

Trustees Annual Report

Reference and administrative details

Charity name: PAAW (People Advocating for Animal Welfare)

Charity number: 1209694

Registered address: Unit A, 82 James Carter Road, Mildenhall, Suffolk, IP287DE

Trustees: Sammie Sherwood (Chair) & Lauren Moat (Trustee)

Date period: 21 August 2024 - 28 February 2025

Structure, governance and management:

The charity is registered with the Charity Commission for England and Wales and is governed by its constitution. The trustees are responsible for the overall management and control of the charity and meet as required to review activities, finances, and future plans.

New trustees are appointed in line with the charity's governing document. All trustees give their time voluntarily and receive no remuneration for their services.

Objectives and activities

Objects of the charity

The charity was established to promote humane behaviour towards animals by providing appropriate care, protection, treatment, and security for animals in need of care and attention due to sickness, maltreatment, poor circumstances, or ill usage.

This is achieved through raising awareness and educating the public on animal welfare and the prevention of cruelty and suffering among animals, as well as by providing grants and services to other animal welfare charities and organisations.

The trustees confirm that they have had due regard to the Charity Commission's guidance on public benefit and have carried out the charity's activities in furtherance of its charitable objectives.

Activities undertaken in the year

This was the charity's first period of operation, with a primary focus on fundraising and the delivery of initial charitable support in line with the charity's objectives.

During the reporting period, the charity:

- Organised and ran fundraising activities online
- Raised funds to support animal welfare causes
- Provided financial support to other animal welfare charities and organisations, including contributions towards veterinary bills and the provision of food for animals in rescue care

As a new charity, activity levels were proportionate to available resources and capacity, with the trustees focusing on delivering meaningful impact while establishing the charity's presence and future direction.

Achievements and performance

Despite being in its first year, the charity has made positive early progress in delivering its objectives and establishing its activities.

- Successfully registering with the Charity Commission and establishing the charity's governance structure
- Organising and delivering fundraising activities online
- Providing financial support to animal welfare causes, including donations to animal food banks and supporting an animal rescue with veterinary treatment costs
- Creating and sharing online posts to raise awareness of animal welfare issues and promote the prevention of cruelty and suffering among animals
- Developing initial volunteer guidance materials to support safe, consistent, and responsible involvement in the charity's activities

The trustees are encouraged by the early response to the charity's work and have used learning from the first year to inform planning and development for future periods.

Public benefit

The trustees believe the charity has provided clear public benefit by addressing the welfare needs of animals requiring care and protection due to sickness, maltreatment, poor circumstances, or ill usage.

The charity has supported animal welfare charities and organisations by providing financial assistance to help meet essential needs, including veterinary treatment and food for animals in rescue care. In addition, the charity has contributed to public understanding of animal welfare through the creation and sharing of educational guides and online content aimed at promoting humane treatment and preventing cruelty and suffering among animals.

Activities were delivered in line with the charity's objectives and were open to those who met the charity's criteria, with an emphasis on fairness, inclusion, and responsible use of charitable funds.

Financial review

This was the charity's first financial year, covering the period from 21 August 2024 to 28 February 2025.

Income and expenditure

During the reporting period, the charity received total income of **£893.19**, generated through small-scale fundraising activities, including online fundraising, raffles, and PayPal donations

Total expenditure for the period was **£641.02**. This included **£420.00** spent directly on charitable activities, primarily to support animal welfare causes through food provision and contributions towards veterinary costs. Expenditure on raising funds totalled **£203.02**, covering fundraising prizes, a lottery licence, and advertising costs. Governance and support costs were minimal at **£18.00**, relating to website and administrative expenses .

The charity ended the period with a surplus of **£252.17**.

Financial position

At the end of the reporting period, the charity held total unrestricted funds of **£252.17**, all held in the charity's bank account. The trustees intend to carry these funds forward to support planned charitable activities in the next financial year .

Reserves policy

As a new charity in its first period of operation, the trustees have not yet established a formal reserves policy. This will be reviewed once income levels become more predictable and the charity's activities expand.

The trustees aim to maintain sufficient unrestricted funds to meet short-term commitments and support the ongoing delivery of the charity's objectives, while ensuring the charity remains financially sustainable.

Plans for future periods

In the next financial year, the trustees plan to:

- Continue and expand fundraising activities, including both online and in-person events, to increase funds available for charitable support
- Provide further financial assistance to animal welfare charities and organisations, particularly in relation to veterinary treatment and the provision of food for animals in rescue care
- Develop and share additional educational resources and online content to raise awareness of animal welfare and promote the prevention of cruelty and suffering among animals
- Build greater awareness of the charity and strengthen engagement with supporters and the wider community

The trustees remain committed to developing the charity responsibly, in line with its charitable objectives and available resources, while ensuring good governance and effective oversight of activities.

Statement of trustees' responsibilities

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

The trustees are required to:

- Prepare financial statements that give a true and fair view of the charity's financial position
- Ensure that proper accounting records are kept
- Safeguard the assets of the charity and take reasonable steps to prevent fraud and other irregularities

Approved by the Board of Trustees on: 27 December 2025

Signed on behalf of the trustees by:



Name: Sammie Sherwood

Role: Chair

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Financial Report (Receipts & Payments)

For the period 21 August 2024 – 28 February 2025

Introduction

This financial report has been prepared for submission to the Charity Commission for England and Wales.
The accounts have been prepared on a receipts and payments basis in accordance with the requirements for small charities.

Accounting Period

- Accounting period: 21 August 2024 – 28 February 2025
- Reporting body: Charity Commission (England & Wales)
- Accounting basis: Receipts and Payments
- Funds: All funds are unrestricted

Opening Balances (21 August 2024)

Account	Balance (£)
Bank	0.00
PayPal	0.00
Total opening funds	0.00

Statement of Financial Activities

(Receipts and Payments)

Incoming Resources

Source	Amount (£)
Fundraising income (raffles, online, PayPal)	893.19
Total income	893.19

(February 2025 income: £0.00)

Resources Expended

Expenditure on Charitable Activities

Description	Amount (£)
Food bank support and veterinary costs	420.00

Expenditure on Raising Funds

Description	Amount (£)
Fundraising prizes and lottery licence	159.99
Fundraising advertising	43.03
Total fundraising costs	203.02

Governance and Support Costs

Description	Amount (£)
Website and administration	18.00

| Total expenditure | 641.02 |

(February 2025 expenditure: £0.00)

Net Movement in Funds

	Amount (£)
Total income	893.19
Total expenditure	(641.02)
Surplus for the period	252.17

Closing Balances (28 February 2025)

Account	Balance (£)
Bank	252.17
PayPal	0.00
Total funds held	252.17

Funds Statement

- Unrestricted funds: £252.17
- Restricted funds: £0.00

The charity held no restricted funds during the period.

Trustee Declaration

The trustees are responsible for the preparation of the accounts.

The accounts have been prepared on a receipts and payments basis and show a true and fair view of the charity's financial position for the period 21 August 2024 to 28 February 2025.

All funds held by the charity are unrestricted.

Approved by the trustees on: 27th December 2025

Signed:

A handwritten signature in black ink, consisting of a stylized, cursive 'S' followed by a horizontal line.

Activities and Financial Review

During the period the charity raised £893.19 through small-scale online fundraising and raffles.

Expenditure totalled £641.02, including £420.00 spent directly on charitable activities and £203.02 on fundraising costs. Governance costs were minimal at £18.00.

The period ended with a surplus of £252.17, which will be carried forward to support future charitable activities.