



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From **06/04/2024** Period start date To **05/04/2025** Period end date

Charity name: **Understanding Dementia**

Charity registration number: **238331**

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	Understanding Dementia and lessening the impact for those who care for those with Dementia.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Provide training courses to family and professional carers.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Yes the trustees take into account guidance from the Charity Commission.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	Provide much needed training and advice for people supporting anyone living with Dementia to ease the stress for themselves as well as those living with the condition. Have seen considerable growth and demand for our services with a contract through Age UK with Wokingham Borough Council and interest from other local authorities.

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity has made a surplus in the year of £20,049 and has cash reserves of £61,681 at the year end.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserve are held to meet the working capital requirements to run the charity and to be able to deliver future training courses, considering significant growth.
Amount of reserves held	Para 1.22	£61,681
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed , royal charter)	Para 1.25	Trust Deed
How is the charity constituted? (e.g. unincorporated association , CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Understanding Dementia
Other name the charity uses	
Registered charity number	238331
Charity's principal address	Suite 3 Bulldog House 38-40 London Road Twyford RG10 9EU

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Shirley Pearce	Founder		
2	Martin Solway	Chair		
3	Nathalie Sherrad	Honorary Secretary		
4	Mary Kareem-Osho	Treasurer		
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17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Martin Solway	
Position (eg Secretary, Chair, etc)	Chair	
Date	05/02/2026	



Receipts and payments accounts

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For the period
from

06/04/2024

To

05/04/2025

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year
A1 Receipts					
Donations	23,077	-	-	23,077	25,592
Fundraising activities	2,435	-	-	2,435	7,041
Other	920	-	-	920	-
Pro training courses	7,696	-	-	7,696	7,428
Training & booklet sales	885	-	-	885	906
WBC / Age Uk contract	47,500	-	-	47,500	47,500
Sub total (Gross income for AR)	82,512	-	-	82,512	88,467
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	82,512	-	-	82,512	88,467
A3 Payments					
Advertising & Marketing	1,358	-	-	1,358	2,458
Conferences & events	186	-	-	186	109
Employee salary, pension and NI costs	15,527	-	-	15,527	14,020
Facilities hire	1,578	-	-	1,578	976
Food and Provisions	365	-	-	365	1,428
General Equipment Depreciation	1,028	-	-	1,028	324
General Expenses	170	-	-	170	-
Insurance	640	-	-	640	623
Light and Power	160	-	-	160	-
Office Rent	5,865	-	-	5,865	-
Other expenses	1,349	-	-	1,349	621
Pension	663	-	-	663	233
Postage	91	-	-	91	324
Printing, stationery, design, marketing	1,080	-	-	1,080	301
Rates	376	-	-	376	-
Telephone and Internet	417	-	-	417	75
Trainers Fees	26,130	-	-	26,130	36,465
Travel	715	-	-	715	361
Website / IT expenses	4,766	-	-	4,766	4,197
Sub total	62,463	-	-	62,463	62,514
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	62,463	-	-	62,463	62,514
Net of receipts/(payments)	20,049	-	-	20,049	25,953
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	41,631	-	-	41,631	15,678
Cash funds this year end	61,681	-	-	61,681	41,631

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Cash at bank	67,291	-	-
	Debtors	11,097		
	Creditors	(19,789)	-	-
	FixedAssets	3,083		
		-	-	-
	Total cash funds	61,681	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			-	-
			-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use				
	Office Equipment	3,083	-	-
	Debtors	11,097	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities				
	PAYE Payable	(119.84)		
	Pension payable	(66.92)		
	Other creditors	(19,602.50)	-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Martin Solway	05/02/2026	

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Twyford
Berkshire
RG10 0XJ

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Suite 3
Bulldog House
38-40 London Road
Twyford
RG10 9EU

04 February 2025

Dear Trustees

Independent examiner's report to the trustees of Understanding Dementia (charity no. 238331)

I report to the trustees on my examination of the accounts of Understanding Dementia (the Charity) for the year ended 5 April 24.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination of the accounting records of the charity. The accounts are in accordance with the books, vouchers and other records with explanations provided for accounting treatments.

Yours sincerely



Samantha Whitty
CIMA