



Dartford Amateur Operatic
& Dramatic Society

President: The Worshipful The Mayor of Dartford

ANNUAL REPORT

of

The Executive Committee

for the

Year Ended 31st May 2022

Dartford Amateur Operatic & Dramatic Society

Charity Name and Number

Dartford Amateur Operatic & Dramatic Society

Also known as: DAODS

Registered Charity Number: 295 226

Trustees

Society Officers

Mr Paul Farlie

Ms Sam Mason

Mrs Elaine Mason

Mr Alexander Tyrrell

Miss Ella Walden

Chairman

Vice-Chairman

Treasurer

Secretary

Assistant Secretary

Executive Committee Members

Miss Meghan Walsh

Mr Edward Sage

Mr Liam Winter

Miss Ellesse Cooke

Mr John Woodley

Mr Alex Freeman

Professional Advisors

Bankers

HSBC

38 High Street

Dartford, DA11DG

Independent Examiner

Sadler Fogarty Services

T/as Sadler Davies & Co

3 Enterprise House

8 Essex Road

Dartford, DA12AU

DAODS Trustees Annual Report

History, objectives and activities of the society

The society was formed in 1906.

The objectives of the Society are to promote the advancement and improvement of general education in relation to all aspects of the Art and Drama and the development of public appreciation of such art.

The society involves itself in musical and theatrical productions and has a thriving youth theatre group.

Management and governance arrangements

The society is governed by its rules and objects.

The objects and management of the Society are vested in an Executive Committee which is comprised of:

Officers

The Officers of the Society shall be: a Chairman, a Vice-Chairman, a Secretary, a Treasurer, Assistant Treasurer and an Assistant Secretary, who shall be elected annually at the Annual General Meeting. Retiring Officers shall be eligible for re-election.

Executive Committee Members

The Executive Committee shall consist of the above Officers and six (6) other members of the Society. Three of these six retire annually in rotation, but may be eligible for re-election at the A.G.M.

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1. Chairman's Introduction

Welcome to the 2022 AGM.

Well, we finally got back to performing!! The last couple of years have been tough, 1 ½ years without performing and the constant uncertainty of when we would get back to doing what we loved.

We finally managed to put on Shrek – a great job by everyone, not only the production team and cast but also all of the work that went on in the background to ensure we were able to stage the production! As I said, well done to everyone involved but I would like to congratulate, the production team of Alex Campbell (Director), Stephanie Lee and Natasha Cox (Choreographers), and Matt Kellett-Baines and Ed Sage (Musical Directors)

Following this we had the review of I Want, our first Hall production since the pandemic, so congratulations to the entire cast, crew and the production team who put the whole thing together of Ellesse Cook (Director), Rebecca Hills (Musical Director) and Jill Taylor (Choreographer).

Our final production of the year was All Shook Up, and whilst not a financial success, was certainly an artistic one, with great feedback from the audiences. We used a click track for the first time in an Orchard show and it worked very well with us being able to have the actual music all through rehearsals and a great balance in the sound when at The Orchard. We will still be using live bands in the future as this is one of our unique selling points, but will certainly consider using one again if the conditions are right. Well done to everyone involved in the production and of course the production team of Alex Tyrrell (Director), Amy Farlie (Choreographer) and Ed Sage (Musical Director).

Our youth group started up again this year and is going from strength to strength. Well done to the team and in particular Elaine Mason for all of her work here.

We were also able to socialise both as a society as well as putting on our social events, for at least half of the year, putting on our Dinner Dance, Hallworks and Stars in Their Eyes, which contributed to our funds. Thanks to everyone who organised and attended these events.

I mentioned in my last year's introduction that I thought we would need to look at two years together to assess the short-term impact of COVID and the impact of not being able to carry out our usual activities during this year, and I know these have been covered in our Treasurer's report.

Last year, we reported a combined impact on our finances of a net surplus of £9,485 for the two-year period, however this does need to be combined with the current year, given the Shrek costs related to the insurance claim in 2020/21, and also the previous year, 2019/20, where we received grants related to COVID. So across the three years, we have made a net deficit of £16,827.

Moving forward, we need to monitor the situation with regards the society's income. We are seeing lower ticket sales than in the past. This may be due to a delay in the return to theatres for our audiences, show selection or possibly a general reduction in the level of ticket sales we can achieve moving forward.

Whatever the reason, we need to look to put in place things that can grow other areas of income for the society in order to cover some of the losses on our main shows. Some of the areas we are looking at are:

1. Increasing the number of hall shows – the most obvious one of these is the pantomime which can generate between £8,000 to £10,000 per show. However other, well selected shows can also add between £2,000 to £4,000 to our society's funds.

2. Increased use of the bar. We get over 50% profit from our bar which in the past has earned us around £5,000 per year. If we invest in our bar, use it more and renovate, we could be looking to increase our bar profit to between £10,000 and £15,000 per year. We have been fortunate in the current financial year (22/23) to have received a generous donation to the society, which we have chosen to use to develop our bar area to provide a potentially vital income stream for the future.
3. Review of our costs. Over the last 2 years, we have invested heavily in our hall, the most significant items, as reported on in my previous years intro, being:
 - a. New windows for our hall, along with easy openings in order to improve the airflow around the hall as well as replace the very old frames.
 - b. Works in response to our Health, Safety and Fire Assessment – bringing our hall up to the required standards in this area.

Firstly, these costs are going to be lower in the coming years and so we should see a natural reduction in our premises expenses, however we will also be monitoring the costs of the society much closer and keeping the most up to date view of our finances available at all times.

Finally, our main aim is to keep performing great shows both at The Orchard and the hall, so as always, it is so important for all members, whether you are in the show or not, to promote our shows in order to generate ticket sales to support our cast but also our society's financial position.

We are lucky to have such a wonderful society and with all of our efforts, we can ensure we continue for many more years to come.



Paul Farlie

2. Treasurer's Report

Financial Review 2021/22

The 2021/22 season has seen us return to performing shows again and we produced two shows at The Orchard Theatre and one at the hall. The net impact on our surpluses from these shows was a reduction of £24,235. This can be partly offset by the insurance claim that we received in the previous year but was 100% related to the production costs of Shrek, so this results in an effective net deficit of £16,380 for our 2021/22 shows.

This is broken down thus:

Shrek	£ 1,771 (including the previous year's insurance claim)
I Want	£ 1,426
All Shook Up	£ (18,615).

These production related losses were increased by a small non-production related loss of £1,250.

Our main source of non-production related income is our subscription income, which remained relatively static compared to last year at £9,520. We also received Gift Aid of £1,872 and a net income from the Youth Group of £417.

Other significant income contributors are from the Bar of £4,098 (representing a 53% profit), Hall Hire of £1,980, Social and Fundraising of £278 and Donations of £1,440 - £1,000 which was received from Len Stubberfield's estate, a long-standing society member and ex-Chairman.

Our non-production costs consisted of Hall related expenditure of £17,905 (including Accountants fees), down £1,233 from last year. In addition to this we experienced a large reduction in the value of our investment of £3,995, as a result of the uncertainty in the markets. We are seeing this stabilise in the following financial year.

Another significant area that should be called out separately is our Health, Safety and Fire Assessment and other one-off non capitalised costs, which we had to spend to remediate a number of items that had built up over the years. These can be considered one off payments which are unlikely to be incurred in the future. The total amount we have had to spend on this over the last 2 years is £8,973 (£2,123 (21/22), £6,849 in 20/21).

In summary, as a result of all of the above, our net deficit for the year on all activity was £26,313. Taking into account the one-off investment fund reduction and the previous year's insurance claim, we arrive at an indicative net deficit of £14,462.

When taking into account the surpluses and deficits over the last 3, COVID effected, years (2020 £12,402, 2021 £(2,917) and 2022 £(26,313)), we see a combined net deficit of £16,827 – 77% of which can be accounted for by our one-off hall costs (£8,973) and one-off reduction in our investment (£3,995).

As we begin to adjust to life after COVID, we need to understand the impact of the last two years on our income streams and costs. We are seeing a trend of lower ticket sales for our Orchard shows since COVID and so we need to look at other ways of generating income. Two such ways that we can look to grow our income is the production of our pantomime, potentially to an annual event, and secondly making more use of our hall and in particular the bar so that we can increase our income here as opposed to money being spent outside in the local pubs and bars.

We will be exploring these avenues and others in the coming months to see how we can prepare our society for the future.

Format of the accounts

We adopt fully the idea of 'fund accounting'. This means that we have to recognise all revenue when we receive it. For example, when we receive money for ticket sales for a show that will take place in the next financial year, we will have to account for the cash in the earlier financial year rather than declare it as Deferred Income on the Balance Sheet. This in turn means that when you read the financial statement the 'Net Movement in Funds' figure cannot be considered as profit but more as a growth or reduction in funds.

It is a fact that we should not strictly use the word Profit for anything we do as we are a charity and are therefore considered as a 'Not for Profit' organisation. Which is why we use the terms Surplus and Deficit.

Funds and Reserves

The society currently has monetary reserves of £170,460 which is £26,313 less than last year. These reserves are freely available for all and any activities of the society. Of this figure £24,509 has been designated for other purposes but can be used for any purpose should the trustees deem it necessary. The investment in the 'COIF Charities Fixed Interest Fund' of £40,000, which stood at £46,949 at the end of last year, has decreased in value to £42,954. The deposit account now stands at £90,947 as we must still maintain a balance that would cover the cost of an aborted Orchard show.

Elaine Mason

3. Independent Examiners Report

Dartford Amateur Operatic & Dramatic Society
Registered charity number: 295226

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 MAY 2022

DARTFORD AMATEUR OPERATIC DRAMATIC SOCIETY

INDEPENDENT EXAMINER'S REPORT

FOR THE YEAR ENDED 31 MAY 2022

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE DARTFORD AMATEUR OPERATIC DRAMATIC SOCIETY

This report on the financial statements of the **DARTFORD AMATEUR OPERATIC DRAMATIC SOCIETY** for the year ended 31 May 2022, which are included in section 4 is in respect of an examination carried out in accordance with s145 of the Charities Act 2011 (the Act).

Respective responsibilities of the trustees and the examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) or under Regulation 10(1)(d) of the Charities Accounts (Scotland) Regulations 2006 (the 2006 Accounts Regulations) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act 2011 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 (the 2005 Act)
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. The examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently we do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In connection with our examination, no matter has come to our attention:

(1) which gives us reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the Act; and
- to prepare financial statements which accord with the accounting records and comply with the requirements of the Act:
- have not been met; or
- to which, in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached; or
- which gives us reasonable cause to believe that in any material respect the accounting rules of the charity's constitution have not been met.

Graham E.J. Sadler FCA
SADLER DAVIES & CO
Chartered Accountants
3 Enterprise House
8 Essex Road
Dartford,
Kent, DA1 2AU

Date: 7th March 2023



Dartford Amateur Operatic & Dramatic Society

Also known as: DAODS

Registered Charity Number: 295226

**4. FINANCIAL STATEMENTS OF THE TRUSTEES
for the year ended 31 May 2022**

DARTFORD AMATEUR OPERATIC & DRAMATIC SOCIETY

Registered Charity Number 295226

Statement of Assets and Liabilities as at 31st May 2022

1

	<u>Note</u>	<u>Unrestricted</u> <u>2022</u> <u>£</u>	<u>Designated</u> <u>2022</u> <u>£</u>	<u>Total</u> <u>2022</u> <u>£</u>	<u>Total</u> <u>2021</u> <u>£</u>
Tangible Fixed Assets	2	29,342.53		29,342.53	33,858.01
Current Assets					
Stocks		283.65		283.65	243.24
Debtors	3	6,052.00		6,052.00	24,510.84
Investments COIF Fixed Interest Fund-Accumulation Units		42,953.89		42,953.89	46,948.92
HSBC BMM deposit		66,437.52	24,509.25	90,946.77	91,707.64
Cash at bank and in hand		4,028.09		4,028.09	2,872.00
<i>Total current assets</i>		119,755.15	24,509.25	144,264.40	166,282.64
Liabilities:					
Liabilities: amounts falling due within 1 year	4	3,146.72		3,146.72	3,367.30
<i>Net current assets</i>		116,608.44	24,509.25	141,117.69	162,915.34
Total net assets		145,950.96	24,509.25	170,460.21	196,773.35
FUNDS	8				
Unrestricted - General		145,950.96	-	145,950.96	172,997.05
Designated:					
Building fund		-	14,065.00	14,065.00	14,065.00
Refurbishment fund		-	5,000.00	5,000.00	5,000.00
Prepaid subscription fund		-	4,561.25	4,561.25	3,156.30
Future production show fee fund		-	883.00	883.00	1,555.00
Total Charity Funds		145,950.96	24,509.25	170,460.21	196,773.35

Signed by two trustees on behalf of all the trustees



Alex Freeman



Meghan Walsh

Date 26/03/23

Date 26/03/23

DARTFORD AMATEUR OPERATIC & DRAMATIC SOCIETY
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MAY 2022

2

	<u>Note</u>	<u>Unrestricted Funds</u>		<u>Restricted</u>	<u>TOTAL FUNDS</u>	
		<u>General</u>	<u>Designated</u>	<u>Funds</u>	<u>2022</u>	<u>2021</u>
		<u>£</u>	<u>£</u>	<u>£</u>	<u>£</u>	<u>£</u>
Income from:						
Donations and legacies	5.1	10,925.76	4,561.25	-	15,487.01	10,262.67
Other trading activities	5.2	13,806.04	-	-	13,806.04	7,976.33
Investments	5.3	(3,985.52)	-	-	(3,985.52)	(662.58)
Charitable activities	5.4	100,599.34	883.00	-	101,482.34	-
Total		<u>121,345.62</u>	<u>5,444.25</u>	<u>-</u>	<u>126,789.87</u>	<u>17,576.42</u>
Expenditure on:						
Raising Funds	6.1	8,171.07	-	-	8,171.07	1,433.14
Charitable Activities	6.2	144,931.94	-	-	144,931.94	18,960.23
Other	6.3	-	-	-	-	100.00
Total		<u>153,103.01</u>	<u>-</u>	<u>-</u>	<u>153,103.01</u>	<u>20,493.37</u>
NET INCOMING / (OUTGOING)						
RESOURCES BEFORE TRANSFERS		(31,757.39)	5,444.25	-	(26,313.14)	(2,916.95)
ADDITIONS TO & RELEASES FROM FUNDS	8.2	4,711.30	(4,711.30)	-	-	-
NET MOVEMENT IN FUNDS		<u>(27,046.09)</u>	<u>732.95</u>	<u>-</u>	<u>(26,313.14)</u>	<u>(2,916.95)</u>
Total Funds brought forward	8.2	<u>172,997.05</u>	<u>23,776.30</u>	<u>-</u>	<u>196,773.35</u>	<u>199,690.30</u>
Total Funds carried forward	8.2	<u>145,950.96</u>	<u>24,509.25</u>	<u>-</u>	<u>170,460.21</u>	<u>196,773.35</u>

DARTFORD AMATEUR OPERATIC & DRAMATIC SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2022

3

1 Accounting Policies

- 1.1 The financial statements have been prepared under the historical cost convention and in accordance with the Statement of Recommended Practice for Charities SORP (FRS102) 2015 and with regard to the Charities Act 2011. An independent examination is required under the Charities Act 2011.
- 1.2 **Depreciation** is calculated on tangible fixed assets capitalised at a minimum cost of £500 and if they have a useful life of more than 1 year. Depreciation is calculated on a straight line basis over the remaining useful economic life.
- 1.3 **Stock** is valued at the lower of cost or net realisable value
- 1.4 **Incoming resources** are recognised in the accounts when received. Ticket sales on shows in a future year are included in the accounts when received. If the income has related expenditure the income and the expenditure are reported gross in the Statement of Financial Activity (SOFA)
- 1.5 **Expenditure and liabilities-** liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources. Expenditure on shows in a future year are shown as prepayments in the accounts and become expenditure in the accounts in the year of the show.
- 1.6 **Support costs** include central functions and have been allocated to activity cost categories on a basis consistent with use of resources.
- 1.7 **Voluntary help-** the value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
- 1.8 **Taxation-**the society is a registered charity and accordingly is exempt from taxation on its income and gains where they are applied for charitable purposes.
- 1.9 **Investment** -COIF Charities Fixed Interest Fund: interest and increase/decrease in market value is shown as income/expenditure in the year. Interest is re-invested into the fund. The investment is shown at market value.

2 TANGIBLE FIXED ASSETS	Leasehold Building 2022 £	Office Equipment 2022 £	Fixtures, Fittings & Equipment 2022 £	Total 2022 £
Balance brought forward	132,250.00	-	40,880.39	173,130.39
Additions	-	-	1,849.40	1,849.40
Disposals	-	-	-	-
	132,250.00	-	42,729.79	174,979.79
Accumulated Depreciation	113,455.00	-	25,817.38	139,272.38
Charge for year	3,132.57	-	3,232.31	6,364.88
	116,587.57	-	29,049.69	145,637.26
NET BOOK VALUE 1st June 2021 bfwd	18,795.00	-	15,063.01	33,858.01
NET BOOK VALUE 31st May 2022 cfwd	15,662.43	-	13,680.10	29,342.53

Basis of depreciation

Leasehold Building: Heathfield Hall is being depreciated over its useful life deemed in 2008 to expire in 2028. There are 6 years left to coincide with end of the lease with Dartford Borough Council making the depreciation rate 2.37%

3 DEBTORS & PREPAYMENTS

	2022	2021
Accrued Income	3,452.26	
Debtors	(732.95)	
Other Debtors	440.00	440.00
Prepayments	2,892.69	24,070.84
	6,052.00	24,510.84

4 LIABILITIES FALLING DUE WITHIN 1 YEAR

Accrued expenses	3,146.72	3,367.30
	3,146.72	3,367.30

DARTFORD AMATEUR OPERATIC & DRAMATIC SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2022

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5 INCOMING RESOURCES	<u>Unrestricted</u>	<u>Unrestricted</u>	<u>Restricted</u>	<u>TOTAL FUNDS</u>	
	<u>General</u>	<u>Designated</u>	<u>Funds</u>	<u>2022</u>	<u>2021</u>
	£	£	£	£	£
5 Donations & Legacies					
Membership Subscriptions	4,147.87	4,561.25		8,709.12	9,037.67
Patrons Subscriptions	811.00			811.00	840.00
Youth Theatre Subscriptions	2,655.00			2,655.00	45.00
Gift Aid Payments and Tax rebates	1,871.89			1,871.89	-
Donations	1,440.00			1,440.00	340.00
	<u>10,925.76</u>	<u>4,561.25</u>	<u>-</u>	<u>15,487.01</u>	<u>10,262.67</u>
5 Other Trading Activities					
Bar Takings	7,714.10			7,714.10	24.58
Dinner & Dance	2,965.00			2,965.00	-
Heathfields Hall Hire	1,980.00			1,980.00	-
Wardrobe/Costume/Prop Hire	40.00			40.00	-
Weather Lottery	96.94			96.94	95.83
Stars In Their Eyes	540.00			540.00	-
Firework Party	470.00			470.00	-
Other	-			-	7,855.92
	<u>13,806.04</u>	<u>-</u>	<u>-</u>	<u>13,806.04</u>	<u>7,976.33</u>
5 Income from Investments					
Bank interest	9.51			9.51	52.72
Increase in market value	(3,995.03)			(3,995.03)	(715.30)
	<u>(3,985.52)</u>	<u>-</u>	<u>-</u>	<u>(3,985.52)</u>	<u>(662.58)</u>
5 Income from Charitable Activities					
Ticket Sales	98,256.14	-		98,256.14	-
Show T Shirt Sales		-		-	-
Show Fees	2,272.44	883.00		3,155.44	-
Bottle and Tea Bar	70.76			70.76	-
Programmes and Advertising	-			-	-
Good Companions Singing Club	-			-	-
	<u>100,599.34</u>	<u>883.00</u>	<u>-</u>	<u>101,482.34</u>	<u>-</u>
TOTAL INCOMING RESOURCES	<u>121,345.62</u>	<u>5,444.25</u>	<u>-</u>	<u>126,789.87</u>	<u>17,576.42</u>

DARTFORD AMATEUR OPERATIC & DRAMATIC SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2022

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6 RESOURCES EXPENDED	Unrestricted General	Unrestricted Designated	Restricted Funds	TOTAL FUNDS	
	£	£	£	2022	2021
	£	£	£	£	£
6 Expenditure on Raising Funds					
Support Costs	858.87			858.87	925.14
Cost of Goods Sold - Bar	3,615.65			3,615.65	508.00
Dinner & Dance	3,304.94			3,304.94	-
After Show Parties	-			-	-
Beer/Wine festival/BBQ	-			-	-
Quiz Nights	-			-	-
Stars In Their Eyes	44.92			44.92	-
Fireworks Party	346.69			346.69	-
Barn Dance	-			-	-
Dartford Festival	-			-	-
Bottle and Tea Bar	-			-	-
	8,171.07	-	-	8,171.07	1,433.14
6 Resources expended on Charitable Activities					
Support Costs	16,318.55			16,318.55	17,577.63
Youth Leader Remuneration	2,238.36			2,238.36	-
Recruitment	-			-	-
Production Costs (inc insurance & NODA	125,647.03			125,647.03	746.60
Accountancy and book keeping	728.00			728.00	636.00
	144,931.94	-	-	144,931.94	18,960.23
6 Other resources expended					
Donations	-			-	100.00
	-	-	-	-	100.00
TOTAL RESOURCES EXPENDED	153,103.01	-	-	153,103.01	20,493.37

7 SUPPORT COSTS

Support costs, consisting of the costs of running the society, are split between the various activities on a percentage basis where they are not directly attributable

Basis of Apportionment	5%	95%	100%	100%
Support cost type	Fundraising Activity	Charitable Activity	This Year Total Cost	Last Year Total Cost
	£	£	£	£
Miscellaneous Direct Expenses				24.99
Caretakers Remuneration	63.50	1,206.50	1,270.00	
Ground Rent	25.75	489.25	515.00	875.00
Water Rates	0.75	14.25	15.00	530.90
General Rates	13.37	254.11	267.48	
Premises Insurance	41.02	779.36	820.38	1,101.67
Electricity	114.25	2,170.82	2,285.08	710.46
Gas	8.37	159.01	167.38	302.87
Postage and Carriage				60.37
Website & Society Marketing	5.59	106.16	111.75	111.75
Office Stationery	13.65	259.38	273.03	9.99
Legal Fees				250.00
Office Machinery Maintenance	9.00	171.00	180.00	150.00
Cleaning Consumables	35.26	669.99	705.25	
Premises Expenses	208.61	3,963.58	4,172.19	8,815.30
Bank Charges	1.50	28.50	30.00	-
Depreciation	318.24	6,046.64	6,364.88	5,559.47
Other Indirect Costs				
Total	858.87	16,318.55	17,177.42	18,502.77

DARTFORD AMATEUR OPERATIC & DRAMATIC SOCIETY
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2022

6

8. FUNDS

8.1 Funds held

- unrestricted funds (U); funds that the trustees are able to spend for any of the charity's purposes.
- unrestricted designated funds (UD); part of unrestricted funds that trustees have earmarked for a particular purposes.
- restricted income funds of the charity (R); funds that the trustees may only spend for specific purposes due to some form of stipulation from the provider of the income.

Fund Name	Type	Purpose and Restrictions
General Fund	U	Freely available for all activities - no restrictions
Building fund	UD	Freely available for all activities - designated for building maintenance
Refurbishment fund	UD	Freely available for all activities - designated for building refurbishment
Prepaid subscription fund	UD	Freely available for all activities - designated for potential repayments
Future shows ticket fund	UD	Freely available for all activities - designated for income against future productions
Future production show fee fund	UD	Freely available for all activities - designated for income against future productions

8.2 Movements of major funds

Fund names		Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
General Fund		172,997.05	121,345.62	(153,103.01)	4,711.30		145,950.96
							-
Designated Funds							
Building fund		14,065.00					14,065.00
Refurbishment fund		5,000.00					5,000.00
Prepaid subscription fund		3,156.30	4,561.25		(3,156.30)		4,561.25
Future shows ticket fund	8.2 (a) (b)						-
Future production show fee fund	8.2 (c) (d)	1,555.00	883.00		(1,555.00)		883.00
Future production T-shirt income	8.2 (f)	-	-				-
Sub total designated		23,776.30	5,444.25	-	(4,711.30)	-	24,509.25
Total Funds		196,773.35	126,789.87	(153,103.01)	-	-	170,460.21

8.2 (a) Future shows ticket fund.

None

8.2 (b) Future shows ticket fund.

None

8.2 (c) Future production show fee fund

The society had £1,555 in funds for show fees for Shrek 2021. This has been transferred to the General Fund.

8.2 (d) Future production show fee fund

The society has £883 in funds for show fees for the Hello Dolly production (October 2022).

8.3 Transfers between funds

From Fund (Name)	To Fund (Name)	Reason	Amount
Future shows ticket fund	General Fund	Offset against costs of production	0.00
Future production T-shirt income	General Fund	Offset against costs of production	0.00
Prepaid subscription fund	General Fund	Repayments not required	3,156.30
Prepaid show fee fund	General Fund	Repayments not required	1,555.00

Appendix 1

Income and Expenditure Account for productions in the year ended 31/05/2022

	Income	Expenditure	Surplus / (Deficit)	Last Year Totals
<u>Productions</u>				
Shrek	73,000.08	79,084.66	(6,084.58)	
All Shook Up	26,608.50	45,223.63	(18,615.13)	
I Want	1,803.00	377.40	1,425.60	
Insurance and NODA subscription		961.33	(961.33)	(746.60)
Sub Total	101,411.58	125,647.03	- 24,235.45	(746.60)
<u>Fundraising</u>				
Bar	7,714.10	3,615.65	4,098.45	
Hall Hire	1,980.00		1,980.00	
Costume & Props Hire	40.00		40.00	
Gift Aid	1,871.89		1,871.89	
Weather Lottery	96.94		96.94	
Donations	1,440.00		1,440.00	
Members Subscriptions	8,759.12		8,759.12	
Patrons Subscriptions	811.00		811.00	
Youth Subscriptions	2,655.00		2,655.00	
Stars In Their Eyes	540.00	44.92	495.08	
Firework Party	470.00	346.69	123.31	
Bottle & Tea Bar	70.76	-	70.76	
Miscellaneous Income/Support Costs	-	858.87	(858.87)	
Bank Interest	9.51		9.51	
Sub Total	26,458.32	4,866.13	21,592.19	16,858.58
<u>Social Events</u>				
Dinner & Dance	2,965.00	3,304.94	- 339.94	
Sub Total	2,965.00	3,304.94	- 339.94	-
Society Running Costs	-	16,318.55	(16,318.55)	(17,577.63)
Youth leader	-	2,238.36	(2,238.36)	
Recruitment	-	-	0.00	
Accountancy	-	728.00	(728.00)	(636.00)
Donations	-	-	0.00	(100.00)
Movement: Market Value Investments	- 3,995.03	-	(3,995.03)	(715.30)
Sub Total	- 3,995.03	19,284.91	(23,279.94)	(19,028.93)
Totals for Year	126,839.87	153,103.01	- 26,263.14	(2,916.95)

Appendix 2

2021/22 Season

Detailed analysis of production activities prepared for the membership

Please note these figures come from more than one financial year depending on when the ticket sales were made

	Shrek	All Shook Up	I Want	Sub-total	Other	This Year's Total	Last Year's Total
Income							
Ticket Sales	71,359.64	25,108.50	1,803.00	98,271.14		98,271.14	-
Show Fees	1,640.44	1,500.00	-	3,140.44		3,140.44	-
Programmes & Merchandise	-	-		-		-	-
Other Income	-	-		-		-	-
				-			
Total Income	73,000.08	26,608.50	1,803.00	101,411.58	-	101,411.58	-
Production Costs							
Credit Cards	1,417.67	495.92	-	1,913.59		1,913.59	-
Orchard/MJC Theatre Hire	16,800.00	16,800.00	-	33,600.00		33,600.00	-
Orchard Labour	3,162.98	2,371.20	-	5,534.18		5,534.18	-
Orchard Publicity	1,710.00	1,800.00	-	3,510.00		3,510.00	-
Marketing & Publicity	1,394.84	794.00	48.48	2,237.32		2,237.32	-
Production Team	-	-		-		-	-
Rehearsal Rooms {Hired}	837.74	403.50		1,241.24		1,241.24	-
Wardrobe	7,437.97	917.51		8,355.48		8,355.48	-
Scenery & Props	13,142.36	6,701.60	75.86	19,919.82		19,919.82	-
Lighting	3,828.89	3,990.00		7,818.89		7,818.89	-
Sound	5,357.44	4,132.59	206.74	9,696.77			-
Transport Hire	300.00	365.00		665.00		665.00	-
Orchestra/Musicians	5,740.33	788.00		6,528.33		6,528.33	-
Royalties/PRS	15,737.55	4,680.59	46.32	20,464.46		20,464.46	-
Scores & Libs	-	-		-		-	-
Refreshments	-	-		-		-	-
Other Production Expense	515.15	459.72		974.87		974.87	-
Theatrical & Employers Insurance	1,701.74	524.00	o	2,225.74	761.33	2,987.07	629.60
Subscriptions {NODA}	-				200.00	200.00	117.00
Support Costs [Note 7]				-		16,318.55	17,577.63
Total Production Costs	79,084.66	45,223.63	377.40	124,685.70	961.33	132,268.81	18,324.23
Surplus/(Deficit) For Production	(6,084.58)	(18,615.13)	1,425.60	(23,274.12)	- 961.33	(30,857.23)	(18,324.23)

5. Committee Reports (June 21 - May 22)

Show Reports

SHREK 20th – 23rd October 2021

Director: Alex Campbell
Choreographer: Steph Lee / Natacha Cox
Musical Director: Matt Kellett-Baines / Ed Sage

Our first show back since COVID! Sold really well across the board and very popular with our audiences. Naturally some teething issues with COVID rules and restrictions. A particularly huge cast with a strong back stage team filled with people who you wouldn't see there usually. Overall a huge success.

I WANT 24th – 27th November 2021

Director: Ellesse Cooke
Musical Director: Rebecca Hills
Choreographer: Jill Taylor

A more intimate and small show at Heathfields hall. A cast of approx. 10 members performed the brainchild of Ellesse Cooke. The hall was transformed into a cabaret style club with small round tables scattered around. This review was particularly lovely as it included some shows which we usually wouldn't get the rights for. A show quite difficult to sell due to the nature of it being a revue however really good feedback.

ALL SHOOK UP 18th – 23rd April 2022

Director: Alex Tyrrell
Choreographer: Amy Farlie
Musical Director: Ed Sage

A show full of Elvis classics. A strong, large cast took to the stage at The Orchard Theatre. Unfortunately, this was the first show DAODS performed post COVID once all restrictions were lifted. The marketing that was done for this show could not have done more. It's a real shame this show didn't sell as well as expected because we had outstanding reviews from audiences.

Meghan Walsh

Social Report

The first social we had in 2021 was a special one, being the first time we had been able to meet in person at a social post COVID and the lockdowns. We had a wonderful outdoor gathering in the DAODS garden on the 5th of June with an outside bar.

Our next social was in the 4th of September, when we had our first Stars in Their Eyes, organised by Meg Walsh which was highly entertaining and incredibly successful.

The 6th of November was our first Halloworks post-COVID, which saw members, friends and family put on their best costumes and makeup. DJ'd by Keith Hills it was a great night highlighted by Fred Halls wonderful firework display.

Unfortunately, the 2021 Bring & Share was cancelled due to the rise in COVID once more, however the Dinner Dance of 2022 on the 29th of January made up for this. Always a wonderful event organised by Sam Mason, this was an especially magical one. Sam turned the hall into a beautiful enchanted woodland, with Band of Gold performing live and the annual Freddie awards, it's safe to say everyone had a great night.

Thank you to everyone who attended all of these events and I'm sure we all look forward to the future socials yet to come.

Ella Walden

Marketing Report

Social Media Following

May 2021 – May 2022

Facebook: 1,700K Likes **+220**

1,830 Followers **+309**

Instagram: 593 Followers **+229**

Twitter: 699 Followers **- 14**

June 2019 – May 2020

Facebook: 1,480K Likes

1,521 Followers

Instagram: 364 Followers

Twitter: 713 Followers

I really am so pleased with the increase on Facebook and Instagram. We haven't "tweeted" since "I Want" and that's purely based on the time it was taking to post to three social media sites. Now that I've figured a more simple way of posting to Facebook and Instagram at the same time— I'd like to start introducing it more.

It's really down to the members for continuing to share, comment and like the content put out to the public. Thank you to those that do.

Taking a look at our Facebook insights we have had such a good year in terms of page interactions and page reaches. I've summarised by show below to demonstrate how many people saw our posts. I've indicated separately where there was a paid promotion. The figures below are all of the posts relating to each show added up.

SHREK: 88.4K Reaches.

I WANT: 7.4K Reaches

ALL SHOOK UP: 164.8K reaches

The character profiles again were hugely successful - I did character videos for the characters in All Shook up and did swipe up links to the booking websites.

Alongside our social presence, we have performed in Dartford at our usual spot, One Bell Corner. This has since been refurbished. At these events in person, for Shrek we gave out crowns to children walking buy with Shrek ears glued onto them. Extra promo!

I had meetings with Bexleyheath Broadway and also Bluewater to get us singing slots. I really think these boosted DAODS profile.

I'd like to mention the hard work from Heather Woodley for creating the character profiles and designing posters and the programmes at shows. Also a mention to Pat Walsh who keeps the website up to date. Thank you both.

Meghan Walsh

Youth Group Report

After a long break for COVID the Youth Group surfaced again in September 2021. Amazingly the majority of the students had stayed in touch through our WhatsApp broadcasts and were delighted to be back at the hall albeit a tad chilly with doors and windows opened and sitting distanced apart due to COVID restrictions.

We were very proud of two of our members who were chosen to perform in the adult society's production of Shrek at The Orchard Theatre in October 2021. Francesca Ebdon played Young Fiona and Aidan Lamp as Young Shrek.

Prior to COVID we had just purchased scripts with a view to performing them Summer 2020 so we deferred the date and started rehearsing at Christmas 2021 to put on our production in Summer 2022 (next years report!).

The group continued to grow during the year, it remained an extremely welcoming friendly supportive group with children of varying abilities, talents and ages ably led by Matt Osborne with admin support from myself.

Matt has further ideas for developing the groups activities and we look forward to future productions with excitement.

Elaine Mason