



SHERINGHAM AND DISTRICT SOCIETY

TRUSTEES ANNUAL REPORT

FOR

1st January 2021 – 31st December 2021

The Treasurer, Sheringham and District Society,
The Peter Coke Shell Gallery, West Cliff, Sheringham. NR26 8JT

Registered Charity No: 280951

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SHERINGHAM AND DISTRICT SOCIETY: REPORT OF THE TRUSTEES

The Trustees present their annual report of the Society for the year ended 31 December 2021.

Status

The Sheringham and District Society is a registered charity (No. 280951) formed in August 1979. It is governed by a constitution revised in May 2011 to reflect the Society's name change from the previous Sheringham and District Preservation Society. A further change in April 2017 fixed the quorum at an AGM.

Principal activities

The main objectives of the Society, as defined by the constitution, are to preserve and improve features of historic interest, to promote high standards of planning and architecture and to stimulate interest in the area of benefit, which is the town of Sheringham and the parishes of Upper Sheringham and Beeston Regis. These aims are promoted by the Executive Committee, which normally meets monthly. All planning applications in the area are reviewed and comments referred to the Town or District Council where necessary.

The Society is responsible for the upkeep and operation of the Fishermen's Lifeboat Museum (home of the historic Henry Ramey Upcher Lifeboat and formerly known as the Fishermen's Heritage Centre) and the Peter Coke Shell Gallery.

Social activities are normally held throughout the year: monthly coffee mornings with speakers on topics of local and area interest; an annual Art Exhibition; and other social events are organised for members.

A newsletter is distributed to members several times a year, and a website is maintained.

During the first half of the year all activities were cancelled, gradually resuming following the prevailing Covid-19 legislation and guidelines.

Review of developments, activities and achievements during 2021

Finances

As reported by the Treasurer, the Society has benefitted from several grants during 2021, principally those awarded to provide support to museums during lockdown.

Fishermen's Lifeboat Museum and Peter Coke Shell Gallery

Following the lifting of restrictions and following the available guidance, activities were resumed in August with an open event for Members to show the results of the renovation work in the Shell Gallery and the Lifeboat Museum. Using this event as a test of our Covid-19 procedures, we were then able to gradually open the venues on weekends in August and September, resulting in nearly two thousand visitors in this limited period of time.

Continuous attention has been given during the year to the assets in the care of the Society: namely the nearly 200 items of shell art given to the Society by Peter Coke, and the Henry Ramey Upcher lifeboat.

The Buildings

The Society has renewed the lease for the Fishermen's Lifeboat Museum (former Fishermen's Heritage Centre) and the Peter Coke Shell Gallery with the Town Council, who own the buildings.

The Society continues to maintain the fabric of the lifeboat museum and the former fishing sheds, together with the West Cliff garden.

Membership activities

The Art Exhibition returned in August 2021 with a large number of works displayed. Unfortunately the stewarding of the exhibition rested on the shoulders of only a few and its future does not look certain..

The very popular monthly coffee mornings resumed in November with a talk from East Anglian Air Ambulance. The proceeds of the Art Exhibition were donated and a cheque for £600 handed over at the coffee morning.

Contacts with members have been maintained by increasing the number of issues of the Newsletter to keep members updated with the development work throughout the year.

Social media

For the first time the Society can report on the success of the use of Instagram as a way of promoting awareness of the Shell Gallery. Alex Snell and Sharon Hunt have jointly maintained the photos on the @petercokeshellgallery account.

Planning and Development

The Society continued to monitor all **planning applications** and is usually represented at Town Council planning meetings taking place by video-conference. We do make comments at meetings when we think it is necessary and write to the Town Council if required on specific applications. The Reef which is the replacement for the Splash is now up and running. Work continues on the Burlington Hotel conversion and the old Shannock Hotel has been demolished. The new build has not yet started.

Promotion & Publicity

Following the comments at the last AGM, the Executive Committee has undertaken several activities to promote the Society and its work. These have resulted in a video about the Shell Gallery which will become available in 2022.

Partnerships

The Society is a member of Maritime Heritage East (MHE) and supplies material for the MHE website which promotes visitor attractions along the East Anglian coast. The Society is also a member of Museums Norfolk, the Association of Independent Museums (AIM) and the Campaign to Protect Rural England (CPRE). The Society has taken part in several surveys promoting the resumption of tourism in the East of England.

Membership

The Executive Committee was saddened to hear of the news of the death of Geoff Dyson, our good friend and long-time supporter of the Society. He was the membership secretary for many years.

At the end of 2021 there were 7 life members (90 years and over in age) and about 130 ordinary members. The Executive Committee had decided that membership subscriptions would become payable for 2022 onwards.

A new membership category of "Volunteer Member" has been created for which no membership dues are payable. This category is used for people who volunteer their time to the benefit of the society.

Looking forward

At the time that this report was being prepared the restrictions caused by the Covid-19 pandemic had mostly been lifted, though leaving many people with individual concerns. The Executive Committee is conscious of the concerns of several volunteers and continues to take a cautious approach to the opening of the venues.

The Trustees believe the Society is at a critical point in its history. Although it continues to make good progress and its affairs are satisfactory, the future of the Society requires more volunteers both for the Fishermen's Lifeboat Museum and the Shell Gallery, as well as on the Executive Committee. The results of the next AGM will be critical in shaping the future direction.

Peter Strudwick

Chairman, on behalf of the Trustees

April 2022



SHERINGHAM AND DISTRICT SOCIETY

FINANCIAL STATEMENT

AND

NOTES FOR THE FINANCIAL STATEMENT

FOR

1st January 2021 – 31st December 2021

The Treasurer, Sheringham and District Society,
The Peter Coke Shell Gallery, West Cliff, Sheringham. NR26 8JT

Registered Charity No: 280951

FINANCIAL STATEMENT

SHERINGHAM & DISTRICT SOCIETY	31ST DEC 2021		PRIOR YEAR 2020		
	CURRENT YEAR				
RECEIPTS	TO DATE	Notes			
COFFEE MORNINGS	£48.00		£0.00		
SUBS - MEMBERS	£97.00		£348.00		
SOCIAL EVENTS	£0.00		£0.00		
FISHERMEN H.C DONATIONS	£451.69		£0.00		
FISHERMENS' H. C. SALES (Victory sold)	£161.20		£0.00		
PETER C SHELL GALLERY DONATIONS	£437.07		£0.00		
PETER COKE SHELL GALLERY SALES	£1,770.60		£0.00		
ART EXHIBITION	£914.33		£0.00		
CRAFT SHOP RENT	£0.00		£260.00		
TRAILS BOOKLET	£0.00		£0.00		
DONATIONS GRANTS	£2,084.00		£22,092.07		
COVID GRANTS	£37,546.97		£222.64		
GIFT AID	£174.26		£1,566.22		
TOTAL RECEIPTS	£43,685.12		£24,488.93		
PAYMENTS					
SUBS PAID OUT ETC	£36.00		£61.00		
UTILITIES	£954.22		£1,329.95		
ADMIN and ADVERTISING	£1,101.76		£2,335.79		
FHC GENERAL	£1,084.49		£4,741.06		
FHC PURCHASES	£0.00		£202.80		
PCSG GENERAL	£2,644.74		£4,062.68		
PCSG PURCHASES	£0.00		£3,395.64		
DONATIONS	£0.00		£500.00		
SOCIAL EVENTS	£37.89		£0.00		
ART EXHIBITION	£975.00		£0.00		
2021 UPGRADE FOR BUILDINGS	£7,567.81		£4,589.53	OTHER	
COFFEE MORNINGS	£31.56		£88.00		
TOTAL PAYMENTS	£14,433.47		£21,306.45		
BANK RECONCILIATION					
Barclays current account	£63,954.60		£26,094.74		
CAF gold	£0.00		£0.05		
CAF cash	£0.00		£4,645.68		
TSB Treasurer's account	£64.61		£716.61		
TOTAL ALL ACCOUNTS	£64,019.21		£31,457.08		
Cheques not yet presented minus	£120.00		£0.00		
			-£25.00		
Income not shown on bank statement			£0.00	HRU shed	
Petty cash held	£25.00		£25.00		
Total Balance of monies held	£63,924.21	C/Fwd	£31,457.08		
BROUGHT FORWARD from 2019	£34,672.56	b/fwd	£31,534.06		
RECEIPTS includes subs from 2019	£43,685.12	£8.00	£16,062.69		
PAYMENTS	£14,433.47		£16,114.67		
BALANCE	£63,924.21		£31,482.08	balance to c/f	
Float held	£25.00		-£25.00	carried forward	Subs from 2019
BALANCE net	£63,957.21		£31,457.08		
Surplus or deficit overall	£29,251.65	Surplus 2020	-£51.98	Deficit 2019	
The £8 in second column is not accounted for					
Accepted at Annual Meeting					
Signed.....	Chairman				
Countersigned.....	Treasurer.				

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NOTES FOR THE FINANCIAL STATEMENT

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Restricted Funds

In the year of the reporting period there were no Restricted Funds to report in the society accounts.

Accounts methodology

The society's ongoing accounting methodology is that of Receipts and Payments. Accruals are not used. All incomings or included when they are cash in the bank or cash in hand. All outgoings are included in the accounting process when they are committed to be paid.

Going Concern

The accounts were prepared on the basis of the society continuing in good financial health as a going concern into future years.



SHERINGHAM AND DISTRICT SOCIETY

INDEPENDENT EXAMINERS REPORT

FOR

1st January 2021 – 31st December 2021

The Treasurer, Sheringham and District Society,
The Peter Coke Shell Gallery, West Cliff, Sheringham. NR26 8JT

Registered Charity No: 280951

SHERINGHAM AND DISTRICT SOCIETY
REGISTERED CHARITY NO: 280951

INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF SHERINGHAM AND DISTRICT SOCIETY
YEAR ENDED 31ST DECEMBER 2021

I have examined the accounts of the above Society for the year ended 31st December 2021.

The Accounts have been prepared by the Treasurer under the direction of the Trustees who have the ultimate responsibility. It is understood that the specific audit requirements of section 144(2) of the Charities Act 2011 do not apply.

I am required to report on any particular matters of concern to me during the examination of the accounts as specified in section 156(2) of the same above act.

The procedures undertaken do not provide all the information and evidence required to conduct a full audit and therefore no audit opinion is given.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

I certify that the above Accounts have been prepared in accordance with correct accounting procedures, that they reflect the transactions of the Society during the year 2021 and of the state of affairs at 31st December 2021 and that records have been properly kept during the year to 31st December 2021.

Independent Examiner..........Stuart Meakin.

..... 2022