

INTO GAMES

England & Wales · Charity number 1214306

Details

Status Registered

Legal form CIO

Registered 2025-07-29

Register [View on the Charity Commission register](#)

Contact

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Activities

Objects: THE OBJECT OF THE CIO IS: TO ADVANCE THE EDUCATION FOR THE PUBLIC BENEFIT OF YOUNG PEOPLE AND INDIVIDUALS FROM LOW-INCOME AND WORKING-CLASS BACKGROUNDS IN THE SUBJECT OF VIDEOGAMING AND THE VIDEO GAMING SECTOR BY: (A) PROMOTING, IMPROVING AND DEVELOPING ACCESS TO EDUCATION, TRAINING, AND CAREER OPPORTUNITIES IN THE VIDEO GAMES SECTOR; (B) PROVIDING SCHOOL WORKSHOPS, TRAINING PROGRAMS, AND WORK PLACEMENTS WITHIN THE UK VIDEO GAMES INDUSTRY TO ENHANCE SKILLS, KNOWLEDGE, AND EMPLOYABILITY; (C) SUPPORTING INITIATIVES THAT PROMOTE EQUALITY, DIVERSITY, AND INCLUSION IN THE CREATIVE INDUSTRIES, WITH A FOCUS ON REMOVING BARRIERS TO ENTRY FOR UNDERREPRESENTED SOCIO-ECONOMIC GROUPS; AND (D) CONDUCTING AND PUBLISHING RESEARCH INTO THE SOCIAL AND ECONOMIC BARRIERS AFFECTING ACCESS TO THE VIDEO GAMES INDUSTRY AND USING SUCH RESEARCH TO INFORM BEST PRACTICE IN EDUCATION AND EMPLOYMENT.

Activities: Into Games supports people from low-income and working-class backgrounds to access careers in the UK video games industry. We run school workshops, training and placement programmes, and publish research to improve equality, diversity and access across games education and employment.

Classification

- **How:** Makes Grants To Organisations, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Disability
- **Who:** Children/young People, Other Defined Groups

Geography

- Scotland
- Throughout England

Trustees

Name	Role	Appointed
Colin Macdonald	Chair	2025-09-01
Clare Hawkins		2025-11-04
Daniel Grey		2025-11-04
Rebecca Fidler		2025-09-01
Vicki Freeman		2025-11-04