

CAMPAIGN FOR NATIONAL PARKS

England & Wales · Charity number 295336

Details

Other names	COUNCIL FOR NATIONAL PARKS, CNP
Status	Registered
Legal form	Charitable company
Company number	02045556
Registered	1986-10-05
Register	View on the Charity Commission register

Contact

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Activities

Objects: 4 THE CHARITY’S OBJECTS (¶OBJECTS÷) ARE SPECIFICALLY RESTRICTED TO THE FOLLOWING:(1) TO PROMOTE THE PROTECTION, CONSERVATION AND ENHANCEMENT OF NATIONALPARKS FOR PUBLIC BENEFIT;(2) TO PROMOTE THE QUIET ENJOYMENT OF NATIONAL PARKS AND THE APPRECIATIONOF THEIR NATURAL BEAUTY BY THE PUBLIC IN AN INFORMED AND UNDERSTANDINGMANNER;(3) TO ADVANCE PUBLIC EDUCATION IN AND UNDERSTANDING OF NATIONAL PARKS,THROUGH THE PROVISION OF EDUCATIONAL MATERIAL AND BY OTHER MEANS; AND(4) TO PROMOTE AND UNDERTAKE RESEARCH INTO ISSUES AFFECTING THECONSERVATION AND ENJOYMENT OF NATIONAL PARKS AND TO MAKE PUBLIC THEUSEFUL RESULTS OF ANY SUCH RESEARCH.

Activities: Campaign for National Parks is the only independent charity dedicated to securing the future of National Parks in England and Wales. We campaign for a world where nature and people are thriving in National Parks that are nature-rich and accessible to everyone. Our mission is to inspire action for wilder, inclusive National Parks.

Classification

- **How:** Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Environment/conservation/heritage
- **Who:** The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£518,615	£529,897	£446,565	10
2024-03-31	£280,397	£425,967	-	-
2023-03-31	£544,346	£353,039	£603,417	6
2022-03-31	£403,876	£241,540	-	-
2021-03-31	£291,308	£198,175	-	-

Trustees

Name	Role	Appointed
Andrew Brian McCloy	Chair	2023-11-22
Anna Rachael Beattie		2023-11-22
Catherine Yvonne Broomfield		2019-11-21
Dr Richard Stones		2016-11-16
John George Henry Dubber		2023-11-22
Judith Helen Cooke		2017-11-16
Katherine Jessie Ashbrook		2021-11-25
Susan Janet Beaumont		2021-11-25
William John Swan		2018-11-15

Accounts

CAMPAIGN FOR NATIONAL PARKS

(A Charitable Company Limited by Guarantee)

ANNUAL REPORT AND FINANCIAL STATEMENTS

For the year ending 31 March 2024

www.cnp.org.uk

Registered Charity (No. 295336)

Company Limited by Guarantee in England and Wales (No.2045556)

Registered office: Canopi, 82 Tanner Street, London SE1 3GN

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Working together we can help create National Parks that are nature-rich and climate-resilient, and in doing so offer a brighter future for the planet and all those who call it home. And that's why Campaign for National Parks' suggested reforms are so important. There are some clear steps which Government can take to help National Parks thrive, but we must act now.

Megan McCubbin (Zoologist, Wildlife TV Presenter, Conservationist, Photographer and Author)

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Cover image: Buttermere, Lake District National Park © Rob Hutchinson

ABOUT CAMPAIGN FOR NATIONAL PARKS

The independent voice of National Parks. For nature, for climate, for everyone.

From the peaks of Eryri to the ancient oaks of the New Forest, the National Parks of England and Wales are our most treasured heritage. Providing escape, adventure and wellbeing to millions of people, these landscapes are also home to some of our most endangered species and threatened natural habitats.

We are the only independent charity dedicated to securing the future of National Parks in England and Wales. Our independence from Government means we can speak out for Protected Landscapes when no-one else can.

Founded in 1936, we bring together a campaigning collective of organisations and individuals from all walks of life, united in common cause. Our first campaigns resulted in the creation of our National Parks. Now, inspired by our past, we fight for the future. We want a world where nature and people are thriving in our National Parks, where wildlife is wild and natural beauty is protected for generations to come. Where everyone, no matter their age or background, can access, feel inspired by and fight to protect the future of these truly amazing landscapes.

With National Parks at the heart of everything we do, we are here to unite, inspire and empower everyone to take action.

Our Vision:

Nature-rich National Parks for everyone.

Our Mission:

To inspire action for wilder, inclusive National Parks.

Our values:

Courageous and bold Bringing together many voices to advocate for urgent action in the face of the nature and climate emergencies.

Collaborative and inclusive We champion diverse and young voices and empower participation for people who are currently and historically unheard and unrepresented in decision-making.

Constructive and dynamic Reframing narratives to show how people that love our National Parks – land managers, farmers, communities and the millions of visitors – can together be a force for action.

Credible and trusted Building connections from the grassroots, our Friends and National Park Societies, across Protected Landscapes and the international movement.

Trustees

Kate Ashbrook (Vice Chair)
Sue Beaumont
Anna Beattie (from November 2023)
Catherine Broomfield (Vice Chair)
Judith Cooke
John Dubber (from November 2023)
Rosie MacIver (until May 2024)
Andrew McCloy (from November 2023, Chair)
Susie Rabin (until November 2023)
Bill Swan (Honorary Treasurer)
Richard Stones
Janette Ward (Chair until November 2023)

Tish Cookson joined as our Trustee Apprentice in January 2023. This is a one-year, non-voting, co-opted member of the Board, designed to enable younger potential Trustees to experience and learn from Board meetings and strategic decision making.

Management

The Board delegates responsibility for the day-to-day management of Campaign for National Parks to our Chief Executive, Dr Rose O'Neill.

Principle Banker

Barclays Bank
7 St John's Hill
London
SW11 1TR

Independent Examiner

Simon Goodridge FCA
Knox Cropper LLP
65-68 Leadenhall Street, London
EC3A 2AD

Standing Counsel

Ned Westaway
Barrister
Francis Taylor Building
Inner Temple
London EC4Y 7BY



Future Leaders on Bellever Tor in Dartmoor National Park © Harriet Gardiner

AN INTRODUCTION FROM OUR CHAIR



It's a privilege and honour to become Chair of Trustees for Campaign for National Parks, especially at this uncertain time when we need accessible and nature-rich landscapes like never before. Nearly ninety years ago, we brought likeminded organisations together to campaign for the creation of Britain's National Parks and now, faced with nature and climate crisis and a changing political world, we are once again leading from the front. Campaign for National Parks continues to be energetic, agile and effective, punching well above its weight, with a powerful vision that clearly inspires others. And, perhaps most importantly for me, it's a positive vision that is shaped and informed by the young people who will inherit these special places from us.

In a year of notable achievements, perhaps the most significant is our success in achieving an amendment to the Levelling Up and Regeneration Act. This ostensibly minor change is in fact of huge potential significance, compelling public bodies to be active and not passive in their duties towards National Parks. It's arguably the biggest success in terms of legislation for National Parks since the establishment of National Park Authorities as independent planning authorities in 1995.

Indeed, the legislative win was timely as we went into the 75th anniversary year of the National Parks and Access to the Countryside Act. To mark the anniversary, we begun with a shared vision across National Park Societies and organising a fantastic celebration event at the Senedd, which attracted considerable publicity and political support.

Andrew McCloy

Chair of Trustees

In terms of organisational development and impact, we further developed our fundraising and operations to deliver our strategy (2023-2028), with help from Pilotlight.

All of our crucial work is only made possible by generous donations, grants, and funding, and we are very grateful for the support we have received from donors and members of the public this year. We secured major National Lottery Heritage Fund support for our New Perspectives project, which will continue to the end of 2025, creating and supporting opportunities for young leaders to influence the future of National Parks.

We have also been fortunate to secure a generous legacy bequest to support project work in seven National Parks across several years. The project spends down income received in the previous financial year, creating a planned-for deficit as we deliver this important work.

Looking back over the year, I'm struck by how Campaign for National Parks continues to set the agenda and – just as it did back in the 1930s – provides a rallying call for all those who want better, equal and more National Parks. None of this would be possible without our talented staff whose energy, creativity and output matches that of much larger organisations. Also, thank you to my fellow Trustees, as Campaign for National Parks is very much a collective team effort. Susan Rabin and Rosie MacIver have stepped down after great service on the Board; and I would like to pay special thanks to Janette Ward, my predecessor as Chair, who led the organisation through a challenging time with immense clarity and purpose.

TRUSTEES' REPORT

The Trustees present their Report and Financial Statements for Campaign for National Parks, for the year ending 31 March 2024. The Financial Statements have been prepared in accordance with the Charities SORP (FRS 102 second edition) and all other applicable accounting and reporting standards.

Our charitable objectives

- To promote the protection, conservation and enhancement of National Parks for public benefit;
- To promote the quiet enjoyment of National Parks and the appreciation of their natural beauty by the public in an informed and understanding manner;
- To advance public education in, and understanding of, National Parks through the provision of educational material and by other means;
- To promote and undertake research into issues affecting the conservation and enjoyment of National Parks and to make public the useful results of any such research.

The Trustees have paid due regard to the Charity Commission guidance on delivering public benefit in deciding what activities Campaign for National Parks should undertake in pursuit of these objectives and in exercising any powers or duties to which the guidance is relevant. A summary of the main activities undertaken by the charity over the last year to achieve our objectives for public benefit is below.



Highlights from 2023/24

In April 2023, we commenced implementation of our new 5-year strategy. This report, therefore, shares our first year's progress — and it was significant, including securing a major change in law in England requiring public bodies to take positive action for natural and cultural heritage in National Parks, and scaling up our youth-voice work to support many more young leaders and storytellers to influence the future of National Parks.

Our strategy goals

1. BETTER

We will campaign for and win legislation, policies and management plans which rapidly deliver nature recovery and climate resilience in National Parks. We will campaign so decisions made by public bodies affecting National Parks prioritise nature and safeguard natural beauty.

2. EQUAL

We will champion equality in access and participation, and secure legislation, policy and management plans which deliver inclusive National Parks. We will promote new and diverse perspectives, from farm to city, school to boardroom. We will champion youth leadership and amplify multi-generational voices in our campaigning so that they are part of decision-making.

3. MORE

We will expand our movement, campaigning for new and enlarged National Parks and new opportunities to connect more people with natural beauty. We will campaign in support and solidarity for all Protected Landscapes.



BETTER for Nature

Huge campaign win: changing the law to secure the future of National Parks

On 26 December 2023 we celebrated as groundbreaking new laws for National Parks came into force, after our long campaign to secure them.

All public bodies in England now must 'seek to further' the conservation and enhancement of wildlife, natural beauty and cultural heritage in National Parks, and the promotion of public enjoyment of their special qualities.

Prior to this change, there was no robust mechanism in law to require public bodies operating in National Parks to take action to enhance these landscapes. This had disastrous consequences, with public bodies paying little regard to the impact of operations including sewage pollution, coniferous-forestry plantations and intrusive road-building schemes. The result was National Parks significantly failing to help meet the UK's international targets to protect 30% of UK land and sea for nature by 2030.

Campaign for National Parks began campaigning for a change in legislation many years ago. In 2022, we began work on the Levelling Up and Regeneration Bill, working closely with key partners including Wildlife & Countryside Link and notable scientists and experts, building a coalition of over 100 other organisations to secure cross-party support in the House of Commons and the House of Lords. After a long campaign, the Government finally agreed to an amendment in September 2023, which delivered much of what we had been calling for.

As a result all public bodies (including local authorities, water companies, Government departments and many others) are now required to 'seek to further' the purposes of National Parks in every decision they make that might affect these landscapes. The legislation also introduces important new requirements for National Park Management Plans and gives the Secretary of State the power to introduce regulations setting out how these new requirements should be implemented. This provides a vital mechanism to hold public bodies to account for their actions in National Parks. Ensuring the implementation and enforcement of the new duty will be a key priority for us as we head into 2024/25.

The first assessment of nature's health in National Parks across England and Wales

Across the year, a considerable effort was made by the team in researching, writing and preparing the National Park Health Check: Nature Recovery which was then published at the start of April 2024 to widespread media coverage and acclaim.

The year-long research process was the first of its kind for Campaign for National Parks and included detailed analysis of many data sets for National Parks across several categories to assess the health of water, habitats, species, peatland and woodland. We commissioned GIS analysis and mapping of existing data sets combined with collation of new ones. The results were stark. For example, we found that many rare and endangered species declining nationally are found in all 13 National Parks, including the cuckoo, hen harrier and curlew. But only 6% of the total land area of the National Parks is currently managed effectively for nature.

The team also completed a full analysis of Management Plans of every National Park Authority in England and Wales. This was supplemented by interviews and/or questionnaires to collate information and views from National Park Authorities. The research and report-writing process was expansive and ambitious, and included dialogue with our Council, experts and stakeholders to develop recommendations, including a peer review by Professor Sir John Lawton and our Vice President Professor Adrian Phillips amongst others, and our Council members Kate Jennings, Meriel Harrison, Julie Martin, Jessica Davison and Janette Ward.

Professor Sir John Lawton CBE FRS, author of the seminal 'Making Space for Nature' report, who also peer-reviewed the work, said:

"The National Parks of England and Wales have the potential to play a key role in restoring nature, but currently only 6% of their area is managed effectively to these ends. I am therefore delighted to see the bold proposals set out by Campaign for National Parks, to make more space for nature by restoring, re-creating, and joining up habitats for the benefit of people and the creatures that live in these beautiful areas. It won't be easy. They are working landscapes, home to people and to wildlife, but the report makes clear how it can be done. Its vision fills me with hope."

Defending National Parks against unplanned and uncontrolled development

Back in 2014, we campaigned hard and secured an important exemption for National Parks and National Landscapes (Areas of Outstanding Natural Beauty) when the Government first introduced 'permitted development rights' for converting agricultural and other rural buildings to residential use. This 'exemption' is critical in ensuring that all development is properly planned and controlled within National Parks and Landscapes, and that all new housing is therefore appropriate and affordable, with infrastructure needed. We were deeply concerned when, in 2023, the Government published plans to remove these exemptions, potentially allowing thousands of new developments across England's National Parks. With the support of National Park Societies, we raised our strong objections with the Secretary of State, highlighting how their plans could have led to a proliferation of unplanned and unsustainable development. The campaign over 2023/24 was vital to the success that came after, and we celebrated as Government dropped these plans in Spring 2024.



Grey seal © Dawn Brown

EQUAL access and participation

Bringing youth voice into the National Parks movement

Our New Perspectives project is a key element of our work for equal access and participation in National Parks, focused on creating opportunities for young people to engage with our movement. Following a successful funding bid to the Heritage Lottery Fund for a total grant of £199,556 over two years, planning began in earnest as the project kicked off officially in December 2023.

The project aims to champion youth leadership, encouraging a wider range of young people to play an active role in Protected Landscapes in England and Wales. It will develop opportunities for young people to learn about, connect with and take action for National Parks.

A host of work over the end of the financial year saw robust project planning put in place including the setup of a project steering group (including young people), project inception meetings and tender processes. We also began working with young people on the core elements of the project, which include:

- Storytelling grants for young people to develop their communication skills and share their stories of National Parks.

- Future Leaders course for young people to develop their leadership, advocacy and influencing skills inspired by National Parks. Three three-month courses will run between 2024 and 2025, with a programme developed with young people, working with partners including Dartmoor Preservation Association and Friends of the Dales.
- Ambassadors - young volunteers that work with us to raise the profile of campaigns, connect with diverse audiences and inspire others. Through the project, we will work with partners to create opportunities for Ambassadors to influence at the highest level. For example, in late 2023, our Ambassadors Jessica Davison, Saima Bibi and Ruth Garrett presented at the National Park Society conference in the Lake District, sharing the stage with National Park Authority Chief Executives and MPs.

A huge thanks to the Heritage Lottery Fund for funding the two-year New Perspectives project. To find out more and apply to be involved visit [National Parks: New Perspectives - Campaign for National Parks](#)



Future Leaders o in Dartmoor National Park © Harriet Gardiner



MORE National Parks and an expanded movement

Celebrating National Park protectors

In an event hosted in Parliament in July 2023 by Baroness Jones of Whitchurch, we met with incredible people who are truly at the heart of our Parks. Our National Park Protector Awards celebrated winners and those nominated across three categories: a new National Park Nature Award, our New Perspectives Award and a new Changemaker of the Year Award.

The joint winners of the National Park Nature Award, sponsored by WWF-UK, celebrated action for nature at different scales. South West Peatland Partnership, a partnership of the water company, government agencies, charities, landowners, commoners and farmers is working at a landscape scale to restore over 2,500 hectares of degraded peatland across Dartmoor and Exmoor by 2025. Nick Sanderson is working with the Broads National Park Authority to open up a hidden nature reserve to local schoolchildren and communities.

The winner of the New Perspectives Award sponsored by Natural England was Sameed Asghar, founder of Summit Special, who are known as the BAME Mountain Leaders. Sameed is a qualified mountain leader who has introduced thousands of people from BAME (black, Asian and minority ethnic) backgrounds to National Parks.

The winner of the Changemaker of the Year Award 2023, sponsored by Cotswold Outdoor and chosen in part by a public vote, was Matt Staniek, founder of Save Windermere. Through his sheer energy, persistence and creativity, Matt has put a local issue on the national stage. Judge Saima Bibi said that the change Matt has already made reflects Matt's commitment, determination and dedication: *"This is an example for us all, that we can contribute and achieve change in different ways."*

Celebrating 75 Years of National Parks at the Senedd

Over 2023/24, our policy influencing in Wales gained real momentum.

Funded by a restricted legacy bequest (the 7 National Park legacy), our Wales policy programme has already yielded impact. We have built influential networks in the Senedd and across the Welsh National Parks. This includes working with the Snowdonia Society and the Campaign for the Protection of Rural Wales amongst others to develop our first joint campaign. In response to the public consultation on the new Sustainable Farming Scheme, we invited members of the public to write to Welsh Government. The action generated significant support for Designated Landscapes to play a greater role in tackling biodiversity loss in Wales through nature-friendly farming.

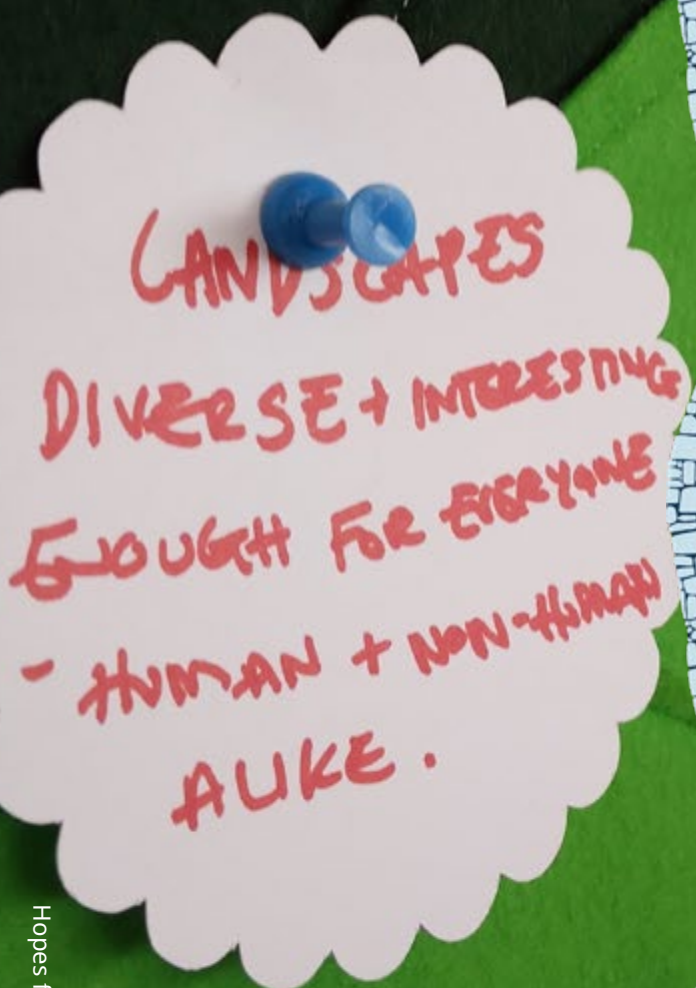
The work of the Biodiversity Deep Dive Action group continued to progress, and we supported and influenced the final recommendation report, expected to be released in the next financial year.

In March 2024, we welcomed over one hundred guests to an event at the Senedd. Bringing together a range of voices both on and off stage, this was a key moment of coming together to celebrate the 75th anniversary of National Parks in Wales and fight for their future.

The event was also an opportunity to promote our work in Wales and strengthen our connections with Members of the Senedd (MSs), including addresses from Julie James MS (Minister responsible for National Parks); Caroline Thomas MS and Llyr Gruffydd MS.

Alongside this, we platformed voices from those living and working in Welsh Designated Landscapes, including Bannau Brycheiniog grower Louise Southwall (Primrose Farm) and Dianne Spencer from Ein Bwyd 1200 (Our Food 1200); and Alun Elidyr, a Farmer and S4C presenter. We provided grants for young people to attend the event and invited organisations across the Designated Landscapes movement to exhibit their work for nature-rich National Parks for everyone.

With the Alliance for Welsh Designated Landscapes, we published a 75th anniversary statement, shared with MSs (including candidates for the new First Minister) and the media. It included calls for young people to have a right to a night under the stars, long-term funding, an enhanced Sustainable Farming Scheme, new duties and powers and an end to water pollution and access reforms.



New National Park in North East Wales

We continued to build momentum and support for a new National Park in North East Wales. In January 2024, in collaboration with the Alliance for Welsh Designated Landscapes and other NGOs, we created a statement for the new National Park outlining our collective vision for an exemplar new National Park. We established and chaired a new group within the Wales Environment Link to focus specifically on the developing proposals. This is an important opportunity to see a National Park designated for the full benefit of nature and communities, and we will continue to drive the agenda forward as the designation progresses in 2024/25.

Developing National Marine Parks

The sea is a critical gap in the National Park story. The pressures across land, coast and sea can only be managed by considering ecosystems together and, by connecting people to the sea, we could enhance people's health and enjoyment and revitalise coastal communities. Over the year, we developed a new programme of work to campaign for the UK's first designated National Marine Parks and worked with Natural England, Blue Marine Foundation and parliamentarians to build interest and support, and secured funding to scale up this work in 2023/24.

Supporting the implementation of our strategy

We were successful in gaining coaching from Pilotlight as part of their 10-month charity mentoring programme, connecting charity leaders and Trustees with professionals to work on strategy, governance

and finances. We greatly benefited from this support and made progress on our fundraising strategy and operations, including new Key Performance Indicators (KPIs), team development, embedding our values, and supporting staff to ensure full alignment with our strategy. We are a lean, agile organisation and our greatest assets are our experienced team, our history, reputation and track record of campaign wins. But we are small: the Pilotlight process was therefore extremely valuable, to harness the expertise of others, with much more experience in business and organisational strategy, finance and HR.

Kate Allen, Pilotlight 360 Programme Manager said: *"Working with Campaign for National Parks over a 10-month period, I have found their vision and strategy to be inspiring and ambitious, but with robust and achievable KPIs in place to guide the charity towards its aims. There is a strong sense of alignment and cohesion between the board of trustees and the management team of the charity - a clearly unified sense of purpose and values."*

A significant milestone in our digital transformation was the launch of our new website. Working with company Fat Beehive, the team undertook a thorough process of review and design over a six-month period. Our new website [Campaign for National Parks \(cnp.org.uk\)](https://cnp.org.uk) allows us to maximise our digital offering to current supporters and — crucially — showcase our mission, work and voice to the wider public through a refreshed brand. We worked with Fat Beehive to craft user journeys that reflect our main objectives, generate income from supporter donations and memberships, drive traffic to our campaigns, and raise awareness of our work and issues facing National Parks.



Llangollen in the Clwydian Range © Harriet Gardiner

Looking ahead to 2024/25

With the General Election in 2024, a key focus of our work over the next financial year will be advancing the National Parks agenda with the new UK Government. As we continue to celebrate the 75th anniversary of the 1949 National Parks and Access to the Countryside Act, we will work with Members of Parliament and the Senedd to highlight the opportunity of renewing and rejuvenating the National Parks of England and Wales.

Having secured an important legislative change requiring all public bodies to 'seek to further' National Parks, we will focus on ensuring compliance and impact. This includes monitoring implementation by the bodies to which it applies, calling for changes to policy and guidance, taking legal advice and pushing Government to publish strong guidance and regulations as quickly as possible. There is a particular opportunity to use the new duty to require water companies to prevent sewage spills and improve water quality in National Parks.

We will continue our work to develop public and political support for the new National Park in Wales in collaboration with our partners and through our role as chair of the new dedicated Wales Environment Link working group. As plans for a new National Park in Galloway progress, we will work closely with Scottish Campaign for National Parks to share best practice and build the case for, and public support of, new National Parks across the UK for nature and communities.

We will be recruiting a new member of staff to take forward an innovative two-year National Marine Park project. Working collaboratively with communities and partners, we will co-design and deliver project activities with the ultimate aim of extending the National Park designation into the sea. National Marine Parks offer an opportunity to better manage interconnected coastal, terrestrial and marine habitats, and connect more people with the sea for access, community renewal and enjoyment.

Published in April 2024, our National Parks Health Check report set out the first assessment of, and recommendations for, nature recovery in National Parks. Based on the evidence, we concluded that large-scale reforms are needed to restore nature in National Parks. Over the next financial year, the team will meet with parliamentarians, National Park Authorities and other leaders to build support for the reforms.

The New Perspectives project will be well under-way in 2024/25, and we can look forward to launching the first pieces of work from our fantastic storytelling grantees – from a story documenting the journey of young people from black and minority ethnic communities in Greater Manchester as they explore the Peak District, to a short story collection that shines a light on being transgender in the natural world. We're also excited to host our inaugural Future Leaders course from Autumn 2024 with a residential retreat in Dartmoor National Park in October 2024.

Equity, diversity and inclusion

Inspiring everyone to look after and enjoy our National Parks is central to everything we do. This means that equity, diversity and inclusion are crucial to delivery of our charitable objectives: we campaign so that everyone across England and Wales, no matter where they live or their background, can access, protect and have a say in National Parks.

Campaign for National Parks is committed to driving inclusivity and addressing inequality in access to, and the governance of, National Parks. We know that the sector is one of the least diverse in the UK and we are committed to creating an inclusive environment for staff, Trustees and volunteers, where everyone can contribute their best and develop to their full potential.

We have taken steps to understand and measure our own diversity, introducing new metrics to track socio-economic background, and working with other organisations, such as the Race Report, to learn from and contribute to understanding and action across our sector. For in-house recruitment, we developed skills and capabilities-based job descriptions (removing requirements for degrees or set years of experience)

and introduced 'blind' recruitment to help de-bias our processes.

This year, we established an EDI working group, with members of the Board and the team, and have taken practical steps, like having EDI on the agenda at all our weekly team meetings. We are excited to be continuing to develop our EDI into 2024/25 as one of a number of small charities selected for a training programme provided by Full Colour with the support of Wildlife & Countryside Link.

As part of our New Perspectives programme, we have committed to collaborating with and engaging a wider range of communities, in a variety of roles, including Ambassadors, paid story tellers and supporting young leaders from diverse backgrounds. To assist our work, we are honoured to have diversity expert Dr Geeta Ludhra (Founder of Dadima's CIC, Associate Dean of Equity, Diversity and Inclusion at Brunel University, and Board member for the Chilterns National Landscape) on the steering group and, as part of the programme, providing support to young participants.

OUR VISION FOR SOCIAL JUSTICE

Our charity's vision is: Nature-rich National Parks for everyone. For us, social justice is ensuring National Parks are truly for everyone. This means confronting racism and inequalities in accessing, working in and governing these places. By 2028, we will ensure that as an organisation, we have equitable systems and policies, and our people are diverse, with knowledge, skills and confidence to be courageous and inclusive in pursuing social justice. As a campaigning collective, we will be an open and trusted source of advice to support our member organisations and partners and invite them to make active changes and share progress in social justice.

Social justice will be at the core of our influencing and campaigning and our programmes of work. As a result, we will secure changes in policy, legislation and leadership to help ensure that National Parks are places where every citizen no matter their background, can immerse themselves in the wonders of nature and spectacular landscapes.

Financial review

Total income for the year was £280,397. Total income was lower this year than 2022/23 largely due to reduced legacy income (£10,219 this year compared to £321,044 in 22/23). Income from grants was up on previous years (£195,665 in 23/24, compared to £77,581 in 22/23) reflecting ongoing investment in programme development and fundraising.

Total expenditure was £425,967. This was higher than the previous year (2022/23: £353,039) due to delivery of the restricted 7NP legacy restricted project and investment in new projects, including our new website.

This resulted in a planned for and budgeted deficit of -£145,570, designed to spend down previous year's restricted legacy bequests. Budgeted expenditure of £122,940 supported delivery of the 7NP legacy project, for which all restricted funds were recognised and accounted for in the previous financial year.

Valuing volunteers

Campaign for National Parks receives volunteer support in several different ways, including as Trustees, Ambassadors, individual Council members and ad hoc advisers on specific projects. We are immensely grateful to all of them for their commitment to our cause, their expert insight and their time, all of which are invaluable. In line with the Charity SORP, the contribution of volunteers has not been included in the Statement of Financial Activities, because the value of their contribution to the organisation cannot easily be quantified in financial terms.

Reserves policy

Campaign for National Parks' reserves policy is reviewed annually by our Board of Trustees. Our policy is to hold unrestricted funds maintained at a level equivalent to between six and twelve months' unrestricted operational expenditure.

At the end of March 2024, unrestricted funds stood at £341,129 (2023: £366,588). This falls within our target range for the coming year.

Restricted legacy bequest

In autumn 2021, we received notification of a restricted legacy donation of £316,799 to protect seven National Parks, which recognised in the 2022/23 accounts. 2023/24 is the second year of delivery as part of the detailed, multi-year budget that was planned to deliver the restricted project. As this expenditure was made against income received in the previous financial year, in these accounts it therefore creates a planned-for deficit as we deliver this important work. Expenditure will continue to be made against this restricted income over the next two years as we deliver the project.

Fundraising approach

Campaign for National Parks has a diverse range of income streams. A three-year fundraising strategy is being implemented by the Development Manager with the new role of Senior Development Officer adding to capacity within the team. We are registered with the Fundraising Regulator and are committed to professional and honest fundraising practices.

We are very grateful to individual Friends of National Parks who donate monthly or yearly. Their membership fees are supplemented by postal and email appeals for funding to members. Some of our most generous friends also have pledged to leave a gift in their will.

We continue to use the crowd-funding platform The Big Give to run two match-funding appeals: the Big Give Green Match Fund and the Big Give Christmas Challenge. Some of our most generous supporters pledge to double donations.

A new three-year partnership was started with holiday company Sawday's, focussing on their Canopy & Stars brand, with aims to reach 50,000 people and raise £50,000 over a three-year period from October 2022.

There was successful funding from projects and for core funds. Restricted grants were gained for the development of the National Park: Health Check report from various funding bodies. We were also grateful to the DS Smith Charitable Trust for a grant to commission a film to celebrate the 75th anniversary of National Parks.

Governance and management

The National Lottery Heritage Fund commenced a two-year grant for the National Parks: New Perspectives programme that has added real momentum and a new youth leadership strand to our youth voice programme.

Risk management

Trustees have considered the risks to which Campaign for National Parks is exposed and have established systems for mitigating those risks. These comprise:

- quarterly review of and updates on the risks the charity may face through a risk register;
- the establishment of systems and procedures to mitigate those risks identified in the register; and
- the implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

It is the delegated responsibility of the Chief Executive to ensure that the risk register is maintained and up to date. The risk register is reviewed at each Trustee Board meeting, ensuring that new risks are addressed as they arise.

Risks are also addressed through additional measures which include:

- an annual business plan;
- quarterly financial reviews through management accounts;
- Board sub committees, and;
- succession planning with the Trustees.

There are two sub-committees of the Board: Management Committee comprising the Chair and Vice-Chairs, which considers matters relating to employment of staff and operations, and; a Fundraising and Finance Committee, chaired by the Treasurer, which oversees fundraising strategy and financial management. Both make recommendations to the Board of Trustees.

Governing document

Campaign for National Parks is a Registered Charity (registered on 5 October 1986) and a Company Limited by Guarantee (incorporated on 11 August 1986). Campaign for National Parks has no share capital, and the liability of its members is limited to £1. The governing document is the Memorandum and Articles of Association adopted in 2010.

Our members and Council

Our charity members include independent, individual members (appointed on the basis of expertise and perspectives, including all our young Ambassadors) and organisational members from a range of NGOs (including regional National Park Societies and national NGOs such as RSPB). These members fulfil both the advisory and governance roles as 'voting members' of our charity. They also form the basis of our Council.

The Council of Campaign for National Parks fulfil two roles:

- **Advisory:** provide advice, challenge and expertise to ensure we have impact, we are prioritising the most important campaigning issues, and we maximise opportunities to promote the protection, conservation and enhancement of National Parks for public benefit;
- **Governance:** vote in election of Trustees.

The full list of our organisational Council members can be viewed on our website on <https://www.cnp.org.uk/our-council>.

We also welcome a number of observers to Council meetings. Observers are not voting members of our charity, so are not part of our governance.

Campaign for National Parks has a supporter scheme for the public (the Friends of National Parks), and a select number of corporate partners. Neither the Friends nor the corporate partners are voting members that form part of the charity's governance.

Campaign for National Parks' Board of Trustees

Accountability and responsibility for the work of the organisation lies with the Board of Trustees. All the Trustees must be members of the charity. The Trustees of the charity are the directors of the company. The Trustees have no interest in the company's assets and receive no remuneration. We can have between seven and eleven Trustees.

The Trustees determine the policy direction of the charity. They meet quarterly, and have additional meetings as required.

Appointment of Trustees

Trustees appoint Honorary Officers including Chair, Vice Chair, Treasurer and chair of the nominations committee. The nominations committee leads the recruitment process for new Trustees and make recommendations to the full board of Trustees. Following agreement by the Board, new Trustees are proposed for election by the voting members at the Annual General Meeting. In November 2023, the members elected a new Chair, and two new trustees. Trustees are elected for a first term of three years and are then eligible for re-election for two further terms of three years. In exceptional cases, a trustee is eligible for re-appointment following a full nine-year term, only after one year has elapsed and following a recruitment

process. The Trustees may choose to co-opt individuals during the year to fill a vacancy. Co-opted Trustees must stand down at the next AGM but are eligible to stand for election. All new Trustees take part in induction programmes, with ongoing training and development as appropriate.

General Meetings

Meetings of the members of the charity take place twice a year. As of the Annual General Meeting in November 2023 there were 46 voting members. Members discuss and advise on policy which informs the Trustees in their determinations.

Management and staffing

Day-to-day management is delegated to the Chief Executive who reports regularly to the Chair and other Trustees. The Chief Executive and staff team work to deliver the priorities set in the annual business plan. Trustees review performance quarterly, against the annual budget and the business plan.

As responsible employers, the Trustees have approved policies relating to equalities and diversity, health and safety, and other matters affecting the workforce. All policies are updated in line with changes to legislation and best practice guidance and reviewed on an ongoing basis.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Campaign for National Parks for the purposes of company law) are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The financial statements must give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for the year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

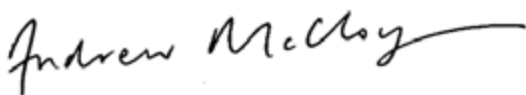
In so far as the Trustees are aware:

- there is no relevant independent examination information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the independent examiner is aware of that information.

Fundraising activities

The Trustees are fully responsible for the activities of the charity including fundraising. At each trustee meeting both fundraising practices and performance are reviewed. The charity undertakes all fundraising activities in-house under the day-to-day management of the Chief Executive. Campaign for National Parks adheres to the Fundraising Regulator's Code of Fundraising Practice.

The annual report including the Trustees Report and Financial Report was approved and signed by the Board of Trustees on Wednesday 6 November 2024.



Andrew McCloy
Chair



William Swan
Honorary Treasurer

INDEPENDENT EXAMINER'S REPORT

Independent examiner's report to the members of Campaign for National Parks

I report to the members of the charitable company on my examination of the financial statements of the charitable company for the year ended 31 March 2024.

Responsibilities and basis of report

As the trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

The charitable company's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of ICAEW.

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the financial statements do not accord with such records; or
- the financial statements do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Simon Goodridge

17/12/24

Simon Goodridge FCA

Knox Cropper LLP

65-68 Leadenhall Street, London EC3A 2AD

Statement of Financial Activities for the year ended 31 March 2024

(Incorporating the Income and Expenditure Account)

		Unrestricted funds	Restricted funds	2024 Total funds	2023 Total funds
		£	£	£	£
INCOME AND ENDOWMENTS FROM:	Notes				
Donations and legacies					
Donations		55,905	-	55,905	64,251
Legacies		10,219	-	10,219	321,044
Charitable activities					
Grants and contracts receivable		146,341	49,324	195,665	148,372
Investments		11,031	-	11,031	3,709
Other		7,577	-	7,577	6,970
Total income and endowments	2	231,073	49,324	280,397	544,346
EXPENDITURE ON:					
Raising funds		(30,075)	-	(30,075)	(30,394)
Charitable activities					
<i>Campaigning activities</i>		(222,330)	(173,562)	(395,892)	(322,645)
Total resources expended	3	(252,405)	(173,562)	(425,967)	(353,039)
Net (outgoing)/incoming resources		(21,332)	(124,238)	(145,570)	191,307
Transfers between funds		-	-	-	-
Net movement in funds		(21,332)	(124,238)	(145,570)	191,307
Reconciliation of funds;					
Total funds brought forward		362,461	240,956	603,417	412,110
Total funds carried forward	13	341,129	116,718	457,847	603,417

Balance Sheet

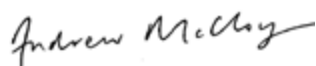
As at 31 March 2024

	Notes	2024 £	2023 £
Fixed assets:			
Tangible assets	8	1,183	583
Intangible assets	8	7,950	-
Investments	9	59,968	57,427
Total fixed assets		69,101	58,010
Current assets:			
Debtors	10	21,427	4,066
Cash at bank and in hand		119,609	567,548
Short Term Investment		255,265	-
Total current assets		396,301	571,614
Liabilities :			
Creditors : Amounts falling due within one year	11	(7,555)	(26,207)
Net current assets		388,746	545,407
Net assets	14	457,847	603,417
The fund of the charity:			
Restricted income funds		116,718	240,956
Unrestricted funds		341,129	362,461
Total charity funds	13	457,847	603,417

The notes on the following pages form part of these Financial Statements.

For the year ending 31 March 2024 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476 of the Act. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements. These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board of Trustees on Wednesday 6 November and signed on their behalf by:



Andrew McCloy
Chair



William Swan
Honorary Treasurer

Registered company number 2045556 (England and Wales)

Notes to the Financial Statements

1. Accounting policies

(a) Accounting convention

The financial statements of the charitable company, which is a public benefit entity, are prepared in accordance with the *Statement of Recommended Practice: Accounting and Reporting by Charities* (Charity SORP – FRS 102 second edition), applicable accounting standards and the *Companies Act 2006*.

The financial statements are presented in sterling (£).

Statement on going concern

After reviewing the charity's forecasts and projections, the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(b) Fund accounting

Unrestricted funds are available for the use at the discretion of the Trustees in furtherance of the charitable objectives of Campaign for National Parks.

Restricted funds are funds subject to specific restrictions imposed by donors. The purpose and use of the restricted funds is set out in the notes to the Financial Statements.

(c) Incoming resources

Income from all sources is accounted for on a receivable basis. Income received during one financial year which relates to specific activities to be carried out in the following financial year is treated as a creditor.

Gifts in kind represent services or goods provided free of charge and are included in income at an estimated cost where appropriate.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been listed under headings that aggregate all the costs directly attributable to that activity. Where costs (including overheads and irrecoverable VAT) cannot be directly attributed they have been allocated to activities on a basis consistent with the use of resources and the time spent on those activities.

Direct costs, including directly attributable salaries, are allocated on an actual basis to the areas of activity.

Governance costs are those incurred with the governance arrangements of the Charity which relate to the general running of the Charity as opposed to those costs associated with generating funds or charitable activities. In the case of Campaign for National Parks, governance costs are the costs of the examination of the Financial Statements, the costs of meetings of the Trustees, the costs of preparation of the statutory Financial Statements and any costs associated with constitutional and statutory requirements.

(e) Tangible fixed assets and depreciation

Tangible fixed assets are included at cost. Depreciation is provided to write off the cost of fixed assets over their estimated useful lives on a straight line basis as follows:

- Furniture and equipment: 33% on cost (straight line).
- Computer equipment : 33% on cost (straight line).

(f) Pension costs

Campaign for National Parks is using The People's Pension as our workplace pension scheme for automatic enrolment. We offers an enhanced employer contribution of 5% of

gross annual salary if employees contribute a minimum of 3%. All eligible employees are automatically enrolled in the pension scheme when they start working for us. Pension costs are charged to the income and expenditure account as they become due.

(g) **Operating leases**

Operating lease rentals are charged to the income and expenditure account as they become due.

(h) **Expenditure categories**

Expenditure is allocated to one of two functional categories:

- (i) Costs of raising funds

Costs of raising voluntary income (fundraising, administration of our regular giving scheme ('Friends') and costs of appeals.

(ii) Charitable activities

Campaigning activities including the activities funded by restricted income:

- Dulverton Trust Youth Voice
- The 7 National Park (7NP) Legacy project
- The National Lottery Heritage Fund (HLF) New Perspectives Project.
- HLF New to Nature traineeship grant.

2. Sources of Income

	Unrestricted £	Restricted £	Total 2024 £	Total 2023 £
Donation and Legacies				
Donations	55,905	-	55,905	64,251
Legacies	10,219	-	10,219	321,044
	66,124	-	66,124	385,295
Charitable activities				
Grants	146,341	49,324	195,665	148,372
Investment	11,031	-	11,031	3,709
Other	7,577	-	7,577	6,970
	164,949	49,324	214,273	159,051
2024 Total	231,073	49,324	280,397	544,346
2023 Total	204,966	339,380	544,346	-

3. Resources Expended

	Staff (direct) costs £	Other (direct) costs £	Total 2024 £	Total 2023 £
Raising funds	18,505	11,570	30,075	30,394
Charitable activities				
<i>Campaigning Activities</i>	260,878	135,014	395,892	322,645
	279,383	146,584	425,967	353,039

Resources Expended 2023

	Staff (direct) costs £	Other (direct) costs £	Total 2023 £	Total 2022 £
Raising funds	16,329	14,065	30,394	11,260
Charitable activities				
<i>Campaigning Activities</i>	207,422	115,223	322,645	230,280
	223,751	129,288	353,039	241,540

4. Analysis of Resources Expended

Resources Expended	Total 2024 £	Total 2023 £
Salaries	279,383	233,751
Other Staff Costs	27,167	23,583
Travel and subsistence	14,899	6,875
Rent	13,077	13,405
Premises costs	3,442	3,852
Printing and stationary	4,505	8,313
IT & Equipment costs	5,199	4,357
Communications	23,807	30,568
Financial charges	3,300	7,396
Professional fees	15,080	6,626
Meetings & Events	6,397	11,776
Governance expenses (Exc Trustees Travel)	3,162	4,532
Restricted Projects	26,549	8,005
	425,967	353,039

5. Analysis of governance costs

Governance costs	2024 £	2023 £
Independent examination fee	2,520	2,000
Trustees expenses	5,667	5,346
Trustees Other	-	-
	8,187	7,346

6. Net incoming (outgoing) resources

These are stated after charging:

	2024 £	2023 £
Independent examination fee	2,520	2,000
Depreciation	4,712	292
Operating leases	-	-

7. Trustee and employee information

(a) Trustee information

No Trustees received any remuneration (none in 2023/24). During the year, Trustees expenses were £5,667, which included costs related to meetings in National Parks, and travel costs to events representing the charity (£5,346 in 2022/23).

(b) Employee information

Employee costs during the year (excluding recruitment, training and development) were:

	2024 £	2023 £
Salaries	242,123	195,885
Social security costs	24,206	12,095
Pension costs	13,054	6,127
	279,383	223,751

	2024	2023
Approximate average number of staff during the year (full time equivalent)	9	6

At the end of the year, the charity employed 10 members of staff during the financial year: 3 full-time employees and 7 part-time. Total emoluments (including pay and employers National Insurance contributions) was in the band £60,000 to £70,000 for one member of staff (2022/23: 1). Total key personnel emolument was £101,732 (2022/23: £102,383).

8. Fixed assets

	Computer equipment	Intangible Website	Total
	£	£	£
Cost			
At 1 April 2023	875	-	875
Additions	1,337	11,925	13,262
Disposals	-	-	-
At 31 March 2024	2,212	11,925	14,137
Depreciation			
At 1 April 2023	(292)	-	(292)
Charge for period	(737)	(3,975)	(4,712)
Disposals	-	-	-
At 31 March 2024	(1,029)	(3,975)	(5,004)
Net book values			
At 31 March 2024	1,183	7,950	9,133
At 31 March 2023	583	-	583

All assets are used in direct furtherance of the Charity's objectives

9. Investments

	2024	2023
	£	£
At 31 March 2023	57,427	61,041
Additional Investment	-	-
Gain / (Loss) on revaluation	2,541	(3,614)
At 31 March 2024	59,968	57,427

Investments comprise COIF Charities Fixed Interest Fund – Income Units.

10. Debtors and prepayments

	2024	2023
	£	£
Debtors	4,125	4,066
Accrued income	17,302	-
	21,427	4,066

11. Creditors

Amounts falling due within one year.

	2024	2023
	£	£
Accruals	2,820	8,184
Other creditors	4,735	3,023
Deferred income	-	15,000
	7,555	26,207

Deferred income breakdown

Balance at 1 April 2023	15,000	330,549
Amount released in year	(15,000)	(330,540)
Amount deferred in the year	-	15,000
Balance at 31 March 2024	-	15,000

In the prior year, £316,799 of deferred income related to a restricted legacy (7NP project). The project began in April 2022, when the full legacy was recognised, and expenditure was incurred as part of a budgeted 3 year project. Expenditure for planned delivery of the 7NP project continued in 2023/24.

12. Analysis of movements between funds

	Balance at 1 April 2023	Income	Expenditure	Transfers	Balance at 31 March 2024
Restricted Funds					
7NP Fund Legacy project	242,230	-	(122,940)	(1,385)	117,905
Dulverton Youth Voice project	(1,274)	16,000	(14,726)	-	-
HLF National Lottery	-	17,302	(18,687)	1,385	-
Other restricted funds	-	16,022	(17,209)	-	11,813
Total Restricted Funds	240,956	49,324	(173,562)	-	116,718
Unrestricted Funds	362,461	231,073	(252,405)	-	341,129
Total Funds	603,417	280,397	(425,967)	-	457,847

Use of restricted funds

7 NP (National Park) Legacy Project

We gratefully received a legacy restricted to supporting our work to protect and enhance: Bannau Brycheiniog (Brecon Beacons), Pembrokeshire Coast, Eryri (Snowdonia), Lake District, Yorkshire Dales, North York Moors and Peak District National Parks. Development and expenditure under this project commenced in April 2022 and continued in 2023/24.

Dulverton Trust Youth Voice Project

We gratefully received funding from the Dulverton Trust #iwill fund for a restricted project to develop youth led campaigning and bring youth voice into our organisation and decision making. This 1-year restricted project started in July 2022, and so income for the final three months of the project was deferred to the first quarter of 2022/23 to coincide with delivery.

HLF New Perspectives Project

We gratefully received funding from the Heritage Lottery Fund for a restricted two-year 'New Perspectives' project which aims to give young people from diverse backgrounds the opportunity to influence and decision makers and change the narratives on who National Parks are for and who has a say in their future. This project commenced in December 2023 and so project spend and delivery will run across three financial years until the project completion date of December 2025.

Other restricted funds

We received funding from Groundwork as part of the HLF 'New to Nature' project, which allowed us to recruit our first campaigns trainee.

Analysis of movements between funds comparative

	Balance at 1 April 2022	Income	Expenditure	Transfers	Balance at 31 March 2023
Restricted Funds					
7NP Fund Legacy project	-	316,799	(74,569)	-	242,230
Dulverton Youth Voice project	-	20,081	(21,355)	-	(1,274)
Other restricted funds	-	5,000	(5,000)	-	-
Total Restricted Funds	-	341,880	(100,924)	-	240,956
Unrestricted Funds	412,110	202,466	(252,155)	-	362,461
Total Funds	412,110	544,346	353,039	-	603,417

13. Analysis of net assets between funds 2024

	Unrestricted funds £	Restricted funds £	Total funds £
Fixed assets	9,133	-	9,133
Investments	59,968	-	59,968
Debtors	4,125	17,302	21,427
Deposits and cash at bank	275,458	99,416	374,874
Creditors	(7,555)	-	(7,555)
	341,129	116,718	457,847

Analysis of net assets between funds 2023

	Unrestricted funds £	Restricted funds £	Total funds £
Fixed assets	583	-	583
Investments	57,427	-	57,427
Debtors	4,066	-	4,066
Deposits and cash at bank	311,592	255,956	567,548
Creditors	(11,207)	(15,000)	(26,207)
	362,461	240,956	603,417

14. Capital commitments

At 31 March 2024 there were no capital commitments (none in 2022/23).

15. Related party transactions

There were no related party transactions during the year (none in 2022/23).

16. Taxation

No corporation tax has been allowed for in these Financial Statements because income of the Company, a registered Charity, is within the exemptions granted by Section 505 of the Income and Corporation Taxes Act 1988. The Charity has borne tax on its expenditure where appropriate.

Comparative Statement of Financial Activities for the year ended 31 March 2023

		Unrestricted funds £	Restricted funds £	2023 Total funds £
INCOME AND ENDOWMENTS FROM:	Notes			
Donations and legacies		68,496	316,799	385,295
Charitable activities				
Grants and contracts receivable		123,291	25,081	148,372
Investments		3,709	-	3,709
Other		6,970	-	6,970
Total income and endowments	2	202,466	341,880	544,346
EXPENDITURE ON:				
Raising funds		(30,394)	-	(30,394)
Charitable activities				
<i>Campaigning activities</i>		(221,721)	(100,924)	(322,645)
Total resources expended	3	(252,115)	(100,924)	(353,039)
Net (outgoing)/incoming resources for the year before reallocation between funds		(49,649)	240,956	191,307
Transfers between funds		-	-	-
Net movement in funds		(49,649)	240,956	191,307
Reconciliation of funds;				
Total funds brought forward		412,110	-	412,110
Total funds carried forward	13	362,461	240,956	603,417

ACKNOWLEDGEMENTS

We are sincerely grateful to all the individuals and organisations that support us, both financially and through other gifts such as their time and expertise. Their contributions enable us to protect, enhance and promote National Parks.

Although there are too many of you to list individually, we would like to say thank you to each and every one of our Friends and supporters, from individuals and families, including generous major donors, through to trust and foundations and our corporate supporters. Our special thanks go to the following:

Pilotlight for their kind support through their charity mentoring programme.

Trusts and foundations

Anson Charitable Trust

The Banister Charitable Trust

Big Give Trust

British Ecological Society

The DS Smith Charitable Foundation

The Goldcrest Charitable Trust

Groundwork

King Charles III Charitable Fund

Marsh Charitable Trust

The Patricia Routledge Foundation

The Scouloudi Foundation

Corporate supporters

Breedon Group

Every Run Counts

Hanson UK

Ocean City Media

Sawday's, Canopy & Stars and Paws & Stay

Tarmac Ltd

National Park Protector Award sponsors

Cotswold Outdoor

Natural England

WWF-UK

The following people generously left a gift in their will

John Stebbings

National Park Societies

Cymdeithas Eryri/Snowdonia Society

Dartmoor Preservation Association

Friends of Pembrokeshire Coast National Park

Friends of the Brecon Beacons (Brecon Beacons Park Society)

Friends of the Dales

Friends of the Lake District

Friends of the New Forest (New Forest Association)

Friends of the Peak District (CPRE Peak District & South Yorkshire)

Friends of the South Downs (South Downs Society)

North Yorkshire Moors Association

The Broads Society

The Exmoor Society

Organisational members of our Council

British Mountaineering Council

Campaign for the Protection of Rural Wales

Camping and Caravanning Club

Caravan and Motorhome Club

CPRE the Countryside Charity

National Trust

Open Spaces Society

Ramblers

RSPB

Woodland Trust

YHA(England & Wales)

Accounts



CAMPAIGN for
NATIONAL PARKS



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PARCIAU CENEDLAETHOL

CAMPAIGN FOR NATIONAL PARKS

(A Charitable Company Limited by Guarantee)

ANNUAL REPORT AND FINANCIAL STATEMENTS

For the year ending 31 March 2023

www.cnp.org.uk

Registered Charity (No. 295336)

Company Limited by Guarantee in England and Wales (No.2045556)

Registered office: 7-14 Great Dover Street, London SE1 4YR

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Cover image: South Downs National Park, Matt Gibson

About Campaign for National Parks

The independent voice of National Parks. For nature, for climate, for everyone.

From the peaks of Eryri to the ancient oaks of the New Forest, the National Parks of England and Wales are our most treasured heritage. Providing escape, adventure and wellbeing to millions of people, these landscapes are also home to some of our most endangered species and threatened natural habitats.

We are the only independent charity dedicated to securing the future of National Parks in England and Wales. Our independence from Government means we can speak out for Protected Landscapes when no-one else can.

Founded in 1936, we bring together a campaigning

collective of organisations and individuals from all walks of life, united in common cause. Our first campaigns resulted in the creation of our National Parks. Now, inspired by our past, we fight for the future. We want a world where nature and people are thriving in our National Parks, where wildlife is wild and natural beauty is protected for generations to come. Where everyone, no matter their age or background, can access, feel inspired by and fight to protect the future of these truly amazing landscapes.

With National Parks at the heart of everything we do, we are here to unite, inspire and empower everyone to take action.

Our Vision:

Nature-rich National Parks for everyone.

Our Mission:

To inspire action for wilder, inclusive National Parks.

Our values:

Courageous and bold Bringing together many voices to advocate for urgent action in the face of the nature and climate emergencies.

Collaborative and inclusive We champion diverse and young voices and empower participation for people who are currently and historically unheard and unrepresented in decision-making.

Constructive and dynamic Reframing narratives to show how people that love our National Parks – land managers, farmers, communities and the millions of visitors – can together be a force for action.

Credible and trusted Building connections from the grassroots, our Friends and National Park Societies, across Protected Landscapes and the international movement.

Trustees

Kate Ashbrook (Vice Chair)
Sue Beaumont
Catherine Broomfield (Vice Chair)
Judith Cooke
Rosie MacIver
Susie Rabin
Ian Rowat (until October 2022)
Bill Swan (Honorary Treasurer)
Richard Stones
Janette Ward (Chair)
Simon Winch (until November 2022)

Management

The Board delegates responsibility for the day-to-day management of Campaign for National Parks to our Chief Executive, Dr Rose O'Neill.

Principle Banker

Barclays Bank
7 St John's Hill
London
SW11 1TR

Independent Examiner

Simon Goodridge FCA
Knox Cropper LLP
65-68 Leadenhall Street, London
EC3A 2AD

Standing Counsel

Ned Westaway
Barrister
Francis Taylor Building
Inner Temple
London EC4Y 7BY





Yorkshire Dales National Park © Harriet Gardiner

An introduction from our Chair

It's been a high energy and impactful year. One of collective campaigning, fighting for our protected landscapes as they came under attack and forging new partnerships for action.

Since our first campaign that resulted in the creation of National Parks in England and Wales almost 75 years ago, our charity has successfully protected them from the ravages of industry and urbanisation. But the protections put in place in the last century did not halt rapid biodiversity loss and species extinctions caused by land-use change and pollution, nor are they enough in the face of climate crisis. Urgent change is needed to make these places thrive for nature, welcoming to all parts of society, and to safeguard their natural beauty for future generations. This is the challenge our charity faces today.

Over this last year, we have worked proudly with our partners, our team, our Trustees and with the valued support of Pilotlight, to develop a new strategy that will rise to this challenge and drive positive change. The [strategy](#), approved by the Trustees at the end of the financial year, takes a twin track approach: to protect and retain what has been hard won by those before us; and to campaign for stronger laws and policies, new approaches and immediate implementation at scale. Remaining committed to our charitable objects to promote the protection, conservation and enhancement of National Parks for public benefit, our new strategy aims to rekindle the radical roots of our first campaigns and set us on track to build a movement of public and political support for change. It is centred around three strategic goals (see box below).

Our strategy goals

1. BETTER

We will campaign for and win legislation, policies and management plans which rapidly deliver nature recovery and climate resilience in National Parks. We will campaign so decisions made by public bodies affecting National Parks prioritise nature and safeguard natural beauty.

2. EQUAL

We will champion equality in access and participation, and secure legislation, policy and management plans which deliver inclusive National Parks. We will promote new and diverse perspectives, from farm to city, school to boardroom. We will champion youth leadership and amplify multi-generational voices in our campaigning so that young people are part of decision-making.

3. MORE

We will expand our movement, campaigning for new and enlarged National Parks and new opportunities to connect more people with natural beauty. We will campaign in support and solidarity for all Protected Landscapes.

Over the last year, we emboldened our campaigning, connected more people to our cause and held Government and authorities to account. Much has been achieved. For example:

BETTER FOR NATURE

Our joint campaigns with National Park Societies and members of our Council saw us working in Westminster with parliamentarians to build cross party support for new laws that restore nature in National Parks – important groundwork for the big success that was to come in the following financial year. Together, we took a strong stand against the #AttackOnNature when Government in England proposed ripping up planning protections for National Parks and Areas of Outstanding Natural Beauty with its deregulatory ‘investment zones’. We successfully campaigned to quash the plans. We highlighted the dire scale of the funding crisis caused by successive Government cuts to National Parks – and as a result of our campaigns, we welcomed a £4.4 million Government bailout for National Park Authorities in England. In Wales, we worked closely with the Alliance for Designated Landscapes to influence Welsh Government proposals on second homes, holiday lets and a visitor levy to reduce impacts on National Parks.

EQUAL ACCESS AND PARTICIPATION

Over the last year, we’ve been building the case to bring public voices into policy making, with a focus on young people, who are the generation most likely to be excluded when it comes to visiting, living in or making decisions about a National Park. Thanks to ten wonderful young storytellers, and our partner Ocean City Media, we launched our National Parks: New Perspectives films. These shared fresh views on National Parks, including ‘City Girl in Nature’ Kwesia on discovering the South Downs for the first time and Ruth Garrett exploring sustainable farming in the Yorkshire Dales. As part of the #iwill initiative, we were able to recruit young people to join our Youth Campaigning Collective to bring their voices into decision-making, including developing manifestos for Westminster elections. We supported our members the Dartmoor Preservation Association and the Open Spaces Society to campaign in the face of the Court’s decision to remove the right to wild camp on Dartmoor.

MORE NATIONAL PARKS AND AN EXPANDED MOVEMENT

We welcomed campaign success when Welsh Government announced plans for a new National Park for North-East Wales, committing to make it the first exemplar National Park for biodiversity and climate.

All our work was made possible thanks to our loyal Friends, generous supporters, our partners, our hard-working, expert small team and our committed Trustees. It was therefore extra special to enjoy meeting so many when we hosted the first post-pandemic National Park Protector Awards in the House of Commons in July 2022.

Looking ahead, the charity is well placed to build on our strong campaigning heritage, to deliver our new strategy. With National Parks at the heart of everything we do, our mission is clear: we’re here to unite, inspire and empower everyone to take action for and enjoy wilder National Parks.

Janette Ward, Chair, September 2023

Trustees' Report

The Trustees present their Report and Financial Statements for Campaign for National Parks, for the year ending 31 March 2023. The Financial Statements have been prepared in accordance with the Charities SORP (FRS 102 second edition) and all other applicable accounting and reporting standards.

Our charitable objectives

- To promote the protection, conservation and enhancement of National Parks for public benefit;
- To promote the quiet enjoyment of National Parks and the appreciation of their natural beauty by the public in an informed and understanding manner;
- To advance public education in, and understanding of, National Parks through the provision of educational material and by other means;
- To promote and undertake research into issues affecting the conservation and enjoyment of National Parks and to make public the useful results of any such research.

The Trustees have paid due regard to the Charity Commission guidance on delivering public benefit in deciding what activities Campaign for National Parks should undertake in pursuit of these objectives and in exercising any powers or duties to which the guidance is relevant. A summary of the main activities undertaken by the charity over the last year to achieve our objectives for public benefit is below.

Highlights from 2022/23

Better for nature

Making nature the priority for National Parks

The year started with the Westminster Government's support for legislative changes we had long been championing for nature (dating back to findings of our 2018 [Raising the Bar report](#)). The Government had consulted on proposals prioritising nature in statute, strengthening management plans and placing stronger duties on public bodies. So the start of the year focused on working with Government to champion these proposals, for example we were joined by the Minister at various events in Parliament over summer 2022 to talk to parliamentarians about how they could be implemented as soon as possible.

However, the change in Prime Ministers and Environment Secretaries during the autumn of 2022 resulted in a Government U-turn. We rapidly changed our campaign tactics and the second half of the year saw a ramping up of our political advocacy to convince Government to change back and proceed with its original plans. Working with parliamentarians in both houses, we proposed amendments to the Levelling Up Bill that were tabled and debated in the House of Commons (in December) and then the House of Lords (in January). We built wide-ranging support including from 50 organisations across Wildlife & Countryside Link and the Better Planning Coalition, and notable scientists and experts. With our partners, published a 'tracker' noting progress on nature in National Parks which [secured prominent coverage](#). We hosted a visit with the new Landscapes Minister to the New Forest, and met with shadow Ministers. The financial

year ended with all still very much in play, but all this groundwork was vital to the campaign successes to come as the Levelling Up Bill progressed into next financial year.

In Wales, we welcomed the announcement from Welsh Government in its 'Biodiversity Deep Dive' about the important role of National Parks in nature recovery and need for the new National Park to be an exemplar for nature and climate recovery.

National Park Society Knowledge Exchange

We kicked off well-attended webinar series for the National Park Societies and launched a new email newsletter for staff and volunteers, to share knowledge across the network.

At our Annual Conference in Eryri (Snowdonia) in October 2022, we signed a joint declaration with the 12 National Park Societies calling on respective governments to retain and strengthen the laws and policies which protect National Parks and Areas of Outstanding Natural Beauty. This was in response to the #AttackOnNature launched by Liz Truss' Government which proposed to tear-up vital European Legislation, such as the Habitats Regulations, reduce payments to farmers for safeguarding nature and public access and over-ride the additional planning protections with proposed 'investment zones'. As a result of our campaigning, in solidarity with others across the third sector, we welcomed major change in investment zone proposals to safeguard National Parks in the following months.

Some big campaign wins

- After a long campaign, together with local activists, we celebrated a stop to a major road building scheme in the South Downs National Park. Plans for the Arundel Bypass were delayed until at least 2025 citing “environmental considerations”. Hopefully, by 2025, the Westminster Government will follow Wales’ lead to only consider new roads that reduce carbon emissions and support a shift to public transport. Until then, we are working on changing National Parks law which will make it impossible for such a damaging road scheme to ever be taken forward. This is vital given that Government is still pressing ahead with road schemes that will damage the Peak District and the Lake District.
- After vigorous efforts from Campaign for National Parks and others in highlighting the scale of the crisis caused by successive cuts, the Westminster Government issued a 10% uplift to the National Park budget – a bail-out of £4.4m for the 10 National Parks in England.
- Following our work with the Alliance for Welsh Designated Landscapes, Welsh Government announced plans to tackle the pressures of second homes and holiday lets on local communities. They now plan to introduce a licensing scheme for all visitor accommodation providers in Wales, coupled with changes in planning regulations and measures to allow local authorities to charge second home-owners up to 300% council tax.
- The completion of the first major National Park project in National Grid’s Landscape Enhancement programme in October saw seven pylons and 1.5km of overhead line removed from the eastern edge of the Peak District. National Grid have also now begun work to underground 3.3km of double overhead lines in Eryri National Park. Ofgem also increased the amount electricity distribution companies could spend on removing overhead powerlines from £47m to £68m during 2023-2028 following our calls to ensure the allowance reflected increased the cost of implementation and allowed companies to maintain momentum on established programmes.



Equal access and participation

Young campaigners in Westminster

We supported our young Ambassadors and New Perspectives story-tellers to meet with parliamentarians in Westminster. They joined and spoke at the National Parks All Party Parliamentary Group, which was well attended by MPs, peers and the Landscapes Minister. They enjoyed a tour of Parliament and meeting their local MPs, with discussions ranging from wheelchair assessable footpaths to careers in politics and campaigning.

"These places stay with us long after we have left them. That we can draw on them when we have a bad day, or feel down, or just need to be whisked away to somewhere a bit wilder. That is undeniable access. It is essential. And fought hard for by those who believed, intensely, that everyone deserves to have these encounters."

National Parks: New Perspectives

In 2021, we teamed up with Ocean City Media to support young storytellers to share their stories about people, climate and nature in National Parks in England and Wales, as part of our National Parks: New Perspectives bursary scheme. Over 2022/23, we worked with the brilliant young people involved to share with the world their amazing and diverse content. You can view it at: [National Parks: New Perspectives | Campaign for National Parks \(cnp.org.uk\)](https://national-parks.org.uk/cnp/campaign-for-national-parks)

- Kwesia – a.k.a. City Girl in Nature took three friends to the South Downs for their first experience of a National Park, exploring the beach, woods and rivers in her film 'Moments in Nature'.
- Erika Cann, created a booklet of walks accessible by public transport. Erika explains *"I wanted to encourage others to make use of the new public transport to Dartmoor to give people the confidence to explore the moors if they haven't done so before."*
- Tony Karoly, from South Wales, created a set of four films exploring health and wellbeing with people who love and care for Bannau Brycheiniog (Brecon Beacons) National Park.
- Ruth Garrett's film interviewed Yorkshire Dales farmer Anthony Bradley, on nature-friendly farming, carbon capture, biodiversity and sustainable income.

Working class roots

We were proud to sponsor the Nature Writing Prize for Working Class Writers: a literary prize that was set up by author Natasha Carthew to help break down barriers to nature writing. Winner of the 2022 prize, Jeni Bell, explored the power of connecting with nature and the role National Parks have played in working-class history in our magazine, Viewpoint.

- Charlotte Ditchburn's film 'Access For All' explored how the Lake District could be more accessible for people with limited mobility.
- Timothy Gallagher's film traversed the Peak District moors in snow and hail, interviewing the Moors for the Future Partnership about peat and climate change.

Putting young people at the heart of our work

In July 2022 we gratefully received project funding from the Dulverton Trust to embed youth voice in our decision making and create opportunities for youth social action. The project enabled us to overhaul our policies, processes and training provision to better support engagement with young people. We learnt from Council members running youth projects and leading charities such as youth-led Action for Conservation.

In January 2023, we launched our Youth Campaigning Collective, working in partnership with the British Youth Council (experts in facilitating this work) to recruit 8 Youth Advisors with the aim of establishing our youth voice work long-term and to support youth-led campaigns. The recruitment process and our initial meetings demonstrated a clear appetite from young people to work with us, through youth social action for National Parks. As one advisor said: *We are the future generation and it is up to us to protect the economy and ecosystems, we can only do this by getting involved in opportunities like this."*

Momentum continues into the next financial year.

More National Parks and an expanded movement

A new National Park in Wales

The Welsh Government progressed plans to designate the first new National Park in Wales for over 60 years, starting with the Clwydian Range and Dee Valley AONB with the potential to extend from the Dee estuary, across the Berwyn Mountains and to the edge of Eryri National Park. With the Alliance for Welsh Designated Landscapes and the Friends of the Clwydian Range and Dee Valley, and our Landscapes expert volunteer and Council member Julie Martin, we have worked to influence National Resources Wales and Welsh Government. We enjoyed a fantastic visit to the area and it is truly of National Park quality. We know from past experience that maintaining the momentum and expediting the designation process will be challenging and our focus is to keep up the political pressure and support for the new National Park as soon as possible.

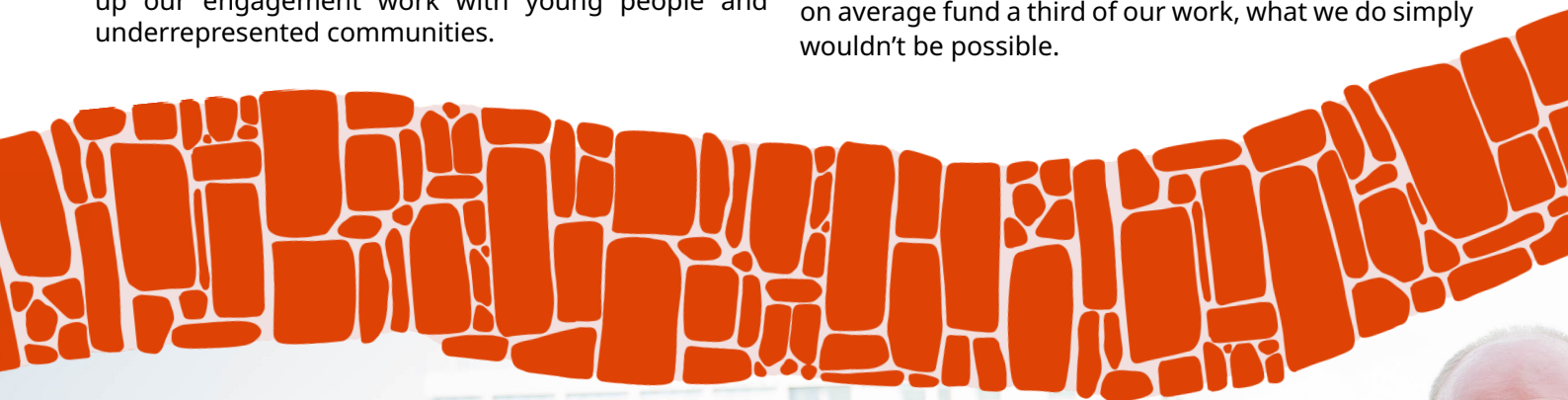
New partnerships to protect National Parks and connect communities

In December, we celebrated when our application for five years of funding from the Esmée Fairbairn Foundation was successfully granted. This funding of £250,000 means that our policy and campaigning work will continue at an important time for the future of National Parks and allows us to ramp up our engagement work with young people and underrepresented communities.

We joined up with Every Run Counts, a new platform which offers motivational tools and rewards for doing activities and interactive games with a community of like-minded individuals providing support. The focus is on keeping you moving and doing it in such a way that it keeps you happy – and users can donate the rewards gained through their activity to Campaign for National Parks. Founder, and Eryri enthusiast, Jeff Hunt said: *"The simple pleasure of being outside, particularly in the National Parks, made a huge difference to my mental well-being. In many ways, this led to the launch of Every Run Counts, a platform built because running and walking changes lives. That's why we're proud to partner with Campaign for National Parks."*

A legacy for 7 National Parks

National Parks have shaped lives and created so many wonderful memories. One of our long-time supporters, left a generous legacy in memory of her son. He enjoyed the National Parks in Wales and the beautiful landscapes of the Lake District, North York Moors, the Yorkshire Dales and the Peak District. Thanks to this legacy, we're working on a new '7 National Park Legacy Project' to help protect these awesome wonders for generations to come. We are incredibly grateful to our Friends and supporters, many of whom are planning to leave a gift in their will. Without gifts left in wills, which on average fund a third of our work, what we do simply wouldn't be possible.



Celebrating National Park protectors

In July 2022, we returned to the Houses of Parliament to recognise and reward the people protecting our National Parks, demonstrating to the Government why National Parks are vitally important. The National Park Protector Award, sponsored by WWF-UK, was awarded to Fix the Fells, a partnership that works with volunteers, braving all types of weather to maintain and repair 400 miles of beautiful Lake District footpath.

"The Lake District is under more pressure than ever before. It's wonderful that so many people are enjoying the Lake District fells. However with more people comes more erosion. By repairing and creating more resilient paths we can help ensure rare upland habitats and species can recover and are not lost." Joanne Backshall, Fix the Fells Programme Manager.

We launched a new award: the New Perspectives Award, to celebrate efforts engaging and reaching out to communities, sponsored by Natural England. Winners AKA Health, Wealth & Oneness connect hundreds of people from inner city Nottingham, bringing together

a mix of gender, age and race to open up their eyes to the opportunities in National Parks.

Co-founder Kevin Spriggs said: *"It is great to be acknowledged for the crucial work we are doing in the community, and the impact acknowledged. We feel accomplished and seen – which is a great feeling."*

The Volunteer of the Year, sponsored by Original Cottages, was awarded to mountain biker Chris Maloney (Keeper of the Peak) for his social media channel to encourage the mountain biking community to enjoy the Peak District and take care of it.

This year, we created an Ambassadors programme and welcomed our first three Ambassadors - Jessica Davison, Saima Bibi and Ruth Garrett. Our Ambassadors help raise the profile of the organisation and connect with priority audiences. You can find out more about them on our website. They've supported us with our communications work, as a judge at our National Park Protector Awards, in developing our youth voice work and more. We're looking forward to growing the programme further in future years.



2022 National Park Protector Award Winners © CNP

Looking ahead to 2023/24

A key focus of 2022/23 was developing our new strategy. We benefited from participation in a strategy programme led by Pilotlight, a charity that connects business professionals with charities for a 10-month period to work on strategic, governance and financial challenges. The process includes a discovery phase to understand all elements of the organisation, followed by a period of coaching and mentoring sessions to support the charity with specific aims, which supported development of our strategy and the underpinning fundraising plan. Our new strategy was approved by Board in April 2023. It is available here: [About Us | Campaign For National Parks | National Parks \(cnp.org.uk\)](#)

With a strong theory of change and a new strategic direction, we start the new financial year with a focus on implementation and culture to embolden campaigning and embody our values.

In January 2023, we recruited a new Policy and Projects Officer, based in Cardiff, to lead the 7 National Park legacy project, and a Senior Communications Officer, taking the team to 6 full-time equivalent staff. This significantly expanded our capacity in Wales and enabled us to start the new financial year with a strong re-brand and communications plan in place.

We completed a detailed review of our safeguarding and volunteering policies, as part of organisational readiness to launch our youth voice programme. We made substantive updates to our IT and social media policies and changed our IT support, which will enable us to better collaborate digitally and progress plans for a website upgrade.

In April 2023, Trustees agreed our business plan for 2023/24. This included six objectives to deliver by the end March 2024:

1. **BETTER** Secure support in UK and Welsh parliament for legislative change, with a 'Health Check' project to evidence state of nature in National Parks, gaining support for our recommendations.
2. **EQUAL** Funding secured and delivery underway to take forward our pilots with young people into a second phase, with Youth Advisory panel recommendations incorporated into our campaigns.
3. **MORE** Set out our vision of an 'exemplar National Park' for nature, climate and people and bring together thinking on new National Parks to inform manifestos.
4. **CAMPAIGN** Our campaigns gain public support, with thousands taking digital actions, to influence parties ahead of the 2024 General Election.
5. **TEAM** Our team is collaborating and working well together with manageable workloads, rewarding roles and good opportunities for personal development.
6. **FUNDRAISING** We will meet fundraising growth targets. With Pilotlight support, we will finalise our fundraising plan and align resources for delivery.

Equality, diversity and inclusion

Inspiring everyone to look after and enjoy our National Parks is central to everything we do. This means that equality, diversity and inclusion are crucial to delivery of our charitable objectives: we campaign so that everyone across England and Wales, no matter where they live or their background, can access, protect and have a say in National Parks.

Campaign for National Parks is committed to driving inclusivity and addressing inequality in access and participation of National Parks. We know that our environmental sector is one of the least diverse in the UK and we are committed to creating an inclusive environment for staff, Trustees and volunteers, where everyone can contribute their best and develop to their full potential. We have taken steps to understand and measure our own diversity, introducing new metrics to track socio-economic background, and working to learn from and contribute to understanding and action across our sector. These will be updated every year. We focused on Equality, Diversity and Inclusion as a priority area through the Pilotlight strategy development programme, to work on at Board level. We were also one of 42 organisations who pledged to deliver change through Wildlife & Countryside Link's launch of a Route Map with key steps for environment charities to take over the next 5 years, in order to help the sector to become more ethnically diverse.

Campaign for National Parks is a small charity that brings together, through our leadership, a big collective, enabling and increasing impact through working in partnership and changing policy and practice. We have committed to collaborating with and engaging a wider range of communities, to amplify under-represented voices and build our own connections and relevance with younger and diverse audiences.

Financial review

Total income for the year was £544,346 and expenditure was £353,039, with a surplus of £191,307. Total income was higher this year than 2021/22 due to a generous restricted legacy bequest. Total expenditure was higher than the previous year due to enhanced staff capacity following recruitment to address vacancies.

Unrestricted income for the year was £202,466. Expenditure from unrestricted funds was £252,115 creating a budgeted deficit in unrestricted funds of £49,649 resulting from planned investment in campaigning as noted in last year's financial statements.

Valuing volunteers

Campaign for National Parks receives volunteer support in several different ways, including as Trustees, Ambassadors, individual Council members and ad hoc advisers on specific projects. We are immensely grateful to all of them for their commitment to our cause, their expert insight and their time, all of which are invaluable. In line with the Charity SORP, the contribution of volunteers has not been included in the Statement of Financial Activities, because the value of their contribution to the organisation cannot easily be quantified in financial terms.

Reserves policy

Campaign for National Parks' reserves policy is reviewed annually by our Board of Trustees. Our policy is to hold unrestricted funds maintained at a level equivalent to between six and twelve months' unrestricted operational expenditure.

At the end of March 2023, unrestricted funds stood at £362,461 (2022: £412,110). This falls within our target range for the coming year.

Restricted legacy bequest

In autumn 2021, we received notification of a restricted legacy donation of £316,799 to protect seven National Parks. After taking legal advice, we gratefully accepted this legacy and set out a detailed, multi-year budget to determine how it would be spent in line with the restrictions imposed by the donor. Development and expenditure under this '7 National Park Legacy Fund'

project started in April 2022, and consequently, we recognised the income in full in our 2022/23 financial statements. Expenditure will continue to be made against this restricted income over the next 3 years as we deliver the project.

Fundraising approach

Campaign for National Parks has a diverse range of income streams with opportunity for growth. A new Development Manager came on board in 22/23 to build the fundraising performance of the charity after the Covid period, cement best-practice processes and stewardship, and identify fundraising streams with potential for income-generation.

Unrestricted income from Friends' memberships was again supplemented by appeals. We used innovative crowd-funding platform The Big Give to run two match funding appeals: the 2022 Big Give Green Match Fund and, for the first time, the Big Give Christmas Challenge with some of our most generous supporters pledging to double donations. We also took part in an Aviva sponsored crowd-funder and worked with partners such as Cicerone Press to engage our supporters.

There was successful funding from projects and for core funds, including a new 5 year agreement for multi-year grant from the Esmée Fairbairn Foundation and project grants from John Spedan Lewis Foundation and the Dulverton Trust. Opportunity has been identified for further funding from trust and foundations, with more funders expressing an interest in supporting environmental charities. To facilitate this there will be more emphasis on project creation and partnership opportunities with likeminded organisations.

Risk management

Trustees have considered the risks to which Campaign for National Parks is exposed and have established systems for mitigating those risks. This comprises:

- Quarterly review of and updates on the risks the charity may face through a risk register;
- The establishment of systems and procedures to

Governance and management

mitigate those risks identified in the register; and

- The implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

It is the delegated responsibility of the Chief Executive to ensure that the risk register is maintained and up to date. The risk register is reviewed at each Trustee Board meeting, ensuring that new risks are addressed as they arise.

Risks are also addressed through additional measures which include:

- An annual business plan;
- Quarterly financial reviews through management accounts; and
- Succession planning with the Trustees.

A Management Sub-committee of the Board, comprising the Chair, Vice-Chairs and Treasurer considers matters relating to financial management including employment of staff, making recommendations to the Board of Trustees.

The main risks requiring ongoing management last year were:

- Staff capacity relating to recruitment and rising workload as a result of growing interest in National Parks. In response, we worked with Trustees to identify new roles and recruited to fill these, taking the team from four full time equivalent staff at the start of the period to six at the end.
- Ability to raise sufficient unrestricted funds, recognising the unpredictable nature of legacy donations. We are working to address this and have been successful in our application to work with Pilotlight, as part of their 10 month mentoring programme to support business analysis and development of our fundraising plan.

Governing document

Campaign for National Parks is a Registered Charity (registered on 5 October 1986) and a Company Limited by Guarantee (incorporated on 11 August 1986). Campaign for National Parks has no share capital and the liability of its members is limited to £1. The governing document is the Memorandum and Articles of Association adopted in 2010.

Our members and Council

Our charity members include independent, individual members (appointed on the basis of expertise and perspectives) and organisational members from a range of NGOs (including regional National Park Societies and national NGOs such as RSPB). These members fulfil both the advisory and governance roles as 'voting members' of our charity. They also form the basis of our Council.

The Council of Campaign for National Parks fulfil two roles:

- **Advisory:** provide advice, challenge and expertise to ensure we have impact, we are prioritising the most important campaigning issues and we maximise opportunities to promote the protection, conservation and enhancement of National Parks for public benefit;
- **Governance:** vote in election of Trustees.

The full list of our organisational Council members can be viewed on our website on www.cnp.org.uk/our-council.

We also welcome a number of observers to Council meetings. Observers are not voting members of our charity, so not part of our governance.

Campaign for National Parks has a supporter scheme for the public (the Friends of National Parks), and a corporate supporter scheme. Neither the Friends nor the corporate supporters are voting members that form part of the charity's governance.

Campaign for National Parks' Board of Trustees

Accountability and responsibility for the work of the organisation lies with the Board of Trustees. All the Trustees must be members of the charity. The Trustees of the charity are the directors of the company. The Trustees have no interest in the company's assets and receive no remuneration. We can have between seven and eleven Trustees.

The Trustees determine the policy direction of the charity. They meet quarterly, and have additional meetings as required.

Appointment of Trustees

Trustees appoint Honorary Officers including Chair, Vice Chair, Treasurer and Chair of the Nominations Committee.

The Nominations Committee is a sub-committee of the board of Trustees. It comprises up to five members, up to three of which will be existing Trustees and include the chair, and up to two voting members who are not Trustees, one of which should be a member of the organisation as a representative of a National Park Society. The committee leads the recruitment process for new Trustees and make recommendations to the full board of Trustees.

New Trustees will be proposed for election by the voting members at the Annual General Meeting.

The normal term of office for a Trustee is three calendar years. A Trustee is eligible for re-election for two further terms of three years. In exceptional cases, a Trustee is eligible for re-appointment following a full 9-year

term, only after one year has elapsed and following a recruitment process.

The Trustees may choose to co-opt individuals during the year to fill a vacancy. Co-opted Trustees must stand down at the next AGM but are eligible to stand for election.

All new Trustees take part in induction programmes, with ongoing training and development as appropriate. Trustees carry out reviews of their skills base to ensure a good balance of skills and experience, with the last review completed in March 2022 to inform recruitment which began in March 2023.

General Meetings

Meetings of the members of the charity take place twice a year. As of the Annual General Meeting in November 2022 there were 49 voting members. Members discuss and advise on policy which informs the Trustees in their determinations.

Management and staffing

Day-to-day management is delegated to the Chief Executive who reports regularly to the Chair and other Trustees. The Chief Executive and staff team work to deliver the priorities set in the annual business plan. Trustees review performance quarterly, against the annual budget and the business plan.

As responsible employers, the Trustees have approved policies relating to equalities and diversity, health and safety, and other matters affecting the workforce. All policies are updated in line with changes to legislation and best practice guidance and reviewed on an ongoing basis.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Campaign for National Parks for the purposes of company law) are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The financial statements must give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for the year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the

charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006.

They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant independent examination information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the independent examiner is aware of that information.

Fundraising activities

The Trustees are fully responsible for the activities of the charity including fundraising. At each Trustee meeting both fundraising practices and performance are reviewed. The charity undertakes all fundraising activities in-house under the day-to-day management of the Chief Executive. Campaign for National Parks adheres to the Fundraising Regulator's Code of Fundraising Practice.

The annual report including the Trustees Report and Financial Report was approved and signed by the Board of Trustees on 30 October 2023.



Janette Ward
Chair



William Swan
Honorary Treasurer

Independent examiner's report

Independent examiner's report to the members of Campaign for National Parks

I report to the members of the charitable company on my examination of the financial statements of the charitable company for the year ended 31 March 2023.

Responsibilities and basis of report

As the Trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

The charitable company's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of ICAEW.

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the financial statements do not accord with such records; or
- the financial statements do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the financial statements give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



1 November 2023

Simon Goodridge FCA

Knox Cropper LLP

65-68 Leadenhall Street, London EC3A 2AD

Statement of Financial Activities for the year ended 31 March 2023

(Incorporating the Income and Expenditure Account)

		Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
INCOME AND ENDOWMENTS FROM:	Notes				
Donations and legacies		139,287	316,799	456,086	358,512
Charitable activities					
Grants and contracts receivable		52,500	25,081	77,581	37,000
Investments		3,709		3,709	2,364
Other		6,970		6,970	6,000
Total income and endowments	2	202,466	341,880	544,346	403,876
EXPENDITURE ON:					
Raising funds		(30,394)		(30,394)	(11,260)
Charitable activities					
<i>Campaigning activities</i>		(221,721)	(100,924)	(322,645)	(230,280)
Total resources expended	3	(252,115)	(100,924)	(353,039)	(241,540)
Net (outgoing)/incoming resources for the year before reallocation between funds		(49,649)	240,956	191,307	162,336
Transfers between funds				-	-
Net movement in funds		(49,649)	240,956	191,307	162,336
Reconciliation of funds;					
Total funds brought forward		412,110	-	412,110	249,774
Total funds carried forward	13	362,461	240,956	603,417	412,110

Balance Sheet

As at 31 March 2023

	Notes	2023 £	2022 £
Fixed assets:			
Tangible assets	8	583	-
Investments	9	57,427	61,041
Total fixed assets		58,010	61,041
Current assets:			
Debtors	10	4,066	14,430
Cash at bank and in hand		567,548	672,327
Total current assets		571,614	686,757
Liabilities :			
Creditors : Amounts falling due within one year	11	(26,207)	(335,688)
Net current assets		545,407	351,069
Net assets	14	603,417	412,110
The fund of the charity:			
Restricted income funds		240,956	-
Unrestricted funds		362,461	412,110
Total charity funds	13	603,417	412,110

The notes on the following pages form part of these Financial Statements.

For the year ending 31 March 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board of Trustees on 30 October 2023 and signed on their behalf by:



Janette Ward
Chair



William Swan
Honorary Treasurer

Registered company number 2045556 (England and Wales)

Notes to the Financial Statements

1. Accounting policies

(a) Accounting convention

The financial statements of the charitable company, which is a public benefit entity, are prepared in accordance with the *Statement of Recommended Practice: Accounting and Reporting by Charities* (Charity SORP – FRS 102 second edition), applicable accounting standards and the *Companies Act 2006*.

The financial statements are presented in sterling (£).

Statement on going concern

After reviewing the charity's forecasts and projections, the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(b) Fund accounting

Unrestricted funds are available for the use at the discretion of the Trustees in furtherance of the charitable objectives of Campaign for National Parks.

Restricted funds are funds subject to specific restrictions imposed by donors. The purpose and use of the restricted funds is set out in the notes to the Financial Statements.

(c) Incoming resources

Income from all sources is accounted for on a receivable basis. Income received during one financial year which relates to specific activities to be carried out in the following financial year is treated as a creditor.

Gifts in kind represent services or goods provided free of charge and are included in income at an estimated cost where appropriate.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been listed under headings that aggregate all the costs directly attributable to that activity. Where costs (including overheads and irrecoverable VAT) cannot be directly attributed they have been allocated to activities on a basis consistent with the use of resources and the time spent on those activities.

Direct costs, including directly attributable salaries, are allocated on an actual basis to the areas of activity.

Governance costs are those incurred with the governance arrangements of the Charity which relate to the general running of the Charity as opposed to those costs associated with generating funds or charitable activities. In the case of Campaign for National Parks, governance costs are the costs of the examination of the Financial Statements, the costs of meetings of the Trustees, the costs of preparation of the statutory Financial Statements and any costs associated with constitutional and statutory requirements.

(e) Tangible fixed assets and depreciation

Tangible fixed assets are included at cost. Depreciation is provided to write off the cost of fixed assets over their estimated useful lives on a straight line basis as follows:

- Furniture and equipment: 33% on cost (straight line).
- Computer equipment : 33% on cost (straight line).

(f) Pension costs

Campaign for National Parks is using The People's Pension as our workplace pension scheme for automatic enrolment. We offers an enhanced employer contribution of 5% of

gross annual salary if employees contribute a minimum of 3%. All eligible employees are automatically enrolled in the pension scheme when they start working for us. Pension costs are charged to the income and expenditure account as they become due.

(g) **Operating leases**

Operating lease rentals are charged to the income and expenditure account as they become due.

(h) **Expenditure categories**

Expenditure is allocated to one of two functional

categories:

(i) **Costs of raising funds**

Costs of raising voluntary income (fundraising, administration of our regular giving scheme ('Friends') and costs of appeals.

(ii) **Charitable activities**

Campaigning activities including the activities funded by restricted income:

- Dulverton Trust Youth Voice
- The 7 National Park Legacy project

2. Sources of Income

	Unrestricted £	Restricted £	Total 2023 £	Total 2022 £
Donation and Legacies				
Donations	135,042	-	135,042	112,591
Legacies	4,245	316,799	321,044	245,921
	139,287	316,799	456,086	358,512
Charitable activities				
Grants	55,000	22,581	77,581	37,000
Investment	3,709	-	3,709	2,364
Other	6,970	-	6,970	6,000
Total	204,966	339,380	544,346	403,876
2022 Total	401,876	2,000	403,876	

3. Resources Expended

	Staff (direct) costs £	Other (direct) costs £	Total 2023 £	Total 2022 £
Raising funds	16,329	14,065	30,394	11,260
Charitable activities				
<i>Campaigning Activities</i>	207,422	115,223	322,645	230,280
	223,751	129,288	353,039	241,540

4. Analysis of Resources Expended

Resources Expended	Total 2023 £	Total 2022 £
Salaries	223,751	158,269
Other Staff Costs	23,583	1,482
Travel and subsistence	11,407	1,500
Rent	13,405	17,142
Premises costs	3,852	2,731
Printing and stationary	8,313	9,587
IT & Equipment costs	4,357	7,400
Communications	30,568	14,554
Financial charges	7,396	10,856
Professional fees	6,626	14,581
Meetings & Events	11,776	105
General Expenses	8,005	3,333
	353,039	241,540

5. Analysis of governance costs

Governance costs	2023 £	2022 £
Independent examination fee	2,000	1,500
Trustees expenses	5,346	520
Trustees Other	-	-
	7,346	2,020

Trustees expenses were enhanced in 2022/23 due to in-person meetings including two Board meetings in National Parks at the start and end of the financial year to develop our strategy.

6. Net incoming (outgoing) resources

These are stated after charging:

	2023	2022
	£	£
Independent examination fee	2,000	1,500
Depreciation	292	-
Operating leases	-	14,124

7. Trustee and employee information

(a) Trustee information

No Trustees received any remuneration (none in 2022/23). During the year, Trustees expenses were £5,346, some of which were reimbursements (£520 in 2021/22).

(b) Employee information

Employee costs during the year (excluding recruitment, training and development) were:

	2023	2022
	£	£
Salaries	195,885	140,047
Social security costs	19,483	12,095
Pension costs	8,383	6,127
	223,751	158,269

	2023	2022
Approximate average number of staff during the year (full time equivalent)	6	4

At the end of the year, the charity employed 8 members of staff: 2 full time employees and 6 part-time. No employee received emoluments over £60,000

8. Tangible fixed assets

	Computer equipment	Furniture and Equipment	Total
	£	£	£
Cost			
At 1 April 2022	11,420	11,671	23,091
Additions	875	-	875
Disposals	(11,420)	(11,671)	(23,091)
At 31 March 2023	875	-	875
Depreciation			
At 1 April 2022	(11,420)	(11,671)	(23,091)
Charge for period	(292)	-	(292)
Disposals	11,420	11,671	23,091
At 31 March 2023	(292)	-	(292)
Net book values			
At 31 March 2023	583	-	583
At 31 March 2022	-	-	-

All assets are used in direct furtherance of the Charity's objectives. Disposals relate to obsolete assets which had been previously fully depreciated in the financial statements.

9. Investments

	2023	2022
	£	£
At 31 March 2022	61,041	65,717
Gain / (Loss) on revaluation	(3,614)	(4,677)
At 31 March 2023	57,427	61,041

Investments comprise COIF Charities Fixed Interest Fund – Income Units.

10. Debtors and prepayments

	2023	2022
	£	£
Other debtors and prepayments	4,066	14,430
	4,066	14,430

11. Creditors

Amounts falling due within one year.

	2023	2022
	£	£
Accruals	8,184	5,139
Other creditors	3,023	-
Deferred income	15,000	330,549
	26,207	335,688

Deferred income breakdown

Balance at 1 April 2022	330,549	70,000
Amount released in year	(330,549)	(70,000)
Amount deferred in the year	15,000	330,549
Balance at 31 March 2023	15,000	330,549

In the prior year, £316,799 of deferred income related to the Legacy that had been awarded to the Charity. Although the funds had been received, the Trustees had taken legal advice and were compiling a budget for the project. The project began in April 2022, when the full Legacy was recognised.

12. Operating lease commitment

	2023	2022
	£	£
Annual operating commitments expiring:		
Within one year	-	-
In the second to fifth years	-	14,124
After five years	-	-

13. Analysis of movements between funds 2023

	Balance at 1 April 2022	Income	Expenditure	Transfers	Balance at 31 March 2023
Restricted Funds					
7NP Fund Legacy project	-	316,799	(74,569)	-	242,230
Dulverton Youth Voice project	-	20,081	(21,355)	-	(1,274)
Other restricted funds	-	5,000	(5,000)	-	-
Total Restricted Funds	-	341,880	(100,924)	-	240,956
Unrestricted Funds	412,110	202,466	(252,115)	-	362,461
Total Funds	412,110	544,346	- 353,039	-	603,417

Use of restricted funds

7 NP (National Park) Legacy Project

We gratefully received a legacy restricted to supporting our work to protect and enhance: Bannau Brycheiniog (Brecon Beacons), Pembrokeshire Coast, Eryri (Snowdonia), Lake District, Yorkshire Dales, North York Moors and Peak District National Parks. Development and expenditure under this project commenced in April 2022.

Dulverton Trust Youth Voice Project

We gratefully received funding from the Dulverton Trust #iwill fund for a restricted project to develop youth led campaigning and bring youth voice into our organisation and decision making. This 1-year restricted project started in July 2022, and so income for the final three months of the project was deferred to the first quarter of 2022/23 to coincide with delivery.

Other restricted funds

We received funding from Esmée Fairbairn Foundation in January 2022 restricted to support evaluation of collective campaigning with National Park Societies. Of the £7,000 gratefully received, £5,000 was deferred into the 2022/2023 financial year to align with expenditure.

Analysis of movements between funds 2022

	Balance at 1 April 2021	Income	Expenditure	Recharges	Transfers	Balance at 31 March 2022
Esmee Fairbairn	-	2,000	(2,160)	-	160	-
Total Restricted Funds	-	2,000	(2,160)	-	160	-
Unrestricted Funds	249,774	401,876	(239,380)	-	(160)	412,110
Total Funds	249,774	403,876	(241,540)	-	-	412,110

14. Analysis of net assets between funds 2023

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible Fixed assets	583	-	583
Investments	57,427	-	57,427
Debtors	4,066	-	4,066
Deposits and cash at bank	311,592	255,956	567,548
Creditors	(11,207)	(15,000)	(26,207)
	362,461	240,956	603,417

Analysis of net assets between funds 2022

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Tangible Fixed assets	-	-	-
Investments	61,041	-	61,041
Debtors	14,430	-	14,430
Deposits and cash at bank	672,327	-	672,327
Creditors	(335,688)	-	(5,138)
	412,110	-	412,110

15. Capital commitments

At 31 March 2023 there were no capital commitments (none in 2021/22).

16. Related party transactions

There were no related party transactions during the year (none in 2021/22).

17. Taxation

No corporation tax has been allowed for in these Financial Statements because income of the Company, a registered Charity, is within the exemptions granted by Section 505 of the *Income and Corporation Taxes Act 1988*. The Charity has borne tax on its expenditure where appropriate.

Comparative Statement of Financial Activities for the year ended 31 March 2022

		Unrestricted funds	Restricted funds	2022 Total funds
		£	£	£
INCOME AND ENDOWMENTS FROM:				
	Notes			
Donations and legacies		358,512	-	358,512
Charitable activities				
Grants and contracts receivable		35,000	2,000	37,000
Investments		2,364	-	2,364
Other		6,000	-	6,000
Total income and endowments	2	401,876	2,000	403,876
EXPENDITURE ON:				
Raising funds		(11,260)	-	(11,260)
Charitable activities				
<i>Campaigning activities</i>		(228,120)	(2,160)	(230,280)
Total resources expended	3	(239,380)	(2,160)	(241,540)
Net (outgoing)/incoming resources for the year before reallocation between funds		162,496	(160)	162,336
Transfers between funds		(160)	160	-
Net movement in funds		162,336	-	162,336
Reconciliation of funds;				
Total funds brought forward		249,774	-	249,774
Total funds carried forward	13	412,110	-	412,110

Acknowledgements

We are sincerely grateful to all the individuals and organisations that support us, both financially and through other gifts such as their time and expertise. Their contributions enable us to protect, enhance and promote National Parks.

Although there are too many of you to list individually, we would like to say thank you to each and every one of our Friends and supporters, from individuals and families, including generous major donors, through to trust and foundations and our corporate supporters. Our especial thanks go to the following:

Pilotlight for their kind support through their charity mentoring programme.

Trusts and foundations

Aviva Community Fund
Big Give Trust
Chapman Charitable Trust
Dulverton Trust
Esmée Fairbairn Foundation
Gatliff Trust
John Spedan Lewis Foundation
Marsh Charitable Trust
Oakdale Trust
Patricia Routledge Charitable Trust

Corporate supporters

Every Run Counts
Breedon Group
Original Cottages
Ocean City Media
Hanson UK
Siruss Ltd
Tarmac Ltd

National Park Protector Award sponsors

WWF-UK
Original Cottages
Natural England

The following people generously left a gift in their will

Keith Buxton
Eileen Bowes
Margaret Rook
Ann Sayer

National Park Societies

Cymdeithas Eryri/Snowdonia Society
Dartmoor Preservation Association
Friends of Pembrokeshire Coast National Park
Friends of the Brecon Beacons (Brecon Beacons Park Society)
Friends of the Dales
Friends of the Lake District
Friends of the New Forest (New Forest Association)
Friends of the Peak District (CPRE Peak District & South Yorkshire)
Friends of the South Downs (South Downs Society)
North Yorkshire Moors Association
The Broads Society
The Exmoor Society

Organisational members of our Council

British Mountaineering Council
Campaign for the Protection of Rural Wales
Camping and Caravanning Club
Caravan and Motorhome Club
CPRE the Countryside Charity
National Trust
Open Spaces Society
Ramblers
RSPB
Woodland Trust
YHA(England & Wales)



"We need landscapes that are alive with people and wildlife, buzzing with invertebrates and busy with bird life. Across the countryside we are facing a dire ecological decline; as special Protected Landscapes, National Parks must set an example and lead the way forward."

Iolo Williams, television presenter, naturalist and Vice-President of Campaign for National Parks

"Campaign for National Parks is a small, feisty and fast-moving charity which uses its resources effectively to make a significant difference. You can count on it to champion our treasured National Parks for all to enjoy, and to lead the debate for their future in ever-challenging times."

Kate Ashbrook, Campaigner and Vice-Chair of Campaign for National Parks

New Forest National Park © CNP

Accounts



Campaign for **National Parks**

A Charitable Company Limited by Guarantee

Annual Report and Financial Statements For the year ending 31 March 2022

www.cnp.org.uk

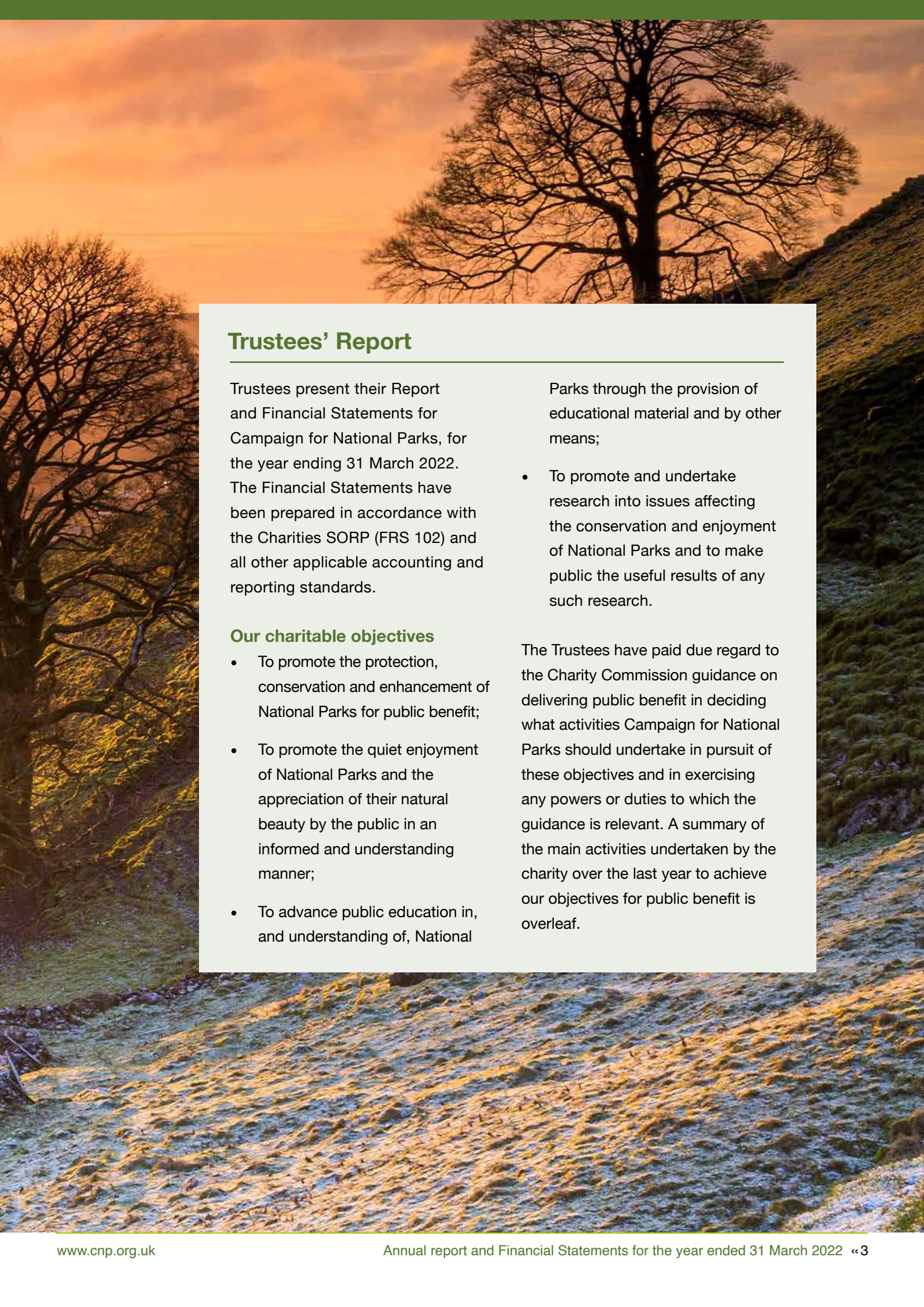
Registered Charity (No. 295336) Company Limited by Guarantee in England and Wales (No.2045556)
Registered office: 7-14 Great Dover Street, London SE1 4YR



Campaign for National Parks

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Trustees' Report

Trustees present their Report and Financial Statements for Campaign for National Parks, for the year ending 31 March 2022. The Financial Statements have been prepared in accordance with the Charities SORP (FRS 102) and all other applicable accounting and reporting standards.

Our charitable objectives

- To promote the protection, conservation and enhancement of National Parks for public benefit;
- To promote the quiet enjoyment of National Parks and the appreciation of their natural beauty by the public in an informed and understanding manner;
- To advance public education in, and understanding of, National

Parks through the provision of educational material and by other means;

- To promote and undertake research into issues affecting the conservation and enjoyment of National Parks and to make public the useful results of any such research.

The Trustees have paid due regard to the Charity Commission guidance on delivering public benefit in deciding what activities Campaign for National Parks should undertake in pursuit of these objectives and in exercising any powers or duties to which the guidance is relevant. A summary of the main activities undertaken by the charity over the last year to achieve our objectives for public benefit is overleaf.



About Campaign for National Parks

Campaign for National Parks is the only independent charity dedicated to securing the future of National Parks in England and Wales. Our independence from Government means we can speak out for all Protected Landscapes when no one else can.

Our first campaign resulted in the creation of our National Parks. Now, we campaign for more, for stronger protections and urgent action, to fight for nature, tackle climate change and to safeguard natural beauty for future generations. We campaign so that everyone, no matter their background, can enjoy and take action for the future of our most amazing landscapes.

We bring together a campaigning collective of organisations and individuals from all walks of life and ages, all National Parks and beyond, united in common cause to protect and enhance these amazing landscapes for nature, for climate, for everyone.

Our vision

National Parks are beautiful and inspirational places enjoyed and valued by all.

Our mission

To inspire everyone to enjoy and look after National Parks.

Our strategic aims

For the period April 2018-March 2023

1. National Parks in England and Wales are protected and enhanced to sustain their special qualities now and in the future.
2. The beauty and importance of the English and Welsh National Parks are better understood and valued, and more people are able to access and enjoy them.

Trustees

Kate Ashbrook

(FROM NOV 2021)

Anna Bedford

(UNTIL NOV 2021)

Sue Beaumont

(FROM NOV 2021)

Catherine Broomfield

Judith Cooke

Rosie MacIver

Nick Holliday

(UNTIL NOV 2021)

Susie Rabin

Ian Rowat (vice chair)

Bill Swan (honorary treasurer)

Richard Stones

Janette Ward (chair)

Simon Winch

Management

The Board delegates responsibility for the day-to-day management of Campaign for National Parks to our Chief Executive. The Board appointed Dr Rose O'Neill permanent Chief Executive in September 2021. Anita Konrad was interim Chief Executive for the period of June 2020 – September 2021 (with thanks to Anita for her leadership).

Bankers

Barclays Bank plc
7 St John's Hill
London SW11 1TR

Lloyds TSB plc
22 Southampton Street
London WC2E 7JB

CCLA Investment
Management Ltd
80 Cheapside
London EC2V 6DZ

Independent Examiner

Gavin Williams BFP BSc
FCA DChA
Premier FD Limited
51, Cardiff Road
Bedfordshire, LU1 1PP

Standing Counsel

Ned Westaway
Barrister
Francis Taylor Building
Inner Temple
London EC4Y 7BY



An introduction from our Chair

What an incredible year:

one when our National Parks and protected landscapes have never been more important. As we emerged from the pandemic, millions of people found adventure and recovery enjoying the wonders of these special places, many for the first time. Our movement is growing, with a new and diverse generation of campaigners and adventurers. Our cause is increasingly relevant and vital in the context of the climate and nature emergency, and with the weight of evidence linking nature with physical and mental health. Our cause is one of both environmental and social justice.

A goal for the year was to highlight the climate emergency in National Parks. Our research showed how these places, with the right management, can play a critical role in action for climate change adaptation and mitigation. Our protected landscapes will significantly change over the coming decades, and we believe that it is vital that people who live, rely on and enjoy these special places have a voice in that future. No doubt, without this, efforts for resilience and protecting nature and beauty long term will fail. Our joint campaign with National Park Societies also highlighted how we need to ensure climate action needs to be done in the right way.

As world leaders committed to protecting at least 30% of the planet by 2030, we have been exploring how National Parks can and must play a much greater role in nature recovery in England and Wales. The campaign led by our forebears over 70 years ago to establish National Parks as areas to protect and enhance natural beauty is strongly prescient, yet the protections created since then have not been able to halt biodiversity loss and the degradation of ecosystems. With support from our partners, we have been exploring how these laws can be updated to put nature recovery at the heart of National Parks and facilitate the urgent action that is needed.

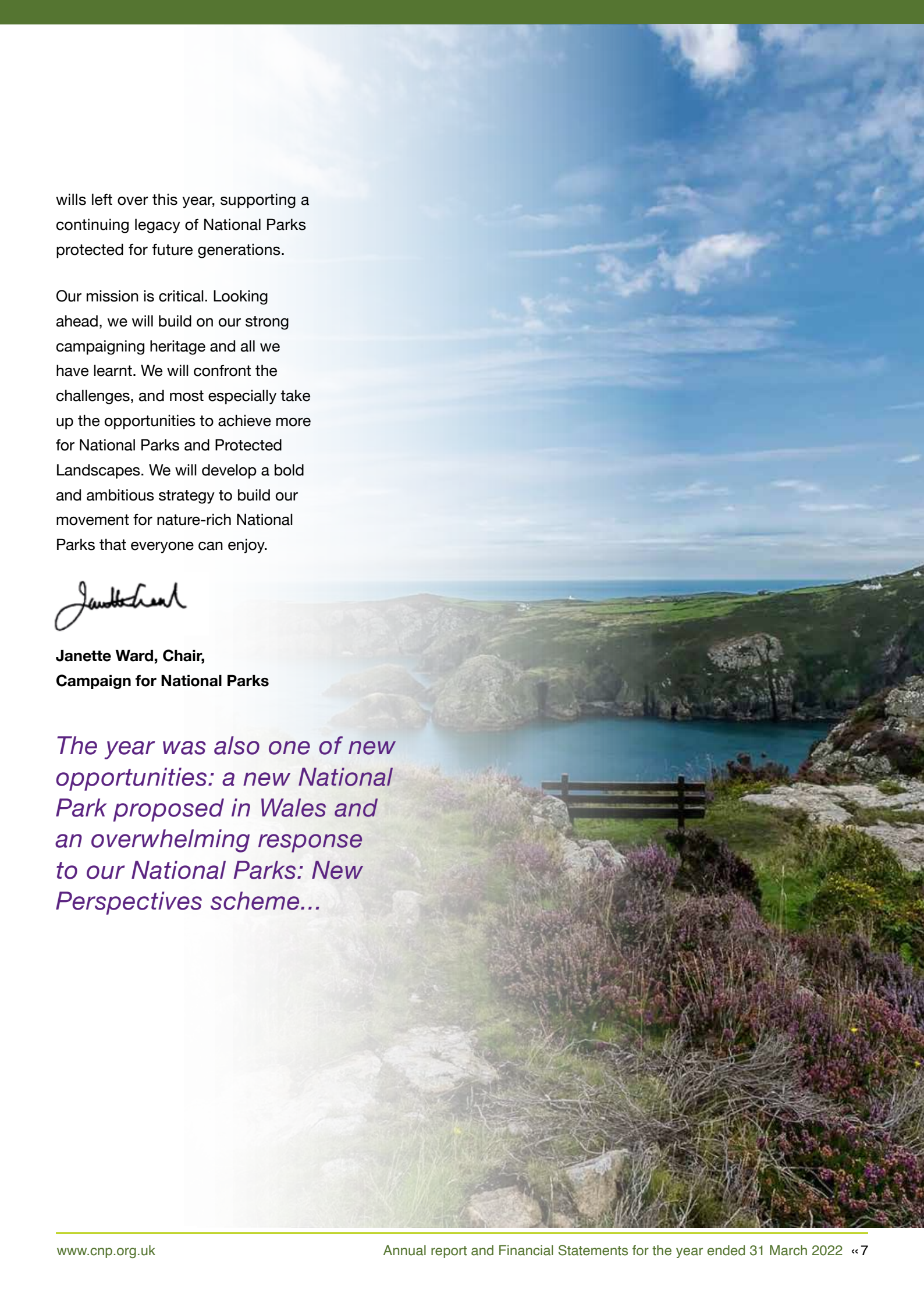
In this last year, we have seen long-standing campaigns come into fruition. Our campaign to reduce the number of giant pylons blighting beautiful landscapes took a major step forward with National Grid beginning construction of a multi-million-pound project to bury eyesores in the Peak District, with planning consent granted for a similar project in Snowdonia National Park. In early 2021, the Westminster Government published new proposals for National Parks and protected landscapes, which strongly reflected our calls, our research and exemplars, marking a milestone and the success of five years of policy advocacy and campaigning. Government adopted

our recommendations with its proposals to bring landscapes legislation up to date, with new laws on nature, climate and equality. There is still work to be done to translate these Government proposals to action and we have been working with National Park Societies and our Council members to build the case for support and bring public voices into policy-making.

The year was also one of new opportunities: a new National Park proposed in Wales and an overwhelming response to our National Parks: New Perspectives scheme, which supports young storytellers in sharing their experiences and views for the future.

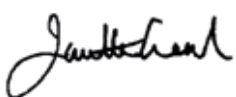
I am very grateful to the staff team who have worked with such dedication and fortitude throughout this period. We were also very pleased to welcome Dr Rose O'Neill as our permanent CEO. Also, thank you to the many organisations and individuals that have supported and enabled our work over the last year. This includes our hugely committed Trustee Board, the National Park Societies, our Council members, and the individuals that volunteer their time and expertise.

All our work was made possible thanks to our loyal Friends, generous supporters, and our partners. We have been incredibly grateful to benefit from gifts in



wills left over this year, supporting a continuing legacy of National Parks protected for future generations.

Our mission is critical. Looking ahead, we will build on our strong campaigning heritage and all we have learnt. We will confront the challenges, and most especially take up the opportunities to achieve more for National Parks and Protected Landscapes. We will develop a bold and ambitious strategy to build our movement for nature-rich National Parks that everyone can enjoy.



**Janette Ward, Chair,
Campaign for National Parks**

The year was also one of new opportunities: a new National Park proposed in Wales and an overwhelming response to our National Parks: New Perspectives scheme...

Highlights from 2021/22

Landscapes Review and the future of National Parks in England

The Westminster Government's response to the independent Landscapes Review was finally published in January 2022. In its response, the Government set out a number of recommendations for England, which reflected our long-term advocacy and campaigning efforts. Notably, the response had significant emphasis on nature recovery, following the findings of our 2018 **Raising the Bar report**, which showed that nature was little better inside National Parks than elsewhere. The Government's response included legislative proposals that we have long been calling for, including prioritising nature and inclusion in statute, strengthening management plans and placing stronger duties on public bodies.

There were some omissions from the Government's proposals including a lack of clear actions to take forward the Landscapes Review's recommendations to ensure that landscapes are for everyone (inspired by our Mosaic project). There were no future funding commitments, and no specifics on how environmental land management schemes will target National Parks and Areas of Outstanding Natural Beauty to incentivise agriculture that supports nature recovery, enhances the landscape and improves public access. There was also a lack of any significant proposals to address transport and housing issues in National Parks.

Whilst government support for the legislative changes is a crucial step forward (and a big milestone for our long-term campaign), the proposed legislation needs to be tabled and passed...

Whilst government support for the legislative changes is a crucial step forward (and a big milestone for our long-term campaign), the proposed legislation needs to be tabled and passed and other proposals need to be actioned and omissions addressed. These will continue to be a focus for us over the next period.

We also welcomed changes to national planning policy in England to ensure the settings of National Parks are given better protection.

National Parks and the Climate Emergency

The changing climate is already having a significant impact on our National Parks in England and Wales. Wildfires, flooding and droughts are increasing. As extreme weather events become even more frequent, there is likely to be a progressively more noticeable effect on the landscape, wildlife and cultural heritage and the communities that live in and visit National Parks.

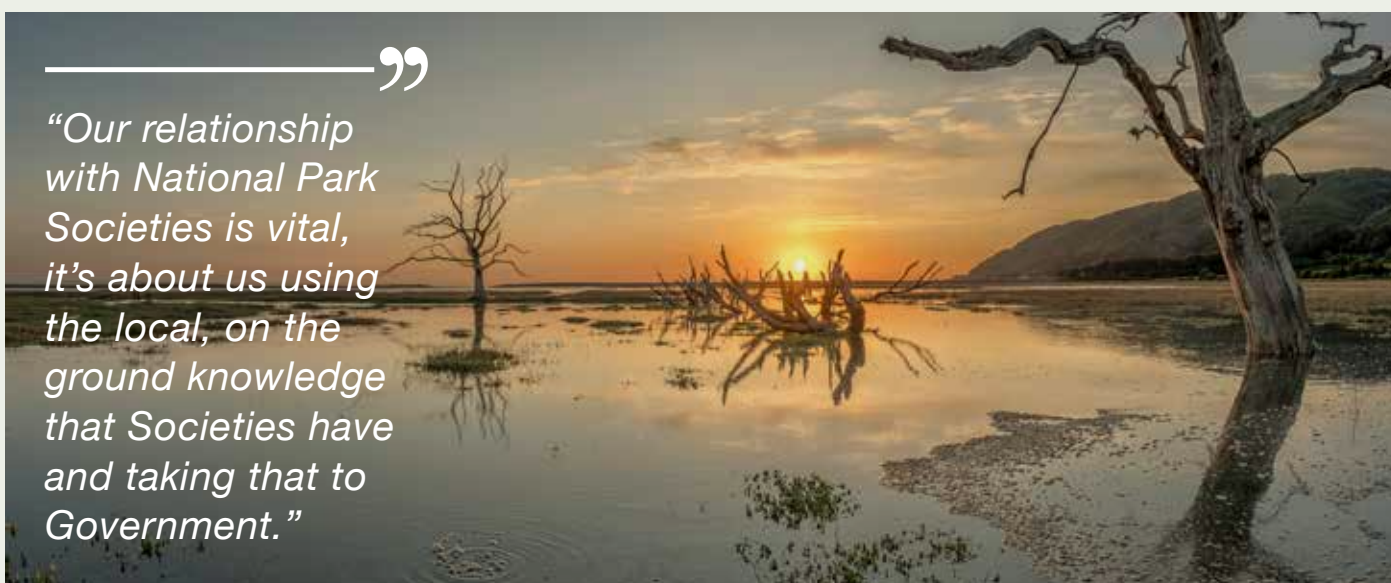
Our **National Parks and the Climate Emergency report** researched the policies and management needed to reduce carbon emissions and to adapt to the changes ahead. It showed that across the landscape community there is widespread agreement of the need to do more and great examples of how we might do it. But lack of investment, powers and policies to enable change was hindering the scale of ambition and urgency

of action. The research helped inform and provoke debate in the run-up to the UN Conference of the Parties climate meeting (COP26) in Glasgow in November 2021, including at the re-launched All-Party Parliamentary Group for National Parks, and with the Alliance for Welsh Designated Landscapes. It was also shared through the media supported by stark images of extreme weather, wildlife in decline and nature-based solutions from our **photography competition**, which highlighted the impact of climate change and the work underway to address it.

Our research found significant changes are needed if National Parks are to take a leading role in tackling the climate emergency. The scale of change required will have far-reaching implications. This is why our report recommends

that governments support the establishment of Nature, People & Climate Commissions which bring together landowners, residents, visitors, non-visitors and experts to consider the changes needed and agree how they should be implemented. We are developing, and seeking funding for, a pilot Commission.

Our report and findings were shared with National Park Societies across England and Wales at the annual National Parks Societies conference, kindly hosted by North York Moors Association. As one National Park Society Chair said, “Climate breakdown has to be at the forefront of everything we do” and gave examples of how our national-level research was informing local action (using the report to successfully push for a greater focus on climate change with the National Park Authority).



National Parks: New Perspectives



Young people are the future of the National Parks movement – but access to National Parks and participation in decision-making are both dominated by older age groups. To begin to address this, we launched the National Parks: New Perspectives pilot scheme. It was themed around People, Nature and Climate, and was made possible thanks for our first digital crowd-funding appeal with The Big Give. We launched the project with a new Instagram channel and short paper-craft animation, created to support our social media strategy. We had a fantastic response from applicants and made awards to ten early-career communicators from diverse backgrounds to tell new stories, amplifying different perspectives. The scheme provided support including a financial bursary and media industry mentoring from our corporate supporter Ocean City Media. Bursaries were

awarded in January 2022 and the communicators have been working since then to create new films, leaflets and portraits for release in 2022/23. Throughout the project, we have learnt a lot about how we can better engage, champion and amplify the perspectives of young people, and how we can build youth leadership into our campaigning. This learning is informing future projects and our new Ambassador programme.

A new National Park in Wales

The Welsh Government began plans to designate the first new National Park in Wales for over 60 years in north east Wales. The three existing National Parks in Wales received a 10% uplift in budgets. This followed joint campaigning with the Alliance for Welsh Designated Landscapes to develop a joint manifesto ahead of the Senedd election in May 2021. We worked with the Alliance over 2021/22 to develop campaigning priorities and plans to build our charity's capacity in Wales, identifying the new National Park as a key area of focus for the coming years.





Removing eyesores from beautiful landscapes



Following years of campaigning and policy work in partnership with National Park Societies, Ofgem approved £43m funding to remove pylons and overhead powerlines in the Peak District National Park, replacing them with underground cables. It is the first project of its type in a National Park to secure both planning permission and funding approval and paves the way for similar projects in other National Parks to reduce the visual impact of existing overhead National Grid infrastructure. National Grid also gained planning consent for a similar project in Snowdonia.



Future landscapes

Alongside proposals to designate new Areas of Outstanding Natural Beauty, Natural England announced it would explore new landscape approaches. These would be different from National Parks and forms of designation – with no powers or statutory purposes – using new ways to connect people from city to sea with the principles and ethos that is at the heart of the National Parks movement. This builds on ideas for National Marine Parks and National Park Cities. To support and help develop very different and unique approaches, we have been appointed to the Natural England Landscape Advisory Panel and the Blue Marine Foundation's National Marine Parks Strategic Working Group.

...we called for the restoration and rewetting of peatlands of all types in National Parks, with the aim of bringing peatland into good condition or restoration management by 2030 at the latest.

Bold new peatland policy

Following detailed research and advice from our Council and other experts, we published a new peatland policy statement. In it we called for the restoration and rewetting of peatlands of all types in National Parks, with the aim of bringing peatland into good condition or restoration management by 2030 at the latest. This includes calls for a stronger commitment to protecting existing areas of intact functioning peatland, halting further degradation by banning practices such as moorland burning, the use of disposable barbecues and the selling of peat for horticulture. Over the coming period, our policy advocacy will aim to secure these changes for England and Wales

National Park Protector Awards go digital

In the midst of changing pandemic restrictions, our 2021 Park Protector Awards were held digitally. When we launched the awards following the re-opening after lockdown with record numbers of visitors, we knew that staff and volunteers had gone above and beyond not only to protect, but to share our National Parks with everyone at their time of need.

Lake District National Park's Safer Lakes project was the overall winner of the main £1,000 prize. The partnership worked with local emergency services, landowners, conservation charities and volunteers to deal with pandemic-related issues including littering, irresponsible car parking and fires.

This year, we introduced a new award category for Volunteer of the Year, to celebrate the pivotal importance of volunteering in National Parks. The prize, which was voted for by the public, went to Rod Gentry, a voluntary Woodland Warden for Forestry England in South Downs National Park, who also runs the Friends of Friston Forest Facebook page advising visitors against littering, illegal camping and fires and dangerous parking in the Forest. Rod won a holiday stay in Lake District courtesy of our corporate supporters Ramblers Worldwide Holidays.

“We’re quite emotional about winning this award, because the past year has been very challenging. Safer Lakes is something we’re really proud of. If you make it about the people, you protect the place.”

TONY WATSON, HEAD OF VISITOR SERVICES
AND COMMUNICATIONS AT LAKE DISTRICT
NATIONAL PARK ON WINNING OUR PARK
PROTECTOR AWARD

Looking ahead to 2022/23





Looking ahead to 2022/23

With a new Chief Executive and a clear steer from our Board, we have been developing our theory of change to further embolden our campaigning, our leadership and to build our profile and impact as the independent voice of National Parks. We have conducted a rapid review of policies, completed the priority updates (updating Health and Safety Policy and developing a new Hybrid Working Policy in light of the pandemic) and identified priorities for more substantive updates going forward (include IT, volunteering and safeguarding, and equality, diversity and inclusion).

In February 2022, Trustees agreed our business plan for 2022/23. This included six key objectives to deliver by the end March 2023:

- | | | |
|--|---|---|
| 1 Lay the groundwork for new primary legislation for National Parks, building relationships and influencing to leverage wide support and clear commitments. | 2 Progress a new exemplar National Park in Wales in partnership with the Alliance for Welsh Designated Landscapes. | 3 Expand our campaigning base, amplifying diverse voices through our New Perspectives scheme. |
| 4 Launch our new strategy, developed with our partners, growing the movement for National Parks. | 5 Support our staff as a happy and high performing team, with new IT systems, ways of working and recruitment. | 6 Strengthen relationships with our supporters and achieve our budget, with a fundraising growth objective for trusts and foundations and individuals, to enable us to sustain uncertainty related to legacy giving longer-term. |

Campaign for National Parks is committed to driving inclusivity and addressing inequality in access and participation of National Parks.



Equality, diversity and inclusion

Inspiring everyone to look after and enjoy our National Parks is central to everything we do. This means that equality, diversity and inclusion are crucial to the delivery of our charitable objectives: we campaign so that everyone across England and Wales, no matter where they live or their background, can access, protect and have a say in National Parks.

Campaign for National Parks is committed to driving inclusivity and addressing inequality in access and participation of National Parks. We know that our environmental sector is one of the least diverse in the UK and we are committed to creating an inclusive environment for staff, Trustees and volunteers, where everyone can contribute their best and develop to their full

potential. We have taken steps to understand and measure our own diversity, introducing new metrics to track socio-economic background, and working with others such as the Race Report and Wildlife and Countryside Link to learn from and contribute to understanding and action across our sector. These will be updated every year. We completed a rapid review of our Equality, Diversity and Inclusion policy and identified that this should be a focus for development and update in 2022–23, supported by staff and trustee training. For our recruitment, we developed skills and capabilities-based job descriptions (removing requirements for degrees or set years of experience) and introduced ‘blind’ recruitment to de-bias our processes.

Campaign for National Parks is a small charity that brings together through our leadership a big collective, enabling and increasing impact through working in partnership and changing policy and practice. We have committed to collaborating with and engaging a wider range of communities. This is why we launched our National Parks: New Perspectives programme, to amplify underrepresented voices and build our own connections and relevance with younger and diverse audiences. We have also taken time this last year to explore the legacy of our Mosaic project (which ended in 2016) and understand how we can embed learning in our organisation, our policy work and our projects, and build partnerships to develop legacy projects.

The Mosaic legacy

Originally launched by Campaign for National Parks in 2009, the Mosaic project was based on a successful community champion scheme, and it opened the doors to National Parks for thousands of people from low income or ethnic minority backgrounds who may otherwise not have experienced them. It created long-lasting relationships, with many alumni now working or volunteering in National Parks. The independent Landscapes Reviews in Wales (2015) and England (2019) both recommended Governments take forward Mosaic. However, significantly, such action was missing from the government responses. This year, we have been exploring Mosaic's legacy and how we can ramp up campaigning to secure much-needed commitments.

Mohammed Dhalech, independent member of our Council, worked on the Mosaic project a decade ago and continues to fly the flag as Chair of Mosaic Outdoors.

“We are looking not for projects, but for systemic change in the sector. We all need to work collaboratively and in partnership to make the sector more inclusive. Over the pandemic, we’ve seen more communities and groups are accessing and enjoying the outdoors; this is great, and these groups are on a journey to engagement and connectedness to the landscapes and nature. The community voices need to be in the boardrooms and be valued and recognised.

Without leadership and investment, we will be in the same place in years to come. For National Parks and the sector, this is a journey, and like any journey it will not be a smooth one, but with the leadership we will reach our destination.

Race equality work needs leadership, commitment and resources and to have clear KPIs which are measurable.”



Financial review



Financial review

Total income for the year was £403,876, with a surplus of £162,336. This was an increase of annual income £112,568 over 2021/22. Income was higher this year due to unexpected and generous legacy bequests. We benefited from unrestricted funding from the Esmée Fairbairn Foundation, the last year of a 5-year award, which has been critical to our resilience and sustainability over such an uncertain period. We were grateful to receive donations from the Patricia Routledge Charitable Trust and the John Spedan Lewis Foundation, alongside a number of significant donations from individuals and Friends.

Valuing volunteers

Campaign for National Parks receives volunteer support in several different ways, including as Trustees, Ambassadors, individual Council members and ad hoc advisers contributing on specific projects. We are immensely grateful to all of them for their commitment to our cause, their expert insight and their time, all of which are invaluable. In line with SORP 2015, the contribution of volunteers has not been included in the Statement of Financial Activities, because the value of their contribution to the organisation cannot easily be quantified in financial terms.

Reserves policy

Campaign for National Parks' reserves policy is reviewed annually

by our Board of Trustees. Our policy is to hold unrestricted funds maintained at a level equivalent to between six and twelve months' operational expenditure.

At the end of March 2022, unrestricted funds stood at £412,110 (2021: £249,774). Our reserves have exceeded our target range due to a combination of lower expenditure during the pandemic period (carrying staff vacancies whilst recruitment was paused) and unexpected and unusually high legacy donations.

Our plans are ambitious and we therefore plan to spend down on reserves over 2022/23 by increasing charitable expenditure to increase impact. We are in a development phase and growing, having recruited three staff members since the end of the financial period, with various projects and activities underway in 2022/23 to invest our unrestricted reserves, including:

- Investing in campaigning capacity, to enhance our external impact and secure changes in policy in response to significant opportunities;
- Investing in development capacity to understand and strategically plan for financial sustainability longer-term, in the context of an uncertain and changing economic environment;

- Increasing our communications capacity to inspire positive change, including strengthening our visual identity and brand including the redevelopment of our website and creating engaging content to grow audiences.

Restricted legacy bequest

In autumn 2021, we received a restricted legacy donation of £316,799 to protect seven National Parks. Development of these '7 National Park Legacy Fund' projects started in April 2022, so no income or expenditure is showing for the period to March 2022. This is showing on our balance sheet as deferred liability and will be released as income over the next four years as we deliver the project.

Fundraising approach

We have a diverse income base with a strong grounding in individual giving, thanks to the loyalty and support of our many Friends. Our fundraising performance exceeded the budget for 2021/22.

Three quarters of our income was from individual supporters (legacies, regular donations and responses to appeals including crowd-funders). Over half was from legacy bequests from long-term individual Friends. We successfully participated in The Big Give Green Challenge Fund crowd-funder for the first time, attracting individual donations online, matched by a

donation from the John Spedan Lewis Foundation.

We invested in a new cloud-based supporter database which enables secure online giving via our website and records GDPR consent for our communications. This will enable us to grow digital communications and fundraising and ensure good donor stewardship.

Generous multi-year funding from the Esmée Fairbairn Foundation has been critical to enabling us to be flexible and invest where we can have most impact. This included an award to allow us to invest in an independent evaluation of our ongoing work with National Park Societies, to help identify how we can be more impactful in our collaborative campaigning. We have identified there is opportunity for us to apply to secure support for our projects via a wider range of funders.

Alongside our ongoing corporate supporters, we welcomed new corporate supporters this year, including a unique partnership with Ocean City Media, which as well as financial support has been instrumental in providing mentoring and advice to young storytellers as part of our New Perspectives scheme.

Risk management

Trustees have considered the risks to which Campaign for National Parks is exposed and have established systems for mitigating

those risks. This comprises:

- quarterly review of and updates on the risks the charity may face through a risk register;
- the establishment of systems and procedures to mitigate those risks identified in the register; and
- the implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

It is the delegated responsibility of the Chief Executive to ensure that the risk register is maintained and up to date. The risk register is reviewed at each Trustee Board meeting, ensuring that new risks are addressed as they arise.

Risks are also addressed through additional measures which include:

- an annual business plan;
- quarterly financial reviews through management accounts; and
- succession planning with the Trustees.

A Management Sub-committee of the Board, comprising the Chair, Vice-Chair and Treasurer, considers matters relating to financial management including employment of staff, making recommendations to the Board of Trustees.

The main risks requiring ongoing management last year were:

- The continuing Covid-19 situation. In response, we assessed the risks for the organisation and staff in particular on an ongoing basis. In order to minimise personal risks in line with government guidance, adjustments to working arrangements included working from home, ensuring all systems could be accessed remotely (requiring significant digital and IT transitions), providing regular updates for staff and Trustees, and closely monitoring the financial impact of the pandemic.
- Staff resources, relating to carrying unfilled vacancies and rising workload as a result of growing interest in National Parks. In response, we worked with Trustees to identify new roles and recruited to fill these, taking the team from three full-time equivalent staff at the start of the period to four at the end, with two more staff starting early in the next period (in April and May 2022).
- Ability to raise sufficient unrestricted funds, recognising the unpredictable nature of legacy donations. We are working to address this by investing in new fundraising and development capacity and systems.

Governance and management

Governing document

Campaign for National Parks is a Registered Charity (registered on 5 October 1986) and a Company Limited by Guarantee (incorporated on 11 August 1986).

Campaign for National Parks has no share capital and the liability of its members is limited to £1. The governing document is the Memorandum and Articles of Association adopted in 2010.

Our members and Council

Our charity members include independent, individual members (appointed on the basis of their personal expertise and perspectives) and organisational members from a range of NGOs (including regional National Park Societies and national NGOs such as RSPB). These members fulfil both the advisory and governance roles as 'voting members' of our charity. They also form the basis of our Council.

The Council of Campaign for National Parks fulfil two roles:

- Advisory: provide advice, challenge and expertise to ensure we have impact, we are prioritising the most important campaigning issues and we maximise opportunities to promote the protection,

conservation and enhancement of National Parks for public benefit;

- Governance: vote in election of Trustees.
- The full list of our organisational Council members can be viewed on our website on <https://www.cnp.org.uk/our-council>.

We also welcome a number of observers to Council meetings. Observers are not voting members of our charity, so not part of our governance.

Campaign for National Parks has a supporter scheme for the public (the Friends of National Parks), and a corporate supporter scheme. Neither the Friends nor the corporate supporters are voting members that form part of the charity's governance.

Campaign for National Parks' Board of Trustees

Accountability and responsibility for the work of the organisation lies with the Board of Trustees. All Trustees must be members of the charity. The Trustees of the charity are the directors of the company. The Trustees have no interest in the company's assets and receive no remuneration. We can have between seven and eleven Trustees.

The Trustees determine the policy direction of the charity. They meet quarterly, and have additional meetings as required. A five-year strategic plan to March 2023 covers this period. Trustees undertook a strategy review during the period, to inform development of a new strategy (programmed for 2022/23).

Appointment of Trustees

Trustees appoint Honorary Officers including Chair, Vice Chair, Treasurer and chair of the nominations committee.

The Nominations Committee is a sub-committee of the Board of Trustees. It comprises up to five members, up to three of which will be existing Trustees and include the chair, and up to two voting members who are not Trustees, one of which should be a member of the organisation as a representative of a National Park Society. The committee leads the recruitment process for new Trustees and makes recommendations to the full Board of Trustees.

New Trustees will be proposed for election by the voting members at the Annual General Meeting.

The normal term of office for a Trustee is three calendar years. A Trustee is eligible for re-election for two further terms of three years.

In exceptional cases, a Trustee is eligible for re-appointment following a full 9-year term, only after one year has elapsed and following a recruitment process.

The Trustees may choose to co-opt individuals during the year to fill a vacancy. Co-opted Trustees must stand down at the next AGM but are eligible to stand for election.

All new Trustees take part in induction programmes, with ongoing training and development as appropriate. Trustees carry out reviews of their skills base to ensure a good balance of skills and experience, with the last review completed in March 2022.

General Meetings

Meetings of the members of the charity take place twice a year.

As of the Annual General Meeting in November 2021 there were 48 voting members. Members discuss and advise on policy which informs the Trustees in their determinations. The November 2021 meeting explored visions of the future for National Parks, with contributions from members, the landscapes Minister Lord Benyon, Chief Executive of Natural England (and member) Marian Spain, and young Ambassador and new member Jessica Davison. To watch some of their contributions see

www.cnp.org.uk/news/national-parks-future-focus-campaign-national-parks-council-meeting-agm-2021

A General Meeting in February 2022 focused on the Government's response to the Landscapes Review in England, with members' advice informing Campaign for National Parks' response to the consultation.

Management and staffing

Day-to-day management is delegated to the Chief Executive, who reports regularly to the Chair and other Trustees. The Chief Executive and staff team work to deliver the priorities set in the annual business plan. Trustees review performance quarterly, against the annual budget and the business plan.

As responsible employers, the Trustees have approved policies relating to equalities and diversity, health and safety, and other matters affecting the workforce. All policies are updated in line with changes to legislation and best-practice guidance and reviewed on an ongoing basis. This last year, we updated our health and safety policy, flexible working policy and introduced a new hybrid working policy to respond to changes related to the pandemic.

As responsible employers, the Trustees have approved policies relating to equalities and diversity, health and safety, and other matters affecting the workforce.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Campaign for National Parks for the purposes of company law) are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The financial statements must give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for the year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and

- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

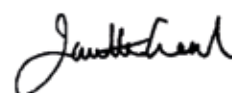
In so far as the Trustees are aware:

- there is no relevant independent examination information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the independent examiner is aware of that information.

Fundraising activities

The Trustees are fully responsible for the activities of the charity including fundraising. At each Trustee meeting both fundraising practices and performance are reviewed. The charity undertakes all fundraising activities in house under the day-to-day management of the Chief Executive. Campaign for National Parks adheres to the Fundraising Regulator's Code of Fundraising Practice.

The Annual Report including the Trustees' Report and Financial Report was approved and signed by the Board of Trustees on 3 November 2022.



Janette Ward
Chair



William Swan
Honorary
Treasurer

Independent examiner's report

Independent examiner's report to the members of Campaign for National Parks

I report on the financial statements of the company for the year ended 31 March 2022 as set out on pages 26 to 34.

Responsibilities and basis of report

As the charity's Trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

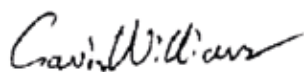
Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Gavin Williams DChA BSc

Premier FD Limited
51 Cardiff Road
Bedfordshire, LU1 1PP



Statement of financial activities for the year ended 31 March 2022

(Incorporating the Income and Expenditure Account)

		Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM:	Notes				
Donations and legacies		358,512		358,512	228,102
Charitable activities					
Grants and contracts receivable		35,000	2,000	37,000	52,500
Investments		2,364		2,364	2,165
Other		6,000		6,000	8,541
Total income and endowments	2	401,876	2,000	403,876	291,308
EXPENDITURE ON:	Notes				
Raising funds - <i>Esmée Fairbairn Foundation</i>		(11,260)		(11,260)	(20,096) (300)
Charitable activities					
Campaigning activities		(228,120)	(2,160)	(230,280)	(177,778)
Total resources expended	3	(239,380)	(2,160)	(241,540)	(198,174)
Net (outgoing)/incoming resources for the year before reallocation between funds		162,496	(160)	162,336	93,133
Transfers between funds		(160)	160	-	-
Net movement in funds		162,336	-	162,336	93,133
Reconciliation of funds;					
Total funds brought forward		249,774	-	249,774	156,641
Total funds carried forward	13	412,110	-	412,110	249,774

Movements in funds are explained in the notes on pages 28 to 34, which form part of these financial statements.
All income and expenditure are derived from continuing activities.

Balance sheet

As at 31 March 2022

		2022 £	2021 £
FIXED ASSETS:	Notes		
Intangible assets			
Tangible assets	8		
Investments	9	61,041	65,717
Total fixed assets		61,041	65,717
CURRENT ASSETS:	Notes		
Stocks			
Debtors	10	14,430	20,935
Accrued Income			375
Cash at bank and in hand		672,327	236,263
Total current assets		686,757	257,573
LIABILITIES:	Notes		
Creditors: Amounts falling due within one year	11	(5,139)	(3,516)
<i>Deferred Liability</i>		(330,549)	(70,000)
<i>Net current assets or liabilities</i>			184,057
Total assets less current liabilities		412,110	249,774
THE FUNDS OF THE CHARITY:	Notes		
Restricted income funds		-	-
Unrestricted funds		412,110	249,774
Total unrestricted funds			
Total charity funds		412,110	249,774

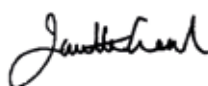
The notes on the following pages 28 to 34 to form part of these Financial Statements.

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board of Trustees on 3 November 2022 and signed on their behalf by:

Registered company number 2045556
(England and Wales)



Janette Ward



William Swan

Notes to the financial statements

1. Accounting policies

a. Accounting convention

The financial statements of the charitable company, which is a public benefit entity, are prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP 2015 – FRS 102 version), applicable accounting standards and the Companies Act 2006. The charity has taken advantage of the Small Entity provisions of FRS 102. The financial statements are presented in sterling (£).

Going concern

The Trustees have assessed projected income to the end of 2022 and related plans for expenditure and use of reserves. Trustees believe they have set an achievable budget for 2022/23, which would see investment of our reserves, in accordance with our reserves policy, for public benefit and longevity of the charity. Trustees have considered the charity's reserves position, strategic risks, the various income streams on which the charity relies, and the charity's ability to withstand a fall in income.

Based on this information, the Trustees have concluded that Campaign for National Parks has adequate resources to continue activities for the foreseeable future. Accordingly, they continue to adopt the going

concern basis in the preparation of these financial statements.

b. Fund accounting

Unrestricted funds are available for the use at the discretion of the Trustees in furtherance of the charitable objectives of Campaign for National Parks.

Restricted funds are funds subject to specific restrictions imposed by donors. The purpose and use of the restricted funds is set out in the notes to the Financial Statements.

c. Incoming resources

Income from all sources is accounted for on a receivable basis.

Income received during one financial year which relates to specific activities to be carried out in the following financial year is treated as a creditor. Gifts in kind represent services or goods provided free of charge and are included in income at an estimated cost where appropriate.

d. Resources expended

All expenditure is accounted for on an accruals basis and has been listed under headings that aggregate all the costs directly attributable to that activity. Where costs (including overheads and irrecoverable VAT) cannot be directly attributed, they have been allocated to activities on a basis consistent with the use

of resources and the time spent on those activities.

Direct costs, including directly attributable salaries, are allocated on an actual basis to the areas of activity.

Governance costs are those incurred with the governance arrangements of the Charity which relate to the general running of the Charity as opposed to those costs associated with generating funds or charitable activities. In the case of Campaign for National Parks, governance costs are the costs of the audit of the Financial Statements, the costs of meetings of the Trustees, the costs of preparation of the statutory Financial Statements and any costs associated with constitutional and statutory requirements.

e. Tangible fixed assets and depreciation

Tangible fixed assets are included at cost. Depreciation is provided to write off the cost of fixed assets over their estimated useful lives on a straight-line basis as follows:

- Furniture and equipment: 25% on cost (straight line)
- Computer equipment is not capitalised.

f. Pension costs

Campaign for National Parks offers an enhanced workplace pension scheme, which staff

are automatically enrolled in. Campaign for National Parks will make a contribution of 5% of gross salary to the pension scheme, with staff required to make a minimum contribution of 3% (unless they opt-out entirely). Pension costs are charged to the income and expenditure account as they become due.

g. Operating leases

Operating lease rentals are charged to the income and expenditure account as they become due.

h. Expenditure categories

Expenditure is allocated to one of two functional categories:
(i) Costs of generating funds
Costs of generating voluntary

income (fundraising, administration of the Friends of National Parks, production of newsletters for the Friends)

- (ii) Charitable activities
1) The Oral History Project
2) Fighting Fund
3) Campaigning activities

***2 Sources of income**

	Unrestricted £	Restricted £	Total 2022 £	Total 2021 £
Donations and legacies				
Donations	112,591	-	112,591	160,439
Legacies	245,921		245,921	67,663
Charitable activities				
Grants	35,000	2,000	37,000	52,500
Investment	2,364		2,364	2,165
Other	6,000		6,000	8,541
Total	401,876	2,000	403,876	291,308

3 Resources expended

	Staff (direct) costs £	Other (direct) costs £	Total 2022 £	Total 2021 £
Raising funds	-	11,260	11,260	20,397
Charitable activities				
Campaigning activities	-	230,280	230,280	177,778
Total resources expended	-	241,540	241,540	198,175

4 Analysis of resources expended

	Total 2022 £	Total 2021 £
Resources expended		
Rent	17,142	24,000
Premises costs	2,731	862
Travel and subsistence	1,500	37
Printing and stationery	9,587	10,038
IT and equipment costs	7,400	8,871
Communications	14,554	6,711
Financial charges	10,856	1,742
Staff costs	159,751	135,567
Professional fees	14,581	6,064
Meetings and events	105	2,000
General expenses	3,333	2,282
	241,540	198,174

5 Analysis of governance costs

	2021 £	2020 £
Governance costs		
Independent examination fee	1,500	1,500
Trustees' expenses	520	-
Trustees other	-	-
	2,020	1,500

6 Net incoming (outgoing) resources

	2021 £	2020 £
These are stated after charging:		
Independent examination fee	1,500	1,500
Depreciation (all fixed assets are fully depreciated)	-	-
Operating leases	14,124	-

7 Trustee and employee information

a. Trustee information

No Trustees received any remuneration (none in 2021/22). During the year, Trustees received reimbursements of travelling expenses of £520 (£Nil in 2020/21).

b. Employee information

Employee costs during the year (excluding recruitment, training and development) were:

	2022 £	2020 £
Salaries	140,047	109,860
Social security costs	12,095	11,076
Pension costs	6,127	1,027
	158,269	121,963

Approximate average number of staff during the year (full-time equivalent) 4 3

No employee received emoluments over £60,000.

8 Tangible fixed assets

	Computer equipment £	Furniture and equipment £	Total £
Cost			
At 1 April 2021	11,420	11,671	23,091
Additions	-	-	-
Disposals	-	-	-
At 31 March 2022	11,420	11,671	23,091
Depreciation			
At 1 April 2021	11,420	11,671	23,091
Charge for period	-	-	-
Disposals	-	-	-
At 31 March 2022	11,420	11,671	23,091
Net book values			
At 31 March 2021 & 2022	-	-	-

All assets are used in direct furtherance of the Charity's objectives.

9 Investments

	2022 £	2021 £
At 31 March 2021	65,717	66,634
Additions	-	-
Disposal proceeds	-	-
Gain / (Loss) on revaluation	(4,677)	(917)
At 31 March 2022	61,041	65,717

Investments comprise COIF Charities Fixed Interest Fund – Income Units.

10 Debtors and prepayments

	2022 £	2021 £
Grants receivable		
Other debtors and prepayments	14,430	20,935
	14,430	20,935

11 Creditors

	2022 £	2021 £
Amounts falling due within one year		
Accruals	5,139	3,516
Other creditors	-	-
	5,139	3,516

12 Operating lease commitments

	2022 £	2021 £
Annual operating commitments expiring:		
Within one year		
In the second to fifth years	14,124	2,517
After five years	-	-

13 Analysis of movements between funds

	Balance at 1 April 2021	Income	Expenditure	Recharges	Transfers	Balance at 31 March 2022
Analysis of movements between funds 2022						
Esmée Fairbairn	-	2,000	(2,160)	-	160	-
Donations and legacies	-	-	-	-	-	20,935
Total restricted funds	-	2,000	(2,160)	-	160	-
Unrestricted funds	249,774	401,876	(239,380)	-	(160)	412,110
Total funds	249,774	403,876	(241,540)	-	-	412,110

	Balance at 1 April 2020	Income	Expenditure	Recharges	Transfers	Balance at 31 March 2021
Analysis of movements between funds 2021 comparative						
Esmée Fairbairn	225	-	(300)	-	75	-
The Oral History Project	3,431	-	-	-	(3,431)	-
Donations and legacies		15,000	(15,000)	-		-
Total restricted funds	3,656	15,000	(15,300)	-	(3,356)	-
Unrestricted funds	152,985	276,308	(182,874)	-	3,356	249,774
Total funds	156,641	291,308	(198,174)	-	-	249,774

Use of restricted funds

Esmée Fairbairn Foundation

We received funding to invest in developing our fundraising function and updating our fundraising strategy to support the charity's future sustainability.

The Oral History Project

All funding received to support the Oral History Project were expensed.

The 7 National Park Legacy Fund

We received a legacy restricted to supporting our work to protect and enhance: the Brecon Beacons, Pembrokeshire Coast, Snowdonia, Lake District, Yorkshire Dales, North York Moors and Peak District National Parks. Development of this project will commence in April 2022.

14 Analysis of net assets between funds 2022

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	-	-	-
Debtors	14,430	-	14,430
Deposits and cash at bank	350,528	321,799	672,327
Creditors	(5,139)	-	(5,138)
Investment	61,041	-	61,041
	420,860	321,799	742,659

Restricted legacy bequest

In autumn 2021, we received a restricted legacy donation of £316,799 to protect seven National Parks. Development of these '7 National Park Legacy Fund' projects started in April 2022, so no income or expenditure is showing for the period to March 2022.

We also received funding from Esmée Fairbairn Foundation in January 2022 restricted to support evaluation of collective campaigning with National Park Societies. Of the £7,000 gratefully received, £5,000 was deferred into the 2022/2023 financial year to align with expenditure.

Analysis of net assets between funds 2021

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	-	-	-
Debtors	20,935	-	20,935
Deposits and cash at bank	236,263	-	236,263
Creditors	(3,516)	-	(3,516)
Investment	65,717	-	65,717
	319,399	-	319,399

15 Capital commitments

At 31 March 2022 there were no capital commitments (none in 2021/22).

16 Related party transactions

There were no related party transactions during the year (none in 2021/22).

17 Taxation

No corporation tax has been allowed for in these Financial Statements because income of the Company, a registered Charity, is within the exemptions granted by Section 505 of the Income and Corporation Taxes Act 1988. The Charity has borne tax on its expenditure where appropriate.

Acknowledgements

We are sincerely grateful to all the individuals and organisations that support us, both financially and through other gifts such as their time and expertise. Their contributions enable us to protect, enhance and promote National Parks.

Although there are too many of you to list individually, we would like to say thank you to each and every one of our Friends and supporters, from individuals and families, including generous major donors, through to trusts and foundations and our corporate supporters. Our especial thanks go to the following:

Trusts, foundations and corporate supporters

Esmée Fairbairn Foundation
John Spedan Lewis Foundation
The Patricia Routledge Charitable Trust
Tarmac Ltd
Breedon Group
Original Cottages
Ocean City Media
The Travel Chapter
Hanson UK
Siruss Ltd

The following supporters who generously left a gift in their will:

Francis J Ashcroft
John M Barber
Raymond Boulter
Eileen Bowes
Alison Chant
Ann Rosemary Sayer
John Stebbings
Linda Tidey
Diana Todd
Adrianus W Vink
Ian D Wildbore

National Park Societies

Cymdeithas Eryri/Snowdonia Society
Dartmoor Preservation Association
Friends of Pembrokeshire Coast National Park
Friends of the Brecon Beacons (Brecon Beacons Park Society)
Friends of the Dales
Friends of the Lake District
Friends of the New Forest (New Forest Association)
Friends of the Peak District (CPRE Peak District & South Yorkshire)
Friends of the South Downs (South Downs Society)
North Yorkshire Moors Association

The Broads Society
The Exmoor Society

Organisational members of our Council

British Mountaineering Council
Campaign for the Protection of Rural Wales
Camping and Caravanning Club
Caravan and Motorhome Club
CPRE - The Countryside Charity
National Trust
Open Spaces Society
Ramblers
RSPB
Woodland Trust
YHA (England & Wales)

Image Credits – thanks to the photographers who help bring our campaigns to life.

FRONT COVER: Dyffryn Cwannon, Brecon Beacons National Park by Andrew Brooks.

PAGE 2-3: Demiray Oral Photography

PAGE 5: Map of National Parks by Tom Woolley.

PAGE 7: The Coast Path, Pembrokeshire Coast National Park, by Jason Davies.

PAGE 8-9: West Mill Tor, Dartmoor National Park by Andrew Sweeney.

PAGE 10: Sunset at Porlock Marsh, Exmoor National Park, by Shaun Davey.

PAGE 11: Self portraits by Amira Patel; Kwesia (CityGirlinNature); David Hill; Saira Niazi; Tony Karoly; Charlotte Ditchburn; Ruth Garrett; Erika Cann.

PAGE 11: Dawnbreak on The Clwydian range, North East Wales. Images by Craig Colville. Copyright owned by Denbighshire County Council.

PAGE 12: Pylons to be removed in the Peak District National Park, Credit: National Grid.

PAGE 12-13: Peak District National Park Moorland. Credit: Moors for the Future Partnership.

PAGE 15: A depleted Haweswater, Lake District National Park by Tony Watson.

PAGE 16: Snowdonia National Park at night by Gareth Mon.

PAGE 17: Papercraft animation, self-portrait by Sophie Marsh.

PAGE 18: Mohammed Dhalech on Loughrigg Fell, Lake District National Park.

PAGE 19: Curlew at West Witton in Yorkshire Dales National Park by Deborah Clarke.

”
“The role of National Parks in lifting spirits and keeping people positive is unlimited.”

OUR FORMER VICE-PRESIDENT, LIFELONG CAMPAIGNER AND FRIEND, LORD JUDD WHO SADLY DIED IN APRIL 2021, AGED 86.

Accounts



**CAMPAIGN FOR NATIONAL PARKS
(A CHARITABLE COMPANY LIMITED BY GUARANTEE)**

**ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDING 31 MARCH 2021**

**REGISTERED CHARITY NUMBER 295336 (ENGLAND AND WALES)
COMPANY NUMBER 2045556 (ENGLAND AND WALES)**

**Campaign for National Parks
Annual Report and Financial Statements
For the year ended 31 March 2021**

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5	- Public benefit
6	- Achievements and performance
10	- Review of the financial position
12	- Structure, governance, and management
From page 16	Independent examiner's report to the members of Campaign for National Parks including:
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**Campaign for National Parks
Annual Report and Financial Statements
For the year ended 31 March 2021**

DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS

Registered Charity number 295336, registered in England and Wales
Company number 2045556, registered in England and Wales
Registered office 7–14 Great Dover Street, London SE1 4YR

Our charitable objectives

- To promote the protection, conservation and enhancement of National Parks for public benefit
- To promote the quiet enjoyment of National Parks and the appreciation of their natural beauty by the public in an informed and understanding manner
- To advance public education in, and understanding of, National Parks through the provision of educational material and by other means
- To promote and undertake research into issues affecting the conservation and enjoyment of National Parks and to make public the useful results of any such research.

Our vision

National Parks are beautiful and inspirational places enjoyed and valued by all.

Our mission

To inspire everyone to enjoy and look after National Parks.

Our strategic aims

In April 2018 we adopted our new Strategic Plan for the period April 2018 to March 2023. This sets out two strategic aims:

1. National Parks in England and Wales are protected and enhanced to sustain their special qualities now and in the future.
2. The beauty and importance of the English and Welsh National Parks are better understood and valued, and more people are able to access and enjoy them.

These ambitions are underpinned by four goals which will provide the framework for achieving them:

1. National Parks are thriving in terms of their natural beauty, the quality of their landscapes, wildlife, cultural heritage and the rural communities that live within them.
2. The National Parks are defended from threats that diminish their beauty and the ecosystem services they provide.
3. Everyone can access the National Parks and benefit in terms of their health and wellbeing.

**Campaign for National Parks
Annual Report and Financial Statements
For the year ended 31 March 2021**

4. More people are inspired and committed to looking after the National Parks.

Specific actions, outputs and outcomes are identified in our annual business to support the delivery of each goal.

Head office and registered office

Campaign for National Parks
7–14 Great Dover Street
London
SE1 4YR

Telephone: 020 3096 7714
Website www.cnp.org.uk

President

Role vacant

Trustees

Anna Bedford
Catherine Broomfield
Judith Cooke
Nick Holliday
Rosie MacIver
Susie Rabin
Ian Rowat (vice chair)
Bill Swan (honorary treasurer)
Richard Stones
Janette Ward (chair)
Simon Winch

Bankers

Barclays Bank plc
7 St John's Hill
London SW11 1TR

Lloyds TSB plc
22 Southampton Street
London WC2E 7JB

CCLA Investment
Management Ltd
80 Cheapside
London EC2V 6DZ

Independent Examiner

Gavin Williams BFP BSc FCA DChA
Premier FD Limited
87, The Parklands
Bedfordshire, LU5 4GW

Standing Counsel

Ned Westaway
Barrister
Francis Taylor Building
Inner Temple
London EC4Y 7BY

CHAIR'S INTRODUCTION

This has been a year of achievement and progress for us. Not only have we coped well with a very difficult time since the onset of the pandemic, but we have, more than this, continued fighting for the National Parks. We have made the case for more rigorous protection, more urgent action to address the dual emergencies of climate change and the loss of nature, and a more ambitious approach to enabling all of society to benefit and take joy from these special places. The significant upswell in public connection with nature during the pandemic, and millions more visitors to National Parks as soon as restrictions lifted, has shown how critical our mission is. I am very pleased to report that we ended the year having made tangible progress in many areas, but there is still much more to do.

We ended this year with significant successes from our policy and campaigning as both the English and Welsh Governments' considered and took forward major legislative changes. We also made positive improvements to our operational arrangements which puts the organisation in strong position for our charitable work and delivery in the coming years.

I am very pleased to report that we ended the year in a positive financial position, and much is due to the generous support of our friends and supporters and some especially generous bequests, for which I wish to extend our heartfelt thanks. This has enabled us to continue the fight for our most beautiful landscapes, and to develop for example new research to support National Parks in addressing the climate emergency and develop new outreach and engagement approaches to encourage people from all parts of society to enjoy these special places.

We will also be able to invest in our organisational capacity, and to increase our capability in order to fulfil our mission to protect, enhance and promote National Parks – a task which is as urgent today as it was when the first were created seventy years ago.

I am very grateful to all the staff team at Campaign for National Parks, who continued to work with such dedication and fortitude throughout this period. I wish to thank the team and the Board who worked well together to respond quickly in these difficult times, and especially our interim CEO Anita Konrad, who ably led the organisation through the upheavals and uncertainties of a fast-evolving pandemic. She leaves Campaign for National Parks better equipped to continue its important work in the "new normal" era and we wish her all the best for the future.

I would like to conclude by thanking the many individuals and organisations that have enabled us to continue our work over the last year. In particular, I would like to thank the Trustee Board and all the members of the team for their energy and dedication. I would also like to thank the National Park Societies, the individuals that volunteer their time and expertise to advise and support us, and all our donors for their generosity, without whom our work would not be possible.

This year has more than ever underlined how critical our mission is, to campaign for National Parks, so they are safeguarded, enhanced and secure, and more than ever in a changing world, able to provide a multitude of benefits for people and the environment. At CNP we aim to be bold and clear in our vision, to speak out to secure the 'National Parks for the Future'. Our cause has never been more relevant.

Janette Ward, Chair

**Campaign for National Parks
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For the year ended 31 March 2021**

TRUSTEES' REPORT (INCORPORATING THE DIRECTORS' REPORT)

PUBLIC BENEFIT

The Trustees present their Report and Financial Statements for Campaign for National Parks, for the year ending 31 March 2021. The Financial Statements have been prepared in accordance with the Charities SORP (FRS 102) and all other applicable accounting and reporting standards.

Delivering public benefit

The Trustees have paid due regard to the Charity Commission for England and Wales' guidance on public benefit in deciding what activities Campaign for National Parks should undertake. The Trustees consider that the charity's mission, aims and objectives, and the strategic plan set to deliver those objectives, comply fully with the public benefit guidance set out by the Charity Commission for England and Wales.

The charity's work delivers the strategic aims of protecting and enhancing the National Parks and promoting the value and purpose of National Parks so they are understood by everyone. We aim to reach the widest possible public audiences in England and Wales in order that as wide a range of people as possible are able to benefit from the extensive benefits the National Parks provide to the nation. We have achieved this by undertaking research, contributing to the policy making process, campaigning for change nationally and locally, and engaging with new audiences through a wide range of media.

**Campaign for National Parks
Annual Report and Financial Statements
For the year ended 31 March 2021**

ACHIEVEMENTS AND PERFORMANCE: principal achievements for the year

The organisation approved its new Strategic Plan for 2018-2023 in April 2018 and we continued to work towards its delivery. The plan sets out where we want to be in 2023 with the following **strategic aims**:

1. National Parks in England and Wales are protected and enhanced to sustain their special qualities now and in the future.
2. The beauty and importance of the English and Welsh National Parks are better understood and valued, and more people are able to access and enjoy them.

To achieve these aims, the plan sets out the following four **strategic goals** which are underpinned by **strategic objectives** and an annual business plan:

1. National Parks are thriving in terms of their natural beauty, the quality of their landscapes, wildlife, cultural heritage and the rural communities that live within them.
2. The National Parks are defended from threats that diminish their beauty and the ecosystem services they provide.
3. Everyone can access the National Parks and benefit in terms of their health and wellbeing.
4. More people are inspired and committed to looking after the National Parks.

The past year has been one of extraordinary challenges with all parts of society deeply affected by the global COVID-19 pandemic. In this context, Campaign for National Parks' messages have never been more relevant. The pandemic has prompted a renewed interest in engaging with nature, which attracted many new first-time visitors to National Parks and re-launched a public conversation about the benefits that healthy and thriving protected landscapes bring to society.

This has allowed us to rekindle the vision of the pioneers of the National Parks movement who considered beautiful landscapes as essential for a civilised, more equitable society. It has also given us an even stronger platform to campaign for putting National Parks at the heart of the nation's green recovery and ensuring that they have the right resources, skills and support to face and meet these challenges.

Campaigning and Policy, Advocacy and Influencing

Our policy work has continued to span a wide range of themes and issues relevant to National Parks across England and Wales.

The Glover Landscapes Review has remained a key element of our campaigning and influencing work. Having seen many of our recommendations included in the Review, which was published in September 2019, the past year's focus has been on ensuring that the initial momentum was not lost.

**Campaign for National Parks
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We were invited by government to join Defra's National Landscapes Stakeholder Reference Group (NLSRG), which was tasked with obtaining key stakeholders' input on shaping the implementation of a selection of Glover's proposals. We also continued to lead and chair the Glover Coalition, an alliance, brought together by CNP, of environmental NGOs with an interest in National Parks. About half of the members of the Coalition are members of the NLSRG, and as a result we were able to co-ordinate and amplify our responses to Defra's agenda.

Working with our Coalition partners, we have advised and commented on a number of proposals for a new National Landscapes Service and have written to the Secretary of State to mark the first anniversary of Glover and strongly urging the Government to publish its plans for the Review's implementation. Our letter was also at the centre of a joint social media campaign.

The NLSRG concluded its initial 12-month work programme in December 2020. We are (at the time of writing) still awaiting the Government's response to the Glover Review. In its absence, we have through our networks seen much debate over potential structural changes to the National Parks Authorities, which we continue to monitor carefully with our partners, and to be prepared for further advocacy to achieve the benefits from Glover which we have highlighted.

We have publicly welcomed the Government's commitment to creating new National Parks which was announced as part of the Prime Minister's *10-Point Plan for a Green Industrial Revolution*, published in November 2020. and reiterated our key principles for the creation of new National Parks, which are set out in our revised Policy Position Paper on this topic (published in August 2020), and which aims to be bold and clear in our vision for protected landscapes.

A key focus has been our response to the Government's draft proposals for major changes to the planning system in England. This set out our concerns that the proposals appear disconnected from the Government's environmental ambitions and do not provide sufficient protection for National Parks and other protected landscapes. Our advocacy and response to the Planning White Paper emphasised the need for planning protections for National Parks to be strengthened through the implementation of key Glover proposals, such as the strengthened duty 'of regard' to National Park purposes. We also objected to plans to introduce further Permitted Development rights as a threat to the integrity of these special places

Transport has also remained a high priority theme for us particularly in respect of sustainable solutions and public transport. Examples include our responses to the Future of Transport: Rural Transport Review and Llwybr Newydd: a new Wales Transport Strategy, which highlighted the urgent need to identify greater security of funding for existing and support for new public transport services in National Parks. Both are essential to meet the travel needs of a wide range of visitors as well as helping reduce the negative impacts of excessive car use on the Parks.

Our representations to the Agriculture (Wales) Bill White Paper made the case for including landscape enhancement as one of the areas to be funded through the new Sustainable Farming System. As part of the initial consultation on the new England Tree Strategy, we emphasised the need for integration with other relevant Government initiatives such as the forthcoming Peatland Strategy and the new Environmental Land Management Scheme (ELMs) and that special consideration should be given to where

**Campaign for National Parks
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tree planting was appropriate in National Parks, its scale and the principle of selecting 'the right tree in the right place'.

As part of our engagement with key decision-makers and other stakeholders, we worked with the Alliance for Welsh Designated Landscapes to produce a short and pithy manifesto to send to candidates ahead of the Senedd elections in Spring 2021. Our initial series of meetings with new MPs in England had to be paused due to Covid-19 (now scheduled to re-start). We have however maintained our ongoing engagement and advocacy with Westminster MPs and Senedd Members, in particular, though not only, those with constituencies covering National Parks, through our publications and social media.

We have continued to participate and advise as a member of the National Grid Visual Impact Provision (VIP) Advisory Group and have welcomed Ofgem's announcements on future funding frameworks which will ensure that electricity companies are able to continue their activities to remove unsightly electricity infrastructure in designated landscapes.

Our advocacy and campaigning support for local issues in National Parks in England and Wales included a consultation response as part of the review of the Yorkshire Dales Local Plan and on the business plan for Western Power Distribution (which resulted in an increased target for their undergrounding activity in National Parks); and objecting to a planning application for a new car park in open countryside in the Lake District. We have actively supported the Peak District National Park Society's campaign against the proposed A57 road scheme with a detailed response and a blog on our website.

We continued as active and influential members of various ad hoc and permanent coalitions to broaden our impact and reach, including Wildlife and Countryside Link, Welsh Environment Link and the Alliance for Welsh Designated Landscapes. Examples include Wildlife & Countryside Link's national *State of Nature* campaign, which attracted over 208,000 signatures for its petition and resulted in the inclusion of a legally binding target to halt the decline of nature in the Environment Bill.

In addition to submitting our own consultation response, we were part of a TCPA-led coalition demanding much greater action from government on planning for climate change in the context of proposed changes to the National Planning Policy Framework (NPPF) and National Model Design.

Campaigning and Communications

Campaigning and communications are critical for ensuring that we retain strong credibility, influence and authority as the only independent voice speaking on behalf of National Parks. We have engaged with a wide range of audiences via a significantly expanded social media presence, an e-newsletter, a membership magazine and well-regarded initiatives including the annual photo competition. These both compliment and add to our technical policy and advocacy work.

A particular focus for this year was to refresh a number of our existing products, and launch new ones to increase our impact and reach. We have also placed a much more explicit emphasis on using our campaign and communications activities to build new partnerships and, where appropriate, income generation opportunities.

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We expanded our blog series, written in-house or by guest contributors, and have been marking, in a National Parks context, specific occasions such as World Book Day and International Women's Day, alongside a wide range of other topics such as engaging with first-time visitors, ensuring equal access and strategies for reducing littering in National Parks. In addition, we have published a series of exciting and informative blogs on external websites, for example for our corporate partners. We were particularly proud to be chosen as the 2021 Charity of the Year for Countryside Jobs Service, which has opened up new positioning opportunities including free fundraising appeals.

We started tracking the number of our social media followers more systematically to understand better who our audiences are and how best we can engage with them, and have seen month-on-month growth of 5-10% across all channels over the year. Our monthly eNews reached 3,200 subscribers in 2020/21.

The 2020 Park Protector Awards and associated annual in-person ceremony was cancelled due to coinciding with the first Coronavirus lock down. Following this, we developed a new, digital awards offer, securing new partnerships to help promote the awards and recognise and reward winners.

This digital focus and development of our digital capacity has given us a very strong foundation for introducing a more proactive communications strategy in the coming year and has already resulted in more wide-ranging coverage online.

Fundraising and Supporter Engagement

We were pleased to exceed our income generation target in 2020/21. We were fortunate to have had an increase in legacy income, and to have secured a number of major donations in addition to the hugely welcome and important ongoing support from the Esmée Fairbairn Foundation.

Despite the years unprecedented challenges, we maintained our normal cycle of multi-source fundraising, but the medium to longer term financial situation is not yet clear. There is evidence that existing trends in mainstream grant-funding, such as increased competition and relatively fewer opportunities, have become more pronounced. We have therefore used the past year to refresh our fundraising strategy, including with greater focus on our digital engagement with donors and supporters.

Early successes of this new approach included our first ever digital Christmas Appeal, the #13DaysofChristmas, which returned a record level of donations and reached around 75,000 people. We also secured a place on the Big Give Green Match Fund challenge, an online one-week public fundraising appeal, which matched every pound donated with the same amount generously granted by the John Spedan Lewis Foundation. We re-launched our corporate offer with a choice of one-off and tailored longer term opportunities for collaboration, which was well received. Our individual and organisational membership fees have continued to be a relatively stable source of funding based on a high member retention rate of ca. 90%.

Working with our Council and the National Park Societies

The pandemic has meant that regular events for our Council and the National Park Societies moved online. However, we were pleased that we were able to maintain our regular cycle of meetings during such a challenging year. Our members embraced this new way of working, with many welcoming it as a more environmentally friendly, cost-

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effective and accessible alternative to traditional face-to-face meetings. Exploring additional interactive formats will be one of the priorities for the coming year. We held an online AGM and Council meeting in November 2020 and a number of thematic events with the Park Societies, for example on the proposed planning reforms in England and the Senedd elections in Wales and invited Council's and the Societies' feedback on our priorities for 2021/22.

Staff Capacity and Operational Effectiveness

The past year has seen staff changes for Campaign for National Parks, which were not related to Covid including the departure of the CEO early in the period. This created additional pressure for the remaining team. An Interim CEO was appointed in June 2020 with a brief to ensure that the organisation could deliver its priorities, recover staff capacity and improve its financial sustainability.

The entire team responded to these challenges with impressive resilience and commitment. We decided to pause recruitment to fill some vacancies until the immediate impact of the pandemic had become clearer and we had identified, which skills and expertise were most needed for the future.

We welcomed our new Campaigns & Communications Manager in November 2020, which gave us much-needed capacity and expertise and enabled successful expansion of our communications activities.

Lockdown highlighted a number of areas where our operational resilience needed to be improved, for example in terms of our remote working connectivity. In response, we comprehensively reviewed our operational arrangements including IT and associated overheads and planned our move to a new and more suitable office premises (which was completed in June 2021). We are continuing to transition from remote working as an emergency response to a new, hybrid operating model.

Plans for 2021/22

The past year has laid the foundations for an ambitious Business Plan for 2021/22, which builds on a healthy budget.

Looking immediately ahead, we will focus on the role of National Parks in tackling the climate and nature emergencies and enabling inclusive access for all. In 2021/22, our work will have a strong focus on advocacy to ensure National Parks have the powers and resources to take the leadership in tackling the Climate Emergency, as the world looks on at the UK as it hosts the COP26. We will also seek to bring new perspectives on National Parks and the value they bring across society, engaging with younger people in particular. This in turn will further develop our strategic campaigning function, backed up by evidence, experience and the knowledge that comes from our close relationship with other partners and stakeholders.

Our transition to an even more cost-effective and flexible operating model is well underway, and this will provide the financial stability to invest in expanding our organisational capacity and capability under the leadership the organisation's new, permanent CEO Dr Rose O'Neill.

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REVIEW OF THE FINANCIAL POSITION

We are sincerely grateful to all the individuals and organisations that support us, both financially and through other gifts such as their time and expertise. Their contributions enable us to continue our work to protect, enhance and promote the National Parks.

The overall result in 2020/21 was a surplus of £93,133 (compared to a deficit of £57,646 in 2020). This positive change was due in the main to some very generous legacy income, alongside a broader portfolio of income from membership subscriptions, donations, appeals, trusts and grants. This puts us in a much better position to invest in organisational development including diversifying and innovating our fundraising model to enable us to sustain such positive results in the longer term.

Valuing volunteers

Campaign for National Parks receives volunteer support in several different ways, including as trustees, ad hoc advisers and by contributing on specific projects. We are immensely grateful to all of them for their commitment to our cause, their expert insight and their time, all of which are invaluable. In line with SORP 2015, the contribution of volunteers has not been included in the Statement of Financial Activities, because the value of their contribution to the organisation cannot easily be quantified in financial terms.

Reserves policy

Campaign for National Parks' reserves policy is that unrestricted funds not committed or invested in tangible fixed assets should be maintained at a level equivalent to between six and twelve months' operational expenditure (excluding restricted funds).

At the end of March 2021, unrestricted funds stood at £249,774 (2020 £156,641). Our reserves have exceeded our target range as they are equivalent to 15 months' operational expenditure. We are looking to expand organisational capacity in the coming year in order to strengthen our impact and reach. We anticipate making use of reserves in subsequent years to further our objectives.

Investment policy

Between one and two months' expenditure should be held in directly accessible cash up to a maximum of £75,000. Money owned above that amount should be invested in ethical, low risk instruments in order to maximise income.

Our investments are currently managed by CCLA, one of the UK's largest charity fund managers which only manages money for charities, religious organisations and the public sector. In addition to offering products and services having a strong, long-term performance record and being fairly priced, CCLA commits to managing investments responsibly.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Campaign for National Parks is a Registered Charity (registered on 5 October 1986) and a Company Limited by Guarantee (incorporated on 11 August 1986). Campaign for National Parks has no share capital and the liability of its members is limited to £1. The governing document is the Memorandum and Articles of Association adopted in 2010.

The members of the charity are:

- local and national environmental, amenity and recreational organisations; and
- co-opted members (individuals with particular skills and experience of National Park issues).

Organisational members of the charity pay an annual subscription based on their turnover. All members are entitled to receive meeting papers and other communications (including advice on National Park issues), attend meetings, vote, and, at the Annual General Meeting (AGM), to receive the annual accounts, receive the trustees' report, accept the retirement of trustees and elect new trustees, appoint the auditors and appoint the President and Vice Presidents. Observers are not members of the charity and not entitled to vote.

The trustees of the charity are the directors of the company. The trustees have no interest in the company's assets and receive no remuneration. There are between seven and eleven trustees.

Organisation

The trustees determine the policy direction of the charity. They meet quarterly, and have additional meetings as required, either face to face, by telephone or online. A five-year strategic plan, which covers 2018-23, was developed in 2017/18 and adopted in April 2018.

A Management Sub-committee comprising the three Honorary Officers (Chair, Vice-Chair and Treasurer) considers matters relating to financial management and the employment of staff. The Management Sub-committee makes recommendations to the full Board of Trustees. Trustees carry out annual reviews of their policies on investments and levels of reserves held.

The Nominations Committee is a sub-committee of the board of trustees. It comprises up to five members, up to three of which will be existing trustees and include the chair, and up to two voting members who are not trustees, one of which should be a member of the organisation as a representative of a National Park Society. The committee leads the recruitment process for new trustees and make recommendations to the full board of trustees. New trustees will continue to be elected by the voting members as set out in the 'appointment of trustees' section below.

Meetings of the members of the charity take place twice a year. As of the Annual General Meeting in November 2020 there were 49 voting members. Members' meetings are informally referred to as meetings of Campaign for National Parks' Council. Members discuss and advise on policy which informs the Trustees in their determinations.

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Campaign for National Parks has a supporter scheme for the public, the Friends of Campaign for National Parks, and a corporate supporter scheme. Neither the Friends nor the corporate supporters form part of the charity's governance.

Appointment of trustees

Trustees are elected at the Annual General Meeting. All the Trustees must be members of the charity. The normal term of office for a trustee is three calendar years. A trustee is eligible for re-election for two further terms of three years, after which the trustee is eligible for re-election only after one year has elapsed.

Given the unprecedented challenges posed by the Covid-19 pandemic, the Trustees recommended that the term of office for Nick Holliday, who was due to complete his third three-year term in October 2020, should be extended by an additional year (to October 2021). This was to ensure continuity provided by a well-functioning, high-performing Board with a sound balance of skills and expertise. Members voted unanimously in support of this recommendation at the November 2020 AGM.

The Trustees may choose to co-opt individuals during the year to fill a vacancy. Co-opted Trustees must stand down at the next AGM but are eligible to stand for election. Trustees appoint Honorary Officers including chair, vice chair and treasurer.

Trustee induction and training

All members of the Board take part in induction programmes, training and development as appropriate. From time to time, the Trustees carry out reviews of their skills base to ensure a good balance of skills and experience.

Management and staffing

Day-to-day management of Campaign for National Parks is delegated to the Chief Executive who reports regularly to the chair and to the other Trustees. The Chief Executive and staff team work to deliver the priorities set in the annual business plan, which in turn delivers the five-year strategic plan. Trustees review performance quarterly, against the annual budget and the business plan.

Risk management

Trustees have considered the risks to which Campaign for National Parks is exposed and have established systems for mitigating those risks. As a small charity, sustainable funding and loss of organisational credibility and influence continued to be the main risks identified in 2020/21, and all risks have been addressed rigorously. Campaign for National Parks' risk management strategy comprises:

- quarterly review of and updates on the risks the charity may face through a 'live' risk register;
- the establishment of systems and procedures to mitigate those risks identified in the register; and
- the implementation of procedures designed to minimise any potential impact on the charity should those risks materialise.

It is the delegated responsibility of the Chief Executive to ensure that the risk register is maintained and up to date. Trustees will consider all risks that have a major impact and a

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probable or highly probable likelihood of occurring. The risk register is reviewed at each Trustee Board meeting, ensuring that new risks are addressed as they arise.

Risks are also addressed through additional measures which include:

- dedicated sustainability objectives in the 2018-23 strategic plan and annual business plan;
- quarterly financial reviews through management accounts; and
- succession planning with the Trustees.

Special Note: As a response to the continuing COVID-19 situation, the Trustees are working with the Chief Executive to assess the risks for the organisation and in particular for the staff team on an ongoing basis. In order to minimise personal risks in line with government guidance, adjustments to working arrangements included working from home, ensuring all systems could be accessed remotely, providing regular updates for staff and Trustees, and closely monitoring the financial impact of the pandemic.

Equalities and other core policies

As responsible employers, the Trustees have approved policies relating to equalities and diversity, health and safety, and other matters affecting the workforce. All of Campaign for National Parks' policies are updated in line with changes to legislation and best practice guidance and reviewed bi-annually.

Statement of Trustees' responsibilities

The Trustees (who are also directors of Campaign for National Parks for the purposes of company law) are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The financial statements must give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the *Companies Act 2006*. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

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- there is no relevant independent examination information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant independent examination information and to establish that the independent examiner is aware of that information.

Going concern –

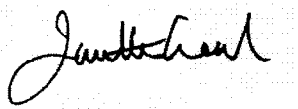
The charity has ended this year with a surplus. Trustees believe they have set an achievable budget for 2021/22, which would see our reserves maintained or increased at the end of 2020/21.

After reviewing the charity's forecasts and projections, the Trustees have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

Fundraising activities

The Trustees are fully responsible for the activities of the charity including fundraising. At each trustee meeting both fundraising practices and performance are reviewed. The charity employs a fundraising and partnerships officer and undertakes all fundraising activities in-house. Campaign for National Parks adheres to the Fundraising Regulator's Code of Fundraising Practice.

Approved and signed by the Trustees on 21 October 2021 by:



Janette Ward
Chair



Bill Swan
Honorary Treasurer

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF CAMPAIGN FOR NATIONAL PARKS

I report on the financial statements of the company for the year ended 31 March 2021 as set out on pages 17 to 28.

Responsibilities and basis of report

As the charity's trustees of the Company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention (other than that disclosed below) which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Gavin Williams BSc FCA DChA

Premier FD Limited
87, The Parklands
Bedfordshire, LU5 4GW

22nd October 2021



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Statement of Financial Activities for the year ended 31 March 2021
(Incorporating the Income and Expenditure Account)

		Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
INCOME AND ENDOWMENTS FROM:					
	Notes				
A	Donations and legacies	213,102	15,000	228,102	177,137
	Charitable activities				
B	Grants and contracts receivable	52,500	-	52,500	35,000
D	Investments	2,165	-	2,165	6,395
E	Other	8,541	-	8,541	7,202
	Total income and endowments	276,308	15,000	291,308	225,734
EXPENDITURE ON:					
F	Raising funds - <i>Esmee Fairbairn Fundraising Foundations</i>	(20,097)		(20,097)	(45,032)
			(300)	(300)	(225)
G	Charitable activities <i>The Oral History project</i> <i>Campaigning activities</i>		-		(5,042)
		(162,778)	(15,000)	(177,778)	(233,081)
	Total resources expended	(182,875)	(15,300)	(198,175)	(283,380)
	Net (outgoing)/incoming resources for the year before reallocation between funds	93,433	(300)	93,133	(57,646)
	Transfers between funds	3,356	(3,356)	-	-
	Net movement in funds	96,789	(3,656)	93,133	(57,646)
Reconciliation of funds;					
	Total funds brought forward	152,985	3,656	156,641	214,287
	Total funds carried forward	249,774	-	249,774	156,641

Movements in funds are explained in the notes on pages 20 to 29, which form part of these financial statements. All income and expenditure is derived from continuing activities.

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Balance Sheet
As at 31 March 2021

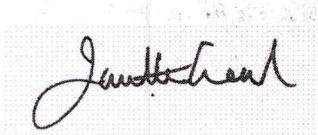
	Notes	2021 £	2020 £
Fixed assets:			
Tangible assets	8	-	-
Investments	9	65,717	66,634
Total fixed assets		<u>65,717</u>	<u>66,634</u>
Current assets:			
Stocks		-	-
Debtors	10	20,935	16,639
Accrued Income		375	1,540
Cash at bank and in hand		236,263	77,277
Total current assets		<u>257,573</u>	<u>95,456</u>
Liabilities :			
Creditors : Amounts falling due within one year	11	(3,516)	(5,449)
Deferred Liability		(70,000)	-
Net current assets or liabilities		<u>184,057</u>	<u>90,007</u>
Total assets less current liabilities		<u>249,774</u>	<u>156,641</u>
The fund of the charity:			
Restricted income funds		-	3,656
Unrestricted funds	13	249,774	152,985
Total charity funds		<u>249,774</u>	<u>156,641</u>

The notes on the following pages 19 to 28 to form part of these Financial Statements.

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board of Trustees on 21 October 2021 and signed on their behalf by:



Janette Ward



William Swan

**Campaign for National Parks
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**Registered company number 2045556 (England and Wales)
Notes to the Financial Statements**

1 Accounting policies

(a) Accounting convention

The financial statements of the charitable company, which is a public benefit entity, are prepared in accordance with the *Statement of Recommended Practice: Accounting and Reporting by Charities* (SORP 2015 – FRS 102 version), applicable accounting standards and the *Companies Act 2006*. The charity has taken advantage of the Small Entity provisions of FRS 102. The financial statements are presented in sterling (£).

Statement on going concern

After reviewing the charity's forecasts and projections, the directors have reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. The charity therefore continues to adopt the going concern basis in preparing its financial statements.

(b) Fund accounting

Unrestricted funds are available for the use at the discretion of the Trustees in furtherance of the charitable objectives of Campaign for National Parks.

Restricted funds are funds subject to specific restrictions imposed by donors. The purpose and use of the restricted funds is set out in the notes to the Financial Statements.

(c) Incoming resources

Income from all sources is accounted for on a receivable basis.

Income received during one financial year which relates to specific activities to be carried out in the following financial year is treated as a creditor.

Gifts in kind represent services or goods provided free of charge and are included in income at an estimated cost where appropriate.

(d) Resources expended

All expenditure is accounted for on an accruals basis and has been listed under headings that aggregate all the costs directly attributable to that activity. Where costs (including overheads and irrecoverable VAT) cannot be directly attributed they have been allocated to activities on a basis consistent with the use of resources and the time spent on those activities.

Direct costs, including directly attributable salaries, are allocated on an actual basis to the areas of activity.

Governance costs are those incurred with the governance arrangements of the Charity which relate to the general running of the Charity as opposed to those costs associated with generating funds or charitable activities. In the case of Campaign for National Parks, governance costs are the costs of the audit of the Financial Statements, the costs of meetings of the Trustees, the costs of preparation of the statutory Financial Statements and any costs associated with constitutional and statutory requirements.

(e) Tangible fixed assets and depreciation

Tangible fixed assets are included at cost. Depreciation is provided to write off the cost of fixed assets over their estimated useful lives on a straight line basis as follows:

- Furniture and equipment: 25% on cost (straight line).
- Computer equipment is not capitalised.

(f) Pension costs

Until 31 October 2016 the Charity had no occupational pension scheme, but made monthly contributions of 5% of gross salary to the pension schemes of those employees who make at least 2.5% of gross salary contributions to their schemes.

Campaign for National Parks was legally required to offer a workplace pension scheme as of November 2016. Under auto-enrolment, staff now have to contribute (unless they opt-out entirely) 1% from 1 November until April 2018. This will then increase to 3% and, in time, 5%. The legislation limits the employer maximum contribution of 3%.

However, the Trustee board agreed at its July 2016 meeting to continue to offer an enhanced pension contribution as an employee benefit meaning that if staff contribute at least 2.5% of gross salary, Campaign for National Parks will make a contribution of 5% of gross salary to the pension scheme.

Pension costs are charged to the income and expenditure account as they become due.

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(g) Operating leases

Operating lease rentals are charged to the income and expenditure account as they become due.

(h) Expenditure categories

Expenditure is allocated to one of two functional categories:

- (i) Costs of generating funds
 - Costs of generating voluntary income (fundraising, administration of the Friends of Campaign for National Parks, production of newsletters for the Friends)
- (ii) Charitable activities
 - 1) The Oral History Project
 - 2) Fighting Fund
 - 3) Campaigning activities

**Campaign for National Parks
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2 Sources of Income

	Unrestricted £	Restricted £	Total 2021 £	Total 2020 £
Donation and Legacies				
Donations	145,439	15,000	160,439	164,978
Legacies	67,663		67,663	12,159
Charitable activities				
Grants	52,500		52,500	35,000
Investment	2,165		2,165	6,394
Other	8,541		8,541	7,202
Total	276,307	15,000	291,308	225,734

3 Resources Expended

	Staff (direct) costs £	Other (direct) costs £	Total 2021 £	Total 2020 £
Raising funds	6,449	13,948	20,397	45,257
Charitable activities				
<i>The Oral History project</i>	-	-	-	5,042
<i>Campaigning Activities</i>		177,778	177,778	233,081
	6,449	191,726	198,175	283,380

**Campaign for National Parks
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4 Analysis of Resources Expended

Resources Expended	Total 2021	Total 2020
	£	£
Rent	24,000	24,000
Premises costs	862	860
Travel and subsistence	37	5,087
Printing and stationary	10,038	9,483
IT & Equipment costs	8,871	6,708
Communications	6,711	22,496
Financial charges	1,742	4,799
Staff costs	135,567	189,828
Professional fees	6,064	2,727
Meetings & Events	2,000	15,459
General Expenses	2,283	1,933
	198,175	283,380

5 Analysis of governance costs

Governance costs	2021	2020
	£	£
Independent examination fee	1,500	1,500
Trustees expenses	-	3,539
Trustees Other	-	2,312
	1,500	7,351

6 Net incoming (outgoing) resources

These are stated after charging:

	2021	2020
	£	£
Independent examination fee	1,500	1,500
Depreciation (all fixed assets are fully depreciated)	-	-
Operating leases	-	2,517

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7 Trustee and employee information

(a) Trustee information

No Trustees received any remuneration (none in 2020/21). During the year, Trustees received reimbursements of travelling expenses of £nil (£3,539 in 2019/20).

(b) Employee information

Employee costs during the year (excluding recruitment, training and development) were:

	2021 £	2020 £
Salaries	109,860	160,520
Social security costs	11,076	12,937
Pension costs	1,027	3,463
	121,963	176,920

	2021	2020
Approximate average number of staff during the year (full time equivalent)	3	5

There was one member of Senior Management Personnel, who received remuneration of £51,000 (2019: £50,000). No members of staff received emoluments over £60,000.

8 Tangible fixed assets

	Computer equipment £	Furniture and equipment £	Total £
Cost			
At 1 April 2020	11,420	11,671	23,091
Additions	-	-	-
Disposals	-	-	-
At 31 March 2021	11,420	11,671	23,091
Depreciation			
At 1 April 2020	11,420	11,671	23,091
Charge for period	-	-	-
Disposals	-	-	-
At 31 March 2021	11,420	11,671	23,091
Net book values			
At 31 March 2020 & 2021	-	-	-

All assets are used in direct furtherance of the Charity's objectives.

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9 Investments

	2021	2020
	£	£
At 31 March 2019	66,634	91,971
Additions	-	-
Disposal proceeds	-	(25,000)
Gain / (Loss) on revaluation	(917)	(337)
At 31 March 2020	65,717	66,634

Investments comprise COIF Charities Fixed Interest Fund – Income Units

10 Debtors and prepayments

	2021	2020
	£	£
Grants receivable		
Other debtors and prepayments	20,935	16,639
	20,935	16,639

11 Creditors

Amounts falling due within one year.

	2021	2020
	£	£
Accruals	3,516	5,449
Other creditors	-	-
	3,516	5,449

12 Operating lease commitments

	2021	2020
	£	£
Annual operating commitments expiring:		
Within one year	-	2,517
In the second to fifth years	-	-
After five years	-	-

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13 Analysis of movements between funds

**Analysis of movements
between funds 2021**

	Balance at 1 April 2020	Income	Expenditure	Recharges	Transfers	Balance at 31 March 2021
Esmée Fairbairn	225	-	(300)	-	75	-
The Oral History Project	3,431	-	-	-	(3,431)	-
Donations and Legacies		15,000	(15,000)			-
<u>Total Restricted Funds</u>	3,656	15,000	(15,300)	-	(3,356)	-
<u>Unrestricted Funds</u>	152,985	276,308	(182,874)	-	3,356	249,774
<u>Total Funds</u>	156,641	291,308	(198,174)	-	-	249,774

**Analysis of movements
between funds 2020
Comparative**

	Balance at 1 April 2019	Income	Expenditure	Recharges	Transfers	Balance at 31 March 2020
Esmée Fairbairn	450	-	(225)	-	-	225
The Oral History Project	8,473	-	(5,042)	-	-	3,431
<u>Total Restricted Funds</u>	8,923	-	(5,267)	-	-	3,656
<u>Unrestricted Funds</u>	205,364	225,734	(278,113)	-	-	152,985
<u>Total Funds</u>	214,287	225,734	(283,380)	-	-	156,641

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Use of Restricted Funds

Esmee Fairbairn Foundation

We received funding to invest in developing our fundraising function and updating our fundraising strategy to support the charity's future sustainability.

The Oral History Project

All funding received to support the Oral History Project were expensed.

14 Analysis of net assets between funds 2021

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	-	-	-
Debtors	20,935	-	20,935
Deposits and cash at bank	236,263	-	236,263
Creditors	(3,516)	-	(3,516)
Investment	65,717	-	65,717
	319,399	-	319,399

Analysis of net assets between funds 2020 comparative

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	-	-	-
Debtors	16,639	-	16,639
Deposits and cash at bank	77,277	-	77,277
Creditors	(5,449)	-	(5,449)
Investment	66,634	-	66,634
	155,101	-	155,101

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15 Capital commitments

At 31 March 2021 there were no capital commitments (none in 2020/21).

16 Related party transactions

There were no related party transactions during the year (none in 2020/21).

17 Taxation

No corporation tax has been allowed for in these Financial Statements because income of the Company, a registered Charity, is within the exemptions granted by Section 505 of the *Income and Corporation Taxes Act 1988*. The Charity has borne tax on its expenditure where appropriate.

IMPACT OF COVID-19 PANDEMIC

The COVID-19 outbreak in early 2020 and the subsequent events has the potential to have a long-term impact on the charity's incoming funds and resources expended in the coming years, as well as on the fair value of the charity's assets. However, the Trustees having considered the risks faced by the charity as well as the opportunities for growth the pandemic offered, are confident that it has sufficient plans, reserves and flexibility to ensure that it can continue to expand and deliver on its charitable objectives for the foreseeable future.

