

INTERNATIONAL SCHOOLS OF BUSINESS MANAGEMENT
(a company limited by guarantee)



International Schools
of Business Management

A company limited by guarantee

Annual report and unaudited Financial Statements
for the year ended 31 July 2024

Registered no: 1293553

Registered Charity no: 273018



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UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2024

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COMPANY INFORMATION

Registered Address

15 Bunhill Row
London
EC1Y 8LP

Registered number

1293553

Registered charity number

273018

Independent Examiner

Helen Binns FCA
Beever and Struthers
Chartered Accountants and Business Advisors
One Express
1 George Leigh Street
Ancoats
Manchester
M4 5DL

Bankers

Metro Bank
One Southampton Row
London
WC1B 5HA

Company Secretary

Carol Pearson

TRUSTEES' REPORT (INCORPORATING THE STRATEGIC AND DIRECTOR'S REPORTS) FOR THE YEAR ENDED 31 JULY 2024

The Trustees, who are also Directors for the purposes of company law, present their annual Trustees' report and unaudited financial statements of International Schools of Business Management (the charitable company) for the year ended 31 July 2024. The report has been prepared to meet the requirements for a strategic and director's report and accounts for Companies Act purposes.

The financial statements have been prepared in accordance with the accounting policies set out on pages 15 to 18 and comply with the Charities Act 2011, the Companies Act 2006, the charitable company's Memorandum and Articles of Association, and the requirements of Accounting and Reporting by Charities Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), effective from accounting periods commencing 1 January 2019 or later.

Principal aims and objects

The principal activity of the charitable company is the advancement of education and learning through the operation of an International Teachers Programme ("ITP").

Structure, governance and management

Governing document

International Schools of Business Management (the charitable company) is a company limited by guarantee, not having a share capital, and was incorporated on 6th January 1977. It operates in accordance with a Memorandum & Articles of Association adopted on 6th January 1977. The liability under guarantee of the 12 members is limited to £1 each. The charitable company is a registered charity in England and Wales.

Organisation and decision making

The directors make the key decisions about the conduct of the charitable company. They meet twice a year to transact the business of the charitable company. The administration of the charitable company is carried out by the Company Secretary.

The member schools/organisations pay the directors' expenses for travel to board meetings enabling the directors to fulfil their roles as directors and trustees of the charitable company. The directors receive remuneration from the member schools/organisations for their employment as Professors at the schools or in one case as President at the European Foundation for Management Development (EFMD Global).

Appointment, induction and training of Trustees

Directors, as charity trustees, are appointed in accordance with the charitable company's articles of association which state that each member organisation may choose one person as their representative on the board of directors. In the case of a new school joining the

charitable company, the Chair provides informal advice and guidance to ensure a suitable individual is chosen. The directors of the charitable company are also charity trustees for the purposes of charity law.

The directors, as charity trustees, have control of the charitable company and its property and funds. Each director is made aware of their duties as trustee upon appointment and accepts their responsibility to keep up to date with changes in statutory requirements that affect the role and responsibilities of trustees provided by the Company Secretary on a regular basis. A simple record of directors' training has been established.

The directors/trustees of the charitable company during the year ended 31 July 2024 were:

Directors/Trustees	Members
Professor S Caselli	SDA Bocconi School of Management, Italy
Professor J Cohen (appointed 14.06.24)	MIT Sloan School of Management, USA
Professor E Cornuel	European Foundation for Management Development (EFMD Global), Belgium
Professor M Debruyne	Vlerick Business School, Belgium
Professor K de Valck	HEC Paris, France
Emeritus Professor G Dyas (resigned 14.10.23)	INSEAD, France
Adjunct Professor T Hellwig (appointed 14.10.23)	INSEAD, France
Professor L Krishnamurthi	Kellogg School of Management, Northwestern University, USA
Professor P Mårtensson (Chair)	Stockholm School of Economics, Sweden
Professor J Mullins	London Business School, UK
Associate Professor C Serrano-Archimi	IAE – Aix Graduate School of Management, France
Professor S Singh	Indian School of Business, India
Professor S Terence Tsai	China Europe International Business School (CEIBS)
Professor M Yaziji	IMD, Switzerland

During the 2023-24 financial year MIT Sloan School of Management joined the consortium.

Pay policy and key management personnel

The key management personnel of the charitable company comprise the trustees together with the Company Secretary. Neither the trustees nor the Company Secretary receive salary payments from the charitable company.

The Company Secretary invoices for services via a limited company. Key tasks undertaken by the Company Secretary and contingency plans in case of an emergency are well documented. All critical financial tasks could be undertaken by the two mandated trustees in the absence of the Company Secretary.

None of the key personnel are co-located and are able to continue to work and communicate virtually at any time. On an exceptional basis, board meetings take place wholly or partially virtually.

Trustees' responsibilities

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare Financial Statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these Financial Statements, the trustees are required to:

- **select suitable accounting policies and then apply them consistently;**
- observe the methods and principles in Accounting and Reporting by Charities Statement of Recommended Practice 2019 applicable to charities preparing their accounts in accordance with Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed subject to any material departures disclosed and explained in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees confirms that:

- So far as the trustee is aware, there is no relevant information of which the charitable company's independent examiner is unaware; and

- The trustee has taken all the steps that he/she ought to have taken as a trustee in order to make himself/herself aware of any relevant information and to establish that the charitable company's independent examiner is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of Financial Statements may differ from legislation in other jurisdictions.

The directors have decided to take advantage of the provisions of section 477 of the Companies Act 2006 and therefore an audit has not been carried out for the year under review.

Objectives and activities of the charitable company

Public benefit

When setting the objectives and planning for the work of the charitable company the trustees have given careful consideration to the Charity Commission's general guidance on public benefit.

The charitable company has pursued the principal object for which it was established, namely the advancement of education and learning through the operation of its flagship International Teachers Programme (ITP) for nearly 50 years.

The charitable company achieves public benefit by improving the quality of teaching which leads to better education resulting in better equipped students who go on to make a greater impact on society. Scholarships are awarded to outstanding candidates from institutions in **less well-developed countries which would not otherwise be able to afford to sponsor** participants to attend the ITP. In recent years the charitable company has focused on supporting participants from Africa, Asia, Eastern Europe, and Latin America.

Programme delivery

The ITP is a development programme aimed at business and management teachers in universities and business schools. The programme is an intensive teaching development programme dedicated to helping business educators in universities and business schools across the globe develop their teaching skills and capabilities delivered by educational experts and practitioners drawn from around the world in a highly interactive learning environment.

Participants leave the programme with improved teaching skills and a greater understanding of a wide range of teaching techniques, styles, methods and formats including virtual delivery of teaching. One edition of the ITP is offered annually. The management of the programme rotates amongst the member business schools of the charitable company consortium, each host school usually hosting two consecutive editions.

The programme is delivered by a diverse group of teachers and professionals who not only have a passion for teaching business topics but also a passion for teaching how to teach. They form a unique team whose objective is to provide programme participants with ideas,

suggestions and techniques to improve the way they teach and interact with students and other learners. The programme also provides opportunities for participants to exchange ideas and learn from each other, as well as to develop their personal confidence. The charitable company offers a number of scholarships to deserving participants in the form of free places to the bi-annual ITP Booster Programme in addition to those attending the ITP each year.

Going concern

The Trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. The current reserves position would allow the charitable company to continue operating for at least five years without receiving any net income from programme activities.

It is expected that the charitable company will continue to pursue its objects in the future with the board continuing to adopt a low/medium risk strategy with a minimum of 50% of assets in investments realisable within 3 months. The investment objective is to at least guarantee a return of inflation per annum over the long term with the aim to protect the real value of the charity's assets.

Review of the year

The 2023-24 ITP was delivered over 3 modules by Vlerick Business School to participants from countries in Africa, Asia, Europe, and South America. Of the 42 participants 22 (52%) were female. The price of the 2023-24 programme was €14,500. Four full scholarships totalling 58,000 euros (2022-23: 54,000) were awarded to participants from less developed countries with a UN Human Development Index of <0.8 on the 2023-24 programme.

Vlerick Business Schools also hosted the second ITP Booster Programme over 2 days on its campuses in Ghent and Brussels. The price of this programme was 1,700 euros. There were 26 participants. One participant from India received a full scholarship.

The board meetings in October 2023 and March/October 2024 approved the launch of an online programme aimed at schools who could not afford to send participants to ITP which ran as a pilot in April 2024 entitled "The Essentials of Teaching and Learning". There were 35 participants mostly from Latin America. A second edition was approved for April 2025.

The first ITP Teaching and Learning Award of 3,000 euros was presented to Christine Kelly by Pär Mårtensson at the EFMD annual conference in June 2024.

The task force led by the ISBM Chair, Pär Mårtensson, further developed options for developing new charitable activities including the appointment of ITP Ambassadors to help promote the programme to a wider global audience.

Plans for future periods

Stockholm Schools of Economics (SSE) is hosting the 2024-25 edition of the ITP. The SSE programme will take place over 3 intensive modules, the second of which will be delivered virtually. The price has been set at €15,500. SSE will also host the programme in 2025-26.

Financial review

A summary of the year's results can be shown on pages 11-12 of the financial statements. Regular income is derived from fees for the International Teachers Programme.

Total income for the year was £593,309 (2023: £474,193). The total expenditure was £558,743 (2023: £402,027). The net gain on investments was £18,698 (2023 loss: £4,980). During 2024 the charitable company achieved a surplus of £53,264 (2023 surplus £67,186).

The overall surplus is made up of a surplus of £53,589 from general funds and a deficit of £325 from designated funds.

In addition, cash balances at the bank total £991,719 (2023: £995,607), investment in 17,640 income units of the COIF Charities Investment Fund were valued at £359,907 at 31 July 2024 (2023: 11,426 units £216,209) and the general reserve fund is at £617,950 (2023: £564,361). The trustees consider this is sufficient to cover current commitments and the ongoing activities of the charitable company.

Reserves policy

The trustees have examined the requirement for free reserves i.e. those general funds not invested in tangible fixed assets, designated for specific purposes or otherwise committed. The trustees consider that, given the nature of the charitable company's work, the level of free reserves should cover a minimum of one programme's operating costs. The trustees reviewed this figure and judge it to represent approximately £400,000 based on the average cost of running the ITP over the past 2 years.

At 31 July 2024 free reserves stood at £617,950 which is £217,950 higher than the target reserves. Some of these extra funds will continue to be allocated to supporting scholarships to participants from less developed countries over the coming two-year cycle as well as investments in new initiatives e.g. the ITP Booster and the online programme.

The trustees are of the opinion that this provides sufficient flexibility to cover any potential unrecoverable liabilities. In the worst-case scenario of the failure of ISBM's bank and no additional net income from operations the trustees believe that there will be adequate residual working capital from the Financial Services Compensation Scheme to cover ISBM's core operating costs for at least five years.

Financial position

The balance sheet shows total net assets of £702,625 (2023: £649,361) of which £617,950 (2023: £564,361) relates to general funds. These funds are to be used to further develop and promote the charitable company in 2024-25 and beyond. The trustees consider that this is sufficient to cover current commitments and to finance the ongoing running of the business in accordance with the reserves policy.

The charitable company is continually looking to identify new initiatives. These are now the key topics for discussion at pre-board meeting workshops.

The designated fund of £84,675 (2023: £85,000) is intended to support the long-term development of the ITP and in particular to finance scholarships and other research and

development initiatives consistent with the charitable company's Memorandum and Articles of Association.

Risk management

The trustees have assessed the major risks to which the charitable company is exposed, in particular those relating to the specific operational areas of the charitable company. The trustees believe that by monitoring reserve levels, by ensuring controls exist over key financial systems, and by examining the operational and business risks faced by the charitable company, they have established effective systems to mitigate those risks.

A risk register has been established and is reviewed at least bi-annually. As part of this process the internal controls are reviewed. Internal control risks are minimised by a clear system of delegated authority and control, and procedures for the authorisation of all financial transactions. The directors are satisfied that the containment actions in place will be adequate to manage and reduce the key risks identified.

Principal risks and uncertainties

The key risks and uncertainties facing the charitable company are: retaining ISBM's charitable status given recent surpluses, cannibalising the main ITP following the launch of the remote/online programme and maintaining the programme reputation. Participant numbers for 2024-25 are sufficient to ensure a healthy contribution to cover central operating costs and ongoing projects.

The trustees are also aware of the potential risk of holding large funds with one principal bank. Seeking additional banking solutions will be a priority in the coming year.

These main risks and uncertainties are being managed through regular and timely communication with board members and current participants. Clear budgeting, break-even analysis and close reporting of marketing and admissions are vital. Active engagement of board schools' management by their representatives is also key to future viability.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by the Board of Directors on 7 March 2025 and signed on their behalf by:

A handwritten signature in blue ink, appearing to read 'P. Mårtensson', is written over a horizontal line.

P. Mårtensson

Director

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF INTERNATIONAL SCHOOLS OF BUSINESS MANAGEMENT FOR THE YEAR ENDED 31 JULY 2024

I report on the accounts of the charitable company for the year ended 31 July 2024 which are set out on pages 11 to 25.

Respective Responsibilities of Trustees and Examiner

The trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charitable company is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act;
- Follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charitable company and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
 - to keep accounting records in accordance with section 386 of the Companies Act 2006; and
 - to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

H. E. Binns

Helen Binns (FCA)

Independent Examiner

One Express

1 George Leigh Street

Manchester

M4 5DL

Date

7/3/2025

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING THE INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 JULY 2024

	Notes	Unrestricted Funds		Total Funds 2024	Total Funds 2023
		General Funds	Designated Funds		
		2024	2024		
		£	£	£	£
Income from:					
Charitable activities	4	585,483	-	585,483	466,482
Programme delivery					
Investment income	5	7,826	-	7,826	7,711
Total income		593,309	-	593,309	474,193
Expenditure on:					
Raising funds	6	13,975	-	13,975	19,052
Charitable activities					
Programme delivery	7	494,443	50,325	544,768	382,975
Total expenditure		508,418	50,325	558,743	402,027
Net (loss)/gain on investments	12	18,698	-	18,698	(4,980)
Net income/ (expenditure) before transfers		103,589	(50,325)	53,264	67,186
Transfer between funds	15/16	(50,000)	50,000	-	-
Net movement in funds		53,589	(325)	53,264	67,186
Fund balances at 1 August 2023	15/16	564,361	85,000	649,361	582,175
Fund balances at 31 July 2024	15/16	617,950	84,675	702,625	649,361

All of the charitable company's activities derived from continuing operations during the above two financial periods.

The statement of financial activities includes all gains and losses recognised in the year.

The Notes on pages 15 to 25 form part of these financial statements.

STATEMENT OF FINANCIAL POSITION AS AT 31 JULY 2024

Registered Number: 1293553

	Notes	2024	2023
		£	£
Current assets			
Investments	12	359,907	216,209
Debtors	13	13,468	-
Cash at bank and in hand		991,719	995,607
		<u>1,365,094</u>	<u>1,211,816</u>
Creditors			
Amounts falling due within one year	14	<u>(662,469)</u>	<u>(562,455)</u>
Net current assets		<u>702,625</u>	<u>649,361</u>
Total net assets		<u><u>702,625</u></u>	<u><u>649,361</u></u>
The funds of the charitable company:			
Unrestricted funds:			
Designated fund	15	84,675	85,000
General fund	16	617,950	564,361
	17	<u>702,625</u>	<u>649,361</u>

For the year ended 31 July 2024, the charitable company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

INTERNATIONAL SCHOOLS OF BUSINESS MANAGEMENT
(a company limited by guarantee)



These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements on pages 11 to 25 were approved by the Board of Directors and authorised for issue on 7 March 2025 and are signed on their behalf by:

A handwritten signature in blue ink, appearing to read 'P. Mårtensson', with a long horizontal flourish extending to the right.

P. Mårtensson

Director

The notes on pages 15 to 25 form part of these financial statements.

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 JULY 2024

	Notes	2024 £	2023 £
Cash flows from operating activities:			
Net cash inflow from operating activities	A	113,286	163,704
Cash flows from investing activities:			
Investment income and interest received		7,826	7,711
Proceeds from the disposal of investments		-	-
Purchase of investments		(125,000)	-
Net cash provided by investing activities		(117,174)	7,711
Change in cash and cash equivalents in the year		(3,888)	171,415
Cash and cash equivalents at 1 August 2023	B	995,607	824,192
Cash and cash equivalents at 31 July 2024	B	991,719	995,607

Notes to the statement of cash flows for the year to 31 July 2024.

A Reconciliation of net movement in funds to net cash used in operating activities

	2024 £	2023 £
Net movement in funds (as per the statement of financial activities)	53,264	67,186
Adjustments for:		
Losses (gains) on investments	(18,698)	4,980
Investment income and interest receivable	(7,826)	(7,711)
Decrease / (Increase) in debtors	(13,468)	-
(Decrease) increase in creditors	100,014	99,249
Net cash inflow from operating activities	113,286	163,704

B Analysis of changes in net debt

	2023 £	Cash flows £	2024 £
Cash at bank and in hand	995,607	(3,888)	991,719
Cash held by investment managers	-	-	-
Total cash and cash equivalents	995,607	(3,888)	991,719

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 JULY 2024

1. Legal status

The charitable company is a private company limited by guarantee incorporated in the United Kingdom (England and Wales) and has no share capital. The registered office of the charitable company is 15 Bunhill Row, London, EC1Y 8LP. The principal activities of the charity are the advancement of education and learning through the operation of an International Teachers Programme. In the event of the charitable company being wound up, the liability in respect of the guarantee is limited to £1 per member of the charitable company.

2. Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP FRS 102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The charitable company constitutes a public benefit entity as defined by FRS 102.

The financial statements are presented in sterling and are rounded to the nearest pound.

3. Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are laid out below.

Basis of preparation

These financial statements have been prepared for the year to 31 July 2024.

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant accounting policies below or in the notes to the financial statements.

Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the trustees and management to make significant judgements and estimates.

The items in the financial statements where these judgements and estimates have been made include:

- Determining any necessary provision for bad or doubtful debts.
- Determining rate of exchange on foreign currency transactions.

Assessment of going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charitable company have concluded that, while the after effects of the COVID-19 pandemic continue to be felt, they are confident that the charitable company will continue as a going concern. The trustees are of the opinion that the charitable company will have sufficient resources to meet its liabilities as they fall due.

The most significant areas of judgement that affect items in the financial statements are detailed above. With regard to the next accounting period, the year ending 31 July 2025, the most significant issue that affects the carrying value of the assets held by the charitable company is the successful delivery of the next ITP. This will primarily be measured by the level of repeat participation and the number of participants recruited from new and lapsed schools. Feedback from the participants to colleagues is key to maintaining high levels of participation.

Income recognition

Income is recognised in the year in which the charitable company is entitled to receipt, it is probable the charitable company will receive income and the amount can be measured with reasonable certainty. Income is deferred only when the charitable company has to fulfil conditions before becoming entitled to it or where the income specifically relates to activities in a future accounting period.

Income comprises primarily of fees for attendance at the ITP and interest receivable on funds held with the charitable company's bankers and investment fund.

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charitable company; this is normally upon notification of the interest paid or payable by the bank.

Fees from participants are included as income from charitable activities as they relate to the charitable company's main activity, the delivery of the ITP. All amounts receivable in respect of courses completed at the year-end are included to the extent that it is probable the charitable company will receive the income and the amount can be measured with reasonable certainty.

Expenditure and the basis of apportioning costs

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charitable company to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. Resources expended comprise expenditure on charitable activities, being the charitable company's primary charitable purposes as described in the trustees' report and fundraising costs. Such costs include:

- Delivery of the International Teachers Programme
- Marketing of the International Teachers Programme.

Scholarships and grants payable are payments made to participants from institutions which cannot afford the full programme fee in the furtherance of the charitable objects of the charitable company. Unconditional scholarships and grants are accrued once the participant has been notified of the scholarship or grant award.

Governance costs are the costs associated with the governance of the charitable company and its assets, and the costs associated with the strategic, as opposed to the day to day, management of the charitable company's activities. These are allocated to charitable activities.

Irrecoverable VAT

The charitable company is not registered for VAT. The irrecoverable VAT is charged against the expenditure heading for which it was incurred.

Tangible fixed assets

Tangible fixed assets are stated at cost. All assets costing more than £2,000 and with an expected useful life of more than one year are capitalised. The charitable company has £nil tangible fixed assets as at 31 July 2023.

Debtors

Debtors are recognised at their settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid.

Current investments

Current investments comprise units held in the COIF Charities Investment Fund. They are valued at the mid-market value as at the year-end date.

Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

Creditors and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charitable company anticipates it will pay to settle the debt.

Foreign currency transactions and balances

All gains and losses are taken to the Statement of Financial Activities as they arise. Realised gains and losses on investments are calculated as the difference between fee proceeds and their opening carrying value or their purchase value if acquired subsequent to the first day of the financial year. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value. Realised and unrealised investment gains and losses are combined in the Statement of Financial Activities.

Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are reported at the rates of exchange prevailing at that date.

General funds

The general fund comprises those monies which are freely available for application towards meeting the charitable objectives of the charitable company at the discretion of the trustees, for example scholarships and grants.

Designated funds

The designated funds were established by the trustees with the primary aim of providing scholarships to enable participants to attend from institutions which cannot afford the full programme fee, and to support other research and development initiatives.

Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

Deferred income

Course fees received in advance, by the charitable company, for courses to be delivered in a future financial year, are deferred on the balance sheet and will be recognised as income in the financial year to which they relate.

4. Income from charitable activities

	General Fund	Designated Fund	2024 Total Funds	2023 Total Funds
	£	£	£	£
Programme delivery	585,483	-	585,483	466,482
2024 Total Funds	585,483	-	585,483	466,482
2023 Total Funds	466,482	-	466,482	

5. Investment income

	General Fund	Designated Fund	2024 Total Funds	2023 Total Funds
	£	£	£	£
Bank interest	7,826	-	7,826	7,711
2024 Total Funds	7,826	-	7,826	7,711
2023 Total Funds	7,711	-	7,711	

6. Expenditure on raising funds

	General Fund	Designated Fund	2024 Total Funds	2023 Total Funds
	£	£	£	£
Marketing including printing and stationery	13,975	-	13,975	19,052
2024 Total Funds	13,975	-	13,975	19,052
2023 Total Funds	19,052	-	19,052	

7. Expenditure on charitable activities

	General Fund Courses delivery	Designated Funds	General Fund Governance	2024 Total Funds	2023 Total Funds
	£	£	£	£	£
Costs directly allocated to activities					
Academic	214,717	-	-	214,717	156,259
Travel, accommodation and catering	142,405	-	-	142,405	101,664
Programme administration	84,469	-	-	84,469	38,786
R&D/ Alumni development	-	-	3,580	3,580	2,334
Foreign Exchange	8,925	-	-	8,925	(1150)
Bank charges	-	-	1,058	1,058	169
Independent examiner fee	-	-	2,190	2,190	1,830
Legal and professional	-	-	23,463	23,463	21,313
Travel, accommodation and subsistence	-	-	11,916	11,916	13,225
Information technology	-	-	1,720	1,720	1,230
Scholarships	-	50,325	-	50,325	46,280
2024 Total Funds	450,516	50,325	43,927	544,768	382,975
2023 Total Funds	296,594	46,280	40,101	382,975	

8. Net movement in funds for the financial year

The net movement in funds for the financial year is stated after charging/(crediting):

	2024	2023
	£	£
Amounts payable to independent examiner:		
Independent examination	2,190	1,830
Registered office service	300	300
Interest received	(7,826)	(7,711)

9. Trustees' remuneration

No trustees received any emoluments for their services as directors during the year (2023: £nil). During the financial year £nil (2023: £nil) was paid to third parties on behalf of trustees (2023: £nil) for accommodation and subsistence expenses incurred in the execution of their duties.

During the year ending 31 July 2024 the Trustees below received (2023: 5 trustees) remuneration paid by ISBM or the related member party Vlerick Business School which was charged to the charitable company for services related to the delivery of ITP or reimbursement of charitable compliance expenses:

		2024	2023
John Mullins	Teaching and Travel	10,390	-
Carolina Serrano-Archimi	Teaching and Travel	5,399	4,938
Pär Mårtensson	Teaching and Travel	8,911	5,628
Kristine de Valck	Teaching and Travel	3,555	2,271
Michael Yaziji	Documentation	-	92
Lakshman Krishnamurthi	Travel	108	-
Terence Tsai	Documentation	-	175
Thomas Hellwig	Teaching and Travel	13,037	-

These payments are permitted under the charitable company's Memorandum and Articles of Association.

10. Employees

The charitable company has no full-time employees (2023: Nil).

The key management personnel of the charitable company in charge of directing and controlling, running and operating the charitable company on a day-to-day basis comprise the Trustees and the Company Secretary. Total remuneration of £32,207 (2023: £23,628) was paid to the Company Secretary during the year, of which £18,200 was directly attributable to the role of Company Secretary (2023: £15,600). The balance paid of £14,007 (2023: £8,028) is primarily for services provided for support for alumni events and other central administration.

Total remuneration paid to key management personnel was £32,207 (2023: £23,628).

11. Taxation

The charitable company is a registered charity and therefore is not liable for income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities. The charitable company is not registered for VAT and therefore suffers VAT on its expenditure.

12. Investments

	Units	Value
		£
Brought Forward at 1 August 2023	11,426	216,209
Additions	6,214	125,000
Revaluation	-	18,698
Carried Forward at 31 July 2024	17,640	359,907

The investment figure of £359,907 represents the mid-market value of 17,640 income units in the COIF Charities Investment Fund as at 31 July 2023 (2023: 11,426 units £216,209).

13. Debtors

	2024	2023
	£	£
Other Debtors	13,468	-
	13,468	-

14. Creditors: amount falling due within one year

	2024	2023
	£	£
Accruals and deferred income	269,256	246,959
INSEAD	-	-
VLERICK	393,213	315,496
	662,469	562,455

Movement on deferred income is as follows:

Deferred income at 1 August 2023	240,929	115,235
Amounts deferred during the year	248,293	240,929
Amounts released in the year	(227,932)	(115,235)
Deferred income at 31 July 2024	261,290	240,929

Deferred income is comprised of fee income received in advance for a course delivered in the next financial year £261,290 (2023: £240,929).

15. Designated Fund

	Balance at 1 August 2023	Transfer of funds	Incoming resources	Outgoing resources	Balance at 31 July 2024
	£	£	£	£	£
Designated fund	85,000	50,000	-	(50,325)	84,675

This fund was established to support the long-term development of the ITP and in particular to finance scholarships and other initiatives in line with the charitable company's Memorandum and Articles of Association.

A transfer OF £50,000 was agreed at the October 2024 board meeting to support the expected scholarship awards for the 2024-25 ITP and provide a provision for scholarship opportunities for new charitable initiatives in the coming financial year.

16. General Fund

	Balance at 1 August 2023	Transfer of funds	Incoming resources	Outgoing resources	Net gain on investment	Balance at 31 July 2024
	£	£	£	£	£	£
General fund	564,361	(50,000)	593,309	(508,418)	18,698	617,950

This fund is intended to support the principal objective for which the charitable company was established – the advancement of education and learning through the operation of the International Teachers Programme.

17. Analysis of assets between funds

	General fund	Designated fund	Total funds
	£	£	£
Current assets	1,280,419	84,675	1,365,094
Current liabilities	(662,469)	-	(662,469)
	617,950	84,675	702,625

18. Related parties and controlling entity

Vlerick is a member of the charitable company. At 31 July 2024 an amount of £393,213 was due to Vlerick (2023: £315,496).

Transactions during the year with Vlerick were as follows:

	2024	2023
	£	£
Course fee income	575,694	466,482
Teaching costs	(167,151)	(156,259)
Travel and accommodation	(142,405)	(101,664)
Marketing/Alumni costs	(6,975)	(18,124)
	(83,211)	
Programme administration	-	(39,423)
IT Support	(50,325)	(26)

Scholarship Awards		(46,280)
Net total for the year	125,627	104,706

Other than those transactions stated above or disclosed within note 9 Trustees' remuneration and note 10 Employees, there were no related party transactions during the year.

19. Statement of Financial Activities (including Income and Expenditure) for the year ended 31 July 2023

	Unrestricted Funds		
	General Funds	Designated Funds	Total Funds
	2023	2023	2023
	£	£	£
Income from:			
Charitable activities	466,482	-	466,482
Programme delivery			
Investment income	7,711	-	7,711
Total income	474,193	-	474,193
Expenditure on:			
Raising funds	19,052	-	19,052
Charitable activities			
Programme delivery	336,695	46,280	382,975
Total expenditure	355,747	46,280	402,027
Net (loss)/gain on investments	(4,980)	-	(4,980)
Net (expenditure)/income before transfers	113,466	(46,280)	67,186
Transfer between funds	(8,447)	8,447	-
Net movement in funds	105,019	(37,833)	67,186
Fund balances at 1 August 2022	459,342	122,833	582,175
Fund balances at 31 July 2023	564,361	85,000	649,361

INTERNATIONAL SCHOOLS OF BUSINESS MANAGEMENT
(a company limited by guarantee)



The statement of financial activities includes all gains and losses in the year.

All incoming resources and resources expended derive from continuing operations.



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