



CAMPAIGN for
NATIONAL PARKS



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CAMPAIGN FOR NATIONAL PARKS

(A Charitable Company Limited by Guarantee)

ANNUAL REPORT AND FINANCIAL STATEMENTS

For the year ending 31 March 2023

www.cnp.org.uk

Registered Charity (No. 295336)

Company Limited by Guarantee in England and Wales (No.2045556)

Registered office: 7-14 Great Dover Street, London SE1 4YR

Table of contents

About Campaign for National Parks.....3

An introduction from our Chair.....6

Trustees’ Report.....8

 Highlights from 2022/239

 Better for nature.....9

 Equal access and participation.....11

 More National Parks and an expanded movement.....12

Looking ahead to 2023/2414

Equality, diversity and inclusion.....15

Financial review16

Governance and management17

Statement of Trustees’ responsibilities.....19

Independent examiner’s report20

Acknowledgements.....32

Cover image: South Downs National Park, Matt Gibson

About Campaign for National Parks

The independent voice of National Parks. For nature, for climate, for everyone.

From the peaks of Eryri to the ancient oaks of the New Forest, the National Parks of England and Wales are our most treasured heritage. Providing escape, adventure and wellbeing to millions of people, these landscapes are also home to some of our most endangered species and threatened natural habitats.

We are the only independent charity dedicated to securing the future of National Parks in England and Wales. Our independence from Government means we can speak out for Protected Landscapes when no-one else can.

Founded in 1936, we bring together a campaigning

collective of organisations and individuals from all walks of life, united in common cause. Our first campaigns resulted in the creation of our National Parks. Now, inspired by our past, we fight for the future. We want a world where nature and people are thriving in our National Parks, where wildlife is wild and natural beauty is protected for generations to come. Where everyone, no matter their age or background, can access, feel inspired by and fight to protect the future of these truly amazing landscapes.

With National Parks at the heart of everything we do, we are here to unite, inspire and empower everyone to take action.

Our Vision:

Nature-rich National Parks for everyone.

Our Mission:

To inspire action for wilder, inclusive National Parks.

Our values:

Courageous and bold Bringing together many voices to advocate for urgent action in the face of the nature and climate emergencies.

Collaborative and inclusive We champion diverse and young voices and empower participation for people who are currently and historically unheard and unrepresented in decision-making.

Constructive and dynamic Reframing narratives to show how people that love our National Parks – land managers, farmers, communities and the millions of visitors – can together be a force for action.

Credible and trusted Building connections from the grassroots, our Friends and National Park Societies, across Protected Landscapes and the international movement.

Trustees

Kate Ashbrook (Vice Chair)
Sue Beaumont
Catherine Broomfield (Vice Chair)
Judith Cooke
Rosie MacIver
Susie Rabin
Ian Rowat (until October 2022)
Bill Swan (Honorary Treasurer)
Richard Stones
Janette Ward (Chair)
Simon Winch (until November 2022)

Management

The Board delegates responsibility for the day-to-day management of Campaign for National Parks to our Chief Executive, Dr Rose O'Neill.

Principle Banker

Barclays Bank
7 St John's Hill
London
SW11 1TR

Independent Examiner

Simon Goodridge FCA
Knox Cropper LLP
65-68 Leadenhall Street, London
EC3A 2AD

Standing Counsel

Ned Westaway
Barrister
Francis Taylor Building
Inner Temple
London EC4Y 7BY





Yorkshire Dales National Park © Harriet Gardiner

An introduction from our Chair

It's been a high energy and impactful year. One of collective campaigning, fighting for our protected landscapes as they came under attack and forging new partnerships for action.

Since our first campaign that resulted in the creation of National Parks in England and Wales almost 75 years ago, our charity has successfully protected them from the ravages of industry and urbanisation. But the protections put in place in the last century did not halt rapid biodiversity loss and species extinctions caused by land-use change and pollution, nor are they enough in the face of climate crisis. Urgent change is needed to make these places thrive for nature, welcoming to all parts of society, and to safeguard their natural beauty for future generations. This is the challenge our charity faces today.

Over this last year, we have worked proudly with our partners, our team, our Trustees and with the valued support of Pilotlight, to develop a new strategy that will rise to this challenge and drive positive change. The [strategy](#), approved by the Trustees at the end of the financial year, takes a twin track approach: to protect and retain what has been hard won by those before us; and to campaign for stronger laws and policies, new approaches and immediate implementation at scale. Remaining committed to our charitable objects to promote the protection, conservation and enhancement of National Parks for public benefit, our new strategy aims to rekindle the radical roots of our first campaigns and set us on track to build a movement of public and political support for change. It is centred around three strategic goals (see box below).

Our strategy goals

1. BETTER

We will campaign for and win legislation, policies and management plans which rapidly deliver nature recovery and climate resilience in National Parks. We will campaign so decisions made by public bodies affecting National Parks prioritise nature and safeguard natural beauty.

2. EQUAL

We will champion equality in access and participation, and secure legislation, policy and management plans which deliver inclusive National Parks. We will promote new and diverse perspectives, from farm to city, school to boardroom. We will champion youth leadership and amplify multi-generational voices in our campaigning so that young people are part of decision-making.

3. MORE

We will expand our movement, campaigning for new and enlarged National Parks and new opportunities to connect more people with natural beauty. We will campaign in support and solidarity for all Protected Landscapes.

Over the last year, we emboldened our campaigning, connected more people to our cause and held Government and authorities to account. Much has been achieved. For example:

BETTER FOR NATURE

Our joint campaigns with National Park Societies and members of our Council saw us working in Westminster with parliamentarians to build cross party support for new laws that restore nature in National Parks – important groundwork for the big success that was to come in the following financial year. Together, we took a strong stand against the #AttackOnNature when Government in England proposed ripping up planning protections for National Parks and Areas of Outstanding Natural Beauty with its deregulatory ‘investment zones’. We successfully campaigned to quash the plans. We highlighted the dire scale of the funding crisis caused by successive Government cuts to National Parks – and as a result of our campaigns, we welcomed a £4.4 million Government bailout for National Park Authorities in England. In Wales, we worked closely with the Alliance for Designated Landscapes to influence Welsh Government proposals on second homes, holiday lets and a visitor levy to reduce impacts on National Parks.

EQUAL ACCESS AND PARTICIPATION

Over the last year, we’ve been building the case to bring public voices into policy making, with a focus on young people, who are the generation most likely to be excluded when it comes to visiting, living in or making decisions about a National Park. Thanks to ten wonderful young storytellers, and our partner Ocean City Media, we launched our National Parks: New Perspectives films. These shared fresh views on National Parks, including ‘City Girl in Nature’ Kwesia on discovering the South Downs for the first time and Ruth Garrett exploring sustainable farming in the Yorkshire Dales. As part of the #iwill initiative, we were able to recruit young people to join our Youth Campaigning Collective to bring their voices into decision-making, including developing manifestos for Westminster elections. We supported our members the Dartmoor Preservation Association and the Open Spaces Society to campaign in the face of the Court’s decision to remove the right to wild camp on Dartmoor.

MORE NATIONAL PARKS AND AN EXPANDED MOVEMENT

We welcomed campaign success when Welsh Government announced plans for a new National Park for North-East Wales, committing to make it the first exemplar National Park for biodiversity and climate.

All our work was made possible thanks to our loyal Friends, generous supporters, our partners, our hard-working, expert small team and our committed Trustees. It was therefore extra special to enjoy meeting so many when we hosted the first post-pandemic National Park Protector Awards in the House of Commons in July 2022.

Looking ahead, the charity is well placed to build on our strong campaigning heritage, to deliver our new strategy. With National Parks at the heart of everything we do, our mission is clear: we’re here to unite, inspire and empower everyone to take action for and enjoy wilder National Parks.

Janette Ward, Chair, September 2023

Trustees' Report

The Trustees present their Report and Financial Statements for Campaign for National Parks, for the year ending 31 March 2023. The Financial Statements have been prepared in accordance with the Charities SORP (FRS 102 second edition) and all other applicable accounting and reporting standards.

Our charitable objectives

- To promote the protection, conservation and enhancement of National Parks for public benefit;
- To promote the quiet enjoyment of National Parks and the appreciation of their natural beauty by the public in an informed and understanding manner;
- To advance public education in, and understanding of, National Parks through the provision of educational material and by other means;
- To promote and undertake research into issues affecting the conservation and enjoyment of National Parks and to make public the useful results of any such research.

The Trustees have paid due regard to the Charity Commission guidance on delivering public benefit in deciding what activities Campaign for National Parks should undertake in pursuit of these objectives and in exercising any powers or duties to which the guidance is relevant. A summary of the main activities undertaken by the charity over the last year to achieve our objectives for public benefit is below.

Highlights from 2022/23

Better for nature

Making nature the priority for National Parks

The year started with the Westminster Government's support for legislative changes we had long been championing for nature (dating back to findings of our 2018 [Raising the Bar report](#)). The Government had consulted on proposals prioritising nature in statute, strengthening management plans and placing stronger duties on public bodies. So the start of the year focused on working with Government to champion these proposals, for example we were joined by the Minister at various events in Parliament over summer 2022 to talk to parliamentarians about how they could be implemented as soon as possible.

However, the change in Prime Ministers and Environment Secretaries during the autumn of 2022 resulted in a Government U-turn. We rapidly changed our campaign tactics and the second half of the year saw a ramping up of our political advocacy to convince Government to change back and proceed with its original plans. Working with parliamentarians in both houses, we proposed amendments to the Levelling Up Bill that were tabled and debated in the House of Commons (in December) and then the House of Lords (in January). We built wide-ranging support including from 50 organisations across Wildlife & Countryside Link and the Better Planning Coalition, and notable scientists and experts. With our partners, published a 'tracker' noting progress on nature in National Parks which [secured prominent coverage](#). We hosted a visit with the new Landscapes Minister to the New Forest, and met with shadow Ministers. The financial

year ended with all still very much in play, but all this groundwork was vital to the campaign successes to come as the Levelling Up Bill progressed into next financial year.

In Wales, we welcomed the announcement from Welsh Government in its 'Biodiversity Deep Dive' about the important role of National Parks in nature recovery and need for the new National Park to be an exemplar for nature and climate recovery.

National Park Society Knowledge Exchange

We kicked off well-attended webinar series for the National Park Societies and launched a new email newsletter for staff and volunteers, to share knowledge across the network.

At our Annual Conference in Eryri (Snowdonia) in October 2022, we signed a joint declaration with the 12 National Park Societies calling on respective governments to retain and strengthen the laws and policies which protect National Parks and Areas of Outstanding Natural Beauty. This was in response to the #AttackOnNature launched by Liz Truss' Government which proposed to tear-up vital European Legislation, such as the Habitats Regulations, reduce payments to farmers for safeguarding nature and public access and over-ride the additional planning protections with proposed 'investment zones'. As a result of our campaigning, in solidarity with others across the third sector, we welcomed major change in investment zone proposals to safeguard National Parks in the following months.

Some big campaign wins

- After a long campaign, together with local activists, we celebrated a stop to a major road building scheme in the South Downs National Park. Plans for the Arundel Bypass were delayed until at least 2025 citing “environmental considerations”. Hopefully, by 2025, the Westminster Government will follow Wales’ lead to only consider new roads that reduce carbon emissions and support a shift to public transport. Until then, we are working on changing National Parks law which will make it impossible for such a damaging road scheme to ever be taken forward. This is vital given that Government is still pressing ahead with road schemes that will damage the Peak District and the Lake District.
- After vigorous efforts from Campaign for National Parks and others in highlighting the scale of the crisis caused by successive cuts, the Westminster Government issued a 10% uplift to the National Park budget – a bail-out of £4.4m for the 10 National Parks in England.
- Following our work with the Alliance for Welsh Designated Landscapes, Welsh Government announced plans to tackle the pressures of second homes and holiday lets on local communities. They now plan to introduce a licensing scheme for all visitor accommodation providers in Wales, coupled with changes in planning regulations and measures to allow local authorities to charge second home-owners up to 300% council tax.
- The completion of the first major National Park project in National Grid’s Landscape Enhancement programme in October saw seven pylons and 1.5km of overhead line removed from the eastern edge of the Peak District. National Grid have also now begun work to underground 3.3km of double overhead lines in Eryri National Park. Ofgem also increased the amount electricity distribution companies could spend on removing overhead powerlines from £47m to £68m during 2023-2028 following our calls to ensure the allowance reflected increased the cost of implementation and allowed companies to maintain momentum on established programmes.



Equal access and participation

Young campaigners in Westminster

We supported our young Ambassadors and New Perspectives story-tellers to meet with parliamentarians in Westminster. They joined and spoke at the National Parks All Party Parliamentary Group, which was well attended by MPs, peers and the Landscapes Minister. They enjoyed a tour of Parliament and meeting their local MPs, with discussions ranging from wheelchair assessable footpaths to careers in politics and campaigning.

"These places stay with us long after we have left them. That we can draw on them when we have a bad day, or feel down, or just need to be whisked away to somewhere a bit wilder. That is undeniable access. It is essential. And fought hard for by those who believed, intensely, that everyone deserves to have these encounters."

National Parks: New Perspectives

In 2021, we teamed up with Ocean City Media to support young storytellers to share their stories about people, climate and nature in National Parks in England and Wales, as part of our National Parks: New Perspectives bursary scheme. Over 2022/23, we worked with the brilliant young people involved to share with the world their amazing and diverse content. You can view it at: [National Parks: New Perspectives | Campaign for National Parks \(cnp.org.uk\)](https://national-parks.org.uk/cnp/campaign-for-national-parks)

- Kwesia – a.k.a. City Girl in Nature took three friends to the South Downs for their first experience of a National Park, exploring the beach, woods and rivers in her film 'Moments in Nature'.
- Erika Cann, created a booklet of walks accessible by public transport. Erika explains *"I wanted to encourage others to make use of the new public transport to Dartmoor to give people the confidence to explore the moors if they haven't done so before."*
- Tony Karoly, from South Wales, created a set of four films exploring health and wellbeing with people who love and care for Bannau Brycheiniog (Brecon Beacons) National Park.
- Ruth Garrett's film interviewed Yorkshire Dales farmer Anthony Bradley, on nature-friendly farming, carbon capture, biodiversity and sustainable income.

Working class roots

We were proud to sponsor the Nature Writing Prize for Working Class Writers: a literary prize that was set up by author Natasha Carthew to help break down barriers to nature writing. Winner of the 2022 prize, Jeni Bell, explored the power of connecting with nature and the role National Parks have played in working-class history in our magazine, Viewpoint.

- Charlotte Ditchburn's film 'Access For All' explored how the Lake District could be more accessible for people with limited mobility.
- Timothy Gallagher's film traversed the Peak District moors in snow and hail, interviewing the Moors for the Future Partnership about peat and climate change.

Putting young people at the heart of our work

In July 2022 we gratefully received project funding from the Dulverton Trust to embed youth voice in our decision making and create opportunities for youth social action. The project enabled us to overhaul our policies, processes and training provision to better support engagement with young people. We learnt from Council members running youth projects and leading charities such as youth-led Action for Conservation.

In January 2023, we launched our Youth Campaigning Collective, working in partnership with the British Youth Council (experts in facilitating this work) to recruit 8 Youth Advisors with the aim of establishing our youth voice work long-term and to support youth-led campaigns. The recruitment process and our initial meetings demonstrated a clear appetite from young people to work with us, through youth social action for National Parks. As one advisor said: *We are the future generation and it is up to us to protect the economy and ecosystems, we can only do this by getting involved in opportunities like this."*

Momentum continues into the next financial year.

More National Parks and an expanded movement

A new National Park in Wales

The Welsh Government progressed plans to designate the first new National Park in Wales for over 60 years, starting with the Clwydian Range and Dee Valley AONB with the potential to extend from the Dee estuary, across the Berwyn Mountains and to the edge of Eryri National Park. With the Alliance for Welsh Designated Landscapes and the Friends of the Clwydian Range and Dee Valley, and our Landscapes expert volunteer and Council member Julie Martin, we have worked to influence National Resources Wales and Welsh Government. We enjoyed a fantastic visit to the area and it is truly of National Park quality. We know from past experience that maintaining the momentum and expediting the designation process will be challenging and our focus is to keep up the political pressure and support for the new National Park as soon as possible.

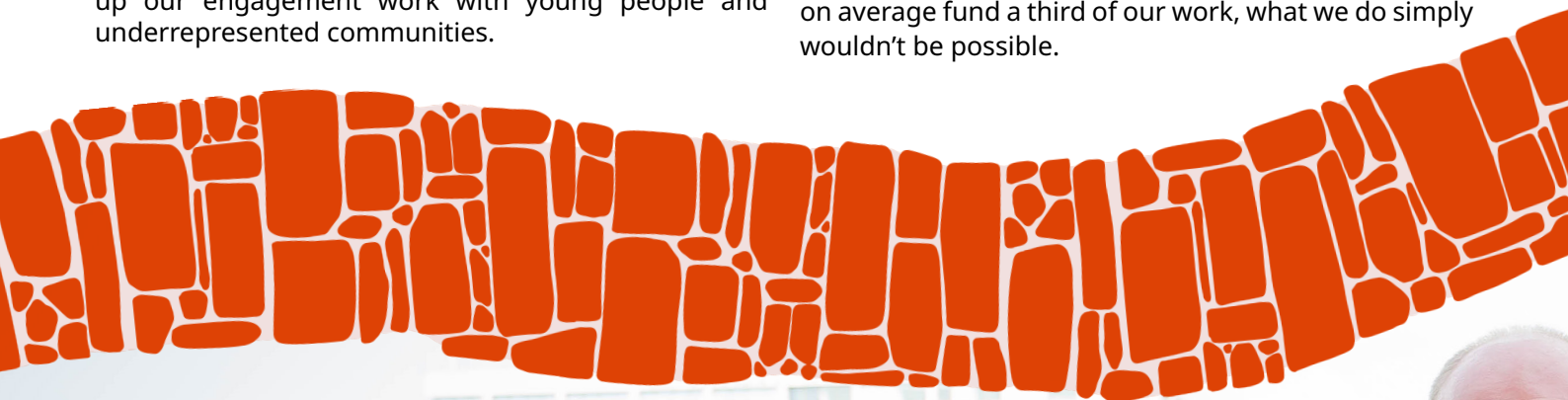
New partnerships to protect National Parks and connect communities

In December, we celebrated when our application for five years of funding from the Esmée Fairbairn Foundation was successfully granted. This funding of £250,000 means that our policy and campaigning work will continue at an important time for the future of National Parks and allows us to ramp up our engagement work with young people and underrepresented communities.

We joined up with Every Run Counts, a new platform which offers motivational tools and rewards for doing activities and interactive games with a community of like-minded individuals providing support. The focus is on keeping you moving and doing it in such a way that it keeps you happy – and users can donate the rewards gained through their activity to Campaign for National Parks. Founder, and Eryri enthusiast, Jeff Hunt said: *"The simple pleasure of being outside, particularly in the National Parks, made a huge difference to my mental well-being. In many ways, this led to the launch of Every Run Counts, a platform built because running and walking changes lives. That's why we're proud to partner with Campaign for National Parks."*

A legacy for 7 National Parks

National Parks have shaped lives and created so many wonderful memories. One of our long-time supporters, left a generous legacy in memory of her son. He enjoyed the National Parks in Wales and the beautiful landscapes of the Lake District, North York Moors, the Yorkshire Dales and the Peak District. Thanks to this legacy, we're working on a new '7 National Park Legacy Project' to help protect these awesome wonders for generations to come. We are incredibly grateful to our Friends and supporters, many of whom are planning to leave a gift in their will. Without gifts left in wills, which on average fund a third of our work, what we do simply wouldn't be possible.



Celebrating National Park protectors

In July 2022, we returned to the Houses of Parliament to recognise and reward the people protecting our National Parks, demonstrating to the Government why National Parks are vitally important. The National Park Protector Award, sponsored by WWF-UK, was awarded to Fix the Fells, a partnership that works with volunteers, braving all types of weather to maintain and repair 400 miles of beautiful Lake District footpath.

"The Lake District is under more pressure than ever before. It's wonderful that so many people are enjoying the Lake District fells. However with more people comes more erosion. By repairing and creating more resilient paths we can help ensure rare upland habitats and species can recover and are not lost." Joanne Backshall, Fix the Fells Programme Manager.

We launched a new award: the New Perspectives Award, to celebrate efforts engaging and reaching out to communities, sponsored by Natural England. Winners AKA Health, Wealth & Oneness connect hundreds of people from inner city Nottingham, bringing together

a mix of gender, age and race to open up their eyes to the opportunities in National Parks.

Co-founder Kevin Spriggs said: *"It is great to be acknowledged for the crucial work we are doing in the community, and the impact acknowledged. We feel accomplished and seen – which is a great feeling."*

The Volunteer of the Year, sponsored by Original Cottages, was awarded to mountain biker Chris Maloney (Keeper of the Peak) for his social media channel to encourage the mountain biking community to enjoy the Peak District and take care of it.

This year, we created an Ambassadors programme and welcomed our first three Ambassadors - Jessica Davison, Saima Bibi and Ruth Garrett. Our Ambassadors help raise the profile of the organisation and connect with priority audiences. You can find out more about them on our website. They've supported us with our communications work, as a judge at our National Park Protector Awards, in developing our youth voice work and more. We're looking forward to growing the programme further in future years.



2022 National Park Protector Award Winners © CNP

Looking ahead to 2023/24

A key focus of 2022/23 was developing our new strategy. We benefited from participation in a strategy programme led by Pilotlight, a charity that connects business professionals with charities for a 10-month period to work on strategic, governance and financial challenges. The process includes a discovery phase to understand all elements of the organisation, followed by a period of coaching and mentoring sessions to support the charity with specific aims, which supported development of our strategy and the underpinning fundraising plan. Our new strategy was approved by Board in April 2023. It is available here: [About Us | Campaign For National Parks | National Parks \(cnp.org.uk\)](#)

With a strong theory of change and a new strategic direction, we start the new financial year with a focus on implementation and culture to embolden campaigning and embody our values.

In January 2023, we recruited a new Policy and Projects Officer, based in Cardiff, to lead the 7 National Park legacy project, and a Senior Communications Officer, taking the team to 6 full-time equivalent staff. This significantly expanded our capacity in Wales and enabled us to start the new financial year with a strong re-brand and communications plan in place.

We completed a detailed review of our safeguarding and volunteering policies, as part of organisational readiness to launch our youth voice programme. We made substantive updates to our IT and social media policies and changed our IT support, which will enable us to better collaborate digitally and progress plans for a website upgrade.

In April 2023, Trustees agreed our business plan for 2023/24. This included six objectives to deliver by the end March 2024:

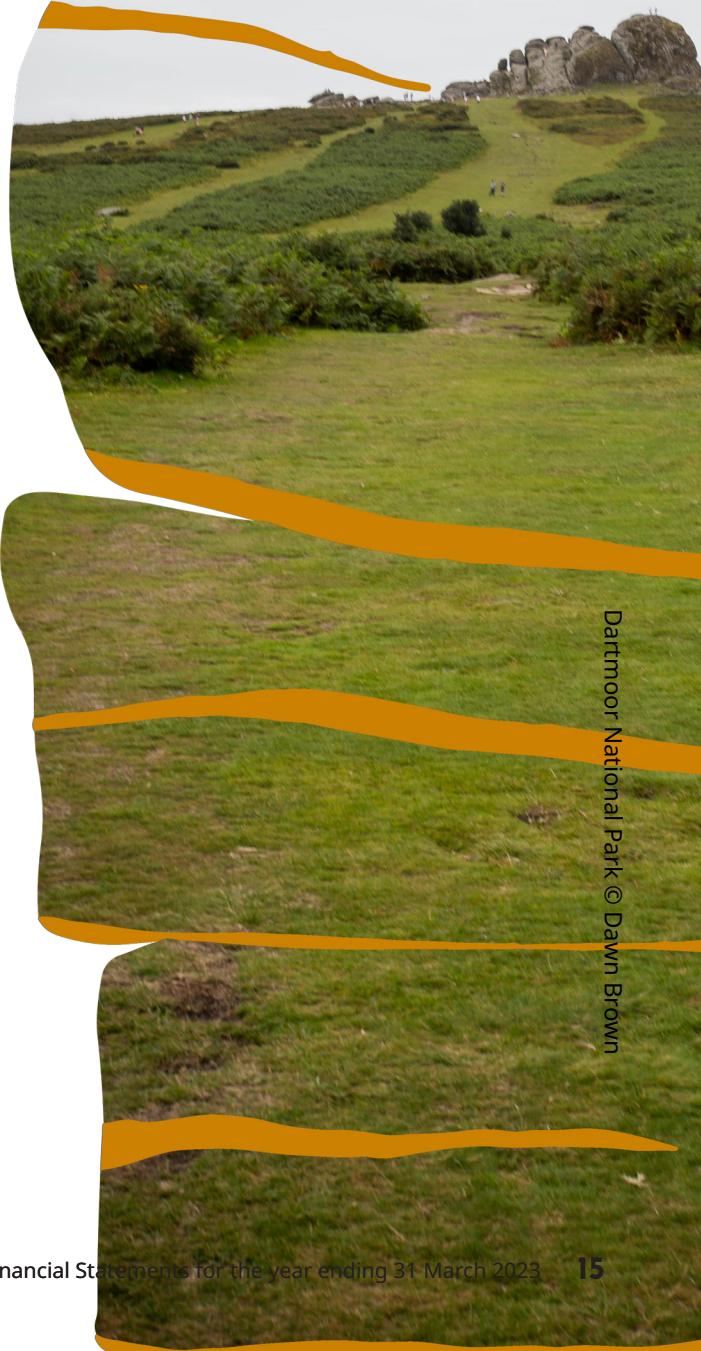
1. **BETTER** Secure support in UK and Welsh parliament for legislative change, with a 'Health Check' project to evidence state of nature in National Parks, gaining support for our recommendations.
2. **EQUAL** Funding secured and delivery underway to take forward our pilots with young people into a second phase, with Youth Advisory panel recommendations incorporated into our campaigns.
3. **MORE** Set out our vision of an 'exemplar National Park' for nature, climate and people and bring together thinking on new National Parks to inform manifestos.
4. **CAMPAIGN** Our campaigns gain public support, with thousands taking digital actions, to influence parties ahead of the 2024 General Election.
5. **TEAM** Our team is collaborating and working well together with manageable workloads, rewarding roles and good opportunities for personal development.
6. **FUNDRAISING** We will meet fundraising growth targets. With Pilotlight support, we will finalise our fundraising plan and align resources for delivery.

Equality, diversity and inclusion

Inspiring everyone to look after and enjoy our National Parks is central to everything we do. This means that equality, diversity and inclusion are crucial to delivery of our charitable objectives: we campaign so that everyone across England and Wales, no matter where they live or their background, can access, protect and have a say in National Parks.

Campaign for National Parks is committed to driving inclusivity and addressing inequality in access and participation of National Parks. We know that our environmental sector is one of the least diverse in the UK and we are committed to creating an inclusive environment for staff, Trustees and volunteers, where everyone can contribute their best and develop to their full potential. We have taken steps to understand and measure our own diversity, introducing new metrics to track socio-economic background, and working to learn from and contribute to understanding and action across our sector. These will be updated every year. We focused on Equality, Diversity and Inclusion as a priority area through the Pilotlight strategy development programme, to work on at Board level. We were also one of 42 organisations who pledged to deliver change through Wildlife & Countryside Link's launch of a Route Map with key steps for environment charities to take over the next 5 years, in order to help the sector to become more ethnically diverse.

Campaign for National Parks is a small charity that brings together, through our leadership, a big collective, enabling and increasing impact through working in partnership and changing policy and practice. We have committed to collaborating with and engaging a wider range of communities, to amplify under-represented voices and build our own connections and relevance with younger and diverse audiences.



Dartmoor National Park © Dawn Brown

Financial review

Total income for the year was £544,346 and expenditure was £353,039, with a surplus of £191,307. Total income was higher this year than 2021/22 due to a generous restricted legacy bequest. Total expenditure was higher than the previous year due to enhanced staff capacity following recruitment to address vacancies.

Unrestricted income for the year was £202,466. Expenditure from unrestricted funds was £252,115 creating a budgeted deficit in unrestricted funds of £49,649 resulting from planned investment in campaigning as noted in last year's financial statements.

Valuing volunteers

Campaign for National Parks receives volunteer support in several different ways, including as Trustees, Ambassadors, individual Council members and ad hoc advisers on specific projects. We are immensely grateful to all of them for their commitment to our cause, their expert insight and their time, all of which are invaluable. In line with the Charity SORP, the contribution of volunteers has not been included in the Statement of Financial Activities, because the value of their contribution to the organisation cannot easily be quantified in financial terms.

Reserves policy

Campaign for National Parks' reserves policy is reviewed annually by our Board of Trustees. Our policy is to hold unrestricted funds maintained at a level equivalent to between six and twelve months' unrestricted operational expenditure.

At the end of March 2023, unrestricted funds stood at £362,461 (2022: £412,110). This falls within our target range for the coming year.

Restricted legacy bequest

In autumn 2021, we received notification of a restricted legacy donation of £316,799 to protect seven National Parks. After taking legal advice, we gratefully accepted this legacy and set out a detailed, multi-year budget to determine how it would be spent in line with the restrictions imposed by the donor. Development and expenditure under this '7 National Park Legacy Fund'

project started in April 2022, and consequently, we recognised the income in full in our 2022/23 financial statements. Expenditure will continue to be made against this restricted income over the next 3 years as we deliver the project.

Fundraising approach

Campaign for National Parks has a diverse range of income streams with opportunity for growth. A new Development Manager came on board in 22/23 to build the fundraising performance of the charity after the Covid period, cement best-practice processes and stewardship, and identify fundraising streams with potential for income-generation.

Unrestricted income from Friends' memberships was again supplemented by appeals. We used innovative crowd-funding platform The Big Give to run two match funding appeals: the 2022 Big Give Green Match Fund and, for the first time, the Big Give Christmas Challenge with some of our most generous supporters pledging to double donations. We also took part in an Aviva sponsored crowd-funder and worked with partners such as Cicerone Press to engage our supporters.

There was successful funding from projects and for core funds, including a new 5 year agreement for multi-year grant from the Esmée Fairbairn Foundation and project grants from John Spedan Lewis Foundation and the Dulverton Trust. Opportunity has been identified for further funding from trust and foundations, with more funders expressing an interest in supporting environmental charities. To facilitate this there will be more emphasis on project creation and partnership opportunities with likeminded organisations.

Risk management

Trustees have considered the risks to which Campaign for National Parks is exposed and have established systems for mitigating those risks. This comprises:

- Quarterly review of and updates on the risks the charity may face through a risk register;
- The establishment of systems and procedures to

Governance and management

mitigate those risks identified in the register; and

- The implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

It is the delegated responsibility of the Chief Executive to ensure that the risk register is maintained and up to date. The risk register is reviewed at each Trustee Board meeting, ensuring that new risks are addressed as they arise.

Risks are also addressed through additional measures which include:

- An annual business plan;
- Quarterly financial reviews through management accounts; and
- Succession planning with the Trustees.

A Management Sub-committee of the Board, comprising the Chair, Vice-Chairs and Treasurer considers matters relating to financial management including employment of staff, making recommendations to the Board of Trustees.

The main risks requiring ongoing management last year were:

- Staff capacity relating to recruitment and rising workload as a result of growing interest in National Parks. In response, we worked with Trustees to identify new roles and recruited to fill these, taking the team from four full time equivalent staff at the start of the period to six at the end.
- Ability to raise sufficient unrestricted funds, recognising the unpredictable nature of legacy donations. We are working to address this and have been successful in our application to work with Pilotlight, as part of their 10 month mentoring programme to support business analysis and development of our fundraising plan.

Governing document

Campaign for National Parks is a Registered Charity (registered on 5 October 1986) and a Company Limited by Guarantee (incorporated on 11 August 1986). Campaign for National Parks has no share capital and the liability of its members is limited to £1. The governing document is the Memorandum and Articles of Association adopted in 2010.

Our members and Council

Our charity members include independent, individual members (appointed on the basis of expertise and perspectives) and organisational members from a range of NGOs (including regional National Park Societies and national NGOs such as RSPB). These members fulfil both the advisory and governance roles as 'voting members' of our charity. They also form the basis of our Council.

The Council of Campaign for National Parks fulfil two roles:

- **Advisory:** provide advice, challenge and expertise to ensure we have impact, we are prioritising the most important campaigning issues and we maximise opportunities to promote the protection, conservation and enhancement of National Parks for public benefit;
- **Governance:** vote in election of Trustees.

The full list of our organisational Council members can be viewed on our website on www.cnp.org.uk/our-council.

We also welcome a number of observers to Council meetings. Observers are not voting members of our charity, so not part of our governance.

Campaign for National Parks has a supporter scheme for the public (the Friends of National Parks), and a corporate supporter scheme. Neither the Friends nor the corporate supporters are voting members that form part of the charity's governance.

Campaign for National Parks' Board of Trustees

Accountability and responsibility for the work of the organisation lies with the Board of Trustees. All the Trustees must be members of the charity. The Trustees of the charity are the directors of the company. The Trustees have no interest in the company's assets and receive no remuneration. We can have between seven and eleven Trustees.

The Trustees determine the policy direction of the charity. They meet quarterly, and have additional meetings as required.

Appointment of Trustees

Trustees appoint Honorary Officers including Chair, Vice Chair, Treasurer and Chair of the Nominations Committee.

The Nominations Committee is a sub-committee of the board of Trustees. It comprises up to five members, up to three of which will be existing Trustees and include the chair, and up to two voting members who are not Trustees, one of which should be a member of the organisation as a representative of a National Park Society. The committee leads the recruitment process for new Trustees and make recommendations to the full board of Trustees.

New Trustees will be proposed for election by the voting members at the Annual General Meeting.

The normal term of office for a Trustee is three calendar years. A Trustee is eligible for re-election for two further terms of three years. In exceptional cases, a Trustee is eligible for re-appointment following a full 9-year

term, only after one year has elapsed and following a recruitment process.

The Trustees may choose to co-opt individuals during the year to fill a vacancy. Co-opted Trustees must stand down at the next AGM but are eligible to stand for election.

All new Trustees take part in induction programmes, with ongoing training and development as appropriate. Trustees carry out reviews of their skills base to ensure a good balance of skills and experience, with the last review completed in March 2022 to inform recruitment which began in March 2023.

General Meetings

Meetings of the members of the charity take place twice a year. As of the Annual General Meeting in November 2022 there were 49 voting members. Members discuss and advise on policy which informs the Trustees in their determinations.

Management and staffing

Day-to-day management is delegated to the Chief Executive who reports regularly to the Chair and other Trustees. The Chief Executive and staff team work to deliver the priorities set in the annual business plan. Trustees review performance quarterly, against the annual budget and the business plan.

As responsible employers, the Trustees have approved policies relating to equalities and diversity, health and safety, and other matters affecting the workforce. All policies are updated in line with changes to legislation and best practice guidance and reviewed on an ongoing basis.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Campaign for National Parks for the purposes of company law) are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The financial statements must give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for the year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the

charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant independent examination information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the independent examiner is aware of that information.

Fundraising activities

The Trustees are fully responsible for the activities of the charity including fundraising. At each Trustee meeting both fundraising practices and performance are reviewed. The charity undertakes all fundraising activities in-house under the day-to-day management of the Chief Executive. Campaign for National Parks adheres to the Fundraising Regulator's Code of Fundraising Practice.

The annual report including the Trustees Report and Financial Report was approved and signed by the Board of Trustees on 30 October 2023.



Janette Ward
Chair



William Swan
Honorary Treasurer

Independent examiner's report

Independent examiner's report to the members of Campaign for National Parks

I report to the members of the charitable company on my examination of the financial statements of the charitable company for the year ended 31 March 2023.

Responsibilities and basis of report

As the Trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

The charitable company's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of ICAEW.

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the financial statements do not accord with such records; or
- the financial statements do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



1 November 2023

Simon Goodridge FCA

Knox Cropper LLP

65-68 Leadenhall Street, London EC3A 2AD

Statement of Financial Activities for the year ended 31 March 2023

(Incorporating the Income and Expenditure Account)

		Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
INCOME AND ENDOWMENTS FROM:	Notes				
Donations and legacies		139,287	316,799	456,086	358,512
Charitable activities					
Grants and contracts receivable		52,500	25,081	77,581	37,000
Investments		3,709		3,709	2,364
Other		6,970		6,970	6,000
Total income and endowments	2	202,466	341,880	544,346	403,876
EXPENDITURE ON:					
Raising funds		(30,394)		(30,394)	(11,260)
Charitable activities					
<i>Campaigning activities</i>		(221,721)	(100,924)	(322,645)	(230,280)
Total resources expended	3	(252,115)	(100,924)	(353,039)	(241,540)
Net (outgoing)/incoming resources for the year before reallocation between funds		(49,649)	240,956	191,307	162,336
Transfers between funds				-	-
Net movement in funds		(49,649)	240,956	191,307	162,336
Reconciliation of funds;					
Total funds brought forward		412,110	-	412,110	249,774
Total funds carried forward	13	362,461	240,956	603,417	412,110

Balance Sheet

As at 31 March 2023

	Notes	2023 £	2022 £
Fixed assets:			
Tangible assets	8	583	-
Investments	9	57,427	61,041
Total fixed assets		58,010	61,041
Current assets:			
Debtors	10	4,066	14,430
Cash at bank and in hand		567,548	672,327
Total current assets		571,614	686,757
Liabilities :			
Creditors : Amounts falling due within one year	11	(26,207)	(335,688)
Net current assets		545,407	351,069
Net assets	14	603,417	412,110
The fund of the charity:			
Restricted income funds		240,956	-
Unrestricted funds		362,461	412,110
Total charity funds	13	603,417	412,110

The notes on the following pages form part of these Financial Statements.

For the year ending 31 March 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board of Trustees on 30 October 2023 and signed on their behalf by:



Janette Ward
Chair



William Swan
Honorary Treasurer

Registered company number 2045556 (England and Wales)

Notes to the Financial Statements

1. Accounting policies

(a) Accounting convention

The financial statements of the charitable company, which is a public benefit entity, are prepared in accordance with the *Statement of Recommended Practice: Accounting and Reporting by Charities* (Charity SORP – FRS 102 second edition), applicable accounting standards and the *Companies Act 2006*.

The financial statements are presented in sterling (£).

Statement on going concern

After reviewing the charity's forecasts and projections, the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(b) Fund accounting

Unrestricted funds are available for the use at the discretion of the Trustees in furtherance of the charitable objectives of Campaign for National Parks.

Restricted funds are funds subject to specific restrictions imposed by donors. The purpose and use of the restricted funds is set out in the notes to the Financial Statements.

(c) Incoming resources

Income from all sources is accounted for on a receivable basis. Income received during one financial year which relates to specific activities to be carried out in the following financial year is treated as a creditor.

Gifts in kind represent services or goods provided free of charge and are included in income at an estimated cost where appropriate.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been listed under headings that aggregate all the costs directly attributable to that activity. Where costs (including overheads and irrecoverable VAT) cannot be directly attributed they have been allocated to activities on a basis consistent with the use of resources and the time spent on those activities.

Direct costs, including directly attributable salaries, are allocated on an actual basis to the areas of activity.

Governance costs are those incurred with the governance arrangements of the Charity which relate to the general running of the Charity as opposed to those costs associated with generating funds or charitable activities. In the case of Campaign for National Parks, governance costs are the costs of the examination of the Financial Statements, the costs of meetings of the Trustees, the costs of preparation of the statutory Financial Statements and any costs associated with constitutional and statutory requirements.

(e) Tangible fixed assets and depreciation

Tangible fixed assets are included at cost. Depreciation is provided to write off the cost of fixed assets over their estimated useful lives on a straight line basis as follows:

- Furniture and equipment: 33% on cost (straight line).
- Computer equipment : 33% on cost (straight line).

(f) Pension costs

Campaign for National Parks is using The People's Pension as our workplace pension scheme for automatic enrolment. We offers an enhanced employer contribution of 5% of

gross annual salary if employees contribute a minimum of 3%. All eligible employees are automatically enrolled in the pension scheme when they start working for us. Pension costs are charged to the income and expenditure account as they become due.

(g) **Operating leases**

Operating lease rentals are charged to the income and expenditure account as they become due.

(h) **Expenditure categories**

Expenditure is allocated to one of two functional

categories:

(i) **Costs of raising funds**

Costs of raising voluntary income (fundraising, administration of our regular giving scheme ('Friends') and costs of appeals.

(ii) **Charitable activities**

Campaigning activities including the activities funded by restricted income:

- Dulverton Trust Youth Voice
- The 7 National Park Legacy project

2. Sources of Income

	Unrestricted £	Restricted £	Total 2023 £	Total 2022 £
Donation and Legacies				
Donations	135,042	-	135,042	112,591
Legacies	4,245	316,799	321,044	245,921
	139,287	316,799	456,086	358,512
Charitable activities				
Grants	55,000	22,581	77,581	37,000
Investment	3,709	-	3,709	2,364
Other	6,970	-	6,970	6,000
Total	204,966	339,380	544,346	403,876
2022 Total	401,876	2,000	403,876	

3. Resources Expended

	Staff (direct) costs £	Other (direct) costs £	Total 2023 £	Total 2022 £
Raising funds	16,329	14,065	30,394	11,260
Charitable activities				
<i>Campaigning Activities</i>	207,422	115,223	322,645	230,280
	223,751	129,288	353,039	241,540

4. Analysis of Resources Expended

Resources Expended	Total 2023 £	Total 2022 £
Salaries	223,751	158,269
Other Staff Costs	23,583	1,482
Travel and subsistence	11,407	1,500
Rent	13,405	17,142
Premises costs	3,852	2,731
Printing and stationary	8,313	9,587
IT & Equipment costs	4,357	7,400
Communications	30,568	14,554
Financial charges	7,396	10,856
Professional fees	6,626	14,581
Meetings & Events	11,776	105
General Expenses	8,005	3,333
	353,039	241,540

5. Analysis of governance costs

Governance costs	2023 £	2022 £
Independent examination fee	2,000	1,500
Trustees expenses	5,346	520
Trustees Other	-	-
	7,346	2,020

Trustees expenses were enhanced in 2022/23 due to in-person meetings including two Board meetings in National Parks at the start and end of the financial year to develop our strategy.

6. Net incoming (outgoing) resources

These are stated after charging:

	2023	2022
	£	£
Independent examination fee	2,000	1,500
Depreciation	292	-
Operating leases	-	14,124

7. Trustee and employee information

(a) Trustee information

No Trustees received any remuneration (none in 2022/23). During the year, Trustees expenses were £5,346, some of which were reimbursements (£520 in 2021/22).

(b) Employee information

Employee costs during the year (excluding recruitment, training and development) were:

	2023	2022
	£	£
Salaries	195,885	140,047
Social security costs	19,483	12,095
Pension costs	8,383	6,127
	223,751	158,269

	2023	2022
Approximate average number of staff during the year (full time equivalent)	6	4

At the end of the year, the charity employed 8 members of staff: 2 full time employees and 6 part-time. No employee received emoluments over £60,000

8. Tangible fixed assets

	Computer equipment	Furniture and Equipment	Total
	£	£	£
Cost			
At 1 April 2022	11,420	11,671	23,091
Additions	875	-	875
Disposals	(11,420)	(11,671)	(23,091)
At 31 March 2023	875	-	875
Depreciation			
At 1 April 2022	(11,420)	(11,671)	(23,091)
Charge for period	(292)	-	(292)
Disposals	11,420	11,671	23,091
At 31 March 2023	(292)	-	(292)
Net book values			
At 31 March 2023	583	-	583
At 31 March 2022	-	-	-

All assets are used in direct furtherance of the Charity's objectives. Disposals relate to obsolete assets which had been previously fully depreciated in the financial statements.

9. Investments

	2023	2022
	£	£
At 31 March 2022	61,041	65,717
Gain / (Loss) on revaluation	(3,614)	(4,677)
At 31 March 2023	57,427	61,041

Investments comprise COIF Charities Fixed Interest Fund – Income Units.

10. Debtors and prepayments

	2023	2022
	£	£
Other debtors and prepayments	4,066	14,430
	4,066	14,430

11. Creditors

Amounts falling due within one year.

	2023	2022
	£	£
Accruals	8,184	5,139
Other creditors	3,023	-
Deferred income	15,000	330,549
	26,207	335,688

Deferred income breakdown

Balance at 1 April 2022	330,549	70,000
Amount released in year	(330,549)	(70,000)
Amount deferred in the year	15,000	330,549
Balance at 31 March 2023	15,000	330,549

In the prior year, £316,799 of deferred income related to the Legacy that had been awarded to the Charity. Although the funds had been received, the Trustees had taken legal advice and were compiling a budget for the project. The project began in April 2022, when the full Legacy was recognised.

12. Operating lease commitment

	2023	2022
	£	£
Annual operating commitments expiring:		
Within one year	-	-
In the second to fifth years	-	14,124
After five years	-	-

13. Analysis of movements between funds 2023

	Balance at 1 April 2022	Income	Expenditure	Transfers	Balance at 31 March 2023
Restricted Funds					
7NP Fund Legacy project	-	316,799	(74,569)	-	242,230
Dulverton Youth Voice project	-	20,081	(21,355)	-	(1,274)
Other restricted funds	-	5,000	(5,000)	-	-
Total Restricted Funds	-	341,880	(100,924)	-	240,956
Unrestricted Funds	412,110	202,466	(252,115)	-	362,461
Total Funds	412,110	544,346	- 353,039	-	603,417

Use of restricted funds

7 NP (National Park) Legacy Project

We gratefully received a legacy restricted to supporting our work to protect and enhance: Bannau Brycheiniog (Brecon Beacons), Pembrokeshire Coast, Eryri (Snowdonia), Lake District, Yorkshire Dales, North York Moors and Peak District National Parks. Development and expenditure under this project commenced in April 2022.

Dulverton Trust Youth Voice Project

We gratefully received funding from the Dulverton Trust #iwill fund for a restricted project to develop youth led campaigning and bring youth voice into our organisation and decision making. This 1-year restricted project started in July 2022, and so income for the final three months of the project was deferred to the first quarter of 2022/23 to coincide with delivery.

Other restricted funds

We received funding from Esmée Fairbairn Foundation in January 2022 restricted to support evaluation of collective campaigning with National Park Societies. Of the £7,000 gratefully received, £5,000 was deferred into the 2022/2023 financial year to align with expenditure.

Analysis of movements between funds 2022

	Balance at 1 April 2021	Income	Expenditure	Recharges	Transfers	Balance at 31 March 2022
Esmee Fairbairn	-	2,000	(2,160)	-	160	-
Total Restricted Funds	-	2,000	(2,160)	-	160	-
Unrestricted Funds	249,774	401,876	(239,380)	-	(160)	412,110
Total Funds	249,774	403,876	(241,540)	-	-	412,110

14. Analysis of net assets between funds 2023

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible Fixed assets	583	-	583
Investments	57,427	-	57,427
Debtors	4,066	-	4,066
Deposits and cash at bank	311,592	255,956	567,548
Creditors	(11,207)	(15,000)	(26,207)
	362,461	240,956	603,417

Analysis of net assets between funds 2022

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible Fixed assets	-	-	-
Investments	61,041	-	61,041
Debtors	14,430	-	14,430
Deposits and cash at bank	672,327	-	672,327
Creditors	(335,688)	-	(5,138)
	412,110	-	412,110

15. Capital commitments

At 31 March 2023 there were no capital commitments (none in 2021/22).

16. Related party transactions

There were no related party transactions during the year (none in 2021/22).

17. Taxation

No corporation tax has been allowed for in these Financial Statements because income of the Company, a registered Charity, is within the exemptions granted by Section 505 of the *Income and Corporation Taxes Act 1988*. The Charity has borne tax on its expenditure where appropriate.

Comparative Statement of Financial Activities for the year ended 31 March 2022

		Unrestricted funds	Restricted funds	2022 Total funds
		£	£	£
INCOME AND ENDOWMENTS FROM:	Notes			
Donations and legacies		358,512	-	358,512
Charitable activities				
Grants and contracts receivable		35,000	2,000	37,000
Investments		2,364	-	2,364
Other		6,000	-	6,000
Total income and endowments	2	401,876	2,000	403,876
EXPENDITURE ON:				
Raising funds		(11,260)	-	(11,260)
Charitable activities				
<i>Campaigning activities</i>		(228,120)	(2,160)	(230,280)
Total resources expended	3	(239,380)	(2,160)	(241,540)
Net (outgoing)/incoming resources for the year before reallocation between funds		162,496	(160)	162,336
Transfers between funds		(160)	160	-
Net movement in funds		162,336	-	162,336
Reconciliation of funds;				
Total funds brought forward		249,774	-	249,774
Total funds carried forward	13	412,110	-	412,110

Acknowledgements

We are sincerely grateful to all the individuals and organisations that support us, both financially and through other gifts such as their time and expertise. Their contributions enable us to protect, enhance and promote National Parks.

Although there are too many of you to list individually, we would like to say thank you to each and every one of our Friends and supporters, from individuals and families, including generous major donors, through to trust and foundations and our corporate supporters. Our especial thanks go to the following:

Pilotlight for their kind support through their charity mentoring programme.

Trusts and foundations

Aviva Community Fund
Big Give Trust
Chapman Charitable Trust
Dulverton Trust
Esmée Fairbairn Foundation
Gatliff Trust
John Spedan Lewis Foundation
Marsh Charitable Trust
Oakdale Trust
Patricia Routledge Charitable Trust

Corporate supporters

Every Run Counts
Breedon Group
Original Cottages
Ocean City Media
Hanson UK
Siruss Ltd
Tarmac Ltd

National Park Protector Award sponsors

WWF-UK
Original Cottages
Natural England

The following people generously left a gift in their will

Keith Buxton
Eileen Bowes
Margaret Rook
Ann Sayer

National Park Societies

Cymdeithas Eryri/Snowdonia Society
Dartmoor Preservation Association
Friends of Pembrokeshire Coast National Park
Friends of the Brecon Beacons (Brecon Beacons Park Society)
Friends of the Dales
Friends of the Lake District
Friends of the New Forest (New Forest Association)
Friends of the Peak District (CPRE Peak District & South Yorkshire)
Friends of the South Downs (South Downs Society)
North Yorkshire Moors Association
The Broads Society
The Exmoor Society

Organisational members of our Council

British Mountaineering Council
Campaign for the Protection of Rural Wales
Camping and Caravanning Club
Caravan and Motorhome Club
CPRE the Countryside Charity
National Trust
Open Spaces Society
Ramblers
RSPB
Woodland Trust
YHA(England & Wales)



"We need landscapes that are alive with people and wildlife, buzzing with invertebrates and busy with bird life. Across the countryside we are facing a dire ecological decline; as special Protected Landscapes, National Parks must set an example and lead the way forward."

Iolo Williams, television presenter, naturalist and Vice-President of Campaign for National Parks

"Campaign for National Parks is a small, feisty and fast-moving charity which uses its resources effectively to make a significant difference. You can count on it to champion our treasured National Parks for all to enjoy, and to lead the debate for their future in ever-challenging times."

Kate Ashbrook, Campaigner and Vice-Chair of Campaign for National Parks

New Forest National Park © CNP