

Trustees' Annual Report for the period

From 6th April 2021 Period start date To 5th April 2022 Period end date

Charity name: Bible Text Publicity Mission

Charity registration number: 235773

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the mission is the advancement of the Gospel, in particular but not exclusively, through the display of texts from the Bible in public spaces and to do all it can to further the understanding of the Bible itself.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	The main activity of the Mission is the advancement of the Christian Gospel among the public. This is achieved by displaying Bible verses on posters in various locations within the UK. Additionally, Bible verses are regularly posted on social media sites. Posters provide details of our helpline, manned by one of our trustees, which can be reached via telephone or social media. Its main purpose is to explain the Christian faith but the scope of help given is considerably wider. A secondary and valuable purpose is to encourage Christians as they go about their daily business. Posters feature positive and encouraging but also thought-provoking messages.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have read the guidance issued by the Charity Commission on Public Benefit and make best endeavours to comply with the same.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	The Mission does not make grants.

Policy on social investment including program related investment	Para 1.38	
Contribution made by volunteers	Para 1.38	
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>BTPM placed 1353 posters containing Bible verses throughout the year. This is an increase of 144% over the previous year and is due mainly to the coronavirus restrictions being lifted. In response to the posters BTPM received hundreds of communications from members of the public via telephone, email and social media.</p> <p>Many contacts were from Christians sharing their pleasure at seeing the posters, and thanking BTPM for encouraging them in their faith. Many other contacts were from people enquiring about Christianity and the meaning of the verse displayed. Others contacted BTPM for a debate concerning the value of faith in today's society.</p> <p>Help has been given to people who are going through difficult experiences and these communications frequently continue long after the initial campaign has ended.</p> <p>BTPM is careful to respond respectfully to all contacts, regardless of their ethnicity, faith and lifestyle, but is ready to explain our understanding of the Christian Scripture whenever explanation is sought. The trustee concerned is well practised in speaking with vulnerable people.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The Mission ended the financial year with a balance of £44,233. This equated to a reduction in reserves of £7,898. This was a planned move - to use the finances provided by supporters to run campaigns. 96% of expenditure went directly to funding poster campaigns. As overheads are deliberately kept to a minimum, trustees consider our current financial status to be healthy.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	As BTPM is totally reliant on supporters' donations, we aim to operate with sufficient funds for a twelve-month period at our disposal at any time. This allows us to purchase advertising space without risk to the charity even if site prices increase above expectation or donations fall below projection. This is not strictly a reserve, but prudent management, as there are no high risk elements to our operation. For example, we have no employees, so there is no need to reserve money in case of redundancy.
Amount of reserves held	Para 1.22	N/A - see above
Reasons for holding zero reserves	Para 1.22	See above
Details of fund materially in deficit	Para 1.24	None
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	N/A

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

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Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Declaration of Trust
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees. Must be of the Christian faith.

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Bible Text Publicity Mission
Other name the charity uses	
Registered charity number	235773
Charity's principal address	18 Norfolk Close, Maldon, CM9 6BA

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Martin Lawrence	Chairman		
2	Stephen Dunn	Vice Chairman		
3	Peter Brown	Treasurer		
4	Rachel Mugford	Secretary		
5	Jeffrey Potter			
6	Dylis george			
7				
8				
9				
10				
11				
12				
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14				
15				
16				
17				
18				
19				
20				

Corporate trustees – names of the directors at the date the report was approved

Director name		

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)	<i>Martin Lawrence</i>	
Full name(s)	Martin Christopher Lawrence	
Position (eg Secretary, Chair, etc)	Chairman	
Date	21 November 2022	

THE BIBLE TEXT PUBLICITY MISSION

**Financial Statements
for the year ended 5 April 2022**



THE BIBLE TEXT PUBLICITY MISSION
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THE BIBLE TEXT PUBLICITY MISSION

Charity Information
for the year ended 5 April 2022

Registered:	In England on 5th February 1923	
Charity No:	235773	
Chair:	Mr Martin Lawrence	
Vice-Chair:	Mr Steve Dunn	
Treasurer:	Mr Peter Brown	
Administrator: (CEO)	Martin Lawrence - Managing Trustee of Advertising Contracts	
Executive Council:	Mr Martin Lawrence Mr Steve Dunn Mr Jeff Potter Mrs Rachel Mugford Mr Peter Brown Mrs Dylis George	
Finance Committee:	Mr Martin Lawrence Mr Peter Brown Mr Jeff Potter	
Bankers	Charities Aid Foundation, 25 Kings Hill Avenue, Kings Hill West Malling, KENT ME19 4JQ	National Westminster Bank plc 27 High Road Chadwell Heath Romford Essex RM6 6QD
Independent Inspector:	Mrs Karen Potter	
Address:	The Bible Text Publicity Mission 170 Bennetts Castle Lane Dagenham RM8 3XP	

THE BIBLE TEXT PUBLICITY MISSION

Financial Statements

For the year ended 5 April 2022

Treasurer's Certification

I certify that the books and records, vouchers and information produced to our Independent Examiner, from which the attached accounts have been prepared, contain a full and correct record of our business transactions to the best of my knowledge and belief.



Mr Peter Brown

Treasurer

Approved... 20th August 2022

THE BIBLE TEXT PUBLICITY MISSION
Independent Examiner's Report to
the Executive Council Members of the "Bible Text Publicity Mission"

I report on the accounts of the Charity for the year ended 5 April 2022, which are set out on pages 4 to 6.

Respective responsibilities of Executive Council Members and Examiner

As the Charity's Executive Council Members you are responsible for the preparation of the accounts: you consider that the audit requirement of section 43 (2) of the Charities Act 1993 (the Act) does not apply. It is my responsibility to state on the basis of procedures specified in the General Directions given by the Charity Commissioners under section 43 (7)(b) of the act, whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Executive Council Members concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently we do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In my opinion the attached accounts are a true reflection of the financial standing of the charity. I am satisfied that control of financial matters is being handled competently and correctly.



.....
Mrs Karen Potter
Independent Examiner

Date..... 14.8.2022

The Bible Text Publicity Mission
Statement of Financial Activities for the year ended 5th April 2022

	<u>2021/22</u>		<u>2020/21</u>
	<u>£</u>	<u>£</u>	<u>£</u>
Donations			
Poster Sites	3,250		3,160
General Donations	22,916		15,029
	-----	26,166	-----
			18,189
Less: Cost of Sales			
Opening Stock	171		171
External Printing of Posters	3,978		289
Poster Site Rentals	30,327		20,650
	-----		-----
	34,476		21,110
Less: Closing Stock	(171)		(171)
	-----	(34,305)	-----
			(20,939)
Sub Total		(8,139)	(2,750)
Other Income			
Interest Received	1		19
Gift Aid Refunds	1,541		1,070
	-----	1,542	-----
			1,089
Sub Total		(6,597)	(1,661)
Expenses			
Telephone	300		300
Insurance	362		353
Mission Development	543		115
Travelling	0		0
Annual Expenses	0		20
Office Equipment & Expenses	96		600
	-----	(1,302)	-----
			(1,388)
Net Deficit for Year		<u>(7,898)</u>	<u>(3,049)</u>

The Bible Text Publicity Mission
Balance Sheet as at 5th April 2022

		<u>2021/22</u>		<u>2020/21</u>	
		<u>£</u>	<u>£</u>	<u>£</u>	<u>£</u>
Current Assets					
	Stock	171		171	
	Tax Repayment Due	1,791		250	
	Cash at bank and in hand	Note			
		1	42,271	51,710	
			<u>44,233</u>	<u>52,131</u>	
Current Liabilities	Creditors	0		0	
Net Current Assets		-	44,233	-	52,131
Net Assets Employed			<u>44,233</u>		<u>52,131</u>
Funds					
	Funds brought forward		52,131		55,180
	Less deficit for the year		(7,898)		(3,049)
	Funds carried forward		<u>44,233</u>		<u>52,131</u>

The Bible Text Publicity Mission
Notes to the Accounts as at 5th April 2022

		<u>2021/22</u>	<u>2020/21</u>
		<u>£</u>	<u>£</u>
1 Bank and Cash Accounts			
	CAF Cash Account	38,712	22,767
	CAF Gold Account	2,418	2,418
	CAF Platinum Account	0	25,925
	NatWest Current Account	1,140	600
		<u>42,271</u>	<u>51,710</u>

THE BIBLE TEXT PUBLICITY MISSION

**Financial Statements
for the year ended 5 April 2022**



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