



HERITAGE TRUST

JAGUAR DAIMLER HERITAGE TRUST

(Company Limited by Guarantee)

Trustees' Report and Financial Statements

For the year ended 31 December 2023

Company number: 1709907

Registered charity number: 286863

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JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Trustees, officers, and advisors

Board of Trustees

Mr Paul Jonathan Barritt - Resigned 4 October 2024
Mr Keith John Benjamin - Resigned 20 October 2023
Mr Stuart Grenville Dyble
Mr Joseph Warden Elliott
Mrs Anna Gallagher
Mr Martyn Paul Hollingsworth
Mr Hanno Kirner - Resigned 31 December 2023
Mr Peter Graham Read
Mr Barrie Arthur Thrussell
Mr Richard Charles Osborne Shore
Mr Kevin John Stride
Mr Richard Ian Agnew - Appointed 18 July 2024
Mr Rawdon John Glover - Appointed 18 July 2024
Mr Ducan Charles Wiltshire - Appointed 18 July 2024

Patrons

Mr Michael Quinn
Mr Peter Mitchell

Company Secretary

Miss Helen Cairns

The Senior Management Team

Mr Matthew Davis – Managing Director- Resigned 28 September 2023
Mr Keith John Benjamin – Managing Director - Appointed 30 October 2023 – Resigned 29 November 2024
Mrs Maria Margarida Haynes – Financial Controller
Mr Neil Campbell – Vehicle Collection Manager
Miss Joanne Shortland – Head Archivist

Registered Office

Abbey Road
Whitley
Coventry
West Midlands
CV3 4LF

Solicitors

DLA Piper UK LLP
Floor 6 & 7
Two Chamberlain Square
Birmingham
B3 3AX

Bankers

HSBC Bank PLC
91 High Street
Brentwood
Essex
CM14 4RU

Statutory Auditor

Forvis Mazars LLP
First Floor
Two Chamberlain Square
Birmingham
B3 3AX

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

The Trustees, who act as directors for the purposes of the Companies Act, present the Trustees' Report of the Jaguar Daimler Heritage Trust (JDHT), together with the financial statements for the year ended 31 December 2023.

The Trustees' report has been prepared in accordance with the special provisions applicable to Companies subject to the small companies' regime of the Financial Reporting Standards applicable in the UK: Statement of Recommended Practice ("Charities SORP 2019"), the Charities Act 2011 and the Companies Act 2006 in preparing the reports and the financial statements.

The Trustees have prepared the financial statements in accordance with the Small Companies' Regime and take advantage of the small companies' exemption in preparing the Trustees' report and the exemption from the requirement to prepare a strategic report.

Legal and Administrative Information

The full name of the charitable company is Jaguar Daimler Heritage Trust ("JDHT"). In accordance with Section 60(1) of the Companies Act 2006, the charitable company is exempt from the requirements of the Act to include "Limited" as part of its name.

JDHT was incorporated on 25 March 1983 as a company limited by guarantee, under the company number 1709907 and has been granted charitable status under the Charities Act 1960, registration number 286863.

JDHT is governed by a Memorandum and Articles of Association which contains no specific restrictions on the way the Charity can lawfully operate to achieve its objects, provided the income and property of JDHT is used solely for the promotion of the objects of the Charity. In 2018 the board of Trustees carried out an extensive review of the Articles of Association, this was approved by a special resolution and filed with Companies House 11 October 2018.

JDHT may by ordinary resolution appoint or remove a Trustee in accordance with the regulations contained in the Memorandum and Articles of Association. New Trustees will be inducted by the chairman and the company secretary and issued with a Trustee pack that includes a copy of all JDHT's policies, a copy of the Charity Commission guidance on being a Trustee and a copy of JDHT's Memorandum and Articles of Association.

Trustees' expenses in 2023 totalled £nil (2022: £nil).

The Board of Trustees meets quarterly and is responsible for approving the strategy, all policy decisions, the annual budget, and the financial statements for JDHT.

Strategy and policy decisions are implemented by the Senior Management Personnel who are listed on page 2. They are responsible for the day to day operational matters of JDHT.

Remuneration of the Senior Management Personnel who are listed on page 2, is reviewed, and authorised by the board of Trustees at the beginning of each financial year as per the agreed process in October 2019. This process includes benchmarking with similar business and a recommended minimum increase of the CPIH index calculated from the average of the 12 months prior to payment.

Remuneration of JDHT's personnel is reviewed at Senior Management level at the beginning of each financial year as per the agreed process in October 2019 and authorised at Trustee Level.

Public Benefit

JDHT follows Charity Commission guidance on public benefit and demonstrates this by displaying approximately 70 of its Heritage Vehicles in the Collections Centre on the Gaydon site, an award winning publicly accessible facility completed at the end of 2015 and officially opened to the public in February 2016. In addition, 50% of JDHT's archives and artefacts collection is housed at the British Motor Museum, Gaydon which also features a display of Jaguar's Motorsports History featuring 8 JDHT Heritage Vehicles.

JDHT has since August 2013 had a gallery at the Coventry Transport Museum, Coventry featuring 17 JDHT Heritage Vehicles and supporting artefacts from JDHT's collection.

Through its attendance of many prestigious external events throughout the UK and worldwide JDHT seeks to attract, engage, interest, and educate the public as widely as possible.

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Trustees' Report for the year ended 31 December 2023

Reserve Policy

The Trustees believe that it is appropriate for JDHT to hold unrestricted cash reserves at a level equivalent to 12 months of operational costs (see note 5) The total in 2023 was £817,630 (2022: £790,156) To ensure that the reserve levels are adequate for the future needs of JDHT, the Trustees will review the reserves policy annually upon presentation of the financial results, this will enable the Trustees to make an informed decision to maintain the level of reserves going forward and the yearly operating budget. In 2023 the Trustees investigated investing any surplus cash reserves. The decision was made in March 2023 to invest £1,000,000 with Cazenove Capital as short term unrestricted investment. This has resulted in an investment gain of £50,826 for 2023.

The reserves for the year are detailed in note 18 of the financial statements

The unrestricted reserves on 31 December 2023 were £5,699,174 (2022: £5,737,077) this includes unrestricted cash in hand of £589,478 (2022: £1,747,037) and short term investment of £1,050,826 (2022: £nil)

The restricted reserves on 31 December 2023 were £4,000 (2022: £nil)

Financial statements and Heritage assets

The Statement of Financial Activities is set out on Page 12

JDHT's assets are held to establish, maintain, and promote for the benefit of the nation, the permanent preservation of historic archives, artefacts and motor vehicles manufactured and sold by Jaguar Land Rover Limited (JLRL) and its predecessor companies under the marque names of Swallow, SS, Daimler, Lanchester and Jaguar, where such vehicles, archives and artefacts are of actual potential historic, scientific importance and educative value.

Historically, when Heritage motor vehicles and artefacts have been gifted to JDHT they have not been capitalised while purchases have been capitalised at their acquisition cost. Since April 2015 the Trustees have agreed on a revised Heritage Asset policy (see accounting policies note 1 page 16 for further details) to value historic motor vehicles and artefacts at the point of acquisition in line with Charities SORP 2019 (FRS 102). An exercise was therefore undertaken to revalue all Heritage Vehicles acquired by JDHT post its incorporation year of 1983 with an identifiable value until the cost to do so was not commensurate with the benefits to users of the financial statements as allowed in Charities SORP 2019 (FRS 102). The valuation is determined by a combination of market value, acquisition cost and industry knowledge, this will be reviewed for impairment annually.

The accounting policies used to produce financial statements for JDHT are shown on pages 16 and 17. All movements in tangible assets are shown in note 11.

Going Concern

Since 2 February 2015 JDHT has had in place a long-term funding Covenant with JLRL. This is to cover JDHT's operating costs (although not restricted to) and will provide a guaranteed level of funding from JLRL. This is reviewed yearly to ensure that JDHT has adequate funds to achieve its objectives and to make any necessary changes to reflect changing circumstances. Besides putting in place a long-term funding stability this also provides the basis for a closer working relationship with JLRL which will benefit both parties.

The Trustees see no reason why JDHT would not be able to adequately fulfil its going concern obligations and comply with the current statutory requirements and the requirements of JDHT's governing document. The Trustees are also satisfied that the controls in place to monitor the Covenant and to react accordingly are also adequate. The Trustees therefore are confident that the arrangements allow the financial statements to continue to be prepared under the going concern basis of accounting.

Support from related parties

JLRL has pledged support to the objectives of JDHT and provide the following services as gifts in kind (see note 8) Information technology, legal services, and fuel for heritage vehicles, vehicle storage, VAT support, company secretary support. Auditor's remuneration is also borne by JLRL and is not recharged. The total Covenant from JLRL in 2023 was £571,200 (2022: £580,500). JDHT has in place a long-term funding Covenant with JLRL. This fund is not restricted, but initially covers JDHT's operating costs. This provides a guaranteed level of funding, which will be adjusted yearly to reflect changing circumstances. (see note 20)

Since November 2015 JDHT has been working alongside British Motor Industry Heritage Trust ("BMIHT"), Charity number 286575, having paid a £400,000 contribution toward the construction of the Collections Centre and has in place a lease between both trusts. This has allowed for the enhanced display of the majority of JDHT's Heritage Vehicles both in the Museum and Collections Centre adding to the offering available to the public. JDHT works closely with all BMIHT's departments to identify any synergies that will be beneficial to both Trusts. (see note 20)

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Trustees' Report for the year ended 31 December 2023

Continuing Operations

The Trustees consider that JDHT's assets are available and adequate to fulfil its obligations, and that the financial statements comply with current statutory requirements and with the requirements of JDHT's governing document. The introduction of a revised Heritage Assets Policy in 2015 has only served to refine this position.

Since 2 February 2015 JDHT has entered a long-term funding Covenant with JLRL, this is reviewed yearly to allow for any changes in circumstances and to ensure that JDHT has adequate funds to achieve its objectives.

JDHT's Archive income for 2023 was £112,786 (2022: £147,610) see charitable activities note 4.

JDHT has cash reserves of £589,478 (2022: £1,747,037) and £1,050,826 which JDHT have been invested with Cazenove Capital as short term unrestricted investment and can be accessed without notice.

Therefore, the Trustees see no reason why JDHT would not be able to satisfy its going concern obligations in the next twelve months (see note 1)

Trustees' Indemnities

JDHT has made indemnity provisions of £1million for the benefit of its Trustees during the year, this remains in force at the date of this report. This year's cost was £2,850 (2022: £2,376)

Independent Auditors

In accordance with section 485-488 of the Companies Act 2006, JDHT has elected to dispense with the annual appointment of auditors. With such election in force the Charity Auditors shall be deemed to be re-appointed for each succeeding financial year in accordance with section 386 of the Act.

Charitable aims and objectives

The Jaguar Daimler Heritage Trust ("JDHT") is a registered charitable Trust established for public benefit and its aims and mission are:

To establish, maintain and promote for the benefit of the nation, the permanent preservation of historic archives, artefacts and motor vehicles manufactured and sold by Jaguar Land Rover Limited (JLRL) and its predecessor companies under the marquee names of Swallow, SS, Daimler, Lanchester and Jaguar, where such vehicles, archives and artefacts are of actual potential historic, scientific importance and educative value.

To exhibit to the public such vehicles and artefacts as aforesaid by means of either temporary or permanent exhibitions. To demonstrate to the public the working and operation of any such vehicles, artefacts and to provide public access to the archive material.

"To be the active custodians of Jaguar's history, its vehicles and its archives, working alongside Jaguar Land Rover Limited to share and promote that history for posterity."

This has been aided by the relocation of JDHT's office, staff and Heritage vehicles to the Collections Centre, Gaydon. This is part of one of the world's outstanding accredited motor museums and a major visitor attraction providing a broad based academic and educational facility, featuring the largest collections of British Heritage Vehicles in the world being displayed in the British Motor Museum and Collections Centre at any one time.

Annual Objectives

The annual objectives of JDHT are to:

- Conserve and protect the collections of vehicles, archives and artefacts for future generations;
- Maintain and update the JDHT website, and increase JDHT's media presence;
- Maintain, restore and conserve the vehicle collection with the support of the Jaguar Land Rover Classic Team;
- Support JLRL with archive material and Heritage Vehicles at appropriate marketing and PR events;
- Continue discussions with JLRL to improve;
 - a) The process of gifting production examples of new Jaguars; and
 - b) Improve long term funding security for JDHT; and
 - c) Transfer of records for historical preservation.

The achievement of these objectives is detailed in the organisation functions and achievements.

Organisational Structure, Functions and Achievements 2023

JDHT is organised into three main functions:

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Trustees' Report for the year ended 31 December 2023

1. Heritage Vehicle Collection

Responsibilities include the management of JDHT's Heritage vehicle collection and its displays for the members of the public at Coventry Transport Museum, British Motor Museum, and the Collections Centre, Gaydon. Responsibilities also include the maintenance and restoration of all heritage vehicles, liaising with JLRL Classic regarding all aspects of events and technical support, coordinating the volunteer workforce regarding any support required in the Collections Centre and at numerous events, and promoting and facilitating Jaguar Club events at the British Motor Museum.

Vehicle Collection Achievements 2023

JDHT has been extremely busy with events, significant exposure for JDHT has been achieved this year through attending approximately 71 events including various JLR events, Jaguar club events, magazine publications, Goodwood FOS and revival, Coventry Motofest, Le Mans 24 Hours and Classic, London to Brighton. JDHT was also well represented at the NEC Classic Motor Show in November, with cars in several halls on various club stands. This approach works well both for the Trust and the Clubs, who each pay a share of the transportation costs.

2. Archive

Responsibilities include the management of collecting, cataloguing, conserving, and making accessible a wide range of archive materials to the public, agencies and all JLRL departments. This includes licensing JDHT's film and photographic archives, undertaking historical research and providing a Vehicle Production Heritage Certificate service.

Archive Achievements 2023

Achievements include the continued support of JDHT activities. The focus of 2023 was for the Archive to have a more visible presence in the JDHT exhibition spaces and to reach new audiences through exhibitions such as the *Duncan Hamilton Exhibition* and digital engagement such as *The Man Who Made Jaguar* virtual exhibition. The Archive also continues to provide support for various JLR global departments by allowing access to archive material and objects. The Archive also recruited and trained an Archive Assistant Apprentice who remains an asset to the JDHT.

The Archive continues to improve in long-term collection tasks such as improving the existing catalogues and box lists. The focus of 2023 was the transfer of the collection management system of Adlib to Axiell Collections. This included, adding all listed archive and objects as well as managing the supporting frameworks such as loans, researchers and thesaurus. 2023 also saw the start of the cataloguing of the Sir William Lyons Collection, preparing digitised photographic collections for Axiell Collections, cataloguing the Jaguar Advertising Department Correspondence which was a significant acquisition from Coventry Archive. Other work included the continued transcriptions of the Build Ledgers, repackaging and conservation of fragile records including the Build Ledgers and continued cataloguing of the film collections.

3. Finance and Administration responsibilities

Responsibilities include administration, management and reconciliation of management accounts and bank accounts. Management of the computerised accounting system Opera II, audit, budgets, forecasts, insurance, and payroll analysis. Supporting all functions within the organisation with HR, data protection, administration, and all financial duties.

Finance and Administration achievements 2023

Achievements in 2023 include the management of the Covenant with JLRL to continue the provision of funding and security for JDHT. Management of the payroll and the workplace pension for all JDHT staff ensuring monthly payments are met and are compliant with current HMRC rules and regulations.

The management of all JDHT policies to ensure compliance and the continuation of support to all functions within the organisation. Regular meetings are in place to discuss any risks, and to implement any necessary procedures to minimise any potential impact on JDHT.

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Trustees' Report for the year ended 31 December 2023

Volunteers

The number of Archive volunteers has doubled to assist with the increased activities and planned projects in the Archive. Contributions from our volunteers is a great asset to JDHT. We are grateful for the loyal support of all our volunteers, for generously giving their time to support JDHT's aims and objectives. It is not practical or possible for JDHT to value the invaluable services provided by our volunteers.

Future Developments

- To continue to meet regularly with JLRL Finance to negotiate and agree the Covenant for the future.
- To consolidate all archive materials and artefacts in a single location, ensuring JDHT requirements for long term archive and artefacts storage facility is built to the required specification.
- To maintain the Adlib archive management software to ensure the detailed cataloguing of archive materials, artefacts, photographs, and film.
- To continue the implementation of a rolling plan to restore and conserve JDHT vehicles into an appropriate condition and continue the development of the plan for public display of the remaining collection of Daimlers and Lanchester models.
- To continue the development in conjunction with BMIHT's education and lifelong learning function, a program of educational packages.
- To continue to identify any synergies to maintain the close relationship with BMIHT.

Risk management

JDHT regularly reviews the major strategic, business and operation risks to which it is exposed at its quarterly board meetings, this includes any impact relating to COVID-19 and the cost of living crisis. Action is then taken to mitigate those risks and procedures implemented to minimise any potential impact on JDHT, should any of those risks materialise. Going forward the risks are the funding from JLRL as per the deed of Covenant and the security of the Heritage Vehicles and archives. Some of these risks are mitigated by having regular meetings with JLRL to discuss the continuous funding, and regular reviews with the insurance broker to clarify that the heritage vehicles collection and the archives collection are suitably insured. The Operations Committee (which includes the senior management team and three assigned Trustees) meet regularly to discuss the impact of COVID-19, the cost of living crisis on how this might impact on income and costs and all other risks, to implement any necessary procedures to minimise any potential impact on JDHT.

Financial Review

JDHT's total funds at the end of 2023 are just over £ 5.6 million (2022: just over £5.7 million). This includes cash of £589,478 (2022: £1,747,037) £1,050,826 Investment and £3,517,333 of Heritage Assets (2022: £3,462,770)

Charitable activities income in 2023 totalled £700,362 (2022: £741,979) details as follows:

Covenant from JLRL £571,200 (2022: £580,500) Since 2 February 2015 JDHT has had in place a long-term funding Covenant with JLRL. This will cover JDHT's operating costs (although not restricted to) and will provide a guaranteed level of funding from JLRL, which will be reviewed and adjusted yearly to reflect any changing circumstances.

Exhibitions and Heritage Vehicle events income in 2023 £16,376 (2022: £13,869)

Archive Income in 2023 was £112,786(2022: £147,610)

Trading Company Income in 2023 was £60,261

JDHT owns the entire issued ordinary share capital in JDHT Ventures Ltd, which was incorporated on 3 July 2023.

Charitable activities unrestricted expenses in 2023 totalled £817,630 (2022: £790,156) details as follows: Vehicle costs 2023 totalled £327,009 (2022: £424,720)

Exhibitions and Heritage Vehicle events costs in 2023 totalled £125,155 (2022: £132,090)

Archive Costs 2023 totalled £365,466 (2022: £233,346)

Raising Funds 2023 totalled £44,803

Restricted funds total in 2023 were £4,000 (2022: £nil) details as follows:

Restricted income in 2023 was £96,544 (2022: £25,700)

Restricted expenditure in 2023 was £92,544 (2022: £25,700)

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Statement of Trustees' responsibilities in respect of the Trustees' annual report and the financial statements

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires trustees to prepare financial statements for each financial year. Under that law they are required to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*.

Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the income and expenditure for that period. In preparing these financial statements, the trustees are required to:

- a. select suitable accounting policies and then apply them consistently;
- b. make judgements and estimates that are reasonable and prudent;
- c. state whether applicable UK Accounting Standards and the Statement of Recommended Practice have been followed, subject to any material departures disclosed and explained in the financial statements;
- d. assess the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- e. use the going concern basis of accounting unless they either intend to liquidate the charitable company or to cease operations or have no realistic alternative but to do so.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the charitable company and to prevent and detect fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Disclosure of information to auditors

In so far as the trustees are aware:

- f. there is no relevant audit information of which the charitable company's auditor is unaware; and
- g. the trustees have taken all the steps that they ought to have taken in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

Auditors

Forvis Mazars LLP were reappointed in accordance with section 485 of the Companies Act 2006.

Small Company Provisions

The Trustees' report has been prepared in accordance with the provisions applicable to small companies under the Companies Act 2006.

On behalf of the Board



Barrie Thrussell

Trustee

Jaguar Daimler Heritage Trust

Date: 17 December 2024

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Independent auditor's report to the members of Jaguar Daimler Heritage Trust

Opinion

We have audited the financial statements of Jaguar Daimler Heritage Trust Group ("the charitable Group and company") for the year ended 31st December 2023 which comprise the Consolidated Statement of Financial Activities, the Group and company Balance Sheets, the Consolidated Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- h. give a true and fair view of the state of the Group and charity's affairs as at 31st December 2023 and of its income and expenditure for the year then ended;
- i. have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- j. have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and the parent charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Annual Report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report on in this regard.

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Trustees' Report for the year ended 31 December 2023

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- k. the information given in the Trustees' Report which includes the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- l. the Trustees' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- m. adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- n. the financial statements are not in agreement with the accounting records and returns; or
- o. certain disclosures of trustees' remuneration specified by law are not made; or
- p. we have not received all the information and explanations we require for our audit.
- q. the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemption in preparing the Trustees' Report and from the requirement to prepare a Strategic Report.

Responsibilities of Trustees

As explained more fully in the trustees' responsibilities statement set out on page 9, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. Based on our understanding of the charity and its activities, we identified that the principal risks of non-compliance with laws and regulations related to employment regulation and fraud, and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements, such as the Companies Act 2006.

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Trustees' Report for the year ended 31 December 2023

We evaluated the trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting manual journal entries to manipulate financial performance, inappropriately shifting the timing and basis of revenue recognition, management bias through judgements and assumptions in significant accounting estimates, in particular in relation to fund accounting, and significant one-off or unusual transactions.

Our audit procedures were designed to respond to those identified risks, including non-compliance with laws and regulations (irregularities) and fraud that are material to the financial statements. Our audit procedures included but were not limited to:

- Discussing with the trustees and management their policies and procedures regarding compliance with laws and regulations;
- Communicating identified laws and regulations throughout our engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the charity which were contrary to applicable laws and regulations, including fraud. Our audit procedures in relation to fraud included but were not limited to:
- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.



David Hoose (Dec 17, 2024 13:40 GMT)

David Hoose (Senior Statutory Auditor)

for and on behalf of Forvis Mazars LLP

Chartered Accountants and Statutory Auditor

First Floor, Two Chamberlain Square

Birmingham B3 3AX

Date: Dec 17, 2024

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Consolidated Statement of financial activities including income and expenditure account for the year ended 31 December 2023

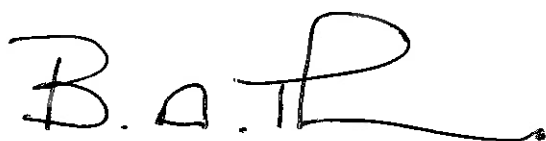
	Notes	Restricted funds	Unrestricted funds	2023 Total	2022 Total
Income from		£	£	£	£
Grants		13,987	-	13,987	1,013
Donations & gifts		82,557	60	82,617	25,700
	3	96,544	60	96,604	26,713
Charitable activities					
Covenant from JLRL		-	571,200	571,200	580,500
Exhibitions & Events		-	16,376	16,376	13,869
Archive income		-	112,786	112,786	147,610
	4	-	700,362	700,362	741,979
Other trading activities					
Trading company income	23	-	60,261	60,261	-
Investments					
Bank interest		-	13,021	13,021	3,692
Total income		96,544	773,704	870,248	772,384
Expenditure					
Raising funds	23	-	(44,803)	(44,803)	-
Charitable activities					
Vehicle costs		(33,023)	(327,009)	(360,032)	(437,570)
Exhibitions & Events		(16,511)	(125,155)	(141,666)	(138,515)
Archive costs		(43,010)	(365,466)	(408,476)	(239,771)
Total expenditure on charitable activities	5	(92,544)	(817,630)	(910,174)	(815,856)
Total Expenditure		(92,544)	(862,433)	(954,977)	(815,856)
Net income/(expenditure)		4,000	(88,729)	(84,729)	(43,472)
Unrealised Gain on investments	24	-	50,826	50,826	-
Other Recognised loss	12	-	-	-	(30,000)
Net movement in funds		4,000	(37,903)	(33,903)	(73,472)
Total funds brought forward		-	5,737,077	5,737,077	5,810,549
Total funds carried forward		4,000	5,699,174	5,703,174	5,737,077

The notes on pages 16 to 27 form part of these financial statements. All income and expenditure are derived from activities within the United Kingdom and there are no other comprehensive income or expenses in the year, other than those reflected in the Statement of Financial Activities (SOFA). All income is derived from continuing operations. For a 2022 SOFA comparative see note 25

JAGUAR DAIMLER HERITAGE TRUST**Trustees' Report for the year ended 31 December 2023****Consolidated Balance Sheet as at 31 December 2023**

		2023	2022
	Notes	£	£
Fixed assets			
Tangible assets	11	362,753	394,313
Intangible assets	11a	81,825	-
Heritage assets	12	3,517,333	3,462,770
		3,961,911	3,857,083
Current assets			
Debtors	13	156,453	204,138
Stock	9	10,573	-
Investment	24	1,050,826	-
Cash at bank and in hand	22	589,478	1,747,037
		1,807,330	1,951,175
Current liabilities			
Creditors	14	(66,067)	(71,181)
Net current assets		1,741,263	1,879,994
Total assets less current liabilities		5,703,174	5,737,077
Net assets		5,703,174	5,737,077
Funds			
Restricted	15	4,000	-
Unrestricted	16	3,034,587	3,072,490
Revaluation Reserve	17	2,664,587	2,664,587
Total funds	18	5,703,174	5,737,077

The accounts have been prepared in accordance with the provisions applicable to companies' subject to the small companies' regime. The financial statements along with accompanying notes of JDHT, registered company number 1709907 and registered charity number 286863, on pages 16 to 27, were approved and authorised for issue by the Board of Trustees and signed on their behalf by:



Barrie Thrussell
Trustee
Jaguar Daimler Heritage Trust
Date: 17 December 2024

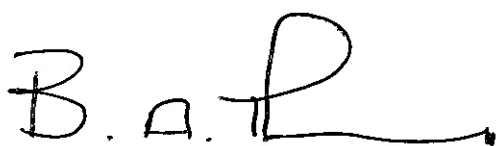
JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Charity Balance Sheet as at 31 December 2023

	Notes	2023 £	2022 £
Fixed assets			
Tangible assets	11	362,753	394,313
Intangible assets	11a	81,825	-
Heritage assets	12	3,517,333	3,462,770
		3,961,911	3,857,083
Current assets			
Debtors	13	203,747	204,138
Cash at bank and in hand		533,166	1,747,037
Investment	24	1,050,826	-
		1,787,739	1,951,175
Current liabilities			
Creditors	14	(62,023)	(71,181)
Net current assets		1,725,716	1,879,994
Total assets less current liabilities		5,687,627	5,737,077
Net assets		5,687,627	5,737,077
Funds			
Restricted	15	4,000	-
Unrestricted	16	3,019,040	3,072,490
Revaluation Reserve	17	2,664,587	2,664,587
Total funds		5,687,627	5,737,077

The accounts have been prepared in accordance with the provisions applicable to companies' subject to the small companies' regime. The gain/(loss) for the financial year dealt within the financial statements of the parent Charity was (£49,361) loss (2022: loss (£43,472) as per note 23a. The financial statements along with accompanying notes of JDHT, registered company number 1709907 and registered charity number 286863, on pages 16 to 27, were approved and authorised for issue by the Board of Trustees and signed on their behalf by:



Barrie Thrussell
Trustee
Jaguar Daimler Heritage Trust
Date: 17 December 2024

JAGUAR DAIMLER HERITAGE TRUST**Trustees' Report for the year ended 31 December 2023****Consolidated Cash Flow Statement as at 31 December 2023****Statement of Cash Flows**

	Notes	2023	2022
		£	£
Cash flows from operating activities			
Net cash provided by operating activities	21	23	(44,440)
Cash flows from investing activities			
Interest		13,021	3,692
Purchase of property, plant & equipment		(170,603)	(64,814)
Purchase of investments		(1,000,000)	-
Net cash expended on investing activities		(1,157,582)	(61,122)
Change in cash and cash equivalents in the reporting period	22	(1,157,559)	(105,562)
Cash and cash equivalents at the beginning of the reporting period		1,747,037	1,852,599
Cash and cash equivalents at the end of the reporting period		589,478	1,747,037

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023

1. Accounting Policies

Basis of accounting

The financial statements are prepared under the historical cost convention, in accordance with the Statement of Recommended Practice "Accounting and Reporting by Charities (SORP 2019)" applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of consolidation

The consolidated financial statements include those of the Trust and the wholly owned non-charitable subsidiary on a line-by-line basis. Intra-group sales and profits are eliminated fully on consolidation. The statement of financial activities has not been presented as permitted by section 408 of the Companies Act 2006.

Stocks

Stocks represent the balance of goods, which are sold in the normal course of operations and are stated at the lower of cost and the net realisable value.

Going Concern

JDHT's activities, together with the factors likely to affect its future development, performance and position, are set out in the Trustee's Annual Report which also describes the financial position, its cash flows, and liquidity position. The financial statements have been prepared on a going concern basis which the Trustees consider to be appropriate for the following reasons.

JDHT have prepared cash flow forecasts for a period of 24 months from the date of approval of these financial statements. After reviewing these forecasts, the Trustees are of the opinion that, taking account of severe but plausible downsides, including any impact of COVID-19 JDHT will have sufficient funds to meet its liabilities as they fall due over the period of 12 months from the date of approval of the financial statements (the going concern assessment period).

JDHT sold its trading company JDHT Limited to JLRL on 2 February 2015 and has since put in place a long-term funding Covenant with JLRL. This will cover JDHT's operating costs and will provide a guaranteed level of funding from JLRL, this is reviewed yearly to ensure that JDHT has adequate funds to achieve its objectives and to make any necessary changes to reflect changing circumstances. Besides putting in place a long-term funding stability this also provides the basis for a closer working relationship with JLRL which will benefit both parties. In November 2023 JDHT secured the signing of Covenant for 2024, 2025 and 2026. Although the agreement allows for JLRL to terminate the agreement with 12 months' notice, the trustees are confident that at the date of approval of these financial statements there is no intention for JLRL to terminate the agreement early. In addition, JDHT has sufficient cash to fund its operating costs for a period of at least 12 months in an extreme worst case scenario where covenant funding was not received.

Therefore, the Trustees see no reason why JDHT would not be able to adequately fulfil its going concern obligations and comply with the current statutory requirements and the requirements of JDHT's governing document. Consequently, the Trustees are confident that JDHT will have sufficient funds to continue to meet its liabilities as they fall due for at least 12 months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

Heritage Assets

JDHT's motor vehicles were manufactured and sold by JLRL and predecessor companies and are held, maintained, restored, and exhibited as a permanent collection. The 155 (2022: 154) vehicles held at the year-end range in age from 125 years to 1 year. The collection includes some unique vehicles as well as some first and last of production series. Historically, when vehicles and artefacts have been gifted to JDHT they have not been capitalised while purchases have been capitalised at their acquisition cost. Since the April 2015 board meeting, the Trustees agreed a revised Heritage Asset policy to value historic motor vehicles and artefacts at the point of acquisition in line with Charities SORP 2019 (FRS 102). An exercise was therefore undertaken to re-value all Heritage Vehicles acquired by JDHT post its incorporation year of 1983 with an identifiable value until the cost to do so was not commensurate with the benefits to users of the financial statements as allowed in Charities SORP 2019 (FRS 102).

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023

1. Accounting Policies (Continued)

The valuation will be reviewed for impairment annually, and is determined by a combination of market value, acquisition cost and industry knowledge.

Non Heritage Assets

Tangible fixed assets excluding the historic motor vehicles and artefacts are stated at cost less any provisions for depreciation and impairment. Impairments are calculated such that the carrying value of the tangible fixed assets is lower of its cost compared with the higher of its net realisable value and its value in use. Expenditure is capitalised for additions and betterments or for replacements of major components of fixed assets. Also, where the expenditure materially adds to the productive capacity, efficiency or value of the assets or adapts the assets for a different use. Assets are not capitalised where the individual value of the asset is below £500.

Depreciation of the cost of other tangible assets is provided at the following annual rates on a straight-line basis to write off the assets to their estimated residual value over their estimated useful lives.

Office Equipment	3 to 5 Years
Fixtures, Fittings and Plant Equipment	5 to 10 Years
Buildings	24 Years

Non tangible assets are digital and are not depreciated as they are stored and preserved with an archive preservation company. In 2023 the Sir William Lyons digital exhibition was created and a virtual reading room.

Fund accounting

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the charitable objectives. Restricted funds include donations, gifts, grants, and legacies received whose use is restricted to purposes specified by the donor. Such purposes must be within the overall aims of the charity.

Expenditure

Expenditure is included in the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered.

Revaluation reserve

The accounting policy for Heritage Assets has been updated in 2015. Any gain or loss on revaluation is taken to the Statement of Financial Activities and shown as a separate reserve.

Income

Income is included in the Statement of Financial Activities on an accrual basis.

Financial Instruments

The Charity only had financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measure at their settlement value. Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Tax

JDHT is a registered charity as such has no liability to corporation tax on its charitable activities under the Corporation Tax Act 2010 (chapter 2 and 3 of part ii, section 466 onwards) or section 256 of the Taxation for Chargeable Gains Acts 1992, to the extent surpluses are applied to its charitable purposes. JDHT Ventures Ltd a trading subsidiary has been incorporated in July 2023, all profits will be transferred to the charity, no tax is expected to be accrued.

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023

Accounting Policies (Continued)

Support Costs

Support costs are costs which relate to more than a single activity, these costs have been apportioned by percentage appropriately and now also include governance costs. (See note 5)

Pension

As per the legislation mandating the introduction of a workplace pension scheme, JDHT has put this in place as from December 2017. The Peoples Pension was chosen, and all employees have opted into the scheme.

2. Critical accounting judgements and estimations

In the application of the accounting policies detailed in note 1 the Trustees are required to make judgements and assumptions regarding the carrying number of assets and liabilities not readily apparent. The judgements are based on experience, industry knowledge and other factors considered relevant. Actual results may differ from these estimates. These estimates are reviewed on an on-going basis with revisions recognised in the period of revision and future periods if applicable.

The following judgements have been made in the process of applying the accounting policies with the most significant effect on the financial statements.

Depreciation: JDHT exercises judgement to determine the useful life and residual value of tangible assets to calculate depreciation.

Impairment: JDHT tests whether assets have suffered any impairment; these tests require the use of judgement for fair value, useful life, and residual value.

Gifts in kind: JDHT has used available knowledge and experience when making a judgement as to the best way to value a gift in kind when no clear method is available. (See note 8)

Heritage Assets: JDHT hold heritage assets acquired at fair value at the point of acquisition determined by market value. Where no value is available JDHT will use industry knowledge to make a judgement. In some cases, such as prototypes no possible value can be estimated and so it is held on the balance sheet at £1.

3. Donations

Analysis of income from donations, legacies and grants

Donations, gifts, and legacies are credited to the statement of financial activities on a receivable basis when the recognition criteria of measurements, entitlement and probability are deemed to have been met. This includes gifts in kind which are included within the SOFA and are valued at the amount that JDHT would reasonably expect to pay.

Donations, gifts, and legacies in 2023 totalled £96,604 (2022: £26,713) detailed as follows:

Restricted Gifts in kind (see note 8) of £82,557 (2022: £25,700)

Miscellaneous Donations £14,047 (2022: £1,013)

4. Charitable activities

Charitable activities income in 2023 totalled £700,362 (2022: £741,979) detailed as follows:

Covenant from JLRL in 2023 was £571,200 (2022: £580,500)

JDHT has since February 2015 put in place a long-term funding Covenant with JLRL. This will cover (although not restricted to) JDHT's operating costs and provide a guaranteed level of funding, which will be adjusted yearly to reflect changing circumstances.

Exhibitions and Heritage Vehicle events income in 2023 was £16,376 (2022: £13,869)

Archive income in 2023 was £112,786 (2022: £147,610)

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

5. Costs of charitable activities

Costs of charitable activities 2023

Activity 2023	Unrestricted Activities undertaken directly	Unrestricted Support costs	Restricted Support Costs undertaken directly.	Restricted Support costs	Total 2023
	£	£		£	£
Vehicles Costs	161,139	165,870	-	33,023	360,032
Events Costs	42,221	82,934	-	16,511	141,666
Archive Costs	199,596	165,870	9,987	33,023	408,476
Total	402,956	414,674	9,987	82,557	910,174

Costs of charitable activities 2022

Activity 2022	Unrestricted Activities undertaken directly	Unrestricted Support costs	Restricted Support Costs undertaken directly.	Restricted Support costs	Total 2022
	£	£		£	£
Covenant Costs	313,484	111,236	-	12,850	437,570
Events	76,471	55,619	-	6,425	138,515
Archive	177,727	55,619	-	6,425	239,771
Total	567,682	222,474	-	25,700	815,856

Support costs are costs which relate to more than a single activity, these costs have been apportioned by percentage appropriately as shown below:

Support Costs – 2023 costs allocation – 40% Archive, 20% Events & 40% Vehicles
(2022: 25% Archive, 25% Events & 50% Covenant)

Governance Costs – 2023 costs allocation - 40% Archive, 20% Events & 40% Vehicles
(2022: 25% Archive, 25% Events & 50% Covenant)

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

5. Costs of charitable activities (Continued)

Support cost breakdown by activity 2023	Vehicles	Archive	Events	Total 2023
	£	£	£	£
Unrestricted				
Remuneration Finance/Admin/MD	85,207	85,207	42,604	213,018
Finance & Administration	65,714	65,714	32,857	164,285
Insurance	3,508	3,508	1,753	8,769
Premises	11,441	11,441	5,720	28,602
Total unrestricted	165,870	165,870	82,934	414,674
Restricted				
Governance	11,600	11,600	5,800	29,000
Gifts in Kind	21,423	21,423	10,711	53,557
Total Restricted	33,023	33,023	16,511	82,557
Total support costs	198,893	198,893	99,445	497,231

Support cost breakdown by activity 2022	Covenant	Archive	Events	Total 2022
	£	£	£	£
Unrestricted				
Remuneration Finance/Admin/MD	90,862	45,431	45,431	181,724
Human Resources	1,433	717	717	2,867
Stationery	562	282	282	1,126
Bank Charges	2109	1055	1055	4,219
Maintenance – office equipment	11,504	5,751	5,751	23,006
Website	1,516	758	758	3,032
Copyright & GDPR	3,250	1,625	1,625	6,500
Total unrestricted	111,236	55,619	55,619	222,474
Restricted				
Governance	9,350	4,675	4,675	18,700
Gifts in Kind	3,500	1,750	1,750	7,000
Total Restricted	12,850	6,425	6,425	25,700
Total support costs	124,086	62,044	62,044	248,174

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

6. Employment information

	2023	2022
	£	£
Salaries	383,294	334,670
Employer National Insurance	34,537	30,754
Employer Pension	8,175	7,200
Total	426,006	372,624

The number of employees whose emoluments are between £60,000 to £70,000 in 2023 was 2 (2022: 2)

As per the legislation mandating the introduction of a workplace pension scheme, JDHT has put this in place as from December 2017. The Peoples pension was chosen, and all employees have opted into the scheme.

The average number of employees, employed in pursuit of JDHT's objectives was 11 (2022: 10), broken down as follows:

	2023	2022
	Number	Number
Senior Management	4	4
Archive	3	3
Finance & administration	4	3
	11	10

The combined remuneration of the senior management team was:

	2023	2022
	£	£
Senior Management Salaries	225,574	187,701
Senior Management National insurance	26,213	22,526
Senior Management Pension	4,697	3,766
Total	256,484	213,993

The Senior Management Team listed on page 2 in 2023 was 4 (2022: 4)

7. Trustees' Remuneration

No Trustees received remuneration during the current or prior year.

Trustees' total expenses for 2023 was £nil (2022: £nil).

Trustees' indemnity cost for 2023 were £2,850 (2022: £2,37)

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

8. Gifts in kind

Gifts in kind are goods or services received by JDHT free of charge and used in the pursuit of its objectives.

	2023	2022
	£	£
Communications/IT	7,056	3,500
Fuel	7,001	3,500
Vehicle storage	35,000	-
Company secretary	4,500	-
Taxation services	4,500	-
Audit Fee	24,500	18,700
Total	82,557	25,700

JLRL provides JDHT with the following services, that JDHT does not fund for itself – information technology, legal services, Taxation services, Company secretary, Auditors fees, and fuel and storage for Heritage Vehicles.

JDHT has in 2023 carried out a revaluation of Gifts in kind, JDHT and JLR have signed an intercompany services agreement. JDHT uses available experience, knowledge and expertise when making a judgement as to the way to value a gift in kind, when no clear method is available.

Gifts in kind are shown as restricted funds and are included in the donations and gifts line in the SOFA (see note 3). The expenditure for the revenue items has been split between support costs £58,057 (2022: £7,000). Audit fee is shown as Governance in cost of charitable activities calculation (see note 5) £24,500 (2022: £18,700).

9. Stock

Stock held at year end in JDHT Ventures Ltd is merchandise, books, brochures and certificate paper. The cost at the year-end is a per invoiced value total in 2023 was £10,573. Items are sold on the JDHT website and at various events.

10. Net incoming resources	2023	2022
This is stated after charging:		£
Depreciation of tangible assets	65,775	73,202
Fees payable to the companies auditors for the audit of companies financial statements	24,500	18,700

JDHT incurred no non-audit fees for the current year (2022: £nil)

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

11. Tangible Assets

	Office Equipment	Fixtures & Fittings	Plant & Equipment	Buildings	Total
	£	£	£	£	£
Cost					
At 1 January 2023	21,815	549,927	25,424	400,000	997,166
Additions	9,345	13,803	11,067	-	34,215
At 31 December 2023	31,160	563,730	36,491	400,000	1,031,381
Accumulated Depreciation					
At 1 January 2023	(16,187)	(440,956)	(25,010)	(120,700)	(602,853)
Charge for the year	(5986)	(41,775)	(1,214)	(16,800)	(65,775)
At 31 December 2022	(22,173)	(482,731)	(26,224)	(137,500)	(668,628)
Net book value at:					
31 December 2022	5,628	108,971	414	279,300	394,313
31 December 2023	8,987	80,999	10,267	262,500	362,753

11a. Intangible Assets

In 2023 the Sir William Lyons Digital Exhibition was created at a cost of £73,825 also the JDHT Virtual reading room at a cost of £8,000. These will not be depreciated as they are stored and preserved with an archive digital storage company.

12. Heritage Assets

Heritage assets are historic archives, artefacts and motor vehicles manufactured and sold by Jaguar Cars Limited ("JCL"), (renamed Jaguar Land Rover Limited ("JLRL")) and JCL predecessor companies under the marque of names of Swallow, SS, Jaguar, Daimler and Lanchester. These are held by JDHT to fulfil its charitable objectives to collect, conserve, research and display for the benefit of the nation such assets. Heritage assets are organised in two distinct groups: the motor vehicles and the archive material including artefacts.

The vehicle collection includes some unique vehicles as well as some first and last off the production line. The majority of the vehicle collection can be viewed in the Collections Centre, on the British Motor Museum site, Gaydon.

The archive material and artefacts collection include documents, paintings, photographic images, moving film, technical data, magazines, manuals and display engines. The archive collection can be viewed by prior appointment. The archive and artefacts collection which consists of millions of documents would be impossible to value and the cost to do so would not be commensurate with the benefit to the users of the accounts and so is not valued.

The Vehicle Collection Manager and the Archivist are JDHT's principal officers for making decisions on acquisitions for the relevant collections. For acquisitions, outside of their budgetary control JDHT's Board of Trustees will be required to make a controlling decision. They are also responsible for setting the preservation and management of the collections guided by the UK Museum Collections Management Guide and the Association of Independent Museums. Decision on disposals will be advised to the Board of Trustees, any disposals over £26,000 must be approved by the Board of Trustees.

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

12. Heritage assets (continued)

The revaluation in 2015, as described in accounting policy note 1 on page 16, is due to JDHT carrying out a revaluation of all Heritage Vehicles acquired since 1983, JDHT's date of incorporation. All acquisitions of vehicles and artefacts will be valued at purchase value at the date of acquisition, gifted heritage vehicles will be valued at market value at the date of acquisition.

Heritage Assets	Vehicles	Artefacts	Total
	£	£	£
At beginning of year	3,447,930	14,840	3,462,770
	3,447,930	14,840	3,462,770
Acquisitions	45,000	9,563	54,563
Value at end of year	3,492,930	24,403	3,517,333
31 December 2023			

Vehicles:

Gifted in 2023 was £nil (2022: £nil)

Acquisitions in 2023 was £45,000 (2022: £51,495)

(Disposal in 2023 was £nil (2022: £30,000))

Artefacts:

Gifted in 2023 was £nil (2022: £nil)

Acquisitions in 2023 was £9,563 (2022: £4,487)

Disposal in 2023 was £nil (2022: £nil)

13. Debtors	Group	Group	Trust	Trust
	2023	2022	2023	2022
	£	£	£	£
Amounts falling due within one year				
Trade Debtors	3,854	-	3,854	9,466
Amounts from connected parties	-	-	-	4,290
Amounts from related parties	-	-	47,294	-
VAT Recoverable	97,290	-	97,290	53,131
Prepayments	55,309	-	55,309	137,251
	156,453	-	203,747	204,138

14. Creditors	Group	Group	Trust	Trust
	2023	2022	2023	2022
	£	£	£	£
Amounts falling due within one year				
Trade creditors	21,608	-	20,770	18,251
Amount due to connected parties	4,325	-	4,325	51,063
VAT Payable	3,206	-	0	0
Accruals and deferred income	36,928	-	36,928	1,867
	66,067	-	62,023	71,181

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

15. Restricted Funds	2023	2022
	£	£
Balance at 1 January	-	-
Incoming resources	96,544	25,700
Resources expended	(92,544)	(25,700)
Balance at 31 December	4,000	-

See notes 8 for details on Gifts in Kind total 2023 £82,557 (2022: £25,700) Balance of £4,000 was a grant from The National Archives for a test bed project of a virtual reading room.

16. Unrestricted Funds

	Group	Group	Trust	Trust	Ventures	Ventures
	2023	2022	2023	2022	2023	2022
					£	£
Balance at 1 January	3,072,490	-	3,072,401	3,115,962	-	-
Other Recognised gains	50,826	-	50,826	-	-	-
Incoming resources	773,704	-	713,443	746,684	60,261	-
Resources expended	(862,433)	-	(817,630)	(790,156)	(44,803)	-
Balance at 31 December	3,034,587	-	3,019,040	3,072,490	15,458	-

17. Revaluation Reserve	2023	2022
	£	£
Balance at 1 January	2,664,587	2,694,587
Revaluation in year	-	-
Transfer on disposal of assets	-	(30,000)
Balance at 31 December	2,664,587	2,664,587

18. Total Funds	Unrestricted	Restricted	2023	Unrestricted	Restricted	2022
	£		£	£	£	£
Fixed assets	358,753	4,000	362,753	394,313	-	394,313
Non Tangible assets	81,825	-	81,825	-	-	-
Heritage assets	852,746	-	852,746	798,183	-	798,183
Revaluation	2,664,587	-	2,664,587	2,664,587	-	2,664,587
Current assets	1,807,330	-	1,807,330	1,951,175	-	1,951,175
Current liabilities	(66,067)	-	(66,067)	(71,181)	-	(71,181)
Net assets	5,699,174	4,000	5,703,174	5,737,077	-	5,737,077

The Trustees believe that it is appropriate for JDHT to hold reserves at a level equivalent to 12 months of operational expenditure. The level of reserves is reviewed frequently by the Trustees upon the presentation of the financial results.

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

19. Ultimate controlling party

JDHT is a company limited by guarantee. The members of the company are Jaguar Land Rover Limited (JLRL), The Royal Automobile Club (RAC) which was appointed 18 July 2024 and Coventry Transport Museum (CTM), each of whom holds one vote. The RAC Foundation for Motoring Limited resigned as a member on 18 July 2024.

Trustees are appointed as follows: 6 by JLRL these are employees of JLRL; 1 by CTM; 1 by RAC and 4 by Jaguar, which nominations are acceptable to the CTM and the RAC none of whom shall be employees of JLRL.

Provided that if it is agreed by the Trustees and/or the members that the number of Directors appointed should be more than twelve then the right to nominate any additional directors shall be apportioned between the members so as to maintain the ratio between the number of Directors

20. Related and Connected party disclosures and commitments

JLRL support JDHT to enable it to fulfil its objects. This can be seen by gifts in kind (see note 8). JDHT has had in place since 2 February 2015 a funding Covenant with JLRL which is invoiced monthly, total in 2023 was £571,200 (2022: £580,500). Other items invoiced to JLRL are costs incurred for various events supported by JDHT and images and heritage certificates requested throughout 2023 were £nil (2022: £295). Related Party debtors as at December 2023 were £nil (2022: £nil) this includes accrued income of £nil (2022: £nil) see note 13.

JDHT has in place a lease with BMIHT and is committed until 2039. JDHT share the workshop and office space in the Collections Centre with BMIHT, yearly invoices are received from BMIHT for rates, rent, utilities total in 2023 was £25,331 (2022: £37,164) and for vehicle storage total in 2023 was £16,000 (2022: £16,000) BMIHT Debtors amount in 2023 was £nil and Creditors amount in 2023 was £4,325

JDHT works closely with the members of the company (see note 19). Coventry Transport Museum invoice JDHT for the service charge of the JDHT Gallery, this covers the cost of cleaning, heat, lighting, and power. Total invoiced in 2023 was £3,570 (2022: £3,570). Transaction between JDHT and the RAC in 2023 were £nil (2022: £nil)

JDHT works closely with the Sir William Lyons Charitable Trust (SWLCT), Michael Quinn who is Sir William Lyons's grandson is also a patron of JDHT. In 2023 SWLCT committed to giving JDHT a grant towards paying the salary of the JDHT archive apprentice, the amount in 2023 was £1462.

21. Reconciliation of net movement in funds to net cash flow from operating activities

	2023	2022
	£	£
Net income	(33,903)	(43,473)
Adjustments for:		
Depreciation of tangible fixed assets	65,775	73,202
Net interest receivable	(13,021)	(3,692)
Investment Gain	(50,826)	-
Purchase Stock	(10,573)	-
Movement in trade and other receivables	47,685	(77,739)
Movement in trade payables	5,114	7,262
Net cash inflow/(outflow) from operating activities	23	(44,440)

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

Notes to the financial statements for the year ended 31 December 2023 (Continued)

22. Analysis of cash

	2023	2022
	£	£
Cash at bank and in hand, at 1 January	1,747,037	1,852,599
Change in cash as per cash flow	(1,157,559)	(105,562)
Total cash in hand, at 31 December	589,478	1,747,037

23. Subsidiary undertaking

JDHT owns the entire issued ordinary share capital, consisting of one ordinary share of 1p in JDHT Ventures Ltd. The subsidiary will donate its taxable profits to JDHT by Gift Aid. The subsidiary was incorporated on 3 July 2023, first accounts to be filed to December 2024. Trading results for 2023 are from 3 July 2023 to 31 December 2023, summary below:

	2023	2022
	£	£
Turnover	60,261	-
Cost of sales	(2,902)	-
Gross profit	57,358	-
Administration expenses	(41,900)	-
Profit before tax	15,458	-
Taxation	-	-
Profit after tax	15,458	-

23a. Gross Incoming Resources and Results Attributable to the Parent Charity

	2023	2022
	£	£
Total incoming resources	860,813	772,384
Total outgoing resources	(910,174)	(815,856)
Total	(49,361)	(43,472)

24. Short-term investment

JDHT invested £1,000,000 with Cazenove Capital as a short-term unrestricted investment, the decision was made in March 2023. The value of the investment as at 31 December 2023 is £1,050,826.

JAGUAR DAIMLER HERITAGE TRUST

Trustees' Report for the year ended 31 December 2023

25. Comparative Statement of Financial Activities 2022

	Notes	Restricted funds	Unrestricted funds	2022 Total
Income from		£	£	£
Donations		-	1,013	1,013
Donations & gifts		25,700	-	25,700
	3	25,700	1,013	26,713
Charitable activities				
Covenant from JLRL		-	580,500	580,500
Exhibitions & Events		-	13,869	13,869
Archive income		-	147,610	147,610
	4	-	741,979	741,979
Investments				
Bank interest		-	3,692	3,692
Other	9	-	-	-
Total income		25,700	746,684	772,384
Expenditure				
Charitable activities				
Covenant costs		(12,850)	(424,720)	(437,570)
Exhibitions & Events		(6,425)	(132,090)	(138,515)
Archive costs		(6,425)	(233,346)	(239,771)
Total Expenditure	5	(25,700)	(790,156)	(815,856)
Net income/(expenditure)		-	(73,472)	(73,472)
Net movement in funds		-	(73,472)	(73,472)
Total funds brought forward		-	5,810,549	5,810,549
Total funds carried forward		-	5,737,077	5,737,077