

THE MISS J FOUNDATION

England & Wales · Charity number 1206651

Details

Other names	PINKTOBER, Awareness Campaign for Breast Cancer, THE MISS J FOUNDATION
Status	Registered
Legal form	CIO
Registered	2024-01-23
Register	View on the Charity Commission register

Contact

Address 124 Palmer Road
Norwich
NR3 3RN

Phone 07712288260

Email MISSJFOUNDATION@GMAIL.COM

Activities

Objects: TO RELIEVE SICKNESS AND TO PRESERVE AND PROTECT THE HEALTH OF THE GENERAL PUBLIC BY:A. EDUCATING ON EARLY DIAGNOSIS AND PREVENTION OF BREAST CANCER TO INCREASE AWARENESS AMONGST THE PUBLIC THROUGH THE DELIVERY OF ACTIVITY SESSIONS, PRESENTATIONS AND THE DISTRIBUTION OF RELEVANT LITERATURE; ANDB. THE PROVISION OF GRANTS TO CHARITIES THAT ARE PROMOTING BREAST CANCER AWARENESS, PUBLISHING BREAST CANCER AWARENESS LITERATURE OR PROVIDING SUPPORT TO THOSE AFFECTED BY BREAST CANCER.

Activities: To relieve sickness and to preserve and protect the health of the general public by:a. Educating on early diagnosis and prevention of breast cancer to increase awareness amongst the public through the delivery of activity sessions, presentations and the distribution of relevant literature; andb. The provision of grants to charities that are promoting breast cancer awareness.

Classification

- **How:** Makes Grants To Organisations, Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees	
2025-11-30		£2,425	£2,425	-	-
2024-11-30		£4,627	£479	-	-

Trustees

Name	Role	Appointed
Lara Daynes	Chair	2023-12-11
Dr Joseph Lee Townley PhD		2026-01-21
John David Askew		2025-06-07
Norman Miller		2023-12-11

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Accounts



The Miss J Foundation

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124 Palmer Road, Norwich NR3 3RN

Contact: trustees@themissjfoundation.org



Registered with
FUNDRAISING
REGULATOR



AC/BC - Awareness Campaign for Breast Cancer

General Meeting. Date: 13/12/2025 Chair of Trustees Report

Trustees - 3

Number of Volunteers - 8

The charity is doing well, with all the trustees and area volunteers working hard to further our mission.

Our awareness presentation guide has been drafted, in line with the empirical evidence that verifies our “13 Weeks” approach to self-checking. Illustrations for the our new breast checking booklet are progressing. The adjustments are few but they affect the running order of the presentations, which must be reflected in our new booklet. As soon as everything has been approved by the Board of Trustees the booklet will go to print and the adjusted presentation will be “road tested” at community events during our next quarter.

At these presentations, we will be “road testing” games-based ideas to collect evidence on how effectively our presentation methods fulfil our charitable purpose. This evidence will fine tune our methods before introducing them to our volunteers. At this point we may consider producing a video for volunteer training purposes only.

All the trustees have attended an online “Trustee Induction” course provided by NCVO.

The Secretary has reported no new legal threats and no amendments needed to policies, at this time. His Report will be voted on at this meeting.

The Treasurer has produced the “End of Year” Financial Report and projected a draft budget, for our 2025 to 2026 Financial Year. These will be presented and voted on at this meeting,

The database of local communities, groups and wellness events is steadily growing, and the best means of using this asset will be added to our future planning.

The website is almost complete and ready to go live, within the next few days.

With two teams of volunteers, based in Norfolk and Staffordshire, we held six events over six weeks during September and October. Public attendance, at these events were 10% up on last year.

EVENT CODE	DATE	NUMBER PRESENTED TO	BOOKLETS RETAINED	COMMITTED TO "13 WEEK" PROGRAMME
ET	24/09/2025	30	30	28
BTM	08/10/2025	24	24	24
BRICKIES	12/10/2025	75	65	48
BSE	16/10/2025	28	28	27
ET PINK	22/10/2025	36	36	36
EVO	26/10/2025	35	35	35
	TOTALS→	228	218	198
		PERCENTAGE→	96	87



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AC/BC - Awareness Campaign for Breast Cancer

End of Year Financial Report 1/12/2024 to 1/12/2025

	Current Year	Notes	BANKING RECONCILIATION			
INCOME			OPENING BALANCE	4,147.25		
BANK INTEREST & CASHBACK	0.81		DEPOSITS TO DATE	2,425.37		
DONATIONS (AREA TEAMS)	1,467.33	Six events in three counties	WITHDRAWALS	2,425.37		
DONATIONS (PERSONAL)	957.23	3 Trustees	CURRENT BALANCE	4,147.25		
GRANTS	-	Not applied yet	BALANCE ON THIS STATEMENT	4,147.25		
GRANTS (RESTRICTED FUNDS)	-	Not applied yet	DIFFERENCE	-		
RAFFLES	-	NO BIG PRIZE DRAW PLANNED	OUTSTANDING WITHDRAWALS	AMOUNTS: -		
TAX BACK HMRC GIFT AID	-	Pending	TOTAL OUTSTANDING:	-		
TOTAL INCOME	2,425.37		OUTSTANDING DEPOSITS	AMOUNTS:		
EXPENDITURE			TOTAL OUTSTANDING	-		
FEES MEMBERSHIPS	60.00	Fundraising Regulator	AUTOMATIC RECONCILIATION:	4,147.25		
PRINTING	147.20	Cards & donation leaflets	Reconcile 1st, 8th, 15th & 22nd			
VOLUNTEER EXPENSES	-		Reconciliation Date:	01/12/2025	MONTH	YEAR
VOLUNTEER SUPPORT	2,218.17	Equipment, Training & New Websi	BALANCE RECONCILED:	4,147.25	0.00	0.00
TOTAL EXPENDITURE	2,425.37					
SURPLUS or (DEFICIT)	-	BALANCED				
BALANCE BROUGHT FORWARD	4,147.25					
BALANCE CARRIED FORWARD	4,147.25					

BALANCE SHEET 1/12/2025

Assets	Current Year	Last Year
Assets		
Current Account (Reconciled)	4,147.25	4,147.25
Total	4,147.25	4,147.25
Total Assets	4,147.25	4,147.25
Previous year		
Assets less Liabilities	4,147.25	4,147.25
Income & Expenditure	4,147.25	4,147.25
Check box (should read Zero>	0.00	0.00

SUMMARY

Our fundraising events were down by 40%, this year. If our income had reduced in proportion, our donations from area teams ought to have produced £330 more than £1467. *This may be an indicator of how feelings of declining prosperity are affecting our donors.*

It would be wise to factor this into our budgeting. It would also be wise to find alternative ways to add to our fundraising in the future.

Norry (Norman Miller) Treasurer

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Chair of Trustees End of Year Report 2025.

March 2nd, 2025

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Number of Trustees - 3

Number of Volunteers - 9

Reflecting on our first year as a registered charity, I am extremely pleased with all the efforts and hard work of the Trustees and Volunteers. While we have had some setbacks and upheavals, we managed to rise above these with consistent effort and enthusiasm. We have enlisted the help of Volunteers in three counties in the UK, which means we have given our presentations in six counties during our first year as a registered charity.

The Volunteers are also willing to continue their support for the Foundation in 2025, further assisting in the growth of the charity, and in alignment with our core values and our mission statement. They have all reported statistics and paid all fund-raising monies into the account so the Treasurer can perform the financial duties as required.

Currently the Volunteers are all having a much needed break from their fantastic efforts over the last few months, having all worked brilliantly within their teams and with the Trustees, helping us reach and exceed our targets for 2024. The Miss J Foundation Awareness presentation statistics for the year are included in the Company Secretary's Annual Report.

The Treasurer has completed the end of year financial statements, providing supporting evidence, and the Secretary has shown how we have surpassed our targets with figures revealing that, this year, we did 11 presentations and reached 342 people. With more than 80 percent of people reporting more confidence with self-checking, this means there is a higher possibility of them detecting breast cancer early. Hence we are furthering our Primary Purpose.

The Trustees have completed the 4 Seasons Program, which helped us to restructure our duties as Trustees. Those duties are now distributed to those trustees most suited to deal with them. This means we can operate effectively, and to the best of our abilities, both individually and as a team.

All three Trustees have completed courses on Fundraising and Strategy which helped highlight weaknesses within our current strategies. This enabled us to put changes in motion, which assisted us in revising our Mission Statement.



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Chair of Trustees End of Year Report 2025.
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As we move into Year Two, we are excited to further expand our area of operations and reach a wider audience, in accordance with our mission statement, which is as follows: -

"We want to prevent secondary breast cancer by promoting regular, effective methods of self-examination.

We want every community – however marginalised – promoting these methods among their own members."

I am very much looking forward to seeing The Miss J Foundation continue on its upward trajectory over the next year.



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MJF 2024	Year One	30/11/2024 Income & Outgoings EOY Report
		Notes
BANK INTEREST & CASHBACK	0.15	
DONATIONS (AREA TEAMS)	2,593.43	Eleven Events in five counties
DONATIONS (PERSONAL)	1,245.00	Includes one-off, start-up donation of £1,000 by a trustee
RAFFLES	788.00	Nine events in five counties
TAX BACK HMRC GIFT AID	-	Pending
TOTAL INCOME	4,626.58	
EXPENDITURE		
PRINTING	125.80	Donation Leaflets & Raffle Tickets express printing
VOLUNTEER EXPENSES	152.34	Expenses Chair
VOLUNTEER SUPPORT	201.19	Area Setup Costs
TOTAL EXPENDITURE	479.33	
SURPLUS or (DEFICIT)	4,147.25	
BALANCE BROUGHT FORWARD	-	None
BALANCE CARRIED FORWARD	4,147.25	Start-up Year

Notes

Notes on Income & Expenditure are to aid planning and budgeting for the following year

MJF 2024 Balance	Year One	30/11/2024	BANKING RECONCILIATION	MJF 2024
Assets			OPENING BALANCE	-
Liquid Assets			DEPOSITS TO DATE	4,626.58
Cash in hand	-		WITHDRAWALS TO DATE	479.33
Current Account (Reconciled)	4,147.25		CURRENT BALANCE	4,147.25
Reserves	-		BALANCE ON STATEMENT	4,147.25
Total	4,147.25		DIFFERENCE	-
Total Assets		4,147.25	OUTSTANDING ITEMS AMOUNTS	
			TOTAL OUTSTANDING:	-
Assets less Liabilities		4,147.25	RECONCILIATION DATE:	01/12/2024
Income & Expenditure		4,147.25	BALANCE RECONCILED:	4,147.25

Comments

This was our first year of operation, in this format, so we could not rely on any past data. Both our income, and our expenditure, were below our projections but we have produced enough surplus to finance some expansion in 2025, without the need of a large donation from one of our trustees.