.

## **Building Brand Awareness**

In today's competitive market, establishing and maintaining brand awareness is crucial for any entity, including sports teams and their partners. For organisations like London Titans, leveraging comprehensive live game feeds, strategic media coverage, and co-branded merchandise are effective strategies to enhance visibility and strengthen brand identity. As well as visibility at key events throughout the year, our mission is when people thinking about our sport they think TITANS.

This past year at London Titans has been nothing short of remarkable. Our dedication to community engagement, and fostering talent has shone through in all our endeavours. Without the commitment from so many of you to attend and getting involved none of this would be possible, so thank you. We are proud to compile this report highlighting our events and achievements over the past twelve months.

### **AT ASPIRE**

Having a presence for every home game ensures that the brand remains top of mind for fans and viewers, regardless of the game's magnitude. Signs and posters have also been strategically placed around our home venue.

Traditionally, only premier games receive the lion's share of live broadcast coverage. However, streaming as many games as possible, has significantly widened viewer reach and, by extension, brand exposure. This approach not only keeps dedicated fans engaged but also brings in casual viewers who might tune in to broadcasts available on various platforms. Big shout to Izem, for their support on this in the past season.

### **SOCIAL MEDIA**

At the heart of every grassroots sports club lies a mission to inspire, connect, and grow the community. Social media is no longer just a tool—it's a game-changer in reaching wider audiences, sharing our passion, and building the next generation of athletes.

This season, we've taken the leap to evolve with the times, moving away from traditional platforms like X and diving headfirst into TikTok to engage with the younger demographic. By showcasing the energy, excitement, and inclusivity of our club, we aim to fuel our junior push—bringing new talent, fresh perspectives, and loads of enthusiasm into the Titans family.

From bite-sized highlights showcasing our action-packed games to behind-the-scenes moments that give followers a real taste of grassroots basketball, TikTok is helping us connect on a whole new level. Together, through social, we're not just growing our club—we're shaping the future of grassroots sports.

**Here are just some of 2024/25 highlights on and off court:**

## **RNOH SESSIONS**

After a slow start, we're thrilled to share the incredible progress we've made in fostering a meaningful relationship with the Royal National Orthopaedic Hospital (RNOH)—our neighbours next door. Over the past year, the London Titans have worked closely with RNOH to bring bi-monthly sessions to their recovering patients, offering them a supportive space to get active, engage with others, and connect with Titans who share lived experiences.

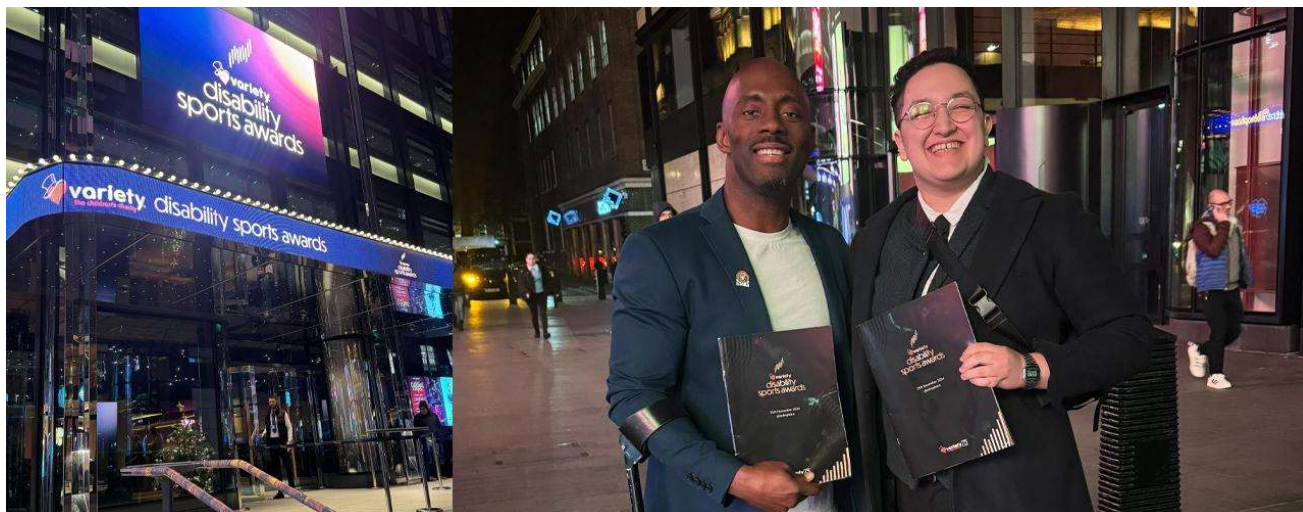
Our goal is simple: to be an open book of support—providing a pathway to recovery through activity, encouragement, and community. These sessions not only promote physical rehabilitation but also offer a positive, empowering atmosphere through the shared strength of sport.

Looking forward, we're particularly excited to engage with pediatric patients at RNOH, giving younger individuals the opportunity to join the Titans family and discover their potential through adaptive basketball.

A huge thank you to Matt Sealy for taking the lead on this incredible initiative. We can't wait to see how this relationship grows and the amazing impact it will have on the lives of RNOH patients in the coming year.

## **THE VARIETY CLUB DISABILITY SPORTS AWARDS**

Back in November also saw us attending the incredibly vibrant Variety, the Children's Charity GB Disability Sports Awards held at the glamorous Soho Theatre last night. It was an honour for our own Tyler and Izem to represent the London Titans at such a prestigious event. The awards night was nothing short of spectacular, celebrating the incredible achievements of athletes with disabilities and shining a light on the extraordinary talents and determination within the disabled sports community.





The evening was filled with inspiring stories, laughter, and recognition of the hard work and dedication of these amazing athletes and the organisations that support them. It was a reminder of the power of sports to change lives, break down barriers, and foster a more inclusive society.

## **GREAT ORMOND STREET HOSPITAL GET ACTIVE DAY 2025**

June 2025 was a vibrant beginning to the summer with the highly anticipated Great Ormond Street Hospital for Children NHS Foundation Trust Get Active Day on Saturday, June 21, at the Lee Valley Athletics Centre. With more than 600 children and young people participating, the event was not just a day of activities, but a celebration of community, resilience, and the spirit of sport.



The day kicked off at 10 AM and was energetically opened by fitness icon Joe Wicks. His involvement underscored the importance of fitness in child health and well-being. Wicks didn't just lend his name to the event; he actively participated and tried out various sports, engaging with the participants and motivating them throughout the day. From 10 AM to 4 PM, attendees had the opportunity to engage in over 45 different sports and activities. This inclusive setup ensured there was something for everyone - from athletics to team sports, and more creative physical activities. It was a fantastic sight to see so many young people trying new sports and finding joy in physical activity. Wheelchair basketball, a highlight once again captured the crowd's attention with its fast-paced action and the impressive skill of the players.



## PARALLEL WINDSOR

In the midst of the bustling excitement at Parallel Lifestyle, Parallel Windsor at the beginning of July, London Titans stood out with their high spirits and an invigorating showcase of wheelchair basketball. Despite the rain, our Titan spirit remained unshaken. Raindrops may have peppered the Sense and Decathlon UK Arena, but our passion for the sport was far from dampened.



### Adapting to Challenges

When nature decided to test our resolve, London Titans did what they do best — we adapted swiftly. Moving our basketball hoop and a few chairs closer to our stand, we created an impromptu court that welcomed a continuous stream of attendees eager to try their hand at wheelchair basketball alongside our team members.



There's a unique kind of magic that happens when someone shoots and scores their first basket. Watching people trying wheelchair basketball for the first time was a poignant reminder of the joy and energy sports can bring into our lives. It was an incredible day filled with laughter, cheers, and shared experiences that transcended the wet weather. Through the rain, London Titans not only showcased our sport but also the enduring spirit of resilience and community that our team embodies. The event wasn't just significant for our athletes and the club; it forged connections with RGK Wheelchairs, the community,

enlightening them about wheelchair basketball and London Titans. It broadened awareness and understanding, fostering new bonds and garnering support for adaptive sports. We extend a hearty thank you to everyone who braved the weather and joined us at Parallel Windsor. It's your enthusiasm and embrace of new experiences that amplify our mission and make events like these unforgettable.

### **Going Above and Beyond**

We would like to take a moment to shine the spotlight on the unsung heroes who played an integral role behind the scenes Wilson James and their dedicated team. Logistics are the backbone of any successful event, and Wilson James has proved to be a stalwart supporter of the Titans. Getting our equipment to Parallel Windsor and GOSH amidst the complexities of organizing and executing such events is no small feat. Yet, the professionalism, efficiency, and dedication displayed by Wilson James ensured that everything we needed was right where it had to be, when it had to be there. Plus big shout out to Johanna Wagstaffe (from Heathrow) on Sunday for being a Titans champion and VIP, you made such a difference to our first Parallel event.

## **JUNIOR LUNCH CLUB**

This summer brought with it the promise of new adventures, and London Titans offered a unique way for young people to explore the exhilarating world of wheelchair basketball. Back in July, we were beyond excited to launch the Junior Lunch Club, arm-in-arm with the phenomenal Helen Freeman, a Paralympic athlete who knows what it means to strive for greatness.

### **Why this was a must for young athletes**

The London Titans Junior Lunch Club wasn't your average summer activity. It was a chance to be mentored by some of the best in the sport, including the inspiring Helen Freeman, and to come to grips with the fundamentals of teamwork in sports. Here are some reasons to get geared up for this:

- **Expert Coaching:** Hone basketball skills under the direction of Paralympic athletes and Titan coaches and players.
- **Inclusive Play:** Discover the dynamic and fast-paced world of wheelchair basketball – we provided the sports chairs and equipment.
- **Complementary Nutrition:** Power through each session with a free and nutritious lunch to keep the energy high and the spirits higher.
- **Open to All:** Whether you're rolling onto the court for the first time or looking to refine your existing skills, this club welcomes everyone aged 6–15.

These action-packed get-togethers are sponsored by Allwyn, the operator of the National Lottery, as part of the incredible ChangeMakers initiative. This campaign leverages the influential voices of Team GB and ParalympicsGB athletes to advocate for impactful social change.



Adding an international flair to our club this summer, we are honoured to include a visiting young fan and his family from Japan. It's a beautiful reminder of the global community of wheelchair basketball and the shared passion that transcends borders.

As a result of the Junior Lunch Club sessions, we are proud to say the club has three new under 16 players who are regularly attending training on our Saturday sessions. Two of these players have signed to play in our junior league team for the 25/26 season and things are looking positive for the club being able to field a Titans only team in the next few years.



These sessions showed us that there are many children out there who want to play wheelchair basketball and as a club we need to continue to work hard to find ways to reach more people. We are incredibly grateful to Helen Freeman for asking us to assist her with this project and we hope it is something that we can do again in the future.

## **GUILDHALL YARD and BBC**

This August, the historic Guildhall Yard buzzed with the spirit of basketball, courtesy of the vibrant London Sports Festival, orchestrated by the Central London Alliance. It was a transformative week that turned this celebrated site into a dynamic center of sports and community spirit right in the crux of the capital.

The festival, a beacon of sport, community, innovation, and excellence, breathed life into the City of London's esteemed Guildhall Yard. It became a gathering place where visitors, locals, and workers alike reveled in the thrill of Basketball and Football.

## A Diverse Celebration for All

The festival was a testament to inclusivity and diversity, offering something for every enthusiast. Highlights included free junior coaching, corporate challenges, and pioneering sessions of blind football in collaboration with Fulham FC Foundation, and wheelchair basketball, brought together with the expertise of The Sparrows WBC, London Titans Wheelchair Basketball Club, and Whizz Kidz. The event also featured electrifying dunk contests, performances by world champion cheerleaders, and exhibition matches that captivated everyone's attention.

## Broadcasting Excellence and Spirit

A standout moment of the festival was the live BBC London broadcast of the wheelchair basketball exhibition matches, drawing in over 1 million viewers. This broadcast spotlighted the extraordinary talents of Paralympian Titans Matt Sealy and Amy Conroy, elevating the profile of the sport and its athletes.



## Connecting Communities and Fostering Growth

The CLA proudly spearheads the London Sports Festival, viewing it as an essential catalyst for connection, rebuilding, and communal growth. The festival is more than just a series of events; it's a city-wide movement that invigorates streets, businesses, and public areas across London throughout the summer.

In alliance with Culture Mile BID and supported by the City of London Corporation, and with the generous backing of Blue Orchid Hospitality as our Headline Partner, the London Sports Festival symbolizes a collaborative effort to celebrate basketball and football's enduring appeal.

## Looking Ahead

As we reflect on the London Sports Festival 2025, we are emboldened by the sense of unity and joy it brought to our capital. The London Titans are honored to contribute to this magnificent celebration of sports and look forward to fostering a legacy of community engagement and excellence in the years to come.

## **IN THE LOCAL COMMUNITY**

At London Titans, we are committed to promoting sport to all, showing them our great game of wheelchair basketball. In 2024/25, we have expanded our outreach programme to include more schools, disability groups and sporting organisations including Whizz Kidz. We are looking to develop a school programme in the coming year and hope you will all get involved and support this.

## **FULL INBOX**

The Titans inbox has regular interest and inquiries from casting agencies, filmmakers, photographers, and potential new players. We are consistently presenting ourselves as a brand to be proud of, whether that is on court, on TV or on a social post. Please keep showing your #TitanPride regularly, so we keep leading the way in the UK and internationally for pushing engagement and awareness of our sport.

## IN SUMMARY

In an era where brand visibility defines success, London Titans has emerged as a beacon of brand awareness and community engagement in the competitive sports market. The past year has been a testimony to our unwavering commitment to enhancing visibility, fostering talent, and nurturing community ties. Embracing digital innovation and strategic brand partnerships, Titans have not just sustained but elevated their brand prominence, making an indelible mark in the realm of adaptive sports.

### Strategic Game Broadcasting and Presence

Recognizing the power of live sports broadcasts, Titans expanded their viewer reach by streaming an expansive array of games. This initiative served to anchor the brand in the minds of fans and casual viewers alike, significantly broadening the club's brand exposure. Coupled with a consistent visual presence at every home game, we have ensured the brand remained top of mind.

### Embracing Social Media Dynamism

In a move to connect with the younger demographic and fuel the junior push for fresh talent, the Titans leaped forward by integrating TikTok into their social media strategy. This pivot from traditional platforms underscored the club's capacity to adapt and innovate, utilizing bite-sized game highlights, getting influences involved and behind-the-scenes footage to shape the future of grassroots sports engagement.

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### Community and Collaborative Initiatives

London Titans' dedication to community engagement and collaborative efforts was highlighted through several key initiatives over the year:

- **RNOH Sessions:** A significant partnership with the Royal National Orthopaedic Hospital saw the Titans providing bi-monthly sessions to support patient recovery.
- **Variety Club Disability Sports Awards Attendance:** Representation at this prestigious event underscored the Titans' stature and their role in celebrating the achievements within the disabled sports community, promoting inclusivity and excellence.
- **Get Active Day and Parallel Windsor Participation:** Engaging with the community through events like the Great Ormond Street Hospital Get Active Day and Parallel Windsor showcased the Titans' agility in promoting wheelchair basketball, transcending adverse weather conditions to celebrate sports' unifying power.
- **Junior Lunch Club:** Spearheaded by Paralympian Helen Freeman, the club offered not just expert coaching but a holistic introduction to the sport's values, including teamwork and inclusion. Open to under 18s, it provided sports chairs, equipment, and FREE nutritious lunches to ensure a comprehensive, uplifting experience. Sponsored by Allwyn (National Lottery) as part of the ChangeMakers initiative.

- **Guildhall Yard and BBC Broadcast:** The club's participation in the London Sports Festival at Guildhall Yard, broadcasted by BBC London to over a million viewers, not only elevated the sport's profile but also highlighted the Titans' athletes, enhancing brand visibility and community engagement.

## **Engaging the Local Community and Framing the Future**

The Titans' commitment extended into the local community, significantly expanding their outreach program to include schools, disability groups, and sporting organisations. Looking ahead, the Titans aim to develop a school programme, seeking to embed their sport within the educational framework and inspire a new generation.

## **Conclusion**

The London Titans' journey through the past year illuminates a strategic blend of digital innovation, community engagement, and brand visibility efforts. By leveraging every opportunity to enhance their brand awareness, the Titans have not only set a new benchmark for success in adaptive sports but have also laid a solid foundation for future growth and community involvement. Our story embodies the essence of transformative brand awareness—rooted in inclusivity, adaptability, and the unyielding Titan spirit.

#TitanPride