



## **DHARMACHAKRA ANNUAL REPORT 2021**

### **FINANCIAL REVIEW**

Income for the period amounted to **£202,868**.

This represents an increase of £36,254 against 2020 results, an increase of 22%.

This is due to greatly increased performance (see 'Achievements and Performance' section below).

### **PRINCIPLE FUNDING SOURCES**

Income includes **£98,877** in the form of grants over 12 months.

During the previous year the figure was £86,000, so this represents a 15% increase in grant income.

As well as grants the principal funding for the charity was in the form of donations totaling **£90,529**.

The equivalent figure for 2020 was £67,228. This represents a significant increase in donation income of around 35%, primarily due to increased online event dana.

We also derived income from client work, including web hosting. In 2021 this was worth **£13,462**.

The equivalent figure for 2020 was £13,386, representing a slight increase of 0.5%.

While we had no gift aid tax revenue in 2021 (for 2020 receipts), we expect to receive gift aid tax benefit in 2023 for both 2020 and 2021 receipts.

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Overall we were able to achieve a £ 22,000 positive cashflow in 2021 (compared to a £28,000 profit in the previous period).

This is despite having to pay more grant to the USA side of the charity (which is where we incur a lot of our costs - chiefly payroll, consulting and also our Google Cloud Server), compared to 2020 levels, due to some increased general costs. The US grants increased by 14%.

Our USA side of the charity did perform well. We had a turnover there of £18,000, mainly in donations. This income total is £5,000 less than in 2020, mainly due to a large one-off donation of £6,000 that was unique to that year. In 2021, recurring donations increased by 11%, event dana by 48%, and domain management by 11%.

## **INVESTMENT POLICY**

We will be exploring a new investment strategy over the next year in regard to our significantly increased reserve (see below).

## **RESERVES POLICY**

The trustees have not previously held reserves for any lengthy period. However, in light of our strong financial performance with significantly increased net cash flow (£22,000) and bank balances (£72,434), the trustees have consolidated their intention to hold in future the recommended level of reserve for a charitable organization (three months' worth of expenditure). The amount held at the end of the year allows this intention to move towards implementation as policy going forward. Reserves, and the investment of portions of the reserve, will be regularly reviewed by the trustees, together with a general review of the financial position of the charity.

## **LOANS**

There are no outstanding loans.

## **OBJECTIVES AND ACTIVITIES**

The overall objective of Dharmachakra is the advancement of the Buddhist religion. In particular, its aims are:

- To encourage members and others to live in accordance with the teachings of the Buddha.
- To publish literature and other material in furtherance of these aims.
- To support members of the Triratna Buddhist Order and other duly ordained Buddhists at the discretion of the council of the charity.
- In furtherance of the above purpose, but no further or otherwise, the charity shall maintain close communication with, and work under the guidance of, the Triratna Buddhist Order in cooperation with other groups with the same objects.

To achieve these aims the charity archives, and makes available for free download, both text and audio files of Buddhist teachings. It also runs a web publishing platform and social media spaces to further support connections within our community.

## **ACHIEVEMENTS AND PERFORMANCE 2021**

This year, Dharmachakra's project The Buddhist Centre online ([www.thebuddhistcentre.com](http://www.thebuddhistcentre.com)) was the main focus of new work.

Like all businesses and charities, 2021 was a year of extraordinary challenge for Dharmachakra, at all levels. Our team and our online platform rose to these challenges in wonderful ways, as evidenced by very strong financial performance under pressure.

Leveraging work done over years, we were able to quickly respond to the needs of our worldwide community during the ongoing Covid-19 pandemic by developing several key new sites and services. The public response to these was very positive, and we were able to fundraise effectively against a raft of live events and online facilities designed to support

people practicing Buddhism and meditation in their daily lives at a time of continued difficulty.

Specifically, the creation of the [Dharma Toolkit](#) platform – for [live events](#), community-focused media, and shared web spaces – was a major achievement. Developed in just one month in March 2020, this has become a major focal point for a rich array of web services. We continued and expanded our efforts with the Dharma Toolkit and our live events program. We also hope it has helped exemplify for our wider community how online connection can substantively complement in-person contexts for learning and offering guidance to those looking to explore the Buddhist path.

The needs of the situation and of the new platform meant we also urgently needed to grow our team. Fortunately, the generosity of our donors in response to our work meant this became possible in ways we had not predicted. We were able to take on several new team members on a part-time basis and sustain their employment throughout the year. As a charity that places a lot of emphasis on the ethical principles of Buddhist 'Right Livelihood' we are immensely grateful for the opportunity to offer meaningful work to others who feel connected to these same values.

### **PLANS FOR THE FUTURE (2022)**

Since the pandemic will be ongoing, and the landscape of our community's presence online has changed in so many unforeseen ways, we envisage continuing and expanding our efforts with the Dharma Toolkit and our live events program. There will be challenges to this as the world gradually returns to 'normal' post-pandemic, but we feel there will also be strong opportunities to uphold the value of our online spaces as focal points for shared positive connection within our own community and beyond.

We will also be beginning design and background implementation work on a complete overhaul of our sister site at [Free Buddhist Audio](#). This site has long been a cornerstone of our fundraising strategy, and we're excited to explore the possibilities for redeveloping it as a major part of what we offer online in future.

The Buddhist Centre Online will continue its mobile redesign process, taking in a completely new menu system, further integration of all our sites and services within the platform (including everything new from 2020), and a new home page with deeper curation of content from around our community.

Our server project will continue to support more experienced webmasters in developing their own websites and social web spaces – and help less experienced situations maintain a secure, virus-free online environment when it comes to their presence online.

Financially, we will push on with our successful efforts to make Dharmachakra more financially independent in ways that would allow us to grow the team further and offer more value to our community and our funding partners. We look forward to another year of challenge and of *dana* (Sanskrit: 'generosity') as the most effective response.

### **TRUSTEES IN 2021**

David Creighton (Chair), Madeleine Cadwallender (Secretary), Bettye Pruitt, Tim Holden, Sean Boland.

Receipts and Payments AccountsJanuary to December 2021

	£ 2021 Restricted	£ 2021 Unrestricted	£ 2021 Total	£ 2020	£ change	NOTES
<u>Donations</u>						
PayPal		34,126	34,126	32,182	1,945	1
Standing Orders (Recurring)		14,041	14,041	13,026	1,015	1
Events hosted		38,969	38,969	8,045	30,924	2
Institutional donations during covid-19		1,570	1,570	4,328	-2,758	3
		0	0	0	0	
Other Donations		1,822	1,822	2,445	-623	4
Gift Aid Tax		0	0	7,202	-7,202	5
	0	90,529	90,529	67,228	23,301	
<u>Other Income</u>						
Domain Names		6,780	6,780	7,705	-925	
Other (Publishing Services)		503	503	0	503	
	0	7,283	7,283	7,705	-423	
<u>Grants Received</u>						
ECA	3,127	0	3,127	0	0	
Future Dharma Fund		80,000	80,000	61,000	19,000	
Order Office		15,000	15,000	15,000	0	
Uddiyana		0	0	10,000	-10,000	
Triratna Trust		750	750	0	750	
	3,127	95,750	98,877	86,000	9,750	
<u>Client Work</u>						
LBC Development		1,650	1,650	1,800	-150	
Order Office		2,250	2,250	3,380	-1,130	
Other (Festival Day)		2,280	2,280	500	1,780	
	0	6,180	6,180	5,680	499	
<b>Total Income</b>	<b>3,127</b>	<b>199,741</b>	<b>202,868</b>	<b>166,614</b>	<b>33,127</b>	
<u>Administration</u>						
Accounting		4,050	4,050	3,150	900	
Bank fees etc		2,635	2,635	1,991	644	6
Insurance		782	782	0	782	
Office & Postage		133	133	193	-60	
	0	7,600	7,600	5,335	2,266	
<u>General Costs</u>						
Computer & Software		-34	-34	734	-768	7
Depreciation		1,169	1,169	0	1,169	7
Domain Names (centre sites)		1,570	1,570	1,831	-262	
Social Media Manager	200	21,781	21,981	20,218	1,562	
Consultancy - contractors to help with events etc	2,400	9,171	11,571	14,328	-5,157	8
Miscellaneous event costs		0	0	89	-89	
Travel & subsistence (ECA Meetings)		0	0	30	-30	8
Travel (Other external Meetings)		0	0	370	-370	8
Travel to TBCO meetings		0	0	0	0	8
	2,600	33,656	36,256	37,601	-3,944	
<u>Website Costs</u>						
Order Office and Administrative support	150	8,362	8,512	1,734	6,628	
Website Management & Content Promotion	400	18,714	19,114	9,233	9,482	
Web Development (primary coding)		56,517	56,517	38,304	18,213	
	550	83,593	84,143	49,271	34,323	
<b>Total Expenditure</b>	<b>3,150</b>	<b>124,850</b>	<b>128,000</b>	<b>92,206</b>	<b>32,644</b>	9
<b>Cash Flow</b>	<b>-23</b>	<b>74,891</b>	<b>74,868</b>	<b>74,408</b>	<b>483</b>	
<u>Grant Transfer</u>						
Paid to US		-52,613	-52,613	-46,016	-6,597	9
<b>Adjusted Cash Flow</b>	<b>-23</b>	<b>22,279</b>	<b>22,256</b>	<b>28,393</b>	<b>-6,114</b>	

## NOTES:

### Note 1: increase in general donations to The Buddhist Centre Online

In general, The Buddhist Centre Online received a moderate upturn in donations, as people made much more use of our services, either via events and retreats (see note 2 below), or in other ways, due largely to continued Covid-19 health safety measures, effecting the closure of buddhist centres and retreat centres around the world.

### Note 2: Events income:

In response to the Covid-19 pandemic, which led to the ongoing closure of Triratna buddhist centres and retreat centres through much of 2021, Dharmachakra responded by hosting a number of events and retreats, via zoom, for the Triratna Community. These were by donation, facilitated by the platform Eventbrite. In some cases a proportion of the proceedings was gifted to the teacher of the event, for the work they had put in to the event.

### Note 3: In 2021, Institutional donations (furloughs) was lower.

as furlough payments were discontinued and the economy began to recover from lock-downs and pandemic measures.

### Note 4: In 2021, 'Other Donations' were lower.

although it included two donations from Triratna Berlin for The Buddhist Centre Online's help with the European convention.

### Note 5: Gift Aid receipt

The Gift Aid receipt for 2021 (relating to 2020 donations) is expected to be received in 2023, along with the Gift Aid receipt for 2022. So there is a nil Gift Aid receipt in 2020 and will be a double receipt in 2023 (relating to 2020 and 2021 donations).

### Note 6: Bank fees etc are made up of International transfers (via Wise) / Paypal fees / Stripe fees/Eventbrite fees.

### Note 7: Computer costs are now evaluated for a capitalization threshold of £1,000.

below which, the cost is expensed as Computers; above which, the cost is depreciated over the life of the asset. When comparing computer & software costs from year to year, depreciation expense can be included.

### Note 8: Expenses:

Due to covid-19, as mentioned in 'income' notes above, we hosted many online events, which had associated costs eg the hiring of contractors to facilitate the events etc. Candradasa's travel costs were paid by Dharmachakra, Inc. (US), so the 2021 cost is less than in 2020.

### Note 9: increase in USA grant compared to 2020:

Grants passed through to Dharmachakra U.S. increased by 14%, and were used to cover increased operating expenses, primarily Google Cloud service and software costs.

## Statement of Assets and Liabilities

	<u>12/31/2020</u>	NOTES	NOTES
<u>Fixed Assets</u>			
Fixtures, Fittings, Equipment	5,376		
Accumulated Depreciation	0		
	<u>5,376</u>		
<u>Current Assets</u>			
Cash at Bank & In Hand			
Santander No1 & No2 Accounts	558		
CCLA Account	59		
Co-operative Bank Account	42,143		
PayPal Accounts	5,641		
	<u>48,400</u>		
Uncleared receipts	0		
<b>Total Assets</b>	<b>53,776</b>		
<u>Liabilities</u>			
Payroll Liabilities	0		
	<u>0</u>		
<b>Net Assets</b>	<b>53,776</b>		
<u>Represented by:</u>			
approximate value of fixed assets	5,376		
Unrestricted funds	<u>48,400</u>		
	<b>53,776</b>		

**Bank Statement Reconciliations**

**Santander No1 Account**

check

Balance as per Quickbooks	70.00	
Plus uncleared deposits		
Less uncleared payments		
Balance as per Statement	70.00	0.00

**Santander No2 Account**

Balance as per Quickbooks	458.50	
Plus uncleared deposits		
Less uncleared payments		
Balance as per Statement	458.50	0.00

**Co-op Dharmachakra Account**

Balance as per Quickbooks	66,433.99	
Plus uncleared deposits		
Less uncleared payments		
Balance as per Statement	66,433.99	0.00

**CCLA Investment Account**

Balance as per Quickbooks	0.00	
Plus uncleared deposits		
Less uncleared payments		
Balance as per Statement	0.00	0.00 Account cl

**PayPal (FBA) Account**

Balance as per Quickbooks	1,326.04	
Plus uncleared deposits		
Less uncleared payments		
Balance as per Statement	1,326.04	0.00

**PayPal (TBC) Account**

Balance as per Quickbooks	1,036.52	
Plus uncleared deposits		
Less uncleared payments		
Balance as per Statement	1,036.52	0.00

TOTAL CASH 69,325.05

UNCLEARED DEPOSITS 3,108.87

UNCLEARED PAYMENTS 0.00

**balance of cash & deposits: 72,433.92**

used in 2021

## *Statement of Assets and Liabilities*

	<u>12/31/2021</u>	<u>12/31/2020</u>	NOTES
<u><i>Fixed Assets</i></u>			
<i>Fixtures, Fittings, Equipment</i>	6,786	5,376	
<i>Accumulated Depreciation</i>	-1,169	0	
	<u>5,617</u>	<u>5,376</u>	
<u><i>Current Assets</i></u>			
<u><i>Cash at Bank &amp; In Hand</i></u>			
<i>Santander No1 &amp; No2 Accounts</i>	529	558	
<i>CCLA Account</i>	0	59	
<i>Co-operative Bank Account</i>	66,434	42,143	
<i>PayPal Accounts</i>	<u>2,363</u>	<u>5,641</u>	
	<u>69,325</u>	<u>48,400</u>	
 <i>Uncleared receipts</i>	 3,109	 0	
 <i>Total Assets</i>	 <u>78,051</u>	 <u>53,776</u>	
 <u><i>Liabilities</i></u>			
<i>Payroll Liabilities</i>	2,019	0	
	<u>2,019</u>	<u>0</u>	
 <i>Net Assets</i>	 <u>76,032</u>	 <u>53,776</u>	
 <u><i>Represented by:</i></u>			
<i>Book value of fixed assets</i>	5,617	5,376	
<i>Unrestricted net assets (Retained Earnings)</i>	48,159	20,007	
<i>Net Revenue</i>	<u>22,256</u>	<u>28,393</u>	
	<u>76,032</u>	<u>53,776</u>	







Section A

Independent Examiner's Report

Report to the trustees/  
members of

Dharmachakra

On accounts for the year  
ended

31/12/2021

Charity no  
(if any)

294143

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2021.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

*Fay Pritchard*

Date:

06/02/2023

Name:

Fay Pritchard

Relevant professional  
qualification(s) or body  
(if any):

MAAT licence no: 1004354

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