

Registered Charity Number: 1206981

PLAY 2

ANNUAL REPORT

YEAR ENDED 31 December 2024

PLAY 2
TRUSTEES' REPORT
YEAR END 30 DECEMBER 2024

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PLAY 2
TRUSTEES' REPORT
YEAR END 30 DECEMBER 2024

The trustees have pleasure in submitting their annual report and financial statement for the year ended 31st December 2024. The financial statements comply with current statutory requirements issued by the Charity Commission.

REFERENCE & ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES & ADVISERS

Charity Name

Registered Name: PLAY 2

Charity Registration Number: 1206981

Registered Office Address

Flat 3, 37 Uxbridge Road, Kingston upon Thames, Surrey, KT1 2LL

Trustees

Throughout this report members are collectively referred to as the trustees. Those serving on the date this report was approved are:

David John Winter	Chair
Lina Hayrapetian	Trustee
Kay Beaula Koeslag	Trustee
Rebecca Emily Stell	Trustee

Charity Administrator

Day-to-day management of the charity is delegated by the trustees to the Charity Administrator, Emily Megedy Telami.

Bankers

Lloyds Bank, 25 Gresham Street, London EC2V 7HN.

Accountant

Spencer-Davis & Co., 4-6 Peterborough Road, Harrow, HA1 2BQ

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

Play2 Classical Guitar is a charity advancing education and community wellbeing through classical guitar by providing tuition, instruments, and performance opportunities, especially for underserved groups. It is governed by an unpaid Board of Trustees responsible for compliance, safeguarding, finances, and strategic oversight, with transparent membership, conduct, and conflicts policies. Funds are used solely for charitable purposes, and on winding up, assets go to similar charities.

On 12 February 2024 Play 2 was registered as a charity with the Charity Commission.

Selection of trustees

Every trustee has the power to nominate another trustee who must be then approved by the board. The minimum number of trustees is 3 and the maximum is 5.

Induction and training of trustees

Potential new trustees are invited to attend a trustees' meeting before consenting to be proposed for appointment. Once appointed, new trustees receive a copy of the Constitution, a description of the role of a trustee and any relevant documents and background information relating to the charity. Opportunities to observe the charity's activities and any relevant training opportunities are brought to the attention of the trustees by the Charity Administrator.

Organisational Structure

The trustees take final responsibility for the operation of the charity and its financial and general wellbeing, with day-to-day management provided by the Charity Administrator's team. The trustees are available on-line and are responsible for approving all projects and workshops that are undertaken.

Risk assessment

The trustees have assessed the major risks to which the charity is exposed, such as those relating to finance and child welfare and are satisfied that systems are in place to mitigate our exposure to the major risks. Our Safeguarding and Child Protection policy was reviewed and updated in 2020 and all trustees/employees/contracted artists, who are United Kingdom citizens, are subject to enhanced checks via the Disclosure and Barring Service. For international tutors, where the Disclosure and Barring Service checks are not possible, the trustees are satisfied that we have procedures in place that follow our Safeguarding and Child Protection guidelines.

Serious Incidents

The trustees confirm that there have been no serious incidents which need to be reported to the Charity Commission.

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STRUCTURE, GOVERNANCE AND MANAGEMENT

FINANCIAL REVIEW

Reserves policy

The charity's policy is to carry forward sufficient funds in reserve to cover the organisation's running costs and to ensure stability.

OBJECTIVES & ACTIVITIES

Play 2 is dedicated to promoting events and activities which support the education and performance of the classical guitar in a variety of different settings. These range from celebrating exceptional musical achievement to encouraging the grass-roots, or supporting teachers by developing their professional skills. Our work is defined by participatory and inclusive events which promote ensemble playing, youth promotion concerts and individual tuitions.

Play 2 prides itself on being able to nurture artistic development in those who have little, or no experience of the arts, whilst being able to inspire gifted youngsters to even greater creative achievements and experiences. Play 2 promotes educational activities, ranging from one-day events to annual festivals which unite people of different ages, abilities and backgrounds. These events give participants an opportunity to learn with leading musicians, hear professional concerts and experience all the benefits of social music-making. The quality and expertise of the festival tutors and guest artists at our events is at a level that is particularly difficult for people to normally access.

We are also keenly aware that despite having no fees, some children will struggle to attend our events because of lack of travel funds from rural villages and so our Bursary Schemes are able to offer both partial or full assistance to those with financial need.

The administration of Play 2 is exclusively run on a voluntary basis. We continue to actively pursue a wider funding base in order to achieve our potential and play a lead role in guitar education throughout the UK and in Armenia.

ACHIEVEMENTS & PERFORMANCE 2024/2025

Significant activities

National Youth Guitar Ensemble (Play 2 Youth)

The regional National Youth Guitar Ensembles have a total of three groups based in Yerevan, Armenia. Rehearsals take place throughout the year by local teachers in schools and by music distributed by the international teachers and artists from February through to July, followed by an intensive non-residential week in July, bringing together all groups from around Armenia. Combining ensembles provides the players with a unique experience to create larger guitar orchestras and by doing a grand finale concert at one of the main concert halls in Yerevan.

The Play 2 Youth is entering a development phase to lay the foundations for increased engagement as peer mentors and workshop leaders. Plans include looking to commission new works for the ensemble.

Play 2 Aspire

Our Aspire program draws on the exceptional talent studying at, or recently graduated from Armenian or UK Music Conservatoires, and offers at least 2 early-career guitarists unparalleled opportunities to develop their performing, workshop leadership and ensemble skills.

Development

Play 2 has continued to pursue its programme of team development in order to strengthen its resilience as an organisation and create more opportunities for future expansion.

Play 2 supports a mentor scheme for undergraduates and recent graduates to develop their professional skills working within Play 2 settings. Each Play 2 Armenia location has a mentor who shadows the musical director, helping in rehearsals and leading sectionals as required.

Play 2 represents the pinnacle of the route of progression for young guitarists throughout Armenia with the mentorship of UK and internationally renowned artists. Play 2 has been exploring ways in which to inspire young guitarists at an earlier stage of development and engage with the wider musical community.

PUBLIC BENEFIT STATEMENT

Play 2's charitable purposes support the advancement of education, arts and culture predominantly, but not exclusively, for children and young adults. Our activities give children access to the highest possible level of classical guitar tuition, from internationally renowned teachers and our concerts nurture their artistic appreciation.

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TRUSTEES' REPORT
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Play 2 trustees recognise the need to support students from all backgrounds and strive to keep participation costs as free. To assist with this policy, Play 2 is exploring various funding avenues at these challenging times. Shortfalls are covered by the founder of the charity, Emily Telami.

PLANS FOR FUTURE PERIODS

The key strategic aims for Play 2 remain unchanged for the future.

Objectives for 2025/2026x

- Create opportunities for our Fellowship Ensemble to showcase the Play 2 brand across Armenia.
- Pursue new funding avenues.
- Explore partnership projects with Royal College of Music

Approved by the trustees and signed on their behalf by:

..... David J Winter
Chair of Trustees

Play2
Statement of Financial Activities
Period Ended 31 December 2024

	Unrestricted funds	Total
	£	£
Income from generated funds	0	0
Donations	10,437	10,437
Total income	10,437	10,437

Resources expended
Direct charitable expenditure

Artists fees	3,000	3,000
Advertising and publicity	630	630
Professional fees	200	200
Travel and subsistence	6,607	6,607
	10,437	10,437

Net income for the period 0 0