

Charity registration No. 297958

**WORLD'S END UNDER FIVES CENTRE
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025**

World's End Under Fives Centre

REPORT OF THE TRUSTEES FOR THE YEAR ENDING 31st MARCH 2025

The Management Committee presents its report and accounts for the year ending 31st March 2025.

The accounts have been prepared in accordance with the accounting policies set out in the note 1 to the accounts and comply with the charity's governing document, applicable law and requirements of the Charities Statement of Recommended Practice (FRS 102).

Name of the Charity:	World's End Under Fives Centre
Charity Number:	297958
Registration History:	Registered as a charity on 23 rd November 1987
Principle Office:	18 Blantyre Street World's End Estate, Chelsea London SW10 0DS
Telephone:	020 7351 5871
Email:	patricia@weu5c.co.uk
Website:	weu5c.co.uk

Trustees

Khadidja N'Diaye	Chair
Stephen Doran	Trustee
Richard Thompson	Trustee
Nicole Moore	Trustee
Julie Roberts	Trustee

Staff Members

Patricia Alert	Coordinator
Ellen Godden	Deputy Coordinator
Catherine Samuel Campbell	Early Years Practitioner
Rebecca Nash	Early Years Practitioner
Sarah Topp	Early Years Practitioner
Irma Kurti	Cleaner / Early Years Practitioner
Sarah Topp	Early Years Practitioner
Veronica Morris	Playworker
Noella Thomas	Early Years Practitioner
Nevaeh Alert-Smith	Playworker

Contractor:	Ade Ogundimu
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Governing Documents:	Constitution adopted on the 15 July 1987, amended on 21 November 1989, 9 November 1993 and 15 December 1998
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Independent Examiner:

NB Corless, ACMA

Bankers:

NatWest Bank PLC

The World's End Under Fives Centre is an unincorporated association registered with the Charity Commission Number 297958. It is governed by its constitution, adopted on 15 July 1987, and run by a management committee. This is made up of a minimum of five and a maximum of nine members.

1. Structure, Governance and Management

The World's End Under Fives Centre is a charitable organisation established over forty years ago and registered in August 1983. It is governed by a Board of Trustees who are responsible for overseeing the strategic direction, financial management, and compliance with regulatory requirements.

The charity operates in accordance with its governing document and follows best-practice guidance issued by the Charity Commission. Trustees are appointed in accordance with the constitutional process and receive an induction covering governance, safeguarding, financial oversight, and responsibilities under charity law.

The Centre employs qualified early years staff, crèche workers, and administrative personnel to deliver day-to-day operations. Trustees delegate operational management to the Centre Manager, who reports regularly to the Board.

2. Objectives and Public Benefit

The charity's primary objective is to support families with young children living on or near the World's End Estate, London SW10. The Centre aims to:

- Promote children's early learning and development
- Strengthen parental capacity and well-being
- Reduce social isolation
- Improve access to early years education
- Enhance community cohesion

Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to consider the Charity Commission's guidance on public benefit. All services are delivered with the intention of benefiting the whole community, particularly families experiencing disadvantage.

3. Activities and Achievements

3.1 Operational Services

During the year, the charity delivered the following services:

- **Daily Drop-In (Stay & Play):**
Monday to Friday, 9:30am – 12:00 noon, year-round
A free play-based session supporting early development, parental engagement, and social connection.

- **Crèche:**
Monday, Tuesday, Wednesday, 1:00pm – 3:00pm
Short-term childcare enabling parents to attend workshops, courses, or appointments.
- **Pre-School:**
Monday to Friday, 9:00am – 3:00pm, term-time only
Affordable, high-quality early years education under the EYFS framework.

3.2 Key Achievements

Daily Drop-In (Stay & Play)

The Daily Drop-In welcomed **over 120 children and their families** during the year.

- **50%** of families were encouraged to apply for two-year-old funded places.
- **80%** of these children successfully transitioned into the Centre's Pre-School.

The Centre also delivered a series of **local outings** to parks and museums including Westfield Park, Battersea Park, Cremorne Gardens, the V&A Museum, Science Museum, Chelsea Theatre, and Natural History Museum. These trips increased family confidence, reduced isolation, and encouraged exploration of local cultural spaces.

3.3 Partnership Working

The World's End Under Fives Centre worked closely with several local partners:

- **Samaritans** – supporting Christmas gift distribution for families in need
- **The Venture Centre** – joint work to support their foodbank for families experiencing food poverty
- Delivery of **family learning courses**, supported by creche provision, recruitment, and ongoing parental support

Partnerships strengthened the Centre's ability to address financial hardship, enhance emotional well-being, and provide holistic family support.

3.4 Pre-School Developments

The Pre-School achieved:

- A **20% increase in enrolment**
- **90%** of children accessing funded two-year-old places
- Continued provision of **hot lunches via Chelsea Theatre**

- Healthy lunch and snacks through the **NDNA Food Programme**

These provisions supported children's well-being and readiness to learn, reinforcing the Pre-School's reputation for high-quality early years education.

4. Quality Assurance

The Centre maintained its strong focus on quality through:

- A compliments and complaints procedure
- Parent comment book
- Questionnaires and meetings
- Ongoing informal and formal feedback processes

The Pre-School was rated **"GOOD" by Ofsted**, affirming its commitment to high standards of safeguarding, learning, and development. Staff remained dedicated to promoting best practice, reducing isolation, and supporting children's progress.

5. Financial Review

Trustees confirm the charity operates a prudent reserves policy and continuously monitors financial sustainability, particularly in the face of rising costs and challenges faced by families.

6. Future Plans

The charity's strategic priorities for the coming year include:

- Strengthening partnerships with community organisations
- Fundraising for **outdoor area renovation**
- Securing additional funding for organisational sustainability
- Continuing to support families experiencing food poverty through hot meals and low-cost recipes
- Enhancing digital presence, including website improvements and social media activity
- Deepening collaboration with **RBKC Early Help, RBKC Early Years**, and local health professionals
- Working towards achieving the **Healthy Early Years London Award (HEYL)**

These plans reflect the trustees' commitment to strengthening the charity's future and widening its community impact.

7. Acknowledgements

The Trustees extend their sincere thanks to:

The Samaritans, Dads House, The Venture Centre, Chelsea Theatre, The Royal Borough of Kensington and Chelsea, and all supporters and donors. The generosity of partners, volunteers, families, and funders has been instrumental in enabling the charity to continue delivering essential services.

8. Conclusion

The past year has been one of growth and positive achievement. Attendance increased, partnerships strengthened, and the Centre continued to develop a vibrant and engaging programme for children. Families across the community benefited from inclusive services, supportive environments, and high-quality early years provision.

The Trustees remain committed to the mission of the World's End Under Fives Centre and look forward to continuing to serve the community in the coming year.

WORLD'S END UNDER FIVE CENTRE

1 STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2025

		Unrestricted funds general	Unrestricted funds designated	Restricted funds	Total	Total
		2025	2025	2025	2025	2024
	Notes	£	£	£	£	£
<u>Income and endowments from:</u>						
Donations and core grants	3	36,857	-	-	36,857	1,816
Income in furtherance of the charity's activities	4	214,371	-	23,000	237,371	206,204
Investments	5	174	-	-	174	163
Sundry Income	6	-	-	-	-	-
Total income		251,401	-	23,000	274,401	208,183
<u>Expenditure on:</u>						
Charitable activities	7	208,345	-	23,000	231,345	214,643
Net (expenditure)/income for the year/ Net movement in funds		43,057	-	-	43,057	(6,460)
Net (expenditure)/income for the year/ Net movement in funds		33,057	10,000	-	43,057	(6,460)
Fund balances at 1 April 2024		29,508	10,000	-	39,508	45,968
Fund balances at 31 March 2025		62,565	20,000	-	82,565	39,508

The statement of financial activities includes all gains and losses recognised in the year

All income and expenditure derive from continuing activities

2 BALANCE SHEET

AS AT 31 MARCH 2025

	Notes	2025 £	£	2024 £	£
Current assets					
Debtors	14	-	-	-	-
Cash at bank and In hand		115,213		49,483	
		<u>115,213</u>		<u>49,483</u>	
Current Liabilities					
Creditors: amounts falling due within one year	15	(32,648)		(9,975)	
		<u></u>		<u></u>	
Net current assets			<u>82,565</u>		<u>39,508</u>
Income funds					
Restricted funds	16	-	-	-	-
<u>Unrestricted funds</u>					
Designated funds	17	20,000		10,000	
General unrestricted funds	18	62,565		29,508	
		<u></u>		<u></u>	
			<u>82,565</u>		<u>39,508</u>
			<u>82,565</u>		<u>39,508</u>

The accounts were approved by the Management Committee on 28 January 2026

Trustee

3 Donations and core grants

	Unrestricted funds general	Total
	2025	2024
	£	£
Donations and gifts	4,598	1,816
RB Kensington and Chelsea	32,259	-
	<u>36,857</u>	<u>73,008</u>

4 Income in furtherance of the charity's activities

	Grants receivable for charitable activities	Fees	Total	Total
	2025	2025	2025	2024
	£	£	£	£
Fees	-	3,092	3,092	19,138
Performance related grants	234,279	-	234,279	187,066
	<u>234,279</u>	<u>3,092</u>	<u>237,371</u>	<u>206,204</u>
Analysis by fund				
Unrestricted funds - general	211,279	3,092	214,371	183,204
Restricted funds	23,000	-	23,000	23,000
	<u>234,279</u>	<u>3,092</u>	<u>237,371</u>	<u>206,204</u>

5 Investments

	Unrestricted funds general	Total
	2025	2024
	£	£
Interest receivable	174	163
	<u>174</u>	<u>163</u>

6 Sundry income

	Unrestricted funds general	Total
	2025	2024
	£	£
Other income	-	-
	<u>-</u>	<u>-</u>

7 Charitable activities

	Direct charitable expenditure 2025 £	Direct charitable expenditure 2024 £
Employment and Other Staff Costs	172,745	163,534
Charitable expenditure	4,042	2,183
	<hr/>	<hr/>
	176,787	165,717
	<hr/>	<hr/>
Share of support costs (see note 8)	54,558	48,926
Share of governance costs (see note 8)	-	-
	<hr/>	<hr/>
	231,345	214,643
	<hr/>	<hr/>
Analysis by fund		
Unrestricted funds - general	208,345	191,643
Restricted funds	23,000	23,000
	<hr/>	<hr/>
	231,345	214,643
	<hr/>	<hr/>

8 Support costs

	Support costs 2025 £	Governance costs 2025 £	Total 2025 £	Total 2024 £	Basis of allocation
Premises costs	23,000	-	23,000	23,000	Direct apportionment
Insurance	1,331	-	1,331	1,270	Direct apportionment
Office expenses	27,050	-	27,050	22,412	Direct apportionment
Sundry expenses	3,176	-	3,176	2,245	Direct apportionment
Accountancy	-	-	-	-	Governance
	<hr/>	<hr/>	<hr/>	<hr/>	
	54,558	-	54,558	48,926	
	<hr/>	<hr/>	<hr/>	<hr/>	
Analysed between Charitable activities	54,558	-	54,558	48,926	
	<hr/>	<hr/>	<hr/>	<hr/>	

9 Management Committee

None of the Management Committee (or any persons connected with them) received any remuneration or reimbursed expenses during the year.

10 Employees

Number of employees

The average monthly number of employees during the year was:

	2025 Number	2024 Number
Management	1	1
Childcare staff	5	5
Support staff	1	1
	<hr/>	<hr/>
	7	7
	<hr/>	<hr/>

Employment costs

	2025 £	2024 £
Wages and salaries	147,000	144,990
Social security	11,140	11,163
Other pension costs	2,612	2,618
	<hr/>	<hr/>
	160,753	158,770
	<hr/>	<hr/>

There are no employees whose annual remuneration was £60,000 or more.

11 Taxation

The Association is exempt from taxation as all its income is charitable and is applied for charitable purposes

12 Tangible fixed assets

	£	£	£
Cost			
At 1 April 2024	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>
At 31 March 2025	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>
Depreciation and Impairment			
At 1 April 2024	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>
At 31 March 2025	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>

13 Financial Instruments

	2025 £	2024 £
Carrying amount of financial assets		
Debt instruments measured at amortised cost	-	-
	<hr/>	<hr/>
Carrying amount of financial liabilities		
Measured at amortised costs	32,648	9,975
	<hr/>	<hr/>

14 Debtors

Amounts falling due within one year:

	2025	2024
	£	£
Other debtors	-	-
Prepayments and accrued income	-	-
	<hr/>	<hr/>
	-	-
	<hr/>	<hr/>

15 Creditors: amounts falling due within one year

	2025	2024
	£	£
Other taxation and social security	11,471	5,107
Other creditors	-	-
Wage Inflation provision	16,075	4,763
Accruals and deferred income	5,101	105
	<hr/>	<hr/>
	32,648	9,975
	<hr/>	<hr/>

16 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for

	Balance at 1 April 2024	Movement in funds		Balance at 31 March 2025
	£	Incoming resources £	Resources expended £	£
Notional Rent	-	23,000	(23,000)	-
	<hr/>	<hr/>	<hr/>	<hr/>
	-	23,000	(23,000)	-
	<hr/>	<hr/>	<hr/>	<hr/>

Notional rent: the Centre's premises are provided by the Royal Borough of Kensington & Chelsea and the £23,000 estimated value of this facility is

17 Designated funds

The funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees

	Balance at 1 April 2024	Movement in funds		Balance at 31 March 2025
	£	Incoming resources £		£
Redundancy fund	10,000	10,000		20,000
	<hr/>	<hr/>		<hr/>
	10,000	10,000		20,000
	<hr/>	<hr/>		<hr/>

The above fund has been designated by the committee to fund any future contractual liabilities.

18 Analysis of net assets between funds

	Unrestricted funds general	Unrestricted funds designated	Restricted funds	Total	Total
	2025	2025	2025	2025	2024
	£	£	£	£	£
Fund balances at 31 March 2025 are represented by:					
Current assets/(liabilities)	62,565	20,000	-	82,565	39,508
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>
	62,565	20,000	-	82,565	39,508
	<hr/>	<hr/>	<hr/>	<hr/>	<hr/>

19 Related party transactions

Remuneration of key management personnel
The remuneration of key management personnel is as follows.

	2025	2024
	£	£
Aggregate compensation	38,324	39,599
	<hr/>	<hr/>



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

Report to the trustees

Charity Name

WORLD'S END UNDER 5 CENTRE

On accounts for the year
ended

31/3/25

Charity no
(if any)

297958

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2025

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

[The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of [insert name of applicable listed body]]. Delete [] if not applicable.

CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (~~other than that disclosed below~~) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:

NEIL CORLESS

Date:

23/1/26

Name:

NEIL CORLESS

Relevant professional
qualification(s) or body

CHARTERED MANAGEMENT ACCOUNTANT

(if any):

Address:

609, 7 ST GEORGE WHARF
LONDON SW8 2JA

Section B

Disclosure

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

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