

Trustees 'Annual Report

Cherish Ministry

Charity Number: 1211714

Reporting Period: 1 January 2025 – 31 December 2025

Trustees 'Annual Report for the Year Ended 31 December 2025

Reference and Administrative Details

Charity Name: Cherish Ministry

Charity Number: 1211714

Trustees

- Caroline Jayne Ellis (Chair)
- Samantha Jayne Blackwell
- Claire Rowena Derry B.Ed.
- Alan Derry B.Sc. M.A.
- Rev Ian Rowland Biscoe

Structure, Governance and Management

Cherish Ministry is governed by its trustees, who are responsible for the overall governance and strategic direction of the charity. Trustees meet regularly to oversee the charity's activities, finances, safeguarding responsibilities and future planning.

The charity is supported by a team of approximately 10 volunteers who assist in the delivery of courses, mentoring, practical support and administration.

Objectives and Activities

Cherish Ministry exists to support women and young girls through a six-week course inspired by conversations around the manicure table. The course combines practical manicure skills with discussion and reflection around important life issues including low self-esteem, depression, self-harming behaviours and eating disorders.

Cherish believes that all people are created in God's image, saved by grace and recipients of God's mercy. The charity seeks to provide a safe and supportive environment where women and girls can feel listened to, valued and restored to the person God created them to be.

The programme draws inspiration from the biblical story of Esther and uses themes from Esther's journey to encourage self-worth, healing, resilience and personal growth. Each session includes

practical manicure training, opportunities for discussion, testimonies from women sharing their faith journeys and experiences, and media resources that reinforce the session themes.

Participants receive complementary nail varnish with scripture references and, upon completion of the course, receive a Cherish manicure kit to enable them to continue practising their skills and blessing others within their communities.

Cherish Ministry has delivered courses in a variety of settings including:

- Secondary schools and sixth forms
- Primary schools
- Youth groups
- Women's events
- Online sessions via Zoom

The trustees confirm that they have complied with their duty under section 17 of the Charities Act 2011 to have due regard to the Charity Commission's public benefit guidance.

Achievements and Performance

During 2025, Cherish Ministry successfully delivered 6 courses and reached approximately 48 women and young girls.

Feedback from participants continued to demonstrate the positive impact of the programme, particularly in helping women and girls discuss difficult emotional and personal issues within a supportive environment. The trustees recognise the value of early intervention work within primary school settings, where relationship building and emotional support can have a significant long-term benefit.

Women participating in the programme reported increased confidence, improved self-esteem and greater awareness of emotional wellbeing. Many participants also expressed appreciation for the opportunity to explore faith, identity and personal value in a safe and welcoming setting.

The charity continued to strengthen relationships with schools, churches and community organisations throughout the year.

Financial Review

During the reporting period, the charity received total income of £14,688.

Sources of funding included:

- Support from The Lions
- Donations
- Church support
- Fundraising events
- Sale of Cherish branded goods

Total expenditure during the year was £22,497.80. Expenditure related primarily to programme delivery, resources, volunteer support, restoration work on the Cherish van and operational costs associated with delivering courses across multiple settings.

With an opening balance of £15,229.36 and a closing balance of £7,499.55, the trustees acknowledge that expenditure exceeded income during the reporting period and continue to monitor financial sustainability carefully.

Key Challenges

The charity faced several challenges during 2025, including:

- The ongoing restoration and refurbishment of the Cherish van
- Reliance on one overall lead, Erika Biscoe, for significant areas of operational delivery and programme coordination

The trustees recognise the importance of succession planning and developing wider leadership capacity within the organisation to ensure long-term sustainability.

Plans for the Future

During 2026, Cherish Ministry aims to:

- Expand delivery into additional schools
 - Continue training and developing volunteers
 - Strengthen succession planning and leadership support
 - Complete the restoration and refurbishment of the Cherish van
 - Seek additional grant funding opportunities to support sustainability and growth
- The trustees remain committed to supporting women and young girls through early intervention, mentoring, practical skills and faith-based encouragement.

Trustee Declaration

The trustees declare that they have approved the Trustees' Annual Report above.

Signed on behalf of the trustees:



Caroline Jayne Ellis
Chair of Trustees

Date: 7/7/2026