

PLUS IMPORTANCE PROJECT

England & Wales · Charity number 1206433

Details

Status Registered

Legal form CIO

Registered 2024-01-08

Register [View on the Charity Commission register](#)

Contact

Address 57 North Contemporis
20 Merchants Road
Bristol
BS8 4HH

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Website plusimportance.org.uk

Activities

Objects: THE OBJECT OF THE CIO ISTO PROMOTE EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT BY THE ELIMINATION OFDISCRIMINATION IN RELATION TO PEOPLE IN THE UK THAT IDENTIFY FULLY OR PARTLY INTHE + OF LGBT+, DEFINED AS SEXUALITIES, GENDER IDENTITIES AND SEXCHARACTERISTICS INCLUDING, BUT NOT LIMITED TO, ASEXUAL, GENDERFLUID,GENDERQUEER, INTERSEX, NON-BINARY, PANSEXUAL AND QUEER.BY:A) TRAINING, ADVISING AND SUPPORTING ORGANISATIONS TO BECOME MOREINCLUSIVE OF THOSE THAT IDENTIFY FULLY OR PARTLY IN THE + OF LGBT+B) RAISING AWARENESS OF IDENTITIES IN THE + OF LGBT+C) CONDUCTING OR COMMISSIONING RESEARCH ON EQUALITY AND DIVERSITYISSUESD) RAISING AWARENESS OF EQUALITY AND DIVERSITYE) PROMOTING THE INTERESTS AND WELFARE OF PEOPLE IN THE UK THAT IDENTIFYFULLY OR PARTIALLY IN THE + OF LGBT+F) OTHER SUPPORT AS THE TRUSTEES DEEM APPROPRIATENOTHING IN THIS CONSTITUTION SHALL AUTHORISE AN APPLICATION OF THE PROPERTY OFTHE CIO FOR THE PURPOSES WHICH ARE NOT CHARITABLE IN ACCORDANCE WITHSECTION 7 OF THE CHARITIES AND TRUSTEE INVESTMENT (SCOTLAND) ACT 2005 ANDSECTION 2 OF THE CHARITIES ACT (NORTHERN IRELAND) 2008.

Activities: Improving understanding and inclusion of people who identify fully or partly in the (plus) of LGBT(plus).

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Other Charities Or Voluntary Bodies, Other Defined Groups, The General Public/mankind

Geography

- Throughout England And Wales

Finances

| Period end | Income | Expenditure | Assets | Employees |
|------------|--------|-------------|--------|-----------|
| 2024-10-31 | £640 | £364 | - | - |

Trustees

| Name | Role | Appointed |
|----------------------------|-------|------------|
| Matthew Humberstone | Chair | 2023-10-29 |
| Lauren Calder | | 2024-07-22 |
| Mei Ling Chan | | 2025-01-22 |
| Ryan David Yevcak | | 2024-03-17 |
| Sudha Narahari | | 2025-11-26 |
| Yasmin Wolfe | | 2023-12-21 |

PLUS IMPORTANCE PROJECT

England & Wales - Charity number 1206433

Accounts



Plus Importance Project

Annual Return

November 2023 - October 2024



Annual Report

Plus Importance Project had a highly successful first financial year, getting strongly established as a new charity. In the year November 2023 – October 2024:

Volunteers

We grew our team to 20 volunteers!

Events

We talked with the public at 2 events, Hand in Hand Festival and the Latin American Market.



Campaigning

We joined the Ban Conversion Therapy Coalition and started our efforts in pushing for a fully inclusive ban on conversion practices.

Training and Support

We created and launched our pilot project of training and support for organisations, training 73 people throughout September and October.



Partnerships

We were an active member of the Bristol LGBTQ+ Partnership and spoke as part of a panel event on activism.



Manifesto

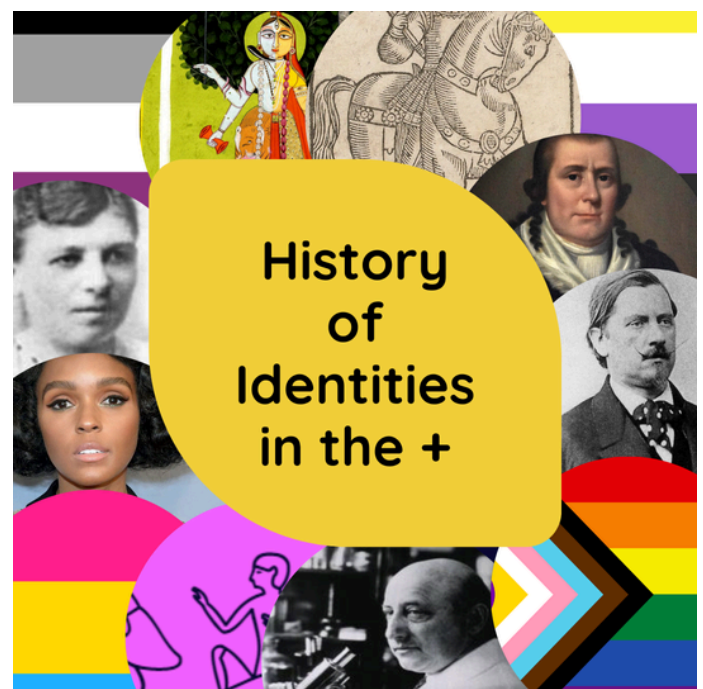
We launched a general election manifesto to outline our priorities and engaged with MPs, some of whom had never engaged with our community and our issues before.

Consultations

We responded to 3 national consultations on RSHE statutory guidance, Gender Questioning Children non-statutory guidance and the NHS constitution.

History Resource

We launched a resource on the History of Identities in the + of LGBT+, challenging the myth that identities in the + are all modern inventions, which was widely praised by those that have accessed it.



Message from our Chair, Matt Humberstone (he/him)



"I'm incredibly proud of our work over the last year in getting well established as a charity so that we are set up for long-term success. This has included partnership building, developing teams of volunteers and creating our training and support offer to enable organisations to be more inclusive of people in the + of LGBT+. I'm incredibly thankful for everyone who has been involved in our journey so far."



Governance

Plus Importance Project became a Charitable Incorporated Organisation (CIO) on 8th January 2024. The Charity is governed by a constitution adopted on 8th January 2024.

Charity Number: 1206433

Registered Address: 57 North Contemporis, 20 Merchants Road, Bristol, BS8 4HH.

Trustees:

- Matt Humberstone (Chair)
- Victoria Kensdale
- Yasmin Wolfe (appointed December 2023)
- Ryan David Yevcak (appointed March 2024)
- Lauren Calder (Treasurer, appointed July 2024)
- Dulseigh Pomerance-Trifts (stepped down May 2024)
- Emily Adams (Treasurer, stepped down July 2024)
- Kennedi Krueger (appointed June 2024, stepped down October 2024)

The Trustees of the Charity are appointed by the Board at a properly convened meeting of the charity trustees. In selecting individuals for appointment as charity trustees, the charity trustees give due regard to the skills, knowledge and experience needed for the effective administration of the CIO. The trustees meet formally ten times a year.

The Board of Trustees hold all the charity's power and authorities. The Board is ultimately responsible for the overall control and strategic direction of the charity and the protection of its assets.



Governance

Charitable Objects:

To promote equality and diversity for the public benefit by the elimination of discrimination in relation to people in the UK that identify fully or partly in the + of LGBT+, defined as sexualities, gender identities and sex characteristics including, but not limited to, asexual, genderfluid, genderqueer, intersex, non-binary, pansexual and queer, by:

- a) Training, advising and supporting organisations to become more inclusive of those that identify fully or partly in the + of LGBT+
- b) Raising awareness of identities in the + of LGBT+
- c) Conducting or commissioning research on equality and diversity issues
- d) Raising awareness of equality and diversity
- e) Promoting the interests and welfare of people in the UK that identify fully or partially in the + of LGBT+
- f) Other support as the trustees deem appropriate

Statement of Public Benefit:

The Trustees confirm that they have complied with the duty in the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Risk Management:

Plus Importance Project maintains a risk register and the Board of Trustees ensure that all major risks to which the charity is exposed are reviewed on a regular basis and that the systems and procedures are in place to manage these risks.



Financial Review

Overview:

At the end of the financial year, Plus Importance Project reported a total income of £1,640, primarily generated through donations and grants. The total expenditure for the year amounted to £364.10, covering operational costs, advocacy efforts, and public engagement activities.

As a result, the net movement in funds for the year was £1,275.90, reflecting a positive financial position and growth in available funds. There are no material deficits reported, and the charity's financial position remains stable.

Reserves policy:

The Plus Importance Project maintains free unrestricted reserves to cover 6 months' worth of running costs:

- to provide a level of working capital that protects the continuity of our work
- to provide a level of funding for unexpected opportunities
- to provide cover for risks such as unforeseen expenditure or unanticipated loss of income

The Board of Trustees review the above criteria with reference to the Plus Importance Project's strategy and determine the target level of free reserves required. The Board of Trustees will at times designate funds from free reserves for significant project costs or replacement of major assets.

Amount of Reserves Held: £359

The financial statements of the charity are prepared on a receipts and payments basis in accordance with Charity Commission regulations.



Financial Statement

For year ending 31st October 2024:

| | Notes | 2024 Unrestricted Funds (£) | 2024 Restricted Funds (£) | 2024 Total Funds (£) | 2023 Total Funds (£) |
|------------------------------|-------|-----------------------------------|---------------------------------|-------------------------|-------------------------|
| Income | | | | | |
| Donations | | 0 | 0 | 0 | 0 |
| Grants | 1 | 0 | 400 | 400 | 0 |
| Charitable Activities | 2 | 240 | 0 | 240 | 0 |
| Other Trading Activities | | 0 | 0 | 0 | 0 |
| Loans Received | 3 | 0 | 1000 | 1000 | 0 |
| Total Income | | 240 | 1400 | 1640 | 0 |
| | | | | | |
| Expenditure | | | | | |
| Charitable Activities | 4 | 0 | 362 | 362 | 0 |
| Raising Funds | | 0 | 0 | 0 | 0 |
| Governance | | 0 | 2 | 2 | 0 |
| Total Expenditure | | 0 | 364 | 364 | 0 |
| | | | | | |
| Net Income | | 240 | 1036 | 1276 | 0 |



Financial Statement

For year ending 31st October 2024:

| | Notes | 2024 Unrestricted (£) | 2024 Restricted (£) | 2024 Total (£) | 2023 Total (£) |
|--------------------------|-------|-----------------------------|---------------------------|-------------------|-------------------|
| Assets | | | | | |
| Fixed Assets | 5 | 83 | 0 | 83 | 0 |
| Current Assets | | 240 | 1036 | 1276 | 0 |
| Total Assets | | 323 | 1036 | 1359 | 0 |
| | | | | | |
| Liabilities | | | | | |
| Loans Payable | | 0 | 1000 | 1000 | 0 |
| Total Liabilities | | 0 | 1000 | 1000 | 0 |
| | | | | | |
| Net Assets | | 323 | 36 | 359 | 0 |



Notes on the Accounts

- 1) £400 restricted grant from Bristol Pride Community Fund, given for pilot project of training and support for organisations. Funds have been used to support training materials and travel costs of the volunteers associated with the pilot project. Remaining restricted funds will be carried forward into the next financial year to be used in line with original grant purpose.
- 2) Income from Bristol LGBTQ+ Partnership for talking at a panel event and facilitating workshops.
- 3) Interest-free loan from Matt Humberstone, to support the funding of core costs and only to be returned if the (other) trustees agree that the charity is in a sufficiently financially stable position for repayment and in accordance with the charity's reserves policy to maintain a suitable level of free unrestricted reserves. No repayment has been made in the 2023-2024 financial year.
- 4) Charitable activities expenditure of venue hire (£163), volunteer travel expenses (£114) and equipment (£85).
- 5) Fixed asset of a roller banner.

The Trustees' Report, incorporating the financial statement, was approved by the Board on 07/08/2025, and signed on its behalf by:

M. Humberstone

Matt Humberstone
Chair



Lauren Calder
Treasurer