

Games 4 Good
(A Charitable Incorporated Organisation)

Report of the trustees for the period 24 June 2024 to 31 March 2025

Charity Information

Charity Name: - Games 4 Good
Charity Registration Number: - 1208798
Registration Address: - 77 High Street
Northwold
Thetford
Norfolk
IP26 5NF

Date of Incorporation 24th June 2024

Board of Trustees

Jamie Jolly (Chair) (Appointed 24/06/2024)
Harry John Grigg (Appointed 24/06/2024)
Toby Rouse (Appointed 24/06/2024)
Bastian Wymar (Appointed 24/06/2024)
Jonathan Mietling (Appointed 24/06/2024)

Bank

Lloyds

Structure, governance and management

Games 4 Good is constituted as a Charitable Incorporated Organisation registered with the Charity Commission in June 2014 under charity number 1208798. It is governed by a Constitution, last updated in February 2024.

Organisational Structure

The trustees are responsible for the general control and management of the charity. The trustees give their time freely and receive no remuneration or other financial benefits. The trustees meet together typically every two weeks and are responsible for all decisions taken in relation to activities.

Recruitment, appointment and training of trustees

In selecting individuals for appointment as a Charity Trustee, the Charity Trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The Charity Trustees will make available to each new Charity Trustee, on or before his or her first appointment, a copy of our Constitution and any amendments made to it and

a copy of the CIO's latest Charity Trustees' annual report and statement of accounts.

Objectives and Activities

The object of the charity is set out in the charity's Constitution and is as follows:

the relief of need and suffering among victims of natural and other kinds of disaster and those suffering from poverty and sickness in the form of grants for bodies, organisations and registered charities who are working to address the needs of individuals characterised by the above, including grants to cover the cost of medical aid and essential items such as food, clothing, education, training and other such support necessary to enable individuals to become self-sufficient and alleviate their poverty and hardship.

Activities and Achievements - Overview of Activities for the year

Charity partnerships and projects:

We follow a rigorous process when onboarding charities to become partners with Games 4 Good. The first step involves a meeting between the prospective charity and our liaison trustee. This meeting outlines what it means to be a Games 4 Good charity partner, discusses the charity's experience supporting vulnerable communities, and sets expectations regarding commitments such as meeting frequency and reporting requirements.

Following this, the charity receives an application form to provide key details including its registration status, charitable objectives, geographic area of operation, contact information, and date of establishment. Using this information—along with additional research—our trustees compile a Feasibility Study. This study forms the basis for internal discussions about whether the charity is suitable for onboarding.

If approved, the charity enters Stage 2, where they can propose specific projects for consideration. At this stage, regular monthly meetings with charity liaisons begin, and project applications and impact assessments are reviewed and discussed in detail to determine their viability.

Successful projects are then listed on the Games 4 Good website for potential funding. Final decisions regarding charity and project onboarding rest with the trustees. These decisions are influenced by factors such as Games 4 Good's administrative capacity, the number of current partners and projects, and the anticipated availability of funding from publisher collaborations and other income sources.

This year, we have onboarded the following charities and projects as eligible for funding through Games 4 Good's publisher partnerships:

- New Hope Rural Leprosy Trust (UK Trust Registered charity number: 1002694)
 - 100 Cataract Eye Surgeries
 - 700 Meals for tribal villagers
 - Year long health checks for tribal villagers
 - Borewell: Safe Drinking Water For Leprosy Colony and Community
- Feed The Hungry UK (UK Registered Charity No. 1112955)
 - Build a Well in Nepal
 - Fridge/Freezer for a Community Pantry in Leicestershire or Warwickshire
 - Equipment for a bakery project in South Africa
 - Pack 10,000 meals in a school in the UK to send to Zimbabwe
 - Mobile Kitchen in Ukraine
 - Fruit trees and beehives in Zimbabwe
- Stepping Stones Charitable Society India (Registration number is F11425 under the Bombay Public Trust Act registered on 4/8/1986)
 - Education materials and teacher support for rural Indian Classroom
 - Build a Classroom in Indian school
 - Vitamins And Enhancements At School for one year
 - Street Children Education and Food Program

Publisher partnerships and donations:

Publisher partnerships and match funding agreements play a vital role in enabling the projects of our charity partners. By becoming a publisher partner, companies commit to donating an amount equivalent to 1% of the funds raised during their board game's crowdfunding campaign. We provide all the necessary legal documentation, including match funding and licensing agreements.

We emphasise to our partners that this collaboration is mutually beneficial—supporting some of the world's most vulnerable communities while also enhancing brand visibility and encouraging community engagement. Through Games 4 Good, partners gain full transparency into where their contributions go. They see the impact firsthand through videos, photos, reports, and testimonials directly linked to their donations, creating a deeper connection with the charities we support.

This year, we were encouraged to have partnered with Shadowborne Games, who made a donation of \$9,310 in connection with the Kickstarter success of their game Avalon: The Riven Veil. In addition to this, they made a separate donation for general support. The \$9,310 has been allocated to fund three projects, all scheduled to take place in the upcoming financial year.

Key administrative milestones:

In our first year of operation, we've made significant progress in establishing the core infrastructure necessary for our mission. Key achievements include:

UK Bank Account:

This essential facility supports our day-to-day operations and enables the secure transfer of funds to our partner charities, who fulfil our charity objectives on the ground by providing vital care to some of the world's most vulnerable people.

TrustBridge Global and Stewardship Account:

These accounts have positioned us as an attractive partner for international donors. They enable tax-efficient giving and strengthen our compliance with global financial standards and protocols.

Website and Social Media Development:

Our digital platforms allow us to showcase approved charity projects, build a community of supporters, and share updates on new publisher partnerships.

Plans for upcoming year

Projects:

Through funding from Shadowborne Games, we are excited to facilitate the implementation of the 3 projects selected:

- 100 Cataract Eye Surgeries (India)
- Pack 10,000 meals in a school in the UK to send to Zimbabwe
- Build a Well in Nepal

We are also in discussion with our charity partners for additional projects to be added to our website as available to be funded.

Publisher partnerships:

Later in 2025, we will be attending two major board gaming conventions: UK Games Expo (May–June) and SPIEL Essen (October). These events offer exciting opportunities to share our vision with board game publishers, influencers, and the wider community—both in person and through our existing networks.

Financial Review

This has been a positive opening period for the charity. We secured our first match funding donation through partnerships with publishers and look ahead with optimism as we continue to build new and meaningful collaborations.

Reserves policy

As a newly established charity, we do not currently set a fixed level of reserves. Instead, the trustees will determine and review the level of reserves considered appropriate to meet the charity's operational needs and ensure its continued viability

A handwritten signature in black ink that reads "J Jolly". The signature is written in a cursive style with a large, stylized 'J'.

[J Jolly \(Jun 6, 2025 13:31 GMT+1\)](#)

J Jolly

06/06/25

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
GAMES 4 GOOD**

Independent examiner's report to the trustees of Games 4 Good

I report to the charity trustees on my examination of the accounts of Games 4 Good (the Trust) for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr Christopher Marsh FMAAT
The Association of Accounting Technicians

Marsh Solutions Limited
82 Berechurch Hall Road
Colchester
Essex
CO2 8RF

06/06/25
Date:



CHARITY COMMISSION
FOR ENGLAND AND WALES

Games 4 Good

No (if any)
1208798

CC16a

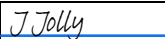
Receipts and payments accounts

For the period from	Period start date 24/06/2024	To	Period end date 31/03/2025
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
	17,517	6,826	-	24,343	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	17,517	6,826	-	24,343	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	17,517	6,826	-	24,343	-
A3 Payments					
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	-	-	-	-	-
Net of receipts/(payments)	17,517	6,826	-	24,343	-
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	17,517	6,826	-	24,343	-

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current	17,517	6,826	-
		-	-	-
		-	-	-
	Total cash funds	17,517	6,826	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
	 J Jolly (Jun 6, 2025 13:31 GMT+1)	J Jolly	06/06/25	