

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

England & Wales · Charity number 226745

Details

Status Registered

Legal form Charitable company

Company number [00587316](#)

Registered 1969-03-19

Register [View on the Charity Commission register](#)

Contact

Address Alcoholics Anonymous
10 Toft Green
York
YO1 6JT

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Website www.alcoholics-anonymous.org.uk

Activities

Objects: TO HELP CHRONIC ALCOHOLICS TO OVERCOME THEIR ADDICTION TO ALCOHOL AND TO SERVE THE FELLOWSHIP KNOWN AS ALCOHOLICS ANONYMOUS IN SUCH OF ITS WORK OF ASSISTING ALCOHOLICS TO ACHIEVE SOBRIETY.

Activities: Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking.

Classification

- **How:** Acts As An Umbrella Or Resource Body
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- **Area of benefit:** NATIONAL
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-09-30	£2,164,299	£2,110,192	£2,518,003	21
2024-09-30	£1,830,465	£2,063,690	£2,523,633	21
2023-09-30	£1,769,948	£1,871,836	£2,636,622	20
2022-09-30	£1,852,346	£1,823,469	£2,723,886	20
2021-09-30	£1,324,479	£1,185,496	£2,776,983	20
2020-09-30	£1,422,217	£1,315,156	£2,516,642	19

Trustees

Name	Role	Appointed
Angela Mary Sheridan		2024-04-14
Anthony Mark Stephens		2024-04-14
Carmel Mary Zita George		2024-04-14
Catherine Wright		2026-04-19
Dr Kieran John Moriarty		2022-04-10
Dr Pragnya Gill		2026-04-19
Dr Syed Hassan Abbas Zaidi		2025-04-13
Emma Jane Gipson		2023-04-16
Gillian Edwards		2026-04-19
Graham Murdoch Duncan		2025-04-13
Gretchen Swisher		2021-04-18
Holly Sarah Alexander		2023-04-16
James Killen		2026-04-19
James Warren Muelchi		2025-04-13
Jane Francis Currie		2026-04-19
Jill Roberta Tolfrey Dr		2025-04-13
Joanna Faul		2021-04-18
Matthew David Spruell		2026-04-19
Maxine Elizabeth Jefferies		2024-04-14
Michael Stafford Newton		2025-04-13
Rev Caroline Francis Morrison		2026-04-19
Victoria Cornish		2026-04-19
William Francis Docherty		2026-04-19
William Turnbull		2026-04-19

Linked charities

- ALANON HOUSE FUND (226745-1)

Accounts

Annual Report

of the General Service Board of
Alcoholics Anonymous Great Britain
2025



2025

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The Preamble

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited

1 October 2024- 30 September 2025

Introduction

Chairperson's Introduction to Annual Report

It is a real privilege to present this year's Annual Report on behalf of the General Service Board (GSB) of Alcoholics Anonymous Great Britain, and Continental Europe English speaking region (CER).

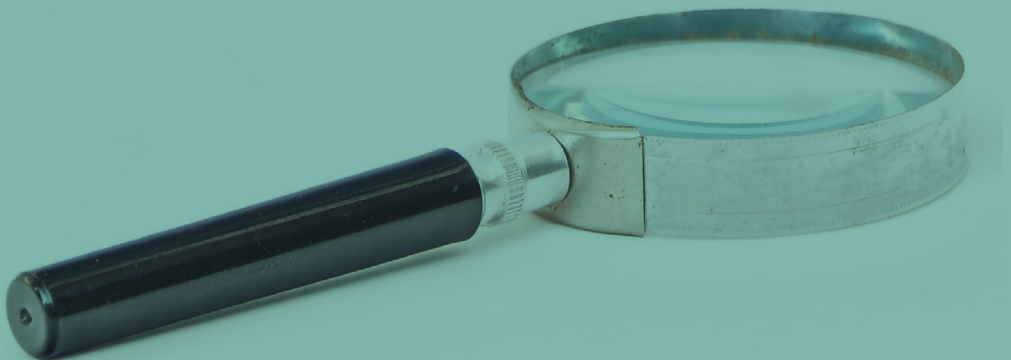
The purpose of the GSB is to support the fellowship of Great Britain and English-speaking meetings in Continental Europe, in its primary purpose. That is, to carry the message of recovery from alcoholism to all who seek its help, to those associated with alcohol problems, and to the public at large.

The charity continues to improve on both governance of its affairs and on the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. Our annual report demonstrates how the charity has worked towards these aims in the last year.

In addition to increasing effective governance and implementing Conference recommendations and board policy, our trustees - selected from our regions - are responsible for the various board disciplines. We have at present four Non-Alcoholic Trustees (NATs) on our board. Our NATs provide immeasurable assistance in adding balance to the board and different perspectives. They work very hard to help inform the public at large about our message, without the constraints of anonymity. They also serve on various board Subcommittees (SCs) and have been providing additional excellent guidance on governance.

This year the Board has had vacancies for both categories of trustee. Of course, these vacancies mean an increased workload for all other trustees, and I thank them for stepping into the breaches. We do offer attendance at region assemblies where there is no local trustee, and hope that this will encourage future nominations.

Our annual Conference in April 2025 was held in York. Although delegates were again given the opportunity to participate online rather than face to face, none chose that option, preferring to be there in person and in fellowship. Conference Steering Committee and the staff of the General Service Office (GSO) gave us a thoughtful and unifying experience, for which many thanks are due. Important direction was given to the GSB



through Conference recommendations. A new film and five new literature items were approved. These are being usefully employed by the fellowship. We presented a new alcoholic trustee to Conference 2025 together with four new NATs. We expect to present two new NATs and ten new alcoholic trustees to Conference in April 2026, making the GSB ever more diverse. GSB SCs continue embracing available technology with a comfortable balance of in person and online meetings. Hybrid participation continues for meetings in York at the GSO.

Our three service offices are available to the fellowship for service meetings, and a weekly recovery meeting is now established at GSO in York. The Southern Service Office in London, offers a wide range of literature for sale, as well as providing a useful meeting space. Service meetings are regularly held there and also GB's first Farsi speaking meeting. The office co-ordinated with Crisis in liaison at Christmas and is developing an archive display for visitors. The Northern Service Office in Glasgow hosts many service meetings, and very interesting Scottish archival material. Both satellite offices store banners and tablecloths for local conventions etc.

Major projects realised this year were the AA National Survey and progress on the development of National Telephones. The National Survey received a favourable response rate from the fellowship, from which we can draw robust statistics. These will give the fellowship a clear picture on the composition of AAGB and CER. The next step for the Survey SC is to convey survey information to the fellowship. Meanwhile, our National Telephones development activity went through a rigorous testing phase with a new supplier. The Telephone SC is proofing a system that meets both the current and future needs of AA.

Chat Now and the Online Response Service (ORS) have made their mark this year too, with an average of over 1,400 contacts between them per month. Over 50% of contacts for each service are newcomers. Clearly, this is a truly vital modern service in engaging with the still-suffering alcoholic, and in aiding them to reach the rooms. Our new website is attracting still greater traffic than before. It really benefits from a home page focus on still-suffering alcoholics who are making their first contact with our fellowship. The fellowship, through its health service officers and others, continues to use the NICE recommendations to great effect.

Conference-approved work on Inclusivity continues to concentrate on three core areas: Race Today, LGBTQIA+ and Accessibility, and to raise awareness on these across the fellowship. Conference-approved Safeguarding recommendations are being used by groups and intergroups to good effect, and a forum for shared experience from service position holders has been established. It is used well by participants.

The Development Fund has contributed to International Literature, and to World Service Meeting Funds. The European Service meeting was held once again at York with forty- three participants from twenty-eight countries, plus representation from US/Canada along with the Chair from Ireland. Participants shared their service experience, strength and hope with each other, so they can build strong AA structures within their own countries, which meet the needs of the still suffering alcoholic. In addition, trustees have participated in the General Service Conferences of several European countries, and later shared experience in their service disciplines, which has been very helpful to the fellowship. East African countries are looking to AAGB and US/Canada to help with starting service structures across their countries.

All four National Conventions happened during the year and were much appreciated by attendees, with several newcomers being welcomed to our Fellowship. In 2026 the Northern National Convention will be 50! Many thanks to the organising committees. Similarly, our three parliamentary events, in Westminster, Holyrood and at the Senedd all took place and we continue to not only explain AA's message to those in political power, but ask them to carry our message, just as we ask of any professional organisation.

All trustees, whichever their service, and all three service offices have worked tremendously hard for the fellowship in delivering primary purpose work, for which I truly give my humble thanks.

Thank you all for allowing me to be of service.

Joanna Faul

Chair – General Service Board

GSB Personnel

Trustees who departed from the Board this year:

Justin Tunstall
Ranjana Bell

The following trustees were appointed to the Board:

Graham Duncan
Jim Muelchi
Mike Newton
Jill Tolfrey
Hassan Zaid

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN) is a service information newsletter that is produced by the General Service Board and is distributed each quarter to over 4000 groups in print, and to approximately 2000 digitally, as well as intergroups and regions.

AA Service News is also on the AAGB website, and previous issues can be found in the website Document Library.

Included in AA Service News are the Conference questions and responses in the winter and summer issues respectively, messages from the General Secretary, bullet points from meetings of the GSB and adverts for vacancies on subcommittees. It also contains updates on special projects such as the British Big Book, and requests for input into new AA literature and pamphlets, and inspiring articles from members on their experience of service at all levels of our structure.

Archive Subcommittee met three times during the past year, two online and one at the general service office. We continue to invite the AA archivist at the Borthwick Institute and some other staff members to the SC meetings, as it is proving to be informative and productive. The SC continues to overhaul the existing and create new AA archivists supporting literature. One revised pamphlet will be presented to conference 2026.

The archive network meeting was held on the 19th and 20th of September 2025. A total of 30 members attended, 21 in person and 9 online, an increase of 9 attendees over 2024.

The archives continue to receive donations from members of the fellowship, including a necklace-style engraved medal commemorating 25 years of AA, presented to Bill W at the Ohio convention. It is intended to display this medal.

Armed Services Subcommittee met four times this year, twice online and twice at GSO. The SC consists of three trustees and two SC members. One member and two trustees will rotate out in January 2026.

A survey of the AA confidential directory suggests that of the 16 regions, 9 have regional armed service liaison officers in post. The intergroups have 52 armed service liaison officers in post. The SC continues in its role to support the Armed Service Liaison Officers (ASLO) and Regional Armed Service Liaison Officers (RASLO). Support is restricted due to a lack of SC members. There are several vacancies on the SC which, if not filled, may impede the ability of the SC in its role of supporting ASLO and RASLO.

The SC continues to maintain the Armed Services 12 step list, which is on a Google document and is available for telephone responders.

The SC has an online workshop planned for March 2026 to assist existing LOs and encourage more members of the Fellowship into this very rewarding area of service.

The SC continues to update Information on the services section of the AA website.

The SC now has sufficient material to proceed with the process of creating new Armed Services literature and

would like to thank those members who have contributed written shares for this purpose. However, this process may be delayed due to a shortage of members.

Employment: 2 new members joined the subcommittee in 2025 and it now has a full team of members to carry out its work.

This year, we have presented at an event which was held by Wrigley's solicitors, Circle Health and NatWest Bank.

The SC also supported AA Bulgaria setting up an Employment seminar meeting through Zoom meetings and by providing literature, and a member from AA Bulgaria attended this year's Employment seminar, for further support.

In October, the Trustee for Probation on how the CHIT system can be used in Employment work and the value that it could add.

First Response Online Subcommittee (FROSC) is responsible for the administration of our two online services: Chat Now and the Online Response Service (ORS), which are live chat and email services.

The services are a vital part of our work carrying the message of recovery to the still suffering alcoholic, and the dedication of our responders ensures that the hand of AA is always there for anyone who is reaching out for help with their drinking.

On average, the Online Response Service receives about 700 initial contact emails each month, with 900 emails being sent every month by our responders. Of the initial emails received, just over 50% are from suffering alcoholics, with the remainder being made up of enquiries from family and friends, professionals, and existing members of the Fellowship.

On Chat Now, the responders receive an average of 720 chats each month, and like with ORS, just over 50% of these are from the still suffering alcoholic.

An online workshop in June about our online services resulted in a significant number of applications to become responders. We will be holding another online workshop on 24th January 2026.

Guidance for responders and all our safeguarding processes are continually being reviewed. All chats and 90% emails are screened to ensure best practice.

Thanks to the commitment and effort made by our responders and by members of the SC, the services are operating smoothly and continuing to grow, and we offer our thanks to all of them for their dedication.

Health: AA-GB's Health Subcommittees are there to support the work of Regional Health Liaison officers in carrying AA's message to the Health Professionals, and build awareness with the 2023 National Institute for Health and Care Excellence (NICE) Quality Standard for treating people with Alcohol Use Disorders <https://www.nice.org.uk/Guidance/qs11>.

In Scotland, we are grateful to Regional Health Liaison Officers who have joined the Scottish Government consultation to develop a new Alcohol (and Substance Misuse) Strategy. Across the United Kingdom, Health Services are increasingly willing to speak with 'Lived Experience Recovery Organisations' (LEROs) as they develop plans to meet local needs. Members who can represent our fellowship in this context carry out a significant public information service, and we thank them all.

We're currently refreshing and rebuilding health resources on the website. Published resources will appear on the Health Service page or in the Health section of the new Document Library. Internal resources and templates will be in the Health Filestore.

The Annual Health Meeting with Regional Health Liaison Officers (RHLOs) and a hybrid Seminar took place in September 2025 and was a great success in creating awareness of the many initiatives in Health Liaison work and the challenges faced throughout the structure.

Inclusivity Committee: The Inclusivity Committee consists of 3 Working Groups (WG):

Race2Day (WG) presented & held workshops at the Southern National, Birmingham Big Book, Heart of England and European Young People in AA in Glasgow. The Chair of the WG was elected to be a Trustee and will be rotating out of position after conference 2026.

LGBTQIA+ (WG) has been focusing on revamping the 'LGBT Voices' pamphlet. This has been completed in time to present to Conference 2026. The Chair of the WG has also been elected to be a Trustee and will rotate out by April 2026.

Accessibility (WG) This has been a difficult year for the members and chair of the WG, as they all have lived experience of accessibility issues, both visible and invisible.

A question that the Access working group has posed is regarding Tradition 3 'The only requirement for A.A. membership is a desire to stop drinking. How does this Tradition apply to Groups when considering members with accessibility needs?

The WGs are now working together to consider how issues of Inclusivity can be better understood by the Fellowship and to stimulate discussion.

Literature: All literature items approved by Conference 2025 have been actioned and printed with the revised AA Service and Structure handbooks available online and in hard copy.

Three Chapters of the Service Handbook have been revised along with 6 pamphlets and 3 new pieces of literature, which will be presented at Conference 2026. The British Big Book working group is making good progress towards delivering the draft for Conference 2027

Northern National Convention: The 49th Northern National Convention took place at the Norbreck Castle Hotel, Blackpool, from Thursday, 27th March 2025 to Sunday, 30th March 2025. 1190 tickets were sold, an increase of 9% compared to the previous year. This has been the highest attendance over the last 20 years, and the committee members appreciate all the support from the Fellowship.

The NNC is supported by the Northwest, Northeast and the Midlands Region, and its committee meets 4 times a year.

Flyers for the event were distributed through the Regional Assemblies and available from the GSO. They are also included in the events section of the National Website, with a link to the NNC microsite.

The committee have worked in preparation for the 50th Anniversary event. The theme is 'A New Beginning' and will take place from Thursday, 26th March 2026 - Sunday, 29th March 2026. The committee looks forward to celebrating the Anniversary and to give the Fellowship a joyful experience.

Welsh National Convention was held this year on the weekend of 30th/31st May at the Metropole hotel, Llandrindod Wells. There were 197 attendees in total.

Platform speaker meetings were held over the weekend, along with a Welsh speaker meeting on Saturday afternoon with simultaneous translation into English via headsets.

There was entertainment on the Friday evening with musicians, and a disco and raffle were enjoyed on the Saturday evening.

The Sunday morning spiritual service was held in both English and Welsh, with a choir of our Welsh-speaking members leading Calon Lan (pure heart)

Marathon come-and-go meetings were run alongside the above.

The WNC will take place at the Metropole Hotel, Llandrindod Wells 30th May to 1st June 2025. The theme is Love and Gratitude. There will be information about Young People and Telephone discipline. Fliers have been circulated, and we look forward to another successful year.

Although this is a small National Convention, there will be a warm Welsh welcome for anyone attending.

Scottish National Convention: The 68th Scottish National Convention, Queens Hall, Dunoon, 9th to 11th May 2025.

The Convention website (<https://scottishnationalconvention.co.uk/>) has been working well, and the convention was fully self-supporting, with attendance numbers up. The TOR and accounts were approved at the AGM in July. Tradition Seven to GSO was also up to £1735.25.

The regular meetings were well attended, with more being 'open' this year to encourage attendance by our non-alcoholic friends. An Al-Anon meeting room was also provided. Roundabout and Young People were represented in the service area with information on Probation and Prisons. Due to EURYPAA holding their convention in Glasgow this year, the SNC committee also supported their wish to raise awareness at the SNC.

The 69th Scottish National Convention, 24th to 26th April 2026, will again be at The Queens Hall, Dunoon. The committee looks forward to welcoming you!

Southern National Convention: Building on the success of the previous convention, the 2025 National Southern Convention took place by the sea at the Sand Bay Resort between the 19th and 21st September. Just over 700 members of the Fellowship attended the Convention, with 545 staying on site and a further 162 attending from Bristol and the surrounding area.

Meetings were held throughout the weekend, with entertainment each evening with a presentation on the work of the General Service Board and an inclusivity workshop held on the Saturday. Our friends at Al-Anon joined in with a programme of meetings throughout the weekend, including Al-Anon and Alateen shared platforms in the main hall on Friday and Saturday.

The Convention was a great success, and the Convention Committee were pleased to be able to send a significant contribution to the General Service Office. The Convention is fully self-supporting for 2026. National Telephone Subcommittee has been working hard on fulfilling the Conference recommendation to find a better solution for the 0800 number.

We have a working group that has been working closely with Lily, our potential provider, in testing the system provided. This has been a lengthy process because we want to make sure that it fulfils all the requirements for a better working system before switching from our current provider.

The SC has been providing and revising various guidelines in the hopes of helping RTLOs, TLOs and responders/operators. These are all available on the website.

Parliamentary Events:

Scottish Parliament Event: This year's Scottish Parliamentary Event took place on 12 March 2025 in the Fleming Room in Holyrood and was sponsored by Marie McNair, MSP for Clydebank and Milngavie. The title and theme of the event was Dispelling the Myth: What do you know about AA?

The professional speaker for the event was Dr James Douglas, a GP from Fort William, who has been a firm advocate of AA and has spoken and written about the benefits of AA in the past. There were two AA speakers, and there was a lively question and answer session at the end that also included an impromptu testimony from an MSP regarding how AA so positively impacted her family.

This year, there is a full committee that includes representation from all the Scottish Regions and staff from the Northern Service Office have secured an MSP sponsor for the event, Clare Haughey, Member of the Scottish Parliament for Rutherglen.

It was decided to provisionally book a date in the 3rd week of June 2016.

Following Conference 2026, a new Chair, a trustee from one of the Scottish regions, will be appointed to this committee. It has been a joy and a privilege to work with this committee, and I am sure the event this year will be a resounding success.

Welsh Parliamentary Event: Our annual report to professionals was held on the 6th November at the Senedd, Cardiff Bay, Wales.

The event was introduced by our Chair, with our General Secretary explaining what AA is and how the charity operates within the Traditions, and I followed with some history and facts of AA in Wales, then proceeded to let them know what AA does within prisons, followed by the Prison video. This was followed by two members sharing their experience, strength and hope of recovery.

Our sponsoring AS/AM Peredur Owen Griffiths, Plaid Cymru – The Party of Wales, had been delayed, then thanked us for attending and sharing our information with everyone. Next year's date is to be arranged.

Westminster Parliamentary Event: This year's event, 'A Resource to Professionals', was held in The Cholmondeley Room at The House of Lords, and was sponsored by Lord Cameron of Dillington, to whom we are grateful for opening the presentation. There were 70 attendees.

The committee has reflected on this event, and whilst being a fantastic venue, the Cholmondeley Room doesn't serve our needs as well as Portcullis House, so have already booked Portcullis House for Tuesday 12th. May 2026.

Our sponsor will be Andy Slaughter MP for Hammersmith and Chiswick.

PI & Ecomms Subcommittee has been engaged in a range of different work asked of it by the General Service Board, on behalf of the Fellowship. In addition, the SC has provided consistent support for users of the Filestore, the Regional and Intergroup Microsites and has maintained a constant presence on the AAGB Helpdesk.

The AAGB website has had almost 600,000 visits to the website between April and December 2025. Four times as many hits are made from general searches compared to users accessing a direct bookmark or link, and this highlights the good level of visibility for the website on the World Wide Web.

The development of website functionality and content has continued with improvements to the user journey for newcomers, updates to the Group Information Registration Form and updates to simplify ordering and payments for purchases from the online shop.

We will create on both Instagram and X, a trial non-interactive Social Media with a static post on each with a link to direct visitors to the AA GB Website. The link includes a tracking element which allows us to see how many hits are received on the AA website from each of these social media channels. The evaluation of w-engagement, platforms and content will continue through 2026.

The SC is also evaluating the feasibility of using Meeting Guide by AA GB. Meeting Guide (sometimes referred to as 'Meeting Guide Technology') is a third-party digital app, managed by AA World Services, which can be used to help Fellowship members find AA meetings.

The SC resumed publication of the PI Newsletter in 2025 after a break of a couple of years. Editions started in the first week of April and will continue quarterly in the first week of January, April, July and October. Distribution is to service email addresses for Region and Intergroup Chairs & Secretaries, as well as Liaison Officers for PI, Armed Services, Employment, Health and Young People.

Workplace, a communication and engagement platform used for service communication, has been retired by its owner (Meta), so the SC is trialling the integration of a blogging platform integrated with the Google suite of applications as a replacement, which we hope to roll out during 2026 to groups doing service.

Prisons: At Conference 2025, our new pamphlet, AA in prisons, was accepted and available from GSO.

An updated the Prison section of the Service handbook will be going to Conference 2026.

Our Beyond the Bars newsletter is published 4 times a year and is available in the document library.

An online prison workshop was held on the 30th of August with 58 attendees, and we plan another on 7th March 2026.

The trustees are part of the HMPPS Mutual Aid forum, and I attended the 6th prison seminar in Bulgaria in October.

It is my last year as a Trustee, and I thank everyone for all the work and help that have been given to me.

Probation: The Probation / Community Justice Service discipline has had a productive year; recent figures show that 980 Alcoholics Anonymous Groups in GB now offer the 'chit' system, this is up from 718 at December 2024. Service work locally is taking place with enthusiastic members encouraging cooperation with the professional community. The GSB SC email address is working well to provide a central point of contact for members and outside agencies.

Our second national online workshop attracted over sixty members interested in Probation service. We are planning a third, for 28th February 2026. Guidance has been produced for the Fellowship and professionals on the Chit system and placed on our website. We have also produced a new leaflet aimed at still-suffering alcoholics who find themselves in Police custody and revised our chapter in the GB service handbook. Both will go to Conference 2026.

Recently, we gave an online presentation to the Kenyan Intergroup to aid them in developing their service structure, incorporating reaching those who have a desire to stop drinking and are involved with the Kenyan justice system.

Current cooperation with HM Prisons and Probation Service (HMPPS) for their Approved Premises to increase awareness and reinvigorate connections on a local and national basis is expanding. HMPPS piloted 'Recovery-focussed Approved Premises' and is keen to roll recovery out into all Approved Premises, with the support of local members. Many thanks to all members and Liaison Officers who are supporting this service. Cooperation with HM Courts and Tribunal Service (HMCTS) is also ongoing. HMCTS Headquarters Officials are learning that local members have worked with local courts and developed good cooperative working. In Scotland, members are working with Sheriff's Courts as well as Local Authority Social Services, and Police Scotland's local divisions to signpost people to Alcoholics Anonymous and welcome them to the Fellowship.

We are continuing to review our Liaison officer's pack and aim to have a refined document available for the Fellowship in early 2026.

Roundabout: 2025 was sadly overshadowed by the illness and consequent resignation of our Trustee Andrina. The loss of her kind wisdom and practical nature was and continues to be sorely missed. The SC itself had a busy year attending 8 conventions which raised awareness of the magazine, obtained articles and interviews and shares from them, as well as encouraging new Subscriptions and is a great way of attracting people into Service. As well as meeting online three times the SC met face to face for a Workshop in Pitlochry. The SC its updated the Terms of Reference and its style Sheet for the Proofreaders.

SHARE: This year, Share was present at the London Convention 2025 and also the Northern and Southern National Conventions. Our Editor was invited to the online Grapevine La Vina Magazine Workgroup in the USA to talk about Share. We produced the bumper 90th Anniversary issue in June with four extra pages to celebrate gratitude.

Our newest Editorial Reader represented us at the Roundabout Annual meeting in Glasgow, where he was warmly welcomed and gained valuable ideas and insight, which he reported back to the team.

We also had two online meetings of the Share Editorial team and our annual Liaison Officers meeting at GSO in York.

All the deadlines have been met with lots of great articles and beautiful photographs. However, we always need more, so while you're penning your own article for us, please encourage your friends to write in too!

This is a time of change at Share as we say goodbye, and a huge thank you, to our Editor Agnes, who has been the driving force behind the magazine and the committee for the past six years. Taking on the role of Editor is our current Assistant Editor, Bridget, who has been a hard-working member of the team for two years and has been shadowing the editor duties for twelve months, already having produced several issues. Caroline (an experienced Editorial Reader) will be stepping into the Assistant Editor role. So Share continues to be in good hands.

As this is my last annual report for Share, I would like to thank the hard-working Share editorial team and also all of the Share liaison officers and group reps. I have learned so much from you and enjoyed being a part of the Share family.

Survey: The General Service Board of Alcoholics Anonymous Great Britain (AAGB) Limited have conducted a survey of the Fellowship every five years since 1972. The intention of these surveys is to learn more about the Fellowship in GB and Continental Europe so that AA's message of recovery may be disseminated more effectively to the still suffering alcoholic, thus helping us to fulfil our primary purpose.

The Survey Subcommittee was established as a separate SC tasked to deliver the 2020 Survey. Previously, the Survey was delivered by the PI SC. Due to COVID and lockdown, the 2020 survey was delivered online for the first time. The decision to continue the survey online was agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement.

The 2025 survey was delivered on time, and the results are being analysed and will be reported on at Conference 2026. A leaflet has been submitted to Conference 2026 showing the headings that will be on the leaflet. The statistics will be inserted early in 2026. The leaflet will be available to be used as a public information outreach tool.

Young People: This year marks 10 years since the Young People's Liaison Officer position was introduced into the structure of AAGB, and it has been a busy and exciting year. There are increasing numbers of Young People's meetings across the country that are carrying the message of recovery and providing identification for the younger alcoholic. Intergroup and Regional YPLOs are involved in workshops, poster campaigns, school talks and attendance at 'freshers weeks', to mention just a few of the ongoing initiatives.

The Young People's SC held a Roadshow in Birmingham on 21st June, which followed Roadshows in previous years held in Leeds, Cardiff and Glasgow, which led to increased numbers of Young People's meetings and more members getting involved in service.

We were represented at both the Welsh and Scottish National Conventions this year. The North West Regional Young Person's Convention - 'Manypaa 2025' - took place in Manchester on 30th and 31st August, with the theme of 'Young at Heart'.

The SC has created a newsletter detailing some of the work being done in the YP discipline. The aim of the newsletter is partly to support and inspire YPLOs in the work that they are doing, and also to let the Fellowship as a whole know about the initiatives that are being undertaken by young people in AA.

The WhatsApp group for the YPLOs, currently has 75 and is a great resource for YPLOs to keep in touch. In the 10 years since it was introduced to the service structure of AAGB, the Young People's discipline has grown and evolved into a vital part of our primary purpose work of carrying the message to the still suffering alcoholic.

Financial Statement for 2024-2025 Annual Report

Annual Report Introduction

The Fellowship across AAGB has seen a stable year compared to 2023-24. There has been an increase of Income in the previous year of 18% with an increase both in terms of contributions and from publication income. Expenditure has had a small increase of 3% in the year. This is largely because of salary increases and postage costs increases. Reductions across other cost lines have offset much of this Whilst this is an improving picture our reserves are below our Warranty 2/Prudent Reserve level at the end of the financial year.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of £47,524 from our investments.

Overall picture

Our Total Income for the year is £2,164,299 compared to £1,830,465 in 2023-24, an increase of £333,834. Contributions saw an increase of £205,361 and publication income saw an increase of £125,159. This is an overall increase on income of 18%.

Our Total Expenditure for the year, inclusive of Restricted funds of £54,884 is £2,110,192 compared to £2,063,690 (inc. restricted funds £22,985) in 2023-24, an increase of £46,502. This is a small increase of 3% in the year. This is a result of an increase in certain expenditure lines, such as salary costs and postage, which have been off set against cost reductions, including website costs. We have not had significant conference project costs in this year.

This leaves an operating surplus for the year of £53,718 before losses on investments. Our net losses on investments for 2024-25 is £59,737, resulting in a minor deficit position of (£6,019) for this financial year. This is improvement against the deficit of (£112,989) in the previous year.

Based on expenditure from our unrestricted funds (£2,055,308), our Prudent Reserve target for 2024-25 is £2,569,135. Our Free reserves are calculated as £2,146,366 by taking unrestricted funds less stock & fixed asset balances. This leaves a Warranty 2 deficit of £422,769.

Literature

Income from the sale of literature amounted to £977,883. This represents an increase from the previous year's total of £852,724. Direct literature costs amounted to £385,296 compared to £335,628 in 2023-24.

General Service Office

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO) All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well.

The above figures are detailed in the following pages of this Annual Report.

Financial Statement for Period ended 30th September 2025

Balance Sheet

FIXED ASSETS	2025 Total Funds £	2024 Total Funds £
Tangible Assets	6,660	2,195
Investments	1,179,442	1,239,179
	<u>1,186,102</u>	<u>1,241,374</u>
CURRENT ASSETS		
Stocks	195,395	147,945
Debtors	117,142	100,886
Cash at Bank + Investments	1,097,964	1,096,453
	<u>1,410,501</u>	<u>1,345,284</u>
CREDITORS		
Amounts falling due within one year	(78,600)	(63,025)
TOTAL ASSETS		
Less Current Liabilities	1,311,901	1,282,259
NET ASSETS		
	<u>2,518,003</u>	<u>2,523,633</u>
CHARITY FUNDS		
Unrestricted Funds	2,348,421	2,354,440
Restricted Funds	169,582	169,193
	<u>2,518,003</u>	<u>2,523,633</u>

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Statement of Financial Activities

(Incorporating Income & Expenditure Account) for year ended 30TH September 2025

	Unrestricted Funds £	Restricted Funds £	2025 Total Funds £	2024 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & Legacies	1,083,619	55,273	1,138,892	933,531
Other Trading Activities	977,883		977,883	852,724
Investment Income	47,524		47,524	44,210
Total Income	2,109,026	55,273	2,164,299	1,830,465
EXPENDITURE ON				
Raising Funds	931,324	50,000	981,324	894,917
Charitable Activities	1,123,984	4,884	1,128,868	1,168,773
Total Expenditure	2,055,308	54,884	2,110,192	2,063,690
Net income/(expenditure) before net (losses)/gains on investments				
Net (Losses)/Gains on Investments	(59,737)		(59,737)	120,236
Net income / (Expenditure)	(6,019)	389	(5,630)	(112,989)
RECONCILIATION of FUNDS				
Total funds brought forward	2,358,440	169,193	2,523,633	2,636,622
Total funds carried forward	2,348,421	169,582	2,518,003	2,523,633

Continuing Operations

All incoming resources and resources expended arise from continuing activities
NOTES to the FINANCIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2025

DONATION & LEGACIES	2025 £	2024 £
Fellowship Contributions	1,090,278	880,372
Gift Aid	20,851	25,695
National Convention Contributions	10,598	11,624
Conference Contributions	17,165	15,840
	<u>1,138,892</u>	<u>933,531</u>

OTHER TRADING ACTIVITIES	2025 £	2024 £
Sales of Literature	977,883	852,724
Literature is sold at surplus to assist in support of the Primary Purpose		

INVESTMENT INCOME	2025 £	2024 £
Fixed Asset Income	35,257	35,057
Deposit Account Income	12,267	9,153
	<u>47,524</u>	<u>44,210</u>

EXPENDITURE – RAISING FUNDS	2025 £	2024 £
Purchase of Literature	385,296	335,628
Staff Costs	77,063	71,800
Premises Costs	43,352	45,284
Office Expenses	163,383	140,404
Public Information & Publication Costs	93,519	68,582
Conference Costs	60,917	94,155
Website	9,838	40,945
Irrecoverable VAT	67,746	67,686
Financial Expenses	21,742	23,254
General Expenses	7,198	7,179
Bad Debt Expense	1,270	-
	<u>931,324</u>	<u>894,917</u>

CHARITABLE ACTIVITIES – OTHER FELLOWSHIP SERVICES	2025 £	2024 £
Staff Costs	390,236	368,366
Premises Costs	86,634	86,644
Office Expenses	45,771	40,391
General Expenses	70,867	127,163
	<u>593,508</u>	<u>622,564</u>

GOVERNANCE COSTS	2025 £	2024 £
Trustee Expenses	32,780	51,673
Professional Expenses	45,448	35,445
	<u>78,228</u>	<u>87,118</u>

MANAGEMENT COSTS	2025 £	2024 £
Staff Costs	292,846	272,844
Premises Costs	65,846	67,173
Office Expenses	44,409	41,335
Financial Expenses	55	60
General Expenses	53,976	77,679
	<u>457,132</u>	<u>459,091</u>

STAFF COSTS (as allocated above)	2025 £	2024 £
Wages and Salaries	638,449	597,386
Social Security Costs	56,833	53,203
Contribution to Defined Benefit Pension Scheme	64,863	62,421
	<u>760,145</u>	<u>713,010</u>

Members of the General Service Board

Holly Alexander
Tim Barker
Charon Burke
Andrina Cassidy
John Coady
Graham Duncan
Joanna Faul
Carmel George
Emma Gipson
Maxine Jefferies
Zelma Kesans
Hamish McSwan
Kieran Moriarty
Jim Muelchi
Mike Newton
Levey Patocs
Angela Sheridan
Anthony Stephens
Gretchen Swisher
Dr Jil Tolfrey
Dr Hassan Zaidi

Ranjan Bhattacharyya

General Secretary

Auditors

BHP Chartered Accountants

Rievaulx House
1 St Mary's Court
Blossom Street
York
YO24 1AH

Bankers

HSBC Plc

13 Parliament Street
York
YO1 8XS

Solicitors

Wrigleys Solicitors LPP

19 Cookridge Street
Leeds
LS2 EAG

Investment Managers

CCLA Fund Managers Ltd
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Registered Charity Nos: **226745** (England and Wales)
 SCO38023 (Scotland)

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Trustees	Joanna Faul, Chair Holly Alexander Tim Barker Charon Bourke Andrina Cassidy John Coady Graham Duncan (appointed 13 April 2025) Carmel George Emma Gipson Maxine Jefferies Zelma Kesans Malcolm McSwan Dr Kieran Moriarty James Muelchi (appointed 13 April 2025) Michael Newton (appointed 13 April 2025) Levente Patocs Angela Sheridan Anthony Stephens Gretchen Swisher Dr Jill Tolfrey (appointed 13 April 2025) Dr Hassan Zaidi (appointed 13 April 2025) Rajana Bell (resigned 13 April 2025) Justin Tunstall, Chair (resigned 13 April 2025)
Company registered number	00587316
Charity registered number	226745/SCO38023
Registered office	10 Toft Street York YO1 6JT
General secretary	Ranjan Bhattacharyya
Key management personnel	R Bhattacharyya - General Secretary M Tervet - Management Accountant J Pryke - General Service Board Administrator A M Smith - Northern Service Office Administrator S Smyth - Conference Co-ordinator, IT & Technical Manager S Wright - Office Manager L Diebler - Southern Service Office Manager E Lane - Southern Service Office Administrator (resigned 20 January 2025)

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Independent auditors	Sumer Auditco Limited Rievaulx House 1 St Mary's Court York YO24 1AH
Bankers	HSBC Plc 13 Parliament Street York YO1 8XS
Solicitors	Wrigleys Solicitors LLP 3rd Floor 3 Wellington Place Leeds LS1 4AP
Investment managers	CCLA Fund Managers Ltd Senator House 85 Queen Victoria Street London EC4V 4ET

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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CHAIR'S STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2025

It is a real privilege to present this year's Annual Report on behalf of the General Service Board (GSB) of Alcoholics Anonymous Great Britain, and Continental Europe English speaking region (CER).

The purpose of the GSB is to support the fellowship of Great Britain and English-speaking meetings in Continental Europe, in its primary purpose. That is, to carry the message of recovery from alcoholism to all who seek its help, to those associated with alcohol problems, and to the public at large.

The charity continues to improve on both governance of its affairs and on the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. Our annual report demonstrates how the charity has worked towards these aims in the last year.

In addition to increasing effective governance and implementing Conference recommendations and board policy, our trustees - selected from our regions - are responsible for the various board disciplines. We have at present four Non-Alcoholic Trustees (NATs) on our board. Our NATs provide immeasurable assistance in adding balance to the board and different perspectives. They work very hard to help inform the public at large about our message, without the constraints of anonymity. They also serve on various board Subcommittees (SCs) and have been providing additional excellent guidance on governance.

This year the Board has had vacancies for both categories of trustee. Of course, these vacancies mean an increased workload for all other trustees, and I thank them for stepping into the breaches. We do offer attendance at region assemblies where there is no local trustee, and hope that this will encourage future nominations.

Our annual Conference in April 2025 was held in York. Although delegates were again given the opportunity to participate online rather than face to face, none chose that option, preferring to be there in person and in fellowship. Conference Steering Committee and the staff of the General Service Office (GSO) gave us a thoughtful and unifying experience, for which many thanks are due. Important direction was given to the GSB through Conference recommendations. A new film and five new literature items were approved. These are being usefully employed by the fellowship. We presented a new alcoholic trustee to Conference 2025 together with four new NATs. We expect to present two new NATs and ten new alcoholic trustees to Conference in April 2026, making the GSB ever more diverse. GSB SCs continue embracing available technology with a comfortable balance of in person and online meetings. Hybrid participation continues for meetings in York at the GSO.

Our three service offices are available to the fellowship for service meetings, and a weekly recovery meeting is now established at GSO in York. The Southern Service Office in London, offers a wide range of literature for sale, as well as providing a useful meeting space. Service meetings are regularly held there and also GB's first Farsi speaking meeting. The office co-ordinated with Crisis in liaison at Christmas and is developing an archive display for visitors. The Northern Service Office in Glasgow hosts many service meetings, and very interesting Scottish archival material. Both satellite offices store banners and tablecloths for local conventions etc.

Major projects realised this year were the AA National Survey and progress on the development of National Telephones. The National Survey received a favourable response rate from the fellowship, from which we can draw robust statistics. These will give the fellowship a clear picture on the composition of AAGB and CER. The next step for the Survey SC is to convey survey information to the fellowship. Meanwhile, our National Telephones development activity went through a rigorous testing phase with a new supplier. The Telephone SC is proofing a system that meets both the current and future needs of AA.

Chat Now and the Online Response Service (ORS) have made their mark this year too, with an average of over 1,400 contacts between them per month. Over 50% of contacts for each service are newcomers. Clearly, this is a truly vital modern service in engaging with the still-suffering alcoholic, and in aiding them to reach the rooms.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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CHAIR'S STATEMENT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Our new website is attracting still greater traffic than before. It really benefits from a home page focus on still-suffering alcoholics who are making their first contact with our fellowship. The fellowship, through its health service officers and others, continues to use the NICE recommendations to great effect.

Conference-approved work on Inclusivity continues to concentrate on three core areas: Race Today, LGBTQIA+ and Accessibility, and to raise awareness on these across the fellowship. Conference-approved Safeguarding recommendations are being used by groups and intergroups to good effect, and a forum for shared experience from service position holders has been established. It is used well by participants.

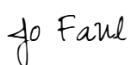
The Development Fund has contributed to International Literature, and to World Service Meeting Funds. The European Service meeting was held once again at York with forty- three participants from twenty-eight countries, plus representation from US/Canada along with the Chair from Ireland. Participants shared their service experience, strength and hope with each other, so they can build strong AA structures within their own counties, which meet the needs of the still suffering alcoholic. In addition, trustees have participated in the General Service Conferences of several European countries, and later shared experience in their service disciplines, which has been very helpful to the fellowship. East African countries are looking to AAGB and US/Canada to help with starting service structures across their counties.

All four National Conventions happened during the year and were much appreciated by attendees, with several newcomers being welcomed to our Fellowship. In 2026 the Northern National Convention will be 50! Many thanks to the organising committees. Similarly, our three parliamentary events, in Westminster, Holyrood and at the Senedd all took place and we continue to not only explain AA's message to those in political power, but ask them to carry our message, just as we ask of any professional organisation.

All trustees, whichever their service, and all three service offices have worked tremendously hard for the fellowship in delivering primary purpose work, for which I truly give my humble thanks.

Thank you all for allowing me to be of service.

Joanna Faul



Signer ID: CMFIVEJLQ9...

Chair

Date: 25/02/2026 GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2025

The Trustees present their annual report together with the audited financial statements of the charity for the 1 October 2024 to 30 September 2025. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company;

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

b. Volunteers

The charitable company does use volunteers to deliver its services.

c. Main activities undertaken to further the charity's purposes for the public benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Achievements and performance

a. Main achievements of the charity

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN) is a service information newsletter that is produced by the General Service Board and is distributed each quarter to over 4,000 groups in print, and to approximately 2,000 digitally, as well as intergroups and regions.

AA Service News is also on the AAGB website, and previous issues can be found in the website Document Library.

Included in AA Service News are the Conference questions and responses in the winter and summer issues respectively, messages from the General Secretary, bullet points from meetings of the GSB and adverts for vacancies on subcommittees. It also contains updates on special projects such as the British Big Book, and requests for input into new AA literature and pamphlets, and inspiring articles from members on their experience of service at all levels of our structure.

Archive Subcommittee met three times during the past year, two online and one at the general service office. We continue to invite the AA archivist at the Borthwick Institute and some other staff members to the SC meetings, as it is proving to be informative and productive. The SC continues to overhaul the existing and create new AA archivists supporting literature. One revised pamphlet will be presented to conference 2026.

The archive network meeting was held on the 19th and 20th of September 2025. A total of 30 members attended, 21 in person and 9 online, an increase of 9 attendees over 2024.

The archives continue to receive donations from members of the fellowship, including a necklace-style engraved medal commemorating 25 years of AA, presented to Bill W at the Ohio convention. It is intended to display this medal.

Armed Services Subcommittee met four times this year, twice online and twice at GSO. The SC consists of three trustees and two SC members. One member and two trustees will rotate out in January 2026.

A survey of the AA confidential directory suggests that of the 16 regions, 9 have regional armed service liaison officers in post. The intergroups have 52 armed service liaison officers in post. The SC continues in its role to support the Armed Service Liaison Officers (ASLO) and Regional Armed Service Liaison Officers (RASLO). Support is restricted due to a lack of SC members. There are several vacancies on the SC which, if not filled, may impede the ability of the SC in its role of supporting ASLO and RASLO.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Achievements and performance (continued)

The SC continues to maintain the Armed Services 12 step list, which is on a Google document and is available for telephone responders.

The SC has an online workshop planned for March 2026 to assist existing LOs and encourage more members of the Fellowship into this very rewarding area of service.

The SC continues to update Information on the services section of the AA website.

The SC now has sufficient material to proceed with the process of creating new Armed Services literature and would like to thank those members who have contributed written shares for this purpose. However, this process may be delayed due to a shortage of members.

The Employment Subcommittee: 2 new members joined the subcommittee in 2025 and it now has a full team of members to carry out its work.

This year, we have presented at an event which was held by Wrigley's solicitors, Circle Health and NatWest Bank.

The SC also supported AA Bulgaria setting up an Employment seminar meeting through Zoom meetings and by providing literature, and a member from AA Bulgaria attended this year's Employment seminar, for further support.

In October, the Trustee for Probation on how the CHIT system can be used in Employment work and the value that it could add.

The First Response Online Subcommittee (FROSC): is responsible for the administration of our two online services: Chat Now and the Online Response Service (ORS) which are live chat and email services.

The services are a vital part of our work carrying the message of recovery to the still suffering alcoholic, and the dedication of our responders ensures that the hand of AA is always there for anyone who is reaching out for help with their drinking.

On average, the Online Response Service receives about 700 initial contact emails each month, with 900 emails being sent every month by our responders. Of the initial emails received, just over 50% are from suffering alcoholics, with the remainder being made up of enquiries from family and friends, professionals, and existing members of the Fellowship. On Chat Now, the responders receive an average of 720 chats each month, and like with ORS, just over 50% of these are from the still suffering alcoholic.

An online workshop in June about our online services resulted in a significant number of applications to become responders. We will be holding another online workshop on 24th January 2026.

Guidance for responders and all our safeguarding processes are continually being reviewed. All chats and 90% emails are screened to ensure best practice.

Thanks to the commitment and effort made by our responders and by members of the SC, the services are operating smoothly and continuing to grow, and we offer our thanks to all of them for their dedication.

Health Subcommittee: AA-GB's Health Subcommittees are there to support the work of Regional Health Liaison officers in carrying AA's message to the Health Professionals, and build awareness with the 2023 National Institute for Health and Care Excellence (NICE) Quality Standard for treating people with Alcohol Use Disorders
<https://www.nice.org.uk/Guidance/qs11>.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Achievements and performance (continued)

In Scotland, we are grateful to Regional Health Liaison Officers who have joined the Scottish Government consultation to develop a new Alcohol (and Substance Misuse) Strategy. Across the United Kingdom, Health Services are increasingly willing to speak with 'Lived Experience Recovery Organisations' (LEROs) as they develop plans to meet local needs. Members who can represent our fellowship in this context carry out a significant public information service, and we thank them all.

We're currently refreshing and rebuilding health resources on the website. Published resources will appear on the Health Service page or in the Health section of the new Document Library. Internal resources and templates will be in the Health Filestore.

The Annual Health Meeting with Regional Health Liaison Officers (RHLOs) and a hybrid Seminar took place in September 2025 and was a great success in creating awareness of the many initiatives in Health Liaison work and the challenges faced throughout the structure.

Inclusivity Committee

The Inclusivity Committee consists of 3 Working Groups (WG):

Race2Day (WG) presented & held workshops at the Southern National, Birmingham Big Book, Heart of England and European Young People in AA in Glasgow. The Chair of the WG was elected to be a Trustee and will be rotating out of position after conference 2026.

LGBTQIA+ (WG) has been focusing on revamping the 'LGBT Voices' pamphlet. This has been completed in time to present to Conference 2026. The Chair of the WG has also been elected to be a Trustee and will rotate out by April 2026.

Accessibility (WG) This has been a difficult year for the members and chair of the WG, as they all have lived experience of accessibility issues, both visible and invisible.

A question that the Access working group has posed is regarding Tradition 3 'The only requirement for A.A. membership is a desire to stop drinking. How does this Tradition apply to Groups when considering members with accessibility needs?'

The WGs are now working together to consider how issues of Inclusivity can be better understood by the Fellowship and to stimulate discussion.

Literature Subcommittee: All literature items approved by Conference 2025 have been actioned and printed with the revised AA Service and Structure handbooks available online and in hard copy.

Three Chapters of the Service Handbook have been revised along with 6 pamphlets and 3 new pieces of literature, which will be presented at Conference 2026. The British Big Book working group is making good progress towards delivering the draft for Conference 2027.

Northern National Convention (NNC): The 49th Northern National Convention took place at the Norbreck Castle Hotel, Blackpool, from Thursday, 27th March 2025 to Sunday, 30th March 2025. 1,190 tickets were issued, an increase of 9% compared to the previous year. This has been the highest attendance over the last 20 years, and the committee members appreciate all the support from the Fellowship.

The NNC is supported by the Northwest, Northeast and the Midlands Region, and its committee meets 4 times a year.

Flyers for the event were distributed through the Regional Assemblies and available from the GSO. They are also included in the events section of the National Website, with a link to the NNC microsite.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Achievements and performance (continued)

The committee have worked in preparation for the 50th Anniversary event. The theme is 'A New Beginning' and will take place from Thursday, 26th March 2026 - Sunday, 29th March 2026. The committee looks forward to celebrating the Anniversary and to give the Fellowship a joyful experience.

Welsh National Convention (WNC): was held this year on the weekend of 30th/31st May at the Metropole hotel, Llandrindod Wells. There were 197 attendees in total.

Platform speaker meetings were held over the weekend, along with a Welsh speaker meeting on Saturday afternoon with simultaneous translation into English via headsets.

There was entertainment on the Friday evening with musicians, and a disco and raffle were enjoyed on the Saturday evening.

The Sunday morning spiritual service was held in both English and Welsh, with a choir of our Welsh-speaking members leading Calon Lan (pure heart).

Marathon come-and-go meetings were run alongside the above.

The WNC will take place at the Metropole Hotel, Llandrindod Wells 30th May to 1st June 2026. The theme is Love and Gratitude. There will be information about Young People and Telephone discipline. Fliers have been circulated, and we look forward to another successful year.

Although this is a small National Convention, there will be a warm Welsh welcome for anyone attending.

Scottish National Convention: The 68th Scottish National Convention, Queens Hall, Dunoon, 9th to 11th May 2025.

The Convention website (<https://scottishnationalconvention.co.uk/>) has been working well, and the convention was fully self-supporting, with attendance numbers up. The TOR and accounts were approved at the AGM in July. Tradition Seven to GSO was also up to £1,735.

The regular meetings were well attended, with more being 'open' this year to encourage attendance by our non-alcoholic friends. An Al-Anon meeting room was also provided. Roundabout and Young People were represented in the service area with information on Probation and Prisons. Due to EURYPAA holding their convention in Glasgow this year, the SNC committee also supported their wish to raise awareness at the SNC.

The 69th Scottish National Convention, 24th to 26th April 2026, will again be at The Queens Hall, Dunoon. The committee looks forward to welcoming you!

Southern National Convention: Building on the success of the previous convention, the 2025 National Southern Convention took place by the sea at the Sand Bay Resort between the 19th and 21st September. Just over 700 members of the Fellowship attended the Convention, with 545 staying on site and a further 162 attending from Bristol and the surrounding area.

Meetings were held throughout the weekend, with entertainment each evening with a presentation on the work of the General Service Board and an inclusivity workshop held on the Saturday. Our friends at Al-Anon joined in with a programme of meetings throughout the weekend, including Al-Anon and Alateen shared platforms in the main hall on Friday and Saturday.

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

The Convention was a great success, and the Convention Committee were pleased to be able to send a significant contribution to the General Service Office. The Convention is fully self-supporting for 2026.

National Telephone Subcommittee: has been working hard on fulfilling the Conference recommendation to find a better solution for the 0800 number.

We have a working group that has been working closely with Lily, our potential provider, in testing the system provided. This has been a lengthy process because we want to make sure that it fulfils all the requirements for a better working system before switching from our current provider.

The SC has been providing and revising various guidelines in the hopes of helping RTLOs, TLOs and responders/operators. These are all available on the website.

Parliamentary Events

The Scottish Parliament: This year's Scottish Parliamentary Event took place on 12 March 2025 in the Fleming Room in Holyrood and was sponsored by Marie McNair, MSP for Clydebank and Milngavie. The title and theme of the event was Dispelling the Myth: What do you know about AA?

The professional speaker for the event was Dr James Douglas, a GP from Fort William, who has been a firm advocate of AA and has spoken and written about the benefits of AA in the past. There were two AA speakers, and there was a lively question and answer session at the end that also included an impromptu testimony from an MSP regarding how AA so positively impacted her family.

This year, there is a full committee that includes representation from all the Scottish Regions and staff from the Northern Service Office have secured an MSP sponsor for the event, Clare Haughey, Member of the Scottish Parliament for Rutherglen.

It was decided to provisionally book a date in the 3rd week of June 2026.

Following Conference 2026, a new Chair, a trustee from one of the Scottish regions, will be appointed to this committee. It has been a joy and a privilege to work with this committee, and I am sure the event this year will be a resounding success.

Welsh Parliamentary Event: Our annual report to professionals was held on the 6th November at the Senedd, Cardiff Bay, Wales.

The event was introduced by our Chair, with our General Secretary explaining what AA is and how the charity operates within the Traditions, and I followed with some history and facts of AA in Wales, then proceeded to let them know what AA does within prisons, followed by the Prison video. This was followed by two members sharing their experience, strength and hope of recovery.

Our sponsoring AS/AM Peredur Owen Griffiths, Plaid Cymru – The Party of Wales, had been delayed, then thanked us for attending and sharing our information with everyone.

Next year's date is to be arranged.

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

Westminster Parliamentary Event: This year's event, 'A Resource to Professionals', was held in The Cholmondeley Room at The House of Lords, and was sponsored by Lord Cameron of Dillington, to whom we are grateful for opening the presentation. There were 70 attendees.

The committee has reflected on this event, and whilst being a fantastic venue, the Cholmondeley Room doesn't serve our needs as well as Portcullis House, so have already booked Portcullis House for Tuesday 12th. May 2026.

Our sponsor will be Andy Slaughter MP for Hammersmith and Chiswick.

PI & Ecomms Subcommittee has been engaged in a range of different work asked of it by the General Service Board, on behalf of the Fellowship. In addition, the SC has provided consistent support for users of the Filestore, the Regional and Intergroup Microsites and has maintained a constant presence on the AAGB Helpdesk.

The AAGB website has had almost 600,000 visits to the website between April and December 2025. Four times as many hits are made from general searches compared to users accessing a direct bookmark or link, and this highlights the good level of visibility for the website on the World Wide Web.

The development of website functionality and content has continued with improvements to the user journey for newcomers, updates to the Group Information Registration Form and updates to simplify ordering and payments for purchases from the online shop.

We will create on both Instagram and X, a trial non-interactive Social Media with a static post on each with a link to direct visitors to the AA GB Website. The link includes a tracking element which allows us to see how many hits are received on the AA website from each of these social media channels. The evaluation of w-engagement, platforms and content will continue through 2026.

The SC is also evaluating the feasibility of using Meeting Guide by AA GB. Meeting Guide (sometimes referred to as 'Meeting Guide Technology') is a third-party digital app, managed by AA World Services, which can be used to help Fellowship members find AA meetings.

The SC resumed publication of the PI Newsletter in 2025 after a break of a couple of years. Editions started in the first week of April and will continue quarterly in the first week of January, April, July and October. Distribution is to service email addresses for Region and Intergroup Chairs & Secretaries, as well as Liaison Officers for PI, Armed Services, Employment, Health and Young People.

Workplace, a communication and engagement platform used for service communication, has been retired by its owner (Meta), so the SC is trialling the integration of a blogging platform integrated with the Google suite of applications as a replacement, which we hope to roll out during 2026 to groups doing service.

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

Prison Subcommittee: At Conference 2025, our new pamphlet, AA in prisons, was accepted and available from GSO. An updated the Prison section of the Service handbook will be going to Conference 2026.

Our Beyond the Bars newsletter is published 4 times a year and is available in the document library.

An online prison workshop was held on the 30th of August with 58 attendees, and we plan another on 7th March 2026.

The trustees are part of the HMPPS Mutual Aid forum, and I attended the 6th prison seminar in Bulgaria in October. It is my last year as a Trustee, and I thank everyone for all the work and help that have been given to me.

The Probation Subcommittee The Probation / Community Justice Service discipline has had a productive year; recent figures show that 980 Alcoholics Anonymous Groups in GB now offer the 'chit' system, this is up from 718 at December 2024. Service work locally is taking place with enthusiastic members encouraging cooperation with the professional community. The GSB SC email address is working well to provide a central point of contact for members and outside agencies.

Our second national online workshop attracted over sixty members interested in Probation service. We are planning a third, for 28th February 2026. Guidance has been produced for the Fellowship and professionals on the Chit system and placed on our website. We have also produced a new leaflet aimed at still-suffering alcoholics who find themselves in Police custody and revised our chapter in the GB service handbook. Both will go to Conference 2026.

Recently, we gave an online presentation to the Kenyan Intergroup to aid them in developing their service structure, incorporating reaching those who have a desire to stop drinking and are involved with the Kenyan justice system.

Current cooperation with HM Prisons and Probation Service (HMPPS) for their Approved Premises to increase awareness and reinvigorate connections on a local and national basis is expanding. HMPPS piloted 'Recovery-focussed Approved Premises' and is keen to roll recovery out into all Approved Premises, with the support of local members. Many thanks to all members and Liaison Officers who are supporting this service. Cooperation with HM Courts and Tribunal Service (HMCTS) is also ongoing. HMCTS Headquarters Officials are learning that local members have worked with local courts and developed good cooperative working. In Scotland, members are working with Sheriff's Courts as well as Local Authority Social Services, and Police Scotland's local divisions to signpost people to Alcoholics Anonymous and welcome them to the Fellowship.

We are continuing to review our Liaison officer's pack and aim to have a refined document available for the Fellowship in early 2026.

Roundabout: 2025 was sadly overshadowed by the illness and consequent resignation of our Trustee Andrina. The loss of her kind wisdom and practical nature was and continues to be sorely missed. The SC itself had a busy year attending 8 conventions which raised awareness of the magazine, obtained articles and interviews and shares from them, as well as encouraging new Subscriptions and is a great way of attracting people into Service. As well as meeting online three times the SC met face to face for a Workshop in Pitlochry. The SC its updated the Terms of Reference and its style Sheet for the Proofreaders.

Share Subcommittee: This year, Share was present at the London Convention 2025 and also the Northern and Southern National Conventions. Our Editor was invited to the online Grapevine La Vina Magazine Workgroup in the USA to talk about Share. We produced the bumper 90th Anniversary issue in June with four extra pages to celebrate gratitude.

Our newest Editorial Reader represented us at the Roundabout Annual meeting in Glasgow, where he was warmly welcomed and gained valuable ideas and insight, which he reported back to the team.

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Achievements and performance (continued)

We also had two online meetings of the Share Editorial team and our annual Liaison Officers meeting at GSO in York.

All the deadlines have been met with lots of great articles and beautiful photographs. However, we always need more, so while you're penning your own article for us, please encourage your friends to write in too!

This is a time of change at Share as we say goodbye, and a huge thank you, to our Editor Agnes, who has been the driving force behind the magazine and the committee for the past six years. Taking on the role of Editor is our current Assistant Editor, Bridget, who has been a hard-working member of the team for two years and has been shadowing the editor duties for twelve months, already having produced several issues. Caroline (an experienced Editorial Reader) will be stepping into the Assistant Editor role. So Share continues to be in good hands.

I would like to thank the hard-working Share editorial team and also all of the Share liaison officers and group reps, and in particular Editor Agnes, as she hands over the role to Bridget.

Survey Subcommittee: The General Service Board of Alcoholics Anonymous Great Britain (AAGB) Limited have conducted a survey of the Fellowship every five years since 1972. The intention of these surveys is to learn more about the Fellowship in GB and Continental Europe so that AA's message of recovery may be disseminated more effectively to the still suffering alcoholic, thus helping us to fulfil our primary purpose.

The Survey Subcommittee was established as a separate SC tasked to deliver the 2020 Survey. Previously, the Survey was delivered by the PI SC. Due to COVID and lockdown, the 2020 survey was delivered online for the first time. The decision to continue the survey online was agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement.

The 2025 survey was delivered on time, and the results are being analysed and will be reported on at Conference 2026. A leaflet has been submitted to Conference 2026 showing the headings that will be on the leaflet. The statistics will be inserted early in 2026. The leaflet will be available to be used as a public information outreach tool.

The Young People's Subcommittee (YPSC) This year marks 10 years since the Young People's Liaison Officer position was introduced into the structure of AAGB, and it has been a busy and exciting year. There are increasing numbers of Young People's meetings across the country that are carrying the message of recovery and providing identification for the younger alcoholic. Intergroup and Regional YPLOs are involved in workshops, poster campaigns, school talks and attendance at 'freshers weeks', to mention just a few of the ongoing initiatives.

The Young People's SC held a Roadshow in Birmingham on 21st June, which followed Roadshows in previous years held in Leeds, Cardiff and Glasgow, which led to increased numbers of Young People's meetings and more members getting involved in service.

We were represented at both the Welsh and Scottish National Conventions this year. The North West Regional Young Person's Convention - 'Manypaa 2025' - took place in Manchester on 30th and 31st August, with the theme of 'Young at Heart'.

The SC has created a newsletter detailing some of the work being done in the YP discipline. The aim of the newsletter is partly to support and inspire YPLOs in the work that they are doing, and also to let the Fellowship as a whole know about the initiatives that are being undertaken by young people in AA.

The WhatsApp group for the YPLOs, currently has 75 and is a great resource for YPLOs to keep in touch.

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Achievements and performance (continued)

In the 10 years since it was introduced to the service structure of AAGB, the Young People's discipline has grown and evolved into a vital part of our primary purpose work of carrying the message to the still suffering alcoholic.

b. Investment policy and performance

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2025 had a market value of 294.38p per unit. Giving the Charity investment a market value of £1,179,442. Due to the fluctuations within the Stock Market this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £40,000 per annum.

Financial review

a. Introduction

The Fellowship across AAGB has continued to recover, along with the rest of Society, from the impact of the general economy over the past few years. I'm pleased to inform that the Charity's finances have remained in a stable position despite additional pressures of high inflation with reserves slightly under our Warranty 2 Reserves Level.

b. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

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c. Reserves policy

The Trustees' have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £2,569,135 (2024: £2,579,613). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress. Total funds held at the year-end is £2,518,003 (2024: £2,523,633). Included in the total funds is a balance of restricted funds of £169,582 (2024: £169,193).

AAGB calculates free reserves held as £2,146,366 by taking unrestricted funds less fixed asset and stock balances. This is within £422,769 of the target level. Using Charity Commission guidance (CC19), free reserves can also be calculated by taking unrestricted funds less fixed assets arriving at a balance of £2,341,761, which is within £227,374 of the target level.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

d. Material investments policy

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of £47,524 (2024: £44,210) from our investments.

e. Principal risks and uncertainties

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. Based on the risk register, AAGB identifies its key risks as being around safeguarding, fellowship anonymity breaches and falling income for contributions and publications. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on the next page.

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TRUSTEES' REPORT (CONTINUED)
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1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

f. Financial risk management objectives and policies

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

Our risk management policy is to support the financial and reputational integrity of the charity by:

a: maintaining our free reserves to the value of 1.25 x annual expenditure through a policy of apportioning our reserves by the approximate ratio of 50:25:25 (Investments. Cash, Deposits) and

b: upholding the reputation of the Charity by close adherence to the Charity Commission reporting guidelines on Safeguarding, by reporting to the Charity Commission any potential for reputational harm to the either the Charity or the Fellowship of Alcoholics Anonymous which the Charity serves.

g. Principal funding

Income from the sale of literature amounted to £977,883. This represents an increase from the previous year's total of £852,724.

The literature costs realised £363,078 compared to £335,628 in 2024.

Our Total Income for the year is £2,164,299 (2024: £1,830,465).

Our Total Expenditure for the year is £2,110,192 (2024: £2,063,690).

Our Net Income for 2024-25 before unrealised losses on investments is £54,107 (2024: net expenditure before unrealised gain of £233,225).

Our Net unrealised losses on Investments is £59,737 (2024: net unrealised gain £120,236).

Our Net Expenditure for the year is £5,630 (2024: £112,989).

Prudent Reserve is currently £2,569,135, which is defined as 1.25 year of expenditure (2024: £2,579,613).

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TRUSTEES' REPORT (CONTINUED)
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General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well.

Structure, governance and management

a. Constitution

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

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TRUSTEES' REPORT (CONTINUED)
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Structure, governance and management (continued)

b. Methods of appointment or election of Trustees

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights. The General Service Board reserves the right to revoke any appointment.

c. Organisational structure and decision-making policies

The Board of Trustees makes policy based on its own initiative and guidance by the annual conference of the fellowship of Alcoholics Anonymous. This policy is executed via its General Service Office (and subsidiary offices the Northern Service Office and Southern Service Office) which is in charge of day to day operations.

d. Policies adopted for the induction and training of Trustees

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

e. Pay policy for key management personnel

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 29 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

f. Related party relationships

The Charity serves the Fellowship of Alcoholics Anonymous by taking guidance of goods and services to be rendered through its annual conference. It has no other relationships with any other charities and organisations in the pursuit of its charitable objectives.

g. Trustees' indemnities

There is no qualifying third party indemnity provision in force at the time of approval of the report or during the period, for the benefit of one or more directors.

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TRUSTEES' REPORT (CONTINUED)
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Plans for future periods

Future plans of the charity include the following: -

- review of existing and the issue of new literature including leaflets and pamphlets
- holding conventions
- committees continue to support various groups
- continuing support through phone lines and email more details are noted above in the achievements and performance section.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

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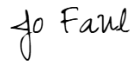
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

Auditors

Sumer Auditco Limited were appointed as auditor to the company following BHP LLP becoming part of the Sumer Group on 31 December 2025, which required a change in audit firm to comply with applicable regulatory requirements.

The designated Trustees will propose a motion reappointing the auditors, Sumer Auditco Limited, at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on and signed on their behalf by:



Signer ID: CMFIVEJLQ9...

Joanna Faul

Chair

Date: 25/02/2026 GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2025, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2025, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, The Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- the engagement partner ensured that the engagement team collectively has the appropriate competence, capabilities and skills to identify or recognise non compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with management and trustees, and from our knowledge and experience of this organisation;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charitable company, including the Charities Act 2011, the Companies Act 2006, data protection, health and safety and employment laws;
- we assessed the extent of compliance with the laws and regulations identified above through making enquires of management and trustees; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non compliance throughout the audit of the charitable company.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management and trustees as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non compliance with laws and regulations.

To address the risks of fraud through management override of controls, we:

- performed analytical procedures to identify any unusual or unexpected variances;
- tested journal entries to identify unusual transactions;
- assessed whether judgments and assumptions made in determining the accounting estimates set out in note 3 were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance; and
- enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, and the Charitable Company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Signer ID: CRZCVPKXXZ...
Laura Masheder (Senior statutory auditor)

for and on behalf of

Sumer Auditco Limited

Statutory auditor
Rievaulx House
1 St Mary's Court
York
YO24 1AH

Date: 26/02/2026 GMT

Sumer Auditco Limited is eligible to act as an auditor in terms of Section 1212 of the Companies Act.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2025

	Note	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Income from:					
Donations and legacies	4	1,083,619	55,273	1,138,892	933,531
Publication income	5	977,883	-	977,883	852,724
Investments	6	47,524	-	47,524	44,210
Total income		2,109,026	55,273	2,164,299	1,830,465
Expenditure on:					
Charitable activities - publications	7	931,324	50,000	981,324	894,917
Charitable activities - other activity	8	1,123,984	4,884	1,128,868	1,168,773
Total expenditure		2,055,308	54,884	2,110,192	2,063,690
Net income/(expenditure) before net (losses)/gains on investments		53,718	389	54,107	(233,225)
Net (losses)/gains on investments	15	(59,737)	-	(59,737)	120,236
Net movement in funds	21	(6,019)	389	(5,630)	(112,989)
Reconciliation of funds:					
Total funds brought forward		2,354,440	169,193	2,523,633	2,636,622
Net movement in funds		(6,019)	389	(5,630)	(112,989)
Total funds carried forward	21	2,348,421	169,582	2,518,003	2,523,633

The Statement of financial activities complies with the requirements for an income and expenditure account under the Companies Act 2006 and includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)
REGISTERED NUMBER: 00587316

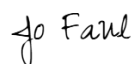
BALANCE SHEET
AS AT 30 SEPTEMBER 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	14	6,660	2,195
Investments	15	1,179,442	1,239,179
		<u>1,186,102</u>	<u>1,241,374</u>
Current assets			
Stocks	16	195,395	147,945
Debtors	17	117,142	100,886
Investments	18	486,047	486,047
Cash at bank and in hand		611,917	610,406
		<u>1,410,501</u>	<u>1,345,284</u>
Current liabilities			
Creditors: amounts falling due within one year	19	(78,600)	(63,025)
		<u>1,331,901</u>	<u>1,282,259</u>
Net current assets		<u>1,331,901</u>	<u>1,282,259</u>
Total net assets		<u>2,518,003</u>	<u>2,523,633</u>
Charity funds			
Restricted funds	21	169,582	169,193
Unrestricted funds	21	2,348,421	2,354,440
Total funds		<u>2,518,003</u>	<u>2,523,633</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Signer ID: CMFIVEJLQ9...

Joanna Faul

Trustee

Date: 25/02/2026 GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

	Note	2025 £	2024 £
Cash flows from operating activities			
Net cash used in operating activities	24	(37,413)	(252,917)
Cash flows from investing activities			
Dividends, interests and rents from investments		47,524	44,210
Purchase of tangible fixed assets		(8,600)	(2,778)
Net cash provided by investing activities		38,924	41,432
Change in cash and cash equivalents in the year		1,511	(211,485)
Cash and cash equivalents at the beginning of the year		610,406	821,891
Cash and cash equivalents at the end of the year	25	611,917	610,406

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

1. General information

The General Service Board of Alcoholics Anonymous (Great Britain) Limited is an incorporated charity registered in England and Wales. The charity is also registered in Scotland. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and activities are set out on page 2 of these financial statements and include assisting alcoholics to overcome their addiction to alcohol and maintain sobriety.

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The General Service Board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

2.2 Going concern

As part of their assessment of the going concern basis of preparation, the trustees have considered the impact of current and recent events on the charity's activities and workforce, as well as the wider economy. The trustees are confident that they have in place plans to deal with any financial losses that may arise.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. For this reason the trustees continue to adopt the going concern basis in preparing the financial statements.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations receivable for the general purpose of the charity are credited to unrestricted funds. Donations for purpose restricted by the wishes of the donor are taken to restricted funds where these wishes are legally binding on the trustees.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Investment income is accounted for in the period in which the charity is entitled to receipt.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

2. Accounting policies (continued)

2.3 Income (continued)

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation (continued)

At each reporting date the charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives .

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% per annum straight line
Computer equipment	-	33% per annum straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance Sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the Statement of Financial Activities.

2.9 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks.

2.10 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.11 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.12 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

2. Accounting policies (continued)

2.12 Liabilities and provisions (continued)

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.13 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.14 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

2.15 Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2.16 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results.

Provisions for slow moving and obsolete stock are based on management's assessment of stock ageing and expected future sales, which require the use of judgement and estimation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

4. Income from donations and legacies

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
<i>Donations</i>				
Contributions	1,035,005	55,273	1,090,278	880,372
Gift aid	20,851	-	20,851	25,695
Conventions	10,598	-	10,598	11,624
Conference contributions	17,165	-	17,165	15,840
	<u>1,083,619</u>	<u>55,273</u>	<u>1,138,892</u>	<u>933,531</u>
Total 2024	<u>884,193</u>	<u>49,338</u>	<u>933,531</u>	

5. Publication income

	Unrestricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Sales of literature	<u>977,883</u>	<u>977,883</u>	<u>852,724</u>
Total 2024	<u>852,724</u>	<u>852,724</u>	

The charity benefits from the input of volunteers who assist with the packing of quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

6. Investment income

	Unrestricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Fixed asset investment income	35,257	35,257	35,057
Deposit account interest	12,267	12,267	9,153
	47,524	47,524	44,210
Total 2024	44,210	44,210	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

7. Analysis of expenditure on charitable activities - publications

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £	Total funds 2024 £
Purchase of literature	385,296	-	385,296	336,346
Premises costs	43,352	-	43,352	45,284
Office expenses	163,383	-	163,383	140,404
Public information and publication costs	93,519	-	93,519	112,742
Conference costs	60,917	-	60,917	49,277
Website	9,838	-	9,838	40,945
Irrecoverable VAT	67,746	-	67,746	67,686
Financial expenses	21,742	-	21,742	23,254
General expenses	7,198	50,000	57,198	7,179
Bad debt expense	1,270	-	1,270	-
Staff costs	77,063	-	77,063	71,800
	<u>931,324</u>	<u>50,000</u>	<u>981,324</u>	<u>894,917</u>
Total 2024	<u>894,917</u>	<u>-</u>	<u>894,917</u>	

8. Analysis of expenditure on charitable activities - other activity

Summary by fund type

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total 2025 £	Total 2024 £
Charitable activities	<u>1,123,984</u>	<u>4,884</u>	<u>1,128,868</u>	<u>1,168,773</u>
Total 2024	<u>1,145,815</u>	<u>22,958</u>	<u>1,168,773</u>	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

9. Analysis of expenditure by activities

	Activities undertaken directly 2025 £	Support costs 2025 £	Total funds 2025 £	Total funds 2024 £
Charitable activities	593,508	535,360	1,128,868	1,168,773
Total 2024	622,564	546,209	1,168,773	

Analysis of direct costs

	Activities 2025 £	Total funds 2025 £	Total funds 2024 £
Staff costs	390,236	390,236	368,366
Premises costs	86,634	86,634	86,644
Office expenses	45,771	45,771	40,391
General expenses	70,867	70,867	127,163
	593,508	593,508	622,564
Total 2024	622,564	622,564	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Activities 2025 £	Total funds 2025 £	Total funds 2024 £
Staff costs	292,846	292,846	272,844
Premises costs	65,846	65,846	67,173
Office expenses	44,409	44,409	41,335
Financial expenses	55	55	60
General expenses	53,976	53,976	77,679
Governance costs (note 10)	78,228	78,228	87,118
	<u>535,360</u>	<u>535,360</u>	<u>546,209</u>
Total 2024	<u>546,209</u>	<u>546,209</u>	

10. Governance costs

	2025 £	2024 £
Trustees' expenses	32,780	51,673
Professional fees	45,448	35,445
	<u>78,228</u>	<u>87,118</u>

11. Net income/(expenditure)

	2025 £	2024 £
<i>This is stated after charging:</i>		
Depreciation of tangible fixed assets owned by the charity	4,135	2,104
Operating lease expenditure	196,769	176,996

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

12. Auditors' remuneration

	2025	2024
	£	£
Fees payable to the charity's auditor for the audit of the charity's annual accounts	14,885	14,175
Fees payable to the charity's auditor in respect of:		
All non-audit services not included above	1,390	1,325
	=====	=====

13. Staff costs

	2025	2024
	£	£
Wages and salaries	638,449	597,386
Social security costs	56,833	53,203
Contribution to defined contribution pension schemes	64,863	62,421
	=====	=====
	760,145	713,010

Total staff costs are included within the expenditure categories analysed in notes 7, 8 and 9. Staff costs relating to publications are included within publications expenditure in note 7, £77,063 (2024: £71,800). The balance of staff costs are included within charitable activities – other activity in note 8 and are split between direct costs £390,236 (2024: £368,366) and support costs £292,846 (2024: £272,844), which is shown in note 9.

During the year, the charity paid a severance payment of £5,580 (2024: £nil) to one employee.

The average number of persons employed by the charity during the year was as follows:

	2025	2024
	No.	No.
Full-time staff	11	9
Part-time staff	10	12
	=====	=====
	21	21

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

13. Staff costs (continued)

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2025	2024
	No.	No.
In the band £60,001 - £70,000	1	-

During the year the key management personnel's remuneration, including employers' pension and national insurance, totaled £358,322 (2024: £357,477). The key management personnel are listed on page 1.

14. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
<i>Cost or valuation</i>			
At 1 October 2024	136,637	42,303	178,940
Additions	-	8,600	8,600
Disposals	(135,758)	(39,377)	(175,135)
At 30 September 2025	879	11,526	12,405
<i>Depreciation</i>			
At 1 October 2024	136,050	40,695	176,745
Charge for the year	294	3,841	4,135
On disposals	(135,758)	(39,377)	(175,135)
At 30 September 2025	586	5,159	5,745
<i>Net book value</i>			
At 30 September 2025	293	6,367	6,660
At 30 September 2024	587	1,608	2,195

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

15. Fixed asset investments

	Listed investments £
<i>Cost or valuation</i>	
At 1 October 2024	1,239,179
Revaluations	(59,737)
At 30 September 2025	1,179,442
<i>Net book value</i>	
At 30 September 2025	1,179,442
At 30 September 2024	1,239,179

The historical cost of the listed investments is £880,171 (2024: £880,171).

16. Stocks

	2025 £	2024 £
Goods for resale	195,395	147,945

17. Debtors

	2025 £	2024 £
<i>Due within one year</i>		
Trade debtors	1,369	1,825
Other debtors	41,088	32,132
Prepayments	74,685	66,929
	117,142	100,886

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

18. Current asset investments

	2025	2024
	£	£
Longer term deposits	486,047	486,047

Current asset investments comprise a reserve account with a 1 year notice period.

19. Creditors: Amounts falling due within one year

	2025	2024
	£	£
Trade creditors	26,471	23,605
Other creditors	3,281	5,583
Accruals and deferred income	48,848	33,837
	78,600	63,025

20. Deferred income

	2025	2024
	£	£
Deferred income at 1 October	16,517	15,036
Income deferred during the year	14,418	16,517
Amounts released from previous periods	(16,517)	(15,036)
Deferred income at 30 September	14,418	16,517

Deferred income includes amounts paid in advance for Share and Roundabout magazine subscription royalties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

21. Statement of funds

Statement of funds - current year

	Balance at 1 October 2024 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2025 £
<i>Unrestricted funds</i>					
General Fund	2,354,440	2,109,026	(2,055,308)	(59,737)	2,348,421
<i>Restricted funds</i>					
Development Fund	115,961	30,603	(50,045)	-	96,519
European Service Meeting	53,232	24,670	(4,839)	-	73,063
	169,193	55,273	(54,884)	-	169,582
<i>Total of funds</i>	2,523,633	2,164,299	(2,110,192)	(59,737)	2,518,003

Statement of funds - prior year

	Balance at 1 October 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2024 £
<i>Unrestricted funds</i>					
General Fund	2,493,809	1,781,127	(2,040,732)	120,236	2,354,440
<i>Restricted funds</i>					
Development Fund	90,360	25,659	(58)	-	115,961
European Service Meeting	52,453	23,679	(22,900)	-	53,232
	142,813	49,338	(22,958)	-	169,193
<i>Total of funds</i>	2,636,622	1,830,465	(2,063,690)	120,236	2,523,633

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

21. Statement of funds (continued)

The Development fund relates to book royalties from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 Traditions. Expenditure for the Development fund is subject to board approval and is used to help and support the establishment of the Fellowship abroad.

The primary purpose of the European Service Meeting fund is to carry the message to the alcoholic who still suffers, whoever he may be, whatever language he speaks. The European Service Meeting fund is administered by the charity and is currently self-supporting by contributions of those countries which attend the European Service Meeting.

22. Summary of funds

Summary of funds - current year

	Balance at 1 October 2024 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2025 £
General funds	2,354,440	2,109,026	(2,055,308)	(59,737)	2,348,421
Restricted funds	169,193	55,273	(54,884)	-	169,582
	<u>2,523,633</u>	<u>2,164,299</u>	<u>(2,110,192)</u>	<u>(59,737)</u>	<u>2,518,003</u>

Summary of funds - prior year

	Balance at 1 October 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2024 £
General funds	2,493,809	1,781,127	(2,040,732)	120,236	2,354,440
Restricted funds	142,813	49,338	(22,958)	-	169,193
	<u>2,636,622</u>	<u>1,830,465</u>	<u>(2,063,690)</u>	<u>120,236</u>	<u>2,523,633</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

23. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2025 £	Restricted funds 2025 £	Total funds 2025 £
Tangible fixed assets	6,660	-	6,660
Fixed asset investments	1,179,442	-	1,179,442
Current assets	1,240,919	169,582	1,410,501
Creditors due within one year	(78,600)	-	(78,600)
Total	2,348,421	169,582	2,518,003

Analysis of net assets between funds - prior year

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
Tangible fixed assets	2,195	-	2,195
Fixed asset investments	1,239,179	-	1,239,179
Current assets	1,176,091	169,193	1,345,284
Creditors due within one year	(63,025)	-	(63,025)
Total	2,354,440	169,193	2,523,633

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

24. Reconciliation of net movement in funds to net cash flow from operating activities

	2025 £	2024 £
Net expenditure for the year (as per Statement of Financial Activities)	(5,630)	(112,989)
Adjustments for:		
Depreciation charges	4,135	2,104
(Losses)/gains on investments	59,737	(120,236)
Dividends and interest from investments	(47,524)	(44,210)
(Increase)/decrease in stocks	(47,450)	47,728
(Increase) in debtors	(16,256)	(4,307)
Increase/(decrease) in creditors	15,575	(21,007)
Net cash used in operating activities	(37,413)	(252,917)

25. Analysis of cash and cash equivalents

	2025 £	2024 £
Cash in hand	611,917	610,406
Total cash and cash equivalents	611,917	610,406

26. Analysis of changes in net debt

	At 1 October 2024 £	Cash flows £	At 30 September 2025 £
Cash at bank and in hand	610,406	1,511	611,917
	610,406	1,511	611,917

The charitable company had no debt in the current or previous financial year.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2025

27. Pension commitments

The charity operates a defined contribution pension scheme for its employees. The amount recognised as an expense in the period was £64,863 (2024: £62,421).

28. Operating lease commitments

At 30 September 2025 the charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2025 £	2024 £
Not later than 1 year	146,367	146,367
Later than 1 year and not later than 5 years	495,268	514,151
Later than 5 years	160,030	287,514
	<u>801,665</u>	<u>948,032</u>

29. Related party transactions

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amount to £31,185 were paid to all trustees and the Charity Secretary for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2024: £51,673 to all trustees).

Trustee other related parties

There are no other related parties in the current or previous year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2025, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2025, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, The Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- the engagement partner ensured that the engagement team collectively has the appropriate competence, capabilities and skills to identify or recognise non compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with management and trustees, and from our knowledge and experience of this organisation;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charitable company, including the Charities Act 2011, the Companies Act 2006, data protection, health and safety and employment laws;
- we assessed the extent of compliance with the laws and regulations identified above through making enquires of management and trustees; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non compliance throughout the audit of the charitable company.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management and trustees as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non compliance with laws and regulations.

To address the risks of fraud through management override of controls, we:

- performed analytical procedures to identify any unusual or unexpected variances;
- tested journal entries to identify unusual transactions;
- assessed whether judgments and assumptions made in determining the accounting estimates set out in note 3 were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance; and
- enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, and the Charitable Company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Signer ID: CRZCVPKXXZ...
Laura Masheder (Senior statutory auditor)

for and on behalf of

Sumer Auditco Limited

Statutory auditor
Rievaulx House
1 St Mary's Court
York
YO24 1AH

Date: 26/02/2026 GMT

Sumer Auditco Limited is eligible to act as an auditor in terms of Section 1212 of the Companies Act.

Accounts

Annual Report

of the General Service Board of
Alcoholics Anonymous Great Britain
2024



2024

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- Chairperson of the Board
- Personnel – Retirements; resignations; appointments
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- The Twelve Traditions of Alcoholics Anonymous

The Preamble

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.
Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited

1 October 2023- 30 September 2024

Introduction

Chairperson's Introduction to Annual Report

It is an honour to present this year's Annual Report on behalf of the General Service Board (GSB) of Alcoholics Anonymous Great Britain.

The purpose of the GSB is to support the Fellowship in Great Britain and from English-speaking meetings in Continental Europe in its primary purpose – that of carrying the message of recovery from alcoholism to all who seek its help, to those associated with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. Our annual report aims to show how the charity has worked towards these aims in the last year.

Our Trustees, selected from our Regions, in addition to corporate governance, implement Board policy, conference recommendations and are responsible for the various Board disciplines. Additionally, we have at present three non-alcoholic trustees (NATs) on our Board. Our NATs provide immeasurable assistance in adding balance to the Board, and work hard to help inform the public about our message without the constraints of anonymity. They also serve on various Board SCs.

Unfortunately, again this year we have had vacancies for both categories of Trustee. We also had the sad loss of Tom Fox, a NAT who had just taken on the position of Vice Chair. His efforts in so many areas, both within his core activity in Prisons and Public Information (PI), and wise counsel across almost all our disciplines, are sadly missed. We also had the resignation of another NAT, for whom the time commitment was incompatible with his work role. Of course, these vacancies mean an increased workload for all other trustees, and I thank them for stepping into the breaches. We do offer attendance at Region Assemblies where there is no local Trustee and hope that this will encourage nominations.



Our annual Conference in April was held in York. Although delegates were given the opportunity to participate online, rather than face to face, none chose that option. Conference Steering Committee and the staff of the General Service Office (GSO) gave us a stimulating and unifying experience, for which many thanks. New films and literature items were approved and are being used by the Fellowship, as well as important direction given to the GSB. We presented a new alcoholic Trustee to Conference and expect to present four NATs and an alcoholic Trustee in April 2025. The GSB will be younger, and more diverse than ever before.

GSB Subcommittees now embrace fully the available technology with a comfortable balance of in person and online meetings. Hybrid participation is possible when meetings are held in York at the GSO.

Our three service offices are all available to the Fellowship for service meetings, while a weekly recovery meeting is now established at GSO in York. The Southern Service Office in London relocated during the year and now offers a wider range of literature as well as useful meeting space. The Northern Service Office in Glasgow hosts many service meetings.

Major projects realised during the year include our new website, which is attracting greater traffic than before and benefits from a home page focus on still-suffering alcoholics who are making their first contact with our Fellowship. Our National Telephones development activity has been frustrated by the chosen supplier being unable to implement a promised new system, but a new solution is being sought. The Fellowship, through its service officers, is using the NICE recommendations to great effect.

The GSB Inclusivity Committee is concentrating on three core areas: Race Today, LGBTQIA+ and Accessibility. The Conference-approved Safeguarding recommendations are being used by groups and Intergroups and a forum for shared experience from service position holders has been established.

The Development Fund has contributed to International Literature and to World Service Meeting Funds. Trustees have participated in the General Service Conferences of several European countries, and later shared experience in their disciplines, which has been very helpful.

Our trustee delegates to the World Service Meeting (WSM) were gratified by the reception given to AAGB's 'family look' literature, and the appreciation expressed by other national structures for the AAGB's 'leadership' on inclusivity and safeguarding. The "Plain Language Big Book (A Tool for Reading Alcoholics Anonymous)" was launched during the WSM and proved an instant success, with 42,000 copies sold in the first 24 hours.

All the National Conventions happened during the year and were much appreciated by attendees, with several newcomers welcomed to our Fellowship. Many thanks to the organising committees. Similarly, our three parliamentary events, in Westminster, Holyrood and at the Senedd all took place and continue to explain our message to those in political power.

Thank you for having allowed me to be of service.

Justin Tunstall
Chair of Trustees

GSB Personnel

Trustees who departed from the Board this year:

Tom Fox deceased 14th May 2024

The following retired:

Stevie Smith
Clive Kilmartin
Charles Roberts
Barbara Owen
Henry Lowe

The following trustees were appointed to the Board:

Angela Sheridan
Maxine Jefferies
Anthony Stephens
Carmel George

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN): is the Board's Service Information and update newsletter that has expanded to 52 pages and is sent quarterly to 4000+ groups in print and to 2000 digitally plus intergroups and regions at no cost. AA Service News is also on the AAGB website, with back issues in the website Document Library. It includes:

- Conference questions and recommendations in the winter and summer editions
- Regular messages from the General Secretary
- Board meeting bullet points
- Job adverts for Subcommittees
- Parliamentary events across Great Britain
- Updates on special projects such as the British Big Book, and new website project
- Requests for inputs into new AA pamphlets and literature
- Articles on Service; sharing experience on benefits to the individual and the Fellowship

The Archive Sub Committee met four times during the past year two online and two at the general service office. We continue to invite the AA archivist at the Borthwick institutes and some other staff members to the subcommittee meetings as it is proving to be informative and productive.

The section in the AA structural handbook "A Brief History of AA in Great Britain" was updated and accepted by conference 2024 with a few minor alterations.

The subcommittee continues to overhaul the existing and created new AA archivists supporting literature.

Literature to be looked at in the coming year includes audio recordings, archive displays and cataloguing/storing of digital archives.

In September members of the subcommittee gave an online presentation outlining the process of collecting archives at the general service office, cataloguing and storing of archives at the Borthwick Institute. This was well received, and some more are planned for the coming year.

The archive network meeting was held on the 20th and 21st of September 2024. A total of 21 members attended 12 in person and 9 online. Those giving presentations included Emma Hollis, Alcoholics Anonymous Great Britain Archivist her work at the Borthwick institutes, Martin B (Fellowship Archivist) on recording old timers, Charles C on archiving cataloguing.

The Armed Services Sub Committee: met four times this year twice online and twice at GSO. Of the 16 regions, 6 have regional Armed Service Liaison Officers in post. Of the 128 intergroups, 46 have Armed Service Liaison Officers in post. The SC continues in its role to support the Armed Service Liaison officers and regional armed service liaison officers. New family-style presentations are being developed, and national awareness-raising for Armed Services Support Organisations has taken place. The SC continues to maintain the Armed Services 12-step list which is on Google document and is available for telephone responders. The SC continues to update the existing Armed Services literature. It would like to create a new armed services pamphlet and is actively seeking armed service members to contribute to this. Unfortunately, we have had insufficient responses to take this project forward.

British Big Book Working Group: Conference 2024 recommended to the Board that a British Big Book be created for publication which included personal stories from Great Britain and English-Speaking Continental Europe, thereby providing us with a Big Book for AAGB that contains new, relevant and inclusive stories, making it contemporary to our Fellowship. It would also include the current Preamble, forewords, Doctors Opinion, first 164 pages, pioneer stories and appendices. The British Big Book (B3) project Working Group has been set up to deliver this and meets monthly online. A call for stories from the fellowship is in the Winter edition of AA Service News. The aim is to deliver the British Big Book to Conference no later than 2028.

The Employment Sub Committee: The SC has presented to Network Rail, Premier Foods, and as Chair we gave a presentation to members of the Welsh Senedd in November 2024. At our yearly Regional Liaison Meeting, outcomes included a project to refresh our presentation material for employers to be approved by Conference 2025 and asking PI & Ecomms SC for guidance on LinkedIn. Conference 2024 approved the new internal facing the Employment Liaison Officer leaflet.

The First Response Online Sub Committee (FROSC): is responsible for the administration of our two online services: Chat Now and the Online Response Service (ORS) which are live chat and email services. We successfully worked to attract more members to join the services by attending the Northern National and Southern National Conventions, and the Northeast Regional Forum and we will be holding an online workshop on Saturday 7th June 2025.

We have updated training guides for Chat Now and ORS including guidance on responding to enquiries from minors and any safeguarding issues. We have streamlined the application process and introduced a new job description and application form. All current responders have now undertaken DBS checks, and we continue to screen chats and emails to ensure that we fulfil our safeguarding responsibilities.

In the past, the two services have operated independently of each other, and the SC has made great progress in bringing them together to simplify all our procedures and enable each service to share experiences and learn from each other.

Health Sub Committee: Barbara O and Kieran M, Trustees for Health, presented at Conference 2024 on the revised National Institute for Health and Care Excellence (NICE) Guidance for treating people with Alcohol Use Disorders. The Guidance – called Quality Standard (QS) 11 – recognises 12-step fellowship programmes as effective ways of “maintaining abstinence” in their words – ‘staying stopped’ in ours.

NICE addresses QS11 to Health and Social Care, and also Criminal Justice, professionals in England and Wales. It underpins QS11 with 5 Quality Statements – which managers may or may not interpret as performance measures. We believe this opens doors for members doing Health service. Since Conference 2024, the Health SC has approached The Samaritans’ headquarters about including AA contacts in its Directory of Resources.

Conference 2024 approved a new Guide for Health Liaison Officers. With thanks to the Literature SC for proofreading, and GSO staff for design, it is now available from the online Shop (product code 3071). We have published online articles for professionals and written briefings about the NICE Guidance for members doing service in the Health and Criminal Justice disciplines. We are updating health liaison resources on the website and filestore.

The Annual Regional and Intergroup Health Liaison Officers (HLOs) met in September sharing their experience, particularly on the formal Safeguarding protocols in the health service which do protect members but may place an added cost with DBS checks and other measures. These issues will be addressed with further insights, information and assistance given at the Heath Seminar on 27 September 2025.

Inclusivity Committee: At the beginning of the year the Board set up the Diversity Group which with discussion morphed into the Inclusivity Committee (IC) which is Trustee led to oversee different working groups (WG) to explore different aspects of what Inclusivity means/does for us in AA. These are the Race2Day WG, the LGBTQIA+WG and the Accessibility WG. The Race 2Day WG has been working for 2 years following a Question for Conference in 2021 and one of their new projects is a ‘History Project’. The aim of this is to gather stories from ‘People of Colour’ members who have been in the fellowship a long time to those who are new. To be published in all our media outlets even including our new revamped website. The LGBTQIA+ WG, formed after Conference 2024 asked for a rewrite of the ‘LGBT Voices’ Pamphlet. And the Accessibility WG encompasses the breadth of the fellowship, from older people to members with Long-term mental health conditions, Motor or Mobility issues like wheelchair users, Hearing difficulties and the need for sign language. These are some of the

demographics the Accessibility WG will be taking a considered look at in a very exciting 2025.

Literature Sub Committee: Conference 2024 approved changes and additions to the AA Service and Structure handbooks. Each handbook now has a new glossary of terms, to make them more accessible. New Literature revisions/new leaflets include 'Health Liaison Officers', 'Employment Officers' and the 'Little Book' was reviewed and extended to provide members with a meeting-in-a-pocket/key texts often referred to and read from the 'Big Book'. It's referenced now as 'Little Book 2'.

New pamphlets produced were 'Pamphlet on 'AA as a resource for Criminal Justice Professionals' & 'DOES ANYONE ELSE LOOK LIKE ME IN ALCOHOLICS ANONYMOUS'

Literature for Conference 2025 include revisions to the Service handbook & Structure handbook, 2 new leaflets and two revisions to existing leaflets. The SC updated its 'Literature Design Guide', for use by the committee.

Northern National Convention (NNC): The 48th National Northern Convention took place at the Norbreck Castle Hotel, Blackpool, in March 2024. 1101 tickets were sold this year, an increase of 14% from the previous year, and is highest attendance over the last 20 years. The programme included a Regional Archives presentation, Chat Now and On-line Response, Yellow Brick Road Recovery Banner, a Service meeting presented by a Non-Alcoholic Trustee on behalf of the Health GSB SC, an Old-timer meeting, Disco Friday and Saturday evening, a quiet room, AA approved Literature stand, raffle, Al-anon participation, and AA related films were shown in the cinema. The raffle income and Tradition 7 contributions were down slightly compared to 2023.

The theme for 2025 is "A New Beginning" and will take place on Thursday 27th - Sunday 30th March 2025. The 50th National Northern Convention will take place in 2026 and the committee has already started preparing for this.

Scottish Nation Convention (SNC): The 67th Scottish National Convention, Queens Hall, Dunoon 26th to 28th April 2024. The SNC website <https://scottishnationalconvention.co.uk/> aided with planning and event management. The convention had its regular meetings hosted by each Scottish Region, as well as a Young Persons and Old Timers meetings. More meetings were 'open' this year to encourage attendance by our non-alcoholic friends. The Saturday night meeting included an Al Anon speaker. An Al Anon meeting room was also provided. The 'service area' was represented with Roundabout, National Telephones & FROSC and Probation / Criminal Justice.

The Committee AGM took place in July. Although the convention was not fully self-supporting, primarily due to a reduction in registrations, tradition 7 Contributions were up from the previous year to £1552.36. The Scottish Regional Chairs present reviewed the TOR and accounts and encouraged the committee to look at cost saving and increasing attendance numbers. The Committee have taken this onboard reducing various costs and have been working effectively, meeting online with one in person meeting planned prior to the convention.

The 68th Scottish National Convention 9th to 11th May 2025 at The Queens Hall, Dunoon.

Welsh National Convention (WNC): The Welsh Convention was held at the Metropole Hotel, Llandrindod Wells from the 30th May to 1st June 2024. There were 197 attendees.

Platform speaker meetings were held over the weekend along with a Welsh speaker meeting on the Saturday afternoon with simultaneous translation into English via headsets. There was entertainment on the Friday evening with musicians and a disco and raffle were enjoyed on the Saturday evening. Marathon come and go meetings were run alongside the above. The Sunday morning spiritual service was held in both English and Welsh with a choir of our Welsh speaking members leading Calon Lan (pure heart).

The WNC will take place at the Metropole hotel Llandrindod Wells 30th May to 1st June 2025. The theme is Love and Gratitude. There will be information about Young People and Telephone discipline and fliers have been circulated.

Southern National Convention: The Southern National Convention took place on the 20th - 22nd September at Sand Bay Holiday Park in Weston Super Mare. Attendance peaked at 800 people with 628 people staying on site and a further 172 weekend or day visitors.

A full programme of Fellowship activities was held over the weekend with live entertainment on Friday and Saturday nights. There was also the option to stay on-site for a further night and enjoy additional Fellowship. The First Response Online SC hosted a workshop on Saturday afternoon which was well received.

After two years of uncertainty the Convention is self-supporting. There is a sufficient prudent reserve to plan for the 2025 Convention. The 2025 Convention will be the 50th Southern National Convention and approximately 400 bookings have already been taken by the end of December 2024.

National Telephone Sub Committee: Conference 2021 requested a review of the national telephone service, or the 0800 number which is a call distribution system and has no function as a helpline, which is done by the local groups. The SC recommended Gamma Communications to take over the call distribution from BT. Unfortunately, Gamma was not able to deliver the product it had promised us. It was decided to revisit another provider with whom we are now in the process of talking to ensure they can meet the requirements. We hope to present something at the next Conference.

The Scottish Parliament: Due to problems in finding an MSP to sponsor this event in 2024, there was no event at Holyrood in 2024. However, for 2025 Marie McNair, MSP for Clydebank and Milngavie will sponsor the event, titled: Dispelling the Myth: What do you know about AA? for Wednesday 12 March 2025 in the Fleming Room in Holyrood. The event will include a presentation by the Fellowship Archivist as well as another member of the fellowship.

Senedd Assembly: Our annual presentation at the Senedd was hosted by Peredur Owen Griffiths MS on 28th November who also spoke at the event. There were 2 speakers from AA in Wales and a presentation by the Trustee for Employment. The next presentation will be in November 2025.

The Westminster Parliamentary Event: took place at Portcullis House on May 21st and was sponsored by Rachael Maskell MP for York. 56 professionals attended with Mike Trace of the Forward Trust and Richard Scullion from the Met Police speaking in addition to 2 AA Speakers. 52 / 56 attendees gave feedback: 100% said that they would recommend the presentation to another professional and would recommend AA to a still suffering alcoholic and 10 said they would like to attend an open meeting. The 2025 event will take place June 3rd in the Cholmondeley Room and is hosted by Lord Cameron of Dillington.

PI & Ecomms: 2024 saw the launch of the new National Website, requested by Conference 2022. The website was presented to Conference in April and launched on the 13th of May. The contribution of the late Tom Fox to the completion of this project is recognised and will not be forgotten.

Initial web traffic spiked significantly before dropping back slightly. Traffic in the first six months has been consistently higher than the same period last year. Analytics show visitor numbers and amount of time visitors spend on site, trending steadily upwards.

Microsite usage has increased driven by the ease of use of the WordPress Content Management System. Each Region and Intergroup has the option to manage their own "website within a website" and present local service information.

Mention must also be made of Web Development Agency, Castigate IT, who continue to provide intuitive, consistent and professional support for the website.

A team is now in place to continue website updates, manage requests from the Fellowship and monitor site performance, leveraging the flexibility and functionality inherent in a website built on WordPress.

The first series of ads for the "National Ad Campaign" was launched in the first week of July and created quite a stir, triggering enquires from interested parties in England and Scotland and as far afield as Scandinavia. The second, and much longer, advertising period runs from Boxing Day 2024 to the end of January 2025 and an even bigger response is expected.

In August, the SC hosted the first combined Regional PILO and RECLO liaison meeting in York with both disciplines represented in roughly equal numbers. Feedback was positive and we plan to continue with the combined approach in 2025.

A direct outcome of the Liaison meeting has been extending the communication Group on Workplace to include both disciplines. This has facilitated more collaboration and co-operation, to share resources and carry the message of recovery to professionals and the general public.

Literature work has included updating the Hints and Tips for Internet Safety card and reviewing Chapters 1 and 3

in the AA Service Handbook before passing them on to the Literature SC. An Image Bank has been established at GSO holding royalty free images for use in AA Publications and by others doing service.

Prison Sub Committee: The SC met had a busy and fruitful 2024 with members from England, Scotland, Wales and Continental European Region (CER). It is busy creating a list of AA prison meetings to be updated by liaison officers and putting it into the document library in the form of a map. Beyond the Bars quarterly publication is now on its 2nd edition in its new form and is in the document library. The committee also created A Prison Sponsors pack for Conference 2025 and will be working on updating the prison chapter for our Service handbook for conference 2026.

The meeting of Scottish prison sponsors held in Perth in March 2024 was attended by around 20 members. Ian Whitehead, Deputy Director of Scottish Prisons spoke on how AA is needed and well received within most of the prisons.

The Prison and Probation SCs joint liaison meeting in July with presentations, one from HMPPS. Bulgaria AA invited AAGB to its seminar on 26th/27th September to speak about AA and prisons in the UK and assist in the development of service which we were delighted to accept.

The Probation Sub Committee (SC) has had another productive and busy year. Figures from our website show that between December 2023 and December 2024, the number of AA groups offering the chit system increased from 603 to 718.

Conference 2024 approved the new leaflet produced by the SC 'AA as a Resource for Criminal Justice Professionals' now available on our website. The previous leaflet has now been discontinued.

In May the SC delivered a national workshop online for Liaison Officers and members interested in this area of service. Over 55 members were in attendance and requested that this is run annually.

Our co-operation with HMPPS Recovery Focussed Approved Premises continued and in June we gave the first ever online Alcoholics Anonymous Awareness presentation to all 105 Approved Premises in England and Wales for staff and residents. This was not only a first for AA but also the Approved Premises. LOs and SC members are continuing to give presentations to Recovery Focussed Approved Premises.

In September we were invited to present to the HMPPS Health & Justice Leads at their Quarterly National Meeting online. Our presentation included information about the NICE guidance, gave an overview of the service Alcoholics Anonymous provides.

The SC has been cooperating with other disciplines giving Chit presentations to Prison LOs at the Scottish Zonal meeting, and online to the Armed Services SC. We have been approached by developing overseas AA structures interested in Probation/CJS service.

Our efforts in Scotland have been invigorated by new members joining the SC and they have been working with Intergroups and Regions to engage with the Scottish Social Work Departments across the country, the Scottish Courts and the Alcohol Court in Glasgow. We planned this strategy with Tom Fox, former GSB Vice Chair and NAT, who we sadly miss. Criminal Justice professionals were invited to and attended the Westminster Parliamentary event.

The Probation SC continues to review its content on the GB website and develop resources for Liaison Officers.

Roundabout: 2024 began with Roundabout's first price increase for 23 years, doubling from £1 to £2, and its rationale was explained in print, in person at the Roundabout Liaison Officer and by many emails and conversations. The SC itself had a busy year attending 12 conventions which raised awareness of the magazine, obtained articles and interviews and shares from them, as well as encouraging new Subscriptions to the Scottish magazine. It is also a way of attracting people into Service. As well as meeting online three times the SC met face to face for a Workshop in Pitlochry. The SC completed an induction course for the new members of the SC, updated the Terms of Reference and its style Sheet for the Proofreaders. Roundabout now has 7 members on the SC. At the Prison Sponsors Workshop in Perth where the speaker was Ian Whitehouse, Deputy Director of Prisons we heard from Prison Sponsors and heard how Roundabout helps facilitate sharing the message of AA in Prisons.

Share Sub Committee: In January this year the new pricing came into effect. It was quite a complicated switch over, taking into account prepaid Subscriptions, and the Fellowship has been very supportive of the changes that have taken place this year. We had some teething problems while we tried to work out the best way to accommodate the accessibility guidelines alongside suggestions from our regular Subscribers. The Share team also produced artwork for new Banners, Bookmarks and Wallet Cards.

We also have a new role on the Share team 'Share Liaison Officers Coordinator'. This will help to bridge the gap between the SLO's and the Editorial team.

Survey Sub Committee: The General Service Board of Alcoholics Anonymous (Great Britain [GSB GB]) Limited have conducted a survey of the Fellowship every five years since 1972. The intention of these surveys is to learn more about the Fellowship in GB and Continental Europe so that AA's message of recovery may be disseminated more effectively to the still suffering alcoholic, thus helping us to fulfil our primary purpose. The Survey SC was established as a separate SC tasked to deliver the 2020 Survey. Previously the Survey was delivered by the PI SC. Due to Covid and lockdown, the 2020 survey was delivered online for the first time. The decision to continue the survey online has been agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement. The results of the 2020 survey were reported to Conference 2021 and the committee produced an infographic leaflet for the fellowship and to be used as a public information outreach tool. The committee are currently finalising the content of the questionnaire and the timeline including communication to the fellowship. The survey will be launched in 2025 and the final results will be reported to Conference 2026.



The 28th World Service Meeting: 'The Three Legacies in Our Digital Era: Our Great Responsibility to the Alcoholic Being Born Today'.

The 28th World Service Meeting took place in New York from 27th to 31st October 2024 and was attended by delegates from 38 countries, including Great Britain (and Continental Europe). Presentations from various countries included 'AA in a Virtual World', 'Finding Balance Between Innovations and Traditions', 'Expressing Our Gratitude Through Service' and 'Country to Country Sponsorship.' There were also presentations on the International Literature Fund, the World Service Meeting Fund, and Licensing and Translation of literature.

The meeting included workshops covering topics such as 'The Seventh Tradition: Self-Supporting in the Digital Era' and 'Online Groups in the World: Here to Stay' which provided an opportunity for delegates to share experience on the ways in which their structures are adapting to the increase in online meetings.

Much of the discussion throughout the week focused on how we can best utilise the technology now available to us to carry the message of recovery to the still suffering alcoholic, whilst also being mindful of the challenges that these innovations may present.

The service structures around the world vary greatly in terms of their size and how long they have been established, which meant that delegates had a wonderful opportunity to learn from each other, share experience, and offer support. The overwhelming feeling of unity and our shared purpose was a powerful and inspiring experience, and it is clear that Alcoholics Anonymous truly is a global Fellowship.

The Young People's Sub Committee (YPSC) Roadshow in Glasgow in May 2024, was attended by approximately 60 people. Presentations included topics such as the history of the YPLO role, sponsoring into service, experience of being a member of the YPSC and how it can lead on to other service positions, and the role of Conference. The next Roadshow is in Birmingham on 21st June 2025.

Based on discussion at the Glasgow Roadshow, and at our annual meeting, the SC will be putting together some safeguarding guidance for YPLO's when they are visiting schools, youth clubs and other outside agencies. We will be reaching out to YPLO's for their experience in putting this together.

We are also working on a newsletter containing shares about the various initiatives and projects being undertaken by YPLO's across the country. The idea is for the newsletter to hopefully act as inspiration for serving officers, and also to share with the wider Fellowship the work that is being done by Young People.

Financial Statement for 2023-2024 Annual Report

Annual Report Introduction

The Fellowship across AAGB has seen a reduction in its financial position compared to 2022-23. This is due to continued increases in costs, because of economic pressures felt across the country and a number of conference approved projects impacting our expenditure this year. There has also been a reduction in contributions from the fellowship. Whilst this has been offset from increased income from publications, this has led to increased publication costs. Our reserves are below our Warrant 2 reserves level at the end of the financial year.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of £44,210 from our investments.

Overall picture

Our Total Income for the year is £1,830,465 compared to £1,769,948 in 2022-23, an increase of £60,517. This is largely because of an increase in income from publications, offset against a reduction in contribution income.

Our Total Expenditure for the year, inclusive of Restricted funds of £22,958 is £2,063,690 compared to £1,871,836 in 2022-23, an increase of £191,854. This is a result of continued increases in day-to-day operations because of economic difficulties. Several conference approved projects have also taken place this year resulting in increased costs.

This leaves an operating deficit for the year of £233,225 before gains on investments. Our net gains on investments for 2023-24 is £120,236.

Taking our net gain on investments our final surplus/deficit for the year is £112,989 down by £25,725 on the previous year.

Based on expenditure from our unrestricted funds (£2,040,732), our Prudent Reserve target for 2024-25 is £2,550,915. Our Free reserves calculated by taking unrestricted funds (£2,253,633) less fixed asset (£2,195) and stock balances (£147,945) equals £2,204,300. This leaves a Warrant 2 deficit of £346,615.

Literature

Income from the sale of literature amounted to £852,724. This represents an increase from the previous year's total of £785,768.

The literature costs realised £335,628 compared to £323,396 in 2022-23

General Service Office

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO) All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well. In the summer of 2024, the Southern Service Office moved to new premises due to an expiring lease

The above figures are detailed in the following pages of this Annual Report.

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2024 BALANCE SHEET

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
FIXED ASSETS				
Tangible Assets			2,195	1,521
Investments			1,239,179	1,118,943
			1,241,374	1,120,464
CURRENT ASSETS				
Stocks			147,945	195,673
Debtors			100,886	96,579
Cash at Bank			1,096,453	1,307,938
			1,345,284	1,600,190
CREDITORS				
Amounts falling due within one year			(63,025)	(84,032)
TOTAL ASSETS				
Less Current Liabilities			1,282,259	1,516,158
NET ASSETS			2,523,633	2,636,622
CHARITY FUNDS				
Unrestricted Funds			2,354,440	2,493,809
Restricted Funds			169,193	142,813
			2,523,633	2,636,622

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Statement of Financial Activities

(Incorporating Income & Expenditure Account) for year ended 30TH September 2024

	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & Legacies			933,531	940,583
Other Trading Activities			852,724	785,768
Investment Income			44,210	43,597
Total Income			1,830,465	1,769,948
EXPENDITURE ON				
Raising Funds			894,917	828,164
Charitable Activities			1,168,773	1,043,672
Total Expenditure			2,063,690	1,871,836
Net Gains on Investments			120,236	14,624
Net income / (Expenditure)			(112,989)	(87,264)
RECONCILIATION of FUNDS				
Total funds brought forward			2,636,622	2,723,886
Total funds carried forward			2,523,633	2,636,622

Continuing Operations

All incoming resources and resources expended arise from continuing activities
NOTES to the FINANCIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2024

Donations & Legacies	2024 £	2023 £
Fellowship Contributions	880,372	889,430
Gift Aid	25,695	24,277
National Convention Contributions	11,624	8,050
Conference and 75th Contributions	15,840	18,826
	933,531	940,583
OTHER TRADING ACTIVITIES	2024£	2023£
Sales of Literature	852,724	785,768
Literature is sold at surplus to assist in support of the Primary Purpose		
INVESTMENT INCOME	2024£	2023£
Fixed Asset Income	35,057	34,496
Deposit Account Income	9,153	9,101
	44,210	43,597
EXPENDITURE – RAISING FUNDS	2024£	2023£
Purchase of Literature	335,628	323,396
Staff Costs	71,800	64,264
Premises Costs	45,284	40,809
Office Expenses	140,404	130,336
Public Information & Publication Costs	68,582	37,326
Conference & 75th Convention Costs	94,155	77,666
Website	40,945	41,471
Irrecoverable VAT	67,686	53,478
Financial Expenses	23,254	19,001
General Expenses	7,179	10,417
Provision written off old stock ¹	-	30,000
	894,917	828,164

Notes to accompany the Figures above

¹Written off old Stock relates to old literature items that Auditors found difficult to value.

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Charitable Activities - Other Fellowship Services	2024£	2023£
Staff Costs	368,366	334,172
Premises Costs	86,644	76,292
Office Expenses	40,391	43,301
General Expenses	127,163	75,323
	<u>622,564</u>	<u>529,088</u>

Governance Costs	2024£	2023£
Trustee Expenses	51,673	58,168
Professional Expenses	35,445	45,447
	<u>87,118</u>	<u>103,615</u>

Management Costs	2024£	2023£
Staff Costs	272,844	244,202
Premises Costs	67,173	59,782
Office Expenses	41,335	49,287
Financial Expenses	60	60
General Expenses	77,679	57,638
	<u>459,091</u>	<u>410,969</u>

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Members of the General Service Board

Holly Alexander
Ranjana Bell Tim
Barker
Charon Bourke
Andrina Cassidy
John Coady
Jo Faul
Carmel George
Emma Gipson
Maxine Jefferies
Zelma Kesans
Hamish McSwan
Kieran Moriarty
Levey Patocs
Angela Sheridan
Anthony Stephens
Gretchen Swisher
Justin Tunstall

Ranjan Bhattacharyya General Secretary

Auditors

BHP Chartered Accountants

Rievaulx House
1 St Mary's Court
Blossom Street
York
YO24 1AH

Bankers

HSBC Plc

13 Parliament Street
York
YO1 8XS

Solicitors

Wrigleys Solicitors LLP

19 Cookridge Street
Leeds
LS2 EAG

Investment Managers

CCLA Fund Managers Ltd
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Registered Charity Nos: **226745** (England and Wales)
 SCO38023 (Scotland)

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Trustees	Justin Tunstall, Chair Holly Alexander Ranjana Bell Tim Barker Charon Bourke Andrina Cassidy John Coady Joanna Faul Carmel George (appointed 14 April 2024) Emma Gipson Maxine Jefferies (appointed 14 April 2024) Zelma Kesans Malcolm McSwan Dr Kieran Moriarty Levente Patocs Angela Sheridan (appointed 14 April 2024) Anthony Stephens (appointed 14 April 2024) Gretchen Swisher Thomas Fox (deceased 14 May 2024) Clive Kilmartin (resigned 14 April 2024) Henry Lowe (resigned 17 June 2024) Barbara Owen (resigned 14 April 2024) Charles Roberts (resigned 14 April 2024) Stephen Smith (resigned 14 April 2024)
Company registered number	00587316
Charity registered number	226745/SCO38023
Registered office	10 Toft Street York YO1 6JT
General secretary	Ranjan Bhattacharyya
Key management personnel	R Bhattacharyya - General Secretary M Tervet - Management Accountant J Pryke - General Service Board Administrator A M Smith - Northern Service Office Administrator S Smyth - Conference Co-ordinator, IT & Technical Manager S Wright - Office Manager E Lane - Southern Service Office Administrator

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Independent auditors	BHP LLP Rievaulx House 1 St Mary's Court York YO24 1AH
Bankers	HSBC Plc 13 Parliament Street York YO1 8XS
Solicitors	Wrigleys Solicitors LLP 3rd Floor 3 Wellington Place Leeds LS1 4AP
Investment managers	CCLA Fund Managers Ltd Senator House 85 Queen Victoria Street London EC4V 4ET

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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CHAIR'S STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2024

It is an honour to present this year's Annual Report on behalf of the General Service Board (GSB) of Alcoholics Anonymous Great Britain.

The purpose of the GSB is to support the Fellowship in Great Britain and from English-speaking meetings in Continental Europe in its primary purpose – that of carrying the message of recovery from alcoholism to all who seek its help, to those associated with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. Our annual report aims to show how the charity has worked towards these aims in the last year.

Our Trustees, selected from our Regions, in addition to corporate governance, implement Board policy, conference recommendations and are responsible for the various Board disciplines. Additionally, we have at present three non-alcoholic trustees (NATs) on our Board. Our NATs provide immeasurable assistance in adding balance to the Board, and work hard to help inform the public about our message without the constraints of anonymity. They also serve on various Board SCs.

Unfortunately, again this year we have had vacancies for both categories of Trustee. We also had the sad loss of Tom Fox, a NAT who had just taken on the position of Vice Chair. His efforts in so many areas, both within his core activity in Prisons and Public Information (PI), and wise counsel across almost all our disciplines, are sadly missed. We also had the resignation of another NAT, for whom the time commitment was incompatible with his work role. Of course, these vacancies mean an increased workload for all other trustees, and I thank them for stepping into the breaches. We do offer attendance at Region Assemblies where there is no local Trustee and hope that this will encourage nominations.

Our annual Conference in April was held in York. Although delegates were given the opportunity to participate online, rather than face to face, none chose that option. Conference Steering Committee and the staff of the General Service Office (GSO) gave us a stimulating and unifying experience, for which many thanks. New films and literature items were approved and are being used by the Fellowship, as well as important direction given to the GSB. We presented a new alcoholic Trustee to Conference and expect to present four NATs and an alcoholic Trustee in April 2025. The GSB will be younger, and more diverse than ever before.

GSB Subcommittees now embrace fully the available technology with a comfortable balance of in person and online meetings. Hybrid participation is possible when meetings are held in York at the GSO.

Our three service offices are all available to the Fellowship for service meetings, while a weekly recovery meeting is now established at GSO in York. The Southern Service Office in London relocated during the year and now offers a wider range of literature as well as useful meeting space. The Northern Service Office in Glasgow hosts many service meetings.

Major projects realised during the year include our new website, which is attracting greater traffic than before and benefits from a home page focus on still-suffering alcoholics who are making their first contact with our Fellowship. Our National Telephones development activity has been frustrated by the chosen supplier being unable to implement a promised new system, but a new solution is being sought. The Fellowship, through its service officers, is using the NICE recommendations to great effect.

The GSB Inclusivity Committee is concentrating on three core areas: Race Today, LGBTQIA+ and Accessibility. The Conference-approved Safeguarding recommendations are being used by groups and Intergroups and a forum for shared experience from service position holders has been established.

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CHAIR'S STATEMENT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

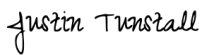
The Development Fund has contributed to International Literature and to World Service Meeting Funds. Trustees have participated in the General Service Conferences of several European countries, and later shared experience in their disciplines, which has been very helpful.

Our trustee delegates to the World Service Meeting (WSM) were gratified by the reception given to AAGB's 'family look' literature, and the appreciation expressed by other national structures for the AAGB's 'leadership' on inclusivity and safeguarding. The "Plain Language Big Book (A Tool for Reading Alcoholics Anonymous)" was launched during the WSM and proved an instant success, with 42,000 copies sold in the first 24 hours.

All the National Conventions happened during the year and were much appreciated by attendees, with several newcomers welcomed to our Fellowship. Many thanks to the organising committees. Similarly, our three parliamentary events, in Westminster, Holyrood and at the Senedd all took place and continue to explain our message to those in political power.

Thank you for having allowed me to be of service.

Justin Tunstall



Signer ID: VFOJ7S24XD...

Chair

Date: 13/02/2025 GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2024

The Trustees present their annual report together with the audited financial statements of the charity for the 1 October 2023 to 30 September 2024. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company;

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

b. Volunteers

The charitable company does use volunteers to deliver its services.

c. Main activities undertaken to further the charity's purposes for the public benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance

a. Main achievements of the charity

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN): is the Board's Service Information and update newsletter that has expanded to 52 pages and is sent quarterly to 4,000+ groups in print and to 2,000 alcoholics digitally plus intergroups and regions at no cost, AA Service News is also on the AAGB website, with back issues in the website Document Library. It includes:

- Conference questions and recommendations in the winter and summer editions respectively
- Regular messages from the General Secretary
- Board meeting bullet points
- Job adverts for sub-committees
- Parliamentary events across the UK
- Updates on special projects such as the British Big Book, and new website project
- Requests for inputs into new AA pamphlets and literature
- Articles on Service; sharing experience on benefits to the individual and the Fellowship

The Archive Sub Committee met four times during the past year, two online and two at the general service office. We continue to invite the AA archivist at the Borthwick institutes and some other staff members to the subcommittee meetings as it is proving to be informative and productive.

The section in the AA structural handbook "A Brief History of AA in Great Britain" was updated and accepted by conference 2024 with a few minor alterations. The subcommittee continues to overhaul the existing and created new AA archivists supporting literature. Literature to be looked at in the coming year includes audio recordings, archive displays and cataloguing/storing of digital archives.

In September members of the subcommittee gave an online presentation outlining the process of collecting archives at the general service office, cataloguing and storing of archives at the Borthwick Institute. This was well received, and some more are planned for the coming year.

The archive network meeting was held on the 20th and 21st of September 2024. A total of 21 members attended 12 in person and 9 online. Those giving presentations included Emma Hollis, Alcoholics Anonymous Great Britain Archivist her work at the Borthwick institutes, Martin B (Fellowship Archivist) on recording old timers, Charles C on archiving cataloguing.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

Armed Services Sub-Committee: met four times this year twice online and twice at GSO. Of the 16 regions, 6 have regional Armed Service Liaison Officers in post. Of the 128 intergroups, 46 have Armed Service Liaison Officers in post. The SC continues in its role to support the Armed Service Liaison officers and regional armed service liaison officers. New family-style presentations are being developed, and national awareness-raising for Armed Services Support Organisations has taken place. The SC continues to maintain the Armed Services 12-step list which is on Google document and is available for telephone responders. The SC continues to update the existing Armed Services literature. It would like to create a new armed services pamphlet and is actively seeking armed service members to contribute to this. Unfortunately, we have had insufficient responses to take this project forward.

British Big Book Working Group: Conference 2024 recommended to the Board that a British Big Book be created for publication which included personal stories from Great Britain and English-Speaking Continental Europe, thereby providing us with a Big Book for AAGB that contains new, relevant and inclusive stories, making it contemporary to our Fellowship. It would also include the current Preamble, forewords, Doctors Opinion, first 164 pages, pioneer stories and appendices. The British Big Book (B3) project Working Group has been set up to deliver this and meets monthly online. A call for stories from the fellowship is in the Winter edition of AA Service News. The aim is to deliver the British Big Book to Conference no later than 2028.

The Employment Subcommittee: The SC has presented to Network Rail, Premier Foods, and as Chair we gave a presentation to members of the Welsh Senedd in November 2024. At our yearly Regional Liaison Meeting, outcomes included a project to refresh our presentation material for employers to be approved by Conference 2025 and asking PI & Ecomms SC for guidance on LinkedIn. Conference 2024 approved the new internal facing the Employment Liaison Officer leaflet.

The First Response Online Subcommittee (FROSC): is responsible for the administration of our two online services: Chat Now and the Online Response Service (ORS) which are live chat and email services. We successfully worked to attract more members to join the services by attending the Northern National and Southern National Conventions, and the Northeast Regional Forum. And we will be holding an online workshop on Saturday 7 June 2025.

We have updated training guides for Chat Now and ORS including guidance on responding to enquiries from minors and any safeguarding issue. We have streamlined the application process and introduced a new job description and application form. All current responders have now undertaken DBS checks, and we continue to screen chats and emails to ensure that we fulfil our safeguarding responsibilities.

In the past, the two services have operated independently of each other, and the SC has made great progress in bringing them together to simplify all our procedures and enable each service to share experiences and learn from each other.

Health Subcommittee: Barbara O and Kieran M, Trustees for Health, presented at Conference 2024 on the revised National Institute for Health and Care Excellence (NICE) Guidance for treating people with Alcohol Use Disorders. The Guidance – called Quality Standard (QS) 11 - recognises 12-step fellowship programmes as effective ways of “maintaining abstinence” in their words – ‘staying stopped’ in ours.

NICE addresses QS11 to Health and Social Care, and also Criminal Justice, professionals in England and Wales. It underpins QS11 with 5 Quality Statements – which managers may or may not interpret as performance measures. We believe this opens doors for members doing Health service. Since Conference 2024, the Health SC has approached The Samaritans' headquarters about including AA contacts in its Directory of Resources.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

Conference 2024 approved a new Guide for Health Liaison Officers. With thanks to the Literature SC for proofreading, and GSO staff for design, it is now available from the online Shop (product code 3071). We have published online articles for professionals and written briefings about the NICE Guidance for members doing service in the Health and Criminal Justice disciplines. We are updating health liaison resources on the website and filestore.

The Annual Regional and Intergroup Health Liaison Officers (HLOs) met in September sharing their experience, particularly on the formal Safeguarding protocols in the health service which do protect members but may place an added cost with DBS checks and other measures. These issues will be addressed with further insights, information and assistance given at the Heath Seminar on 27 September 2025.

Inclusivity Committee: At the beginning of the year the Board set up the Diversity Group which with discussion morphed into the Inclusivity Committee (IC) which is Trustee led to oversee different working groups (WG) to explore different aspects of what Inclusivity means/does for us in AA. These are the Race2Day WG, the LGBTQIA+WG and the Accessibility WG. The Race2Day WG has been working for 2 years following a Question for Conference in 2021 and one of their new projects is a 'History Project'. The aim of this is to gather stories from 'People of Colour' members who have been in the fellowship a long time to those who are new. To be published in all our media outlets even including our new revamped website. The LGBTQIA+ WG, formed after Conference 2024 asked for a rewrite of the 'LGBT Voices' Pamphlet. And the Accessibility WG encompasses the breadth of the fellowship, from older people to members with Long-term mental health conditions, Motor or Mobility issues like wheelchair users, Hearing difficulties and the need for sign language. These are some of the demographics the Accessibility WG will be taking a considered look at in a very exciting 2025.

Literature Subcommittee: Conference 2024 approved changes and additions to the AA Service and Structure handbooks. Each handbook now has a new glossary of terms, to make them more accessible. New Literature revisions/new leaflets include 'Health Liaison Officers', 'Employment Officers' and the 'Little Book' was reviewed and extended to provide members with a meeting-in-a-pocket/key texts often referred to and read from the 'Big Book'. It's referenced now as 'Little Book 2'.

New pamphlets produced were 'Pamphlet on 'AA as a resource for Criminal Justice Professionals' & 'DOES ANYONE ELSE LOOK LIKE ME IN ALCOHOLICS ANONYMOUS'

Literature for Conference 2025 include revisions to the Service handbook & Structure handbook, 2 new leaflets and two revisions to existing leaflets. The SC updated its 'Literature Design Guide', for use by the committee.

Northern National Convention (NNC): The 48th National Northern Convention took place at the Norbreck Castle Hotel, Blackpool, in March 2024. 1101 tickets were sold this year, an increase of 14% from the previous year, and is highest attendance over the last 20 years. The programme included a Regional Archives presentation, Chat Now and On-line Response, Yellow Brick Road Recovery Banner, a Service meeting presented by a Non-Alcoholic Trustee on behalf of the Health GSB SC, an Old-timer meeting, Disco Friday and Saturday evening, a quiet room, AA approved Literature stand, raffle, Al-anon participation, and AA related films were shown in the cinema. The raffle income and Tradition 7 contributions were down slightly compared to 2023.

The theme for 2025 is "A New Beginning" and will take place on Thursday 27th - Sunday 30th March 2025. The 50th National Northern Convention will take place in 2026 and the committee has already started preparing for this.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

Scottish Nation Convention (SNC): The 67th Scottish National Convention, Queens Hall, Dunoon 26th to 28th April 2024. The SNC website <https://scottishnationalconvention.co.uk/> aided with planning and event management. The convention had its regular meetings hosted by each Scottish Region, as well as a Young Persons and Old Timers meetings. More meetings were 'open' this year to encourage attendance by our non-alcoholic friends. The Saturday night meeting included an AI Anon speaker. An AI Anon meeting room was also provided. The 'service area' was represented with Roundabout, National Telephones & FROSC and Probation / Criminal Justice.

The Committee AGM took place in July. Although the convention was not fully self-supporting, primarily due to a reduction in registrations, tradition 7 Contributions were up from the previous year to £1552.36. The Scottish Regional Chairs present reviewed the TOR and accounts and encouraged the committee to look at cost saving and increasing attendance numbers. The Committee have taken this onboard reducing various costs and have been working effectively, meeting online with one in person meeting planned prior to the convention.

The 68th Scottish National Convention 9th to 11th May 2025 at The Queens Hall, Dunoon.

Welsh National Convention (WNC): The Welsh Convention was held at the Metropole Hotel, Llandrindod Wells from the 30th May to 1st June 2024. There were 197 attendees. Platform speaker meetings were held over the weekend along with a Welsh speaker meeting on the Saturday afternoon with simultaneous translation into English via headsets. There was entertainment on the Friday evening with musicians and a disco and raffle were enjoyed on the Saturday evening. Marathon come and go meetings were run alongside the above. The Sunday morning spiritual service was held in both English and Welsh with a choir of our Welsh speaking members leading Calon Lan (pure heart).

The WNC will take place at the Metropole hotel Llandrindod Wells 30th May to 1st June 2025. The theme is Love and Gratitude. There will be information about Young People and Telephone discipline and fliers have been circulated.

Southern National Convention: The Southern National Convention took place on the 20th - 22nd September at Sand Bay Holiday Park in Weston Super Mare. Attendance peaked at 800 people with 628 people staying on site and a further 172 weekend or day visitors.

A full programme of Fellowship activities was held over the weekend with live entertainment on Friday and Saturday nights. There was also the option to stay on-site for a further night and enjoy additional Fellowship. The First Response Online SC hosted a workshop on Saturday afternoon which was well received.

After two years of uncertainty the Convention is self-supporting. There is a sufficient prudent reserve to plan for the 2025 Convention. The 2025 Convention will be the 50th Southern National Convention and approximately 400 bookings have already been taken by the end of December 2024.

National Telephone Subcommittee: Conference 2021 requested a review of the national telephone service, or the 0800 number which is a call distribution system and has no function as a helpline, which is done by the local groups. The SC recommended Gamma Communications to take over the call distribution from BT. Unfortunately, Gamma was not able to deliver the product it had promised us. It was decided to revisit another provider with whom we are now in the process of talking to ensure they can meet the requirements. We hope to present something at the next Conference.

The Scottish Parliament: Due to problems in finding an MSP to sponsor this event in 2024, there was no event at Holyrood in 2024. However, for 2025 Marie McNair, MSP for Clydebank and Milngavie will sponsor the event, titled: Dispelling the Myth: What do you know about AA? for Wednesday 12 March 2025 in the Fleming Room in Holyrood. The event will include a presentation by the Fellowship Archivist as well as another member of the fellowship.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

Senedd Assembly: Our annual presentation at the Senedd was hosted by Peredur Owen Griffiths MS on 28th November who also spoke at the event. There were 2 speakers from AA in Wales and a presentation by the Trustee for Employment. The next presentation will be in November 2025.

The Westminster Parliamentary Event: took place at Portcullis House on May 21st and was sponsored by Rachael Maskell MP for York. 56 professionals attended with Mike Trace of the Forward Trust and Richard Scullion from the Met Police speaking in addition to 2 AA Speakers. 52 / 56 attendees gave feedback: 100% said that they would recommend the presentation to another professional and would recommend AA to a still suffering alcoholic and 10 said they would like to attend an open meeting. The 2025 event will take place June 3rd in the Cholmondeley Room and is hosted by Lord Cameron of Dillington.

PI & Ecomms: 2024 saw the launch of the new National Website, requested by Conference 2022. The website was presented to Conference in April and launched on the 13th of May. The contribution of the late Tom Fox to the completion of this project is recognised and will not be forgotten.

Initial web traffic spiked significantly before dropping back slightly. Traffic in the first six months has been consistently higher than the same period last year. Analytics show visitor numbers and amount of time visitors spend on site, trending steadily upwards.

Microsite usage has increased driven by the ease of use of the WordPress Content Management System. Mention must also be made of Web Development Agency, Castigate IT, who continue to provide intuitive, consistent and professional support for the website.

A team is now in place to continue website updates, manage requests from the Fellowship and monitor site performance, leveraging the flexibility and functionality inherent in a website built on WordPress.

The first series of ads for the "National Ad Campaign" was launched in the first week of July and created quite a stir, triggering enquires from interested parties in England and Scotland and as far afield as Scandinavia. The second, and much longer, advertising period runs from Boxing Day 2024 to the end of January 2025 and an even bigger response is expected.

In August, the SC hosted the first combined Regional PILO and RECLO liaison meeting in York with both disciplines represented in roughly equal numbers. Feedback was positive and we plan to continue with the combined approach in 2025.

A direct outcome of the Liaison meeting has been extending the communication Group on Workplace to include both disciplines. This has facilitated more collaboration and co-operation, to share resources and carry the message of recovery to professionals and the general public.

Literature work has included updating the Hints and Tips for Internet Safety card and reviewing Chapters 1 and 3 in the AA Service Handbook before passing them on to the Literature SC. An Image Bank has been established at GSO holding royalty free images for use in AA Publications and by others doing service.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

Prison Subcommittee: The SC met had a busy and fruitful 2024 with members from England, Scotland, Wales and Continental European Region (CER). It is busy creating a list of AA prison meetings to be updated by liaison officers and putting it into the document library in the form of a map. Beyond the Bars quarterly publication is now on its 2nd edition in its new form and is in the document library. The committee also created A Prison Sponsors pack for Conference 2025 and will be working on updating the prison chapter for our Service handbook for conference 2026.

The meeting of Scottish prison sponsors held in Perth in March 2024 was attended by around 20 members. Ian Whitehead, Deputy Director of Scottish Prisons spoke on how AA is needed and well received within most of the prisons.

The Prison and Probation SCs joint liaison meeting in July with presentations, one from HMPPS.

Bulgaria AA invited AAGB to its seminar on 26th/27th September to speak about AA and prisons in the UK and assist in the development of service which we were delighted to accept.

The Probation Subcommittee (SC) has had another productive and busy year. Figures from our website show that between December 2023 and December 2024, the number of AA groups offering the chit system increased from 603 to 718.

Conference 2024 approved the new leaflet produced by the SC 'AA as a Resource for Criminal Justice Professionals' now available on our website. The previous leaflet has now been discontinued.

In May the SC delivered a national workshop online for Liaison Officers and members interested in this area of service. Over 55 members were in attendance and requested that this is run annually.

Our co-operation with HMPPS Recovery Focussed Approved Premises continued and in June we gave the first ever online Alcoholics Anonymous Awareness presentation to all 105 Approved Premises in England and Wales for staff and residents. This was not only a first for AA but also the Approved Premises. LOs and SC members are continuing to give presentations to Recovery Focussed Approved Premises.

In September we were invited to present to the HMPPS Health & Justice Leads at their Quarterly National Meeting online. Our presentation included information about the NICE guidance, gave an overview of the service Alcoholics Anonymous provides.

The SC has been cooperating with other disciplines giving Chit presentations to Prison LOs at the Scottish Zonal meeting, and online to the Armed Services SC. We have been approached by developing overseas AA structures interested in Probation/CJS service.

Our efforts in Scotland have been invigorated by new members joining the SC and they have been working with Intergroups and Regions to engage with the Scottish Social Work Departments across the country, the Scottish Courts and the Alcohol Court in Glasgow. We planned this strategy with Tom Fox, former GSB Vice Chair and NAT, who we sadly miss. Criminal Justice professionals were invited to and attended the Westminster Parliamentary event.

The Probation SC continues to review its content on the GB website and develop resources for Liaison Officers.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

Roundabout: 2024 began with Roundabout's first price increase for 23 years, doubling from £1 to £2, and its rationale was explained in print, in person at the Roundabout Liaison Officer and by many emails and conversations. The SC itself had a busy year attending 12 conventions which raised awareness of the magazine, obtained articles and interviews and shares from them, as well as encouraging new Subscriptions to the Scottish magazine. It is also a way of attracting people into Service. As well as meeting online three times the SC met face to face for a Workshop in Pitlochry. The SC completed an induction course for the new members of the SC, updated the Terms of Reference and its style Sheet for the Proofreaders. Roundabout now has 7 members on the SC. At the Prison Sponsors Workshop in Perth where the speaker was Ian Whitehouse, Deputy Director of Prisons we heard from Prison Sponsors and heard how Roundabout helps facilitate sharing the message of AA in Prisons.

Share Subcommittee: In January this year the new pricing came into effect. It was quite a complicated switch over, taking into account prepaid Subscriptions, and the Fellowship has been very supportive of the changes that have taken place this year. We had some teething problems while we tried to work out the best way to accommodate the accessibility guidelines alongside suggestions from our regular Subscribers. The Share team also produced artwork for new Banners, Bookmarks and Wallet Cards.

We also have a new role on the Share team 'Share Liaison Officers Coordinator'. This will help to bridge the gap between the SLO's and the Editorial team.

Survey Subcommittee: The General Service Board of Alcoholics Anonymous (Great Britain [GSB GB]) Limited have conducted a survey of the Fellowship every five years since 1972. The intention of these surveys is to learn more about the Fellowship in GB and Continental Europe so that AA's message of recovery may be disseminated more effectively to the still suffering alcoholic, thus helping us to fulfil our primary purpose. The Survey SC was established as a separate SC tasked to deliver the 2020 Survey. Previously the Survey was delivered by the PI SC. Due to Covid and lockdown, the 2020 survey was delivered online for the first time. The decision to continue the survey online has been agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement. The results of the 2020 survey were reported to Conference 2021 and the committee produced an infographic leaflet for the fellowship and to be used as a public information outreach tool. The committee are currently finalising the content of the questionnaire and the timeline including communication to the fellowship. The survey will be launched in 2025 and the final results will be reported to Conference 2026.

The 28th World Service Meeting: 'The Three Legacies in Our Digital Era: Our Great Responsibility to the Alcoholic Being Born Today'.

The 28th World Service Meeting took place in New York from 27th to 31st October 2024 and was attended by delegates from 38 countries, including Great Britain (and Continental Europe). Presentations from various countries included 'AA in a Virtual World', 'Finding Balance Between Innovations and Traditions', 'Expressing Our Gratitude Through Service' and 'Country to Country Sponsorship.' There were also presentations on the International Literature Fund, the World Service Meeting Fund, and Licensing and Translation of literature.

The meeting included workshops covering topics such as 'The Seventh Tradition: Self-Supporting in the Digital Era' and 'Online Groups in the World: Here to Stay' which provided an opportunity for delegates to share experience on the ways in which their structures are adapting to the increase in online meetings.

Much of the discussion throughout the week focused on how we can best utilise the technology now available to us to carry the message of recovery to the still suffering alcoholic, whilst also being mindful of the challenges that these innovations may present.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Achievements and performance (continued)

The service structures around the world vary greatly in terms of their size and how long they have been established, which meant that delegates had a wonderful opportunity to learn from each other, share experience, and offer support. The overwhelming feeling of unity and our shared purpose was a powerful and inspiring experience, and it is clear that Alcoholics Anonymous truly is a global Fellowship.

The Young People's Subcommittee (YPSC) Roadshow in Glasgow in May 2024, was attended by approximately 60 people. Presentations included topics such as the history of the YPLO role, sponsoring into service, experience of being a member of the YPSC and how it can lead on to other service positions, and the role of Conference. The next Roadshow is in Birmingham on 21st June 2025.

Based on discussion at the Glasgow Roadshow, and at our annual meeting, the SC will be putting together some safeguarding guidance for YPLO's when they are visiting schools, youth clubs and other outside agencies. We will be reaching out to YPLO's for their experience in putting this together.

We are also working on a newsletter containing shares about the various initiatives and projects being undertaken by YPLO's across the country. The idea is for the newsletter to hopefully act as inspiration for serving officers, and also to share with the wider Fellowship the work that is being done by Young People.

b. Investment policy and performance

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2024 had a market value of 309.29p per unit. Giving the Charity investment a market value of £1,239,179. Due to the fluctuations within the Stock Market this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £40,000 per annum.

Financial review

a. Introduction

The Fellowship across AAGB has continued to recover, along with the rest of Society, from the pandemic. I'm pleased to inform that the Charity's finances have remained in a stable position despite additional pressures of high inflation with reserves slightly under our Warranty 2 Reserves Level.

b. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

c. Reserves policy

The Trustees' have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £2,579,613 (2023: £2,339,795). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress. Total funds held at the year-end is £2,523,633 (2023: £2,636,622). Included in the total funds is a balance of restricted funds of £169,193 (2023: £142,813).

AAGB calculates free reserves held as £2,204,300 by taking unrestricted funds less fixed asset and stock balances. This is within £375,313 of the target level. Using Charity Commission guidance (CC19), free reserves can also be calculated by taking unrestricted funds less fixed assets arriving at a balance of £2,352,245, which is within £227,368 of the target level.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

d. Material investments policy

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of £44,210 (2023: £43,597) from our investments.

e. Principal risks and uncertainties

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. Based on the risk register, AAGB identifies its key risks as being around safeguarding, fellowship anonymity breaches and falling income for contributions and publications. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed below.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

f. Financial risk management objectives and policies

Our risk management policy is to support the financial and reputational integrity of the charity by

a: maintaining our free reserves to the value of 1.25 x annual expenditure through a policy of apportioning our reserves by the approximate ratio of 50:25:25 (Investments. Cash, Deposits) and

b: upholding the reputation of the Charity by close adherence to the Charity Commission reporting guidelines on Safeguarding, by reporting to the Charity Commission any potential for reputational harm to the either the Charity or the Fellowship of Alcoholics Anonymous which the Charity serves.

g. Principal funding

Income from the sale of literature amounted to £852,724. This represents an increase from the previous year's total of £785,768.

The literature costs realised £335,628 compared to £323,396 in 2023.

Our Total Income for the year is £1,830,465.

Our Total Expenditure for the year is £2,063,690.

Our Net Expenditure for 2023-24 before gains on investments is £233,225.

Our Net Gains on Investments is £120,236.

Our Net Expenditure for the year is £112,989

Prudent Reserve is currently £2,579,613, which is defined as 1.25 year of expenditure.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

The above figures are detailed in the following pages of this Annual Report.

Structure, governance and management

a. Constitution

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Structure, governance and management (continued)

b. Methods of appointment or election of Trustees

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights. The General Service Board reserves the right to revoke any appointment.

c. Organisational structure and decision-making policies

The Board of Trustees makes policy based on its own initiative and guidance by the annual conference of the fellowship of Alcoholics Anonymous. This policy is executed via its General Service Office (and subsidiary offices the Northern Service Office and Southern Service Office) which is in charge of day to day operations.

d. Policies adopted for the induction and training of Trustees

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

e. Pay policy for key management personnel

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 29 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

f. Related party relationships

The Charity serves the Fellowship of Alcoholics Anonymous by taking guidance of goods and services to be rendered through its annual conference. It has no other relationships with any other charities and organisations in the pursuit of its charitable objectives.

g. Trustees' indemnities

There is no qualifying third party indemnity provision in force at the time of approval of the report or during the period, for the benefit of one or more directors.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Plans for future periods

Future plans of the charity include the following: -

- review of existing and the issue of new literature including leaflets and pamphlets
- holding conventions
- committees continue to support various groups
- continuing support through phone lines and email more details are noted above in the achievements and performance section.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

Disclosure of information to auditors

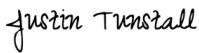
Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

The designated Trustees will propose a motion reappointing the auditors, BHP LLP, at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on and signed on their behalf by:



Signer ID: VFOJ7S24XD...

Justin Tunstall

Chair

Date: 13/02/2025 GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2024, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2024, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, The Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- the engagement partner ensured that the engagement team collectively has the appropriate competence, capabilities and skills to identify or recognise non compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with management and trustees, and from our knowledge and experience of this organisation;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charitable company, including the Charities Act 2011, the Companies Act 2006, data protection, health and safety and employment laws;
- we assessed the extent of compliance with the laws and regulations identified above through making enquires of management and trustees; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non compliance throughout the audit of the charitable company.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management and trustees as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non compliance with laws and regulations.

To address the risks of fraud through management override of controls, we:

- performed analytical procedures to identify any unusual or unexpected variances;
- tested journal entries to identify unusual transactions;
- assessed whether judgments and assumptions made in determining the accounting estimates set out in note 3 were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance; and
- enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, and the Charitable Company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Laura Masheder

Signer ID: IPFNE7JEI6...
Laura Masheder (Senior statutory auditor)

for and on behalf of

BHP LLP
Rievaulx House
1 St Mary's Court
York
YO24 1AH

Date: 14/02/2025 GMT

BHP LLP is eligible to act as an auditor in terms of Section 1212 of the Companies Act.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2024

	Note	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income from:					
Donations and legacies	4	884,193	49,338	933,531	940,583
Publication income	5	852,724	-	852,724	785,768
Investments	6	44,210	-	44,210	43,597
Total income		1,781,127	49,338	1,830,465	1,769,948
Expenditure on:					
Charitable activities - publications	7	894,917	-	894,917	828,164
Charitable activities - other activity	8	1,145,815	22,958	1,168,773	1,043,672
Total expenditure		2,040,732	22,958	2,063,690	1,871,836
Net (expenditure)/income before net gains on investments		(259,605)	26,380	(233,225)	(101,888)
Net gains on investments	15	120,236	-	120,236	14,624
Net movement in funds		(139,369)	26,380	(112,989)	(87,264)
Reconciliation of funds:					
Total funds brought forward		2,493,809	142,813	2,636,622	2,723,886
Net movement in funds		(139,369)	26,380	(112,989)	(87,264)
Total funds carried forward	21	2,354,440	169,193	2,523,633	2,636,622

The Statement of financial activities complies with the requirements for an income and expenditure account under the Companies Act 2006 and includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)
REGISTERED NUMBER: 00587316

BALANCE SHEET
AS AT 30 SEPTEMBER 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	14	2,195	1,521
Investments	15	1,239,179	1,118,943
		1,241,374	1,120,464
Current assets			
Stocks	16	147,945	195,673
Debtors	17	100,886	96,579
Investments	18	486,047	486,047
Cash at bank and in hand		610,406	821,891
		1,345,284	1,600,190
Creditors: amounts falling due within one year	19	(63,025)	(84,032)
Net current assets		1,282,259	1,516,158
Total net assets		2,523,633	2,636,622
Charity funds			
Restricted funds	21	169,193	142,813
Unrestricted funds	21	2,354,440	2,493,809
Total funds		2,523,633	2,636,622

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Signer ID: VFOJ7S24XD...

Justin Tunstall

Trustee

Date: 13/02/2025 GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

	Note	2024 £	2023 £
Cash flows from operating activities			
Net cash used in operating activities	24	(252,917)	(34,665)
Cash flows from investing activities			
Dividends, interests and rents from investments		44,210	43,598
Purchase of tangible fixed assets		(2,778)	(1,027)
Net cash provided by investing activities		41,432	42,571
Change in cash and cash equivalents in the year		(211,485)	7,906
Cash and cash equivalents at the beginning of the year		821,891	813,985
Cash and cash equivalents at the end of the year	25	610,406	821,891

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

1. General information

The General Service Board of Alcoholics Anonymous (Great Britain) Limited is an incorporated charity registered in England and Wales. The charity is also registered in Scotland. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and activities are set out on page 2 of these financial statements and include assisting alcoholics to overcome their addiction to alcohol and maintain sobriety.

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The General Service Board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

2.2 Going concern

As part of their assessment of the going concern basis of preparation, the trustees have considered the impact of current and recent events on the charity's activities and workforce, as well as the wider economy. The trustees are confident that they have in place plans to deal with any financial losses that may arise.

At the time of approving the financial statements, the trustees have a reasonable expectation that the charitable company has adequate resources to continue in operational existence for the foreseeable future. For this reason the trustees continue to adopt the going concern basis in preparing the financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

2. Accounting policies (continued)

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations receivable for the general purpose of the charity are credited to unrestricted funds. Donations for purpose restricted by the wishes of the donor are taken to restricted funds where these wishes are legally binding on the trustees.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives .

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% per annum straight line
Computer equipment	-	33% per annum straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance Sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the Statement of Financial Activities.

2.9 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks.

2.10 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.11 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

2. Accounting policies (continued)

2.12 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.13 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.14 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

2.15 Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2.16 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results.

There are no estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

4. Income from donations and legacies

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Donations				
Contributions	831,034	49,338	880,372	889,430
Gift aid	25,695	-	25,695	24,277
Conventions	11,624	-	11,624	8,050
Conference contributions	15,840	-	15,840	18,826
	884,193	49,338	933,531	940,583
Total 2023	909,254	31,329	940,583	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

5. Publication income

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Sales of literature	852,724	852,724	785,768
Total 2023	785,768	785,768	

The charity benefits from the input of volunteers who assist with the packing of quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the financial statements.

6. Investment income

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Fixed asset investment income	35,057	-	35,057	34,496
Deposit account interest	9,153	-	9,153	9,101
	44,210	-	44,210	43,597
Total 2023	43,585	12	43,597	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

7. Analysis of expenditure on charitable activities - publications

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Purchase of literature	335,628	335,628	323,396
Premises costs	45,284	45,284	40,809
Office expenses	140,404	140,404	130,336
Public information and publication costs	68,582	68,582	37,326
Conference costs	94,155	94,155	77,666
Website	40,945	40,945	41,471
Irrecoverable VAT	67,686	67,686	53,478
Financial expenses	23,254	23,254	19,001
General expenses	7,179	7,179	10,417
Provision for write off of old literature	-	-	30,000
Staff costs	71,800	71,800	64,264
	894,917	894,917	828,164
Total 2023			
	828,164	828,164	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

8. Analysis of expenditure on charitable activities - other activity

Summary by fund type

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Total 2023 £
Charitable activities	1,145,815	22,958	1,168,773	1,043,672
Total 2023	1,028,633	15,039	1,043,672	

9. Analysis of expenditure by activities

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £	Total funds 2023 £
Charitable activities	622,564	546,209	1,168,773	1,043,672
Total 2023	529,088	514,584	1,043,672	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

9. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Activities 2024 £	Total funds 2024 £	Total funds 2023 £
Staff costs	368,366	368,366	334,172
Premises costs	86,644	86,644	76,292
Office expenses	40,391	40,391	43,301
General expenses	127,163	127,163	75,323
	<u>622,564</u>	<u>622,564</u>	<u>529,088</u>
Total 2023	<u>529,088</u>	<u>529,088</u>	

Analysis of support costs

	Activities 2024 £	Total funds 2024 £	Total funds 2023 £
Staff costs	272,844	272,844	244,202
Premises costs	67,173	67,173	59,782
Office expenses	41,335	41,335	49,287
Financial expenses	60	60	60
General expenses	77,679	77,679	57,638
Governance costs (note 10)	87,118	87,118	103,615
	<u>546,209</u>	<u>546,209</u>	<u>514,584</u>
Total 2023	<u>514,584</u>	<u>514,584</u>	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

10. Governance costs

	2024 £	2023 £
Trustees' expenses	51,673	58,168
Professional fees	35,445	45,447
	<u>87,118</u>	<u>103,615</u>

11. Net income/(expenditure)

	2024 £	2023 £
<i>This is stated after charging:</i>		
Depreciation of tangible fixed assets owned by the charity	2,104	2,942
Operating lease expenditure	176,996	108,813
	<u>179,100</u>	<u>111,755</u>

12. Auditors' remuneration

	2024 £	2023 £
Fees payable to the charity's auditor for the audit of the charity's annual accounts	14,175	13,580
Fees payable to the charity's auditor in respect of:		
All non-audit services not included above	1,325	1,270
	<u>15,500</u>	<u>14,850</u>

13. Staff costs

	2024 £	2023 £
Wages and salaries	597,386	536,824
Social security costs	53,203	51,357
Contribution to defined contribution pension schemes	62,421	54,457
	<u>713,010</u>	<u>642,638</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

13. Staff costs (continued)

The average number of persons employed by the charity during the year was as follows:

	2024 No.	2023 No.
Full-time staff	9	11
Part-time staff	12	9
	<u>21</u>	<u>20</u>

No employee received remuneration amounting to more than £60,000 in either year.

During the year the key management personnel's remuneration, including employers' pension and national insurance, totalled £357,477 (2023: £324,381). The key management personnel are listed on page 1.

14. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
<i>Cost or valuation</i>			
At 1 October 2023	135,757	40,405	176,162
Additions	880	1,898	2,778
At 30 September 2024	<u>136,637</u>	<u>42,303</u>	<u>178,940</u>
<i>Depreciation</i>			
At 1 October 2023	135,757	38,884	174,641
Charge for the year	293	1,811	2,104
At 30 September 2024	<u>136,050</u>	<u>40,695</u>	<u>176,745</u>
<i>Net book value</i>			
At 30 September 2024	<u>587</u>	<u>1,608</u>	<u>2,195</u>
At 30 September 2023	<u>-</u>	<u>1,521</u>	<u>1,521</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

15. Fixed asset investments

	Listed investments £
<i>Cost or valuation</i>	
At 1 October 2023	1,118,943
Revaluations	120,236
At 30 September 2024	1,239,179
<i>Net book value</i>	
At 30 September 2024	1,239,179
At 30 September 2023	1,118,943

The historical cost of the listed investments is £880,171 (2023: £880,171).

16. Stocks

	2024 £	2023 £
Goods for resale	147,945	195,673

17. Debtors

	2024 £	2023 £
<i>Due within one year</i>		
Trade debtors	1,825	4,690
Other debtors	32,132	26,227
Prepayments	66,929	65,662
	100,886	96,579

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

18. Current asset investments

	2024	2023
	£	£
Longer term deposits	486,047	486,047

Current asset investments comprise a reserve account with a 3 year notice period.

19. Creditors: Amounts falling due within one year

	2024	2023
	£	£
Trade creditors	23,605	43,867
Other creditors	5,583	2,320
Accruals and deferred income	33,837	37,845
	63,025	84,032

20. Deferred income

	2024	2023
	£	£
Deferred income at 1 October	15,036	11,471
Income deferred during the year	16,517	15,036
Amounts released from previous periods	(15,036)	(11,471)
Deferred income at 30 September	16,517	15,036

Deferred income includes amounts paid in advance for Share and Roundabout magazine subscription royalties.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

21. Statement of funds

Statement of funds - current year

	Balance at 1 October 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2024 £
<i>Unrestricted funds</i>					
General Fund	2,493,809	1,781,127	(2,040,732)	120,236	2,354,440
<i>Restricted funds</i>					
Development Fund	90,360	25,659	(58)	-	115,961
European Service Meeting	52,453	23,679	(22,900)	-	53,232
	142,813	49,338	(22,958)	-	169,193
<i>Total of funds</i>	2,636,622	1,830,465	(2,063,690)	120,236	2,523,633

Statement of funds - prior year

	Balance at 1 October 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2023 £
<i>Unrestricted funds</i>					
General Fund	2,597,375	1,738,607	(1,856,797)	14,624	2,493,809
<i>Restricted funds</i>					
Development Fund	68,702	25,973	(4,315)	-	90,360
European Service Meeting	57,809	5,368	(10,724)	-	52,453
	126,511	31,341	(15,039)	-	142,813
<i>Total of funds</i>	2,723,886	1,769,948	(1,871,836)	14,624	2,636,622

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

21. Statement of funds (continued)

The Development fund relates to book royalties from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 Traditions. Expenditure for the Development fund is subject to board approval and is used to help and support the establishment of the Fellowship abroad.

The primary purpose of the European Service Meeting fund is to carry the message to the alcoholic who still suffers, whoever he may be, whatever language he speaks. The European Service Meeting fund is administered by the charity and is currently self-supporting by contributions of those countries which attend the European Service Meeting.

22. Summary of funds

Summary of funds - current year

	Balance at 1 October 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2024 £
General funds	2,493,809	1,781,127	(2,040,732)	120,236	2,354,440
Restricted funds	142,813	49,338	(22,958)	-	169,193
	<u>2,636,622</u>	<u>1,830,465</u>	<u>(2,063,690)</u>	<u>120,236</u>	<u>2,523,633</u>

Summary of funds - prior year

	Balance at 1 October 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2023 £
General funds	2,597,375	1,738,607	(1,856,797)	14,624	2,493,809
Restricted funds	126,511	31,341	(15,039)	-	142,813
	<u>2,723,886</u>	<u>1,769,948</u>	<u>(1,871,836)</u>	<u>14,624</u>	<u>2,636,622</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

23. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
Tangible fixed assets	2,195	-	2,195
Fixed asset investments	1,239,179	-	1,239,179
Current assets	1,176,091	169,193	1,345,284
Creditors due within one year	(63,025)	-	(63,025)
Total	2,354,440	169,193	2,523,633

Analysis of net assets between funds - prior period

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	1,521	-	1,521
Fixed asset investments	1,118,943	-	1,118,943
Current assets	1,457,377	142,813	1,600,190
Creditors due within one year	(84,032)	-	(84,032)
Total	2,493,809	142,813	2,636,622

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

24. Reconciliation of net movement in funds to net cash flow from operating activities

	2024 £	2023 £
Net expenditure for the period (as per Statement of Financial Activities)	(112,989)	(87,264)
Adjustments for:		
Depreciation charges	2,104	2,942
Gains on investments	(120,236)	(14,624)
Dividends and interest from investments	(44,210)	(43,598)
Decrease in stocks	47,728	60,572
(Increase)/decrease in debtors	(4,307)	6,666
(Decrease)/increase in creditors	(21,007)	40,641
Net cash used in operating activities	(252,917)	(34,665)

25. Analysis of cash and cash equivalents

	2024 £	2023 £
Cash in hand	610,406	821,891
Total cash and cash equivalents	610,406	821,891

26. Analysis of changes in net debt

	At 1 October 2023 £	Cash flows £	At 30 September 2024 £
Cash at bank and in hand	821,891	(211,485)	610,406
	821,891	(211,485)	610,406

The charitable company had no debt in the current or previous financial year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2024

27. Pension commitments

The charity operates a defined contribution pension scheme for its employees. The amount recognised as an expense in the period was £62,421 (2023: £54,457).

28. Operating lease commitments

At 30 September 2024 the charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2024 £	2023 £
Not later than 1 year	244,080	238,580
Later than 1 year and not later than 5 years	611,864	639,960
Later than 5 years	287,514	208,498
	<u>1,143,458</u>	<u>1,087,038</u>

29. Related party transactions

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amount to £51,673 were paid to all trustees and the Charity Secretary for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2023: £62,420 to all trustees).

Trustee other related parties

There are no other related parties in the current or previous year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2024, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2024, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, The Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under Section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- the engagement partner ensured that the engagement team collectively has the appropriate competence, capabilities and skills to identify or recognise non compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with management and trustees, and from our knowledge and experience of this organisation;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charitable company, including the Charities Act 2011, the Companies Act 2006, data protection, health and safety and employment laws;
- we assessed the extent of compliance with the laws and regulations identified above through making enquires of management and trustees; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non compliance throughout the audit of the charitable company.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management and trustees as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non compliance with laws and regulations.

To address the risks of fraud through management override of controls, we:

- performed analytical procedures to identify any unusual or unexpected variances;
- tested journal entries to identify unusual transactions;
- assessed whether judgments and assumptions made in determining the accounting estimates set out in note 3 were indicative of potential bias; and investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance; and
- enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE TRUSTEES AND MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, and the Charitable Company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Laura Masheder

Signer ID: IPFNE7JEI6...
Laura Masheder (Senior statutory auditor)

for and on behalf of

BHP LLP
Rievaulx House
1 St Mary's Court
York
YO24 1AH

Date: 14/02/2025 GMT

BHP LLP is eligible to act as an auditor in terms of Section 1212 of the Companies Act.

Accounts

Annual Report

of the General Service Board of
Alcoholics Anonymous Great Britain
2023



2023

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The Preamble

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.
Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited

1 October 2022 - 30 September 2023

Introduction

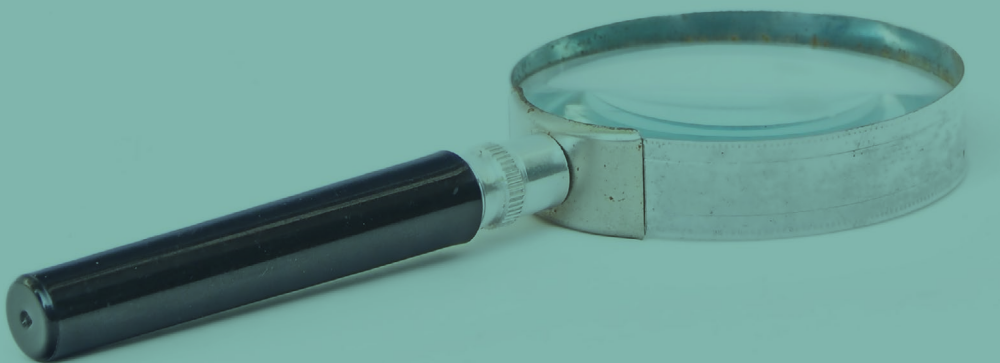
Chairperson's Introduction to Annual Report

It is a privilege to present this year's Annual Report on behalf of the General Service Board of Alcoholics Anonymous Great Britain.

The main rationale for the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. This annual report sets out to show how the charity has worked towards these aims in the last year.

Trustees who have commitments to their specific Regions are also responsible for the various Board disciplines. Additionally, we currently have five non-alcoholic trustees on our Board. Our Non-Alcoholic trustees (NATs) provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board sub-committees has proven invaluable. Among many accomplishments, work on a comprehensive set of evidenced based criteria for AA's inclusion in the NICE guidelines, real progress in inclusion and diversity, and guidance in the appointment of new auditors bear testament to the input of our NATs.

Once again, this year the Board has had vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload. Until we have a full complement of alcoholic trustees, we have formalised an offer of attendance at region assemblies for those regions without an incumbent. We hope this will encourage more members with the necessary qualifications to come forward as trustee nominees.



We were delighted to be able to hold our annual Conference face to face in York once more. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office, this was very successful, the business of Conference was conducted smoothly, and the spirit of the Fellowship manifested itself in the decisions made. We also welcomed one new alcoholic trustee to our Board, and three NATs. Our board is now younger and more diverse than hitherto. We will have three new trustees who will be ratified at our Conference in April 2024 to replace those rotating out of service.

Our Fellowship has learned from our experience in the pandemic and meetings on online platforms are now an accepted tool, both for groups and for bodies in the Service Structure, wherein some business is now conducted online. Approximately half of the GSB sub-committee meetings are now held in this manner, with the balance happening face-to-face for fellowship, and to foster the most effective working relationships. Hybrid capability is now available in two meeting spaces within the General Service Office in York.

Our three service offices work collectively to handle enquiries from members, media, and the public, and have started holding 'open days', when all comers are welcome to visit. A small selection of our Archives collection is on display and coffee and tea always available! Naturally they continue to undertake the vital handling of meeting information so that 'the hand of AA' is easy to find.

The charity is responsible for several areas of our welcome to still-suffering alcoholics. Following Conference direction, we are in the process of delivering a new website for the Fellowship, testing for which is underway at the time of writing. The Telephones Sub Committee are future-proofing the 0800 number ahead of the cessation of wired exchanges and the shift to the 'cloud'. Both they and First Response are working to apply the Fellowship's Safeguarding guidance for the protection of alcoholics, members in service, and the charity.

Our revised design guidelines, now dubbed 'the family look', are being rolled out across the literature we produce, with the new pamphlets Younger People in AA and Sponsorship into Service being created in this format. We have also applied the look to our trusty 'blue handbooks', which are now in full colour and presented in a more accessible manner. It is hoped that this redesign will encourage more members to read and use them and then get involved in the rewarding service that is on offer.

As in previous years, to assist in the development of AA in other countries, we contributed to the International Literature Fund and provided financial assistance from our Development Fund. The Sub-Saharan Africa Service Meeting (of which we are a sponsor) took place online once more; our representatives were humbled by the commitment made by some of our fellow members to provide service for their countries with very limited resources. We can be grateful for our good fortune in AAGB.

Trustees attended general service conferences as observers in Ireland. The European Service Meeting was held face-to-face in York after being online in 2021, and despite travel woes for some, delegates discussed their common challenges.

With the help of the Fellowship, the board was able to hold all three of its traditional annual parliamentary events, in London at the House of Commons, in Edinburgh at Holyrood, and in Cardiff at the Senedd. Sincere thanks are offered to the parliamentarians who graciously sponsor these events. Professionals who have little awareness of how AA works are always welcome, and members are encouraged to nominate influential contacts in the fields of medicine, social work and government. Hearing a government minister ask, "How can we help?" bears testament to the potential of these events.

With thanks for allowing me to be of service, and to my predecessor, Amanda S, who sponsored me into this role,

Justin Tunstall

Chair

GSB Personnel

The following trustees retired from the Board this year:

Amanda Stocks

Thomas Baldwin

Mani Mehdikhani

Louise Foxcroft

The following trustees were appointed to the Board:

Holly Alexander

Ranjana Bell

Emma Gipson

Henry Lowe

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN) has grown in size and quantity. At the last count, it was carrying the message to 4000+ alcoholics in print and to 2000 alcoholics digitally and will continue to do so on a quarterly basis to individuals, groups, intergroups and regions. It helps meet AA's primary purpose by carrying the message across the whole Fellowship. It comprises your stories about the service you carry out daily across the Fellowship. Also included are:

- Conference questions and recommendations in the winter and summer editions respectively
- Regular messages from the General Secretary
- Board meeting bullet points
- Job adverts for sub-committees
- Parliamentary events across the UK
- Regular updates on how the website project is unfolding

There are also occasional requests for shares on particular topics for AA pamphlets, such as Mental Health, Sponsorship into Service etc. Given the increased number of applications for sub-committee vacancies, we know you are reading it, and we are delighted. We have tried to make it attractive to pick up and read! Your thoughts on improvements are always welcome, along with your articles on service and of course your pictures. Remember, AASN is all about you! As ever, we thank you for your contributions and making AASN an interesting, informative and enjoyable read.

The Archive Sub-Committee met three times during the past year the fourth meeting was rescheduled to January 2024 due to my ill health. Three members of the Borthwick institutes including the incoming AA archivist were invited and attended the Archives Sub Committee meeting in September 2023. The exchange of information and experiences between the Borthwick institute and the sub-committee was very productive. It was felt that it would be beneficial to both sides to do this on a regular basis. The newly appointed part time archivist for the AA archive at the Borthwick Institute commenced work in November. The sub-committee has overhauled the existing and created new AA archivists supporting literature. This literature can be accessed on the archivist section of the AA website. Led by the Fellowship Archivist the interviewing and recording of old timers has commenced it is hoped that these recordings will be uploaded to the new AA website when it is completed. The archive network meeting was held on the 22nd and 23rd of September 2023. A total of 24 members attended 14 in person and 10 online. Martin B gave a presentation on questions for old timers. Nick H gave a presentation on group histories. I gave the update on the work of the archive subcommittee. There was a sharing of experience from the different regions.

Armed Services Sub-Committee met four times this year two online and two at GSO. The sub-committee consists of three members including myself. One member will rotate out in February 2024. The sub-committee continues in its primary role to support ASLOs and RASLOs. The sub-committee continues to maintain the Armed Services 12 step list which is on Google document and is available for telephone responders. With the assistance of the General Secretary the sub-committee has re-established contact with Dr Ruth Rushton who is a researcher and practitioner in the field of alcohol treatment for UK military personnel. One of the sub-committee members is acting as a point of contact for her and any inquiries coming in from her defence clinician's colleagues. The sub-committee would like to update the existing relevant Armed Services literature and is actively seeking armed service members to contribute to this. Unfortunately, we have had no response to date.

Employment: Enthusiasm for carrying our message to Employers is encouraged by the development of care now required in employment situations. Greater responsibility is evolving for the welfare, safety, and health of employees. The specific department in the workplace for this purpose often welcomes the specific contribution available from AA. Experienced members have joined our sub-committee this year, including a NAT (Non-Alcoholic Trustee). Further members are invited. The revision of our pamphlet "What do I do?" is prepared for approval at Conference 2024. Our annual June workshop for Regional Employment Liaison Officers (RELOs) was supported by alternative regional members where no RELO was in service, as was our Employment Liaison Seminar in October. We suggested opportunities for interaction with Employers such as ongoing work with the Northumbria police. The London Fire Brigade have had a further presentation through London Region South to their Mental Health First Aid Team - appreciating AA's specific value, complimenting their own health and safety programme. Posters for 102 Stations! Network Rail Safety/Pastoral Care received presentations in September and November. Slots being used on Station digital billboards for information. A presentation given to a National Bank's "Enable Disability Network" was followed by a presentation of the "AA Group at work", "Tips on Living Sober" and a "Myth Busting" session. These events were recorded for the bank's internal use for those staff unable to attend the live meeting. Literature and an Al-anon contact were supplied. The bank group leader subsequently reported their valued experience of AA at our Seminar in October. Our enthusiasm is well founded.

European Service Meeting: Jo F and Levey P attended the European Service Meeting (ESM) in York, 20-22nd October 2023. The theme 'AA in a Changing World'. There were attendees from 20 European Countries plus 2 attendees from GSO in New York. The meeting is held in English, but we all spoke the language of the heart to discuss the challenges and opportunities in service: finding people to do service, to lead by example, and the importance of unity and safeguarding. Bob W, General Manager AA GSO US and Canada gave a talk on AA World Service (AAWS): 'Translation & Licensing Publishing'. Irene D, International desk AAWS gave the keynote address, 'AA in a Changing World'. AAs from Eastern Europe demonstrated the pioneer spirit with how as a structure they had gone to any lengths to stay sober and pass on the message of recovery overcoming barriers of poverty, politics, wars and language, showing how fortunate we are in Great Britain and English-speaking Europe to have our AA structure and literature in place. The ESM took place during the weekend of Storm Babette. One delegate from Finland took three days to get to the ESM! She arrived on the Sunday morning - it was so important for her to get there and meet other alcoholics doing service. The topic for the next ESM will be 'Unifying and Safeguarding our Fellowship.' Our thanks go to the General Service Office in York who put on a wonderful conference for us all.

The First Response Online Sub-Committee (FROSC) is responsible for the administration of Chat Now, a live chat feature, and the Online Response Service (ORS), an email service. Both are run through the AAGB website, to encourage the still-suffering alcoholic to either ring the helpline or attend a meeting. We work closely with the Telephones Sub Committee to share experience and best practice. Increasing numbers of still-suffering alcoholics are reaching out for help. Chat Now engages in approximately 1,200 live chats each month, and ORS averages 1,500 emails each month. To meet the growing need, we are working to raise awareness of these services and encourage members to become responders. We held a First Response Workshop in Glasgow in September 2023, and gave a presentation at South Midlands Region. We have been in touch with all regions to offer workshops or presentations on the services with several arranged for 2024. To fulfil our duty of care to responders and callers, we are in the process of introducing DBS checks for all responders, and continually reviewing the training and support they receive. These measures ensure that we carry the message of recovery to the still-suffering alcoholic, by meeting Safeguarding responsibilities and protecting the charity for future generations.

Health: Our biggest achievement this year has been the work our Non-Alcoholic Trustee, Dr Kieran Moriarty, has done in providing the evidence for the benefits of AA 12-step Facilitation Programmes to the NICE consultation on Alcohol-use disorders. The National Institute for Health and Clinical Excellence (NICE) A Quality Standards Guidance "Alcohol-use disorders: diagnosis and treatment" (QS11) published on 6th July 2023 now strongly endorses and recommends AA 12-step Facilitation Programmes. The NICE guidance provides "best practice" recommendations to national policy makers in England and Wales and as it now includes many references to the benefits of AA it is, and will be, an amazing support to the Fellowship and especially to our Health Liaison Officers. The Health Sub Committee (HSC) updated the "AA and Healthcare in the Community" Chapter 6 in "The AA Service Handbook 2023". Our pamphlet (produced in 2022) "A Guide for the Health Liaison Officer" which was originally intended as an internal document, will be presented to Conference in 2024 to enable wider distribution. The Health Sub Committee (HSC) continues to support the valuable work carried out by our Regional and Intergroup Liaison Officers, offering them the opportunity to share good practice at the annual Liaison event.

Literature: Conference 2023 approved changes and additions to the AA handbooks.

1. Revisions for 'Location of the Conference', 'Regional Assembly', how 'GSB operates through Committees' and the chapter on 'Conventions', in the AA Structure Handbook for Great Britain.

2. Revised Chapter 6: 'AA and Healthcare in the Community' in the Service Handbook for Great Britain.

The Illustrated Traditions pamphlet was withdrawn from sale and as an interim measure, replaced with the 'Experience Has Taught Us' leaflet published by AAWS.

The following are proposed for Conference 2024.

Handbook Changes

- A new chapter in the Service Handbook: 'Publications' Chapter: Share, Roundabout and AA Service News; how the committees which deliver these publications, work.
- Revisions to the Service Handbook Chapter: Probation and Criminal Justice Services.
- The Structure Handbook under point 2 in the introduction has a revised history bringing AA Great Britain fully up-to-date, please see 'A brief history of AA in Great Britain'.
- Each handbook has a new glossary of terms, hopefully making them much more accessible to the reader.

Literature Revisions

'Health Liaisons Officers' leaflet, and 'Employment Officers' leaflet. The Little Book has been reviewed and extended to provide members with a meeting-in-a-pocket and seminal texts often referred to and read from the 'Big Book'.

New Items of Literature

Pamphlet on 'Probation and Criminal Justice Services' to aid professionals in these services understand AA and help members on their release from prison.

Up and Coming Literature

A pamphlet on Mental Health comprised of Fellowship stories of mental health in sobriety.

Northern National Convention (NNC) was held in March 2023 at the Norbreck Castle Hotel Blackpool, with an attendance of over 950. The NNC is sponsored by three Regions, Midlands, North East and North West and its committee is made up of three delegates from each region plus the executive committee. The committee meet regularly, and the AGM was held in October 2023 to enable preparations to commence for the 48th Convention to be held 15th-17th March 2024.

Scottish Nation Convention: The 66th Scottish National Convention, was held at the Queens Hall, Dunoon on 28th to 30th of April. Online registration on the SNC website assisted with planning and event management. The convention took its regular form of meetings being hosted by each Region, with a Young Persons and Old timers meeting, the Saturday night meeting was open including an AI Anon speaker and rounded off with a sobriety countdown. AI Anon also had their own meeting room and meetings were well attended. The dedicated service room was popular being shared by invited service disciplines and a literature table. The Convention Chair rotated out at the AGM after steering the committee through covid and troublesome times, we are grateful for her service and look forward to the continued success of the convention with our new Chair. The Committee has been working effectively and met in person and online throughout the year and continue to do so. The planned 67th Scottish National Convention will again be held at The Queens Hall, Dunoon with capacity in the main hall for 450 with more of the meetings being open to attract those interested in finding out more about Alcoholics Anonymous and Alcoholism. The 67th Scottish National Convention will take place 26th to 28th April 2024.

Welsh National convention was held at the Metropole hotel, Llandrindod Wells on the 2nd – 4th June 2023 with 163 attendees. On the Saturday there was a Welsh speaking meeting with a simultaneous translation into English along with other tabletop shares, a workshop and marathon meetings alongside. A room was available for AI-anon, and entertainment provided. This year's convention will be held at the same venue 31st May to 2nd June. All are welcome to join us for a warm Welsh welcome.

The National Telephone Sub-Committee has had a very busy year. After extensive consultation with the fellowship guided by expert legal opinion, we have written a training document for Regional Telephone Liaison Officers, Telephone Liaison Officers, 12th Steppers and finalised our safeguarding guidance for telephone helplines. The National Telephone Sub Committee (NTSC) has also proposed and is investigating a restructuring of the 0800 number, which receives over 2400 calls per week and how it relays these calls to the 40 or so local helplines, which themselves are receiving an increasing number of calls. The NTSC will oversee the implementation of the new platform which will work better with the regional & intergroup autonomous helplines through improving call efficiency by reducing missed calls and helping responders receive calls from the still suffering alcoholic. Progress will be reported on at Conference 2024.

The Scottish Parliament event took place on 4th October 2023, following two and a half years of this event being rescheduled. The theme was Alcoholics Anonymous Awareness. Following an address from our Sponsoring MSP our four AA speakers gave fantastic talks. These talks gave insight to our professional guests into the reality of the programme of recovery available in Scotland to all who suffer from alcoholism. Following our speakers there was an enthusiastic question-and-answer session. Feedback forms were used, and the response was overwhelmingly positive. The committee worked extremely hard to source professional guests. We are still looking for three Scottish Regions to put forward suitable members to fill their two service positions. The committee has benefited from a more structured approach in its operation and administration. We can build on the success of this event in 2024. The Northern service office provided administrative support, and we are grateful for our workers contribution. We would invite all members to suggest invitees through their regional committee members or directly to the committee for our 2024 event.

Senedd Assembly took place on the 14th of November 2023, hosted by Peredur Owen Griffiths MS, Plaid Cymru in the Senedd Cardiff Bay and was well attended with about 20 professionals present. The Armed Services video was played, and our Chair of the Board spoke about their role, and I informed on the role of the Wales and Borders Trustee. Two members shared their Experience, Strength and Hope and created the opportunity to for a Q and A session. The presentation helped us continue forming links and giving insight into the disease of alcoholism.

The Westminster Parliamentary Event Committee delivered a well-attended face-to-face event in the Atlee Suite in Portcullis House on 16 May 2023, sponsored and hosted by Steve Brine, Conservative MP for Winchester. The two non-alcoholic professional speakers spoke highly of what AA had to offer and the AA speakers shared their experience strength and hope as well as talking about how AA is addressing the diversity issue and working to make the fellowship more welcoming and open to people of all different cultures and background. After a brief summer break, the committee has reformed with new members and is planning the Westminster event for 2024, on Tuesday 21 May 2024 with our sponsor this year, Rachael Maskell, Labour MP for York Central. The professional non-AA speakers are yet to be selected with the fellowship asked to invite their service professional contacts and colleagues who would benefit from hearing more about AA. The event's emphasis is on getting MPs and parliamentary advisors, health professionals, practitioners and people who encounter and work with the still suffering alcoholic, and who don't know much about AA, to come along to hear what AA has to offer.

PI & E Comms: During the year we continued to take forward work to relaunch the AA website, including the development of an improved database, new meeting finder and AA shop, easier site navigation and further on-site resources for use by the fellowship. Further progress was made in extending the new "family look" to AA publications, the AA Structure and Service handbooks, and AA Service News. In line with previous reports to conference the look will be applied to all future publications and reprints of existing publications. Members of the sub-committee attended a variety of events to inform the wider fellowship of the activity of the committee, including regional, intergroup and the Scottish national convention and are working on the development of a National Advertising campaign with approval from conference sought for the designs to be used. A new electronic publication will be launched in the new year to keep professionals and friends of AA up to date with our activities. We envisage this to be sent to a subscriber base free of charge via the new website. Finally, as trustees we would like to thank all the members of the committee for their hard work dedication and enthusiasm. Not only for their work on the initiatives mentioned above but also for all the routine yet vital work they do in supporting the help desk, file store and workspace.

Prison Sub-Committee had no members until the end of September due to four members simultaneously rotating out when three joined. The quarterly newsletter will resume for which letters either from prisoners or people with prison experience are welcome. In March I attended the Scottish and Northern National Conventions hosting Prison stands to inform on the roles within the AA Structure: prison sponsors, Intergroup and Regional

Liaison officers assisted with this by two regional LO officers, and our NAT Tom Fox, a Senior Civil Servant within the Prison Service and in June gave a presentation on the Prison Discipline at the Midland Region's Service Forum. In June we held our annual Regional Liaison Officers meeting and on 1st July held a joint Prison and Probation/CJS Seminar at the Park Inn York with over 60 in attendance. We had speakers Wendy Sinclair-Geiben, HMCIP who spoke of the Scottish prison service and Sarah Hancock HMPS, compliance manager who deals with clearance. The sub-committee investigated the possibility of conducting meetings using a video link via a 3rd party but decided against this as in addition prisons are approaching us to fetch AA into their prisons. It is my pleasure to be of service and if you have any questions, please contact me or the sub-committee, we will be pleased to help you.

Probation/Criminal Justice Social Work Services: This year the Board approved the separation of Prison and Probation Sub Committee to allow focus on differing aspects of criminal justice. In simple terms, inside and outside of Prison custody. This new structure will support more co-operation for the fellowship with Probation and CJS agencies throughout Great Britain. Probation / Criminal Justice Service liaison officers (LO's) have made progress with the chit system with the rise to 603 AA Groups from 515 offering the 'chit' system over the course of 2023. Through co-operation with HMPPS Recovery focused Approved Premises, a mailshot of AA information from GSO was distributed to all 105 Approved Premises in England and Wales. Following this LOs and sub-committee members took part in Recovery focused Approved Premises open days throughout the year. Alcoholics Anonymous has been included in a new national Court Directory for England and Wales and is progressing our primary purpose with both HMPPS and HMCTS at a national level. Within the fellowship, presentations and service information stands were hosted at National Conventions and Service Forums, the Sub-committee assisting RLO's and IGLO's when requested. The joint Seminar with Prisons in July was an enormous success with enthusiastic professional and recovering alcoholic speakers. Criminal justice professionals attended Westminster and Holyrood parliamentary events. Glasgow Court committee continues to provide service at the Alcohol Court and the Custody Suite service work in London Region North is making inroads. The Probation Sub Committee, has reviewed, updated, and submitted our external facing leaflet, now titled; Alcoholics Anonymous as a Resource for Criminal Justice Professionals for conference 2024.

Race2Day Working Group: What a year it's been for Race2Day! The Race2Day Working Group has had a very busy year. Our 2nd and 3rd Conventions were held in March and September with delegates from many countries, in particular from US and Canada who showed great interest, passion and encouragement. Workshops were also held at London and Birmingham Conventions with tremendous participation and input from ethnicities. The Pamphlet "Nobody Here looks like me in Alcoholics Anonymous" produced by Birmingham Intergroup will go to Conference in 2024. And in November in a new South Asian meeting was set up in Glasgow after outreach in the local community by the Intergroup and members of Race2Day. The response of the Fellowship to the initiative has been tremendous, in recognising and helping deliver Conference 2021's recommendation to improve diversity and better actualise our Third Tradition. We hope to maintain and increase the momentum with workshops booked for the Northern, London and Glasgow Convention in 2024.

Roundabout: A very busy year during the course of which, members of the sub-committee attended Share Liaison officers and sub-committee meetings and in co-operation with the Share team worked with AASN and the Literature Sub Committee on the revised Little Book and new AA Structure and Service Handbooks. Our Annual Liaison Officers' meeting was held on 25th March and attended by our PI Trustee and General Secretary. We held a stall at the Scottish National Convention and recorded shares and interviews and recruited new members to the sub-committee. I had discussions with PI trustees on developing a photo library to be used by all AA publications and attended the Chat Now Seminar in Glasgow. Members of the Share Sub-Committee also attended the Scottish Parliament event. In 2024 Roundabout will aim to attend all the Conventions attended in 2023. Most significantly the price of Roundabout will increase to £2 from January after being held at £1 since 2002. The magazine aims to be self-supporting and the price increase necessary for it to achieve this goal. We hope that our readers will understand the rationale and enjoy the publication even more than before.

Share: The Share team has had a hectic twelve months and there have been some major changes to our magazine. Having not had a price increase for over twenty years, we needed to take a look at how Share might become self-supporting and, having done the sums, we have increased the price to £2 per copy, taking effect from January 2024. We have also thought about ways to make Share more accessible and have increased the font size to bring it more in line with Accessibility guidelines. Of course, this affects the overall look of the magazine, increasing the number of pages per issue and altering the layout, from double to single columns. This is a trial that we are open to adjusting, according to fellowship feedback. We hope everyone will support us as we endeavour to make Share the best possible version of itself. The team welcomed our new assistant editor this year who has settled in very well, leaving us with no vacancies. We are working on new bookmarks for 2024, giving a presentation at the London Convention 2024 and continuing to produce a fantastic magazine

worth every penny of its new price.

Survey: The General Service Board of Alcoholics Anonymous (Great Britain [GSB GB]) Limited have conducted a survey of the Fellowship every five years since 1972 to learn more about the Fellowship in GB and Continental Europe and so disseminate our message of recovery more effectively to the still suffering alcoholic. The Survey Sub Committee was established as a separate sub-committee tasked to deliver the 2020 Survey. Previously the Survey was delivered by the PI Sub-Committee. The committee produced an info-graphic based leaflet to report some of the results of the 2020 Survey. Due to Covid and lockdown the 2020 survey was delivered online for the first time. The decision to continue the survey online has been agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement. The committee have put together a timeline of work for the 2025 Survey that includes four phases of the process that began in 2023. The committee are currently liaising with some of the relevant sub-committees to finalise the content of the questionnaire and considering the survey design. The survey will be launched in March of 2025 and the final results will be reported to Conference 2026.

Young People's service continues to be enthusiastic and engaged, with a lot of work being done across the country to help carry the message of recovery to younger people. A Young People's Roadshow was held in Cardiff in April 2023 which, like previous events, generated a lot of enthusiasm for the service with new Young People's meetings being set up, and more members engaging in service across the structure. Another roadshow is planned for May 2024 in Glasgow with a variety of interesting and inspiring speakers. The Young People's Sub Committee continue to hold online drop-in meetings every quarter to provide an opportunity for liaison officers and anyone interested in the role to get support and share experience. The sub-committee have also started a podcast called 'They Stopped in Time' which is available on the usual podcast platforms. There is an established and supportive community of Young People's liaison officers across the country, who share their experience, advice and resources to help each other carry the message of recovery.



Financial Statement for 2022-2023 Annual Report

Introduction

The Fellowship across AAGB has continued to recover, along with the rest of Society, from the pandemic. I'm pleased to inform that the Charity's finances have remained in a stable position despite additional pressures of high inflation with a Retail Price Index (RPI) increase of 21% between October 2021 and October 2023, with reserves slightly under our Warranty 2 Reserves Level.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of **£43,585** from our investments.

Literature

Income from the sale of literature amounted to **£785,768**. This represents an increase from the previous year's total of **£703,715**.

The literature costs realised **£353,396** compared to **£249,195** in 2021-22.

Our Total Income for the year is **£1,769,948** compared to **£1,852,346** in 2021-22, a reduction of **£82,398**.

Our Total Expenditure for the year, inclusive of Restricted funds of **£15,039** is **£1,871,836** compared to **£1,823,469** in 2021-22, an increase of **£48,367**.

Our Net Income for 2022-23 before gains on investments is **-£101,888**

Our Net Gains on Investments is **£14,624**.

Therefore our Net Income for the year is **-£87,264**, down by **£34,167** from the 2021-22 total of **-£53,097**.

Therefore our Prudent Reserve for 2023-24 is **£2,320,996**.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well.

The above figures are detailed in the following pages of this Annual Report.

Clive K Hon. Treasurer until Conference 2024

Gretchen S Hon. Treasurer from Conference 2024

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2023 BALANCE SHEET

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
FIXED ASSETS				
Tangible Assets	1,521		1,521	3,436
Investments	1,118,943		1,118,943	1,104,319
	1,120,464		1,120,464	1,107,755
CURRENT ASSETS				
Stocks	195,673		195,673	256,245
Debtors	96,579		96,579	103,245
	1,307,938		1,307,938	1,300,032
Cash at Bank	1,600,190		1,600,190	1,659,522
CREDITORS				
Amounts falling due within one year	(84,032)		(84,032)	(43,391)
TOTAL ASSETS				
Less Current Liabilities	1,516,158		1,516,158	1,616,131
NET ASSETS				
	2,636,622		2,636,622	2,723,886
2022 FUNDS				
Unrestricted Funds	2,493,809		2,493,809	2,597,375
Restricted Funds		142,813	142,813	126,511
	2,493,809	142,813	2,636,622	2,723,886

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Statement of Financial Activities

(Incorporating Income & Expenditure Account) for year ended 30 September 2023

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £	2022 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & Legacies	909,254	31,329	940,583	1,143,061
Other Trading Activities	785,768		785,768	703,715
Investment Income	43,585	12	43,597	37,899
Government Grant Income				(32,329)
Total Income	1,738,607	31,341	1,769,948	1,852,346
EXPENDITURE ON				
Raising Funds	828,164		828,164	811,285
Charitable Activities	1,028,633	15,039	1,043,672	1,012,184
Total Expenditure	1,856,797	15,039	1,871,836	1,823,469
Net Gains on Investments	14,624		14,624	(81,974)
Net income / (Expenditure)	(103,566)	16,302	(87,264)	(53,097)
RECONCILIATION of FUNDS				
Total funds brought forward	2,597,375	126,511	2,723,886	2,776,983
Total funds carried forward	2,493,809	142,813	2,636,622	2,723,886

Continuing Operations

All incoming resources and resources expended arise from continuing activities
NOTES to the FINANCIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2023

Donations & Legacies	2023 £	2022 £
Fellowship Contributions	889,430	983,742
Gift Aid	24,277	50,026
National Convention Contributions	8,050	1,355
Conference and 75th Contributions	18,826	107,938
	940,583	1,143,061
OTHER TRADING ACTIVITIES	2023£	2022£
Sales of Literature	785,768	703,715
Literature is sold at surplus to assist in support of the Primary Purpose		
INVESTMENT INCOME	2023£	2022£
Fixed Asset Income	34,496	33,975
Deposit Account Income	9,101	3,924
	43,597	37,899
EXPENDITURE – RAISING FUNDS	2023£	2022£
Purchase of Literature	353,396	249,195
Staff Costs	64,264	61,368
Premises Costs	40,809	36,902
Office Expenses	130,336	88,491
Public Information & Publication Costs	37,326	35,307
Conference & 75th Convention Costs	77,666	228,014
Website	41,471	18,342
Irrecoverable VAT	53,478	54,835
Financial Expenses	19,001	15,982
General Expenses	10,417	22,849
	828,164	818,285

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Charitable Activities - Other Fellowship Services	2023£	2022£
Staff Costs	334,172	319,113
Premises Costs	76,292	70,149
Office Expenses	43,301	35,672
General Expenses	75,323	82,853
	<u>529,088</u>	<u>507,787</u>

Governance Costs	2023£	2022£
Trustee Expenses	58,168	53,039
Professional Expenses	45,447	70,029
	<u>103,615</u>	<u>123,068</u>

Management Costs	2023£	2022£
Staff Costs	244,202	233,198
Premises Costs	59,782	54,528
Office Expenses	49,287	40,570
Financial Expenses	60	65
General Expenses	57,638	52,968
	<u>410,969</u>	<u>381,329</u>

This information has the approval of the auditors and audited by BHP Accountants and delivered to the Registrar of Companies.

Members of the General Service Board

Holly Alexander
Ranjana Bell
Tim Barker
Charon Burke
Andrina Cassidy
John Coady
Jo Faul
Tom Fox
Emma Gipson
Zelma Kesans
Clive Kilmartin
Henry Lowe
Hamish McSwan
Kieran Moriarty
Barbara Owen
Levey Patocs
Stevie Smith
Gretchen Swisher
Justin Tunstall

Ranjan Bhattacharyya

General Secretary

Auditors

BHP Chartered Accountants

Rievaulx House
1 St Mary's Court
Blossom Street
York
YO24 1AH

Bankers

HSBC Plc

13 Parliament Street
York
YO1 8XS

Solicitors

Wrigleys Solicitors

LPP 19 Cookridge Street Leeds
LS2 EAG

Investment Managers

CCLA Fund Managers Ltd
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Registered Charity Nos: **226745** (England and Wales)
 SCO38023 (Scotland)

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

Registered number: 00587316
Charity number: 226745/SC038023

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Trustees	Ranjana Bell (appointed 16 April 2023) Holly Alexander (appointed 16 April 2023) Henry Lowe (appointed 16 April 2023) Emma Gipson (appointed 16 April 2023) Levente Patocs Charon Bourke Malcolm McSwan Dr Kieran Moriarty Zelma Kesans Tim Barker John Coady Andrina Cassidy Gretchen Swisher Joanna Faul Justin Tunstall Charles Roberts Thomas Fox Barbara Owen Stephen Smith Clive Kilmartin Thomas Baldwin (resigned 16 April 2023) Louise Foxcroft (resigned 16 April 2023) Dr Mani Mehdikhani (resigned 16 April 2023) Amanda Stocks (resigned 16 April 2023)
Company registered number	00587316
Charity registered number	226745/SCO38023
Registered office	The General Service Office PO Box 1 York YO1 7NJ
General secretary	Ranjan Battacharyya
Key management personnel	R Battacharyya - General Secretary M Tervet - Management Accountant J Pryke - General Service Board Administrator A M Smith - Northern Service Office Administrator S Smyth - Conference Co-ordinator, IT & Technical Manager S Wright - Office Manager J P Szajniuk - Southern Service Office Administrator (resigned 31 August 2023)

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Independent auditors	BHP LLP Rievaulx House 1 St Mary's Court York YO24 1AH
Bankers	HSBC Plc 13 Parliament Street York YO1 8XS
Solicitors	Wrigleys Solicitors LLP 3rd Floor 3 Wellington Place Leeds LS1 4AP
Investment managers	CCLA Fund Managers Ltd Senator House 85 Queen Victoria Street London EC4V 4ET

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

CHAIR'S STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2023

It is a privilege to present this year's Annual Report on behalf of the General Service Board of Alcoholics Anonymous Great Britain.

The main rationale for the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. This annual report sets out to show how the charity has worked towards these aims in the last year.

Trustees who have commitments to their specific Regions are also responsible for the various Board disciplines. Additionally, we currently have five non-alcoholic trustees on our Board. Our Non-Alcoholic trustees (NATs) provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board sub-committees has proven invaluable. Among many accomplishments, work on a comprehensive set of evidenced based criteria for AA's inclusion in the NICE guidelines, real progress in inclusion and diversity, and guidance in the appointment of new auditors bear testament to the input of our NATs.

Once again, this year the Board has had vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload. Until we have a full complement of alcoholic trustees, we have formalised an offer of attendance at region assemblies for those regions without an incumbent. We hope this will encourage more members with the necessary qualifications to come forward as trustee nominees.

We were delighted to be able to hold our annual Conference face to face in York once more. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office, this was very successful, the business of Conference was conducted smoothly, and the spirit of the Fellowship manifested itself in the decisions made. We also welcomed one new alcoholic trustee to our Board, and three NATs. Our board is now younger and more diverse than hitherto. We will have three new trustees who will be ratified at our Conference in April 2024 to replace those rotating out of service.

Our Fellowship has learned from our experience in the pandemic and meetings on online platforms are now an accepted tool, both for groups and for bodies in the Service Structure, wherein some business is now conducted online. Approximately half of the GSB sub-committee meetings are now held in this manner, with the balance happening face-to-face for fellowship, and to foster the most effective working relationships. Hybrid capability is now available in two meeting spaces within the General Service Office in York.

Our three service offices work collectively to handle enquiries from members, media, and the public, and have started holding 'open days', when all comers are welcome to visit. A small selection of our Archives collection is on display and coffee and tea always available! Naturally they continue to undertake the vital handling of meeting information so that 'the hand of AA' is easy to find.

The charity is responsible for several areas of our welcome to still-suffering alcoholics. Following Conference direction, we are in the process of delivering a new website for the Fellowship, testing for which is underway at the time of writing. The Telephones Sub Committee are future-proofing the 0800 number ahead of the cessation of wired exchanges and the shift to the 'cloud'. Both they and First Response are working to apply the Fellowship's Safeguarding guidance for the protection of alcoholics, members in service, and the charity.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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CHAIR'S STATEMENT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Our revised design guidelines, now dubbed 'the family look', are being rolled out across the literature we produce, with the new pamphlets Younger People in AA and Sponsorship into Service being created in this format. We have also applied the look to our trusty 'blue handbooks', which are now in full colour and presented in a more accessible manner. It is hoped that this redesign will encourage more members to read and use them and then get involved in the rewarding service that is on offer.

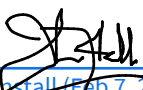
As in previous years, to assist in the development of AA in other countries, we contributed to the International Literature Fund and provided financial assistance from our Development Fund. The Sub-Saharan Africa Service Meeting (of which we are a sponsor) took place online once more; our representatives were humbled by the commitment made by some of our fellow members to provide service for their countries with very limited resources. We can be grateful for our good fortune in AAGB.

Trustees attended general service conferences as observers in Ireland. The European Service Meeting was held face-to-face in York after being online in 2021, and despite travel woes for some, delegates discussed their common challenges.

With the help of the Fellowship, the board was able to hold all three of its traditional annual parliamentary events, in London at the House of Commons, in Edinburgh at Holyrood, and in Cardiff at the Senedd. Sincere thanks are offered to the parliamentarians who graciously sponsor these events. Professionals who have little awareness of how AA works are always welcome, and members are encouraged to nominate influential contacts in the fields of medicine, social work and government. Hearing a government minister ask, "How can we help?" bears testament to the potential of these events.

With thanks for allowing me to be of service, and to my predecessor, Amanda S, who sponsored me into this role.

Justin Tunstall



Justin Tunstall (Feb 7, 2024 17:35 GMT)

Chair

Date: 07/02/2024

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2023

The Trustees present their annual report together with the audited financial statements of the charity for the 1 October 2022 to 30 September 2023. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company;

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

b. Volunteers

The charitable company does not use volunteers to deliver its services.

c. Main activities undertaken to further the charity's purposes for the public benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Achievements and performance

a. Main achievements of the charity

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN) has grown in size and quantity. At the last count, it was carrying the message to 4000+ alcoholics in print and to 2000 alcoholics digitally, and will continue to do so on a quarterly basis to individuals, groups, intergroups and regions. It helps meet AA's primary purpose by carrying the message across the whole Fellowship. It comprises your stories about the service you carry out daily across the Fellowship. Also included are:

- Conference questions and recommendations in the winter and summer editions respectively
- Regular messages from the General Secretary
- Board meeting bullet points
- Job adverts for sub-committees
- Parliamentary events across the UK
- Regular updates on how the website project is unfolding

There are also occasional requests for shares on particular topics for AA pamphlets, such as Mental Health, Sponsorship into Service etc. Given the increased number of applications for sub-committee vacancies, we know you are reading it, and we are delighted. We have tried to make it attractive to pick up and read! Your thoughts on improvements are always welcome, along with your articles on service and of course your pictures. Remember, AASN is all about you! As ever, we thank you for your contributions and making AASN an interesting, informative and enjoyable read.

Archives: The Archive Sub-Committee met three times during the past year the fourth meeting was rescheduled to January 2024 due to my ill health. Three members of the Borthwick institutes including the incoming AA archivist were invited and attended the Archives Sub Committee meeting in September 2023. The exchange of information and experiences between the Borthwick institute and the sub-committee was very productive. It was felt that it would be beneficial to both sides to do this on a regular basis. The newly appointed part time archivist for the AA archive at the Borthwick Institute commenced work in November. The sub-committee has overhauled the existing and created new AA archivists supporting literature. This literature can be accessed on the archivist section of the AA website. Led by the Fellowship Archivist the interviewing and recording of old timers has commenced it is hoped that these recordings will be uploaded to the new AA website when it is completed. The archive network meeting was held on the 22nd and 23rd of September 2023. A total of 24 members attended 14 in person and 10 online. Martin B gave a presentation on questions for old timers. Nick H gave a presentation on group histories. I gave the update on the work of the archive subcommittee. There was a sharing of experience from the different regions.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Achievements and performance (continued)

Armed Services Sub-Committee: The Armed Services Sub-Committee met four times this year two online and two at GSO. The sub-committee consists of three members including myself. One member will rotate out in February 2024. The sub-committee continues in its primary role to support ASLOs and RASLOs. The sub-committee continues to maintain the Armed Services 12 step list which is on Google document and is available for telephone responders. With the assistance of the General Secretary the sub-committee has re-established contact with Dr Ruth Rushton who is a researcher and practitioner in the field of alcohol treatment for UK military personnel. One of the sub-committee members is acting as a point of contact for her and any inquiries coming in from her defence clinician's colleagues. The sub-committee would like to update the existing relevant Armed Services literature and is actively seeking armed service members to contribute to this. Unfortunately, we have had no response to date.

Employment: Enthusiasm for carrying our message to Employers is encouraged by the development of care now required in employment situations. Greater responsibility is evolving for the welfare, safety and health of employees. The specific department in the workplace for this purpose often welcomes the specific contribution available from AA. Experienced members have joined our sub-committee this year, including a NAT (Non-Alcoholic Trustee). Further members are invited. The revision of our pamphlet "What do I do?" is prepared for approval at Conference 2024. Our annual June workshop for Regional Employment Liaison Officers (RELOs) was supported by alternative regional members where no RELO was in service, as was our Employment Liaison Seminar in October. We suggested opportunities for interaction with Employers such as ongoing work with the Northumbria police. The London Fire Brigade have had a further presentation through London Region South to their Mental Health First Aid Team - appreciating AA's specific value, complimenting their own health and safety programme. Posters for 102 Stations! Network Rail Safety/Pastoral Care received presentations in September and November. Slots being used on Station digital billboards for information. A presentation given to a National Bank's "Enable Disability Network" was followed by a presentation of the "AA Group at work", "Tips on Living Sober" and a "Myth Busting" session. These events were recorded for the bank's internal use for those staff unable to attend the live meeting. Literature and an Al-anon contact were supplied. The bank group leader subsequently reported their valued experience of AA at our Seminar in October. Our enthusiasm is well founded.

European Service Meeting: Jo F and Levey P attended the European Service Meeting (ESM) in York, 20-22nd October 2023. The theme 'AA in a Changing World'. There were attendees from 20 European Countries plus 2 attendees from GSO in New York. The meeting is held in English, but we all spoke the language of the heart to discuss the challenges and opportunities in service: finding people to do service, to lead by example, and the importance of unity and safeguarding. Bob W, General Manager AA GSO US and Canada gave a talk on AA World Service (AAWS): 'Translation & Licensing Publishing'. Irene D, International desk AAWS gave the keynote address, 'AA in a Changing World'. AAs from Eastern Europe demonstrated the pioneer spirit with how as a structure they had gone to any lengths to stay sober and pass on the message of recovery overcoming barriers of poverty, politics, wars and language, showing how fortunate we are in Great Britain and English-speaking Europe to have our AA structure and literature in place. The ESM took place during the weekend of Storm Babette. One delegate from Finland took three days to get to the ESM! She arrived on the Sunday morning - it was so important for her to get there and meet other alcoholics doing service. The topic for the next ESM will be 'Unifying and Safeguarding our Fellowship.' Our thanks go to the General Service Office in York who put on a wonderful conference for us all.

The First Response Online Sub-Committee (FROSC) is responsible for the administration of Chat Now, a live chat feature, and the Online Response Service (ORS), an email service. Both are run through the AAGB website, to encourage the still-suffering alcoholic to either ring the helpline or attend a meeting. We work closely with the Telephones Sub Committee to share experience and best practice. Increasing numbers of still-suffering alcoholics are reaching out for help. Chat Now engages in approximately 1,200 live chats each month, and ORS averages 1,500 emails each month. To meet the growing need, we are working to raise awareness of these services and encourage members to become responders. We held a First Response Workshop in Glasgow in September 2023, and gave a presentation at South Midlands Region. We have been in touch with all regions to offer workshops or presentations on the services with several arranged for 2024. To fulfil our duty of care to responders and callers, we are in the process of introducing DBS checks for all responders, and

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

continually reviewing the training and support they receive. These measures ensure that we carry the message of recovery to the still-suffering alcoholic, by meeting Safeguarding responsibilities and protecting the charity for future generations.

Health: Our biggest achievement this year has been the work our Non-Alcoholic Trustee, Dr Kieran Moriarty, has done in providing the evidence for the benefits of AA 12-step Facilitation Programmes to the NICE consultation on Alcohol-use disorders. The National Institute for Health and Clinical Excellence (NICE) A Quality Standards Guidance "Alcohol-use disorders: diagnosis and treatment" (QS11) published on 6th July 2023 now strongly endorses and recommends AA 12-step Facilitation Programmes. The NICE guidance provides "best practice" recommendations to national policy makers in England and Wales and as it now includes many references to the benefits of AA it is, and will be, an amazing support to the Fellowship and especially to our Health Liaison Officers. The Health Sub Committee (HSC) updated the "AA and Healthcare in the Community" Chapter 6 in "The AA Service Handbook 2023 ". Our pamphlet (produced in 2022) "A Guide for the Health Liaison Officer" which was originally intended as an internal document, will be presented to Conference in 2024 to enable wider distribution. The Health Sub Committee (HSC) continues to support the valuable work carried out by our Regional and Intergroup Liaison Officers, offering them the opportunity to share good practice at the annual Liaison event.

Literature: Conference 2023 approved changes and additions to the AA handbooks.

1. Revisions for 'Location of the Conference', 'Regional Assembly', how 'GSB operates through Committees' and the chapter on 'Conventions', in the AA Structure Handbook for Great Britain.
2. Revised Chapter 6: 'AA and Healthcare in the Community' in the Service Handbook for Great Britain.

The Illustrated Traditions pamphlet was withdrawn from sale and as an interim measure, replaced with the 'Experience Has Taught Us' leaflet published by AAWS.

The following are proposed for Conference 2024.

Handbook Changes

- A new chapter in the Service Handbook: 'Publications' Chapter: Share, Roundabout and AA Service News; how the committees which deliver these publications, work.
- Revisions to the Service Handbook Chapter: Probation and Criminal Justice Services.
- The Structure Handbook under point 2 in the introduction has a revised history bringing AA Great Britain fully up-to-date, please see 'A brief history of AA in Great Britain'.
- Each handbook has a new glossary of terms, hopefully making them much more accessible to the reader.

Literature Revisions

'Health Liaisons Officers' leaflet, and 'Employment Officers' leaflet. The Little Book has been reviewed and extended to provide members with a meeting-in-a-pocket and seminal texts often referred to and read from the 'Big Book'.

New Items of Literature

Pamphlet on 'Probation and Criminal Justice Services' to aid professionals in these services understand AA and help members on their release from prison.

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Achievements and performance (continued)

Up and Coming Literature

A pamphlet on Mental Health comprised of Fellowship stories of mental health in sobriety.

The National Telephone Sub-Committee has had a very busy year. After extensive consultation with the fellowship guided by expert legal opinion, we have written a training document for Regional Telephone Liaison Officers, Telephone Liaison Officers, 12th Steppers and finalised our safeguarding guidance for telephone helplines. The National Telephone Sub Committee (NTSC) has also proposed and is investigating a restructuring of the 0800 number, which receives over 2400 calls per week and how it relays these calls to the 40 or so local helplines, which themselves are receiving an increasing number of calls. The NTSC will oversee the implementation of the new platform which will work better with the regional & intergroup autonomous helplines through improving call efficiency by reducing missed calls and helping responders receive calls from the still suffering alcoholic. Progress will be reported on at Conference 2024.

PI & E Comms: During the year we continued to take forward work to relaunch the AA website, including the development of an improved database, new meeting finder and AA shop, easier site navigation and further on-site resources for use by the fellowship. Further progress was made in extending the new "family look" to AA publications, the AA Structure and Service handbooks, and AA Service News. In line with previous reports to conference the look will be applied to all future publications and reprints of existing publications. Members of the sub-committee attended a variety of events to inform the wider fellowship of the activity of the committee, including regional, intergroup and the Scottish national convention and are working on the development of a National Advertising campaign with approval from conference sought for the designs to be used. A new electronic publication will be launched in the new year to keep professionals and friends of AA up to date with our activities. We envisage this to be sent to a subscriber base free of charge via the new website. Finally, as trustees we would like to thank all the members of the committee for their hard work dedication and enthusiasm. Not only for their work on the initiatives mentioned above but also for all the routine yet vital work they do in supporting the help desk, file store and workspace.

Prisons: The Prison Sub-Committee had no members until the end of September due to four members simultaneously rotating out when three joined. The quarterly newsletter will resume for which letters either from prisoners or people with prison experience are welcome. In March I attended the Scottish and Northern National Conventions hosting Prison stands to inform on the roles within the AA Structure: prison sponsors, Intergroup and Regional Liaison officers assisted with this by two regional LO officers, and our NAT Tom Fox, a Senior Civil Servant within the Prison Service and in June gave a presentation on the Prison Discipline at the Midland Region's Service Forum. In June we held our annual Regional Liaison Officers meeting and on 1st July held a joint Prison and Probation/CJS Seminar at the Park Inn York with over 60 in attendance. We had speakers Wendy Sinclair-Geiben, HMCIIP who spoke of the Scottish prison service and Sarah Hancock HMPS, compliance manager who deals with clearance. The sub-committee investigated the possibility of conducting meetings using a video link via a 3rd party but decided against this as in addition prisons are approaching us to fetch AA into their prisons. It is my pleasure to be of service and if you have any questions, please contact me or the sub-committee, we will be pleased to help you.

Probation/Criminal Justice Social Work Services: This year the Board approved the separation of Prison and Probation Sub Committee to allow focus on differing aspects of criminal justice. In simple terms, inside and outside of Prison custody. This new structure will support more co-operation for the fellowship with Probation and CJS agencies throughout Great Britain. Probation / Criminal Justice Service liaison officers (LO's) have made progress with the chit system with the rise to 603 AA Groups from 515 offering the 'chit' system over the course of 2023. Through co-operation with HMPPS Recovery focused Approved Premises, a mailshot of AA information from GSO was distributed to all 105 Approved Premises in England and Wales. Following this LOs and sub-committee members took part in Recovery focused Approved Premises open days throughout the year. Alcoholics Anonymous has been included in a new national Court Directory for England and Wales and is progressing our primary purpose with both HMPPS and HMCTS at a national level. Within the fellowship, presentations and service information stands were hosted at National Conventions and Service Forums, the Sub-committee assisting RLO's and IGLO's when requested. The joint Seminar with Prisons in July was an enormous

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Achievements and performance (continued)

success with enthusiastic professional and recovering alcoholic speakers. Criminal justice professionals attended Westminster and Holyrood parliamentary events. Glasgow Court committee continues to provide service at the Alcohol Court and the Custody Suite service work in London Region North is making inroads. The Probation Sub Committee, has reviewed, updated, and submitted our external facing leaflet, now titled; Alcoholics Anonymous as a Resource for Criminal Justice Professionals for conference 2024.

Race2Day Working Group: What a year it's been for Race2Day! The Race2Day Working Group has had a very busy year. Our 2nd and 3rd Conventions were held in March and September with delegates from many countries, in particular from US and Canada who showed great interest, passion and encouragement. Workshops were also held at London and Birmingham Conventions with tremendous participation and input from ethnicities. The Pamphlet "Nobody Here looks like me in Alcoholics Anonymous" produced by Birmingham Intergroup will go to Conference in 2024. And in November in a new South Asian meeting was set up in Glasgow after outreach in the local community by the Intergroup and members of Race2Day. The response of the Fellowship to the initiative has been tremendous, in recognising and helping deliver Conference 2021's recommendation to improve diversity and better actualise our Third Tradition. We hope to maintain and increase the momentum with workshops booked for the Northern, London and Glasgow Convention in 2024.

Roundabout: A very busy year during the course of which, members of the sub-committee attended Share Liaison officers and sub-committee meetings and in co-operation with the Share team worked with AASN and the Literature Sub Committee on the revised Little Book and new AA Structure and Service Handbooks. Our Annual Liaison Officers' meeting was held on 25th March and attended by our PI Trustee and General Secretary. We held a stall at the Scottish National Convention and recorded shares and interviews and recruited new members to the sub-committee. I had discussions with PI trustees on developing a photo library to be used by all AA publications and attended the Chat Now Seminar in Glasgow. Members of the Share Sub-Committee also attended the Scottish Parliament event. In 2024 Roundabout will aim to attend all the Conventions attended in 2023. Most significantly the price of Roundabout will increase to £2 from January after being held at £1 since 2002. The magazine aims to be self-supporting and the price increase necessary for it to achieve this goal. We hope that our readers will understand the rationale and enjoy the publication even more than before.

Conventions

Northern National Convention (NNC) was held in March 2023 at the Norbreck Castle Hotel Blackpool, with an attendance of over 950. The NNC is sponsored by three Regions, Midlands, North East and North West and its committee is made up of three delegates from each region plus the executive committee. The committee meet regularly, and the AGM was held in October 2023 to enable preparations to commence for the 48th Convention to be held 15th-17th March 2024.

Scottish National Convention: The 66th Scottish National Convention, was held at the Queens Hall, Dunoon on 28th to 30th of April. Online registration on the SNC website assisted with planning and event management. The convention took its regular form of meetings being hosted by each Region, with a Young Persons and Old timers meeting, the Saturday night meeting was open including an AI Anon speaker and rounded off with a sobriety countdown. AI Anon also had their own meeting room and meetings were well attended. The dedicated service room was popular being shared by invited service disciplines and a literature table. The Convention Chair rotated out at the AGM after steering the committee through covid and troublesome times, we are grateful for her service and look forward to the continued success of the convention with our new Chair. The Committee has been working effectively and met in person and online throughout the year and continue to do so. The planned 67th Scottish National Convention will again be held at The Queens Hall, Dunoon with capacity in the main hall for 450 with more of the meetings being open to attract those interested in finding out more about Alcoholics Anonymous and Alcoholism. The 67th Scottish National Convention will take place 26th to 28th April 2023.

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Achievements and performance (continued)

Welsh National convention was held at the Metropole hotel, Llandrindnod Wells on the 2nd – 4th June 2023 with 163 attendees. On the Saturday there was a Welsh speaking meeting with a simultaneous translation into English along with other tabletop shares, a workshop and marathon meetings alongside. A room was available for Al-anon, and entertainment provided. This year's convention will be held at the same venue 31st May to 2nd June. All are welcome to join us for a warm Welsh welcome.

The Scottish Parliament event took place on 4th October 2023, following two and a half years of this event being rescheduled. The theme was Alcoholics Anonymous Awareness. Following an address from our Sponsoring MSP our four AA speakers gave fantastic talks. These talks gave insight to our professional guests into the reality of the programme of recovery available in Scotland to all who suffer from alcoholism. Following our speakers there was an enthusiastic question-and-answer session. Feedback forms were used, and the response was overwhelmingly positive. The committee worked extremely hard to source professional guests. We are still looking for three Scottish Regions to put forward suitable members to fill their two service positions. The committee has benefited from a more structured approach in its operation and administration. We can build on the success of this event in 2024. The Northern service office provided administrative support, and we are grateful for our workers contribution. We would invite all members to suggest invitees through their regional committee members or directly to the committee for our 2024 event.

Senydd Assembly took place on the 14th of November 2023, hosted by Peredur Owen Griffiths MS, Plaid Cymru in the Senydd Cardiff Bay and was well attended with about 20 professionals present. The Armed Services video was played, and our Chair of the Board spoke about their role, and I informed on the role of the Wales and Borders Trustee. Two members shared their Experience, Strength and Hope and created the opportunity to for a Q and A session. The presentation helped us continue forming links and giving insight into the disease of alcoholism.

Share: The Share team has had a hectic twelve months and there have been some major changes to our magazine. Having not had a price increase for over twenty years, we needed to take a look at how Share might become self-supporting and, having done the sums, we have increased the price to £2 per copy, taking effect from January 2024. We have also thought about ways to make Share more accessible and have increased the font size to bring it more in line with Accessibility guidelines. Of course, this affects the overall look of the magazine, increasing the number of pages per issue and altering the layout, from double to single columns. This is a trial that we are open to adjusting, according to fellowship feedback. We hope everyone will support us as we endeavour to make Share the best possible version of itself. The team welcomed our new assistant editor this year who has settled in very well, leaving us with no vacancies. We are working on new bookmarks for 2024, giving a presentation at the London Convention 2024 and continuing to produce a fantastic magazine worth every penny of its new price.

Survey: The General Service Board of Alcoholics Anonymous (Great Britain [GSB GB]) Limited have conducted a survey of the Fellowship every five years since 1972 to learn more about the Fellowship in GB and Continental Europe and so disseminate our message of recovery more effectively to the still suffering alcoholic. The Survey Sub Committee was established as a separate sub-committee tasked to deliver the 2020 Survey. Previously the Survey was delivered by the PI Sub-Committee. The committee produced an info-graphic based leaflet to report some of the results of the 2020 Survey. Due to Covid and lockdown the 2020 survey was delivered online for the first time. The decision to continue the survey online has been agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement. The committee have put together a timeline of work for the 2025 Survey that includes four phases of the process that began in 2023. The committee are currently liaising with some of the relevant sub-committees to finalise the content of the questionnaire and considering the survey design. The survey will be launched in March of 2025 and the final results will be reported to Conference 2026.

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

The **Westminster Parliamentary Event Committee** delivered a well-attended face-to-face event in the Atlee Suite in Portcullis House on 16 May 2023, sponsored and hosted by Steve Brine, Conservative MP for Winchester. The two non-alcoholic professional speakers spoke highly of what AA had to offer and the AA speakers shared their experience strength and hope as well as talking about how AA is addressing the diversity issue and working to make the fellowship more welcoming and open to people of all different cultures and background. After a brief summer break, the committee has reformed with new members and is planning the Westminster event for 2024, on Tuesday 21 May 2024 with our sponsor this year, Rachael Maskell, Labour MP for York Central. The professional non-AA speakers are yet to be selected with the fellowship asked to invite their service professional contacts and colleagues who would benefit from hearing more about AA. The event's emphasis is on getting MPs and parliamentary advisors, health professionals, practitioners and people who encounter and work with the still suffering alcoholic, and who don't know much about AA, to come along to hear what AA has to offer.

Young People's service continues to be enthusiastic and engaged, with a lot of work being done across the country to help carry the message of recovery to younger people. A Young People's Roadshow was held in Cardiff in April 2023 which, like previous events, generated a lot of enthusiasm for the service with new Young People's meetings being set up, and more members engaging in service across the structure. Another roadshow is planned for May 2024 in Glasgow with a variety of interesting and inspiring speakers. The Young People's Sub Committee continue to hold online drop-in meetings every quarter to provide an opportunity for liaison officers and anyone interested in the role to get support and share experience. The sub-committee have also started a podcast called 'They Stopped in Time' which is available on the usual podcast platforms. There is an established and supportive community of Young People's liaison officers across the country, who share their experience, advice and resources to help each other carry the message of recovery.

b. Investment policy and performance

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2023 had a market value of 279.28p per unit. Giving the Charity investment a market value of £1,118,943. Due to the fluctuations within the Stock Market this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

Financial review

a. Introduction

The Fellowship across AAGB has continued to recover, along with the rest of Society, from the pandemic. I'm pleased to inform that the Charity's finances have remained in a stable position despite additional pressures of high inflation with reserves slightly under our Warranty 2 Reserves Level.

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b. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves policy

The Trustees' have established a policy whereby reserves held by the Charity should exceed 1.25 years unrestricted expenditure, which equates to approximately £2,320,996 (2022: £2,279,336). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress. Total funds held at the year-end is £2,636,622 (2022: £2,723,886). Included in the total funds is a balance of restricted funds of £142,813 (2022: £126,511).

Free reserves held amount to £2,296,615 and is arrived at by taking unrestricted funds less fixed asset and stock balances. This is within £24,000 of the target level.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

d. Material investments policy

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of £43,597 from our investments.

e. Principal risks and uncertainties

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed below.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.

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6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

f. Financial risk management objectives and policies

Our risk management policy is to support the financial and reputational integrity of the charity by

a: maintaining our free reserves to the value of 1.25 x annual expenditure through a policy of apportioning our reserves by the approximate ratio of 50:25:25 (Investments. Cash, Deposits) and

b: upholding the reputation of the Charity by close adherence to the Charity Commission reporting guidelines on Safeguarding, by reporting to the Charity Commission any potential for reputational harm to the either the Charity or the Fellowship of Alcoholics Anonymous which the Charity serves.

g. Principal funding

Income from the sale of literature amounted to £785,768. This represents an increase from the previous year's total of £703,715.

The literature costs realised £353,396 compared to £249,195 in 2022-23.

Our Total Income for the year is £1,769,948.

Our Total Expenditure for the year is £1,871,836.

Our Net Expenditure for 2022-23 before gains on investments is £101,888.

Our Net Gains on Investments is £14,624.

Our Net Expenditure for the year is £87,264.

Prudent Reserve is currently £2,320,996.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well.

The above figures are detailed in the following pages of this Annual Report.

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Structure, governance and management

a. Constitution

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

b. Methods of appointment or election of Trustees

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights. The General Service Board reserves the right to revoke any appointment.

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TRUSTEES' REPORT (CONTINUED)
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Structure, governance and management (continued)

c. Organisational structure and decision-making policies

The Board of Trustees makes policy based on its own initiative and guidance by the annual conference of the fellowship of Alcoholics Anonymous. This policy is executed via its General Service Office (and subsidiary offices the Northern Service Office and Southern Service Office) which is in charge of day to day operations.

d. Policies adopted for the induction and training of Trustees

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

e. Pay policy for key management personnel

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 31 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

f. Related party relationships

The Charity serves the Fellowship of Alcoholics Anonymous by taking guidance of goods and services to be rendered through its annual conference. It has no other relationships with any other charities and organisations in the pursuit of its charitable objectives.

g. Trustees' indemnities

There is no qualifying third party indemnity provision in force at the time of approval of the report or during the period, for the benefit of one or more directors.

Plans for future periods

Future plans of the charity include the following: -

- review of existing and the issue of new literature including leaflets and pamphlets
- holdings conventions
- committees continuing supporting various groups
- continuing support through phone lines and email More detail is noted above in the achievements and performance section.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

The auditors, BHP LLP, were appointed during the year. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on and signed on their behalf by:


Clive Kilmartin (Feb 7, 2024 17:48 GMT)

Clive Kilmartin
Treasurer

07/02/2024

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2023, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2023, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the trustees' report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- the engagement partner ensured that the engagement team collectively has the appropriate competence, capabilities and skills to identify or recognise non compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with management and trustees, and from our knowledge and experience of this organisation;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charitable company, including the Charities Act 2011, the Companies Act 2006, data protection, health and safety and employment laws;
- we assessed the extent of compliance with the laws and regulations identified above through making enquires of management and trustees; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non compliance throughout the audit of the charitable company.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management and trustees as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non compliance with laws and regulations.

To address the risks of fraud through management override of controls, we:
performed analytical procedures to identify any unusual or unexpected variances;

- tested journal entries to identify unusual transactions;
- assessed whether judgments and assumptions made in determining the accounting estimates set out in note 3 were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance; and
- enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Laura Masheder (Senior statutory auditor)


BHP LLP (Mar 12, 2024 15:51 GMT)
for and on behalf of

BHP LLP
Rievaulx House
1 St Mary's Court
York
YO24 1AH

Date: **12/03/2024**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

		Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	As restated Total funds 2022 £
	Note				
Income from:					
Donations and legacies	4	909,254	31,329	940,583	1,143,061
Publication income	5	785,768	-	785,768	703,715
Investments	6	43,585	12	43,597	37,899
Other income	7	-	-	-	(32,329)
Total income		1,738,607	31,341	1,769,948	1,852,346
Expenditure on:					
Charitable activities - publications	8	828,164	-	828,164	811,285
Charitable activities - other activity	9	1,028,633	15,039	1,043,672	1,012,184
Total expenditure		1,856,797	15,039	1,871,836	1,823,469
Net (expenditure)/income before net gains/(losses) on investments		(118,190)	16,302	(101,888)	28,877
Net gains/(losses) on investments	16	14,624	-	14,624	(81,974)
Net movement in funds		(103,566)	16,302	(87,264)	(53,097)
Reconciliation of funds:					
Total funds brought forward		2,597,375	126,511	2,723,886	2,776,983
Net movement in funds		(103,566)	16,302	(87,264)	(53,097)
Total funds carried forward	23	2,493,809	142,813	2,636,622	2,723,886

The Statement of Financial Activities complies with the requirements for an income and expenditure account under the Companies Act 2006 and includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The notes on pages 25 to 44 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)
REGISTERED NUMBER: 00587316

BALANCE SHEET
AS AT 30 SEPTEMBER 2023

		2023	As restated
	Note	£	2022
			£
Fixed assets			
Tangible assets	15	1,521	3,436
Investments	16	1,118,943	1,104,319
		1,120,464	1,107,755
Current assets			
Stocks	17	195,673	256,245
Debtors	18	96,579	103,245
Investments	19	486,047	486,047
Cash at bank and in hand		821,891	813,985
		1,600,190	1,659,522
Creditors: amounts falling due within one year	20	(84,032)	(43,391)
Net current assets		1,516,158	1,616,131
Total net assets		2,636,622	2,723,886
Charity funds			
Restricted funds	23	142,813	126,511
Unrestricted funds	23	2,493,809	2,597,375
Total funds		2,636,622	2,723,886

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


Clive Kilmartin (Feb 7, 2024 17:48 GMT)

Clive Kilmartin

Trustee

Date: **07/02/2024**

The notes on pages 25 to 44 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

	Note	2023 £	As restated 2022 £
Cash flows from operating activities			
Net cash used in operating activities	26	(34,665)	(171,210)
Cash flows from investing activities			
Dividends, interests and rents from investments		43,598	37,899
Purchase of tangible fixed assets		(1,027)	(2,510)
Net cash provided by investing activities		42,571	35,389
Change in cash and cash equivalents in the year		7,906	(135,821)
Cash and cash equivalents at the beginning of the year		813,985	949,806
Cash and cash equivalents at the end of the year	27	821,891	813,985

The notes on pages 25 to 44 form part of these financial statements

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

1. General information

The General Service Board of Alcoholics Anonymous (Great Britain) Limited is an incorporated charity registered in England and Wales. The charity is also registered in Scotland. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and activities are set out on page 2 of these financial statements and include assisting alcoholics to overcome their addiction to alcohol and maintain sobriety.

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The General Service Board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

2.2 Going concern

As part of their assessment of the going concern basis of preparation, budgets are not prepared, however the trustees have considered the impact of current and recent events on the charity's activities and workforce, as well as the wider economy. The trustees are confident that they have in place plans to deal with any financial losses that may arise.

At the time of approving the financial statements, the trustees have a reasonable expectation that the group and parent charitable company have adequate resources to continue in operational existence for the foreseeable future. For this reason the trustees continue to adopt the going concern basis in preparing the financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations receivable for the general purpose of the charity are credited to unrestricted funds. Donations for purpose restricted by the wishes of the donor are taken to restricted funds where these wishes are legally binding on the trustees.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Grants received in relation to the government Coronavirus Job Retention Scheme have been recognised within other incoming resources. The grant is accounted for on the accruals basis once the related payroll return has been submitted.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% per annum straight line
Computer equipment	-	33% per annum straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance Sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the Statement of Financial Activities.

2.9 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks.

2.10 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.11 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.12 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.13 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.14 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

2.15 Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2.16 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results.

There are no estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

4. Income from donations and legacies

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
<i>Donations</i>				
Contributions	858,101	31,329	889,430	983,742
Gift aid	24,277	-	24,277	50,026
Conventions	8,050	-	8,050	1,355
Conference contributions	18,826	-	18,826	107,938
	<u>909,254</u>	<u>31,329</u>	<u>940,583</u>	<u>1,143,061</u>
Total 2022	<u>1,135,888</u>	<u>7,173</u>	<u>1,143,061</u>	

5. Publication income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Sales of literature	<u>785,768</u>	<u>-</u>	<u>785,768</u>	<u>703,715</u>
Total 2022	<u>684,327</u>	<u>19,388</u>	<u>703,715</u>	

The charity benefits from the input of volunteers who assist with the packing of quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

6. Investment income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Fixed asset investment income	34,496	-	34,496	33,975
Deposit account interest	9,089	12	9,101	3,924
	<u>43,585</u>	<u>12</u>	<u>43,597</u>	<u>37,899</u>
Total 2022	<u>37,865</u>	<u>34</u>	<u>37,899</u>	

7. Other income

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Coronavirus job retention scheme grant	-	-	(32,329)
	<u>-</u>	<u>-</u>	<u>(32,329)</u>
Total 2022	<u>(32,329)</u>	<u>(32,329)</u>	

The prior year charge to income relates to repayment of the Coronavirus job retention scheme grant, which was agreed at board level.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

8. Analysis of expenditure on charitable activities - publications

	Unrestricted funds 2023 £	Total funds 2023 £	As restated Total funds 2022 £
Purchase of literature	323,396	323,396	249,195
Premises costs	40,809	40,809	36,902
Office expenses	130,336	130,336	88,491
Public information and publication costs	37,326	37,326	35,307
Conference costs	77,666	77,666	228,014
Website	41,471	41,471	18,342
Irrecoverable VAT	53,478	53,478	54,835
Financial expenses	19,001	19,001	15,982
General expenses	10,417	10,417	22,849
Provision for write off of old literature	30,000	30,000	-
Staff costs	64,264	64,264	61,368
	828,164	828,164	811,285
Total 2022 as restated			
	811,285	811,285	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

9. Analysis of expenditure on charitable activities - other activity

Summary by fund type

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	As restated Total 2022 £
Charitable activities	1,028,633	15,039	1,043,672	1,012,184
Total 2022 as restated	986,865	25,319	1,012,184	

10. Analysis of expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £	As restated Total funds 2022 £
Charitable activities	529,088	514,584	1,043,672	1,012,184
Total 2022 as restated	507,787	504,397	1,012,184	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

10. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Activities	Total	As restated
	2023	funds	Total
	2023	2023	funds
	£	£	2022
			£
Staff costs	334,172	334,172	319,113
Premises costs	76,292	76,292	70,149
Office expenses	43,301	43,301	35,672
General expenses	75,323	75,323	82,853
	<u>529,088</u>	<u>529,088</u>	<u>507,787</u>
Total 2022 as restated	<u>507,787</u>	<u>507,787</u>	

Analysis of support costs

	Activities	Total	Total
	2023	funds	funds
	2023	2023	2022
	£	£	£
Staff costs	244,202	244,202	233,198
Premises costs	59,782	59,782	54,528
Office expenses	49,287	49,287	40,570
Financial expenses	60	60	65
General expenses	57,638	57,638	52,968
Governance costs (note 11)	103,615	103,615	123,068
	<u>514,584</u>	<u>514,584</u>	<u>504,397</u>
Total 2022	<u>504,397</u>	<u>504,397</u>	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

11. Governance costs

	2023	2022
	£	£
Trustees' expenses	58,168	53,039
Professional fees	45,447	70,029
	103,615	123,068

12. Net income/(expenditure)

	2023	2022
	£	£
<i>This is stated after charging:</i>		
Depreciation of tangible fixed assets owned by the charity	2,942	2,600
Operating lease expenditure	108,813	213,976

13. Auditors' remuneration

	2023	2022
	£	£
Fees payable to the charity's auditor for the audit of the charity's annual accounts	13,580	8,000
Fees payable to the charity's auditor in respect of:		
All non-audit services not included above	1,270	1,600

14. Staff costs

	2023	2022
	£	£
Wages and salaries	536,824	515,501
Social security costs	51,357	49,934
Contribution to defined contribution pension schemes	54,457	48,244
	642,638	613,679

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

14. Staff costs (continued)

The average number of persons employed by the charity during the year was as follows:

	2023	2022
	No.	No.
Full-time staff	11	12
Part-time staff	9	8
	20	20

No employee received remuneration amounting to more than £60,000 in either year.

During the year the key management personnel's remuneration, including employers' pension and national insurance, totalled £324,381 (2022: £317,417). The key management personnel are listed on page 1.

15. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
<i>Cost or valuation</i>			
At 1 October 2022	135,757	39,378	175,135
Additions	-	1,027	1,027
	135,757	40,405	176,162
At 30 September 2023			
	135,757	40,405	176,162
<i>Depreciation</i>			
At 1 October 2022	135,757	35,942	171,699
Charge for the year	-	2,942	2,942
	135,757	38,884	174,641
At 30 September 2023			
	135,757	38,884	174,641
<i>Net book value</i>			
At 30 September 2023	-	1,521	1,521
At 30 September 2022	-	3,436	3,436

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

16. Fixed asset investments

	Listed investments £
<i>Cost or valuation</i>	
At 1 October 2022	1,104,319
Revaluations	14,624
At 30 September 2023	1,118,943
<i>Net book value</i>	
At 30 September 2023	1,118,943
At 30 September 2022	1,104,319

The historical cost of the listed investments is £880,171.

17. Stocks

	2023 £	2022 £
Goods for resale	195,673	256,245

18. Debtors

	2023 £	2022 £
<i>Due within one year</i>		
Trade debtors	4,690	37,305
Other debtors	26,227	14,072
Prepayments	65,662	51,868
	96,579	103,245

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

19. Current asset investments

	2023	2022
	£	£
Longer term deposits	486,047	486,047

Current asset investments comprise a reserve account with a 3 year notice period.

20. Creditors: Amounts falling due within one year

	2023	2022
	£	£
Trade creditors	43,867	8,088
Other creditors	2,320	2,490
Accruals and deferred income	37,845	32,813
	84,032	43,391

21. Deferred income

	2023	2022
	£	£
Deferred income at 1 October	11,471	8,652
Income deferred during the year	15,036	11,471
Amounts released from previous periods	(11,471)	(8,652)
Deferred income at 30 September	15,036	11,471

Deferred income includes amounts paid in advance for Share and Roundabout magazine subscription royalties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

22. Prior year adjustments

The prior year balance sheet and cash flow statement have been restated to show cash deposits with a maturity date of more than 3 months as current asset investments rather than cash and cash equivalents in order to comply with the requirements of the SORP 2019 (FRS 102). This has no overall impact on the net assets of the charity at 30 September and does not impact the statement of financial activities for that year.

In addition, upon review of the objects of the charity, it became clear that the creation and distribution of publications to support the fellowship was part of the charitable objects and was not a fundraising activity. Accordingly Other trading activity income of £703,715 has been reallocated to Publication income and £756,450 has been reallocated from expenditure on raising funds to expenditure on charitable activity - publications, to properly reflect that charitable nature of this activity. This adjustment has no impact on gross income, gross expenditure or the overall result for the year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

23. Statement of funds

Statement of funds - current year

	Balance at 1 October 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2023 £
<i>Unrestricted funds</i>					
General Fund	2,597,375	1,738,607	(1,856,797)	14,624	2,493,809
<i>Restricted funds</i>					
Development Fund	68,702	25,973	(4,315)	-	90,360
European Service Meeting	57,809	5,368	(10,724)	-	52,453
	126,511	31,341	(15,039)	-	142,813
<i>Total of funds</i>	2,723,886	1,769,948	(1,871,836)	14,624	2,636,622

Statement of funds - prior year

	Balance at 1 October 2021 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2022 £
<i>Unrestricted funds</i>					
General Fund	2,651,748	1,825,751	(1,798,150)	(81,974)	2,597,375
<i>Restricted funds</i>					
Development Fund	49,541	19,388	(227)	-	68,702
European Service Meeting	75,694	7,207	(25,092)	-	57,809
	125,235	26,595	(25,319)	-	126,511
<i>Total of funds</i>	2,776,983	1,852,346	(1,823,469)	(81,974)	2,723,886

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

23. Statement of funds (continued)

The Development fund relates to book royalties from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 Traditions. Expenditure for the Development fund is subject to board approval and is used to help and support the establishment of the Fellowship abroad.

The primary purpose of the European Service Meeting fund is to carry the message to the alcoholic who still suffers, whoever he may be, whatever language he speaks. The European Service Meeting fund is administered by the charity and is currently self-supporting by contributions of those countries which attend the European Service Meeting.

24. Summary of funds

Summary of funds - current year

	Balance at 1 October 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2023 £
General funds	2,597,375	1,738,607	(1,856,797)	14,624	2,493,809
Restricted funds	126,511	31,341	(15,039)	-	142,813
	<u>2,723,886</u>	<u>1,769,948</u>	<u>(1,871,836)</u>	<u>14,624</u>	<u>2,636,622</u>

Summary of funds - prior year

	Balance at 1 October 2021 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2022 £
General funds	2,651,748	1,825,751	(1,798,150)	(81,974)	2,597,375
Restricted funds	125,235	26,595	(25,319)	-	126,511
	<u>2,776,983</u>	<u>1,852,346</u>	<u>(1,823,469)</u>	<u>(81,974)</u>	<u>2,723,886</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

25. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	1,521	-	1,521
Fixed asset investments	1,118,943	-	1,118,943
Current assets	1,457,377	142,813	1,600,190
Creditors due within one year	(84,032)	-	(84,032)
Total	2,493,809	142,813	2,636,622

Analysis of net assets between funds - prior year

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	3,436	-	3,436
Fixed asset investments	1,104,319	-	1,104,319
Current assets	1,533,011	126,511	1,659,522
Creditors due within one year	(43,391)	-	(43,391)
Total	2,597,375	126,511	2,723,886

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

26. Reconciliation of net movement in funds to net cash flow from operating activities

	2023 £	2022 £
Net expenditure for the year (as per Statement of Financial Activities)	(87,264)	(53,097)
Adjustments for:		
Depreciation charges	2,942	2,600
Gains/(losses) on investments	(14,624)	81,974
Dividends and interest from investments	(43,598)	(37,899)
Decrease/(increase) in stocks	60,572	(62,453)
Decrease/(increase) in debtors	6,666	(3,545)
Increase/(decrease) in creditors	40,641	(98,790)
Net cash used in operating activities	(34,665)	(171,210)

27. Analysis of cash and cash equivalents

	2023 £	As restated 2022 £
Cash in hand	821,891	813,985
Total cash and cash equivalents	821,891	813,985

28. Analysis of changes in net debt

	At 1 October 2022 £	Cash flows £	At 30 September 2023 £
Cash at bank and in hand	813,985	7,906	821,891
	813,985	7,906	821,891

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

29. Pension commitments

The charity operates a defined contribution pension scheme for its employees. The amount recognised as an expense in the period was £54,457 (2022: £48,244).

30. Operating lease commitments

At 30 September 2023 the charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2023 £	2022 £
Not later than 1 year	238,580	78,841
Later than 1 year and not later than 5 years	639,960	300,000
Later than 5 years	208,498	318,750
	<u>1,087,038</u>	<u>697,591</u>

31. Related party transactions

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amount to £62,420 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2022: £53,059 to all trustees).

Trustee other related parties

There are no other related parties in the current or previous year.

Going concern

18. We believe that the charity's financial statements should be prepared on a going concern basis on the grounds that current and future sources of funding or support will be more than adequate for the charity's needs. We also confirm our plans for future action(s) required to enable the charity to continue as a going concern are feasible. We have considered a period of twelve months from the date of approval of the financial statements. We believe that no further disclosures relating to the charity's ability to continue as a going concern need to be made in the financial statements.

Grants and donations

19. All grants, donations and other income, the receipt of which is subject to specific terms or conditions, have been notified to you. There have been no breaches of terms or conditions in the application of such income.
20. All income received with known restrictions in application has been recognised appropriately as restricted income in the financial statements.

Yours faithfully


Clive Kilmartin (Feb 7, 2024 17:48 GMT)

.....

Signed on behalf of the board of trustees

19/01/2024

binder_5

Final Audit Report

2024-03-12

Created:	2024-02-07
By:	Candice Church (candice.church@bhp.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAAZwJ1gi31_RQiF_6AC_5NyWulvxPDvI9y

"binder_5" History

-  Document created by Candice Church (candice.church@bhp.co.uk)
2024-02-07 - 11:25:57 AM GMT
-  Document emailed to trustee.chair@gsogb.org.uk for signature
2024-02-07 - 11:26:03 AM GMT
-  Email viewed by trustee.chair@gsogb.org.uk
2024-02-07 - 5:33:17 PM GMT
-  Signer trustee.chair@gsogb.org.uk entered name at signing as Justin Tunstall
2024-02-07 - 5:35:33 PM GMT
-  Document e-signed by Justin Tunstall (trustee.chair@gsogb.org.uk)
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-  Signer trustee.treasurer@gsogb.org.uk entered name at signing as Clive Kilmartin
2024-02-07 - 5:47:59 PM GMT
-  Document e-signed by Clive Kilmartin (trustee.treasurer@gsogb.org.uk)
Signature Date: 2024-02-07 - 5:48:01 PM GMT - Time Source: server
-  Document emailed to Laura Masheder (laura.masheder@bhp.co.uk) for signature
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-  Email viewed by Laura Masheder (laura.masheder@bhp.co.uk)
2024-02-07 - 6:51:08 PM GMT

 Email viewed by Laura Masheder (laura.masheder@bhp.co.uk)

2024-03-12 - 3:49:56 PM GMT

 Signer Laura Masheder (laura.masheder@bhp.co.uk) entered name at signing as BHP LLP

2024-03-12 - 3:51:30 PM GMT

 Document e-signed by BHP LLP (laura.masheder@bhp.co.uk)

Signature Date: 2024-03-12 - 3:51:32 PM GMT - Time Source: server

 Agreement completed.

2024-03-12 - 3:51:32 PM GMT

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Trustees	Ranjana Bell (appointed 16 April 2023) Holly Alexander (appointed 16 April 2023) Henry Lowe (appointed 16 April 2023) Emma Gipson (appointed 16 April 2023) Levente Patocs Charon Bourke Malcolm McSwan Dr Kieran Moriarty Zelma Kesans Tim Barker John Coady Andrina Cassidy Gretchen Swisher Joanna Faul Justin Tunstall Charles Roberts Thomas Fox Barbara Owen Stephen Smith Clive Kilmartin Thomas Baldwin (resigned 16 April 2023) Louise Foxcroft (resigned 16 April 2023) Dr Mani Mehdikhani (resigned 16 April 2023) Amanda Stocks (resigned 16 April 2023)
Company registered number	00587316
Charity registered number	226745/SCO38023
Registered office	The General Service Office PO Box 1 York YO1 7NJ
General secretary	Ranjan Battacharyya
Key management personnel	R Battacharyya - General Secretary M Tervet - Management Accountant J Pryke - General Service Board Administrator A M Smith - Northern Service Office Administrator S Smyth - Conference Co-ordinator, IT & Technical Manager S Wright - Office Manager J P Szajniuk - Southern Service Office Administrator (resigned 31 August 2023)

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Independent auditors	BHP LLP Rievaulx House 1 St Mary's Court York YO24 1AH
Bankers	HSBC Plc 13 Parliament Street York YO1 8XS
Solicitors	Wrigleys Solicitors LLP 3rd Floor 3 Wellington Place Leeds LS1 4AP
Investment managers	CCLA Fund Managers Ltd Senator House 85 Queen Victoria Street London EC4V 4ET

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

CHAIR'S STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2023

It is a privilege to present this year's Annual Report on behalf of the General Service Board of Alcoholics Anonymous Great Britain.

The main rationale for the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for Great Britain, and for World Service. This annual report sets out to show how the charity has worked towards these aims in the last year.

Trustees who have commitments to their specific Regions are also responsible for the various Board disciplines. Additionally, we currently have five non-alcoholic trustees on our Board. Our Non-Alcoholic trustees (NATs) provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board sub-committees has proven invaluable. Among many accomplishments, work on a comprehensive set of evidenced based criteria for AA's inclusion in the NICE guidelines, real progress in inclusion and diversity, and guidance in the appointment of new auditors bear testament to the input of our NATs.

Once again, this year the Board has had vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload. Until we have a full complement of alcoholic trustees, we have formalised an offer of attendance at region assemblies for those regions without an incumbent. We hope this will encourage more members with the necessary qualifications to come forward as trustee nominees.

We were delighted to be able to hold our annual Conference face to face in York once more. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office, this was very successful, the business of Conference was conducted smoothly, and the spirit of the Fellowship manifested itself in the decisions made. We also welcomed one new alcoholic trustee to our Board, and three NATs. Our board is now younger and more diverse than hitherto. We will have three new trustees who will be ratified at our Conference in April 2024 to replace those rotating out of service.

Our Fellowship has learned from our experience in the pandemic and meetings on online platforms are now an accepted tool, both for groups and for bodies in the Service Structure, wherein some business is now conducted online. Approximately half of the GSB sub-committee meetings are now held in this manner, with the balance happening face-to-face for fellowship, and to foster the most effective working relationships. Hybrid capability is now available in two meeting spaces within the General Service Office in York.

Our three service offices work collectively to handle enquiries from members, media, and the public, and have started holding 'open days', when all comers are welcome to visit. A small selection of our Archives collection is on display and coffee and tea always available! Naturally they continue to undertake the vital handling of meeting information so that 'the hand of AA' is easy to find.

The charity is responsible for several areas of our welcome to still-suffering alcoholics. Following Conference direction, we are in the process of delivering a new website for the Fellowship, testing for which is underway at the time of writing. The Telephones Sub Committee are future-proofing the 0800 number ahead of the cessation of wired exchanges and the shift to the 'cloud'. Both they and First Response are working to apply the Fellowship's Safeguarding guidance for the protection of alcoholics, members in service, and the charity.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

CHAIR'S STATEMENT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Our revised design guidelines, now dubbed 'the family look', are being rolled out across the literature we produce, with the new pamphlets Younger People in AA and Sponsorship into Service being created in this format. We have also applied the look to our trusty 'blue handbooks', which are now in full colour and presented in a more accessible manner. It is hoped that this redesign will encourage more members to read and use them and then get involved in the rewarding service that is on offer.

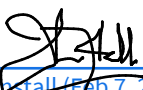
As in previous years, to assist in the development of AA in other countries, we contributed to the International Literature Fund and provided financial assistance from our Development Fund. The Sub-Saharan Africa Service Meeting (of which we are a sponsor) took place online once more; our representatives were humbled by the commitment made by some of our fellow members to provide service for their countries with very limited resources. We can be grateful for our good fortune in AAGB.

Trustees attended general service conferences as observers in Ireland. The European Service Meeting was held face-to-face in York after being online in 2021, and despite travel woes for some, delegates discussed their common challenges.

With the help of the Fellowship, the board was able to hold all three of its traditional annual parliamentary events, in London at the House of Commons, in Edinburgh at Holyrood, and in Cardiff at the Senedd. Sincere thanks are offered to the parliamentarians who graciously sponsor these events. Professionals who have little awareness of how AA works are always welcome, and members are encouraged to nominate influential contacts in the fields of medicine, social work and government. Hearing a government minister ask, "How can we help?" bears testament to the potential of these events.

With thanks for allowing me to be of service, and to my predecessor, Amanda S, who sponsored me into this role.

Justin Tunstall



Justin Tunstall (Feb 7, 2024 17:35 GMT)

Chair

Date: 07/02/2024

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2023

The Trustees present their annual report together with the audited financial statements of the charity for the 1 October 2022 to 30 September 2023. The Annual Report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the charity qualifies as small under section 382 of the Companies Act 2006, the Strategic Report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company;

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

b. Volunteers

The charitable company does not use volunteers to deliver its services.

c. Main activities undertaken to further the charity's purposes for the public benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Achievements and performance

a. Main achievements of the charity

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News (AASN) has grown in size and quantity. At the last count, it was carrying the message to 4000+ alcoholics in print and to 2000 alcoholics digitally, and will continue to do so on a quarterly basis to individuals, groups, intergroups and regions. It helps meet AA's primary purpose by carrying the message across the whole Fellowship. It comprises your stories about the service you carry out daily across the Fellowship. Also included are:

- Conference questions and recommendations in the winter and summer editions respectively
- Regular messages from the General Secretary
- Board meeting bullet points
- Job adverts for sub-committees
- Parliamentary events across the UK
- Regular updates on how the website project is unfolding

There are also occasional requests for shares on particular topics for AA pamphlets, such as Mental Health, Sponsorship into Service etc. Given the increased number of applications for sub-committee vacancies, we know you are reading it, and we are delighted. We have tried to make it attractive to pick up and read! Your thoughts on improvements are always welcome, along with your articles on service and of course your pictures. Remember, AASN is all about you! As ever, we thank you for your contributions and making AASN an interesting, informative and enjoyable read.

Archives: The Archive Sub-Committee met three times during the past year the fourth meeting was rescheduled to January 2024 due to my ill health. Three members of the Borthwick institutes including the incoming AA archivist were invited and attended the Archives Sub Committee meeting in September 2023. The exchange of information and experiences between the Borthwick institute and the sub-committee was very productive. It was felt that it would be beneficial to both sides to do this on a regular basis. The newly appointed part time archivist for the AA archive at the Borthwick Institute commenced work in November. The sub-committee has overhauled the existing and created new AA archivists supporting literature. This literature can be accessed on the archivist section of the AA website. Led by the Fellowship Archivist the interviewing and recording of old timers has commenced it is hoped that these recordings will be uploaded to the new AA website when it is completed. The archive network meeting was held on the 22nd and 23rd of September 2023. A total of 24 members attended 14 in person and 10 online. Martin B gave a presentation on questions for old timers. Nick H gave a presentation on group histories. I gave the update on the work of the archive subcommittee. There was a sharing of experience from the different regions.

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Achievements and performance (continued)

Armed Services Sub-Committee: The Armed Services Sub-Committee met four times this year two online and two at GSO. The sub-committee consists of three members including myself. One member will rotate out in February 2024. The sub-committee continues in its primary role to support ASLOs and RASLOs. The sub-committee continues to maintain the Armed Services 12 step list which is on Google document and is available for telephone responders. With the assistance of the General Secretary the sub-committee has re-established contact with Dr Ruth Rushton who is a researcher and practitioner in the field of alcohol treatment for UK military personnel. One of the sub-committee members is acting as a point of contact for her and any inquiries coming in from her defence clinician's colleagues. The sub-committee would like to update the existing relevant Armed Services literature and is actively seeking armed service members to contribute to this. Unfortunately, we have had no response to date.

Employment: Enthusiasm for carrying our message to Employers is encouraged by the development of care now required in employment situations. Greater responsibility is evolving for the welfare, safety and health of employees. The specific department in the workplace for this purpose often welcomes the specific contribution available from AA. Experienced members have joined our sub-committee this year, including a NAT (Non-Alcoholic Trustee). Further members are invited. The revision of our pamphlet "What do I do?" is prepared for approval at Conference 2024. Our annual June workshop for Regional Employment Liaison Officers (RELOs) was supported by alternative regional members where no RELO was in service, as was our Employment Liaison Seminar in October. We suggested opportunities for interaction with Employers such as ongoing work with the Northumbria police. The London Fire Brigade have had a further presentation through London Region South to their Mental Health First Aid Team - appreciating AA's specific value, complimenting their own health and safety programme. Posters for 102 Stations! Network Rail Safety/Pastoral Care received presentations in September and November. Slots being used on Station digital billboards for information. A presentation given to a National Bank's "Enable Disability Network" was followed by a presentation of the "AA Group at work", "Tips on Living Sober" and a "Myth Busting" session. These events were recorded for the bank's internal use for those staff unable to attend the live meeting. Literature and an Al-anon contact were supplied. The bank group leader subsequently reported their valued experience of AA at our Seminar in October. Our enthusiasm is well founded.

European Service Meeting: Jo F and Levey P attended the European Service Meeting (ESM) in York, 20-22nd October 2023. The theme 'AA in a Changing World'. There were attendees from 20 European Countries plus 2 attendees from GSO in New York. The meeting is held in English, but we all spoke the language of the heart to discuss the challenges and opportunities in service: finding people to do service, to lead by example, and the importance of unity and safeguarding. Bob W, General Manager AA GSO US and Canada gave a talk on AA World Service (AAWS): 'Translation & Licensing Publishing'. Irene D, International desk AAWS gave the keynote address, 'AA in a Changing World'. AAs from Eastern Europe demonstrated the pioneer spirit with how as a structure they had gone to any lengths to stay sober and pass on the message of recovery overcoming barriers of poverty, politics, wars and language, showing how fortunate we are in Great Britain and English-speaking Europe to have our AA structure and literature in place. The ESM took place during the weekend of Storm Babette. One delegate from Finland took three days to get to the ESM! She arrived on the Sunday morning - it was so important for her to get there and meet other alcoholics doing service. The topic for the next ESM will be 'Unifying and Safeguarding our Fellowship.' Our thanks go to the General Service Office in York who put on a wonderful conference for us all.

The First Response Online Sub-Committee (FROSC) is responsible for the administration of Chat Now, a live chat feature, and the Online Response Service (ORS), an email service. Both are run through the AAGB website, to encourage the still-suffering alcoholic to either ring the helpline or attend a meeting. We work closely with the Telephones Sub Committee to share experience and best practice. Increasing numbers of still-suffering alcoholics are reaching out for help. Chat Now engages in approximately 1,200 live chats each month, and ORS averages 1,500 emails each month. To meet the growing need, we are working to raise awareness of these services and encourage members to become responders. We held a First Response Workshop in Glasgow in September 2023, and gave a presentation at South Midlands Region. We have been in touch with all regions to offer workshops or presentations on the services with several arranged for 2024. To fulfil our duty of care to responders and callers, we are in the process of introducing DBS checks for all responders, and

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Achievements and performance (continued)

continually reviewing the training and support they receive. These measures ensure that we carry the message of recovery to the still-suffering alcoholic, by meeting Safeguarding responsibilities and protecting the charity for future generations.

Health: Our biggest achievement this year has been the work our Non-Alcoholic Trustee, Dr Kieran Moriarty, has done in providing the evidence for the benefits of AA 12-step Facilitation Programmes to the NICE consultation on Alcohol-use disorders. The National Institute for Health and Clinical Excellence (NICE) A Quality Standards Guidance "Alcohol-use disorders: diagnosis and treatment" (QS11) published on 6th July 2023 now strongly endorses and recommends AA 12-step Facilitation Programmes. The NICE guidance provides "best practice" recommendations to national policy makers in England and Wales and as it now includes many references to the benefits of AA it is, and will be, an amazing support to the Fellowship and especially to our Health Liaison Officers. The Health Sub Committee (HSC) updated the "AA and Healthcare in the Community" Chapter 6 in "The AA Service Handbook 2023 ". Our pamphlet (produced in 2022) "A Guide for the Health Liaison Officer" which was originally intended as an internal document, will be presented to Conference in 2024 to enable wider distribution. The Health Sub Committee (HSC) continues to support the valuable work carried out by our Regional and Intergroup Liaison Officers, offering them the opportunity to share good practice at the annual Liaison event.

Literature: Conference 2023 approved changes and additions to the AA handbooks.

1. Revisions for 'Location of the Conference', 'Regional Assembly', how 'GSB operates through Committees' and the chapter on 'Conventions', in the AA Structure Handbook for Great Britain.
2. Revised Chapter 6: 'AA and Healthcare in the Community' in the Service Handbook for Great Britain.

The Illustrated Traditions pamphlet was withdrawn from sale and as an interim measure, replaced with the 'Experience Has Taught Us' leaflet published by AAWS.

The following are proposed for Conference 2024.

Handbook Changes

- A new chapter in the Service Handbook: 'Publications' Chapter: Share, Roundabout and AA Service News; how the committees which deliver these publications, work.
- Revisions to the Service Handbook Chapter: Probation and Criminal Justice Services.
- The Structure Handbook under point 2 in the introduction has a revised history bringing AA Great Britain fully up-to-date, please see 'A brief history of AA in Great Britain'.
- Each handbook has a new glossary of terms, hopefully making them much more accessible to the reader.

Literature Revisions

'Health Liaisons Officers' leaflet, and 'Employment Officers' leaflet. The Little Book has been reviewed and extended to provide members with a meeting-in-a-pocket and seminal texts often referred to and read from the 'Big Book'.

New Items of Literature

Pamphlet on 'Probation and Criminal Justice Services' to aid professionals in these services understand AA and help members on their release from prison.

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

Up and Coming Literature

A pamphlet on Mental Health comprised of Fellowship stories of mental health in sobriety.

The National Telephone Sub-Committee has had a very busy year. After extensive consultation with the fellowship guided by expert legal opinion, we have written a training document for Regional Telephone Liaison Officers, Telephone Liaison Officers, 12th Steppers and finalised our safeguarding guidance for telephone helplines. The National Telephone Sub Committee (NTSC) has also proposed and is investigating a restructuring of the 0800 number, which receives over 2400 calls per week and how it relays these calls to the 40 or so local helplines, which themselves are receiving an increasing number of calls. The NTSC will oversee the implementation of the new platform which will work better with the regional & intergroup autonomous helplines through improving call efficiency by reducing missed calls and helping responders receive calls from the still suffering alcoholic. Progress will be reported on at Conference 2024.

PI & E Comms: During the year we continued to take forward work to relaunch the AA website, including the development of an improved database, new meeting finder and AA shop, easier site navigation and further on-site resources for use by the fellowship. Further progress was made in extending the new "family look" to AA publications, the AA Structure and Service handbooks, and AA Service News. In line with previous reports to conference the look will be applied to all future publications and reprints of existing publications. Members of the sub-committee attended a variety of events to inform the wider fellowship of the activity of the committee, including regional, intergroup and the Scottish national convention and are working on the development of a National Advertising campaign with approval from conference sought for the designs to be used. A new electronic publication will be launched in the new year to keep professionals and friends of AA up to date with our activities. We envisage this to be sent to a subscriber base free of charge via the new website. Finally, as trustees we would like to thank all the members of the committee for their hard work dedication and enthusiasm. Not only for their work on the initiatives mentioned above but also for all the routine yet vital work they do in supporting the help desk, file store and workspace.

Prisons: The Prison Sub-Committee had no members until the end of September due to four members simultaneously rotating out when three joined. The quarterly newsletter will resume for which letters either from prisoners or people with prison experience are welcome. In March I attended the Scottish and Northern National Conventions hosting Prison stands to inform on the roles within the AA Structure: prison sponsors, Intergroup and Regional Liaison officers assisted with this by two regional LO officers, and our NAT Tom Fox, a Senior Civil Servant within the Prison Service and in June gave a presentation on the Prison Discipline at the Midland Region's Service Forum. In June we held our annual Regional Liaison Officers meeting and on 1st July held a joint Prison and Probation/CJS Seminar at the Park Inn York with over 60 in attendance. We had speakers Wendy Sinclair-Geiben, HMCIIP who spoke of the Scottish prison service and Sarah Hancock HMPS, compliance manager who deals with clearance. The sub-committee investigated the possibility of conducting meetings using a video link via a 3rd party but decided against this as in addition prisons are approaching us to fetch AA into their prisons. It is my pleasure to be of service and if you have any questions, please contact me or the sub-committee, we will be pleased to help you.

Probation/Criminal Justice Social Work Services: This year the Board approved the separation of Prison and Probation Sub Committee to allow focus on differing aspects of criminal justice. In simple terms, inside and outside of Prison custody. This new structure will support more co-operation for the fellowship with Probation and CJS agencies throughout Great Britain. Probation / Criminal Justice Service liaison officers (LO's) have made progress with the chit system with the rise to 603 AA Groups from 515 offering the 'chit' system over the course of 2023. Through co-operation with HMPPS Recovery focused Approved Premises, a mailshot of AA information from GSO was distributed to all 105 Approved Premises in England and Wales. Following this LOs and sub-committee members took part in Recovery focused Approved Premises open days throughout the year. Alcoholics Anonymous has been included in a new national Court Directory for England and Wales and is progressing our primary purpose with both HMPPS and HMCTS at a national level. Within the fellowship, presentations and service information stands were hosted at National Conventions and Service Forums, the Sub-committee assisting RLO's and IGLO's when requested. The joint Seminar with Prisons in July was an enormous

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Achievements and performance (continued)

success with enthusiastic professional and recovering alcoholic speakers. Criminal justice professionals attended Westminster and Holyrood parliamentary events. Glasgow Court committee continues to provide service at the Alcohol Court and the Custody Suite service work in London Region North is making inroads. The Probation Sub Committee, has reviewed, updated, and submitted our external facing leaflet, now titled; Alcoholics Anonymous as a Resource for Criminal Justice Professionals for conference 2024.

Race2Day Working Group: What a year it's been for Race2Day! The Race2Day Working Group has had a very busy year. Our 2nd and 3rd Conventions were held in March and September with delegates from many countries, in particular from US and Canada who showed great interest, passion and encouragement. Workshops were also held at London and Birmingham Conventions with tremendous participation and input from ethnicities. The Pamphlet "Nobody Here looks like me in Alcoholics Anonymous" produced by Birmingham Intergroup will go to Conference in 2024. And in November in a new South Asian meeting was set up in Glasgow after outreach in the local community by the Intergroup and members of Race2Day. The response of the Fellowship to the initiative has been tremendous, in recognising and helping deliver Conference 2021's recommendation to improve diversity and better actualise our Third Tradition. We hope to maintain and increase the momentum with workshops booked for the Northern, London and Glasgow Convention in 2024.

Roundabout: A very busy year during the course of which, members of the sub-committee attended Share Liaison officers and sub-committee meetings and in co-operation with the Share team worked with AASN and the Literature Sub Committee on the revised Little Book and new AA Structure and Service Handbooks. Our Annual Liaison Officers' meeting was held on 25th March and attended by our PI Trustee and General Secretary. We held a stall at the Scottish National Convention and recorded shares and interviews and recruited new members to the sub-committee. I had discussions with PI trustees on developing a photo library to be used by all AA publications and attended the Chat Now Seminar in Glasgow. Members of the Share Sub-Committee also attended the Scottish Parliament event. In 2024 Roundabout will aim to attend all the Conventions attended in 2023. Most significantly the price of Roundabout will increase to £2 from January after being held at £1 since 2002. The magazine aims to be self-supporting and the price increase necessary for it to achieve this goal. We hope that our readers will understand the rationale and enjoy the publication even more than before.

Conventions

Northern National Convention (NNC) was held in March 2023 at the Norbreck Castle Hotel Blackpool, with an attendance of over 950. The NNC is sponsored by three Regions, Midlands, North East and North West and its committee is made up of three delegates from each region plus the executive committee. The committee meet regularly, and the AGM was held in October 2023 to enable preparations to commence for the 48th Convention to be held 15th-17th March 2024.

Scottish National Convention: The 66th Scottish National Convention, was held at the Queens Hall, Dunoon on 28th to 30th of April. Online registration on the SNC website assisted with planning and event management. The convention took its regular form of meetings being hosted by each Region, with a Young Persons and Old timers meeting, the Saturday night meeting was open including an AI Anon speaker and rounded off with a sobriety countdown. AI Anon also had their own meeting room and meetings were well attended. The dedicated service room was popular being shared by invited service disciplines and a literature table. The Convention Chair rotated out at the AGM after steering the committee through covid and troublesome times, we are grateful for her service and look forward to the continued success of the convention with our new Chair. The Committee has been working effectively and met in person and online throughout the year and continue to do so. The planned 67th Scottish National Convention will again be held at The Queens Hall, Dunoon with capacity in the main hall for 450 with more of the meetings being open to attract those interested in finding out more about Alcoholics Anonymous and Alcoholism. The 67th Scottish National Convention will take place 26th to 28th April 2023.

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TRUSTEES' REPORT (CONTINUED)
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Achievements and performance (continued)

Welsh National convention was held at the Metropole hotel, Llandrindnod Wells on the 2nd – 4th June 2023 with 163 attendees. On the Saturday there was a Welsh speaking meeting with a simultaneous translation into English along with other tabletop shares, a workshop and marathon meetings alongside. A room was available for Al-anon, and entertainment provided. This year's convention will be held at the same venue 31st May to 2nd June. All are welcome to join us for a warm Welsh welcome.

The Scottish Parliament event took place on 4th October 2023, following two and a half years of this event being rescheduled. The theme was Alcoholics Anonymous Awareness. Following an address from our Sponsoring MSP our four AA speakers gave fantastic talks. These talks gave insight to our professional guests into the reality of the programme of recovery available in Scotland to all who suffer from alcoholism. Following our speakers there was an enthusiastic question-and-answer session. Feedback forms were used, and the response was overwhelmingly positive. The committee worked extremely hard to source professional guests. We are still looking for three Scottish Regions to put forward suitable members to fill their two service positions. The committee has benefited from a more structured approach in its operation and administration. We can build on the success of this event in 2024. The Northern service office provided administrative support, and we are grateful for our workers contribution. We would invite all members to suggest invitees through their regional committee members or directly to the committee for our 2024 event.

Senydd Assembly took place on the 14th of November 2023, hosted by Peredur Owen Griffiths MS, Plaid Cymru in the Senydd Cardiff Bay and was well attended with about 20 professionals present. The Armed Services video was played, and our Chair of the Board spoke about their role, and I informed on the role of the Wales and Borders Trustee. Two members shared their Experience, Strength and Hope and created the opportunity to for a Q and A session. The presentation helped us continue forming links and giving insight into the disease of alcoholism.

Share: The Share team has had a hectic twelve months and there have been some major changes to our magazine. Having not had a price increase for over twenty years, we needed to take a look at how Share might become self-supporting and, having done the sums, we have increased the price to £2 per copy, taking effect from January 2024. We have also thought about ways to make Share more accessible and have increased the font size to bring it more in line with Accessibility guidelines. Of course, this affects the overall look of the magazine, increasing the number of pages per issue and altering the layout, from double to single columns. This is a trial that we are open to adjusting, according to fellowship feedback. We hope everyone will support us as we endeavour to make Share the best possible version of itself. The team welcomed our new assistant editor this year who has settled in very well, leaving us with no vacancies. We are working on new bookmarks for 2024, giving a presentation at the London Convention 2024 and continuing to produce a fantastic magazine worth every penny of its new price.

Survey: The General Service Board of Alcoholics Anonymous (Great Britain [GSB GB]) Limited have conducted a survey of the Fellowship every five years since 1972 to learn more about the Fellowship in GB and Continental Europe and so disseminate our message of recovery more effectively to the still suffering alcoholic. The Survey Sub Committee was established as a separate sub-committee tasked to deliver the 2020 Survey. Previously the Survey was delivered by the PI Sub-Committee. The committee produced an info-graphic based leaflet to report some of the results of the 2020 Survey. Due to Covid and lockdown the 2020 survey was delivered online for the first time. The decision to continue the survey online has been agreed using what was learned in 2020 to improve the content and method of communication to the Fellowship and increase engagement. The committee have put together a timeline of work for the 2025 Survey that includes four phases of the process that began in 2023. The committee are currently liaising with some of the relevant sub-committees to finalise the content of the questionnaire and considering the survey design. The survey will be launched in March of 2025 and the final results will be reported to Conference 2026.

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Achievements and performance (continued)

The **Westminster Parliamentary Event Committee** delivered a well-attended face-to-face event in the Atlee Suite in Portcullis House on 16 May 2023, sponsored and hosted by Steve Brine, Conservative MP for Winchester. The two non-alcoholic professional speakers spoke highly of what AA had to offer and the AA speakers shared their experience strength and hope as well as talking about how AA is addressing the diversity issue and working to make the fellowship more welcoming and open to people of all different cultures and background. After a brief summer break, the committee has reformed with new members and is planning the Westminster event for 2024, on Tuesday 21 May 2024 with our sponsor this year, Rachael Maskell, Labour MP for York Central. The professional non-AA speakers are yet to be selected with the fellowship asked to invite their service professional contacts and colleagues who would benefit from hearing more about AA. The event's emphasis is on getting MPs and parliamentary advisors, health professionals, practitioners and people who encounter and work with the still suffering alcoholic, and who don't know much about AA, to come along to hear what AA has to offer.

Young People's service continues to be enthusiastic and engaged, with a lot of work being done across the country to help carry the message of recovery to younger people. A Young People's Roadshow was held in Cardiff in April 2023 which, like previous events, generated a lot of enthusiasm for the service with new Young People's meetings being set up, and more members engaging in service across the structure. Another roadshow is planned for May 2024 in Glasgow with a variety of interesting and inspiring speakers. The Young People's Sub Committee continue to hold online drop-in meetings every quarter to provide an opportunity for liaison officers and anyone interested in the role to get support and share experience. The sub-committee have also started a podcast called 'They Stopped in Time' which is available on the usual podcast platforms. There is an established and supportive community of Young People's liaison officers across the country, who share their experience, advice and resources to help each other carry the message of recovery.

b. Investment policy and performance

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2023 had a market value of 279.28p per unit. Giving the Charity investment a market value of £1,118,943. Due to the fluctuations within the Stock Market this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

Financial review

a. Introduction

The Fellowship across AAGB has continued to recover, along with the rest of Society, from the pandemic. I'm pleased to inform that the Charity's finances have remained in a stable position despite additional pressures of high inflation with reserves slightly under our Warranty 2 Reserves Level.

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TRUSTEES' REPORT (CONTINUED)
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b. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves policy

The Trustees' have established a policy whereby reserves held by the Charity should exceed 1.25 years unrestricted expenditure, which equates to approximately £2,320,996 (2022: £2,279,336). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress. Total funds held at the year-end is £2,636,622 (2022: £2,723,886). Included in the total funds is a balance of restricted funds of £142,813 (2022: £126,511).

Free reserves held amount to £2,296,615 and is arrived at by taking unrestricted funds less fixed asset and stock balances. This is within £24,000 of the target level.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

d. Material investments policy

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. During the year the charity received an income of £43,597 from our investments.

e. Principal risks and uncertainties

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed below.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.

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6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

f. Financial risk management objectives and policies

Our risk management policy is to support the financial and reputational integrity of the charity by

a: maintaining our free reserves to the value of 1.25 x annual expenditure through a policy of apportioning our reserves by the approximate ratio of 50:25:25 (Investments. Cash, Deposits) and

b: upholding the reputation of the Charity by close adherence to the Charity Commission reporting guidelines on Safeguarding, by reporting to the Charity Commission any potential for reputational harm to the either the Charity or the Fellowship of Alcoholics Anonymous which the Charity serves.

g. Principal funding

Income from the sale of literature amounted to £785,768. This represents an increase from the previous year's total of £703,715.

The literature costs realised £353,396 compared to £249,195 in 2022-23.

Our Total Income for the year is £1,769,948.

Our Total Expenditure for the year is £1,871,836.

Our Net Expenditure for 2022-23 before gains on investments is £101,888.

Our Net Gains on Investments is £14,624.

Our Net Expenditure for the year is £87,264.

Prudent Reserve is currently £2,320,996.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. Our staff have continued to split their time between working from home and in the offices. This arrangement has continued to work well.

The above figures are detailed in the following pages of this Annual Report.

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TRUSTEES' REPORT (CONTINUED)
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Structure, governance and management

a. Constitution

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

b. Methods of appointment or election of Trustees

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights. The General Service Board reserves the right to revoke any appointment.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Structure, governance and management (continued)

c. Organisational structure and decision-making policies

The Board of Trustees makes policy based on its own initiative and guidance by the annual conference of the fellowship of Alcoholics Anonymous. This policy is executed via its General Service Office (and subsidiary offices the Northern Service Office and Southern Service Office) which is in charge of day to day operations.

d. Policies adopted for the induction and training of Trustees

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

e. Pay policy for key management personnel

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 31 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

f. Related party relationships

The Charity serves the Fellowship of Alcoholics Anonymous by taking guidance of goods and services to be rendered through its annual conference. It has no other relationships with any other charities and organisations in the pursuit of its charitable objectives.

g. Trustees' indemnities

There is no qualifying third party indemnity provision in force at the time of approval of the report or during the period, for the benefit of one or more directors.

Plans for future periods

Future plans of the charity include the following: -

- review of existing and the issue of new literature including leaflets and pamphlets
- holdings conventions
- committees continuing supporting various groups
- continuing support through phone lines and email More detail is noted above in the achievements and performance section.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial . Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Auditors

The auditors, BHP LLP, were appointed during the year. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees on and signed on their behalf by:


Clive Kilmartin (Feb 7, 2024 17:48 GMT)

Clive Kilmartin
Treasurer 07/02/2024

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (the 'charitable company') for the year ended 30 September 2023, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2023, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the trustees' report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor responsibilities for the audit of the financial statements

We have been appointed as auditor under section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- the engagement partner ensured that the engagement team collectively has the appropriate competence, capabilities and skills to identify or recognise non compliance with applicable laws and regulations;
- we identified the laws and regulations applicable to the charitable company through discussions with management and trustees, and from our knowledge and experience of this organisation;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the charitable company, including the Charities Act 2011, the Companies Act 2006, data protection, health and safety and employment laws;
- we assessed the extent of compliance with the laws and regulations identified above through making enquires of management and trustees; and
- identified laws and regulations were communicated within the audit team regularly and the team remained alert to instances of non compliance throughout the audit of the charitable company.

We assessed the susceptibility of the charitable company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

- making enquiries of management and trustees as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and
- considering the internal controls in place to mitigate risks of fraud and non compliance with laws and regulations.

To address the risks of fraud through management override of controls, we:
performed analytical procedures to identify any unusual or unexpected variances;

- tested journal entries to identify unusual transactions;
- assessed whether judgments and assumptions made in determining the accounting estimates set out in note 3 were indicative of potential bias; and
- investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- agreeing financial statement disclosures to underlying supporting documentation;
- reading the minutes of meetings of those charged with governance; and
- enquiring of management as to actual and potential litigation and claims.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED (CONTINUED)

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Laura Masheder (Senior statutory auditor)


BHP LLP (Mar 12, 2024 15:51 GMT)
for and on behalf of

BHP LLP
Rievaulx House
1 St Mary's Court
York
YO24 1AH

Date: **12/03/2024**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2023

		Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	As restated Total funds 2022 £
	Note				
Income from:					
Donations and legacies	4	909,254	31,329	940,583	1,143,061
Publication income	5	785,768	-	785,768	703,715
Investments	6	43,585	12	43,597	37,899
Other income	7	-	-	-	(32,329)
Total income		1,738,607	31,341	1,769,948	1,852,346
Expenditure on:					
Charitable activities - publications	8	828,164	-	828,164	811,285
Charitable activities - other activity	9	1,028,633	15,039	1,043,672	1,012,184
Total expenditure		1,856,797	15,039	1,871,836	1,823,469
Net (expenditure)/income before net gains/(losses) on investments		(118,190)	16,302	(101,888)	28,877
Net gains/(losses) on investments	16	14,624	-	14,624	(81,974)
Net movement in funds		(103,566)	16,302	(87,264)	(53,097)
Reconciliation of funds:					
Total funds brought forward		2,597,375	126,511	2,723,886	2,776,983
Net movement in funds		(103,566)	16,302	(87,264)	(53,097)
Total funds carried forward	23	2,493,809	142,813	2,636,622	2,723,886

The Statement of Financial Activities complies with the requirements for an income and expenditure account under the Companies Act 2006 and includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The notes on pages 25 to 44 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)
REGISTERED NUMBER: 00587316

BALANCE SHEET
AS AT 30 SEPTEMBER 2023

		2023	As restated
	Note	£	2022
			£
Fixed assets			
Tangible assets	15	1,521	3,436
Investments	16	1,118,943	1,104,319
		1,120,464	1,107,755
Current assets			
Stocks	17	195,673	256,245
Debtors	18	96,579	103,245
Investments	19	486,047	486,047
Cash at bank and in hand		821,891	813,985
		1,600,190	1,659,522
Creditors: amounts falling due within one year	20	(84,032)	(43,391)
Net current assets		1,516,158	1,616,131
Total net assets		2,636,622	2,723,886
Charity funds			
Restricted funds	23	142,813	126,511
Unrestricted funds	23	2,493,809	2,597,375
Total funds		2,636,622	2,723,886

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


Clive Kilmartin (Feb 7, 2024 17:48 GMT)

Clive Kilmartin

Trustee

Date: **07/02/2024**

The notes on pages 25 to 44 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

	Note	2023 £	As restated 2022 £
Cash flows from operating activities			
Net cash used in operating activities	26	(34,665)	(171,210)
Cash flows from investing activities			
Dividends, interests and rents from investments		43,598	37,899
Purchase of tangible fixed assets		(1,027)	(2,510)
Net cash provided by investing activities		42,571	35,389
Change in cash and cash equivalents in the year		7,906	(135,821)
Cash and cash equivalents at the beginning of the year		813,985	949,806
Cash and cash equivalents at the end of the year	27	821,891	813,985

The notes on pages 25 to 44 form part of these financial statements

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

1. General information

The General Service Board of Alcoholics Anonymous (Great Britain) Limited is an incorporated charity registered in England and Wales. The charity is also registered in Scotland. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and activities are set out on page 2 of these financial statements and include assisting alcoholics to overcome their addiction to alcohol and maintain sobriety.

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The General Service Board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

2.2 Going concern

As part of their assessment of the going concern basis of preparation, budgets are not prepared, however the trustees have considered the impact of current and recent events on the charity's activities and workforce, as well as the wider economy. The trustees are confident that they have in place plans to deal with any financial losses that may arise.

At the time of approving the financial statements, the trustees have a reasonable expectation that the group and parent charitable company have adequate resources to continue in operational existence for the foreseeable future. For this reason the trustees continue to adopt the going concern basis in preparing the financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Donations receivable for the general purpose of the charity are credited to unrestricted funds. Donations for purpose restricted by the wishes of the donor are taken to restricted funds where these wishes are legally binding on the trustees.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Grants received in relation to the government Coronavirus Job Retention Scheme have been recognised within other incoming resources. The grant is accounted for on the accruals basis once the related payroll return has been submitted.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the charity's objectives, as well as any associated support costs.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Fixtures and fittings	-	25% per annum straight line
Computer equipment	-	33% per annum straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the Balance Sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the Statement of Financial Activities.

2.9 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks.

2.10 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.11 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.12 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.13 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

2. Accounting policies (continued)

2.14 Operating leases

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight-line basis over the lease term.

2.15 Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

2.16 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

3. Critical accounting estimates and areas of judgment

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

The charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results.

There are no estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

4. Income from donations and legacies

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
<i>Donations</i>				
Contributions	858,101	31,329	889,430	983,742
Gift aid	24,277	-	24,277	50,026
Conventions	8,050	-	8,050	1,355
Conference contributions	18,826	-	18,826	107,938
	<u>909,254</u>	<u>31,329</u>	<u>940,583</u>	<u>1,143,061</u>
Total 2022	<u>1,135,888</u>	<u>7,173</u>	<u>1,143,061</u>	

5. Publication income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Sales of literature	<u>785,768</u>	<u>-</u>	<u>785,768</u>	<u>703,715</u>
Total 2022	<u>684,327</u>	<u>19,388</u>	<u>703,715</u>	

The charity benefits from the input of volunteers who assist with the packing of quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

6. Investment income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Fixed asset investment income	34,496	-	34,496	33,975
Deposit account interest	9,089	12	9,101	3,924
	<u>43,585</u>	<u>12</u>	<u>43,597</u>	<u>37,899</u>
Total 2022	<u>37,865</u>	<u>34</u>	<u>37,899</u>	

7. Other income

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Coronavirus job retention scheme grant	-	-	(32,329)
	<u>(32,329)</u>	<u>(32,329)</u>	
Total 2022	<u>(32,329)</u>	<u>(32,329)</u>	

The prior year charge to income relates to repayment of the Coronavirus job retention scheme grant, which was agreed at board level.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

8. Analysis of expenditure on charitable activities - publications

	Unrestricted funds 2023 £	Total funds 2023 £	As restated Total funds 2022 £
Purchase of literature	323,396	323,396	249,195
Premises costs	40,809	40,809	36,902
Office expenses	130,336	130,336	88,491
Public information and publication costs	37,326	37,326	35,307
Conference costs	77,666	77,666	228,014
Website	41,471	41,471	18,342
Irrecoverable VAT	53,478	53,478	54,835
Financial expenses	19,001	19,001	15,982
General expenses	10,417	10,417	22,849
Provision for write off of old literature	30,000	30,000	-
Staff costs	64,264	64,264	61,368
	828,164	828,164	811,285
Total 2022 as restated			
	811,285	811,285	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

9. Analysis of expenditure on charitable activities - other activity

Summary by fund type

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	As restated Total 2022 £
Charitable activities	1,028,633	15,039	1,043,672	1,012,184
Total 2022 as restated	986,865	25,319	1,012,184	

10. Analysis of expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £	As restated Total funds 2022 £
Charitable activities	529,088	514,584	1,043,672	1,012,184
Total 2022 as restated	507,787	504,397	1,012,184	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

10. Analysis of expenditure by activities (continued)

Analysis of direct costs

	Activities	Total	As restated
	2023	funds	Total
	2023	2023	funds
	£	£	2022
			£
Staff costs	334,172	334,172	319,113
Premises costs	76,292	76,292	70,149
Office expenses	43,301	43,301	35,672
General expenses	75,323	75,323	82,853
	<u>529,088</u>	<u>529,088</u>	<u>507,787</u>
Total 2022 as restated	<u>507,787</u>	<u>507,787</u>	

Analysis of support costs

	Activities	Total	Total
	2023	funds	funds
	2023	2023	2022
	£	£	£
Staff costs	244,202	244,202	233,198
Premises costs	59,782	59,782	54,528
Office expenses	49,287	49,287	40,570
Financial expenses	60	60	65
General expenses	57,638	57,638	52,968
Governance costs (note 11)	103,615	103,615	123,068
	<u>514,584</u>	<u>514,584</u>	<u>504,397</u>
Total 2022	<u>504,397</u>	<u>504,397</u>	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

11. Governance costs

	2023	2022
	£	£
Trustees' expenses	58,168	53,039
Professional fees	45,447	70,029
	103,615	123,068

12. Net income/(expenditure)

	2023	2022
	£	£
<i>This is stated after charging:</i>		
Depreciation of tangible fixed assets owned by the charity	2,942	2,600
Operating lease expenditure	108,813	213,976

13. Auditors' remuneration

	2023	2022
	£	£
Fees payable to the charity's auditor for the audit of the charity's annual accounts	13,580	8,000
Fees payable to the charity's auditor in respect of:		
All non-audit services not included above	1,270	1,600

14. Staff costs

	2023	2022
	£	£
Wages and salaries	536,824	515,501
Social security costs	51,357	49,934
Contribution to defined contribution pension schemes	54,457	48,244
	642,638	613,679

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

14. Staff costs (continued)

The average number of persons employed by the charity during the year was as follows:

	2023	2022
	No.	No.
Full-time staff	11	12
Part-time staff	9	8
	20	20

No employee received remuneration amounting to more than £60,000 in either year.

During the year the key management personnel's remuneration, including employers' pension and national insurance, totalled £324,381 (2022: £317,417). The key management personnel are listed on page 1.

15. Tangible fixed assets

	Fixtures and fittings £	Computer equipment £	Total £
<i>Cost or valuation</i>			
At 1 October 2022	135,757	39,378	175,135
Additions	-	1,027	1,027
At 30 September 2023	135,757	40,405	176,162
<i>Depreciation</i>			
At 1 October 2022	135,757	35,942	171,699
Charge for the year	-	2,942	2,942
At 30 September 2023	135,757	38,884	174,641
<i>Net book value</i>			
At 30 September 2023	-	1,521	1,521
At 30 September 2022	-	3,436	3,436

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

16. Fixed asset investments

	Listed investments £
<i>Cost or valuation</i>	
At 1 October 2022	1,104,319
Revaluations	14,624
At 30 September 2023	1,118,943
<i>Net book value</i>	
At 30 September 2023	1,118,943
At 30 September 2022	1,104,319

The historical cost of the listed investments is £880,171.

17. Stocks

	2023 £	2022 £
Goods for resale	195,673	256,245

18. Debtors

	2023 £	2022 £
<i>Due within one year</i>		
Trade debtors	4,690	37,305
Other debtors	26,227	14,072
Prepayments	65,662	51,868
	96,579	103,245

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

19. Current asset investments

	2023	2022
	£	£
Longer term deposits	486,047	486,047

Current asset investments comprise a reserve account with a 3 year notice period.

20. Creditors: Amounts falling due within one year

	2023	2022
	£	£
Trade creditors	43,867	8,088
Other creditors	2,320	2,490
Accruals and deferred income	37,845	32,813
	84,032	43,391

21. Deferred income

	2023	2022
	£	£
Deferred income at 1 October	11,471	8,652
Income deferred during the year	15,036	11,471
Amounts released from previous periods	(11,471)	(8,652)
Deferred income at 30 September	15,036	11,471

Deferred income includes amounts paid in advance for Share and Roundabout magazine subscription royalties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

22. Prior year adjustments

The prior year balance sheet and cash flow statement have been restated to show cash deposits with a maturity date of more than 3 months as current asset investments rather than cash and cash equivalents in order to comply with the requirements of the SORP 2019 (FRS 102). This has no overall impact on the net assets of the charity at 30 September and does not impact the statement of financial activities for that year.

In addition, upon review of the objects of the charity, it became clear that the creation and distribution of publications to support the fellowship was part of the charitable objects and was not a fundraising activity. Accordingly Other trading activity income of £703,715 has been reallocated to Publication income and £756,450 has been reallocated from expenditure on raising funds to expenditure on charitable activity - publications, to properly reflect that charitable nature of this activity. This adjustment has no impact on gross income, gross expenditure or the overall result for the year.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

23. Statement of funds

Statement of funds - current year

	Balance at 1 October 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2023 £
<i>Unrestricted funds</i>					
General Fund	2,597,375	1,738,607	(1,856,797)	14,624	2,493,809
<i>Restricted funds</i>					
Development Fund	68,702	25,973	(4,315)	-	90,360
European Service Meeting	57,809	5,368	(10,724)	-	52,453
	126,511	31,341	(15,039)	-	142,813
<i>Total of funds</i>	2,723,886	1,769,948	(1,871,836)	14,624	2,636,622

Statement of funds - prior year

	Balance at 1 October 2021 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2022 £
<i>Unrestricted funds</i>					
General Fund	2,651,748	1,825,751	(1,798,150)	(81,974)	2,597,375
<i>Restricted funds</i>					
Development Fund	49,541	19,388	(227)	-	68,702
European Service Meeting	75,694	7,207	(25,092)	-	57,809
	125,235	26,595	(25,319)	-	126,511
<i>Total of funds</i>	2,776,983	1,852,346	(1,823,469)	(81,974)	2,723,886

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

23. Statement of funds (continued)

The Development fund relates to book royalties from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 Traditions. Expenditure for the Development fund is subject to board approval and is used to help and support the establishment of the Fellowship abroad.

The primary purpose of the European Service Meeting fund is to carry the message to the alcoholic who still suffers, whoever he may be, whatever language he speaks. The European Service Meeting fund is administered by the charity and is currently self-supporting by contributions of those countries which attend the European Service Meeting.

24. Summary of funds

Summary of funds - current year

	Balance at 1 October 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2023 £
General funds	2,597,375	1,738,607	(1,856,797)	14,624	2,493,809
Restricted funds	126,511	31,341	(15,039)	-	142,813
	<u>2,723,886</u>	<u>1,769,948</u>	<u>(1,871,836)</u>	<u>14,624</u>	<u>2,636,622</u>

Summary of funds - prior year

	Balance at 1 October 2021 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 30 September 2022 £
General funds	2,651,748	1,825,751	(1,798,150)	(81,974)	2,597,375
Restricted funds	125,235	26,595	(25,319)	-	126,511
	<u>2,776,983</u>	<u>1,852,346</u>	<u>(1,823,469)</u>	<u>(81,974)</u>	<u>2,723,886</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

25. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	1,521	-	1,521
Fixed asset investments	1,118,943	-	1,118,943
Current assets	1,457,377	142,813	1,600,190
Creditors due within one year	(84,032)	-	(84,032)
Total	2,493,809	142,813	2,636,622

Analysis of net assets between funds - prior year

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	3,436	-	3,436
Fixed asset investments	1,104,319	-	1,104,319
Current assets	1,533,011	126,511	1,659,522
Creditors due within one year	(43,391)	-	(43,391)
Total	2,597,375	126,511	2,723,886

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

26. Reconciliation of net movement in funds to net cash flow from operating activities

	2023 £	2022 £
Net expenditure for the year (as per Statement of Financial Activities)	(87,264)	(53,097)
Adjustments for:		
Depreciation charges	2,942	2,600
Gains/(losses) on investments	(14,624)	81,974
Dividends and interest from investments	(43,598)	(37,899)
Decrease/(increase) in stocks	60,572	(62,453)
Decrease/(increase) in debtors	6,666	(3,545)
Increase/(decrease) in creditors	40,641	(98,790)
Net cash used in operating activities	(34,665)	(171,210)

27. Analysis of cash and cash equivalents

	2023 £	As restated 2022 £
Cash in hand	821,891	813,985
Total cash and cash equivalents	821,891	813,985

28. Analysis of changes in net debt

	At 1 October 2022 £	Cash flows £	At 30 September 2023 £
Cash at bank and in hand	813,985	7,906	821,891
	813,985	7,906	821,891

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
(A Company Limited by Guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2023

29. Pension commitments

The charity operates a defined contribution pension scheme for its employees. The amount recognised as an expense in the period was £54,457 (2022: £48,244).

30. Operating lease commitments

At 30 September 2023 the charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	2023 £	2022 £
Not later than 1 year	238,580	78,841
Later than 1 year and not later than 5 years	639,960	300,000
Later than 5 years	208,498	318,750
	<u>1,087,038</u>	<u>697,591</u>

31. Related party transactions

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amount to £62,420 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2022: £53,059 to all trustees).

Trustee other related parties

There are no other related parties in the current or previous year.

Going concern

18. We believe that the charity's financial statements should be prepared on a going concern basis on the grounds that current and future sources of funding or support will be more than adequate for the charity's needs. We also confirm our plans for future action(s) required to enable the charity to continue as a going concern are feasible. We have considered a period of twelve months from the date of approval of the financial statements. We believe that no further disclosures relating to the charity's ability to continue as a going concern need to be made in the financial statements.

Grants and donations

19. All grants, donations and other income, the receipt of which is subject to specific terms or conditions, have been notified to you. There have been no breaches of terms or conditions in the application of such income.
20. All income received with known restrictions in application has been recognised appropriately as restricted income in the financial statements.

Yours faithfully


Clive Kilmartin (Feb 7, 2024 17:48 GMT)

.....

Signed on behalf of the board of trustees

19/01/2024

Created:	2024-02-07
By:	Candice Church (candice.church@bhp.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAAZwJ1gi31_RQiF_6AC_5NyWulvxPDvI9y

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 Signer Laura Masheder (laura.masheder@bhp.co.uk) entered name at signing as BHP LLP

2024-03-12 - 3:51:30 PM GMT

 Document e-signed by BHP LLP (laura.masheder@bhp.co.uk)

Signature Date: 2024-03-12 - 3:51:32 PM GMT - Time Source: server

 Agreement completed.

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Accounts

**ANNUAL
REPORT OF THE
GENERAL SERVICE
BOARD OF
ALCOHOLICS
ANONYMOUS
GREAT
BRITAIN
2022**



THE PREAMBLE

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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Chairperson of the Board

Personnel – Retirements; resignations; appointments

Report of the Trustees

Financial Statements

Members of the General Service Board

Auditors; Bankers; Solicitors; Investment Managers

The Twelve Traditions of Alcoholics Anonymous

Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited - 1 OCTOBER 2021 – 30 SEPTEMBER 2022

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have five non-alcoholic trustees on our Board. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Subcommittees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year for the first time since the Covid-19 pandemic we were able to hold our annual Conference face to face. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed seven new trustees to our Board, and we also have another new trustee who has joined us and will be ratified at our Conference in April.

The Fellowship has continued to show its resilience to adapt and although some meetings remain online, the majority have returned to face to face meetings.

Our first line of contact services, the traditional telephone service, the now long-established online response service, and the online Chat Now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

We celebrated our 75th year of AA in Great Britain. The Board and the Fellowship had for the past six years been working towards our 75th Anniversary Convention held in Leeds in June, which was a true celebration of recovery and attend by thousands of members.

As a result of us reaching the 75th milestone, the Board alongside the agreement of some of the AA groups, agreed to allow the BBC access to our Fellowship to film a landmark documentary about AA GB, this went out on BBC 2 in December and as a result our website traffic has increased by more than 50 per cent and many suffering alcoholics have come into our meetings. This filming was carried out in accordance with our traditions.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development Fund.

Two of our trustees attended general service conferences in Poland. The World Service Meeting, due to Covid-19 was attended online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year face to face along with the Welsh Parliament Event.

Amanda Stocks

Chairperson

GSB PERSONNEL

The following trustees retired from the Board this year:

Erik Abbot
Andrew Wetherell
Norman Brown
Maxine Wilson
Terri Semple
Mike Power
Jonathan Pope
Pat McGuire
Sandi Aarvold

The following trustees were appointed to the Board:

John Coady
Zelma Kesans
Hamish McSwan
Tim Barker Levey
Patocs Charon
Bourke Andrina
Cassidy
Dr Kieran Moriarty
Dr Louise Foxcroft

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

Our 75th Convention took place in Leeds this year in June. The Unity, Service and Recovery in the lead-up to our weekend celebration and throughout the weekend was a great example to all. Sadly, due to Covid and the financial climate, the Committee were unable to reach the target of being self-supporting financially, though I believe it would be fair to say that what was achieved was a terrific effort with around 3200 members attending. We will be providing a full report to Conference on all aspects of the weekend. From the Committee I would like to pass on our thanks to all at GSB and GSO for their support.

AA Service News has showcased the new AA branding requested by Committee 2, Conference 2019. The publication is a radical departure from the former AA Service News that has been produced over a considerable time. We hope you like it. AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events across the UK, and news of other notable service events. Your articles on AA service, and now your pictures, are always warmly welcomed. During the pandemic, AA Service News was produced in a digital only format and has continued in this vein. The publication is emailed to those individuals, groups, intergroups and regions with a generic AA email address. As always, AA Service News is placed on the AAGB website, and in AA website Document Library. Many thanks to all contributors.

Archives: The main piece of work by the Archive sub-committee in 2022 was organizing and mounting the archive exhibition at the 75th Anniversary Convention in June in Leeds Museum. We mounted a display of high-quality reproductions of photographs, documents, and pictures on roller banners, together with explanatory texts concerning them. We were also able to show videos from the AA Archive on a two-hour loop programme, including the excellent historical video 'The Journey of Discovery', a video prepared by the Leeds intergroup concerning the development of AA in Leeds and 'Gratitude in Action', the video created especially for the 75 Anniversary Convention, which were seen by most visitors to the exhibition. We did not keep a tally estimated 600 visitors. In September the Archives Network in York was attended by about 20 archivists discussing the value of oral recordings who agreed that the sub-committee should construct a protocol to guide this practice. We also discussed the need to maintain regional and intergroup archives and the importance of encouraging new archivists to take over from those who wish to retire from the post. Finally,

to note (i) the appointment of Martin B as Fellowship Archivist, with a revised mandate following the transfer of the Fellowship Archives from GSO to the Borthwick Institute; (ii) the resignation of James Neill from his position as AA Archivist at the Borthwick Institute, which will require the appointment of a new archivist in 2023.

The Armed Services Sub Committee met five times this year three online and two at GSO. The sub-committee continues in its primary role to support ASLOs and RASLOs. The sub-committee continues to maintain the Armed Services 12 step list which is now on Google document and is available for telephone responders. The sub-committee would like to update the existing relevant Armed Services literature and is actively seeking armed service members to contribute to this. Members of the sub-committee with the assistance of volunteers ran a drop-in room at the 75th convention where several members expressed an interest in contributing to the new literature and or getting involved in the service structure.

Employment: To offer regular support, encouragement and enthusiasm to all Regional Liaison Officers, or their representatives, our active committee would welcome additional members. A 'Flyer' inviting applications for sub-committee membership was distributed at Conference 2022 and the 75th Celebration. An article will appear in the Spring edition of AA Service News suggesting the journey of service and experience in Employment offered by our Fellowship in preparation for sub-committee membership. Our quarterly sub-committee meetings are held face-to-face by choice; we continue to meet briefly on Zoom each month to update and support each other. At the 75th Celebration, we continuously serviced our 'Employment' room presentation; interesting interactions were being received. Our June annual workshop for Regional Employment Liaison Officers was pleased to invite and welcome several representatives from regions as well as the few Employment Liaison Officers in service. This gave very encouraging active and diverse sharing of employment experience. Preceded by a rehearsal a few days earlier, our Employment Liaison Seminar on Zoom in October encouraged national delegates, offered a diverse agenda, and received appraisal from participants. At the request of Midlands Region in August we presented a workshop to raise enthusiasm for serving as an Employment Liaison Officer. The Plymouth Intergroup invited us to present an Employment Workshop at their September Assembly - with follow-up Shares at later dates. Our review of Employment Literature is underway Our Terms of Reference are updated. Our team maintains stimulating enthusiasm.

FRSC-First Response Sub Committee was set up on a trial basis, for one year, by combining NTSC-National Telephone Sub Committee, ORS- Online Response Sub Committee, formerly part of ECSC-Electronics Communication Sub Committee, and Chat Now also formerly part of ECSC-Electronics Communication Sub Committee. After the trial period and discussion, the Board reverted to the original NTSC and form a new sub-committee combining ORS and Chat Now to form the FROSC- First Response Online Sub Committee. The National Telephone Sub Committee each week receives over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website. The NTSC manages the 0800 number and currently we have a major focus on the structure of the National Helpline. We have also provided a training document to RTLOs and TLOs and are currently working on finalising a safeguarding document. Chat Now receives, on average, over 1000 messages a month. These messages are usually answered within 5 seconds, and very few if any get missed. ORS receives and answers emails from individuals looking for help but isn't yet ready to call or chat with members.

Health: 2022 continued to be a challenging year for Regional and Intergroup Health Liaison Officers as the pandemic impact on access to hospitals and GP surgeries has taken a long

time to change. The successful Open Meeting Workshops have continued throughout the country, reaching trainee doctors and nurses, carrying the message of AA and recovery. The Health Sub Committee has continued to support the HLOs through the website and at the annual RHLO meeting in November. Intergroup HLOs were also able to attend this online and valuable experiences on how to re-engage with the medical profession were shared. The HSC has updated Chapter 6 of the AA Service Handbook, and this will be presented at Conference 2023. A new pamphlet "A Guide for the Health Liaison Officer" has been produced and this will be available in 2023.

Literature: In 2022 the Literature Sub Committee presented Conference with revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', a table topper and wallet card 'Safeguarding in AA' as well as a new version of the 'Younger People in AA' (primarily revised by the Young Peoples Sub Committee). All were approved by Conference. Handbook chapters were approved (Archives and Employment, both by the relevant sub-committees), as were several revisions following the sub-committees in-depth review of past Conference decisions. As requested by Conference, we have already been able to progress with a review of both handbooks for 'gender-neutral' language, and created table topper and wallet cards on medication, using previously approved Conference wording. Following Conferences in 2021 and 2022 that discussed sponsorship into service and literature revisions, this year we are presenting a pamphlet on the topic, using recounted experience from several members. Additionally, Conference 2023 committees will review: **1)** a refreshed Health chapter in the Service Handbook, created by that sub-committee, and the following items for the Structure Handbook: **2)** revised wording on 'location of Conference', **3)** an expanded section on 'Regional Assembly', **4)** a revised section on conventions to provide clarity requested at Conference 2022, and **5)** an expanded section on 'GSB and Committees', although this may be further revised following a question to be debated by another Conference committee. We are working on several projects for future Conference approval, including an AAGB leaflet on Mental Health and AA.

Northern National Convention: The Northern National Convention was held in March 2022 at The Norbreck Castle Hotel, Blackpool with an attendance of 883. This was the first Northern National Convention in three years and was a resounding success. Over the year the committee have met regularly, and their AGM was held in Blackpool in September. Arrangements are in hand for the next Convention, which is to be held 16th-19th March 2023.

The 65th Scottish National Convention was held at Stirling Court Hotel from the 20th to the 22nd of May. After initial challenges due to Covid 19 restrictions, the Convention went ahead and was a sell-out at capacity of 350. Online registration was used on the dedicated SNC website. The convention took its regular form of meetings being hosted by each region, with a Young Persons and Old timers meeting, the Saturday night meeting was open including an Al-anon speaker and rounded off with a sobriety countdown. Al-anon also had their own meeting room and meetings were well attended. A calculation worked out that 3000 years of sobriety were present over the weekend. The conservatory at the Hotel was given over to invited service disciplines, Roundabout, Health, 75th Anniversary convention, Prisons and Probation/CJS, Armed services, Archives, and a literature table. The Committee met in person and online throughout the year and continues to do so. The planned 66th Scottish National Convention is to be held at a new venue due to increased demand for space and a change of business plan for the previous venue. The Queens Hall, Dunoon has a capacity in the main hall for 450 and the 66th Scottish National Convention will take place from 28th to 30th April 2023.

The Welsh National Convention was held in person at the Metropole Hotel Llandrindnod Wells on the 27th – 29th May 2022 with 143 attendees. The Convention included a Welsh speaking tabletop session with simultaneous translation. Come and go meetings, entertainment and A Sobriety tree The feedback was positive. The dates for 2023 are the 2nd to 4th June.

PI and E Comms: Following the amalgamation of the PI and Communication committee in July of 2021 and changes taking place in E Comms and the Telephone Sub Committees. It was agreed that E Comms would form part of a new PI and E Comms Sub Committee. Activities this year include supporting the production of the BBC documentary marking the 75th Anniversary of AA GB. The programme was broadcast nationwide in December of 2022. Another major project is the creation of a new AA website in response to questions for conference 2022. It is anticipated that the project will be completed in 2023 and we hope to demo the look of the new website at this year's conference. Two liaison meetings were held one in August for Electronic Communication Liaison Officers and another in September for Public Information Liaison Officers. Consideration will be given whether these meetings may be amalgamated. We continue to deal with a wide range of media inquiries; media activity was particularly busy in December as a result of the interest generated by the documentary.

Prisons: Many contacts within prisons were lost during the pandemic but things are now starting to recover slowly. Our Prison Liaison Officers have been working hard to re-establish these. There are still problems with the vetting process which needs to be renewed but we are getting there thanks to the perseverance of our Liaison Officers. A Zonal meeting was held in Bristol in November. This provided support and encouragement for our Prison Sponsors. We will be holding a joint Seminar with Probation/Criminal Justice on the 1st of July 2023 at the Park Inn York. One of the speakers in attendance there will be representatives from HMP prison and probations service to explain the vetting/clearance process. The Prison subcommittee has been working well together although it is small, and we would welcome new members. I would like to give a big thank you to all members helping to run AA meetings within the Prisons along with those involved in the Prison Postal Service.

Probation / Criminal Justice Service Liaison Officers (LO's) have been making progress, post covid lockdowns, recent figures show that 515 Alcoholics Anonymous Groups in GB now offer the 'chit' system. Service work locally is increasing with enthusiastic members encouraging cooperation with the professional community. Amendments to the Service Handbook were agreed at Conference and have now been published. The Probation Sub Committee, (currently joined with Prisons) has reviewed and updated the Starter Pack for Liaison Officers and updated Probation/CJS sections on the website with our Webmaster's assistance. A new generic contact email address has been put in place, to avoid confusion and increase effectiveness, providing a central point for members and outside agencies to contact the sub-committee. Service roadshows took place at the Scottish National Convention in May and the 75th Anniversary Convention in June with LO's and sub-committee members providing great service and encouraging participation. Presentations were given online at the request of Plymouth Intergroup in June and HMPPS for their Approved Premises Managers in September, this latter has initiated a cooperative project to increase and reinvigorate connections on a local and national basis raising awareness of AA services. Regional and Intergroup Service at the Glasgow Alcohol Court has necessitated the formation of a committee to continue this valuable initiative and a successful presentation to Justices of the Peace took place in October. The annual Regional Liaison Officers meeting took place on 30th September / 1st October and was very well attended. Two joint Sub Committee meetings took place during the year, one online and the second in person. One joint zonal

meeting took place in Bristol with Prisons in November with enthusiastic participation from the local Intergroups and Regions. Probation literature is being reviewed following requests from LO's and the probation members are actively working on this. A Joint Seminar with Prisons is booked to take place on 30th June/1st July 2023 and the Chief Probation Officer has been invited to speak.

Roundabout: I attended several zoom meetings, before Conference 2022, with Terri, Roundabout Trustee, to introduce me to the Roundabout Sub-committee. I then attended the Roundabout Workshop in Pitlochry on 26/27 March 2022 where I met Cath, Editor, Ian, Link Officer and Dilys and Moira, proof readers, in person. We had an induction/training session, and many good points were raised to be included in the Roundabout magazine. We also discussed how to encourage members to subscribe to Roundabout. Online meetings were held with the sub-committee in April and May. Discussions took place at the Scottish Convention held on 20th to 22nd May in Stirling Court Hotel, University of Sterling and the 75th Anniversary Convention which was held in Leeds in June 2022. The sub-committee attended both Conventions and members' shares were recorded to be written up for the Roundabout magazine. People came forward to sign up for Roundabout subscriptions. 100 surveys were taken to Sterling and Leeds. Roundabout was invited to the one-day Convention in Dundee on September 3rd and Iain, Roundabout Link Officer, and I attended. The Banner and Survey were used at this convention. Moira attended the Cumbernauld One Day Convention on October 15th to assist at the Roundabout Display, Cath attended the Fort William Convention in November. The Roundabout Sub Committee are delighted that Stephen, the Fellowship Calendar and Diary Editor, will liaise with us. The Regional/Intergroup Liaison officers meeting is to be held on 25th March 2023 in Glasgow.

Safeguarding: In 2018 Conference tasked the Board to provide guidance for our Fellowship. Over the past three years, we have carried out this task with the involvement of our Board, regions, intergroups and our Lawyers who acted in an advisory capacity. The concluding guidance, whilst not definitive, is now in Section 5 of the Fellowships Structure Handbook. We are already seeing that the Fellowship is getting the benefit of this work and we hope that it serves us well over the coming years. There has also been a lot of work carried out by our sub-committees regarding Safeguarding specifically in the areas of Telephone helpline, Chat Now and Online Response.

Share: This has been a busy year for SHARE. The team worked very hard to make the SHARE VIP Room at the 75th Convention an interesting space, creating bookmarks, wallet cards and history banners, as well as a PowerPoint presentation. Our Editor was on hand the whole weekend to welcome visitors, answer questions and encourage submissions. It was a tremendous success and as a result, all vacant positions in the SHARE Sub Committee were filled. We have had two virtual meetings this year, and one physical Share Liaison Officers meeting at GSO. There was very low attendance by regional SHARE liaison officers and so we opened it up as a hybrid meeting, inviting intergroup liaison officers to join online. There was plenty of discussion about how to spark more interest in the SHARE service position at regions and intergroups. We have decided to continue with this inclusive type of meeting moving forward. Our Editor, who has been very busy getting to grips with the new style, gave us a preview of how the magazine would look from January 2023. Although it is still very much our beloved 'meeting between meetings' the new look is fresh and attractive, it's definitely a welcome change. My gratitude and admiration go out to everyone on the team for their hard work and commitment to meeting all deadlines and producing a wonderful magazine, particularly our Editor who, alongside everything else, has also managed to train three new editorial readers and take on the duties of assistant Editor.

The Survey Sub Committee has been a very small working group for most of 2022 but has just recently welcomed a new member onto the committee which means the committee currently has four members and the trustee Chair. The committee are still looking to recruit two more members who have some experience in delivering surveys or just a keen interest in the survey and how it can benefit the fellowship. The committee has been working hard on an info-graphic based leaflet to report some of the results of the 2020 Survey. This leaflet has taken some time to get off the ground, but the results should be ready to use for PI purposes in the new year. The committee have also been busy putting together a timeline of work for the 2025 Survey that includes four phases of the process that will begin in 2023/24 with deciding on content of the questionnaire and survey design to the final reporting and dissemination of the results in 2026. The timeline and the leaflet should be complete in the next few months and then the work will begin to put the questionnaire together.

Scottish Parliament event is booked to go ahead on 1st February 2023, following two years of this event being rescheduled, we are delighted it is finally going ahead. The theme is Alcoholics Anonymous Awareness, and we have four confirmed AA speakers and one of our Non-Alcoholic Trustee's, Mr Tom Fox. The emphasis will include the different ways that members came to AA from differing backgrounds and our speakers experience will give wonderful examples of this. An address from our Sponsoring MSP will be followed by our speakers and a question-and-answer session. The committee comprises 2 Regional delegates from ideally all 5 Scottish Regions, and we are still looking for delegates from 1 Region. The committee decided a more structured approach would benefit the event and has agreed on terms of rotation and record keeping. Administrative assistance is provided by the Northern Service office, and we are grateful for our workers there's support. We would invite all members to suggest invitees through their Regional Delegates or directly to the committee for our next event. We look forward to reporting further after the event.

The Westminster Parliamentary Event Committee delivered a very well attended face to face event in the Atlee Suite in Portcullis House on 12 May 2022, sponsored and hosted by Labour MP for Liverpool, Dan Carden. Two non-alcoholic professional speakers spoke highly of what AA had to offer. The AA speakers shared their experience strength and hope and talked about how AA is addressing diversity and reaching out to make the fellowship more welcoming and open to people of all different cultures and background. For 2023 the event will be held in Portcullis House on Tuesday 16 May 2023, with Steve Brine, Conservative MP for Winchester the sponsor. The Fellowship is urged to get in touch with their health and professional contacts and to invite their colleagues who would benefit from hearing more about AA. This year, like every year, the emphasis is on is getting professionals and people who come into contact with the still suffering alcoholic and who don't know much about AA to come along to hear what AA has to offer. This is not an event for AA members or even the people we already work with in our PI initiatives although we rely heavily on them to encourage their contacts and colleagues to attend.

Welsh Assembly: The Annual Presentation at the Senedd took place on Wednesday 26th October 2022. It was sponsored by Peredur Owen Griffith MS, of Plaid Cymru went very well indeed and the numbers were up on last year with a good turnout of Professionals, four Politicians and a member of Senedd Staff.

The Young People Sub Committee had another busy year. They hosted a 'room' at the 75th Convention in Leeds in June 2022, held two very well-attended Young Peoples meetings and an exhibition of the history of young people in AA. Both the meetings and the exhibition

were held at the St Georges Conference Centre, one of the other sites for the 75th Convention. The committee held a seminar in September 2022 in York which was very well attended by enthusiastic RYPLOs as well as intergroup YPLOs. There were speakers from AA and someone from the University of York student union who has worked with AA in the past and talked about where the needs were from his perspective. There were several inspiring AA speakers sharing their experience of bringing the message to young people in AA. The committee had two members rotate out this year and gained three new members. The recruitment of the new members was mainly down to the enthusiasm for the work that came about from the seminar. The committee decided to hold a roadshow in Cardiff, having heard the fantastic report of the success of the road show in held in Leeds in November 2021, with Leeds going from a city with virtually no young people's meetings to several meetings across the city and other activities going on. The committee chose Cardiff as it looked like there were very few young people's meetings according to the online meeting finder on the AA website. The roadshow will be the 3rd weekend in April 2023.

FINANCIAL STATEMENT FOR 2021-2022 ANNUAL REPORT

Introduction

We have lived through another year of great uncertainty, with the pandemic, recovery from it, cost of living crisis and strikes. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2021-22 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity despite these undoubted additional pressures.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. The Staff have continued to split their time working from home and in the offices. This arrangement has continued to work well.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) ethical fund. It is one of the top performers in the charity sector.

During the year the charity received an income of **£37,899** from our investments.

Literature

Income from the sale of literature amounted to **£703,715**. This represents an increase from the previous year's total of **£457,315**. This is a welcome step in the right direction.

The literature costs realised **£249,195** compared to **£172,484** in 2020-21.

Our Total Income for the year is **£1,852,346**.

Our Total Expenditure for the year is **(£1,823,469)**.

Our Net Income for 2021-22 before gains on investments is **£28,877**.

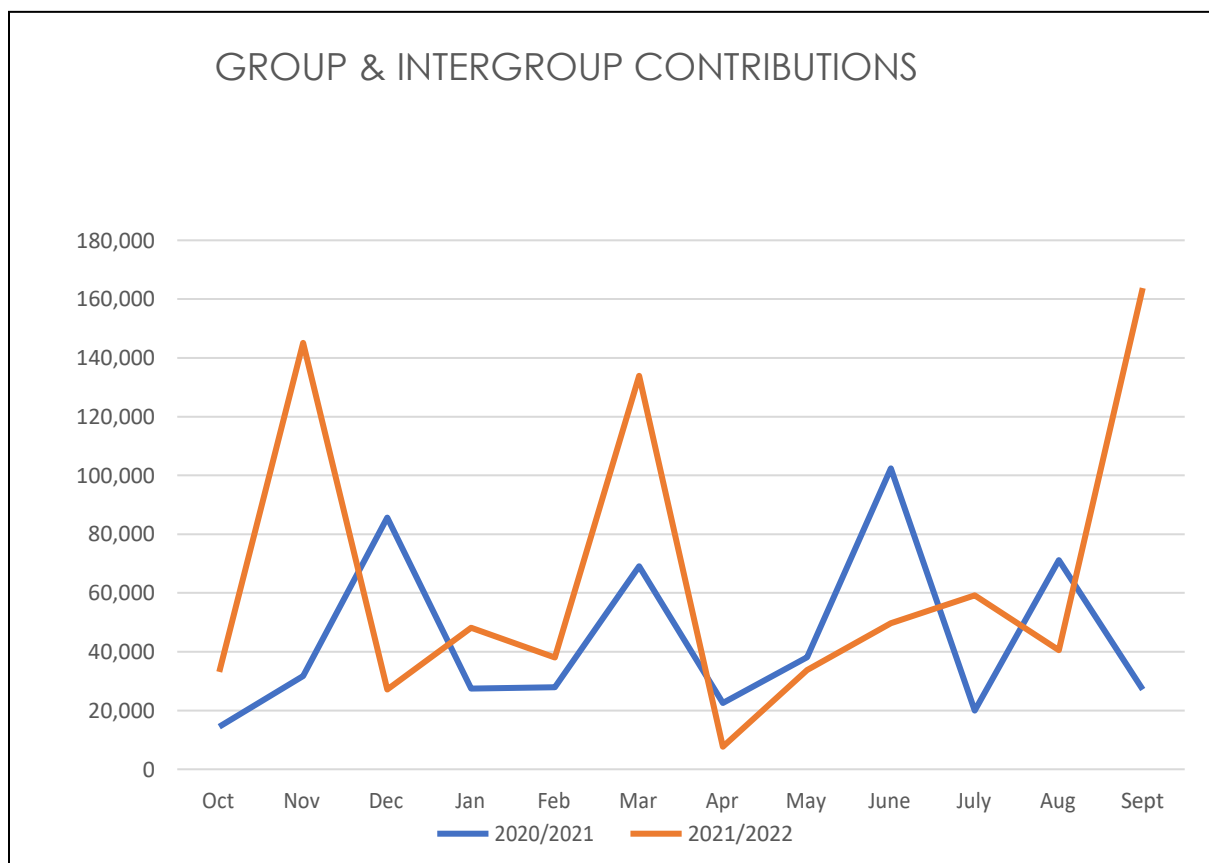
Our Net Loss on Investments is **(£-81,974)**.

Therefore, our Net Income is **(£-53,097)**.

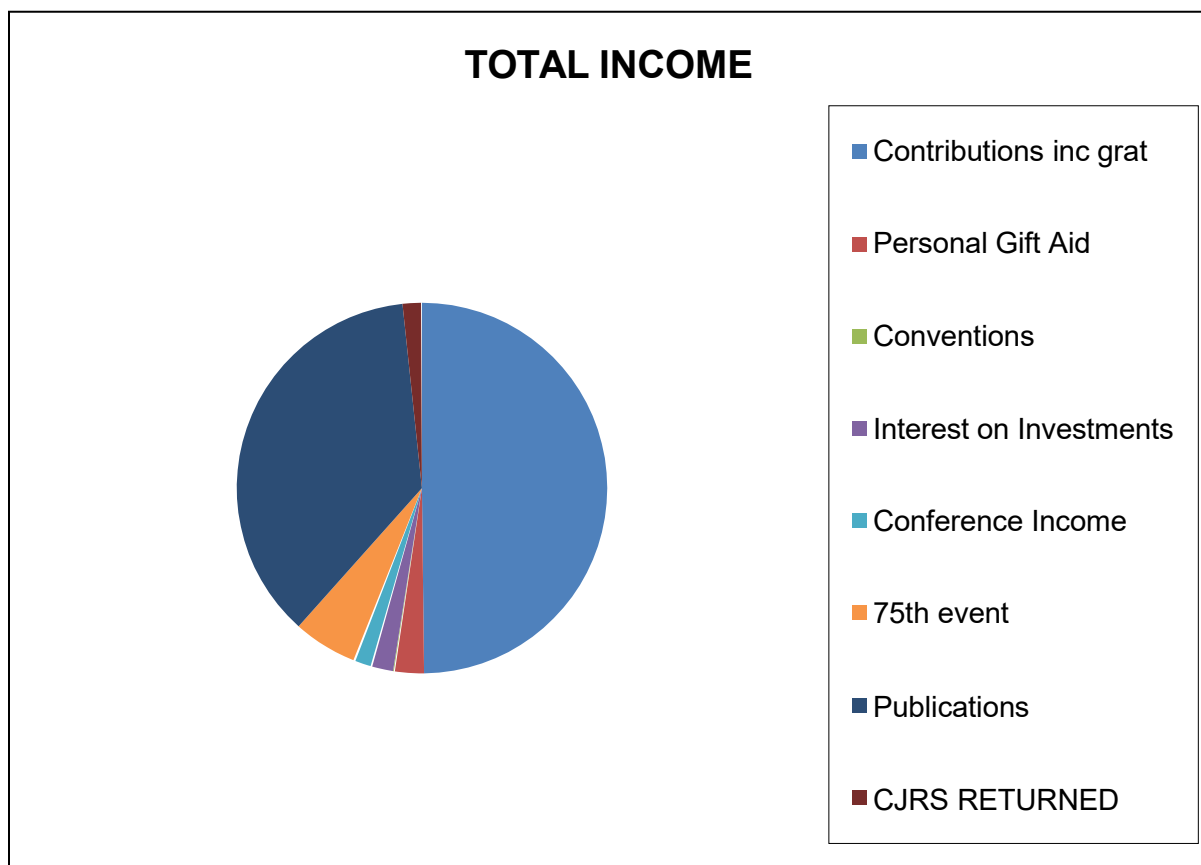
This gives us a Prudent Reserve for 2022-23 of **£2,279,336 which is back to pre-pandemic levels, against net unrestricted funds of £2,337,694** (total unrestricted funds – stocks and tangible fixed assets), **leaving a surplus of £58,358.**

The above figures are detailed in the following pages of this Annual Report. It is extremely heartening to note that despite the challenges that we have all faced during the last three years, the Charity remains in a stable position. **However, a note of caution.** With resumption of activities to pre pandemic levels, our surplus over and above Warranty 2 has now been fully deployed on primary purpose work. To ensure that proper planning and resources for this work across the whole of AAGB can carry on normally, please continue the steady flow of your surplus funds through the service structure when you can.

Once again, the Board would like to thank you for your ongoing generosity.



WHERE THE MONEY COMES FROM (ALL FUNDS) 2021/2022



Contributions
Income & Gift
Aid

£ 954,990

Publications

£ 703,715

Investments

£ 37,899

Other
Income

£ 125,670

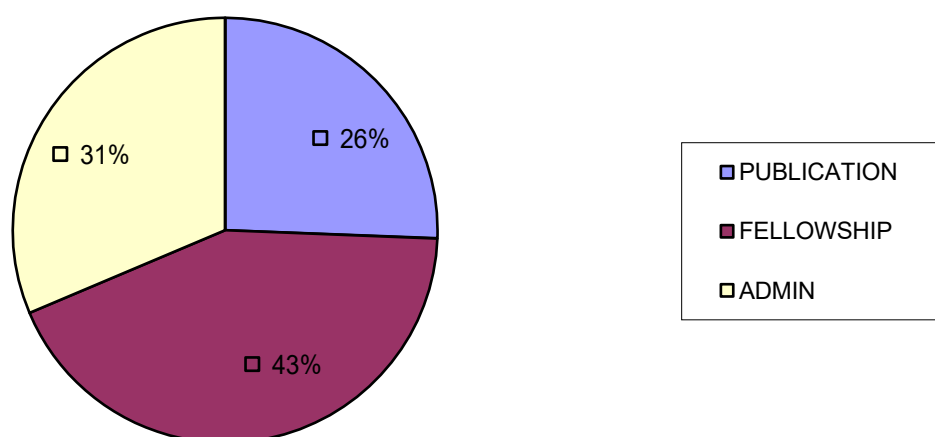
Conference

£ 30,072

Total income all Funds: **£ 1,852,346**

WHERE THE MONEY GOES (ALL FUNDS) 2021/2022

TOTAL EXPENSES 2021-2022



Publications

£ 467,255

Fellowship Services

£ 784,366

Administration

£ 571,849

Total Expenditure all Funds: **£ 1,823,469**

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2022 BALANCE SHEET

	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £	2021Total Funds £
FIXED ASSETS				
Tangible Assets	3,436		3,436	3,526
Investments	1,104,391		1,104,391	1,186,293
	<u>1,107,755</u>		<u>1,107,755</u>	<u>1,189,819</u>
CURRENT ASSETS				
Stocks	256,245		256,245	193,792
Debtors	103,245		103,245	99,700
Cash at Bank	<u>1,173,521</u>	<u>126,511</u>	<u>1,300,032</u>	<u>1,435,853</u>
	1,533,011	126,511	1,659,522	1,729,345
CREDITORS				
Amounts falling due within one year	<u>(43,391)</u>		<u>(43,391)</u>	<u>(142,181)</u>
TOTAL ASSETS				
Less Current Liabilities	<u>1,616,161</u>		<u>1,616,131</u>	<u>1,587,164</u>
NET ASSETS	2,597,375	126,511	2,723,886	2,776,983
2022 FUNDS				
Unrestricted Funds	2,597,375		2,597,375	2,651,748
Restricted Funds	<u>126,511</u>		<u>126,511</u>	<u>125,235</u>
	<u>2,723,886</u>		<u>2,723,886</u>	<u>2,776,983</u>

This information has the approval of the auditors and audited by HPH Accountants and delivered to the Registrar of Companies.

STATEMENT of FINANCIAL ACTIVITIES
(INCORPORATING INCOME & EXPENDITURE
ACCOUNT) for YEAR ENDED 30TH SEPTEMBER 2022

	Unrestricted Funds £	Restricted Funds £	2022 Total Funds £	2021 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & Legacies	1,143,061		1,143,061	827,005
Other Trading Activities	703,715		703,715	457,315
Investment Income	37,889		37,889	33,667
Government Grant Income	(32,329)		(32,329)	6,492
Total Income	1,852,346		1,852,346	1,324,479
EXPENDITURE ON				
Raising Funds	811,285		811,285	430,300
Charitable Activities	1,012,184		1,012,184	755,196
Total Expenditure	1,823,469		1,823,469	1,185,496
Net Gains on Investments	(81,974)		(81,974)	121,358
Net income / (Expenditure)	(53,097)		(53,097)	260,341
RECONCILIATION of FUNDS				
Total funds brought forward	2,651,748	125,235	2,776,983	2,516,642
Total funds carried forward	2,597,375	126,511	2,723,886	2,776,983

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities

NOTES to the FINACIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2022

DONATION & LEGACIES	2022 £	2021 £
Fellowship Contributions	983,742	785,790
Gift Aid	50,026	40,442
Convention Contributions	1,355	773
Conference Contributions	107,938	-
	<u>1,143,061</u>	<u>827,005</u>

OTHER TRADING ACTIVITIES	2022 £	2021 £
Sales of Literature	703,715	457,315

Literature is sold at surplus to assist in support of the Primary Purpose

INVESTMENT INCOME	2022 £	2021 £
Fixed Asset Income	33,975	33,618
Deposit Account Income	3,924	49
	<u>37,899</u>	<u>33,667</u>

EXPENDITURE – RAISING FUNDS	2022 £	2021 £
Purchase of Literature	249,195	172,484
Staff Costs	61,368	53,768
Premises Costs	36,902	34,364
Office Expenses	89,659	76,706
Public Information & Publication Costs	33,272	35,719
Conference Costs	228,014	48
Website	18,342	5,529
Irrecoverable VAT	54,835	29,827
Archives Project	14,393	465
Financial Expenses	15,982	15,401
General Expenses	9,323	5,989
	<u>811,285</u>	<u>430,300</u>

CHARITABLE ACTIVITIES – OTHER FELLOWSHIP SERVICES	2022 £	2021 £
Staff Costs	319,113	279,597
Premises Costs	70,149	69,434
Office Expenses	35,672	32,510
General Expenses	82,853	17,109
	<u>507,787</u>	<u>398,650</u>

Governance Costs

Trustee Expenses
Professional Expenses

2022 £	2021 £
53,039	14,004
70,029	32,522
<u>123,068</u>	<u>46,526</u>

MANAGEMENT COSTS

Staff Costs
Premises Costs
Office Expenses
Financial Expenses
General Expenses

2022 £	2021 £
233,198	204,321
54,528	52,513
40,570	35,687
65	78
<u>52,968</u>	<u>17,421</u>
<u>381,329</u>	<u>310,020</u>

Members of the General Service Board

Thomas Baldwin
Tim Barker
Charon Bourke
Andrina Cassidy
John Coady
Jo Faul
Tom Fox
Louise Foxcroft
Zelma Kesans
Clive Kilmartin
Hamish McSwan
Mani Mehdikhani
Kieran Moriarty
Barbara Owen
Levey Patocs
Charles Roberts
Stevie Smith
Amanda Stocks
Gretchen Swisher
Justin Tunstall

Ranjan Bhattacharyya

General Secretary

Auditors

HPH Chartered Accountants
54 Bootham
York YO30
7XZ

Bankers

HSBC Plc
13 Parliament Street
York
YO1 8XS

Solicitors

Wrigleys Solicitors LLP
19 Cookridge Street
Leeds
LS2 EAG

Investment Managers

CCLA Fund Managers Ltd Senator
House
85 Queen Victoria Street London
EC4V 4ET

Registered Charity Nos: **226745** (England and Wales)
SCO38023 (Scotland)

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

A company limited by guarantee
and
a registered charity numbers: 226745/SC038023

ANNUAL REPORT AND FINANCIAL STATEMENTS
for the year ended
30 September 2022

HPH
Chartered Accountants
54 Bootham
YORK
YO30 7XZ

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CHAIRPERSON'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have five non-alcoholic trustees on our Board. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Subcommittees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year for the first time since the Covid-19 pandemic we were able to hold our annual Conference face to face. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed seven new trustees to our Board, and we also have another new trustee who has joined us and will be ratified at our Conference in April.

The Fellowship has continued to show its resilience to adapt and although some meetings remain online, the majority have returned to face to face meetings.

Our first line of contact services, the traditional telephone service, the now long-established online response service, and the online Chat Now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

We celebrated our 75th year of AA in Great Britain. The Board and the Fellowship had for the past six years been working towards our 75th Anniversary Convention held in Leeds in June, which was a true celebration of recovery and attend by thousands of members.

As a result of us reaching the 75th milestone, the Board alongside the agreement of some of the AA groups, agreed to allow the BBC access to our Fellowship to film a landmark documentary about AA GB, this went out on BBC 2 in December and as a result our website traffic has increased by more than 50 per cent and many suffering alcoholics have come into our meetings. This filming was carried out in accordance with our traditions.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development Fund.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CHAIRPERSON'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Our trustees have not been able to attend general service conferences in European countries and the World Service Meeting, due to Covid-19 restrictions but have attended Conferences as observers or participants online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year face to face along with the Welsh Parliament Event.

Amanda Stocks

Chairperson

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2022.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Companies Act 2006, the Memorandum and Articles of Association, the Financial Reporting Standard applicable in the UK (FRS102), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

Public Benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

ACHIEVEMENTS AND PERFORMANCE

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

Our 75th Convention took place in Leeds this year in June. The Unity, Service and Recovery in the lead-up to our weekend celebration and throughout the weekend was a great example to all. Sadly, due to Covid and the financial climate, the Committee were unable to reach the target of being self-supporting financially, though I believe it would be fair to say that what was achieved was a terrific effort with around 3,200 members attending. We will be providing a full report to Conference on all aspects of the weekend. From the Committee I would like to pass on our thanks to all at GSB and GSO for their support.

AA Service News has showcased the new AA branding requested by Committee 2, Conference 2019. The publication is a radical departure from the former AA Service News that has been produced over a considerable time. We hope you like it. AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events across the UK, and news of other notable service events. Your articles on AA service, and now your pictures, are always warmly welcomed. During the pandemic, AA Service News was produced in a digital only format and has continued in this vein. The publication is emailed to those individuals, groups, intergroups and regions with a generic AA email address. As always, AA Service News is placed on the AAGB website, and in AA website Document Library. Many thanks to all contributors.

Archives: The main piece of work by the Archive sub-committee in 2022 was organizing and mounting the archive exhibition at the 75th Anniversary Convention in June in Leeds Museum. We mounted a display of high-quality reproductions of photographs, documents, and pictures on roller banners, together with explanatory texts concerning them. We were also able to show videos from the AA Archive on a two-hour loop programme, including the excellent historical video 'The Journey of Discovery', a video prepared by the Leeds intergroup concerning the development of AA in Leeds and 'Gratitude in Action', the video created especially for the 75 Anniversary Convention, which were seen by most visitors to the exhibition. We did not keep a tally estimated 600 visitors. In September the Archives Network in York was attended by about 20 archivists discussing the value of oral recordings who agreed that the sub-committee should construct a protocol to guide this practice. We also discussed the need to maintain regional and intergroup archives and the importance of encouraging new archivists to take over from those who wish to retire from the post. Finally, to note (i) the appointment of Martin B as Fellowship Archivist, with a revised mandate following the transfer of the Fellowship Archives from GSO to the Borthwick Institute; (ii) the resignation of James Neill from his position as AA Archivist at the Borthwick Institute, which will require the appointment of a new archivist in 2023.

The **Armed Services Sub Committee** met five times this year three online and two at GSO. The sub-committee continues in its primary role to support ASLOs and RASLOs. The sub-committee continues to maintain the Armed Services 12 step list which is now on Google document and is available for telephone responders. The sub-committee would like to update the existing relevant Armed Services literature and is actively seeking armed service members to contribute to this. Members of the sub-committee with the assistance of volunteers ran a drop-in room at the 75th convention where several members expressed an interest in contributing to the new literature and or getting involved in the service structure.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

Employment: To offer regular support, encouragement and enthusiasm to all Regional Liaison Officers, or their representatives, our active committee would welcome additional members. A 'Flyer' inviting applications for sub-committee membership was distributed at Conference 2022 and the 75th Celebration. An article will appear in the Spring edition of AA Service News suggesting the journey of service and experience in Employment offered by our Fellowship in preparation for sub-committee membership. Our quarterly sub-committee meetings are held face-to-face by choice; we continue to meet briefly on Zoom each month to update and support each other. At the 75th Celebration, we continuously serviced our 'Employment' room presentation; interesting interactions were being received. Our June annual workshop for Regional Employment Liaison Officers was pleased to invite and welcome several representatives from regions as well as the few Employment Liaison Officers in service. This gave very encouraging active and diverse sharing of employment experience. Preceded by a rehearsal a few days earlier, our Employment Liaison Seminar on Zoom in October encouraged national delegates, offered a diverse agenda, and received appraisal from participants. At the request of Midlands Region in August we presented a workshop to raise enthusiasm for serving as an Employment Liaison Officer. The Plymouth Intergroup invited us to present an Employment Workshop at their September Assembly - with follow-up Shares at later dates. Our review of Employment Literature is underway Our Terms of Reference are updated. Our team maintains stimulating enthusiasm.

FRSC - First Response Sub Committee was set up on a trial basis, for one year, by combining NTSC- National Telephone Sub Committee, ORS- Online Response Sub Committee, formerly part of ECSC- Electronics Communication Sub Committee, and Chat Now also formerly part of ECSC-Electronics Communication Sub Committee. After the trial period and discussion, the Board reverted to the original NTSC and form a new sub-committee combining ORS and Chat Now to form the FROSC- First Response Online Sub Committee. The National Telephone Sub Committee each week receives over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website. The NTSC manages the 0800 number and currently we have a major focus on the structure of the National Helpline. We have also provided a training document to RTLOs and TLOs and are currently working on finalising a safeguarding document. Chat Now receives, on average, over 1000 messages a month. These messages are usually answered within 5 seconds, and very few if any get missed. ORS receives and answers emails from individuals looking for help but isn't yet ready to call or chat with members.

Health: 2022 continued to be a challenging year for Regional and Intergroup Health Liaison Officers as the pandemic impact on access to hospitals and GP surgeries has taken a long time to change. The successful Open Meeting Workshops have continued throughout the country, reaching trainee doctors and nurses, carrying the message of AA and recovery. The Health Sub Committee has continued to support the HLOs through the website and at the annual RHLO meeting in November. Intergroup HLOs were also able to attend this online and valuable experiences on how to re-engage with the medical profession were shared. The HSC has updated Chapter 6 of the AA Service Handbook, and this will be presented at Conference 2023. A new pamphlet "A Guide for the Health Liaison Officer" has been produced and this will be available in 2023.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

Literature: In 2022 the Literature Sub Committee presented Conference with revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', a table topper and wallet card 'Safeguarding in AA' as well as a new version of the 'Younger People in AA' (primarily revised by the Young Peoples Sub Committee). All were approved by Conference. Handbook chapters were approved (Archives and Employment, both by the relevant sub-committees), as were several revisions following the sub-committees in-depth review of past Conference decisions. As requested by Conference, we have already been able to progress with a review of both handbooks for 'gender-neutral' language, and created table topper and wallet cards on medication, using previously approved Conference wording. Following Conferences in 2021 and 2022 that discussed sponsorship into service and literature revisions, this year we are presenting a pamphlet on the topic, using recounted experience from several members.

Additionally, Conference 2023 committees will review:

- a refreshed Health chapter in the Service Handbook, created by that sub-committee, and the following items for the Structure Handbook:
- revised wording on 'location of Conference',
- an expanded section on 'Regional Assembly',
- a revised section on conventions to provide clarity requested at Conference 2022, and
- an expanded section on 'GSB and Committees',

although this may be further revised following a question to be debated by another Conference committee. We are working on several projects for future Conference approval, including an AAGB leaflet on Mental Health and AA.

Conventions

Northern National Convention: The Northern National Convention was held in March 2022 at The Norbreck Castle Hotel, Blackpool with an attendance of 883. This was the first Northern National Convention in three years and was a resounding success. Over the year the committee have met regularly, and their AGM was held in Blackpool in September. Arrangements are in hand for the next Convention, which is to be held 16th-19th March 2023.

The 65th Scottish National Convention was held at Stirling Court Hotel from the 20th to the 22nd of May. After initial challenges due to Covid 19 restrictions, the Convention went ahead and was a sell-out at capacity of 350. Online registration was used on the dedicated SNC website. The convention took its regular form of meetings being hosted by each region, with a Young Persons and Old timers meeting, the Saturday night meeting was open including an Al-anon speaker and rounded off with a sobriety countdown. Al-anon also had their own meeting room and meetings were well attended. A calculation worked out that 3000 years of sobriety were present over the weekend. The conservatory at the Hotel was given over to invited service disciplines, Roundabout, Health, 75th Anniversary convention, Prisons and Probation/CJS, Armed services, Archives, and a literature table. The Committee met in person and online throughout the year and continues to do so. The planned 66th Scottish National Convention is to be held at a new venue due to increased demand for space and a change of business plan for the previous venue. The Queens Hall, Dunoon has a capacity in the main hall for 450 and the 66th Scottish National Convention will take place from 28th to 30th April 2023.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

The Welsh National Convention was held in person at the Metropole Hotel Llandrindnod Wells on the 27th – 29th May 2022 with 143 attendees. The Convention included a Welsh speaking tabletop session with simultaneous translation. Come and go meetings, entertainment and A Sobriety tree The feedback was positive. The dates for 2023 are the 2nd to 4th June.

PI and Ecomms: Following the amalgamation of the PI and Communication committee in July of 2021 and changes taking place in Ecomms and the Telephone Sub Committees. It was agreed that Ecomms would form part of a new PI and Ecomms Sub Committee. Activities this year include supporting the production of the BBC documentary marking the 75th Anniversary of AA GB. The programme was broadcast nationwide in December of 2022. Another major project is the creation of a new AA website in response to questions for conference 2022. It is anticipated that the project will be completed in 2023 and we hope to demo the look of the new website at this year's conference. Two liaison meetings were held one in August for Eclos and another in September for Pilos. Consideration will be given whether these meetings may be amalgamated. We continue to deal with a wide range of media inquiries; media activity was particularly busy in December as a result of the interest generated by the documentary.

Prisons: Many contacts within prisons were lost during the pandemic but things are now starting to recover slowly. Our Prison Liaison Officers have been working hard to re-establish these. There are still problems with the vetting process which needs to be renewed but we are getting there thanks to the perseverance of our Liaison Officers. A Zonal meeting was held in Bristol in November. This provided support and encouragement for our Prison Sponsors. We will be holding a joint Seminar with Probation/Criminal Justice on the 1st of July 2023 at the Park Inn York. One of the speakers in attendance there will be representatives from HMP prison and probations service to explain the vetting/clearance process. The Prison subcommittee has been working well together although it is small, and we would welcome new members. I would like to give a big thank you to all members helping to run AA meetings within the Prisons along with those involved in the Prison Postal Service.

Probation / Criminal Justice Service Liaison Officers (LO's) have been making progress, post covid lockdowns, recent figures show that 515 Alcoholics Anonymous Groups in GB now offer the 'chit' system. Service work locally is increasing with enthusiastic members encouraging cooperation with the professional community. Amendments to the Service Handbook were agreed at Conference and have now been published. The Probation Sub Committee, (currently joined with Prisons) has reviewed and updated the Starter Pack for Liaison Officers and updated Probation/CJS sections on the website with our Webmaster's assistance. A new generic contact email address has been put in place, to avoid confusion and increase effectiveness, providing a central point for members and outside agencies to contact the sub-committee. Service roadshows took place at the Scottish National Convention in May and the 75th Anniversary Convention in June with LO's and sub-committee members providing great service and encouraging participation. Presentations were given online at the request of Plymouth Intergroup in June and HMPPS for their Approved Premises Managers in September, this latter has initiated a cooperative project to increase and reinvigorate connections on a local and national basis raising awareness of AA services. Regional and Intergroup Service at the Glasgow Alcohol Court has necessitated the formation of a committee to continue this valuable initiative and a successful presentation to Justices of the Peace took place in October. The annual Regional Liaison Officers meeting took place on 30th September / 1st October and was very well attended. Two joint Sub Committee meetings took place during the year, one online and the second in person. One joint zonal meeting took place in Bristol with Prisons in November with enthusiastic participation from the local Intergroups and Regions.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
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ACHIEVEMENTS AND PERFORMANCE (continued)

Probation literature is being reviewed following requests from LO's and the probation members are actively working on this. A Joint Seminar with Prisons is booked to take place on 30th June/1st July 2023 and the Chief Probation Officer has been invited to speak.

Roundabout: I attended several zoom meetings, before Conference 2022, with Terri, Roundabout Trustee, to introduce me to the Roundabout Sub-committee. I then attended the Roundabout Workshop in Pitlochry on 26/27 March 2022 where I met Cath, Editor, Ian, Link Officer and Dilys and Moira, proof readers, in person. We had an induction/training session, and many good points were raised to be included in the Roundabout magazine. We also discussed how to encourage members to subscribe to Roundabout. Online meetings were held with the sub-committee in April and May. Discussions took place at the Scottish Convention held on 20th to 22nd May in Stirling Court Hotel, University of Sterling and the 75th Anniversary Convention which was held in Leeds in June 2022. The sub-committee attended both Conventions and members' shares were recorded to be written up for the Roundabout magazine. People came forward to sign up for Roundabout subscriptions. 100 surveys were taken to Sterling and Leeds. Roundabout was invited to the one-day Convention in Dundee on September 3rd and Iain, Roundabout Link Officer, and I attended. The Banner and Survey were used at this convention. Moira attended the Cumbernauld One Day Convention on October 15th to assist at the Roundabout Display, Cath attended the Fort William Convention in November. The Roundabout Sub Committee are delighted that Stephen, the Fellowship Calendar and Diary Editor, will liaise with us. The Regional/Intergroup Liaison officers meeting is to be held on 25th March 2023 in Glasgow.

Safeguarding: In 2018 Conference tasked the Board to provide guidance for our Fellowship. Over the past three years, we have carried out this task with the involvement of our Board, regions, intergroups and our Lawyers who acted in an advisory capacity. The concluding guidance, whilst not definitive, is now in Section 5 of the Fellowships Structure Handbook. We are already seeing that the Fellowship is getting the benefit of this work and we hope that it serves us well over the coming years. There has also been a lot of work carried out by our sub-committees regarding Safeguarding specifically in the areas of Telephone helpline, Chat Now and Online Response.

Share: This has been a busy year for SHARE. The team worked very hard to make the SHARE VIP Room at the 75th Convention an interesting space, creating bookmarks, wallet cards and history banners, as well as a PowerPoint presentation. Our Editor was on hand the whole weekend to welcome visitors, answer questions and encourage submissions. It was a tremendous success and as a result, all vacant positions in the SHARE Sub Committee were filled. We have had two virtual meetings this year, and one physical Share Liaison Officers meeting at GSO. There was very low attendance by regional SHARE liaison officers and so we opened it up as a hybrid meeting, inviting intergroup liaison officers to join online. There was plenty of discussion about how to spark more interest in the SHARE service position at regions and intergroups. We have decided to continue with this inclusive type of meeting moving forward. Our Editor, who has been very busy getting to grips with the new style, gave us a preview of how the magazine would look from January 2023. Although it is still very much our beloved 'meeting between meetings' the new look is fresh and attractive, it's definitely a welcome change. My gratitude and admiration go out to everyone on the team for their hard work and commitment to meeting all deadlines and producing a wonderful magazine, particularly our Editor who, alongside everything else, has also managed to train three new editorial readers and take on the duties of assistant Editor.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

The **Survey Sub Committee** has been a very small working group for most of 2022 but has just recently welcomed a new member onto the committee which means the committee currently has four members and the trustee Chair. The committee are still looking to recruit two more members who have some experience in delivering surveys or just a keen interest in the survey and how it can benefit the fellowship. The committee has been working hard on an info-graphic based leaflet to report some of the results of the 2020 Survey. This leaflet has taken some time to get off the ground, but the results should be ready to use for PI purposes in the new year.

The committee have also been busy putting together a timeline of work for the 2025 Survey that includes four phases of the process that will begin in 2023/24 with deciding on content of the questionnaire and survey design to the final reporting and dissemination of the results in 2026. The timeline and the leaflet should be complete in the next few months and then the work will begin to put the questionnaire together.

Scottish Parliament event is booked to go ahead on 1st February 2023, following two years of this event being rescheduled, we are delighted it is finally going ahead. The theme is Alcoholics Anonymous Awareness, and we have four confirmed AA speakers and one of our Non-Alcoholic Trustee's, Mr Tom Fox. The emphasis will include the different ways that members came to AA from differing backgrounds and our speakers experience will give wonderful examples of this. An address from our Sponsoring MSP will be followed by our speakers and a question-and-answer session. The committee comprises 2 Regional delegates from ideally all 5 Scottish Regions, and we are still looking for delegates from 1 Region. The committee decided a more structured approach would benefit the event and has agreed on terms of rotation and record keeping. Administrative assistance is provided by the Northern Service office, and we are grateful for our workers there's support. We would invite all members to suggest invitees through their Regional Delegates or directly to the committee for our next event. We look forward to reporting further after the event.

The **Westminster Parliamentary Event Committee** delivered a very well attended face to face event in the Atlee Suite in Portcullis House on 12 May 2022, sponsored and hosted by Labour MP for Liverpool, Dan Carden. Two non-alcoholic professional speakers spoke highly of what AA had to offer. The AA speakers shared their experience strength and hope and talked about how AA is addressing diversity and reaching out to make the fellowship more welcoming and open to people of all different cultures and background. For 2023 the event will be held in Portcullis House on Tuesday 16 May 2023, with Steve Brine, Conservative MP for Winchester the sponsor. The Fellowship is urged to get in touch with their health and professional contacts and to invite their colleagues who would benefit from hearing more about AA. This year, like every year, the emphasis is on getting professionals and people who come into contact with the still suffering alcoholic and who don't know much about AA to come along to hear what AA has to offer. This is not an event for AA members or even the people we already work with in our PI initiatives although we rely heavily on them to encourage their contacts and colleagues to attend.

Welsh Assembly: The Annual Presentation at the Senedd took place on Wednesday 26th October 2022. It was sponsored by Peredur Owen Griffith MS, of Plaid Cymru went very well indeed and the numbers were up on last year with a good turnout of Professionals, four Politicians and a member of Senedd Staff.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

The **Young People Sub Committee** had another busy year. They hosted a 'room' at the 75th Convention in Leeds in June 2022, held two very well-attended Young Peoples meetings and an exhibition of the history of young people in AA. Both the meetings and the exhibition were held at the St Georges Conference Centre, one of the other sites for the 75th Convention. The committee held a seminar in September 2022 in York which was very well attended by enthusiastic RYPLOs as well as intergroup YPLOs. There were speakers from AA and someone from the University of York student union who has worked with AA in the past and talked about where the needs were from his perspective. There were several inspiring AA speakers sharing their experience of bringing the message to young people in AA. The committee had two members rotate out this year and gained three new members. The recruitment of the new members was mainly down to the enthusiasm for the work that came about from the seminar.

The committee decided to hold a roadshow in Cardiff, having heard the fantastic report of the success of the road show in held in Leeds in November 2021, with Leeds going from a city with virtually no young people's meetings to several meetings across the city and other activities going on. The committee chose Cardiff as it looked like there were very few young people's meetings according to the online meeting finder on the AA website. The roadshow will be the 3rd weekend in April 2023.

FUTURE PLANS

Future plans of the charity include the following: -

- review of existing and the issue of new literature including leaflets and pamphlets
- holdings conventions
- committees continuing supporting various groups
- continuing support through phone lines and email

More detail is noted above in the achievements and performance section.

FINANCIAL REVIEW

Introduction

We have lived through another year of great uncertainty, with the pandemic, recovery from it, cost of living crisis and strikes. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2021-22 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity despite these undoubted additional pressures.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. The Staff have continued to split their time working from home and in the offices. This arrangement has continued to work well.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) ethical fund. It is one of the top performers in the charity sector.

During the year the charity received an income of **£37,899** from our investments.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

FINANCIAL REVIEW (continued)

Literature

Income from the sale of literature amounted to **£703,715**. This represents an increase from the previous year's total of **£457,315**. This is a welcome step in the right direction.

The literature costs realised **£249,195** compared to **£172,484** in 2020-21.

Our Total Income for the year is **£1,852,346**.

Our Total Expenditure for the year is **(£1,823,469)**.

Our Net Income for 2021-22 before gains on investments is **£28,877**.

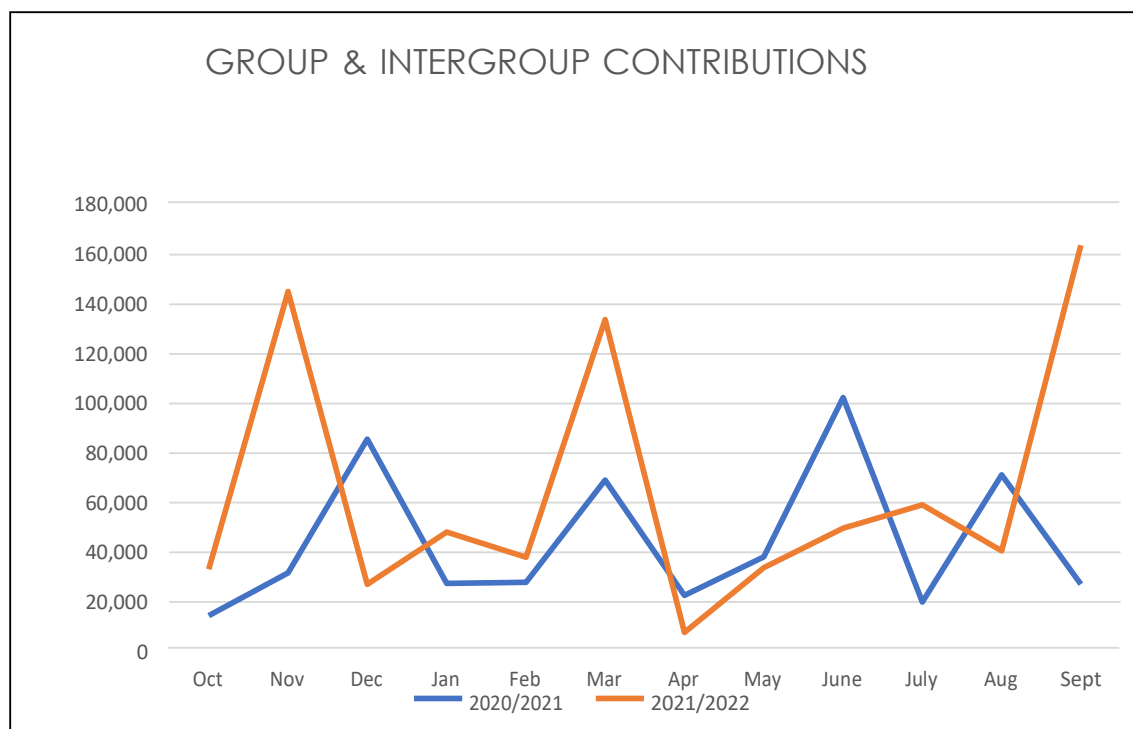
Our Net Loss on Investments is **(£81,974)**.

Therefore, our Net Expenditure is **(£53,097)**.

This gives us a Prudent Reserve for 2022-23 of **£2,279,336** which is back to pre-pandemic levels, against **net unrestricted funds of £2,337,694** (total unrestricted funds – stocks and tangible fixed assets), **leaving a surplus of £58,358**.

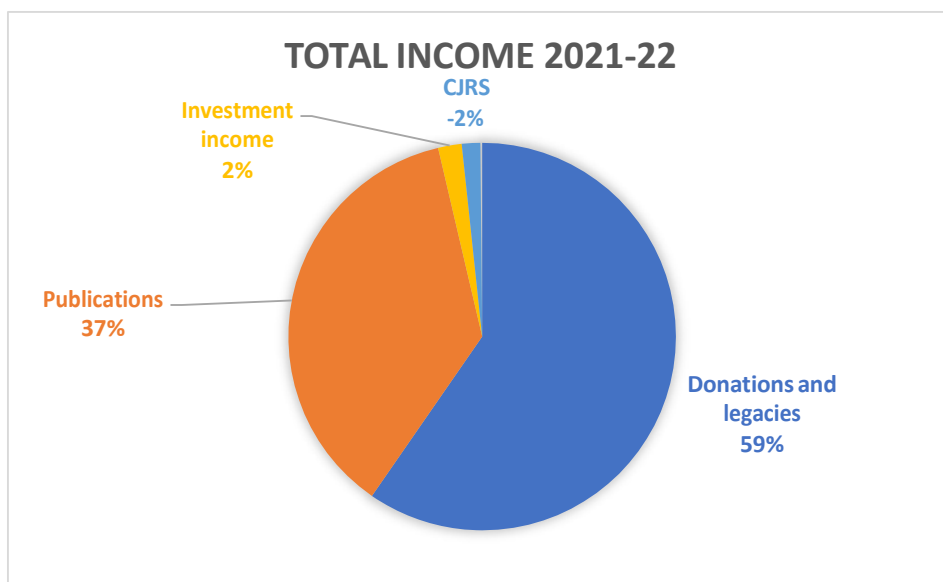
The above figures are detailed in the following pages of this Annual Report. It is extremely heartening to note that despite the challenges that we have all faced during the last three years, the Charity remains in a stable position. **However, a note of caution.** With resumption of activities to pre pandemic levels, our surplus over and above Warranty 2 has now been fully deployed on primary purpose work. To ensure that proper planning and resources for this work across the whole of AAGB can carry on normally, please continue the steady flow of your surplus funds through the service structure when you can.

Once again, the Board would like to thank you for your ongoing generosity.



THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

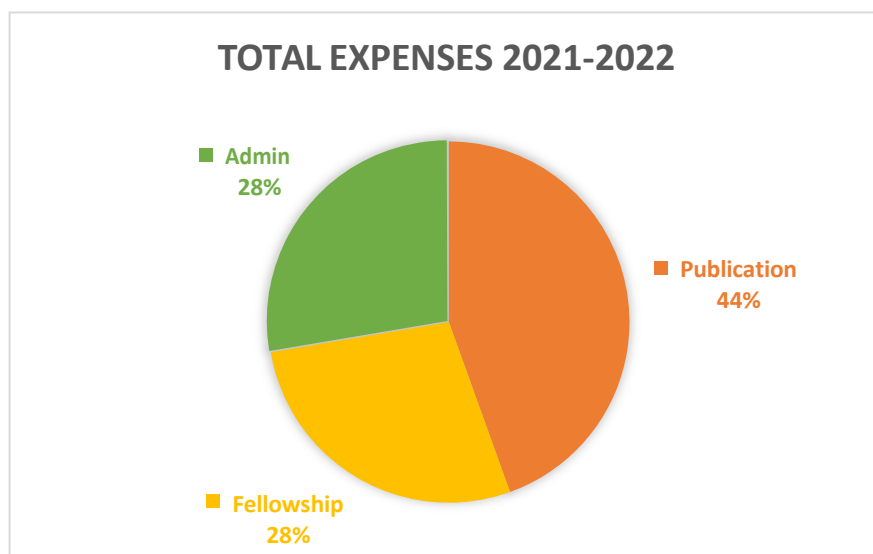
WHERE THE MONEY COMES FROM (ALL FUNDS) 2021/2022



Donations and legacies	Publications	Investment income	CJRS - Refunded
£ 1,143,061	£ 703,715	£ 37,899	£ (32,329)

Total income all Funds: £ 1,852,346

WHERE THE MONEY GOES (ALL FUNDS) 2021/2022



Publications	Fellowship Services	Administration
£ 811,285	£ 507,787	£ 504,397

Total Expenditure all Funds: £ 1,823,469

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Appointment, induction and training of new Trustees

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights. The General Service Board reserves the right to revoke any appointment.

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

Key Management remuneration

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

RISK STATEMENT

Our risk assessment is covered by our annual review of our general risk policy, reserves policy and investment policy.

(i) General Policy

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 17.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £2,279,336 (2021: £1,481,870). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

RISK STATEMENT (Continued)

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of

investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2022 had a market value of 275.63p per unit. Giving the Charity investment a market value of £1,104,319. Due to the fluctuations within the Stock Market this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

Members of the General Service Board

Thomas Baldwin
Tim Barker
Charon Bourke
Andrina Cassidy
John Coady
Jo Faul
Tom Fox
Louise Foxcroft
Zelma Kesans
Clive Kilmartin
Hamish McSwan
Mani Mehdikhani
Kieran Moriarty
Barbara Owen
Levey Patocs
Charles Roberts
Stevie Smith
Amanda Stocks
Gretchen Swisher
Justin Tunstall

Ranjan Bhattacharyya

General Secretary

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

GSB PERSONNEL

The following trustees retired from the Board this year:

Erik Abbot (resigned 10 April 2022)
Andrew Wetherell (resigned 17 September 2021)
Norman Brown (resigned 10 April 2022)
Maxine Wilson (resigned 21 November 2021)
Terri Semple (resigned 10 April 2022)
Mike Power (resigned 10 April 2022)
Jonathan Pope (resigned 10 April 2022)
Pat McGuire (resigned 10 April 2022)
Sandi Aarvold (resigned 10 April 2022)

The following trustees were appointed to the Board:

John Coady (appointed 10 April 2022)
Zelma Kesans (appointed 10 April 2022)
Hamish McSwan (appointed 10 April 2022)
Tim Barker (appointed 10 April 2022)
Levey Patocs (appointed 10 April 2022)
Charon Bourke (appointed 10 April 2022)
Andrina Cassidy (appointed 10 April 2022)
Dr Kieran Moriarty (appointed 10 April 2022)
Dr Louise Foxcroft (appointed 28 November 2022)

Key Management Personnel

R Battacharyya - General Secretary
M Tervet - Management Accountant
J Pryke - General Service Board Administrator
A M Smith - Northern Service Office Administrator
S Smyth - Conference Co-ordinator, IT & Technical Manager
S Wright - Office Manager
J P Szajniuk - Southern Service Office Administrator

Auditors

HPH Chartered Accountants
54 Bootham
YORK
YO30 7XZ

Bankers

HSBC Plc
13 Parliament Street
YORK
YO1 8XS

Solicitors

Wrigleys Solicitors LPP
19 Cookridge Street
LEEDS
LS2 EAG

Investment Managers

CCLA Fund Managers Ltd
Senator House
85 Queen Victoria Street
London
EC4V 4ET

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

THE 12 TRADITIONS OF AA

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

AUDITOR

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 20 January 2023 and signed on its behalf by:

Clive Kilmartin – Trustee

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF
THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Opinion

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2022 which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 and requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement on page 17, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF
THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section of the Charities Act 2011, and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.
- In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).
- Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.
- We also considered the opportunities and incentives that may exist within the charitable company for fraud.
- We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition.

In response to the risk of irregularities and non-compliance with laws and regulations and risk of fraud, we designed procedures which included but were not limited to: sample testing on the posting of journals, detailed substantive testing on the completeness of income, review of trustee's minutes and any correspondence with regulators.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations. We are not responsible for preventing fraud and cannot be expected to detect all fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham
York
YO30 7XZ

20 January 2023

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
AND INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	Note	Unrestricted Funds £	Restricted Funds £	Total 2022 £	Total 2021 £
Income and endowments from:					
Donations and legacies	4	1,135,888	7,173	1,143,061	827,005
Other trading activities	5	684,327	19,388	703,715	457,315
Investments	6	37,865	34	37,899	33,667
Government grant income - CJRS		(32,329)	-	(32,329)	6,492
Total income		£ 1,825,751	£ 26,595	£ 1,852,346	£ 1,324,479
Expenditure on:					
Raising funds	7	811,285	-	811,285	430,300
Charitable activities	7	986,865	25,319	1,012,184	755,196
Total expenditure		£ 1,798,150	£ 25,319	£ 1,823,469	£ 1,185,496
Net income before gain on investments					
		27,601	1,276	28,877	138,983
Net (losses) / gains on investments	10	(81,974)	-	(81,974)	121,358
Net income/(expenditure) for the year		(54,373)	1,276	(53,097)	260,341
Reconciliation of funds:					
Total funds brought forward		2,651,748	125,235	2,776,983	2,516,642
Total funds carried forward		£ 2,597,375	£ 126,511	£ 2,723,886	£ 2,776,983

The notes on pages 26 to 35 form part of these financial statements.

Income and net movement in funds derive wholly from continuing operations.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

BALANCE SHEET

AS AT 30 SEPTEMBER 2022

Company number: 00587316

	Note	2022	2021
		£	£
Fixed assets:			
Tangible fixed assets	9	3,436	3,526
Investments	10	1,104,319	1,186,293
<i>Total fixed assets</i>		<u>1,107,755</u>	<u>1,189,819</u>
Current assets:			
Stocks	11	256,245	193,792
Debtors	12	103,245	99,700
Cash at bank and in hand	21	1,300,032	1,435,853
<i>Total current assets</i>		<u>1,659,522</u>	<u>1,729,345</u>
Liabilities:			
Creditors: amounts falling due within one year	13	(43,391)	(142,181)
<i>Net current assets</i>		<u>1,616,131</u>	<u>1,587,164</u>
Total net assets		<u><u>£ 2,723,886</u></u>	<u><u>£ 2,776,983</u></u>
The funds of the charity:	15		
Unrestricted funds		2,597,375	2,651,748
Restricted funds		126,511	125,235
Total charity funds		<u><u>£ 2,723,886</u></u>	<u><u>£ 2,776,983</u></u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements were approved by the Board of Trustees on 20 January 2023 and were signed on its behalf by:

Clive Kilmartin
Trustee

The notes on pages 26 to 35 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CASH FLOW STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	Note	2022	2021
		£	£
Net cash (used in) / provided by operating activities	19	(171,210)	121,579
Cash flow from investing activities:			
Dividends, interest and rents from investments		37,899	33,667
Fixed asset purchases		(2,510)	(5,289)
Net cash provided by investing activities		35,389	28,378
Change in cash and cash equivalents in the year	20	(135,821)	149,957
Cash and cash equivalents at beginning of the year		1,435,853	1,285,896
Cash and cash equivalents at end of the year	21	£1,300,032	£1,435,853

The notes on pages 26 to 35 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

1 ACCOUNTING POLICIES

Legal entity

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK, the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accounts are presented in UK Sterling pounds (£).

Going concern

The Trustees/Directors have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the Charitable Company to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the Charitable Company is a going concern.

Donations

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

Other trading activities

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Investment income

Investment income has been accounted for on a cash receipt basis.

Expenditure and irrecoverable VAT

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

Tangible fixed assets

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

1 ACCOUNTING POLICIES (continued)

Depreciation

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Fixtures and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

Investments

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pension schemes

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

Operating leases

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

Funds structure

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2 TAXATION

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

3 OPERATING SURPLUS	2022	2021
The surplus for the year is stated after charging:	£	£
Depreciation	2,600	1,764
Auditor's remuneration	8,000	8,000
Other fees paid to auditor	1,600	1,600
4 DONATIONS AND LEGACIES	2022	2021
	£	£
Contributions	983,742	785,790
Covenants	50,026	40,442
Conventions	1,355	773
Conference	107,938	-
	1,143,061	827,005

£7,207 of income from donations and legacies relate to restricted funds (2021: £5,718).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

5 OTHER TRADING ACTIVITIES	2022	2021
	£	£
Sales of literature	703,715	457,315
	£ 703,715	£ 457,315

£19,388 of other trading activities relates to restricted funds (2021: £15,964).

Literature is sold at a surplus to assist in the support of the primary purpose.

6 INVESTMENT INCOME	2022	2021
	£	£
Fixed asset investment income	33,975	33,618
Deposit account interest	3,924	49
	£ 37,899	£ 33,667

£10 of investment income relates to restricted funds (2021: £3).

7 TOTAL RESOURCES EXPENDED	Raising funds	Direct	Support	Total
	£	£	£	2022
				£
Charitable expenditure	811,285	507,787	504,397	1,823,469
	Raising funds	Direct	Support	Total
	£	£	£	2021
				£
Charitable expenditure	430,300	398,650	356,546	1,185,496

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

7 TOTAL RESOURCES EXPENDED - continued

Raising funds include:	<i>Basis of allocation</i>	2022 £	2021 £
Purchase of literature	direct	249,195	172,484
Staff costs	usage	61,368	53,768
Premises costs	usage	36,902	34,364
Office expenses	usage	88,491	76,706
Public information and publication costs	direct	35,307	35,669
Conference costs	direct	228,014	48
Website	direct	18,342	5,529
Irrecoverable VAT	direct	54,835	29,827
Financial expenses	direct	15,982	12,227
General expenses (archives)	direct	22,849	6,504
Bad debts written off	direct	-	3,174
		£ 811,285	£ 430,300

All raising funds costs relate to unrestricted funds.

Charitable activities include:	<i>Basis of allocation</i>	2022 £	2021 £
Staff costs	usage	319,113	279,597
Premises costs	usage	70,149	69,434
Office expenses	usage	35,672	32,510
General expenses (travel, meetings and fund expenditure)	direct	82,853	17,109
		£ 507,787	£ 398,650

£27 of charitable activities costs relates to restricted funds (2021: (£1,083)).

Support costs comprises of:

	Management £	Governance costs £	2022 £
Charitable expenditure	381,329	123,068	504,397

	Management £	Governance costs £	2021 £
Charitable expenditure	310,020	46,526	356,546

Management costs include:	<i>Basis of allocation</i>	2022 £	2021 £
Staff costs	usage	233,198	204,321
Premises costs	usage	54,528	52,513
Office expenses	usage	40,570	35,687
Financial expenses	usage	65	78
General expenses (travel, meetings and training)	direct	52,968	17,421
		£ 381,329	£ 310,020

£65 of management costs related to restricted funds (2021: £78).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

7 TOTAL RESOURCES EXPENDED - continued

Governance costs include:	<i>Basis of allocation</i>	2022	2021
		£	£
Trustees' expenses	direct	53,039	14,004
Professional fees	direct	70,029	32,522
		£ 123,068	£ 46,526

All governance costs relate to unrestricted expenditure.

8 STAFF COSTS

	2022	2021
	£	£
Wages and salaries	515,501	453,990
Social security costs	49,934	40,982
Defined contribution pension costs	48,244	42,714
	£ 613,679	£ 537,686

The average number of employees during the year was as follows:

Full-time staff	12	10
Part-time staff	8	10
	20	20

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year was nil (2021: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 8. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £317,417 (2021: £287,413).

9 TANGIBLE FIXED ASSETS

	Fixtures and fittings	Computer equipment	Total
	£	£	£
Cost:			
At 1 October 2021	135,757	36,868	172,625
Additions	-	2,510	2,510
At 30 September 2022	135,757	39,378	175,135
Depreciation:			
At 1 October 2021	135,757	33,342	169,099
Charge for the year	-	2,600	2,600
At 30 September 2022	135,757	35,942	171,699
Net book values:			
30 September 2022	£ -	£ 3,436	£ 3,436
30 September 2021	£ -	£ 3,526	£ 3,526

All of the tangible fixed assets relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

10 FIXED ASSET INVESTMENTS

**Listed
investments
£**

At 1 October 2021	1,186,293
Revaluations	(81,974)
At 30 September 2022	<u>1,104,319</u>

Net book value

At 30 September 2022	<u>£ 1,104,319</u>
At 30 September 2021	<u>£ 1,186,293</u>

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

Historical cost

£ 880,171

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,104,319)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

11 STOCKS

	2022 £	2021 £
Goods for resale	<u>£ 256,245</u>	<u>£ 193,792</u>

All stock relates to unrestricted funds.

12 DEBTORS

	2022 £	2021 £
Trade debtors	37,305	22,338
Other debtors	14,072	16,484
Prepayments and accrued income	51,868	60,878
	<u>£ 103,245</u>	<u>£ 99,700</u>

All debtors relate to unrestricted funds.

13 CREDITORS: amounts falling due within one year

	2022 £	2021 £
Trade creditors	8,088	74,403
Accruals and deferred income	32,813	59,933
Other creditors	2,490	7,845
	<u>£ 43,391</u>	<u>£ 142,181</u>

All creditors relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

14 DEFERRED INCOME	2022	2021
	£	£
Fees received in advance		
Balance at 1 October 2021	8,652	38,005
Released to statement of financial activities	(8,652)	(38,005)
	<u>-</u>	<u>-</u>
Deferred in the period	11,471	8,652
Deferred income at 30 September 2022	<u>£ 11,471</u>	<u>£ 8,652</u>

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions.

15 FUNDS

	Balance at 01/10/2021 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2022 £
Undesignated funds					
General Fund	2,651,748	1,825,751	(1,798,150)	(81,974)	2,597,375
Restricted funds					
Development Fund	49,541	19,388	(227)	-	68,702
European Service Meeting	75,694	7,207	(25,092)	-	57,809
	<u>125,235</u>	<u>26,595</u>	<u>(25,319)</u>	<u>-</u>	<u>126,511</u>
Total Funds	<u>£ 2,776,983</u>	<u>£ 1,852,346</u>	<u>£ (1,823,469)</u>	<u>£ (81,974)</u>	<u>£ 2,723,886</u>
	Balance at 01/10/2020 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2021 £
Undesignated funds					
General Fund	2,414,097	1,302,794	(1,186,501)	121,358	2,651,748
Restricted funds					
Development Fund	33,577	15,964	-	-	49,541
European Service Meeting	68,968	5,721	1,005	-	75,694
	<u>102,545</u>	<u>21,685</u>	<u>1,005</u>	<u>-</u>	<u>125,235</u>
Total Funds	<u>£ 2,516,642</u>	<u>£ 1,324,479</u>	<u>£ (1,185,496)</u>	<u>£ 121,358</u>	<u>£ 2,776,983</u>

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

16 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets £	Investments £	Net current assets £	Total 2022 £
Unrestricted funds	3,436	1,104,319	1,489,620	2,597,375
Restricted funds	-	-	126,511	126,511
	<u>£ 3,436</u>	<u>£ 1,104,319</u>	<u>£ 1,616,131</u>	<u>£ 2,723,886</u>

	Tangible fixed assets £	Investments £	Net current assets £	Total 2021 £
Unrestricted funds	3,526	1,186,293	1,461,929	2,651,748
Restricted funds	-	-	125,235	125,235
	<u>£ 3,526</u>	<u>£ 1,186,293</u>	<u>£ 1,587,164</u>	<u>£ 2,776,983</u>

17 OPERATING LEASE COMMITMENTS

As at 30 September the charitable company had future minimum lease payments under non-cancellable operating as follows:

	2022 £	2021 £
Within one year	78,841	83,380
Between one and five years	300,000	304,190
In more than five years	318,750	393,750
	<u>£ 697,591</u>	<u>£ 781,320</u>

18 RELATED PARTIES

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amounting to £53,059 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2021: £14,004 to all trustees).

Trustee other related parties

There were no related party transactions during the year which were not offered on the same terms as the general public.

There are no other related parties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

19 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	2022 £	2021 £
Net income/(expenditure) for the reporting period	(53,097)	260,341
Depreciation of tangible fixed assets	2,600	1,763
Gains on investments	81,974	(121,358)
Dividends, interest and rents from investments	(37,899)	(33,667)
(Increase)/decrease in stocks	(62,453)	(79,534)
(Increase)/decrease in debtors	(3,545)	(12,161)
(Decrease)/increase in creditors	(98,790)	106,195
<i>Net cash used in operating activities</i>	£ (171,210)	£ 121,579

20 ANALYSIS OF CHANGES IN NET DEBT

	At 01/10/2021 £	Cash-flows £	At 30/09/2022 £
Cash	1,435,853	(135,821)	1,300,032
	£ 1,435,853	£ (135,821)	£ 1,300,032

21 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2022 £	2021 £
Cash at bank and in hand	1,300,032	1,435,853
Total cash and cash equivalents	£ 1,300,032	£ 1,435,853

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

22 COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT

	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
Income and endowments from:				
Donations and legacies	821,318	5,687	827,005	911,608
Other trading activities	441,351	15,964	457,315	438,208
Investments	33,633	34	33,667	42,404
Government grant income - CJRS	6,492	-	6,492	29,997
Total income	£ 1,302,794	£ 21,685	£ 1,324,479	£ 1,422,217
Expenditure on:				
Raising funds	430,300	-	430,300	464,132
Charitable activities	756,201	(1,005)	755,196	851,024
Total expenditure	£ 1,186,501	£ (1,005)	£ 1,185,496	£ 1,315,156
Net income/(expenditure) before gain on investments	116,293	22,690	138,983	107,061
Net gains on investments	121,358	-	121,358	49,387
Net income/(expenditure) for the year	237,651	22,690	260,341	156,448
Reconciliation of funds:				
Total funds brought forward	2,414,097	102,545	2,516,642	2,360,194
Total funds carried forward	£ 2,651,748	£ 125,235	£ 2,776,983	£ 2,516,642

The following pages do not form part of the statutory financial statements
and contain unaudited information

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Income	2022		2021	
	£	£	£	£
Donations and legacies				
Contributions	983,742		785,790	
Covenants	50,026		40,442	
Conventions	1,355		773	
Conference	107,938		-	
<i>Total donations and legacies</i>		1,143,061		827,005
Other trading activities				
Sales of literature	703,715		457,315	
		703,715		457,315
Investments				
Fixed asset investment income	33,975		33,618	
Deposit account interest	3,924		49	
<i>Total income from investments</i>		37,899		33,667
Government grant income				
CJRS grant income		(32,329)		6,492
Total income		1,852,346		1,324,479
Expenditure				
Raising funds				
<i>Literature Costs</i>				
Purchase of literature	249,195		172,484	
Wages and salaries	51,551		45,399	
Social security	4,993		4,098	
Pensions	4,824		4,271	
Rent and rates	28,994		31,479	
Repairs and renewals	5,377		254	
Insurance	1,004		1,460	
Light and heat	1,527		1,171	
Telephone	2,486		2,930	
Office equipment	2,994		2,754	
Printing and stationery	1,731		921	
Office postage	71,122		63,695	
Computer expenses	9,291		5,818	
Irrecoverable VAT	54,835		29,827	
Archives	14,393		465	
Conference	228,014		48	
Professional conferences	2,035		(50)	
Public information	24,752		24,735	
Share expenses	7,200		8,300	
Roundabout expenses	1,320		2,684	
<i>Carried forward</i>	767,638		402,743	

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	2022	2021
	£	£
Raising funds - continued		
<i>Brought forward</i>	767,638	402,743
General expenses	8,456	6,039
Website	18,342	5,529
Depreciation	867	588
Bank charges	15,982	12,227
Bad debts written off	-	3,174
<i>Total raising funds expenditure</i>	811,285	430,300
Charitable activities		
<i>Fellowship Costs</i>		
Wages and salaries	268,060	236,075
Social security	25,966	21,311
Pensions	25,087	22,211
Rent and rates	60,685	65,886
Repairs and renewals	6,274	296
Insurance	1,172	1,704
Light and heat	2,018	1,548
Telephone	10,674	12,581
Office equipment	5,989	5,507
Printing and stationery	2,442	1,927
Office postage	6,409	6,089
Computer expenses	9,291	5,818
Delegate expenses	27	(1,083)
World service meeting	26,670	(7,116)
Advertising	8,534	9,825
General expenses	8,455	6,039
Travel	39,167	9,444
Depreciation	867	588
<i>Total fellowship expenditure</i>	507,787	398,650
<i>Administration Costs</i>		
Wages and salaries	195,890	172,516
Social security	18,975	15,573
Pensions	18,333	16,232
Rent and rates	45,176	49,049
Repairs and renewals	6,274	296
Insurance	1,172	1,704
Light and heat	1,906	1,464
Telephone	16,084	18,957
Office equipment	5,989	5,507
Printing and stationery	4,780	1,435
Office postage	3,561	3,383
<i>Carried forward</i>	318,140	286,116

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	2022		2021	
	£	£	£	£
Charitable activities - continued				
<i>Brought forward</i>	318,140		286,116	
Computer expenses	9,290		5,817	
General expenses	8,455		6,039	
Training courses	5,346		1,938	
Travel	39,167		9,444	
Depreciation	866		588	
Bank charges	65		78	
<i>Administration costs</i>	381,329		310,020	
<i>Governance costs</i>				
Trustees' expenses	53,039		14,004	
Professional fees	70,029		32,522	
<i>Governance costs</i>	123,068		46,526	
<i>Total support costs charitable expenditure</i>	504,397		356,546	
<i>Total expenditure on charitable activities</i>		1,012,184		755,196
Total expenditure		1,823,469		1,185,496
Net income before gains on investments		28,877		138,983
Net (losses)/ gains on investments		(81,974)		121,358
Net (expenditure)/ income		£ (53,097)		£ 260,341



General Service Board of Alcoholics Anonymous (Great Britain) Limited

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Registered Charity Nos 226745/SC038023



Partner: Sarah Wearing (sarah.wearing@hphonline.co.uk)

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

30 SEPTEMBER 2022

Audit Findings Report issued 18 January 2023

Contents

- 1. Executive Summary**
- 2. Matters from our audit**
- 3. Systems and control issues**
- 4. Matters from last year**
- 5. Reporting audit adjustments**
- 6. External developments**
- 7. Audit procedures and approach**
- 8. Fraud and irregularities and our audit reporting**
- Appendix 1 – Letter of representations**

1. Executive Summary

This report summarises our key findings in connection with the audit of the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2022. We would like to express our appreciation for the assistance provided to us by the finance team and the other staff at the charitable company during our audit.

Use of this report

This report has been prepared for the sole use of the Trustees of the entity and its contents should not be disclosed to third parties, or placed on the public file, without our prior written consent. We assume no duty, responsibility or liability to any other person who has access to this report.

Summary of matters

There were:

- Two (2021 - Six) audit adjustments above trivial errors at the year end of which none remain unadjusted for in the accounts
- Two (2021 - Two) system weaknesses highlighted
- One (2021 - Two) prior year matters still remaining outstanding

Trivial errors, those below £1,000, are not reported within this report.

Overall conclusion and opinion

We have substantially completed our audit subject to the matters set out below.

- Completion of the going concern and post-Balance Sheet events reviews
- Receipt of the signed letter of representation

On satisfactory completion of the outstanding matters, we anticipate issuing an unmodified audit opinion on the truth and fairness of the financial statements.

2. Matters from our audit

Our audit processes include reviewing the accounting practices of The General Service Board of Alcoholics Anonymous (Great Britain) Limited and the disclosures made in the statutory financial statements and the annual report of the Trustees. Details of key issues from this review and from our other audit work and related discussions with management have been recorded below.

- **Journal corrections**

The reversal of prepayments and accruals for 2021 and two other year end journals were not processed correctly through the income and expenditure statement.

- **Management override of controls**

Auditing standards require us to consider as a significant audit risk area of potential or actual management override of controls. In completing our audit we have therefore considered the following matters.

Significant accounting estimates and judgements

A revised auditing standard, ISA (UK) 540 (Revised) Auditing Accounting Estimates and Related Disclosures, effective for accounting periods commencing on or after 15 December 2019, is applicable for the current year, and required additional audit focus over management's estimates, including undertaking separate risk assessments for both inherent and control risks. In respect of the former, consideration is given to the estimation uncertainty, the subjectivity, and the complexity of the estimate. We are also required to consider whether the disclosures made in the financial statements are reasonable.

There are no significant estimates in the accounts.

Controls around journal entries and the financial reporting process

We reviewed and carried out sample testing on the Charity's controls around the processing of journal adjustments (how journals are initiated, authorised and processed) and the preparation of the annual financial statements. We also considered the risk of potential manipulation by journal entry to mask fraud.

We did not identify any instances of management override of controls or other issues from our sample testing of the Charity journals. However, we note that journal processing can be an area of potential risk and it is good practice to include consideration of this within the overall Charity's risk assessment. **Several year end journals were not processed correctly see section 3.**

Significant transactions outside the normal course of business

We are required to consider the impact on the financial statements if there are any significant transactions occurring outside of the normal course of the Charity's business.

No such transactions were highlighted to us at the audit planning stage.

- **Going Concern**

In preparing the financial statements to comply with Financial Reporting Standard 102 the Trustees and management are required to make an assessment of the Charity's ability to continue as a going concern. In assessing whether the going concern assumption is appropriate, the Trustees and management are required to consider all available information about the future of the Charity in the period of at least, but not limited to, twelve months from the date when the financial statements are approved and authorised for issue.

The Trustees' going concern assessment is a key area of emphasis and importance for our audit and, in accordance with the requirements of ISAs (UK), our audit report includes a specific reference to going concern.

We have discussed this with the Charity's management and explained that our work on going concern includes the following:

- reviewing the period used by Trustees to assess the ability of the Charity to continue as a going concern,
- examining budgets and forecasts prepared by management covering the period of the going concern assessment which adequately take account of the potential impacts of Covid-19 on the charity to ensure that these appropriately support the trustees' conclusion,
- reviewing the accuracy of past budgets and forecasts by comparing the budget for the current year against actual results for the year, and
- reviewed any other information or documentation which the Trustees have used in their going concern assessment.

3. Systems and control issues

Our evaluation of the systems of control at The General Service Board of Alcoholics Anonymous (Great Britain) Limited was carried out for the purposes of our audit and accordingly is not intended to be a comprehensive review of your business processes. It would not necessarily reveal all weaknesses in accounting practice or internal controls which a special investigation might highlight nor irregularities or errors not material in relation to the financial statements.

We have set out below suggested improvements to the Charity's processes and controls which we noted during our audit work and which we would like to bring to your attention. In order to provide you with a clear picture of the significance of issues raised, we have graded the issues raised by significance before any corrective actions are taken:

High		These findings are significant and require urgent action.
Medium		These findings are of a less urgent nature, but still require reasonably prompt action.
Low		These findings merit attention within an agreed timescale.

Issues and implications

Management's comments

3.1 VAT Journal

The journal for the VAT return was posted incorrectly. The partial exemption element was posted the balance sheet and the refund was posted to the income and expenditure account. This is the reverse of what should have been posted. The VAT control account should be reconciled to VAT reclaim every quarter.

To liaise with HPH to correct the journal quarterly processing.

3.2 Reversal of prior year adjustments

Several prior year journal adjustments were incorrectly reversed against balance sheets codes and as a result the impact of the amendments did not go through the income and expenditure accounts.

4. Matters from last year

We have set out below the systems and control issues on which we reported after our audit last year together with an update on how the points raised have been addressed including information on the progress made at the time of the audit of the year financial statements.

Recommendation fully implemented or no longer relevant		
Recommendation partially implemented		
No progress on recommendation		

Please note that these colour codings are based on the status of the actions taken rather than the severity of the observation which is shown against the observation itself.

Observations in 2021

Update in current year

4.1 VAT Journal

The journal for the VAT return was posted incorrectly. The partial exemption element was posted the balance sheet and the refund was posted to the income and expenditure account. This is the reverse of what should have been posted.

The VAT control account should be reconciled to VAT reclaim every quarter.

VAT journal still not posting the irrecoverable element correctly each quarter.

4.2 Stock invoices

Ensure stock invoices are include once stock is received or you own the stock even if held at the printers.

Invoices included in year, but prior year reversal of correction was not amended correctly.

5. Reporting audit adjustments

International standards on Auditing (UK and Ireland) require that we report to you all misstatements which we identified as a result of the audit process and which were not adjusted, unless those matters are clearly trivial in size or nature.

We are pleased to report that there are no non-trivial items identified as a result of our audit work which have not been adjusted in the financial statements.

Agreed adjustments

	Net income	Assets increase/ (decrease)	Liabilities increase/ (decrease)	Funds
	£	£	£	£
Net position at planning	(138,669)	2,734,657	96,453	2,638,204
Client adjustments				
Late invoice updated by client	(1,931)	-	1,931	(1,931)
Depreciation	(2,599)	(2,599)	-	(2,599)
Credit card expense in prior year	(110)	-	-	-
Insurance pay out misclassified	4,029	-	(4,029)	4,029
Audit adjustment				
Reversal of prior year journals	62,631	21,919	(40,713)	62,631
VAT journal corrections	23,552	13,300	(10,251)	23,552
Total adjustments	85,572	32,619	(53,062)	85,682
Net position per financial statements	(53,097)	2,767,277	43,391	2,723,886

We are pleased to report that there are no remaining unadjusted items identified from our audit in excess of the above trivial limit.

6. External developments

The Charities Bill: 5 key changes to charity law

The Charities Act 2022 (the Act) received Royal Assent on 24 February 2022 and brings into force a number of key changes to the Charities Act 2011, aimed at simplifying a number of processes.

While the Act comes into force on the date on which it was passed, a number of the provisions of the Act will only come into force when secondary legislation has been passed. It is expected that this will take place on a staggered basis over the next 12 – 18 months. In addition, the Charity Commission will be updating their guidance and online tools for each change to the Act.

We have set out below some of the key changes.

Governing document amendments

Amendments have been made to the Act to more closely align the rules for charities amending their constitution irrespective of the legal structure. Whilst the Commission will still need to approve any regulated amendments (e.g. changes to the charity's objects), they will now apply the same consistent criteria to approve these.

Permanent endowments

A number of changes have been made in respect of permanent endowments.

Firstly, the definition of permanent endowments has been updated with a simplified definition where property is considered to be a permanent endowment if it is '*subject to a restriction on being expended which distinguishes between income and capital*'.

The Charities Act has also been updated to increase the maximum value of a permanent endowment that Trustees can resolve to release restrictions on spending capital from £10,000 to £25,000. This power has also been extended to incorporated entities.

In addition, a new provision in the Act will allow Trustees to borrow up to 25% of the value of a charity's permanent endowment subject to the amount being repaid within 20 years of being borrowed.

These new and amended powers will grant Trustees of permanently endowed charities increased flexibility in times of economic uncertainty.

Failed appeals

The Act introduces new rules granting the power for trustees to apply cy-près, allowing charities more flexibility in response to a charity appeal that has failed, allowing donations to be applied for another charitable purposes rather than having to be returned to donors under certain conditions:

- i) The donation is a single gift of £120 or less; and the Trustees reasonably believe that during the financial year the total amount received from the donor for the specific charitable purpose is £120 or less (unless the donor states in writing that the gift must be returned if the charitable purposes fail); or
- ii) The donor, after all agreed actions have been taken, cannot be identified or found; or
- iii) The donor cannot be identified (for example cash collections)

In order to avail themselves of the new rules, Trustees will need to pass a resolution having regard to (a) the desirability of securing that the purposes are, so far as reasonably practicable, similar to the specific charitable purposes for which the money or other property was given; and (b) the need for the purposes to be suitable and effective in the light of current social and economic circumstances.

Where the proceeds are in excess of £1,000 a copy of the resolution, along with a statement of their reasons for passing it must be provided to the Commission. Such a resolution does not take effect until consent is provided by the Commission in writing.

Payments to Trustees

Under the Charities Act 2011, Trustees (or a person connected to the trustee) may receive payment for the provision of services to a charity under certain conditions. The Act extends this provision to allow payment for the provision of goods to a charity.

Ex Gratia Payments

Amendments to the act allow for ex gratia payments to be made without the Commission's consent, up to a maximum of £20,000 depending on the charity's income. In addition, the amendments allow this decision to be delegated to staff.

Mergers

A key amendment to the Act allows for legacies to be transferred to a merged charity. This change will remove the need for 'shell charities' to be maintained and therefore reduce administration costs.

Full details of all the changes can be found [here](#) and [here](#).

Responsible investments guidance

The Charity Commission ran a public consultation in April 2021 in respect of updated guidance for responsible investments.

The results of the consultation were published on 18 August 2021, and can be viewed [here](#).

During the consultation two charities were granted permission to bring a case relating to responsible investment to the High Court. They are seeking clarification of the law, and there will be a court hearing in 2022. As a result, the updated guidance is not expected to be published until the court has given its judgement as this may affect the final guidance.

Guidance on hybrid working launch by ACAS

ACAS recently published guidance for employers on hybrid working, following the extended period of remote working as a result of the coronavirus pandemic.

The guidance is broken down into the following five sections:

- Considering hybrid working for your organisation

- Consulting and preparing to introduce hybrid working

- Creating a hybrid working policy

- Treating staff fairly in hybrid working; and

- Supporting and managing staff in hybrid working

The guidance also considers other legal matters that employers should consider, including data and privacy issues, health and safety issues and working time requirements.

The guidance can be found [here](#).

7. Audit procedures and approach

Our responsibilities

We are required by International Standards on Auditing (UK and Ireland) (“ISAs”) to communicate to you our views about any significant qualitative aspects of the accounting practices, including accounting policies, accounting estimates and financial statement disclosures, as well as any difficulties encountered during the audit, the written representations we are requesting and any other matters which we believe are significant to your oversight of the financial reporting process.

We are required to communicate to you matters arising during the audit in connection with the entity's related parties, matters involving non-compliance with laws and regulations that come to our attention during the course of the audit and if we have identified or suspect fraud involving management, employees who have significant roles in internal control or others where the fraud results in a material misstatement in the financial statements.

We have included in appendix 1 a draft of the representations letter for the entity which we will be requesting from the Trustees when the financial statements are approved.

We have been able to undertake our work as set out in our engagement letter. No restrictions were placed on our audit.

Our approach

Our audit procedures, which are designed primarily to enable us to form an opinion on your financial statements, were carried out in accordance with International Standards on Auditing (UK and Ireland).

Our work continues to combine substantive procedures involving direct verification of balances and transactions, including obtaining confirmations from third parties where we considered this to be necessary, with a review of certain of your financial systems and controls. We also considered as a part of our audit the overall neutrality, consistency and clarity of the disclosures in your financial statements.

We identified in our Audit Planning the range of risks from our understanding of the entity, its people and environment, and the system of internal control which we have taken into account in planning our audit work so as to reduce the risk of material misstatement to an acceptable level. We also noted certain risks which we assessed as requiring special audit attention (“significant risks” or “specific risks”) as well as other transactions and balances which we identified for our audit focus.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

Based on the audit work we have carried out we have not identified any changes to our initial assessment of risk. We have been able to carry out the audit tests on the specific areas of risk as set out in our Audit Planning Report and, where appropriate, have commented further on these in this report.

Independence and ethics

We are required by the Ethical Standards issued by the Auditing Practices Board to inform you of any matters that bear upon our objectivity and independence.

HPH has procedures in place to ensure that its partners and professional staff comply with both the APB's Ethical Standards and the Code of Ethics adopted by The Institute of Chartered Accountants in England and Wales.

We are not aware of any relationships between HPH and the entity that would threaten the firm's audit independence or the objectivity of the audit partner and audit staff. In our professional judgement HPH is independent within the meaning of APB Ethical Standards and we have not identified any issues with regard to our integrity, objectivity or independence.

Non-audit services

We are required to bring to your attention professional fees earned by HPH in the year ended 30 September 2022 and an analysis of these is given below:

Payroll	£ 1,600

Use of this report

This report has been prepared for the private use of the Trustees of the entity and its contents should not be disclosed to third parties without our prior written consent. We assume no duty, responsibility or liability to any other person who has access to this report.

8. Fraud and irregularities and our audit reporting

There has been an update to ISA (UK) 700 for accounting periods beginning on or after 15 December 2019, requiring the audit report to include an additional comment to explain to what extent the audit was considered capable of detecting irregularities, including fraud.

Irregularities are acts of omission or commission which are contrary to the prevailing laws or regulations. Fraud includes both fraudulent financial reporting and misstatements resulting from misappropriation of assets.

The primary responsibility for the prevention and detection of both irregularities and fraud rests with the Trustees and management of the organisation. It is important that management, with oversight of those charged with governance, place a strong emphasis on fraud prevention and fraud deterrence. This involves a commitment to creating a culture of honest and ethical behaviours which can be reinforced by an active oversight by those charged with governance.

Our responsibility under ISAs (UK) is to obtain reasonable assurance that the financial statements taken as a whole are free from material misstatement, whether caused by fraud or error. The addition this year to our reporting requirements placed increased emphasis on our understanding of the risks to The General Service Board of Alcoholics Anonymous (Great Britain) Limited from fraud and irregularities and our audit included discussions with management to obtain their assessment of the risk that fraud may cause a significant account balance to contain a material misstatement, as well as other procedures to obtain sufficient appropriate audit evidence.

Owing to the inherent limitations of an audit, there is an unavoidable risk that some material misstatements of the financial statements may not be detected even though the audit is properly planned and performed in accordance with the ISAs (UK).

We obtained an understanding of the legal and regulatory frameworks within which the Charity operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act together with the Charities SORP (FRS102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the Charity's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the Charity for fraud.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the recognition of income and the override of controls by management. Our audit procedures to respond to these risks included e.g. sample testing on the posting of journals, detailed substantive testing on the completeness of income, reviewing regulatory correspondence and reading minutes of meetings of those charged with governance.

Appendix 1 – Letter of representations

GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Company Number 00587316

Charity numbers 226745/SC038023

HPH

54 Bootham

YORK

YO30 7XZ

DATE (date of the accounts signed)

Dear Sirs,

We provide this letter in connection with your audit of the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2022 for the purpose of expressing an opinion as to whether the financial statements give a true and fair view of the financial position of the charity as at 30 September 2022 and of the results of its operations for the year then ended in accordance with UK Generally Accepted Accounting Practice ("UK GAAP").

We confirm that the following representations are made on the basis of sufficient enquiries of management and staff with relevant knowledge and experience and, where appropriate, of inspection of supporting documentation and that, to the best of our knowledge and belief, we can properly make each of these representations to you.

1. We have fulfilled our responsibility for the fair presentation of the financial statements in accordance with UK GAAP.
2. We acknowledge as trustees our responsibility for making accurate representations to you.

3. We acknowledge our responsibility for the design and implementation of internal control to prevent and detect fraud and errors.
4. We confirm that we have received confirmation from each director who was a director at the time of the approval of the financial statements that:
 - (a) they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that you are aware of that information and
 - (b) that so far as they are aware there is no relevant audit information of which you are unaware.
5. We have provided you with all accounting records and relevant information and granted you unrestricted access to persons within the entity, for the purposes of your audit.
6. All the transactions undertaken by the charity have been properly reflected and recorded in the accounting records or other information provided to you.
7. In respect of accounting estimates and judgements, we confirm our belief that the significant assumptions used are reasonable.
8. We have considered the adjustments in Appendix 1, proposed by you. In our judgement, these adjustments are appropriate given the information available to us. We further confirm that we have now made these adjustments to the financial statements.
9. We reaffirm that the written representations previously made with respect to the prior period remain appropriate and, in particular they remain appropriate in connection with the restatement made to correct a material misstatement in prior period financial statements that affect the comparative information.
10. We are not aware of any actual or possible litigation or claims against the company whose effects should be considered when preparing the financial statements and these have been reflected in the financial statements in accordance with applicable accounting standards.
11. We confirm that we have considered the Charity Commission and HMRC guidelines relating to charities that operate internationally and that there are no matters that need to be brought to your attention.
12. All grants, donations and other incoming resources, the receipt of which is subject to specific terms and conditions, have been notified to you. There have been no breaches of terms or conditions in the application of such incoming resources.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

13. We are not aware of any breaches of our charitable trusts and have advised you of the existence of all endowments and funds maintained by us.
14. There have been no events since the balance sheet date which require disclosure or which would materially affect the amounts in the financial statements. Should any material events occur which may necessitate revision of the figures in the financial statements, or inclusion in a note thereto, we will advise you accordingly.
15. We have assessed that there is no significant risk that the financial statements are materially misstated as a result of fraud.
16. We are not aware of any fraud or suspected fraud affecting the charity involving those charged with governance, management or other employees who have a significant role in internal control or who could have a material effect on the financial statements.
17. We are not aware of any allegations by employees, former employees, regulators or others of fraud, or suspected fraud, which would have an impact on the charity's financial statements.
18. We are not aware of any known or suspected instances of non-compliance with those laws and regulations which provide a legal framework within which the charity conducts its business.
19. We confirm that complete information has been provided to you regarding the identification of related parties and that we are not aware of any significant transactions with related parties other than matters that we consider have been appropriately and adequately disclosed.
20. We confirm we have appropriately accounted for and disclosed related party relationships and transactions in accordance with applicable accounting standards and with the recommendations of the applicable charity SORP.
21. The charity meets its day to day working capital requirements through its current reserves and bank balances held. Based on the level of reserves held the trustees consider that the charity will continue to operate within its working capital. Therefore, the trustees consider it appropriate to prepare the financial statements on a going concern basis.

Yours faithfully

.....

Trustee

Signed on behalf of the board DATE

Appendix 1 – Audit adjustments

Agreed adjustments

	Net income	Assets increase/ (decrease)	Liabilities increase/ (decrease)	Funds
	£	£	£	£
Net position at planning	(138,669)	2,734,657	96,453	2,638,204
Client adjustments				
Late invoice updated by client	(1,931)	-	1,931	(1,931)
Depreciation	(2,599)	(2,599)	-	(2,599)
Credit card expense in prior year	(110)	-	-	-
Insurance pay out misclassified	4,029	-	(4,029)	4,029
Audit adjustment				
Reversal of prior year journals	62,631	21,919	(40,713)	62,631
VAT journal corrections	23,552	13,300	(10,251)	23,552
Total adjustments	85,572	32,619	(53,062)	85,682
Net position per financial statements	(53,097)	2,767,277	43,391	2,723,886



**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

A company limited by guarantee
and
a registered charity numbers: 226745/SC038023

ANNUAL REPORT AND FINANCIAL STATEMENTS
for the year ended
30 September 2022

HPH
Chartered Accountants
54 Bootham
YORK
YO30 7XZ

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CHAIRPERSON'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have five non-alcoholic trustees on our Board. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Subcommittees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year for the first time since the Covid-19 pandemic we were able to hold our annual Conference face to face. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed seven new trustees to our Board, and we also have another new trustee who has joined us and will be ratified at our Conference in April.

The Fellowship has continued to show its resilience to adapt and although some meetings remain online, the majority have returned to face to face meetings.

Our first line of contact services, the traditional telephone service, the now long-established online response service, and the online Chat Now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

We celebrated our 75th year of AA in Great Britain. The Board and the Fellowship had for the past six years been working towards our 75th Anniversary Convention held in Leeds in June, which was a true celebration of recovery and attend by thousands of members.

As a result of us reaching the 75th milestone, the Board alongside the agreement of some of the AA groups, agreed to allow the BBC access to our Fellowship to film a landmark documentary about AA GB, this went out on BBC 2 in December and as a result our website traffic has increased by more than 50 per cent and many suffering alcoholics have come into our meetings. This filming was carried out in accordance with our traditions.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development Fund.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CHAIRPERSON'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Our trustees have not been able to attend general service conferences in European countries and the World Service Meeting, due to Covid-19 restrictions but have attended Conferences as observers or participants online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year face to face along with the Welsh Parliament Event.

Amanda Stocks

Chairperson

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2022.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Companies Act 2006, the Memorandum and Articles of Association, the Financial Reporting Standard applicable in the UK (FRS102), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

Public Benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

ACHIEVEMENTS AND PERFORMANCE

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

Our 75th Convention took place in Leeds this year in June. The Unity, Service and Recovery in the lead-up to our weekend celebration and throughout the weekend was a great example to all. Sadly, due to Covid and the financial climate, the Committee were unable to reach the target of being self-supporting financially, though I believe it would be fair to say that what was achieved was a terrific effort with around 3,200 members attending. We will be providing a full report to Conference on all aspects of the weekend. From the Committee I would like to pass on our thanks to all at GSB and GSO for their support.

AA Service News has showcased the new AA branding requested by Committee 2, Conference 2019. The publication is a radical departure from the former AA Service News that has been produced over a considerable time. We hope you like it. AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events across the UK, and news of other notable service events. Your articles on AA service, and now your pictures, are always warmly welcomed. During the pandemic, AA Service News was produced in a digital only format and has continued in this vein. The publication is emailed to those individuals, groups, intergroups and regions with a generic AA email address. As always, AA Service News is placed on the AAGB website, and in AA website Document Library. Many thanks to all contributors.

Archives: The main piece of work by the Archive sub-committee in 2022 was organizing and mounting the archive exhibition at the 75th Anniversary Convention in June in Leeds Museum. We mounted a display of high-quality reproductions of photographs, documents, and pictures on roller banners, together with explanatory texts concerning them. We were also able to show videos from the AA Archive on a two-hour loop programme, including the excellent historical video 'The Journey of Discovery', a video prepared by the Leeds intergroup concerning the development of AA in Leeds and 'Gratitude in Action', the video created especially for the 75 Anniversary Convention, which were seen by most visitors to the exhibition. We did not keep a tally estimated 600 visitors. In September the Archives Network in York was attended by about 20 archivists discussing the value of oral recordings who agreed that the sub-committee should construct a protocol to guide this practice. We also discussed the need to maintain regional and intergroup archives and the importance of encouraging new archivists to take over from those who wish to retire from the post. Finally, to note (i) the appointment of Martin B as Fellowship Archivist, with a revised mandate following the transfer of the Fellowship Archives from GSO to the Borthwick Institute; (ii) the resignation of James Neill from his position as AA Archivist at the Borthwick Institute, which will require the appointment of a new archivist in 2023.

The **Armed Services Sub Committee** met five times this year three online and two at GSO. The sub-committee continues in its primary role to support ASLOs and RASLOs. The sub-committee continues to maintain the Armed Services 12 step list which is now on Google document and is available for telephone responders. The sub-committee would like to update the existing relevant Armed Services literature and is actively seeking armed service members to contribute to this. Members of the sub-committee with the assistance of volunteers ran a drop-in room at the 75th convention where several members expressed an interest in contributing to the new literature and or getting involved in the service structure.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

Employment: To offer regular support, encouragement and enthusiasm to all Regional Liaison Officers, or their representatives, our active committee would welcome additional members. A 'Flyer' inviting applications for sub-committee membership was distributed at Conference 2022 and the 75th Celebration. An article will appear in the Spring edition of AA Service News suggesting the journey of service and experience in Employment offered by our Fellowship in preparation for sub-committee membership. Our quarterly sub-committee meetings are held face-to-face by choice; we continue to meet briefly on Zoom each month to update and support each other. At the 75th Celebration, we continuously serviced our 'Employment' room presentation; interesting interactions were being received. Our June annual workshop for Regional Employment Liaison Officers was pleased to invite and welcome several representatives from regions as well as the few Employment Liaison Officers in service. This gave very encouraging active and diverse sharing of employment experience. Preceded by a rehearsal a few days earlier, our Employment Liaison Seminar on Zoom in October encouraged national delegates, offered a diverse agenda, and received appraisal from participants. At the request of Midlands Region in August we presented a workshop to raise enthusiasm for serving as an Employment Liaison Officer. The Plymouth Intergroup invited us to present an Employment Workshop at their September Assembly - with follow-up Shares at later dates. Our review of Employment Literature is underway Our Terms of Reference are updated. Our team maintains stimulating enthusiasm.

FRSC - First Response Sub Committee was set up on a trial basis, for one year, by combining NTSC- National Telephone Sub Committee, ORS- Online Response Sub Committee, formerly part of ECSC- Electronics Communication Sub Committee, and Chat Now also formerly part of ECSC-Electronics Communication Sub Committee. After the trial period and discussion, the Board reverted to the original NTSC and form a new sub-committee combining ORS and Chat Now to form the FROSC- First Response Online Sub Committee. The National Telephone Sub Committee each week receives over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website. The NTSC manages the 0800 number and currently we have a major focus on the structure of the National Helpline. We have also provided a training document to RTLOs and TLOs and are currently working on finalising a safeguarding document. Chat Now receives, on average, over 1000 messages a month. These messages are usually answered within 5 seconds, and very few if any get missed. ORS receives and answers emails from individuals looking for help but isn't yet ready to call or chat with members.

Health: 2022 continued to be a challenging year for Regional and Intergroup Health Liaison Officers as the pandemic impact on access to hospitals and GP surgeries has taken a long time to change. The successful Open Meeting Workshops have continued throughout the country, reaching trainee doctors and nurses, carrying the message of AA and recovery. The Health Sub Committee has continued to support the HLOs through the website and at the annual RHLO meeting in November. Intergroup HLOs were also able to attend this online and valuable experiences on how to re-engage with the medical profession were shared. The HSC has updated Chapter 6 of the AA Service Handbook, and this will be presented at Conference 2023. A new pamphlet "A Guide for the Health Liaison Officer" has been produced and this will be available in 2023.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

ACHIEVEMENTS AND PERFORMANCE (continued)

Literature: In 2022 the Literature Sub Committee presented Conference with revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', a table topper and wallet card 'Safeguarding in AA' as well as a new version of the 'Younger People in AA' (primarily revised by the Young Peoples Sub Committee). All were approved by Conference. Handbook chapters were approved (Archives and Employment, both by the relevant sub-committees), as were several revisions following the sub-committees in-depth review of past Conference decisions. As requested by Conference, we have already been able to progress with a review of both handbooks for 'gender-neutral' language, and created table topper and wallet cards on medication, using previously approved Conference wording. Following Conferences in 2021 and 2022 that discussed sponsorship into service and literature revisions, this year we are presenting a pamphlet on the topic, using recounted experience from several members.

Additionally, Conference 2023 committees will review:

- a refreshed Health chapter in the Service Handbook, created by that sub-committee, and the following items for the Structure Handbook:
- revised wording on 'location of Conference',
- an expanded section on 'Regional Assembly',
- a revised section on conventions to provide clarity requested at Conference 2022, and
- an expanded section on 'GSB and Committees',

although this may be further revised following a question to be debated by another Conference committee. We are working on several projects for future Conference approval, including an AAGB leaflet on Mental Health and AA.

Conventions

Northern National Convention: The Northern National Convention was held in March 2022 at The Norbreck Castle Hotel, Blackpool with an attendance of 883. This was the first Northern National Convention in three years and was a resounding success. Over the year the committee have met regularly, and their AGM was held in Blackpool in September. Arrangements are in hand for the next Convention, which is to be held 16th-19th March 2023.

The 65th Scottish National Convention was held at Stirling Court Hotel from the 20th to the 22nd of May. After initial challenges due to Covid 19 restrictions, the Convention went ahead and was a sell-out at capacity of 350. Online registration was used on the dedicated SNC website. The convention took its regular form of meetings being hosted by each region, with a Young Persons and Old timers meeting, the Saturday night meeting was open including an Al-anon speaker and rounded off with a sobriety countdown. Al-anon also had their own meeting room and meetings were well attended. A calculation worked out that 3000 years of sobriety were present over the weekend. The conservatory at the Hotel was given over to invited service disciplines, Roundabout, Health, 75th Anniversary convention, Prisons and Probation/CJS, Armed services, Archives, and a literature table. The Committee met in person and online throughout the year and continues to do so. The planned 66th Scottish National Convention is to be held at a new venue due to increased demand for space and a change of business plan for the previous venue. The Queens Hall, Dunoon has a capacity in the main hall for 450 and the 66th Scottish National Convention will take place from 28th to 30th April 2023.

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ACHIEVEMENTS AND PERFORMANCE (continued)

The Welsh National Convention was held in person at the Metropole Hotel Llandrindnod Wells on the 27th – 29th May 2022 with 143 attendees. The Convention included a Welsh speaking tabletop session with simultaneous translation. Come and go meetings, entertainment and A Sobriety tree The feedback was positive. The dates for 2023 are the 2nd to 4th June.

PI and Ecomms: Following the amalgamation of the PI and Communication committee in July of 2021 and changes taking place in Ecomms and the Telephone Sub Committees. It was agreed that Ecomms would form part of a new PI and Ecomms Sub Committee. Activities this year include supporting the production of the BBC documentary marking the 75th Anniversary of AA GB. The programme was broadcast nationwide in December of 2022. Another major project is the creation of a new AA website in response to questions for conference 2022. It is anticipated that the project will be completed in 2023 and we hope to demo the look of the new website at this year's conference. Two liaison meetings were held one in August for Eclos and another in September for Pilos. Consideration will be given whether these meetings may be amalgamated. We continue to deal with a wide range of media inquiries; media activity was particularly busy in December as a result of the interest generated by the documentary.

Prisons: Many contacts within prisons were lost during the pandemic but things are now starting to recover slowly. Our Prison Liaison Officers have been working hard to re-establish these. There are still problems with the vetting process which needs to be renewed but we are getting there thanks to the perseverance of our Liaison Officers. A Zonal meeting was held in Bristol in November. This provided support and encouragement for our Prison Sponsors. We will be holding a joint Seminar with Probation/Criminal Justice on the 1st of July 2023 at the Park Inn York. One of the speakers in attendance there will be representatives from HMP prison and probations service to explain the vetting/clearance process. The Prison subcommittee has been working well together although it is small, and we would welcome new members. I would like to give a big thank you to all members helping to run AA meetings within the Prisons along with those involved in the Prison Postal Service.

Probation / Criminal Justice Service Liaison Officers (LO's) have been making progress, post covid lockdowns, recent figures show that 515 Alcoholics Anonymous Groups in GB now offer the 'chit' system. Service work locally is increasing with enthusiastic members encouraging cooperation with the professional community. Amendments to the Service Handbook were agreed at Conference and have now been published. The Probation Sub Committee, (currently joined with Prisons) has reviewed and updated the Starter Pack for Liaison Officers and updated Probation/CJS sections on the website with our Webmaster's assistance. A new generic contact email address has been put in place, to avoid confusion and increase effectiveness, providing a central point for members and outside agencies to contact the sub-committee. Service roadshows took place at the Scottish National Convention in May and the 75th Anniversary Convention in June with LO's and sub-committee members providing great service and encouraging participation. Presentations were given online at the request of Plymouth Intergroup in June and HMPPS for their Approved Premises Managers in September, this latter has initiated a cooperative project to increase and reinvigorate connections on a local and national basis raising awareness of AA services. Regional and Intergroup Service at the Glasgow Alcohol Court has necessitated the formation of a committee to continue this valuable initiative and a successful presentation to Justices of the Peace took place in October. The annual Regional Liaison Officers meeting took place on 30th September / 1st October and was very well attended. Two joint Sub Committee meetings took place during the year, one online and the second in person. One joint zonal meeting took place in Bristol with Prisons in November with enthusiastic participation from the local Intergroups and Regions.

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ACHIEVEMENTS AND PERFORMANCE (continued)

Probation literature is being reviewed following requests from LO's and the probation members are actively working on this. A Joint Seminar with Prisons is booked to take place on 30th June/1st July 2023 and the Chief Probation Officer has been invited to speak.

Roundabout: I attended several zoom meetings, before Conference 2022, with Terri, Roundabout Trustee, to introduce me to the Roundabout Sub-committee. I then attended the Roundabout Workshop in Pitlochry on 26/27 March 2022 where I met Cath, Editor, Ian, Link Officer and Dilys and Moira, proof readers, in person. We had an induction/training session, and many good points were raised to be included in the Roundabout magazine. We also discussed how to encourage members to subscribe to Roundabout. Online meetings were held with the sub-committee in April and May. Discussions took place at the Scottish Convention held on 20th to 22nd May in Stirling Court Hotel, University of Sterling and the 75th Anniversary Convention which was held in Leeds in June 2022. The sub-committee attended both Conventions and members' shares were recorded to be written up for the Roundabout magazine. People came forward to sign up for Roundabout subscriptions. 100 surveys were taken to Sterling and Leeds. Roundabout was invited to the one-day Convention in Dundee on September 3rd and Iain, Roundabout Link Officer, and I attended. The Banner and Survey were used at this convention. Moira attended the Cumbernauld One Day Convention on October 15th to assist at the Roundabout Display, Cath attended the Fort William Convention in November. The Roundabout Sub Committee are delighted that Stephen, the Fellowship Calendar and Diary Editor, will liaise with us. The Regional/Intergroup Liaison officers meeting is to be held on 25th March 2023 in Glasgow.

Safeguarding: In 2018 Conference tasked the Board to provide guidance for our Fellowship. Over the past three years, we have carried out this task with the involvement of our Board, regions, intergroups and our Lawyers who acted in an advisory capacity. The concluding guidance, whilst not definitive, is now in Section 5 of the Fellowships Structure Handbook. We are already seeing that the Fellowship is getting the benefit of this work and we hope that it serves us well over the coming years. There has also been a lot of work carried out by our sub-committees regarding Safeguarding specifically in the areas of Telephone helpline, Chat Now and Online Response.

Share: This has been a busy year for SHARE. The team worked very hard to make the SHARE VIP Room at the 75th Convention an interesting space, creating bookmarks, wallet cards and history banners, as well as a PowerPoint presentation. Our Editor was on hand the whole weekend to welcome visitors, answer questions and encourage submissions. It was a tremendous success and as a result, all vacant positions in the SHARE Sub Committee were filled. We have had two virtual meetings this year, and one physical Share Liaison Officers meeting at GSO. There was very low attendance by regional SHARE liaison officers and so we opened it up as a hybrid meeting, inviting intergroup liaison officers to join online. There was plenty of discussion about how to spark more interest in the SHARE service position at regions and intergroups. We have decided to continue with this inclusive type of meeting moving forward. Our Editor, who has been very busy getting to grips with the new style, gave us a preview of how the magazine would look from January 2023. Although it is still very much our beloved 'meeting between meetings' the new look is fresh and attractive, it's definitely a welcome change. My gratitude and admiration go out to everyone on the team for their hard work and commitment to meeting all deadlines and producing a wonderful magazine, particularly our Editor who, alongside everything else, has also managed to train three new editorial readers and take on the duties of assistant Editor.

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ACHIEVEMENTS AND PERFORMANCE (continued)

The **Survey Sub Committee** has been a very small working group for most of 2022 but has just recently welcomed a new member onto the committee which means the committee currently has four members and the trustee Chair. The committee are still looking to recruit two more members who have some experience in delivering surveys or just a keen interest in the survey and how it can benefit the fellowship. The committee has been working hard on an info-graphic based leaflet to report some of the results of the 2020 Survey. This leaflet has taken some time to get off the ground, but the results should be ready to use for PI purposes in the new year.

The committee have also been busy putting together a timeline of work for the 2025 Survey that includes four phases of the process that will begin in 2023/24 with deciding on content of the questionnaire and survey design to the final reporting and dissemination of the results in 2026. The timeline and the leaflet should be complete in the next few months and then the work will begin to put the questionnaire together.

Scottish Parliament event is booked to go ahead on 1st February 2023, following two years of this event being rescheduled, we are delighted it is finally going ahead. The theme is Alcoholics Anonymous Awareness, and we have four confirmed AA speakers and one of our Non-Alcoholic Trustee's, Mr Tom Fox. The emphasis will include the different ways that members came to AA from differing backgrounds and our speakers experience will give wonderful examples of this. An address from our Sponsoring MSP will be followed by our speakers and a question-and-answer session. The committee comprises 2 Regional delegates from ideally all 5 Scottish Regions, and we are still looking for delegates from 1 Region. The committee decided a more structured approach would benefit the event and has agreed on terms of rotation and record keeping. Administrative assistance is provided by the Northern Service office, and we are grateful for our workers there's support. We would invite all members to suggest invitees through their Regional Delegates or directly to the committee for our next event. We look forward to reporting further after the event.

The **Westminster Parliamentary Event Committee** delivered a very well attended face to face event in the Atlee Suite in Portcullis House on 12 May 2022, sponsored and hosted by Labour MP for Liverpool, Dan Carden. Two non-alcoholic professional speakers spoke highly of what AA had to offer. The AA speakers shared their experience strength and hope and talked about how AA is addressing diversity and reaching out to make the fellowship more welcoming and open to people of all different cultures and background. For 2023 the event will be held in Portcullis House on Tuesday 16 May 2023, with Steve Brine, Conservative MP for Winchester the sponsor. The Fellowship is urged to get in touch with their health and professional contacts and to invite their colleagues who would benefit from hearing more about AA. This year, like every year, the emphasis is on is getting professionals and people who come into contact with the still suffering alcoholic and who don't know much about AA to come along to hear what AA has to offer. This is not an event for AA members or even the people we already work with in our PI initiatives although we rely heavily on them to encourage their contacts and colleagues to attend.

Welsh Assembly: The Annual Presentation at the Senedd took place on Wednesday 26th October 2022. It was sponsored by Peredur Owen Griffith MS, of Plaid Cymru went very well indeed and the numbers were up on last year with a good turnout of Professionals, four Politicians and a member of Senedd Staff.

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ACHIEVEMENTS AND PERFORMANCE (continued)

The **Young People Sub Committee** had another busy year. They hosted a 'room' at the 75th Convention in Leeds in June 2022, held two very well-attended Young Peoples meetings and an exhibition of the history of young people in AA. Both the meetings and the exhibition were held at the St Georges Conference Centre, one of the other sites for the 75th Convention. The committee held a seminar in September 2022 in York which was very well attended by enthusiastic RYPLOs as well as intergroup YPLOs. There were speakers from AA and someone from the University of York student union who has worked with AA in the past and talked about where the needs were from his perspective. There were several inspiring AA speakers sharing their experience of bringing the message to young people in AA. The committee had two members rotate out this year and gained three new members. The recruitment of the new members was mainly down to the enthusiasm for the work that came about from the seminar.

The committee decided to hold a roadshow in Cardiff, having heard the fantastic report of the success of the road show in held in Leeds in November 2021, with Leeds going from a city with virtually no young people's meetings to several meetings across the city and other activities going on. The committee chose Cardiff as it looked like there were very few young people's meetings according to the online meeting finder on the AA website. The roadshow will be the 3rd weekend in April 2023.

FUTURE PLANS

Future plans of the charity include the following: -

- review of existing and the issue of new literature including leaflets and pamphlets
- holdings conventions
- committees continuing supporting various groups
- continuing support through phone lines and email

More detail is noted above in the achievements and performance section.

FINANCIAL REVIEW

Introduction

We have lived through another year of great uncertainty, with the pandemic, recovery from it, cost of living crisis and strikes. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2021-22 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity despite these undoubted additional pressures.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a full complement of staff. The Staff have continued to split their time working from home and in the offices. This arrangement has continued to work well.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) ethical fund. It is one of the top performers in the charity sector.

During the year the charity received an income of **£37,899** from our investments.

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FINANCIAL REVIEW (continued)

Literature

Income from the sale of literature amounted to **£703,715**. This represents an increase from the previous year's total of **£457,315**. This is a welcome step in the right direction.

The literature costs realised **£249,195** compared to **£172,484** in 2020-21.

Our Total Income for the year is **£1,852,346**.

Our Total Expenditure for the year is **(£1,823,469)**.

Our Net Income for 2021-22 before gains on investments is **£28,877**.

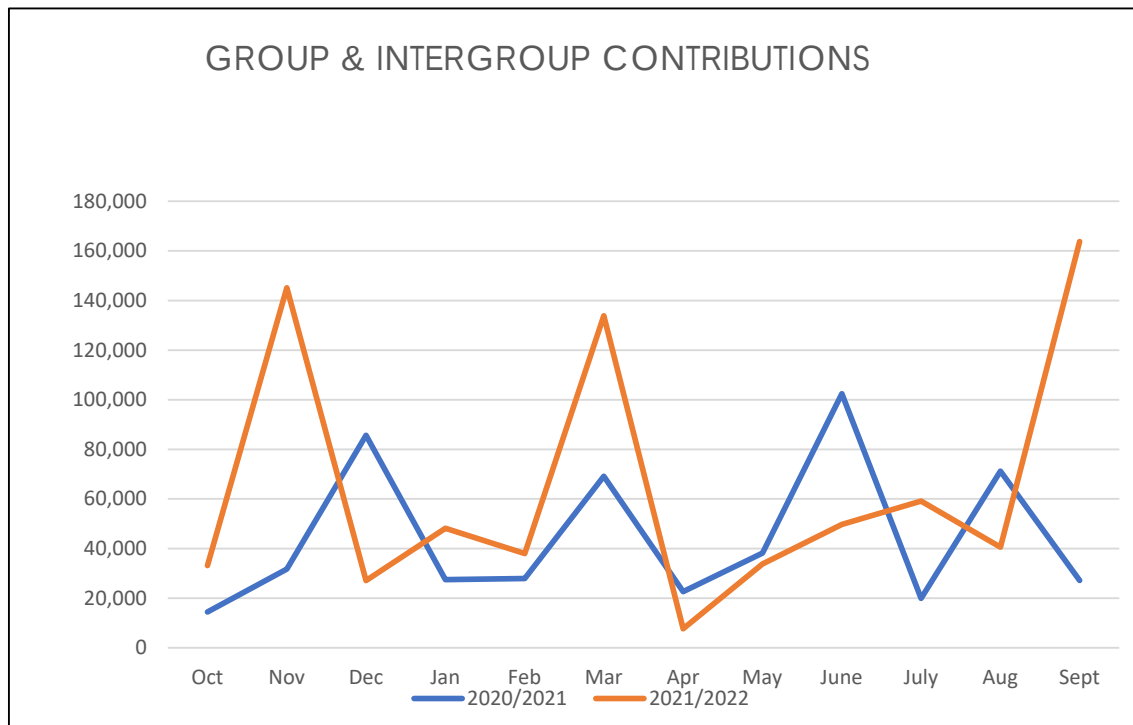
Our Net Loss on Investments is **(£81,974)**.

Therefore, our Net Expenditure is **(£53,097)**.

This gives us a Prudent Reserve for 2022-23 of **£2,279,336** which is **back to pre-pandemic levels, against net unrestricted funds of £2,337,694** (total unrestricted funds – stocks and tangible fixed assets), **leaving a surplus of £58,358**.

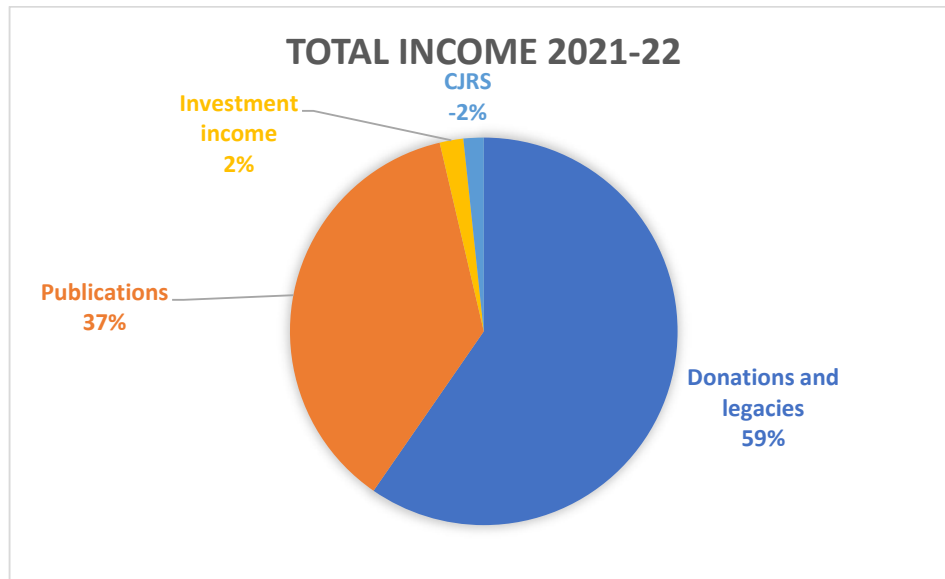
The above figures are detailed in the following pages of this Annual Report. It is extremely heartening to note that despite the challenges that we have all faced during the last three years, the Charity remains in a stable position. **However, a note of caution.** With resumption of activities to pre pandemic levels, our surplus over and above Warranty 2 has now been fully deployed on primary purpose work. To ensure that proper planning and resources for this work across the whole of AAGB can carry on normally, please continue the steady flow of your surplus funds through the service structure when you can.

Once again, the Board would like to thank you for your ongoing generosity.



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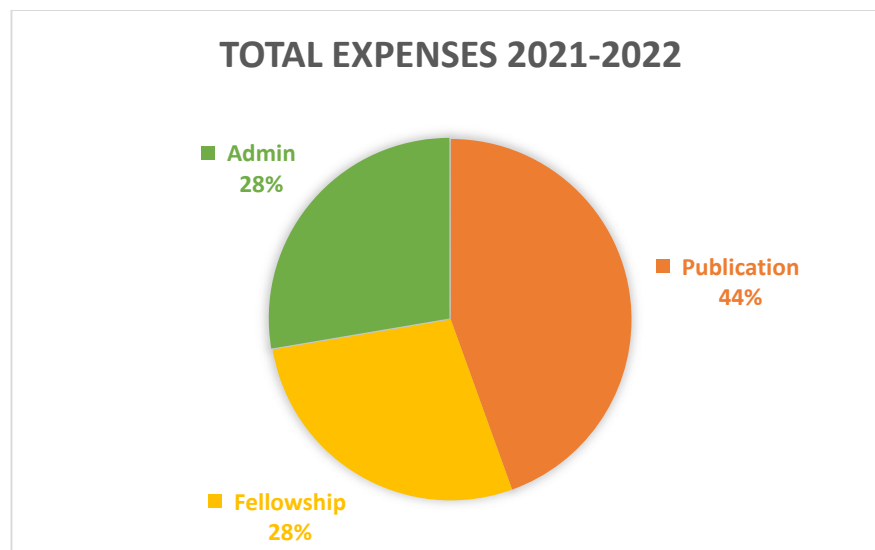
WHERE THE MONEY COMES FROM (ALL FUNDS) 2021/2022



Donations and legacies	Publications	Investment income	CJRS - Refunded
£ 1,143,061	£ 703,715	£ 37,899	£ (32,329)

Total income all Funds: £ 1,852,346

WHERE THE MONEY GOES (ALL FUNDS) 2021/2022



Publications	Fellowship Services	Administration
£ 811,285	£ 507,787	£ 504,397

Total Expenditure all Funds: £ 1,823,469

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STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
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STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Appointment, induction and training of new Trustees

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights. The General Service Board reserves the right to revoke any appointment.

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

Key Management remuneration

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

RISK STATEMENT

Our risk assessment is covered by our annual review of our general risk policy, reserves policy and investment policy.

(i) General Policy

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 17.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £2,279,336 (2021: £1,481,870). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

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RISK STATEMENT (Continued)

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of

investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2022 had a market value of 275.63p per unit. Giving the Charity investment a market value of £1,104,319. Due to the fluctuations within the Stock Market this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

Members of the General Service Board

Thomas Baldwin
Tim Barker
Charon Bourke
Andrina Cassidy
John Coady
Jo Faul
Tom Fox
Louise Foxcroft
Zelma Kesans
Clive Kilmartin
Hamish McSwan
Mani Mehdikhani
Kieran Moriarty
Barbara Owen
Levey Patocs
Charles Roberts
Stevie Smith
Amanda Stocks
Gretchen Swisher
Justin Tunstall

Ranjan Bhattacharyya

General Secretary

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GSB PERSONNEL

The following trustees retired from the Board this year:

Erik Abbot (resigned 10 April 2022)
Andrew Wetherell (resigned 17 September 2021)
Norman Brown (resigned 10 April 2022)
Maxine Wilson (resigned 21 November 2021)
Terri Semple (resigned 10 April 2022)
Mike Power (resigned 10 April 2022)
Jonathan Pope (resigned 10 April 2022)
Pat McGuire (resigned 10 April 2022)
Sandi Aarvold (resigned 10 April 2022)

The following trustees were appointed to the Board:

John Coady (appointed 10 April 2022)
Zelma Kesans (appointed 10 April 2022)
Hamish McSwan (appointed 10 April 2022)
Tim Barker (appointed 10 April 2022)
Levey Patocs (appointed 10 April 2022)
Charon Bourke (appointed 10 April 2022)
Andrina Cassidy (appointed 10 April 2022)
Dr Kieran Moriarty (appointed 10 April 2022)
Dr Louise Foxcroft (appointed 28 November 2022)

Key Management Personnel

R Battacharyya - General Secretary
M Tervet - Management Accountant
J Pryke - General Service Board Administrator
A M Smith - Northern Service Office Administrator
S Smyth - Conference Co-ordinator, IT & Technical Manager
S Wright - Office Manager
J P Szajniuk - Southern Service Office Administrator

Auditors

HPH Chartered Accountants
54 Bootham
YORK
YO30 7XZ

Bankers

HSBC Plc
13 Parliament Street
YORK
YO1 8XS

Solicitors

Wrigleys Solicitors LPP
19 Cookridge Street
LEEDS
LS2 EAG

Investment Managers

CCLA Fund Managers Ltd
Senator House
85 Queen Victoria Street
London
EC4V 4ET

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THE 12 TRADITIONS OF AA

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2022

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

AUDITOR

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 20 January 2023 and signed on its behalf by:

Clive Kilmartin – Trustee

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF
THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Opinion

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2022 which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 8 of the Charities Accounts (Scotland) Regulations 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Chartered Accountants**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF****THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 and requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement on page 17, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Auditor's responsibilities for the audit of the financial statements**

We have been appointed as auditor under section of the Charities Act 2011, and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and under the Companies Act 2006 and report in accordance with the Acts and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.
- In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).
- Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.
- We also considered the opportunities and incentives that may exist within the charitable company for fraud.
- We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition.

In response to the risk of irregularities and non-compliance with laws and regulations and risk of fraud, we designed procedures which included but were not limited to: sample testing on the posting of journals, detailed substantive testing on the completeness of income, review of trustee's minutes and any correspondence with regulators.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS AND THE TRUSTEES OF

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations. We are not responsible for preventing fraud and cannot be expected to detect all fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham

York

YO30 7XZ

20 January 2023

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
AND INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	Note	Unrestricted Funds £	Restricted Funds £	Total 2022 £	Total 2021 £
Income and endowments from:					
Donations and legacies	4	1,135,888	7,173	1,143,061	827,005
Other trading activities	5	684,327	19,388	703,715	457,315
Investments	6	37,865	34	37,899	33,667
Government grant income - CJRS		(32,329)	-	(32,329)	6,492
Total income		£ 1,825,751	£ 26,595	£ 1,852,346	£ 1,324,479
Expenditure on:					
Raising funds	7	811,285	-	811,285	430,300
Charitable activities	7	986,865	25,319	1,012,184	755,196
Total expenditure		£ 1,798,150	£ 25,319	£ 1,823,469	£ 1,185,496
Net income before gain on investments					
		27,601	1,276	28,877	138,983
Net (losses) / gains on investments	10	(81,974)	-	(81,974)	121,358
Net income/(expenditure) for the year		(54,373)	1,276	(53,097)	260,341
Reconciliation of funds:					
Total funds brought forward		2,651,748	125,235	2,776,983	2,516,642
Total funds carried forward		£ 2,597,375	£ 126,511	£ 2,723,886	£ 2,776,983

The notes on pages 26 to 35 form part of these financial statements.

Income and net movement in funds derive wholly from continuing operations.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

BALANCE SHEET
AS AT 30 SEPTEMBER 2022

Company number: 00587316

	Note	2022	2021
		£	£
Fixed assets:			
Tangible fixed assets	9	3,436	3,526
Investments	10	1,104,319	1,186,293
<i>Total fixed assets</i>		1,107,755	1,189,819
Current assets:			
Stocks	11	256,245	193,792
Debtors	12	103,245	99,700
Cash at bank and in hand	21	1,300,032	1,435,853
<i>Total current assets</i>		1,659,522	1,729,345
Liabilities:			
Creditors: amounts falling due within one year	13	(43,391)	(142,181)
<i>Net current assets</i>		1,616,131	1,587,164
Total net assets		£ 2,723,886	£ 2,776,983
The funds of the charity:	15		
Unrestricted funds		2,597,375	2,651,748
Restricted funds		126,511	125,235
Total charity funds		£ 2,723,886	£ 2,776,983

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements were approved by the Board of Trustees on 20 January 2023 and were signed on its behalf by:

Clive Kilmartin
Trustee

The notes on pages 26 to 35 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CASH FLOW STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

	Note	2022	2021
		£	£
Net cash (used in) / provided by operating activities	19	(171,210)	121,579
Cash flow from investing activities:			
Dividends, interest and rents from investments		37,899	33,667
Fixed asset purchases		(2,510)	(5,289)
Net cash provided by investing activities		35,389	28,378
Change in cash and cash equivalents in the year	20	(135,821)	149,957
Cash and cash equivalents at beginning of the year		1,435,853	1,285,896
Cash and cash equivalents at end of the year	21	£1,300,032	£1,435,853

The notes on pages 26 to 35 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

1 ACCOUNTING POLICIES

Legal entity

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK, the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accounts are presented in UK Sterling pounds (£).

Going concern

The Trustees/Directors have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the Charitable Company to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the Charitable Company is a going concern.

Donations

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

Other trading activities

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Investment income

Investment income has been accounted for on a cash receipt basis.

Expenditure and irrecoverable VAT

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

Tangible fixed assets

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

1 ACCOUNTING POLICIES (continued)

Depreciation

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Fixtures and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

Investments

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pension schemes

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

Operating leases

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

Funds structure

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2 TAXATION

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

3 OPERATING SURPLUS	2022	2021
The surplus for the year is stated after charging:	£	£
Depreciation	2,600	1,764
Auditor's remuneration	8,000	8,000
Other fees paid to auditor	1,600	1,600
4 DONATIONS AND LEGACIES	2022	2021
	£	£
Contributions	983,742	785,790
Covenants	50,026	40,442
Conventions	1,355	773
Conference	107,938	-
	1,143,061	827,005

£7,207 of income from donations and legacies relate to restricted funds (2021: £5,718).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

5 OTHER TRADING ACTIVITIES	2022	2021
	£	£
Sales of literature	703,715	457,315
	£ 703,715	£ 457,315

£19,388 of other trading activities relates to restricted funds (2021: £15,964).

Literature is sold at a surplus to assist in the support of the primary purpose.

6 INVESTMENT INCOME	2022	2021
	£	£
Fixed asset investment income	33,975	33,618
Deposit account interest	3,924	49
	£ 37,899	£ 33,667

£10 of investment income relates to restricted funds (2021: £3).

7 TOTAL RESOURCES EXPENDED	Raising funds	Direct	Support	Total
	£	£	£	2022
	£	£	£	£
Charitable expenditure	811,285	507,787	504,397	1,823,469
	Raising funds	Direct	Support	Total
	£	£	£	2021
	£	£	£	£
Charitable expenditure	430,300	398,650	356,546	1,185,496

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

7 TOTAL RESOURCES EXPENDED - continued

Raising funds include:	<i>Basis of allocation</i>	2022 £	2021 £
Purchase of literature	direct	249,195	172,484
Staff costs	usage	61,368	53,768
Premises costs	usage	36,902	34,364
Office expenses	usage	88,491	76,706
Public information and publication costs	direct	35,307	35,669
Conference costs	direct	228,014	48
Website	direct	18,342	5,529
Irrecoverable VAT	direct	54,835	29,827
Financial expenses	direct	15,982	12,227
General expenses (archives)	direct	22,849	6,504
Bad debts written off	direct	-	3,174
		£ 811,285	£ 430,300

All raising funds costs relate to unrestricted funds.

Charitable activities include:	<i>Basis of allocation</i>	2022 £	2021 £
Staff costs	usage	319,113	279,597
Premises costs	usage	70,149	69,434
Office expenses	usage	35,672	32,510
General expenses (travel, meetings and fund expenditure)	direct	82,853	17,109
		£ 507,787	£ 398,650

£27 of charitable activities costs relates to restricted funds (2021: (£1,083)).

Support costs comprises of:

	Management £	Governance costs £	2022 £
Charitable expenditure	381,329	123,068	504,397
	Management £	Governance costs £	2021 £
Charitable expenditure	310,020	46,526	356,546
Management costs include:	<i>Basis of allocation</i>	2022 £	2021 £
Staff costs	usage	233,198	204,321
Premises costs	usage	54,528	52,513
Office expenses	usage	40,570	35,687
Financial expenses	usage	65	78
General expenses (travel, meetings and training)	direct	52,968	17,421
		£ 381,329	£ 310,020

£65 of management costs related to restricted funds (2021: £78).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

7 TOTAL RESOURCES EXPENDED - continued

Governance costs include:	<i>Basis of allocation</i>	2022	2021
		£	£
Trustees' expenses	direct	53,039	14,004
Professional fees	direct	70,029	32,522
		<u>£ 123,068</u>	<u>£ 46,526</u>

All governance costs relate to unrestricted expenditure.

8 STAFF COSTS

	2022	2021
	£	£
Wages and salaries	515,501	453,990
Social security costs	49,934	40,982
Defined contribution pension costs	48,244	42,714
	<u>£ 613,679</u>	<u>£ 537,686</u>

The average number of employees during the year was as follows:

Full-time staff	12	10
Part-time staff	8	10
	<u>20</u>	<u>20</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year was nil (2021: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 8. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £317,417 (2021: £287,413).

9 TANGIBLE FIXED ASSETS

	Fixtures and fittings	Computer equipment	Total
	£	£	£
Cost:			
At 1 October 2021	135,757	36,868	172,625
Additions	-	2,510	2,510
At 30 September 2022	<u>135,757</u>	<u>39,378</u>	<u>175,135</u>
Depreciation:			
At 1 October 2021	135,757	33,342	169,099
Charge for the year	-	2,600	2,600
At 30 September 2022	<u>135,757</u>	<u>35,942</u>	<u>171,699</u>
Net book values:			
30 September 2022	<u>£ -</u>	<u>£ 3,436</u>	<u>£ 3,436</u>
30 September 2021	<u>£ -</u>	<u>£ 3,526</u>	<u>£ 3,526</u>

All of the tangible fixed assets relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

10 FIXED ASSET INVESTMENTS

**Listed
investments
£**

At 1 October 2021	1,186,293
Revaluations	(81,974)
At 30 September 2022	<u>1,104,319</u>

Net book value

At 30 September 2022	<u>£ 1,104,319</u>
At 30 September 2021	<u>£ 1,186,293</u>

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

Historical cost	<u>£ 880,171</u>

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,104,319)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

11 STOCKS

	2022 £	2021 £
Goods for resale	<u>£ 256,245</u>	<u>£ 193,792</u>

All stock relates to unrestricted funds.

12 DEBTORS

	2022 £	2021 £
Trade debtors	37,305	22,338
Other debtors	14,072	16,484
Prepayments and accrued income	51,868	60,878
	<u>£ 103,245</u>	<u>£ 99,700</u>

All debtors relate to unrestricted funds.

13 CREDITORS: amounts falling due within one year

	2022 £	2021 £
Trade creditors	8,088	74,403
Accruals and deferred income	32,813	59,933
Other creditors	2,490	7,845
	<u>£ 43,391</u>	<u>£ 142,181</u>

All creditors relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

14 DEFERRED INCOME	2022	2021
	£	£
Fees received in advance		
Balance at 1 October 2021	8,652	38,005
Released to statement of financial activities	(8,652)	(38,005)
	<u>-</u>	<u>-</u>
Deferred in the period	11,471	8,652
Deferred income at 30 September 2022	<u>£ 11,471</u>	<u>£ 8,652</u>

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions.

15 FUNDS

	Balance at 01/10/2021 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2022 £
Undesignated funds					
General Fund	2,651,748	1,825,751	(1,798,150)	(81,974)	2,597,375
Restricted funds					
Development Fund	49,541	19,388	(227)	-	68,702
European Service Meeting	75,694	7,207	(25,092)	-	57,809
	<u>125,235</u>	<u>26,595</u>	<u>(25,319)</u>	<u>-</u>	<u>126,511</u>
Total Funds	<u>£ 2,776,983</u>	<u>£ 1,852,346</u>	<u>£ (1,823,469)</u>	<u>£ (81,974)</u>	<u>£ 2,723,886</u>

	Balance at 01/10/2020 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2021 £
Undesignated funds					
General Fund	2,414,097	1,302,794	(1,186,501)	121,358	2,651,748
Restricted funds					
Development Fund	33,577	15,964	-	-	49,541
European Service Meeting	68,968	5,721	1,005	-	75,694
	<u>102,545</u>	<u>21,685</u>	<u>1,005</u>	<u>-</u>	<u>125,235</u>
Total Funds	<u>£ 2,516,642</u>	<u>£ 1,324,479</u>	<u>£ (1,185,496)</u>	<u>£ 121,358</u>	<u>£ 2,776,983</u>

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

16 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets	Investments	Net current assets	Total 2022
	£	£	£	£
Unrestricted funds	3,436	1,104,319	1,489,620	2,597,375
Restricted funds	-	-	126,511	126,511
	<u>£ 3,436</u>	<u>£ 1,104,319</u>	<u>£ 1,616,131</u>	<u>£ 2,723,886</u>

	Tangible fixed assets	Investments	Net current assets	Total 2021
	£	£	£	£
Unrestricted funds	3,526	1,186,293	1,461,929	2,651,748
Restricted funds	-	-	125,235	125,235
	<u>£ 3,526</u>	<u>£ 1,186,293</u>	<u>£ 1,587,164</u>	<u>£ 2,776,983</u>

17 OPERATING LEASE COMMITMENTS

As at 30 September the charitable company had future minimum lease payments under non-cancellable operating as follows:

	2022	2021
	£	£
Within one year	78,841	83,380
Between one and five years	300,000	304,190
In more than five years	318,750	393,750
	<u>£ 697,591</u>	<u>£ 781,320</u>

18 RELATED PARTIES

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amounting to £53,059 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2021: £14,004 to all trustees).

Trustee other related parties

There were no related party transactions during the year which were not offered on the same terms as the general public.

There are no other related parties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

19 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	2022 £	2021 £
Net income/(expenditure) for the reporting period	(53,097)	260,341
Depreciation of tangible fixed assets	2,600	1,763
Gains on investments	81,974	(121,358)
Dividends, interest and rents from investments	(37,899)	(33,667)
(Increase)/decrease in stocks	(62,453)	(79,534)
(Increase)/decrease in debtors	(3,545)	(12,161)
(Decrease)/increase in creditors	(98,790)	106,195
<i>Net cash used in operating activities</i>	£ (171,210)	£ 121,579

20 ANALYSIS OF CHANGES IN NET DEBT

	At 01/10/2021 £	Cash-flows £	At 30/09/2022 £
Cash	1,435,853	(135,821)	1,300,032
	£ 1,435,853	£ (135,821)	£ 1,300,032

21 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2022 £	2021 £
Cash at bank and in hand	1,300,032	1,435,853
Total cash and cash equivalents	£ 1,300,032	£ 1,435,853

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

22 COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT

	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
Income and endowments from:				
Donations and legacies	821,318	5,687	827,005	911,608
Other trading activities	441,351	15,964	457,315	438,208
Investments	33,633	34	33,667	42,404
Government grant income - CJRS	6,492	-	6,492	29,997
Total income	£ 1,302,794	£ 21,685	£ 1,324,479	£ 1,422,217
Expenditure on:				
Raising funds	430,300	-	430,300	464,132
Charitable activities	756,201	(1,005)	755,196	851,024
Total expenditure	£ 1,186,501	£ (1,005)	£ 1,185,496	£ 1,315,156
Net income/(expenditure) before gain on investments	116,293	22,690	138,983	107,061
Net gains on investments	121,358	-	121,358	49,387
Net income/(expenditure) for the year	237,651	22,690	260,341	156,448
Reconciliation of funds:				
Total funds brought forward	2,414,097	102,545	2,516,642	2,360,194
Total funds carried forward	£ 2,651,748	£ 125,235	£ 2,776,983	£ 2,516,642



General Service Board of Alcoholics Anonymous (Great Britain) Limited

P.O. Box 1, 10 Toft Green

York,

YO1 7NJ

Telephone 01904 644026

Registered Charity Nos 226745/SCO38023



Partner: Sarah Wearing (sarah.wearing@hphonline.co.uk)

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

30 SEPTEMBER 2022

Audit Findings Report issued 18 January 2023

A handwritten signature in black ink, appearing to read 'C. Attewell'.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

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HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

1. Executive Summary

This report summarises our key findings in connection with the audit of the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2022. We would like to express our appreciation for the assistance provided to us by the finance team and the other staff at the charitable company during our audit.

Use of this report

This report has been prepared for the sole use of the Trustees of the entity and its contents should not be disclosed to third parties, or placed on the public file, without our prior written consent. We assume no duty, responsibility or liability to any other person who has access to this report.

Summary of matters

There were:

- Two (2021 - Six) audit adjustments above trivial errors at the year end of which none remain unadjusted for in the accounts
- Two (2021 - Two) system weaknesses highlighted
- One (2021 - Two) prior year matters still remaining outstanding

Trivial errors, those below £1,000, are not reported within this report.

Overall conclusion and opinion

We have substantially completed our audit subject to the matters set out below.

- Completion of the going concern and post-Balance Sheet events reviews
- Receipt of the signed letter of representation

On satisfactory completion of the outstanding matters, we anticipate issuing an unmodified audit opinion on the truth and fairness of the financial statements.

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

2. Matters from our audit

Our audit processes include reviewing the accounting practices of The General Service Board of Alcoholics Anonymous (Great Britain) Limited and the disclosures made in the statutory financial statements and the annual report of the Trustees. Details of key issues from this review and from our other audit work and related discussions with management have been recorded below.

- **Journal corrections**

The reversal of prepayments and accruals for 2021 and two other year end journals were not processed correctly through the income and expenditure statement.

- **Management override of controls**

Auditing standards require us to consider as a significant audit risk area of potential or actual management override of controls. In completing our audit we have therefore considered the following matters.

Significant accounting estimates and judgements

A revised auditing standard, ISA (UK) 540 (Revised) Auditing Accounting Estimates and Related Disclosures, effective for accounting periods commencing on or after 15 December 2019, is applicable for the current year, and required additional audit focus over management's estimates, including undertaking separate risk assessments for both inherent and control risks. In respect of the former, consideration is given to the estimation uncertainty, the subjectivity, and the complexity of the estimate. We are also required to consider whether the disclosures made in the financial statements are reasonable.

There are no significant estimates in the accounts.

Controls around journal entries and the financial reporting process

We reviewed and carried out sample testing on the Charity's controls around the processing of journal adjustments (how journals are initiated, authorised and processed) and the preparation of the annual financial statements. We also considered the risk of potential manipulation by journal entry to mask fraud.

We did not identify any instances of management override of controls or other issues from our sample testing of the Charity journals. However, we note that journal processing can be an area of potential risk and it is good practice to include consideration of this within the overall Charity's risk assessment. **Several year end journals were not processed correctly see section 3.**

Significant transactions outside the normal course of business

We are required to consider the impact on the financial statements if there are any significant transactions occurring outside of the normal course of the Charity's business.

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

No such transactions were highlighted to us at the audit planning stage.

- **Going Concern**

In preparing the financial statements to comply with Financial Reporting Standard 102 the Trustees and management are required to make an assessment of the Charity's ability to continue as a going concern. In assessing whether the going concern assumption is appropriate, the Trustees and management are required to consider all available information about the future of the Charity in the period of at least, but not limited to, twelve months from the date when the financial statements are approved and authorised for issue.

The Trustees' going concern assessment is a key area of emphasis and importance for our audit and, in accordance with the requirements of ISAs (UK), our audit report includes a specific reference to going concern.

We have discussed this with the Charity's management and explained that our work on going concern includes the following:

- reviewing the period used by Trustees to assess the ability of the Charity to continue as a going concern,
- examining budgets and forecasts prepared by management covering the period of the going concern assessment which adequately take account of the potential impacts of Covid-19 on the charity to ensure that these appropriately support the trustees' conclusion,
- reviewing the accuracy of past budgets and forecasts by comparing the budget for the current year against actual results for the year, and
- reviewed any other information or documentation which the Trustees have used in their going concern assessment.

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

3. Systems and control issues

Our evaluation of the systems of control at The General Service Board of Alcoholics Anonymous (Great Britain) Limited was carried out for the purposes of our audit and accordingly is not intended to be a comprehensive review of your business processes. It would not necessarily reveal all weaknesses in accounting practice or internal controls which a special investigation might highlight nor irregularities or errors not material in relation to the financial statements.

We have set out below suggested improvements to the Charity's processes and controls which we noted during our audit work and which we would like to bring to your attention. In order to provide you with a clear picture of the significance of issues raised, we have graded the issues raised by significance before any corrective actions are taken:

High		These findings are significant and require urgent action.
Medium		These findings are of a less urgent nature, but still require reasonably prompt action.
Low		These findings merit attention within an agreed timescale.

Issues and implications

Management's comments

3.1 VAT Journal

The journal for the VAT return was posted incorrectly. The partial exemption element was posted the balance sheet and the refund was posted to the income and expenditure account. This is the reverse of what should have been posted. The VAT control account should be reconciled to VAT reclaim every quarter.

To liaise with HPH to correct the journal quarterly processing.

3.2 Reversal of prior year adjustments

Several prior year journal adjustments were incorrectly reversed against balance sheets codes and as a result the impact of the amendments did not go through the income and expenditure accounts.

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

4. Matters from last year

We have set out below the systems and control issues on which we reported after our audit last year together with an update on how the points raised have been addressed including information on the progress made at the time of the audit of the year financial statements.

Recommendation fully implemented or no longer relevant	
Recommendation partially implemented	
No progress on recommendation	

Please note that these colour codings are based on the status of the actions taken rather than the severity of the observation which is shown against the observation itself.

Observations in 2021

Update in current year

4.1 VAT Journal

The journal for the VAT return was posted incorrectly. The partial exemption element was posted the balance sheet and the refund was posted to the income and expenditure account. This is the reverse of what should have been posted.

The VAT control account should be reconciled to VAT reclaim every quarter.



VAT journal still not posting the irrecoverable element correctly each quarter.

4.2 Stock invoices

Ensure stock invoices are include once stock is received or you own the stock even if held at the printers.



Invoices included in year, but prior year reversal of correction was not amended correctly.

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

5. Reporting audit adjustments

International standards on Auditing (UK and Ireland) require that we report to you all misstatements which we identified as a result of the audit process and which were not adjusted, unless those matters are clearly trivial in size or nature.

We are pleased to report that there are no non-trivial items identified as a result of our audit work which have not been adjusted in the financial statements.

Agreed adjustments

	Net income	Assets increase/ (decrease)	Liabilities increase/ (decrease)	Funds
	£	£	£	£
Net position at planning	(138,669)	2,734,657	96,453	2,638,204
Client adjustments				
Late invoice updated by client	(1,931)	-	1,931	(1,931)
Depreciation	(2,599)	(2,599)	-	(2,599)
Credit card expense in prior year	(110)	-	-	-
Insurance pay out misclassified	4,029	-	(4,029)	4,029
Audit adjustment				
Reversal of prior year journals	62,631	21,919	(40,713)	62,631
VAT journal corrections	23,552	13,300	(10,251)	23,552
Total adjustments	85,572	32,619	(53,062)	85,682
Net position per financial statements	(53,097)	2,767,277	43,391	2,723,886

We are pleased to report that there are no remaining unadjusted items identified from our audit in excess of the above trivial limit.

HPH Chartered Accountants

6. External developments

The Charities Bill: 5 key changes to charity law

The Charities Act 2022 (the Act) received Royal Assent on 24 February 2022 and brings into force a number of key changes to the Charities Act 2011, aimed at simplifying a number of processes.

While the Act comes into force on the date on which it was passed, a number of the provisions of the Act will only come into force when secondary legislation has been passed. It is expected that this will take place on a staggered basis over the next 12 – 18 months. In addition, the Charity Commission will be updating their guidance and online tools for each change to the Act.

We have set out below some of the key changes.

Governing document amendments

Amendments have been made to the Act to more closely align the rules for charities amending their constitution irrespective of the legal structure. Whilst the Commission will still need to approve any regulated amendments (e.g. changes to the charity's objects), they will now apply the same consistent criteria to approve these.

Permanent endowments

A number of changes have been made in respect of permanent endowments.

Firstly, the definition of permanent endowments has been updated with a simplified definition where property is considered to be a permanent endowment if it is '*subject to a restriction on being expended which distinguishes between income and capital*'.

The Charities Act has also been updated to increase the maximum value of a permanent endowment that Trustees can resolve to release restrictions on spending capital from £10,000 to £25,000. This power has also been extended to incorporated entities.

In addition, a new provision in the Act will allow Trustees to borrow up to 25% of the value of a charity's permanent endowment subject to the amount being repaid within 20 years of being borrowed.

These new and amended powers will grant Trustees of permanently endowed charities increased flexibility in times of economic uncertainty.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

Failed appeals

The Act introduces new rules granting the power for trustees to apply cy-près, allowing charities more flexibility in response to a charity appeal that has failed, allowing donations to be applied for another charitable purposes rather than having to be returned to donors under certain conditions:

- i) The donation is a single gift of £120 or less; and the Trustees reasonably believe that during the financial year the total amount received from the donor for the specific charitable purpose is £120 or less (unless the donor states in writing that the gift must be returned if the charitable purposes fail); or
- ii) The donor, after all agreed actions have been taken, cannot be identified or found; or
- iii) The donor cannot be identified (for example cash collections)

In order to avail themselves of the new rules, Trustees will need to pass a resolution having regard to (a) the desirability of securing that the purposes are, so far as reasonably practicable, similar to the specific charitable purposes for which the money or other property was given; and (b) the need for the purposes to be suitable and effective in the light of current social and economic circumstances.

Where the proceeds are in excess of £1,000 a copy of the resolution, along with a statement of their reasons for passing it must be provided to the Commission. Such a resolution does not take effect until consent is provided by the Commission in writing.

Payments to Trustees

Under the Charities Act 2011, Trustees (or a person connected to the trustee) may receive payment for the provision of services to a charity under certain conditions. The Act extends this provision to allow payment for the provision of goods to a charity.

Ex Gratia Payments

Amendments to the act allow for ex gratia payments to be made without the Commission's consent, up to a maximum of £20,000 depending on the charity's income. In addition, the amendments allow this decision to be delegated to staff.

Mergers

A key amendment to the Act allows for legacies to be transferred to a merged charity. This change will remove the need for 'shell charities' to be maintained and therefore reduce administration costs.

Full details of all the changes can be found [here](#) and [here](#).

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

Responsible investments guidance

The Charity Commission ran a public consultation in April 2021 in respect of updated guidance for responsible investments.

The results of the consultation were published on 18 August 2021, and can be viewed [here](#).

During the consultation two charities were granted permission to bring a case relating to responsible investment to the High Court. They are seeking clarification of the law, and there will be a court hearing in 2022. As a result, the updated guidance is not expected to be published until the court has given its judgement as this may affect the final guidance.

Guidance on hybrid working launch by ACAS

ACAS recently published guidance for employers on hybrid working, following the extended period of remote working as a result of the coronavirus pandemic.

The guidance is broken down into the following five sections:

Considering hybrid working for your organisation

Consulting and preparing to introduce hybrid working

Creating a hybrid working policy

Treating staff fairly in hybrid working; and

Supporting and managing staff in hybrid working

The guidance also considers other legal matters that employers should consider, including data and privacy issues, health and safety issues and working time requirements.

The guidance can be found [here](#).

7. Audit procedures and approach

Our responsibilities

We are required by International Standards on Auditing (UK and Ireland) ("ISAs") to communicate to you our views about any significant qualitative aspects of the accounting practices, including accounting policies, accounting estimates and financial statement disclosures, as well as any difficulties encountered during the audit, the written representations we are requesting and any other matters which we believe are significant to your oversight of the financial reporting process.

We are required to communicate to you matters arising during the audit in connection with the entity's related parties, matters involving non-compliance with laws and regulations that come to our attention during the course of the audit and if we have identified or suspect fraud involving management, employees who have significant roles in internal control or others where the fraud results in a material misstatement in the financial statements.

We have included in appendix 1 a draft of the representations letter for the entity which we will be requesting from the Trustees when the financial statements are approved.

We have been able to undertake our work as set out in our engagement letter. No restrictions were placed on our audit.

Our approach

Our audit procedures, which are designed primarily to enable us to form an opinion on your financial statements, were carried out in accordance with International Standards on Auditing (UK and Ireland).

Our work continues to combine substantive procedures involving direct verification of balances and transactions, including obtaining confirmations from third parties where we considered this to be necessary, with a review of certain of your financial systems and controls. We also considered as a part of our audit the overall neutrality, consistency and clarity of the disclosures in your financial statements.

We identified in our Audit Planning the range of risks from our understanding of the entity, its people and environment, and the system of internal control which we have taken into account in planning our audit work so as to reduce the risk of material misstatement to an acceptable level. We also noted certain risks which we assessed as requiring special audit attention ("significant risks" or "specific risks") as well as other transactions and balances which we identified for our audit focus.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

Based on the audit work we have carried out we have not identified any changes to our initial assessment of risk. We have been able to carry out the audit tests on the specific areas of risk as set out in our Audit Planning Report and, where appropriate, have commented further on these in this report.

Independence and ethics

We are required by the Ethical Standards issued by the Auditing Practices Board to inform you of any matters that bear upon our objectivity and independence.

HPH has procedures in place to ensure that its partners and professional staff comply with both the APB's Ethical Standards and the Code of Ethics adopted by The Institute of Chartered Accountants in England and Wales.

We are not aware of any relationships between HPH and the entity that would threaten the firm's audit independence or the objectivity of the audit partner and audit staff. In our professional judgement HPH is independent within the meaning of APB Ethical Standards and we have not identified any issues with regard to our integrity, objectivity or independence.

Non-audit services

We are required to bring to your attention professional fees earned by HPH in the year ended 30 September 2022 and an analysis of these is given below:

Payroll	£ 1,600

Use of this report

This report has been prepared for the private use of the Trustees of the entity and its contents should not be disclosed to third parties without our prior written consent. We assume no duty, responsibility or liability to any other person who has access to this report.

HPH Chartered Accountants

8. Fraud and irregularities and our audit reporting

There has been an update to ISA (UK) 700 for accounting periods beginning on or after 15 December 2019, requiring the audit report to include an additional comment to explain to what extent the audit was considered capable of detecting irregularities, including fraud.

Irregularities are acts of omission or commission which are contrary to the prevailing laws or regulations. Fraud includes both fraudulent financial reporting and misstatements resulting from misappropriation of assets.

The primary responsibility for the prevention and detection of both irregularities and fraud rests with the Trustees and management of the organisation. It is important that management, with oversight of those charged with governance, place a strong emphasis on fraud prevention and fraud deterrence. This involves a commitment to creating a culture of honest and ethical behaviours which can be reinforced by an active oversight by those charged with governance.

Our responsibility under ISAs (UK) is to obtain reasonable assurance that the financial statements taken as a whole are free from material misstatement, whether caused by fraud or error. The addition this year to our reporting requirements placed increased emphasis on our understanding of the risks to The General Service Board of Alcoholics Anonymous (Great Britain) Limited from fraud and irregularities and our audit included discussions with management to obtain their assessment of the risk that fraud may cause a significant account balance to contain a material misstatement, as well as other procedures to obtain sufficient appropriate audit evidence.

Owing to the inherent limitations of an audit, there is an unavoidable risk that some material misstatements of the financial statements may not be detected even though the audit is properly planned and performed in accordance with the ISAs (UK).

We obtained an understanding of the legal and regulatory frameworks within which the Charity operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act together with the Charities SORP (FRS102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the Charity's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the Charity for fraud.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the recognition of income and the override of controls by management. Our audit procedures to respond to these risks included e.g. sample testing on the posting of journals, detailed substantive testing on the completeness of income, reviewing regulatory correspondence and reading minutes of meetings of those charged with governance.

Appendix 1 – Letter of representations

GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

Company Number 00587316

Charity numbers 226745/SC038023

HPH

54 Bootham

YORK

YO30 7XZ

DATE (date of the accounts signed)

Dear Sirs,

We provide this letter in connection with your audit of the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2022 for the purpose of expressing an opinion as to whether the financial statements give a true and fair view of the financial position of the charity as at 30 September 2022 and of the results of its operations for the year then ended in accordance with UK Generally Accepted Accounting Practice ("UK GAAP").

We confirm that the following representations are made on the basis of sufficient enquiries of management and staff with relevant knowledge and experience and, where appropriate, of inspection of supporting documentation and that, to the best of our knowledge and belief, we can properly make each of these representations to you.

1. We have fulfilled our responsibility for the fair presentation of the financial statements in accordance with UK GAAP.
2. We acknowledge as trustees our responsibility for making accurate representations to you.

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

3. We acknowledge our responsibility for the design and implementation of internal control to prevent and detect fraud and errors.
4. We confirm that we have received confirmation from each director who was a director at the time of the approval of the financial statements that:
 - (a) they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that you are aware of that information and
 - (b) that so far as they are aware there is no relevant audit information of which you are unaware.
5. We have provided you with all accounting records and relevant information and granted you unrestricted access to persons within the entity, for the purposes of your audit.
6. All the transactions undertaken by the charity have been properly reflected and recorded in the accounting records or other information provided to you.
7. In respect of accounting estimates and judgements, we confirm our belief that the significant assumptions used are reasonable.
8. We have considered the adjustments in Appendix 1, proposed by you. In our judgement, these adjustments are appropriate given the information available to us. We further confirm that we have now made these adjustments to the financial statements.
9. We reaffirm that the written representations previously made with respect to the prior period remain appropriate and, in particular they remain appropriate in connection with the restatement made to correct a material misstatement in prior period financial statements that affect the comparative information.
10. We are not aware of any actual or possible litigation or claims against the company whose effects should be considered when preparing the financial statements and these have been reflected in the financial statements in accordance with applicable accounting standards.
11. We confirm that we have considered the Charity Commission and HMRC guidelines relating to charities that operate internationally and that there are no matters that need to be brought to your attention.
12. All grants, donations and other incoming resources, the receipt of which is subject to specific terms and conditions, have been notified to you. There have been no breaches of terms or conditions in the application of such incoming resources.

HPH Chartered Accountants

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED – AUDIT FINDINGS REPORT

13. We are not aware of any breaches of our charitable trusts and have advised you of the existence of all endowments and funds maintained by us.
14. There have been no events since the balance sheet date which require disclosure or which would materially affect the amounts in the financial statements. Should any material events occur which may necessitate revision of the figures in the financial statements, or inclusion in a note thereto, we will advise you accordingly.
15. We have assessed that there is no significant risk that the financial statements are materially misstated as a result of fraud.
16. We are not aware of any fraud or suspected fraud affecting the charity involving those charged with governance, management or other employees who have a significant role in internal control or who could have a material effect on the financial statements.
17. We are not aware of any allegations by employees, former employees, regulators or others of fraud, or suspected fraud, which would have an impact on the charity's financial statements.
18. We are not aware of any known or suspected instances of non-compliance with those laws and regulations which provide a legal framework within which the charity conducts its business.
19. We confirm that complete information has been provided to you regarding the identification of related parties and that we are not aware of any significant transactions with related parties other than matters that we consider have been appropriately and adequately disclosed.
20. We confirm we have appropriately accounted for and disclosed related party relationships and transactions in accordance with applicable accounting standards and with the recommendations of the applicable charity SORP.
21. The charity meets its day to day working capital requirements through its current reserves and bank balances held. Based on the level of reserves held the trustees consider that the charity will continue to operate within its working capital. Therefore, the trustees consider it appropriate to prepare the financial statements on a going concern basis.

Yours faithfully

.....

Trustee

Signed on behalf of the board DATE

HPH Chartered Accountants

Appendix 1 – Audit adjustments

Agreed adjustments

	Net income	Assets increase/ (decrease)	Liabilities increase/ (decrease)	Funds
	£	£	£	£
Net position at planning	(138,669)	2,734,657	96,453	2,638,204
Client adjustments				
Late invoice updated by client	(1,931)	-	1,931	(1,931)
Depreciation	(2,599)	(2,599)	-	(2,599)
Credit card expense in prior year	(110)	-	-	-
Insurance pay out misclassified	4,029	-	(4,029)	4,029
Audit adjustment				
Reversal of prior year journals	62,631	21,919	(40,713)	62,631
VAT journal corrections	23,552	13,300	(10,251)	23,552
Total adjustments	85,572	32,619	(53,062)	85,682
Net position per financial statements	(53,097)	2,767,277	43,391	2,723,886

Accounts

**ANNUAL REPORT
OF THE GENERAL
SERVICE BOARD OF
ALCOHOLICS
ANONYMOUS
GREAT BRITAIN
2021**



THE PREAMBLE

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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The Preamble of Alcoholics Anonymous Introduction

Chairperson of the Board

Personnel – Retirements; resignations; appointments

Report of the Trustees

Financial Statements

Members of the General Service Board

Auditors; Bankers; Solicitors; Investment Managers

The Twelve Traditions of Alcoholics Anonymous

Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited - 1 OCTOBER 2020 – 30 SEPTEMBER 2021

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustees on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75th year of AA in Great Britain the Board and the Fellowship have been working towards our 75th Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to Covid-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

GSB PERSONNEL

The following trustees retired from the Board this year:

Nigel Patience
Brian Jenkins
Eric Carlin
Andrew Wetherell

The following trustees were appointed to the Board:

Jo Faul
Gretchen Swisher

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75th Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75th Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist

responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago. Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.

Employment: Limitations imposed by the Covid-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation.

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who couldn't travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the three new pieces of literature to Conference that had been left over from 2020: **1)** 'Growing into Service' pamphlet, **2)** 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack) **3)** 'Carrying the AA Message

to People Who Are Deaf or Have Hearing Loss' pamphlet. All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page. The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18th-20th March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications sub committee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating

75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

Safeguarding: We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27th to the 29th of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

Financial Statement

Introduction

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

During the year the charity received an income of **£33,633** from our investments.

Literature

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

Our Total Income for the year is **£1,324,479**.

Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

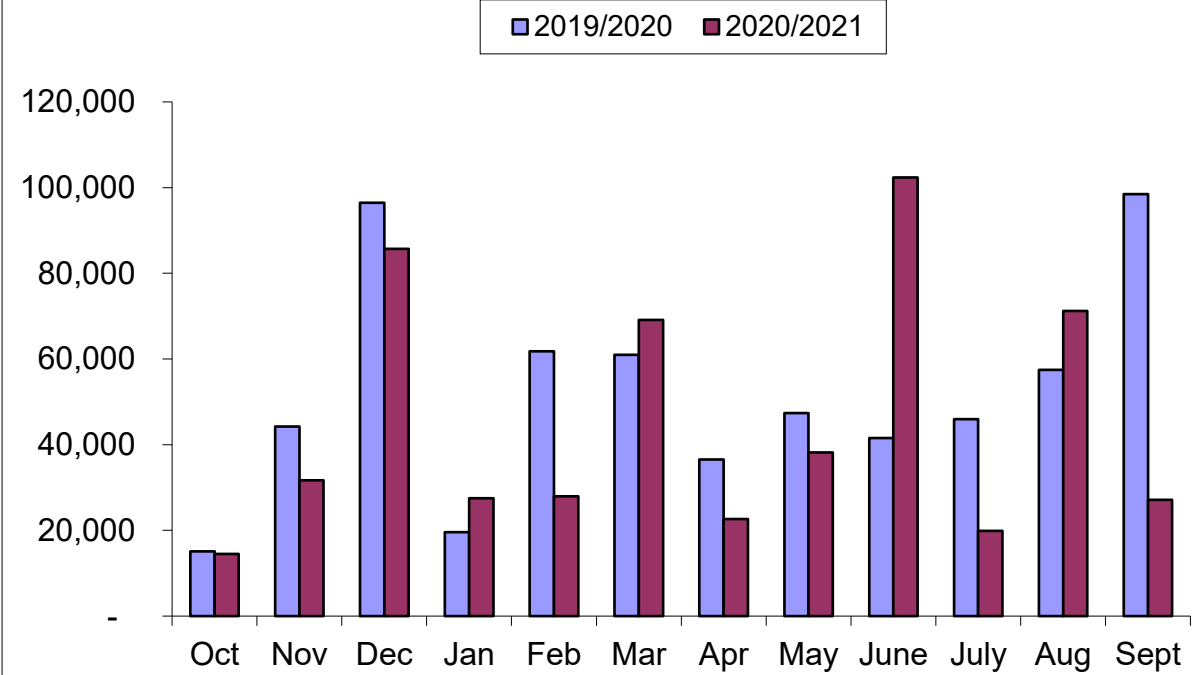
N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.

(The 2020-21 figure was **£1,606,449**).

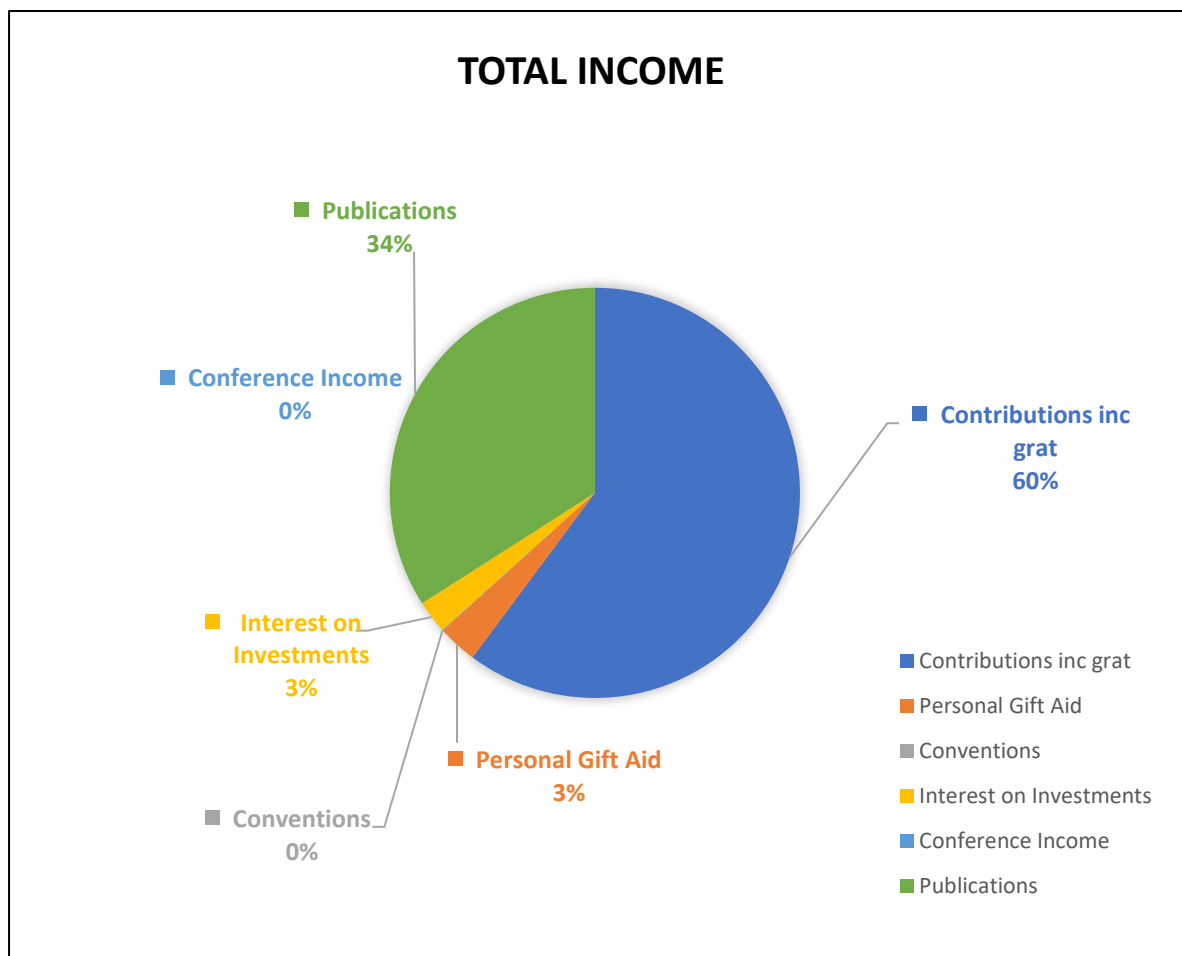
The above figures are detailed in the following pages of this Annual Report. **It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.**

Once again, the Board would like to thank you for your ongoing generosity.

GROUP & INTERGROUP CONTRIBUTIONS



WHERE THE MONEY COMES FROM (ALL FUNDS) 2020/2021

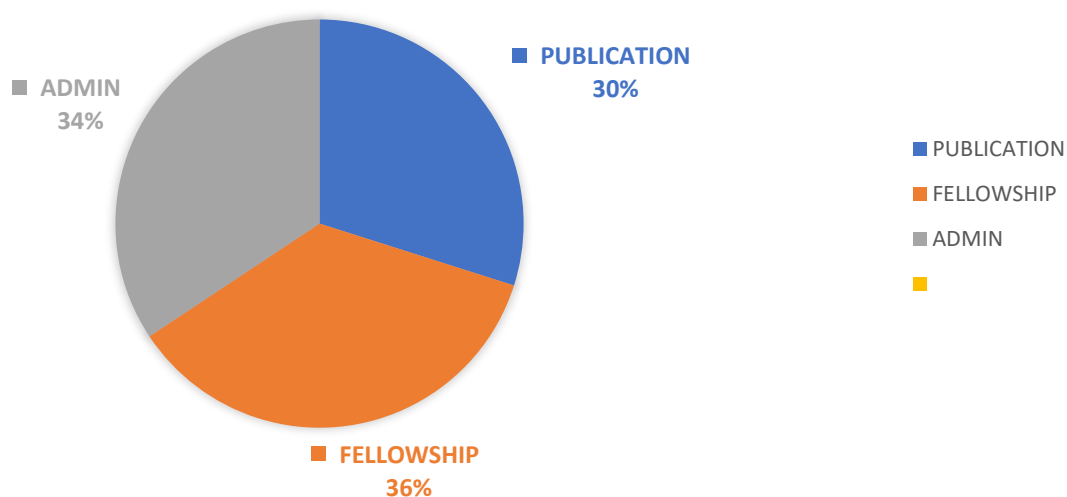


Contributions Income & Gift Aid	Publications	Investments	Other Income	Conference
£827,005	£457,315	£33,667	£6,492	£0

Total income all Funds: **£1,324,479**

WHERE THE MONEY GOES (ALL FUNDS) 2020/2021

TOTAL EXPENSES 2020-2021



Publications

£354,846

Fellowship Services

£424,514

Administration

£407,141

Total Expenditure all Funds: **£1,186,501**

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2021
BALANCE SHEET

	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
FIXED ASSETS				
Tangible Assets	3,526		3,526	
Investments	1,061,058	125,235	1,186,293	1,064,935
	1,064,584	125,235	1,189,819	1,064,935
CURRENT ASSETS				
Stocks	193,792		193,792	114,258
Debtors	99,700		99,700	87,539
Cash at Bank	1,435,853		1,435,853	1,285,896
	1,729,345		1,729,345	1,487,693
CREDITORS				
Amounts falling due within one year	(142,181)		(142,181)	(35,986)
TOTAL ASSETS				
Less Current Liabilities	1,587,164		1,587,164	1,451,707
NET ASSETS	2,651,748	125,235	2,776,983	2,516,642
2020 FUNDS				
Unrestricted Funds				2,414,097
Restricted Funds				102,545
				2,516,642

This information has the approval of the auditors and comprises extracts from the full accounts which have been audited by HPH Accountants and delivered to the Registrar of Companies. The auditors' opinion was unqualified. A copy of the complete audited accounts may be obtained on request from The General Service Office, PO Box 1, 10 Toft Green, York, YO1 7NJ

STATEMENT of FINANCIAL ACTIVITIES
(INCORPORATING INCOME & EXPENDITURE ACCOUNT)
for YEAR ENDED 30TH SEPTEMBER 2020

	Unrestricted Funds £	Restricted Funds £	2021 Total Funds £	2020 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & Legacies	821,318	5,687	827,005	911,608
Other Trading Activities	441,351	15,964	457,315	438,208
Investment Income	33,633	34	33,667	42,404
Government Grant Income	6,492	-	6,492	29,997
Total Income	1,302,794	21,685	1,324,479	1,422,217
EXPENDITURE ON				
Raising Funds	430,300	-	430,300	464,132
Charitable Activities			-	-
Charitable Other	756,201	(1,005)	755,196	851,024
Total Expenditure	1,186,501	(1,005)	1,185,496	1,315,156
Net Gains on Investments	121,358	-	121,358	49,387
Net income / (Expenditure)	237,651	22,690	260,341	156,448
RECONCILIATION of FUNDS				
Total funds brought forward	2,414,097	102,545	2,516,642	2,360,194
Total funds carried forward	2,651,748	125,235	2,776,983	2,516,642

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities

NOTES to the FINACIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2021**DONATION & LEGACIES**

	2021 £	2020 £
Fellowship Contributions	785,790	856,127
Gift Aid	40,442	23,322
Convention Contributions	773	10,477
Conference Contributions	-	21,682
	<u>827,005</u>	<u>911,608</u>

OTHER TRADING ACTIVITIES

	2021 £	2020 £
Sales of Literature	<u>457,315</u>	<u>438,208</u>

Literature is sold at surplus to assist in support of the Primary Purpose

INVESTMENT INCOME

	2021 £	2020 £
Fixed Asset Income	33,618	41,024
Deposit Account Income	48	1,380
	<u>33,667</u>	<u>42,404</u>

EXPENDITURE – RAISING FUNDS

	2021 £	2020 £
Purchase of Literature	172,484	191,797
Staff Costs	53,768	49,270
Premises Costs	34,364	32,343
Office Expenses	76,706	72,811
Public Information & Publication Costs	35,719	36,298
Conference Costs	48	1,497
Website	5,529	8,799
Irrecoverable VAT	29,827	52,122
Archives Project	465	463
Financial Expenses	15,401	10,725
General Expenses	6,039	8,007
	<u>430,350</u>	<u>464,132</u>

CHARITABLE ACTIVITIES – OTHER FELLOWSHIP SERVICES

	2021 £	2020 £
Staff Costs	279,597	256,205
Premises Costs	69,434	65,243
Office Expenses	32,510	31,630
General Expenses	17,109	95,839
	<u>398,650</u>	<u>448,917</u>

Governance Costs

	2021 £	2020 £
Trustee Expenses	14,004	37,880
Professional Expenses	32,522	30,881
	<u>46,526</u>	<u>68,761</u>

MANAGEMENT COSTS

	2021 £	2020 £
Staff Costs	204,321	187,227
Premises Costs	52,513	49,385
Office Expenses	35,687	34,954
Financial Expenses	78	63
General Expenses	17,421	61,717
	<u>310,020</u>	<u>333,346</u>

Chris Kilmer

Sandi Aarvold
Erik Abbott
Thomas Baldwin
Norman Brown
Jo Faul
Tom Fox
Clive Kilmartin
Patrick McGuire
Mani Mehdikhani
Barbara Owen
Jonathan Pope
Michael Power
Charles Roberts
Terri Semple
Amanda Stocks
Stephen Smith
Gretchen Swisher
Justin Tunstall
Maxine Wilson

General Secretary

HPH Chartered Accountants
54 Bootham
York YO30
7XZ

HSBC Plc
13 Parliament Street
York
YO1 8XS

Wrigleys Solicitors LLP
19 Cookridge Street
Leeds
LS2 EAG

CCLA Fund Managers Ltd Senator House
85 Queen Victoria Street London
EC4V 4ET

Registered Charity Nos: **226745** (England and Wales)
SCO38023 (Scotland)

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.



General Service Board of
Alcoholics Anonymous (Great Britain) Limited
P.O. Box 1, 10 Toff Green York,
YO1 7NJ Telephone 01904 644026

Registered Charity Nos 226745/SCO38023

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

**A company limited by guarantee
and
a registered charity numbers: 226745/SC038023**

ANNUAL REPORT AND FINANCIAL STATEMENTS

**for the year ended
30 September 2021**

**HPH
Chartered Accountants
54 Bootham
York
YO30 7XZ**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CHAIRPERSON'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustee on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75th year of AA in Great Britain the Board and the Fellowship have been working towards our 75th Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to COVID-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2021.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Companies Act 2006, the Memorandum and Articles of Association, the Financial Reporting Standard applicable in the UK (FRS102), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

Public Benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

ACHIEVEMENTS AND PERFORMANCE

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75th Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75th Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. **Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago.** Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

Employment: Limitations imposed by the COVID-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who could not travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the **three new pieces of literature** to Conference that had been left over from 2020:

- 1) 'Growing into Service' pamphlet,
- 2) 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack)
- 3) 'Carrying the AA Message to People Who Are Deaf or Have Hearing Loss' pamphlet.

All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): **Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page.** The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18th-20th March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub-Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications subcommittee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating 75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

Safeguarding: We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27th to the 29th of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

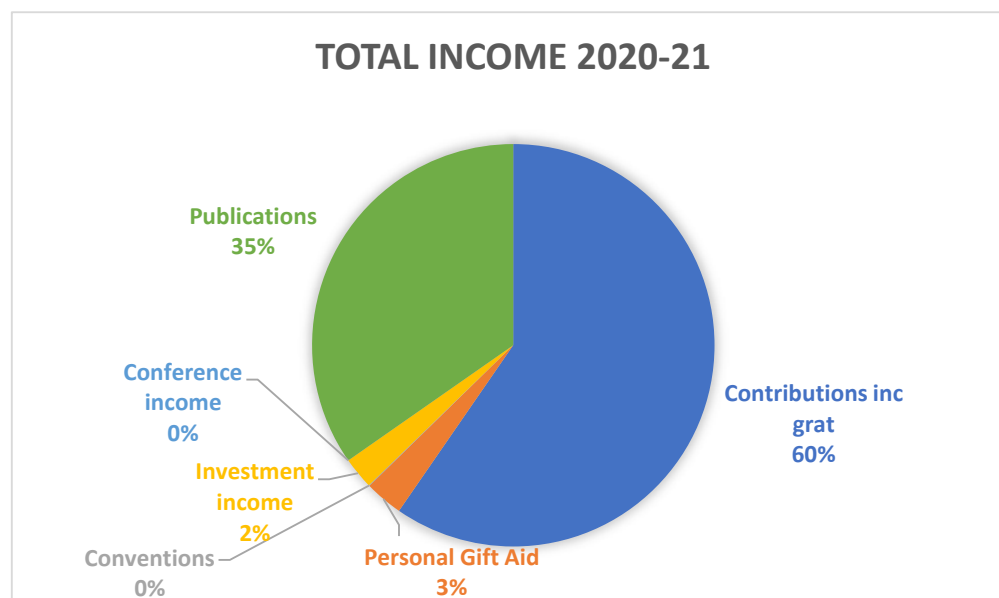
FINANCIAL REVIEW

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

Where the money comes from 2020/21



Our Total Income for the year is **£1,324,479**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

FINANCIAL REVIEW (continued)

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

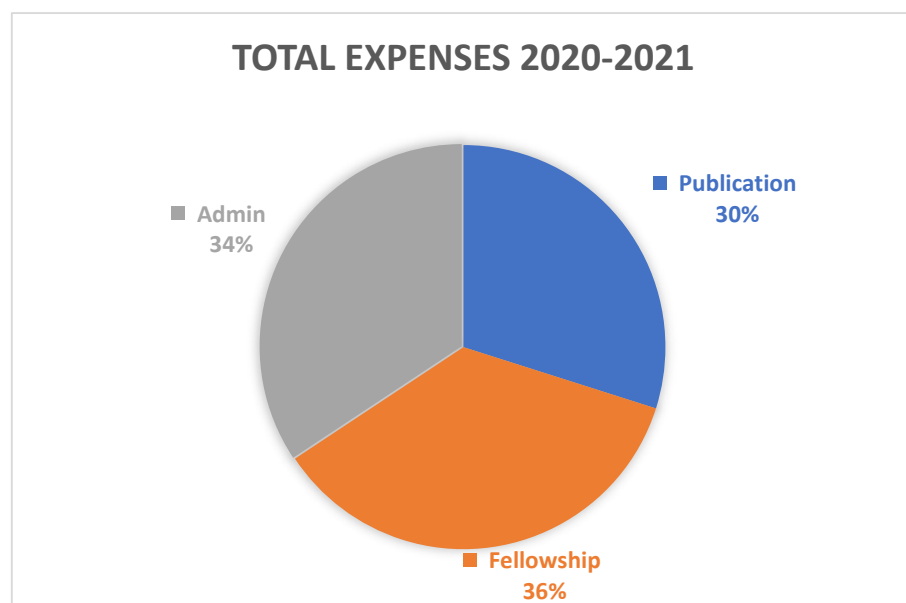
During the year the charity received an income of £33,633 from our investments. Our investment policy is detailed under our risk review.

Literature

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

Where the money goes 2020/21



Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.

(The 2020-21 figure was **£1,606,449**).

It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.

Once again, the Board would like to thank you for your ongoing generosity.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

Appointment, induction and training of new Trustees

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights.

The General Service Board reserves the right to revoke any appointment.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

Key Management remuneration

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

RISK STATEMENT

Our risk assessment is covered by our annual review of our general risk policy, reserves policy and investment policy.

(i) General Policy

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 13.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £1,481,870 (2020: £1,643,945). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

RISK STATEMENT (continued)

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2021 had a market value of 296.09p per unit. Giving the Charity investment a market value of £1,186,293. Due to the fluctuations within the Stock Market and continued volatility due to COVID-19 & Brexit this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

00587316 (England and Wales)

Registered Charity numbers

226745/SC038023

Principle address and registered office

The General Service Office

P.O. BOX 1

10 Toft Green

York

YO1 7NJ

Trustees and Directors

The Trustees and Directors who served during the year were:

Sandi Aarvold

Erik Abbott

Thomas Baldwin

Norman Brown

Jo Faul (Appointed 18 April 2021)

Tom Fox

Clive Kilmartin

Patrick McGuire

Mani Mehdikhani

Barbara Owen

Jonathan Pope

Michael Power

Charles Roberts (Appointed 18 April 2020)

Terri Semple

Amanda Stocks

Stephen Smith

Gretchen Swisher (Appointed 18 April 2021)

Justin Tunstall

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

REFERENCE AND ADMINISTRATIVE DETAILS (continued)

Retired from the Board:

Maxine Wilson (Resigned 17 November 2021)
Eric Carlin (Resigned 8 March 2021)
Brian Jenkins (Resigned 18 April 2021)
Nigel Patience (Resigned 18 April 2021)
Andrew Wetherell (Resigned 17 September 2021)

Company Secretary

Ranjan Battacharyya

Names and addresses of advisers:

Auditor

HPH, Chartered Accountants
54 Bootham
York
YO30 7XZ

Bankers

HSBC Plc
13 Parliament Street
York
YO1 8XS

Solicitors

Wrigleys Solicitors
19 Cookridge Street
Leeds
LS2 3AG

Investment managers

CCLA Fund Managers Limited
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Key Management Personnel

R Battacharyya - General Secretary
M Tervet - Management Accountant
J Pryke - General Service Board Administrator
A M Smith - Northern Service Office Administrator
S Smyth - Conference Co-ordinator, IT & Technical Manager
S Wright - Office Manager
J P Szajniuk - Southern Service Office Administrator

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

AUDITOR

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 21 January 2022 and signed on its behalf by:

Clive Kilmartin – Trustee

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Opinion**

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2021 which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals and detailed substantive testing on the completeness of income.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham

York

YO30 7XZ

21 January 2022

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
AND INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Note	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
Income and endowments from:					
Donations and legacies	4	821,318	5,687	827,005	911,608
Other trading activities	5	441,351	15,964	457,315	438,208
Investments	6	33,633	34	33,667	42,404
Government grant income - CJRS		6,492	-	6,492	29,997
Total income		£ 1,302,794	£ 21,685	£ 1,324,479	£ 1,422,217
Expenditure on:					
Raising funds	7	430,300	-	430,300	464,132
Charitable activities	7	756,201	(1,005)	755,196	851,024
Total expenditure		£ 1,186,501	£ (1,005)	£ 1,185,496	£ 1,315,156
Net income/(expenditure) before gain on investments		116,293	22,690	138,983	107,061
Net gains on investments	10	121,358	-	121,358	49,387
Net income/(expenditure) for the year		237,651	22,690	260,341	156,448
Reconciliation of funds:					
Total funds brought forward		2,414,097	102,545	2,516,642	2,360,194
Total funds carried forward		£ 2,651,748	£ 125,235	£ 2,776,983	£ 2,516,642

The notes on pages 22 to 31 form part of these financial statements.

Income and net movement in funds derive wholly from continuing operations.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

BALANCE SHEET
AS AT 30 SEPTEMBER 2021

Company number: 00587316

	Note	2021	2020
		£	£
Fixed assets:			
Tangible fixed assets	9	3,526	-
Investments	10	1,186,293	1,064,935
<i>Total fixed assets</i>		1,189,819	1,064,935
Current assets:			
Stocks	11	193,792	114,258
Debtors	12	99,700	87,539
Cash at bank and in hand	21	1,435,853	1,285,896
<i>Total current assets</i>		1,729,345	1,487,693
Liabilities:			
Creditors: amounts falling due within one year	13	(142,181)	(35,986)
<i>Net current assets</i>		1,587,164	1,451,707
Total net assets		£ 2,776,983	£ 2,516,642
The funds of the charity:	15		
Unrestricted funds		2,651,748	2,414,097
Restricted funds		125,235	102,545
Total charity funds		£ 2,776,983	£ 2,516,642

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements were approved by the Board of Trustees on 21 January 2022 and were signed on its behalf by:

Clive Kilmartin
Trustee

The notes on pages 22 to 31 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CASH FLOW STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Note	2021	2020
		£	£
Net cash used in operating activities	19	121,579	(75,143)
Cash flow from investing activities:			
Dividends, interest and rents from investments		33,667	42,404
Fixed asset purchases		(5,289)	-
Proceeds from sales of investments		-	351,542
Net cash provided by investing activities		28,378	393,946
Change in cash and cash equivalents in the year	20	149,957	318,803
Cash and cash equivalents at beginning of the year		1,285,896	967,093
Cash and cash equivalents at end of the year	21	£1,435,853	£1,285,896

The notes on pages 22 to 31 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

1 ACCOUNTING POLICIES

Legal entity

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK, the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accounts are presented in UK Sterling pounds (£).

Going concern

As described in the Annual Report of the Trustees, special consideration has been given to the COVID-19 pandemic impact. The Trustees/Directors have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the Charitable Company to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the Charitable Company is a going concern.

Donations

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

Other trading activities

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Investment income

Investment income has been accounted for on a cash receipt basis.

Expenditure and irrecoverable VAT

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

Tangible fixed assets

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

1 ACCOUNTING POLICIES (continued)

Depreciation

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Fixtures and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

Investments

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pension schemes

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

Operating leases

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

Funds structure

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2 TAXATION

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

3 OPERATING SURPLUS	2021	2020
The surplus for the year is stated after charging:	£	£
Depreciation	1,763	576
Auditor's remuneration	8,000	8,000
Other fees paid to auditor	1,600	3,535
4 DONATIONS AND LEGACIES	2021	2020
	£	£
Contributions	785,790	856,127
Covenants	40,442	23,322
Conventions	773	10,477
Conference	-	21,682
	827,005	911,608

£5,718 of income from donations and legacies relate to restricted funds (2020: £5,316).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

5 OTHER TRADING ACTIVITIES	2021	2020
	£	£
Sales of literature	£ 457,315	£ 438,208

£15,964 of other trading activities relates to restricted funds (2020: £12,396).

Literature is sold at a surplus to assist in the support of the primary purpose.

6 INVESTMENT INCOME	2021	2020
	£	£
Fixed asset investment income	33,618	41,024
Deposit account interest	49	1,380
	£ 33,667	£ 42,404

£3 of investment income relates to restricted funds (2020: £34).

7 TOTAL RESOURCES EXPENDED	Raising funds	Direct	Support	Total
	£	£	£	2021
				£
Charitable expenditure	430,300	398,650	356,546	1,185,496
	Raising funds	Direct	Support	Total
	£	£	£	2020
				£
Charitable expenditure	464,132	448,917	402,107	1,315,156

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

7 TOTAL RESOURCES EXPENDED - continued

Raising funds include:	<i>Basis of allocation</i>	2021 £	2020 £
Purchase of literature	direct	172,484	191,797
Staff costs	usage	53,768	49,270
Premises costs	usage	34,364	32,343
Office expenses	usage	76,706	72,811
Public information and publication costs	direct	35,669	36,298
Conference costs	direct	48	1,497
Website	direct	5,529	8,799
Irrecoverable VAT	direct	29,827	52,122
Financial expenses	direct	12,227	10,141
General expenses (archives)	direct	6,504	8,470
Bad debts written off	direct	3,174	584
		£ 430,300	£ 464,132

All raising funds costs relate to unrestricted funds.

Charitable activities include:	<i>Basis of allocation</i>	2021 £	2020 £
Staff costs	usage	279,597	256,205
Premises costs	usage	69,434	65,243
Office expenses	usage	32,510	31,630
General expenses (travel, meetings and fund expenditure)	direct	17,109	95,839
		£ 398,650	£ 448,917

£(1,083) of charitable activities costs relates to restricted funds (2020: £25,249).

Support costs comprises of:

	Management £	Governance costs £	2021 £
Charitable expenditure	310,020	46,526	356,546

	Management £	Governance costs £	2020 £
Charitable expenditure	333,346	68,761	402,107

Management costs include:	<i>Basis of allocation</i>	2021 £	2020 £
Staff costs	usage	204,321	187,227
Premises costs	usage	52,513	49,385
Office expenses	usage	35,687	34,954
Financial expenses	usage	78	63
General expenses (travel, meetings and training)	direct	17,421	61,717
		£ 310,020	£ 333,346

£78 of management costs related to restricted funds (2020: £63).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

7 TOTAL RESOURCES EXPENDED - continued

Governance costs include:	<i>Basis of allocation</i>	2021 £	2020 £
Trustees' expenses	direct	14,004	37,880
Professional fees	direct	32,522	30,881
		<u>£ 46,526</u>	<u>£ 68,761</u>

All governance costs relate to unrestricted expenditure.

8 STAFF COSTS

	2021 £	2020 £
Wages and salaries	453,990	419,883
Social security costs	40,982	30,859
Defined contribution pension costs	42,714	41,960
	<u>£ 537,686</u>	<u>£ 492,702</u>

The average number of employees during the year was as follows:

Full-time staff	10	11
Part-time staff	10	8
	<u>20</u>	<u>19</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year was nil (2020: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 8. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £287,413 (2020: £292,890).

9 TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Total £
Cost:			
At 1 October 2020	135,757	31,579	167,336
Additions	-	5,289	5,289
Disposals	-	-	-
At 30 September 2021	<u>135,757</u>	<u>36,868</u>	<u>172,625</u>
Depreciation:			
At 1 October 2020	135,757	31,579	167,336
Charge for the year	-	1,763	1,763
Re-classification	-	-	-
At 30 September 2021	<u>135,757</u>	<u>33,342</u>	<u>169,099</u>
Net book values:			
30 September 2021	<u>£ -</u>	<u>£ 3,526</u>	<u>£ 3,526</u>
30 September 2020	<u>£ -</u>	<u>£ -</u>	<u>£ -</u>

All of the tangible fixed assets relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

10 FIXED ASSET INVESTMENTS

**Listed
investments
£**

At 1 October 2020	1,064,935
Disposals	-
Revaluations	121,358
At 30 September 2021	<u>1,186,293</u>

Net book value

At 30 September 2021	<u>£ 1,186,293</u>
At 30 September 2020	<u>£ 1,064,935</u>

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

Historical cost £ 880,171

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,186,293)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

11 STOCKS

	2021 £	2020 £
Goods for resale	<u>£ 193,792</u>	<u>£ 114,258</u>

All stock relates to unrestricted funds.

12 DEBTORS

	2021 £	2020 £
Trade debtors	22,338	17,820
Other debtors	16,484	8,717
Prepayments and accrued income	60,878	61,002
	<u>£ 99,700</u>	<u>£ 87,539</u>

All debtors relate to unrestricted funds.

13 CREDITORS: amounts falling due within one year

	2021 £	2020 £
Trade creditors	74,403	3,777
Accruals and deferred income	59,933	21,031
Taxation and social security	-	9,313
Other creditors	7,845	1,865
	<u>£ 142,181</u>	<u>£ 35,986</u>

All creditors relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

14 DEFERRED INCOME	2021	2020
	£	£
Fees received in advance		
Balance at 1 October 2020	10,406	21,842
Released to statement of financial activities	(10,406)	(21,842)
	<u>-</u>	<u>-</u>
Deferred in the period	38,005	10,406
Deferred income at 30 September 2021	<u>£ 38,005</u>	<u>£ 10,406</u>

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions and income received for the 75th Anniversary event in 2022.

15 FUNDS

	Balance at 01/10/2020 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2021 £
Undesignated funds					
General Fund	2,414,097	1,302,794	(1,186,501)	121,358	2,651,748
Restricted funds					
Development Fund	33,577	15,964	-	-	49,541
European Service Meeting	68,968	5,721	1,005	-	75,694
	<u>102,545</u>	<u>21,685</u>	<u>1,005</u>	<u>-</u>	<u>125,235</u>
Total Funds	<u>£ 2,516,642</u>	<u>£ 1,324,479</u>	<u>£ (1,185,496)</u>	<u>£ 121,358</u>	<u>£ 2,776,983</u>
	Balance at 01/10/2019 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2020 £
Undesignated funds					
General Fund	2,250,083	1,404,471	(1,289,844)	49,387	2,414,097
Restricted funds					
Development Fund	21,181	12,396	-	-	33,577
European Service Meeting	88,930	5,350	(25,312)	-	68,968
	<u>110,111</u>	<u>17,746</u>	<u>(25,312)</u>	<u>-</u>	<u>102,545</u>
Total Funds	<u>£ 2,360,194</u>	<u>£ 1,422,217</u>	<u>£ (1,315,156)</u>	<u>£ 49,387</u>	<u>£ 2,516,642</u>

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

The Alanon House Fund (226745-1) is a linked Charity whose charitable objectives are the provision of a building to serve as a headquarters for Alcoholics Anonymous. The Alanon House fund was removed from the register 11 August 1995.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

16 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets	Investments	Net current assets	Total 2021
	£	£	£	£
Unrestricted funds	3,526	1,186,293	1,461,929	2,651,748
Restricted funds	-	-	125,235	125,235
	<u>£ 3,526</u>	<u>£ 1,186,293</u>	<u>£ 1,587,164</u>	<u>£ 2,776,983</u>

	Tangible fixed assets	Investments	Net current assets	Total 2020
	£	£	£	£
Unrestricted funds	-	1,064,935	1,349,162	2,414,097
Restricted funds	-	-	102,545	102,545
	<u>£ -</u>	<u>£ 1,064,935</u>	<u>£ 1,451,707</u>	<u>£ 2,516,642</u>

17 OPERATING LEASE COMMITMENTS

As at 30 September the charitable company had future minimum lease payments under non-cancellable operating as follows:

	2021	2020
	£	£
Within one year	83,380	84,846
Between one and five years	304,190	314,770
In more than five years	393,750	468,750
	<u>£ 781,320</u>	<u>£ 868,366</u>

18 RELATED PARTIES

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amounting to £14,004 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2020: £37,880 to all trustees).

Trustee other related parties

There were no related party transactions during the year which were not offered on the same terms as the general public.

There are no other related parties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

19 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	2021 £	2020 £
Net income/(expenditure) for the reporting period	260,341	156,448
Depreciation of tangible fixed assets	1,763	576
Gains on investments	(121,358)	(49,387)
Dividends, interest and rents from investments	(33,667)	(42,404)
(Increase)/decrease in stocks	(79,534)	(1,898)
(Increase)/decrease in debtors	(12,161)	(9,139)
(Decrease)/increase in creditors	106,195	(129,339)
<i>Net cash used in operating activities</i>	£ 121,579	£ (75,143)

20 ANALYSIS OF CHANGES IN NET DEBT

	At 01/10/2020 £	Cash-flows £	At 30/09/2021 £
Cash	1,285,896	149,957	1,435,853
		149,957	
	£ 1,285,896	£ 149,957	£ 1,435,853

21 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2021 £	2020 £
Cash at bank and in hand	1,435,853	1,285,896
Total cash and cash equivalents	£ 1,435,853	£ 1,285,896

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

22 COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT

	Unrestricted Funds £	Restricted Funds £	Total 2020 £	Total 2019 £
Income and endowments from:				
Donations and legacies	906,292	5,316	911,608	748,914
Other trading activities	425,812	12,396	438,208	633,019
Investments	42,370	34	42,404	44,485
Government grant income - CJRS	29,997	-	29,997	-
Total income	£ 1,404,471	£ 17,746	£ 1,422,217	£ 1,426,418
Expenditure on:				
Raising funds	464,132	-	464,132	720,364
Charitable activities	825,712	25,312	851,024	938,208
Total expenditure	£ 1,289,844	£ 25,312	£ 1,315,156	£ 1,658,572
Net income/(expenditure) before gain on investments	114,627	(7,566)	107,061	(232,154)
Net gains on investments	49,387	-	49,387	80,057
Net income/(expenditure) for the year	164,014	(7,566)	156,448	(152,097)
Reconciliation of funds:				
Total funds brought forward	2,250,083	110,111	2,360,194	2,512,291
Total funds carried forward	£ 2,414,097	£ 102,545	£ 2,516,642	£ 2,360,194

The following pages do not form part of the statutory financial statements
and contain unaudited information

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021		2020	
Income	£	£	£	£
Donations and legacies				
Contributions	785,790		856,127	
Covenants	40,442		23,322	
Conventions	773		10,477	
Conference	-		21,682	
<i>Total donations and legacies</i>		827,005		911,608
Other trading activities				
Sales of literature		457,315		438,208
Investments				
Fixed asset investment income	33,618		41,024	
Deposit account interest	49		1,380	
<i>Total income from investments</i>		33,667		42,404
Government grant income				
CJRS grant income		6,492		29,997
Total income		<u>1,324,479</u>		<u>1,422,217</u>

Expenditure

Raising funds

Literature Costs

Purchase of literature	172,484	191,797
Wages and salaries	45,399	41,988
Social security	4,098	3,086
Pensions	4,271	4,196
Rent and rates	31,479	29,454
Repairs and renewals	254	135
Insurance	1,460	1,305
Light and heat	1,171	1,449
Telephone	2,930	2,270
Office equipment	2,754	2,328
Printing and stationery	921	2,001
Office postage	63,695	58,240
Computer expenses	5,818	7,780
Irrecoverable VAT	29,827	52,122
Archives	465	463
Conference	48	1,497
Professional conferences	(50)	(1,065)
Public information	24,735	17,921
AA service news	-	6,187
Share expenses	8,300	9,686
Roundabout expenses	2,684	3,569
<i>Carried forward</i>	<u>402,743</u>	<u>436,409</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021	2020
	£	£
Raising funds - continued		
<i>Brought forward</i>	402,743	436,409
General expenses	6,039	8,007
Website	5,529	8,799
Depreciation	588	192
Bank charges	12,227	10,141
Bad debts written off	3,174	584
<i>Total raising funds expenditure</i>	430,300	464,132
Charitable activities		
<i>Fellowship Costs</i>		
Wages and salaries	236,075	218,339
Social security	21,311	16,047
Pensions	22,211	21,819
Rent and rates	65,886	61,648
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,548	1,915
Telephone	12,581	9,746
Office equipment	5,507	4,655
Printing and stationery	1,927	3,453
Office postage	6,089	5,804
Computer expenses	5,818	7,780
Delegate expenses	(1,083)	25,249
World service meeting	(7,116)	8,615
Advertising	9,825	1,825
General expenses	6,039	8,007
Travel	9,444	52,143
Depreciation	588	192
<i>Total fellowship expenditure</i>	398,650	448,917
<i>Administration Costs</i>		
Wages and salaries	172,516	159,556
Social security	15,573	11,726
Pensions	16,232	15,945
Rent and rates	49,049	45,893
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,464	1,812
Telephone	18,957	14,685
Office equipment	5,507	4,655
Printing and stationery	1,435	4,417
Office postage	3,383	3,225
<i>Carried forward</i>	286,116	263,594

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021		2020	
	£	£	£	£
Charitable activities - continued				
<i>Brought forward</i>	286,116		263,594	
Computer expenses	5,817		7,780	
General expenses	6,039		8,007	
Training courses	1,938		1,567	
Travel	9,444		52,143	
Depreciation	588		192	
Bank charges	78		63	
<i>Administration costs</i>	310,020		333,346	
<i>Governance costs</i>				
Trustees' expenses	14,004		37,880	
Professional fees	32,522		30,881	
<i>Governance costs</i>	46,526		68,761	
<i>Total support costs charitable expenditure</i>	356,546		402,107	
<i>Total expenditure on charitable activities</i>		755,196		851,024
Total expenditure		1,185,496		1,315,156
Net income before gains on investments		138,983		107,061
Net gains on investments		121,358		49,387
Net income		<u>£ 260,341</u>		<u>£ 156,448</u>

Chris Kilmer

**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS
(GREAT BRITAIN) LIMITED**

**A company limited by guarantee
and
a registered charity numbers: 226745/SC038023**

ANNUAL REPORT AND FINANCIAL STATEMENTS

**for the year ended
30 September 2021**

**HPH
Chartered Accountants
54 Bootham
York
YO30 7XZ**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
ANNUAL REPORT AND FINANCIAL STATEMENTS

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THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CHAIRPERSON'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. We currently have three Non-Alcoholic Trustee on the Board and one new nomination who we look forward to joining us at our Annual Conference in April 2022 bringing the total to four. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Sub Committees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

This year has again been another challenging year with Covid-19 still impacting but we were able to hold our Annual Conference this year online. Thanks to the work of the Conference Steering Committee and the staff of the General Service Office this was very successful, and the business of Conference was carried out and the spirit of the Fellowship shone through. We also welcomed two new trustees to our Board.

The Fellowship has continued to show its resilience and determination by adapting to the changing Covid situation, with many areas in and out of restrictions. Many meetings remain online but the majority have returned to face-to-face meetings.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the online chat now service continues to see a large increase in contacts as more suffering alcoholics have reached out during these uncertain times.

The General Service Office has continued to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As we head towards our 75th year of AA in Great Britain the Board and the Fellowship have been working towards our 75th Anniversary Conference to be held in Leeds in June, which will be a true celebration of recovery over the last 75 years.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development

Fund. Our trustees have not been able to attend general service conferences in European countries due to COVID-19 restrictions but have attended Conferences as observers online.

The Board with the help of the Fellowship was also able to hold its annual House of Commons Public Information event this year online.

Amanda Stocks

Chairperson

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

The Directors, known as the Board (who are also the Trustees of the Charity and whose details are shown in the reference and administrative information section of this report) are pleased to present their Annual Report together with the Financial Statements of the Charity for the year ended 30 September 2021.

The Charity is a Public Benefit Entity.

The Financial Statements comply with the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006, the Companies Act 2006, the Memorandum and Articles of Association, the Financial Reporting Standard applicable in the UK (FRS102), and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charitable Company's main objective is to assist alcoholics to overcome their addiction to alcohol and maintain sobriety. To achieve that aim the Charitable Company

- serves the Fellowship known as Alcoholics Anonymous in such of its work of assisting alcoholics to achieve sobriety as is of a charitable nature
- publishes and distributing books, pamphlets and other literature relating to alcoholism
- explains the work of the Company to the General Public through the media,
- holds net monies accruing to the Charitable Company pending application to the purposes of the Charitable Company.

In these ways the Charitable Company supports independent local groups established to uphold the primary objective of the Charitable Company.

Public Benefit

The Charitable Company's aims and achievements are set out within this report. The activities set out in this report have been undertaken to further the Charitable Company's charitable purposes for the Public Benefit. The Trustees have complied with their duty under Section 17(5) of the Charities Act 2011 to have due regard to Public Benefit guidance published by the Charities Commission and the Trustees have paid due regard to this guidance in deciding what activities the Charitable Company should undertake.

ACHIEVEMENTS AND PERFORMANCE

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic, all four issues of AA Service News in 2021 were produced as digital-only editions and were emailed to group contacts for which addresses were available. As always, they were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The 75th Anniversary Publication working group met 4 times during the year with 3 online meetings and 1 hybrid meeting. A draft has been produced by the Publisher and we are awaiting a couple of final articles for inclusion. It is now thankfully in the final stages of editing. The plan is to finalise the publication by February so that it can be ready to go for printing in plenty of time for the event. A huge thank you must go to the Intergroup, Regional Archivists and others who contributed to this publication. Thank you also to the members of the 75th Anniversary Working Group for their tireless work and also to the Vice-Chair and other Trustees for their valuable input.

Armed Services: It has been a quiet year for the Subcommittee, which continues in its primary role to support ASLOs and RASLOs. For most of the year Armed Forces were on COVID-19 duty and the barracks were in lockdown. The use of Zoom has not been taken up by many, as Armed Services do not like Zoom the same as the Police citing security. However, requests for information forwarded from AA GSO yielded contact with Defence Primary Healthcare, Regional Medical Centre, RAF Marham, Kings Lynn who wanted info and support with training. We are also pleased to hear other disciplines are incorporating The Blue Light Initiative.

The Archives Sub Committee met four times – at first only virtually, but in September and November we met at York in person. The September meeting coincided with a successful hybrid meeting of the Archives Network. The most important achievement this year has been the completion of the Borthwick Project – the transfer of the AA GSO Archive from Toft Green to the Borthwick Institute for Archives at the University of York, where it is now stored under proper conservation conditions and has been catalogued by the excellent archivist responsible for the delivering the Borthwick Project, James Neill. The Sub Committee is pleased that AA GB and the Borthwick Institute have agreed to continue their relationship, so that our AA Archive at the Borthwick can be extended and enhanced. In May the Fellowship Archivist, decided to retire. The committee has discussed a new role for the Fellowship Archivist now that the AA GSO Archive has been moved to the Borthwick Institute, and hope that the position can be filled promptly. A recommendation from Conference 2021 that older papers in local archives be transferred to the AA Archive at the Borthwick has given rise to a lively debate about the issue. Progress is being made on this resolution, balancing the principle of autonomy at all levels of our service structure and our duty to preserve AAGB's archival legacy.

Electronic Communications Sub Committee: The website continues to be popular, and the employment of a full-time Web Content Manager will allow examination of its layout, improvements in style, and maintenance of content currency. Meeting Finder is a particularly busy area as Groups switch meeting formats from online to face-to-face, and sometimes back again, as Government guidance on Covid changes. **Online Response Service dealt with some 18,500 emails in the past twelve months, including messages from 7,400 newcomers requesting help. One-to-one ChatNow service has reached the impressive figure of 70,000 chats since its inception just five years ago.** Our other existing services: generic email, secure file storage and provision of microsites, continue to offer useful support at all levels of the Fellowship.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

ACHIEVEMENTS AND PERFORMANCE (continued)

Employment: Limitations imposed by the COVID-19 pandemic and multiple Sub Committee resignations, for personal reasons, have influenced service opportunities. Commitment and enthusiasm of the Sub Committee members are flourishing, with the positive support of Board Members. Members who have left the committee are thanked for their service, particularly Mike P., the outgoing Chair, who is offered very best wishes for his continuing physical recovery. Applications from potential new members are being advertised and encouraged. Scheduled Sub Committee meetings have continued using the Zoom facility, as have the month end meetings used by the Employment Sub Committee to co-ordinate their service and share the well-being of committee members. Face-to-face meeting at GSO is scheduled to resume. Communication and interaction with Employment Liaison Officers have been maintained by the annual meeting and personal approach - new members are required to continue the previous close contact programme. Continuation of the approach to the Police is being refreshed nationally, the Humberside Police invitation to help being currently developed by the Sub Committee lead and regular local A.A. participation

Health: Throughout 2021 the pandemic's impact on personal access to Hospitals and GP surgeries at a local level for Intergroup and Regional Health Liaison Officers was regrettable but understandable. Although many Open Meeting Workshops were presented throughout the Regions in Hospitals and Universities to junior doctors, psychiatrists and nurses, ensuring the message of AA is carried to those front-line staff who will, in time, engage with the still suffering alcoholic. The Sub Committee continued to offer support to the Health Liaison Officers and access to current information via the Health Website and File store. The Health Sub Committee's plans for 2021 were less affected as all business meetings were transferred to the virtual platforms which became the acceptable norm until our first face to face meeting in July 2021. At this meeting, the Health Seminar, originally planned for 2020, was rescheduled. This well attended and positively received event took place as a hybrid meeting in October 2021, allowing those who could not travel to log on. It also afforded the Health Sub Committee the opportunity to invite members to attend from other service disciplines. Post pandemic there is a huge task ahead for the Health Sub Committee and the Health Liaison Officers to re-engage with the Health professionals throughout AAGB.

The Literature Sub Committee presented the **three new pieces of literature** to Conference that had been left over from 2020:

- 1) 'Growing into Service' pamphlet,
- 2) 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack)
- 3) 'Carrying the AA Message to People Who Are Deaf or Have Hearing Loss' pamphlet.

All three were approved by Conference. In 2021, we have completed a review of our Service and Structure Handbooks against Conference recommendations going back to 1999. Several suggested changes will be presented to Conference in 2022, as well as two revised Service Handbook chapters (Archives and Employment), written by the relevant Sub Committees. Based on Conference recommendations, the Literature Sub Committee is also presenting to Conference in 2022 revisions to the following pamphlets: 'Business Meetings, the Group Conscience and Group Conscience Meetings' and 'Sponsorship: Your Questions Answered', as well as a very slight addition to the 'Growing into Service' pamphlet and a new version of the 'Younger People in AA' pamphlet, which was primarily revised by the Young Peoples Sub Committee.

National Telephone Sub Committee (NTSC): **Each week there are over 2400 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page.** The NTSC manages the 0800 number and currently, we have a major focus on the structure of the National Helpline and Safeguarding issues. The NTSC aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we hope to hold the postponed seminar for all RTLOs and TLOs.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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ACHIEVEMENTS AND PERFORMANCE (continued)

The Northern National Convention was cancelled in 2020 and 2021 as a result of the Covid 19 pandemic. The Committee met regularly with their first face to face meeting (AGM) being held at the Norbreck Castle Hotel in September. At this meeting, arrangements were finalised for the Convention to be held 18th-20th March 2022.

Prisons over the year have been without meetings but are now slowly opening all being limited to certain days and times due to staff shortages. Vetting & Clearance is causing issues and clarification is needed from the Ministry of Justice. There has been a lack of refresher training taking place which will be investigated as a matter of safeguarding for volunteers. The Dorset team received a reward for their service to prisons in their area. It's the Prisons Sub Committees aim to have a Seminar in 2023. The Prison Liaison Officers have been doing a marvellous job in delivering Roundabouts and Shares to the still suffering alcoholics in Prisons, as well as using Postal Sponsorship, these have been well received. I would like to thank all the Prison Liaison Officers and volunteers for their hard work and dedication in these trying times.

Probation officers have been working hard and have been represented at the two Zonal meetings that we were able to have during the year at Stirling and Bristol. There are now eleven area directors for probation in place and we hope there will be a good relationship and co-operation with AA. The Sub Committee has been busy working through the structure manual taking out CRC details, finishing probation starter pack, arranging templates with the Website Manager, arranging Chit Symbol for meetings, vetting and clearance issues etc. We will be proposing a Seminar for 2023 for CJS Officers where we can bring everyone up to date and receive questions etc but all in all the probation service is on the up and the service is getting increasingly better as strategic plans start to be introduced. I would like to thank all Probation Officers for their Service.

Public Information & Communications: The last year has seen a few changes in the public information and communications Sub-Committees. Most significantly in July of 2021, the committees were amalgamated into a single entity. The communications subcommittee had been made up entirely of trustees so following the amalgamation of the two committees it was agreed to reduce the numbers of trustees on the new committee. Over the year the committee was involved in a number of activities including notably the production of a video celebrating 75 years of Alcoholics Anonymous in Great Britain. Members of the committee assisted in the recruitment of volunteers to participate in the filming. It is anticipated that the following conference approval the video will be premiered at the 75th convention later in 2022. During the year we have helped to deal with a wide range of media enquiries from across the UK and indeed the wider world. A very good meeting was held in Sept with liaison officers from across the country, it was great to see everyone face to face after such a long time.

Roundabout, like all service disciplines, faced challenges presented by the Pandemic. Without missing a beat, the magazine transitioned to a downloadable version on the AAGB website, free to download and print off to share with any members who were unable to attend meetings on a virtual platform. Living up once again to Roundabouts' long-established reputation of being 'a meeting in print'. Composing and printing the Roundabout magazine monthly, the members of the Roundabout Sub Committee, who hail from all Scottish Regions, normally work from home and meet up in person in Glasgow five times each year including at the annual Roundabout Intergroup Liaison and Regional Officers meeting. The Pandemic of course prevented this and they have not, as yet, met in person since the last live annual meeting in March 2020. The Editorial Team have however met frequently online making excellent use of the virtual platforms. They have also managed to hold five workshops during this time. The themes for the Workshops have included the longevity of Roundabout Magazine and what the format, visuals and availability of our beloved 'Scottish' magazine will be in the future. 2021 saw the Editorial Team celebrate the seventieth anniversary of Roundabout with a special anniversary edition which included a copy of the first issue of a few typed sheets which appeared in print on February 1951. 2021 also saw the Editorial Team with the approval of the General Service Board, and the generous support of Julie Fox and other staff members at the General Service Office, publish a Roundabout Yearbook. The last one was printed in 1994, although historically this had been an annual publication. Whilst continuing to celebrate the importance of the Roundabout's history, it is to its future that the Roundabout Sub Committee are looking with anticipation, excitement and the continued support of our worldwide readers, contributors and subscribers.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
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ACHIEVEMENTS AND PERFORMANCE (continued)

Safeguarding: We have completed 8 Regional workshops with another 4 scheduled for 2022. The Workshops have been well attended and it would be fair to say that the Fellowship is fully engaged in the process. Our target is to have the Safeguarding document ready for distribution to the Fellowship by the end of February 2022. Thank you to all Trustees and all the Regions for giving Safeguarding their time and consideration.

Scottish Parliament annual event was originally planned to take place in December 2020, rescheduled several times it is parked in the 'corridors of power' to take place as soon as is possible. The theme for this event is Anonymous not Invisible and the longevity and sustainability of our 12 step programme will be demonstrated with visual recordings of our longest surviving members sharing a little of their experience strength and hope, and introducing newcomers who joined our Fellowship through the medium of the virtual world throughout the Pandemic. I should like to offer all of them my sincere gratitude for their patience and tolerance. With special thanks to our guest speakers Mr Tom Fox, currently a Non-Alcoholic Trustee on the General Service Board and Dr Eric Carlin, previously a Non-Alcoholic Trustee now engaged with the World Health Organisation. This too shall pass.

Share continues to go from strength to strength producing a wonderful magazine for our Fellowship. The Share Team continue to work tirelessly to ensure that the magazine is produced within the timescales throughout the year. The Sub Committee met online during this year due to the pandemic, including a joint online Seminar in July with our sister magazine Roundabout. This generated much discussion and was very informative. The Share Team are grateful to all who have contributed to the magazine throughout the year. Heartfelt thanks go to the outgoing Editor and all the Team for their unstinting hard work during this year.

The Survey Sub Committee, having produced and delivered the 2020 Survey, has spent the year looking at new and effective ways to disseminate the wealth of information that resulted from the 2020 Survey. Due to the pandemic, the Survey had to be conducted completely online and a lot of valuable lessons were learned, not least of which being the importance of keeping group contact details up to date. This Sub Committee's aim is to coordinate and produce the surveys and they will be producing a comprehensive handover report which will enable continuity for the surveys going forward. There are currently 3 members of the Sub Committee along with two trustees and the Fellowship Project Administrator from GSO. The Sub Committee is looking to recruit into the two remaining posts and would like to encourage those with some electronic communications skills as well as an interest in surveys and general communication. An outside professional organisation is involved in collating the data from the survey.

Welsh National Convention: We were able to hold a virtual Convention on the 5th of June, it was well attended, and the feedback was positive. One of the advantages of a virtual Convention was the participation of people from around the world. Next year we hope to have the convention at its usual location - the Metropole Hotel, Llandridnod Wells from the 27th to the 29th of May 2022.

Welsh Senedd: We were able to have a presentation to the Senedd in November 2021 and it went well. Sponsored by parliamentarian Mike Hughes, we had several other members of the Senedd who attended with their staff and other interested professionals.

Westminster Parliamentary Event was held on Zoom for the first time. This encouraged delegates nationwide, swelling the attendance. The presentation was successfully chaired by our 'sponsoring' M.P. and A.A. leader. Well received contributions were offered by our Professional and A.A. Speakers, followed by a Question-and-Answer session. Additional informative items were screened at intervals. Feedback was collected and networking activity was encouraging. Organisation of the 2021 event, planned face-to-face at Portcullis House on 12th May, is underway. Membership of the committee has rotated and is currently meeting monthly on Zoom. New members are welcomed - for practical reasons to be sourced mainly from the 'home' counties. Committee meetings may be returned to the Eaton Square room. Our enthusiastic team will especially concentrate on attracting a substantial number of delegates and welcomes any help with this prestigious invitation.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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ACHIEVEMENTS AND PERFORMANCE (continued)

Young People, as with all disciplines carrying the message of hope has been our primary purpose. 2021 has been another difficult year. Earlier in the year we had a zoom meeting for Region and Intergroup YPLO's as well as holding 3 Sub Committee meetings on zoom. In August we held a Region Young Persons Liaison Officers meeting face to face in York where we got Young People's views on safeguarding. During our meetings this year we have looked at literature and pamphlets available for young people and submitted revisions to the 'Younger people in AA' pamphlet to the Literature Sub Committee who have chosen 4 new stories from the ones collected. The rest of the stories submitted by young people will be forwarded to Share and Roundabout. In November we held our second Road Show in Leeds. We invited young people to encourage them into service and young at heart members to see how they could sponsor young people into service. The day went well despite the awful weather causing several people to cancel. The Young Peoples section of the AA GB website is being revamped to make it more user friendly and bring it up to date. Over the past year, we have looked at how we can be involved in the 75th Anniversary Convention to raise the profile of Young People in the Fellowship. Lots of ideas are being put forward to the 75th committee and many young people have volunteered. The Young Peoples Sub Committee are putting forward names of young people to be considered as speakers at the 75th convention.

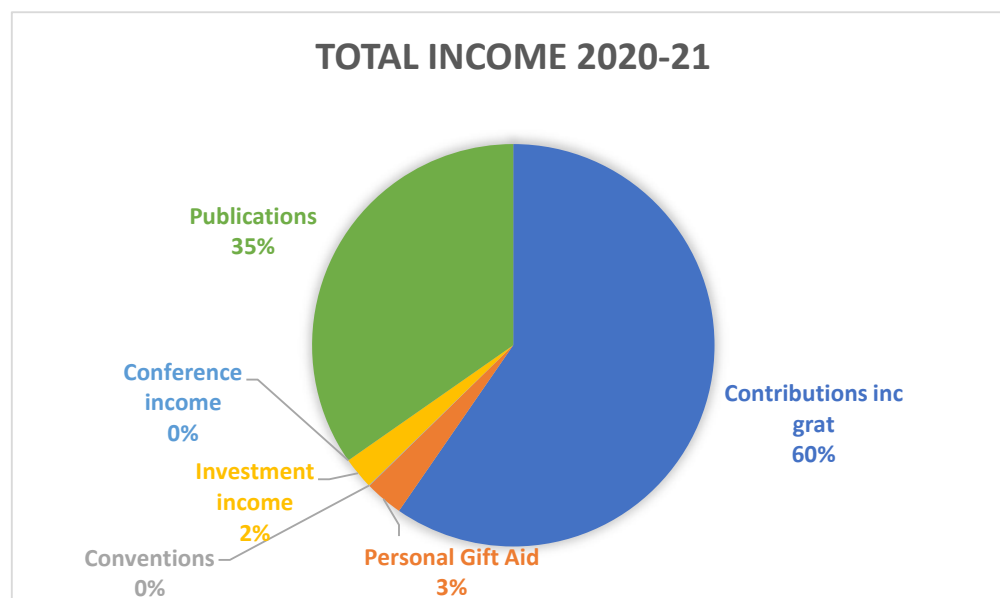
FINANCIAL REVIEW

It's been another year of great uncertainty due to the ongoing situation with the pandemic and restrictions imposed across almost every aspect of our lives. However, the Fellowship has continued to show its strength and gratitude with generous contributions throughout the whole of the 2020-21 Financial Year. The General Service Board would once again like to **thank you all most sincerely** for your generosity in spite of the undoubted additional pressures imposed on you as the result of this pandemic.

General Service Office Including Northern Service Office (NSO) and Southern Service Office (SSO)

All three offices have continued to operate with a skeleton staff. The two Satellite offices (NSO in Glasgow and SSO in London) reopened after the lifting of some of the restrictions during the year. The Staff have continued to work from home and this arrangement has worked well.

Where the money comes from 2020/21



Our Total Income for the year is **£1,324,479**

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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FINANCIAL REVIEW (continued)

Investments

Our investments continue to be managed by Churches, Charities & Local Authorities (CCLA) which is an ethical company. It is one of the top five performers in the charity sector.

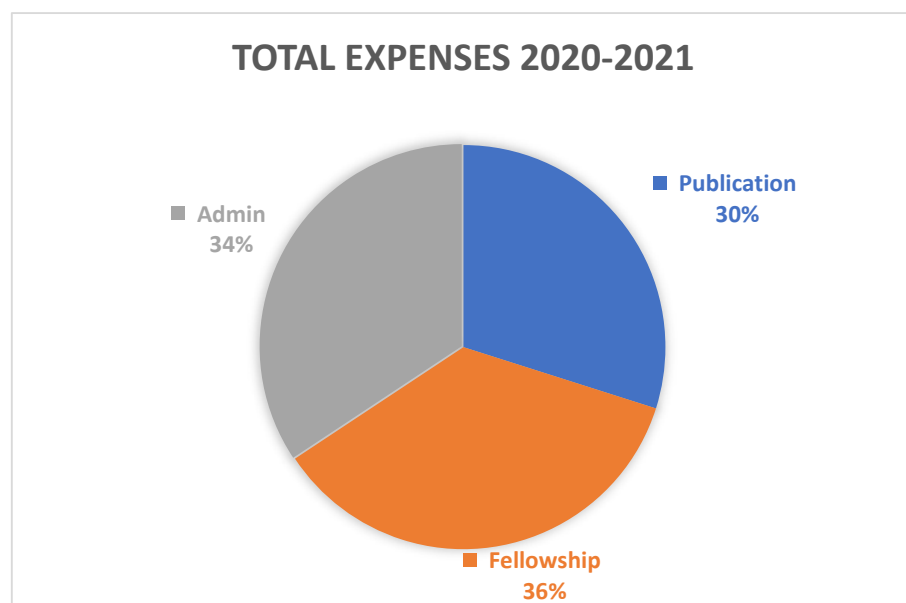
During the year the charity received an income of £33,633 from our investments. Our investment policy is detailed under our risk review.

Literature

Income from the sale of literature amounted to **£457,315**. This represents an increase from the previous year's total of **£438,208**. This is a welcome step in the right direction.

The literature costs realised **£172,484** compared to **£191,797** in 2019-20.

Where the money goes 2020/21



Our Total Expenditure for the year is **£1,185,496**.

Our Net Income for 2020-21 before gains on investments is **£138,983**

Our Net Gain on Investments is **£121,358**

Therefore, our Net Income is **£260,341**

Prudent Reserve is currently **£1,483,126**.

N.B. It's important to note that the above Prudent Reserve figure is artificially low compared to the last pre pandemic Prudent Reserve (Warranty 2 level) in the 2018-19 Financial year of £2,044,850.

(The 2020-21 figure was **£1,606,449**).

It is extremely heartening to note that despite the challenges that we have all faced during the last couple of years, the Charity remains in a stable position.

Once again, the Board would like to thank you for your ongoing generosity.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The Charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Governance - The Relationships between the Board and its Supporters and Consultation Mechanisms.

The Board is a Limited Company regulated by its Memorandum and Articles of Association as laid down in the Companies Acts. This instrument is a legal document which has bearing only on The General Service Board of Alcoholics Anonymous (Great Britain) Limited.

The Board serves the Fellowship of Alcoholics Anonymous in Great Britain and, in common with other groups of Trusted Servants, depends upon the Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference to guide its policies.

Because the Board is a Charitable Company registered in England, Wales and Scotland these instruments must be appropriate to their application in Great Britain and written in language which makes it clear that the Board recognises its responsibilities under English and Scottish Law.

Alcoholics Anonymous (The Fellowship) is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism. The only requirement for membership is a desire to stop drinking. There are no dues or fees for AA membership; we are self-supporting through our own contributions. AA is not allied with any sect, denomination, politics, organisation or institution, does not wish to engage in any controversy; neither endorses or opposes any causes. Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

AA members meet as Groups which form elected, representative service bodies, Intergroups and Regions, whose purpose is to facilitate the carrying of the AA message by the groups to the still-suffering alcoholic. This service structure nominates persons for election to the General Service Board. The General Service Board serves the Fellowship by providing central services of various types and is a registered charity. The Groups, Intergroups and Regions are recognised by the Charity Commissioners as informal, autonomous "affiliated groups" which have no independent constitution. As such, they are not to be accountable to the General Service Board nor to the Charity Commission. The governance of Alcoholics Anonymous in Great Britain is based on the voluntary instruments; The Twelve Traditions of Alcoholics Anonymous, Twelve Concepts for Service and the Charter of the General Service Conference. Consultation between the main Charity, the General Service Board, and its Supporters, the Groups, Intergroups and Regions of Alcoholics Anonymous in Great Britain takes place on a regular basis through service forums and workshops and an annual General Service Conference comprised of elected delegates from each of the Regions in Alcoholics Anonymous Great Britain and the Trustees of the Board.

Appointment, induction and training of new Trustees

Appointment of new Trustees:

Trustee appointments are made solely by the General Service Board - Trustees are nominated by Regional bodies of the Fellowship, interviewed by the Nominations Committee of the Board who recommend the candidate they feel is most suitable to the Board who consider the recommendation and decide on the appointment by vote, ratification of the Trustees takes place at our Annual Conference in April after which Trustees have full voting rights.

The General Service Board reserves the right to revoke any appointment.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
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STRUCTURE, GOVERNANCE AND MANAGEMENT (continued)

Induction and training of new Trustees:

Induction takes place prior to the General Service Board meeting after Trustee appointments and consists of a presentation to explain the responsibilities of being a Trustee plus documentation which includes 'The Good Trustee Guide'. Subsequently every trustee attends external trustee training.

Key Management remuneration

The Directors consider the Board of Directors, who are also the Charity's Trustees, and the Senior Management Team comprise the Key Management Personnel of the Charity in charge of directing and controlling, running and operating the Charity on a day to day basis. All Directors give of their time freely and no Director received any remuneration in the year. Details of Directors' expenses and related party transactions are disclosed in Note 8 to the Financial Statements.

The pay for the Senior Management Team is reviewed annually and normally increased in accordance with average earnings and CPI inflation. In view of the nature of the Charity, the Directors benchmark against pay levels in other organisations. The remuneration benchmark is above the mid-point of the range paid for similar roles adjusted for a weighting of up to 30% for any additional responsibilities. If recruitment has proven difficult in the recent past a market addition is also paid.

RISK STATEMENT

Our risk assessment is covered by our annual review of our general risk policy, reserves policy and investment policy.

(i) General Policy

The major risks to which the Charity is exposed have been identified by the Trustees, including financial, the traditions of Alcoholics Anonymous and our reputation. The Charity is a non-political organisation and dealing with preservation of integrity is covered in the 12 Traditions of AA, detailed on page 13.

Formal management control systems and procedures, operating policies and manual processes have been agreed and established as part of ongoing risk assessment, to mitigate risks. Mitigation of financial risk is further addressed by the policy of holding reserves, as detailed below.

(ii) Reserves Policy

The Trustees have established a policy whereby reserves held by the Charity should exceed 1.25 years expenditure, which equates to approximately £1,481,870 (2020: £1,643,945). This is considered the minimum to ensure the continuation of the basic services to the Fellowship during times of economic stress.

The GSB plan to utilise the funds which are currently surplus to basic requirements reserves by:

1. Absorbing the price increases in the production of literature, and where possible, reducing the price of some literature to make it more accessible to Members;
2. Maintaining the current level of subsidies, for example, absorbing any accommodation price increases that would otherwise result in increased Conference Delegate fees;
3. Funding approved projects without prioritisation, in spite of price rises;
4. Continuing to support the development of AA overseas by maintaining its level of contribution to the World Service Literature fund and responding positively to appeals from AAWS; and
5. Continuing to fulfil existing and additional services, as requested by the Fellowship.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

REPORT OF THE TRUSTEES
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RISK STATEMENT (continued)

(iii) Investment Policy

The investment aim is to achieve steady growth of the capital over the medium term, by holding a proportion of investment funds in equity or equity-related investments, balanced by a substantial element of lower risk, stable investments of gilts or cash-based investments.

The Charity now holds 400,653 units in the Fund which on 30 September 2021 had a market value of 296.09p per unit. Giving the Charity investment a market value of £1,186,293. Due to the fluctuations within the Stock Market and continued volatility due to COVID-19 & Brexit this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approximately £30,000 per annum.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

00587316 (England and Wales)

Registered Charity numbers

226745/SC038023

Principle address and registered office

The General Service Office

P.O. BOX 1

10 Toft Green

York

YO1 7NJ

Trustees and Directors

The Trustees and Directors who served during the year were:

Sandi Aarvold

Erik Abbott

Thomas Baldwin

Norman Brown

Jo Faul (Appointed 18 April 2021)

Tom Fox

Clive Kilmartin

Patrick McGuire

Mani Mehdikhani

Barbara Owen

Jonathan Pope

Michael Power

Charles Roberts (Appointed 18 April 2020)

Terri Semple

Amanda Stocks

Stephen Smith

Gretchen Swisher (Appointed 18 April 2021)

Justin Tunstall

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REFERENCE AND ADMINISTRATIVE DETAILS (continued)

Retired from the Board:

Maxine Wilson (Resigned 17 November 2021)
Eric Carlin (Resigned 8 March 2021)
Brian Jenkins (Resigned 18 April 2021)
Nigel Patience (Resigned 18 April 2021)
Andrew Wetherell (Resigned 17 September 2021)

Company Secretary

Ranjan Battacharyya

Names and addresses of advisers:

Auditor

HPH, Chartered Accountants
54 Bootham
York
YO30 7XZ

Bankers

HSBC Plc
13 Parliament Street
York
YO1 8XS

Solicitors

Wrigleys Solicitors
19 Cookridge Street
Leeds
LS2 3AG

Investment managers

CCLA Fund Managers Limited
Senator House
85 Queen Victoria Street
London
EC4V 4ET

Key Management Personnel

R Battacharyya - General Secretary
M Tervet - Management Accountant
J Pryke - General Service Board Administrator
A M Smith - Northern Service Office Administrator
S Smyth - Conference Co-ordinator, IT & Technical Manager
S Wright - Office Manager
J P Szajniuk - Southern Service Office Administrator

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THE 12 TRADITIONS OF ALCOHOLICS ANONYMOUS (AA)

1. Our common welfare should come first; personal recovery depends upon AA unity.
2. For our purpose there is but one ultimate authority - a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose - to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions.
8. AA should remain forever non-professional, but our service centres may employ special workers.
9. AA, as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. AA has no opinion on outside issues; hence the AA name ought never be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees (who are also the Directors of The General Service Board of Alcoholics Anonymous (Great Britain) Limited (Limited by Guarantee) for the purposes of Company Law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company Law requires the Trustees to prepare Financial Statements for each financial period which give a true and fair view of the state of affairs of the Charitable Company and of the incoming resources and application of resources, including the income and expenditure, of the Charitable Company for that period. In preparing those Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charitable Company and to enable them to ensure that the Financial Statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
REPORT OF THE TRUSTEES
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In so far as the Trustees are aware:

- there is no relevant audit information of which the Charitable Company's auditors are unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the Auditors are aware of that information.

AUDITOR

The auditor, HPH is appointed under section 487(1) of the Companies Act 2006.

Approved by order of the board of trustees on 21 January 2022 and signed on its behalf by:

Clive Kilmartin – Trustee

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Opinion**

We have audited the financial statements of The General Service Board of Alcoholics Anonymous (Great Britain) Limited for the year ended 30 September 2021 which comprise the Statement of Financial Activities and Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 September 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED**

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements, or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the trustees' report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement on page 14, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Chartered Accountants

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF**THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED****Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006 together with the Charities SORP (FRS102) 2019. We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company for fraud. The laws and regulations we considered in this context for the UK operations were Employment legislation, Charity Commission regulations and General Data Protection Regulation (GDPR).

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and income recognition. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals and detailed substantive testing on the completeness of income.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Sarah Wearing (Senior Statutory Auditor)

For and on behalf of HPH, Statutory Auditor

54 Bootham

York

YO30 7XZ

21 January 2022

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
STATEMENT OF FINANCIAL ACTIVITIES
AND INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Note	Unrestricted Funds £	Restricted Funds £	Total 2021 £	Total 2020 £
Income and endowments from:					
Donations and legacies	4	821,318	5,687	827,005	911,608
Other trading activities	5	441,351	15,964	457,315	438,208
Investments	6	33,633	34	33,667	42,404
Government grant income - CJRS		6,492	-	6,492	29,997
Total income		£ 1,302,794	£ 21,685	£ 1,324,479	£ 1,422,217
Expenditure on:					
Raising funds	7	430,300	-	430,300	464,132
Charitable activities	7	756,201	(1,005)	755,196	851,024
Total expenditure		£ 1,186,501	£ (1,005)	£ 1,185,496	£ 1,315,156
Net income/(expenditure) before gain on investments		116,293	22,690	138,983	107,061
Net gains on investments	10	121,358	-	121,358	49,387
Net income/(expenditure) for the year		237,651	22,690	260,341	156,448
Reconciliation of funds:					
Total funds brought forward		2,414,097	102,545	2,516,642	2,360,194
Total funds carried forward		£ 2,651,748	£ 125,235	£ 2,776,983	£ 2,516,642

The notes on pages 22 to 31 form part of these financial statements.

Income and net movement in funds derive wholly from continuing operations.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

BALANCE SHEET
AS AT 30 SEPTEMBER 2021

Company number: 00587316

	Note	2021	2020
		£	£
Fixed assets:			
Tangible fixed assets	9	3,526	-
Investments	10	1,186,293	1,064,935
<i>Total fixed assets</i>		1,189,819	1,064,935
Current assets:			
Stocks	11	193,792	114,258
Debtors	12	99,700	87,539
Cash at bank and in hand	21	1,435,853	1,285,896
<i>Total current assets</i>		1,729,345	1,487,693
Liabilities:			
Creditors: amounts falling due within one year	13	(142,181)	(35,986)
<i>Net current assets</i>		1,587,164	1,451,707
Total net assets		£ 2,776,983	£ 2,516,642
The funds of the charity:	15		
Unrestricted funds		2,651,748	2,414,097
Restricted funds		125,235	102,545
Total charity funds		£ 2,776,983	£ 2,516,642

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements were approved by the Board of Trustees on 21 January 2022 and were signed on its behalf by:

Clive Kilmartin
Trustee

The notes on pages 22 to 31 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
CASH FLOW STATEMENT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	Note	2021	2020
		£	£
Net cash used in operating activities	19	121,579	(75,143)
Cash flow from investing activities:			
Dividends, interest and rents from investments		33,667	42,404
Fixed asset purchases		(5,289)	-
Proceeds from sales of investments		-	351,542
Net cash provided by investing activities		28,378	393,946
Change in cash and cash equivalents in the year	20	149,957	318,803
Cash and cash equivalents at beginning of the year		1,285,896	967,093
Cash and cash equivalents at end of the year	21	£1,435,853	£1,285,896

The notes on pages 22 to 31 form part of these financial statements.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

1 ACCOUNTING POLICIES

Legal entity

The General Service board of Alcoholics Anonymous (Great Britain) Limited is regulated by the Charity Commission (226745), limited by guarantee and is registered in England and Wales. The address of the registered office and principal place of business is The General Service Office, P.O. BOX 1, 10 Toft Green, YORK, YO1 7NJ. The Charity is also registered in Scotland (SC038023).

In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK (FRS102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK, the Companies Act 2006, the Charities Act 2011, the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006.

The General Service board of Alcoholics Anonymous (Great Britain) Limited meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The accounts are presented in UK Sterling pounds (£).

Going concern

As described in the Annual Report of the Trustees, special consideration has been given to the COVID-19 pandemic impact. The Trustees/Directors have prepared financial projections, taking into consideration the current economic climate and its potential impact on the sources of income and planned expenditure. They have a reasonable expectation that adequate financial resources are available to enable the Charitable Company to continue in operational existence for the foreseeable future, and have adequate contingency plans in the event that income streams are reduced. Consequently the financial statements have been prepared on the basis that the Charitable Company is a going concern.

Donations

Donations receivable for the general purpose of the Charity are credited to "unrestricted funds". Donations for purposes restricted by the wishes of the donor are taken to "restricted funds" where these wishes are legally binding on the Trustees.

Other trading activities

All other incoming resources are included in the SOFA when the Charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

Investment income

Investment income has been accounted for on a cash receipt basis.

Expenditure and irrecoverable VAT

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer-term liabilities. Expenditure attributable to more than one cost category is apportioned to them on the basis of the estimated amount attributable to each activity in the year, either by reference to staff time or the use made of the underlying assets, as appropriate. Expenses are shown net of VAT with the irrecoverable element included within direct costs.

Governance costs are costs associated with constitutional and statutory requirements. They include audit fees and estimated costs linked to the strategic management of the Charity. Support costs are those incurred directly in support of expenditure on the objects of the Charity.

Tangible fixed assets

Tangible fixed assets are included in the financial statements at their historical cost. Tangible fixed assets are capitalised when the cost exceeds £500.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

1 ACCOUNTING POLICIES (continued)

Depreciation

Depreciation is calculated to write off the cost of fixed assets over their expected useful lives on a straight line basis. The rates used are as follows:

Fixtures and fittings	25% per annum straight line
Computer equipment	33% per annum straight line

Investments

Investments are included on the Balance Sheet and are stated at market value as at the balance sheet date. Gains and losses on disposal and revaluations of investments are charged or credited to other Statement of Financial Activities.

Stocks

Stocks are stated at the lower of cost and net realisable value.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and any short term deposit accounts with a maturity of three months or less from the date of opening.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Where the Charity has received magazine subscriptions in advance the amount is treated as deferred income. When each monthly issue is sent the amount deferred is reduced accordingly.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Pension schemes

The pension contributions charged represent contributions payable by the charity to employee's personal pension plans in the accounting period.

Operating leases

Rentals payable under operating leases are charged in the SOFA on a straight line basis over the lease term.

Funds structure

Funds comprise unrestricted funds which have not been designated for other purposes, and are available for use at the discretion of the Trustees in accordance with the charitable objectives. Designated funds are unrestricted funds earmarked by the Trustees for particular purposes. Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

2 TAXATION

As a registered charity, The General Service board of Alcoholics Anonymous (Great Britain) Limited is exempt from the tax on income falling within sections 466 to 493 of the Corporation Tax Act 2010 to the extent that this is applied to its charitable objects. No tax charges have arisen in the Company.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

3 OPERATING SURPLUS	2021	2020
The surplus for the year is stated after charging:	£	£
Depreciation	1,763	576
Auditor's remuneration	8,000	8,000
Other fees paid to auditor	1,600	3,535
4 DONATIONS AND LEGACIES	2021	2020
	£	£
Contributions	785,790	856,127
Covenants	40,442	23,322
Conventions	773	10,477
Conference	-	21,682
	827,005	911,608

£5,718 of income from donations and legacies relate to restricted funds (2020: £5,316).

The Charity benefits from the input of volunteers who assist with the quarterly packing of the quarterly newsletters. In accordance with the Charities SORP, the economic contribution of volunteers is not recognised in the Financial Statements.

5 OTHER TRADING ACTIVITIES	2021	2020
	£	£
Sales of literature	£ 457,315	£ 438,208

£15,964 of other trading activities relates to restricted funds (2020: £12,396).

Literature is sold at a surplus to assist in the support of the primary purpose.

6 INVESTMENT INCOME	2021	2020
	£	£
Fixed asset investment income	33,618	41,024
Deposit account interest	49	1,380
	£ 33,667	£ 42,404

£3 of investment income relates to restricted funds (2020: £34).

7 TOTAL RESOURCES EXPENDED	Raising funds	Direct	Support	Total
	£	£	£	2021
				£
Charitable expenditure	430,300	398,650	356,546	1,185,496
	Raising funds	Direct	Support	Total
	£	£	£	2020
				£
Charitable expenditure	464,132	448,917	402,107	1,315,156

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

7 TOTAL RESOURCES EXPENDED - continued

Raising funds include:	<i>Basis of allocation</i>	2021 £	2020 £
Purchase of literature	direct	172,484	191,797
Staff costs	usage	53,768	49,270
Premises costs	usage	34,364	32,343
Office expenses	usage	76,706	72,811
Public information and publication costs	direct	35,669	36,298
Conference costs	direct	48	1,497
Website	direct	5,529	8,799
Irrecoverable VAT	direct	29,827	52,122
Financial expenses	direct	12,227	10,141
General expenses (archives)	direct	6,504	8,470
Bad debts written off	direct	3,174	584
		£ 430,300	£ 464,132

All raising funds costs relate to unrestricted funds.

Charitable activities include:	<i>Basis of allocation</i>	2021 £	2020 £
Staff costs	usage	279,597	256,205
Premises costs	usage	69,434	65,243
Office expenses	usage	32,510	31,630
General expenses (travel, meetings and fund expenditure)	direct	17,109	95,839
		£ 398,650	£ 448,917

£(1,083) of charitable activities costs relates to restricted funds (2020: £25,249).

Support costs comprises of:

	Management £	Governance costs £	2021 £
Charitable expenditure	310,020	46,526	356,546

	Management £	Governance costs £	2020 £
Charitable expenditure	333,346	68,761	402,107

Management costs include:	<i>Basis of allocation</i>	2021 £	2020 £
Staff costs	usage	204,321	187,227
Premises costs	usage	52,513	49,385
Office expenses	usage	35,687	34,954
Financial expenses	usage	78	63
General expenses (travel, meetings and training)	direct	17,421	61,717
		£ 310,020	£ 333,346

£78 of management costs related to restricted funds (2020: £63).

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

7 TOTAL RESOURCES EXPENDED - continued

Governance costs include:	<i>Basis of allocation</i>	2021	2020
		£	£
Trustees' expenses	direct	14,004	37,880
Professional fees	direct	32,522	30,881
		<u>£ 46,526</u>	<u>£ 68,761</u>

All governance costs relate to unrestricted expenditure.

8 STAFF COSTS

	2021	2020
	£	£
Wages and salaries	453,990	419,883
Social security costs	40,982	30,859
Defined contribution pension costs	42,714	41,960
	<u>£ 537,686</u>	<u>£ 492,702</u>

The average number of employees during the year was as follows:

Full-time staff	10	11
Part-time staff	10	8
	<u>20</u>	<u>19</u>

No employees received benefits in excess of £60,000.

Each member of staff has a contract which requires them to deal with fellowship services, support services and administration tasks. The trustees estimate the time spent is in proportion to the costs allocated. The number of trustees and employees whose benefits exceeded £60,000 in the year was nil (2020: nil).

The key management personnel of the charitable company, comprise the trustees and senior leadership team as disclosed on page 8. The total amount of employee benefits (including employer pension contributions) received by key management personnel for their services to the charitable company was £287,413 (2020: £292,890).

9 TANGIBLE FIXED ASSETS

	Fixtures and fittings	Computer equipment	Total
	£	£	£
Cost:			
At 1 October 2020	135,757	31,579	167,336
Additions	-	5,289	5,289
Disposals	-	-	-
At 30 September 2021	<u>135,757</u>	<u>36,868</u>	<u>172,625</u>
Depreciation:			
At 1 October 2020	135,757	31,579	167,336
Charge for the year	-	1,763	1,763
Re-classification	-	-	-
At 30 September 2021	<u>135,757</u>	<u>33,342</u>	<u>169,099</u>
Net book values:			
30 September 2021	<u>£ -</u>	<u>£ 3,526</u>	<u>£ 3,526</u>
30 September 2020	<u>£ -</u>	<u>£ -</u>	<u>£ -</u>

All of the tangible fixed assets relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

10 FIXED ASSET INVESTMENTS

**Listed
investments
£**

At 1 October 2020	1,064,935
Disposals	-
Revaluations	121,358
At 30 September 2021	<u>1,186,293</u>

Net book value

At 30 September 2021	<u>£ 1,186,293</u>
At 30 September 2020	<u>£ 1,064,935</u>

All fixed asset investments related to unrestricted funds and there were no investment assets outside the UK.

Historical cost £ 880,171

The following investment represents more than 5% of the total investments:

- COIF Charities Ethical Investment Fund (market value: £1,186,293)

The fair value of listed investments is determined by reference to the quoted price for identical assets in an active market at the Balance Sheet date.

11 STOCKS

**2021
£**

**2020
£**

Goods for resale	<u>£ 193,792</u>	<u>£ 114,258</u>

All stock relates to unrestricted funds.

12 DEBTORS

**2021
£**

**2020
£**

Trade debtors	22,338	17,820
Other debtors	16,484	8,717
Prepayments and accrued income	60,878	61,002
	<u>£ 99,700</u>	<u>£ 87,539</u>

All debtors relate to unrestricted funds.

13 CREDITORS: amounts falling due within one year

**2021
£**

**2020
£**

Trade creditors	74,403	3,777
Accruals and deferred income	59,933	21,031
Taxation and social security	-	9,313
Other creditors	7,845	1,865
	<u>£ 142,181</u>	<u>£ 35,986</u>

All creditors relate to unrestricted funds.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

14 DEFERRED INCOME	2021 £	2020 £
Fees received in advance		
Balance at 1 October 2020	10,406	21,842
Released to statement of financial activities	(10,406)	(21,842)
	-	-
Deferred in the period	38,005	10,406
Deferred income at 30 September 2021	£ 38,005	£ 10,406

The deferred income includes amounts paid in advance for Share and Roundabout magazine subscriptions and income received for the 75th Anniversary event in 2022.

15 FUNDS

	Balance at 01/10/2020 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2021 £
Undesignated funds					
General Fund	2,414,097	1,302,794	(1,186,501)	121,358	2,651,748
Restricted funds					
Development Fund	33,577	15,964	-	-	49,541
European Service Meeting	68,968	5,721	1,005	-	75,694
	102,545	21,685	1,005	-	125,235
Total Funds	£ 2,516,642	£ 1,324,479	£ (1,185,496)	£ 121,358	£ 2,776,983
	Balance at 01/10/2019 £	Income £	Expended £	Gains on investments £	Balance at 30/09/2020 £
Undesignated funds					
General Fund	2,250,083	1,404,471	(1,289,844)	49,387	2,414,097
Restricted funds					
Development Fund	21,181	12,396	-	-	33,577
European Service Meeting	88,930	5,350	(25,312)	-	68,968
	110,111	17,746	(25,312)	-	102,545
Total Funds	£ 2,360,194	£ 1,422,217	£ (1,315,156)	£ 49,387	£ 2,516,642

Development fund

The Development fund related to book royalties arriving from the sale of The Big Book, As Bill Sees It and 12 Steps and 12 traditions. Expenditure for the development Fund must have board approval and will be used to help and support the establishment of the Fellowship aboard.

European Service Meeting

The primary purpose of the European Service Meeting is to carry the message to the alcoholic who still suffers, whoever he may be, whatever the language he speaks. The European Service meeting fund is administered by the General Service Board of AA (GB) Ltd and is currently self-supporting by contributions of those countries which attend the ESM.

The Alanon House Fund (226745-1) is a linked Charity whose charitable objectives are the provision of a building to serve as a headquarters for Alcoholics Anonymous. The Alanon House fund was removed from the register 11 August 1995.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

16 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Tangible fixed assets	Investments	Net current assets	Total 2021
	£	£	£	£
Unrestricted funds	3,526	1,186,293	1,461,929	2,651,748
Restricted funds	-	-	125,235	125,235
	<u>£ 3,526</u>	<u>£ 1,186,293</u>	<u>£ 1,587,164</u>	<u>£ 2,776,983</u>

	Tangible fixed assets	Investments	Net current assets	Total 2020
	£	£	£	£
Unrestricted funds	-	1,064,935	1,349,162	2,414,097
Restricted funds	-	-	102,545	102,545
	<u>£ -</u>	<u>£ 1,064,935</u>	<u>£ 1,451,707</u>	<u>£ 2,516,642</u>

17 OPERATING LEASE COMMITMENTS

As at 30 September the charitable company had future minimum lease payments under non-cancellable operating as follows:

	2021	2020
	£	£
Within one year	83,380	84,846
Between one and five years	304,190	314,770
In more than five years	393,750	468,750
	<u>£ 781,320</u>	<u>£ 868,366</u>

18 RELATED PARTIES

Trustee remuneration and benefits

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity.

Trustee expenses

Expenses amounting to £14,004 were paid to all trustees for expenses relating to travel, subsistence and accommodation whilst attending meetings and events on behalf of the general service board (2020: £37,880 to all trustees).

Trustee other related parties

There were no related party transactions during the year which were not offered on the same terms as the general public.

There are no other related parties.

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

19 RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES	2021 £	2020 £
Net income/(expenditure) for the reporting period	260,341	156,448
Depreciation of tangible fixed assets	1,763	576
Gains on investments	(121,358)	(49,387)
Dividends, interest and rents from investments	(33,667)	(42,404)
(Increase)/decrease in stocks	(79,534)	(1,898)
(Increase)/decrease in debtors	(12,161)	(9,139)
(Decrease)/increase in creditors	106,195	(129,339)
<i>Net cash used in operating activities</i>	£ 121,579	£ (75,143)

20 ANALYSIS OF CHANGES IN NET DEBT

	At 01/10/2020 £	Cash-flows £	At 30/09/2021 £
Cash	1,285,896	149,957	1,435,853
		149,957	
	£ 1,285,896	£ 149,957	£ 1,435,853

21 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2021 £	2020 £
Cash at bank and in hand	1,435,853	1,285,896
Total cash and cash equivalents	£ 1,435,853	£ 1,285,896

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

22 COMPARATIVE STATEMENT OF FINANCIAL ACTIVITIES AND INCOME AND EXPENDITURE ACCOUNT

	Unrestricted Funds £	Restricted Funds £	Total 2020 £	Total 2019 £
Income and endowments from:				
Donations and legacies	906,292	5,316	911,608	748,914
Other trading activities	425,812	12,396	438,208	633,019
Investments	42,370	34	42,404	44,485
Government grant income - CJRS	29,997	-	29,997	-
Total income	£ 1,404,471	£ 17,746	£ 1,422,217	£ 1,426,418
Expenditure on:				
Raising funds	464,132	-	464,132	720,364
Charitable activities	825,712	25,312	851,024	938,208
Total expenditure	£ 1,289,844	£ 25,312	£ 1,315,156	£ 1,658,572
Net income/(expenditure) before gain on investments	114,627	(7,566)	107,061	(232,154)
Net gains on investments	49,387	-	49,387	80,057
Net income/(expenditure) for the year	164,014	(7,566)	156,448	(152,097)
Reconciliation of funds:				
Total funds brought forward	2,250,083	110,111	2,360,194	2,512,291
Total funds carried forward	£ 2,414,097	£ 102,545	£ 2,516,642	£ 2,360,194

The following pages do not form part of the statutory financial statements
and contain unaudited information

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021		2020	
Income	£	£	£	£
Donations and legacies				
Contributions	785,790		856,127	
Covenants	40,442		23,322	
Conventions	773		10,477	
Conference	-		21,682	
<i>Total donations and legacies</i>		827,005		911,608
Other trading activities				
Sales of literature		457,315		438,208
Investments				
Fixed asset investment income	33,618		41,024	
Deposit account interest	49		1,380	
<i>Total income from investments</i>		33,667		42,404
Government grant income				
CJRS grant income		6,492		29,997
Total income		<u>1,324,479</u>		<u>1,422,217</u>

Expenditure

Raising funds

Literature Costs

Purchase of literature	172,484	191,797
Wages and salaries	45,399	41,988
Social security	4,098	3,086
Pensions	4,271	4,196
Rent and rates	31,479	29,454
Repairs and renewals	254	135
Insurance	1,460	1,305
Light and heat	1,171	1,449
Telephone	2,930	2,270
Office equipment	2,754	2,328
Printing and stationery	921	2,001
Office postage	63,695	58,240
Computer expenses	5,818	7,780
Irrecoverable VAT	29,827	52,122
Archives	465	463
Conference	48	1,497
Professional conferences	(50)	(1,065)
Public information	24,735	17,921
AA service news	-	6,187
Share expenses	8,300	9,686
Roundabout expenses	2,684	3,569
<i>Carried forward</i>	<u>402,743</u>	<u>436,409</u>

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021	2020
	£	£
Raising funds - continued		
<i>Brought forward</i>	402,743	436,409
General expenses	6,039	8,007
Website	5,529	8,799
Depreciation	588	192
Bank charges	12,227	10,141
Bad debts written off	3,174	584
<i>Total raising funds expenditure</i>	430,300	464,132
Charitable activities		
<i>Fellowship Costs</i>		
Wages and salaries	236,075	218,339
Social security	21,311	16,047
Pensions	22,211	21,819
Rent and rates	65,886	61,648
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,548	1,915
Telephone	12,581	9,746
Office equipment	5,507	4,655
Printing and stationery	1,927	3,453
Office postage	6,089	5,804
Computer expenses	5,818	7,780
Delegate expenses	(1,083)	25,249
World service meeting	(7,116)	8,615
Advertising	9,825	1,825
General expenses	6,039	8,007
Travel	9,444	52,143
Depreciation	588	192
<i>Total fellowship expenditure</i>	398,650	448,917
<i>Administration Costs</i>		
Wages and salaries	172,516	159,556
Social security	15,573	11,726
Pensions	16,232	15,945
Rent and rates	49,049	45,893
Repairs and renewals	296	157
Insurance	1,704	1,523
Light and heat	1,464	1,812
Telephone	18,957	14,685
Office equipment	5,507	4,655
Printing and stationery	1,435	4,417
Office postage	3,383	3,225
<i>Carried forward</i>	286,116	263,594

THE GENERAL SERVICE BOARD OF ALCOHOLICS ANONYMOUS (GREAT BRITAIN) LIMITED
DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 SEPTEMBER 2021

	2021		2020	
	£	£	£	£
Charitable activities - continued				
<i>Brought forward</i>	286,116		263,594	
Computer expenses	5,817		7,780	
General expenses	6,039		8,007	
Training courses	1,938		1,567	
Travel	9,444		52,143	
Depreciation	588		192	
Bank charges	78		63	
<i>Administration costs</i>	310,020		333,346	
<i>Governance costs</i>				
Trustees' expenses	14,004		37,880	
Professional fees	32,522		30,881	
<i>Governance costs</i>	46,526		68,761	
<i>Total support costs charitable expenditure</i>	356,546		402,107	
<i>Total expenditure on charitable activities</i>		755,196		851,024
Total expenditure		1,185,496		1,315,156
Net income before gains on investments		138,983		107,061
Net gains on investments		121,358		49,387
Net income		£ 260,341		£ 156,448

Chris Kilmer