



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 6th April 2023 Period start date
To 5th April 2024 Period end date

Charity name: Bible Text Publicity Mission

Charity registration number: 235773

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the mission is the advancement of the Gospel, in particular, but not exclusively, through the display of texts from the Bible in public spaces and to do all it can to further the understanding of the Bible itself.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The main activity of the Mission is the advancement of the Christian Gospel among the public. This is achieved by displaying Bible verses on posters in various locations within the UK. Additionally, Bible verses are regularly posted on social media sites. Posters provide details of our helpline, manned by one of our trustees, which can be reached via telephone or social media. Its main purpose is to explain the Christian faith, but the scope of help given is considerably wider. A secondary and valuable purpose is to encourage Christians as they go about their daily business. Posters feature positive and encouraging but also thought-provoking messages.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have read the guidance issued by the Charity Commission on Public Benefit and make best endeavours to comply with the same.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	The Mission does not make grants.

Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>BTPM placed 169 posters containing Bible verses throughout the year. Numerically, this was considerably less than the previous year, as it was decided to display larger posters in more prominent locations. The spend on campaigns increased by 2.9% over the previous year.</p> <p>In response to the posters BTPM received hundreds of communications from members of the public via telephone, email and social media. Many contacts were from Christians sharing their pleasure at seeing the posters and thanking BTPM for encouraging them in their faith. Many other contacts were from people enquiring about Christianity and the meaning of the verse displayed. Others contacted BTPM for a debate concerning the value of faith today. Help has been given to people who are going through difficult experiences and these communications frequently continue long after the initial campaign has ended. BTPM is careful to respond respectfully to all contacts, regardless of their ethnicity, faith and lifestyle, but is ready to explain our understanding of the Christian Scripture whenever explanation is sought. The trustee concerned is well practised in speaking with vulnerable people.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	

Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The Mission ended the financial year with a balance of £28,171. This equated to a reduction in reserves of £5,501. This was a planned move - to use the finances provided by supporters to run campaigns. 93.5% of expenditure went directly to funding poster campaigns. As overheads are deliberately kept to a minimum, trustees consider our current financial status to be healthy.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	BTPM operates not so much a reserve policy but seeks to manage the charity's finances with prudence. There are no employees nor are there any long-term contracts that tie up finance, so there is no need to reserve large sums of money. Advertising contracts are negotiated individually and are only agreed if the finance is already in place to cover the costs arising.
Amount of reserves held	Para 1.22	N/A - see above
Reasons for holding zero reserves	Para 1.22	See above
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Declaration of Trust
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees. Must be of the Christian faith.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Bible Text Publicity Mission
Other name the charity uses	
Registered charity number	235773
Charity's principal address	18 Norfolk Close, Maldon, CM9 6BA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Martin Lawrence	Chairman		
2	Stephen Dunn	Vice Chairman		
3	Peter Brown	Treasurer		
4	Rachel Mugford	Secretary		
5	Jeffrey Potter			
6	Dylis George			
7	Carl Lee			
8	Stephen Edwards			
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees’ report above.

Signed on behalf of the charity’s trustees

Signature(s)	Martin Lawrence	
Full name(s)	Martin Christopher Lawrence	
Position (eg Secretary, Chair, etc)	Chair	
Date	05/12/2024	

THE BIBLE TEXT PUBLICITY MISSION

**Financial Statements
for the year ended 5 April 2024**



THE BIBLE TEXT PUBLICITY MISSION

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THE BIBLE TEXT PUBLICITY MISSION

Charity Information
for the year ended 5 April 2024


Registered:	In England on 5th February 1923	
Charity No:	235773	
Chair:	Mr Martin Lawrence	
Vice-Chair:	Mr Steve Dunn	
Treasurer:	Mr Peter Brown	
Administrator: (CEO)	Mr Martin Lawrence - Managing Trustee of Advertising Contracts	
Executive Council:	Mr Martin Lawrence Mr Steve Dunn Mr Jeff Potter Mrs Rachel Mugford Mr Peter Brown Mrs Dylis George Mr Carl Lee Mr Stephen Edwards	
Finance Committee:	Mr Martin Lawrence Mr Peter Brown Mr Jeff Potter	
Bankers	Charities Aid Foundation, 25 Kings Hill Avenue, Kings Hill West Malling, KENT ME19 4JQ	National Westminster Bank plc 27 High Road Chadwell Heath Romford Essex RM6 6QD
Independent Examiner:	Mr Tony Canvin	
Address:	The Bible Text Publicity Mission 18 Norfolk Close Maldon, Essex, CM9 6BA	

THE BIBLE TEXT PUBLICITY MISSION

Financial Statements
For the year ended 5 April 2024

Treasurer's Certification

I certify that the books and records, vouchers and information produced to our Independent Examiner, from which the attached accounts have been prepared, contain a full and correct record of our business transactions to the best of my knowledge and belief.


.....
Mr Peter Brown
Treasurer

Approved....3rd October 2024

THE BIBLE TEXT PUBLICITY MISSION
Independent Examiner's Report to
the Executive Council Members of the "Bible Text Publicity Mission"

I report on my examination of the accounts of the Charity for the year ended 5 April 2024, which are set out on pages 6 to 11.

Responsibilities and basis of report

As the Charity's Executive Council Members you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that, in any material respect:

- accounting records were not kept in accordance with section 130 of the Act or
- the accounts do not accord with the accounting records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mr Tony Canvin
Independent Examiner

Date... 3rd OCTOBER 2024

THE BIBLE TEXT PUBLICITY MISSION
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 5 APRIL 2024

	Note	Unrestricted funds £	Restricted income funds £	Total funds £	Prior year funds £
Incoming resources					
Income from:					
Donations and legacies	2	29,560	-	29,560	23,951
Investments	2	117	-	117	65
Total		29,677	-	29,677	24,016
Resources expended					
Expenditure on:					
Raising funds	3	1,162	-	1,162	1,511
Charitable activities	3	34,016	-	34,016	33,066
Total		35,178	-	35,178	34,577
Net income/(expenditure)		(5,501)	-	(5,501)	(10,561)
Transfers between funds		-	-	-	-
Net movement in funds		(5,501)	-	(5,501)	(10,561)
Reconciliation of funds:					
Total funds brought forward		33,672	-	33,672	44,233
Total funds carried forward		28,171	-	28,171	33,672

THE BIBLE TEXT PUBLICITY MISSION
BALANCE SHEET
AS AT 5 APRIL 2024

	Note	Unre- stricted funds £	Re- stricted income funds £	Total this year £	Total last year £
Current assets					
Debtors	5	716	-	716	3,389
Cash at bank and in hand	6	27,455	-	27,455	30,283
<i>Total current assets</i>		28,171	-	28,171	33,672
Creditors: amounts falling due within one year		-	-	-	-
<i>Net current assets/(liabilities)</i>		28,171	-	28,171	33,672
<i>Total assets less current liabilities</i>		28,171	-	28,171	33,672
Creditors: amounts falling due after one year		-	-	-	-
<i>Total net assets or liabilities</i>		28,171	-	28,171	33,672
Funds of the Charity					
Unrestricted funds	7	28,171	-	28,171	33,672
<i>Total funds</i>		28,171	-	28,171	33,672

Signed by one or two trustees on behalf of all the trustees

Martin Lawrence

Print Name	Date of approval dd/mm/yyyy
MARTIN LAWRENCE	03/12/2024

**THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2024
NOTES TO THE ACCOUNTS**

Note 1 ACCOUNTING POLICIES

1.1 Basis of preparing the financial statements

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts.

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and with the Charities Act 2011.

1.2 Incoming resources

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income and the monetary amount can be measured with sufficient reliability.

The following specific policies have been applied to particular categories of income:

Voluntary income by way of grants, donations and gifts are only included in the SoFA when receivable.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these Accounts.

Investment income is included when receivable.

**1.3 Resources expended
and liabilities**

Expenditure is accounted for on an accruals basis. Charitable expenditure comprises the costs incurred by the charity in the delivery of activities and services for its beneficiaries. It includes both the costs that can be allocated directly to such activities and those of an indirect nature necessary to support them.

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2024
NOTES TO THE ACCOUNTS

1.4 Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the Trustees.

Restricted funds can only be used for particular restricted purposes within the objectives of the charity.

NOTE 2 ANALYSIS OF INCOME

	Analysis	Unrestricted funds	Restricted income funds	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	27,573	-	27,573	22,353
	Gift Aid	1,987	-	1,987	1,598
	Total	29,560	-	29,560	23,951
Income from investments:	Interest income	117	-	117	65
	Total	117	-	117	65

All income in the prior year was unrestricted.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2024
NOTES TO THE ACCOUNTS

NOTE 3 ANALYSIS OF EXPENDITURE

Analysis	Unrestricted funds	This year Restricted income funds	Total funds	Last year Total Unrestricted funds
	£	£	£	£
Expenditure on raising funds:				
Incurred seeking donations	1,162	-	1,162	1,511
Total expenditure on raising funds	1,162	-	1,162	1,511

Analysis	Unrestricted funds	Restricted income funds	Total funds	Total Unrestricted funds
	£	£	£	£
Expenditure on charitable activities:				
Posters	32,899	-	32,899	31,980
Printing, Stationery & Telephone	641	-	641	629
Other Costs	476	-	476	457
Total expenditure on charitable activities	34,016	-	34,016	33,066

TOTAL EXPENDITURE	35,178	-	35,178	34,577
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All expenditure in the prior year was unrestricted.

NOTE 4 TRUSTEE REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits and expenses for 2024 or 2023.

THE BIBLE TEXT PUBLICITY MISSION
YEAR ENDED 5 APRIL 2024
NOTES TO THE ACCOUNTS

NOTE 5 DEBTORS

Accrued income - HMRC Gift Aid

This year £	Last year £
716	3,389
716	3,389

NOTE 6 CASH AT BANK AND IN HAND

Short term cash investments (less than 3 months maturity date)

Cash at bank and on hand

Total

This year £	Last year £
2,488	2,435
24,967	27,848
27,455	30,283

NOTE 7 MOVEMENT IN FUNDS

Unrestricted funds:

As at 1 April

Deficit in year

As at 31 March

This year £	Last year £
33,672	44,233
(5,501)	(10,561)
28,171	33,672