

ICON: BABIES CRY, YOU CAN COPE

England & Wales · Charity number 1209260

Details

Status Registered

Legal form CIO

Registered 2024-07-23

Register [View on the Charity Commission register](#)

Contact

Address The Warren
North Stainmore
Kirkby Stephen
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Activities

Objects: THE OBJECT OF THE CIO IS:THE ADVANCEMENT OF HEALTH AND THE SAVING OF LIVES FOR THE PUBLIC BENEFIT IN ENGLAND AND SUCH OTHER COUNTRIES AS THE TRUSTEES SHALL FROM TIME TO TIME DETERMINE, THROUGH THE PROVISION OF A MULTI-AGENCY, CO-ORDINATED ABUSIVE HEAD TRAUMA PREVENTION PROGRAMME DESIGNED TO: (A) RAISE AWARENESS OF THE RISKS OF DEATH AND SERIOUS INJURY ARISING FROM TRAUMATIC HEAD INJURIES IN BABIES;(B) PROTECT BABIES FROM ABUSIVE HEAD TRAUMA;(C) SUPPORT PARENTS AND CARERS WITH STRATEGIES TO COPE WITH A CRYING BABY AND TO ADDRESS AND ALLEVIATE THE MENTAL HEALTH CHALLENGES THAT MAY GIVE RISE TO.

Activities: The ICON charity provides and oversees a multi agency, coordinated Abusive Head Trauma prevention programme aimed at helping all parents and carers in the UK cope with a crying baby. It does this through a series of touchpoints which reinforce the ICON message that, infant crying is normal, comfort methods can help, it's OK to walk away and never, ever shake or hurt a baby.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, People With Disabilities, The General Public/mankind

Geography

- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£22,870	£5,655	-	-

Trustees

Name	Role	Appointed
Jane Scattergood QN, HonMFPH, RGN, RM (Iap), SCPHN,	Chair	
Celia Balbernie		2024-07-23
Dr Giles Haythornthwaite MRCPCH		2024-07-23
Dr Jamieson JB Carter		2024-07-23
Dr Kenneth Gibson PhD MBE		2024-07-23
Dr Scott McLean PhD, MBA		2024-07-23
Dr Suzanne Smith PhD		2024-07-23
Joanne Peacock		2024-07-23
Mae Pleydell Pearce		2024-07-23
Paul Havey		2024-07-23
Rebecca Hogan		2025-01-12
Susan Anslow		2025-01-12