

# EGHAM AND THORPE ROYAL AGRICULTURAL AND HORTICULTURAL ASSOCIATION

England & Wales · Charity number 247399

## Details

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Other names	EGHAM ROYAL SHOW
Status	Registered
Legal form	Other
Registered	1966-03-28
Register	<a href="#">View on the Charity Commission register</a>

## Contact

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Address	C/o Horne Engall & Freeman LLP 47a High Street Egham Surrey TW20 9ES
Phone	07850 749547
Email	<a href="mailto:Chairman@eghamroyalshow.org.uk">Chairman@eghamroyalshow.org.uk</a>
Website	<a href="http://www.eghamroyalshow.org.uk">www.eghamroyalshow.org.uk</a>

## Activities

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**Objects:** FOR THE ENCOURAGEMENT OF INDUSTRIOUS LABOURERS AND FARM SERVANTS, SHEPERDS AND HERDSMAN ALSO FOR AGRICULTURE AND STOCK BREEDING GENERALLY.

**Activities:** To provide facilities on an annual basis for the local community to demonstrate their services, goods, skills and hobbies and to provide family orientated traditional entertainment at an affordable price for the elderly and young families.

## Classification

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- **How:** Provides Human Resources, Provides Buildings/facilities/open Space
- **What:** General Charitable Purposes, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, The General Public/mankind

## Geography

- **Area of benefit:** 12 MILES RADIUS OF EGHAM CHURCH.
- Surrey

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£75,830	£75,397	-	-
2023-12-31	£71,470	£84,054	-	-
2022-12-31	£70,073	£73,555	-	-
2021-12-31	£189	£11,790	-	-
2020-12-31	£14,370	£3,878	-	-

## Trustees

Name	Role	Appointed
James Colin Gibson Doran	Chair	2023-07-19
DOUGLAS NEWTON		
Dennis Sydney Brown BEM		2025-04-25
Mary Frances Wildsmith		2019-02-18
NICHOLAS DERRICK JAMISON		

**EGHAM AND THORPE ROYAL AGRICULTURAL AND HORTICULTURAL ASSOCIATION**

England & Wales - Charity number 247399

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# Accounts

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THE 167<sup>th</sup> YEAR OF EGHAM ROYAL SHOW  
SATURDAY 24<sup>th</sup> & SUNDAY 25<sup>th</sup> AUGUST 2024  
CADDEY'S FIELD, WHITEHALL LANE  
EGHAM, SURREY, TW20 9NW

Organised by: THE EGHAM & THORPE ROYAL AGRICULTURAL & HORTICULTURAL ASSOCIATION

### Egham & Thorpe Royal Agricultural & Horticultural Association

Income & Expenditure Account for year ending 31 December 2024

Income		Expenditure	
Egham show 2024	£75,829.10	Egham Show 2024	£75,396.51
		Surplus on year	£432.59
	<b>£75,829.10</b>		<b>£75,829.10</b>

### Balance Sheet as at 31 December 2024

	2023		2024
Balance B/Forward (current account)	£3,046.77	Bank Balance (current acc.)	£2,760.89
Balance B/Forward(reserve account)	£47,761.44	Bank Balance (reserve acc.)	£48,479.91
Cash in hand	£1.43	Cash in hand	£1.43
Surplus/Deficit 2023			-£432.59
	<b>£50,809.64</b>		<b>£50,809.64</b>

Accounts checker Certificate

Sign:  Date: 1/9/2025  
L.J. Ford FCPA

From the books and vouchers given to me, I believe that the above shows an accurate position of the Association as at the 31st December 2024

President: Nick Wood-Dow DL  
Chairman: James Doran  
Treasurer: Mary Wildsmith Tel: 07966 826867  
Secretary: Jackie Cashen

Registered address:  
Egham Royal Show  
C/O Horne, Engall & Freeman LLP  
47a High Street, Egham, Surrey, TW20 9ES  
Registered charity No: 247399  
Website: [www.eghamroyalshow.org.uk](http://www.eghamroyalshow.org.uk)

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<b>INCOME</b>		<b>EXPENDITURE</b>	
Sponsorship	£26,250.00	Advertising/Sponsorship	£2,683.40
Gate	£29,495.00	Gate	£1,347.24
Trade/Craft	£8,300.00	Insurance	£1,894.22
Showground Entertainment	£2,392.28	Showground/Carpark	£49,333.09
Horticulture	£342.50	Arena Entertainment	£3,360.00
Raffle	£2,427.99	Showground Entertainment	£6,789.44
Membership	£702.00	Classic Cars	£527.55
Classic Cars	£1,305.00	Horticulture	£624.94
Livestock	£424.00	Livestock	£4,034.45
Community Event	£619.78	Raffle	£65.00
Presidents Lunch	£1,144.00	Music Marquee	£500.00
Catering rebate	£1,325.00	Web Hosting	£72.00
Bank Interest	£718.47	Garage Storage Rental	£924.21
Donations	£383.08	Volunteer Expenses	£235.00
<b>TOTAL</b>	<b>£75,829.10</b>	Catering	£195.00
		President's Lunch	£2,792.25
		Membership	£0.00
		Banking Transactions	£18.72
		<b>TOTAL</b>	<b>£75,396.51</b>

### TREASURER'S REPORT 2024

The Association started the year 2023 with **£3,047** in the current account, **£47,761** in the reserve account, a total of **£50,808**.

We finished the year with **£2,761** in the current account, **£48,480** in the reserve account, a total of **£51,241**.

The income received was **£75,829** and expenditure was **£75,397**, a surplus of **£432**.

After the loss of over **£12,000** in 2023, this is a very welcome turnaround and is testament to the efforts made by all members of the committee.

Line by line analysis of the income and expenditure figures are displayed on the screen.

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## **Income**

It rained all day on the first day of the show, resulting in very few visitors attending, but still the gate takings were only down by £1,500 on 2023, due to a sell-out second day.

Income from advertising and sponsorship was up by around £2,500, largely as a result of getting more companies to take out advertisements in our programme. The programme gets bigger each year as a result.

Income from trade stands was £1,500 higher than in 2023. Darren increased the charges in line with inflation each year, rather than holding them for several years and then introducing a large increase. This works for our loyal traders.

For 2024, we counted the income and expenditure from catering differently, therefore the summary presented shows large differences from 2023, but the net effect is minimal.

Other categories showed minor changes from the previous year.

The figure of nearly £400 labelled "Donations" is made up of three payments credited to the show account with no reference which we were not able to assign to any of the other categories

## **Expenditure**

The committee worked hard to control costs this year. Many suppliers were persuaded to make no increase in charges for 2024 and the overall cost of providing show infrastructure, our largest expense, was over £4,000 lower than in 2023. This was largely due to taking the risk of ordering less tracking than in 2023, a risk which paid off.

We spent £2,000 less on advertising this year. This is because last year we had a one-off cost for road signs and because Nick negotiated with a sponsor to produce our promotional leaflets free of charge. Deciding where to invest in show advertising is always a challenge as we have no reliable information about how our visitors hear about the show. We know that much of it is word of mouth and families visiting the show generation after generation, but it is difficult to decide where to advertise more widely.

Following on from last year's serious loss, we made the difficult decision to engage fewer arena entertainments, thus saving £2,000. Ideally, we would like to have more acts this year, but this will depend on the value of sponsorship we can attract in advance.

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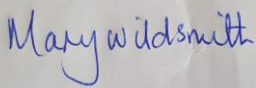
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A new category of expenditure appeared towards the end of 2024 – Bank charges. Barclays has always provided the show with a free service, but from late last year, started charging a flat rate per month and a transaction charge for cheque and cash handling. I estimate that with the levels of cheques and cash we normally handle, this will result in charges of £1,600 for the year 2025. I have urged all committee members to insist on bank transfers when payments are made, but we must continue to accept cash at the gate. I am working offline with Dennis Brown – CEO and Nick Jamison - Trustee to find a way of returning to fee-free banking, but this is not guaranteed.



Mary Wildsmith

### EGHAM ROYAL SHOW TRUSTEES' REPORT 2024

The main activities of the Egham & Thorpe Royal Agricultural & Horticultural Association, as defined by its constitution continue to the planning, organization and management of the annual Egham Royal Show, including raising the necessary finance to run the Show, whilst maintaining sufficient reserves to ensure the future of the Show.

Unlike many larger Shows, Egham Royal Show has no permanent staff and is entirely managed and run by volunteers who give up their time to support a valuable and long-established institution in Surrey. With the changing demands of modern life, it is still a challenge to attract volunteers both to join the Show's organizing committee and to help put the Show on but have welcomed some new faces to our wider team.

We thank all those who, over the years post pandemic has devoted their time to ensuring that the Show continues. In the meantime, the committee is working to continuing to recruit additional volunteers, to attract new sponsors, and to introduce new features, and including continuing in delivering children's rides free of charge via sponsorship. With the way that people spend their disposable income and leisure time, it is important that we endeavour to keep the Show true to its original purpose and history whilst being relevant to today's audience.

The Trustees and the Management Committee are confident that the level of the Association's Reserves, together with the work being done to increase the level of corporate support and the initiatives to recruit additional volunteers, will be sufficient to ensure the longer-term future of the Association and of the Egham Royal Show.

Continued...

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The 2024 show was successful in what we were able to deliver against a continued very different landscape of rising costs due to inflation and the cost-of-living crisis resulting from this situation. We again put on a polished positive event with key elements of livestock and horticulture, an array of diverse arena entertainment from scurry driving, stunt displays and falconry and the prize giving finale of classic cars.

We were delighted to offer free children's rides again to ease the burden on families paying to enjoy a great day out. Food and drink plus an assortment of trade stands were also present.

A huge thank you to Surrey 4x4, our sponsors and Runnymede Borough Council, Surrey County Council and most importantly our volunteer team. We continued to work on cutting costs from the budget to consolidate expenditure to reduce costs and return to a break-even position. Despite a large, unexpected cost to clear the site of the show of an epidemic weed infestation so we were able to use the ground safely, we managed to achieve this.

Best regards

James Doran - Chairman

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**EGHAM ROYAL SHOW TRUSTEES' MEETING ON WEDNESDAY 18<sup>TH</sup> JANUARY 2024**

**17:15**

**IN THE EGHAM CONSTITUTIONAL CLUB**

Attended by James Doran, Douglas Newton, Mary Wildsmith, Nick Wood-Dow, Dennis Brown - (Guest)

Apologies - Nick Jamison

**Review of minutes of November 2023 meeting**

Minutes accepted.

**Matters arising**

Covered in accompanying agenda items.

**Net loss remedies:**

- Contract negotiations.

James Doran has started on a plan to research the market for alternative suppliers in the next few weeks for the main infrastructure costs. He will also ask all current suppliers to hold their prices and review our requirements carefully rather than reordering last year's specification. James will use ASAO to get information on alternative suppliers. He will work from the Procurement spreadsheet from 2023 and confirmed that he has time to do this. He aims for end of February to list the possible suppliers. Mary assured him that other members of the team are here to help once he has gathered the information on potential suppliers.

- Sponsorship

Nick Wood Dow has reconfirmed last year's sponsors, added Lodge Brothers and Audley. South-Western Railways will print our leaflets. Nick is trying to contact one potential sponsor per week. James will find out who the CEO of Gartner is, and Nick will contact him. £23,000 was raised last year and to recoup last year's losses, we must aim for £33,000 this year and save £10,000 from areas other than sponsorship – for example gate takings, price increases and costs savings.

- Increased entry fee.

The entrance will be increased this year. £15 is suggested but this must be agreed at the management meeting which takes place after this meeting. Dennis has prepared a proposal to present.

Continued...

### **Agree an approach to avoid unintentional discrimination.**

It was agreed that we will use the ASAO document as the basis of guidance to all volunteers about the official categories of discrimination. And the danger that unintentional discrimination can lead to the risk of litigation. James will locate the ASAO document, and the committee will review it.

### **Formally accept the proposal to adopt Ralph Perkins as future President**

It was acknowledged that Ralph Perkins can make an excellent contribution as President to show sponsorship, but it is not feasible for him to take over all of Nick's current duties. Nick will document the eight areas he works in and will continue to cover those that Ralph does not do. Nick needs a title – Past President was suggested and accepted.

### **Update on action to review limited liability and VAT status**

Dennis Brown – Show CEO and guest at meeting has spoken to finance professional Peter Ashworth who is checking our constitution with the aim of protecting the trustees against unlimited liability. Removing liability for paying VAT is not a viable option

### **Any other business.**

Dennis reported that Ralph had said he is working towards having all the costs of the show covered, mainly by sponsorship, before the event, so that we are covered if it is a wet weather weekend. There will be further updates on this following Nick and Dennis's meeting with Ralph tomorrow.

It was agreed that we would consider inviting Ralph Perkins to join the trustees as it will enable him to be more involved in all aspects of show management.

Meeting closed.

Best regards



**James Doran – Trustee & Chairman**

**EGHAM AND THORPE ROYAL AGRICULTURAL AND HORTICULTURAL ASSOCIATION**

England & Wales - Charity number 247399

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# Accounts

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**Egham & Thorpe Royal Agricultural & Horticultural Association**

Income & Expenditure Account for year ending 31 December 2023

Income		Expenditure	
Egham show 2023	£71,469.86	Egham Show 2023	£84,053.31
		Surplus on year	-£12,583.45
	<u>£71,469.86</u>		<u>£71,469.86</u>

**Balance Sheet as at 31 December 2023**

	2022		2023
Balance B/Forward (current account)	£3,090.86	Bank Balance (current acc.)	£3,046.77
Balance B/Forward(reserve account)	£60,230.80	Bank Balance (reserve acc.)	£47,761.44
Creditors	£70.00	Creditors	
Cash in hand	£1.43	Cash in hand	£1.43
Surplus/Deficit 2023			£12,583.45
	<u>£63,393.09</u>		<u>£63,393.09</u>

Accounts checker Certificate

From the books and vouchers given to me, I believe that the above shows an accurate position of the Association as at the 31st December 2023.

Sign:   
 L.J. Ford FCPA

Date: 16/10/2024

## INCOME

Sponsorship	£23,775
Gate	£30,998
Trade/Craft	£6,831
Showground Entertainment	£2,915
Raffle	£2,206
Presidents Lunch	£1,340
Cars	£1,007
Bank Interest	£531
Membership	£510
Barn Dance	£505
Horticulture	£322
Animals	£275
Catering rebate	£255
<b>TOTAL</b>	<b>£71,470</b>
<b>Deficit</b>	<b>£12,583</b>

## EXPENDITURE

Showground/Carpark	£53,737
Showground	
Entertainment	£7,547
Arena Entertainment	£5,360
Advertising/Sponsorship	£4,984
Animals	£3,842
Catering	£1,980
Insurance	£1,889
Gate	£1,362
Garage Rental	£903
Horticulture	£687
Music Marquee	£500
Cars	£452
Volunteer Expenses	£329
Trade Refunds	£280
Raffle	£135
Web Hosting	£66
<b>TOTAL</b>	<b>£84,053</b>

## TREASURER'S REPORT 2023

The Association started the year 2023 with **£3,090.86** in the current account, **£60,230.80** in the reserve fund account and **£1.43** in cash, a total of **£63,393.09**.

We finished the year with **£3,046.77** in the current account, **£47,761.44** in the reserve fund account and **£1.43** in cash, a total of **£50,809.64**.

The income received was **£71,469.86** and expenditure was **£84,053.31**, a difference of **£12,583.45**.

This is a very disappointing loss for the 2023 show.

Line by line analysis of the income and expenditure figures are displayed on the screen.

### Income

We were lucky to have had good weather on both days of the show but despite this, the ticket income was £4,000 lower than in 2022. The reduction was entirely in the advance sales. Our explanation for this is two-fold – The weather forecast leading up to the show was extremely erratic, one day predicting excellent weather; the next predicting heavy rain. This will have deterred visitors from paying in advance, in case the weather meant they could not attend and would lose their money. Also, throughout the show, access to Whitehall Lane was blocked by the closure of the level crossing. This was an enormous problem for the show and would have affected advance sales and live sales. We did not increase the ticket price in 2023, having done so in 2022. Our judgment was that affordability concerns were serious. Accepting electronic payments at the gate is essential now, but of course involves the show in transaction charges which do not apply when accepting only cash.

Income from advertising, grants and sponsorship increased by £3,000 from 2022, with some pluses and minuses. Income from programme advertising was down by over £2000 compared with the previous year. Councillor Robert King made a very generous donation of £4,000 which was a new grant. Thanks go to James Doran for organising this.

Income from trade stands was £1,600 higher than in 2022, as Darren increased the charges in line with inflation which did not deter our loyal traders, who find the show a positive contribution to their businesses.

The raffle and tombola donated by Barclays Bank yielded nearly £400 more than in 2022. In fact, we ran out of raffle tickets and could have sold more. We will print more for this year and sell them more proactively. Our raffle prizes are always very attractive and Nick Wood-Dow does a very good job securing these for us.

We are grateful to the Egham Residents' Association for organising the barn dance and contributing £500 to our income.

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The return of our £500 deposit to the council for use of the showground was at risk until almost the end of the year, at which point Nick Wood-Dow's tenaciousness resulted in agreement to reimburse the show.

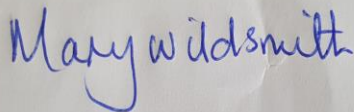
Finally, bank interest on our reserve account were £500 higher than in 2022, as the rate increased through the year.

## **Expenditure**

As expected, due to the condition of the economy, all costs increased this year.

Just to stage the show cost us nearly £54,000, an increase of £9,000 from last year. Also, due to the weather forecast being so changeable, we made the decision to place tracking down for the vehicles entering the showground. In the event, this resulted in an unnecessary £5,000 cost but we could not take the risk of vehicles getting stuck in mud on the showground.

For this year's show, James Doran is already engaging with suppliers to try and control costs. Unless we can reduce costs and increase income, via increased sponsorship and higher attendance, the show is at risk in the medium term as our reserves reduce.



Mary Wildsmith

## EGHAM ROYAL SHOW TRUSTEES' REPORT 2023

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This has meant that several committee members have taken on additional responsibilities to ensure that the Show goes ahead. We thank all those who, over the last year who have devoted their time to ensuring that the Show continues. In the meantime, the committee is working to recruit additional volunteers, to attract new sponsors, and to introduce new features, including delivering children's rides free of charge via sponsorship. With the way that people spend their disposable income and leisure time, it is important that we endeavour to keep the Show true to its original purpose and history whilst being relevant to today's audience.

The Trustees and the Management Committee are confident that the level of the Association's Reserves, together with the work being done to increase the level of corporate support and the initiatives to recruit additional volunteers, will be sufficient to ensure the longer-term future of the Association and of the Egham Royal Show.

The 2023 show was successful in what we were able to deliver against a very different landscape of rising costs due to inflation and the cost-of-living crisis resulting from this situation. We put on a polished positive event with key elements of livestock and horticulture, an array of diverse arena entertainment from scurry driving, stunt displays and falconry to the return of traction engines and the prize giving finale of classic cars.

We were delighted to offer free children's rides again to ease the burden on families paying to enjoy a great day out. Food and drink plus an assortment of trade stands were also present.

A huge thank you to Surrey 4x4, our sponsors and Runnymede Borough Council, Surrey County Council and most importantly our volunteer team.

Best regards



**James Doran - Chairman**

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## EGHAM ROYAL SHOW TRUSTEES' MEETING ON WEDNESDAY 29<sup>TH</sup> NOVEMBER 2023

AT 17:15

### IN THE EGHAM CONSTITUTIONAL CLUB

Attended by James Doran, Nick Jamison, Douglas Newton (remotely), Mary Wildsmith, Nick Wood-Dow, Dennis Brown (Guest)

Apologies -None

#### Review of minutes of April 2023 meeting

Minutes accepted.

James has been in touch with the Charity Commission to report that he is their point of contact. Nick Wood-Dow is recorded as the chairman of the trustees.

#### Finance update

The summary financial situation is as follows

Income	Expenditure	Loss
£71,401.62	£84,564.83	£13,163.21

The £500 matched funding we had hoped to receive from Barclays Bank has not arrived and is now unlikely to. This is an application Nicholas Smith makes to the bank to support our charity, but it is discretionary. Also, RBC has failed to return the £500 deposit we paid for use of the field, though that might still be paid due to the efforts of Nick and Dennis.

The RBC chief executive has promised Nick that this money will be returned to us this week, in which case the loss will be £500 less.

The balance on the reserve account is £47,700, down from £60,000 at the start of the year.

Financial planning for 2024 must start by filling this gap, before any other expenditure is proposed.

A discussion was held on the reasons for this loss. Gate receipts were down by **£4000**, all of which was the result of lower advance bookings. We agreed that this was likely to be because the weather forecast was very erratic before the show, creating fear that it would rain and prepaid money would be lost. Also, the level crossing was closed throughout the show, making access to the showground difficult. We paid

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**£5000** for tracking to avoid the risk of cars getting affected by mud if it rained, a large cost not incurred the previous year. The basic infrastructure costs were **£10,000** higher than in 2022 due to inflation. This more than covers the net loss.

The trustees debated ways of addressing the gap. Mary confirmed that we do not enter into contracts with any suppliers until the last possible date. This allows invoices to be paid after gate money has been received and sponsorship received.

Nick is confident of doubling the main sponsors' contribution from £15k to £30k for 2024. He is finding suppliers' attitudes to funding positive. He is willing to visit any company identified by other committee members to promote the benefits of sponsoring the show.

We plan to raise the entry fee from £12 to £15 in 2024 and make very clear in publicity that children attend free of charge and that children's rides are also free. We acknowledged the effects of the cost of living crisis, but agreed that the show still offers value for money when the cost is raised .

**Nick will check the cost of comparable two day shows run by volunteers to check the validity of our proposed entry fee.**

Mary suggested setting up meetings with all the top suppliers to ask them to reduce their prices, and let them know that the show will not be able to run beyond 2024 if they continue to charge more than the show can recover. **James as Procurement Manager will action this and Dennis agreed to help.**

### Chairman's report

James wished to welcome Dennis to the management committee and to record his sincere thanks to Dennis for the contribution he has made to the show.

### Legal matters

The trustees reflected on the enormous workload created by the difficulty in agreeing the contract with Runnymede Borough Council, particularly in the area of liability. It was acknowledged that the final wording of the agreement with RBC was correct with relation to limiting our liability to the extent of our insurance cover. The agreement for 2024 will start from that position.

Nick Jamison said that despite holding trustee indemnity insurance, we always risk being sued, particularly on matters of perceived discrimination. We agreed that for the 2024 show, **we will alert all volunteers to the importance of being vigilant about potential accusations of discrimination.**

### President's update

Nick has reconfirmed two out of three of last year's sponsors, guaranteeing £10,000 of sponsorship. BUPA still appear engaged and he is pursuing other companies. Mary and Dennis are both willing to help him by attending meetings with potential sponsors.

Nick has given a year's notice that he will resign his position after the next show. Ralph Perkins is interested in joining us and pursuing sponsorship opportunities through his network. Ralph will not assume all of Nick's current responsibilities, therefore it was agreed that **the scope of Ralph's role would be clearly defined** and Nick's other responsibilities will be assigned elsewhere when he leaves.

### Dennis Brown's report

Dennis addressed the distinction between incorporated and unincorporated charities. Our charity is unincorporated, creating a liability risk for trustees. Becoming incorporated would remove this unlimited liability. It also may result in relief of up to £10,000 on VAT payments. **Dennis offered to do some research into the actions required and the pros and cons of incorporation.** The committee accepted his offer and thanked him for this.

With respect to replenishing the reserves, Dennis stated that in addition to the income points already discussed, we also have to address expenditure. We must review closely what we actually need as there may be opportunities to reduce cost in some areas. We must also approach alternative suppliers to validate quotations, as we have tended to use the same trusted suppliers without knowing if their prices could be challenged.

Longer term, we need to review the sponsorship model. Dennis would like to see multiple profit centres, challenging each section of the show to take responsibility for its own financial performance. This would greatly reduce the dependence on sponsorship. **Further discussion will take place outside the Trustee meetings to develop this idea.**

### AOB

Nick W-D raised the subject of the venue for the show AGM, whose date of 19<sup>th</sup> February had been confirmed at the last management meeting. The next Trustees' meeting will take place on 18<sup>th</sup> January 2024 at 5.15 before the management meeting. Meeting concluded.



**James Doran - Trustee & Chairman**

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President: Nick Wood-Dow DL  
Chairman: James Doran  
Treasurer: Mary Wildsmith Tel: 07966 826867  
Secretary: Jackie Cashen

Registered address:  
Egham Royal Show  
C/O Horne, Engall & Freeman LLP  
47a High Street, Egham, Surrey, TW20 9ES  
Registered charity No: 247399  
Website: [www.eghamroyalshow.org.uk](http://www.eghamroyalshow.org.uk)

**EGHAM AND THORPE ROYAL AGRICULTURAL AND HORTICULTURAL ASSOCIATION**

England & Wales - Charity number 247399

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# Accounts

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# Egham & Thorpe Royal Agricultural & Horticultural Association

## Income & Expenditure Account for year ending 31 December 2022

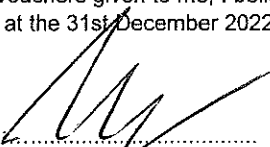
<b>Income</b>		<b>Expenditure</b>	
Egham show 2022	£70,072.94	Egham Show 2022	£73,554.66
		Surplus on year	-£3,481.72
	<u>£70,072.94</u>		<u>£70,072.94</u>

## Balance Sheet as at 31 December 2022

	<b>2021</b>		<b>2022</b>
Balance B/Forward (current account)	£6,700.72	Bank Balance (current acc.)	£3,090.86
Balance B/Forward(reserve account)	£60,172.66	Bank Balance (reserve acc.)	£60,230.80
Creditors		Creditors	£70.00
Cash in hand	£1.43	Cash in hand	£1.43
Surplus/Deficit 2022			
	<u>£66,874.81</u>		<u>£63,393.09</u>

Accounts checker Certificate Hunt Ford & Co (Accounts) Ltd

From the books and vouchers given to me, I believe that the above shows an accurate position of the Association as at the 31st December 2022.

Sign:   
L.J. Ford FCPA

Date: 4/10/2023

THE EGHAM & THORPE ROYAL AGRICULTURAL & HORTICULTURAL ASSOCIATION

2022 ACCOUNT SUMMARY

<b>INCOME</b>	<b>2022</b>	<b>EXPENDITURE</b>	<b>2022</b>
Sponsorship	£20,675.00	Advertising/Sponsorship	£2,939.25
Gate	£34,960.53	Gate	£1,683.20
Trade/Craft	£5,220.00	Insurance	£2,723.25
Showground Entertainment	£2,790.32	Showground/Carpark	£45,008.11
Horticulture	£93.09	Arena Entertainment	£5,300.00
Raffle	£1,811.54	Showground Entertainment	£6,818.80
Membership	£797.00	Cars	£541.20
Cars	£1,051.00	Horticulture	£782.52
Animals	£231.00	Animals	£3,840.79
Barn Dance	£400.05	Raffle	£102.80
Other		Kiddies Tent	
Catering rebate	£1,075.27	Music Marquee	£0.00
Bank Interest	£58.14	Web Hosting	£66.00
<b>TOTAL</b>	<b>£70,072.94</b>	Garage Rental	£885.60
		Trade Refunds	£0.00
		Volunteer Expenses	£107.25
		Catering	£325.80
		President's Lunch	£2,136.00
		Membership	£294.09
		<b>TOTAL</b>	<b>£73,554.66</b>
		<b>SURPLUS</b>	<b>-£3,481.72</b>

## TREASURER'S REPORT 2022

The Association started the year 2022 with a bank balance of **£6,700.72** in the current account, **£60,172.66** in the reserve account and **£1.43** in cash. A total of **£66,874.81**.

We finished the year with **£3,090.86** in the current account, **£60,230.80** in the reserve fund account and **£1.43** in cash, a total of **£63,393.09**. A payment of £70, due in 2022, was not made until the start of 2023, therefore has been recorded as a creditor amount.

The income received was **£70,072.94** and expenditure was **£73,554.66**, a difference of **£3,481.72**.

This appears to be a loss, but must be offset against the fact that we paid for the children's rides in order to deliver the service free at the show – an unprecedented expenditure item which proved extremely popular and which we are confident will result in an increase in visitor numbers in future.

Line by line analysis of the income and expenditure figures are displayed on the screen.

### Income

We were lucky to have had beautiful weather on both days of the show, which is reflected in the ticket income. The gate figures are almost £5,000 higher than in 2019. We increased the ticket price slightly and despite concerns about affordability, this did not deter visitors. For the first time, we implemented electronic payments at the gate – an essential gesture given that Covid had reduced so significantly the use of cash in society. This proved a great success.

The sponsorship is boosted by £3,000, as two sponsors had paid us for 2020 in anticipation of our holding a show, and asked us to carry over these funds. Those figures were reported in the 2020 accounts so are not repeated here. Given that due to Covid we were very late in confirming that the show would go ahead, this sponsorship total is an excellent achievement, mainly by Nick.

Income from trade stands was over £2,000 lower than in 2019, for two reasons. Firstly, as the decision to go ahead with the show was taken very late, there was limited time to pursue traders and secondly, the aftermath of the pandemic resulted in trader nervousness and reluctance to invest in face to face selling opportunities.

The Showground Entertainment figure includes takings at the simulator, which again was a great success, dog show entry fees and targeted sponsorship and the fee paid by the ice cream van trader.

The raffle ticket takings were a little disappointing – especially as this figure includes a generous £500 donation from Barclays Bank. This year we plan to sell the tickets more proactively around the ground to increase the takings.

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We are grateful to the Egham Residents' Association for organising the barn dance at short notice – until shortly before the show it had not seemed possible to hold the evening entertainment.

## **Expenditure**

As expected, due to the condition of the economy, nearly all costs increased this year.

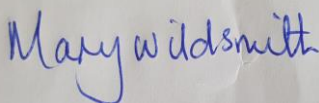
Providing contactless payments incurred transaction commissions and card reader costs which we have not had before.

Richard did an excellent job of controlling increases in Central Showground costs, but some unusual costs were incurred. These included replacing plumbing equipment and paying for a dedicated water supply. Our thanks go to Alfie for implementing this for us. Other unusual costs included purchasing wood to repair broken staging, replenishment of wristbands which will last for several years and increased fencing costs for the onsite car park. We also donated £3,500 to Surrey 4x4 in recognition of the excellent service they provide to us. This included management of the new car parking arrangements.

Showground Entertainment covers everything that is not in the arena, such as scurry racing, Punch and Judy, Morris dancing, model marquee plaques, dog show costs. The major cost here was £4,000 to fund the children's rides.

I note that this year, unlike previous years, there was no cost incurred at all for the live music, thanks to Dennis Brown's management of the area.

One change to comment on is the closure of the Egham branch of Barclay's Bank, which used to be so convenient for depositing cheques, collecting hundreds of pounds of coins for the float and storing the large amount of cash safely overnight on the Saturday of the show. I am grateful to Nicholas Smith of Barclays, a long-term supporter of the show, for providing all the float for me and banking the cash the day after the show, and to Nick Jamison for providing the overnight storage service at his office.



Mary Wildsmith

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President: Nick Wood-Dow DL  
Chairman: James Doran  
Treasurer: Mary Wildsmith Tel: 07966 826867  
Secretary: Jackie Cashen

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## EGHAM ROYAL SHOW TRUSTEES' REPORT 2022

The main activities of the Egham & Thorpe Royal Agricultural & Horticultural Association, as defined by its constitution, are the planning, organization and management of the annual Egham Royal Show, including raising the necessary finance to run the Show, whilst maintaining sufficient reserves to ensure the future of the Show.

The 2022 Show experienced fine hot weather throughout the weekend, with visitors hunting out every area of shade during the hottest parts of the day, including the Community Marquee and the opportunity to watch the entertainment in the main arena. The good weather attracted a broad cross section of visitors from a wide area, encouraged by the opportunity to spend time outdoors at a traditional bank holiday event with attractions for all ages promoting agriculture and horticulture.

This resulted in good gate takings as shown in accounts. In addition, since the Show introduced a facility to purchase tickets on-line in advance several years ago, this has seen the numbers of pre-purchased tickets increasing year on year and contributed an additional value in ticket sales. It was decided to invest some of our reserve in funding free Childrens rides and entertainment as the first show post Covid pandemic as we were not able to hold shows in 2020 & 2021. This could not have been achieved without the continued support of the corporate, local council and individual supporters, including new corporate sponsors, who provided financial and practical support for the Show.

Increasing costs associated with running the Show mean that the management committee are continually looking for ways to reduce expenditure and increase revenue in order to keep it financially secure and to ensure the longer-term future of the Association and of the Egham Royal Show. For this reason, we are grateful for the continued support of our regular sponsors, and we welcomed several major new commercial sponsors in the year.

There has been one significant change in the charity management during the year. Ruchard Frazer-McRobert, who had devoted many years to the Show as Chairman and in other roles, resigned after the 2022 show, replaced by our long-standing management team member responsible for agriculture and livestock James Doran as Trustee and Chairman. Henry Doran has taken over as Show Manager from Richard and we welcome Dennis Brown in a management capacity too aiding the organization of sponsorship and planning for the show.

Egham Royal Show has no permanent staff and is entirely managed and run by volunteers who give up their time to support a valuable and long-established institution in Surrey.

A number of committee members have taken on additional responsibilities to ensure that the Show goes ahead. The committee is working to recruit additional volunteers through local organizations, the local university, and other charitable organizations, to attract new sponsors, and to introduce new features, due to the way that people spend their disposable income and leisure time, it is important that we endeavor to keep the Show true to original purpose and history whilst being relevant to today's audience.

The Trustees and the Management Committee are confident that the level of the Association's Reserves, alongside the work being done to increase the level of corporate support and the initiatives to recruit additional volunteers, will be sufficient to ensure the longer-term future of the Association and of the Egham Royal Show.

The full financial report for 2022 can be seen in the accounts that are part of this combined document. We started the year with £66,874.41 and closed with £63,393.09, we invested from our reserve in increase free entertainment for children as family budgets stretched post pandemic as this is a community event for all.

TRUSTEE MEETING HELD ON WEDNESDAY 20<sup>TH</sup> APRIL 2023

AT 17:00

IN THE BAND HALL, WASPE FARM, EGHAM

Attended by James Doran, Richard Frazer-McRobert, Nick Jamison, Douglas Newton, Mary Wildsmith, Nick Wood-Dow

#### **Review of minutes of November 2021 meeting**

It was noted that in paragraph 4, "incorporated charity" should have read "unincorporated charity".

It was noted that Nick Jamison's name was incorrectly spelled in the November 2021 minutes

It was confirmed that the reserves policy had been finalised from the draft presented at the November 2021 to trustees'.

Nick Jamison confirmed the suitability of the Trustees' insurance policy currently in place.

#### **Resignation of Chairman / Appointment of new chairman**

Richard handed his official resignation letter to the meeting and was thanked again for all his work for the show. In line with the constitution, chairman James Doran was proposed as a trustee in his place, and will be formally voted in at the management meeting later this evening, *Note: appointment was later confirmed at this management meeting the same evening.*

#### **Finance update**

Mary Wildsmith - Treasurer presented the finance summary as delivered at the AGM, showing expenditure of £73,500 and income of £70,000. The "loss" of £3,500 is offset against the £4,000 spent on funding children's rides, an initiative which was very popular and is expected to result in more visitors in

2023. The savings account holds over £60,000 in line with the reserves policy and Mary has ensured that the most advantageous interest rate is being achieved.

### **Actions on policies**

Richard clarified that the charity needs to have in place policies on Safeguarding, Health and Safety, Privacy and a Risk Assessment. Susan Murray – Management Committee member responsible has drafted these already. **It was agreed that we will continue to review the policies and formally adopt them.** After discussion, it was agreed not to publish them on the website and to request justification from anyone who asks to see them.

### **Trustees Liability Insurance**

Mary Wildsmith explained that she had sought quotations from other insurers in an attempt to reduce the broker charge for the existing Trustees Liability policy. It was agreed that it is safer to remain with the local broker who is familiar with the show, since the potential saving is very small.

It was agreed that a message would be sent to all volunteers reminding them of the sensitivity of discriminating against legal “protected characteristics”. This will ensure that trustees have not been negligent in this regard.

### **Dates of Future Meetings**

We need to meet as a trustee board at least once a year. The next meeting will be held in January 2024 and **Mary Wildsmith will propose a date in the next few months.**

### **AOB**

Richard Fazer – McRobert handed over his Charity Commission hard copy file to James Doran. James will prepare the CC return for 2022 in October and Richard has offered his help with this. **Richard will write and tell the Commission that James has taken over from him, Note: this has been actioned.**

As every trustee should have a login for the CC service, James handed out a hard copy of the details to each of the team.

Mary reported that Matthew Jones had informed her that he might not be available to carry out the 2022 finance review. In anticipation of this, **James will approach Jane Dorrington and ask her if she could carry out the review.** Jane is an experienced treasurer of other charities. *Note: An alternative professional accountant Hunt Ford has been since found and engaged to check accounts.*

Nick Jamison proposed that Horne Engel Freeman make a sponsorship donation of £500 in 2023, for which he was sincerely thanked. No conditions will be placed on that donation.



THE 166<sup>th</sup> YEAR OF EGHAM ROYAL SHOW  
SATURDAY 26<sup>th</sup> & SUNDAY 27<sup>th</sup> AUGUST 2023  
CADDEY'S FIELD, WHITEHALL LANE  
EGHAM, SURREY, TW20 9NW

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Organised by: THE EGHAM & THORPE ROYAL AGRICULTURAL & HORTICULTURAL ASSOCIATION

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Richard noted that we should keep a formal record of meeting minutes. **It was agreed that Mary will ask the charity's secretary Jacky Cashen if she has such a record, which can be electronic.**

**Meeting concluded.**

*James Doran*

**James Doran - Trustee & Current Chairman**

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