

THE HERALDRY SOCIETY

England & Wales · Charity number 241456

Details

Status	Registered
Legal form	Charitable company
Company number	00572778
Registered	1965-05-05
Register	View on the Charity Commission register

Contact

Address	53 Hitchin Street Baldock Hertfordshire SG7 6AQ
Phone	07795971282
Email	treasurer@theheraldrysociety.com
Website	http://www.theheraldrysociety.com

Activities

Objects: TO PROMOTE AND ENCOURAGE THE STUDY AND KNOWLEDGE OF AND TO FOSTER AND EXTEND INTEREST IN THE ART AND SCIENCE OF HERALDRY ARMORY ETC., AND TO PROMOTE MEETINGS, LECTURES AND ASSIST RESEARCH IN CONNECTION THEREWITH. TO ESTABLISH A REFERENCE LIBRARY AND PUBLISH BOOKS IN CONNECTION WITH HERALDRY.

Activities: The Society exists to increase and extend interest in and knowledge of heraldry, armory, chivalry, genealogy and allied subjects.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Provides Advocacy/advice/information
- **What:** Education/training, Arts/culture/heritage/science
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£64,748	£50,611	-	-
2024-03-31	£72,012	£60,552	-	-
2023-03-31	£48,353	£37,283	-	-
2022-03-31	£44,504	£29,945	-	-
2021-03-31	£55,564	£31,399	-	-

Trustees

Name	Role	Appointed
Colin Alastair Lafferty-Smith		2020-08-05
David Glyn Griffiths		2024-10-30
David Llewelyn Phillips		2019-10-16
Dewdney Drew		2022-11-10
Graham Michael Padruig Bartram		2017-11-13
JOHN TUNESI OF LIONGAM		
Jenny Baker		2022-11-10
Martin John Davies		2020-06-06
Paul David Jagger		2020-05-10
Peter O'Donoghue		2017-11-13
Robert Stanley Harrison		2017-11-13

THE HERALDRY SOCIETY

England & Wales - Charity number 241456

Accounts



THE HERALDRY SOCIETY
ANNUAL REPORT OF THE TRUSTEES
AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDING 31 MARCH 2025

www.theheraldrysociety.com

THE PRESIDENT AND THE VICE-PRESIDENTS OF THE SOCIETY

The President

His Grace The Duke of Norfolk GCVO

Honorary Vice Presidents

The following are deemed to hold this office by virtue of their title or position:

The Lord High Constable of Scotland, the Earl of Erroll

The Lord Lyon, the Revd Canon Dr Joseph J. Morrow CBE QC DL LLD

The Chief Herald of Canada, Dr Samy Khalid PhD

Garther King of Arms, Mr David V White MA Hon FHS

Clarenceux King of Arms, Mr Robert Noel MA MPhil

Norroy and Ulster King of Arms, Mr Clive Cheesman MA PhD FSA

The Master of the Worshipful Company of Scriveners

The Master of the Worshipful Company of Painter-Stainers

The Master of the Worshipful Company of Glaziers

His Grace The Duke of Westminster

Harry Scrope, Esq, as head of the house of Scrope

The Right Reverend the Dean of Windsor

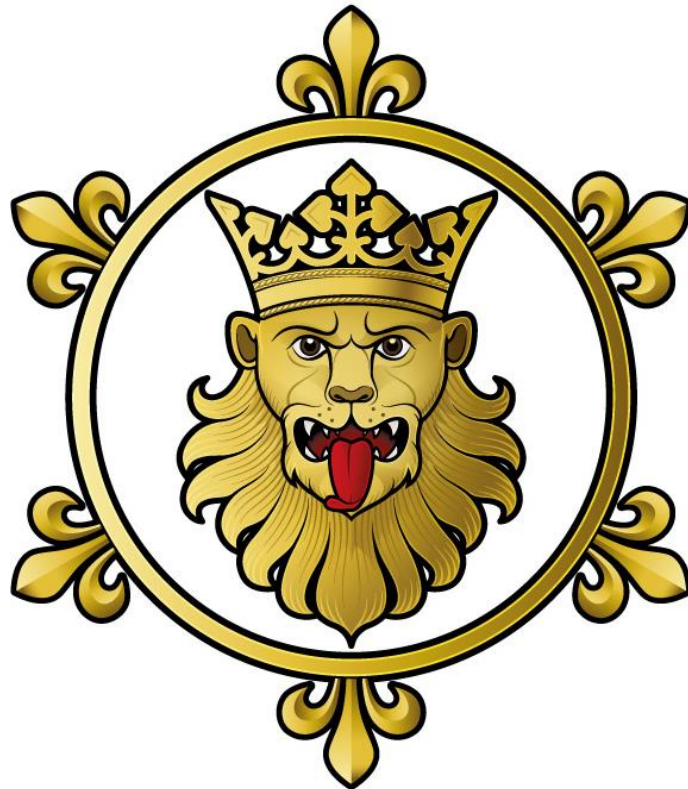
Elected Vice Presidents

Dr Adrian Ailes PhD FSA FHS AIH

Mr David Hubber Hon FHS

Mr Keith Lovell, FHS

Mr David V White MA Hon FHS, Garther King of Arms



THE HERALDRY SOCIETY

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REFERENCE DETAILS

Charity Registration Number
241456

Company Registration Number
00572778 England & Wales

Registered office
(correspondence address)
53 Hitchin Street, Baldock, Hertfordshire, SG7 6AQ

Website
www.theheraldrysociety.com

Secretary

John J Tunesi of Liongam

Independent Examiner

Natasha Lawrence

The Society's principal bank accounts are maintained at:

CAF Bank Ltd
25 Kings Hill Avenue
West Malling, Kent, ME19 4JQ

Lloyds Bank plc
1 Bircherley Street
Hertford, SG14 1BU

THE HERALDRY SOCIETY

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Society is a Company limited by guarantee governed by its Memorandum and Articles of Association (last amended November 2022) and is a registered charity. The Council of the Society is the board of directors of the company and the board of Trustees of the charity. For brevity and clarity throughout this report, except where it is necessary to distinguish, the directors and Trustees are referred to only as the Trustees, and the company and charity is referred to as the Society.

Objects

The Society is an educational charity. Its activity for the public benefit is to seek to increase and extend interest in and knowledge of heraldry, armory, chivalry, genealogy and allied subjects.

Trustees – Members of the Society's Council

The Council, as the board of Trustees, manages the whole business of the Society. It usually meets formally at least four times in each year and there is frequent other contact and correspondence between Trustees throughout the year. During the reporting year the Council met online via Zoom.

The Treasurer and Secretary are appointed by the Council, being ex-officio Trustees if not elected Trustees. Other Trustees are elected at an AGM for three years and may stand for re-election. After nine consecutive years an elected Trustee must stand down for at least one year. All members of the Society are eligible for nomination for election as a Trustee if nominated by two other members of the Society, there being an AGM vote if there are more nominations than vacancies. Trustees are made aware of their charity and company law responsibilities and of the Society's recent financial performance.

The Trustees who served between 1 April 2024 and the date of this report were:

Elected Council Members and Trustees:

Robert Harrison	First elected 13 Nov 2017; Chairman from 20 February 2019 until 12 February 2025.
Peter O'Donoghue	First elected 13 Nov 2017. Chairman from 12 February 2025.
Jenny Baker	Elected 10 November 2022.
Graham Bartram	First elected 13 Nov 2017.
Martin Davies	Co-opted 6 June 2020. Elected 11 November 2020.
Dewdney Drew	Elected 10 November 2022.
David Griffiths	Elected 30 October 2024.
David Phillips	First elected 18 October 2019.
Mads Prøitz	Co-opted 4 November 2024.
John Titterton	Co-opted 4 May 2020. Elected 11 November 2020. Resigned 30 October 2024.
Paul Jagger	Co-opted 10 May 2020. Elected 11 November 2020.
Anthony Willenbruch	Elected 10 November 2022. Resigned 10 February 2025.

Ex-officio Council Members and Trustees:

John Tunesi of Liongam	Honorary Secretary since 2009.
Colin Lafferty-Smith	Co-opted 5 August 2020. Honorary Treasurer from 11 November 2020.

Trustees are expected to make a practical contribution to the governance, activities and administration of the charity.

THE HERALDRY SOCIETY

PUBLIC BENEFIT STATEMENT

The trustees are aware of and confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

As an educational charity, the Society provides a benefit to the public through the dissemination of heraldry-related information via free lectures, *The Coat of Arms* scholarly journal, *The Heraldry Gazette*, and physical and digital libraries. Some of these are described in more detail below.

EVENTS AND COMMUNICATIONS

Lectures

We have organised many in-person lectures at the Royal Air Force Club in London throughout the year including.

Date	Topic
April 2024	The Arms of the Worshipful Company of Scriveners
May 2024	A study of Monumental Heraldry in the Middle Ages and early Renaissance: the regional example of Touraine in France.
September 2024	A Griffin Proper
October 2024	Civic Splendour: The Use of Civic Insignia in Heraldry
November 2024	Heraldry at St John's Gate
February 2025	Heraldry in the Household Division
March 2025	A thousand-year-old tradition – Japanese heraldry and the art of the mon

Anniversary Lunch

The Heraldry Society Anniversary lunch was held at the Royal Air Force Club, London in February 2025. Our principal guest was Carrick Pursuivant - Professor Gillian Black, who spoke about the use of hearts in heraldry.

The Heraldry Society Congress 2024

The Society held its Congress in August 2024 at Keynes College, University of Kent. The theme was Flying Heraldry: Banners, Standards and Guidons.

PUBLICATIONS

We continue to publish *The Coat of Arms* as an annual full colour publication, which retains its reputation as the premier English-language journal for scholarship in heraldry and related fields. The Honorary Editor is Dr Paul Fox.

WEBSITE

The Society's website (www.theheraldrysociety.com) provides an online shop enabling members and others to buy from our large stock of publications (hardcopy and digital media), second-hand books and merchandise, and to pay on-line. It also provides news and information about the Society's events.

The website also enables new members to join the Society, preferably (if they have a UK bank account) paying by direct debit, and if they are UK taxpayers, with Gift Aid.

SOCIAL MEDIA

The Society has an active social media presence on X, formerly Twitter, (@TheHeraldrySoc), Facebook (www.facebook.com/theheraldrysociety) and <https://www.facebook.com/groups/theheraldrysociety>), Instagram (@theheraldrysociety), a blog (<https://theheraldrysociety.blogspot.com/>), Pinterest and on Reddit in the r/Heraldry community.

THE HERALDRY SOCIETY

EDUCATION

Our two regular publications, *The Coat of Arms* and *The Heraldry Gazette*, and our talks and conferences, are the cornerstones of our education programme, supported by other occasional publications. The *Heraldry Archive* provides access to sources for the scholar of heraldry, such as learned journals, essential reference works, heraldic surveys, and conference proceedings. These are published in digital media. From the Image Library online, some 12,000 image files can be downloaded for private study. Our website shows the remainder of the programme.

The Heraldry Society also has an extensive research library. A small section is at The Society of Antiquaries in London with the majority at The Institute of Heraldic and Genealogical Studies in Canterbury. The Library collection, which comprises books and manuscripts, is available to members and scholars by appointment, and is partly catalogued on our website. New items are added to the Library regularly and the catalogue is updated accordingly.

In conjunction with the Institute of Heraldic and Genealogical Studies, we have a three-tiered education structure for those who wish to study and matriculate with a certificate.

PHOTOGRAPHIC COMPETITION

Our Photographic Competition focuses upon heraldry as a source of pleasure and enlightenment.

GRANTS

We support and encourage applications from individual and societies seeking grants to support activities aligned to the Society's areas of interest.

RISKS AND STRATEGY

The Trustees seek to ensure that they provide the necessary direction and control and to organise succession.

The Trustees commenced a comprehensive exercise to refresh the Society's risk identification and management strategy, with a view to a revised model being in place by March 2025.

FINANCIAL REVIEW

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Society's Memorandum and Articles of Association, the Companies Act 2006 and the Charities SORP (FRS 102), effective January 2019.

Results for the year ended 31 March 2025 ("FY25")

Key funding sources

The Society's principal source of income is membership subscriptions (and associated Gift Aid claimed from HMRC). Additional income arises from occasional donations, including legacies, and routine sales of books and merchandise.

Subscription and donation income

Subscription income, including Gift Aid accrued up to 31 March 2025 was £40,196 (2024: £38,675). The increase is principally due to the release during FY25 of a provision of £1,100 made in a historical period relating to potential refunds which may be owed to members and former members who have paid subscriptions of the wrong amount. Since very few refunds have been requested historically, this provision has been released, increasing the society's accounting income of the year (but with no impact on cash flow or cash balances).

In the prior year donations related to legacies received from two former members: Joan Hurrell and Melvyn Gallagher. Approximately £1,000 of the FY25 donation income principally relates to funds

THE HERALDRY SOCIETY

received from Norfolk Heraldry Society after it ceased to operate following half a century devoted to heraldic scholarship. From its foundation, the Norfolk Heraldry Society published a learned journal, the Norfolk Standard. The whole series has been digitised and republished by the Heraldry Society under its Heraldry Archive programme. The remainder of the FY25 donation income principally relates to donation from the Worshipful Company of Scriveners.

Event income and costs

Income and costs associated with events increased principally due to the holding of the Congress at the University of Kent in August 2024. Overall, these events generated a modest financial loss.

Costs associated with free events (lectures) reduced compared to FY24 due to fewer in-person events being held during FY25.

Grants and prizes

The cost of grants and prizes principally relates to the fellowship insignia awarded to Fellows and Honorary Fellows. The Faculty of Fellows, in admitting a new member, takes into particular consideration published work and distinction in the field of education. In accordance with the Society's articles, only a member of the Society can be made a Fellow. The number of Fellows is limited to 50. The Honorary Fellowship can be awarded both to members and to non-members. These individuals have, over a long period of time, provided outstanding service to the Society and/or to heraldry in general.

Other expenditure

Cost of printing and posting of publications reduced compared to FY24 since that year included a special edition of the Heraldry Gazette commemorating the Coronation.

Administrative costs are reduced compared to FY24 since the prior year's accounts contained an expense of £3,000 for the expected cost of having the financial statements independently examined by an external firm. We subsequently changed our independent examiner to an individual who is performing it on a *pro bono* basis. As such, that expected expense did not occur and so the provision has been release as accounting income in FY25.

Surplus for the year

The surplus for the year was £14,137 (2024: £11,460).

Reserves

It is the Society's policy to hold in reserves the equivalent of six months of total expenditure. Based on recent financial performance, that amount is approximately £15,000.

Restricted Fund: the Kirby Special Projects Fund is money given by the Kirby family and their Trusts, for projects whose aim is the advancement of heraldry. Given the lack of original documentation it is not clear whether this donation was indeed restricted, but it is treated as such for accounting purposes and so, for the purposes of the reserves policy, the £50,000 is not treated as reserves available for spending. An alternative view could be reached if further information comes to light.

Unrestricted Fund: at 31 March 2024 the balance on the General Reserve amounts to £132,165 (2024: £118,028).

Council acknowledges that, at present, the Society has reserves above the minimum indicated by our policy and intends to use those funds for our charitable objectives in future periods.

Going concern

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The financial statements are prepared on the basis that the charity is a going concern and will continue its operations for the foreseeable future (being at least twelve months). The Society has no significant short, medium or long-term financial commitments. Council has assessed the reserves of the Society and its future financial commitments and expected expenses and concluded that preparing the financial statements on a going concern basis is reasonable.

Insurance

The Society has "Charity and Social Organisation" insurance, which covers the following business and operational risks: material damage to physical property, public liability, libel and slander, financial and administrative liability.

Banking

The Society maintains current accounts with CAF Bank and Lloyds Bank and savings accounts with Lloyds and Shawbrook Bank. The CAF Bank account is the Society's 'day to day' account. All expenses paid from the CAF Bank are subject to two 'signatures' or 'dual authorisation'. Since most payments are made by internet banking this happens electronically – being initiated in the online banking system by the Treasurer and approved similarly by the Secretary.

Grants

No grants were made during the financial year. The Society encourages applications from interested parties seeking grant funding to support activities aligned to those of the Society's charitable aims.

As noted above, the expense described as grants and prizes in the financial statements principally relates to costs of badges and ribbons for Fellows and Honorary Fellows.

Investment policy

The Society does not have a formal investment policy. The Society's funds are kept in cash. The Society seeks to protect its funds against loss in value through inflation by keeping them in higher interest rate accounts (where available) and seeks to protect its funds from the risk of bank failure by not depositing more than the Financial Services Compensation Scheme limit (currently £85,000) within any single banking group.

THE HERALDRY SOCIETY

STATEMENT OF FINANCIAL RESPONSIBILITIES

Charity and company law require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Society, and of the income and expenditure for that period. In preparing those financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- Follow acceptable accounting standards, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Society will continue to operate.

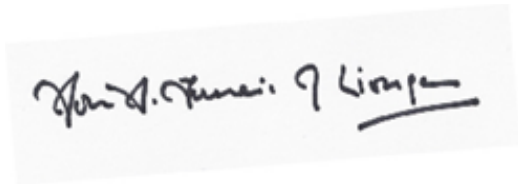
The Trustees are responsible for keeping proper accounting records, which can disclose with reasonable accuracy at any time the financial position of the Society, and which enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTORS REPORT

The above Report has been prepared in accordance with SORP 2015 and the provisions of Part 15 of the Companies Act 2006 relating to small companies. It represents a Directors Report as required by s417 of the Companies Act 2006.

The annual report and financial statements were approved by the Council on 15 September 2025.

By Order of the Council

A handwritten signature in black ink on a light-colored background. The signature is written in a cursive style and appears to read "John J. Tunesi of Liongam". There is a horizontal line under the name "Liongam".

John J Tunesi of Liongam, Hon. Secretary

THE HERALDRY SOCIETY

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERALDRY SOCIETY

I report to the Trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Heraldry Society ('the charitable company') for the year ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the Trustees of the charitable company, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Trustees of the charitable company those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable Company and its Trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the Trustees of a charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

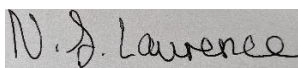
An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Natasha Lawrence

Date: 16 September 2025

THE HERALDRY SOCIETY

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2025

Notes	2025 restricted funds £	2025 unrestricted funds £	2025 total £	2024 total £
Income				
Members' subscriptions including Gift Aid		40,196	40,196	38,675
Donations and legacies		1,602	1,602	15,723
Lecture sponsorship income		0	0	0
Event income		14,984	14,984	11,112
Books, merchandise, advertising and other income		3,852	3,852	2,599
Interest income	1,819	2,295	4,114	3,903
Total income	1,819	62,929	64,748	72,012
Expenditure				
Costs of free events		3,991	3,991	6,749
Costs of fundraising events		18,108	18,108	10,682
Printing and posting of publications	3.1	1,819	14,638	19,241
Grants and prizes		100	100	6,880
Administrative costs	3.2		11,955	17,000
Total expenditure		1,819	48,792	60,552
Net movement in funds for the year		0	14,137	11,460
Reconciliation of funds				
Funds as at start of period		50,000	118,028	168,028
Funds as at end of period		50,000	132,165	182,165

The "restricted funds" amount above related to the Kirby Fund.

All operations are continuing.

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Balance Sheet

At 31 March 2025

Notes	Account	31 March 2025	31 March 2024
			£
Fixed Assets			
5	Intangible fixed assets	800	1,200
6	Heritage assets	1	261
Total Fixed Assets		801	1,461
Current Assets			
	Cash at bank and in hand	206,549	182,857
7	Debtors and prepayments	0	7,651
	Gift Aid receivable	3,729	3,949
Total Current Assets		210,278	194,457
Liabilities			
8	Creditors: amounts falling due within one year	28,914	27,890
	Net Current Assets (Liabilities)	181,364	166,567
	Total Assets less Current Liabilities	182,165	168,028
	Net Assets	182,165	168,028
Funds			
	General fund	132,165	118,028
	Kirby Fund	50,000	50,000
	Total Funds	182,165	168,028

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Balance Sheet (Continued)

At 31 March 2025

The Society is entitled to exemption from audit under the provisions of Section 477 of the Companies Act 2006. No notice has been given under Section 476 of that Act requiring an audit to be carried out.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The Trustees/Directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 Companies Act 2006; and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its statement of financial activities for the period in accordance with the requirements of Sections 394 and 395 Companies Act 2006 and which otherwise comply with the requirements of the Act relating to accounts.

Under the Companies Act 2006 s454, on a voluntary basis, the Trustees can amend the financial statements if they subsequently prove to be defective.

Approved by the Trustees on 15 September 2025 and subsequently signed on the Society's behalf.



.....
Colin Lafferty-Smith CA
Trustee and Honorary Treasurer

The notes on pages 12 to 16 form an integral part of these financial statements.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2025

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared in accordance with the SORP FRS 102 'The Financial Reporting Standard Applicable in the UK and Republic of Ireland', Companies Act 2006 and FRC Abstracts.

The Heraldry Society meets the definition of a public benefit entity.

Preparation of financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported as assets and liabilities at the balance sheet date and the amounts reported as revenues and expenses during the year. Actual outcomes could differ from those estimates. No judgements made have had a significant effect on the amounts recognised in the financial statements.

Fixed Assets

The cost of the website, an intangible fixed asset, is being written off equally over three years.

Depreciation is provided on tangible fixed assets at the following annual rates in order to write off each asset over its estimated useful life:

Website and computer equipment	33% of cost
Library	5% of cost

The Society's slide collection is included at a nominal value of £1 because, in the opinion of the Council, it has no resale value.

Stock

The Society's stock of publications for resale varies from the very old to the new, but it is all specialist in nature and is held or has been donated primarily to further public education rather than to generate income. Consequently, the Trustees consider that its realisable value should be regarded as negligible.

Income – Subscriptions

Income is recognised once the Society has entitlement to it, it is probable that it will be received, and its amount can be measured reliably. Annual membership subscriptions (which are also magazine subscriptions) are due on 1 January in each year for the ensuing calendar year but are only recognised when received in cash, 75% of the subscription cash receipts between January and March being carried forward for the credit of the next financial year and included in creditors as income in advance.

The final balance relating to life membership subscriptions was credited to income in 2020, twelve years after the last life subscriptions were received. The Society does not currently offer life membership.

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Notes to the Financial Statements 31 March 2025

Financial instruments

The Society only enters into basic financial instrument transactions that result in the recognition of financial assets like trade and other debtors and creditors. Financial instruments are initially measured at transaction value. They are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statements of Financial Activities.

Cash at bank would (if there were such investments) include short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account, if any.

Creditors and provisions are recognised where the Society has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Such financial liabilities are recognised at cost, no amortisation being necessary.

Funds

SORP 2015 requires the financial statements to show the funds of the Society divided into unrestricted income funds, income funds which are restricted as to their use, and capital funds. Unrestricted funds include those which have been designated for specific purposes by the charity itself. Restricted funds are those donated for specific purposes.

The Society's funds are classified as follows:

Unrestricted Funds:

General Reserve – represents undesignated income funds retained which provide the working capital to enable the Society to carry out its activities.

Restricted Funds:

The Kirby Special Projects Fund represents a capital sum of £50,000 donated by the Kirby family and their Trusts in around 1989 for projects whose aim is the advancement of heraldry. Whilst there is no formal documentation available relating to this gift, it has been – and continues to be – treated and accounted for as a restricted fund. Only income earned by the Fund had been spent.

Judgements in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. The nature of estimation means that the actual outcomes could differ from those estimates.

2. Status

The Society is a company registered in England under the Companies Act 2006 and is recognised under The Charities Act 2011. It is limited by guarantee with no share capital. Its income is mainly subscriptions from members in the UK and overseas. The surplus for the year is attributable to UK activities.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2025

3. Resources expended

	2025	2024
3.1 Costs of generating voluntary income		
Printing and posting publications issued to members		
Printing and posting the Coat of Arms journal	6,050	8,758
Printing and posting the Heraldry Gazette	10,070	9,147
Purchase, postage & distribution of other publications	338	1,335
Total Printing and posting publications issued to members	16,458	19,240
3.2 Administrative expenses		
Governance		
Independent examination & accountancy fees	(3,030)	3,874
Trustees travel	0	0
Other administrative costs		
Insurance	796	734
Website, IT Software and Consumables	3,104	935
Storage	4,535	4,963
Secretariat and general office costs	4,594	4,846
Subscriptions paid	296	0
Depreciation	660	808
Finance costs	1,000	839
Total Administrative expenses	11,955	17,000

4. Payments to Trustees (members of Council) and Related party transactions

No remuneration was paid to any Trustee in the year (2024: nil). There were no related party transactions in the year (2024 none).

No payments were made to any Trustees (2024: nil) to reimburse them for expenses incurred in their role as Trustees.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2025

5. Intangible fixed assets

	Digital emblazonment
	£
Cost:	
At 1 April 2024	2,000
Additions	0
At 31 March 2025	2,000
Depreciation:	
At 1 April 2024	800
Charge for year	400
At 31 March 2025	1200
Net book value	
At 31 March 2025	800
At 31 March 2024	1,200

6. Tangible & Heritage assets

	Heritage assets Library	Heritage assets Slide Collection	Heritage assets Total
	£	£	£
Cost:			
At 1 April 2024	8,169	773	8,942
Additions	0	0	0
At 31 March 2025	8,169	773	8,942
Depreciation:			
At 1 April 2024	7,909	772	8,681
Charge for year	260		260
At 31 March 2025	8,169	772	8,941
Net book value			
At 31 March 2025	0	1	1
At 31 March 2024	0	1	1

The Society's Educational Library, a heritage asset, is properly conserved and fully catalogued. Supervised access is available to the public upon application with notice. Most of the library is now kept in the *pro bono* custody of The Institute of Heraldic & Genealogical Studies, Canterbury, though some books are kept at the Society of Antiquaries, London.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2025

7. Debtors and prepayments

	2025	2024
	£	£
Debtors and prepayments		
Prepayments	0	7,651
Total Debtors and prepayments	0	7,651

The prepayment at March 2024 related to the deposit paid in respect of the August 2024 Congress.

8. Creditors

	2025	2024
		£
Creditors		
Subscription income in advance	22,420	22,810
Standing orders from lapsed members	0	1,100
Provisions for printing committed not yet done	0	0
Congress 2024 deposits	0	950
Accruals and accounts payable	6,494	3,030
Total Creditors	28,914	27,890

Accruals and accounts payable at March 2025 relates to events costs and publications printing costs incurred but not paid before the balance sheet date.

9. Analysis of net assets between funds

	Fixed Assets	Cash at Bank	Other Net Current liabilities	Total March 2025	Total March 2024
	£	£	£	£	£
Unrestricted Funds					
General Reserve	801	156,549	(25,185)	132,165	118,028
Restricted Funds					
Kirby Special Projects Fund		50,000		50,000	50,000
	801	206,549	(25,185)	182,165	168,028

Details of the funds are in note 1.

10. Capital commitments and contingent liabilities

There were no capital commitments or contingent liabilities at 31 March 2025 (2024: none).

BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS

Jenny Baker



Jenny has an MPhil in Nucleoside Chemistry awarded during her 13 year with ICI Ltd., during which time she started an ongoing passion for Family History. After a few years spent raising three daughters, Jenny trained as a teacher, and then taught Chemistry to A-level. Moving into Adult Education, she worked in this field until gradually retiring in 2016. Jenny has been a member of the Heraldry Society since the early 2000s and since the late 1990s has joined her husband, Richard, at many International Congresses of Heraldic and Genealogical Sciences. She has previously served for six years on Council and has again joined Council to take over responsibility for the organisation of the Society's Corporate Heraldry Award and its Photographic Competition from Clive Alexander.

Graham Bartram



Graham became interested in flags and heraldry when, at age 9, he became the Scottish High Commissioner in Ghana and asked his mum to make a Scottish Saltire for the residence's flagpole! Forty-six years later he is the Chief Vexillologist of the Flag Institute, Secretary-General for Congresses of FIAV (the international flag body), protocol advisor to HM Government, HM Armed Forces and the United Nations and author of *British Flags & Emblems* and *Flying Flags in the United Kingdom*. He is also a professional web developer. He has been a Trustee since 2017 and works with Andrew Gray on the Society's website and email systems.

Martin Davies Hon FHS



Martin is a Barrister and pursued a legal career with the Director of Public Prosecutions and in financial services regulation. He has been a member of the Society for nearly 50 years, has previously served on Council and has lectured and written for the Society's publications. Martin was previously Clerk to the Worshipful Company of Fan Makers and is a Liveryman of the Scriveners' Company.

Dewdney Drew



Dewdney is a Chartered Trade Mark Attorney for a multinational Patent & Trade Mark Agency headquartered in Scotland. While he has always had an interest in genealogy and heraldry, his training in Scotland brought the world of heraldry to life. Dewdney has a significant client base in the whisky industry, a field where branding and history meet like few others. He is also an attorney to the High Court of South Africa (non-practising role) and a member of the Chartered Institute of Trade Mark Attorneys (CITMA). In his free time, Dewdney enjoys genealogical research, going to the races and training with military fitness in the local park.

Dr Paul A Fox FSA, FHS



Appointed as editor of *The Coat of Arms* in 2017 in succession to Clive Cheesman, being responsible for the New Series, the first volume being published in September 2018. Previously a long serving member of Council and former Chairman of the Society. Took early retirement as a consultant physician and university lecturer in 2017 to focus on heraldic research and lecturing, to complete his first book on heraldry, and to see it through to publication. In a personal capacity, Paul was the Secretary of The International Heraldry and Genealogy Congress held in Cambridge in 2022.

31 March 2025



David 'Griff' Griffiths

David is Lance-Sargent in the Welsh Guards and leads the Society's social media engagement including the Herald blog.



Robert Harrison Hon FHS

For many years Robert worked in the House of Lords. He is the Deputy Director of Ceremonies of The Venerable Order of St. John (Priory of England and the Islands) and Assistant Secretary of the Association of Lord-Lieutenants. A member of the Heraldry Society since the early 1970s, a Trustee from 1990 to 1999, at various times serving as Programme Secretary, member of the Development Committee, member of the Fellowship committee, website co-ordinator, and Deputy Chairman. He became a Trustee again in 2017 and Chairman 2019.

Robert's term of office as Chairman expired on 12 February 2025 at the Annual Lunch.



Paul Jagger

A Court of the Worshipful Company of Information Technologists' and author of The City of London Freeman's Guide, Paul's interests are at the intersection of technology and tradition. He is a senior managing consultant at IBM, specialising in cognitive digital learning. He lectures at the Judge Business School (Cambridge University) and City University (London) on Information Security and Professional Development in the IT industry. Not content with lecturing on IT topics he is an Accredited Arts Society lecturer on the Treasures and Heraldry of the City of London's Livery Companies. Paul is an advocate of equality in the inheritance and display of armorial bearings – a reforming traditionalist who believes in inclusion and operates at the vanguard of the 21st century.



Colin Lafferty-Smith

Colin is a chartered accountant and chartered tax adviser practicing with a 'Big 4' firm in London. He is a member of the finance committees of the Society of Antiquaries of London and the Energy Institute and was previously treasurer of the Friends of Dulwich Picture Gallery and the Sir John Golding Fund. His interest in heraldry was sparked by reading *Simple Heraldry: Cheerfully Illustrated* whilst at school. Colin joined the Society in 2018 and was appointed Honorary Treasurer in November 2020.



Peter O'Donoghue FSA

Peter, York Herald since 2012, is a genealogist and researcher, becoming Bluemantle Pursuivant in 2005. Peter also serves as Registrar of the College of Arms, Honorary Genealogist for the Order of St John and Honorary Genealogist to the Order of St Michael and St George. Peter has been an active volunteer with St John Ambulance since 2016 and is currently serving as President of the London Region. He was appointed a Member of the Order of St John in 2024.

He was Joint Editor of *The Coat of Arms* from the 2005 retirement of the late John Brooke-Little (Clarenceux King of Arms, the Society's founder) to 2016. He became a Trustee in 2017, responsible for the Society's relationship with the College of Arms. He became Deputy Chairman of the Heraldry Society in 2020 and Chairman in February 2025.

As Chairman Peter is responsible for leading the Council of Trustees and for the over-all well-being and risk management of the charity as it seeks to fulfil its objects in the public interest while remaining financially sound.

THE HERALDRY SOCIETY

31 March 2025



David Phillips Hon FHS

David, the Society's Programme Secretary since May 2019 and a Trustee from September 2019, is an architectural designer. A graduate of the Royal College of Art, he has undergraduate and postgraduate degrees in both fine art and architecture. He first joined the Heraldry Society in 1982. In particular he is interested in heraldry on church memorials and in Japanese heraldry.



Mads Proitz

Mads is a PhD candidate at Oxford, researching ancient shield emblems, and a committee member of Oxford University Numismatic Society, and the Nicolay Archaeological Student Journal, University of Oslo.

Mads is the Society's international liaison officer.



John Titterton FSA FHS

John studied Electrical Engineering at Imperial College and worked in the Electricity Supply industry for 40 years. Boutell's Heraldry in the school library aroused his interest initially. In 1975 he discovered The Chiltern Heraldry Group and thereby met Peter Summers. John assisted Peter with the *Hatchments in Britain* series to its completion in 1993. In the 1990s John served on the Heraldry Society council, managed the bookstall and was Managing Editor of the *Coat of Arms*. He and David Krause established the biannual congress. He is a keen supporter of local societies, founding the Oxford Heraldry Group and serving 15 years as Programme Secretary of the Cheshire Heraldry Society. He researches on and has spoken and published articles and booklets about heraldry. His other interests include family history and he has a MA in Local History and Archaeology.



Jane Tunesi of Liongam Hon FHS

Jane, a Chartered Librarian and Qualified Genealogist with an MSt in Local and Regional History from the University of Cambridge (St Catharine's College), was for 16 years the Assistant Librarian at The College of Arms. She is now a Curriculum Administrator at North Hertfordshire College and a part time tutor of family history in the community. Editor of The Heraldry Gazette and Hon. Librarian and Bookshop Manager from 2013, Jane has also been Membership Secretary since 2016.



John Tunesi of Liongam Hon FHS

An MSc in Advanced Professional Studies (Genealogical Studies) of the University of Strathclyde, John is a professional genealogist and researcher in archives and was a research assistant at the College of Arms from 1987 to 1996 and served as Garter Principal King of Arms (Sir Conrad Swan) 1992 - 95. He is also the Archivist of the Worshipful Company of Scriveners and Chairman of the Suffolk Heraldry Society. John has been our Honorary Secretary and a Trustee since 2009.



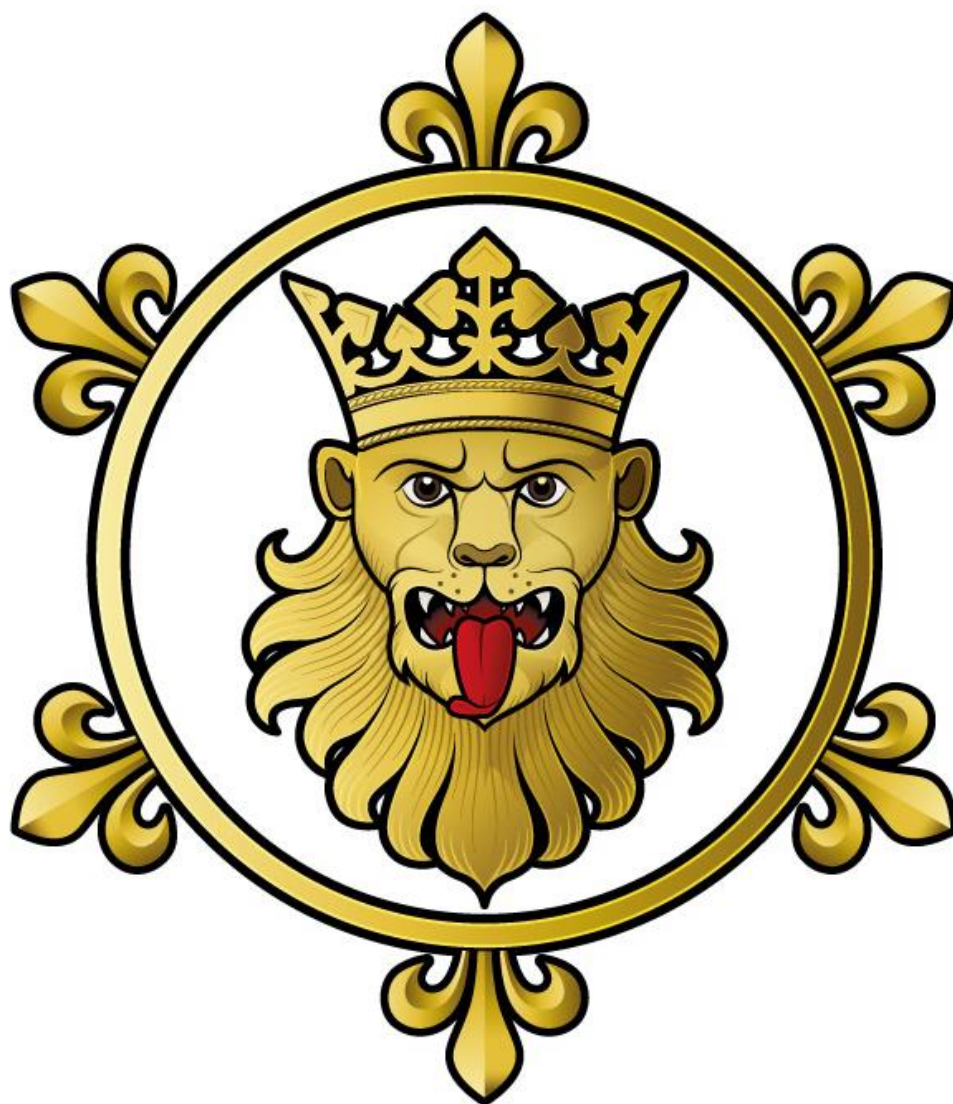
Anthony Willenbruch

Following a full career as a Chartered Engineer in the RAF, with long involvement in engineering professional development organisations, Tony took on leading roles in timber trade institutes and the aerospace industry trade association before spending seven years as Clerk of the Worshipful Company of Engineers, finally retiring in 2016. He has also been actively involved in the Educators', Arts Scholars' and Wax Chandlers' livery companies over several years, coupled with trustee and other voluntary roles primarily in the heritage and cultural charitable sector. In addition to heraldry, he maintains particular interests in decorative arts of 'the long eighteenth century', and his family origins from the 1700s in London and earlier in Germany. Although he joined

THE HERALDRY SOCIETY

31 March 2025

the Society in 2007, his heraldic interests developed as an undergraduate member of CUHAGS, of which he remains a life member.



THE HERALDRY SOCIETY

England & Wales - Charity number 241456

Accounts



THE HERALDRY SOCIETY
ANNUAL REPORT OF THE TRUSTEES
AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDING 31 MARCH 2024

www.theheraldrysociety.com

THE PRESIDENT AND THE VICE-PRESIDENTS OF THE SOCIETY

The President

His Grace The Duke of Norfolk GCVO

Honorary Vice Presidents

The following are deemed to hold this office by virtue of their title or position:

The Lord High Constable of Scotland, the Earl of Erroll

The Lord Lyon, the Revd Canon Dr Joseph J. Morrow CBE QC DL LLD

The Chief Herald of Canada, Dr Samy Khalid PhD

Garther King of Arms, Mr David V White MA Hon FHS

Clarenceux King of Arms, Mr Timothy Duke MA FSA

Norroy and Ulster King of Arms, Mr Robert Noel, MA MPhil

The Master of the Worshipful Company of Scriveners

The Master of the Worshipful Company of Painter-Stainers

The Master of the Worshipful Company of Glaziers

His Grace The Duke of Westminster

Harry Scrope, Esq, as head of the house of Scrope

The Right Reverend the Dean of Windsor

Elected Vice Presidents

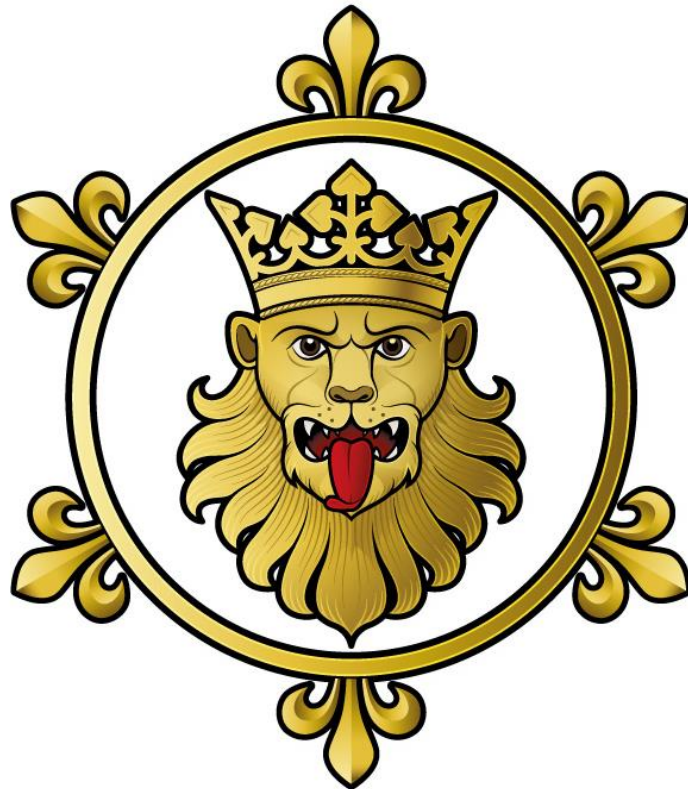
Dr Adrian Ailes PhD FSA FHS AIH

Mr David Hubber Hon FHS

Mr Melvyn Jeremiah CB Hon FHS (deceased 22 March 2023)

Mr Keith Lovell, FHS

Mr David V White MA Hon FHS, Garther King of Arms



THE HERALDRY SOCIETY

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REFERENCE DETAILS

Charity Registration Number
241456

Company Registration Number
00572778 England & Wales

**Registered office
(correspondence address)**
53 Hitchin Street, Baldock, Hertfordshire, SG7 6AQ

Website
www.theheraldrysociety.com

Secretary

John J Tunesi of Liongam

Independent Examiner

Natasha Lawrence

The Society's principal bank accounts are maintained at:

CAF Bank Ltd
25 Kings Hill Avenue
West Malling, Kent, ME19 4JQ

Lloyds Bank plc
1 Bircherley Street
Hertford, SG14 1BU

THE HERALDRY SOCIETY

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Society is a Company limited by guarantee governed by its Memorandum and Articles of Association (last amended November 2022) and is a registered charity. The Council of the Society is the board of directors of the company and the board of Trustees of the charity. For brevity and clarity throughout this report, except where it is necessary to distinguish, the directors and Trustees are referred to only as the Trustees, and the company and charity is referred to as the Society.

Objects

The Society is an educational charity. Its activity for the public benefit is to seek to increase and extend interest in and knowledge of heraldry, armory, chivalry, genealogy and allied subjects.

Trustees – Members of the Society’s Council

The Council, as the board of Trustees, manages the whole business of the Society. It usually meets formally at least four times in each year and there is frequent other contact and correspondence between Trustees throughout the year. During the reporting year the Council met online via Zoom.

The Treasurer and Secretary are appointed by the Council, being ex-officio Trustees if not elected Trustees. Other Trustees are elected at an AGM for three years and may stand for re-election. After nine consecutive years an elected Trustee must stand down for at least one year. All members of the Society are eligible for nomination for election as a Trustee if nominated by two other members of the Society, there being an AGM vote if there are more nominations than vacancies. Trustees are made aware of their charity and company law responsibilities and of the Society’s recent financial performance.

The Trustees who served between 1 April 2023 and the date of this report were:

Elected Council Members and Trustees:

Robert Harrison	First elected 13 Nov 2017; Chairman from 20 February 2019.
Jenny Baker	Elected 10 November 2022.
Graham Bartram	First elected 13 Nov 2017.
Dewdney Drew	Elected 10 November 2022.
Peter O’Donoghue	First elected 13 Nov 2017.
David Phillips	First elected 18 October 2019.
John Titterton	Co-opted 4 May 2020. Elected 11 November 2020.
Paul Jagger	Co-opted 10 May 2020. Elected 11 November 2020.
Martin Davies	Co-opted 6 June 2020. Elected 11 November 2020.
Anthony Willenbruch	Elected 10 November 2022.

Ex-officio Council Members and Trustees:

John Tunesi of Liongam	Honorary Secretary since 2009.
Colin Lafferty-Smith	Co-opted 5 August 2020. Honorary Treasurer from 11 November 2020.

Trustees are expected to make a practical contribution to the governance, activities and administration of the charity.

THE HERALDRY SOCIETY

PUBLIC BENEFIT STATEMENT

The trustees are aware of and confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers or duties.

As an educational charity, the Society provides a benefit to the public through the dissemination of heraldry-related information via free lectures, *The Coat of Arms* scholarly journal, *The Heraldry Gazette*, and physical and digital libraries. Some of these are described in more detail below.






EVENTS AND COMMUNICATIONS

Lectures

We have organised many in-person lectures at the Royal Air Force Club in London throughout the year including:

	Date	Topic
	May 2023	Steaming Ahead: The heraldry of our railways
	June 2023	The role of monumental heraldry in the politics of the Dukes of Bourbon
	September 2023	The Hazards of Heraldry: Disguise and Anonymity on the Medieval Battlefield
	October 2023	A new look at the start of heraldry: who, when, where, and perhaps why
	November 2023	A New Medieval Roll of Arms: The Founders' Book of Tewkesbury Abbey

THE HERALDRY SOCIETY

		<p style="text-align: center;">January 2024</p>	<p>Life at the College of Arms sixty-six years ago</p>
		<p style="text-align: center;">February 2024</p>	<p>The High Court of Chivalry – a bluffer's guide</p>
		<p style="text-align: center;">March 2024</p>	<p>Heralds, Fame, and Chivalric Inspiration</p>

Summer Reception at the College of Arms

A summer reception was held at the College of Arms.

Dinner

The Heraldry Society Dinner was held at the National Liberal Club, London on Tuesday 24 October 2023.

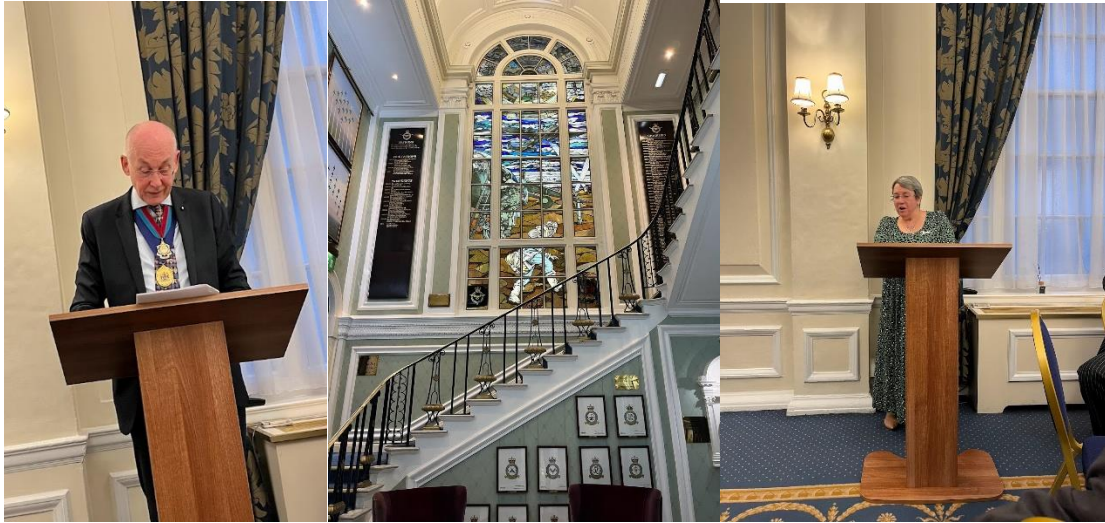
This was our first dinner for over four years and was a great success. We were delighted to have David White, Garter Principal King of Arms, as our Guest of Honour. He played a major role in the Proclamation of The King, the funeral of Her late Majesty Queen Elizabeth II and the coronations of Their Majesties The King and Queen and offered fascinating insights to his role in such major national events.



THE HERALDRY SOCIETY

Anniversary Lunch

The Heraldry Society Anniversary lunch was held at the Royal Air Force Club, London on Wednesday 21 February. Our principal guest was Professor Anne Curry, Arundel Herald Extraordinary.

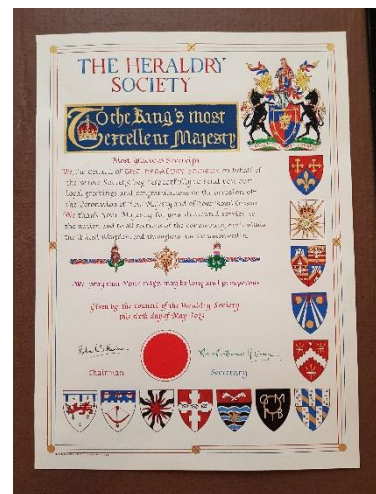


The Heraldry Society Congress 2024

After the balance sheet date, but before the signing of the accounts, the Society held its Congress in August 2024 at Keynes College, University of Kent. The theme was Flying Heraldry: Banners, Standards and Guidons.

CORONATION

As well as publishing a Supplement to The Heraldry Gazette to celebrate the Coronation of King Charles III and Queen Camilla, the Society commemorated the Coronation by sending a Loyal Address – emblazoned with the arms of the society and the Committee members - to Their Majesties and by producing and selling a special gin.



PUBLICATIONS

We continue to publish *The Coat of Arms* as an annual full colour publication, which retains its reputation as the premier English-language journal for scholarship in heraldry and related fields. The Honorary Editor is Dr Paul Fox.

THE HERALDRY SOCIETY

WEBSITE

The Society's website (www.theheraldrysociety.com) provides an online shop enabling members and others to buy from our large stock of publications (hardcopy and digital media), second-hand books and merchandise, and to pay on-line. It also provides news and information about the Society's events.

The website also enables new members to join the Society, preferably (if they have a UK bank account) paying by direct debit, and if they are UK taxpayers, with Gift Aid.

SOCIAL MEDIA

The Society has an active social media presence on X, formerly Twitter, (@TheHeraldrySoc), Facebook (www.facebook.com/theheraldrysociety) and <https://www.facebook.com/groups/theheraldrysociety>), Instagram (@theheraldrysociety), Pinterest and on Reddit in the r/Heraldry community.

EDUCATION

Our two regular publications, *The Coat of Arms* and *The Heraldry Gazette*, and our talks and conferences, are the cornerstones of our education programme, supported by other occasional publications. The *Heraldry Archive* provides access to sources for the scholar of heraldry, such as learned journals, essential reference works, heraldic surveys, and conference proceedings. These are published in digital media. From the Image Library online, some 12,000 image files can be downloaded for private study. Our website shows the remainder of the programme.

The Heraldry Society also has an extensive research library. A section is at The Society of Antiquaries in London with the majority at The Institute of Heraldic and Genealogical Studies in Canterbury. The Library collection, which comprises books and manuscripts, is available to members and scholars by appointment, and is partly catalogued on our website. New items are added to the Library regularly and the catalogue is updated accordingly.

In conjunction with the Institute of Heraldic and Genealogical Studies, we have a three-tiered education structure for those who wish to study and matriculate with a certificate.

PHOTOGRAPHIC COMPETITION

Our Photographic Competition focuses upon heraldry as a source of pleasure and enlightenment.

GRANTS

We support and encourage applications from individual and societies seeking grants to support activities aligned to the Society's areas of interest.

THE HERALDRY SOCIETY

RISKS AND STRATEGY

The Trustees seek to ensure that they provide the necessary direction and control and to organise succession.

The Trustees commenced a comprehensive exercise to refresh the Society's risk identification and management strategy, with a view to a revised model being in place by March 2025.

THE HERALDRY SOCIETY

FINANCIAL REVIEW

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Society's Memorandum and Articles of Association, the Companies Act 2006 and the Charities SORP (FRS 102), effective January 2019.

Results for the year ended 31 March 2024

Key funding sources

The Society's principal source of income is membership subscriptions (and associated Gift Aid claimed from HMRC). Additional income arises from occasional donations, including legacies, and routine sales of books and merchandise.

Subscription and donation income

Subscription income, including Gift Aid accrued up to 31 March 2024, was £38,675 (2023: £38,269).

Income from donations (2024: £15,723; 2023: £742) increased significantly this year, principally because of legacies received from two former members: Joan Hurrell and Melvyn Gallagher.

The arms of Miss Hurrell (*Azure a lymphad between three crossbows Argent*) and Mr Gallagher (*Or three caltraps two and one and as many Galagoe's faces one and two Sable; Crest: Upon a mound Tenne between two slips of shamrock a magpie proper holding in his beak a pair of scales Or*) are shown below.



Event income and costs

Income associated with events increased significantly due to the reception, Anniversary Lunch and Annual Dinner mentioned above. Paid-for events provided a modest surplus.

Costs associated with free events (lectures) increased compared to the prior years due to a higher number of such events.

Grants and prizes

No grants were made during the financial year. The expense described as grants and prizes in the financial statements principally relates to the cost of badges and ribbons for Fellows and Honorary Fellows.

THE HERALDRY SOCIETY

Surplus for the year

The surplus for the year was £11,460 (2023: £11,070).

Reserves

It is the Society's policy to hold in reserves the equivalent of six months of total expenditure. Based on recent financial performance, that amount is approximately £15,000.

Restricted Fund: the Kirby Special Projects Fund is money given by the Kirby family and their Trusts, for projects whose aim is the advancement of heraldry. Given the lack of original documentation it is not clear whether this donation was indeed restricted, but it is treated as such for accounting purposes and so, for the purposes of the reserves policy, the £50,000 is not treated as reserves available for spending. An alternative view could be reached if further information comes to light.

Unrestricted Fund: at 31 March 2024 the balance on the General Reserve amounts to £118,028 (2023: £106,568).

Council acknowledges that, at present, the Society has reserves above the minimum indicated by our policy and intends to use those funds for our charitable objectives in future periods.

Going concern

The financial statements are prepared on the basis that the charity is a going concern and will continue its operations for the foreseeable future (being at least twelve months). The Society has no significant short, medium or long-term financial commitments. Council has assessed the reserves of the Society and its future financial commitments and expected expenses and concluded that preparing the financial statements on a going concern basis is reasonable.

Insurance

The Society has "Charity and Social Organisation" insurance, which covers the following business and operational risks: material damage to physical property, public liability, libel and slander, financial and administrative liability.

Banking

The Society maintains current accounts with CAF Bank and Lloyds Bank and savings accounts with Lloyds and Shawbrook Bank. The CAF Bank account is the Society's 'day to day' account. All expenses paid from the CAF Bank are subject to two 'signatures' or 'dual authorisation'. Since most payments are made by internet banking this happens electronically – being initiated in the online banking system by the Treasurer and approved similarly by the Secretary.

Grants

No grants were made during the financial year. The Society encourages applications from interested parties seeking grant funding to support activities aligned to those of the Society's charitable aims.

As noted above, the expense described as grants and prices in the financial statements principally relates to costs of badges and ribbons for Fellows and Honorary Fellows.

Investment policy

The Society does not have a formal investment policy. The Society's funds are kept in cash. The Society seeks to protect its funds against loss in value through inflation by keeping them in higher interest rate accounts (where available) and seeks to protect its funds from the risk of bank failure by not depositing more than the Financial Services Compensation Scheme limit (currently £85,000) within any single banking group. At the balance sheet date we had £88,039 on deposit with Shawbrook, slightly exceeding the fully-protected amount.

THE HERALDRY SOCIETY

STATEMENT OF FINANCIAL RESPONSIBILITIES

Charity and company law require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Society, and of the income and expenditure for that period. In preparing those financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- Follow acceptable accounting standards, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Society will continue to operate.

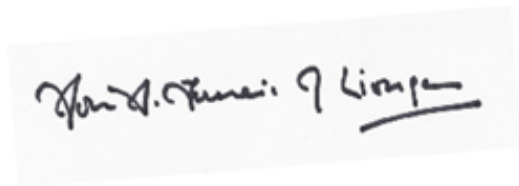
The Trustees are responsible for keeping proper accounting records, which can disclose with reasonable accuracy at any time the financial position of the Society, and which enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTORS REPORT

The above Report has been prepared in accordance with SORP 2015 and the provisions of Part 15 of the Companies Act 2006 relating to small companies. It represents a Directors Report as required by s417 of the Companies Act 2006.

The annual report and financial statements were approved by the Council on 9 September 2024.

By Order of the Council

A handwritten signature in black ink on a light-colored background. The signature is written in a cursive style and appears to read "John J. Tunesi of Liongam". There is a horizontal line under the name "Liongam".

John J Tunesi of Liongam, Hon. Secretary

THE HERALDRY SOCIETY

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERALDRY SOCIETY

I report to the Trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Heraldry Society ('the charitable company') for the year ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the Trustees of the charitable company, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Trustees of the charitable company those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable Company and its Trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the Trustees of a charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

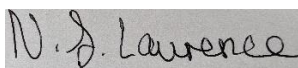
An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Natasha Lawrence

Date: 7 October 2024

THE HERALDRY SOCIETY

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2024

	Notes	2024 restricted funds	2024 unrestricted funds	2024 total
Income				
Members' subscriptions including Gift Aid			38,675	38,675
Donations and legacies			15,723	15,723
Lecture sponsorship income			0	0
Event income			11,112	11,112
Books, merchandise, advertising and other income			2,599	2,599
Interest income		1,757	2,146	3,903
Total income		1,757	70,255	72,012
Expenditure				
Costs of free events			6,749	6,749
Costs of fundraising events			10,682	10,682
Printing and posting of publications	3.1	1,757	17,484	19,241
Grants and prizes			6,880	6,880
Administrative costs	3.2		17,000	17,000
Total expenditure		1,757	58,795	60,552
Net movement in funds for the year		0	11,460	11,460
Reconciliation of funds				
Funds as at start of period		106,568	106,568	213,136
Funds as at end of period		50,000	118,028	168,028

The "restricted funds" amount above related to the Kirby Fund.

All operations are continuing.

THE HERALDRY SOCIETY

Balance Sheet

At 31 March 2024

Notes	Account	31 March 2024	31 March 2023
		£	£
Fixed Assets			
5	Intangible fixed assets	1,200	1,600
6	Heritage assets	261	669
Total Fixed Assets		1,461	2,269
Current Assets			
	Cash at bank and in hand	182,857	175,334
7	Debtors and prepayments	7,651	0
	Gift Aid receivable	3,949	4,288
Total Current Assets		194,457	179,622
Liabilities			
8	Creditors: amounts falling due within one year	27,890	25,323
Net Current Assets (Liabilities)		166,567	154,299
Total Assets less Current Liabilities		168,028	156,568
Net Assets		168,028	156,568
Funds			
	General fund	118,028	106,568
	Kirby Fund	50,000	50,000
Total Funds		168,028	156,568

THE HERALDRY SOCIETY

Balance Sheet (Continued)

At 31 March 2024

The Society is entitled to exemption from audit under the provisions of Section 477 of the Companies Act 2006. No notice has been given under Section 476 of that Act requiring an audit to be carried out.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The Trustees/Directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 Companies Act 2006; and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its statement of financial activities for the period in accordance with the requirements of Sections 394 and 395 Companies Act 2006 and which otherwise comply with the requirements of the Act relating to accounts.

Under the Companies Act 2006 s454, on a voluntary basis, the Trustees can amend the financial statements if they subsequently prove to be defective.

Approved by the Trustees on 9 September 2024 and subsequently signed on the Society's behalf.



.....
Colin Lafferty-Smith CA
Trustee and Honorary Treasurer

The notes on pages 15 to 19 form an integral part of these financial statements.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2024

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared in accordance with the SORP FRS 102 'The Financial Reporting Standard Applicable in the UK and Republic of Ireland', Companies Act 2006 and FRC Abstracts.

The Heraldry Society meets the definition of a public benefit entity.

Preparation of financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported as assets and liabilities at the balance sheet date and the amounts reported as revenues and expenses during the year. Actual outcomes could differ from those estimates. No judgements made have had a significant effect on the amounts recognised in the financial statements.

Fixed Assets

The cost of the website, an intangible fixed asset, is being written off equally over three years.

Depreciation is provided on tangible fixed assets at the following annual rates in order to write off each asset over its estimated useful life:

Website and computer equipment	33% of cost
Library	5% of cost

The Society's slide collection is included at a nominal value of £1 because, in the opinion of the Council, it has no resale value.

Stock

The Society's stock of publications for resale varies from the very old to the new, but it is all specialist in nature and is held or has been donated primarily to further public education rather than to generate income. Consequently, the Trustees consider that its realisable value should be regarded as negligible.

Income – Subscriptions

Income is recognised once the Society has entitlement to it, it is probable that it will be received, and its amount can be measured reliably. Annual membership subscriptions (which are also magazine subscriptions) are due on 1 January in each year for the ensuing calendar year but are only recognised when received in cash, 75% of the subscription cash receipts between January and March being carried forward for the credit of the next financial year and included in creditors as income in advance.

The final balance relating to life membership subscriptions was credited to income in 2020, twelve years after the last life subscriptions were received. The Society does not currently offer life membership.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2024

Financial instruments

The Society only enters into basic financial instrument transactions that result in the recognition of financial assets like trade and other debtors and creditors. Financial instruments are initially measured at transaction value. They are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statements of Financial Activities.

Cash at bank would (if there were such investments) include short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account, if any.

Creditors and provisions are recognised where the Society has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Such financial liabilities are recognised at cost, no amortisation being necessary.

Funds

SORP 2015 requires the financial statements to show the funds of the Society divided into unrestricted income funds, income funds which are restricted as to their use, and capital funds. Unrestricted funds include those which have been designated for specific purposes by the charity itself. Restricted funds are those donated for specific purposes.

The Society's funds are classified as follows:

Unrestricted Funds:

General Reserve – represents undesignated income funds retained which provide the working capital to enable the Society to carry out its activities.

Restricted Funds:

The Kirby Special Projects Fund represents a capital sum of £50,000 donated by the Kirby family and their Trusts in around 1989 for projects whose aim is the advancement of heraldry. Whilst there is no formal documentation available relating to this gift, it has been – and continues to be – treated and accounted for as a restricted fund. Only income earned by the Fund had been spent.

Judgements in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. The nature of estimation means that the actual outcomes could differ from those estimates.

2. Status

The Society is a company registered in England under the Companies Act 2006 and is recognised under The Charities Act 2011. It is limited by guarantee with no share capital. Its income is mainly subscriptions from members in the UK and overseas. The surplus for the year is attributable to UK activities.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2024

3. Resources expended

	2024	2023
3.1 Costs of generating voluntary income		
Printing and posting publications issued to members		
Printing and posting the Coat of Arms journal	8,758	8,361
Printing and posting the Heraldry Gazette	9,147	7,380
Purchase, postage & distribution of other publications	1,335	457
Total Printing and posting publications issued to members	19,240	16,198
3.2 Administrative expenses		
Governance		
Independent examination & accountancy fees	3,874	2,833
Trustees travel	0	0
Other administrative costs		
Insurance	734	714
Website, IT Software and Consumables	935	1,448
Storage	4,963	4,597
Secretariat and general office costs	4,846	5,562
Subscriptions paid	0	326
Depreciation	808	808
Finance costs	839	825
Total Administrative expenses	17,000	17,113

4. Payments to Trustees (members of Council) and Related party transactions

No remuneration was paid to any Trustee in the year (2023: nil). There were no related party transactions in the year (2023: none).

No payments were made to any Trustees (2023: nil) to reimburse them for expenses incurred in their role as Trustees.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2024

5. Intangible fixed assets

	Digital emblazonment £
Cost:	
At 1 April 2023	2,000
Additions	0
At 31 March 2024	2,000
Depreciation:	
At 1 April 2023	400
Charge for year	400
At 31 March 2024	800
Net book value	
At 31 March 2024	1,200
At 31 March 2023	1,600

6. Tangible & Heritage assets

	Heritage assets Library £	Heritage assets Slide Collection £	Heritage assets Total £
Cost:			
At 1 April 2023	8,169	773	8,942
Additions	0	0	0
At 31 March 2024	8,169	773	8,942
Depreciation:			
At 1 April 2023	7,501	772	8,273
Charge for year	408		408
At 31 March 2024	7,909	772	8,681
Net book value			
At 31 March 2024	260	1	261
At 31 March 2023	668	1	669

The Society's Educational Library, a heritage asset, is properly conserved and fully catalogued. Supervised access is available to the public upon application with notice. Most of the library is now kept in the *pro bono* custody of The Institute of Heraldic & Genealogical Studies, Canterbury, though some books are kept at the Society of Antiquaries, London.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2024

7. Debtors and prepayments

	2024	2023
	£	£
Debtors and prepayments		
Prepayments	7,651	0
Total Debtors and prepayments	7,651	0

The prepayment at March 2024 relates to the deposit paid in respect of the August 2024 Congress.

8. Creditors

	2024	2023
	£	£
Creditors		
Subscription income in advance	22,810	21,723
Standing orders from lapsed members	1,100	1,100
Provisions for printing committed not yet done	0	0
Congress 2024 deposits	950	
Accruals and accounts payable	3,030	2,500
Total Creditors	27,890	25,323

9. Analysis of net assets between funds

	Fixed Assets	Cash at Bank	Other Net Current liabilities	Total March 2023	Total March 2022
	£	£	£	£	£
Unrestricted Funds					
General Reserve	2,269	125,334	(21,035)	106,568	95,498
Restricted Funds					
Kirby Special Projects Fund		50,000		50,000	50,000
	2,269	175,334	(21,035)	156,568	145,498

Details of the funds are in note 1.

10. Capital commitments and contingent liabilities

There were no capital commitments or contingent liabilities at 31 March 2024 (2023: none).

BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS

Jenny Baker MPhil



Jenny has an MPhil in Nucleoside Chemistry awarded during her 13 year with ICI Ltd., during which time she started an ongoing passion for Family History. After a few years spent raising three daughters, Jenny trained as a teacher, and then taught Chemistry to A-level. Moving into Adult Education, she worked in this field until gradually retiring in 2016. Jenny has been a member of the Heraldry Society since the early 2000s and since the late 1990s has joined her husband, Richard, at many International Congresses of Heraldic and Genealogical Sciences. She has previously served for six years on Council and has again joined Council to take over responsibility for the organisation of the Society's Corporate Heraldry Award and its Photographic Competition from Clive Alexander.

Graham Bartram FFI



Graham became interested in flags and heraldry when, at age 9, he became the Scottish High Commissioner in Ghana and asked his mum to make a Scottish Saltire for the residence's flagpole! Forty-six years later he is the Chief Vexillologist of the Flag Institute, Secretary-General for Congresses of FIAV (the international flag body), protocol advisor to HM Government, HM Armed Forces and the United Nations and author of *British Flags & Emblems* and *Flying Flags in the United Kingdom*. He is also a professional web developer. He has been a Trustee since 2017 and works with Andrew Gray on the Society's website and email systems.

Martin Davies Hon FHS



Martin is a Barrister and pursued a legal career with the Director of Public Prosecutions and in financial services regulation. He has been a member of the Society for nearly 50 years, has previously served on Council and has lectured and written for the Society's publications. Martin was previously Clerk to the Worshipful Company of Fan Makers and is a Liveryman of the Scriveners' Company.

Dewdney Drew



Dewdney is a Chartered Trade Mark Attorney for a multinational Patent & Trade Mark Agency headquartered in Scotland. While he has always had an interest in genealogy and heraldry, his training in Scotland brought the world of heraldry to life. Dewdney has a significant client base in the whisky industry, a field where branding and history meet like few others. He is also an attorney to the High Court of South Africa (non-practising role) and a member of the Chartered Institute of Trade Mark Attorneys (CITMA). In his free time, Dewdney enjoys genealogical research, going to the races and training with military fitness in the local park.

Dr Paul A Fox FSA, FHS



Appointed as editor of *The Coat of Arms* in 2017 in succession to Clive Cheesman, being responsible for the New Series, the first volume being published in September 2018. Previously a long serving member of Council and former Chairman of the Society. Took early retirement as a consultant physician and university lecturer in 2017 in order to focus on heraldic research and lecturing, to complete his first book on heraldry, and to see it through to publication. In a personal capacity, Paul was the Secretary of The International Heraldry and Genealogy Congress held in Cambridge in 2022.

31 March 2024

Robert Harrison CStJ Hon FHS

For many years Robert worked in the House of Lords. He is the Deputy Director of Ceremonies of The Venerable Order of St. John (Priory of England and the Islands) and Assistant Secretary of the Association of Lord-Lieutenants. A member of the Heraldry Society since the early 1970s, a Trustee from 1990 to 1999, at various times serving as Programme Secretary, member of the Development Committee, member of the Fellowship committee, website co-ordinator, and Deputy Chairman. He became a Trustee again in 2017 and Chairman 2019. As Chairman Robert is responsible for leading the Council of Trustees and for the over-all well-being and risk management of the charity as it seeks to fulfil its objects in the public interest while remaining financially sound.



Robert will step down as Chairman at the 2025 Annual Lunch.

Paul Jagger FBCS

A Court Assistant of the Worshipful Company of Information Technologists' and author of The City of London Freeman's Guide, Paul's interests are at the intersection of technology and tradition. He is a senior managing consultant at IBM, specialising in cognitive digital learning. He lectures at the Judge Business School (Cambridge University) and City University (London) on Information Security and Professional Development in the IT industry. Not content with lecturing on IT topics he is an Accredited Arts Society lecturer on the Treasures and Heraldry of the City of London's Livery Companies. Paul is an advocate of equality in the inheritance and display of armorial bearings – a reforming traditionalist who believes in inclusion and operates at the vanguard of the 21st century.



Colin Lafferty-Smith CA

Colin is a chartered accountant and chartered tax adviser practicing with a 'Big 4' firm in London. He is a member of the finance committees of the Society of Antiquaries of London and the Energy Institute. His interest in heraldry was sparked by reading *Simple Heraldry: Cheerfully Illustrated* whilst at school. Colin joined the Society in 2018 and was appointed Honorary Treasurer in November 2020.



Peter O'Donoghue FSA

Peter, York Herald since 2012, is a genealogist and researcher, becoming Bluemantle Pursuivant in 2005. He was Joint Editor of *The Coat of Arms* from the 2005 retirement of the late John Brooke-Little (Clarenceux King of Arms, the Society's founder) to 2016. He became a Trustee in 2017, responsible for the Society's relationship with the College of Arms. He became Deputy Chairman in 2020.



David Phillips

David, the Society's Programme Secretary since May 2019 and a Trustee from September 2019, is an architectural designer. A graduate of the Royal College of Art, he has undergraduate and postgraduate degrees in both fine art and architecture. He first joined the Heraldry Society in 1982. In particular he is interested in heraldry on church memorials and in Japanese heraldry.



John Titterton FSA FHS

John studied Electrical Engineering at Imperial College and worked in the Electricity Supply industry for 40 years. Boutell's Heraldry in the school library aroused his interest initially. In 1975 he discovered The Chiltern Heraldry Group and thereby met Peter Summers. John assisted Peter with the *Hatchments in Britain* series to its completion in 1993. In the 1990s John served on the Heraldry Society council, managed the bookstall and was



THE HERALDRY SOCIETY

31 March 2024

Managing Editor of the *Coat of Arms*. He and David Krause established the biannual congress. He is a keen supporter of local societies, founding the Oxford Heraldry Group and serving 15 years as Programme Secretary of the Cheshire Heraldry Society. He researches on and has spoken and published articles and booklets about heraldry. His other interests include family history and he has a MA in Local History and Archaeology.

Jane Tunesi of Liongam Hon FHS, QG



Jane, a Chartered Librarian and Qualified Genealogist with an MSt in Local and Regional History from the University of Cambridge (St Catharine's College), was for 16 years the Assistant Librarian at The College of Arms. She is now a Curriculum Administrator at North Hertfordshire College and a part time tutor of family history in the community. Editor of The Heraldry Gazette and Hon. Librarian and Bookshop Manager from 2013, Jane has also been Membership Secretary since 2016. Jane is also the Membership Secretary for the Society of Heraldic Arts.

John Tunesi of Liongam MStJ, FSA Scot, Hon FHS, QG

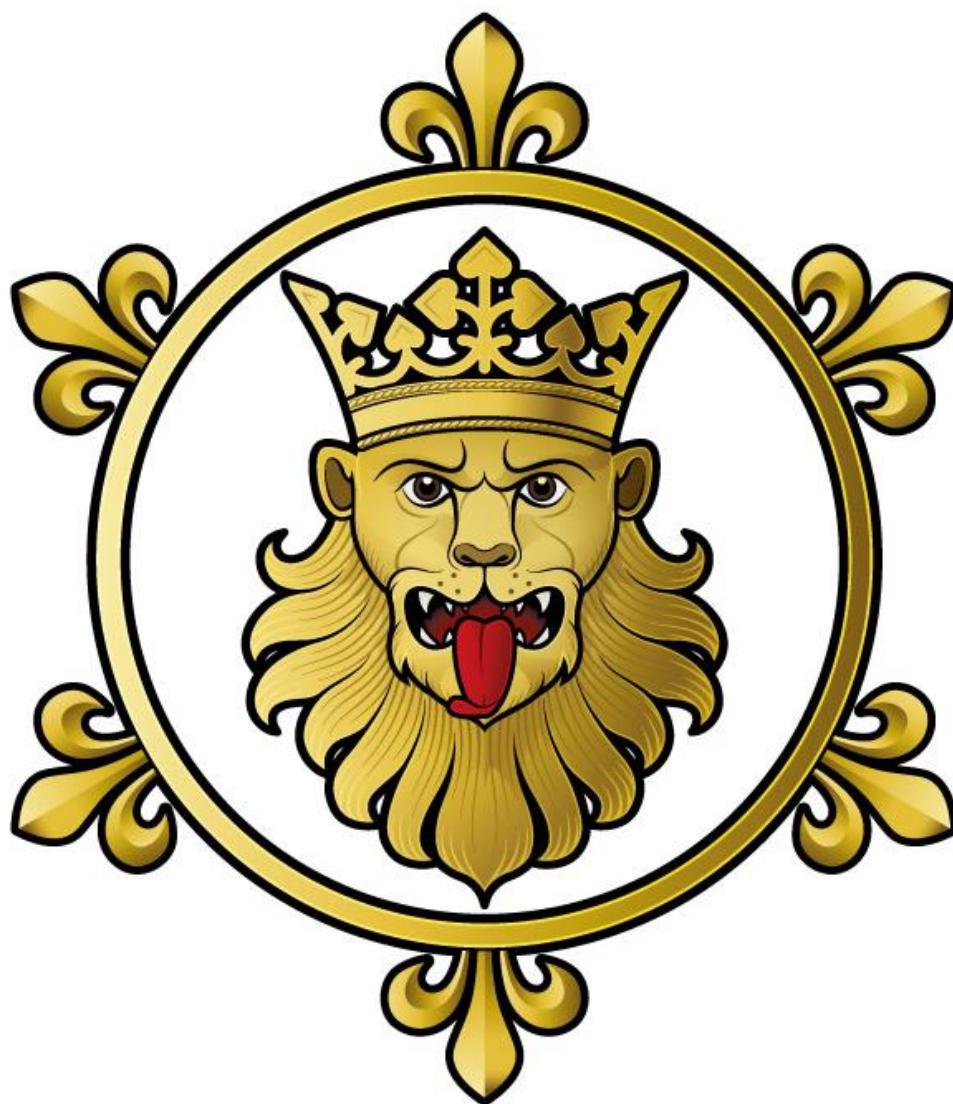


An MSc in Advanced Professional Studies (Genealogical Studies) of the University of Strathclyde, John is a professional genealogist and researcher in archives and was a research assistant at the College of Arms from 1987 to 1996 and served as Factor to Garter Principal King of Arms (Sir Conrad Swan) 1992 - 95. He is also the Archivist of the Worshipful Company of Scriveners. John is Chairman and Honorary Secretary of the Society of Heraldic Arts. John has been our Honorary Secretary and a Trustee since 2009.

Anthony Willenbruch MA FRSA CEng FIMMM



Following a full career as a Chartered Engineer in the RAF, with long involvement in engineering professional development organisations, Tony took on leading roles in timber trade institutes and the aerospace industry trade association before spending seven years as Clerk of the Worshipful Company of Engineers, finally retiring in 2016. He has also been actively involved in the Educators', Arts Scholars' and Wax Chandlers' livery companies over several years, coupled with trustee and other voluntary roles primarily in the heritage and cultural charitable sector. In addition to heraldry, he maintains particular interests in decorative arts of 'the long eighteenth century', and his family origins from the 1700s in London and earlier in Germany. Although he joined the Society in 2007, his heraldic interests developed as an undergraduate member of CUHAGS, of which he remains a life member.



THE HERALDRY SOCIETY

England & Wales - Charity number 241456

Accounts



THE HERALDRY SOCIETY

**ANNUAL REPORT OF THE TRUSTEES
AND UNAUDITED FINANCIAL STATEMENTS**

YEAR ENDING 31 MARCH 2023

www.theheraldrysociety.com

THE PRESIDENT AND THE VICE-PRESIDENTS OF THE SOCIETY

The President

His Grace the Duke of Norfolk

Honorary Vice Presidents

The following are deemed to hold this office by virtue of their title or position:

The Lord High Constable of Scotland, the Earl of Erroll

The Lord Lyon, the Revd Canon Dr Joseph J. Morrow CBE QC DL LLD

The Chief Herald of Canada, Dr Samy Khalid PhD

Garret King of Arms, Mr David V White MA Hon FHS

Clarenceux King of Arms, Mr Timothy Duke MA FSA

Norroy and Ulster King of Arms, Mr Robert Noel, MA MPhil

The Master of the Worshipful Company of Scriveners

The Master of the Worshipful Company of Painter-Stainers

The Master of the Worshipful Company of Glaziers

His Grace the Duke of Westminster

Harry Scrope, Esq, as head of the house of Scrope

The Right Reverend the Dean of Windsor

Elected Vice Presidents

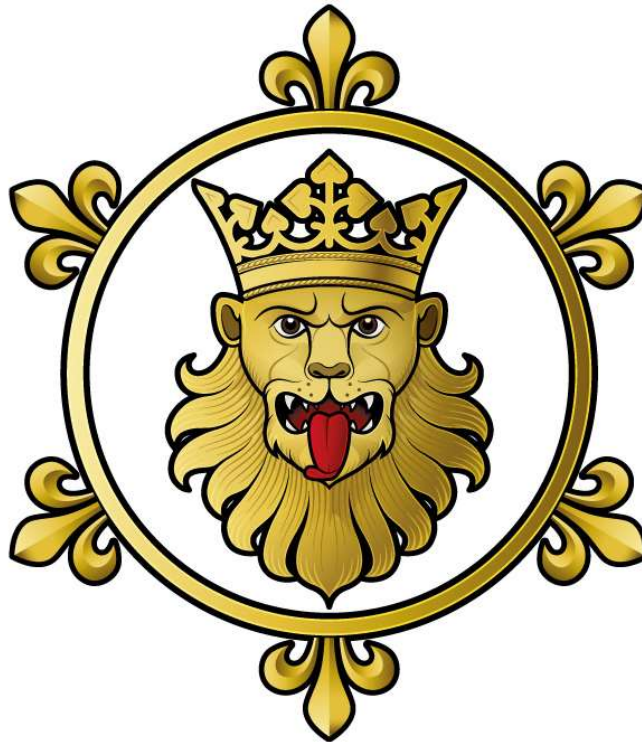
Dr Adrian Ailes PhD FSA FHS AIH

Mr David Hubber Hon FHS

Mr Melvyn Jeremiah CB Hon FHS

Mr Keith Lovell, FHS

Mr David V White MA Hon FHS, Garret King of Arms



THE HERALDRY SOCIETY

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REFERENCE DETAILS

Charity Registration Number
241456

Company Registration Number
00572778 England & Wales

Registered office
(correspondence address)
53 Hitchin Street, Baldock, Hertfordshire, SG7 6AQ

Website
www.theheraldrysociety.com

The Society does not have a central office. Trustees and other volunteers work from home.

Secretary

John J Tunesi of Liongam

Independent Examiner

Elizabeth Wicks ACA
WMT – Chartered Accountants
4 Beaconsfield Road, St Albans, AL1 3RD

The Society's principal bank accounts are maintained at:

CAF Bank Ltd
25 Kings Hill Avenue
West Malling, Kent, ME19 4JQ

Lloyds Bank plc
1 Bircherley Street
Hertford, SG14 1BU

THE HERALDRY SOCIETY

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Society is a Company limited by guarantee governed by its Memorandum and Articles of Association (last amended November 2022) and is a registered charity. The Council of the Society is the board of directors of the company and the board of Trustees of the charity. For brevity and clarity throughout this report, except where it is necessary to distinguish, the directors and Trustees are referred to only as the Trustees, and the company and charity is referred to as the Society.

Objects and activities

The Society is an educational charity. Its activity for the public benefit is to seek to increase and extend interest in and knowledge of heraldry, armory, chivalry, genealogy and allied subjects. The Trustees have had regard to the Charity Commission's guidance on public benefit when reviewing aims and objectives and in planning future activities.

As an educational charity, the Society maintains an educational website. The Society also publishes a scholarly journal, *The Coat of Arms*, a regular bulletin, *The Heraldry Gazette*, and digital libraries under the title *Heraldry Archives*. The Society arranges lectures, conferences, social functions and visits to places of heraldic interest.

Trustees – Members of the Society's Council

The Council, as the board of Trustees, manages the whole business of the Society. It usually meets formally at least four times in each year and there is frequent other contact and correspondence between Trustees throughout the year. During the reporting year the Council met online via Zoom.

The Treasurer and Secretary are appointed by the Council, being ex-officio Trustees if not elected Trustees. Other Trustees are elected at an AGM for three years and may stand for re-election. After nine consecutive years an elected Trustee must stand down for at least one year. All members of the Society are eligible for nomination for election as a Trustee if nominated by two other members of the Society, there being an AGM vote if there are more nominations than vacancies. Trustees are made aware of their charity and company law responsibilities and of the Society's recent financial performance.

The Trustees who served between 1 April 2022 and the date of this report were:

Elected Council Members and Trustees:

Robert Harrison	First elected 13 Nov 2017; Chairman from 20 February 2019.
Dr Richard Baker	Co-opted 19 Aug 2013. First elected 23 Oct 2013. Served until 10 November 2022.
Jenny Baker	Elected 10 November 2022.
Graham Bartram	First elected 13 Nov 2017.
Dewdney Drew	Elected 10 November 2022.
Peter O'Donoghue	First elected 13 Nov 2017.
David Phillips	First elected 18 October 2019.
John Titterton	Co-opted 4 May 2020. Elected 11 November 2020.
Paul Jagger	Co-opted 10 May 2020. Elected 11 November 2020.
Martin Davies	Co-opted 6 June 2020. Elected 11 November 2020.
Anthony Willenbruch	Elected 10 November 2022.

Ex-officio Council Members and Trustees:








John Tunesi of Liongam	Honorary Secretary since 2009.
Colin Lafferty-Smith	Co-opted 5 August 2020. Honorary Treasurer from 11 November 2020.

Trustees are expected to make a practical contribution to the governance, activities and administration of the charity. Those interested in volunteering should contact the Secretary.

THE HERALDRY SOCIETY

EVENTS AND COMMUNICATIONS

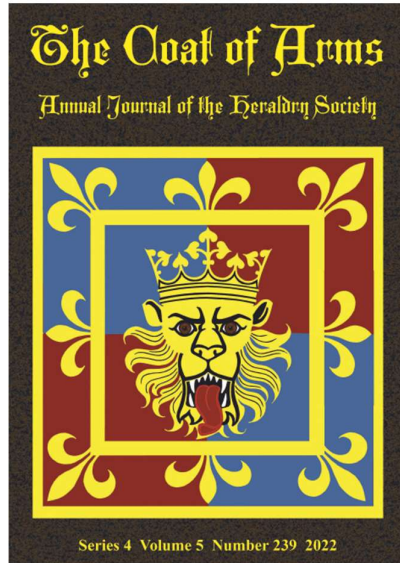
Since lockdown restrictions have eased, we have organised a mixture of virtual and in-person lectures throughout the year including:

	Date	Topic	Speaker
	June 2022	Urban Citizens and their Heraldry in Late Medieval Germany	Marcus Meer
	September 2022	Heraldry, Pomp and Power: The Use of Parliamentary Symbols in Heraldry	Duncan Sutherland
	October 2022	Heralds and Heraldry at Agincourt	Anne Curry
	November 2022	A Heraldic Question Time. The panel included Adrian Ailes, Sir John Baker, Tim Noad, Peter O'Donoghue and Elizabeth Roads.	Various
	January 2023	King John Assents to Magna Carta	Robert Harrison
	February 2023	The State Funeral of Mary Queen of Scots at Peterborough	John Malden
	March 2023	Badges of the Royal Air Force Air Cadets	John Tunesi of Liongam

THE HERALDRY SOCIETY

PUBLICATIONS

We continue to publish *The Coat of Arms* as an annual full colour publication, which retains its reputation as the premier English-language journal for scholarship in heraldry and related fields. The Honorary Editor is Dr Paul Fox.



WEBSITE

The Society's website (www.theheraldrysociety.com) provides an online shop enabling members and others to buy from our large stock of publications (hardcopy and digital media), second-hand books and merchandise, and to pay on-line. It also provides news and information about the Society's events.

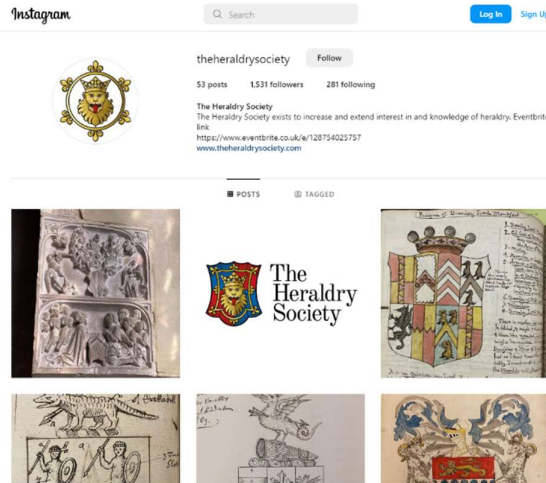
The website also enables new members to join the Society, preferably (if they have a UK bank account) paying by direct debit, and if they are UK taxpayers, with Gift Aid. Members and non-members are encouraged to visit the website.



THE HERALDRY SOCIETY

SOCIAL MEDIA

The Society has an active social media presence on Twitter (@TheHeraldrySoc), Facebook (www.facebook.com/theheraldrysociety and <https://www.facebook.com/groups/theheraldrysociety>), Instagram (@theheraldrysociety), Pinterest and on Reddit in the r/Heraldry community.



EDUCATION

Our two regular publications, *The Coat of Arms* and *The Heraldry Gazette*, and our talks and conferences are the cornerstones of our education programme, supported by other occasional publications. The *Heraldry Archive* provides access to sources for the scholar of heraldry, such as learned journals, essential reference works, heraldic surveys, and conference proceedings. These are published in digital media. From the Image Library online, some 12,000 image files can be downloaded for private study. Our website shows the remainder of the programme.

The Heraldry Society also has an extensive research library. A section is at The Society of Antiquaries in London with the majority at The Institute of Heraldic and Genealogical Studies in Canterbury. The Library collection, which comprises books and manuscripts, is available to members and scholars by appointment, and is partly catalogued on our website. New items are being added to the Library regularly and the catalogue will be updated accordingly.

In conjunction with the Institute for Heraldry and Genealogical Studies, we have a three-tiered education structure for those who wish to study and matriculate with a certificate. The details have recently been refined by the IHGS Principal Emeritus, Dr Richard Baker, a Heraldry Society Trustee until 10 November 2022.

Our Photographic Competition continues to add value, focusing upon heraldry as a source of pleasure and enlightenment.

We support and encourage applications from individual and societies seeking grants to support activities aligned to the Society's areas of interest. Please contact the Secretary for further information.

The Council encourages anyone with practical suggestions as to how we could improve our educational work to contact the Secretary.

THE HERALDRY SOCIETY

STATEMENT OF FINANCIAL RESPONSIBILITIES

Charity and company law require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Society, and of the income and expenditure for that period. In preparing those financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- Follow acceptable accounting standards, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Society will continue to operate.

The Trustees are responsible for keeping proper accounting records, which can disclose with reasonable accuracy at any time the financial position of the Society, and which enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

RISKS AND STRATEGY

During the financial year ended 31 March 2021 the Trustees considered the main risks which the Society faces and prepared a Risk Management Policy designed to reduce them where possible and to mitigate their potential effect. The risks identified were largely operational.

The Trustees have recently commenced an exercise to refresh the Society's risk identification and management model.

The Trustees seek to ensure that they provide the necessary direction and control and to organise succession.

FINANCIAL REVIEW

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Society's Memorandum and Articles of Association, the Companies Act 2006 and the Charities SORP (FRS 102), effective January 2019.

Results for the year ended 31 March 2023

Key funding sources

The Society's principal sources of income is membership subscriptions (and associated Gift Aid claimed from HMRC). Further additional income comes from donations, legacies and sales of books and merchandise.

Subscription and donation income

Subscription income, including Gift Aid accrued up to 31 March 2023, was £38,269 (2022: £38,256).

Event income and costs

Since we did not put on any physical lectures in the prior year, our costs associated with (free) events increase significantly compared to prior years.

Surplus for the year

THE HERALDRY SOCIETY

The surplus for the year was £11,070 (2022: £14,559).

Reserves

It is the Society's policy to hold in reserves the equivalent of six months of total expenditure. Based on recent financial performance, that amount is approximately £15,000.

Restricted Fund: the Kirby Special Projects Fund is money given by the Kirby family and their Trusts, for projects whose aim is the advancement of heraldry. Given the lack of original documentation it is not clear whether this donation was indeed restricted, but it is treated as such for accounting purposes and so, for the purposes of the reserves policy, the £50,000 is not treated as reserves available for spending. An alternative view could be reached if further information comes to light.

Unrestricted Fund: at 31 March 2023 the balance on the General Reserve amounts to £106,568 (2022: £95,498).

Council acknowledges that, at present, the Society has reserves above the minimum indicated by our policy and intends to use those funds for our charitable objectives in future periods.

Going concern

The financial statements are prepared on the assumption that the charity is a going concern and will continue its operations for the foreseeable future (being at least twelve months). The Society has no significant short, medium or long-term financial commitments. Council has assessed the reserves of the Society and its future financial commitments and expected expenses and concluded that the preparing the financial statements on a going concern basis is reasonable.

Insurance

The Society has "Charity and Social Organisation" insurance, which covers the following business and operational risks: material damage to physical property, public liability, libel and slander, financial and administrative liability.

Banking

The Society maintains current accounts with CAF Bank and Lloyds Bank and savings accounts with Lloyds and Shawbrook Bank. The CAF Bank account is the Society's 'day to day' account. All expenses paid from the CAF Bank are subject to two 'signatures'. Since most payments are made by internet banking this happens electronically— they are typically initiated in the online banking system by the Treasurer and approved by the Secretary in the same system.

Grants

No grants were made during the financial year. The Society encourage applications from interest parties seeking grant funding to support activities aligned to those of the Society's charitable aims.

Investment policy

The Society does not have a formal investment policy. The Society's funds are kept in cash. The Society seeks to protect its funds against loss in value through inflation by keeping them in higher interest rate accounts (where available) and seeks to protect its funds from the risk of bank failure by not depositing more than the Financial Services Compensation Scheme limit (currently £85,000) within any single banking group.

THE HERALDRY SOCIETY

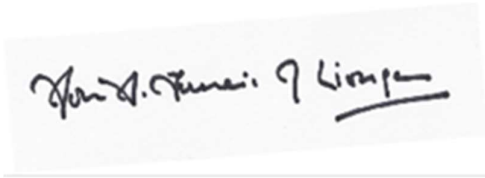
INDEPENDENT EXAMINER

Elizabeth Wicks ACA, of WMT Chartered Accountants, is willing to seek reappointment as the independent examiner.

The above Report has been prepared in accordance with SORP 2015 and the provisions of Part 15 of the Companies Act 2006 relating to small companies. It represents a Directors Report as required by s417 of the Companies Act 2006.

The annual report and financial statements were approved by the Council on 20 November 2023.

By Order of the Council

A handwritten signature in black ink on a light-colored rectangular background. The signature reads "J J Tunesi of Liongam" with a horizontal line underneath the name "Liongam".

J J Tunesi of Liongam, Hon. Secretary

THE HERALDRY SOCIETY

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERALDRY SOCIETY

I report to the Trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Heraldry Society ('the charitable company') for the year ended 31 March 2023 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the Trustees of the charitable company, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Trustees of the charitable company those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable Company and its Trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the Trustees of a charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Elizabeth Wicks

Elizabeth Wicks ACA
WMT – Chartered Accountants
4 Beaconsfield Rd
St Albans
Hertfordshire
AL1 3RD

Date: 20 November 2023

THE HERALDRY SOCIETY

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2023

	Notes	2023 restricted funds	2023 unrestricted funds	2023 total	2022 restricted funds	2022 unrestricted funds	2022 total
		£	£	£	£	£	£
Income							
Members' subscriptions including Gift Aid			38,269	38,269		38,256	38,256
Donations and legacies			742	742		100	100
Lecture sponsorship income			0	0		0	0
Event income			191	191		1,903	1,903
Books, merchandise, advertising and other income			7,328	7,328		3,811	3,811
Interest income		954	869	1,823	260	174	434
Total income		954	47,399	48,353	260	44,244	44,504
Expenditure							
Costs of free events			3,932	3,932		803	803
Costs of fundraising events			840	840		2,410	2,410
Printing and posting of publications	3.1	954	15,244	16,198		13,038	13,038
Grants and prizes			(800)	(800)	260	251	511
Administrative costs	3.2		17,113	17,113		13,183	13,183
Total expenditure		954	36,329	37,283	260	29,685	29,945
Net movement in funds for the year		0	11,070	11,070	0	14,559	14,559
Reconciliation of funds							
Funds as at start of period		50,000	95,498	145,498	50,000	80,939	130,939
Funds as at end of period		50,000	106,568	156,568	50,000	95,498	145,498

The "restricted funds" amount above related to the Kirby Fund.

All operations are continuing.

THE HERALDRY SOCIETY

Balance Sheet

At 31 March 2023

	Notes	Account	31 March 2023	31 March 2022
			£	£
Fixed Assets				
	5	Intangible fixed assets	1,600	2,000
	6	Heritage assets	669	1,077
		Total Fixed Assets	2,269	3,077
Current Assets				
		Cash at bank and in hand	175,334	168,865
	7	Debtors and prepayments	0	0
		Gift Aid receivable	4,288	3,337
		Total Current Assets	179,622	172,202
Liabilities				
	8	Creditors: amounts falling due within one year	25,323	29,781
		Net Current Assets (Liabilities)	154,299	142,421
		Total Assets less Current Liabilities	156,568	145,498
		Net Assets	156,568	145,498
Funds				
		General fund	106,568	95,498
		Kirby Fund	50,000	50,000
		Total Funds	156,568	145,498

THE HERALDRY SOCIETY

Balance Sheet (Continued)

At 31 March 2023

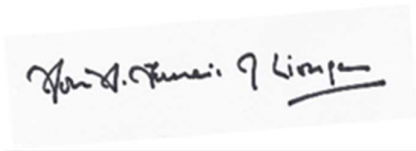
The Society is entitled to exemption from audit under the provisions of Section 477 of the Companies Act 2006. No notice has been given under Section 476 of that Act requiring an audit to be carried out.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The Trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 Companies Act 2006; and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its statement of financial activities for the period in accordance with the requirements of Sections 394 and 395 Companies Act 2006 and which otherwise comply with the requirements of the Act relating to accounts.

Under the Companies Act 2006 s454, on a voluntary basis, the Trustees can amend the financial statements if they subsequently prove to be defective.

Approved by the Trustees on 20 November 2023 and subsequently signed on the Society's behalf.



.....
J J Tunesi of Liongam
Trustee and Honorary Secretary



.....
Colin Lafferty-Smith CA
Trustee and Honorary Treasurer

The notes on pages 13 to 16 form an integral part of these financial statements.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2023

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared in accordance with the SORP FRS 102 'The Financial Reporting Standard Applicable in the UK and Republic of Ireland', Companies Act 2006 and FRC Abstracts.

The Heraldry Society meets the definition of a public benefit entity.

Preparation of financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported as assets and liabilities at the balance sheet date and the amounts reported as revenues and expenses during the year. Actual outcomes could differ from those estimates. No judgements made have had a significant effect on the amounts recognised in the financial statements.

Fixed Assets

The cost of the website, an intangible fixed asset, is being written off equally over three years.

Depreciation is provided on tangible fixed assets at the following annual rates in order to write off each asset over its estimated useful life:

Website and computer equipment	33% of cost
Library	5% of cost

The Society's slide collection is included at a nominal value of £1 because, in the opinion of the Council, it has no resale value.

Stock

The Society's stock of publications for resale varies from the very old to the new, but it is all specialist in nature and is held or has been donated primarily to further public education rather than to generate income. Consequently, the Trustees consider that its realisable value should be regarded as negligible.

Income – Subscriptions

Income is recognised once the Society has entitlement to it, it is probable that it will be received, and its amount can be measured reliably. Annual membership subscriptions (which are also magazine subscriptions) are due on 1 January in each year for the ensuing calendar year but are only recognised when received in cash, 75% of the subscription cash receipts between January and March being carried forward for the credit of the next financial year and included in creditors as income in advance.

The final balance relating to life membership subscriptions was credited to income in 2020, twelve years after the last life subscriptions were received. The Society does not currently offer life membership.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2023

Financial instruments

The Society only enters into basic financial instrument transactions that result in the recognition of financial assets like trade and other debtors and creditors. Financial instruments are initially measured at transaction value. They are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statements of Financial Activities.

Cash at bank would (if there were such investments) include short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account, if any.

Creditors and provisions are recognised where the Society has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Such financial liabilities are recognised at cost, no amortisation being necessary.

Funds

SORP 2015 requires the financial statements to show the funds of the Society divided into unrestricted income funds, income funds which are restricted as to their use, and capital funds. Unrestricted funds include those which have been designated for specific purposes by the charity itself. Restricted funds are those donated for specific purposes.

The Society's funds are classified as follows:

Unrestricted Funds:

General Reserve – represents undesignated income funds retained which provide the working capital to enable the Society to carry out its activities.

Restricted Funds:

The Kirby Special Projects Fund represents a capital sum of £50,000 donated by the Kirby family and their Trusts in around 1989 for projects whose aim is the advancement of heraldry. Whilst there is no formal documentation available relating to this gift, it has been – and continues to be – treated and accounted for as a restricted fund. Only income earned by the Fund had been spent.

Judgements in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. The nature of estimation means that the actual outcomes could differ from those estimates.

2. Status

The Society is a company registered in England under the Companies Act 2006 and is recognised under The Charities Act 2011. It is limited by guarantee with no share capital. Its income is mainly subscriptions from members in the UK and overseas. The surplus for the year is attributable to UK activities.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2023

3. Resources expended

	2023	2022
3.1 Costs of generating voluntary income		
Printing and posting publications issued to members		
Printing and posting the Coat of Arms journal	8,361	7,770
Printing and posting the Heraldry Gazette	7,380	5,163
Purchase, postage & distribution of other publications	457	105
Total Printing and posting publications issued to members	16,198	13,038
3.2 Administrative expenses		
Governance		
Independent examination & accountancy fees	2,833	2,510
Trustees travel	0	0
Other administrative costs		
Insurance	714	699
Website, IT Software and Consumables	1,448	1,398
Storage	4,597	3,879
Secretariat and general office costs	5,562	3,275
Subscriptions paid	326	279
Depreciation	808	408
Finance costs	825	735
Total Administrative expenses	17,113	13,183

4. Payments to Trustees (members of Council) and Related party transactions

No remuneration was paid to any Trustee in the year (2022: nil). There were no related party transactions in the year (2022: none).

No payments were made to any Trustees (2022: nil) to reimburse them for expenses incurred in their role as Trustees.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2023

5. Intangible fixed assets

	Digital emblazonment
	£
Cost:	
At 1 April 2022	2,000
Additions	0
At 31 March 2023	2,000
Depreciation:	
At 1 April 2022	0
Charge for year	400
At 31 March 2023	400
Net book value	
At 31 March 2023	1,600
At 31 March 2022	2,000

6. Tangible & Heritage assets

	Heritage assets	Heritage assets	Heritage assets
	Library	Slide Collection	Total
	£	£	£
Cost:			
At 1 April 2022	8,169	773	8,942
Additions	0	0	0
At 31 March 2023	8,169	773	8,942
Depreciation:			
At 1 April 2022	7,093	772	7,865
Charge for year	408		408
At 31 March 2023	7,501	772	8,273
Net book value			
At 31 March 2023	668	1	669
At 31 March 2022	1,076	1	1,077

The Society's Educational Library, a heritage asset, is properly conserved and fully catalogued. Supervised access is available to the public upon application with notice. Most of the library is now kept in the *pro bono* custody of The Institute of Heraldic & Genealogical Studies, Canterbury, though some books are kept at the Society of Antiquaries, London. The Principal Emeritus of the Institute of Heraldic & Genealogical Studies, Dr Richard Baker, was a Trustee of the Society until November 2022.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2023

7. Debtors and prepayments

	2023	2022
	£	£
Debtors and prepayments		
Prepayments	0	0
Total Debtors and prepayments	0	0

8. Creditors

	2023	2022
	£	£
Creditors		
Subscription income in advance	21,723	22,859
Standing orders from lapsed members	1,100	1,100
Provisions for printing committed not yet done	0	3,601
Accruals and accounts payable	2,500	2,221
Total Creditors	25,323	29,781

9. Analysis of net assets between funds

	Fixed Assets	Cash at Bank	Other Net Current liabilities	Total March 2023	Total March 2022
	£	£	£	£	£
Unrestricted Funds					
General Reserve	2,269	125,334	(21,035)	106,568	95,498
Restricted Funds					
Kirby Special Projects Fund		50,000		50,000	50,000
	2,269	175,334	(21,035)	156,568	145,498

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2023

Details of the funds are in note 1.

10. Capital commitments and contingent liabilities

There were no capital commitments or contingent liabilities at 31 March 2023 (2022: none).

BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS



Jenny Baker MPhil

Jenny has an MPhil in Nucleoside Chemistry awarded during her 13 year with ICI Ltd., during which time she started an ongoing passion for Family History. After a few years spent raising three daughters, Jenny trained as a teacher, and then taught Chemistry to A-level. Moving into Adult Education, she worked in this field until gradually retiring in 2016. Jenny has been a member of the Heraldry Society since the early 2000s and since the late 1990s has joined her husband, Richard, at many International Congresses of Heraldic and Genealogical Sciences. She has previously served for six years on Council and has again joined Council to take over responsibility for the organisation of the Society's Corporate Heraldry Award and its Photographic Competition from Clive Alexander.



Graham Bartram FFI

Graham became interested in flags and heraldry when, at age 9, he became the Scottish High Commissioner in Ghana and asked his mum to make a Scottish Saltire for the residence's flagpole! Forty-six years later he is the Chief Vexillologist of the Flag Institute, Secretary-General for Congresses of FIAV (the international flag body), protocol advisor to HM Government, HM Armed Forces and the United Nations and author of *British Flags & Emblems* and *Flying Flags in the United Kingdom*. He is also a professional web developer. He has been a Trustee since 2017 and works with Andrew Gray on the Society's website and email systems.



Martin Davies Hon FHS

Martin is Clerk to the Worshipful Company of Fan Makers and a Liveryman of the Scriveners' Company. He qualified as a Barrister and pursued a legal career with the Director of Public Prosecutions and in financial services regulation. He has been a member of the Society for nearly 50 years, has previously served on Council and has lectured and written for the Society's publications.



Dewdney Drew

Dewdney is a Chartered Trade Mark Attorney for a multinational Patent & Trade Mark Agency headquartered in Scotland. While he has always had an interest in genealogy and heraldry, his training in Scotland brought the world of heraldry to life. Dewdney has a significant client base in the whisky industry, a field where branding and history meet like few others. He is also an attorney to the High Court of South Africa (non-practising role) and a member of the Chartered Institute of Trade Mark Attorneys (CITMA). In his free time, Dewdney enjoys genealogical research, going to the races and training with military fitness in the local park.



Dr Paul A Fox FSA, FHS

Appointed as editor of the Coat of Arms in 2017 in succession to Clive Cheesman, being responsible for the New Series, the first volume being published in September 2018. Previously a long serving member of Council and former Chairman of the Society. Took early retirement as a consultant physician and university lecturer in 2017 in order to focus on heraldic research and lecturing, to complete his first book on heraldry, and to see it through to publication. In a personal capacity, Paul is the Secretary of The International Heraldry and Genealogy Congress to be held in Cambridge in 2022.



Robert Harrison CStJ Hon FHS

For many years Robert worked in the House of Lords. He is the Deputy Director of Ceremonies of The Venerable Order of St. John (Priory of England and the Islands) and Assistant Secretary of the Association of Lord-Lieutenants. A member of the Heraldry Society since the early 1970s, a Trustee from 1990 to 1999, at various times serving as Programme Secretary, member of the Development Committee, member of the Fellowship committee, website co-ordinator, and Deputy Chairman. He became a Trustee again in 2017 and Chairman 2019. As Chairman Robert is responsible for leading the Council of Trustees and for the over-all well-being and risk management of the charity as it seeks to fulfil its objects in the public interest while remaining financially sound.



Paul Jagger FBCS

A Court Assistant of the Worshipful Company of Information Technologists' and author of *The City of London Freeman's Guide*, Paul's interests are at the intersection of technology and tradition. He is a senior managing consultant at IBM, specialising in cognitive digital learning. He lectures at the Judge Business School (Cambridge University) and City University (London) on Information Security and Professional Development in the IT industry. Not content with lecturing on IT topics he is an Accredited Arts Society lecturer on the Treasures and Heraldry of the City of London's Livery Companies. Paul is an advocate of equality in the inheritance and display of armorial bearings – a reforming traditionalist who believes in inclusion and operates at the vanguard of the 21st century.



Colin Lafferty-Smith CA

Colin is a chartered accountant and chartered tax adviser practicing with a 'Big 4' firm in London. He is a member of the finance committee of the Society of Antiquaries of London. His interest in heraldry was sparked by reading *Simple Heraldry: Cheerfully Illustrated* whilst at school. Colin joined the Society in 2018 and was appointed Honorary Treasurer in November 2020.



Peter O'Donoghue FSA

Peter, York Herald since 2012, is a genealogist and researcher, becoming Bluemantle Pursuivant in 2005. He was Joint Editor of *The Coat of Arms* from the 2005 retirement of the late John Brooke-Little (Clarenceux King of Arms, the Society's founder) to 2016. He became a Trustee in 2017, responsible for the Society's relationship with the College of Arms. He became Deputy Chairman in 2020.



David Phillips

David, the Society's Programme Secretary since May 2019 and a Trustee from September 2019, is an architectural designer. A graduate of the Royal College of Art, he has undergraduate and postgraduate degrees in both fine art and architecture. He first joined the Heraldry Society in 1982. In particular he is interested in heraldry on church memorials and in Japanese heraldry.



John Titterton FSA FHS

John studied Electrical Engineering at Imperial College and worked in the Electricity Supply industry for 40 years. Boutell's Heraldry in the school library aroused his interest initially. In 1975 he discovered The Chiltern Heraldry Group and thereby met Peter Summers. John assisted Peter with the *Hatchments in Britain* series to its completion in 1993. In the 1990s John served on the Heraldry Society council, managed the bookstall and was Managing Editor of the *Coat of Arms*. He and David Krause established the biannual congress. He is a keen supporter of local societies, founding the Oxford Heraldry Group and serving 15 years as Programme Secretary of the

Cheshire Heraldry Society. He researches on and has spoken and published articles and booklets about heraldry. His other interests include family history and he has a MA in Local History and Archaeology.



Jane Tunesi of Liongam Hon FHS, QG

Jane, a Chartered Librarian and Qualified Genealogist with an MSt in Local and Regional History from the University of Cambridge (St Catharine's College), was for 16 years the Assistant Librarian at The College of Arms. She is now a Curriculum Administrator at North Hertfordshire College and a part time tutor of family history in the community. Editor of The Heraldry Gazette and Hon. Librarian and Bookshop Manager from 2013, Jane has also been Membership Secretary since 2016. Jane is Membership Secretary for the Society of Heraldic Arts.



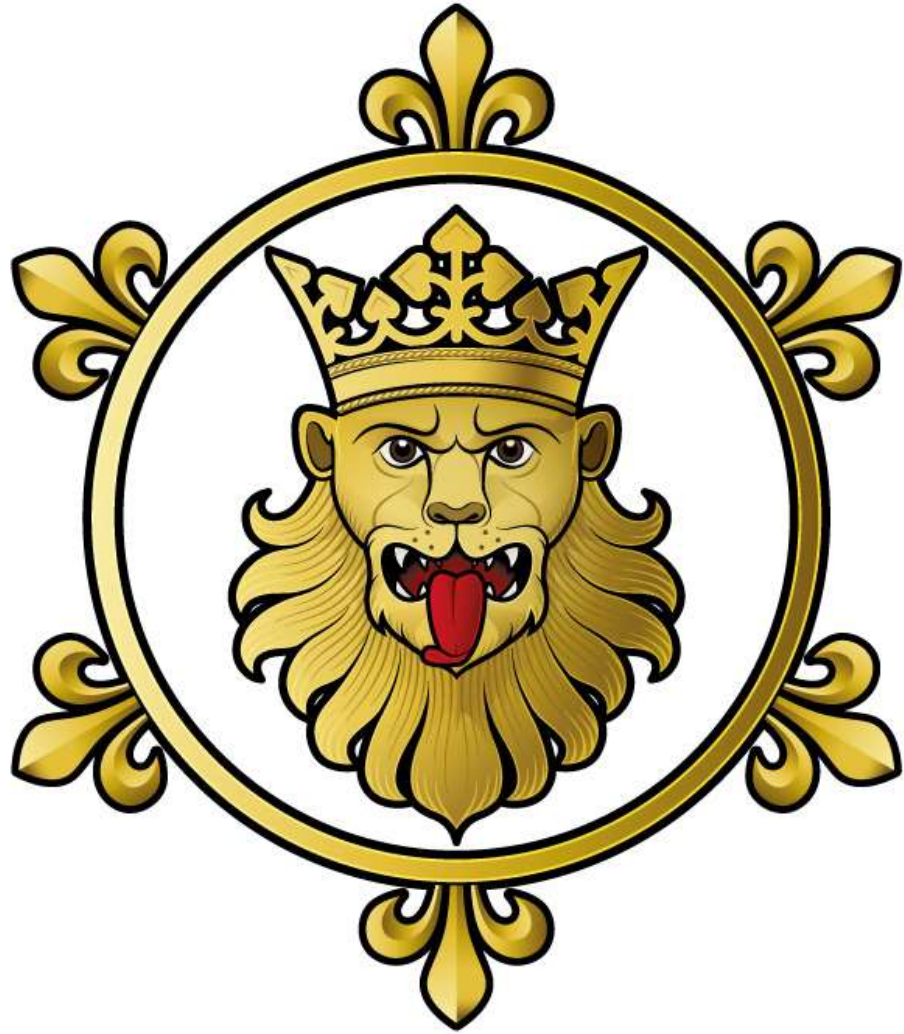
John Tunesi of Liongam MStJ, FSA Scot, Hon FHS, QG

An MSc in Advanced Professional Studies (Genealogical Studies) of the University of Strathclyde, John is a professional genealogist and researcher in archives and was a research assistant at the College of Arms from 1987 to 1996 and served as Factor to Garter Principal King of Arms (Sir Conrad Swan) 1992 - 95. He is also the Archivist of the Worshipful Company of Scriveners. John is Chairman and Honorary Secretary of the Society of Heraldic Arts. John has been our Honorary Secretary and a Trustee since 2009.



Anthony Willenbruch MA FRSA CEng FIMMM

Following a full career as a Chartered Engineer in the RAF, with long involvement in engineering professional development organisations, Tony took on leading roles in timber trade institutes and the aerospace industry trade association before spending seven years as Clerk of the Worshipful Company of Engineers, finally retiring in 2016. He has also been actively involved in the Educators', Arts Scholars' and Wax Chandlers' livery companies over several years, coupled with trustee and other voluntary roles primarily in the heritage and cultural charitable sector. In addition to heraldry, he maintains particular interests in decorative arts of 'the long eighteenth century', and his family origins from the 1700s in London and earlier in Germany. Although he joined the Society in 2007, his heraldic interests developed as an undergraduate member of CUHAGS, of which he remains a life member.



THE HERALDRY SOCIETY

England & Wales - Charity number 241456

Accounts



THE HERALDRY SOCIETY
ANNUAL REPORT OF THE TRUSTEES
AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDING 31 MARCH 2022

www.theheraldrysociety.com

THE PRESIDENT AND THE VICE-PRESIDENTS OF THE SOCIETY

The President

His Grace the Duke of Norfolk

Honorary Vice Presidents

The following are deemed to hold this office by virtue of their title or position:

The Lord High Constable of Scotland, the Earl of Erroll

The Lord Lyon, the Revd Canon Dr Joseph J. Morrow CBE QC DL LLD

The Chief Herald of Canada, Dr Samy Khalid PhD

Garther King of Arms, Mr David V White MA Hon FHS

Clarenceux King of Arms, Mr Timothy Duke MA FSA (from 1 April 2021), Mr

Patric Dickinson LVO MA (until 1 April 2021)

Norroy and Ulster King of Arms, Mr Robert Noel, MA MPhil (1 April 2021), Mr

Timothy Duke MA FSA (until 1 April 2021)

The Master of the Worshipful Company of Scriveners

The Master of the Worshipful Company of Painter-Stainers

The Master of the Worshipful Company of Glaziers

His Grace the Duke of Westminster

Harry Scrope, Esq, as head of the house of Scrope

The Right Reverend the Dean of Windsor

Elected Vice Presidents

Dr Adrian Ailes PhD FSA FHS AIH

Mr David Hubber Hon FHS

Mr Melvyn Jeremiah CB Hon FHS

Mr Keith Lovell, FHS

Mr David V White MA Hon FHS, Garther King of Arms

THE HERALDRY SOCIETY

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REFERENCE DETAILS

Charity Registration Number
241456

Company Registration Number
00572778 England & Wales

**Registered office
(correspondence address)**
53 Hitchin Street, Baldock, Hertfordshire, SG7 6AQ

Website
www.theheraldrysociety.com

The Society does not have a central office. Trustees and other volunteers work from home.

Secretary

J J Tunesi of Liongam

Independent Examiner

E E Irvine FCA
WMT – Chartered Accountants
Verulam Point
St Albans, Hertfordshire AL1 5HE

The Society's principal bank accounts are maintained at:

CAF Bank Ltd
25 Kings Hill Avenue
West Malling, Kent, ME19 4JQ

Lloyds Bank plc
1 Bircherley Street
Hertford, SG14 1BU

THE HERALDRY SOCIETY

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Society is a Company limited by guarantee governed by its Memorandum and Articles of Association (last amended December 2004) and is a registered charity. The Council of the Society is the board of directors of the company and the board of Trustees of the charity. For brevity and clarity throughout this report, except where it is necessary to distinguish, the directors and Trustees are referred to only as the Trustees, and the company and charity is referred to as the Society.

Objects and activities

The Society is an educational charity. Its activity for the public benefit is to seek to increase and extend interest in and knowledge of heraldry, armory, chivalry, genealogy and allied subjects. The Trustees have had regard to the Charity Commission's guidance on public benefit when reviewing aims and objectives and in planning future activities.

As an educational charity, the Society maintains an educational website. The Society also publishes a scholarly journal, *The Coat of Arms*, a regular bulletin, *The Heraldry Gazette*, and digital libraries under the title *Heraldry Archives*. The Society arranges lectures, conferences, social functions and visits to places of heraldic interest.

Trustees – Members of the Society's Council

The Council, as the board of Trustees, manages the whole business of the Society. It usually meets formally at least four times in each year and there is frequent other contact and correspondence between Trustees throughout the year. During the reporting year the Council met online via Zoom.

The Treasurer and Secretary are appointed by the Council, being ex-officio Trustees if not elected Trustees. Other Trustees are elected at an AGM for three years and may stand for re-election. After nine consecutive years an elected Trustee must stand down for at least one year. All members of the Society are eligible for nomination for election as a Trustee if nominated by two other members of the Society, there being an AGM vote if there are more nominations than vacancies. Trustees are made aware of their charity and company law responsibilities and of the Society's recent financial performance.

The Trustees who served between 1 April 2021 and the date of this report were:

Elected Council Members and Trustees:

Robert Harrison	First elected 13 Nov 2017; Chairman from 20 February 2019.
Dr Richard Baker	Co-opted 19 Aug 2013. First elected 23 Oct 2013.
Graham Bartram	First elected 13 Nov 2017.
Peter O'Donoghue	First elected 13 Nov 2017.
David Phillips	First elected 18 October 2019.
John Titterton	Co-opted 4 May 2020. Elected 11 November 2020.
Paul Jagger	Co-opted 10 May 2020. Elected 11 November 2020.
Martin Davies	Co-opted 6 June 2020. Elected 11 November 2020.

Ex-officio Council Members and Trustees:

John Tunesi of Liongam	Honorary Secretary since 2009.
Colin Lafferty-Smith	Co-opted 5 August 2020. Honorary Treasurer from 11 November 2020.

Trustees are expected to make a practical contribution to the governance, activities and administration of the charity. Those interested in volunteering should contact the Secretary.

THE HERALDRY SOCIETY

EVENTS, COVID-19 AND COMMUNICATIONS

From March 2020 the exceptional circumstances brought about by the COVID-19 public health emergency, and the ensuing Government instructions, required the Society to cancel or postpone all physical lectures and other events.

Since lockdown restrictions have eased, we have continued to organise virtual lectures, principally because these are attended by significantly more people than our traditional London-based events.

PUBLICATIONS

We continue to publish *The Coat of Arms* as an annual full colour publication, which retains its reputation as the premier English-language journal for scholarship in heraldry and related fields. The Honorary Editor is Dr Paul Fox.

WEBSITE

The Society's website (www.theheraldrysociety.com) provides an online shop enabling members and others to buy from our large stock of publications (hardcopy and digital media), second-hand books and merchandise, and to pay on-line. It also provides news and information about the Society's events.

The website also enables new members to join the Society, preferably (if they have a UK bank account) paying by direct debit, and if they are UK taxpayers, with Gift Aid. Members and non-members are encouraged to visit the website.

SOCIAL MEDIA

The Society has an active social media presence on Twitter (@HeraldrySociety), Facebook (www.facebook.com/theheraldrysociety and <https://www.facebook.com/groups/theheraldrysociety>), Instagram (@theheraldrysociety), Pinterest and on Reddit in the r/Heraldry community.

THE HERALDRY SOCIETY

EDUCATION

Our two regular publications, *The Coat of Arms* and *The Heraldry Gazette*, and our talks and conferences are the cornerstones of our education programme, supported by other occasional publications. The *Heraldry Archive* provides access to sources for the scholar of heraldry, such as learned journals, essential reference works, heraldic surveys, and conference proceedings. These are published in digital media. From the Image Library online, some 12,000 image files can be downloaded for private study. Our website shows the remainder of the programme.

The Heraldry Society also has an extensive research library. A section is at The Society of Antiquaries in London with the majority at The Institute of Heraldic and Genealogical Studies in Canterbury. The Library collection, which comprises books and manuscripts, is available to members and scholars by appointment, and is partly catalogued on our website. New items are being added to the Library regularly and the catalogue will be updated accordingly.

In conjunction with the Institute for Heraldry and Genealogical Studies, we have a three-tiered education structure for those who wish to study and matriculate with a certificate. The details have recently been refined by the IHGS Principal Emeritus, Dr Richard Baker, a Heraldry Society Trustee.

Two multi-page documents on our website, one for beginners and the other for the more knowledgeable, are free to download for private use.

Our Photographic Competition continues to add value, focusing upon heraldry as a source of pleasure and enlightenment. We have also begun to reach out to photographic clubs and societies, to encourage amateur photographers who might not be familiar with heraldry, to submit their relevant photographs to the competition.

We support and encourage applications from regional societies seeking grants for their activities.

The Council has established an Education and Examinations Sub-Committee and we seek practical suggestions and contributions from our members to improve our educational work.

THE 2022 INTERNATIONAL HERALDRY AND GENEALOGY CONGRESS

The International Heraldry and Genealogy Congress took place in Cambridge in August 2022 under the Presidency of our Trustee, the Principal Emeritus of the Institute of Heraldic & Genealogical Studies, Dr Richard Baker. The Society made a grant towards the cost of the Congress and supported it with enthusiasm.

STATEMENT OF FINANCIAL RESPONSIBILITIES

Charity and company law require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Society, and of the income and expenditure for that period. In preparing those financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- Follow acceptable accounting standards, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Society will continue to operate.

The Trustees are responsible for keeping proper accounting records, which can disclose with reasonable accuracy at any time the financial position of the Society, and which enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible

THE HERALDRY SOCIETY

for safeguarding the assets of the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

RISKS AND STRATEGY

The Trustees have considered the main risks which the Society faces and have taken appropriate action to reduce them where possible and to mitigate their potential effect. The risks are largely operational, and are managed by relevant measures, for example to protect the Society's funds and other assets and to ensure that new publications are of a high standard.

The Council of Trustees has reviewed its own governance of the Society and seeks to ensure that it is able to provide the necessary direction and control and to organise succession.

FINANCIAL REVIEW

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Society's Memorandum and Articles of Association, the Companies Act 2006 and the Charities SORP (FRS 102), effective January 2019.

Results for the year ended 31 March 2022

Subscription and donation income

Subscription income, including Gift Aid accrued up to 31 March 2022, was £38,256 (2021: £41,260).

Event income and costs

We put on two fund raising events: the Christmas quiz – which raised £200 for St John Ambulance – and a lunch.

Since we did not put on any physical lectures, our costs associated with (free) events were reduced significantly compared to prior years.

Surplus for the year

The surplus for the year was £14,559 (2021: £24,165). The surplus exists principally because of the significant reduction in event costs due to them being held virtually.

Reserves

Restricted Fund: the Kirby Special Projects Fund is money given by the Kirby family and their Trusts, for projects whose aim is the advancement of heraldry.

Unrestricted Fund: at 31 March 2022 the balance on the General Reserve amounts to £95,498 (2021: £80,939).

In the view of the Trustees there is adequate cash in the unrestricted and restricted funds to meet the Society's obligations.

THE HERALDRY SOCIETY

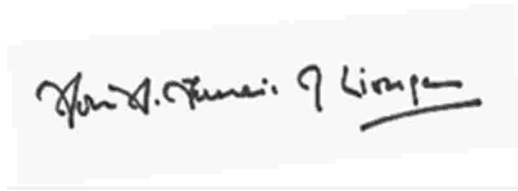
INDEPENDENT EXAMINER

Elizabeth Irvine FCA, of WMT Chartered Accountants, is willing to seek reappointment as the independent examiner.

The above Report has been prepared in accordance with SORP 2015 and the provisions of Part 15 of the Companies Act 2006 relating to small companies. It represents a Directors Report as required by s417 of the Companies Act 2006.

The annual report and financial statements were approved by the Council on 13 September 2022.

By Order of the Council

A rectangular box containing a handwritten signature in black ink. The signature appears to read "J J Tunesi of Liongam" with a horizontal line underneath the name "Liongam".

J J Tunesi of Liongam, Hon. Secretary

THE HERALDRY SOCIETY

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERALDRY SOCIETY

I report to the Trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Heraldry Society ('the charitable company') for the year ended 31 March 2022 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the Trustees of the charitable company, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Trustees of the charitable company those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable Company and its Trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the Trustees of a charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Elizabeth Irvine FCA

WMT – Chartered Accountants
Verulam Point
St Albans
Hertfordshire
AL1 5HE

Date: 5 October 2022

THE HERALDRY SOCIETY

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2022

	Notes	2022 restricted funds	2022 unrestricted funds	2022 total	2021 restricted funds	2021 unrestricted funds	2021 total
		£	£	£	£	£	£
Income							
Members' subscriptions including Gift Aid			38,256	38,256		41,260	41,260
Donations and legacies			100	100		5,650	5,650
Lecture sponsorship income			0	0		450	450
Event income			1,903	1,903		500	500
Books, merchandise, advertising and other income			3,811	3,811		6,337	6,337
Interest income		260	174	434	827	540	1,367
Total income		260	44,244	44,504	827	54,737	55,564
Expenditure							
Costs of free events			803	803		(140)	(140)
Costs of fundraising events			2,410	2,410		1,165	1,165
Printing and posting of publications	3.1		13,038	13,038		14,035	14,035
Grants and prizes		260	251	511	827	1,023	1,850
Administrative costs	3.2		13,183	13,183		14,489	14,489
Total expenditure		260	29,685	29,945	827	30,572	31,399
Net movement in funds for the year		0	14,559	14,559	0	24,165	24,165
Reconciliation of funds							
Funds as at start of period		50,000	80,939	130,939	50,000	56,774	106,774
Funds as at end of period		50,000	95,498	145,498	50,000	80,939	130,939

The "restricted funds" amount above related to the Kirby Fund.

All operations are continuing.

THE HERALDRY SOCIETY

Balance Sheet

At 31 March 2022

GBP	Notes	Account	31 March 2022	31 March 2021
				£
Fixed Assets				
	5	Intangible fixed assets	2,000	0
	6	Heritage assets	1,077	1,485
Total Fixed Assets			3,077	1,485
Current Assets				
		Cash at bank and in hand	168,865	156,084
	7	Debtors and prepayments	0	1,002
		Gift Aid receivable	3,337	4,039
Total Current Assets			172,202	161,125
Liabilities				
	8	Creditors: amounts falling due within one year	29,781	31,671
Net Current Assets (Liabilities)			142,421	129,454
Total Assets less Current Liabilities			145,498	130,939
Net Assets			145,498	130,939
Funds				
		General fund	95,498	80,939
		Kirby Fund	50,000	50,000
Total Funds			145,498	130,939

THE HERALDRY SOCIETY

Balance Sheet (Continued)

At 31 March 2022

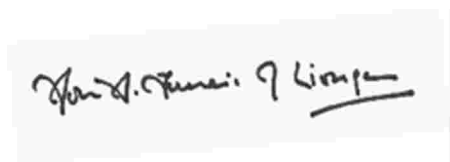
The Society is entitled to exemption from audit under the provisions of Section 477 of the Companies Act 2006. No notice has been given under Section 476 of that Act requiring an audit to be carried out.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The Trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 Companies Act 2006; and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its statement of financial activities for the period in accordance with the requirements of Sections 394 and 395 Companies Act 2006 and which otherwise comply with the requirements of the Act relating to accounts.

Under the Companies Act 2006 s454, on a voluntary basis, the Trustees can amend the financial statements if they subsequently prove to be defective.

Approved by the Trustees on 13 September 2022 and signed on the Society's behalf.



.....
J J Tunesi of Liongam
Trustee and Honorary Secretary



.....
Colin Lafferty-Smith CA
Trustee and Honorary Treasurer

The notes on pages 11 to 16 form an integral part of these financial statements.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2022

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared in accordance with the SORP FRS 102 'The Financial Reporting Standard Applicable in the UK and Republic of Ireland', Companies Act 2006 and FRC Abstracts.

The Heraldry Society meets the definition of a public benefit entity.

Preparation of financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported as assets and liabilities at the balance sheet date and the amounts reported as revenues and expenses during the year. Actual outcomes could differ from those estimates. No judgements made have had a significant effect on the amounts recognised in the financial statements.

Fixed Assets

The cost of the website, an intangible fixed asset, is being written off equally over three years.

Depreciation is provided on tangible fixed assets at the following annual rates in order to write off each asset over its estimated useful life:

Website and computer equipment	33% of cost
Library	5% of cost

The Society's slide collection is included at a nominal value of £1 because, in the opinion of the Council, it has no resale value.

Stock

The Society's stock of publications for resale varies from the very old to the new, but it is all specialist in nature and is held or has been donated primarily to further public education rather than to generate income. Consequently, the Trustees consider that its realisable value should be regarded as negligible.

Income – Subscriptions

Income is recognised once the Society has entitlement to it, it is probable that it will be received, and its amount can be measured reliably. Annual membership subscriptions (which are also magazine subscriptions) are due on 1 January in each year for the ensuing calendar year but are only recognised when received in cash, 75% of the subscription cash receipts between January and March being carried forward for the credit of the next financial year and included in creditors as income in advance.

The final balance relating to life membership subscriptions was credited to income in 2020, twelve years after the last life subscriptions were received. The Society does not currently offer life membership.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2022

Financial instruments

The Society only enters into basic financial instrument transactions that result in the recognition of financial assets like trade and other debtors and creditors. Financial instruments are initially measured at transaction value. They are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statements of Financial Activities.

Cash at bank would (if there were such investments) include short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account, if any.

Creditors and provisions are recognised where the Society has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Such financial liabilities are recognised at cost, no amortisation being necessary.

Funds

SORP 2015 requires the financial statements to show the funds of the Society divided into unrestricted income funds, income funds which are restricted as to their use, and capital funds. Unrestricted funds include those which have been designated for specific purposes by the charity itself. Restricted funds are those donated for specific purposes.

The Society's funds are classified as follows:

Unrestricted Funds:

General Reserve – represents undesignated income funds retained which provide the working capital to enable the Society to carry out its activities.

Restricted Funds:

The Kirby Special Projects Fund represents a capital sum of £50,000 donated by the Kirby family and their Trusts in around 1989 for projects whose aim is the advancement of heraldry. Whilst there is no formal documentation available relating to this gift, it has been – and continues to be – treated and accounted for as a restricted fund. Only income earned by the Fund had been spent.

Judgements in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. The nature of estimation means that the actual outcomes could differ from those estimates.

2. Status

The Society is a company registered in England under the Companies Act 2006 and is recognised under The Charities Act 2011. It is limited by guarantee with no share capital. Its income is mainly subscriptions from members in the UK and overseas. The surplus for the year is attributable to UK activities.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2022

3. Resources expended

	2022	2021
3.1 Costs of generating voluntary income		
Printing and posting publications issued to members		
Printing and posting the Coat of Arms journal	7,770	7,550
Printing and posting the Heraldry Gazette	5,163	6,201
Purchase, postage & distribution of other publications	105	284
Total Printing and posting publications issued to members	13,038	14,035
3.2 Administrative expenses		
Governance		
Independent examination & accountancy fees	2,510	2,113
Travel – Trustees	0	109
Other administrative costs		
Insurance	699	464
Website, IT Software and Consumables	1,398	1,547
Storage	3,879	3,878
Secretariat and general office costs	3,275	2,604
Subscriptions paid	279	30
Depreciation	408	3,178
Finance costs	735	566
Total Administrative expenses	13,183	14,489

4. Payments to Trustees (members of Council) and Related party transactions

No remuneration was paid to any Trustee in the year (2021: nil). There were no related party transactions in the year (2021: none).

No payments were made to any Trustees, in their role as Trustees, (2021: one Trustee) to reimburse them for travel expenses.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2022

5. Intangible fixed assets

	Digital emblazonment £	Website £
Cost:		
At 1 April 2021	0	8,310
Additions	2,000	<u>-</u>
At 31 March 2022	<u>2,000</u>	<u>8,310</u>
Depreciation:		
At 1 April 2021	0	8,310
Charge for year	0	<u>0</u>
At 31 March 2022	<u>0</u>	<u>8,310</u>
Net book value		
At 31 March 2022	2,000	<u>0</u>
At 31 March 2021	<u>0</u>	<u>0</u>

There was no depreciation charged on the digital emblazonment in the year as it was not brought into use until June 2022.

6. Tangible & Heritage assets

	Tangible assets		Heritage assets	
	Computer Equipment £	Library £	Slide Collection £	
Cost:				
At 1 April 2021	409	8,169	773	
Additions	<u>-</u>	<u>-</u>	<u>-</u>	
At 31 March 2022	<u>409</u>	<u>8,169</u>	<u>773</u>	
Depreciation				
At 1 April 2021	409	6,685	772	
Charge for year	<u>-</u>	<u>408</u>	<u>-</u>	
At 31 March 2022	<u>409</u>	<u>7,093</u>	<u>772</u>	
Net book value				
At 31 March 2022	<u>£0</u>	<u>£1,076</u>	<u>£1</u>	
At 31 March 2021	<u>£0</u>	<u>£1,484</u>	<u>£1</u>	

The Society's Educational Library, a heritage asset, is properly conserved and fully catalogued. Supervised access is available to the public upon application with notice. Most of the library is now kept in the *pro bono* custody of The Institute of Heraldic & Genealogical Studies, Canterbury, though some books are kept at the Society of Antiquaries, London. The Principal Emeritus of the Institute of Heraldic & Genealogical Studies, Dr Richard Baker, is a Trustee of the Society.

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2022

7. Debtors and prepayments

	2022	2021
	£	£
Debtors and prepayments		
Prepayments	0	1,002
Total Debtors and prepayments	0	1,002

8. Creditors

	2022	2021
		£
Creditors		
Subscription income in advance	22,859	23,197
Standing orders from lapsed members	1,100	1,100
Provisions for printing committed not yet done	3,601	4,001
Accruals and accounts payable	2,221	3,373
Total Creditors	29,781	31,671

9. Analysis of net assets between funds

	Fixed Assets £	Cash at Bank £	Other Net Current Liabilities £	Total March 2022 £	Total March 2021 £
Unrestricted Funds					
General Reserve	3,077	118,865	(26,444)	95,498	80,939
Restricted Funds					
Kirby Special Projects Fund	-	50,000	-	50,000	50,000
	<u>£3,077</u>	<u>£168,865</u>	<u>£(26,444)</u>	<u>£145,498</u>	<u>£130,939</u>

THE HERALDRY SOCIETY
Notes to the Financial Statements
31 March 2022

	Fixed Assets £	Cash at Bank £	Other Net Current Liabilities £	Total March 2021 £	Total March 2020 £
Unrestricted Funds					
General Reserve	1,485	106,084	(26,630)	80,939	56,774
Restricted Funds					
Kirby Special Projects Fund	—	<u>50,000</u>	—	<u>50,000</u>	<u>50,000</u>
	<u>£1,485</u>	<u>£156,084</u>	<u>£(26,630)</u>	<u>£130,939</u>	<u>£106,774</u>

Details of the funds are in note 1.

10. Capital commitments and contingent liabilities

There were no capital commitments or contingent liabilities at 31 March 2022 (2021: none).

THE HERALDRY SOCIETY

31 March 2022

BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS

Dr Richard Baker

With a PhD in biochemistry, Richard worked in the pharmaceutical industry until he joined the Institute of Heraldic and Genealogical Studies in Canterbury in 1988. At the Institute he taught family history and heraldry, and led the Institute's research into inherited diseases. He became the Institute's Vice-Principal in 2004 and Principal in 2010 and Principal Emeritus since his retirement in 2020. He is an Academician of the Académie Internationale d'Héraldique and President of the International Federation of Schools of Family History. He became a Trustee of the Society in 2013, being Programme Secretary until 2016. Richard is the Trustee responsible for the Society's Examinations programme. In a personal capacity, Richard is the President of The International Heraldry and Genealogy Congress to be held in Cambridge in 2022.

Graham Bartram FFI

Graham became interested in flags and heraldry when, at age 9, he became the Scottish High Commissioner in Ghana and asked his mum to make a Scottish Saltire for the residence's flagpole! Forty-six years later he is the Chief Vexillologist of the Flag Institute, Secretary-General for Congresses of FIAV (the international flag body), protocol advisor to HM Government, HM Armed Forces and the United Nations and author of *British Flags & Emblems* and *Flying Flags in the United Kingdom*. He is also a professional web developer. He has been a Trustee since 2017 and works with Andrew Gray on the Society's website and email systems.

Martin Davies Hon FHS

Martin is Clerk to the Worshipful Company of Fan Makers and a Liveryman of the Scriveners' Company. He qualified as a Barrister and pursued a legal career with the Director of Public Prosecutions and in financial services regulation. He has been a member of the Society for nearly 50 years, has previously served on Council and has lectured and written for the Society's publications.

Dr Paul A Fox FSA, FHS

Appointed as editor of the Coat of Arms in 2017 in succession to Clive Cheesman, being responsible for the New Series, the first volume being published in September 2018. Previously a long serving member of Council and former Chairman of the Society. Took early retirement as a consultant physician and university lecturer in 2017 in order to focus on heraldic research and lecturing, to complete his first book on heraldry, and to see it through to publication. In a personal capacity, Paul is the Secretary of The International Heraldry and Genealogy Congress to be held in Cambridge in 2022.

Robert Harrison Hon FHS

For many years Robert worked in the House of Lords. He is the Deputy Director of Ceremonies of The Venerable Order of St. John (Priory of England and the Islands) and Assistant Secretary of the Association of Lord-Lieutenants. A member of the Heraldry Society since the early 1970s, a Trustee from 1990 to 1999, at various times serving as Programme Secretary, member of the Development Committee, member of the Fellowship committee, website co-ordinator, and Deputy Chairman. He became a Trustee again in 2017 and Chairman 2019. As Chairman Robert is responsible for leading the Council of Trustees and for the over-all well-being and risk management of the charity as it seeks to fulfil its objects in the public interest while remaining financially sound.

Paul Jagger FBCS

A Court Assistant of the Worshipful Company of Information Technologists' and author of *The City of London Freeman's Guide*, Paul's interests are at the intersection of technology and tradition. He is a senior managing consultant at IBM, specialising in cognitive digital learning. He lectures at the Judge Business School (Cambridge University) and City University (London) on Information Security and Professional Development in the IT industry. Not content with lecturing on IT topics he is an Accredited Arts Society lecturer on the Treasures and Heraldry of the City of London's Livery

THE HERALDRY SOCIETY

31 March 2022

Companies. Paul is an advocate of equality in the inheritance and display of armorial bearings – a reforming traditionalist who believes in inclusion and operates at the vanguard of the 21st century.

Colin Lafferty-Smith CA

Colin is a chartered accountant and chartered tax adviser practicing with a 'Big 4' firm in London. He is a member of the finance committee of the Society of Antiquaries of London. His interest in heraldry was sparked by reading *Simple Heraldry: Cheerfully Illustrated* whilst at school. Colin joined the Society in 2018 and was appointed Honorary Treasurer in November 2020.

Peter O'Donoghue FSA

Peter, York Herald since 2012, is a genealogist and researcher, becoming Bluemantle Pursuivant in 2005. He was Joint Editor of *The Coat of Arms* from the 2005 retirement of the late John Brooke-Little (Clarenceux King of Arms, the Society's founder) to 2016. He became a Trustee in 2017, responsible for the Society's relationship with the College of Arms. He became Deputy Chairman in 2020.

David Llewelyn Phillips

David, the Society's Programme Secretary since May 2019 and a Trustee from September 2019, is an architectural designer. A graduate of the Royal College of Art, he has undergraduate and postgraduate degrees in both fine art and architecture. He first joined the Heraldry Society in 1982. In particular he is interested in heraldry on church memorials and in Japanese heraldry.

John Titterton FSA FHS

John studied Electrical Engineering at Imperial College and worked in the Electricity Supply industry for 40 years. Boutell's Heraldry in the school library aroused his interest initially. In 1975 he discovered The Chiltern Heraldry Group and thereby met Peter Summers. John assisted Peter with the *Hatchments in Britain* series to its completion in 1993. In the 1990s John served on the Heraldry Society council, managed the bookstall and was Managing Editor of the *Coat of Arms*. He and David Krause established the biannual congress. He is a keen supporter of local societies, founding the Oxford Heraldry Group and serving 15 years as Programme Secretary of the Cheshire Heraldry Society. He researches on and has spoken and published articles and booklets about heraldry. His other interests include family history and he has a MA in Local History and Archaeology.

Jane Tunesi of Liongam Hon FHS, QG

Jane, a Chartered Librarian and Qualified Genealogist with an MSt in Local and Regional History from the University of Cambridge (St Catharine's College), was for 16 years the Assistant Librarian at The College of Arms. She is now a Curriculum Administrator at North Hertfordshire College and a part time tutor of family history in the community. Editor of *The Heraldry Gazette* and Hon. Librarian and Bookshop Manager from 2013, Jane has also been Membership Secretary since 2016. Jane is Membership Secretary for the Society of Heraldic Arts.

John Tunesi of Liongam MStJ, FSA Scot, Hon FHS, QG

An MSc in Advanced Professional Studies (Genealogical Studies) of the University of Strathclyde, John is a professional genealogist and researcher in archives and was a research assistant at the College of Arms from 1987 to 1996 and served as Factor to Garter Principal King of Arms (Sir Conrad Swan) 1992 - 95. He is also the Archivist of the Worshipful Company of Scriveners. John is Chairman and Honorary Secretary of the Society of Heraldic Arts. John has been our Honorary Secretary and a Trustee since 2009. As Secretary, John is effectively the Society's volunteer chief executive.

THE HERALDRY SOCIETY

England & Wales - Charity number 241456

Accounts



THE HERALDRY SOCIETY
ANNUAL REPORT OF THE TRUSTEES
AND UNAUDITED FINANCIAL STATEMENTS
YEAR ENDING 31 MARCH 2021

www.theheraldrysociety.com

THE PRESIDENT AND THE VICE-PRESIDENTS OF THE SOCIETY

The President

His Grace the Duke of Norfolk

Honorary Vice Presidents

The following are deemed to hold this office by virtue of their title or position:

The Lord High Constable of Scotland, the Earl of Erroll
The Lord Lyon, the Revd Canon Dr Joseph J. Morrow CBE QC DL LLD
The Chief Herald of Canada, Dr Samy Khalid PhD (from May 2020), Ms
Claire Boudreau FRHSC AIH (until April 2020)
Garter King of Arms, Mr David V White MA Hon FHS (from July 2021), Mr
Thomas Woodcock CVO LLB DL FSA FHS (until June 2021)
Clarenceux King of Arms, Mr Patric Dickinson LVO MA
Norroy and Ulster King of Arms, Mr Timothy Duke MA FSA
The Master of the Worshipful Company of Scriveners
The Master of the Worshipful Company of Painter-Stainers
The Master of the Worshipful Company of Glaziers
His Grace the Duke of Westminster
Harry Scrope, Esq, as head of the house of Scrope
The Right Reverend the Dean of Windsor

Elected Vice Presidents

Dr Adrian Ailes PhD FSA FHS AIH
Mr David Hubber Hon FHS
Mr Melvyn Jeremiah CB Hon FHS
Mr Keith Lovell, FHS
Mr David V White MA Hon FHS Garter King of Arms from July 2021
(Somerset Herald until June 2021)

THE HERALDRY SOCIETY

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REFERENCE DETAILS

Charity Registration Number
241456

Company Registration Number
00572778 England & Wales

**Registered office
(correspondence address)**
53 Hitchin Street, Baldock, Hertfordshire, SG7 6AQ

Website
www.theheraldrysociety.com

The Society does not have a central office. Trustees and other volunteers work from home.

Secretary

J J Tunesi of Liongam

Independent Examiner

E E Irvine FCA
WMT – Chartered Accountants
Verulam Point
St Albans, Hertfordshire AL1 5HE

The Society's principal bank accounts are maintained at:

CAF Bank Ltd
25 Kings Hill Avenue
West Malling, Kent, ME19 4JQ

Lloyds Bank plc
1 Bircherley Street
Hertford, SG14 1BU

THE HERALDRY SOCIETY

REPORT OF THE TRUSTEES

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Society is a Company limited by guarantee governed by its Memorandum and Articles of Association (last amended December 2004), and is a registered charity. The Council of the Society is the board of directors of the company and the board of Trustees of the charity. For brevity and clarity throughout this report, except where it is necessary to distinguish, the directors and Trustees are referred to only as the Trustees, and the company and charity is referred to as the Society.

Objects and activities

The Society is an educational charity. Its activity for the public benefit is to seek to increase and extend interest in and knowledge of heraldry, armory, chivalry, genealogy and allied subjects. The Trustees have had regard to the Charity Commission's guidance on public benefit when reviewing aims and objectives and in planning future activities.

As an educational charity, the Society maintains an educational website. The Society also publishes a scholarly journal, *The Coat of Arms*, a regular bulletin, *The Heraldry Gazette*, and digital libraries under the title *Heraldry Archives*. The Society arranges lectures, conferences, social functions and visits to places of heraldic interest.

Trustees – Members of the Society's Council

The Council, as the board of Trustees, manages the whole business of the Society. It usually meets formally at least four times in each year and there is frequent other contact and correspondence between Trustees throughout the year. During the reporting year the Council has met online via Zoom.

The Treasurer and Secretary are appointed by the Council, being ex-officio Trustees if not elected Trustees. Other Trustees are elected at an AGM for three years and may stand for re-election. After nine consecutive years an elected Trustee must stand down for at least one year. All members of the Society are eligible for nomination for election as a Trustee if nominated by two other members of the Society, there being an AGM vote if there are more nominations than vacancies. Trustees are made aware of their charity and company law responsibilities and of the Society's recent financial performance.

The Trustees who served between 1 April 2020 and the date of this report were:

Elected Council Members and Trustees:

Robert Harrison	First elected 13 Nov 2017; Chairman from 20 February 2019.
Steven Ashley	First elected 19 Jan 2011. Retired 11 November 2020.
Clive Alexander	First elected 19 Jan 2011. Retired 11 November 2020.
Dr Andrew Gray	First elected 19 Jan 2011. Retired 11 November 2020.
Dr Richard Baker	Co-opted 19 Aug 2013. First elected 23 Oct 2013.
Graham Bartram	First elected 13 Nov 2017.
Peter O'Donoghue	First elected 13 Nov 2017.
David Phillips	First elected 18 October 2019.
John Titterton	Co-opted 4 May 2020. Elected 11 November 2020.
Paul Jagger	Co-opted 10 May 2020. Elected 11 November 2020.
Martin Davies	Co-opted 6 June 2020. Elected 11 November 2020.

Ex-officio Council Members and Trustees:

John Tunesi of Liongam	Honorary Secretary since 2009.
Michael Fowle CBE FCA	Honorary Treasurer from 2016 to 11 November 2020.
Colin Lafferty-Smith CA	Co-opted 5 August 2020. Honorary Treasurer from 11 November 2020.

Trustees are expected to make a practical contribution to the governance, activities and administration of the charity. Those interested in volunteering should contact the Secretary.

THE HERALDRY SOCIETY

EVENTS, COVID-19 AND COMMUNICATIONS

From March 2020 the exceptional circumstances brought about by the COVID-19 public health emergency, and the ensuing Government instructions, required the Society to cancel or postpone all physical lectures and other events.

For the same reason, our bi-annual Congress scheduled to be held in Bristol in August 2020, was cancelled.

A Communications Sub-Committee was formed with an urgent remit to explore ways to improve outreach to the members, to hold future events partly virtually.

As a result of the work of the Communications Sub-Committee and the willingness of speakers to experiment with Zoom, we organised a number of virtual lectures during the year. These were attended by significantly more people than our traditional London-based events.

Date	Topic	Speaker
July 2020	Tudor Heraldic Glass in Philadelphia	John Titterton
August 2020	Arms of the City of London and its Livery Companies.	Paul Jagger
September 2020	Heraldry in the Battle of Barnet 1471	Dr Andrew Gray FHS
October 2020	The Heraldry of Baddesley Clinton	Dr Bernard Juby FHS
November 2020	The Snake, symbol of good and evil. The Mark Elvins Memorial Lecture	Dr Paul A Fox, FHS
December 2020	Christmas Lecture 'Heraldic Curios of the Fatherland' and Christmas Quiz	Dr John Mueller.
January 2021	Heraldry and Iolo Morganwg	Dr M A K Duggan
February 2021	The John Brooke-Little Lecture: Making a difference? Heraldry, human rights, and matters of differencing	Dr Gillian Black
March 2021	The Constance Egan Lecture: Scots Heraldry of the 21st Century	Gordon Casely

The Christmas lecture and quiz raised £500 which we donated to St John Ambulance.

PUBLICATIONS

We continue to publish *The Coat of Arms* as an annual full colour publication, which retains its reputation as the premier English-language journal for scholarship in heraldry and related fields. The Honorary Editor is Dr Paul Fox.

WEBSITE

The Society's website (www.theheraldrysociety.com) provides an online shop enabling members and others to buy from our large stock of publications (hardcopy and digital media), second-hand books and merchandise, and to pay on-line. It also provides news and information about the Society's events.

The website also enables new members to join the Society, preferably (if they have a UK bank account) paying by direct debit, and if they are UK taxpayers, with Gift Aid. Members and non-members are encouraged to visit the website. The cost of the website was incurred in the year ended 31 March 2018 but, as required by accounting standards, is being charged as an expense in the accounts over the three years 2019, 2020 and 2021.

SOCIAL MEDIA

The Society has an active social media presence on Twitter (@HeraldrySociety), Facebook (www.facebook.com/theheraldrysociety and <https://www.facebook.com/groups/theheraldrysociety>), Instagram (@theheraldrysociety), Pinterest and on Reddit in the r/Heraldry community.

THE HERALDRY SOCIETY

EDUCATION

Our two regular publications, *The Coat of Arms* and *The Heraldry Gazette*, and our talks and conferences are the cornerstones of our education programme, supported by other occasional publications. The *Heraldry Archive* provides access to sources for the scholar of heraldry, such as learned journals, essential reference works, heraldic surveys, and conference proceedings. These are published in digital media. From the Image Library online, some 12,000 image files can be downloaded for private study. Our website shows the remainder of the programme.

The Heraldry Society also has an extensive research library. A section is at The Society of Antiquaries in London with the majority at The Institute of Heraldic and Genealogical Studies in Canterbury. The Library collection, which comprises books and manuscripts, is available to members and scholars by appointment, and is partly catalogued on our website. New items are being added to the Library regularly and the catalogue will be updated accordingly.

In conjunction with the Institute for Heraldry and Genealogical Studies, we have a three-tiered education structure for those who wish to study and matriculate with a certificate. The details have recently been refined by the IHGS Principal Emeritus, Dr Richard Baker, a Heraldry Society Trustee.

Two multi-page documents on our website, one for beginners and the other for the more knowledgeable, are free to download for private use.

Our Photographic Competition continues to add value, focusing upon heraldry as a source of pleasure and enlightenment. We have also begun to reach out to photographic clubs and societies, to encourage amateur photographers who might not be familiar with heraldry, to submit their relevant photographs to the competition.

We support and encourage applications from regional societies seeking grants for their activities.

The Council has established an Education and Examinations Sub-Committee and we seek practical suggestions and contributions from our members to improve our educational work.

THE 2022 INTERNATIONAL HERALDRY AND GENEALOGY CONGRESS

The International Heraldry and Genealogy Congress is planned to be held in Cambridge in 2022 under the Presidency of our Trustee, the Principal Emeritus of the Institute of Heraldic & Genealogical Studies, Dr Richard Baker. The Society has made a grant towards the cost of the Congress and will support it with enthusiasm.

STATEMENT OF FINANCIAL RESPONSIBILITIES

Charity and company law require the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Society, and of the income and expenditure for that period. In preparing those financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- Follow acceptable accounting standards, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Society will continue to operate.

The Trustees are responsible for keeping proper accounting records, which can disclose with reasonable accuracy at any time the financial position of the Society, and which enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible

THE HERALDRY SOCIETY

for safeguarding the assets of the Society and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

RISKS AND STRATEGY

The Trustees have considered the main risks which the Society faces and have taken appropriate action to reduce them where possible and to mitigate their potential effect. The risks are largely operational, and are managed by relevant measures, for example to protect the Society's funds and other assets and to ensure that new publications are of a high standard.

The Council of Trustees has reviewed its own governance of the Society and seeks to ensure that it is able to provide the necessary direction and control and to organise succession.

FINANCIAL REVIEW

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Society's Memorandum and Articles of Association, the Companies Act 2006 and the Charities SORP (FRS 102), effective January 2019.

Results for the year ended 31 March 2021

Subscription and donation income

Subscription income, including Gift Aid accrued, was £41,260 (2020: £30,346).

Gift aid has been accrued up to 31 March 2021. Due to the accrual nature of the accounts, the majority of the subscription income recorded in the March 2021 accounts relates to the membership year/calendar year 2020.

In June 2020 we received a generous legacy of £5,000 under the will of one of the Society's oldest serving members, Edward (Ted) Lawrence KStJ, who joined the Society soon after its formation.

Event income and costs

Other than the Christmas quiz – which raised £500 for St John Ambulance – we did not put on any paid-for events during the year. As such, there was no event income.

However, since we did not put on any physical events, our costs associated with (free) events were reduced significantly compared to prior years.

Surplus for the year

The surplus for the year was £24,165 (2020: loss £821). The 2021 surplus exists principally because of the increase in membership fees with effect from 1 January 2020 and the significant reduction in event costs.

Reserves

Restricted Fund: the Kirby Special Projects Fund is money given by the Kirby family and their Trusts, for projects whose aim is the advancement of heraldry.

Unrestricted Fund: at 31 March 2021 the balance on the General Reserve amounts to £80,939 (2020: £56,774).

In the view of the Trustees there is adequate cash in the unrestricted and restricted funds to meet the Society's obligations.

THE HERALDRY SOCIETY

INDEPENDENT EXAMINER

Elizabeth Irvine FCA, of WMT Chartered Accountants, is willing to seek reappointment as the independent examiner.

The above Report has been prepared in accordance with SORP 2015 and the provisions of Part 15 of the Companies Act 2006 relating to small companies. It represents a Directors Report as required by s417 of the Companies Act 2006.

The annual report and financial statements were approved by the Council on 13 September 2021.

By Order of the Council

A handwritten signature in black ink, appearing to read "J J Tunesi of Liongam", is written on a light grey rectangular background. The signature is cursive and includes a horizontal line underneath the name.

J J Tunesi of Liongam, Hon. Secretary

THE HERALDRY SOCIETY

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERALDRY SOCIETY

I report to the Trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Heraldry Society ('the charitable company') for the year ended 31 March 2021 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the Trustees of the charitable company, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Trustees of the charitable company those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable Company and its Trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the Trustees of a charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.



Elizabeth Irvine FCA

WMT - Chartered Accountants
Verulam Point
St Albans
Hertfordshire
AL1 5HE

Date: 12 November 2021

THE HERALDRY SOCIETY

Statement of Financial Activities including an Income and Expenditure Account

Year Ended 31 March 2021

	Notes	2021 restricted funds £	2021 unrestricted funds £	2021 total £	2020 restricted funds £	2020 unrestricted funds £	2020 total £
Income							
Members' subscriptions including Gift Aid			41,260	41,260		30,346	30,346
Donations and legacies			5,650	5,650		0	0
Lecture sponsorship income			450	450		450	450
Event income			500	500		6,100	6,100
Books, merchandise, advertising and other income			6,337	6,337		4,544	4,544
Interest income		827	540	1,367	633	336	969
Total income		827	54,737	55,564	633	41,776	42,409
Expenditure							
Costs of free events			(140)	(140)		4,458	4,458
Costs of fundraising event			1,165	1,165		5,823	5,823
Printing and posting of publications	3.1		14,035	14,035		15,035	15,035
Grants and prizes		827	1,023	1,850	633	751	1,384
Administrative costs	3.2		14,489	14,489		16,530	16,530
Total expenditure		827	30,572	31,399	633	42,597	43,230
Net movement in funds for the year		0	24,165	24,165	0	(821)	(821)
Reconciliation of funds							
Funds as at start of period		50,000	56,774	106,774	50,000	57,595	107,595
Funds as at end of period		50,000	80,939	130,939	50,000	56,774	106,774

The "restricted funds" amount above related to the Kirby Fund.

All operations are continuing.

THE HERALDRY SOCIETY

Balance Sheet

At 31 March 2021

GBP	Notes	Account	31 Mar 2021	31 Mar 2020
			£	£
Fixed Assets				
	5	Intangible fixed assets	0	2,770
	6	Heritage assets	1,485	1,893
Total Fixed Assets			1,485	4,663
Current Assets				
		Cash at bank and in hand	156,084	130,854
	7	Debtors and prepayments	1,002	5,598
		Gift Aid receivable	4,039	0
Total Current Assets			161,125	136,452
Liabilities				
	8	Creditors: amounts falling due within one year	31,671	34,341
Net Current Assets (Liabilities)			129,454	102,111
Total Assets less Current Liabilities			130,939	106,774
Net Assets			130,939	106,774
Funds				
		General fund	80,939	56,774
		Kirby Fund	50,000	50,000
Total Funds			130,939	106,774

THE HERALDRY SOCIETY

Balance Sheet (Continued)

At 31 March 2021

The Society is entitled to exemption from audit under the provisions of Section 477 of the Companies Act 2006. No notice has been given under Section 476 of that Act requiring an audit to be carried out.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small company regime.

The Trustees acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with Section 386 Companies Act 2006; and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its statement of financial activities for the period in accordance with the requirements of Sections 394 and 395 Companies Act 2006 and which otherwise comply with the requirements of the Act relating to accounts.

Under the Companies Act 2006 s454, on a voluntary basis, the Trustees can amend the financial statements if they subsequently prove to be defective.

Approved by the Trustees and signed on its behalf on 8 November 2021.



.....
J J Tunesi of Liongam
Trustee and Honorary Secretary

.....
Colin Lafferty-Smith CA
Trustee and Honorary Treasurer

The notes on pages 11 to 15 form an integral part of these financial statements.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2021

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared in accordance with the SORP FRS 102 'The Financial Reporting Standard Applicable in the UK and Republic of Ireland', Companies Act 2006 and FRC Abstracts.

The Heraldry Society meets the definition of a public benefit entity.

Preparation of financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported as assets and liabilities at the balance sheet date and the amounts reported as revenues and expenses during the year. Actual outcomes could differ from those estimates. No judgements made have had a significant effect on the amounts recognised in the financial statements.

Fixed Assets

The cost of the website, an intangible fixed asset, is being written off equally over three years.

Depreciation is provided on tangible fixed assets at the following annual rates in order to write off each asset over its estimated useful life:

Website and computer equipment	33% of cost
Library	5% of cost

The Society's slide collection is included at a nominal value of £1 because, in the opinion of the Council, it has no resale value.

Stock

The Society's stock of publications for resale varies from the very old to the new, but it is all specialist in nature and is held or has been donated primarily to further public education rather than to generate income. Consequently, the Trustees consider that its realisable value should be regarded as negligible.

Income – Subscriptions

Income is recognised once the Society has entitlement to it, it is probable that it will be received, and its amount can be measured reliably. Annual membership subscriptions (which are also magazine subscriptions) are due on 1 January in each year for the ensuing calendar year but are only recognised when received in cash, 75% of the subscription cash receipts between January and March being carried forward for the credit of the next financial year and included in creditors as income in advance.

The final balance relating to life membership subscriptions was credited to income in 2020, twelve years after the last life subscriptions were received. The Society does not currently offer life membership.

THE HERALDRY SOCIETY

Notes to the Financial Statements 31 March 2021

Financial instruments

The Society only enters into basic financial instrument transactions that result in the recognition of financial assets like trade and other debtors and creditors. Financial instruments are initially measured at transaction value. They are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Statements of Financial Activities.

Cash at bank would (if there were such investments) include short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account, if any.

Creditors and provisions are recognised where the Society has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Such financial liabilities are recognised at cost, no amortisation being necessary.

Funds

SORP 2015 requires the financial statements to show the funds of the Society divided into unrestricted income funds, income funds which are restricted as to their use, and capital funds. Unrestricted funds include those which have been designated for specific purposes by the charity itself. Restricted funds are those donated for specific purposes.

The Society's funds are classified as follows:

Unrestricted Funds:

General Reserve – represents undesignated income funds retained which provide the working capital to enable the Society to carry out its activities.

Restricted Funds:

The Kirby Special Projects Fund represents a capital sum of £50,000 donated by the Kirby family and their Trusts in around 1989 for projects whose aim is the advancement of heraldry. Whilst there is no formal documentation available relating to this gift, it has been - and continues to be – treated and accounted for as a restricted fund. Only income earned by the Fund had been spent.

Judgements in applying accounting policies and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. The nature of estimation means that the actual outcomes could differ from those estimates.

2. Status

The Society is a company registered in England under the Companies Act 2006 and is recognised under The Charities Act 2011. It is limited by guarantee with no share capital. Its income is mainly subscriptions from members in the UK and overseas. The surplus for the year is attributable to UK activities.

THE HERALDRY SOCIETY

**Notes to the Financial Statements
31 March 2021**

3. Resources expended

	2021	2020
	£	£
3.1. Printing and posting publications		
Printing and posting publications issued to members		
Printing and posting <i>The Coat of Arms</i> journal	7,550	4,964
Printing and posting the <i>Heraldry Gazette</i>	6,201	3,664
Printing other publications	0	(2,180)
Postage & distribution of other publications	284	8,587
Total Printing and posting publications issued to members	14,035	15,035
	2021	2020
3.2. Administrative expenses		
Governance		
Independent examination & accountancy fees	2,113	1,920
Travel - Trustees	109	785
Other administrative costs		
Insurance	464	673
Website, IT Software and Consumables	1,547	1,082
Storage	3,878	3,775
Secretariat and general office costs	2,604	4,120
Subscriptions paid	30	267
Depreciation	3,178	3,245
Finance costs	566	453
Family Tree Live	0	210
Total administrative expenses	14,489	16,530

4. Payments to Trustees (members of Council) and Related party transactions

No remuneration was paid to any Trustee in the year (2020: nil). There were no related party transactions in the year (2020: none).

Payments were made to one (2020: four) Trustee to reimburse them for travel expenses.

THE HERALDRY SOCIETY

**Notes to the Financial Statements
31 March 2021**

5. Intangible fixed assets

	Website £
Cost:	
At 1 April 2020	8,310
Additions	-
At 31 March 2021	<u>8,310</u>
Depreciation:	
At 1 April 2020	5,540
Charge for year	<u>2,770</u>
At 31 March 2021	<u>8,310</u>
Net book value	
At 31 March 2021	<u>£0</u>
At 31 March 2000	<u>£2,770</u>

6. Tangible & Heritage assets

	Tangible assets	Heritage assets	
	Computer Equipment £	Library £	Slide Collection £
Cost:			
At 1 April 2020	409	8,169	773
Additions	-	-	-
At 31 March 2021	<u>409</u>	<u>8,169</u>	<u>773</u>
Depreciation			
At 1 April 2020	409	6,277	772
Charge for year	-	<u>408</u>	-
At 31 March 2021	<u>409</u>	<u>6,685</u>	<u>772</u>
Net book value			
At 31 March 2021	<u>£0</u>	<u>£1,484</u>	<u>£1</u>
At 31 March 2020	<u>£0</u>	<u>£1,892</u>	<u>£1</u>

The Society's Educational Library, a heritage asset, is properly conserved and fully catalogued. Supervised access is available to the public upon application with notice. Most of the library is now kept in the *pro bono* custody of The Institute of Heraldic & Genealogical Studies, Canterbury, though some books are kept at the Society of Antiquaries, London. The Director of the Institute of Heraldic & Genealogical Studies, Dr Richard Baker, is a Trustee of the Society.

THE HERALDRY SOCIETY

**Notes to the Financial Statements
31 March 2021**

7. Debtors and prepayments

	2021	2020
	£	£
Debtors and prepayments		
Accrued interest income receivable	0	858
Prepayments	1,002	4,740
Total Debtors and prepayments	1,002	5,598

8. Creditors

	2021	2020
	£	£
Creditors		
Subscription income in advance	23,197	24,580
Event income received in advance	0	500
Standing orders from lapsed members	1,100	1,100
Provisions for printing committed not yet done	4,001	5,956
Accruals and accounts payable	3,373	2,205
Total Creditors	31,671	34,341

9. Analysis of net assets between funds

	Fixed Assets £	Cash at Bank £	Other Net Current Liabilities £	Total March 2021 £	Total March 2020 £
Unrestricted Funds					
General Reserve	1,485	106,084	(26,630)	80,939	56,774
Restricted Funds					
Kirby Special Projects Fund	-	50,000	-	50,000	50,000
	<u>£1,485</u>	<u>£156,084</u>	<u>£(26,630)</u>	<u>£130,939</u>	<u>£106,774</u>

Details of the funds are in note 1.

10. Capital commitments and contingent liabilities

There were no capital commitments or contingent liabilities at 31 March 2021 (2020: none).

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BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS

Clive Alexander

Clive trained as a teacher and later obtained a post Graduate Certificate in Craft Design and Technology. Early interest in heraldry was inspired when in 1953 all Essex schoolchildren were given a colourful book 'Royalty in Essex'. Clive was instrumental in the revision and republication of the 'Walthamstow Armorial', first published in 1932 by the Walthamstow Antiquarian Society. Trustee since 2011, responsible for organising the Society's Corporate Heraldry award and its Photographic Competition.

Steven Ashley FSA

Steven is Senior Finds Archaeologist for the Norfolk Historic Environment Service and has worked on excavations and surveys across Europe and the Middle East over the past 30 years and more. He has published widely. He is past Chairman of the Norfolk Heraldry Society and was awarded the Diploma of the Heraldry Society in 1999. He is a Fellow of the Society of Antiquaries and an Associate of the Académie Internationale d'Héraldique. Trustee since 2011, Chairman 2015-2017. Steven is the Trustee responsible for the Society's publications programme.

Dr Richard Baker

With a PhD in biochemistry, Richard worked in the pharmaceutical industry until he joined the Institute of Heraldic and Genealogical Studies in Canterbury in 1988. At the Institute he taught family history and heraldry, and led the Institute's research into inherited diseases. He became the Institute's Vice-Principal in 2004 and Principal in 2010 and Principal Emeritus since his retirement in 2020. He is an Academician of the Académie Internationale d'Héraldique and President of the International Federation of Schools of Family History. He became a Trustee of the Society in 2013, being Programme Secretary until 2016. Richard is the Trustee responsible for the Society's Examinations programme. In a personal capacity, Richard is the President of The International Heraldry and Genealogy Congress to be held in Cambridge in 2022.

Graham Bartram FFI

Graham became interested in flags and heraldry when, at age 9, he became the Scottish High Commissioner in Ghana and asked his mum to make a Scottish Saltire for the residence's flagpole! Forty-six years later he is the Chief Vexillologist of the Flag Institute, Secretary-General for Congresses of FIAV (the international flag body), protocol advisor to HM Government, HM Armed Forces and the United Nations and author of *British Flags & Emblems* and *Flying Flags in the United Kingdom*. He is also a professional web developer. He has been a Trustee since 2017 and works with Andrew Gray on the Society's website and email systems.

Martin Davies Hon FHS

Martin is Clerk to the Worshipful Company of Fan Makers and a Liveryman of the Scriveners' Company. He qualified as a Barrister and pursued a legal career with the Director of Public Prosecutions and in financial services regulation. He has been a member of the Society for nearly 50 years, has previously served on Council and has lectured and written for the Society's publications.

THE HERALDRY SOCIETY

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BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS (cont'd)

Michael Fowle CBE FCA

Chartered accountant. A member of the Society since the 1950s, 1962 President of CUHAGS, then a long break from heraldry. Many years ago Michael was senior partner of KPMG London, since being a building society and bank director and trustee of a number of charities, large and small (including The Priory of England and the Islands of The Venerable Order of St. John). He became a Trustee and Treasurer in 2016 and demitted office as Treasurer at the annual general meeting in November 2020.

Dr Paul A Fox FSA, FHS

Appointed as editor of the Coat of Arms in 2017 in succession to Clive Cheesman, being responsible for the New Series, the first volume being published in September 2018. Previously a long serving member of Council and former Chairman of the Society. Took early retirement as a consultant physician and university lecturer in 2017 in order to focus on heraldic research and lecturing, to complete his first book on heraldry, and to see it through to publication. In a personal capacity, Paul is the Secretary of The International Heraldry and Genealogy Congress to be held in Cambridge in 2022.

Dr Andrew Gray FHS

A keen armorer at school and university, Andrew took up armory again after 30 years with Shell, embarking on a campaign, now all but complete, to furnish Hatchments in Britain with a complete library of photographic images. This work has diversified into the Heraldry Archive, which aims to digitise the scattered records of armorial scholarship and put them at everyone's fingertips. Trustee since 2011 and responsible for the Society's Image Library and its website.

Robert Harrison Hon FHS

For many years Robert worked in the House of Lords. He is the Deputy Director of Ceremonies of The Venerable Order of St. John (Priory of England and the Islands) and Assistant Secretary of the Association of Lord-Lieutenants. A member of the Heraldry Society since the early 1970s, a Trustee from 1990 to 1999, at various times serving as Programme Secretary, member of the Development Committee, member of the Fellowship committee, website co-ordinator, and Deputy Chairman. He became a Trustee again in 2017 and Chairman 2019. As Chairman Robert is responsible for leading the Council of Trustees and for the over-all well-being and risk management of the charity as it seeks to fulfil its objects in the public interest while remaining financially sound.

Paul Jagger FBCS

A Court Assistant of the Worshipful Company of Information Technologists' and author of The City of London Freeman's Guide, Paul's interests are at the intersection of technology and tradition. He is a senior managing consultant at IBM, specialising in cognitive digital learning. He lectures at the Judge Business School (Cambridge University) and City University (London) on Information Security and Professional Development in the IT industry. Not content with lecturing on IT topics he is an Accredited Arts Society lecturer on the Treasures and Heraldry of the City of London's Livery Companies. Paul is an advocate of equality in the inheritance and display of armorial bearings – a reforming traditionalist who believes in inclusion and operates at the vanguard of the 21st century.

Colin Lafferty-Smith CA

Colin is a chartered accountant and chartered tax adviser practicing with a 'Big 4' firm in London. He is a member of the finance committee of the Society of Antiquaries of London and was, until March 2021, the treasurer of the Friends of Dulwich Picture Gallery. His interest in heraldry was sparked by reading *Simple Heraldry: Cheerfully Illustrated* whilst at school. Colin joined the Society in 2018 and was appointed Honorary Treasurer in November 2020.

THE HERALDRY SOCIETY

31 March 2021

BRIEF BIOGRAPHIES OF THE TRUSTEES AND OTHER VOLUNTEER OFFICERS (cont'd)

Peter O'Donoghue FSA

Peter, York Herald since 2012, is a genealogist and researcher, becoming Bluemantle Pursuivant in 2005. He was Joint Editor of *The Coat of Arms* from the 2005 retirement of the late John Brooke-Little (Clarenceux King of Arms, the Society's founder) to 2016. He became a Trustee in 2017, responsible for the Society's relationship with the College of Arms. He became Deputy Chairman in 2020.

David Llewelyn Phillips

David, the Society's Programme Secretary since May 2019 and a Trustee from September 2019, is an architectural designer. A graduate of the Royal College of Art, he has undergraduate and postgraduate degrees in both fine art and architecture. He first joined the Heraldry Society in 1982. In particular he is interested in heraldry on church memorials and in Japanese heraldry.

John Titterton FSA FHS

John studied Electrical Engineering at Imperial College and worked in the Electricity Supply industry for 40 years. Boutell's Heraldry in the school library aroused his interest initially. In 1975 he discovered The Chiltern Heraldry Group and thereby met Peter Summers. John assisted Peter with the *Hatchments in Britain* series to its completion in 1993. In the 1990s John served on the Heraldry Society council, managed the bookstall and was Managing Editor of the *Coat of Arms*. He and David Krause established the biannual congress. He is a keen supporter of local societies, founding the Oxford Heraldry Group and serving 15 years as Programme Secretary of the Cheshire Heraldry Society. He researches on and has spoken and published articles and booklets about heraldry. His other interests include family history and he has a MA in Local History and Archaeology.

Jane Tunesi of Liongam Hon FHS, QG

Jane, a Chartered Librarian and Qualified Genealogist with an MSt in Local and Regional History from the University of Cambridge (St Catharine's College), was for 16 years the Assistant Librarian at The College of Arms. She is now a Curriculum Administrator at North Hertfordshire College and a part time tutor of family history in the community. Editor of *The Heraldry Gazette* and Hon. Librarian and Bookshop Manager from 2013, Jane has also been Membership Secretary since 2016.

John Tunesi of Liongam FSA Scot, Hon FHS, QG

An MSc in Advanced Professional Studies (Genealogical Studies) of the University of Strathclyde, John is a professional genealogist and researcher in archives and was a research assistant at the College of Arms from 1987 to 1996 and served as Factor to Garter Principal King of Arms (Sir Conrad Swan) 1992 - 95. He is also the Archivist of the Worshipful Company of Scriveners. John has been our Honorary Secretary and a Trustee since 2009. As Secretary, John is effectively the Society's volunteer chief executive.