

**ANNUAL REPORT  
OF THE GENERAL  
SERVICE BOARD OF  
ALCOHOLICS  
ANONYMOUS  
GREAT BRITAIN  
2021**



# THE PREAMBLE

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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# **Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited - 1 OCTOBER 2020 – 30 SEPTEMBER 2021**

## **Introduction**

### **Chairperson's Introduction to Annual Report**

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustees on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75<sup>th</sup> year of AA in Great Britain the Board and the Fellowship have been working towards our 75<sup>th</sup> Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to Covid-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

## **GSB PERSONNEL**

The following trustees retired from the Board this year:

Nigel Patience  
Brian Jenkins  
Eric Carlin  
Andrew Wetherell

The following trustees were appointed to the Board:

Jo Faul  
Gretchen Swisher

## **Report of the Trustees**

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75<sup>th</sup> Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75<sup>th</sup> Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist

responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago. Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.

Employment: Limitations imposed by the Covid-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation.

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who couldn't travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the three new pieces of literature to Conference that had been left over from 2020: **1)** 'Growing into Service' pamphlet, **2)** 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack) **3)** 'Carrying the AA Message



to People Who Are Deaf or Have Hearing Loss' pamphlet. All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page. The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18<sup>th</sup>-20<sup>th</sup> March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications sub committee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating

75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

**Safeguarding:** We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27<sup>th</sup> to the 29<sup>th</sup> of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

## Financial Statement

### Introduction

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

### General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

### Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

During the year the charity received an income of **£33,633** from our investments.

### Literature

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

Our Total Income for the year is **£1,324,479**.

Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

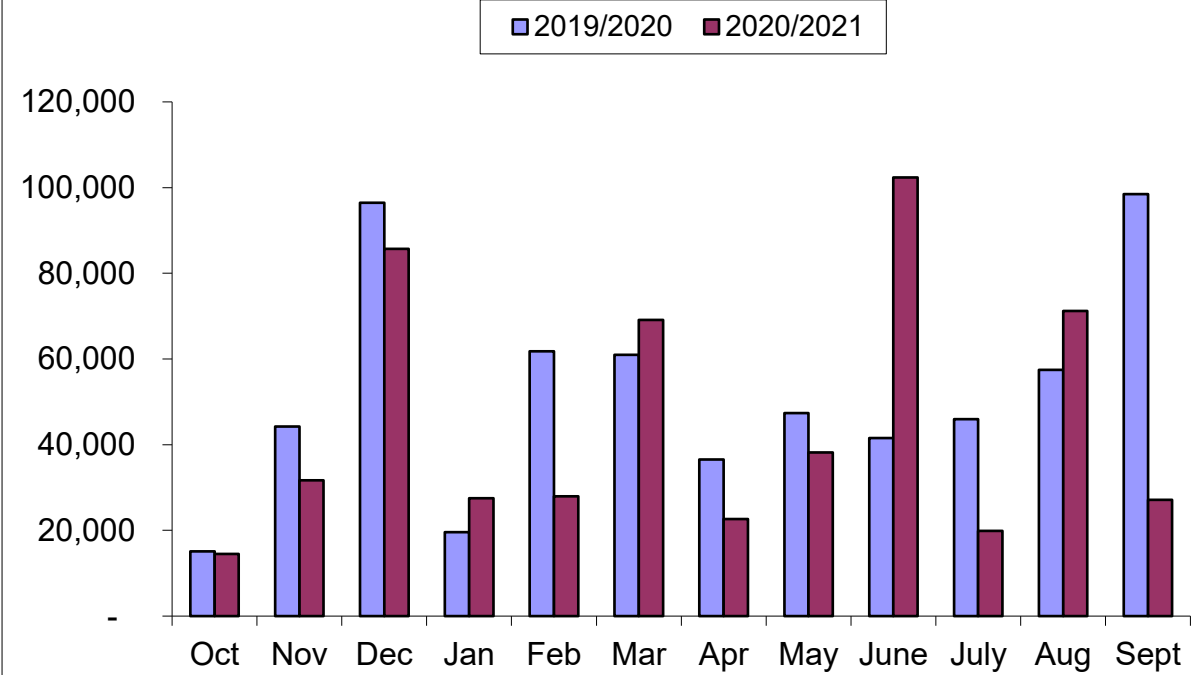
**N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.**

(The 2020-21 figure was **£1,606,449**).

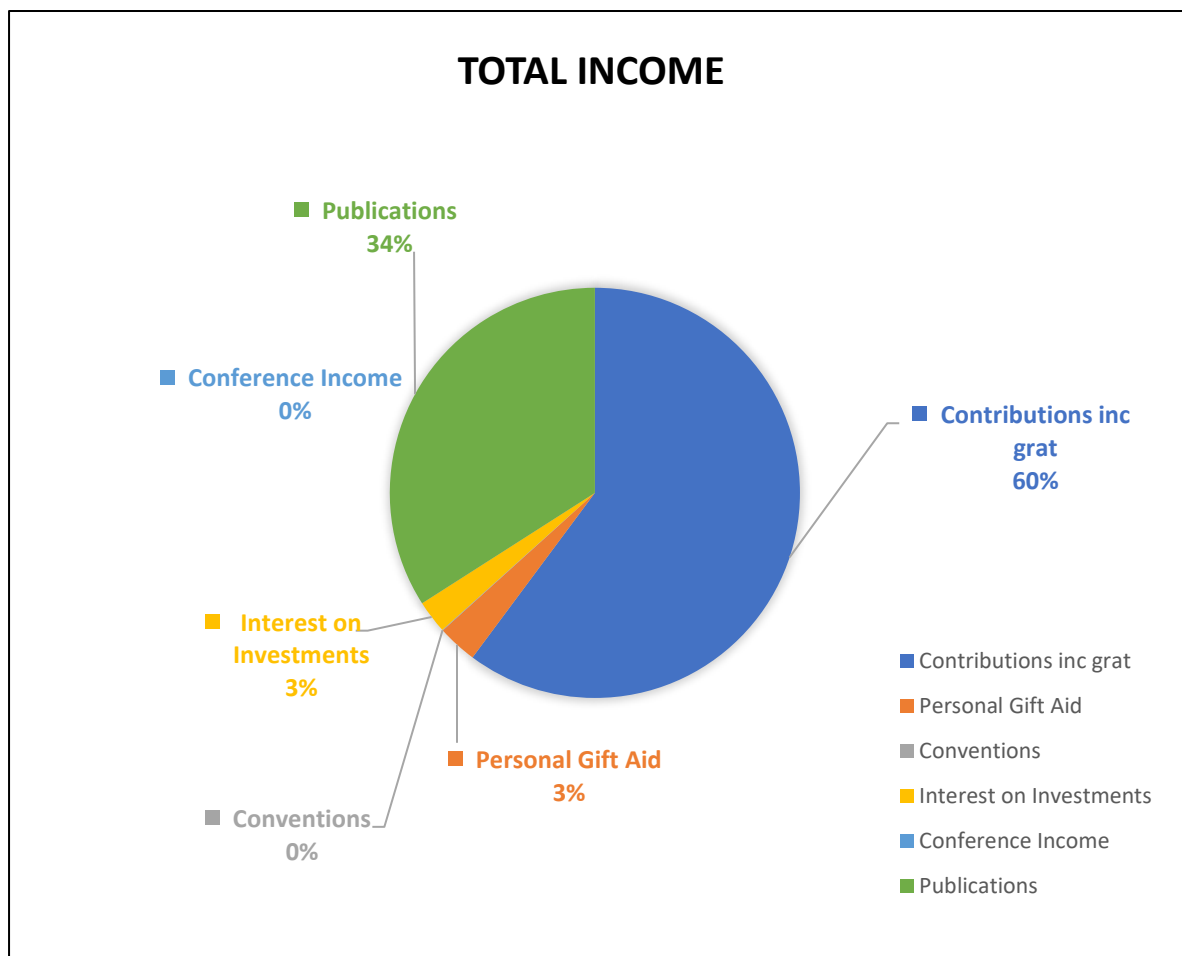
The above figures are detailed in the following pages of this Annual Report. **It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.**

**Once again, the Board would like to thank you for your ongoing generosity.**

**GROUP & INTERGROUP CONTRIBUTIONS**



## WHERE THE MONEY COMES FROM (ALL FUNDS) 2020/2021

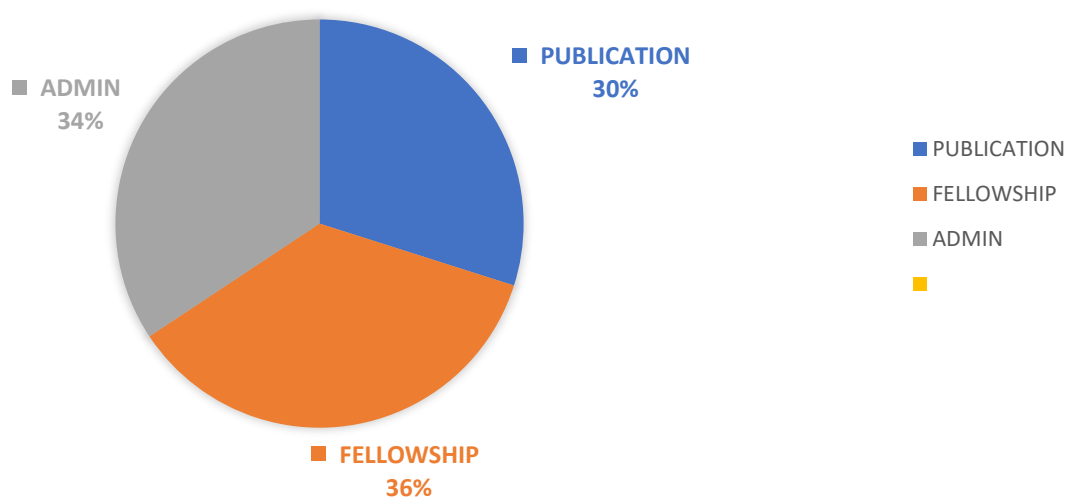


Contributions Income & Gift Aid	Publications	Investments	Other Income	Conference
<b>£827,005</b>	<b>£457,315</b>	<b>£33,667</b>	<b>£6,492</b>	<b>£0</b>

Total income all Funds: **£1,324,479**

## WHERE THE MONEY GOES (ALL FUNDS) 2020/2021

### TOTAL EXPENSES 2020-2021



Publications

**£354,846**

Fellowship Services

**£424,514**

Administration

**£407,141**

Total Expenditure all Funds: **£1,186,501**

**FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2021**  
**BALANCE SHEET**

	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
<b>FIXED ASSETS</b>				
Tangible Assets	3,526		3,526	
Investments	1,061,058	125,235	1,186,293	1,064,935
	1,064,584	125,235	1,189,819	1,064,935
<b>CURRENT ASSETS</b>				
Stocks	193,792		193,792	114,258
Debtors	99,700		99,700	87,539
Cash at Bank	1,435,853		1,435,853	1,285,896
	1,729,345		1,729,345	1,487,693
<b>CREDITORS</b>				
Amounts falling due within one year	(142,181)		(142,181)	(35,986)
<b>TOTAL ASSETS</b>				
Less Current Liabilities	1,587,164		1,587,164	1,451,707
<b>NET ASSETS</b>	2,651,748	125,235	2,776,983	2,516,642
<b>2020 FUNDS</b>				
Unrestricted Funds				2,414,097
Restricted Funds				102,545
				2,516,642

This information has the approval of the auditors and comprises extracts from the full accounts which have been audited by HPH Accountants and delivered to the Registrar of Companies. The auditors' opinion was unqualified. A copy of the complete audited accounts may be obtained on request from The General Service Office, PO Box 1, 10 Toft Green, York, YO1 7NJ



**STATEMENT of FINANCIAL ACTIVITIES**  
**(INCORPORATING INCOME & EXPENDITURE ACCOUNT)**  
**for YEAR ENDED 30<sup>TH</sup> SEPTEMBER 2020**

	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
<b>INCOME RESOURCES</b>				
<b>Income &amp; Endowments from</b>				
Donations & Legacies	821,318	5,687	827,005	911,608
Other Trading Activities	441,351	15,964	457,315	438,208
Investment Income	33,633	34	33,667	42,404
Government Grant Income	6,492	-	6,492	29,997
<b>Total Income</b>	1,302,794	21,685	1,324,479	1,422,217
<b>EXPENDITURE ON</b>				
Raising Funds	430,300	-	430,300	464,132
Charitable Activities			-	-
Charitable Other	756,201	(1,005)	755,196	851,024
<b>Total Expenditure</b>	1,186,501	(1,005)	1,185,496	1,315,156
Net Gains on Investments	121,358	-	121,358	49,387
Net income / (Expenditure)	237,651	22,690	260,341	156,448
<b>RECONCILIATION of FUNDS</b>				
<b>Total funds brought forward</b>	2,414,097	102,545	2,516,642	2,360,194
<b>Total funds carried forward</b>	2,651,748	125,235	2,776,983	2,516,642

**CONTINUING OPERATIONS**

All incoming resources and resources expended arise from continuing activities

**NOTES to the FINACIAL STATEMENTS for the YEAR ENDED 30<sup>th</sup> SEPTEMBER 2021****DONATION & LEGACIES**

	<b>2021 £</b>	<b>2020 £</b>
Fellowship Contributions	785,790	856,127
Gift Aid	40,442	23,322
Convention Contributions	773	10,477
Conference Contributions	-	21,682
	<u>827,005</u>	<u>911,608</u>

**OTHER TRADING ACTIVITIES**

	<b>2021 £</b>	<b>2020 £</b>
Sales of Literature	<u>457,315</u>	<u>438,208</u>

Literature is sold at surplus to assist in support of the Primary Purpose

**INVESTMENT INCOME**

	<b>2021 £</b>	<b>2020 £</b>
Fixed Asset Income	33,618	41,024
Deposit Account Income	48	1,380
	<u>33,667</u>	<u>42,404</u>

**EXPENDITURE – RAISING FUNDS**

	<b>2021 £</b>	<b>2020 £</b>
Purchase of Literature	172,484	191,797
Staff Costs	53,768	49,270
Premises Costs	34,364	32,343
Office Expenses	76,706	72,811
Public Information & Publication Costs	35,719	36,298
Conference Costs	48	1,497
Website	5,529	8,799
Irrecoverable VAT	29,827	52,122
Archives Project	465	463
Financial Expenses	15,401	10,725
General Expenses	6,039	8,007
	<u>430,350</u>	<u>464,132</u>

**CHARITABLE ACTIVITES – OTHER FELLOWSHIP SERVICES**

	<b>2021 £</b>	<b>2020 £</b>
Staff Costs	279,597	256,205
Premises Costs	69,434	65,243
Office Expenses	32,510	31,630
General Expenses	17,109	95,839
	<u>398,650</u>	<u>448,917</u>

**Governance Costs**

	<b>2021 £</b>	<b>2020 £</b>
Trustee Expenses	14,004	37,880
Professional Expenses	32,522	30,881
	<u>46,526</u>	<u>68,761</u>

**MANAGEMENT COSTS**

	<b>2021 £</b>	<b>2020 £</b>
Staff Costs	204,321	187,227
Premises Costs	52,513	49,385
Office Expenses	35,687	34,954
Financial Expenses	78	63
General Expenses	17,421	61,717
	<u>310,020</u>	<u>333,346</u>

Chris Kilmer

Sandi Aarvold  
Erik Abbott  
Thomas Baldwin  
Norman Brown  
Jo Faul  
Tom Fox  
Clive Kilmartin  
Patrick McGuire  
Mani Mehdikhani  
Barbara Owen  
Jonathan Pope  
Michael Power  
Charles Roberts  
Terri Semple  
Amanda Stocks  
Stephen Smith  
Gretchen Swisher  
Justin Tunstall  
Maxine Wilson

General Secretary

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85 Queen Victoria Street London  
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**Registered Charity Nos:** **226745** (England and Wales)  
**SCO38023** (Scotland)

## **The Twelve Traditions**

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.



**General Service Board of**  
**Alcoholics Anonymous (Great Britain) Limited**  
**P.O. Box 1, 10 Toff Green York,**  
**YO1 7NJ      Telephone 01904 644026**  
  
**Registered Charity Nos 226745/SCO38023**

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS  
(GREAT BRITAIN) LIMITED**

**A company limited by guarantee  
and  
a registered charity numbers: 226745/SC038023**

**ANNUAL REPORT AND FINANCIAL STATEMENTS**

**for the year ended  
30 September 2021**

**HPH  
Chartered Accountants  
54 Bootham  
York  
YO30 7XZ**

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**

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**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**CHAIRPERSON'S REPORT**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

## **Introduction**

### **Chairperson's Introduction to Annual Report**

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustee on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75th year of AA in Great Britain the Board and the Fellowship have been working towards our 75th Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to COVID-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2021.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Companies Act 2006, the Memorandum and Articles of Association, the Financial Reporting Standard applicable in the UK (FRS102), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **OBJECTIVES AND ACTIVITIES**

### **Objectives and aims**

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

### **Public Benefit**

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

## **ACHIEVEMENTS AND PERFORMANCE**

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**ACHIEVEMENTS AND PERFORMANCE (continued)**

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75<sup>th</sup> Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75<sup>th</sup> Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. **Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago.** Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**ACHIEVEMENTS AND PERFORMANCE (continued)**

Employment: Limitations imposed by the COVID-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who could not travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the **three new pieces of literature** to Conference that had been left over from 2020:

- 1) 'Growing into Service' pamphlet,
- 2) 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack)
- 3) 'Carrying the AA Message to People Who Are Deaf or Have Hearing Loss' pamphlet.

All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): **Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page.** The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**ACHIEVEMENTS AND PERFORMANCE (continued)**

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18<sup>th</sup>-20<sup>th</sup> March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub-Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications subcommittee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating 75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**ACHIEVEMENTS AND PERFORMANCE (continued)**

Safeguarding: We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27<sup>th</sup> to the 29<sup>th</sup> of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**ACHIEVEMENTS AND PERFORMANCE (continued)**

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

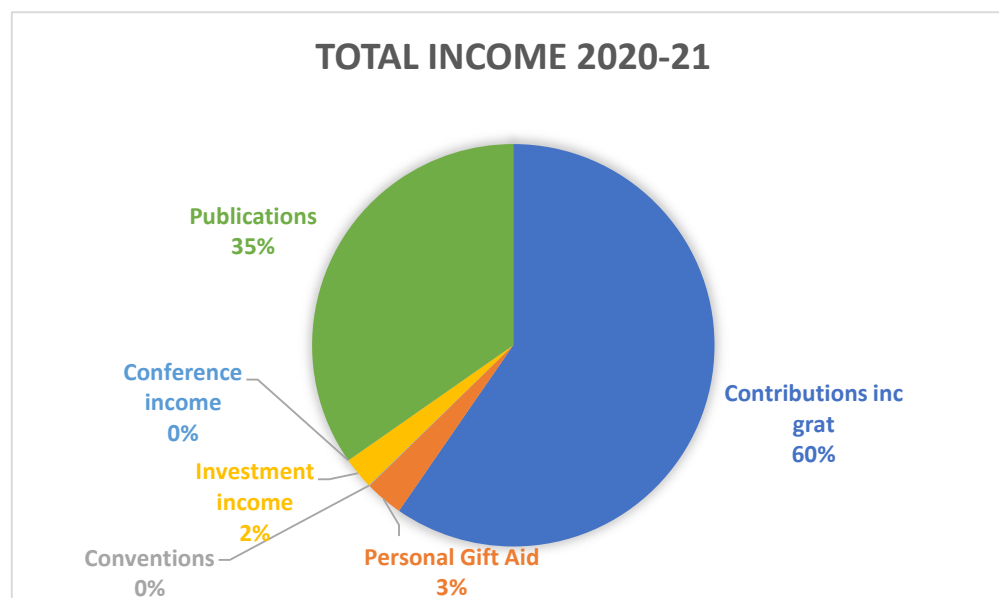
**FINANCIAL REVIEW**

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

**General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)**

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

**Where the money comes from 2020/21**



Our Total Income for the year is **£1,324,479**

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**FINANCIAL REVIEW (continued)**

**Investments**

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

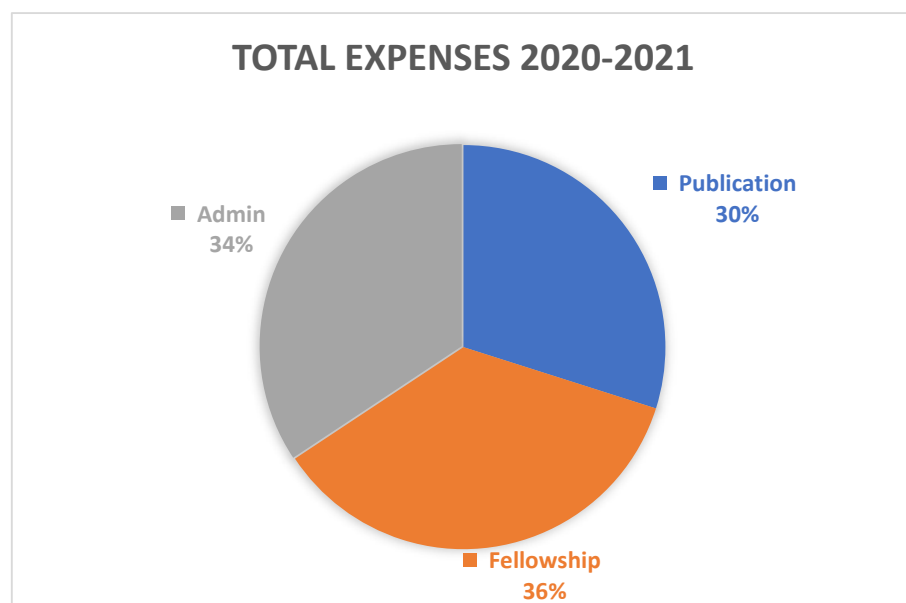
During the year the charity received an income of £33,633 from our investments. Our investment policy is detailed under our risk review.

**Literature**

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

**Where the money goes 2020/21**



Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

**N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.**

(The 2020-21 figure was **£1,606,449**).

It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.

Once again, the Board would like to thank you for your ongoing generosity.



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

**Appointment, induction and training of new Trustees**

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights.

The General Service Board reserves the right to revoke any appointment.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)**

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

**Key Management remuneration**

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

**RISK STATEMENT**

Our risk assessment is covered by our annual review of our general risk policy, reserves policy and investment policy.

**(i) General Policy**

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 13.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

**(ii) Reserves Policy**

The Trustees have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £1,481,870 (2020: £1,643,945). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**RISK STATEMENT (continued)**

**(iii) Investment Policy**

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2021 had a market value of 296.09p per unit. Giving the Charity investment a market value of £1,186,293. Due to the fluctuations within the Stock Market and continued volatility due to COVID-19 & Brexit this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

00587316 (England and Wales)

**Registered Charity numbers**

226745/SC038023

**Principle address and registered office**

The General Service Office

P.O. BOX 1

10 Toft Green

York

YO1 7NJ

**Trustees and Directors**

*The Trustees and Directors who served during the year were:*

Sandi Aarvold

Erik Abbott

Thomas Baldwin

Norman Brown

Jo Faul (Appointed 18 April 2021)

Tom Fox

Clive Kilmartin

Patrick McGuire

Mani Mehdikhani

Barbara Owen

Jonathan Pope

Michael Power

Charles Roberts (Appointed 18 April 2020)

Terri Semple

Amanda Stocks

Stephen Smith

Gretchen Swisher (Appointed 18 April 2021)

Justin Tunstall

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**REFERENCE AND ADMINISTRATIVE DETAILS (continued)**

*Retired from the Board:*

Maxine Wilson (Resigned 17 November 2021)  
Eric Carlin (Resigned 8 March 2021)  
Brian Jenkins (Resigned 18 April 2021)  
Nigel Patience (Resigned 18 April 2021)  
Andrew Wetherell (Resigned 17 September 2021)

**Company Secretary**

Ranjan Battacharyya

**Names and addresses of advisers:**

**Auditor**

HPH, Chartered Accountants  
54 Bootham  
York  
YO30 7XZ

**Bankers**

HSBC Plc  
13 Parliament Street  
York  
YO1 8XS

**Solicitors**

Wrigleys Solicitors  
19 Cookridge Street  
Leeds  
LS2 3AG

**Investment managers**

CCLA Fund Managers Limited  
Senator House  
85 Queen Victoria Street  
London  
EC4V 4ET

**Key Management Personnel**

R Battacharyya - General Secretary  
M Tervet - Management Accountant  
J Pryke - General Service Board Administrator  
A M Smith - Northern Service Office Administrator  
S Smyth - Conference Co-ordinator, IT & Technical Manager  
S Wright - Office Manager  
J P Szajniuk - Southern Service Office Administrator

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)**

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

**STATEMENT OF TRUSTEES RESPONSIBILITIES**

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

**AUDITOR**

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 21 January 2022 and signed on its behalf by:

Clive Kilmartin – Trustee

## Chartered Accountants

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Opinion**

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2021 which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

**Other information**

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

## Chartered Accountants

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

**Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.



## Chartered Accountants

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals and detailed substantive testing on the completeness of income.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**  
**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham

York

YO30 7XZ

21 January 2022

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**AND INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	Note	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
<b>Income and endowments from:</b>					
Donations and legacies	4	821,318	5,687	<b>827,005</b>	911,608
Other trading activities	5	441,351	15,964	<b>457,315</b>	438,208
Investments	6	33,633	34	<b>33,667</b>	42,404
Government grant income - CJRS		6,492	-	<b>6,492</b>	29,997
<b>Total income</b>		<b>£ 1,302,794</b>	<b>£ 21,685</b>	<b>£ 1,324,479</b>	<b>£ 1,422,217</b>
<b>Expenditure on:</b>					
Raising funds	7	430,300	-	<b>430,300</b>	464,132
Charitable activities	7	756,201	(1,005)	<b>755,196</b>	851,024
<b>Total expenditure</b>		<b>£ 1,186,501</b>	<b>£ (1,005)</b>	<b>£ 1,185,496</b>	<b>£ 1,315,156</b>
<b>Net income/(expenditure) before gain on investments</b>		116,293	22,690	<b>138,983</b>	107,061
Net gains on investments	10	121,358	-	<b>121,358</b>	49,387
<b>Net income/(expenditure) for the year</b>		<b>237,651</b>	<b>22,690</b>	<b>260,341</b>	<b>156,448</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		2,414,097	102,545	<b>2,516,642</b>	2,360,194
<b>Total funds carried forward</b>		<b>£ 2,651,748</b>	<b>£ 125,235</b>	<b>£ 2,776,983</b>	<b>£ 2,516,642</b>

*The notes on pages 22 to 31 form part of these financial statements.*

*Income and net movement in funds derive wholly from continuing operations.*

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

**BALANCE SHEET**  
**AS AT 30 SEPTEMBER 2021**

Company number: 00587316

	Note	2021	2020
		£	£
<b>Fixed assets:</b>			
Tangible fixed assets	9	3,526	-
Investments	10	1,186,293	1,064,935
<i>Total fixed assets</i>		<u>1,189,819</u>	<u>1,064,935</u>
<b>Current assets:</b>			
Stocks	11	193,792	114,258
Debtors	12	99,700	87,539
Cash at bank and in hand	21	1,435,853	1,285,896
<i>Total current assets</i>		<u>1,729,345</u>	<u>1,487,693</u>
<b>Liabilities:</b>			
Creditors: amounts falling due within one year	13	(142,181)	(35,986)
<i>Net current assets</i>		<u>1,587,164</u>	<u>1,451,707</u>
<b>Total net assets</b>		<u><u>£ 2,776,983</u></u>	<u><u>£ 2,516,642</u></u>
<b>The funds of the charity:</b>	15		
Unrestricted funds		2,651,748	2,414,097
Restricted funds		125,235	102,545
<b>Total charity funds</b>		<u><u>£ 2,776,983</u></u>	<u><u>£ 2,516,642</u></u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements were approved by the Board of Trustees on 21 January 2022 and were signed on its behalf by:

Clive Kilmartin  
Trustee

*The notes on pages 22 to 31 form part of these financial statements.*

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	Note	2021	2020
		£	£
<b>Net cash used in operating activities</b>	19	<b>121,579</b>	<b>(75,143)</b>
<b>Cash flow from investing activities:</b>			
Dividends, interest and rents from investments		33,667	42,404
Fixed asset purchases		(5,289)	-
Proceeds from sales of investments		-	351,542
<b>Net cash provided by investing activities</b>		<b>28,378</b>	<b>393,946</b>
<b>Change in cash and cash equivalents in the year</b>	20	<b>149,957</b>	<b>318,803</b>
<b>Cash and cash equivalents at beginning of the year</b>		<b>1,285,896</b>	<b>967,093</b>
<b>Cash and cash equivalents at end of the year</b>	21	<b>£1,435,853</b>	<b>£1,285,896</b>

*The notes on pages 22 to 31 form part of these financial statements.*

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

## **1 ACCOUNTING POLICIES**

### **Legal entity**

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

### **Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK, the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accounts are presented in UK Sterling pounds (£).

### **Going concern**

As described in the Annual Report of the Trustees, special consideration has been given to the COVID-19 pandemic impact. The Trustees/Directors have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the Charitable Company to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the Charitable Company is a going concern.

### **Donations**

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

### **Other trading activities**

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

### **Investment income**

Investment income has been accounted for on a cash receipt basis.

### **Expenditure and irrecoverable VAT**

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

### **Tangible fixed assets**

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

## **1 ACCOUNTING POLICIES (continued)**

### **Depreciation**

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Fixtures and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

### **Investments**

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

### **Stocks**

Stocks are stated at the lower of cost and net realisable value.

### **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

### **Cash at bank and in hand**

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

### **Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

### **Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

### **Pension schemes**

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

### **Operating leases**

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

### **Funds structure**

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

## **2 TAXATION**

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

<b>3 OPERATING SURPLUS</b>	<b>2021</b>	<b>2020</b>
<b>The surplus for the year is stated after charging:</b>	<b>£</b>	<b>£</b>
Depreciation	1,763	576
Auditor's remuneration	8,000	8,000
Other fees paid to auditor	1,600	3,535
	<hr/>	<hr/>
<b>4 DONATIONS AND LEGACIES</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Contributions	785,790	856,127
Covenants	40,442	23,322
Conventions	773	10,477
Conference	-	21,682
	<hr/>	<hr/>
	827,005	911,608
	<hr/>	<hr/>

£5,718 of income from donations and legacies relate to restricted funds (2020: £5,316).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

<b>5 OTHER TRADING ACTIVITIES</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Sales of literature	£ 457,315	£ 438,208
	<hr/>	<hr/>

£15,964 of other trading activities relates to restricted funds (2020: £12,396).

Literature is sold at a surplus to assist in the support of the primary purpose.

<b>6 INVESTMENT INCOME</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Fixed asset investment income	33,618	41,024
Deposit account interest	49	1,380
	<hr/>	<hr/>
	£ 33,667	£ 42,404
	<hr/>	<hr/>

£3 of investment income relates to restricted funds (2020: £34).

<b>7 TOTAL RESOURCES EXPENDED</b>	<b>Raising funds</b>	<b>Direct</b>	<b>Support</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>2021</b>
				<b>£</b>
Charitable expenditure	430,300	398,650	356,546	1,185,496
	<hr/>	<hr/>	<hr/>	<hr/>
	<b>Raising funds</b>	<b>Direct</b>	<b>Support</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>2020</b>
				<b>£</b>
Charitable expenditure	464,132	448,917	402,107	1,315,156
	<hr/>	<hr/>	<hr/>	<hr/>



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**7 TOTAL RESOURCES EXPENDED - continued**

<b>Raising funds include:</b>	<i>Basis of allocation</i>	<b>2021 £</b>	<b>2020 £</b>
Purchase of literature	direct	172,484	191,797
Staff costs	usage	53,768	49,270
Premises costs	usage	34,364	32,343
Office expenses	usage	76,706	72,811
Public information and publication costs	direct	35,669	36,298
Conference costs	direct	48	1,497
Website	direct	5,529	8,799
Irrecoverable VAT	direct	29,827	52,122
Financial expenses	direct	12,227	10,141
General expenses (archives)	direct	6,504	8,470
Bad debts written off	direct	3,174	584
		<b>£ 430,300</b>	<b>£ 464,132</b>

All raising funds costs relate to unrestricted funds.

<b>Charitable activities include:</b>	<i>Basis of allocation</i>	<b>2021 £</b>	<b>2020 £</b>
Staff costs	usage	279,597	256,205
Premises costs	usage	69,434	65,243
Office expenses	usage	32,510	31,630
General expenses (travel, meetings and fund expenditure)	direct	17,109	95,839
		<b>£ 398,650</b>	<b>£ 448,917</b>

£(1,083) of charitable activities costs relates to restricted funds (2020: £25,249).

**Support costs comprises of:**

	<b>Management £</b>	<b>Governance costs £</b>	<b>2021 £</b>
Charitable expenditure	310,020	46,526	356,546

	<b>Management £</b>	<b>Governance costs £</b>	<b>2020 £</b>
Charitable expenditure	333,346	68,761	402,107

<b>Management costs include:</b>	<i>Basis of allocation</i>	<b>2021 £</b>	<b>2020 £</b>
Staff costs	usage	204,321	187,227
Premises costs	usage	52,513	49,385
Office expenses	usage	35,687	34,954
Financial expenses	usage	78	63
General expenses (travel, meetings and training)	direct	17,421	61,717
		<b>£ 310,020</b>	<b>£ 333,346</b>

£78 of management costs related to restricted funds (2020: £63).

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**7 TOTAL RESOURCES EXPENDED - continued**

<b>Governance costs include:</b>	<i>Basis of allocation</i>	<b>2021</b>	<b>2020</b>
		<b>£</b>	<b>£</b>
Trustees' expenses	direct	14,004	37,880
Professional fees	direct	32,522	30,881
		<u>£ 46,526</u>	<u>£ 68,761</u>

All governance costs relate to unrestricted expenditure.

**8 STAFF COSTS**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Wages and salaries	453,990	419,883
Social security costs	40,982	30,859
Defined contribution pension costs	42,714	41,960
	<u>£ 537,686</u>	<u>£ 492,702</u>

**The average number of employees during the year was as follows:**

Full-time staff	10	11
Part-time staff	10	8
	<u>20</u>	<u>19</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year was nil (2020: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 8. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £287,413 (2020: £292,890).

**9 TANGIBLE FIXED ASSETS**

	<b>Fixtures and fittings</b>	<b>Computer equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Cost:			
At 1 October 2020	135,757	31,579	167,336
Additions	-	5,289	5,289
Disposals	-	-	-
At 30 September 2021	<u>135,757</u>	<u>36,868</u>	<u>172,625</u>
Depreciation:			
At 1 October 2020	135,757	31,579	167,336
Charge for the year	-	1,763	1,763
Re-classification	-	-	-
At 30 September 2021	<u>135,757</u>	<u>33,342</u>	<u>169,099</u>
Net book values:			
30 September 2021	<u>£ -</u>	<u>£ 3,526</u>	<u>£ 3,526</u>
30 September 2020	<u>£ -</u>	<u>£ -</u>	<u>£ -</u>

All of the tangible fixed assets relate to unrestricted funds.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**10 FIXED ASSET INVESTMENTS**

**Listed  
investments  
£**

At 1 October 2020	1,064,935
Disposals	-
Revaluations	121,358
At 30 September 2021	<u>1,186,293</u>

**Net book value**

At 30 September 2021	<u>£ 1,186,293</u>
At 30 September 2020	<u>£ 1,064,935</u>

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

**Historical cost** £ 880,171

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,186,293)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

**11 STOCKS**

	<b>2021 £</b>	<b>2020 £</b>
Goods for resale	<u>£ 193,792</u>	<u>£ 114,258</u>

All stock relates to unrestricted funds.

**12 DEBTORS**

	<b>2021 £</b>	<b>2020 £</b>
Trade debtors	22,338	17,820
Other debtors	16,484	8,717
Prepayments and accrued income	60,878	61,002
	<u>£ 99,700</u>	<u>£ 87,539</u>

All debtors relate to unrestricted funds.

**13 CREDITORS: amounts falling due within one year**

	<b>2021 £</b>	<b>2020 £</b>
Trade creditors	74,403	3,777
Accruals and deferred income	59,933	21,031
Taxation and social security	-	9,313
Other creditors	7,845	1,865
	<u>£ 142,181</u>	<u>£ 35,986</u>

All creditors relate to unrestricted funds.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

14 DEFERRED INCOME	2021 £	2020 £
<b>Fees received in advance</b>		
Balance at 1 October 2020	10,406	21,842
Released to statement of financial activities	(10,406)	(21,842)
	-	-
Deferred in the period	38,005	10,406
Deferred income at 30 September 2021	£ 38,005	£ 10,406

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions and income received for the 75th Anniversary event in 2022.

**15 FUNDS**

	Balance at 01/10/2020 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2021 £
<b>Undesignated funds</b>					
General Fund	2,414,097	1,302,794	(1,186,501)	121,358	2,651,748
<b>Restricted funds</b>					
Development Fund	33,577	15,964	-	-	49,541
European Service Meeting	68,968	5,721	1,005	-	75,694
	102,545	21,685	1,005	-	125,235
<b>Total Funds</b>	£ 2,516,642	£ 1,324,479	£ (1,185,496)	£ 121,358	£ 2,776,983
	Balance at 01/10/2019 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2020 £
<b>Undesignated funds</b>					
General Fund	2,250,083	1,404,471	(1,289,844)	49,387	2,414,097
<b>Restricted funds</b>					
Development Fund	21,181	12,396	-	-	33,577
European Service Meeting	88,930	5,350	(25,312)	-	68,968
	110,111	17,746	(25,312)	-	102,545
<b>Total Funds</b>	£ 2,360,194	£ 1,422,217	£ (1,315,156)	£ 49,387	£ 2,516,642

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

The Alanon House Fund (226745-1) is a linked Charity whose charitable objectives are the provision of a building to serve as a headquarters for Alcoholics Anonymous. The Alanon House fund was removed from the register 11 August 1995.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**16 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	<b>Tangible fixed assets</b>	<b>Investments</b>	<b>Net current assets</b>	<b>Total 2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Unrestricted funds	3,526	1,186,293	1,461,929	2,651,748
Restricted funds	-	-	125,235	125,235
	<u>£ 3,526</u>	<u>£ 1,186,293</u>	<u>£ 1,587,164</u>	<u>£ 2,776,983</u>

	<b>Tangible fixed assets</b>	<b>Investments</b>	<b>Net current assets</b>	<b>Total 2020</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Unrestricted funds	-	1,064,935	1,349,162	2,414,097
Restricted funds	-	-	102,545	102,545
	<u>£ -</u>	<u>£ 1,064,935</u>	<u>£ 1,451,707</u>	<u>£ 2,516,642</u>

**17 OPERATING LEASE COMMITMENTS**

As at 30 September the charitable company had future minimum lease payments under non-cancellable operating as follows:

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Within one year	83,380	84,846
Between one and five years	304,190	314,770
In more than five years	393,750	468,750
	<u>£ 781,320</u>	<u>£ 868,366</u>

**18 RELATED PARTIES**

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amounting to £14,004 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2020: £37,880 to all trustees).

Trustee other related parties

There were no related party transactions during the year which were not offered on the same terms as the general public.

There are no other related parties.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

<b>19 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES</b>	<b>2021 £</b>	<b>2020 £</b>
<b>Net income/(expenditure) for the reporting period</b>	260,341	156,448
Depreciation of tangible fixed assets	1,763	576
Gains on investments	(121,358)	(49,387)
Dividends, interest and rents from investments	(33,667)	(42,404)
(Increase)/decrease in stocks	(79,534)	(1,898)
(Increase)/decrease in debtors	(12,161)	(9,139)
(Decrease)/increase in creditors	106,195	(129,339)
<b><i>Net cash used in operating activities</i></b>	<b>£ 121,579</b>	<b>£ (75,143)</b>

**20 ANALYSIS OF CHANGES IN NET DEBT**

	<b>At 01/10/2020 £</b>	<b>Cash-flows £</b>	<b>At 30/09/2021 £</b>
Cash	1,285,896	149,957	1,435,853
		149,957	
	<b>£ 1,285,896</b>	<b>£ 149,957</b>	<b>£ 1,435,853</b>

**21 ANALYSIS OF CASH AND CASH EQUIVALENTS**

	<b>2021 £</b>	<b>2020 £</b>
Cash at bank and in hand	1,435,853	1,285,896
<b>Total cash and cash equivalents</b>	<b>£ 1,435,853</b>	<b>£ 1,285,896</b>

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**22 COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT**

	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>Total 2020 £</b>	<b>Total 2019 £</b>
<b>Income and endowments from:</b>				
Donations and legacies	906,292	5,316	<b>911,608</b>	748,914
Other trading activities	425,812	12,396	<b>438,208</b>	633,019
Investments	42,370	34	<b>42,404</b>	44,485
Government grant income - CJRS	29,997	-	<b>29,997</b>	-
<b>Total income</b>	<b>£ 1,404,471</b>	<b>£ 17,746</b>	<b>£ 1,422,217</b>	<b>£ 1,426,418</b>
<b>Expenditure on:</b>				
Raising funds	464,132	-	<b>464,132</b>	720,364
Charitable activities	825,712	25,312	<b>851,024</b>	938,208
<b>Total expenditure</b>	<b>£ 1,289,844</b>	<b>£ 25,312</b>	<b>£ 1,315,156</b>	<b>£ 1,658,572</b>
<b>Net income/(expenditure) before gain on investments</b>	<b>114,627</b>	<b>(7,566)</b>	<b>107,061</b>	<b>(232,154)</b>
Net gains on investments	49,387	-	<b>49,387</b>	80,057
<b>Net income/(expenditure) for the year</b>	<b>164,014</b>	<b>(7,566)</b>	<b>156,448</b>	<b>(152,097)</b>
<b>Reconciliation of funds:</b>				
Total funds brought forward	2,250,083	110,111	<b>2,360,194</b>	2,512,291
<b>Total funds carried forward</b>	<b>£ 2,414,097</b>	<b>£ 102,545</b>	<b>£ 2,516,642</b>	<b>£ 2,360,194</b>

The following pages do not form part of the statutory financial statements  
and contain unaudited information



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	<b>2021</b>		<b>2020</b>	
<b>Income</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Donations and legacies</b>				
Contributions	785,790		856,127	
Covenants	40,442		23,322	
Conventions	773		10,477	
Conference	-		21,682	
<i>Total donations and legacies</i>		827,005		911,608
<b>Other trading activities</b>				
Sales of literature		457,315		438,208
<b>Investments</b>				
Fixed asset investment income	33,618		41,024	
Deposit account interest	49		1,380	
<i>Total income from investments</i>		33,667		42,404
<b>Government grant income</b>				
CJRS grant income		6,492		29,997
<b>Total income</b>		<u>1,324,479</u>		<u>1,422,217</u>

**Expenditure**

**Raising funds**

*Literature Costs*

Purchase of literature	172,484	191,797
Wages and salaries	45,399	41,988
Social security	4,098	3,086
Pensions	4,271	4,196
Rent and rates	31,479	29,454
Repairs and renewals	254	135
Insurance	1,460	1,305
Light and heat	1,171	1,449
Telephone	2,930	2,270
Office equipment	2,754	2,328
Printing and stationery	921	2,001
Office postage	63,695	58,240
Computer expenses	5,818	7,780
Irrecoverable VAT	29,827	52,122
Archives	465	463
Conference	48	1,497
Professional conferences	(50)	(1,065)
Public information	24,735	17,921
AA service news	-	6,187
Share expenses	8,300	9,686
Roundabout expenses	2,684	3,569
<i>Carried forward</i>	<u>402,743</u>	<u>436,409</u>

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	2021	2020
	£	£
<b>Raising funds - continued</b>		
<i>Brought forward</i>	402,743	436,409
General expenses	6,039	8,007
Website	5,529	8,799
Depreciation	588	192
Bank charges	12,227	10,141
Bad debts written off	3,174	584
<i>Total raising funds expenditure</i>	430,300	464,132
<b>Charitable activities</b>		
<i>Fellowship Costs</i>		
Wages and salaries	236,075	218,339
Social security	21,311	16,047
Pensions	22,211	21,819
Rent and rates	65,886	61,648
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,548	1,915
Telephone	12,581	9,746
Office equipment	5,507	4,655
Printing and stationery	1,927	3,453
Office postage	6,089	5,804
Computer expenses	5,818	7,780
Delegate expenses	(1,083)	25,249
World service meeting	(7,116)	8,615
Advertising	9,825	1,825
General expenses	6,039	8,007
Travel	9,444	52,143
Depreciation	588	192
<i>Total fellowship expenditure</i>	398,650	448,917
<i>Administration Costs</i>		
Wages and salaries	172,516	159,556
Social security	15,573	11,726
Pensions	16,232	15,945
Rent and rates	49,049	45,893
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,464	1,812
Telephone	18,957	14,685
Office equipment	5,507	4,655
Printing and stationery	1,435	4,417
Office postage	3,383	3,225
<i>Carried forward</i>	286,116	263,594

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	<b>2021</b>		<b>2020</b>	
	£	£	£	£
<b>Charitable activities - continued</b>				
<i>Brought forward</i>	286,116		263,594	
Computer expenses	5,817		7,780	
General expenses	6,039		8,007	
Training courses	1,938		1,567	
Travel	9,444		52,143	
Depreciation	588		192	
Bank charges	78		63	
	<hr/>		<hr/>	
<i>Administration costs</i>	310,020		333,346	
<i>Governance costs</i>				
Trustees' expenses	14,004		37,880	
Professional fees	32,522		30,881	
	<hr/>		<hr/>	
<i>Governance costs</i>	46,526		68,761	
<i>Total support costs charitable expenditure</i>	356,546		402,107	
<i>Total expenditure on charitable activities</i>		755,196		851,024
		<hr/>		<hr/>
<b>Total expenditure</b>		1,185,496		1,315,156
		<hr/>		<hr/>
<b>Net income before gains on investments</b>		138,983		107,061
<b>Net gains on investments</b>		121,358		49,387
		<hr/>		<hr/>
<b>Net income</b>		£ 260,341		£ 156,448
		<hr/>		<hr/>

*Chris Kilburn*

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS  
(GREAT BRITAIN) LIMITED**

**A company limited by guarantee  
and  
a registered charity numbers: 226745/SC038023**

**ANNUAL REPORT AND FINANCIAL STATEMENTS**

**for the year ended  
30 September 2021**

**HPH  
Chartered Accountants  
54 Bootham  
York  
YO30 7XZ**

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**ANNUAL REPORT AND FINANCIAL STATEMENTS**

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**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**CHAIRPERSON'S REPORT**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

## **Introduction**

### **Chairperson's Introduction to Annual Report**

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustee on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75th year of AA in Great Britain the Board and the Fellowship have been working towards our 75th Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to COVID-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2021.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Companies Act 2006, the Memorandum and Articles of Association, the Financial Reporting Standard applicable in the UK (FRS102), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

## **OBJECTIVES AND ACTIVITIES**

### **Objectives and aims**

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

### **Public Benefit**

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

## **ACHIEVEMENTS AND PERFORMANCE**

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

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**ACHIEVEMENTS AND PERFORMANCE (continued)**

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75<sup>th</sup> Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75<sup>th</sup> Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. **Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago.** Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
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**ACHIEVEMENTS AND PERFORMANCE (continued)**

Employment: Limitations imposed by the COVID-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who could not travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the **three new pieces of literature** to Conference that had been left over from 2020:

- 1) 'Growing into Service' pamphlet,
- 2) 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack)
- 3) 'Carrying the AA Message to People Who Are Deaf or Have Hearing Loss' pamphlet.

All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): **Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page.** The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

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**ACHIEVEMENTS AND PERFORMANCE (continued)**

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18<sup>th</sup>-20<sup>th</sup> March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub-Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications subcommittee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating 75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

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**ACHIEVEMENTS AND PERFORMANCE (continued)**

Safeguarding: We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27<sup>th</sup> to the 29<sup>th</sup> of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

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**ACHIEVEMENTS AND PERFORMANCE (continued)**

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

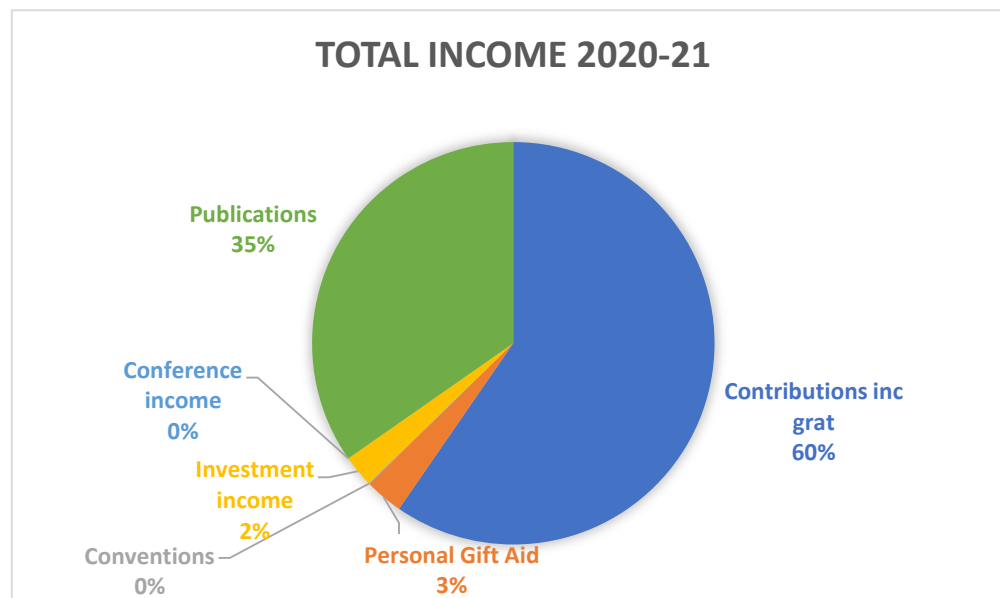
**FINANCIAL REVIEW**

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

**General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)**

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

**Where the money comes from 2020/21**



Our Total Income for the year is **£1,324,479**

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**FINANCIAL REVIEW (continued)**

**Investments**

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

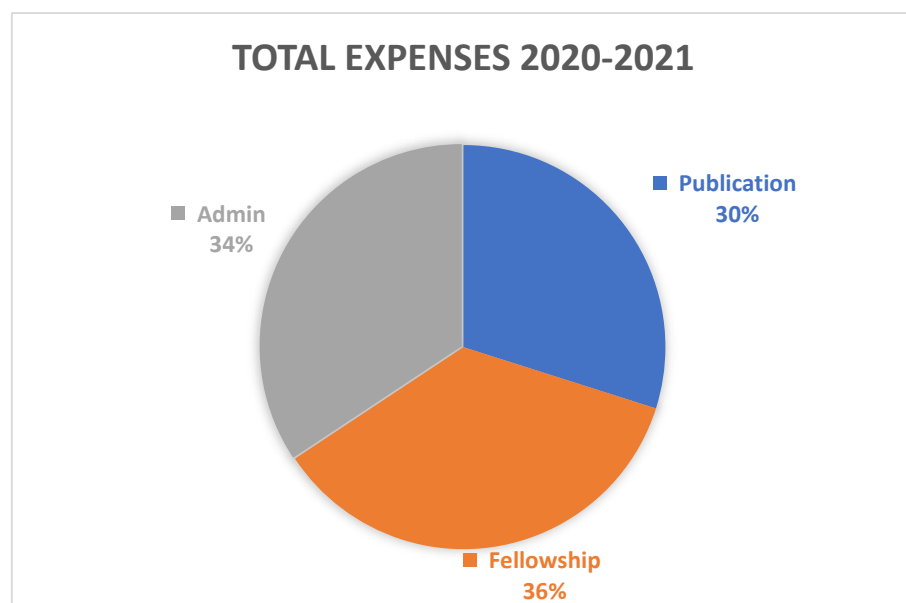
During the year the charity received an income of £33,633 from our investments. Our investment policy is detailed under our risk review.

**Literature**

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

**Where the money goes 2020/21**



Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

**N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.**

(The 2020-21 figure was **£1,606,449**).

It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.

Once again, the Board would like to thank you for your ongoing generosity.

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**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

**Appointment, induction and training of new Trustees**

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights.

The General Service Board reserves the right to revoke any appointment.

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**STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)**

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

**Key Management remuneration**

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

**RISK STATEMENT**

Our risk assessment is covered by our annual review of our general risk policy, reserves policy and investment policy.

**(i) General Policy**

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 13.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

**(ii) Reserves Policy**

The Trustees have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £1,481,870 (2020: £1,643,945). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

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**RISK STATEMENT (continued)**

**(iii) Investment Policy**

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2021 had a market value of 296.09p per unit. Giving the Charity investment a market value of £1,186,293. Due to the fluctuations within the Stock Market and continued volatility due to COVID-19 & Brexit this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

00587316 (England and Wales)

**Registered Charity numbers**

226745/SC038023

**Principle address and registered office**

The General Service Office

P.O. BOX 1

10 Toft Green

York

YO1 7NJ

**Trustees and Directors**

*The Trustees and Directors who served during the year were:*

Sandi Aarvold

Erik Abbott

Thomas Baldwin

Norman Brown

Jo Faul (Appointed 18 April 2021)

Tom Fox

Clive Kilmartin

Patrick McGuire

Mani Mehdikhani

Barbara Owen

Jonathan Pope

Michael Power

Charles Roberts (Appointed 18 April 2020)

Terri Semple

Amanda Stocks

Stephen Smith

Gretchen Swisher (Appointed 18 April 2021)

Justin Tunstall



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**REFERENCE AND ADMINISTRATIVE DETAILS (continued)**

*Retired from the Board:*

Maxine Wilson (Resigned 17 November 2021)  
Eric Carlin (Resigned 8 March 2021)  
Brian Jenkins (Resigned 18 April 2021)  
Nigel Patience (Resigned 18 April 2021)  
Andrew Wetherell (Resigned 17 September 2021)

**Company Secretary**

Ranjan Battacharyya

**Names and addresses of advisers:**

**Auditor**

HPH, Chartered Accountants  
54 Bootham  
York  
YO30 7XZ

**Bankers**

HSBC Plc  
13 Parliament Street  
York  
YO1 8XS

**Solicitors**

Wrigleys Solicitors  
19 Cookridge Street  
Leeds  
LS2 3AG

**Investment managers**

CCLA Fund Managers Limited  
Senator House  
85 Queen Victoria Street  
London  
EC4V 4ET

**Key Management Personnel**

R Battacharyya - General Secretary  
M Tervet - Management Accountant  
J Pryke - General Service Board Administrator  
A M Smith - Northern Service Office Administrator  
S Smyth - Conference Co-ordinator, IT & Technical Manager  
S Wright - Office Manager  
J P Szajniuk - Southern Service Office Administrator

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)**

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

**STATEMENT OF TRUSTEES RESPONSIBILITIES**

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

**AUDITOR**

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 21 January 2022 and signed on its behalf by:

Clive Kilmartin – Trustee

## Chartered Accountants

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Opinion**

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2021 which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

**Other information**

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

## Chartered Accountants

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

**Responsibilities of trustees**

As explained more fully in the trustees' responsibilities statement on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## Chartered Accountants

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals and detailed substantive testing on the completeness of income.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**  
**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham

York

YO30 7XZ

21 January 2022

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**AND INCOME AND EXPENDITURE ACCOUNT**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	Note	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
<b>Income and endowments from:</b>					
Donations and legacies	4	821,318	5,687	<b>827,005</b>	911,608
Other trading activities	5	441,351	15,964	<b>457,315</b>	438,208
Investments	6	33,633	34	<b>33,667</b>	42,404
Government grant income - CJRS		6,492	-	<b>6,492</b>	29,997
<b>Total income</b>		<b>£ 1,302,794</b>	<b>£ 21,685</b>	<b>£ 1,324,479</b>	<b>£ 1,422,217</b>
<b>Expenditure on:</b>					
Raising funds	7	430,300	-	<b>430,300</b>	464,132
Charitable activities	7	756,201	(1,005)	<b>755,196</b>	851,024
<b>Total expenditure</b>		<b>£ 1,186,501</b>	<b>£ (1,005)</b>	<b>£ 1,185,496</b>	<b>£ 1,315,156</b>
<b>Net income/(expenditure) before gain on investments</b>		116,293	22,690	<b>138,983</b>	107,061
Net gains on investments	10	121,358	-	<b>121,358</b>	49,387
<b>Net income/(expenditure) for the year</b>		<b>237,651</b>	<b>22,690</b>	<b>260,341</b>	<b>156,448</b>
<b>Reconciliation of funds:</b>					
Total funds brought forward		2,414,097	102,545	<b>2,516,642</b>	2,360,194
<b>Total funds carried forward</b>		<b>£ 2,651,748</b>	<b>£ 125,235</b>	<b>£ 2,776,983</b>	<b>£ 2,516,642</b>

*The notes on pages 22 to 31 form part of these financial statements.*

*Income and net movement in funds derive wholly from continuing operations.*



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

**BALANCE SHEET**  
**AS AT 30 SEPTEMBER 2021**

Company number: 00587316

	Note	2021	2020
		£	£
<b>Fixed assets:</b>			
Tangible fixed assets	9	3,526	-
Investments	10	1,186,293	1,064,935
<i>Total fixed assets</i>		<u>1,189,819</u>	<u>1,064,935</u>
<b>Current assets:</b>			
Stocks	11	193,792	114,258
Debtors	12	99,700	87,539
Cash at bank and in hand	21	1,435,853	1,285,896
<i>Total current assets</i>		<u>1,729,345</u>	<u>1,487,693</u>
<b>Liabilities:</b>			
Creditors: amounts falling due within one year	13	(142,181)	(35,986)
<i>Net current assets</i>		<u>1,587,164</u>	<u>1,451,707</u>
<b>Total net assets</b>		<u><u>£ 2,776,983</u></u>	<u><u>£ 2,516,642</u></u>
<b>The funds of the charity:</b>	15		
Unrestricted funds		2,651,748	2,414,097
Restricted funds		125,235	102,545
<b>Total charity funds</b>		<u><u>£ 2,776,983</u></u>	<u><u>£ 2,516,642</u></u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements were approved by the Board of Trustees on 21 January 2022 and were signed on its behalf by:

Clive Kilmartin  
Trustee

*The notes on pages 22 to 31 form part of these financial statements.*

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**CASH FLOW STATEMENT**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	Note	2021	2020
		£	£
<b>Net cash used in operating activities</b>	19	<b>121,579</b>	<b>(75,143)</b>
<b>Cash flow from investing activities:</b>			
Dividends, interest and rents from investments		33,667	42,404
Fixed asset purchases		(5,289)	-
Proceeds from sales of investments		-	351,542
<b>Net cash provided by investing activities</b>		<b>28,378</b>	<b>393,946</b>
<b>Change in cash and cash equivalents in the year</b>	20	<b>149,957</b>	<b>318,803</b>
<b>Cash and cash equivalents at beginning of the year</b>		<b>1,285,896</b>	<b>967,093</b>
<b>Cash and cash equivalents at end of the year</b>	21	<b>£1,435,853</b>	<b>£1,285,896</b>

*The notes on pages 22 to 31 form part of these financial statements.*

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

## **1 ACCOUNTING POLICIES**

### **Legal entity**

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

### **Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK, the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accounts are presented in UK Sterling pounds (£).

### **Going concern**

As described in the Annual Report of the Trustees, special consideration has been given to the COVID-19 pandemic impact. The Trustees/Directors have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the Charitable Company to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the Charitable Company is a going concern.

### **Donations**

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

### **Other trading activities**

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

### **Investment income**

Investment income has been accounted for on a cash receipt basis.

### **Expenditure and irrecoverable VAT**

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

### **Tangible fixed assets**

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

## **1 ACCOUNTING POLICIES (continued)**

### **Depreciation**

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Fixtures and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

### **Investments**

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

### **Stocks**

Stocks are stated at the lower of cost and net realisable value.

### **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

### **Cash at bank and in hand**

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

### **Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

### **Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

### **Pension schemes**

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

### **Operating leases**

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

### **Funds structure**

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

## **2 TAXATION**

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

<b>3 OPERATING SURPLUS</b>	<b>2021</b>	<b>2020</b>
<b>The surplus for the year is stated after charging:</b>	<b>£</b>	<b>£</b>
Depreciation	1,763	576
Auditor's remuneration	8,000	8,000
Other fees paid to auditor	1,600	3,535
	<hr/>	<hr/>
<b>4 DONATIONS AND LEGACIES</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Contributions	785,790	856,127
Covenants	40,442	23,322
Conventions	773	10,477
Conference	-	21,682
	<hr/>	<hr/>
	827,005	911,608
	<hr/>	<hr/>

£5,718 of income from donations and legacies relate to restricted funds (2020: £5,316).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

<b>5 OTHER TRADING ACTIVITIES</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Sales of literature	£ 457,315	£ 438,208
	<hr/>	<hr/>

£15,964 of other trading activities relates to restricted funds (2020: £12,396).

Literature is sold at a surplus to assist in the support of the primary purpose.

<b>6 INVESTMENT INCOME</b>	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Fixed asset investment income	33,618	41,024
Deposit account interest	49	1,380
	<hr/>	<hr/>
	£ 33,667	£ 42,404
	<hr/>	<hr/>

£3 of investment income relates to restricted funds (2020: £34).

<b>7 TOTAL RESOURCES EXPENDED</b>	<b>Raising funds</b>	<b>Direct</b>	<b>Support</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>2021</b>
				<b>£</b>
Charitable expenditure	430,300	398,650	356,546	1,185,496
	<hr/>	<hr/>	<hr/>	<hr/>
	<b>Raising funds</b>	<b>Direct</b>	<b>Support</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>2020</b>
				<b>£</b>
Charitable expenditure	464,132	448,917	402,107	1,315,156
	<hr/>	<hr/>	<hr/>	<hr/>

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**7 TOTAL RESOURCES EXPENDED - continued**

<b>Raising funds include:</b>	<i>Basis of allocation</i>	<b>2021 £</b>	<b>2020 £</b>
Purchase of literature	direct	172,484	191,797
Staff costs	usage	53,768	49,270
Premises costs	usage	34,364	32,343
Office expenses	usage	76,706	72,811
Public information and publication costs	direct	35,669	36,298
Conference costs	direct	48	1,497
Website	direct	5,529	8,799
Irrecoverable VAT	direct	29,827	52,122
Financial expenses	direct	12,227	10,141
General expenses (archives)	direct	6,504	8,470
Bad debts written off	direct	3,174	584
		<b>£ 430,300</b>	<b>£ 464,132</b>

All raising funds costs relate to unrestricted funds.

<b>Charitable activities include:</b>	<i>Basis of allocation</i>	<b>2021 £</b>	<b>2020 £</b>
Staff costs	usage	279,597	256,205
Premises costs	usage	69,434	65,243
Office expenses	usage	32,510	31,630
General expenses (travel, meetings and fund expenditure)	direct	17,109	95,839
		<b>£ 398,650</b>	<b>£ 448,917</b>

£(1,083) of charitable activities costs relates to restricted funds (2020: £25,249).

**Support costs comprises of:**

	<b>Management £</b>	<b>Governance costs £</b>	<b>2021 £</b>
Charitable expenditure	310,020	46,526	356,546

	<b>Management £</b>	<b>Governance costs £</b>	<b>2020 £</b>
Charitable expenditure	333,346	68,761	402,107

<b>Management costs include:</b>	<i>Basis of allocation</i>	<b>2021 £</b>	<b>2020 £</b>
Staff costs	usage	204,321	187,227
Premises costs	usage	52,513	49,385
Office expenses	usage	35,687	34,954
Financial expenses	usage	78	63
General expenses (travel, meetings and training)	direct	17,421	61,717
		<b>£ 310,020</b>	<b>£ 333,346</b>

£78 of management costs related to restricted funds (2020: £63).

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**7 TOTAL RESOURCES EXPENDED - continued**

<b>Governance costs include:</b>	<i>Basis of allocation</i>	<b>2021</b>	<b>2020</b>
		<b>£</b>	<b>£</b>
Trustees' expenses	direct	14,004	37,880
Professional fees	direct	32,522	30,881
		<u>£ 46,526</u>	<u>£ 68,761</u>

All governance costs relate to unrestricted expenditure.

**8 STAFF COSTS**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Wages and salaries	453,990	419,883
Social security costs	40,982	30,859
Defined contribution pension costs	42,714	41,960
	<u>£ 537,686</u>	<u>£ 492,702</u>

**The average number of employees during the year was as follows:**

Full-time staff	10	11
Part-time staff	10	8
	<u>20</u>	<u>19</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year was nil (2020: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 8. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £287,413 (2020: £292,890).

**9 TANGIBLE FIXED ASSETS**

	<b>Fixtures and fittings</b>	<b>Computer equipment</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
Cost:			
At 1 October 2020	135,757	31,579	167,336
Additions	-	5,289	5,289
Disposals	-	-	-
At 30 September 2021	<u>135,757</u>	<u>36,868</u>	<u>172,625</u>
Depreciation:			
At 1 October 2020	135,757	31,579	167,336
Charge for the year	-	1,763	1,763
Re-classification	-	-	-
At 30 September 2021	<u>135,757</u>	<u>33,342</u>	<u>169,099</u>
Net book values:			
30 September 2021	<u>£ -</u>	<u>£ 3,526</u>	<u>£ 3,526</u>
30 September 2020	<u>£ -</u>	<u>£ -</u>	<u>£ -</u>

All of the tangible fixed assets relate to unrestricted funds.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**10 FIXED ASSET INVESTMENTS**

**Listed  
investments  
£**

At 1 October 2020	1,064,935
Disposals	-
Revaluations	121,358
At 30 September 2021	<u>1,186,293</u>

**Net book value**

At 30 September 2021	<u>£ 1,186,293</u>
At 30 September 2020	<u>£ 1,064,935</u>

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

**Historical cost** £ 880,171

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,186,293)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

**11 STOCKS**

	<b>2021 £</b>	<b>2020 £</b>
Goods for resale	<u>£ 193,792</u>	<u>£ 114,258</u>

All stock relates to unrestricted funds.

**12 DEBTORS**

	<b>2021 £</b>	<b>2020 £</b>
Trade debtors	22,338	17,820
Other debtors	16,484	8,717
Prepayments and accrued income	60,878	61,002
	<u>£ 99,700</u>	<u>£ 87,539</u>

All debtors relate to unrestricted funds.

**13 CREDITORS: amounts falling due within one year**

	<b>2021 £</b>	<b>2020 £</b>
Trade creditors	74,403	3,777
Accruals and deferred income	59,933	21,031
Taxation and social security	-	9,313
Other creditors	7,845	1,865
	<u>£ 142,181</u>	<u>£ 35,986</u>

All creditors relate to unrestricted funds.



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

14 DEFERRED INCOME	2021 £	2020 £
<b>Fees received in advance</b>		
Balance at 1 October 2020	10,406	21,842
Released to statement of financial activities	(10,406)	(21,842)
	-	-
Deferred in the period	38,005	10,406
Deferred income at 30 September 2021	£ 38,005	£ 10,406

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions and income received for the 75th Anniversary event in 2022.

**15 FUNDS**

	Balance at 01/10/2020 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2021 £
<b>Undesignated funds</b>					
General Fund	2,414,097	1,302,794	(1,186,501)	121,358	2,651,748
<b>Restricted funds</b>					
Development Fund	33,577	15,964	-	-	49,541
European Service Meeting	68,968	5,721	1,005	-	75,694
	102,545	21,685	1,005	-	125,235
<b>Total Funds</b>	£ 2,516,642	£ 1,324,479	£ (1,185,496)	£ 121,358	£ 2,776,983
	Balance at 01/10/2019 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2020 £
<b>Undesignated funds</b>					
General Fund	2,250,083	1,404,471	(1,289,844)	49,387	2,414,097
<b>Restricted funds</b>					
Development Fund	21,181	12,396	-	-	33,577
European Service Meeting	88,930	5,350	(25,312)	-	68,968
	110,111	17,746	(25,312)	-	102,545
<b>Total Funds</b>	£ 2,360,194	£ 1,422,217	£ (1,315,156)	£ 49,387	£ 2,516,642

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

The Alanon House Fund (226745-1) is a linked Charity whose charitable objectives are the provision of a building to serve as a headquarters for Alcoholics Anonymous. The Alanon House fund was removed from the register 11 August 1995.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**16 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	<b>Tangible fixed assets</b>	<b>Investments</b>	<b>Net current assets</b>	<b>Total 2021</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Unrestricted funds	3,526	1,186,293	1,461,929	2,651,748
Restricted funds	-	-	125,235	125,235
	<u>£ 3,526</u>	<u>£ 1,186,293</u>	<u>£ 1,587,164</u>	<u>£ 2,776,983</u>

	<b>Tangible fixed assets</b>	<b>Investments</b>	<b>Net current assets</b>	<b>Total 2020</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Unrestricted funds	-	1,064,935	1,349,162	2,414,097
Restricted funds	-	-	102,545	102,545
	<u>£ -</u>	<u>£ 1,064,935</u>	<u>£ 1,451,707</u>	<u>£ 2,516,642</u>

**17 OPERATING LEASE COMMITMENTS**

As at 30 September the charitable company had future minimum lease payments under non-cancellable operating as follows:

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
Within one year	83,380	84,846
Between one and five years	304,190	314,770
In more than five years	393,750	468,750
	<u>£ 781,320</u>	<u>£ 868,366</u>

**18 RELATED PARTIES**

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amounting to £14,004 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2020: £37,880 to all trustees).

Trustee other related parties

There were no related party transactions during the year which were not offered on the same terms as the general public.

There are no other related parties.

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

<b>19 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES</b>	<b>2021 £</b>	<b>2020 £</b>
<b>Net income/(expenditure) for the reporting period</b>	260,341	156,448
Depreciation of tangible fixed assets	1,763	576
Gains on investments	(121,358)	(49,387)
Dividends, interest and rents from investments	(33,667)	(42,404)
(Increase)/decrease in stocks	(79,534)	(1,898)
(Increase)/decrease in debtors	(12,161)	(9,139)
(Decrease)/increase in creditors	106,195	(129,339)
<b><i>Net cash used in operating activities</i></b>	<b>£ 121,579</b>	<b>£ (75,143)</b>

**20 ANALYSIS OF CHANGES IN NET DEBT**

	<b>At 01/10/2020 £</b>	<b>Cash-flows £</b>	<b>At 30/09/2021 £</b>
Cash	1,285,896	149,957	1,435,853
		149,957	
	<b>£ 1,285,896</b>	<b>£ 149,957</b>	<b>£ 1,435,853</b>

**21 ANALYSIS OF CASH AND CASH EQUIVALENTS**

	<b>2021 £</b>	<b>2020 £</b>
Cash at bank and in hand	1,435,853	1,285,896
<b>Total cash and cash equivalents</b>	<b>£ 1,435,853</b>	<b>£ 1,285,896</b>

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

**22 COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT**

	<b>Unrestricted Funds £</b>	<b>Restricted Funds £</b>	<b>Total 2020 £</b>	<b>Total 2019 £</b>
<b>Income and endowments from:</b>				
Donations and legacies	906,292	5,316	<b>911,608</b>	748,914
Other trading activities	425,812	12,396	<b>438,208</b>	633,019
Investments	42,370	34	<b>42,404</b>	44,485
Government grant income - CJRS	29,997	-	<b>29,997</b>	-
<b>Total income</b>	<b>£ 1,404,471</b>	<b>£ 17,746</b>	<b>£ 1,422,217</b>	<b>£ 1,426,418</b>
<b>Expenditure on:</b>				
Raising funds	464,132	-	<b>464,132</b>	720,364
Charitable activities	825,712	25,312	<b>851,024</b>	938,208
<b>Total expenditure</b>	<b>£ 1,289,844</b>	<b>£ 25,312</b>	<b>£ 1,315,156</b>	<b>£ 1,658,572</b>
<b>Net income/(expenditure) before gain on investments</b>	<b>114,627</b>	<b>(7,566)</b>	<b>107,061</b>	<b>(232,154)</b>
Net gains on investments	49,387	-	<b>49,387</b>	80,057
<b>Net income/(expenditure) for the year</b>	<b>164,014</b>	<b>(7,566)</b>	<b>156,448</b>	<b>(152,097)</b>
<b>Reconciliation of funds:</b>				
Total funds brought forward	2,250,083	110,111	<b>2,360,194</b>	2,512,291
<b>Total funds carried forward</b>	<b>£ 2,414,097</b>	<b>£ 102,545</b>	<b>£ 2,516,642</b>	<b>£ 2,360,194</b>

The following pages do not form part of the statutory financial statements  
and contain unaudited information

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	<b>2021</b>		<b>2020</b>	
<b>Income</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Donations and legacies</b>				
Contributions	785,790		856,127	
Covenants	40,442		23,322	
Conventions	773		10,477	
Conference	-		21,682	
<i>Total donations and legacies</i>		827,005		911,608
<b>Other trading activities</b>				
Sales of literature		457,315		438,208
<b>Investments</b>				
Fixed asset investment income	33,618		41,024	
Deposit account interest	49		1,380	
<i>Total income from investments</i>		33,667		42,404
<b>Government grant income</b>				
CJRS grant income		6,492		29,997
<b>Total income</b>		<u>1,324,479</u>		<u>1,422,217</u>

**Expenditure**

**Raising funds**

*Literature Costs*

Purchase of literature	172,484	191,797
Wages and salaries	45,399	41,988
Social security	4,098	3,086
Pensions	4,271	4,196
Rent and rates	31,479	29,454
Repairs and renewals	254	135
Insurance	1,460	1,305
Light and heat	1,171	1,449
Telephone	2,930	2,270
Office equipment	2,754	2,328
Printing and stationery	921	2,001
Office postage	63,695	58,240
Computer expenses	5,818	7,780
Irrecoverable VAT	29,827	52,122
Archives	465	463
Conference	48	1,497
Professional conferences	(50)	(1,065)
Public information	24,735	17,921
AA service news	-	6,187
Share expenses	8,300	9,686
Roundabout expenses	2,684	3,569
<i>Carried forward</i>	<u>402,743</u>	<u>436,409</u>

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	2021	2020
	£	£
<b>Raising funds - continued</b>		
<i>Brought forward</i>	402,743	436,409
General expenses	6,039	8,007
Website	5,529	8,799
Depreciation	588	192
Bank charges	12,227	10,141
Bad debts written off	3,174	584
<i>Total raising funds expenditure</i>	430,300	464,132
<b>Charitable activities</b>		
<i>Fellowship Costs</i>		
Wages and salaries	236,075	218,339
Social security	21,311	16,047
Pensions	22,211	21,819
Rent and rates	65,886	61,648
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,548	1,915
Telephone	12,581	9,746
Office equipment	5,507	4,655
Printing and stationery	1,927	3,453
Office postage	6,089	5,804
Computer expenses	5,818	7,780
Delegate expenses	(1,083)	25,249
World service meeting	(7,116)	8,615
Advertising	9,825	1,825
General expenses	6,039	8,007
Travel	9,444	52,143
Depreciation	588	192
<i>Total fellowship expenditure</i>	398,650	448,917
<i>Administration Costs</i>		
Wages and salaries	172,516	159,556
Social security	15,573	11,726
Pensions	16,232	15,945
Rent and rates	49,049	45,893
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,464	1,812
Telephone	18,957	14,685
Office equipment	5,507	4,655
Printing and stationery	1,435	4,417
Office postage	3,383	3,225
<i>Carried forward</i>	286,116	263,594

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**  
**DETAILED STATEMENT OF FINANCIAL ACTIVITIES**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	2021		2020	
	£	£	£	£
<b>Charitable activities - continued</b>				
<i>Brought forward</i>	286,116		263,594	
Computer expenses	5,817		7,780	
General expenses	6,039		8,007	
Training courses	1,938		1,567	
Travel	9,444		52,143	
Depreciation	588		192	
Bank charges	78		63	
	<hr/>		<hr/>	
<i>Administration costs</i>	310,020		333,346	
<i>Governance costs</i>				
Trustees' expenses	14,004		37,880	
Professional fees	32,522		30,881	
	<hr/>		<hr/>	
<i>Governance costs</i>	46,526		68,761	
<i>Total support costs charitable expenditure</i>	356,546		402,107	
<i>Total expenditure on charitable activities</i>		755,196		851,024
		<hr/>		<hr/>
<b>Total expenditure</b>		1,185,496		1,315,156
		<hr/>		<hr/>
<b>Net income before gains on investments</b>		138,983		107,061
<b>Net gains on investments</b>		121,358		49,387
		<hr/>		<hr/>
<b>Net income</b>		£ 260,341		£ 156,448
		<hr/>		<hr/>

*Chris Kilburn*