

Trustees' Report for the period August 2024 - December 2025

Reference and Administrative detail:

THE PINK HOUSE FOUNDATION

Registered UK Charity: 1209728

Registered Address:

First Floor, 14-15 Berners Street, London, W1T 3LJ

Trustees:

Andrew Antonio

Caroline Dollimore

Simon Prytherch (Chair)

Sam Smith (Founder)

Jack Street

Julie Symes (Treasurer)

Structure, Governance and Management:

The Pink House Foundation is a Charitable Incorporated Organisation (CIO), whose only voting members are its Charity Trustees (as list above). Recruitment and re-appointment of Trustees are as per Charity's governing document. The Charity has no paid staff. No Trustee receives payment from the Charity.

Summary of the Purposes of the Charity as set out in governing document:

The Object(s) of the Charity is the promotion of equality and diversity and the promotion of social inclusion of those within the LGBTQIA+ community (the community) for the public benefit by:

- the elimination of discrimination on the grounds of gender and sexual orientation;
- advancing education and raising awareness in equality and diversity;
- promoting activities to foster understanding between people from diverse backgrounds;
- cultivating a sentiment in favour of equality and diversity;
- providing community support through the sharing of information, knowledge, resources and experience to empower and improve quality of life, ; and
- providing access to healthcare services to meet physical and mental health needs
- to improve the efficiency and effectiveness of other charities working with the LGBTQIA+ community, by signposting members of the community and

educators, healthcare professionals, friends and family to their activities and resources and by funding their projects and activities.

(LGBTQIA+ means lesbian, gay, bisexual, transgender, queer, intersex and asexual. the additional “+” stands for all of the other identities not encompassed in the short acronym).

Recruitment of Trustees:

The Charity Trustees select individuals for appointment with regard to the skills, knowledge and experience need for the effective administration of the CIO. Currently the Trustees have specialisms in Business Affairs, Management, PR and Communication, Accounting and Fundraising.

Information for Trustees:

All current Trustees are in possession of the CIO's current constitution, and are aware of their responsibilities as Trustees.

Trustees Understanding of Public Benefit:

Trustees have regard to the Charity Commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant, and Trustees have complied with that duty.

Objectives and Activities

Brief summary setting out the main activities undertaken by the Charity to carry out its charitable purposes for the public benefit during this period:

As The Pink House Foundation is categorised as a 'smaller' Charity (income less than £500,000) in this accounting period, the Trustees summarise activity accordingly.

Upon the completion of registration of this Charity in August 2024, the Trustees focused on the promotion of equality and diversity and the promotion of social inclusion of those within the LGBTQIA+ community by looking to invest in, and create, an online digital community, which aligned with the Charity's objects to provide 'community support through the sharing of information, knowledge, resources and experience to empower and improve quality of life'.

It became evident that whilst the public benefit from this would be significant. Once this was in development the Charity learnt of changes around the World that were making it increasingly hard for organisations working within the LGBTQIA+ community to continue to provide services. This often seemed to be caused by a reduction in governmental, corporate and private funding, an insight which was subsequently evidenced:

<https://www.theguardian.com/society/2026/jan/07/uk-lgbtq-charities-are-in-hostile-environment-amid-falling-donations-experts-warn>

<https://www.thirdsector.co.uk/lgbtq+-charities-hit-corporate-funding-fall-us-rollback-equalities-programmes/fundraising/article/1945463>

The Trustees responded to this changing environment, and voted to pause the funding for/and work on digital content and platforms in order to pivot towards focusing the Charity's efforts on grant-making and fundraising.

Reviewing all grant-making options, and wanting to achieve the maximum impact for the Charity's funds, the Trustees agreed to focus on one area with high vulnerability – Homelessness (unhoused or marginally housed people in the LGBTQIA+ community).

Grant-Making Round 2025 Process

Funding theme – Homelessness in LGBTQIA+ communities

The Trustees agreed to create a smaller sub-group of three Trustees to review grant applications and addressing the most marginalised LGBTQIA+ populations.

The Charity sought out suitable beneficiaries for one-off funding, which resulted in the Charity receiving four UK grant applications, all from UK Registered charities. After a full review, and recommendations to the full Board, grants were awarded to two organisations.

In the USA the Charity continued its collaboration with the Ali Forney Center, and its commitment to support its 'Model Replication Program' (outreach to uplift smaller community organisations working across LGBTQIA+ homelessness). Through this collaboration the Charity received five Grant applications from 501(c)3 registered projects and after a full review, and recommendations to the full Board a grant was awarded to one organisation.

Achievements and Performance:

Grants:

The Pink House Foundation entered into contractual arrangements to make grants to three beneficiaries in 2025.

All three grants are aligned with the Charity's Purpose and demonstrated Public Benefit.

UK Youth Service:

akt – The Charity's grant will strengthen and scale one of the most vital services for UK homeless LGBTQIA+ youth: akt's digital/live chat helpline. This grant was the first external funding of their live chat core service, and will also allow akt to explore innovation to extend support out of hours. In FY24/25, this akt service had conversations with 704 LGBTQIA+ young people, a 48% increase on the previous year.

UK Older People service:

Stonewall Housing – The Charity's grant funds 5-months of this service for vulnerable, marginalised, aging, 50+ yrs LGBTQIA+ people. Owing to the end of their current funding, this grant enables continuity of service and key staff retention whilst they seek other underwriting. As a result of this grant Stonewall Housing has been able to secure a 3-year funding partner to take over in May 2026.

US Youth Service:

Courage+ - The Charity's Grant will support this Milwaukee-based organisation to create a Sensory Room as a safe space for service users, and also as a therapeutic space where counselling, psychotherapy and other services can be offered to give access to healthcare services that meet physical and mental health needs.

Other partnerships:

Collaboration informs our work. The Charity is working with organisations to improve the efficiency and effectiveness of other charities working with the LGBTQIA+ community. This is most notably evidenced in the work with New York-based homeless charity Ali Forney Center who, through their expertise, helped the Trustees to identify small regional US projects as potential grantees.

This co-operation led the Charity to help support the income generation for the Ali Forney Center's Model Replication Program. This was achieved by the Charity supplying, and covering the cost of, technology and equipment (such as tap and pay card readers) to collect donations at the Charity Founder's run of 23 shows in New York at the end of 2025.

Fundraising:

The Charity aims to continue to provide collection access/fund technology to other local organisations working with LGBTQIA+ populations in locations of upcoming events/concerts given by the Charity's Founder.

The Charity is also establishing income generation via exclusive merchandise being sold at concerts. This began with the New York shows to December 2025, and donation income will appear in the next financial year

Financial Review;

During the first year the Charity received donations totalling £217,139. This enabled strategy development, branding and the set-up of the Charity. The Charity also provided grants to of £79,916 to organisations working within the LGBTQIA+ community. The remaining reserves of £34,830 will be carried forward to enable the effective running of the Charity for 2026

(The Pink House Foundation's full accounts are available to view on the Charity Commission's website)

Exemptions from disclosure

None

Funds held as custodian trustee on behalf of others;

None

The trustees declare that they have approved the Trustees' report above.

Signed on behalf of the charity's trustees.

Simon Prytherch

Chair, The Pink House Foundation

06/05/26

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Signature 1

Signed by Simon Prytherch using authentication code Mi9yWkVRRcKjUEtLMw== at IP address 82.18.254.200, on 2026/05/06 13:10:18 Z.

Simon Prytherch's e-mail address is: simon.prytherch@thepinkhousefoundation.com.

Charity registration number 1209728 (England and Wales)

THE PINK HOUSE FOUNDATION
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD FROM 23 AUGUST 2024 TO 31 DECEMBER 2025

THE PINK HOUSE FOUNDATION

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Julie Symes	(Appointed 23 August 2024)
	Sam Smith	(Appointed 23 August 2024)
	Andrew Antonio	(Appointed 23 August 2024)
	Simon Prytherch	(Appointed 23 August 2024)
	Caroline Dollimore	(Appointed 4 September 2024)
	Jack Street	(Appointed 23 August 2024)

Charity number (England and Wales) 1209728

Registered office
First Floor
14-15 Berners Street
London
W1T 3LJ

Accountants
OJK Business Management Limited
First Floor
14-15 Berners Street
London
W1T 3LJ

THE PINK HOUSE FOUNDATION

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE PERIOD ENDED 31 DECEMBER 2025

	Notes	Unrestricted funds 2025 £
Income from:		
Donations	2	217,140
Investments	3	1,542
Total income		218,682
Expenditure on:		
Raising funds	4	69,286
Charitable activities	5	114,566
Total expenditure		183,852
Net income and movement in funds		34,830
Reconciliation of funds:		
Fund balances at 23 August 2024		-
Fund balances at 31 December 2025		34,830

The statement of financial activities includes all gains and losses recognised in the period. All income and expenditure derive from continuing activities.

THE PINK HOUSE FOUNDATION

BALANCE SHEET

AS AT 31 DECEMBER 2025

	Notes	2025 £	£
Current assets			
Debtors	10	200	
Cash at bank and in hand		65,097	
		<u>65,297</u>	
Creditors: amounts falling due within one year	12	(30,467)	
		<u></u>	
Net current assets			34,830
			<u></u>
The funds of the charity			
Unrestricted funds	13		34,830
			<u>34,830</u>
			<u></u>

The financial statements were approved by the Trustees on

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Simon Prytherch
Trustee

THE PINK HOUSE FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 DECEMBER 2025

1 Accounting policies

Charity information

The Pink House Foundation is a Foundation Charitable Incorporated Organisation (CIO), registered on 23 August 2024, with a registered office at First Floor, 14-15 Berners Street, London, W1T 3LJ.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a statement of cash flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

Endowment funds are subject to specific conditions by donors that the capital must be maintained by the charity.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Investment income is included in the accounts when receivable.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

THE PINK HOUSE FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2025

1 Accounting policies (Continued)

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.7 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

2 Income from donations

	Unrestricted funds 2025 £
Donations and gifts	217,140
Donations and gifts	
Red Robin Events Ltd	150,000
Sam Smith	51,990
Liberty Global Europe Ltd	15,150
	217,140

THE PINK HOUSE FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2025

3 Income from investments

Unrestricted
funds
2025
£

Interest receivable	1,542
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4 Expenditure on raising funds

Unrestricted
funds
2025
£

Fundraising and publicity

Website	60,858
Design	5,150
Advertising and marketing	1,720
Filming costs	1,558
	69,286

5 Expenditure on charitable activities

Unrestricted
funds
2025
£

Direct costs

Bank charges	1,015
Office equipment	888
Studio costs	2,811
Catering	1,058
Subscriptions	2,376
Legal fees	20,100
Accountancy fees	6,396
Exchange differences	5

34,649

Grant funding of activities (see note 6)	79,917
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114,566

Analysis by fund

Unrestricted funds	114,566
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THE PINK HOUSE FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2025

6 Grants payable

Unrestricted
funds
2025
£

Grants to institutions:

The Albert Kennedy Trust

30,088

Stonewall Housing Association

27,425

Courage+

22,404

79,917

7 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the period.

8 Employees

The average monthly number of employees during the period was:

2025
Number

Total

-

There were no employees whose annual remuneration was more than £60,000.

9 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

10 Debtors

2025
£

Amounts falling due within one year:

Prepayments and accrued income

200

11 Loans and overdrafts

2025
£

Bank overdrafts

119

Payable within one year

119

THE PINK HOUSE FOUNDATION

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 31 DECEMBER 2025

12 Creditors: amounts falling due within one year

	Notes	2025 £
Bank overdrafts	11	119
Trade creditors		154
Other creditors		29,156
Accruals and deferred income		1,038
		<u>30,467</u>

13 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 23 August 2024	Incoming resources	Resources expended	At 31 December 2025
	£	£	£	£
General funds	-	218,682	(183,852)	34,830
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

14 Related party transactions

There were no disclosable related party transactions during the period.

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Simon Prytherch's e-mail address is: simon.prytherch@thepinkhousefoundation.com.

Independent examiner's report on the accounts

Charity registration no. 1209728 (England and Wales)

Report to the trustees of **The Pink House Foundation**

On accounts for the period ended **31 December 2025**

Set out on pages **1**

Respective responsibilities of trustees and examiner

The charity's trustees consider that an audit is not required for this year (under section 43(2) of the Charities Act 1993 (the Act), as amended by s.28 of the Charities Act 2006) and that an independent examination is needed.

It is my responsibility to:

- Examine the accounts (under section 43 of the Act, as amended).
- To follow the procedures laid down in the General Directions given by the Charity Commission (under section 43(7)(b) of the Act, as amended), And
- To state whether particular matters have come to my attention.

Basis of independent examiner's statement

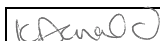
My examination was carried out in accordance with General Directions given by the charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the accounts.

Independent examiner's statement

In the course of my examination, no matter has come to my attention which gives me reasonable cause to believe that in, any material respect, the trustees have not met the requirements to ensure that:-

- Proper accounting records are kept (in accordance with section 41 of the Act) : and
- Accounts are prepared which agree with the accounting records and comply with the accounting requirements of the Act: or to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Signed:



DATE: 16/04/2026

Name:

Karen Donald

Relevant professional qualification

FCCA

Address:

**OJK Business Management Ltd
3rd Floor Colwyn Chambers, 19 York Street, Manchester, M2 3BA**