

Company registration number: 01865175
Charity registration number: 293063

J.L.O. (1984) Limited
(A company limited by guarantee)

Annual Report and Financial Statements

For the Year Ended 31 December 2020

J.L.O. (1984) Limited
Annual Report and Financial Statements
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J.L.O. (1984) Limited
Reference and Administrative Details

Charity name	J.L.O. (1984) Limited
Charity registration number	293063
Company registration number	01865175
Principal office	10B Red House Yard Gislingham Road Thornham Magna Eye Suffolk IP23 8HH
Registered office	10B Red House Yard Gislingham Road Thornham Magna Eye Suffolk IP23 8HH
Trustees	E Fisher - Chairman R Greensted S Armstrong V Paleri C Hopkins T Lesser A McDermott
Secretary	A Chalk
Bankers	Child & Co 1 Fleet Street London EC4Y 1BD
Independent examiner	Steven Francis FCCA Steven R Francis & Co Limited Bury Lodge Bury Road Stowmarket, Suffolk IP14 1JA
Investment advisor	Lonsdale Services Limited 3 Curo Park Frogmore St Albans, Herts AL2 2DD

J.L.O. (1984) Limited Trustees' Report

Introduction

The Trustees present their annual report and accounts for the year ended 31st December 2020. The Trustees are satisfied with the performance of the charity during the year. Based on the position at 31st December 2020 the Trustees consider that the charity is in a strong position to continue its activities during the coming year, and that the charity's assets are adequate to fulfil its obligations.

Name and constitution of the charity

The registered name of the charity is J.L.O. (1984) Limited, and is also known as The Journal of Laryngology and Otology. The charity was incorporated on 21st November 1984 and is governed by its Memorandum and Articles of Association.

Objectives and activities of the charity

The objects of the charity are to educate the public and promote the sciences of Laryngology and Otology and allied sciences for the benefit of the public in particular by publishing the Journal of Laryngology and Otology and any similar publications or supplements.

In furtherance of its principal object, J.L.O. (1984) Limited will continue to publish and promote The Journal of Laryngology and Otology and its associated supplements. The Journal is a member of the HINARI scheme of The World Health Organisation (WHO), and is provided free of charge to those in the world's poorest countries.

J.L.O. (1984) Limited also disseminates educational material through its website; www.jlo.co.uk. The charity continues develop the J.L.O. website with the aim of making this a platform for electronic learning. Surgical videos across the disciplines have been produced and have been very well received. The library of presentations is a useful resource and remain free to access for all. The electronic archive of all The Journal's content since it was established in 1887 continues to be an invaluable resource for those studying the history of medicine, and is available through the J.L.O. website.

Organisation

The Board of Trustees (as listed on page 1) administers the charity and meets physically at least twice every year and also electronically as often as required to meet immediate needs, in accordance with the Articles of Association.

Appointment of Trustees

The Board consist of at least six and not more than ten individuals, all of whom must be members of the company. There are currently seven Trustees.

One third of the Trustees (or the number nearest to one third) must retire at each Annual General Meeting.

Appointments may be based on specific skills required to help the charity meet its objectives. In the event of a vacancy occurring, the normal practice is for the Charity to invite a Senior Assistant Editor to become a Trustee.

Trustee Remuneration

The remuneration of Trustees is agreed annually. This is strictly by Trustees who are not remunerated for their services to the Journal only. They will decide the level of remuneration of those who are remunerated. For medically qualified Trustees the level of remuneration is based on the NHS pay scales.

J.L.O. (1984) Limited Trustees' Report

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the accounts in accordance with applicable law and United Kingdom Generally Accepted Accounting Practice.

Company law requires the Trustees to prepare accounts for each financial year which give a true and fair view of the state of the affairs of the charity and of its incoming resources and application of resources, including its net income and expenditure for the year.

In preparing these accounts, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Make judgments and estimates that are reasonable and prudent
- Prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Investment powers

Under the Memorandum and Articles of Association, the charity has the power to make any investments which the Trustees see fit in accordance with the charity's Investment Policy after taking independent financial advice.

Review of the activities

Despite the challenging environment caused by the Covid pandemic, twelve journal issues each of 96 pages were published during 2020 as normal.

In 2020 the charity fast-tracked 38 Covid-related papers and published these as open access to ensure the articles could be read by the widest possible audience.

A pleasing increase in rates of full text article reads was achieved in the year as well as an increase in the registrants to the electronic table of contents and social engagement with journal content. Online usage of the journal continues to increase with almost a two-fold improvement compared to 2018.

A virtual issue on Noise and Ear Trauma was completed. An editorial on WHO World report on Hearing and two Otolaryngology Editors Consortium editorials were also published in 2020.

The surgical videos continue to be a popular resource for the ENT surgical fraternity with views increasing again in 2020 with most views from UK, USA, India, Australia, Egypt and Turkey respectively.

J.L.O. (1984) Limited holds annual awards for the best research published in The Journal in up to four categories - Review, Main Article, Basic Science, and Short Communication/Clinical Record. Due to the Covid-19 pandemic the annual JLO Study Day was cancelled in 2020.

J.L.O. (1984) Limited Trustees' Report

Review of the activities (cont'd)

Historically the JLO has supported the RSM Visiting Professors. The Covid-19 pandemic saw the cancellation of this scheme in 2020. However, the charity had already decided to withdraw its funding after 2020 due to the uncertainty of future income from journal publishing.

Trustees support meetings of trainees, offering best paper prizes, to promote the Journal.

The charity's grant making policies

J.L.O. (1984) Limited gives awards on an annual basis as rewards for the best research published in The Journal.

Public benefit policy

In planning its activities for the year J.L.O. (1984) Limited kept in mind the Charity Commission guidance on public benefit in regards to the duty in section 4 of the 2011 Charities Act. The charity produces a specialist medical journal which is subscribed to by medical institutions, hospitals, libraries and medical professionals worldwide. The journal enables medical professionals to have the most up to date information on appropriate medical procedures when treating members of the public. The charity also manages a website (www.jlo.co.uk). The website features the latest information as well as a database of historical information available to health professionals. The charity also uses its surplus funds to continually work to update and improve the website. In view of this the Trustees consider they have complied with the duty in section 4 of the 2011 Charities Act.

Relationships with other groups, charities and individuals

The charity works closely with other professional organisations in the field of Laryngology and Otology worldwide and is seeking to strengthen its links with societies in HINARI scheme countries. The journal has a close relationship with the Association of Otolaryngologists in Training (AOT), the Student and Foundation doctors ENT group (SFO-UK), the South West Academic group (SWEAM) and the British Society for the History of ENT. This involves presentation prize sponsorship and judging, and thereby encourages high quality submissions to the journal.

Reserves policy

The Trustees have determined that the level of free reserves (that is those funds not tied up in the designated Future Charitable Awards Fund) should be in the region of £750,000 in order to meet its contractual obligations and ensure a sound financial base and to expand the charity's operations, if required. The free reserves at present stand at £1,134,042 (2019: £1,068,969). The Trustees are mindful that the majority of the Charity's income is from a single source over which it has limited control and is forecast to decline significantly from 2021. For this reason reserves are currently being maintained at levels comparable to prior years.

The charity has not added funds to its designated accounts for 'future charitable awards' due to the uncertainty in the current economic climate concerning the value of its investments and the continuing reduction in royalty income. The move towards open access publishing will involve both investment from the charity and yet see a decline in revenues. Until the future income streams of journal publishing become clearer the Trustees believe it is prudent to restrict charitable awards. The charity actively reviews this and will allocate further funds to the designated fund when appropriate.

J.L.O. (1984) Limited

Trustees' Report

Transaction and financial position

The financial statements are set out on pages 7 to 13. The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). As stated in the introduction to this report, the Trustees consider the financial performance by the charity during the year to have been satisfactory.

The key source of income for the charity is royalties from the publication of the Journal of Laryngology and Otology. The Statement of Financial Activities show net income for the year of a revenue nature of £17,026 (2019: £6,420) with a realised loss on fixed asset investments of £nil (2019: £nil) and an unrealised gain on fixed asset investments of £48,047 (2019: £17,331), making a net gain of £65,073 (2019: £23,751).

The total reserves at the year end after accounting for unrealised gains, stand at £1,269,743 (2019: £1,204,670).

The major risks to which the charity is exposed and reviews and systems to mitigate risks

The Trustees have considered the risks to the charity and are of the opinion that sufficient control procedures are in place to identify and control these risks as they arise.

Share capital

The company is limited by guarantee and therefore has no share capital.

The Members of the Board of Trustees of the Charity

During the year ended 31st December 2020 and to the date of signing the accounts the members of the Board of Trustees were:

E Fisher - Chairman	(Retired and re-elected on 28 May 2020)
R Greensted	(Retired and re-elected on 28 May 2020)
S Armstrong	
V Palleri	
C Hopkins	
T Lesser	
A McDermott	

All the Directors of the company are also Trustees of the charity, and their responsibilities include all the responsibilities of Directors under the Companies Acts and of Trustees under the Charities Acts.

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

Approved by the Board on _____ and signed on its behalf by:

E Fisher - Chairman
Trustee

Independent Examiner's Report to the Trustees of J.L.O. (1984) Limited

I report to the charity trustees on my examination of the accounts of the company for the year ended 31st December 2020 which are set out on pages 7 to 13.

Respective responsibilities of Trustees and Examiner

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Mr Steven Francis FCCA
Steven R Francis & Co Limited
Chartered Certified Accountants
Bury Lodge
Bury Road
Stowmarket, Suffolk
IP14 1JA

J.L.O. (1984) Limited
Statement of Financial Activities (including Income and Expenditure Account)
for the year ended 31 December 2020

	Notes	Unrestricted Funds £	Total Funds 2020 £	Total Funds 2019 £
Income and endowments from:				
Charitable activities	2	189,719	189,719	211,673
Investments	3	214	214	4,133
Total income		<u>189,933</u>	<u>189,933</u>	<u>215,806</u>
Expenditure on:				
Charitable activities	4	172,907	172,907	209,386
Total expenditure		<u>172,907</u>	<u>172,907</u>	<u>209,386</u>
Net income before gains or losses on investments		17,026	17,026	6,420
Net gains / (losses) on investments		<u>48,047</u>	<u>48,047</u>	<u>17,331</u>
Net movement in funds		65,073	65,073	23,751
Reconciliation of funds				
Total funds brought forward		<u>1,204,670</u>	<u>1,204,670</u>	<u>1,180,919</u>
Total funds carried forward		<u><u>1,269,743</u></u>	<u><u>1,269,743</u></u>	<u><u>1,204,670</u></u>

All income and expenditure derives from continuing activities.

All comparative income and expenditure was unrestricted.

J.L.O. (1984) Limited
Balance Sheet
as at 31 December 2020

Company registration number: 01865175
Charity registration number: 293063

	Notes	2020	2019
		£	£
Fixed assets			
Tangible fixed assets	6	-	-
Investments	7	965,378	737,331
		<u>965,378</u>	<u>737,331</u>
Current assets			
Debtors	8	131,069	43,011
Cash at bank and in hand		198,329	437,358
		<u>329,398</u>	<u>480,369</u>
Creditors: amounts falling due within one year	9	(25,033)	(13,030)
Net current assets		<u>304,365</u>	<u>467,339</u>
Net assets		<u>1,269,743</u>	<u>1,204,670</u>
Funds			
Unrestricted funds		1,269,743	1,204,670
Total charity funds		<u>1,269,743</u>	<u>1,204,670</u>

The Directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

E Fisher - Chairman
Trustee
Approved by the Board on

J.L.O. (1984) Limited
Notes to the Accounts
For the Year Ended 31 December 2020

1 Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

J.L.O. (1984) Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

Fund accounting policy

Unrestricted income funds are general funds that are available for use at the Trustees' discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside at the discretion of the Trustees for specific purposes.

Further details of each fund are disclosed in note 11.

Incoming resources

Items of income are recognised and included in the accounts when all of the following criteria are met:

- the charity has entitlement to the funds
- any performance conditions attached to the item of income have been met or are fully within the control of the charity
- there is sufficient certainty that a receipt of income is considered probable
- the amount can be measured reliably

Resources expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Allocation of support costs

Support costs are those costs which have not been directly allocated to an activity of the charity but nevertheless support those activities. The basis on which support costs have been allocated are set out in note 4.

Irrecoverable VAT

Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

J.L.O. (1984) Limited
Notes to the Accounts
For the Year Ended 31 December 2020

1 Accounting policies (continued)

Investments

Fixed asset investments are included at market value at the balance sheet date.

Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the statement of the financial activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to statement of financial activities based on the market value at the end of the year.

Financial instruments

J.L.O. (1984) Limited only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2 Income from charitable activities	Unrestricted Funds £	Total Funds 2020 £	Total Funds 2019 £
Royalties	189,719	189,719	202,652
Study day	-	-	3,000
Sponsorship	-	-	6,000
Book sales	-	-	21
	<u>189,719</u>	<u>189,719</u>	<u>211,673</u>
3 Investment income	Unrestricted Funds £	Total Funds 2020 £	Total Funds 2019 £
Income from investments	-	-	847
Interest on cash deposits	214	214	3,286
	<u>214</u>	<u>214</u>	<u>4,133</u>

J.L.O. (1984) Limited
Notes to the Accounts
For the Year Ended 31 December 2020

4 Total resources expended

	Charitable Activity £	Governance £	2020 Total £	2019 Total £
Direct costs				
Product and allied costs	137,099	-	137,099	139,394
Visiting professor scheme	-	-	-	7,820
Awards and events	810	-	810	16,161
	<u>137,909</u>	<u>-</u>	<u>137,909</u>	<u>163,375</u>
Support and governance costs				
Secretary	14,679	-	14,679	14,679
Registered office fee	1,300	-	1,300	1,300
Insurance	411	-	411	391
Telephone and fax	1,408	-	1,408	952
Printing, postage and stationery	1,216	-	1,216	722
Website	11,050	-	11,050	13,490
Sundry expenses	1,648	-	1,648	1,795
Cost of Trustee meeting	-	221	221	1,987
Marketing	720	-	720	8,124
Independent examiner's fee	-	2,200	2,200	2,150
Legal and professional fees	48	-	48	48
Depreciation	-	-	-	251
Bank charges	97	-	97	122
	<u>32,577</u>	<u>2,421</u>	<u>34,998</u>	<u>46,011</u>
	<u>170,486</u>	<u>2,421</u>	<u>172,907</u>	<u>209,386</u>
For the year ended 31 December 2019	<u>205,249</u>	<u>4,137</u>		<u>209,386</u>

5 Taxation

The company is a registered charity and the funds generated during the year relate to primary purpose trading, which is exempt from taxation.

6 Tangible fixed assets

	Plant & Machinery £
Cost	
As at 1 January 2020	1,098
As at 31 December 2020	<u>1,098</u>
Depreciation	
As at 1 January 2020	1,098
Charge for the year	-
As at 31 December 2020	<u>1,098</u>
Net Book Value	
As at 31 December 2020	<u>-</u>
As at 31 December 2019	<u>-</u>

J.L.O. (1984) Limited
Notes to the Accounts
For the Year Ended 31 December 2020

7 Investments held as fixed assets

	Listed Investments £
Market Value	
As at 1 January 2020	737,331
Additions	180,000
Unrealised gain	48,047
As at 31 December 2020	<u>965,378</u>
Net Book Value	
As at 31 December 2020	<u><u>965,378</u></u>
As at 31 December 2019	<u><u>737,331</u></u>

All investment assets were held in the UK.

8 Debtors	2020 £	2019 £
Trade debtors	87,995	-
Prepayments and accrued income	<u>43,074</u>	<u>43,011</u>
	<u>131,069</u>	<u>43,011</u>
9 Creditors: amounts falling due within one year	2020 £	2019 £
Trade creditors	3,248	3,996
Taxation and social security costs	13,585	6,884
Accruals and deferred income	<u>8,200</u>	<u>2,150</u>
	<u><u>25,033</u></u>	<u><u>13,030</u></u>

J.L.O. (1984) Limited
Notes to the Accounts
For the Year Ended 31 December 2020

10 Related parties

Related party transactions

Under clause 4.17 of the Memorandum of Association the company is able to make payments to staff, agents and advisors. To this end the Board has approved payments to professionals who are related to the company. These are noted below.

During the year R Greensted, a Trustee, received Managing Editor's fees of £48,916 (2019 - £48,916).

During the year the following Trustees received Senior Editor's fees:

E Fisher	£11,902	(2019: £11,902)
M Hussain (retired 31 December 2019)	£0	(2019: £11,902)

During the year the following Trustees received Senior Assistant Editor's fees:

A McDermott	£5,802	(2019: £0)
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Travel expenses totalling £108 were reimbursed to two Trustees during the year (2019 - £1,157 - two Trustees).

No individual received fees or remuneration exceeding £60,000 in the year.

J.L.O. (1984) Limited
Notes to the Accounts
For the Year Ended 31 December 2020

11 Analysis of funds

	Designated Funds Future Charitable Award	General Funds Unrestricted Income Fund	General Funds Fixed Asset Investment Fund	General Funds Total	Total
At 1 January 2020	135,701	348,969	720,000	1,068,969	1,204,670
Income	-	189,933	-	189,933	189,933
Expenditure	-	(172,907)	-	(172,907)	(172,907)
Other recognised gains / (losses)	-	48,047	-	48,047	48,047
Transfer	-	(180,000)	180,000	-	-
At 31 December 2020	<u>135,701</u>	<u>234,042</u>	<u>900,000</u>	<u>1,134,042</u>	<u>1,269,743</u>

	Designated Funds Future Charitable Award	General Funds Unrestricted Income Fund	General Funds Fixed Asset Investment Fund	General Funds Total	Total
At 1 January 2019	135,701	1,045,218	-	1,045,218	1,180,919
Income	-	215,806	-	215,806	215,806
Expenditure	-	(209,386)	-	(209,386)	(209,386)
Other recognised gains / (losses)	-	17,331	-	17,331	17,331
Transfer	-	(720,000)	720,000	-	-
At 31 December 2019	<u>135,701</u>	<u>348,969</u>	<u>720,000</u>	<u>1,068,969</u>	<u>1,204,670</u>