

ONE TRUE MESSAGE FOUNDATION

Charitable Incorporated Organisation
Charity Registration Number: 1206615

TRUSTEES' ANNUAL REPORT AND UNAUDITED ACCOUNTS

For the period
18 January 2024 to 7 October 2024

Reference and Administrative Information

Charity Name	One True Message Foundation
Charity Number	1206615
Legal Structure	Charitable Incorporated Organisation (CIO – Foundation)
Registered Date	18 January 2024
Predecessor Body	One True Message Ltd (Company No. 08909414)
Registered Address	307 Wellington Road South, Hounslow, TW4 5HL
Contact Email	Onetruemessagefoundation@gmail.com
Contact Phone	07956 333612
Financial Period	18 January 2024 to 7 October 2024

Trustees

The following trustees served throughout the period under review:

Name	Date Appointed	Role
Faisel Shehzaad Qarni	24 January 2024	Trustee
Mohammed Noaman Ali	24 January 2024	Trustee
Gulam Chistia Syed	24 January 2024	Trustee

None of the trustees received any remuneration or expenses from the charity during the period.

Objectives and Activities

Background and Formation

One True Message Foundation was registered with the Charity Commission as a Charitable Incorporated Organisation (CIO) on 18 January 2024. Prior to this date, the work of sharing the message of Islam had been carried out since 2014 through One True Message Ltd (company number 08909414), a private company limited by guarantee. The decision to register as a CIO was taken by the founding team in order to place the organisation's activities on a formal charitable footing, providing greater transparency, regulatory oversight and public accountability. Upon registration, the charity assumed responsibility for the ongoing charitable activities and the assets previously held by the company were transferred to the CIO to enable the charity to continue its work without interruption.

Charitable Objects

The objects of the charity, as set out in its constitution, are:

To advance the religion of Islam, primarily but not exclusively in the United Kingdom, for the benefit of the public through the holding of lectures, workshops and classes, and producing and/or distributing literature to enlighten others about the Islamic religion.

Activities in Furtherance of Objects

During the period, the charity pursued its objects through the following principal activities:

- Free Quran distribution – The charity continued its flagship programme of distributing free English translations of the Quran to members of the public across the United Kingdom. Since the programme's inception under One True Message Ltd, over 16,000 Qurans have been distributed across more than 50 cities. This initiative is the primary means by which the charity fulfils its objects, ensuring that anyone who wishes to learn about Islam has free and unrestricted access to its primary source text.
- Educational content – The charity produced and disseminated educational content explaining the teachings of Islam through its online platforms, including its YouTube channel and social media presence, reaching a community of over one million individuals. This digital outreach extends the charity's work beyond physical distribution, enabling people worldwide to access accurate and accessible information about Islam.
- New Muslim support – The charity provided personal guidance and community connections for individuals who have embraced Islam, helping them navigate the early stages of their faith journey. This pastoral work is a vital complement to the charity's educational activities, ensuring that those who choose to accept Islam receive ongoing support.
- Procurement and distribution of charitable literature – Books, leaflets and other educational materials about Islam were acquired and distributed to the public at no cost, supporting the charity's object of enlightening others about the Islamic religion.

Public Benefit Statement

The trustees confirm that they have had due regard to the guidance on public benefit published by the Charity Commission in accordance with section 17(5) of the Charities Act 2011 when reviewing the charity's aims and objectives and in planning its activities for the period.

The trustees are satisfied that the charity's activities during the period were carried out for the public benefit. All of the charity's resources and literature are made available to any member of the public without charge, restriction or precondition. The charity's work contributes to public understanding of Islam and promotes interfaith awareness and social cohesion. The trustees believe that access to accurate religious knowledge is a public good, and the charity's activities serve this purpose directly.

Volunteers

The charity is fortunate to benefit from the dedicated support of a team of volunteers who assist with the packing and distribution of literature, event coordination, content creation and administrative tasks. The trustees wish to record their sincere gratitude to every volunteer whose time and commitment have been essential to the charity's work during this period. Without their contribution, the charity would not have been able to achieve the reach and impact described in this report.

Achievements and Performance

This is the charity's first reporting period following its registration as a CIO on 18 January 2024. Whilst the charitable work itself has been ongoing for a number of years through the predecessor company, this period marks a significant milestone in formalising the organisation's governance and accountability as a registered charity. The trustees are pleased to report on the following achievements:

- The charity successfully transitioned from operating as a company limited by guarantee (One True Message Ltd) to a Charitable Incorporated Organisation, establishing proper governance arrangements, financial controls and regulatory compliance from the outset.
- The Quran distribution programme continued without interruption during the transition, with Qurans and Islamic literature distributed across the United Kingdom throughout the period.
- The charity's digital content continued to grow its reach, with the online community exceeding one million individuals across YouTube, social media and the charity's website (onetruemessage.com).
- The charity's free Quran request service (via FreeQurans.co.uk) remained operational throughout the period, fulfilling requests from members of the public across the country.
- Total voluntary donations of £50,073.15 were received during the period, demonstrating strong and sustained community support for the charity's mission. The charity does not receive any government funding and is entirely supported by voluntary contributions.
- The charity maintained its commitment to transparency and accountability, with 100% of donations directed towards charitable activities. No administrative fees are deducted from donations.

Financial Review

The charity's total income for the period was £50,073.15, derived entirely from voluntary donations from members of the public and the Muslim community. The charity does not engage in any trading activities, nor does it receive income from grants, investments or any other source.

Total expenditure for the period was £34,641.40, resulting in net receipts of £15,431.75. When combined with the opening cash balance of £16,703.95 transferred from the predecessor company (One True Message Ltd) upon the charity's registration, the charity held closing cash funds of £32,135.70 at the period end.

The principal categories of expenditure were as follows:

- Distribution and postage costs (£14,281.10) – This is the charity's largest area of expenditure, representing the cost of packing and shipping Qurans and Islamic literature to recipients across the United Kingdom. The charity fulfils individual requests as well as bulk distributions to communities, mosques, universities and public institutions.
- Books, leaflets and charitable materials (£11,964.45) – The cost of procuring English translations of the Quran, educational books, leaflets and other materials for free distribution to the public.
- Premises and storage (£5,769.54) – Costs associated with the storage of charitable materials, including Qurans and literature held pending distribution.
- Administrative expenses (£1,059.46) – General running costs of the charity, including office supplies, communication costs and sundry expenses.

- Volunteer support and subsistence costs (£882.85) – Modest costs incurred in supporting the charity's volunteer team, including refreshments and travel expenses for volunteers engaged in distribution and event activities.
- Governance and compliance costs (£684.00) – Costs relating to the charity's regulatory compliance, including the independent examination of accounts.

Reserves Policy

The trustees aim to maintain sufficient reserves to ensure the continuity of the charity's core activities, particularly the Quran distribution programme, for a reasonable period in the event of a temporary shortfall in income. At the period end, the charity held unrestricted cash funds of £32,135.70. The trustees consider this to be an appropriate and prudent level of reserves for a newly registered charity. This level of reserves is broadly equivalent to approximately eleven months' expenditure at the current rate of spending, which provides a reasonable buffer against income fluctuations. The trustees will keep the reserves policy under regular review as the charity's operations develop.

Risk Management

The trustees have considered the major risks to which the charity is exposed and have taken steps to mitigate those risks. The principal risks identified are:

- Dependence on voluntary donations – The charity is entirely funded by voluntary contributions and has no guaranteed or contracted income streams. The trustees seek to mitigate this risk by maintaining adequate reserves, building a broad base of supporters and communicating the charity's impact transparently to donors.
- Logistical and operational risks – The distribution of physical materials across the United Kingdom involves logistical complexity, including storage, packing and postage. The charity manages this through efficient stock management and established relationships with postal and courier services.
- Reputational risk – As a charity engaged in religious education, the trustees are mindful of the importance of presenting Islam accurately and compassionately. All content and materials are reviewed to ensure they reflect the charity's values of honesty, respect and inclusivity.

Structure, Governance and Management

Governing Document and Legal Structure

The charity is constituted as a Charitable Incorporated Organisation (CIO) under the foundation model and is governed by its constitution, registered with the Charity Commission on 18 January 2024. The CIO model was chosen to provide the charity with a clear legal identity, limited liability for the trustees, and a governance structure appropriate to its activities, while avoiding the dual reporting requirements of a charitable company.

History and Transition from Company to CIO

The charitable work now carried on by the Foundation has its origins in One True Message Ltd (company number 08909414), a private company limited by guarantee incorporated on 25 February 2014. One True Message Ltd was established to share the message of Islam through the distribution of Qurans and educational content. Over a period of ten years, the organisation built a substantial programme of work, distributing over 16,000 Qurans, establishing an active online presence reaching over one million people, and developing a network of volunteers and supporters across the United Kingdom.

In January 2024, the founding team took the decision to register the organisation as a Charitable Incorporated Organisation with the Charity Commission, thereby formalising its charitable status and ensuring that its activities are subject to the oversight and regulatory framework of the Charity Commission. On registration, the assets and operations of One True Message Ltd were transferred to the CIO, and the charity commenced its first reporting period on 18 January 2024. One True Message Ltd remains registered at Companies House but is not currently trading.

Appointment of Trustees

New trustees are appointed by the existing trustees in accordance with the provisions of the charity's constitution. In selecting new trustees, regard is given to the skills, knowledge and experience needed for the effective administration of the charity and the furtherance of its objects.

Trustee Induction and Training

All trustees are provided with a copy of the charity's constitution, the Charity Commission's guidance "The Essential Trustee" (CC3) and relevant guidance on their legal duties and responsibilities. Trustees are encouraged to attend appropriate training to keep abreast of developments in charity governance and best practice.

Organisational Structure and Decision-Making

The trustees meet regularly to manage the affairs of the charity and make decisions collectively. There are no paid staff; the day-to-day operations of the charity are carried out by the trustees and a dedicated team of volunteers. The trustees retain overall responsibility for the strategic direction, financial management and regulatory compliance of the charity.

Related Parties

One True Message Ltd (company number 08909414) is a related entity, being the predecessor body from which the charity's operations and assets were transferred on registration. The trustees confirm that all transactions between the charity and any related parties have been conducted at arm's length and in the best interests of the charity. The

transfer of assets from the company to the CIO on incorporation is disclosed in the notes to the accounts.

Receipts and Payments Account

For the period 18 January 2024 to 7 October 2024

RECEIPTS	Unrestricted (£)	Total (£)
Voluntary income		
Donations	50,073.15	50,073.15
Total receipts	50,073.15	50,073.15

PAYMENTS	Unrestricted (£)	Total (£)
Charitable activities		
Distribution & postage	14,281.10	14,281.10
Books, leaflets & charitable materials	11,964.45	11,964.45
Premises & storage	5,769.54	5,769.54
Volunteer/support & subsistence costs	882.85	882.85
Administrative expenses	1,059.46	1,059.46
Governance & compliance costs	684.00	684.00
Total payments	34,641.40	34,641.40

SUMMARY	Unrestricted (£)	Total (£)
Net receipts / (payments)	15,431.75	15,431.75
Transfer of assets from One True Message Ltd (Note 3)	16,703.95	16,703.95
Cash funds at start of period	0.00	0.00
Cash funds at end of period	32,135.70	32,135.70

Statement of Assets and Liabilities

As at 7 October 2024

MONETARY ASSETS	Unrestricted (£)	Total (£)
Cash at bank and in hand	32,135.70	32,135.70
Total monetary assets	32,135.70	32,135.70

OTHER ASSETS	Details
Stock of charitable materials	Qurans, books and leaflets held for distribution (not valued)

LIABILITIES	Details
No liabilities	The charity had no outstanding liabilities at the period end.

Notes to the Accounts

1. Basis of Accounting

The accounts have been prepared on a receipts and payments basis in accordance with the requirements of the Charities Act 2011 and the Charity Commission's guidance for the preparation of receipts and payments accounts (CC16). The charity is eligible to prepare, and has elected to prepare, receipts and payments accounts rather than accruals accounts. This is the charity's first set of accounts following its registration as a Charitable Incorporated Organisation on 18 January 2024.

2. Funds

All funds held by the charity are unrestricted and may be applied at the discretion of the trustees in furtherance of the charity's objects. The charity held no restricted or endowment funds during the period.

3. Transfer of Assets from Predecessor Body

On registration as a CIO on 18 January 2024, the charity received a transfer of cash funds totalling £16,806.03 from One True Message Ltd (company number 08909414), the predecessor body which had previously carried out the charitable activities. This transfer represented the cash balance held by the company at the date of the charity's registration. The funds were transferred to the CIO to enable the charity to continue its work without interruption. The transferred funds are treated as unrestricted funds of the charity.

4. Related Party Transactions

One True Message Ltd (company number 08909414) is a related entity, being the predecessor body from which the charity's operations were transferred. The directors of One True Message Ltd include individuals who also serve as trustees of the charity. Other than the transfer of assets described in Note 3, no material transactions took place between the charity and One True Message Ltd during the period. The trustees confirm that all transactions with related parties were conducted at arm's length and in the interests of the charity.

5. Trustee Remuneration and Expenses

No trustee received any remuneration or benefit from the charity during the period. No trustee expenses were reimbursed during the period.

6. Independent Examination

As the charity's gross income exceeded £25,000, the accounts are subject to independent examination in accordance with section 145 of the Charities Act 2011. The independent examiner's report is set out on the following page.

Independent Examiner's Report

Independent Examiner's Report to the Trustees of One True Message Foundation

Charity Registration Number: 1206615

I report to the trustees on my examination of the accounts of One True Message Foundation (the "Charity") for the period 18 January 2024 to 7 October 2024, which are set out on the preceding pages of this document.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for the period under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect the requirements to keep accounting records in accordance with section 130 of the 2011 Act and to prepare accounts which accord with the accounting records have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed: Nasrullah

Name: Muhammad Nusrullah Nasir

Relevant professional qualification or body: AFA, MIPA, ACPA

Address: 56 Kingsley Road, Hounslow, Middlesex, TW3 1QA

Date: 10/05/2026

Declaration

The trustees declare that they have approved the trustees' annual report and accounts set out above.

Signed on behalf of the charity's trustees:

Signature: noaman ali mohammed

Full name: Noaman Ali Muhammad A

Position: Trustee

Date: 10/05/2026