

ESSIEN PARENTAL ADVISORY SERVICE

England & Wales · Charity number 1207784

Details

Status	Registered
Legal form	CIO
Registered	2024-04-10
Register	View on the Charity Commission register

Contact

Address	Essien Parental Advisory Service PO Box 6537 Milton Keynes MK1 9LR
Phone	07944022437
Email	admin@essien.org.uk
Website	www.essien.org.uk

Activities

Objects: AN ADVISORY SERVICE FOR THE BENEFIT OF THE PUBLIC TO RELIEVE THE NEEDS OF SOCIALLY OR ECONOMICALLY DISADVANTAGED PARENTS IN LONDON WITH CHILDREN AGED BETWEEN 0-18 YEARS OLD. THE FOCUS IS ON THOSE WHO ARE STRUGGLING TO ACCESS SUPPORT AND SERVICES DURING TIMES OF CRISIS. THE KEY OBJECTIVE OF THIS ORGANISATION IS TO PROVIDE INTERVENTIONS WHICH PREVENT CHILDREN FROM BECOMING CRIMINALISED.

Activities: Essien Parental Advisory Service

Classification

- **How:** Provides Advocacy/advice/information
- **What:** General Charitable Purposes, Disability, The Prevention Or Relief Of Poverty, Human Rights/religious Or Racial Harmony/equality Or Diversity, Other Charitable Purposes
- **Who:** Children/young People, People Of A Particular Ethnic Or Racial Origin

Geography

- Throughout England And Wales

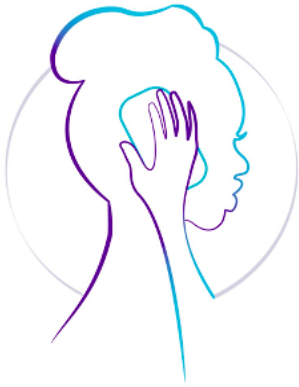
Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£2,229	£1,844	-	-

Trustees

Name	Role	Appointed
Gabriella Belgrave		2023-06-25
Jacqueline ODonnell Bons		2023-06-25
Sonia Myrie		2023-06-25

Accounts



Ess!en

Essien Parental Advisory Service

Annual Report 2024-2025

Author: Jacqueline O'Donnell (Director)

Signed: *Jacqueline O'Donnell* Date: 26th January 2026

Charity No: 1207784

Charity Address: PO Box 6537, Milton Keynes, MK1 9LR

TABLE OF CONTENTS

<i>Table of Contents</i>	<i>ii</i>
<i>Executive Summary</i>	<i>3</i>
<i>Introduction</i>	<i>4</i>
<i>Charity objectives</i>	<i>6</i>
<i>Charity scope</i>	<i>8</i>
<i>Market Analysis</i>	<i>9</i>
<i>Operating Plan</i>	<i>11</i>
<i>fundraising</i>	<i>14</i>
<i>Financial Plan</i>	<i>15</i>
<i>Balance SHheet</i>	<i>16</i>

EXECUTIVE SUMMARY

Essien is a West African word that means, '*A child belongs to us all*'. This sentiment is at the heart of this charitable provision.

Essien's vision is that all children in disadvantaged communities in the areas we serve can access the most appropriate support when in crisis. Advice and support should be readily available from family services, professionals and sector volunteers. With Essien, our volunteers have experiences in social services, education and health professions and will have similar backgrounds to those we support. Support will be provided to parents and guardians by mentors with professional backgrounds, many of whom have overcome their own obstacles and can relate to current-day difficult situations in a non-judgmental and unbiased way.

Essien's mission is to ensure that vulnerable families with children aged between 0 and 18 are sign-posted and mentored to the right levels of help and support when faced with life challenges. Evidence shows that families who are the most disadvantaged in society suffer the most detriment and are the most likely to become disenfranchised.

The aim is to offer an easily accessible online telephone and messaging service with a team of experienced, trained and DBS-approved volunteers to help families navigate the myriads of provisions, or just to simply be a friendly listening, encouraging ear for a parent or guardian dealing with challenges.



INTRODUCTION

Essien Parental Advisory Service is a newly formed but impactful registered charity that covers all London areas and is dedicated to transforming the lives of children and families from disadvantaged communities. Our vision is clear: to ensure that every child in crisis is provided with access to appropriate support systems, including family services, professional guidance, and community volunteers who genuinely understand their circumstances. We believe that every child, regardless of their background, deserves the opportunity to thrive, especially during these challenging times.

At Essien, we focus specifically on vulnerable families with children aged between 0 and 18 years. Our mission is to empower parents and guardians, helping them navigate difficult life situations without judgment and with genuine support. Research indicates that families experiencing socio-economic disadvantages are likely to encounter severe challenges, including a heightened risk of disenfranchisement. Essien recognises this plight and prioritises the reduction of young people becoming entrenched in the criminal justice system as well as addressing alarming mortality rates among at-risk groups.

Our approach involves a triage service tailored to parents facing crises related to their children. Often, they lack awareness of appropriate support options, leaving them feeling isolated. Our trained volunteers, who have faced similar life challenges, are uniquely positioned to offer mentorship based on 'lived experience'. Many have conquered their own obstacles and are able to provide non-judgmental, culturally relevant support, signposting clients to organisations like Young Minds and other essential services.

In our strategy, our team of professional volunteers will operate out of community hubs in urban areas with significant populations of underprivileged families. Through the events and focus groups delivered by Essien, these hubs will serve as accessible points for parents to engage with our services. Our online advisory and telephone support services will further enhance our provision. We will collaborate closely with schools, local authorities, food banks, young offender institutes, and crisis centres, effectively creating a proactive network that addresses the cultural nuances of underprivileged communities.

The Office of National Statistics demonstrate that figures for young people in the UK prison system are both alarming and indicative of the urgent need for our services. The Prison Reform Trust states that over 27% of the prison population belongs to minority ethnic groups, and the over-representation of black and mixed-race children under 18 in the youth justice system is striking; they constitute 44% of the UK's imprisoned young offenders. These figures highlight the systemic issues that necessitate our intervention for the most

disadvantaged in society. Additionally, we have conducted our own survey where we asked respondents to indicate the importance of a service such as Essien in their community. 100% of respondents agreed that there is a need for Essien's services.

Essien is committed to supporting parents and guardians in shaping a future where fewer young people enter the criminal justice system. We are committed to working with professionals, other charities and social service providers on mental health and well-being provisions to help improve outcomes for underprivileged youths and to signpost them towards accessing educational and employment opportunities. Our long-term success metrics will be established through both quantitative and qualitative assessments, including reductions in re-offending rates, enhancements in school attendance, and placement success in job opportunities for the families we have contact with. Furthermore, we will gather feedback through surveys, testimonials, case studies, and ongoing consultations with community leaders to ensure our effectiveness is contextually relevant.

OUR BOARD OF TRUSTEES

Jacqueline O'Donnell, Founder and Trustee

Sonia Myrie, Founder and Trustee

Gabriella Gbakinro, Treasurer and Trustee

Chevon Skyers

Wendy Mohammad

Brenda Emmanuel

All Trustees have committed to and are complying with Section 4 of the 2006 Act, that our sole purpose and duties carried out are for public benefit, 'to have due regard to guidance on public benefit in exercising their powers and duties'.

CHARITY OBJECTIVES

Objective 1: Essien's main objective is to provide online and telephone support to disadvantaged families and guardians with young children aged 0-18 years old, through whatever crisis they are facing. The organisation believes that all families should have equal access to the most appropriate levels of help and support regardless of heritage, background or financial status.

There are several charities and community interest groups in existence who are focused on young teens such as Bright Futures, The Jed Foundation and Young Mind. However, the aim is to provide a holistic advisory service that is focused on wider aspects of parenting a child in need that is supportive of struggling parents.

Offering: The primary focus will be on support for parents who, when facing a crisis related to their child, and are not aware of support options or which service to turn to. Young Mind or similar services may be just one of the provisions signposted, however our offering is to ensure that this solution is accessible and suitably equipped for our clients by providing a triage service through our team of professional volunteers. Each volunteer will have a shared 'lived' experience and with this closeness to culture and background, and are well placed to assess the situation, mentor the parent or guardian, provide advice and signpost to appropriate services as required.

Objective 2: Essien's objectives will also include community outreach work.

Offering: When fully established, a team of volunteers will provide Essien Parental Advice and Support face to face at community hubs at various locations across London. We will target urban areas with large members of the underprivileged communities and work in conjunction with schools, local authorities, other charities and community interest groups to identify areas in most need. Our volunteers will work with Food Banks, Young Offender Institutes and Crisis Centres on raising cultural awareness and to also seek referrals.

Essien's objectives will be delivered in line with the organisation's values of:

- **Attentive and Responsive**

We will treat all clients and associates with genuine care and compassion, making no assumptions about their needs or reasons for contacting us

- **Empowering and Supportive**

Our approach will be to provide information and guidance to enable clients to take steps to improve their situation and that of their family

- **Professional and Accessible**

We will act within professional standards, well-defined policies and procedures to ensure that our approach is legally transparent and comprehensive.

- **Confidential and Empathetic**

We will adhere to a strict policy of confidentiality and are continuously mindful of GDPR and all aspects of data governance. We are also mindful of our accountabilities for safeguarding and have made provisions for this within our training and risk assessments, such as volunteers DBS checks.



CHARITY SCOPE

The scope may be defined as covering all the headings as mentioned in section 2 of this document, Business Rationale. These areas are a reduction in criminalisation, mental health improvements, educational achievement, a reduction in child mortality rates and other parental guidance aimed at improving the potential for clients.

The areas of support for families and guardians with children will include (and are not limited to):

- Child mental health
- Children with neurodiverse requirements
- Children at risk of exploitation
- Child abuse (sexual or physical)
- Educational exclusion and Special Educational Needs
- Children in Care, fostered or adopted

As initially an online service for parents, our scope may only be limited by our funding, volunteer expertise and the numbers of volunteers. Funding will allow us to raise awareness of our services, employ dedicated administrators to run the charity and expand our provision to areas and across more communities wherever we have volunteers.

The scope of Essien will also include extensive research into provisions for the needs outlined in this paper. This research will be carried out by volunteers who will build a database of services, a network of community leaders and established charities in order to signpost our clients to most appropriate services. This will also be underpinned by the professional expertise of the volunteer/mentor assigned to each client.

Areas of expertise will be governed by the professional volunteers and advisers who sign up to support this charity.

MARKET ANALYSIS

In defining our strategy for the charity, the Founders explored several factors at a macro-level to ensure risks were identified and mitigated against and that challenges were recognised and fully understood before embarking on certain ventures.

The charity does not seek to replace or displace any existing charity in this field and by the nature of our work, are not in competition for goods, services or clients from any charity or business. Our intention therefore in conducting analysis was to provide guidance in developing our strategy and crystallising our vision.

PESTLE

The Founders and Trustees sought insights into the following key areas to ensure a thorough understanding of current themes. This information was then used to formulate the how we constructed our strategy and enabled us to focus on the areas we prioritised as activities.

POLITICAL	• Funding, Grants • Change of government & Laws • Focus on support for vulnerable youth • Government priorities • Changes in Charity regulations • Government agenda
ECONOMICAL	• Cost of living • Economic downturns -redundancies • Reduction in donations • Corporate Social Responsibility
SOCIAL	• Public awareness of issues with disadvantaged children • Trends in societies issues towards child welfare • Changes in Family Dynamics • Volunteer Trends and charitable campaigns • General societal attitude toward charitable giving • Social Media • Online Communities
TECHNOLOGICAL	• Online tools and platforms • Social media • Digital marketing • Data management • E-Learning • Virtual Programmes

	• Cyber security
LEGAL	• Charity Laws • Compliance • Data protection and Privacy Laws • Employment Law • Fundraising regulations • Legal safeguards
ENVIRONMENTAL	• Sustainability Practices • Climate Change Disaster Response • Sponsor Expectations about sustainability

The Founders also developed a SWOT (Strength, Weaknesses, Opportunities and Threats) analysis to identify our internal position and ability to operate successfully under our proposed governance structure.

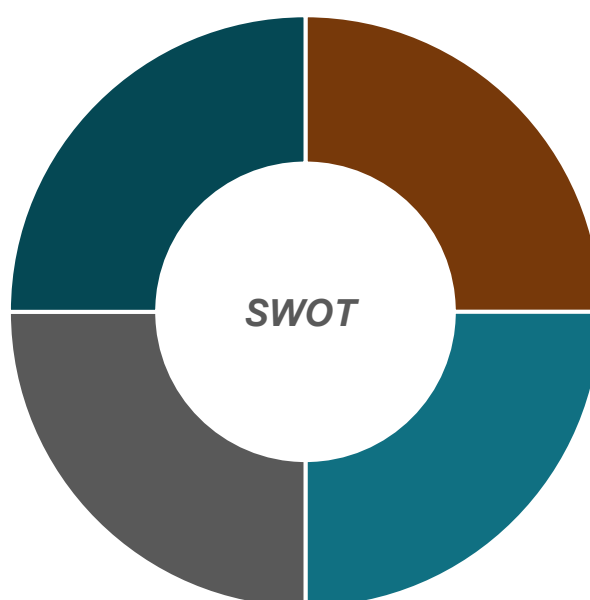
The outcome of our analysis enabled us to confirm the viability of the charity and to refine and cement our approach.

STRENGTHS

- Good branding
- Clear Vision, Mission and Values
- Professional Trustee Board
- Good website
- Good knowledge of charity processes and, procedures

OPPORTUNITIES

- Grant applications
- Good networks
- Collaboration with other charities
- Possibilities for partnerships
- Springboard for further launch events and marketing



WEAKNESSES

- Lack of funding
- Brand awareness
- Lack of social media presence and expertise
- Underdeveloped operating model

THREATS

- Economic challenges
- Lack of funding
- Difficulty to obtain funding without being able to demonstrate impact
- Difficulty in measuring the impact of our impact.

OPERATING PLAN

The Essien Charity will be run by a Board of Trustees who are volunteers. The current Board of 7 trustees have demonstrated a continued commitment to the launch of this venture over the past 12 months.

It is recognised that to operate effectively, the charity will require a full time Business Operations Manager to be an available person to contact during business hours and respond to enquiries from sponsors, volunteers and clients in a timely manner. This role is currently being performed on a voluntary basis a few hours a week but will not be sustainable in the long term as the charity grows.

Volunteers will be recruited through social networks, media, in-person events and targeted campaigns.

There are currently six (6) trustees working in a volunteering capacity for the charity. All trustees have been DBS checked and are volunteering their expertise and time in support of launching this charity. There are also approximately 30 volunteers who have indicated that when the charity is fully established, they will offer their expertise and time to respond to enquiries and mentor clients who contact the charity for advice and support. As safeguarding is paramount to our offering, these volunteers will also be required to pass DBS checks.

Our current team of trustees and qualified volunteers are from the following professions:

Essien Founder and Trustee - Head of HR

Essien Founder and Trustee - Head of Services

Essien Treasurer and Trustee - Senior Forensic Accountant

Essien Risk Manager and Trustee - Financial Accountant (Business Owner)

Essien Trustee and Learning and Development Lead - Head Teacher

Essien Trustee and Services and Policy Lead - Senior Secretary

Probation Officer

Primary School Teachers & Special Needs Teachers

Project Managers

Head of Learning and Development

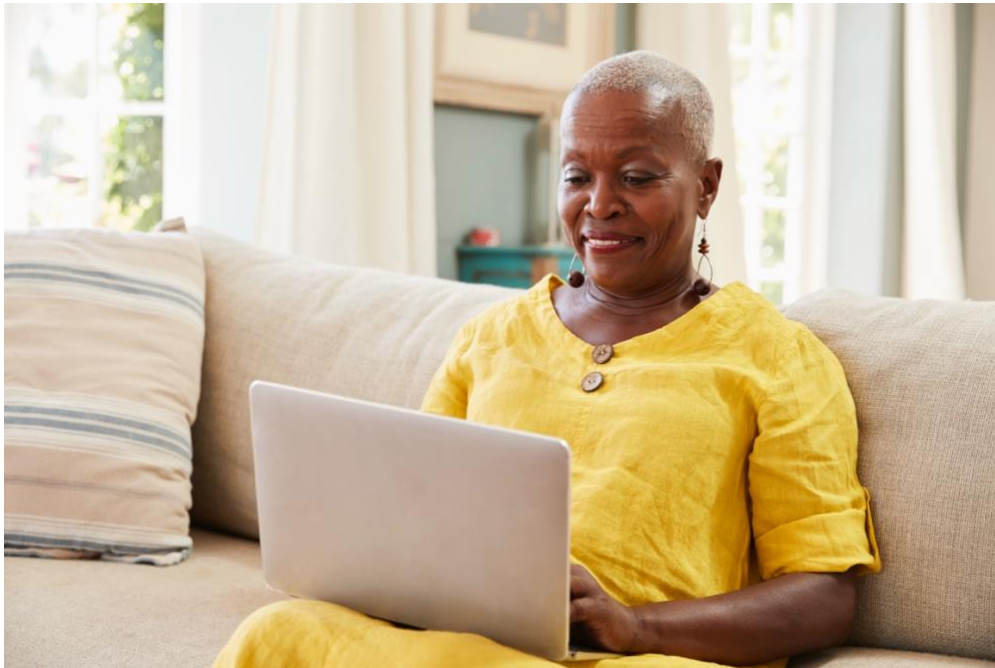
Business Owners

Social Workers

Ministers of Religion

Senior Child Psychologist

Health Care workers



Essien volunteers have decades of experience in their fields and a desire to ‘give back’ to their communities. They have wide networks and as parents, grandparents, Aunts and Uncles, have a vested interest in the realisation of this venture and fulfilment of the outlined objectives.

Clients and service users will be identified through referrals, social media campaigns, community interest groups and partnering charities.

Once fully established, our objectives will be to provide support to outreach workers, community leaders, church groups and other charities by providing cultural insights, diversity awareness and shared lived experiences to enable greater tailoring of provisions. With appropriate levels of funding, the intention is to expand this advisory service to work in partnership with schools on early interventions following referrals.

Finally, our provision will also provide a network and support group for our own volunteers where learning and best practice can be shared so that we continuously improve our services and provide wellbeing support.

The Essien website has already been established. This includes a dedicated telephone number and email address.

Our client journey will be as follows:

- Initial contact via the website which will guide the client towards a free telephone number or online form with a drop-down menu of services.
- The client completes and submits essential information including contact details and permission for their information to be passed to the most relevant Essien volunteer.
- Initial contact by the volunteer will gather additional information to ensure the client is passed to the most appropriate volunteer to support their needs.
- A suitable time is arranged for the client to be contacted by the volunteer.
- The volunteer provides advice and logs the call which is kept on a secure database.
- The volunteer checks back with the client at an agreed future date (typically two weeks) to see if further support is required.
- The volunteer logs outcomes for monitoring purposes.

Our operation is homebased with each volunteer using their own equipment to facilitate discussions with clients via a secure app for safeguarding purposes. Each volunteer will be provided with an induction and handbook that states our values and safeguarding procedures for both client and volunteer. Founders will also be available for debriefing conversations with volunteers and as additional counselling support.

FUNDRAISING

The main source of income for Essien has been financial contributions of over £5000 from its two Founders/Directors.

In August 2023 the Essien Parental Advisory Service had a launch event which attracted approximately 100 individuals from across London and the surrounding areas. Attendees were invited with our volunteer target group in mind and 30 volunteers signed up to support the charity at the end of the event.

The event was marketed via social media, and the Eventbrite platform was used to send free tickets. During the event, our fund-raising approach involved, the sale of raffle tickets for small value items (£20), a bake sale and small merchandise sale i.e. branded pens, cups and notebooks. The event was successful and generated financial donations to the charity including standing orders.

A further recent event to advertise an online HELP! session was effectively marketed on LinkedIn, WhatsApp and Facebook. Over 100 showed an interest by reviewing our Eventbrite link and other marketing material.

The charity has also produced a newsletter with updates on our activities and intended strategy for volunteers who signed up with us. Along with the newsletter a survey was sent where we asked for input from volunteers on the range of activities we should be focused on across their communities.

A further event is planned for April 2026 as the charity seeks to refine its offering, amend its Board of Trustees and acquire grant funding.

Essien Parental Advisory Service has subscribed to the Fundraising Regulator, Eagle House, London EC1V 1AW.

FINANCIAL PLAN

Funding Requirements

To realise these objectives, we are seeking future funding towards our annual operating costs of approximately £30,000. A breakdown of our monthly anticipated expenditure when fully established illustrates how contributions will be invested strategically to maximise our impact:

- Advertising/Marketing: £1200
- Employee Salaries: £6000
- Venue Hire for Events: £4800
- PO Box and Postage: £480
- Communication/Telephone: £900
- Computer Equipment: £2000
- Computer Software and Website: £600
- Liability Insurance: £360
- Volunteer Expenses: £1800
- Bank Service Charges: £120
- Supplies for Events: £1200
- Professional Speakers (events): £1200
- Equipment Hire: £960
- Volunteer Training Courses (Induction, Safeguarding etc): £1200
- Charity Advice Consultants: £1500
- Office Running Costs: £3000
- Cash-On-Hand: £5000
- Miscellaneous: £1200



BALANCE SHEET

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard for Smaller Entities published on 16 July 2014.

(Additional information in Notes to the accounts provided)

Charity Name: Essien Parental Advisory Service			Charity No	1207784			
			Company No				
Annual accounts for the period		Period start date: April 2024		To period end date: March 2025			
Section B Balance sheet							
		Guidance note	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
			£	£	£	£	£
Fixed assets			F01	F02	F03	F04	F05
Intangible assets	(Note 15)	B01	-	-	-	-	-
Tangible assets	(Note 14)	B02	-	-	-	-	-
Heritage assets	(Note 16)	B03	-	-	-	-	-
Investments	(Note 17)	B04	-	-	-	-	-
Total fixed assets		B05	-	-	-	-	-
Current assets							
Stocks	(Note 18)	B06	-	-	-	-	-
Debtors	(Note 19)	B07	-	-	-	-	-
Investments	(Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand	(Note 24)	B09	385	-	-	385	1,415
Total current assets		B10	385	-	-	385	1,415
Creditors: amounts falling due within one year		(Note 20)					
		B11	-	-	-	-	-
Net current assets/(liabilities)		B12	385	-	-	385	1,415
Total assets less current liabilities		B13	385	-	-	385	1,415
Creditors: amounts falling due after one year		(Note 20)					
		B14	-	-	-	-	-
Provisions for liabilities		B15	-	-	-	-	-
Total net assets or liabilities		B16	385	-	-	385	1,415
Funds of the Charity							
Endowment funds	(Note 27)	B17	-			-	-
Restricted income funds	(Note 27)	B18		-		-	-
Unrestricted funds		B19	385		-	385	1,415
Revaluation reserve		B20				-	
Fair value reserve		B21					
Total funds		B22	385	-	-	385	1,415
The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.							
The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.							
The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting							
These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.							

End.

Charity Name: Essien Parental Advisory Service		Charity No	1207784			
		Company No	n/a			
Annual accounts for the period						
Period start date	06/04/2024	To	Period end date	05/04/2025		

Section A Statement of financial activities (including summary income and expenditure account)

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£	£	£	£	£
		F01	F02	F03	F04	F05
Income (Note 3)						
Income and endowments from:						
Donations and legacies	S01	1415	0	0	1415	5011
Charitable activities	S02	814			814	
Other trading activities	S03	0			0	
Investments	S04	0			0	
Separate material item of income	S05	0			0	
Other	S06	0			0	
Total	S07	2229			2229	5011
Expenditure (Notes 6)						
Expenditure on:						
Raising funds	S08					
Charitable activities	S09	1415			1415	3596
Separate material expense item	S10					
Other (Communication and Marketing inc PO Box & website)	S11	429			429	
Total	S12	1844			1844	3596
Net income/(expenditure) before tax for the reporting period	S13	385			385	1 415
Tax payable	S14					
Net income/(expenditure) after tax before investment gains/(losses)	S15				-	
Net gains/(losses) on investments	S16					
Net income/(expenditure) Extraordinary items	S17	385			385	1 415
Transfers between funds	S18					
Other recognised gains/(losses):	S19					
Gains and losses on revaluation of fixed assets for the charity's own use	S20					
Other gains/(losses)	S21					
Net movement in funds	S22					
Reconciliation of funds:						
Total funds brought forward	S23					
Total funds carried forward	S24	385			385	1 415

Charity Name: Essien Parental Advisory Service		Charity No	1207784	
		Company No		
Annual accounts for the period	Period start date: April 2024		To period end date: March 2025	
Section B				
Balance sheet				

			Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
			£	£	£	£	£
			F01	F02	F03	F04	F05
Fixed assets							
Intangible assets	(Note 15)	B01	-	-	-	-	-
Tangible assets	(Note 14)	B02	-	-	-	-	-
Heritage assets	(Note 16)	B03	-	-	-	-	-
Investments	(Note 17)	B04	-	-	-	-	-
Total fixed assets		B05	-	-	-	-	-
Current assets							
Stocks	(Note 18)	B06	-	-	-	-	-
Debtors	(Note 19)	B07	-	-	-	-	-
Investments	(Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand	(Note 24)	B09	385	-	-	385	1 415
Total current assets		B10	385	-	-	385	1 415
Creditors: amounts falling due within one year	(Note 20)	B11	-	-	-	-	-
Net current assets/(liabilities)		B12	385	-	-	385	1 415
Total assets less current liabilities		B13	385	-	-	385	1 415
Creditors: amounts falling due after one year	(Note 20)	B14	-	-	-	-	-
Provisions for liabilities		B15	-	-	-	-	-
Total net assets or liabilities		B16	385	-	-	385	1 415
Funds of the Charity							
Endowment funds	(Note 27)	B17	-	-	-	-	-
Restricted income funds	(Note 27)	B18	-	-	-	-	-
Unrestricted funds		B19	385	-	-	385	1 415
Revaluation reserve		B20	-	-	-	-	-
Fair value reserve		B21	-	-	-	-	-
Total funds		B22	385	-	-	385	1 415

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

Signed by one or two trustees/directors on behalf of all the trustees/directors

Print Name	Date of approval dd/mm/yyyy
Jacqueline O'Donnell	28/01/2026
	

Signature of director authenticating accounts being sent to Companies House

Signature	Date dd/mm/yyyy
Jacqueline O'Donnell	28/01/2026
	
	Print name

Section C

Notes to the accounts

Note 1 Basis of preparation

This section should be completed by all charities.

1.1 Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The accounts have been prepared in accordance with:

- and with*

✓

 the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014
- and with*

✓

 the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102)
- and with the Charities Act 2011.

The charity constitutes a public benefit entity as defined by FRS 102.*

✓

* -Tick as appropriate

1.2 Going concern

If there are material uncertainties related to events or conditions that cast significant doubt on the charity's ability to continue as a going concern, please provide the following details or state "Not applicable", if appropriate:

An explanation as to those factors that support the conclusion that the charity is a going concern;

Disclosure of any uncertainties that make the going concern assumption doubtful;

Where accounts are not prepared on a going concern basis, please disclose this fact together with the basis on which the trustees prepared the accounts and the reason why the charity is not regarded as a going concern.

This is a newly formed charity with Directors having made substantial personal loans to launch this venture. We are still refining a strategy for growth and remain committed to its

n/a

n/a

1.3 Change of accounting policy

The accounts present a true and fair view and no changes have been made to the accounting policies adopted in note { }.

Yes*

✓

No*

✓

* -Tick as appropriate

Please disclose:

<i>(i) the nature of the change in accounting policy;</i>	n/a
<i>(ii) the reasons why applying the new accounting policy provides more reliable and more relevant information; and</i>	n/a

<i>(iii) the amount of the adjustment for each line affected in the current period, each prior period presented and the aggregate amount of the adjustment relating to periods before those presented, 3.44 FRS102 SORP.</i>	n/a
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1.4 Changes to accounting estimates

No changes to accounting estimates have occurred in the reporting period (3.46 FRS102 SORP).

Yes*	☒	* -Tick as appropriate
No*	☒	

Please disclose:

<i>(i) the nature of any changes;</i>	n/a
<i>(ii) the effect of the change on income and expense or assets and liabilities for the current period; and</i>	n/a
<i>(iii) where practicable, the effect of the change in one or more future periods.</i>	n/a

1.5 Material prior year errors

No material prior year error have been identified in the reporting period (3.47 FRS102 SORP).

Yes*	☒	* -Tick as appropriate
No*	☒	

Please disclose:

<i>(i) the nature of the prior period error;</i>	n/a
<i>(ii) for each prior period presented in the accounts, the amount of the correction for each account line item affected; and</i>	n/a
<i>(iii) the amount of the correction at the beginning of the earliest prior period presented in the accounts.</i>	n/a

Note 2 Accounting policies

This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.

2.1 RECONCILIATION WITH PREVIOUS GENERALLY ACCEPTED ACCOUNTING PRACTICE

Please provide a description of the nature of each change in accounting policy

n/a

Reconciliation of funds per previous GAAP to funds determined under FRS 102

	Start of period £	End of period £
Fund balances as previously stated		n/a
Adjustments:		

Fund balance as restated _____

Reconciliation of net income/(net expenditure) per previous GAAP to net income/(net expenditure) under FRS 102

	End of £
Net income/(expenditure) as previously stated	
Adjustments:	

Previous period net income/(expenditure) as
restated _____

Section C	Notes to the accounts	(cont)
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Note 2

2.2 INCOME

Recognition of income

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the trustees will receive the resources;
- the monetary value can be measured with sufficient reliability.

Yes*	No*	N/a*
✓	✓	✓

Offsetting

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

Yes*	No*	N/a*
✓	✓	✓

Grants and donations

Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).

Yes*	No*	N/a*
✓	✓	✓

In the case of performance related grants, income must only be recognised to the extent that the charity has provided the specified goods or services as entitlement to the grant only occurs when the performance related conditions are met (5.16 FRS 102 SORP).

Yes*	No*	N/a*
✓	✓	✓

Legacies

Legacies are included in the SOFA when receipt is probable, that is, when there has been grant of probate, the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.

Yes*	No*	N/a*
✓	✓	✓

Government grants

The charity has received government grants in the reporting period

Yes*	No*	N/a*
✓	✓	✓

Tax reclaims on donations and gifts

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Yes*	No*	N/a*
✓	✓	✓

Contractual income and performance related grants

This is only included in the SoFA once the charity has provided the related goods or services or met the performance related conditions.

Yes*	No*	N/a*
✓	✓	✓

Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

Yes*	No*	N/a*
✓	✓	✓

The cost of any stock of goods donated for distribution to beneficiaries is deemed to be the fair value of those gifts at the time of their receipt and they are recognised on receipt. In the reporting period in which the stocks are distributed, they are recognised as an expense at the carrying amount of the stocks at distribution.

Yes*	No*	N/a*
✓	✓	✓

Donated goods for resale are measured at fair value on initial recognition, which is the expected proceeds from sale less the expected costs of sale, and recognised in 'Income from other trading activities' with the corresponding stock recognised in the balance sheet. On its sale the value of stock is charged against 'Income from other trading activities' and the proceeds from sale are also recognised as 'Income from other trading activities'.

Yes*	No*	N/a*
✓	✓	✓

Goods donated for on-going use by the charity are recognised as tangible fixed assets and included in the SoFA as incoming resources when receivable.

Yes*	No*	N/a*
✓	✓	✓

Gifts in kind for use by the charity are included in the SoFA as income from donations when receivable.

Yes*	No*	N/a*
✓	✓	✓

Donated services and facilities

Donated services and facilities are included in the SOFA when received at the value of the gift to the charity provided the value of the gift can be measured reliably.

Yes*	No*	N/a*
✓	✓	✓

Donated services and facilities that are consumed immediately are recognised as income with an equivalent amount recognised as an expense under the appropriate heading in the SOFA.

Yes*	No*	N/a*
✓	✓	✓

Support costs

The charity has incurred expenditure on support costs.

Yes*	No*	N/a*
✓	✓	✓

Volunteer help

The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.

Yes*	No*	N/a*
✓	✓	✓

Income from interest,

This is included in the accounts when receipt is probable and the amount receivable can

Yes*	No*	N/a*
------	-----	------

royalties and dividends	be measured reliably.	☒	☒	☒
Income from membership subscriptions	Membership subscriptions received in the nature of a gift are recognised in Donations and Legacies.	Yes*	No*	N/a*
	Membership subscriptions which gives a member the right to buy services or other benefits are recognised as income earned from the provision of goods and services as income from charitable activities.	☒	☒	☒
Settlement of insurance claims	Insurance claims are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP) and are included as an item of other income in the SoFA.	Yes*	No*	N/a*
		☒	☒	☒
Investment gains and losses	This includes any realised or unrealised gains or losses on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.	Yes*	No*	N/a*
		☒	☒	☒

2.3 EXPENDITURE AND LIABILITIES

Liability recognition	Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.	Yes*	No*	N/a*
		☒	☒	☒
Governance and support costs	Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.	Yes*	No*	N/a*
	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.	☒	☒	☒
Grants with performance conditions	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.	Yes*	No*	N/a*
		☒	☒	☒
Grants payable without performance conditions	Where there are no conditions attaching to the grant that enables the donor charity to realistically avoid the commitment, a liability for the full funding obligation must be recognised.	Yes*	No*	N/a*
		☒	☒	☒
Redundancy cost	The charity made no redundancy payments during the reporting period.	Yes*	No*	N/a*
		☒	☒	☒
Deferred income	No material item of deferred income has been included in the accounts.	Yes*	No*	N/a*
		☒	☒	☒
Creditors	The charity has creditors which are measured at settlement amounts less any trade discounts	Yes*	No*	N/a*
		☒	☒	☒
Provisions for liabilities	A liability is measured on recognition at its historical cost and then subsequently measured at the best estimate of the amount required to settle the obligation at the reporting date	Yes*	No*	N/a*
		☒	☒	☒
Basic financial instruments	The charity accounts for basic financial instruments on initial recognition as per paragraph 10.7 FRS102 SORP. Subsequent measurement is as per paragraphs 11.17 to 11.19, FRS102 SORP.	Yes*	No*	N/a*
		☒	☒	☒

2.4 ASSETS

Tangible fixed assets for use by charity	These are capitalised if they can be used for more than one year, and cost at least			
	They are valued at cost.	Yes*	No*	N/a*
		☒	☒	☒
	The depreciation rates and methods used are disclosed in note 14.			
Intangible fixed assets	The charity has intangible fixed assets, that is, non-monetary assets that do not have physical substance but are identifiable and are controlled by the charity through custody or legal rights. The amortisation rates and methods used are disclosed in note 15.	Yes*	No*	N/a*
		☒	☒	☒
	They are valued at cost.	Yes*	No*	N/a*
		☒	☒	☒
Heritage assets	The charity has heritage assets, that is, non-monetary assets with historic, artistic, scientific, technological, geophysical or environmental qualities that are held and maintained principally for their contribution to knowledge and culture. The depreciation rates and methods used as disclosed in note 16.	Yes*	No*	N/a*
		☒	☒	☒
	They are valued at cost.	Yes*	No*	N/a*
		☒	☒	☒
Investments	Fixed asset investments in quoted shares, traded bonds and similar investments are valued at initially at cost and subsequently at fair value (their market value) at the year end. The same treatment is applied to unlisted investments unless fair value cannot be measured reliably in which case it is measured at cost less impairment.	Yes*	No*	N/a*
		☒	☒	☒

	Investments held for resale or pending their sale and cash and cash equivalents with a maturity date of less than 1 year are treated as current asset investments	Yes*	No*	N/a*
		☒	☒	☒
Stocks and work in progress	Stocks held for sale as part of non-charitable trade are measured at the lower or cost or net realisable value.	Yes*	No*	N/a*
		☒	☒	☒
	Goods or services provided as part of a charitable activity are measured at net realisable value based on the service potential provided by items of stock.	Yes*	No*	N/a*
		☒	☒	☒
	Work in progress is valued at cost less any foreseeable loss that is likely to occur on the contract.	Yes*	No*	N/a*
		☒	☒	☒
Debtors	Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.	Yes*	No*	N/a*
		☒	☒	☒
Current asset investments	The charity has investments which it holds for resale or pending their sale and cash and cash equivalents with a maturity date less than one year. These include cash on deposit and cash equivalents with a maturity of less than one year held for investment purposes rather than to meet short-term cash commitments as they fall due.	Yes*	No*	N/a*
		☒	☒	☒
	They are valued at fair value except where they qualify as basic financial instruments.	Yes*	No*	N/a*
		☒	☒	☒
POLICIES ADOPTED ADDITIONAL TO OR DIFFERENT FROM THOSE ABOVE				

Note 3

Income

Analysis of income		Unrestricted funds	Restricted income funds	Endowment funds	Total funds £	Prior year £
Donations and legacies:	Donations and gifts	1 415	-	-	1 415	5 011
	Gift Aid	-	-	-	-	-
	Legacies	-	-	-	-	-
	General grants provided by government/other charities	-	-	-	-	-
	Membership subscriptions and sponsorships which are in substance donations	-	-	-	-	-
	Donated goods, facilities and services	-	-	-	-	-
	Other	-	-	-	-	-
Total		1 415	-	-	1 415	5 011
Charitable activities:	Fund raising	814	-	-	814	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		814	-	-	814	-
Other trading activities:		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Income from investments:	Interest income	-	-	-	-	-
	Dividend income	-	-	-	-	-
	Rental and leasing income	-	-	-	-	-
	Other	-	-	-	-	-
Total		-	-	-	-	-
Separate material item of income		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
Total		-	-	-	-	-
Other:	Conversion of endowment funds into income	-	-	-	-	-
	Gain on disposal of a tangible fixed asset held for charity's own use	-	-	-	-	-
	Gain on disposal of a programme related investment	-	-	-	-	-
	Royalties from the exploitation of intellectual property rights	-	-	-	-	-
	Other	-	-	-	-	-
	Total	-	-	-	-	-
TOTAL INCOME		2 229	-	-	2 229	5 011

Other information:

All income in the prior year was unrestricted except for:
(please provide description and amounts)

n/a

Where any endowment fund is converted into income in the reporting period, please give the reason for the conversion.

n/a

Where any endowment fund is converted into income in the prior period, please give the reason for the conversion.

n/a

Within the income items above the following items are material: (please disclose the nature, amount and any prior year amounts)

n/a

This year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

n/a

Last year: Where sums originally denominated in foreign currency have been included in income, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

n/a

Note 5

Donated goods, facilities and services

	This year £	Last year £
Seconded staff	-	-
Use of property	-	-
Other	-	-
	-	-

	This year	Last year
Please provide details of the accounting policy for the recognition and valuation of donated goods, facilities and services.	n/a	n/a
Please provide details of any unfulfilled conditions and other contingencies attaching to resources from donated goods and services not recognised in income.	n/a	n/a
Please give details of other forms of other donated goods and services not recognised in the accounts, eg contribution of unpaid volunteers.	Administratve services and management services by volunteers. No payments made.	Administratve services and management services by volunteers. No payments made.
		Administrative services and management services by volunteers. No payment made.

Note 6 Expenditure

Analysis	This year				Last year			
	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Unrestricted funds	Restricted income funds	Endowment funds	Total funds
Expenditure on raising funds:	£				£			
Incurred seeking donations	452	-	-	452	-	-	-	-
Incurred seeking legacies	-	-	-	-	-	-	-	-
Incurred seeking grants	-	-	-	-	-	-	-	-
Operating membership schemes and social lotteries	-	-	-	-	-	-	-	-
Staging fundraising events	1 415	-	-	1 415	-	-	-	-
Fundraising agents	-	-	-	-	-	-	-	-
Operating charity shops	-	-	-	-	-	-	-	-
Operating a trading company undertaking non-charitable trading activity	-	-	-	-	-	-	-	-
Advertising, marketing, direct mail and publicity	-	-	-	-	566	-	-	566
Start up costs incurred in generating new source of future income	-	-	-	-	1 672	-	-	1 672
Database development costs	-	-	-	-	-	-	-	-
Other trading activities	-	-	-	-	-	-	-	-
Investment management costs:	-	-	-	-	-	-	-	-
Portfolio management costs	-	-	-	-	-	-	-	-
Cost of obtaining investment advice	-	-	-	-	-	-	-	-
Investment administration costs	-	-	-	-	-	-	-	-
Intellectual property licencing costs	-	-	-	-	-	-	-	-
Rent collection, property repairs and maintenance charges	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total expenditure on raising funds	1 867	-	-	1 867	2 238	-	-	2 238
Expenditure on charitable activities:								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total expenditure on charitable activities		-	-			-	-	
Separate material item of expense								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total	-	-	-	-	-	-	-	-
Other								
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Total other expenditure	-	-	-	-	-	-	-	-
TOTAL EXPENDITURE	1 867	-	-	1 867	2 238	-	-	2 238

Other information:

Analysis of expenditure on charitable activities

Activity or programme	This year				Last year			
	Activities undertaken directly	Grant funding of activities	Support Costs	Total this year	Activities undertaken directly	Grant funding of activities	Support Costs	Total last year
	£	£	£	£	£	£	£	£
Launch Event	1 415	-	-	1 415	-	-	-	-
	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-
Total	1 415	-	-	1 415	-	-	-	-

This year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

n/a

Last year: Where sums originally denominated in foreign currency have been included in expenditure, explain the basis on which those sums have been translated into sterling (or the currency in which the accounts are drawn up).

n/a

Section C**Notes to the accounts****(cont)****Note 24 Cash at bank and in hand****Short term cash investments (less than 3 months maturity date)****Short term deposits****Cash at bank and on hand****Other****Total**

This year £	Last year £
-	-
-	-
362	1 415
-	-
362	1 415

Section C
Notes to the accounts
(cont)
Note 25 Fair value of assets and liabilities

	This year	Last year
25.1 Please provide details of the charity's exposure to credit risk (the risk of incurring a loss due to a debtor not paying what is owed) , liquidity risk (the risk of not being able to meet short term financial demands) and market risk (the risk that the value of an investment will fall due to changes in the market) arising from financial instruments to which the charity is exposed at the end of the reporting period and explain how the charity manages those risks.	This is a new charity that is still in the process of refining its strategy. There are no external debtors to the organisation. The directors have provided set-up costs in order to launch. The intention is to seek grants and funding 2025-2026.	Newly established. Risk assessment carried out by directors who determined that their personal contributions to the set up costs would create the most viable means for the charity to succeed. There are no external debtors associated with the charity which is a voluntary advisory service.
25.2 Please give details of the amount of change in the fair value of basic financial instruments (debtors, creditors, investments (see section 11, FRS 102 SORP)) measured at fair value through the SoFA that is attributable to changes in credit risk.	n/a	n/a

Section C

Notes to the accounts

(cont)

Note 26

Events after the end of the reporting period

Please complete this note events (not requiring adjustment to the accounts) have occurred after the end of the reporting period but before the accounts are authorised which relate to conditions that arose after the end of the reporting period.

	This year	Last year
Please provide details of the nature of the event	n/a	n/a
Provide an estimate of the financial effect of the event or a statement that such an estimate cannot be made	n/a	n/a

Section C
Notes to the accounts
(cont)
Note 28 Transactions with trustees and related parties

If the charity has any transactions with related parties (other than the trustee expenses explained in guidance notes) details of such transactions should be provided in this note. If there are no transactions to report, please enter "True" in the box or "False" if there are transactions to report.

28.1 Trustee remuneration and benefits

This year

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity (True or False)

TRUE

In the period the charity has paid trustees remuneration and benefits. Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee by the charity or any institution or company connected with it.

Name of trustee	Legal authority (eg order, governing document)	Amounts paid or benefit value				
		Remuneration	Pension contribution	Redundancy (including loss of office)/ex gratia	Other	TOTAL
		£	£	£	£	£
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-

Please give details of why remuneration or other employment benefits were paid.

Where an ex gratia payment has been made to a trustee, provide an explanation of the nature of the payment.

If a third party has been reimbursed for providing one or more trustees, state the nature of the payment and amount of the reimbursement.

State the number of trustees to whom retirement benefits are accruing under a defined contribution pension scheme.

Last year

None of the trustees have been paid any remuneration or received any other benefits from an employment with their charity or a related entity (True or False)

TRUE

In the period the charity has paid trustees remuneration and benefits. Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee by the charity or any institution or company connected with it.

Name of trustee	Legal authority (eg order, governing document)	Amounts paid or benefit value				
		Remuneration	Pension contribution	Redundancy (including loss of office)/ex gratia	Other	TOTAL
		£	£		£	£
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-
		-	-	-	-	-

Please give details of why remuneration or other employment benefits were paid.

Where an ex gratia payment has been made to a trustee, provide an explanation of the nature of the payment.

If a third party has been reimbursed for providing one or more trustees, state the nature of the payment and amount of the reimbursement.

State the number of trustees to whom retirement benefits are accruing under a defined contribution pension scheme.

28.2 Trustees' expenses

If the charity has paid trustees expenses for fulfilling their duties, details of such transactions should be provided in this note. If there are no transactions to report, please enter "True" in the box below. If there are transactions to report, please enter "False".

No trustee expenses have been incurred (True or False)

TRUE

Type of expenses reimbursed	This year	Last year
	£	£
Travel	-	-
Subsistence	-	-
Accommodation	-	-
Other (please specify):	-	-
	-	-
TOTAL	-	-

Please provide the number of trustees reimbursed for expenses or who had expenses paid by the charity

--	--

28.3 Transaction(s) with related parties

Please give details of any transaction undertaken by (or on behalf of) the charity in which a related party has a material interest, including where funds have been held as agent for related parties. If there are no such transactions, please enter 'true' in the box provided.

This year

There have been no related party transactions in the reporting period (True or False)

TRUE

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	Amount	Balance at period end	Provision for bad debts at period end	Amounts written off during reporting period
			£	£	£	£
			-	-	-	-
			-	-	-	-
			-	-	-	-
			-	-	-	-

In relation to the transactions above, please provide the terms and conditions, including any security and the nature of any payment (consideration) to be provided in settlement.

--

For any related party, please provide details of any guarantees given or received.

--

Last year

There have been no related party transactions in the reporting period (True or False)

TRUE

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	Amount	Balance at period end	Provision for bad debts at period end	Amounts written off during reporting period
			£	£	£	£
			-	-	-	-
			-	-	-	-
			-	-	-	-
			-	-	-	-

In relation to the transactions above, please provide the terms and conditions, including any security and the nature of any payment (consideration) to be provided in settlement.

--

For any related party, please provide details of any guarantees given or received.

--

Note 29 Additional Disclosures

The following are significant matters which are not covered in other notes and need to be included to provide a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet.

Having secured a Commision and developed a sound brand and online presence, the Founders remain convinced of the need and viability of this venture and will continue in its endeavours to seek future funding. The charity has been established to operate a voluntary parental/guardian advisory service with minimal cost to its operations. The Founders provided provided £2,500 (totally £5,000) to the set up costs of the charity. This directors loan is provided on a long term basis, interest free and will not become repayable until such time the charity is financially viable and able to do so. In the financial year 2025-2026, donations have increased and sustainability therefore more likely.