

Charity number: 284482

# HELPING HERTS

Trustees' Report and Unaudited Financial Statements

For The Year Ended 30 June 2023

Mansell & Co  
Chartered Certified Accountants  
5 Ducketts Wharf  
South Street  
Bishops' Stortford  
Hertfordshire  
CM23 3AR

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## **HELPING HERTS**

### **Reference and Administration Information**

#### **Trustees**

Gordon Morrison – President and Chair of Trustees  
Jim Tatchell – Vice President and Chair  
Richard Gilkes – Finance  
Gerald Younger – Hon Treasurer  
Susan Haddock – Hon Secretary

#### **Charity registration number**

284482

#### **Business address**

1 Canfield  
Chantry Road  
Bishop's Stortford  
Hertfordshire  
CM23 2SH

#### **Website**

[www.helpingherts.com](http://www.helpingherts.com)

#### **Bank**

Barclays Bank Plc  
Harlow Branch  
14 The Centre Southgate  
The Water Gardens  
South Gate  
Harlow  
CM20 1AN

#### **Independent examiner**

Wilton Lyndon Ltd T/A Mansell & Co.  
Chartered Certified Accountants  
5 Ducketts Wharf  
South Street  
Bishop's Stortford  
Herts  
CM23 3AR

## HELPING HERTS

### Trustees' Annual Report for the Year Ended 30 June 2023

The Trustees present their annual report together with the financial statements of the charity for the year 1 July 2022 to 31 June 2023 and confirm they comply with the requirements of the Charities Act 2011, the trust deed and the Charities SORP.

The Trustees who served during the year were:

Gordon Morrison – President and Chair of Trustees  
Gerald Younger – Hon Treasurer  
Susan Haddock – Hon Secretary

#### Objectives and Activities

##### a. Policies and objectives

To improve the lives of all children and young people in need across Hertfordshire.

##### b. Principle activities

To empower and support children and families in need by providing match funded sponsorship, connecting charities to new resources and raising the profile of charities and their clients across Hertfordshire.

##### c. Public benefit

The Trustees have developed their strategic plans to ensure that the charity plans provides public benefit and achieves its objectives as set out in the Foundation Constitution. The Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: reporting (PB3)'.

#### Achievements and performance

Early in 2021 Stort Valley Rotary concluded that the charitable sector in Hertfordshire required support in order to cover the gap in fundraising caused by the Pandemic. Our first priority was to develop a Fundraising Platform that could take full advantage of the Digital World. To compliment this we created a strong Digital Media Team and developed the Brand Helping Herts which would allow us to engage with the people of Hertfordshire.

Within the year 2021/22 we embarked on a very ambitious campaign to raise funds for both Citizens Advice and Hospices across Hertfordshire. Our ambition was, through Helping Herts, to develop a better awareness of our County, educate the charities we were working with, to make better use of Social Media and at the same time to raise funds. At the same time we ensured that our traditional work as a Rotary Club was maintained. In addition we had hoped to engage other Rotary Clubs in Hertfordshire to engage with us, but failed. We continue to hope that Rotary clubs will eventually come on board.

In early 2022 we transitioned to support 12 Child Welfare Charities in the County.

#### Financial review

##### a. Going concern

The Trustees have reviewed the cash flow forecasts and budget projections and the Board of Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, it continues to adopt the going concern basis in preparing the financial statements.

## HELPING HERTS

### Trustees' Annual Report for the Year Ended 30 June 2023

#### **b. Reserves policy**

The Trustees regularly undertake a review of the financial activities to ensure the charity has sufficient reserves in order to operate in both the short and longer term.

The charity's reserve policy is to maintain liquid funds equal to at least six months' core costs, which are primarily grants to organisations, other charities or voluntary bodies. This level of reserves has been met throughout the year.

#### **c. Financial performance**

Our main income comes from donations and gift aid, amounting to £303,576 in the year (2022: £226,355).

Expenditure for the year was £240,518 (2022: £183,322), resulting in a current year surplus of £63,058 (2022: £43,033).

### **Structure, governance and management**

#### **a. Constitution**

The charity is controlled by its governing document.

#### **b. Method of appointment or election of Trustees**

The Board of Trustees carries out regular reviews to identify any gaps in the knowledge and experience of our Board. Potential new trustees are required to submit an application form, and if taken forward they are then invited to attend a Board meeting, following which they attend an interview, and if both parties are happy and willing to continue, their application is submitted to the next scheduled trustees meeting for confirmation of appointment. The Board of Trustees must be made up of a minimum of three Trustees, the President, the Secretary and the Treasurer.

#### **c. Risk management**

We continue to assess, review and plan for all risks the organisation may face now and in the future. All new projects and activities developed and run by Helping Herts undergo a risk assessment before they begin. This process highlights awareness to the potential risks faced and will assist with the development of robust contingency plans.

The trustees have identified the risks to which the charity is exposed and have implemented procedures to manage those risks. The risk of the charity are reviewed at Trustee meetings on a regular basis.

#### **Plans for the future**

Our Plans for the future very much reflects what we have achieved in 2022/23, promoting the qualities of Hertfordshire, and develop further the brand Helping Herts. Developing our Digital Profile and engaging with a wider audience including Hertfordshire Companies will remain a focus. Success will be reflected in the funds we raise and the increased understanding of how Digital Media will benefit the Charity world.

Maintaining involvement from Stort Valley Rotary and welcoming new members to our club will always be a priority.



## HELPING HERTS

### Trustees' Annual Report for the Year Ended 30 June 2023

#### Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards.

The law applicable to charities in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993, the charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the Board of Trustees on 10<sup>th</sup> June 2024 and signed on their behalf by:

Gordon Morrison – Chair of Trustees

## HELPING HERTS

### **Independent Examiner's Report for the Year Ended 30 June 2023**

#### **Independent examiner's report to the trustees of Helping Herts**

I report to the trustees on my examination of the financial statements of Helping Herts ('the charity') for the year ended 30 June 2023 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

#### **Responsibilities and basis of report**

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the charity's financial statements carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

#### **Independent examiner's statement**

Since the charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ACCA, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charity as required by section 130 of the Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Stephen Pinder FCCA MAAT  
Mansell & Co  
Chartered Certified Accountants  
5 Ducketts Wharf  
South Street  
Bishop's Stortford  
Hertfordshire  
CM23 3AR

Date: 10<sup>th</sup> June 2024

## HELPING HERTS

### Statement of Financial Activities (including Income & Expenditure Account)

for the Year Ended 30 June 2023

	Unrestricted funds £	Restricted funds £	30.06.23 Total funds £	30.06.22 Total funds £
<u>Notes</u>				
<b>Income from:</b>				
Donations and fundraising	288,334	-	288,334	224,089
Gift aid	15,242	-	15,242	2,266
<b>Total income</b>	<b>303,576</b>	<b>-</b>	<b>303,576</b>	<b>226,355</b>
<b>Cost of sales:</b>				
Grants to Citizens Advice	-	-	-	(118,104)
Grants to Hospices	(8,737)	-	(8,737)	(63,672)
Grants to Shelter Providers	(31,338)	-	(31,338)	(590)
Grants to Coram Life Education	(14,228)	-	(14,228)	-
Grants to For Baby's Sake	(52,000)	-	(52,000)	-
Grants to Herts Mind Network	(13,813)	-	(13,813)	-
Grants to Mencap	(11,300)	-	(11,300)	-
Grants to NSPCC	(10,146)	-	(10,146)	-
Grants to Phoenix Group	(13,233)	-	(13,233)	-
Grants to Playskill	(19,009)	-	(19,009)	-
Grants to Riding for the Disabled	(9,374)	-	(9,374)	-
Grants to The Ollie Foundation	(10,607)	-	(10,607)	-
Sponsorship, Bishop's Stortford Band	-	-	-	(300)
Sundry grants	(200)	-	(200)	-
	<b>(193,985)</b>	<b>-</b>	<b>(193,985)</b>	<b>(182,666)</b>
<b>Gross profit/(loss)</b>	<b>109,591</b>	<b>-</b>	<b>109,591</b>	<b>43,689</b>
<b>Expenses:</b>				
Travel and subsistence	-	-	-	(56)
Admin and marketing	(41,247)	-	(41,247)	-
Accountancy fees	(600)	-	(600)	(600)
Platform fees	(4,686)	-	(4,686)	-
Bank charges	-	-	-	-
<b>Total expenditure</b>	<b>(46,533)</b>	<b>-</b>	<b>(46,533)</b>	<b>(656)</b>
<b>Net income / (expenditure)</b>	<b>63,058</b>	<b>-</b>	<b>63,058</b>	<b>43,033</b>
Transfers between funds	-	-	-	-
<b>Net movement in funds</b>	<b>63,058</b>	<b>-</b>	<b>63,058</b>	<b>43,033</b>
<b>Reconciliation of funds:</b>				
Total funds brought forward	47,604	-	47,604	4,571
<b>Total funds carried forward</b>	<b>110,662</b>	<b>-</b>	<b>110,662</b>	<b>47,604</b>

The above results were derived from continuing operations.

The charity has no recognised gains or losses for the year other than the results above.



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### Balance Sheet as at 30 June 2023

	Notes	2023	2022
		£	£
<b>Fixed assets</b>			
Tangible assets	3	-	-
<b>Current assets</b>			
Cash at bank and in hand		109,949	46,291
Debtors	4	<u>1,913</u>	<u>1,913</u>
		111,862	48,204
<b>Creditors: Amounts falling due within one year</b>	5	<u>(1,200)</u>	<u>(600)</u>
<b>Net current assets</b>		<u>110,662</u>	<u>47,604</u>
<b>Net assets</b>		<u>110,662</u>	<u>47,604</u>
<b>Charity funds</b>	6		
Unrestricted funds		110,662	47,604
Restricted funds		<u>-</u>	<u>-</u>
<b>Total funds</b>		<u>110,662</u>	<u>47,604</u>

Approved and authorised by the trustees on 10<sup>th</sup> June 2024 and signed on their behalf by:



Gordon Morrison - Chair of Trustees

## HELPING HERTS

### Notes to the Unaudited Financial Statements for the Year Ended 30 June 2023

#### 1. Accounting policies

##### Summary of significant accounting policies and key accounting estimates

The principle accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

##### Basis of preparation

The financial statements have been prepared using the historic cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

##### Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

##### Tax

The charity is exempt from corporation tax on its charitable activities.

##### Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses. The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

##### Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Office equipment	25% reducing balance basis

##### Debtors

Trade and other debtors are recognised at the settlement amount. Prepayments are valued at the amount prepaid.

##### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

##### Creditors

Creditors are recognised where the charity has a present obligation resulting from a past event that will result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors are recognised at their settlement amount.

##### Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular purposes within the objectives of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

## HELPING HERTS

### Notes to the Unaudited Financial Statements for the Year Ended 30 June 2023

#### 2. Net income/(expenditure)

Net income/(expenditure) is stated after charging/(crediting):

	2023	2022
	£	£
Independent examiners fees	600	600

#### 3. Tangible fixed assets

	Office Equipment £
<b>Cost</b>	
As at 1 July 2022	-
Additions	-
As at 30 June 2023	-
<b>Depreciation</b>	
As at 1 July 2022	-
Charge for the year	-
As at 30 June 2023	-
<b>Net book value</b>	
As at 30 June 2023	-
As at 30 June 2022	-

#### 4. Debtors

	2023	2022
	£	£
Other debtors	1,913	1,913

#### 5. Creditors

Creditors: amounts falling due within one year

	2023	2022
	£	£
<b>Due within one year</b>		
Accruals and deferred income	1,200	600

## HELPING HERTS

### Notes to the Unaudited Financial Statements for the Year Ended 30 June 2023

#### 6. Movement in funds

	Balance at 01.07.22 £	Net movement in funds £	Transfers between funds £	Balance at 30.06.23 £
<b>Unrestricted funds</b>				
General fund	47,604	63,058	-	110,662
<b>Total funds</b>	47,604	63,058	-	110,662

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Net movement in funds £
<b>Unrestricted funds</b>			
General fund	303,576	(240,518)	63,058
<b>Total funds</b>	303,576	(240,518)	63,058

Comparatives for movement in funds

	Balance at 01.07.21 £	Net movement in funds £	Transfers between funds £	Balance at 30.06.22 £
<b>Unrestricted funds</b>				
General fund	4,571	43,033	-	47,604
<b>Total funds</b>	4,571	43,033	-	47,604

Comparatives net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Net movement in funds £
<b>Unrestricted funds</b>			
General fund	226,355	(183,322)	43,033
<b>Total funds</b>	226,355	(183,322)	43,033

#### 7. Related party transactions

There were no related party transactions for the year ended 30 June 2023.