



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	Day	06	04	2024	05	04	2025

Section A

Reference and administration details

Charity name

Bible Text Publicity Mission

Other names charity is known by

Registered charity number (if any)

235773

Charity's principal address

18 Norfolk Close

Maldon

Postcode

CM9 6BA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Martin Lawrence	Chair		
2	Stephen Dunn	Vice Chair		
3	Peter Brown	Treasurer		
4	Rachel Mugford	Secretary		
5	Jeffrey Potter			
6	Dylis George			
7	Carl Lee			
8	Stephen Edwards			
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document
(eg. trust deed, constitution)

Declaration of Trust

How the charity is constituted
(eg. trust, association, company)

Trust

Trustee selection methods
(eg. appointed by, elected by)

Appointed by existing trustees. Must be of the Christian faith.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

--

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

The object of the mission is the advancement of the Gospel, in particular, but not exclusively, through the display of texts from the Bible in public spaces and to do all it can to further the understanding of the Bible itself.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

The main activity of the Mission is the advancement of the Christian Gospel among the public. This is achieved by displaying Bible verses on posters in various locations within the UK. Additionally, Bible verses are regularly posted on social media sites. Posters provide details of our helpline, manned by one of our trustees, which can be reached via telephone or social media. Its main purpose is to explain the Christian faith, but the scope of help given is considerably wider. A secondary and valuable purpose is to encourage Christians as they go about their daily business. Posters feature positive and encouraging but also thought-provoking messages.

The trustees have read the guidance issued by the Charity Commission on Public Benefit and make best endeavours to comply with the same.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

The Mission does not make grants.

Summary of the main achievements of the charity during the year

BTPM placed 213 posters during the two campaigns that were run during this year. This is an increase in the number of posters displayed of 26% compared to the previous financial year, even though two campaigns is a low number. The reason for only two campaigns is that there were no Easters in this financial year, and BTPM always runs an Easter campaign, Easter being the most important time within the Christian calendar.

The money spent on campaigns was 42% less than the previous financial year, due to no Easter. The prediction for year ending 5th April 2026, however, is a spend of c£50k, which is an increase of c.34% over year ending 5th April 2024.

The public can contact BTPM via telephone, email and social media, and many have done so over the year. A good number of these contacts have been from Christians, who have been encouraged and strengthened in their faith by seeing the posters in their neighbourhood. Other people have made contact to discuss the meaning of the verse or a general conversation about faith. Additionally, help is given to people who are going through difficult experiences and these communications frequently continue long after the initial campaign has ended. BTPM is careful to respond respectfully to all contacts, regardless of their ethnicity, faith and lifestyle, but is ready to explain our understanding of the Christian Scripture whenever explanation is sought. The trustee concerned is well practised in speaking with vulnerable people.

Section E Financial review

Brief statement of the charity's policy on reserves

BTPM operates not so much a reserve policy but seeks to manage the charity's finances with prudence. There are no employees nor are there any long-term contracts that tie up finance, so there is no need to reserve large sums of money. Advertising contracts are negotiated individually and are only agreed if the finance is already in place to cover the costs arising.

Details of any funds materially in deficit

N/A

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Martin Lawrence</i>	
Full name(s)	Martin Christopher Lawrence	
Position (eg Secretary, Chair, etc)	Chair	
Date	18/11/2025	

THE BIBLE TEXT PUBLICITY MISSION

**Financial Statements
for the year ended 5 April 2025**



THE BIBLE TEXT PUBLICITY MISSION

Contents of the Financial Statements for the year ended 5 April 2025

Contents	Pages
General Information	3
Treasurer's Certification	4
Independent Examiner's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the Financial Statements	8 to 11

THE BIBLE TEXT PUBLICITY MISSION

Charity Information
for the year ended 5 April 2025

Registered:	In England on 5th February 1923	
Charity No:	235773	
Chair:	Mr Martin Lawrence	
Vice-Chair:	Mr Steve Dunn	
Treasurer:	Mr Peter Brown	
Administrator: (CEO)	Mr Martin Lawrence - Managing Trustee of Advertising Contracts	
Executive Council:	Mr Martin Lawrence Mr Steve Dunn Mr Jeff Potter Mrs Rachel Mugford Mr Peter Brown Mrs Dylis George Mr Carl Lee Mr Stephen Edwards	
Finance Committee:	Mr Martin Lawrence Mr Peter Brown Mr Jeff Potter	
Bankers	Charities Aid Foundation, 25 Kings Hill Avenue, Kings Hill West Malling, KENT ME19 4JQ	National Westminster Bank plc 27 High Road Chadwell Heath Romford Essex RM6 6QD
Independent Examiner:	Mr Tony Canvin	
Address:	The Bible Text Publicity Mission 18 Norfolk Close Maldon, Essex, CM9 6BA	


THE BIBLE TEXT PUBLICITY MISSION

Financial Statements

For the year ended 5 April 2025

Treasurer's Certification

I certify that the books and records, vouchers and information produced to our Independent Examiner, from which the attached accounts have been prepared, contain a full and correct record of our business transactions to the best of my knowledge and belief.

..........
Mr Peter Brown
Treasurer

Approved...29/10/2025.....

THE BIBLE TEXT PUBLICITY MISSION
Independent Examiner's Report to
the Executive Council Members of the "Bible Text Publicity Mission"

I report on my examination of the accounts of the Charity for the year ended 5 April 2025, which are set out on pages 6 to 11.

Responsibilities and basis of report

As the Charity's Executive Council Members you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that, in any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Mr Tony Canvin
Independent Examiner

Date..... 29 OCTOBER 2025

THE BIBLE TEXT PUBLICITY MISSION
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 5 APRIL 2025

	Note	Unrestricted funds £	Restricted income funds £	Total funds £	Prior year funds £
Incoming resources					
Income from:					
Donations and legacies	2	105,275	-	105,275	29,560
Investments	2	404	-	404	117
Total		105,679	-	105,679	29,677
Resources expended					
Expenditure on:					
Raising funds	3	1,706	-	1,706	1,162
Charitable activities	3	19,876	-	19,876	34,016
Total		21,582	-	21,582	35,178
Net income/(expenditure)		84,097	-	84,097	(5,501)
Transfers between funds		-	-	-	-
Net movement in funds		84,097	-	84,097	(5,501)
Reconciliation of funds:					
Total funds brought forward		28,171	-	28,171	33,672
Total funds carried forward		112,268	-	112,268	28,171

THE BIBLE TEXT PUBLICITY MISSION
BALANCE SHEET
AS AT 5 APRIL 2025

	Note	Unre- stricted funds £	Restricted income funds £	Total this year £	Total last year £
Current assets					
Debtors	5	1,794	-	1,794	716
Cash at bank and in hand	6	110,475	-	110,475	27,455
Total current assets		112,268	-	112,268	28,171
Creditors: amounts falling due within one year					
		-	-	-	-
Net current assets/(liabilities)		112,268	-	112,268	28,171
Total assets less current liabilities					
		112,268	-	112,268	28,171
Creditors: amounts falling due after one year					
		-	-	-	-
Total net assets or liabilities		112,268	-	112,268	28,171
Funds of the Charity					
Unrestricted funds	7	112,268	-	112,268	28,171
Total funds		112,268	-	112,268	28,171

Signed by one or two trustees on behalf of all the trustees

Martin Lawrence
Peter Brown

Print Name	Date of approval dd/mm/yyyy
MARTIN LAWRENCE	21/11/2025
PETER BROWN	21/11/2025

**THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS**

Note 1 ACCOUNTING POLICIES

1.1 Basis of preparing the financial statements

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

The format of the Accounts has been updated this year in line with the recommended format in the Charities SORP (FRS102).

1.2 Incoming resources

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income and the monetary amount can be measured with sufficient reliability.

The following specific policies have been applied to particular categories of income:

Voluntary income by way of grants, donations and gifts are only included in the SoFA when receivable.

Tax reclaims on donations and gifts:- Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these Accounts.

Investment income is included when receivable.

1.3 Resources expended and liabilities

Expenditure is accounted for on an accruals basis. Charitable expenditure comprises the costs incurred by the charity in the delivery of activities and services for its beneficiaries. It includes both the costs that can be allocated directly to such activities and those of an indirect nature necessary to support them.

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS

NOTE 1 ACCOUNTING POLICIES (continued)

1.4 Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the Trustees.

Restricted funds can only be used for particular restricted purposes within the objectives of the charity.

NOTE 2 ANALYSIS OF INCOME

	Analysis	Unrestricted funds £	Restricted income funds £	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	33,697	-	33,697	27,573
	Legacies	70,500	-	70,500	-
	Gift Aid	1,078	-	1,078	1,987
	Total	105,275	-	105,275	29,560
Income from investments:	Interest income	404	-	404	117
	Total	404	-	404	117

All income in the prior year was unrestricted.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS

NOTE 3 ANALYSIS OF EXPENDITURE

Analysis	This year		Total funds £	Last year
	Unrestricted funds £	Restricted income funds £		Total Unrestricted funds £
Expenditure on raising funds:				
Incurred seeking donations	1,706	-	1,706	1,162
Total expenditure on raising funds	1,706	-	1,706	1,162

Analysis	This year		Total funds £	Last year
	Unrestricted funds £	Restricted income funds £		Total Unrestricted funds £
Expenditure on charitable activities:				
Posters	18,876	-	18,876	32,899
Printing, Stationery & Telephone	508	-	508	641
Other Costs	491	-	491	476
Total expenditure on charitable activities	19,876	-	19,876	34,016

TOTAL EXPENDITURE

21,582	-	21,582	35,178
---------------	----------	---------------	---------------

NOTE 4 TRUSTEE REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits and expenses for 2025 or 2024.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS

NOTE 5 DEBTORS

Accrued income - HMRC Gift Aid

This year £	Last year £
1,794	716
1,794	716

NOTE 6 CASH AT BANK AND IN HAND

Short term cash investments (less than 3 months maturity date)

Cash at bank and on hand

Total

This year £	Last year £
50,414	2,488
60,060	24,967
110,475	27,455

NOTE 7 MOVEMENT IN FUNDS

Unrestricted funds:

As at 6 April

Surplus/(Deficit) in year

As at 5 April

This year £	Last year £
28,171	33,672
84,097	(5,501)
112,268	28,171

THE BIBLE TEXT PUBLICITY MISSION

**Financial Statements
for the year ended 5 April 2025**



THE BIBLE TEXT PUBLICITY MISSION

Contents of the Financial Statements for the year ended 5 April 2025

Contents	Pages
General Information	3
Treasurer's Certification	4
Independent Examiner's Report	5
Statement of Financial Activities	6
Balance Sheet	7
Notes to the Financial Statements	8 to 11

THE BIBLE TEXT PUBLICITY MISSION

Charity Information
for the year ended 5 April 2025

Registered:	In England on 5th February 1923	
Charity No:	235773	
Chair:	Mr Martin Lawrence	
Vice-Chair:	Mr Steve Dunn	
Treasurer:	Mr Peter Brown	
Administrator: (CEO)	Mr Martin Lawrence - Managing Trustee of Advertising Contracts	
Executive Council:	Mr Martin Lawrence Mr Steve Dunn Mr Jeff Potter Mrs Rachel Mugford Mr Peter Brown Mrs Dylis George Mr Carl Lee Mr Stephen Edwards	
Finance Committee:	Mr Martin Lawrence Mr Peter Brown Mr Jeff Potter	
Bankers	Charities Aid Foundation, 25 Kings Hill Avenue, Kings Hill West Malling, KENT ME19 4JQ	National Westminster Bank plc 27 High Road Chadwell Heath Romford Essex RM6 6QD
Independent Examiner:	Mr Tony Canvin	
Address:	The Bible Text Publicity Mission 18 Norfolk Close Maldon, Essex, CM9 6BA	


THE BIBLE TEXT PUBLICITY MISSION

Financial Statements

For the year ended 5 April 2025

Treasurer's Certification

I certify that the books and records, vouchers and information produced to our Independent Examiner, from which the attached accounts have been prepared, contain a full and correct record of our business transactions to the best of my knowledge and belief.

..........
Mr Peter Brown
Treasurer

Approved...29/10/2025.....

THE BIBLE TEXT PUBLICITY MISSION
Independent Examiner's Report to
the Executive Council Members of the "Bible Text Publicity Mission"

I report on my examination of the accounts of the Charity for the year ended 5 April 2025, which are set out on pages 6 to 11.

Responsibilities and basis of report

As the Charity's Executive Council Members you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that, in any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.


.....
Mr Tony Canvin
Independent Examiner

Date... 29 OCTOBER 2025

THE BIBLE TEXT PUBLICITY MISSION
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 5 APRIL 2025

	Note	Unrestricted funds £	Restricted income funds £	Total funds £	Prior year funds £
Incoming resources					
Income from:					
Donations and legacies	2	105,275	-	105,275	29,560
Investments	2	404	-	404	117
Total		105,679	-	105,679	29,677
Resources expended					
Expenditure on:					
Raising funds	3	1,706	-	1,706	1,162
Charitable activities	3	19,876	-	19,876	34,016
Total		21,582	-	21,582	35,178
Net income/(expenditure)		84,097	-	84,097	(5,501)
Transfers between funds		-	-	-	-
Net movement in funds		84,097	-	84,097	(5,501)
Reconciliation of funds:					
Total funds brought forward		28,171	-	28,171	33,672
Total funds carried forward		112,268	-	112,268	28,171

THE BIBLE TEXT PUBLICITY MISSION
BALANCE SHEET
AS AT 5 APRIL 2025

	Note	Unre- stricted funds £	Restricted income funds £	Total this year £	Total last year £
Current assets					
Debtors	5	1,794	-	1,794	716
Cash at bank and in hand	6	110,475	-	110,475	27,455
Total current assets		112,268	-	112,268	28,171
Creditors: amounts falling due within one year					
		-	-	-	-
Net current assets/(liabilities)		112,268	-	112,268	28,171
Total assets less current liabilities					
		112,268	-	112,268	28,171
Creditors: amounts falling due after one year					
		-	-	-	-
Total net assets or liabilities		112,268	-	112,268	28,171
Funds of the Charity					
Unrestricted funds	7	112,268	-	112,268	28,171
Total funds		112,268	-	112,268	28,171

Signed by one or two trustees on behalf of all the trustees

Martin Lawrence
Peter Brown

Print Name	Date of approval dd/mm/yyyy
MARTIN LAWRENCE	21/11/2025
PETER BROWN	21/11/2025

**THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS**

Note 1 ACCOUNTING POLICIES

1.1 Basis of preparing the financial statements

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

The format of the Accounts has been updated this year in line with the recommended format in the Charities SORP (FRS102).

1.2 Incoming resources

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income and the monetary amount can be measured with sufficient reliability.

The following specific policies have been applied to particular categories of income:

Voluntary income by way of grants, donations and gifts are only included in the SoFA when receivable.

Tax reclaims on donations and gifts:- Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these Accounts.

Investment income is included when receivable.

1.3 Resources expended and liabilities

Expenditure is accounted for on an accruals basis. Charitable expenditure comprises the costs incurred by the charity in the delivery of activities and services for its beneficiaries. It includes both the costs that can be allocated directly to such activities and those of an indirect nature necessary to support them.

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS

NOTE 1 ACCOUNTING POLICIES (continued)

1.4 Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the Trustees.

Restricted funds can only be used for particular restricted purposes within the objectives of the charity.

NOTE 2 ANALYSIS OF INCOME

	Analysis	Unrestricted funds £	Restricted income funds £	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	33,697	-	33,697	27,573
	Legacies	70,500	-	70,500	-
	Gift Aid	1,078	-	1,078	1,987
	Total	105,275	-	105,275	29,560
Income from investments:	Interest income	404	-	404	117
	Total	404	-	404	117

All income in the prior year was unrestricted.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS

NOTE 3 ANALYSIS OF EXPENDITURE

Analysis	This year		Total funds £	Last year
	Unrestricted funds £	Restricted income funds £		Total Unrestricted funds £
Expenditure on raising funds:				
Incurred seeking donations	1,706	-	1,706	1,162
Total expenditure on raising funds	1,706	-	1,706	1,162

Analysis	This year		Total funds £	Last year
	Unrestricted funds £	Restricted income funds £		Total Unrestricted funds £
Expenditure on charitable activities:				
Posters	18,876	-	18,876	32,899
Printing, Stationery & Telephone	508	-	508	641
Other Costs	491	-	491	476
Total expenditure on charitable activities	19,876	-	19,876	34,016

TOTAL EXPENDITURE

21,582	-	21,582	35,178
---------------	----------	---------------	---------------

NOTE 4 TRUSTEE REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits and expenses for 2025 or 2024.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2025
NOTES TO THE ACCOUNTS

NOTE 5 DEBTORS

Accrued income - HMRC Gift Aid

This year £	Last year £
1,794	716
1,794	716

NOTE 6 CASH AT BANK AND IN HAND

Short term cash investments (less than 3 months maturity date)

Cash at bank and on hand

Total

This year £	Last year £
50,414	2,488
60,060	24,967
110,475	27,455

NOTE 7 MOVEMENT IN FUNDS

Unrestricted funds:

As at 6 April

Surplus/(Deficit) in year

As at 5 April

This year £	Last year £
28,171	33,672
84,097	(5,501)
112,268	28,171