

Charity registration No. 297958

**WORLD'S END UNDER FIVES CENTRE
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

World's End Under Fives Centre

REPORT OF THE TRUSTEES FOR THE YEAR ENDING 31st MARCH 2024

The Management Committee presents its report and accounts for the year ending 31st March 2024.

The accounts have been prepared in accordance with the accounting policies set out in the note 1 to the accounts and comply with the charity's governing document, applicable law and requirements of the Charities Statement of Recommended Practice (FRS 102).

Name of the Charity:	World's End Under Fives Centre
Charity Number:	297958
Registration History:	Registered as a charity on 23 rd November 1987
Principle Office:	18 Blantyre Street Chelsea London SW10 0DS
Telephone:	020 7351 5871
Email:	patricia@weu5c.co.uk
Website:	weu5c.co.uk

Trustees

Khadidja N'Diaye	Chair
Stephen Doran	Trustee
Richard Thompson	Trustee
Nicole Moore	Trustee
Julie Roberts	Trustee

Staff Members

Patricia Alert	Coordinator
Ellen Godden	Deputy Coordinator
Catherine Samuel Campbell	Early Years Practitioner
Rebecca Nash	Early Years Practitioner
Sarah Topp	Early Years Practitioner
Blerina Ceni	Cleaner
Veronica Morris	Playworker
Noella Thomas	Early Years Practitioner
Nevaeh Alert-Smith	Playworker

Governing Documents:	Constitution adopted on the 15 July 1987, amended on 21 November 1989, 9 November 1993 and 15 December 1998.
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Independent examiner:	NB Corless, ACMA
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Bankers:	NatWest Bank PLC PO Box 3048 224 King's Road Chelsea London SW3 5XJ
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The World's End Under Fives Centre is an unincorporated association registered with the Charity Commissioners No. 297958. It is governed by its constitution adopted on 15 July 1987 and run by a management committee. This is made up a minimum of five and a maximum of nine members of representatives of the users of the centre. Other members are elected annually at the annual general meeting and eligible for re-election.

Annual Report

World's End Under Fives Centre

Objectives of the Charity

The World's End Under Fives Centre, established over thirty years ago and registered as a charity since August 1983, aims to provide essential support for families residing on or near the World's End Estate, London SW10. The charity operates the following services:

- A free Daily Drop-In service and Crèche.
- Affordable Pre-school provision.
- Information, signposting services, family and parental workshops.
- Activities designed to support both Centre users and the wider community.

Operational Details:

- **Daily Drop-In (Stay & Play):** Monday to Friday, 09:30 am to 12:00 noon.
- **Crèche:** Monday, Tuesday, and Wednesday, 13:00 to 15:00.
- **Pre-school:** Monday to Friday, 09:00 am to 15:00 pm during term time.

Key Achievements in the Past Year

Increase in Families Using the Centre

The Centre experienced a 20% increase in families attending the Daily Drop-In (Stay & Play) service, with over 120 children and their parents benefitting from this programme. Of these, 15% were encouraged to apply for government-funded two-year-old places, with nearly all transitioning to our Pre-school.

To support integration into the community, the Centre organised outings to local parks (e.g., Westfield Park, Hyde Park, Battersea Park, Princess Diana Memorial Park) and cultural venues (e.g., Chelsea Theatre, Victoria and Albert Museum, Science Museum, and Natural History Museum). These outings helped families build confidence and familiarity with their surroundings.

Collaboration with Local Organisations

The Centre partnered with Chelsea Theatre, The Samaritans, and local churches to enhance its programme offerings. Collaborations with The Venture Centre facilitated a foodbank for World's End Estate residents, ensuring families in need had access to essential food provisions.

'Read Together' Workshops

This literacy initiative aimed to foster a love of reading among children and parents. Participants received a book and a certificate of attendance upon completion. Lunch was provided, making the workshops both educational and enjoyable.

Pre-school Developments

The Pre-school saw a 20% rise in enrolment, with 90% of attendees accessing two-year-old funded places. Through participation in the NDNA Food Programme, the Centre provided daily hot and cold snacks at no extra cost, supporting children's readiness to learn and their

overall well-being. The Pre-school's success reflects its commitment to high-quality early years education.

Quality Assurance

User satisfaction is a priority at World's End Under Fives Centre. Feedback mechanisms include a compliments and complaints procedure, a comment book, and regular questionnaires and meetings. Informal and formal feedback ensures services align with the community's needs.

The Pre-school was rated 'GOOD' by Ofsted, affirming the quality of care and education provided. Staff remain dedicated to promoting best practices, reducing family isolation, and fostering children's educational development.

Future Strategy

Looking ahead, World's End Under Fives Centre aims to:

1. **Enhance Community Profile:** Strengthen partnerships with organisations such as The Samaritans, Chelsea Theatre, and local food banks.
2. **Fundraising for Outdoor Renovation:** Upgrade outdoor equipment to enhance the area's value for families.
3. **Improve Digital Presence:** Develop a more interactive and accessible website for better communication and information sharing.
4. **Sustain Key Programmes:** Continue providing free hot lunches in the Pre-school and reviewing services to ensure they meet evolving community needs.
5. **Expand Collaborations:** Work closely with organisations such as The Venture Centre, RBKC Early Help, RBKC Early Years, and local health services to broaden support for families.

Acknowledgements

World's End Under Fives Centre extends its heartfelt gratitude to Chelsea Theatre, The Samaritans, Dads House, and the Royal Borough of Kensington and Chelsea for their invaluable support. Their collaboration has been instrumental in our success, and we look forward to continuing these partnerships.

Conclusion

The past year has been one of growth and achievement for World's End Under Fives Centre. Through increased attendance, strengthened partnerships, and engaging programmes, we have made significant strides in supporting families in the World's End Estate and beyond. We remain committed to our mission and look forward to serving our community in the years to come.

WORLD'S END UNDER FIVE CENTRE

1 STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2024

		Unrestricted funds general	Unrestricted funds designated	Restricted funds	Total	Total
	Notes	2024 £	2024 £	2024 £	2024 £	2023 £
Income and endowments from:						
Donations and core grants	3	1,816	-	-	1,816	73,008
Income in furtherance of the charity's activities	4	183,204	-	23,000	206,204	175,041
Investments	5	163	-	-	163	53
Sundry Income	6	-	-	-	-	-
Total income		185,183	-	23,000	208,183	248,102
Expenditure on:						
Charitable activities	7	191,643	-	23,000	214,643	220,022
Net (expenditure)/income for the year/ Net movement in funds		(6,460)	-	-	(6,460)	28,080
Net (expenditure)/income for the year/ Net movement in funds		(6,460)	-	-	(6,460)	28,080
Fund balances at 1 April 2023		35,968	10,000	-	45,968	17,888
Fund balances at 31 March 2024		29,508	10,000	-	39,508	45,968

The statement of financial activities includes all gains and losses recognised in the year

All income and expenditure derive from continuing activities

2 BALANCE SHEET

AS AT 31 MARCH 2024

	Notes	2024 £	£	2023 £	£
Current assets					
Debtors	14	-		13,635	
Cash at bank and in hand		49,483		65,139	
		<u>49,483</u>		<u>78,774</u>	
Current Liabilities					
Creditors: amounts falling due within one year	15	(9,975)		(32,806)	
		<u></u>		<u></u>	
Net current assets			39,508		45,968
Income funds					
Restricted funds	16		-		-
<u>Unrestricted funds</u>					
Designated funds	17	10,000		10,000	
General unrestricted funds	18	29,508		35,968	
		<u></u>		<u></u>	
			39,508		45,968
			<u>39,508</u>		<u>45,968</u>

The accounts were approved by the Management Committee on 20/1/25

Trustee

3 Donations and core grants

	Unrestricted funds general	Total
	2024	2023
	£	£
Donations and gifts	1,816	4,833
RB Kensington and Chelsea	-	68,175
	<u>1,816</u>	<u>73,008</u>

4 Income in furtherance of the charity's activities

	Grants receivable for charitable activities 2024	Fees 2024	Total 2024	Total 2023
	£	£	£	£
Fees	-	19,138	19,138	5,768
Performance related grants	187,066	-	187,066	169,273
	<u>187,066</u>	<u>19,138</u>	<u>206,204</u>	<u>175,041</u>
Analysis by fund				
Unrestricted funds - general	164,066	19,138	183,204	152,041
Restricted funds	23,000	-	23,000	23,000
	<u>187,066</u>	<u>19,138</u>	<u>206,204</u>	<u>175,041</u>

5 Investments

	Unrestricted funds general	Total
	2024	2023
	£	£
Interest receivable	163	53
	<u>163</u>	<u>53</u>

6 Sundry income

	Unrestricted funds general	Total
	2024	2023
	£	£
Other income	-	-
	<u>-</u>	<u>-</u>

7 Charitable activities

	Direct charitable expenditure 2024 £	Direct charitable expenditure 2023 £
Staff costs	163,534	169,795
Charitable expenditure	2,183	3,651
	<u>165,717</u>	<u>173,446</u>
Share of support costs (see note 8)	48,926	46,577
Share of governance costs (see note 8)	-	-
	<u>214,643</u>	<u>220,022</u>
Analysis by fund		
Unrestricted funds - general	191,643	197,022
Restricted funds	23,000	23,000
	<u>214,643</u>	<u>220,022</u>

8 Support costs

	Support costs 2024 £	Governance costs 2024 £	Total 2024 £	Total 2023 £	Basis of allocation
Premises costs	23,000	-	23,000	23,000	Direct apportionment
Insurance	1,270	-	1,270	1,268	Direct apportionment
Office expenses	22,412	-	22,412	20,821	Direct apportionment
Sundry expenses	2,245	-	2,245	1,488	Direct apportionment
Accountancy	-	-	-	-	Governance
	<u>48,926</u>	<u>-</u>	<u>48,926</u>	<u>46,577</u>	
Analysed between Charitable activities	<u>48,926</u>	<u>-</u>	<u>48,926</u>	<u>46,577</u>	

9 Management Committee

None of the Management Committee (or any persons connected with them) received any remuneration or reimbursed expenses during the year.

10 Employees

Number of employees

The average monthly number of employees during the year was:

	2024 Number	2023 Number
Management	1	1
Childcare staff	5	5
Support staff	1	1
	<hr/>	<hr/>
	7	7
	<hr/>	<hr/>

Employment costs

	2024 £	2023 £
Wages and salaries	144,990	155,890
Social security	11,163	10,722
Other pension costs	2,618	3,182
	<hr/>	<hr/>
	158,770	169,795
	<hr/>	<hr/>

There are no employees whose annual remuneration was £60,000 or more.

11 Taxation

The Association is exempt from taxation as all its income is charitable and is applied for charitable purposes

12 Tangible fixed assets

	£	£	£
Cost			
At 1 April 2023	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>
At 31 March 2024	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>
Depreciation and Impairment			
At 1 April 2023	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>
At 31 March 2024	1,526	1,499	3,025
	<hr/>	<hr/>	<hr/>

13 Financial instruments

	2024 £	2023 £
Carrying amount of financial assets		
Debt instruments measured at amortised cost	-	13,635
	<hr/>	<hr/>
Carrying amount of financial liabilities		
Measured at amortised costs	9,975	32,806
	<hr/>	<hr/>

14 Debtors

Amounts falling due within one year:

	2024	2023
	£	£
Other debtors	-	13,635
Prepayments and accrued income	-	-
	<hr/>	<hr/>
	-	13,635
	<hr/>	<hr/>

15 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	5,107	32,113
Other creditors		548
Wage inflation provision	4,763	
Accruals and deferred income	105	145
	<hr/>	<hr/>
	9,975	32,806
	<hr/>	<hr/>

16 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for

	Balance at 1 April 2023	Movement in funds		Balance at 31 March 2024
	£	Incoming resources £	Resources expended £	£
Notional Rent	-	23,000	(23,000)	-
	<hr/>	<hr/>	<hr/>	<hr/>
	-	23,000	(23,000)	-
	<hr/>	<hr/>	<hr/>	<hr/>

Notional rent: the Centre's premises are provided by the Royal Borough of Kensington & Chelsea and the £23,000 estimated value of this facility is

17 Designated funds

The funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the trustees

	Balance at 1 April 2023	Movement in funds		Balance at 31 March 2024
	£	Incoming resources £		£
Redundancy fund	10,000	-		10,000
	<hr/>	<hr/>		<hr/>
	10,000	-		10,000
	<hr/>	<hr/>		<hr/>

The above fund has been designated by the committee to fund any future contractual liabilities.

18 Analysis of net assets between funds

	Unrestricted funds general	Unrestricted funds designated	Restricted funds	Total	Total
	2024	2024	2024	2024	2023
	£	£	£	£	£
Fund balances at 31 March 2024 are represented by:					
Current assets/(liabilities)	29,508	10,000	-	39,508	45,968
	<u>29,508</u>	<u>10,000</u>	<u>-</u>	<u>39,508</u>	<u>45,968</u>

19 Related party transactions

Remuneration of key management personnel

The remuneration of key management personnel is as follows.

	2024	2023
	£	£
Aggregate compensation	39,599	45,459

Note: 2023 includes backpay



Section A

Independent Examiner's Report

Report to the trustees

Charity Name
World's End Under 5s Centre

On accounts for the year
ended

31 March 2024

Charity no
(if any) 297958

Set out on pages

1
(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/03/2024.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed: 

Date: 20/01/2025

Name: Neil Corless

Relevant professional
qualification(s) or body
(if any):

AICPA&CIMA
AICPA ID#: 990115133

Address: 609, 7 St George Wharf, London SW8 2JA

