

Mold Plastic Reduction Annual Report, 15th March 2024 to 31st March 2025

Mold Plastic Reduction (MPR) was registered as a charity on 15th March 2024, number 1207470, so this is the first Annual Report (to 31st March 2025).

MPR's activities are organised by a Steering Group (SG) consisting of five core members and up to three additional members who fulfil specific tasks for the SG. The Steering Group held five meetings during the year:

9th April 2024
3rd July 2024
31st July 2024
4th September 2024
4th February 2025
11th March 2025

This report demonstrates MPR's work toward its objectives:

"To promote for the benefit of the public the conservation protection and improvement of the physical and natural environment in Mold and the surrounding areas, primarily but not exclusively through:

- a. the elimination of single use plastic and the reduction of all avoidable plastic use and waste;
- b. raising public awareness about plastic pollution and working with other organisations to promote measures to conserve, protect and improve the local physical and natural environment; and
- c. providing information and advice to encourage organisations and partnerships seeking innovative, alternative solutions to reduce the use of plastic; and promoting reuse, repair, recycling and sustainable waste management."

Regarding (a), MPR has through the period covered by this report been researching the feasibility of a returnable cup scheme for coffee shops in and around Mold. The project involves coffee shops in the scheme receiving supplies of a branded cup which can be taken away by customers on payment of a small deposit, with the deposit redeemable at any participating outlet in the area. Public opinion on the project was sought at the Mold Food & Drink Festival on 14th-15th September 2024 via a survey conducted in person and online. The survey showed clearly that members of the public favoured a deposit scheme over a membership scheme by a majority of 2-1. The Festival drew thousands of people and therefore represented a high profile for MPR regardless of whether or not individuals took part in the survey – thus also contributing to (b) under MPR's objectives.

Additional activities that fulfilled (b) under MPR's objectives included

- Mold Spring Clean on 29th March 2024
- election hustings on 18th June 2024
- a stall at Mold Carnival on 7th July 2024
- stalls at a series of 'pop-up' events staged by Outside Lives.

Mold Spring Clean was co-organised by Mold Town Council, MPR, and Keep Wales Tidy. Essentially a town-wide litter-pick, considerable pre-event publicity featured MPR's involvement, which concentrated on separating recyclable and non-re-cyclable materials. The recyclable plastic was counted and some of it was washed so that it could be heated and put through an extruder to convert the material into flower pots, other receptacles, and ornaments. This process was done in Daniel Owen Square, the largest public gathering area in Mold, demonstrating both the necessity to wash plastic before it is put in the domestic recycling bin and the way in which used plastic can be re-

purposed. 65 individuals including 17 children under supervision collected. 101 bags of rubbish were collected, of which 27 bags consisted of recyclables.

MPR organised online hustings for the Parliamentary Election, on 18th June 2024, expressly on the topic of candidates' policies regarding single use plastic and the disposal of plastics. Although the online audience was comparatively small, the event served to focus local candidates' attention and afforded an opportunity for them to be quizzed by participants.

The stall at the Carnival featured various craft activities designed to engage children and young people, plus a quiz where people could guess the number of pieces in a dis-assembled plastic interactive toy.

Outside Lives is a local organisation that blends environmental programmes with people-centred services focussed on those facing living challenges in society. The three 'pop-ups' in which MPR took part, together with their themes, were:

- 23rd March 2024 - A happy home doesn't have to cost the earth
- 20th July 2024 - A family day out doesn't have to cost the earth
- 19th October 2024 - A healthy life doesn't have to cost the earth.

Initiatives fulfilling (c) among MPR's objectives include the events listed in this report plus MPR's website, which features a large number of 'hacks' (ideas and tips to make the reduction in use of plastic easier); MPR's Facebook page (with 1800+ followers), which acts as a forum for the discussion of plastic reduction issues; and MPR's Instagram account (709 following).

11.02.2026

MOLD PLASTIC REDUCTION

Income and Expenditure for the period to 31st March 2025

	£	£
1 Income		
Donations	40.00	
Sales	37.88	77.88
2 Expenditure		0.00
3 Assets		
Cash at bank	77.88	77.88

Charity registered in England & Wales, no. 1207470