



Shropshire Drama Company

*Trustees' Report and Accounts unaudited
for the year ending 31st December 2024*

Shropshire Drama Company (SDC)

Trustees' Report for the year ending 31st December 2024

Introduction

Shropshire Drama Company is a Charitable Incorporation Organisation (CIO) which was registered with the Charity Commission in March 2024 and is governed by a constitution as a Foundation CIO.

Objectives

The general aims and objectives of Shropshire Drama Company are:

- ❖ The production and presentation of dramatic performances of all kinds, which are challenging, worthwhile or experimental.
- ❖ Developing, extending and refreshing the skills and experience of its members.

Statement of Public Benefit

Shropshire Drama Company provides public benefit by advancing dramatic art within the United Kingdom and by endeavouring to maintain low ticket prices for their productions, thus making it more affordable for all people to enjoy dramatic performances.

Activities

Dramatic Performances

The play Supernatural Shropshire by local playwright Michele Rowland Jones was toured twice during 2024. The two tours had slightly different casts and covered 7 different venues in Shropshire and 1 venue in Powys, in order to reach residents across Shropshire and into mid-Wales.

June Tour

Venue	Ticket Sales
The Old Post Office, Shrewsbury	55
The Belfrey Theatre, Wellington	50
Montgomery Village Hall	50
Wem Town Hall	56

October/November Tour

Venue	Ticket Sales
Oscar's, Ludlow Assembly Rooms	61
Wenlock Pottery	59
Montford Village Hall	38
All Stretton Village Hall	61

Play Readings

These are open to both members and non-members who have expressed an interest in joining SDC. Two play readings were held in 2024:

February - *Anybody for Murder* by Brian Clemens and Denis Spooner

November – *Seven Gates* a new radio play by local playwright Bethany Rivers

Website and Social Media

Information about Shropshire Drama Company's activities both past and present is available via social media. Activity for 2024 was as follows:

SDC Website – SDC had 18 full members and a further 311 supporters.

Newsletter (Sent to members and supporters) – This had a 67% open rate.

Facebook Site – This had 675 followers and received 604 likes.

X (Twitter) – SDC had 1125 followers.

Instagram – SDC had 80 followers.

Financial Summary

At the beginning of the year the company's assets stood at £5,273.51. During 2024 SDC had an income of £5,498.92 and expenses totalling £2,610.91. The company's assets at the year-end therefore stand at £8,542.75. (See the Financial Statement for transaction details.)

This report was approved by the Trustees and membership and signed on their behalf by:

Mrs Sadie Bates

Company Chair and Trustee

Date:

Mr Neville Street

Company Secretary and Trustee

Date:

SHROPSHIRE DRAMA COMPANY			FINANCIAL STATEMENT 31st DECEMBER 2024		
Account Balance @ 01/01/2024		£4,869.73			
Cash float held for minor expenses		£15.70			
Paypal account at period start		£388.08			
Total Company Assets at year start		£5,273.51			
Cheques fom Previous year (Nev & J.Talbot School)		£296.94			
Net Assets at year start		£4,976.57			
PAYMENTS			RECEIPTS		
Company Running Costs	Prev. Yr.		Company Income	Prev. Yr.	
Website Hosting 02-11-23	£135.00	£140.00	Membership Fees c/f from 2023 (Ros)	£20.00	£20.00
Barn Storage 13-04-24*	£400.00	£200.00	Membership Fees 2024	£160.00	£420.00
NODA Membership 26-03-24	£135.00	£88.00	Raised from Easy Fundraising Website	£144.34	£210.92
NODA Insurance 24-02-24	£417.42	£259.81	Website adverts & Sponsorships	£0.00	£0.00
Management Insurance 24-02-24		£263.16	Theatre Trips and Social Events	£0.00	£0.00
Theatre Trips & Social Events		£0.00	Other Sales - AMD Promotions, Wigle and SYT	£90.00	£280.00
AGM		£0.00	Paypal Fees on payments received		£0.00
Sundry Items		£0.00	Sundry other income		£0.00
Association Expenditure		£950.97	Association Income		£930.92
Net Annual Costs		£20.05			
Production Costs - SNS June Run			Ticket Sales & Income		
Venue Hire		£375.00	Ticket Sales		£2,078.00
Costume Costs		£18.78	Cast Fees		
Costume Insurance			Programme Advertising		£150.00
Performance Rights & Fees			Public Donations		
Rehearsal Costs			Cast & Other Contributions		
Staging Costs		£21.52			
Publicity and Marketing		£191.47			
Other Production Costs					
Production Expenses		£606.77	Production Receipts		£2,228.00
			Net Production Income		£1,621.23
Production Costs - SNS Nov Run			Ticket Sales & Income		
Venue Hire		£819.00	Ticket Sales		£2,190.00
Costume Costs			Cast Fees		
Costume Insurance			Programme Advertising		£150.00
Performance Rights & Fees			Public Donations		
Rehearsal Costs			Cast & Other Contributions		
Staging Costs					
Publicity and Marketing		£234.17			
Other Production Costs					
Production Expenses		£1,053.17	Production Receipts		£2,340.00
			Net Production Income		£1,286.83
Combined Expenditure		£2,610.91	Combined Income		£5,498.92
			Net Income for the Year		£2,888.01
Cash Float for minor expenses		£130.40			
Cash held in Paypal Account		£388.08	Cheques not cleared (Nev for SNS, D. Holbrook Barn)		£658.17
Bank Account as of 31/12/2024		£8,024.27	Income in advance for 2025 (Membership - Ros)		£20.00
Total Company Assets @ 31/12/2024		£8,542.75	Debts Outstanding		£678.17
Net Assets		£7,864.58			
S. D Rowland Jones					
HON. TREASURER					
08/01/2025					