



My Zero Carbon Climate Action track changes is on

Trustees' Annual Report for the period from 4 July 2024 to 31 March 2025.

(the charity was successfully registered on 4 July 2024 – future annual reports will cover the period from 1 April to 31 March)

Charity name: My Zero Carbon Climate Action

Charity registration number: 1208976

A fully designed outward-facing annual report for the target audience of My Zero Carbon Climate Action is already published here: <https://myzerocarbon.org/gallery/My-Zero-Carbon-annual-report-2024-25.pdf>

This report is compliant with the Charity's Commission annual reporting template and guidance on required reporting.

Objectives and Activities

Summary of the purposes of the charity as set out in its governing document

The object of My Zero Carbon Climate Action is:

For the public benefit, to advance the education of the public on climate change to mitigate the impact and effects of climate change through the creation, development and publication of interactive social media-based campaigns to increase the public understanding of climate change, motivate and enable the public to take climate action, reduce climate anxiety and to tackle disinformation and misinformation on climate change and its impact.

Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.

We procured third-party content and produced content for sharing on Social Media (Twitter, Bluesky Social, YouTube, Facebook, Instagram and TikTok). We shared content on how to take practical Climate Action as well as educational material on a broad range of aspects of Climate Change Content covered: renewable energy; nature-based climate solutions; what is climate change; Climate Change myth busters; sustainable development; Electric Vehicles; heat pumps; stories about inspiring individuals, groups and projects; science papers; updates on national and international climate policy; events, conferences and training courses; education and training material). We produced a video on Climate Anxiety.

Public benefit

The trustees have had regard to the guidance issued by the Charity Commission on public benefit.

Contribution made by volunteers

In 2024/25, the trustees were the only volunteers of the charity. They fulfilled their duties as trustees as well as overseeing the operational activity of the charity. We estimate the contribution to be approximately 1,200 hours in the financial year 2024/25 (and about 900 hours since the creation of the charity in July 2024)

Achievements and Performance

Summary of the main achievements of the charity

1. Established key policies and updated communication strategy.
2. Transferred information, and files from the pro-bono project 'My Zero Carbon' to the registered charity.
3. See also the previous 'Summary of main activities' and our full outward facing 2024/25 annual report.

Additional information

With the charity just being formed in July 2024 and without significant funding, we did not consider it wise to set performance or fundraising objectives.

Financial Review

Balance at end of period £151.

Income £150. Expenses £0

We do not hold any reserves. At current income levels, all income is invested in delivery (e.g. web domain, web hosting & software licences). We will continue our fundraising efforts in 2025/26 and hope to build up a reserve and employ staff.

Additional information

- We raised £150 from personal donations.
- The charity's principal sources of funds in 2024/25 have been donations from individuals.
- We created a fundraising database and have developed a strategy for fundraising in 2025/26. We have started fundraising bids, but have not yet heard back from any successful bids
- The trustees have developed a risk register and are actively managing risks.

Structure, Governance and Management

- My Zero Carbon Climate Action is a Charitable Incorporated Organisation (CIO).
- We are governed by our constitution (available on request).
- Trustees are selected by the existing trustees in line with our constitution (Section 7).

Reference and Administrative details

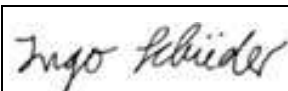
Charity name	My Zero Carbon Climate Action
Other name the charity uses	My Zero Carbon
Registered charity number	1208976
Charity's principal address	17 Middle Furlong Didcot OX11 7SJ

	Trustee name	Office (if any)
1	Ingo Schüder	Chair, treasurer
2	Joanna Schüder	
3	Doug Bamford	
4	Martin Williams	

All trustees acted for the whole reporting period.

New trustees are appointed by the existing trustees, in accordance with the charity's constitution.

Declarations

Signature(s)	
Full name(s)	Ingo Schüder
Position	Chair
Date	6 December 2025